K. R. S. Report

Hits Control

By the Crown

British Distributors in Attack on Muyone

By BRUCE ALLAN

Lowery, March 26. The annual report of the Kinematograph Renters' Society, just issued, contains an outspoken criticism of the recommendation in the recent Muyone report of the Films Act for the establishment of an official films commission.

Seriating that the main object of the Muyone Committee was the encouragement of British production but that the suggested powers of the films commission amount to "initiative and control" over a much wider field, the report states that the recommendation under this head, "is important for the whole industry, British and American alike, and, if accepted by the Government, will have far-reaching effects upon the progress of the industry, many of which may be the reverse of beneficial."

"Having regard to the national importance of the industry," the report continued, "it may be that a more intimate contact on the part of the Government with the industry is considered essential, and such contact, properly organized, might be productive of good results, but one does view with grave misgivings for the (Continued on page 6)

Famous Players Net Shows Big Increase

TORONTO, March 31—Famous Players Canadian Corp., yesterday reported net profit for 1936 of $378,191, which compares with net profit for 1935 of $285,676. The 1936 net is equal to $1.45 per share on 297,254 common shares outstanding, against 72 cents the previous year.

The 1935 balance was listed at $337,725, which represents the surplus of $3,907,907 brought forward from 1935, making a total of $4,245,032. The (Continued on page 4)

Pennsylvania 6-Day Theatre Bill Signed

HARRISBURG, March 31—A bill requiring theatres to give employees at least one full day a week a week off, which was sponsored by Representative John Youshirin of Luzerne, was signed by Governor Earle today. Most metropolitan theatres in the state are already on a six-day week for employees but a number of houses in rural districts will be affected.

William S. Paley, president of CBS, arose with monotonous regularity from his seat on the dais at the Women's National Radio Committee luncheon at the St. Regis yesterday afternoon. The Smith scrolls of honor awarded to programs on his network. Paley, however, obviously didn't seem pleased, for his smile grew increasingly wider with each award.

Of the six programs selected to receive the Women's National Radio Committee's awards, four were CBS programs. The remaining two were NBC. In addition to the six scheduled awards, two previously unannounced were presented. One went to WOR-Mutual for its outstanding contribution to serious music through its presentation of the Stadium concerts and operas during the past summer. The other surprise award went to Dr. Walter Damrosch, dean of American musicians, in recognition of his service to music through radio.

The award winners were:

1. Best musical program—The Ford Motor Co. for its "Sunday Evening Hour," broadcast on CBS.
2. Best variety program—Rudy Vallee's "Varieties," sponsored by Standard Brands, and broadcast directly last year. This program received a similar award last season.
3. Best educational program—NBC's Chicago University "Round Tables," broadcast Sundays as a sustaining program on the Red Network.
4. Best news program—Philco Radio and Television Corp. for Booke Carter's news presentation broadcast five times each week on CBS.
5. Best children's program—CBS for its sustaining series "Children's Corner," presented by Dorothy Gordon three times weekly.

Additionally, several programs received honorable mention. They were: General Motors Symphony, winner of a 1935 award, presented on (Continued on page 7)

FHA Modernization Loans Discontinued

WASHINGTON, March 31—F.H.A. Loans for modernization and repair were discontinued tonight with the expiration of title of the National Housing Act, bringing to a conclusion the emergency activities of the administration.

Under the modernization loan plan, put into effect in August, 1934, more than 1,000 theatre loans totaling approximately $850,000 were made for alterations, repairs, decorating, improvements and new equipment.

Because of improved economic conditions, particularly in the construction industry which this portion of the act primarily sought to assist, no consideration was given to continuance of the modernization loan plan.

Brecher Urges Roxy Increase Admission

Prices at the Roxy should be raised to the level maintained at the Capitol and Paramount if the theatre obtains the 20th Century-Fox franchise under consideration, Leo Brecher, local thespian, said last week, in the hearings on the Roxy reorganization plan before Special Master Addition.

Harold P. Seligson, counsel for the Tipton bondholders' committee, (Continued on page 4)

Ontario Orders Ban Upon March of Time

TORONTO, March 31—The Ontario Board of Censors today banned the March of Time releases because they do not contain the required 35 percent of British and Canadian news subjects, under the Ontario regulations covering topical films.

The announcement of the ban came from O. J. Silverthorne, chairman of the board.

Ralph Rolan, March of Time executive in New York, declared yesterday that the ban on the reel was ordered on the request of the Canadian government and not because they are "in bad taste.

Preparations are being made to reopen the Plaza, Worcester, some time this month. Harry Shaw, Loew's division manager in New York, has returned to New Haven after conferring with home office executives on the theatre earlier in the week.

Tri-States-Blank Merger Pact Near

A tentative agreement which would bring A. H. Blank's Central States circuit into an operating combine with Tri-States circuit, jointly owned by Paramount and Blank, was reached during the recent gathering of Paramount's theatre associates at Miami, (Continued on page 4)

New Warner District Head Will Be Named

Appointment of a district manager for New Haven, Boston, New York, Brooklyn and New Jersey exchanges is expected to be made by Roy H. Haines, eastern division sales head of Warners, at the company's annual sales convention this summer.

Althea, formerly included in the Boston division, was recently turned over to Ben Kalmenson. The combination of New England and Greater New York exchanges is a new district.

Report Loew's Will Expand Circuit Here

Say Several Sites Are Under Consideration

Loew's is reported in a new move to expand its circuit locally. Several sites are understood to be under consideration, but no negotiations have been started, it is said. The move will be a continuation of the new building and acquisition of theatres already in operation, it is reported.

Within the past few months, Loew's has acquired the Cameo, New Rochelle, a small theatre formerly operated by an independent. The circuit now builds six, 4,100-seat houses at Penticton, and Boston Road, which is expected to be completed by next August. Loew's Fenton probably will be the same.

In line with a policy adopted some time ago, the name of Loew's is gradually being added to many of its present properties. The "A" Poll houses in Bridgeport, Hartford, Meriden, New Haven, Springfield, Waterbury, and Worcester, among others, have the name of Loew's before the Poll. Other houses in the New England group will add the circuit name from time to time.

Preparations are being made to reopen the Plaza, Worcester, some time this month. Harry Shaw, Loew's division manager in New England, has returned to New Haven after conferring with home office executives on the theatre earlier in the week.

Extension of Duals By Skouras Is Seen

Extension of dual features instead of curtailment in the local territory is seen with the change of policy for two theatres recently acquired by the Skouras circuit. When Skouras took over the Scarsdale, Scarsdale, and Bronxville, (Continued on page 2)
MOTION PICTURE DAILY
(Registered U. S. Patent Office)

Mark Quigley
Editor-In-Chief and Publisher

Maurice Kanan, Editor

J. M. Jerauld, Managing Editor

James A. Cron, Advertising Manager

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Thursday, April 1, 1937

Purly Personal

George W. WEEKS, G. B. gen-
sales manager, left yesterday for
congress, where he will visit the
company's exchanges. CLINTON M.
White, assistant to Weeks, headed
for Boston and Albany while Ray
Wilson remained for Oklahoma City
and Dallas.

Maurice Lehmann, administrator
general of Les Distributors Francais,
is in town for a stay of several weeks.
He will visit the coast before returning
and will make his headquarters at
World Pictures Corp.

J. Aaron Fuchs, comptroller of
Robert S. Taplin, Inc., will arrive from
the coast by plane Monday to con-
fer on expansion of the local pub-
licity office.

Stanton Griffis, chairman of the
Paramount executive committee, re-
turned yesterday from Washington
where he was a guest at the White
House.

Blair Hill has resigned from the
National Theatre Exhibitors of
Graphic Products Co., Inc., to be editor-
director of Hearing Aid News.

Arthur Sanchez of the Trans-
Oceanic Film Export Co. has acquired
American distribution rights to the
French picture "Jen.

Karl Macdonald, of Warners, re-
turns today on the Eastern Prince from
visits to the company's offices in
South America.

William Sussman, who now visits
the Cincinnati and Cleveland exchanges of
20th Century-Fox, is due back Saturday.

Ketti Gallian, who recently fin-
ished work in "Shall We Dance?" for
RKO, is in town for a vacation.

Edmund Low and William O'Brien,
the latter of Pathé News-
sail today on the U.S. France.

Morton Sellen has been named
director of advertising and publicity
for Astor Pictures.

Herbert J. Ochs, Warner
western sales manager, is due today at
the home office.

Clyde Bratty was guest of honor
at the Saints & Sinners at the
Comodore yesterday.

Paul small of the William Mor-
ris office yesterday flew to Boston.

Adolph Zukor plans to leave for
the coast tomorrow.

It's G. P. S. Weeks

George P. Skouras happens to
have a birthday on April 11.

So what?
So the Skouras Theatres
men got together and de-
cided to hold a party safe
week in April as G.P.S.
Birthday Weeks.

Skouras Men Move;
Some Are Promoted

Several switches and promotions
in managerial staffs have been made in
the Skouras circuit.

They include: Harry Knodlach,
from Patin at Yakack, to supervision
at Ossining; Nick Kerry, appointed
manager of the Rockland, Nyack;
Strages Perry, assistant to manager at
the Boulevard, Haver-
straw; William Bolger, manager of
the Bronxville, Bronxville, recently
acquired; Loren Schorr, assistant to the
manager, to assistant manager at the
Blen-
heim; Teddy Rodak, back on the job
after an absence as manager of the
Grand, Astoria; Mitchell Proffit,
doorman at the Riverside, to assistant
manager of the Nemo; Bob
Hofland, assistant manager at the
Crotona, to manager of the Monticello;
Jersey City; George Posner, chief
usher at the Riverside, now assistant
manager at the Liberty; Tom Burns,
fomerly of the State, Jersey City
now assistant manager of the Capital.

Fred Barbarth has returned after
an illness to the job of assistant
manager at Loew's, Philadelphia, in
the same job at the Blenheim and
Liberty.

Extension of Duals

By Skouras Is Seen

(Continued from page 1)

Bruxville, from Nick Pacle and
quickly released at the theatres
featuring single billed. Within the past
few weeks another feature has been
extended.

Meanwhile, the Manhassett, Manh-
assett, L. I., continues on a simple
picture plan. George F. Curto, of
Loew's, Ft. Lauderdale, Fla., is due back within two weeks.

Defer Sales Tax Meet

A meeting of distribution company
attorneys projected for this week for
further discussion of future legal pro-
cedure in connection with the applica-
tion of the two per cent municipal sales
tax to city film rentals will not be
held until next week, it was stated
yesterday. Company attorneys are not
agreed on the advisability of contin-
uing to contest the tax in the courts,
but further study is being given pos-
sible procedures.

Omaha Men to Celebrate

Omaha, March 31—M.G.M's local
exchange is planning a party to cel-
brate winning the recent national's sal-
ary. District Manager Harris P.
Wolberg of Kansas City received a
$293 bonus and week's salary and
24 other employees received a week's
salary. The Omahas won despite
bad weather some weeks ago.

Brandt-Loeve Action Will Be Heard Today

Heard on the injunction action
brought by Fred Brandt and oper-
ators of 33 other independent houses
in New York against Loew's, Inc.
$500,000 suit was adjourned
yesterday until today when the matter
will be submitted to Justice
Eugene E. Hammer in N. Y.
Supreme Court. The action alleges
that they are confronted with unfair
competition because Loew's first run
releases are now coming out its week
split to five and two days instead of
four and three days as heretofore.

Postpone Fox Argument

Argument on a defense motion to
defer prosecution of a $300,000 suit
brought in N. Y. Supreme Court by
Joseph E. Cohen, president of the
Sentry Safety Corp. against Fox and the
Fox Film Corp. was adjourned yesterday
until tomorrow. The suit was sub-
mitted to Justice Timothy A. Leary.
The suit is based on an alleged breach
of a contract executed between the
litigants in 1927. Fox wants the trial
of the action postponed until after
negotiation proceedings involving him
have been adjudicated.

Sues to Recover Rents

Leslie R. Bacher, trustee in bank-
ruptcy of Fair Deal Enterprises, Inc.,
and Jaydo, Inc., filed two suits in
Federal Court yesterday to recover
rents on the 27 theatres involved. The
suit against the two corporations to landlords on the
ground that such payments constitute
illegal preference. Fair Deal, which
filed the Maestatic Theatre on
bankruptcy in June, 1936, paid $8,812
Helen Roosevelt Robinson, while
Jaydo paid $3,344 to Joma Realty
Corp. for rental on the Gem.

A. J. Balaban in Chicago

Chicago, March 31—A. J.
Balaban has returned from Switzerland
where he is now mapping out plans with
his associates for returning to the
exhibition field on a large scale.

Balaban and Edward C. Arthur
for the purchase of an interest in F. &
M. in St. Louis are expected to get
under way shortly.

"Waikiki" Take $60,000

"Waikiki Wedding" and Eddy
Duchin and his orchestra on the stage
finished a first week at the Paramount
with approximately $60,000.
The fourth week of "Lost Horizon" at the Globe at a two-dollar-a-garned about $1,209.
The Radio on the second week of "sea Devils" took in close to
$9,000.

Ampa Meeting Today

The Ampa will hold a closed busi-
ness meeting at Hotel Edison to-
day, the final business session prior to
the election of new officers. The meet-
ing followed by the committee on
arrangements for the second annual awards dinner dance.

Kennedy Now Eligible

Washington, March 31—Presi-
dent Roosevelt yesterday signed a
joint resolution making Joseph P.
Kennedy eligible for appointment as
chairman of the Maritime Commis-

Committee Named on Framing Standards

Hollywood, March 31.—The Acad-
emy Research Council has named a
committee to establish standards for
framing photographs, now in the
vacation season. It is headed by Grover Laube.

Other members are: John Aalberg,
Sydney Burton, Frank Cahill, Wal-
lace Castle, Melure Chamberlain, Byron
Haskin, Ray June, Arthur Miller,
Virgil Miller, Thomas Modoton, Emil
Oster, Harry Rubbin, William Ru-
dolph, Homer G. Tasker and Gordon
S. Winnington.

The committee held its organiza-
tion meeting tonight.

20th-Fox Board Meets

The monthly meeting of the board of
20th-Century-Fox was held yester-
day. Only routine business was trans-
acted at the session which lasted less
than an hour, a company official said.

ATTORNEY, age 37, having twenty
years extensive experience in the
entertainment field. Specialist in pro-
duction, photography, distribution,
licensing, contract negotiations and
representations. Box 965, MOTION
PICTURE DAILY.
“THE KING AND THE CHORUS GIRL”

BETTE DAVIS in “MARKED WOMAN”

“CALL IT A DAY”

WAIT ’TIL YOU HEAR ABOUT

NO.4!

JUST PREVIEWED AND IT’S BIG DRAMA
(to follow your big comedy, “Call It a Day”!

JOSEPHINE HUTCHINSON • GEORGE BRENT

in

“MOUNTAIN JUSTICE”

with
Guy Kibbee • Mona Barrie
Robert Barrat
Directed by Michael Curtiz
A First National Picture

DON’T BE AMAZED by this tremendous succession of big shows—it’s the new working order of the company that won almost twice as many Academy awards this year as any other producer—WARNER BROS.
Out Hollywood Way


* Writers—Johnny Grant on "There Goes My Girl," and Gertrude Purcell assigned to "Super Sleuth," RKO ... Irving Brecher on screening for "National Barnum of 1937," and Robert Mcgowan doing gags for "Vivacious Lady," also at Radio ... John Guillermin signs James Edward Grant and Maxwell Shane for "Born to Sing" script ... Selznick International writer roster now includes: Sidney Howard, Donald Ogden Stewart, Wells Root, Robert Carson, John L. Balderston, John Lee Mahin, Jane Muffett, Everett Rhodes Castle, Donald Henderson Clarke, John V. A. Weaver, Ring Lardner, Jr., and Bud W. Schueler.


Famous Players Net Shows Big Increase

(Continued from page 1) company wrote off the whole balance of goodwill, listed at about $1,500,000. The gross profit from all sources in 1936 exceeded $2,000,000, a substantial increase over the $1,375,000 of 1935. Depreciation accounted for $462,000, salaries for $12,400 and interest on the $2,000,000 of 1935, which was the result of redemption of long bonds and the issuance of new, totaling $7,000,000. Dividends on common stock in 1936 amounted to $238,000, compared with $189,000 in the previous year.

No Selznick-Sherar Deal

Hollywood, March 31—Both Sol Selznick and Norm Sherar today announced the withdrawal of Miss Sherar from consideration for the role of Scarlett O'Hara in "Gone With the Wind." Miss Sherar is expected to start work tomorrow in "Marie Antoinette" for M-G-M.

Two Theatres Opening

Zimtemba, Knoble and Yost open the new Schuster at 84th St. and Columbus Ave., tomorrow night. Tierney & Connelly go to Yost in "The Wolf," formerly the Majestic, in Washington Heights, simultaneously.

Brecher Urges Roxy Increase Admissions

(Continued from page 1) drew from Brecher the statement that long term franchises are subject to considerable uncertainty. The Roxy contract extends for 20 years from the first 20th-Century-Fox franchise with 20th-Century-Fox. Brecher revealed that he may attempt to obtain a first run franchise from 20th-Century-Fox if the Roxy deal fails. He expressed the opinion that the proposed seven year contract and said that he suggested no improvements.

Brecher declared 20th-Century-Fox renewed its minimum rental of $2,500 with a 50-50 split on grosses over $30,000 for films shown at the Roxy during 1936. He estimated the receipts for the past six months at between $40,000 and $45,000 weekly. The boost of new film of the plan are expected to finish their case this week, when objecting bondholders will present their evidence.

Grand Central House Start Set for May 3

Opening of the new newsreel theatre in 1230 S. Central Terminal has been set for May 3. Work on the 212-seat show space is nearing completion. It will be located on the upper level opposite Track 17.

Cartoons and shorts are to be included in the programs and occasional public appearances. Officials of the new corporation are: John Sloan, Donald Bayne, W. Wallace Lyon and Harold A. Levy.

To Confer on Hospital

Harold Rodner left yesterday for Saranac and will confer there this weekend with A. H. Schwartz, executive of the Saranac Memorial Hospital, in connection with the new project. Officials of the new corporation are: John Sloan, Donald Bayne, W. Wallace Lyon and Harold A. Levy.

Wall Street

Board Gains 1/2 to 13 Points

High Low Close Change

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* Bond Sales Lightly

High Low Change

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* Quotations at close of March 31
"A PICTURE THAT SHOULD BE SEEN BY EVERY GOOD AMERICAN"

ED KUYKENDALL
President M. P. T. O. A.

TIMELY! VITAL!

BIG SCENES!

Revolutionary War heroes return to find their new nation in anarchy!
State fights state with tariff barriers on every state line and people starve... the young Union bankrupt!
5,000 red-coats along the Great Lakes, called to spring upon "his ridiculous Yankee democracy"!
George Washington's sturdy hand at the riotous Constitutional Convention!
How two branches of Congress came into being!
Benjamin Franklin's astute compromise saves the day!
The birth of the Supreme Court!
How the founders of the Constitution provided for today's emergency!

Metro-Goldwyn-Mayer's
Two-Reel Showmanship Special

"SERVANT OF THE PEOPLE"
The Story of the Constitution of the United States

The most vital issue before the American public today becomes the most timely picture you've EVER put upon your screen!
BOOK IT EARLY!
BILL IT BIG!
APRIL 9th RELEASE!
K. R. S. Report
Hits Control
By the Crown

(Continued from page 5)

future the situation up a control board having bureaucratic powers." Expressing doubt whether a "care all that the Federal Government does," he said that the re-admittance of the United States to the Organization should be considered an indication that the United States will assume a more active part in the work of the Organization.

Maxwell Combining Names of Companies

London, March 23—The titles of Woolworth's new combining pictures and B. I. P. Export are being dropped by the John Maxwell organiza-

Censor in Australia
Asks Quality Clause

By CLIFF HOLT

SYDNEY, March 11—the inclusion of a quality clause in the British quota, according to a letter to the Sydney Herald by Mr. O'Reilly, Australian censor, in his annual report for 1936. A quality clause which would appear to be eminently desirable and would help to raise standards of British films.

Holmes Petitions

Hartford, March 31—Thirty thousand petitions asking for Sunday afternoon shows signed by patrons of local theatres two months ago, are still in the office of Henry Needles, Warner district manager. Addressed to the mayor, they probably will be authorized early openings throughout the state come up for hearing before a legislative committee which was first scheduled for March 18, but were postponed because of the M. P. Connecticut Bills Up

Hartford, March 31—Hearings have been scheduled for April 8 by the House Judiciary Committee on several important bills. Two would require two men in a booth and two others would permit still films in the office of Henry Needles, Warner district manager. Addressed to the mayor, they probably will be authorized early openings throughout the state come up for hearing before a legislative committee which was first scheduled for March 18, but were postponed because of the M. P.

Propose New Maine Tax

Augusta, Me., March 31—A tax on billboards has been proposed in the Maine legislature. The proposed levy is 50 cents a square foot on outdoor advertising boards. Theatre admissions are also threatened by two other bills, one to tax each ticket one cent and another to tax admission and passes 10 per cent.

Kill Many Seating Bills

Albany, March 31—the Assembly Committee on Ways and Means has killed the Rossi bill prohibiting the sale of a seat in public assembly without having evidence of full payment available and making the penalty not less than $24 or more than $100. As there is no companion bill in the Senate, it means the bill is dead for this year.

Police Act on Bingo

Toronto, March 31—Charity Bingo games, the bane of theatre owners in Ontario, have been officially discour-

Second Theatre Bill
Now Up in Wisconsin

MADISON, Wis., March 31—A companion bill to the theatre divestiture measure presented in the Wisconsin legislature, and which was introduced in the House by Assemblyman Earl Hall of Monroe.

The Senate bill is still in the hands of the Committee on State and Local Government, which has not turned in a report recommending or opposing a hearing, following a recent hearing. The Senate bill is identical with the Assembly measure.

Abolish Washington Tax

SEATTLE, March 31—The state of Washington tax of one cent on all theatre admissions of 10 cents has been abolished. Governor Clarence D. Mar-

The membership on Dec. 31, last was 25, with three resignations and 17 new members elected during the year.

In the list of council members, not in the report, both Fox Films Co., Ltd., and Gaumont British Distributors are eliminated.

Savin to Reissue Films

Robert M. Savini of Atlantic Pictures has closed a deal with the Pickford Corp., whereby Atlantic will reissue "Rain," "Street Scene," "The Locked Door" and "The Bat Whispers," in the U. S., Canada, Hawaii and Alaska. The films will be dis-

Frank Roberts Injured

PITTSBURGH, March 31—Frank Roberts, Warners' manager in Steubenville, O., was injured in an automobile accident when another car crashed into his auto. With Roberts at the time were his wife and son, both of whom were hurt.

Honor Coston at Party

CHICAGO, March 31—More than 100 friends of James A. Coston joined in paying him tribute at a testimonial dinner in the House On The Roof at the Hotel Sherman.

RKO Transfers Mayer

KANSAS CITY, March 31—L. Louis Mayer, publicity and advertising man at the Mainstreet in Here, is being trans-

"Cheyney" on

porium, and made $11,000 per week. The only other house to get over the line was the Fenway with "Doc-

Boston, March 31.—The Last of Mrs. Cheyney," on a dual with "Dang-

Boston, March 31.—The "Mino-
Radio Personalities

If NBC and the Frank Presby agency can get together on the use of a broadcasting wire from New York to Chicago, Ralph Kirby will do the Litcon Tea commercial which has just been contracted for over WMAQ. Kirby has been broadcasting from 6:30 a.m. to 6:45 a.m. for the past year... Joe Penner will appear on Jack Oakie's Camel cigarette program April 6... Dito Conrad Nagle on CBS, "Hit Parade" April 3... Fernand Gravet, Warner star, will be heard from Paris on Sunday's NBC "Magic Key" program... Glen Gray's orchestra booked to play the Coronation ball in New York May 12.

Ralph Kirby has been signed to make discs for Irving Mills records... WHN's Elena Jinnene has become engaged to Charles Redlich, who is in California... Herbert L. Petter, WHN's associate director, has returned from Hollywood... William Weisman, vice-president and general counsel for WMCA, will be chairman of the debate on the proposed Senate Court reforms on WMCA today at 9 P.M. Sam Hearn will be the guest star on WOR's "Talk of the Town" Saturday night... Lillian Gish set for "Shell Show" Saturday night. Bob Feller, Cleveland baseball player, set for the same program April 17.

Mutual Network Reaches 54 Total Hollywood, March 31—Weekly addition of KHSI, Chico, Calif., and KCVV, Redding, Cal., Mutual's network of broadcasting stations will total 54, it was stated today by Don Lee and Louis Weiss, general manager of KJH, Los Angeles.

Ask New Omaha Station

Washington, March 31—The F. C. C. today received an application from Sam Brown, station owner, for authority to construct a new station at Omaha, to operate on 1,420 kilocycles with 100 watts power.

WOW to Observe Anniversary

Omaha, March 31—Station WOW will celebrate its 14th anniversary this Friday. Featuring the jubilee will be Gene Carroll and Glenn Rowell, who have the "Gene and Glenn" program over WOHI at Des Moines.

KOIN Takes CBS Programs

Portland, March 31—KOIN will begin using four and a quarter hours weekly of NBC programming. The agreement with CBS was signed today by Charles W. Myers, president.

Expands Station in Philadelphia

Philadelphia, March 31—Expansion work at WIP, to cost $60,000, has been started.

Series with Ameche Starring Confirmed

Walter Thompson agency yesterday signed on the dotted line the Daily's report of two weeks ago that Don Ameche will headline the new variety program selected to succeed the current "Do You Want to Be an Actor?" series sponsored by Chase and Sanborn and heard Sundays, 9 to 9:30, on the NBC-Red network. Chase and Sanborn will continue as sponsor.

The new program, as yet untitled, will make its first appearance May 9, with Ameche, Edgar Bergen and Werner Jannsen's orchestra in the permanent NBC; George V. Deny's will appear weekly. The program will originate in Hollywood.

Amerin will contribute a new series of "Emo Club" to Mutual in September, over KJHL, San Francisco, and the NBC-Red network. The "Emo Club" will appear on Monday evenings at 9:30, except May 9, with Ameche, Edgar Bergen and Werner Jannsen's orchestra in the permanent NBC; George V. Deny's will appear weekly. The program will originate in Hollywood.

Paley Is All Smiles as CBS Captures 4 of 6 Air Awards

(Continued from page 1)


Presentation of the awards and brief speeches from Paley, Alfred J. McCooksey, Mutual president; Margaret Cuthbert, director of radio's activities, NBC and Mme. Yolanda Mero-Irion, president of the Women's National Radio Committee, were broadcast on NBC, CBS, and Mutual networks.

Mrs. William H. Cortwright, Chairman of the Lott Committee, made the presentations. In her talk Mme. Mero-Irion denied the oft-repeated statement that the organization is suffering a "reform" or "highbrow" group.

"We are in actuality a few million intellectuals who are conscious of the infinite possibilities of radio for good and bad." She added that the committee had worked quietly for the past three years at improving radio standards, and that there were definite evidences of progress.

Continuing, Mme. Mero-Irion pleaded with the agency and network officials not to understate the level of intelligence of the radio audience. "We do not want to be fed programs which are concocted from 25 per cent sensational bush, 25 per cent loud jazz, 25 per cent low comedy, and 25 per cent pure nonsense," she complained.

Seated on the dais were Radio Committee officials, Mrs. Francis D. Brown, treasurer; Mrs. Ruth Halper, Ottawa Mme. Mero-Irion, Mrs. Corwith, Mrs. Harold Vincent Milligan, Mrs. Edgar B. Meritt, and McCooksey Paley, Miss Cuthbert, Dr. Damrosch, Lucia Bori, Grover Whalen, Mrs. Vincent Astor, Valerie and Deny.

This year's sponsored National Committee represents 27 national groups of women's clubs and claims to represent 300,000 clubwomen. The Radio Committee was formed in September, 1934, and held its first annual awards luncheon that year.

Representatives of all the networks, as well as advertising agency executives with local offices, attended the luncheon.

Propose Amendment

For Copyright Laws

Washington, March 31—Amendment of the Copyright Law to provide specifically for infringements by broadcasting is proposed in legislation introduced in the Senate by Senator Sheppard of Texas. The measure would provide for assessment of damages by the courts, but would restrict response and liability for the use of copyrighted material by networks to the originating stations.

In the case of transcriptions and other records made exclusively for broadcasting, the court's order for any such violation would rest solely with the maker and his agents who distributed the discs to the broadcasters. It is expected that the bill will be considered with other measures on copyright which have been introduced when the Senate Patent Committee holds hearings. No date has yet been set for copyright hearings, however.

"Showboat" May Go to Coast

Maxwell House "Showboat" stands a fifty-fifty chance of changing its point of origin to Hollywood, depending on the progress of hearings before the agency and client on his return here from the coast this weekend. Williams plans to have the project early this week to survey Hollywood possibilities for the program. Benton and Bowles is the agency.

To Revamp Ford Program

The NBC Ford Motor Company, "Universal Rhythm" program, which has been featuring the Ford's responsibility as its network inception some months ago, will again be revamped beginning April 10, when Countess Olga Alhanni and the "Caroleers" leave the series. They will be replaced by Richard Bonelli and Alce Templeton. Rex Chandler's orchestra and the Laude Trio remain. N. W. Ayer is the agency.

Report Barrimore Program End

A reliable report has it that the Ethel Barrimore program for Sterling Petroleum Corporation has a March 31, 1937, end date. Air April 7, to be replaced the following week with a new dramatic script series featuring Ben Hecht. The new program will continue to sell Bayer Aspirin, Blackett-Sample, Hummer is the agency.

George Reid Quits KQV

Pittsburgh, March 31—George Reid, for the last two years program director of KQV and also a performer on that station, as well as WJAS, has resigned to become a sheet music artist and to assist in handling and producing acts for both personal appearances and radio work.

To Expand Coast Programs

Los Angeles, March 31—Several Pacific Coast NBC affiliated network programs are scheduled for coast-to-coast expansion, it has been indicated here.

The Script Library

A DIVISION OF RADIO EVENTS, INC.

535 Fifth Avenue
New York, N. Y.

A Radio Script for Every
Sustaining and Commercial Need.
SWING IS IN THE AIR!

They'll love this parade. Youthful stars (and what stars!) in a story with young ideas. Top hit tunes by the top spot bands of the air waves. New faces. New funsters. New as television!

BAND NO. 1

DUKE ELLINGTON

and his band, with Ivie Anderson

BAND NO. 2

Eddy Duchin

and his orchestra

BAND NO. 3

FRANCES LANGFORD and PHIL REGAN in

THE HIT PARADE

with

AL PEARCE and his gang • PICK & PAT • LOUISE HENRY • GEORGE GIVOT • MOLASSES 'N JANUARY • VOICE OF EXPERIENCE • ED THORGERSEN • ROY SMECK • TIC TOC GIRLS • PERT KELTON • THE GENTLE MANIACS • MAX TERHUNE • IZIE COURTNEY • OSCAR & ELMER • EDWARD BROPHY


REPUBLIC
Court Is Told
RKO's 8-week
Net $714,000

Information Divulged at
Allowances Hearing

RKO had an indicated net profit, after all charges, of $714,000 for the first eight weeks of this year, O. C. Doering, counsel for the RKO trustees, told Federal Judge William Bondy yesterday during a hearing on petitions of the trustee and its coun-

sel for partial allowances for reorganiza-

tion services.

Doering said that the eight-week profit compares with a net of $68,352 for the same period last year. The January-February earnings include a net of $179,000 for RKO Radio Pic-

tures and subsidiaries, against a loss of $109,139 for the first eight weeks in 1936; a loss of $3,380 for Parish News, against a profit of $4,408 last year, and earnings of $65,000 for RKO, the parent company, against $60,343 a year ago. The balance of the indicated net for 1935, or approxi-
mately $470,000, was derived from the company's theatre subsidiaries.

Doering said that the recent agree-

ment approved by the federal court, under which Keith-Albee-Orpheum (Continued on page 6)

Para. At Work on
7 for New Season

Seven features for Paramount's new season schedule are already in various stages of production or prep-

aration and are bracketed with the studio's top flight product for 1937-38, the company stated yesterday con-

cordant with Adolph Zukor's current conferences with home office officials on next year's lineup.

Delay in his original plan to leave for the coast today, Zukor now expects to take the Century west to-

morrow, accompanied by Chris Dun-

phry, studio publicist. Zukor attended (Continued on page 11)

Grand National to
Have 65 Next Year

Grand National will increase its new season schedule to 65 features, as

compared with the 52 announced for the current season, Edward Pesky, general sales manager, said yester-

day. The company's national sales con-

vention will be held in Los Angeles (Continued on page 6)

British Units
In Discussion
Of Trade Body

KRS, CEA Heed Warning
From Government

By BRUCE ALLAN

LONDON, April 1.—The Kinematog-

raph Renters' Society (distributors) and the Cinematograph Exhibitors' Asso-

ciation, today, in a joint meeting at the of-

fices of the latter group here, ex-

pressed a desire to take steps to in-

crease the value of a governing body for the indus-

try in England.

The meeting today, which was re-

ported to have resulted in some degree of progress, is seen as strongly indicative of the serious reaction on the part of the trade to the blunt hint recently leveled at the industry by Dr. E. Leslie Eurgin, Parliamentary

(Continued on page 6)

Allied Convention
Delayed to May 26

Milwaukee, April 1.—The annual convention of Allied States, scheduled
to take place here has been postponed two weeks to May 26-28. P. J. Wood, secretary of the I. T. O. of Ohio, chairman of the national convention committee, has revealed the following committee chairmen:

General convention, Edith F. Mertz; banquet, Max Krofa; en-

tertainment, Merrill Devine; pub-

licity, Arnold Brunelle; competition, George Langheinrich; exhibits, Ross

(Continued on page 6)

CBS Has Plan on World's
Biggest Television Unit

CBS apparently has been playing "possum on the subject of television, for after repeatedly asserting that it had no concrete television plans for the immediate future, the network yester-

day announced that it was prepared to construct one of the world's

Additional developments in
radio on pages 10 and 11.

most powerful combined television and sound trans-

mitters at the top of the

Chrysler Bldg., here.

When completed the proposed sta-

tion will operate at a peak strength of 30 kilowatts. This power is equal to that of a television transmitter soon to be constructed on the Eiffel Tow-

er in Paris, which was to have been the most powerful television station in the world.

The transmitter, which is to be loc-

ated on the 74th floor of the Chrysler Bldg., will incorporate the latest de-

velopments in high power wide band design. It will operate on a frequency somewhere between 42 and 56 megacycles. This is a wave band which can be picked up only as far as the distance from the antenna to the horizon, which will provide coverage within a radius of approximately 40 miles over a total area of 4,800 square miles. The antenna will be built immedi-

ately below the steel needle atop the building, a distance of less than 100

(Continued on page 11)

Tough on the Tigers

Hollywood, April 1.—Darryl F. Zanuck is going to Africa in August for a six-week vac-

ation, if tiger hunting can be called a vacation. With him is going Douglas Fair-

banks, Sr., and just to keep their hands in, the pair will tote a load of equipment to make a film of their tiger hunt—if they can find a tiger.

The film is described as "for private circulation"—probably in case they miss.

Spitz Slated for
Hays Directorate

Leo Spitz, RKO president, is sched-

uled to be elected to the board of

M. P. D. A., succeeding M. H. Ard-

ley, at the Hays organization's annual meeting today. Indications are that

Ned E. Duncan, RKO distribution head, and David Sarnoff, RCA presi-

dent, will be reelected to the board.

Whether Barney Balaban, Para-

mount president, and George J. Schaefer, United Artists vice-presi-

dent, will be added to the board could not be definitely ascertained yester-

day. Balaban and Schaefer, like Spitz, assumed their present posts since the last annual meeting of M. P. D. A. Ordinarily, eastern heads of the mem-

ber companies are elected to the board. Adolph Zukor and Harry D. Buckley are the present Paramount and United Artists representatives on the Hays board. The reelection of other directors and the per-

servation of officers is expected. Officers

(Continued on page 11)

Proposed Pact to Extend
For Period of Years

David O. Selznick is now negotiating a new contract with the United Ar-

tists board of directors, it was learned yesterday from company sources. The deal will extend for a period of years to be determined upon and will start as soon as the present pact expires next year. Dr. A. H. Giannini, presi-

dent and chairman of the board, and a number of other directors are sit-

ting in on the discussions.

Selznick plans to produce eight next season for U.A. release. Included in the group will be "Gone With the Wind," which will be placed in pro-

duction in the latter part of the sum-

mer. George Cukor, who will direct, is now in the south looking for a new personality to play the role of Scarlett O'Hara. He will also make tests of a number of other possibilities for leading roles. Cukor is expected to leave the south for Hollywood next week.

Reports have been current that Selznick has been looking favorably upon a deal to retain M-G-M with "Gone With the Wind" as his first with Norma Shearer in the starring role. The idea has been dropped as well as the possibility of Miss Shearer for the role of Scarlett O'Hara.

"U" Position Best
In Years: Cowdin

Hollywood, April 1.—With re-

lease of a feature a week set for the next several months, Universal has at-

tained its best operating position in years, during the 12 months following the transfer of control of the com-

pany to the new Universal Corp., J. Cheever Cowdin, chairman, said to-

day.

The formal transfer of control of

(Continued on page 11)

Demurrrer Filed in
Action on 20th-Fox

Seattle, April 1.—A demurrer against the $250,000 damage suit in-

stituted last week by Lieutenant-Gov-

ernor Victor A. Meyers has been filed in Superior Court here by 20th Century-Fox, the Evergreen State Ammunition Co., and Cascade Thea-

tres Corp., defendants.

The demurrer contends that Meyers'
MOTION PICTURE DAILY
(Registered U. S. Patent Office)
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ATTORNEY, age 37, having twenty years extensive experience in the entertainment field—newspaper, radio and the theatre in all its branches)—desirable for local or commercial. Superior education and references. Box 965, MOTION PICTURE DAILY.

Circuits Pledge Aid For the Rogers Fund

Five major and eight independent circuits have pledged their support for the manufacture and distribution of a World War I

Under the Desert Moon

By RED KANN

GARNER, Calif., April 1—In England, so goes the legend at any rate, Gracie Fields collects $250,000 a picture. In Hollywood, continues legend, Miss Fields is the British No. 1 star, $300,000 a picture to be made in seven weeks on a contract of one and a half years. Films released during a two-year period. In other words, $600,000 a year for 14 weeks' work, or $42,857 a week in two years and four films.

To sing two songs, or maybe three. Miss Fields could have collected $200,000 a picture, which is available which sums up into a tidy $50,000. But she is on vacation here, preparatory to starting on the 20th-Century-Fox in July and decided otherwise.

But the full moon that cast its silvery rays over the desert surrounding the Bar-H Ranch the other evening began to weave its spell with results unusual and vastly diverting. This is how it came about:

Charlie Bender, the “B” to Lucien Hubbard’s “L,” came in from Chicago to produce a Western that meant broiled steaks and chops, beans and bacon, ranch-cooked with genuine flavor beneath the shade of the coffee and home-made pies and it makes for quite an array. Up past the ranch road and across the desert to Two-Bend, which is how it came about describing a double clump of palms thriving mightily and mysteriously in the brush gallery, the group, some film, some note.

There was Jimmy, the cowpuncher and his guitar, and Tommy, the stableman, plus Starlight, his horse; Jack Kribnder of “21,” flamboyantly arrayed in Levi Strassass, which means denim pants, a shirt in plaid blocks, a red tie, a white hat, a devotional accuracy in cowpuncher boots and a Stetson as wide his brother Mac’s smile.

Then the others, Si Sealdler, in two sweaters, a sweet shirt and Hubbard’s hat—the one Lucien wore back in 25 and has refused to foreswear, for he was once a cowboy; and Lubin rhumba on sand and planked table Mrs. E. H. Grifinith, in a sort of Alpine but that threatened to disappear with the night air, fringed leather skirt and fancy riding boots; Ernest Gunn of Majestic Prod. in the pancake hat that Gary Cooper must have written in “The Ploughman’s Love,” Townsend, Max Schuster, the New York publisher and president of the venerable American weekly, and the one wondering what the proletariat was doing on a night like this.

She did try her hand at writing on cuttings of this kind for Jimmy to strum his guitar and sing cowboy songs. He did and they were good. Shortly thereafter he signified his mind would hold and the warbling became general. Disregarding Zuniek, the night zephyrs on the vocal chords, came the inevitable “Sing us a song, Miss Fields.”

She did. She sang many songs, as a matter of fact. She did “River, Stay Away from My Door,” then swung into “Just a Song at Twilight,” which wasn’t at all; that one-time popular number about the isle of Capri, “Ave Maria.” “Amie Laurie,” “She Loves Me,” and a host of others for which she is famous in England and Australia. One was called “Whistle While You Work” and the plaintive tale of the Cockey who went to the movies and hissed at the villain, as we shall over the heroine. Some other piece of mine that came “Grandfather’s Baggies” and a sad, love ditty wherein she won on his love, and a Special once and千山 said “it would be worse ever see again.”

Enthusiasm ran high as you might have anticipated. Jimmy strummed his guitar as hard as he could, and the crowd was thrilled. After all, they have already turned down $50,000 in radio money and now were entertaining a bunch of cowboys who would not probably would ever see again.

There were others, Si Sealdler, in two sweaters, a sweet shirt and Hubbard’s hat—the one Lucien wore back in 25 and has refused to foreswear, for he was once a cowboy; and Lubin rhumba on sand and planked table Mrs. E. H. Grifinith, in a sort of Alpine but that threatened to disappear with the night air, fringed leather skirt and fancy riding boots; Ernest Gunn of Majestic Prod. in the pancake hat that Gary Cooper must have written in “The Ploughman’s Love,” Townsend, Max Schuster, the New York publisher and president of the venerable American weekly, and the one wondering what the proletariat was doing on a night like this.

The second week of “Maytime” at the Roxy, has been concluded. The picture is now in its second stanza, “History Is Made At Night” enters a second week, tomorrow. At the Alcazar a third week is expected to wind up tonight with about $30,000.

The Paramount this week tipped the opening Strikers Again Meet Yates to talk Terms.

Representatives of striking employees of Consolidated Film Industries’ Fort Lee laboratory met again yesterday with H. J. Yates, president, to discuss the grievances, a third session of the two men that has been advanced at earlier meetings, with no vital change in the strike situation reported, as a result.

Lamp was lit that, while a number of those who walked out of the plant a week ago have returned to their old jobs, others have not, and the laboratory rush and time work has been delivered on schedule.

Keith Memorial Loss Cut

Boston, April 1—The Keith Memorial Theatre Corp. here has reported a net loss of $83,053 after all charges are computed, the difference of a net loss of $108,190 for 1935.

“Seventh Heaven” at $100,000 First Week

“Seventh Heaven” garnered $100,000 first week at the Music Hall. The picture is now in its second week and will be followed by “Top of the Town” called $37,000 for the first seven days at the Roxy.

The gross is the third largest for any picture in the history of the Roxy, according to Howard S. Cullman has been operating under the court’s supervision.

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Keith Memorial Loss Cut

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Yowsah! Ben Bernie is tipping his best friends (and you'll be one of them when you play this picture) that 20th's "WAKE UP AND LIVE" is something to cheer about. Keep listening, Mr. Exhibitor, next week we tell all!
Demurrer Filed in Action on 20th-Fox

(Continued from page 1)

suit is not based upon a legitimate cause of action, and that the $250,000 asked is far in excess of damages incurred, if any. The suit was based upon a character's statement in "Thanks a Million" which Meyers contends has ruined his political possibilities and held him up to public ridicule.

Says Majors Seek Control

It would be impossible for any Broadway house to obtain a first run franchise with this company unless the maintenance controlled over the theatre, Leo Brecher testified yesterday in his second day as a witness in the hearings on the large reorganization plan before Special Master Addison S. Pratt. He estimated the Roxy could gross $25,000 weekly with a 20th Century-Fox franchise.

Sues 20th-Fox on Song

Charles McDermul filed an infringement suit in U.S. District Court yesterday against 20th Century-Fox, Robbins Music Corp., and Mack Gordon and Harry Revel. McDermul seeks $50,000, alleging his song, "I'll Always Remember Ronkonkomo," which he wrote in 1936, is infringing the song, "Goodnight, My Love" used in the picture, "Stowaway."

Decision Reserved

In Brandt's Action

Counsel for major companies yesterday asked District Judge L. Hammer in N.Y. Supreme Court that there ever was a contract stipulating that Loew's circuit should run pictures on a divided week basis of four days and three days instead of five and two days. Decision was reserved on a motion by Harry Brandt and the operators of 33 other New York independent theatres for an order which would withdraw a restraining order prohibiting the five-two division which the circuit recently instituted in many homes.

Counsel for the plaintiff's told the court that if a theatre did not buy pictures from the eight companies it could not compete because the public had been trained to believe that those companies supplied most of the pictures of "great entertainment value." He declared that by the time a picture had played Broadway and first run neighborhood houses it had left a small public left for the plaintiffs' business, so that a five-day run of a picture in their neighborhood would prove a serious handicap. He also argued the five-two split is a violation of existing copyrights.

Seven attorneys denied those allegations in behalf of the defendants and argued that there was no violation in question never was general.

They contended further that there is nothing in existing contracts binding the defendants to any set number of days during which pictures should run in Loew theatres. Justice Hammer reserved decision.

Brunswick Wins Motion

The Brunswick Record Corp., yesterday was granted by default its request that Arthur Tracy, the singer, supply a bill of particulars in his suit for $24,300. The motion was granted by Justice Timothy A. Leary in N.Y. Supreme Court. Tracy alleges that Brunswick failed to pay him royalties for records made by him between 1932 and 1934 in accordance with a contract. The defendant denies the allegations and asserts the singer was paid in full for his services.

Charge Capra Broke Bird Law

LOS ANGELES, April 1.—Frank Capra today was indicted and a war has begun for the alleged violation of the migratory bird law which is based upon a treaty with Mexico. The specific offense is the possession of 20 ducks and one mule hen.

Cockrell Leases Four

DENVER, April 1.—Dave Cockrell has leased four local theatres, the Denham, a first run, the Plaza, Alpine and Palm. The Plaza is a 15-cent theatre on Curtis St. and the other two are neighborhood houses.

St. Louis MPTO in Score Charge Attack

ST. LOUIS, April 1.—Fred Wehrenberg, president of the M.P.T.O. of St. Louis Eastern Misouri and Southern Illinois, has named a committee to complete plans for resistance on the part of the organization to the payment of score charges next season. No specific action was indicated.

The unit also decided to address a protest to Will Hays, M.P.P.D.A. president, protesting overemphasis on sex in forthcoming pictures. The basis of the complaint was an article from Hollywood in the St. Louis Globe-Democrat, headed, "Is Sex Coming Back to Hollywood?"

Mayer Drive Chairman

DENVER, April 1.—Stanley J. Mayer, branch manager for 20th Century-Fox here, has been appointed chairman of the Iowa division of the Will Rogers Memorial Fund drive.

About 300 to Attend 20th-Fox Coast Meet

LOS ANGELES, April 1.—A minimum of 300 will attend the annual 20th Century-Fox convention at the Ambassador here starting May 31. Several executives from the field will attend in addition to 11 foreign representatives from England, Australia, Norway, the Far East, Central America and European countries.

Truman Taylor and five of his associates will have the floor for several hours on hand for the sessions. District managers, branch managers, salesmen, ad men, publicists and assistant bookers and office managers are included in the list scheduled to attend.

The convention starts from New York is due to arrive May 20 with the first meeting to open the following day. There will be three business sessions, and on the fourth day the entire contingent will visit the studios. A farewell dinner dance will probably be held during the last night. The return trip east will begin June 4.

Several pictures on the 1937-'38 slate were completed and shown to the sales force during the convention.

20th-Fox Schedule Nearing Completion

HOLLYWOOD, April 1.—With "Thin Ice," now in work, Darryl F. Zanuck has practically completed his production schedule at 20th Century-Fox for the year.

Samuel Goldwyn has also completed his schedule with the exception of "One Mile From Heaven," now in work. The company now has enough product on hand to meet release dates until the end of June.

Ferguson Will Take Staff to M-G-M Meet

LOS ANGELES, April 1.—William R. Ferguson, head of Rose Bowl pictures, for M-G-M, will bring his 26 field men to the annual sales convention which will get under way at the Ambassador Hotel here May 1. Ferguson will be the first time in the history of the company that its field exploiters have been invited to sit in at the sales meetings.

Fighting Time Change

DENVER, April 1.—Local exhibitors are lining up forces in a fight against daylight saving time. Radio stations, all companies, the local Chamber of Commerce and stock brokers are sponsoring a campaign for the change in time to counter the opposition from the Government. The newspapers have taken no stand on the issue to date.

Buffalo Bans All Prizes

BUFFALO, April 1.—Police Commissioner James W. Higgins has ordered a ban on Bank Night, Bingo and other theatre games. The order is effective immediately, and the theatre owners were found to be playing any change games after that date will face loss of licenses.

Ginsberg to New York

HOLLYWOOD, April 1.—Henry Ginsberg, general manager of Selzick International, flies to New York Thursday for visit with his family and is due back here Monday.

Because M-G-M dares again and comes through with a thrill-hit! Different! Unique! Startling! Nothing to compare with it! And remember this: Robert Montgomery’s daring, terrifyingly brilliant new role will steal dramatic acting honors this year! The next BIG attraction from Roaring Leo!
L.

JACK SCHLAIFFER will return from Chicago today after a three-week tour of the circuit. In con-

sequence with the George Schaefer sales drive.

LAWRENCE BEATUS, district manager for Loew's, yesterday celebrated his silver anniversary with the cir-

cuit and took his family to Atlantic City to celebrate.

RICHARD ALDRECH and RICHARD

MYERS have acquired the rights to "The Spell," by BARBOSS LIL HAT-

VANY and CHARLES BEAHL for fall pro-

duction.

NAT PERKELTON is due from the
costomorrow. He sails Monday on the

Queen Mary. While abroad he will do a picture for the G.B. studios.

Harry and JIMMY RITZ will leave for
the coast this weekend to join the third member of the trio for a new
film at 20th-Century-Fox.

JAMES R. GRAINGER, head of Uni-
versal distribution, left yesterday for product conferences on the coast with

CHARLES R. ROGERS.

WARREN CONNORS, Erpl Philadelphia
district sales representative, has re-
turned to duty after recovery from a
major operation.

ROBERT K. GOWGIN has been
named to head the literary, script and
scenario department of the William Morris
Agency.

BERTRAM BLOCH, play editor for
M-G-M, has returned from Hollywood
where he did some special writ-
ging.

ALFRED SANTIEL, Paramount di-
tector, left Hollywood yesterday for a
vacation in New York.

CHARLES STERN, eastern district
manager of U.A., went to Washington yesterday.

FRITZ LANG has arrived from the
cost for a vacation and glimpse at
plays.

GEORGE SCHENK, Loew's district
manager, has returned from the coast.

RALPH POUCHE of Consolidated
Film was on the sick list yesterday.

RUTH SELWYN plans to sail for
England next week.

HARRY GOLD is due from Miami on
Monday.

...DENVER

A. K. SHEPHERD, new manager of the
Mercury exchange in Salt Lake City, planning a trip over his terri-
ty soon, expecting to contact every exhibitor.

H. W. GRAHAM back from a trip through the southern part of the ter-

ritory.

SIEGE GOODULE of National Screen
Service is planning a coast call of his own.

GEORGE CORY, Universal auditor, will be at the local exchange for about a month.

Durham, HOLLYWOOD, April 1—HERBERT R.
EBERSTEIN, New York insurance
agent, and his wife and son, Walter, Mayer to Arroubead for a couple of days
rest, accompanied by Howard Saxon, W. E. H. Ebbel, Joseph and
Herschel Kraushank, Jack Frieden,
in town for two days, back to the
hotel, then to New York. Jack Alcott
here for another 10 days, then cast.

HERBERT in "Ever Since Eve," Warners.

Casting—LESLIE MACINTYRE, DICK
Elliott and TOM HERBERT in "Top-

WILLIAM DERMESTER in "The Ascend-
ing," and DONALD HENDRICKS, VERNON
Downing, HERBERT EVANS and EVAN
DENTON in "The Emperor's Candelabra," M-G-M.

Writers—BARRY TRIVES doing screenplay for Scopco, Universal. ROBERT HARARI at work on story for LILY PONS' next, still untitled, and
MAXWELL SHANE doing the script of "Ballyho Artists," and BRAD GRIBBLE on "Certified," all at Radio.

DONALD HENDRICKS CLARK assigned by
M-G-M to write for the MICHAEL
FESSLER unit. RUDOLPH FEDEL and
GUSS KAHN complete song for "The Firefly," M-G-M. HARRY WARREN and
DUDLEY FOSTER in music for MIRVYN LEROY'S "Mr. Dodds Takes the Air," Warners.

Song Writers—JACK STERN and
HARRY TOBIAS sell two numbers to
B. F. ZISMAN, Grand National.

Out Hollywood Way

HERBERT in "Sunset Boulevard," M-G-M. FRANK MCFHUGH replaces HUGH

DRY to work for the producer of "James
Boswell," M-G-M. ALEXANDER CALLAN
suggested for THE SUGAR LOAF, M-G-M.

Production—LESLIE MACINTYRE, DICK
Elliott and TOM HERBERT in "Top-

WILLIAM DERMESTER in "The Ascend-
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Grand National to Have 65 Next Year

(Continued from page 1) about the middle of May and details of
the new program will be set by that time. Pilskay will decide on the exact
date for his appearance in the company's
next few weeks, prior to leaving for the coast at the end of April. New pro-
ducers will be added to the company's
roster.

Work is already under way on the
casting of the film, which will be
completed by the end of the year. The
company states that it will be the first feature of its kind to be com-
pletely recorded by the new Western
Electric Microphone Recording System. If completed on time the picture
will be released on the current season's sched-
ule, it was said.

Allied Convention Delayed to May 26

(Continued from page 3) J. Baldwin, vice-president, and hotel, George Fischer; convention arrange-
ments, A. C. Berkholz; credentials, George W. Ellis; presidencies, "Women's activities," Mrs. Frank Fischer.

In addition to Wood, the national convention committee is composed of presidents: Thomas Inglis, Eugene
Yamins, Lee W. Newbury, W. A. Steffes, M. B. Horwitz, William D. Davis; vice-presidents: F. J. McMullin, H. M. Richey, Aaron Saperstein, Col.
H. A. Cole and Walter Littlefield.

A program of events which has been arranged and there will be a dis-
play of the latest developments in theatre equipment and accessories.

British Units Talk Forming Trade Body

(Continued from page 1) secretary of the Board of Trade, to the effect that if the industry could not
establish an agreement in its own ranks, the Government would set up and
accomplish it for the trade.

The discussion among the repre-
sentatives of the two leading trade
bodies, The British Motion Picture Trade, was
continued along the lines suggested by
Dr. Burgin at the C.E.A. banquet at the
Groover House. A meeting of the members has been scheduled for next Monday.

A further indication of the willing-
ness of the K.R.S. to cooperate with the
British industry in the development of such an internal body was
seen in the recent annual report of the distributor group, in which the
K.R.S. is suggesting to the K.R.S. com-
mittee for a revision of the Films Act which would include, among other things, a
new film commission, was sharply

Reciprocity Possible

Representing the K.R.S. at today's meet-
ing were: E. B. Harrison, Fred Smith, Francis W. Baker, Sam Eck-
man, John C. Graham and C. M.
Woolf, all ex-presidents, and Maurice
Silverstone. For the C.E.A. were:
Charles P. Metcalf, Ken Nyman, A.
Gale and Theodore H. Filgelson.

First meeting of the K.R.S. and the F.B.I. Film Group getting together on a reciprocity ar-
range was held in the offices of
Moyne suggestions. The Board of
Trade is believed to be receptive to
any plan genuinely proposed by American film interests, by which
British product would be assured of playing time in the United States.

Academy Asks Ad Credits for Writers

Hollywood, April 1—Credits are to
be given writers on all 24-sheets and in trade paper advertising pro-
ceding. A letter of the Academy has been sent to all leading producing com-
panies asking for a considered list of writers and three producers' representatives will settle contro-
versial points.

Wall Street

Board Gains Predominate

Net

High

Low

Change

Consolidated,...

434

351

83

+57

Eastman,...

1075

1052

23

+23

Gen. T. Equipment...

205

200

5

+5

S
cars, Inc.

254

249

5

+7

Paramount...

2524

2459

65

+7

Paramount 2 sm.

223

222

1

+1

Pullman...

162

161

1

+1

RKO...

856

856

0

0

Warner Bros.

1156

1146

10

+10

Universal...

1218

1204

14

+14

Universal Wall Street

Net

High

Low

Close Change

Grand National...

113

112

112

0

Sonotone...

158

152

152

0

Trans-Lux...

472

470

470

0

Universal...

1098

1097

1096

1

RKO Bonds Up

Net

High

Low

Close Change

Loew's 35-year...75

75

75

0

Paramount B'way

75

73

73

-2

Paramount Path...

1005

1005

1004

-1

RKO 64...113

113

112

-1

Warner Bros. 6s...

735

735

735

0

(Quotations at close of April 1)
Variety coins a new word for it—

Roxy (5,836; 25-45-55-75)—‘Top of Town’ (U) and stage show. From the opening gun, shot its way to big business, and on first seven days through Easter a smashoroo at $55,000. Unless prior bookings jam, it should be a three-weeker at least.
"Don’t Tell," Waring, K.C., Pull $15,300

"Fury and the Woman" (Rialto-Syndicate)

The spectacular activities of lumber camps in the north woods provide an exciting background for the unfolding of this story. It is a yarn of brawling men, dangerous work and excitement. It should find more than favorable reception in the lesser spots.

William Gargan, pouring his accustomed fire into a lumber camp, descends on his father's holdings. Before the story unrels farther he meets Molly Lamont and finds romance. But there is plenty of work to be done before he can develop this lighter interest. The foreman of his lumber camp is revealed to be perpetrating some double dealing with a rival outfit. Garr- gan appears at the scene of the adventure playing the role of the intended of the rival interests. In that post he gathers other facts concerning the aforesaid skullduggery and shortly after uses them to his advantage. A short while later his company's lumber is shipped on time and Gargan finds romantic fulfillment with Miss Lamont. The story is projected with vigor against realistic settings.

Lewis D. Collins directed. The cast includes James McGrath, Reg- nald Hincks, J. P. McGowan, Libby Taylor, Harry Hastings and David Clyde.

Production Code Seal No. 2,532. Running time, 60 minutes. "G."

"What Price Vengeance" (Rialto-Syndicate)

Here is a film that should do well on double bills. It is a melodrama which starts with a swift pace and holds its speed throughout. The story is obvious but the extra measure of excitement injected into the scenario takes care of that.

A fourteen year old story establishes itself. Lyle Talbot, a police man, sets out to capture a bank robber after they injure his nephew, Wally Albright, while making their getaway. Talbot in plain clothes clothes himself in with the gang. With much undergraduate work he succeeds in running down the ruffians. Some Barry Barrie turns in a convincing performance as Talbot’s sweetheart.


Production Code Seal No. 2,577. Running time, 55 minutes. "G."

"Maytime" a Smash Hit in Cincinnati

CINCINNATI, April 1.—"Maytime" led all competitors last week with a smash $22,000, roughly 85 per cent over the RKO average of $12,000. The picture is a holdover, an exception at this house. "Parole Racket" and "Bulldog Drummond Escapes," are both in their second week, having brought in $2,600 at the RKO Family, where the week figure is $2,450. The other houses were weak. Weather warm.

Total first run business was $77,900. Average is $38,700.

Estimated takings for the week ending March 25:

"MAYTIME" (M-G-M)
RKO ALBEE—$4,200, 25c-40c, 7 days. Gross: $22,000. (Average, $3,143.)
"STOLEN HOLIDAY" (F. N.)
RKO PALACE—$2,100, 25c-40c, 7 days. Gross: $9,000. (Average, $1,286.)
"THE BARKER TO BE MARRIED" (RKO)
RKO SIUETBE—$1,150, 40c-60c, 7 days. Gross: $10,500. (Average, $1,493.)
"THREE LADIES’ WOMAN” (Param.
RKO CAPITOL—$1,250, 25c-40c, 7 days. Gross: $8,750. (Average, $1,250.)
"WOMEN OF GLAMOUR" (Col.)
RKO LYR—$1,000, 25c-40c, 7 days. Gross: $7,000. (Average, $1,000.)
"CLUSTERED" (Ra.)
RKO CAPITOL—$1,000, 25c-40c, 7 days. Gross: $7,000. (Average, $1,000.)
"BULLDOG DRUMMOND ESCAPES"
RKO FAMILY—$1,000, 15c-25c, 4 days. Gross: $4,000. (Average, $1,000.)
"BULLDOG DRUMMOND ESCAPES"
RKO FAMILY—$1,000, 15c-25c, 3 days. Gross: $3,000. (Average, $1,000.)
"PLough AND THE STARS" (Radio)
LYR—$150, 25c-40c, 7 days. Gross: $1,050. (Average, $150.)

"Swing High" Dual $5,700 at Spokane

SPokane, April 1.—"Swing High, Swing Low," on a dual with "Rem- brandt" at the Fox, pulled a good house, about $500 over par, and let the town.

"Lloyds of London" struggled through three days of a second week at the Elks, where the Ben-Hur is running. "Bulldog Drummond" was replaced by "On the Avenue" which went off to a brisk start by taking $3,100 the first four days.

"Let’s Make a Million" drew $2,200 at increased prices with five acts of usual vaudeville on the stage at the Orpichmen three days over the weekend.

Total first run business was $14,- 500. Closing was $3,100.

Estimated takings:

Week Ending March 25:

"SWING HIGH, SWING LOW" (Para.)
FOX—$2,400, 25c-40c, 7 days. Gross: $16,800. (Average, $2,400.)
"SECRET VALLEY" (20th-Fox)
RKO—$1,600, 25c-40c, 3 days. Gross: $4,800. (Average, $1,600.)
"ON THE AVENUE" (U-P)
LYR—$2,200, 25c-40c, 7 days. Gross: $15,400. (Average, $2,200.)
"TAL DUST" (Para.)
EMPERESS—$200, 25c-40c, 7 days. Gross: $2,800. (Average, $400.)

Week Ending March 27:

"LADY AND THE BULLDOG" (RKO—FOX)
STATE—$600, 25c-40c, 3 days. Gross: $1,800. (Average, $600.)
"LET’S MAKE A MILLION" (Para.)
ORPHEUM—$1,200, 25c-45c, advanced prices, 3 days. Gross: $3,600.

D. C. Tax Measures Would Hit Theatres

BY BERTRAM F. LINZ

Washington, D.C.—Declaring his intention of pressing for the adop- tion of nine tax bills for the District of Columbia which he has introduced, including one providing for a 10 per cent tax on film theatre receipts, Representa- tive Collins of Mississippi today de- clared that the bills would raise some $200,000 a year. A total of $12,000,000 is sought through the bills.

The theatre tax, effective beginning July 1, next, would be up to 20 per cent of monthly gross receipts, less Fed- eral admission tax collected, and is aimed directly at the picture houses, including those showing vaudeville.

The levy is to be paid by the exhibitor, the bill prohibiting any increase in admissions to compensate for the tax.

If the bill is enacted into law all film houses will be required to file a statement with the district assessor showing the total capacity of the thea- tre and secure a certificate to operate.

Fight Wisconsin Tax Bill

MADISON, Wis., April 1—A three per cent amusement tax might ruin the small theatre operator in Wis- consin under the present exhibition representatives before the Assembly Committee on Taxation in connection with a bill featuring the Baldwin bill, which seeks to tax theatre receipts.

B. J. Miller, Milwaukee, representing the Fox-Wisconsin and Warner- er theatres, has opposed the measure, as did F. J. McWilliams, Madison, representing the Indepen- dent Theatre Owners of Assn. of Wisconsin and Upper Michigan.

It is estimated the bill would raise about $500,000 annually, which would be used to alleviate the state old-age pension problem. The committee with- held its recommendation.

Promise No Florida Taxes

TALLAHASSEE, Fla., April 1—Judging from the stand Gov. Fred P. Cone and House Speaker M. E. Lee have taken, Florida theatre owners have no need for worry over additional state taxation. Cone had previously asserted that he does not intend to sign any sales, or amuse- ment tax measure which the governor has threatened to veto.

A prepared statement Lee said: "I am fully convinced that with proper distribution of the proceeds of present revenue source the state can carry on without impairing any branch of government and meet requirements of old age pensions without tapping any new source of revenue."

New Orleans Games Continue

New Orleans, April 1—Despite the fact that Bank Nights have been outlawed by the State Supreme Court, tickets are being sold and two nights a week, and Bank Night insurance companies are collecting 10 cents a drawing from patrons who come to see the bank night theatre.

The district attorney says he will take no action unless specific charges are lodged with him.

Defeat Sunday Measure

CONCORD, N. H., April 1—An at- tempted Sunday theatre measure at 6 P.M. on Sundays, instead of 4 P.M., as at present, has been de- feated in the House of Representa- tives, 197 to 156.
"SEVENTH HEAVEN" PROVES BOXOFFICE HEAVEN IN NATION-WIDE ENGAGEMENTS!

Everywhere Simone Simon and James Stewart are weaving their thrilling romantic spell to net exhibitors tremendous grosses... as ecstatic word-of-mouth builds great business even greater.

For instance in NEW YORK's Radio City Music Hall, where it's bigger than "Lloyds" and "On the Avenue." Held over, of course. In PHILADELPHIA, where it's held over after first smash week. In DENVER, beating "On the Avenue." In TULSA, topping "Girls' Dormitory." In RICHMOND, where day-and-date opening beat "Love Is News." And in DETROIT, ST. LOUIS, SPRINGFIELD, PITTSBURGH, SALT LAKE CITY, BRIDGEPORT, where latest figures show it pulling ahead of such pictures as "Lloyds," "One in a Million," "Love Is News" or "On the Avenue."

That's business!... but you expect business from 20th Century-Fox hits!
Radio Ad Cost 15.6% Of ’35 Agency Total

PHILADELPHIA, April 1.—Radio network spot broadcasting and air program talent costs accounted for 15.6 per cent, or $63,307,000 of the total cost of advertising from clients to agencies for advertising in all media during 1935, it has been reported here by William L. Austin, director of the Federal Radio Broadcasters’ conference, in a report on agencies for 1935, compiled here as part of the current business year.

The report shows a total of $405,888,000 charged to clients by agencies charged to clients by agencies. Newspapers led the field with a total of $153,152,000, or 37.7 per cent, while general magazines, agricultural papers and religious publications combined amounted to $107,330,000. It was pointed out that the establishments covered were limited to those which contract for space or other media and place advertising on a commission or fee basis.

Air Inquiry Declare, Declares O’Connor

WASHINGTON, April 1.—Congressional investigation of the broadcast industry was begun by the General Grand Jury, the Dept. of Justice is investigating the alleged pirating of the radio series, “Hollywood Adven-
tures” and “The Secret of the Tomb,” and which Carroll and Garrett Gra-
ham are said to have outlined to Chico and Groucho Marx when they were broadcasting over CBS for Reynolds Tobacco Co. The comedians are charged with having freely drawn upon this material, which acts resulted in an action against them for $26,000 damages.

Delay George Fischer Start

LOS ANGELES, April 1.—George Fischer’s Hollywood Whispers program will broadcast its last show from KHJ here has been postponed from April 17 to May 1. The sta-
tion officials said the change was due to the station’s new studio, which has been opened.

Sets Earlier Opening Hour

Pittsburgh, April 1.—Effective April 5, WIP will open its lines at 6 A.M. and close at 1 A.M. following the morning. The new opening hour will make WIP the first station on the air each morning in the Phila-
delphia area.

Meeting Will Study Plan to Increase Band

By CLARENCE LINZ

WASHINGTON, April 1.—Widening of the broadcast band to 1,500 to 1,500 kilocycles will be considered at the North American Radio Conference to open in Havana Nov. 26, it was disclosed today by the National Ass’n of Broadcasters, which will be attended by representatives of the United States, Canadian and Mexican Governments.

The broadening of the broadcasting band was recommended by the Technical Radio Conference in Havana which adjourned March 29. The disclo-
sure that an increase in channels is under consideration was made by the N.A.B. in publishing a statement on the conference by Commander T. A. M. Craven, chief engineer of the Federal Communications Commission and chairman of the American Commission delegation.

With the expansion, Craven pointed out, the number of channels available for broadcasting stations will be increased from 96 to 107, of which 58 will be set aside as clear channels for high-power stations and the remaining 49 used by regional and local sta-
tions. At present there are 40 clear channels.

A major subject of discussion at the November conference will be the division of these frequencies among the four North American countries.

Fendrich Program to Continue for Summer

“Smoke Dreams,” sponsored by H. Fendrich Co. will continue on Mutual during the summer through a con-
tinuous schedule effective May 1. The series is now heard Sundays from 1:30 to 2 P.M. E.S.T. Beginning with the renewal, effective April 25, the program will have by May 1, a half-hour, 3:30 to 4 P.M. E.S.T. The Rathburn & Ryan Chicago office hands the renewal.

The program originates in the studios of WLU, Cincinnati, and is broadcast over the Mutual Network, KBW, Kansas City; KOIL, Omaha; WMT, Cedar Rapids; KSO, Des Moines; WGAR, Cleveland; WKK, St. Louis, and WSM, Nashville.

Norman Pierce to WMAQ

Norman Pierce, the commercial voice on WMAQ’s “Three Little Knights” for the past two years, has moved to Chicago to appear on the Lipton’s Tea program on WMAQ.

Clausser Back at Des Moines

Des Moines, April 1.—Al Clausser and his Oklahoma Outlaws have re-
serted their regular appearances on Hollywood on a picture. They also made phonograph records and electro-

Cowen Starts for Coast Post

Rube Cowen, formerly of NBC’s artists service bureau, is en route to Hollywood to assume his new duties in the Paramount studios where he will handle radio contacts.
**New Shows On the Air**

“Laugh With Ken Murray”

Ken Murray and his stooge Oswald this week took over the Wednesday evening period formerly occupied by George Burns and Gracie Allen in Campbell Soupco. The difference in programs is that whereas George and Gracie always could be depended upon to serve several highlight entertainment, Murray and Oswald give us just another 30-minute routine.

As always with comedians, it’s a matter of material. Murray is a capable, wise-performer possessing undisputed comic ability, but comic ability on the air is always nullified when the material is loaded with duds and blanks.

Even the musical portion of the program could not measure up to the standard set on the predecessor series. Burns and Allen were fortified with Henry King’s orchestra and Tony Martin as vocalist; the new setup employs Lud Gluskin’s orchestra, with Shirley Ross handling the vocal assignments. The latter’s songs were painfully over-amplified.

The serially titled “Laugh With Ken Murray,” is heard Wednesdays from 8:30 to 9 P.M., E.S.T. Campbell Soup sponsors.

**Banner**

Earhart, Ratoff to Harsherberg

Hollywood, April 1—Osa Harsherberg, leader of NBC Artists Bureau, will represent Amelia Earhart and Gregory Ratoff in all future radio deals. Additionally Walter Casel has been set for four guest airings on the Rubbinho Chevrolet shows in May.

**State May Take Ga. Station**

Atlanta, April 1—One of the last Georgia movie stations, WGST, created a state radio commission to take over operation of WGST in Atlanta. The station is operated by the Georgia School of Technology at present.

Ronald Cochran Joins KRNT

Des Moines, March 15—Ronald Cochran, formerly of Rock Island, has joined the KRNT staff as announcer and Ben Hardman, formerly announcer for KSD, has been made news editor.

**Tommy Harris Reengaged**

Des Moines, April 1—Ronald Harris, conducting “Moonlight Melodies” for Moonlight Nail Polish, every Thursday over NDC, has had his option lifted for an additional 13 weeks.

**McLaglen on Kraft Hour**

Hollywood, April 1—Victor McLaglen and Florence Lake will be guests on the Kraft show April 8. Kathryn Mesko, contralto, will be in the guest singing spot.

**Hopper to Air Film News**

Hollywood, April 1—Hedda Hopper will start “Film Magazine of the Air” May 5 over NBC. Marlo O’Day is sponsor.

**CBS Has Plan on World’s Biggest Television Unit**

(Continued from page 1)

Parra. at Work on 7 for New Season

(Continued from page 1)

Universal occurred April 2, 1936, to continue its Spring picture and is scheduled to open on April 15. Under Paramount’s 1936-37 schedule has not been completely mapped yet, indications still point to a list of productions in the works include six westerns. New season pictures on which work has been begun include “The Wagon Master,” with Marlene Dietrich picture, stamped, “The Big Broadcast of 1938,” the new Warner production, and a new Gary Cooper picture, all in preparation.

Plans for the company’s annual sales meeting will probably be conducted in New York City. As a result, Paramount employees will have a complete vacation during March and April. The company will begin its spring line-up with a “Top of the Town” program, which will include six new releases this spring.

Universal’s chief, Jack L. Warner, is scheduled for early production.

Cowdin, who is here confering with Charles R. Rogers, plans to leave for his home in New York with Samuel Machovitch, new Universal treasurer, this weekend.

**Spitz Slated for Hays Directorate**

Universals has closed a deal for the current season’s features, shorts and newscasts with the J. Myer Schine Company, headed by Schine, Al Schine, R. Grainger, Universal sales head, and G. L. Lynch, for the circuit.

**U. A. Takes British Short**

United Artists will release a one-reeler, “Preparing for the Coronation,” in a number of foreign countries. It has been produced by Henry Matsu, British producer.

**CBS to Retain Its Theatres on Coast**

Hollywood, April 1—CBS will not abandon its three theatre broadcasting units with completion of the new Hollywood plant, it was stated today by Donald W. Thornburgh, vice-president in charge of Pacific coast operations. The new studio will be used only when the company’s theatre schedules are overcrowded. Construction of the new studio will start in a few weeks. The building plans include the re-opening of the KOMO radio station.

Under a new direct line from Salt Lake City to Los Angeles, CBS hereafter will broadcast all its programs from there. Previously the programs were sent to San Francisco and broadcast north and south from there.

Allen M. McCormack, traffic manager of the system, will move his office from San Francisco to here.

A new five-kilowatt transmitter is about to be constructed in San Francisco, as well as an executive office.

Five broadcasting studios, one to be located on the roof of the Palace Theatre’s new hotel is expected to start about May 1.

**New News Studio for CBS Use Is Started**

CBS engineers yesterday began construction of a new news and feature studio for the coming season. These include the Press-Radio readings, and the sponsored news talks of Jean Paul Marat and H. H. Burns. All guest speakers talk from New York will originate here also.

The studio will be equipped with a special control board which will permit the instantaneous cutting in on network programs for emergency news readings.

**Say Eastman to Aid Keller-Dorlan Work**

Complete cooperation in supplying raw stock for Keller-Doran Color film work will be accorded by Eastman according to the announcement of the company which patients exercise its option for exclusive rights to supply the stock. Lawrence Brown of Keller-Doran, stated yesterday before leaving for Rochester to complete arrangements there in advance of impending use of the color process on the west coast.

Brown was accompanied by two Keller-Doran technicians who arrived from Paris on the Ile de France Wednesday night. With two additional technicians they will leave for Hollywood tomorrow to set up and run laboratory there, arrange for the manufacture of camera equipment required for the process and put the technicians in the technical work. They plan to be ready by the end of the first quarter to work on a Grand National feature, and at first must use new color process.

**Goldwyn Buys “Polo”**

Hollywood, April 1 — Douglas Fairbanks has ended his co-producing arrangement with Samuel Goldwyn on “Adventures of Don Juan.” Fairbanks is retaining his gold rights to Goldwyn. He issued a statement saying he wanted to devote all his time to his individual projects.
The World Will Be A Better Place To Love In On April 17th!

Call it a Day

with

OLIVIA DE HAVILLAND • IAN HUNTER • ANITA LOUISE ALICE BRADY • ROLAND YOUNG • FRIEDA INESCORT

Peggy Wood • Walter Woof King • Bonita Granville • Beryl Mercer • Directed by Archie Mayo

“A TOP-FLIGHT COSMOPOLITAN COMEDY WITH EVERY ELEMENT NEEDED TO MAKE IT A SUCCESS”* Lavishly provided by WARNER BROS.

*Variety Daily
Five Selling Meets Set at Los Angeles

More Are Planned with Some in Chicago

Four major companies and one independent will hold their annual sales conventions on the coast and a number of other distributors are now making plans to hold one or two, in Los Angeles and Chicago. Practically all of the conventions sales product will be held in May and June.

Companies already set for coast sessions are Loew's, 20th Century-Fox, RKO, Universal and Grand National. The first two have definite dates scheduled while the other three have lined up tentative dates.

Loew's will for example have its meet at the Ambassador, Los Angeles, May 2 thru 5, and 20th Century-Fox, May 31 to June 3, same hotel and place. RKO plans to hold its conferences in Los Angeles starting June 15, Universal probably will take its salesmen and executives to the coast for a three-day meeting, tentatively set for May 17 thru 19. Grand National has been discussing a sales session for May 17 thru 18 at its studio in Hollywood, but these dates undoubtedly will be

20th-Fox Signs with Butterfield Circuit

Sales executives of 20th Century-Fox have closed the second important product deal for next season with the signing of the Butterfield circuit of approximately 65 theatres in Michigan, Division Manager W. C. Gehlert and Lester Sturman, Detroit branch manager, acted for the distributor.

The first big deal was the signing of National Theatres with 410 houses throughout the country.

WOR Is Seeking New Space for Programs

According to a reliable report, WOR is now seeking to lease about 800 square yards, possibly two theatres or concert halls which will be utilized as radio studios. The old 46th street studio currently leased by the station is the Times Square Playhouse, atop the New Amsterdam Theater. With the new programs now booking time on WOR, the station is faced with an acute audience housing problem. For example, the sponsor

More Radio—Page 4

N. E. Theatres Makes Olympia Asset Offer

Boston, April 2.—New England Theatres Corp., a Paramount Pictures subsidiary operated by Martin Mullin and Sam Pinhaski, has submitted an offer of $4,000,000 cash for the assets of Olympia Theatres Corp., also a Paramount subsidiary, which has been in bankruptcy for the past four years.

If the offer is accepted by Olympia creditors it would divest lengthy reorganization proceedings in the Federal courts here. Objections to the offer must be filed with the court by

(Continued on page 3)

Delivery Threatened By Delaware Strike

WILLIAMSGT, April 2—Unless the pending strike of truckmen is settled imminently, a general labor union strike will be called at that hour, thus bringing the probability of a shut down of all film theatres due to their inability to obtain delivery of film by truck. A hope that product might be delivered by mail was expressed by Joseph DeFiore, president of the local

(Continued on page 3)

HAYS HITS AT NEW FILM LEGISLATION

MPPDA Picks Hays as Head For 16th Year

Will H. Hays was elected president of the M.P.D.A. for the sixteenth consecutive year at the annual meeting of the organization’s board of directors yesterday.

Three new directors, Barney Bala Baron, Paramount president; Leo Spitz, RKO president, and E. B. Hatrick, vice-president of Cosmopolitan Corp., were added to the board. Haklazan replaced Adolph Zukor, Paramount chairman, who is now permanently located on the west coast as head of the company’s studio. Spitz succeeds M. H. Aylesworth, resigned. Hatrick comes to the board as representative of the new member company, Cosmopolitan, which was elected to membership yesterday.

Prior to the board in addition to Zukor and Aylesworth were Ned De Agnoli of RKO, Jesse L. Lasky

(Continued on page 3)

Ascap Gets Hearing Date on Montana Law

Helena, April 2—Hearing has been set for April 23 on the application of Ascap for an injunction to restrain Montana officials from enforcing the state’s new law restricting copyright licensing to individual copyright owners.

The hearing will be held here before a special court of three Federal judges.

The action is expected to be a test of the constitutionality of the state law which was sponsored by radio broadcasting and hotel interests and

(Continued on page 3)

Minnesota Advances Allied Theatre Bill

ST. PAUL, April 2—The Senate bill requiring preparation of theatre ownership in Minnesota from production of distribution interests was reported out of committee favorably today. The House committee took similar action earlier.

The Minnesota legislature is scheduled to adjourn early next week. It is considered doubtful here whether the theatre divorce measure will be put to a vote prior to adjournment.

(Continued on page 3)

Declares Industry Can Solve Problems by Cooperation

Hitting at elements within the industry which “demand legislation instead of cooperation,” Will H. Hays, asserted in his 15th annual report to the board of directors of the M. P. D. A., in speaking yesterday that “responsible exhibitors, distributors and producers” regard the policy as a danger to investments in all theatre properties and an uninterrupted film supply for the public.

The report reassured Hays’ belief in the ability of the industry to solve all of its problems by self-regulation, and cited the impressive progress made by the production end of the industry in maintaining objectionable features by self-regulation under the Production Code.

“It has been proved that within the boundaries of good taste and good morals there is illimitable opportunity creatively, artistically and dramatically, for the industry to rise to the highest levels,” the report stated.

While Hays’ message did not mention the State Exhibitors’ Ass’n or the state legislation which it is sponsoring or supporting, the M. P. D. A. head’s observatory of local relations apparently apply to them.

“There will never be a time,” his report said, in this or any other industry, when individual grip which was not exist and need to be adjusted, and when there will not be groups which will demand legislation instead of cooperation. But an overwhelming

(Continued on page 3)

Projectionists May Affili ate with CIO

LOS ANGELES, April 2—The possibility of a national labor organization composed of projectionists but affiliated with the C. I. O. and therefore in opposition to the I. A. T. S. E., an A. F. L. affiliate, is seen here in the announced intention of the Empire Projectionists’ Union to seek a national charter from the C. I. O.

This plan today was divulged to Motion Picture Daily by Walter Lawrence Baynes, president, Empire, now operating under a California charter. Baynes’ statement followed a poorly attended meeting in Lindley Hall early this morning which was called for the announced purpose of
**Purely Personal**

PHIL REISMAN, foreign sales manager for RKO, is en route from Sydney on the *Mariposa* and is due in Los Angeles on April 17. He had been visiting India and Australia.

HARRY LEASIT, general manager of Continental European operations for RKO, sailed yesterday from Cairo on the *Cicero* for Genoa, Italy.

MILTON BLACKSTONE yesterday celebrated another birthday with his family, and Joan Castle, helping him make merry at the Tavern.

Doris Nolan, currently featured in "Top of the Town," left yesterday on a motor trip to Miami. She will go to Havana from the Florida resort.

LOC WEINBERG, Columbia sales executive, left for Chicago yesterday to act show goods for "Lost Horizon." He will return next week.

Billy and Bobby Maisch, twins under Warner contract, are due in New York late next week with their mother, for a two-week vacation.

J. CHEEVER COXWON and Samuel MacNichol leave the coast by plane tomorrow after a week of conferences at the Universal studio.

HENRY GINSBERG, general manager for Selznick International, is in town visiting his family and will leave Monday by plane for the coast.

HENRY KOSTER, universal director, arrived in town yesterday to film exterior shots for the next Deanna Durbin film.

C. MOSKOWITZ, Loew executive, will leave tomorrow for Hollywood, Calif., for a vacation.

F. WYNNE-JONES is recovering in St. Vincent's Hospital from a gall stone operation.

Ed KUENKEN is expected in New York from Washington some time next week.

ADOLPH ZUKOR and CHRIS DUNPHY leave for the coast today on the Century.

A. H. SCHWARTZ, left for Lake Placid yesterday and will return Monday.

ROBERT GILHAM is due here tomorrow from Florida.

ARE MONTAGUE will return from Bermuda April 17.

EDWARD ROGOF will return from Miami.

**Flash Preview**

"Think Fast, Mr. Moto"—An interesting, well-produced film based on J. P. Marquand's story of the Japanese importer whose detective work is an amusing and successful hobby. This film will be reviewed in full in coming issue of Motion Picture Daily.

**Equity Opposition Slate Is Expected**

An opposition ticket to the regular slate of the Democratic party in California is feared to be materialized in the form of a result of dissatisfaction with the present nominating procedure, which was discussed at the meeting of the committee yesterday.

The regular slate is composed of the present officers and a majority of the councilors.

**Reserves Fox Decision**

Justice Timothy A. Leary in N. Y. Supreme Court reserved decision yesterday on a motion by William Fox to postpone the trial of a $300,000 suit brought against him by the Fox Film Corp. by Joseph Cohen, president of the Sentry Safety Control Corp. There was no argument. Justice Leary merely inspected briefs from opposing counsel. Fox wants the suit postponed until after the ad-

**Permits Examination**

Justice Charles B. McLaughlin in N. Y. Supreme Court reserved decision yesterday on a motion by Selznick International Corp. for an order permitting the transfer of William C. Tarnahan, president of the Petroleum Heat and Power Co., Inc., to the company by the court. Esquire is doing for $22,988, charging that amount is due because the bond is void. The order of the contract to install an air conditioning system in the George M. Cohan Theatre.

**Denies Injunction Plea**

An application for Richard W. Hitchcock, the temporary injunction to restrain issuance of permits further alleged that Emma S. Barfield, director of the Shubert Theatre Co., has called the suit illegal and has asked for a stay. Denial of the petition was granted.

**Flies Bank Night Suit**

OMAHA, April 2—Suit for $10,000 has been filed in Municipal Court by Mrs. Walter A. Rosenberg against Affiliated Enterprises, Inc., under an agreement for the sale of the Berkshire, Frank Houston of the Minne Lua Theatre and Tri-State Theatre Corp. She claims she is entitled to the prize awarded Feb. 24.

**Griffith Sale April 19**

Federal Court Judge Alfred C. Coxe set April 19 for the sale at public auction of the D. W. Griffith interests, which include the screen rights of "Intolerance," "Cleopatra" and "The Birth of a Nation" in the United States, Canada and Mexico.

**Sues A. P. and for Film Fee**

The Films of Commerce, Inc., filed suit yesterday for $10,709 against the Great Atlantic and Pacific Tea Co., in U. S. District Court. A similar suit was dismissed on March 17 by Judge Alfred C. Coxe on techni-

**Waiting on 15th St.**

The big feature was a waiters' race on 15th St., between E and Constitution Ave. Four-day build-up with a five-column front page report.

Eighty waiters and 30 waitresses in varied national costumes took part, with the newscaps covering the event and the three broadcast stations airing it. "Time and Life" magazines had candid camera photos given away to attract more traffic, and the waiters were given a long streamer blowing in the wind.

**Joy Heads for New York**

HOLLYWOOD, April 2.—Col. Jason Joy, 20th Century-Fox studio executive, will leave for New York shortly to help promote "The Man," in which Lowell Thomas is to appear for the company's foreign convention to be held in Paris starting April 28.

Sidney Kent and J. Walter Hutchinson will sail next Wednesday for New York to promote the RKO sales convention of 20th Century-Fox.

**Ocean Promotes Two**

LONDON, March 25—R. H. Dewes, progress superintendent, and A. C. Swift, manager of maintenance, have been appointed joint assistant general managers of the "Ocean," which W. J. Taylor, general manager since 1925, retains that position. Sir Mi-

**Bartholomew Adopted**

HOLLYWOOD, April 2—Millionaire Bartholomew, aunt of Freddie Bartholomew, through in court yesterday in London to adopt the future of the 14-year old boy, has been granted permission to adopt the young actor. It is said that she will take him to a home in Eng-

**Not With Century Films**

BOSTON, April 2—Marcel Mekelberg, G. B. branch manager here, has had no connection with Century Films since 1933. He was erroneously de-

**Set 19 New “Earth” Dates**

M-G-M has set 19 new roadshow dates for "The Good Earth," bringing the total of such bookings to 60. The new dates run from April 7 to May 4.

**Estes Joins Filmark**

CHICAGO, April 2—Joe J. Estes, former publicity director for Saenger in New Orleans, has joined Filmark Co., alongside the new sales manager.

WASHINGTON, April 2.—Hardie Medford, former Director of U. S. Steel, nearly stood Washington on its ear with an exploitation stunt for the opening of "Night Is Made at Night" at RKO Keith's.

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Five Selling Meets Set at Los Angeles

(Continued from page 1)

changed so as not to conflict with the Universal affair.

Warners', general sales manager for Grand National, will leave for a tour of the company's exchanges in New York next week. He plans to call within the next few weeks whether to hold his meetings before or after the Universal set-up. CLL. Chicago, president, will be in Hollywood in three weeks for New York and return west for the sales conventions. 

Paramount is discussing plans for two regions, one probably early in June in San Francisco and the other in Los Angeles.

Tentative arrangements have been made for Warners' annual sales sales, but definite dates await the return of Gradwell L. Sears, general sales manager, from the South.

Louisville's convention will be set on the coast in two weeks. Herbert J. Yates and J. J. Millstein are scheduled to leave for Hollywood to confer with the company's producers on product and dates for the meeting.

United Artists' session may be held in Chicago. Joseph J. Smith, now working on plans with A. W. Smith, Jr., general sales manager.

Cohn, vice-president of Columbia, is expected to leave shortly for Hollywood to confer with his brother, Harry, on the annual sessions.

Monogram to Chicago

W. Ray Johnston has set May 3-8 for the first meeting of the new Monogram franchise holders in Chicago. The two-day session will be held at the Palmer House or the Drake. A number of producers will be present and accommodations will be completed within the next few days.

Joe M. Smith, M.C. Fruhe, Jacker and Leo Weinberg of Columbia's home office sales executive staff left yesterday for Chicago to attend a meeting of midwestern producers. The session will start today at the Drake. Branches to be represented will be Chicago, Kansas City, Edward St. Louis, Minneapolis, Milwaukee, Omaha and Des Moines.

The meeting will be followed later by a gathering of the southern exchange heads in Atlanta, to be attended by managers of the Atlanta, Charlotte, Memphis, Dallas, New Orleans and Oklahoma City offices.

N.E. Theatres Make Canada Asset Offer

(Continued from page 1)

credits not later than April 12 and hearing on the proposal has been scheduled for May 9. LaSalle's principal assets consist of 28 theatres and two theatres. Approval of New York's offer would result in the consolidation of these properties with New England's operations.

Wurtzel to Far East

Hollywood, April 2—Sol Wurtzel leaves today for a seven-week vacation in the Orient.

Studios in Spurt With 41 in Work

Hays Hits at Movietone New Industrial Laws

(Continued from page 1)

number of responsible exhibitors, distributors and producers fully understand that any act of Edwards would destroy initiative and enterprise in the industry must endanger the institution. There 10 days ago it became clear that the major film industry now are protected by the assurance of a constant and unfailing picture scene.

"There is enough elasticity in the trade structure of the industry and enough men of good will within it—distributors and producers—to solve through self-regulation all its trade problems that exist or may arise from their present point in his report, Hays declares that "the success of outstanding film productions and exhibited during difficulties in the industry.

Lauds Hollywood

Paying tribute to Hollywood, Hays declared that the American film offer represents the first position throughout the world to the actors, directors, writers and technicians of the screen. "To say they don't care for this vast medium of entertainment," he said, "have given motion pictures a lasting and universal appeal. Hollywood has become a world symbol of entertainment."

He reported that newsreels had extended the scope of their information service during the year and that "short subjects showed a marked upward trend in quality. Cartoons featuring figures of the last years are further extended with their television appeal, Hays said, and noted that a new field for this type of film was being opened with Walt Disney's forthcoming feature length subject, "Snow White."

The M. P. D. A. head found important the current interest of producers in films based on the lives of famous composers and musicians, coming productions which he described as "musical biographies." He noted also that studios may turn in the near future to grand opera for production material.

Signs Pennsylvania Bill for Rest Day

HARRISBURG, Pa., April 2—Governor Earle today signed the bill requiring that employees of film theatres shall be granted one day of rest in each calendar week. Fines are provided for initial violations, double fines and imprisonment for subsequent infractions.

The measure was the first film bill to be enacted in this legislative session, and was originally introduced by Assemblyman John Yourish of Luzerne County.

Betting Bill Set Aside

Boston, April 2—The legislature has laid over to the next session the bill seeking legalization of pari mutuel betting on jai alai, but a Peruvian sport which promoters are seeking to popularize.

MOTION PICTURE DAILY

Saturday, April 3, 1937

Hays Heads MPPDA For His 16th Year

(Continued from page 1)

and Frederick L. Herron. The following directors were reelected: Harry D. Buckley, United Artists; R. H. Cohn, United Artists; John Cohn, Columbia; Cecil B. deMille, E. W. Hammons, Educational; S. R. Kent, 20th Century-Fox; Sol Lesser, Hal E. Roach, David Sarnoff, RCA Photophone and RKO; Nicholas M. Schenck, Loew's; Albert and Harry M. Warner, Warners.

All officers in addition to Hays were reelected. They are Carl E. Milliken, secretary; Herron, treasurer, and George Borthwick, assistant treasurer.

Projectionists May Affili ate with CIO

(Continued from page 1)

discussing industry-wide labor affiliation with the C. I. O. Byrnes characterized the meeting merely as a step in the move to organize labor and theatrical groups and stated that Empire is not yet officially a C. I. O. affiliate. A larger meeting is being planned.

Boston Club Has Party

Boston, April 2. The first annual dance of the M. P. S. Men's Club was held tonight at the Hotel Bradford. The charity fete was well attended by film figures. James Kennedy headed the entertainment committee. Herman Konnis of Universal is president of the organization.

Wall Street

Losses Mark Board Trading

High Low Close Change

Columbia 34 33 33 1/16 +1/16

Universal 36 34 1/4 34 3/16 +1/16

Consolidated 41 34 41 1/16 +7/16

Essman, Inc. 16 15 15 3/16 +1/16

Mayer, Inc. 19 18 18 +1/16

Loew's, Inc. 79 75 73 3/16 +1/16

First National 37 35 35 3/16 +1/16

Paramount 34 32 31 1/16 +1/16

Paramount 1 54 144 1/16 119 +73/16

Paramount 2 56 32 21 7/16 +5/16

Biograph 86 82 78 7/16 +3/16

RKO 8 8 7 1/2 +1/16

Century 27 27 27 3/16 +1/16

Warner Bros. 150 144 144 -15/16

Curb Issues Drop

Net High Low Close Change

Grand National 3 3 1/16 3 1/16 1/16

Curtiz Bros. 4 3 4 3/16 +1/16

Dufrene 134 1/16 134 +1/16

Sonor 1 1 1 -1/16

Mohan 1 1 1 1/16 +1/16

Feltzinger 1 1/16 1/16 1/16

Trans-Lux 46 46 46 1/16 +1/16

Universal 20 20 20 20

Bonds Decline Lightly

Net High Low Close Change

Keil B. F. 136 986 986 +1/16

Lowry's 24 24 24 -1/16

Mayer, Inc. 70 710 710 -1/16

Paramount B'way 74 1/16 74 1/16 74 +1/16

Paramount Pict. 51 5 55 399 399 +1/16

RKO 60 6 114 113 114 +1/16

*6/29 96 956 956 +1/16

*Quotations at close of April 12
WOR is Seeking New Space for Programs

(Continued from page 1)

of the forthcoming series featuring Tins and Irene and Barny Riegervogel, the orchestra wants an audience in the studio. He is unable to get it, however, because the Times Square Playhouse, where the group is large enough to house a large audience, is taken over Sundays from 6 to 9 p.m. by the "929 Radio Revue." The Tim and Irene show will be heard on Sundays also, from 6:30 to 7 p.m., on the station's old newsmaker, the 2,500-watt KADA, Adia, Okla., for authority to operate at night.

Albany Girls Here for WINS

"The Inquiring Microphone," WINS broadcast from the lobby of the Criterion, will interview five young Albany girls here today. The girls are winners of a "Most charming Business Woman in Albany" contest, sponsored by the Times Union of that city.

Tobacco Firm to Air Derby

Batten, Barton, Durstine and Osborn yesterday officially announced the report that the firm and William W. Tobacco Corp. will sponsor the broad cast of this year's running of the Kentucky Derby, May 1, from 6:30 to 7:30 p.m., E.S.T., on the NBC-Blue. Glen McCarthy will describe the race.

Report Big Coffee Sale Jump

Schenectady, April 2—The Van Curler Foods Products Co. of this city, operating a chain of 100 stores in WGY area, recently reported a 500 per cent increase in coffee sales as a result of a quarter-hour weekly show, "Coffee Time," each of its five-minute periods per week on WGY.

Change "All Star Varieties"

"All Star Varieties," aired Tuesdays and Saturdays from 11:30 to 11:45 a.m. on WOR, will be heard at a new time beginning next week; Sundays and Mondays from 11:45 a.m. to 12 noon.

Seek to Popularize Weekender Radio Hours

HOLLYWOOD, April 2—The shortage of good broadcasting hours to accommodate the long list of sponsors currently trying to get choice air time has forced the major networks to consider a system of drastic changes to create more popular hours on the air. This condition now facing broadcast executives has its general effect on big company sponsors and points to the bigger commercial programs through the summer months, an unprecedented departure from the former pace.

CBS is the first major network to take steps towards creating new entertainment hours. Executives and program directors are now working on plans to create a large following between the hours of 10 P.M. and midnight. The plan involves the substitution of weak programs now on the air at these hours with carefully planned shows utilizing available talent.

Big programs now originating from the coast currently are "The Big Show," between 5 and 7 P.M., P. S. T.

Michael's in New Series

Michaels Bros., furniture dealers of Long Island, started a new series of broadcasts over WMCA last night, the programs originating on the stage of the "Old Progenitor" in Brooklyn. Michaels already sponsors the weekly amateur hour from the Fox in Brooklyn, and for some weeks was sponsoring the radio company's music event from the Brooklyn Strand.

KMO Power Increased

TACOMA, April 2—KMO is now on the air with increased power of 1,000 watts, full time. The new station is located three miles east of Tacoma on the Washington Highway.

The station has new equipment throughout, with a 180-foot Blaw Knox tower and soundproof transmitting building.

Gretta Palmer in New Program

Gretta Palmer, news commentator, who started "—Not Well, Will Cooper" on program on WOR, beginning April 7 from 1 to 1:15 P.M., E.S.T. The series will be heard twice weekly, Wednesdays and Fridays under the sponsorship of the Gordon-Walker Laboratories. Young and Rubicam is the agency.

Borzage on Air Monday

HOLLYWOOD, April 2—Frank Borzage, who directed "Farewell to Arms," which will be dramatized on the Lux program Monday, will also appear on the show. Courtney Riley Cooper will be there to appear on the programs with Borzage.

"Very Constructive"

"I have noticed your coverage on radio and I might say I think this is very constructive to get the general point of information.

This is my unvarnished opinion,"—Nat Wolf, division manager, Warner Theatres, Cleveland.
Stage Backers To Ask Aid of Film Industry

Council Admits Picture Houses Are Needed

That film theatres must play an important role in the expanding campaign of stage groups to popularize the legitimate theatre with the American public is evident from the plans of the American Theatre Council, the organization being formed to carry on the campaign.

Among the subjects listed for discussion at the new organization’s proposed convention here, May 18 to 21 is the opening of film theatres as legitimate touring shows. The demise of the road and the complete absence of professional drama in rural America were the principal factors which actuated the Dramatists’ Guild, Actors’ Equity Ass’n, and the League of N. Y. Theatres to form the American Theatre Council for the purpose of infusing new life into the stage.

To revive the road, sponsors of the (Continued on page 4)

Pittsburgh Papers End Ban on Tieups

PITTSBURGH, April 4.—The ironclad agreement which has existed here among the three daily newspapers barring theatre promotion tieups, contests and publicity stunts will come to an end April 15.

Al Dale, publisher of the Sun-Telegram, a Hearst paper, has served notice on the other two papers of his withdrawal from the three-way agreement.

For years, Pittsburgh has been a tough spot for publicity and exploitation men to garner space, and, except for routine announcements, visiting exploitation and local theatre publicity (Continued on page 19)

New “U” to Observe First Anniversary

Universal will designate a celebration month to mark the first anniversary of the reorganized company and the advance completion of the largest number of pictures in the history of the company’s studio, R. H. Cochrane, president, said on Saturday. The celebration period will be in addition to the previously announced April (Continued on page 3)

Radio News—Pages 18-19

Will Revise Publicity on Loaned Stars

Order Follows Objection By Many Players

Hollywood, April 4—Following a number of objections by stars and players to the type of publicity and exploitation given them on loanouts, studio publicity departments are cautioning their staffs here, in New York and in the field not to advertise loan-outs any further.

In a letter to John D. Clarke, general sales manager of 20th Century-Fox, Harry Brand, studio publicity chief, calls attention to the matter and urges cooperation.

“Occasionally when we borrow a star from other studios,” the letter reads, “over-enthusiastic publicity men exploit and advertise them as 20th Century-Fox stars. This is quite an important point,” the letter continues, “and, under a loan-out are not to be designated as members of this company’s roster. Their home offices are quite right in objecting and (Continued on page 19)

Hertz Gets 167,000 Of Para. Debentures

WASHINGTON, April 4—Acquisition by John Hertz, New York, through Lehman Brothers, of 167,000 six per cent Paramount Pictures debentures in February was disclosed today by the S.E.C. in its semi-monthly summary of the stock transactions of officers and directors of corporations.

At the close of the month, it was shown, Hertz, through Lehman Brothers, controlled, in addition to the debentures, 6,000 shares of Paramount common and 8,000 shares of six per cent convertible second preferred stock, and through a trust, 15 shares of 6 per cent convertible first preferred.

The company’s report also showed the disposition by Y. Frank Freeman, New York, of 400 shares of common, leaving his holdings at the close of the period at 600 shares.

Acquisition by J. Robert Rubin, New York, of 13,890 shares of Loew’s (Continued on page 3)

Casey Holds Initial Conference on Labor

Preliminary conferences between heads of the five studio labor unions included in the basic agreement with major studios were held yesterday with Pat Casey, labor representative (Continued on page 3)

Family Help

Annapolis, Md., April 4—Senator Harry T. Phebus of Somerset County, whose wife is a member of the Maryland council, has introduced a bill providing that the name of the judge and court upsetting and overruling any ban of censors be placed on the film designating that such is the case. It is then passed by the Senate and is before the House now.

Southwest Has High Hopes of Bright Season

KANSAS CITY, April 4.—The southwest is talking about its prospects with almost every optimism. The sunshine that comes word that they are the best in six years. If weather conditions do not turn bad, and crops come in good, the cotton is expected to be a bumper crop, market conditions were poor. Today they are good, and, in spite of continuing reports of what promises to be a bumber crop, market is strengthening.

During the late winter and early spring weeks, however, exhibitors have had to trade box office punishment for prospects. For right out (Continued on page 3)

Pass Kansas 2% Sale Tax; Session Ended

KANSAS CITY, April 4.—The Kansas legislature adjourned at noon Friday after having passed the two per cent retail sales tax, which will be collected by means of Kansas-minted zinc tokens. It becomes effective July 1.

The House named L. E. Briles, representative from Stafford, where he operates the Nueva, to the Legislative Council, which studies needed (Continued on page 3)

IATSE Feels Secure Against CIO Inroads

LOS ANGELES, April 4—Although I.A.T.S.E. heads remain silent on the C.I.O., intervention, those close to the organization councils feel secure with the five-year, non-vertical producer (Continued on page 19)

Norma Shearer Now A Partner In Mayer Firm

Deal, Not Yet Signed, Closed by Schenck

By RED KANN

Hollywood, April 4—Norma Shearer has been a participating partner in the Mayer company, of which her late husband, Irving Thalberg, was one of a triumvirate with Louis B. Mayer and J. Robert Rubin, under the terms of settlement completed here before Mr. Schenck, Loew’s president, left for New York last week.

The deal, while not believed to have been signed as yet, keeps the actress in the M-G-M starring family, and removes all doubt which has been considerable in Hollywood relative to her future, by providing that she will star in three to six pictures, the first of which is expected to be “Marie Antoinette,” which was planned before Thalberg’s death.

The limited circle here acquainted with the essential details regards the deal as another piece of diplomacy and business strategy for the part of Schenck and further evidence of his (Continued on page 3)

Decision on Sales Tax Moves Is Near

What is expected to be the final meeting of distribution company attorneys to decide on future procedure as a result of the recent Court of Appeals decision holding New York City film ordinances to be subject to the two per cent municipal sales tax will be held early this week, probably tomorrow, at the M.P.P.D.A. offices. Distributors’ attorneys will be advised today of the date of the meeting.

Present indications are that a decision to accept the finding of the (Continued on page 3)

Weekly Payments on Shorts Are Attacked

PHILADELPHIA, April 4—Opposition to the weekly payment plan, with a call for all members to sign a pledge that they will not sign any film contracts which provide for weekly payments on shorts, was yeled at a meeting of the board of managers of the United M.P.T.O. of Eastern Pennsylvania, Southern New Jersey and Delaware.

The organization went on record (Continued on page 3)
Hollywood, April 4.

The well known and smooth-functioning Hollywood grapevine has been buzzing quite merrily since your scribe heard the porters shook off the charms of the desert for his annual descent upon this land of understatement. It has been wagging industriously, all in profusion. It also enthusiastically about an effort called "Captains Courageous," penned perhaps as many as fifty years ago by Rudyard Kipling. The talk persisted bumbling around the town's best puffs, met up with us on all sides, demanded attention and in Preston B. Sturges' vigorous and torrid Metro the other afternoon got, courtesy of Sam Katz.

The 115 minutes which followed demonstrated several things, all in profusion. They proved quickly the grapevine, in this instance anyway, was correct to the last lavish encomium and that about this picture something beyond a routinized review should be written. More or less freely adapted from the Kipling work and with eighteen months of industry behind it and $1,500,000 in it, "Captains Courageous" to keep it nautical, is a whole of an attraction. They have been saying here it has the spiritual lift of "The Miracle Man." It all depends upon the approach. This angle failed to hit us midships nearly so much as the sincerity and the superb craftsmanship which mark what is a notable picture in every department.

Even on the slightest of analyses, plots are meager. This is it: Freddie Bartholomew is ten, the son of a tycoon too busy to get close to his own offspring. The boy is arrogant, crafty, unholy, and downright brutal. He bullies his schoolmates, goes too far in his recovered approach and is not without dismayed. Melvyn Douglas, the father, urged him to take his hand, takes Freddie to Europe. When the linen lurches, the youngster is hurled into the ocean. Whereupon, Captain Tracy, who plays Manuel, Portuguese fisherman booked on a schooner out of Gloucester, picks him up. Absurd the hunk it is for the spoiled brat. He is on his own, the crew against him and port three months and a hold of cod away.

The remainder of the picture skillfully and touchingly trades Freddie's regeneration under the simple and honest ministrations of Tracy. Under the sun that brightens him, the moon washes him and the waves that drench him, all of the petty meanesses are routed out of the boy's make-up until there finally comes the sea, the sky, the horizon, the fast are fast, but the entire boat as well. A climax, to be sure. It comes in the race to reach Gloucester and the market first, the strain on the canvas which gives away, wrapping torn masts and lines around Tracy's body and bringing him death and relief only when Lionel Barrymore runs loose with his monkey; grief-stricken Freddie, inconsolable for a time, eventually is reunited with his father with an indicated happier understanding for them both.

"Buddy" Lightton produced and Victor Fleming directed. They were at it, for one reason or another, including heartbreaking waits for mountainous waters which have been difficult to find on the Pacific, for so long the studio more than once was inclined to call it a day. But the patience which marks M-G-M's major efforts prevails once again and the consequence is one of the outstanding pictures out of this film factory town in more time than we can readily call to mind. "Captains Courageous" is a grand seascapes unfold one after another. Understanding and complete humility were caught in the script, a commendation job by John Lee Mahin, Marc Connolly and Dale Van Every, and fortunately imprisoned by intelligent and arresting direction.

Freddy Bartholomew, who has earned his acting spurs long since, never has delivered a performance for his own amusement. Tracy, with his soft-spoken patois, his shifts in mood from being a gentle to the brawny and the constant and persuasive expounding of his philosophy of life, magnificent performances so well and with so much distinction already Hollywood is talking about him for the year's Academy prize with nine months yet to come. "Captains Courageous" has heart, a big heart, and sweeping appeal. It is artistic, but it is likewise commercial, definitely and absolutely, as the next few months will come along to substantiate....
Southwest Has High Hopes of Bright Season

(Continued from page 1)

Hollywood, April 4.—Harry Sherman is razing production on his "Hopalong Cassidy" series in an effort to catch up with schedule. There will be no rest between "North of the Rio Grande" and "Rustlers' Valley," as "The Barrier" will be started May 5.

Sol Lesser will cut in 32 film stories from as many cities to a telephone hookup for a description of the making of a scene for "Make a Wish." Rita Cansino signed to a term contract, but it will tie her to Rita Hayworth...Charles Gortin finishes work in "Broadway Melody of 1937," M-G-M, and is signed by Metropolitan Opera Co. concerts in New York and Chicago...Pete Smith off for a 10-day stay at Palm Springs.

Helen Gahagan here to spend the summer with her husband, Melvyn Douglas, of "Drums." From eastern vacation, resumes work in "Souls at Sea," Paramount...J. P. McGovern, Universal, on strike with fl...Steven Wilkinson, New York stage director, signed by Advance Pictures as associate producer.

Charles Boyer's new Warner contract is on a producer-actor basis. He will make the first in "That Certain Woman," Warners, in place of John Barrymore...Dick Powell and Ginger Rogers may be co-starred in "Hollywood Hotel" by Warners.


Fiske O'Hara, Barry McCallum, Roger Gray and Arthur Atleyworth in "Happily Married," M-G-M.


Writers—Levi D. Collins assigned to "Carnival Queen," Universal...Walter Mayo to be King Vidor's first assistant on "Stella Dalas," Samuel Goldwyn,...Rowland V. Lee gets new term contract at RKO and is assigned to Jesse L. Lasky's "Music for Madman," starring Ning Martine...William Thiele to direct "Carnival in Paris," musical miniature, M-G-M.

Writers—Waldemar Young given new term contract at M-G-M...Gertude Berg to write Bobby Breen's next story for Sol Lesser.

Store Buy—Samuel Goldwyn acquired "Heaven on Wheels," original by Harry Selby.

Title Changes—"The Old Soak" now "Good Old Soak," M-G-M...in "Last Year's Kisses" now "You Can't Have Everything," 20th Century-Fox.

Casey Holds Initial Conference on Labor

(Continued from page 1)

for the producers. The formal sessions with heads of the major producers and industry leaders are to get under way at Casey's office today.

Revisions of the wage and hour sections of the 1938-1939 agreement for a number of the studio crafts are expected to be negotiated during the month of April, which will conclude the sixth month of the year. In addition, heads of the five labor unions are expected to recommend the inclusion of the Screen Actors Guild in the basic agreement. The unions now included are the American Federation of Musicians, I.A.T.S.E., I.B.E.W., Teamsters & Chauffeurs International and Carpenters & Joiners.

Hertz Gets 167,000 Of Para. Debentures

(Continued from page 1)

common, bringing his holdings to 16,980 shares, also was reported to the common holders. A report on Columbia Pictures showed acquisition by Jack Cohen of New York, during February of 12 shares of common and 964 common voting trust certificates. At the close of the month, Cohen held 517 shares of common and 39,534 voting trust certificates.
A. P. Waxman is leaving for Hollywood today in connection with the campaign for the Will Rogers Memorial Fund to be observed in all theatres the week of April 30.

George Weeks, G. B. general sales manager, and Clinton M. White, assistant sales manager, return today from a tour of exchanges.

J. Henry Somake, Epi's European legal adviser, has left for London with Mrs. Somake following conferences at the home office.

William Shiffren and Jefferson Parker have sold their unproduced play, "Crazy People," to RKO. Bon Sisk will produce.

Gilbert Miller arrives from London today with Mrs. Miller on the Queen Mary.

Nat Levine arrived from the coast over the weekend and will sail shortly for a 10-week vacation abroad.

George Jessel is in town from the coast.

Stage Backers Will Ask Aid of Industry

(Continued from page 1)

stage move admit, it will be necessary first to have available a number of properly constructed and equipped theatres throughout the country. The building of such film houses is under way.

Sponsors of the new theatre council are endeavoring to enlist the American Federation of Musicians, Screen Actors and Theatrical Protective Union (stagehands and electricians) in the move. Action by these organizations can be expected. Thereafter, officers and directors of the council will be elected and a national advisory board chosen.

Little of a definite nature in the way of advancing the campaign is expected in advance of the May convention, although indications are that efforts will be made before then to sound out exhibitors on their willingness to lend aid, and the Governors on the chances of getting subsidies or other material aid to a national stage movement.

The convention is expected to attract dramatists, actors, managers, theatre owners, road managers, theatre labor representatives, Federal theatre officials, summer theatre sponsors, stock theatres and experimental theatre sponsors, promoters of the Council say.

Leichter Closes for 8

Mitchell Leichter, vice-president of Advance Pictures, has closed a deal with Guaranteed Pictures for the distribution of eight H. V. Van Loan stories to be produced next season. By the deal Guaranteed has world and exclusive U. S. rights. The initial picture will be ready Sept. 1.

Wisconsin Circuit Changes Personal

Milwaukee, April 9—A shift of personnel by H. J. Fitzgerald, general manager of Fox Wisconsin, finds A. H. Miller the new manager for the circuit's Strand, Miller, Riviera, Kosciszkow, Layton Park, Grace, Paradise and Allis, with L. Roy Pierce concentrating on the Wisconsin, Palace, Tower, Oriental, Downer, State, Venetian, Sherman and Shoredow. All are located in Milwaukee County.

Henry Tollet, former assistant to Pierce, has been named manager of the Caledinal. John Logan, former assistant supervisor of the houses in the state, has been named manager of the Wisconsin. Verne Touchett of Fond du Lac succeeds LeVois as assistant to State Supervisor W. V. Geden, and Harold Moore晋升 as manager of the Odeon in Beaver Dam, succeeds Touchett, as manager of the three Fond du Lac theatres.

Five New Theatres On Way in Detroit

Detroit, April 9—Two new deluxe neighborhood theatres will be opened shortly in Detroit and three others will be in operation before the end of the year. Work is progressing rapidly on Joseph Stalin's new Circle in the West Warren district, and Barns Khilfer has broken ground for his new Beverly at Grand River and Oakland bvd. Construction will start soon on Ben Cohen's new Congress at Michigan and Lonyo, as well as on Jim Robert's new Will Rogers in the Grosse Pointe area. Ray Schrieber's new Victory, which he is planning to open in Highland Park also will be ready by fall.

Delaware Strike Off

Wilmingon, April 9—A general settlement will be reached here, which had threatened to close film theatres owing to the impossibility of getting delivery of films. The theatres are operating as usual.

Variety Club

Omaha, April 9—The local tent has revealed that the financial success of the national convention here April 12 and 17 is guaranteed. Goals of $4,000,000 for the dinner-entertainment and $5,000 for the souvenir program have been attained. Four hundred $10 tickets for the picture for his new picture have been sold and at least $50 more will be purchased, local bidders said. The advertising revenue has exceeded the $400 quota.

Bob Burns and Martha Raye may be sent to the convention by Paramount, Shirley Ross, formerly of Omaha, is another Paramount possibility and it is believed M-G-M and 20th Century-Fox will send at least one representative each.
Fred Astaire
Ginger Rogers
Katharine Hepburn
Paul Muni
Miriam Hopkins
Frances Farmer
Jack Oakie
Edward Arnold
Franchot Tone
Cary Grant
Joe Penner

These Big Names in Five Big Pictures Right Away

Parkyakarkus
Milton Berle
Edward Everett Horton
Harriet Hilliard
Harriet Hoctor
A vision of glowing loveliness sparkles on the screen.

KATHARINE HEPBURN • FRANCHOT TONE

Quality Street

RKO RADIO PICTURE
FROM THE STAGE PLAY BY
J. M. BARRIE

DIRECTED BY GEORGE STEVENS
PANORO S. BERMAN PRODUCTION

ERIC BLORE
CORAL WITHERSPOON
FAY BAINTER
ESTELLE WINWOOD
Millions of fans have wondered if Fred and Ginger can possibly top the marvelous things they’ve done in the past—the things that have made their pictures break theatre records everywhere! . . . The rousing answer is on the screen! . . . One after another come the unexpected twists, the striking evidences of originality and entertainment greatness—from gasping big production numbers to intimate comedy delights! . . . And Gershwin’s musical score! . . . Already it’s Hollywood gossip that it embraces more than any picture’s rightful share of hits! . . . If there’s any more exciting news in show business than the fact that a new Astaire-Rogers show is ready, it’s the further fact that the queen and king of song and swing have bigger and better surprises than ever.
Edmund Arnold, as Jim Fisk; Frances Farmer, as Josie Mansfield.

"Stick to me and you'll wear diamonds! . . . I'll have your name emblazoned all over Broadway! . . . You'll be the toast of New York and the light of my life!"
Conspiracy! ... To gain control of the Erie Railroad? ... To corner the country's gold? ... or just to learn the romantic plans of their perpetual rival?

Those were the days of REAL revelry on Broadway! ... the days when a man could drink champagne from a chorus girl's slipper and be the lion of the hour—if he could afford it! ... Those were the times for making millions—and spending them on high living ... the days when the young industrial giants who were marching with the surge of America trod in glory across the most glamorous age of the wildest, wickedest city in the world! ... Jim Fisk, Daniel Drew, Commodore Vanderbilt and all the others—the blue bloods and the red bloods, rivaling each other in business and romance to get the most out of life!

There's danger in the glance of this dancing girl from France! ... Fleurique, as played by Thelma Leeds.

Luke, the peddler, grown rich overnight, laughs his way into romantic rivalry for the favor of the girl all New York is talking about!
"Today, I am a man," theme-lines Milton Berle, with Parky to the left of him and Jo-Jo Joe to the right! Three great comedians in the world’s greatest fun feature!
Like the weather, of which Mark Twain said, "everybody talks about it but nobody does anything," is the proposition of new faces for your screen! ... RKO-Radio has DONE something... Given you a grand new musical show of new ideas, introducing a host of NEW FACES, bolstered by draw names of unquestioned strength... Names of outstanding radio stars, with millions of followers... Names covering types of entertainment to bring everybody into your theatre... and countless new faces to make the folks come back again and again!

Harriet Hilliard, whose silvery voice and magnetic charm captivate the airways!

Joe Penner gives his all to art... and all he gets is laughs!

"HERE COMES PARKYAKARKUS!"... The signal for the howlingest laughs ever since the Greek dialectician (wow!) first cracked the ether!

A "Berleske" on murder... with mysterious Milton giving the hypo to one of the famous "Penners from Heaven."
FROM NOW ON RKO RADIO LEADS THE PARADE...

THE KIND OF A PARADE YOU WANT TO MARCH IN!

...THE PROOF IS IN THESE FIVE BIG SHOWS—MADE, EDITED, READY FOR RELEASE... ONE AFTER ANOTHER!... BUT THE PARADE HAS ONLY STARTED!... AMONG THE PICTURES EQUALLY AS BIG YET TO COME ON THIS PRESENT 1936-37 PROGRAM ARE FRED ASTAIRE IN "DAMSEL IN DISTRESS," WITH GERSHWIN'S MUSIC... HOWARD HAWKS' DIRECTION OF KIPLING'S "GUNGA DIN" SCREEN PLAY BY HECHT AND MACARTHUR... JACK OAKIE IN "SUPER SLEUTH"... ANOTHER BIG HEPBURN PICTURE... BOBBY BREEN IN "MAKE A WISH"... GINGER ROGERS IN "VIVACIOUS LADY"... BARBARA STANWYCK IN "A LOVE LIKE THAT"... JOE E. BROWN IN "ALL IS CONFUSION"... AND AN OUTSTANDING SCREEN PRODUCTION STAR-RING CLAUDETTE COLBERT.
Looking 'Em Over

"Romantic of Robert Burns" (Vitaphone)
A brief romantic interlude in the famed Scotch poet's life is enacted in this brief number. It is done in Technicolor and should be satisfactory as historical entertainment. The treatment is similar to the Patrick Henry and Francis Scott Key films. The romantic story is of a familiar pattern. Though love is in his hometown, Burns goes to Edinburgh to find it. The flush of success fails to change him from his farmer-poet brood, in which the snobs and the snob-ash aristocracy. He also learns of false affection. He returns home and marries Jean Armour.

The climax is worked out with the old race-against-time histrionics, but on the whole the film is first rate. The color and atmosphere of Burns period is convincingly re-created. Of course "auld Lang Syne" is song and "Owen King" is Burns, effectively recreates one of the poet's more serious efforts. Reviewed without production seal. Running time, 10 mins. "G."

"The Wedding Deal" (Columbia)
The story involved in this Court of Human Relations issue is dull stuff clumishly handled. Perhaps it will find acceptance with the great True Story circulation. The film concerns the plight of a young doctor who married so he could be financed through college by the bride's father. In his work he falls in love with a patient who breaks off when he learns of his wife. Later, the patient dies and leaves a child. The whole problem concerns the couple's adoption of the young girl. It is settled after a reel of unexciting dramatics. Production Code Seal No. 01,217. Running time, 11 mins. "G."

"Singing in the Air" (Radio)
A rather novel and entertaining idea is offered in this comedy. It concerns the efforts of Edward J. Flanagan to put Diana Lewis over on a radio program that is to be broadcast from their company's airplanes. Interspersed in the slight plot are some pleasant songs. Kitty McHugh, Donald Kerr and Harry Bowen round out the cast. Production Code Seal No. 2,574. Running time, 19 mins. "G."

"Ski Skill" (M-G-M)
The combination of spectacular skiing scenes in the Austrian Tyrol with witty narration by Pete Smith makes an item that will satisfy. The excellent cutting of the various aspects of a downhill ski chase creates a mood of spectacular exhilaration that communicates itself to the non-athletic member of the audience. Good color and slow motion effects evident in the Smith output are present. Production Code Seal No. 4,970. Running time, 10 mins. "G."

"It's a Living" (Paramount)
The many little known occupations that provide sustenance for many people are revealed here. The artificial eye industry, wig making, the manufacture of corset and pipe screens, a fire alarm screamer, a pipe thrower for the films, and finally spectacular scenes aboard a tina clipper with the technique of angling set forth. It is done in color. Production Code Seal No. 3,015. Running time, 11 mins. "G."

"Romantic Mexico" (Van Beuren-Radio)
A first-rate travel item splendidly photographed. Various interesting buildings, parks, ruins, children, and flowers are shown in fine camera compositions and Alols Havill's comment is enlightening. It should be a welcome addition to the European Production Code Seal No. 01,444. Running time, 10 mins. "G."

"King Soccer" (Rice-Paramount)
The national game of the Argentine—Soccer—is offered in this short. But it is more than just an illustration of how the game is played south of the Equator. With enlightening continuity, it covers the sporting and cosmopolitan life of Buenos Aires in an interesting manner. Also, Ted Husing gives facts and figures both geographical and pertaining to soccer. The latter takes up the second half of the reel and many exciting plays are shown. Production Code Seal No. 01,478. Running time, 10 mins. "G."

"Glimpses of Java and Ceylon" (Fitzpatrick-M-G-M)
A first-rate travel item splendidly photographed. Various interesting buildings, parks, ruins, children, and flowers are shown in fine camera compositions and Alols Havill's comment is enlightening. It should be a welcome addition to the European Production Code Seal No. 01,444. Running time, 10 mins. "G."

"Overseas Previews"

Looking 'Em Over

"Menilmontant" (Paris-Ciné-Films)
Paris, March 26.—"Menilmontant" is one of those districts of Paris situated at the city limits, on a hill, where, surrounded by modern buildings, one can still find old hovels, with gardens around them. The film shows the lives of the good people who live there, simply, easily pleased, and happy with their homes and their pleasant little circle. It is done in color. Production Code Seal No. 01,217. Running time, 11 mins. "G."

"Sailor Maid" (Columbia)
Overseas antics are re-hashed in this comedy. Polly Moran is featured. The meagre plot has Miss Moran introducing her no-good son to her rich daughter. The film is, however, of interest, as the former appears as an honest sailor. She takes her aboard a battleship, out to sea and finally into the sea. But she gets her man and strikes out for shore. It is the lowest sort of slapstick. Production Code Seal No. 2,956. Running time, 19 mins. "G."

"Horse Play" (Radio)
Jack Norton's comic antics in this two-reeler should prove satisfying. The slight story involves Norton with his cranky neighbors when he joins a polo club. The film is included with his membership irritates Kitty McHugh, his wife, and Frank O'Connor. This irritation is the basis of the humorous contest and resulting scenes are well handled. Production Code Seal No. 8,021. Running time, 18 mins. "G."

"The Fella with the Fiddle" (Vitaphone)
A pleasant and well executed color and sound item illustrating a lesson to young field mice in greed. Grandpa field mouse tells the story of a phoney blind fiddler whose lost for gold lands him in the interior of a mauling cat. The picture has exciting sequences and hands the audience a laugh at its conclusion. Production Code Seal No. 3,096. Running time, 7 mins. "G."

"Bosko's Easter Eggs" (Harman-Ing-M-G-M)
The younger element in the audience will appreciate the idea set forth in the cartoon. It concerns a pair of picture frames and their effect on eggs. On Easter morning, Young Bosko smashes the eggs. To replace them he is forced to work. While he works he has just been laid and thereby gets himself involved with an irate hen. Bosko's hope on it is turned out by the distraught hen and only after the eggs are hatched with the aid of a hot water bottle does he rest and enjoy his well-handled and colored material. Production Code Seal No. 3,105. Running time, 8 mins. "G."

"Little Maestro" (M-G-M)
There is a similarity in this satirical effort with the early Charlie Chaplin shorts. A series of bagel- and comedy and unwinds as rather novel entertainment. Jerry Bergen creates a memorable picture as a hungry violinist who wanders into a night club kitchen. He is recognized with a honor by the music-loving chef and fed royally. Then he must do his stuff. Hardly ever uttering a sound, he goes through a series of dances which are so rapid that will bring guffaws by the dozen. It is different. Production Code Seal No. 2,128. Running time, 11 mins. "G."
FCC Approves Licenses for Five Stations

By CLARENCE LINZ

WASHINGTON, April 4.—The F.C.C. has granted licenses for five stations to operate in New York, Ill., for a 1,450-kilowatt, 500-watt time-only, 1,000-watt day power day station; WLM, Panama, Wash., 1,000 watts; KHUB, Watertown, Cal., 1,310 kilowatts, 250 watts, day only; WMP, Harrisburg, 1,480 kilowatts, 500 watts, night, 1,000 watts day; KMO, Tacoma, 1,330 kilowatts, 1,000 watts.

The commission also increased the day power of KOY, Phoenix, to 1,000 watts, and granted authority to KTEM, Temple, Tex., to increase its day power to 250 watts.

Hearings Granted

At the weekly meeting of the broadcast division, hearings were ordered on the applications of Key City Broadcasting Co., Kankakee, Ill., for a new 1,500-kilowatt, 100-watt station; Dan B. Shelders, Provo, Utah, for a new 1,020 kilowatts, 100 watt station, and Clark Standford, St. Cloud, Minn., for a new 1,000 watts, 100 watt station, and KROC, Rochester, Minn., for increase of day power of 250 watts; WDNC, Durham, N. C., for increase of frequency to 500 kilowatts, and increase of power of 1,000 watts; WKFW, Griffin, Ga., for change of frequency to 1,310 kilowatts; WRC, Washington, D. C., for increase of power to 1,000 watts, 500 watts day, and 250 watts night; KVOD, Denver, for change of frequency to 300 kilowatts and increase of power to 1,000 watts; WKBL, Columbus, Ga., for change of frequency to 300 kilowatts of 1,000 watts, and KB00, Missoula, Mont., for change of frequency to 420 kilowatts and increase of power of 250 watts.

Lipon Has New Program

CHICAGO, April 4.—A new program sponsored by the Lipon Tea Co. and featuring Norman Pierce, will be broadcast Mondays, Wednesdays and Fridays over WMAQ at 10:15 P. M. and WBBM, Chicago, and will handle the account.

WBRY Has 80 Programs

NEW HAVEN, April 4.—Jack Henry reports over 80 local programs weekly emanating from the New Haven WBRY studios, which is a new high. The number consists of live shows only, not including electrical transmissions.

Here's Frisco

You are to be congratulated upon the progressive step Motion Picture Daily has made in publishing radio news. Motion picture production, theatre and radio are so closely related at the present time, it is necessary to treat them as one unit instead of separate parts. Therefore, we are all taking a great interest in your radio pages and always look forward to the positive coverage you are giving. Please keep up the good work.

F. Patrick O'Tooole, resident manager, RKO Theatres, San Francisco.
Radio Personalities

DICK FISHELL, WMCA's special events director, back from Florida with the best cost of tan seen this season... Mlle. Nadia Boulanguer, former Miss of the French Legion of Honor and foremost woman musician in France, arrived here today aboard the Queen Mary. Mlle. Boulangue will conduct a concert here tonight sponsored by NBC during her stay here.... Mar- jorie Whitney of the "King's Jesters" has a birthday today. His lines today are Don't look Thomas and Marge Morin tomorrow and Walter Winchell Wednesday.

Nola Luxford, heard on NBC's "Fashion Show," is in a hospital for an operation.... Ethel Barrymore, who completes her Aspirin series Wednesday, leaves for Palm Springs immediately after the closing broadcast to visit with Lionel, who will meet her there.... Parks Johnson mourning the passing of his father-in-law, Better Coultier, p.a., leaves for a Bermuda vacation April 10.

Philadelphia Town Pump

PHILADELPHIA, April 4.—The Arion String Ensemble, composed of working men by day and musicians at night, is back on WHAT. Max Solomon, WFIL salesman, represents local labor by driving the Chamber of Commerce committee for the annual banquet of the United Business Men's Ass'n, on April 8. Leading up to the baseball opening day, sporting fraternity are guests on the Sunshine Beer sports show on KYW. During Kirby Cushing's fortnight sojourn to the baseball training camps... WCAU's movie premiers have been assigned to a new sponsor and will be spurned by the station's new entertainment committee to meet the challenge of the new migration to the suburbs. Rosa Rich, concert soprano, is the newest addition to the WFIL artists staff, and has been assigned to a solo spot starting April 8 from 2:45 to 3 P.M. . . . Two 15-minute periodical spots are scheduled at 2 P.M. and 7:30 P.M. on WFIL, WFMD has been bought by Mrs. Smith's Pick Co., using a transcribed script. The account is placed for 52 weeks by the Albert H. Dorsey Agency.

Wynthrop Orr Joins NBC

CHICAGO, April 4.—Wynthrop Orr has joined the NBC Chicago radio production staff, succeeding Vance McCune. Orr began his career as an announcer at CKCQ, Hamilton, Ont., and has worked as producer, actor and writer at CFG, CKLW, WJR, WLS and WCCO. With NBC since March, he is a member of the NBC Houston studio and will make his home in Chicago. Angeline Hedrick, radio actress. McCune will tour as a member of a blackface revue.

RCA Gets Wolff Patent

CAMDEN, April 4.—A patent covering Irving Wolff's invention of a new type of audio ray, a "sound blast," a signifi- cantor has been assigned to RCA. Wolff filed application for the patent, which covers 17 new features, in June, 1933, and has just been granted this week by the U. S. Patent Office.

Ten Years Old

NBC's Western Division today celebrates its 10th anniversary, with Vice-presi- dent Charles E. Gilliland outlining the helm for almost the entire decade.

Since its formation on April 5, 1927, the Western Division has grown from a small network of local stations to two great networks stretching from KGU in Honolulu to KGKL and KGJR in Montana.

Seek "Telechats" Agreement

EAST ST. LOUIS, April 4.—William H. West and Woody Klose, officials of WTMV, are currently meeting with Southeastern Bell Telephone executives in an effort to arrange amicable handling of the station's program, "Telechats," a series featuring the users of the telephone, as the medium for interviews with persons picked at random from the telephone directories. The telephone company refused to permit the program, saying that such service was not provided for in their contract with the station.

WFIL to Salute Towns

PHILADELPHIA, April 4.—In a subtle move to grab free newspaper publicity for its community relations program in its coverage area, WFIL is preparing a weekly series of 52 spot features to be run over the entire area emphasizing the glory of the home-town newspaper. Instead of bringing in borough officials and county commis- sioners, a top impresario of the par- ticular town is aired, the home-town editor will be head man.

Edward Wallace in New Job

PHILADELPHIA, April 4.—Edward Wallace, WIP night supervisor, has taken over production post at the station. Announcer John Facenda has been made night supervisor. Howard Brown from WHAT has joined the station as assistant to Wallace. An announcer from WPEN, will fill in during a leave of absence granted Lynn Willis.

K.C. Aiding Jobless Men

MILWAUKEE, April 4.—"Help Thy Neighbor" is a new 15-minute broadcast presented each Sunday at 10 o'clock A.M., C.S.T., over WISN. Five persons seeking jobs are interviewed on each broadcast and employers seeking workers are invited to tune in and listen to the qualifications of the individuals interviewed.

New Program on WIBA

MADISON, Wis., April 4.—Karten's Troubadour is a new 15-minute commercial over WIBA here each Tuesday, Thursday and Saturday at 8:45 A.M., C.S.T., sponsored by the P. W. Karten Clothing Co. It is transmitted at two musical numbers by the Troubadour and a third by a soft rhythm combination.

Vision Signals on Programs

LONDON, March 28.—From April 6, the sound signals of the British Broadcasting Co.'s television programs will be broadcast on the ordinary radio programs. From April 13, evening dance music, from the television program, will be similarly broadcast.

WCOL Ties Up with Theaters

COLUMBUS, April 4.—Fifty thea- tre passes are given weekly to WCOL, NBC outlet, by the Palace and Majestic, RKO houses, and Loew's Ohio and Broad. In return, the station puts pictures and stars currently playing the houses. The program aired for 15 minutes at 4:30 P.M. daily except Sunday, is titled, "Light, Camera Sound!"

At 7:30 A.M. daily, except Sunday, WCOL airs a 15-minute program on the station's telephone number, in which it plugs certain merchandise offered by local stores, and gives phone numbers to persons calling for presenting a receipt, as evidence of having purchased the advertised merchandise as a result of the broadcast.

When weekly distribution of passes exceeds a total of 250, the station will change the additional number required.

Report Theatre Men Are Busy

HARTFORD, April 4.—Report is that Hartford theatremen have been planting interviewees in WTNH's in-the-street program to plug the current shows.

IATSE Feels Secure Against CIO Inroads

(Continued from page 1)

pact and contracts with major cir- cuits and look upon the C.I.O. drive for studio and theatre recognition as futile. An unofficial observer said that there is only one industry branch which might make a drive to prove effec- tive and that is the independent theatres. I.A.T.S.E. heads are content to let the rival unions know that they have been a source of nothing but grief since the start of the closed shop drive. They feel that the whole matter might be better washed up with the independents.

The I.A.T.S.E. is watching the C.I.O.'s careful moves to organize the industry through Empire Projection- ists and admits that spotters have at- tention to any plans for organizing that organization. The union believes that the C.I.O. will definitely back the Screen Actors' Guild in its de- mand for producer recognition at the annual meetings in New York, accord- ing to the spokesman.

To Revise Publicity

On Borrowed Stars

(Continued from page 1)

the difference should be strictly ob- served. "Not that reason I suggest that it would help the situation throughout the world if this information were passed on to our field forces.atten- tion should be called to the fact that in press books on pictures in which loaned stars and players from other studios appear."

"Nine Old Men" to Condor

Condor Pictures yesterday closed for the screen rights to "Nine Old Men," a novel by Drew Pearson and syndicated by the London Trilby, Circuit, according to D. G. Ber- ger, who held an option on the picture rights. A script which has been written by the group, which scheduled a final meeting before formulation of demands for next Fri- day night.

Add N. H. Theatre Tieup

NEW HAVEN, April 4.—The Roger Sherman is the fourth local theatre to go on the air. A commercial program, "Musical 
Storage" on WELI Monday and Friday at 12:30 offers Acme Vocal Band. A musical program is planned for the next contest which gives guest tickets to the current show to the first 10 an- swering correctly. The show also is plugged.

The same station recently worked a Poli-College tieup with the Eso Repertoire, who can use a week theatre lobby broadcasts. Daily organ recitals and announcements from the Whalley Normal School are given. WCN- land Theatre broadcast Monday, Tuesday, Wednesday and Friday after- noon.

Broadcasts from Theatre Lobby

DES MOINES, April 4.—Bill Brown, WMT announcer, conducts a daily "Movie Man" broadcast from the lobby of the State in Cedar Rapids daily at 1:30 P.M. and at 5:30 P.M., C.S.T., on Saturday. He has received questions from nine states and Canada.

Baltimore Papers Checking

BALTIMORE, April 4.—A new de- velopment in the battle between theatres and the Morning and Even- ing Sun on advertising rates took place yesterday when Baltimore newspapers sent out checkers to the theatres.

Although Loew's Century was in- voking small sites, "Maytime" was doing exceptional business, according to the Loew manager, William K. Saxton.

The checker's report to his news- paper was that the business has stumped as a result of the little advertising that was being done up to the present time.

With the Morning and Evening Sun continuing their demands for an in- crease of 10 cents a line on the combination rate, advertisers turned to the Baltimore News-Post for large copy, which theatre managers contend has proven effective.

Union in Second Meet

NEW HAVEN, April 4.—The newly-organized A. F. of L. unit of exchange employees met at the Hotel Webster Friday night for the second time since the receipt of the charter. Increased attendance and membership, especially among in- spectors and assistants, showed renewed interest in the project here. John Gatele, international organizer of the Hotel and Restaurant, Frankenton, New England A. F. of L. organizer, and A. Patterson, of the Teachers' Union, represented the group, which scheduled a final meeting before formulation of demands for next Fri- day night.

Pittsburgh Papers End Ban on Tieups

(Continued from page 1)
“Horizon” Is Only Grouser On the Coast

Los Angeles, April 4—“Horizon” continued its set pace in its third week at the 4 Star by rolling up a take of $11,000. This was $7,750 over a normal take for the house at regular prices.

“Quality Street” and “We Have Our Moments” at the Pantages—$1,000—on $5,000—on $9,000—of $9,000—of $9,000—of $10,782. There is, outside of “Eternal Mask” at the Grand International, business elsewhere couldn’t face the competition of sunrise services and other religious activities preceding Easter.

Total first run business was $107,068. Average is $107,950.

Estimated takings for the week ending March 31:

**MOTION**

1937

“When vaudeville days, the activities of $9,447.

“READY, WILLING AND ABLE” (20th-Fox) CHINESE—(2,600), 35c-75c, 7 days.

“SEVENTH HEAVEN” (20th-Fox)—Average, $1,050.

“LOST HORIZON” (Col) 4 STAR—(3,000), $9,000, 3 days, 3rd week.

“ETERNAL MASK” (Mayer-Burston)—Average, $1,000.

“WE HAVE OUR MOMENTS” (Univ.)—Average, $1,500.

“QUALITY STREET” (RKO) —Average, $1,000.

“SWING HIGH, SWING LOW” (Para) PARAMOUNT—(3,950), 35c-75c, 7 days, 2nd week.

“SINNERS TAKE ALL” (M-G-M) STAGE:—Average, $1,000.

“READY, WILLING AND ABLE” (W.B.) WARNER BROS. (Hollywood)—(3,000), 35c-75c, 7 days.

“NANCY STEELE” Big Indianapolis Draw

INDIANAPOLIS, April 4—“Nancy Steele Is Missing” on the screen with Jimmy Scribner, WLY star, headed a vaudette bill, brought $9,500 into the Lyric’s coffers for $2,500 over normal.

“MIDNIGHT COURT” (W.B.) WARNER BROS. (Hollywood)—(4,000), 35c-75c, 7 days. Gross: $11,000. (Average, $1,500)

“Nancy Steele” Big Indianapolis Draw

INDIANAPOLIS, April 4—“Nancy Steele Is Missing” on the screen with Jimmy Scribner, WLY star, headed a vaudette bill, brought $9,500 into the Lyric’s coffers for $2,500 over normal.

“MIDNIGHT COURT” (W.B.) WARNER BROS. (Hollywood)—(4,000), 35c-75c, 7 days. Gross: $11,000. (Average, $1,500)

“Wings of Morning” Ends Montreal Run

MONTREAL, April 4—“Wings of the Morning” ended its record breaking run of eight weeks at His Majesty’s on a take of $3,300 for the last. Average is $5,000.

“Black Legion” headed the film dual and stage show at Loew’s where the take was $9,100. Other first runs also were weak. The observance of Holy Week made a big difference. The weather was stormy and variable.

Total first run business was $3,300. Average is $4,300.

Estimated takings for the week ending March 27:

**“NANCY STEELE IS MISSING” (20th-Fox)**

**“STEP LIVELY, JEEVES” (20th-Fox)**

**“CAPITOL”**—(5,457), 25c-35c-40c-50c, 7 days. Gross: $7,000. (Average, $999)

**“WINGS OF THE MORNING”** (Fox-British)

**“BLACK LEGION” (W.B.)** LOEWS—(3,115), 25c-40c-50c-60c, 7 days. Gross: $1,000. (Average, $250)

**“HER HUSBAND’S SECRETARY” (M.G.M) PARAMOUNT—(2,450), 25c-35c-40c, 7 days. Gross: $8,500. (Average, $1,100)

**“TIME OUT FOR ROMANCE” (20th-Fox)** PRINCESS—(12,721), 25c-35c-40c-50c. Gross: $1,500. (Average, $120)

“Rainbow” Grosses $3,000 at Houston

Houstons, April 4—“Rainbow on the River,” on only three days, made the best showing with $3,000 at the Kibby, where $2,650 is average for daily runs. The take for the week at the Kirby was $6,000, with “Man of Affairs” playing three days and “West Side Story,” grossed $2,650, dipped with Bank Night, for one day.

“John Meade’s Woman” at the Majestic earned $1,400 in a take of $5,500. “Under Cover of Night” at Loew’s State grossed only $4,400.

The weather was warm with occasional showers.

Total first run business was $20,500. Average is $9,200.

Estimated takings for the week ending March 25:

**“RAINBOW ON THE RIVER”** (RKO)

**KIRBY—(4,450), 15c-35c, 3 days. Gross: $1,300. (Average, $433)

**“NIGHT WARRIORS”** (RKO)

**KIRBY—(4,140), 15c-35c, 1 day. Bank Night. Bank Night World.**

**“Bette’s Ball” (Col) at Hotel Majestic—(2,650), 25c-35c, 7 days.**

**“A Man of Affairs” (G.B.)**

**KIRBY—(4,350), 15c-35c, 1 day. Gross: $1,500. (Average, $1,500)

**“UNDER COVER OF NIGHT”** (M-G-M) PARAMOUNT—(2,100), 35c-40c-50c, 7 days. Gross: $1,000. (Average, $143)

**“MIDNIGHT COURT”** (M-G-M)

**LOEWS—(2,600), 25c-35c, 7 days. Gross: $1,000. (Average, $143)

“Head Over Heels in Love” (G.B.) METROPOLITAN — (2,900), 25c-35c, 7 days. Gross: $1,400. (Average, $200)

“Swing High” Minneapolis’ Top, $13,000

MINNEAPOLIS, April 4—“Swing High, Swing Low” led the first runs in a dull week and grossed $13,000. Minneapolis’ $10,000 is average. The Century took over the show for a second week.

With a heavy snowstorm in mid-week, “When You’re In Love” still clamped $6,000 at the Paramount where $5,500 is usual and a double bill, “Under Cover Of Night” and “Clarence,” kept the pot boiling at the Tower to the tune of $2,000. Average here is $1,500. Total first run business in Minneapolis was $27,800. Average is $28,500. Total first run business in St. Paul was $13,300. Average is $14,400. Estimated takings:

**Minneapolis**

**Week End March 25:**

**“SWING HIGH, SWING LOW”** (Para) MINNESOTA—(4,000), 25c-35c, 7 days. Gross: $1,000. (Average, $143)

**“NANCY STEELE IS MISSING”** (20th-Fox)

**ORPHEUM—(2,400), 25c-35c, 7 days. Gross: $500. (Average, $625)

**“SWING HIGH, SWING LOW”** (M-G-M)

**CENTURY—(2,000), 25c-35c, 7 days. 2nd week extended from Minnesota.**

Gross: $3,500. (Average, $500)

**Week End March 24:**

**“CARNIVAL IN FLANDERS”** (Toebis)

**WORLD—(4,000), 25c-35c, 7 days. Gross: $1,600. (Average, $228)

**St. Paul:**

**Week End March 25:**

**“WHEN YOU’RE IN LOVE”** (Col) PARAMOUNT—(3,200), 25c-35c, 7 days.

**“GOD’S COUNTRY AND THE WOMAN”** (M-G-M)

**ORPHEUM—(3,000), 25c-35c, 7 days. Gross: $1,000. (Average, $333)

**Week End March 24:**

**“WOMEN HOLD THE KEY”** (Col) PARAMOUNT—(2,400), 25c-35c, 7 days.**

**“GREAT O’MALLEY”** (W.B.) TOWER—(2,400), 25c-35c, 7 days. Gross: $1,500. (Average, $313)

**Week End March 25:**

**“UNDER COVER OF NIGHT”** (M-G-M)

**CLARK—(Para) TOWER—(1,000), 25c-35c, 7 days. Gross: $2,000. (Average, $200)

*Milwaukee Theatres Set Price Increase*

MILWAUKEE, April 4—A slight up in admission has been made effective here by Fox and Warner-Saxe houses. Circuit first runs have boosted their low from 25 to 35 cents with 40 cents remaining the top. The 35-cent admission holds from opening until 6 P.M. Previously the house charged 25 cents until 1 P.M. and 35 until 6 P.M.

Only a small percentage of the outlying houses have raised their prices, with the average raise at five cents.

*Refuse Operator Plea*

PITTSBURGH, April 4—Theatre managers here have turned down the request of the Opera Society for a cancellation in their contract calling for a five per cent reduction in the regular scale during the summer.
"U" to Have 36 Features; 12 "A" Films

Conferences Seek Cuts In "B" Product Costs

Hollywood, April 5—Universal will produce 12 "A" pictures next year with releases totaling 36, the same as this year. Day and night conferences during the past few days have concentrated on ways and means of cutting negative costs on "B" product.

Negotiations now in progress may result in Henry Hengen's return to the Universal board as general manager. Agreement on salary has been reached, the only factor remaining to be decided is the extent of the influence which Hengen would have under Charles R. Rogers, vice-president in charge of production.

Rogers states that the Universal studio is five months ahead of its release schedule and that four films a month will be produced instead.

(Continued on page 4)

Ascap Bill Validity Doubt in Nebraska

Lincoln, April 5.—Reported on the constitutionality of the anti-Ascap measure before the unicameral here are the Constitutional Interpretations Committee, stated this week that the bill will be found unconstitutional if passed because it covers too much territory.

The bill, offered by Senator Frank Brady, asks that the Sherman antitrust law be written on the Nebraska statute books and that Ascap be found in restraint of trade and not be allowed to operate in Nebraska. Brady's bill is backed by radio stations, theatre men, and the hall operators in Nebraska, Montana and Washington have already enacted measures along these lines.

Tally Ho!

Boston, April 5.—Roy E. Hefner, Bank night distributor and owner of Specialty Pictures, Inc., local exchange, has been a-hunting. A deer head, a deer pelts, and Lamp made from three legs of a deer, and an ash tray fashioned from the head of a doe give his office a nimrod touch.

Imagine what the place would look like if Hefner had bagged an elephant.

Statistics

Sheldon, Ia., April 5—R. F. Kehrbeg, secretary of Kehrbeg Bros., Inc., owners of the Motion and Star here, claims they have shown 2,729 pictures, 111,824,000 feet of film, over 6,822,000 feet of short subjects and 114 stage plays in the 11 years they have been in the show business here.

In calculating the amount of kissing in features and Representative estimates it all would add up to one kiss lasting 22½ days of 24 hours each.

Film Approvals

Were 1,594 in '36

A total of 1,594 pictures was approved by the Production Code Administration during 1936, as compared with 1,746 in 1935, it was disclosed in the annual report of Will H. Hays, released by the M.P.P.D.A. yesterday.

Of last year's total, 763 were features and 831 were short subjects. There were 161 reissues of features and shorts in this list as compared with 412 in 1935. Member companies of the M.P.P.D.A. produced 462 of the 763 features approved by the Production Code Administration, nonmember companies produced 242 and foreign companies, 9. Of the shorts,.

(Continued on page 4)

Assert Consolidated Lab Back to Normal

Consolidated Film Industries' Fort Lee laboratory, official says, was back on a normal working and production schedule yesterday with a full complement of workers, for the first time since the start of an employee's strike in the plant 10 days ago. Most of the strikers have returned to their work and replacements have been obtained for those who are still out, an official of the company said yesterday. The last of the strikers met yesterday with H. J. Yates, Consolidated president, for conferences.

(Continued on page 4)

CIO Pressing Case Among Studio Help

Hollywood, April 5—Indications that the C. I. O. is determined to press its case here are seen in the wholesale distribution of membership application blanks at practically all of the studios.

The general reaction to the move is an atmosphere of expectancy which indicates that labor fireworks are just in the offing.

Television's Cost Causing B. B. C. Crisis

Asks Cost Be Charged to Treasury's 25%

By BRUCE ALLAN

London, April 5.—The heavy cost of television experiment and transmission, amounting to £11,500 during 1936, although a public service did not begin until November, has caused a financial crisis in the British Broadcasting Corp.

The annual report of the corporation, semi-official body which enjoys a monopoly on radio transmission, states that the experiment during the next 10 years will cause "great anxiety," unless the cost of television is charged to the Treasury.

Additional developments in radio on pages 6 and 7.

Gillman Praises L. A. As Televising Point

San Francisco, April 5.—A dominant place for Hollywood in the world of television was predicted by Don E. Gillman, vice-president of NBC in charge of coast operations, during a press luncheon here today at the Palace Hotel for the Pacific coast Blue network during NBC's celebration of its 10th anniversary.

In answer to numerous queries from newspaper radio editors gathered from all parts of the San Francisco region, Gillman expressed the likelihood of the revival of "Memory.

(Continued on page 6)

Goldwyn Will Start Cooper Despair Suit

Hollywood, April 5.—Samuel Goldwyn on June 1 will start production on "Marco Polo" starring Gary Cooper despite the fact that Paramount has filed a suit against him for $1,100,000. The Goldwyn demurrer in the action recently was overruled by the court.

Goldwyn declares that Paramount.

(Continued on page 7)

Painters Reject Basis of Reentry to Agreement

A 10 per cent increase in wages for the approximately 20,000 members of the I.A.T.S.E., the United Brotherhood of Carpenters and Joiners, I.B.E.W, and International Brotherhood of Teamsters and Chauffeurs was granted at the initial conferences between heads of the major producing companies and presidents of the unions included in the five-year basic agreement with the studios, Pat Casey, producers' labor representative, reported yesterday.

The application of the Brotherhood of Painters, Decorators and Paperhangers for readmission to the basic contract after an absence of five years was granted by the meeting, but rejected by the union when it was specified that admission to the pact would include only the labor classifications which were covered prior to the union's withdrawal from the agreement in 1932.

The application of the Screen Actors' Guild for inclusion under the agreement failed to reach the meeting prior to its adjournment and remains to be considered at a later session which will be called as soon as con-

(Continued on page 7)

Final Talk on Sale Tax Set for Today

What will probably be the final meeting of distribution companies' attorneys to decide whether or not to contest further in the courts the recent decision holding New York City film rentals to be subject to the two per cent municipal sales tax will be held today at M. P. D. A. headquarters.

A majority of the lawyers now appear to favor payment of the tax for the two years it has been in effect, together with penalties and interest, in preference to seeking either a rehearing before New York's highest court or an appeal to the U. S. Supreme Court.

(Continued on page 7)

Chestnut a Colonel

Atlanta, April 5—Scott E. Chestnut, division manager for G.B., has been appointed lieutenant colonel on Governor Brown's official staff.
The Tavern
MEETING PLACE OF THE INDUSTRY

• MAKE THIS YOUR LUNCHEON—
DINNER—SUPER BAR
158 W. 48th St.  Toots Shor

MOTION PICTURE DAILY

(Registered U. S. Patent Office)
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G R A D N E L L S. E. SEARS, general manager of Washington, returns to the city today from San Antonio and will set the company's annual sales convention either today or tomorrow.

BERNARD S. RAY, head of Reliable Pictures, left for Hollywood yesterday, after outlining the 1937-38 program with Rudolph Eisenstaedt, eastern representative.

NORTON V. RITCHIE, general manager of the Monogram export department, returned to New York yesterday after 10 days in Florida.

DAVE HARRIS, former manager of the Rivoli in Utica, has arrived in New York to manage the Dixie in the Bronx for Moeg Rosenblatt.

BUDDY MORRIS, son of Sam E., and president of Music Publishing, Inc., Warner subsidiary, is up and around again after a siege of illness.

E. B. HAYRIE, general manager of Commodore Pro, returned from a two-month stay in Hollywood yesterday.

HERBERT J. YATES and J. J. MELTON probably will delay their departure for the coast until next week.

CHARLES E. McCARTHY and Mrs. McCarthy returned yesterday from a two-week Caribbean cruise.

JAKE LUNEN of Loew's is recovering from an operation at the Hospital for Joint Diseases.

NAY PENDLETON sails tomorrow on the Queen Mary to fulfill a G. B. contract.

HARRY GOLD returned yesterday from a sojourn at Miami.

ALDREX WARNER is back from an extended vacation in Miami.

WILLIAM FITZELL is due back from the coast today.

BEN GOETZ got in from the coast yesterday. B. Hartwig, Goetz plans to return west tomorrow or Thursday to complete plans for M-G-M's production in England.

WILLIAM SCHUTZER, salesman at 20th Century-Fox, became a grandparent this weekend. His daughter gave birth to a boy.

HARRY M. WARNER, JOSEPH BERNHARD and SAM E. MORRIS are scheduled to return from Europe the latter part of the month.

NORMAN H. MORRIS will return from a tour of the country on April 15.

GIANNINI GOING ABOARD

Hollywood, April 5—Dr. A. H. Giannini, president of United Artists, is on his way to London for the coronation on the Queen Mary May 4.

ROBBINS, Dembow West

Hollywood, April 5—Herbert Robbins, president of National Screen, and George F. Dembow, general sales manager, arrived here over the weekend from Atlanta and Dallas. They expect to remain a couple of weeks.

WILSON STARTS EAST

Hollywood, April 5—Ski Victor Wilson, head of the M.P. Distributors Ass'n of Australia, similar to the Hays organization in this country, is en route to New York and thereafter London for the Coronation. He was here a week visiting studios.

COOPER IN ROGERS REEL

Hollywood, April 5—Gaye Cooper and Harry Carey will appear in a special reel being made for the Will Rogers Memorial Fund. Henry Hathaway, Paramount director, directed the scene at Carey's ranch near Lone Pine. The short will be distributed to all theatres throughout the country participating in the annual drive for funds starting April 30.

Hulbert Refuses to Hear Orpheum Case

Federal Judge Murray W. Hulbert has disqualified himself from deciding the Samuel Z. Ziff case, for which he is attorney for a San Francisco group of Orpheum Circuit stockholders which seek to set aside the recent acquisition of Orpheum's assets by Stadium Theatres Corp., an RKO subsidiary, attorneys associated with him were advising the Jurisdiction yesterday. Judge Hulbert did not disclose the circumstances involving his disqualification.

Zinn's motions will be placed on the Federal bankruptcy calendar for a new hearing or assignment by Federal Judge George C. Holm. They were heard by Judge Hulbert several weeks ago and a decision was expected daily. The motions, in addition to asking that the sale of Orpheum's assets be set aside, also seek the disqualification of Oscar W. Edson as referee in bankruptcy for Orpheum.

Quigley Awards Are To Be Studied Today

Sales, advertising and exploitation executives will meet at noon at the New York Tribune this afternoon to study the 1936 Quigley Grand Awards. Luncheon will be served.


Monogram Exchange Will Be Opened Soon

All Monogram exchanges are scheduled to be in operation before the new company's annual sales convention in May, W. Ray Johnston, president, said yesterday.

Among the company's franchise holders and the exchanges they will operate are Howard Stummins and Ray Ouslend, Los Angeles, San Francisco, Seattle, Portland, Denver and Salt Lake City; Charles W. Trampe, Milwaukee; H. Elman, Chicago and Indianapolis; Benny Weisberg, Pittsburgh and Boston; Carr Scott, Oklahoma City; Nate Schultz, Cleveland; Fred Ellis, and John Mangham, Atlanta. Monogram will operate its own exchanges in New York, Philadelphia and Washington.

Set "Courageous" Date

Loew's has set the first roadshow engagement for "Captains Courageous" and is now working on a number of other pictures. In the picture will follow "The Good Earth.

The initial opening will take place at the Orpheum, Atlanta, April 18. "The Good Earth," current at the theatre now, will bow out April 17. For the month week of April 24-26 two-day stands at the Astor, "The Good Earth" tallied $18,500.

Monogram MAJOR MILLIONAIRE

Los Angeles, April 5—The Monogram-The Orpheum exchange here will open the roadshow of "Captains Courageous" Thursday, April 18, at the Orpheum.

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CORRECTION:

When Delight Evans of Screenland Magazine said "'Call It a Day' is the best picture ever made by Warner Bros." she hadn't seen "The Prince and the Pauper".
Out Hollywood Way

Hollywood, April 5.—Robert Louis Stevenson's "Ebb Tide" to be done in Technicolor by Paramount with Lucien Hubbard as producer and Harry Harlett as director. King Vidor won a candid camera contest at Palm Springs while using a hand-built camera of his own glass signed by Grand National as unit manager on "Small Town Boy." Paramount exercises option on "That Man of Yesteryear" as Walter P. Wong signed by Paramount on one-picture deal. Paramount to start "The Barrister" April 19 with Edward Ludwig directing.

"Stella Dallas" started by Samuel Goldwyn with King Vidor directing. BARRETT KESLING, M.G.M. publicity man, back from three-month trip. GORDON DOUGLAS ends his vacation and starts new number for HAL ROACH. JACK CHEEVER, M.G.M shorts producer, fasted for a boy born at Santa Monica Hospital. SPENCER TRACY in Good Samaritan Hospital for tonsil operation. ANDY MARY and Mrs. Max Civil in Louis B. Mayer's office, at Palm Springs for vacation. MARY SIKES, secretary to SAM KATZ, to return to Hollywood for a trip to New York and England. SAMUEL GOLDSMITH to co-star BARBARA STANWYCK and EDDIE MCAFFREY in trailer story called "Love on Wheels." +


Writers—GENE TOWNE and G. H. BAKER signed by Walter Wagner to adapt "Stand-In," JEROME CHORIN and ROBERT T. WARD complete assignment at Universal. HANS KRAZY collaborating with JOAN HABER and ROBERT J. BROWN in "Forever Happy" at Universal. +

Story Boys—"They Had to Save Charlie," original by M. JAXONSON, by Radio. STRICTLY ACCIDENTAL, by Richards English, also by ROKO. +

Song Writings—K. H. JEROL and JACK SALKHOUR, song writing team for "Every Since Eve" and three for "The Devil's Saddle Legion," WALTER BULLOCK and HAROLD SPINA, signed by Walter Wagner to do score for "Skid Street." +

Eastern Allied to Study Film Buying

New Haven, April 5.—By unanimous vote an Allied Regional Survey Committee today was appointed and announced to gather information on members of eastern units regarding film buying. The committee's report will be considered at the national convention.

The committee includes Jack Unger, chairman, and Irving Dollinger, New Jersey; Jack Whittle and Louis KREUTZ of Maryland; Arthur Howard and Frank LYDON, Massachusetts; Charles OLIVE and Abe Lichtenman, New York; Joseph Davis and Joseph Shulman, Connecticut.

Abram F. Myers was unable to attend and Nathan Yamin was absent because of the death of his brother. Artur Price, Maryland, regional vice-president, was president.

A possible Federal investigation of the industry, the Pettingill bill, nationalization of the theatre divorce bills being pressed in several states were discussed.

Saengers Obtain Writ

New Orleans, April 5.—The Saenger circuit and the Affiliated Booking Agency have obtained a temporary injunction from Judge Barnes, of the Court of Orleans, to prevent the Grace Moore feature, "When You're in Love," to any competitive house.

Talks Continue on English Trade Body

London, April 5.—Discussions looking to the possible development of a joint trade body for the industry in England to gather information on members of eastern units regarding film buying. The committee's report will be considered at the national convention.

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Regan does a swell job. His likable personality and pure acting abilities, in combination with his virile singing voice and good dancing, make him a Hit Parade favorite in the midst of the many promising newcomers. He is a successful contrast to the familiar faces of Miss Langford, who has built a substantial international reputation as an author and composer, and Miss Regan, who is equally popular with the hits of "The Hit Parade." The musical numbers in "The Hit Parade" are of the highest quality, and the show is a great success, both in terms of audience and box office.

"The Hit Parade" has everything necessary for an entertaining musical: a well-chosen selection of songs, excellent direction, well-executed choreography, and a cast of experienced performers. The show is a must-see for all fans of musical theater.
**New Shows On the Air**

"Edwin C. Hill News Parade"

If listeners needed a reminder that Edwin C. Hill is the best news commentator in radio, they received one yesterday afternoon when the veteran reporter and columnist appeared before their Lucky Strike cigarettes on CBS. Hill's pattern, of course, differs not at all from those of his many radio competitors, but none, in our estimation, can match him in his ability to breathe life and animation into inanimate microphone readings. Commentator who closest approaches Hill in word artistry is Lowell Thomas, but we think Hill best.

On the opening 15-minute stanza, Hill commented on the arrival of those two spiritual progenitors of spring—the circus and the blossoming of the cherry trees in Washington; reported the latest developments in the Spanish Civil War, the Spanish, the sit-down strikes, and the stock market situation.

With a note, he recounted some of the ghostly legends of the Tower of London as they were told to him during a recent interview by the keeper of the British crown jewels.

Hill's "News Parades" are broadcast Mondays through Fridays at 12:15 P. M., E.S.T., American Tobacco Co. sponsors.

"Gas Light Theatre"

Played with all the gusisty flavor of the gas light era, Mutua's new coast-to-coast offerings of famous old "melodramas," "Gas Light Theatre," should find an appreciative audience waiting for them each Saturday night. A prerequisite for thorough enjoyment of the shows, however, should be a mug of beer within elbow-reach, your reviewer must warn. The initial "draymer" was "Curfew Shalt Not Ring Tonight," played to the hill by silent screen star Creigh-White. With the stars being Mary Lucas, Dorothy Farley, Joseph De Grasse, Minna Durfee Arbuckle and Florence Bow. The evening would do a swell selling job for a sponsor. The airings are heard Saturdays from 9:30 to 10:30 P. M., E.S.T., originating in the studios of Don Lee's KJH, Los Angeles.

**BANNER**

WHO Plans Celebration

DES MOINES, April 5—WHO will celebrate its 11th anniversary, April 10. Special features on the Iowa Barn Dance Frolic that evening will be speeches by Governor Krashel, Col. H. J. Palmer, president of the Central Broadcasting Co., and persons who were members of the staff when WHO went on the air April 10, 1924. Special music and novelty acts have been engaged.

**RADIO**

**MOTION PICTURE DAILY**

Tuesday, April 6, 1937

**GILMAN PRaises L. A. AS TELEVISION POINT**

(Continued from page 1)

Lanis," pioneer radio serial with programs originating on the coast. He stated that NBC would maintain studios for permanent service to sponsors and agencies and that NBC would serve as a nucleus of radio competition with theaters but said that radio is doing its part to elevate standards of taste in the entertainment field generally.

Discussing Paramount's filming of "One Man's Family," Gilman said that the serial was entirely experimental, that the serial had not actually been sold and that bidding on it still is in progress.

Gilman declared that he sees no dearth of talent at the moment and added that NBC will always be available to take scripts. The NBC official stated that he sees television in practical form not next year but in the near future.

Claude A. Labelle, radio and drama editor of the local Scripps-Howard newspapers, acted as master of ceremonies.

**Ford Program Goes to CBS**

Due to NBC's inability to clear Saturday time for the Ford Motor Co.'s "Universal Rhythm" program, the series will shift to the CBS network. The first airing schedule is set for April 17, from 7:30 to 8 P. M., E.S.T. N. W. Ayer & Son, Inc., is the agency.

**Ruth Howard Program Today**

"Merchants in Melody," featuring Ruth Howard, daughter of the network comedian, Tom Howard, starts today over WMCA, from 9:30 to 9:45 P.M. The program will co-star Roy Cambell's "Beau Brambells," a quartet.

**GROSS OF WHO ON Trip**


**NBC Resuming Field Testing of Experimental Television**

NBC yesterday resumed experimental television field tests with the new 441-line television program which continued throughout the spring and summer months on a scale said to be the largest ever undertaken in the United States.

The test programs will be televised daily over the NBC transmitter in Evanston, Ill., as many as two or three times daily, and may be received in NBC engineers on more than 27 receivers in selected homes throughout the Metropolitan area.

O. B. Hanson, NBC chief engineer, said that the object of the new tests is to determine the home program potentiality of high-definition television. These will be NBC's first tests under practical field conditions. While testing the quality of 441-line transmission, NBC also will experiment in television program and production. Elisabeth Rethberg, Mario Chamlee, Walter Dannrosch, Helen Hayes and Labby Ross are among the performers who will appear before the iconoscope.

NBC engineers state that there are still many technical problems to be solved in the televising of different colors, scenes and types of performances. A tentative schedule is under consideration which would provide for four evenings a week on alternate weeks for this purpose. NBC is in negotiation with various groups of radio, television, Broadway, radio, television, Broadway, radio, television, Broadway.
Radio Personalities

"DINTY" DOYLE, radio editor of the New York American, will be named the country's "ace" air scribe by Lawrence Wittre, over WPG, Philadelphia. Mr. Wittre, of wit column himself, singled out Doyle for the honor after surveying radio matters throughout the country...Up and at him, scoured scribbles!...H. P. Sherman, general manager of KMOX, St. Louis, Mo., is in New York for a week's stay, headquarters at the offices of Weid & Co., station representatives. James M. Kiernan, son of the New York Times sports columnist, and a member of the Barndium High School radio club, reported the high school's opening broadcast on CBS April 14...Marta Mears has been named for one of the scheduled programs for DX Lubricating Oil Co.+

Cal Swanson in from Hollywood to take over J. Saddington Crampton's duties on the Lux account at J. Walter Thompson. Edythe Wright, Tommy Dorsey's wife, was involved in an automobile crash. Maurice Evans will be the Advertising Club's guest speaker Saturday night. Ed Edmun starts a new program on WINS tonight at 6:30 P.M. and every Tuesday, Thursday and Sunday thereafter at the same time.+

Richard Hubbell and Carlton WendellＺ enthusiastic boosters of the WOR announcing staff. Latter, from WICC, Bridgeport, will shorten his name to Warren. C. L. C. An operator of the Bendix voice radio outfits, is in New York visiting. Percy Winmer, formerly North American correspondent for the Associated Press, now in the NBC press department...Fred Frick and Jane Hofman set for Thursday night's "Showboat." The Miss Verrill planned for Hollywood last night to begin work on a Walter Wagner picture...CBS will broadcast the Max Baer-Tom Fair fight from London, 4:30 to 5:30 P. M., E.S.T. April 15...Radio Row deeply shocked over the sudden death of Lucy Monroe's mother.+

Winchell Returns to Coast

Winner Winchell, who recently returned to New York after an extended Hollywood stay, returns to the coast for an indefinite period. Blayne Butcher, handling production on Winchell's broadcasts for Leonard and Mitchell, left for Holly-

Hold Studio Party

EVANSTON, Ill., April 5—The WGBF and WEOA staffs celebrated the former's affiliation with NBC by giving a party at the station for business men and their relatives and friends. Between 600 and 700 attended the studio party.

New Willys Show

The Willys-Overland Co. has contracted for a new coast-to-coast Mutual network period, it was learned authoritatively yesterday. The program will be an elaborate variety show, Sunday nights.

Television's Cost-Causing B. B. C. Crisis

(Continued from page 1)

9:07. Apart from the revenue expenditure already mentioned of $111,500, telecasting is debited with $123,546 for equipment.

It is being argued that television on a national basis will be financially impracticable unless the Treasury foregoes its rakeoff.

Reserve Knickerbocker Ruling

Justice Julius Miller in N. Y. Supreme Court reserved decision yesterday on the application for a injunction of the Knickerbocker Broadcasting Co. Inc., for an order which would permit it to broadcast three times a week over Station WMCA and advertise a reducing formula manufactured by Damaskov. Knickerbocker asserts it was privileged to discontinue the program because it did not conform with certain rules and regulations of the F. C. C.

Goldwyn Will Start Cooper Despite Suit

(Continued from page 1)

has never denied the existence of a contract between himself and Cooper and states further that no question exists concerning the actor's services.

Cooper had been tentatively scheduled for "What's In," for Samuel Cohen's Major Pictures. His current commitment will put the Cohen production date back several months.

California Enacts Wagner Labor Law

Sacramento, April 5—The Assembly here today passed without debate the Wagner Act for the setting up of a National Labor Relations board of three members. The act provides for penalties ranging from $50 to $1,000 against employers or employees who spy on employees or their representatives or interfere with the formation or administration of any labor organization, and requires employees to join a company union, discharge or discriminate AGAINST employers who invite the formation of a labor union, and refuse collective bargaining.

Missouri Solons Drag On Kansas City, April 5—The Missouri Legislature is expected to remain in session another six weeks. Showing no disposition to hurry, the legislators have dragged through three months.

The Senate has the sales tax measure which proposes doubling the present cent per one.

See Ohio Game Bill Dead

Cleveland, April 5—Local theatre men believe the bill to make Bank Night and all forms of giveaways illegal passed, heard before the House Judiciary Committee last week to death. Ernest Schwartz, president of the Cleveland M. P. Exhibitors' Association, testified that the present bill is redundant inasmuch as Ohio has a lottery law. He claimed Bank Night is not a lottery if properly conducted.

Report W. B. Start Games

Philadelphia, April 5—Independent exhibitors here are alarmed by the report that Warners' Kent and Imperial will start the use of chance games within a fortnight. The report states that Warners plan to test the policy with the possibility of extending it.

Flash Previews

"Mile a Minute Love"—Formula standard 20th-Fox production. Some good speedboat sequences.

"Ghost Town Gold"—Satisfactory western fare but lacking the romantic factors.

These films will be reviewed in full in a coming issue of Motion Picture Daily.

Two Agencies Join in Pact

For Handling of Air Talent

One of the year's most important talent deals, involving the Small-Landau and Rockwell-O'Keefe agencies, was closed Saturday, by which the latter organization becomes exclusive sales agent for the Small-Landau film players. The deal became effective April 1.

Kurtz Wonders, acting for Rockwell-O'Keefe and the Small, executive of the Hollywood film talent agency, handled the contract.

Among the Small-Landau film players whose radio bookings hereafter will be handled by Rockwell-O'Keefe are Karen Morley, Beverly Roberts, Marjorie Rambeau, Hugh Herbert, Evelyn Venable, Cliff Edwards, Lionel Atwill, Robert Benchley, Richard Bennett, Reginald Denny, Larry Grable, Aina Dinehart, Jack Oakie, Lyle Talbot, Johnnie Weissmuller, Billie Burke, Alice Brady, Jean Harlow, Dorothy Mackaill, Alvon Skipworth, George Siegert, George Barthe, Carl Braden, Billie Scott, Robert Barrat and Margaret Graham.

Negotiations were begun shortly after Small's men joined the Rockwell-O'Keefe office to head the radio department there, after resigning from CBS as head of the artists bureau.

(Continued from page 1)

venued at various points of the agreement. The 10 per cent wage increase for all studio unions will add $3,000,000 annually to the total payroll, company officials estimated yesterday. It is the second consecutive year that the union reached a 10 per cent increase at the annual conferences on wages and working conditions provided for in the basic agreement. The increase does not apply to the American Federation of Musicians, whose studio wage scale is negotiated separately.

The rejection of the offer to include the Painters' and Decorators' unions in the agreement was made on the ground that the provision that make-up artists, hairdressers, art directors and draughtsmen, who were added to the union's membership last year, was impracticable unless it was also due to the refusal of the producers and other labor unions to agree to dividend classifications, in addition to the painters and decorators, in the pact. It was stipu-

ated, however, that the wage increase granted for this year would also apply to the Painters and Decorators union on its retainer. A new contract by a studio labors' union for inclusion under the agreement was also acted upon favorably by the meeting. The details of the conditions of its admission are still under discussion.

Hollywood, April 5—Lawrence Lindeol, president of the Painters, Decorators and Paperhangers International, notified a strike at the studios because of the refusal of the New York labor conference to accept its terms of readmission to the basic agreement.

Assert Consolidated Lab Back to Normal

(Continued from page 1)

return of the remainder of the strikers to their old jobs. Another meeting is expected to be held in the next few days.

Despite the strike, the laboratory maintained its schedules on all rush and time print work. Less urgent work filled for a time, but operations again are reported at normal by Consolidated officials.

Cleveland Union Makes Demands

Cleveland, April 5—The demands of the local union were presented to distribute this $7 million at that time, and many of the strikers report that they were told the money would be divided among the return of the strikers to their old jobs.
Thousands of dollars are spent on the equipment of a motion picture theatre—a beautiful building, tasteful decorations, expensive carpets and the most comfortable seats. These luxuries call for lighting in keeping with other provisions for the pleasure and satisfaction of the patrons.

High Intensity Projection adds little to the cost of theatre operation but adds much to the quality of the picture thrown on the screen and to the comfort of incoming patrons.

Use National Projector Carbons

National Carbon Company, Inc.
Unit of Union Carbide and Carbon Corporation
Carbon Sales Division, Cleveland, Ohio
General Offices: 30 East 42nd St., New York, N. Y.
Branch Sales Offices: New York Pittsburgh Chicago San Francisco
Para. Meet Set June 10-13; Warners to Name Date Soon

Neil F. Agnew, vice-president in charge of distribution for Paramount, yesterday set June 10-13 as the dates for the company’s annual sales convention at the Ambassador, Los Angeles.

The one big meeting was decided upon instead of two regionals which had been considered for some time. The coast sessions will be attended by division, district and branch managers in addition to home office and studio executives. It will be followed later by district meetings to be supervised by district managers and which will be attended by sales forces, bookers and office managers.

Warner sales heads are discussing plans for holding the annual sales convention in Los Angeles the latter part of May or early June. Roy H. Haines, eastern division head, will leave for the coast in about two weeks to arrange things. Before he heads west, the Monday Knights will tender him a banquet in honor of his recent promotion.

Last year the company held a number of regionals. Gradwell L. Sears, general sales manager, returned from the coast Monday after conferring with Jack L. Warner and Hal B. Wallis on production plans for next season.

RCA to Make Televiser for CBS Station

CBS’s new television transmitter will be manufactured by RCA, it was revealed yesterday by David Sarnoff, RCA president, at the annual meeting of RCA stockholders.

Discussing on television, Sarnoff admitted that the art still needs further improvement in transmission as well as reception before it can become a nationwide service. He said, however, that RCA was in the forefront of television development, and that it is his firm conviction that television ultimately will be established here on a practical and free-nation-wide basis.

The RCA financial figures for the first quarter are not yet available, but Sarnoff stated that there would be an increase of 10 per cent in the business volume over the first quarter of last year. (Continued on page 10)

Additional developments in radio on pages 10 and 11.

English Units In Agreement On Few Points

By BRUCE ALLAN

LONDON, April 6—A preliminary agreement was reached today on overbuilding, a standard contract and “various trading conditions,” at the meeting of the Federation of the Cinematograph Exhibitors, Ass’n and the Cinematograph Retailers’ Society, from which is expected to develop a single supervisory industry trade body.

The Film Group of the Federation of British Industries was invited today to attend the next joint meeting, scheduled for Monday, to discuss the quota, the proposed Government film commission and other controversial points in the recent Moyne report on revision of the Films Act, which expires next year.

The official attitude of the C.E.A. is that exhibitors and distributors should clear up the outstanding business differences before tackling the quota. (Continued on page 6)

Overvaluation of GB Assets Charged

LONDON, April 6—Many of the assets of Gaumont British were overvalued on the company balance sheet, it was declared by Edward Maloney, an accountant, in the course of testimony today before Justice Clauson in the hearings on the injunction sought by B. shareholders to prevent the directorate from paying a preference dividend.

W. H. J. Drown, shareholder in (Continued on page 11)

Dickstein Action Is Expected Today

WASHINGTON, April 6—Members of the House Immigration Committee will meet tomorrow in executive session to consider their action on the Dickstein alien act bill, on which extensive hearings were held in February and March.

There is considerable opposition to the measure by members of the committee, but Representative Dickstein (Continued on page 11)

Felicitations Pour In on R. H. Cochrane

Messages of congratulation upon his first year as president of Universal poured into R. H. Cochrane’s office yesterday from all parts of the world. Lord Portal and Arthur Rank headed (Continued on page 11)
Emile Pathe, Film Pioneer, Is Dead

Paris, April 6.—Emile Pathe, pioneer film man, died in his home at Pau, a suburb, yesterday.

Pathe and his brother, Charles, started French production in 1896. With two companies they organized and issued films with the well known growing rooster trade mark. An American branch was established in 1897. Four years later they joined with English and Charles in control, opened a studio in Jersey City. In 1914 the company produced The Perils of Pauline with G. A. White in the leading role. Five years previous the company had shown the first news film.

The brothers started with two kinoscopes, an Edison invention. Their venture grew to proportions that impressed completely coastal companies and an imposing list of star names. In the latter part of 1930 they sold the American company and properties to a group of New York bankers. The present is not changed in that the company continues printing and developing of negatives, the producing and distributing business having been sold to RKO.

Completing Newsreel Plans on Coronation

London, April 6.—Plans for the filming of the Coronation ceremonies on May 12 are rapidly being rounded out. An agreement has been reached with RKO virtually completing for the placing of newsreel cameras for the actual coronation at Westminster Abbey.

Present plans call for six newsreel cameras to be placed in the Abbey for the ceremony, one of which will probably be a Technicolor camera.

The plans are contingent upon the approval of the Earl Marshal following details which have been worked out for the coronation.

The camera stations in the Abbey to include one on the triforium, which is a balcony above the nave.

Canada Profits Reported

Toronto, April 6.—Eastern Theatres Co. Ltd. has set its operating profit for 1936 at $42,750, as against $40,750 for the previous year.

This company paid $35,000 on 5,062 shares of preferred stock and the earned surplus at Dec. 31 was $85,705. Current operating assets were $245,000, while current liabilities were negligible, it was reported.

Hamilton United Theatres, Ltd., Hamilton, Ont., closed the year with a gross profit of $77,392 as compared with $70,133 for 1935, while dividends paid during the year totaled $33,486. This company proposes to write down the item for goodwill and from $3,100,000 to $157,000, while the consolidated capital is to be reduced from three million dollars to $1,080,000 by a revocation of stock.

It was reported that Hamilton United owns bonds to the value of $34,705 in Famous Players Canadian Corp.

Consolidated Income Up

The net income of Consolidated American Theatres for 1936 was $315,351, which is equal to $2.10 each on 150,000 shares of preferred stock.

This company paid $243,715, or $1.62 a share for 1935.


Revokes Games Ban
On Buffalo Houses

BUFFALO, April 6—Police Commissioner James W. Tigges has revoked the games ban issued on Buffalo State, Bingo and all other games in theatres, less than 12 hours before all precinct captains were under orders to enforce it. At the same time, the commissioner indicated his campaign against the lotteries had not been abandoned. Instead, he will fire from a new angle, testing the legality of the games in a test case, prosecuted before the license commissioner.

Delegates from the Theatre Owners’ Protective Ass’n, new organization of managers of legitimate houses in town, have promised Commissioner Higgins that if he wins his test case, exhibitors here will end giveaways.

Philadelphia Games Worry Independents

PHILADELPHIA, April 6—Worried by reports that Warners would try out games in isolated spots, independent exhibitors in some local areas today held informal meetings with chance game distributors on Vine St. in an effort to hold priority rights in their situations. No definite agreement has been reached in view of lack of a decision in a games case now before Judge McDevitt in Common Pleas Court.

The suspension is growing that if games get court approval, Warners will try out the situation in the territory with devices herebefore used by independents.

Lee to Sail April 28

Arthur A. Lee, vice-president of G. B., has completed plans to visit London for conferences at the studio with company to repeat the tour he is to hold at the New Yorker May 1.


MOTION PICTURE DAILY

April 7, 1937

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vol. 41

No. 83

Wednesday

Hollywood, April 6.

Of May 12 Englund crowns her George in her new picture, to lie up and down the land Warners make their bid for top money with a coronation of their own. They turned to Mark Twain for inspiration and found his “Prince and the Pauper,” waiting for their cameras.

This famous flight of the Twain imagination is so well done, the fanciful tale of Edward, the Prince, and Tom, the boy who changed clothes with him for a lack and almost altered the destinies of the British royal family, would seem as necessary as persuading the English unicorn to roar the louder.

Billy Mauch plays Tom and his pea-in-the-pod brother does Edward. There have been better performances, but also better plays. The richness of the parts and their boyish charm give them sufficient opportunity to kick in pleasing performances. This “Prince and the Pauper” is supercharged with hokum, lots of it pretty engaging. It has the Prince in it as a dashing hero quick with the rapier; it has its simler Earl of Herford, played by Claude Raines in what is an outstanding acting job. It has a splendid and high background, its fiery horses, its court ceremony, and above all an altruly lengthy coronation scene which is meticolous in detail and pageantry.

There was a day in this business when a film of story content like this was viewed as something suitable for children alone. It may yet be around for all we know. We don’t know what average American child will think. We don’t think Warners or anyone else can tell for that matter. As an out and out exploitation piece, however, this “Prince and the Pauper” fits in very neatly with the impending actual event across the sea and that may easily prove enough.

Quigley Grand Award Winners Are Chosen

About 35 sales executives, advertising and exploitation heads and others at the Hotel Astor yesterday for the Quigley Award Grand. Twenty-four exploitation campaigns, the monthly winners of awards of the Managers’ Round Table Club of Motion Picture Herald, are so selected to the judges prior to a luncheon.

Speeches were brief. Terry Ramsey welcomed the guests and Martin Quigley, in his usual manner, the importance of recognition and encouragement of those whose efforts stimulated the profession.

A-Mike Vogel, chairman of the Managers’ Round Table, also spoke briefly.

List of Judges Impressive


Colvin Brown of Quigley Publications and Gerard B. Lambert and Bob Neff of United Air Lines were among the guests.


By RED KANN

Revolves Games Ban
On Buffalo Houses

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"When the ladies see my new short subject PENNY WISDOM they'll be able to prepare a meal on short notice and very cheaply too, even if they never cooked before in their lives! No more fainting when papa phones that he's bringing guests to dinner!"

PETE SMITH RESCUES LADIES IN DISTRESS!

Here's a swell business builder! Delightful production in technicolor with easy demonstration of quick and economical cookery by the famed Prudence Penny. Every woman will be absorbed in it and every man will insist that his wife come again! Pete Smith Specialty in TECHNICOLOR!

PENNY WISDOM

with PRUDENCE PENNY through the courtesy of Los Angeles Examiner GRAVY FROM M-G-M!
THE KING and the CHORUS GIRL
Joan Blondell
Fernand Gravet
Edw. Ev. Horton

Bette Davis
WOMAN MARKED
Humphrey Boga

Josephine Hutchinson
George Brent
MOUNTAIN JUSTICE

SLIM
Pat O'Brien
Henry Fonda
Margaret Lindsay
Stuart Erwin

Dick Powell
THE SINGING MARINE
Doris Weston
Lee Dixon
Hugh Herbert

Kay Francis
ANOTHER DAWN
Errol Flynn
Ian Hunter
Frieda Inescort

Sprin' is Here
With 3 Months of Sunsh
WARNER BR
CALL IT A DAY
Olivia de Havilland
Ian Hunter
Anita Louise
Alice Brady
Roland Young
Freda Inescort

THE PRINCE and the PAUPER
Errol Flynn
Claude Rains
Henry Stephenson
Barton MacLane
The Mauch Twins
Billy and Bobby

George Brent
Anita Louise
THE GO-GETTER
Charles Winninger
(Cap'n Andy)

dw. G. Robinson
Bette Davis
KID
GALAHAD
Humphrey Bogart

PLENTY of new Academy Award material for the company that won more than half of all their prizes this year!
The survey board appointed by Mayor LaGuardia to settle the opera-
tor union problem in New York the-
atres yesterday requested that mem-
bers of the Empire State union who
have been discharged from houses of
I.T.O.A. members be reinstated. This
request was included in a letter from
the board to Joseph Basson,
president of Local 306, and Harn-
brandt, president of the I.T.O.A. It
was signed by Sam A. Lewishon,
chairman of the survey board, How-
ard S. Cullman and William Collins.
The discharge of Empire men fol-
lowed the agreement reached some
time ago by which the Allied union
was absorbed by Local 306 and a
contract was signed between 306 and
the I.T.O.A. The letter indicates that
on March 22 the board had requested
306 and the I.T.O.A. to desist from
replacing Empire men with members
of 306, and to reinstate those already
dismissed. "This request has not as
yet been complied with, insofar as the
discharged Empire men are con-
cerned," the letter said. Two alternat-
es are suggested, absorption by 306
of Empire men employed in I.T.O.A.
houses, or exemption of the 12 houses
using Empire men from the general
306-I.T.O.A. agreement.

The plaintiffs had sought an injunc-
tion to restrain Ascap from collecting
royalties for the public performance
of copyrighted music within the state.

Weisman in Fox Action
Milton C. Weisman, receiver for
Fox-Zanuck Pictures yesterday
before Federal Judge Martin
T. Manton to have his attorney, Basil
O'Connor, cooperate in the prosecution
of claims against William Fox. Ralph
O. Willgus is now in charge of the
suits which are pending in New Jersey
and Pennsylvania.

The actions are to set aside alleged
fradulent conveyances made by Fox
to the All-Continent Corp, Willgus
brought a suit against Fox before the
latter's voluntary petition in bank-
ruptcy in May, 1936. Weisman stated
that the claim was filed in large part against
Fox in the bankruptcy proceedings.

Continuing Distribution Probe
Los Angeles, April 6.—In what is
believed to be an outcropping of the
Fox West Coast bankruptcy case,
the Tally-Corbar action has been
filing to set aside, Albert B.
Law, special U. S. District Attorney.
He is said to be continuing the investi-
gation of distribution and exhibition
methods in this territory.

C. W. H. Noblet, Tally-Corbar
attorney, who will appeal the Circuit
Court decision against his clients, has
until May 23 to file his briefs with
the U. S. Supreme Court.

Warner File Answer
Warners and the Remick Music
Corp. filed answers in U. S. District
Court yesterday to a suit brought
against them by Nat Nazarro, charg-
ing that the Tally-Corbar action
was plagiarized in the song, "Swing
for Sale" in the picture of the same
name. Warners has asked a permanent
injunction and accounting. Warners de-
nied producing a picture by that name
and asserted that the song "Swing for
Sale" is public property. Samuel Kahn
and Saul Chaplin were also named
as defendants.

Dillingham Sale Postponed
The sale of the Charles B. Dilling-
ham rights to plays and scripts was
postponed yesterday by U. S. District
Judge John E. Joyce to May 11. Maurice Smith
appeared as counsel for the Irving
Trustee, trustee in bankruptcy of the
Dillingham estate.

Delay Brooklyn Fox Case
Hearing on the proposed plan of re-
organization of the Flatbush Nevins
Corp., owners of the Brooklyn Fox
Theatre was adjourned yesterday to
April 16 because of the absence from
the city of Federal Judge William
Bondy.

Named District Head
Boston, April 6.—Paul Morris
has been promoted to district man-
ger for the Glenclanc circuit. Mor-
ris previously managed Keith's, for-
merly the American, at Fairfield for
the circuit.

Ascapel Monopoly Case
Dismissed on Coast
Los Angeles, April 6.—The U. S.
District Court here signed an order
today dismissing a monopoly action
against Ascape which had been brought
by California, Federated Industries,
using Empire men for the organization of tavern
owners and other proprietors of public
amusement places.

It is believed that the C.E.A. has accepted
the K.R.S. suggestion for an
industry governing body composed of
members of the trade, with a chair-
man to be appointed by the Board of
Trade, but has added a provision for
a board of expert assessors to adjudic-ate
trade disputes.

Before the announcement of the
invitation to attend, the Film Group
had displayed a sign in announcing
they had not been asked to present at
the conference, and had seemed likely
to take the attitude they alone are
concerned in the national aspects of
the production problem. However,
the C.E.A. will accept the invita-
tion to participate.

“Top of Town” Goes to Booking Jam
Although the picture could have
been held a third week on the strength
of business in its second week, "Top of
The Town" will be forced out of the
Roxy tomorrow night because of
bookings previously promised to RKO
Fox.
"SEVENTH HEAVEN" HELD OVER IN PHILADELPHIA

"SEVENTH HEAVEN" HELD OVER IN BALTIMORE

"SEVENTH HEAVEN" HELD OVER IN MILWAUKEE

"SEVENTH HEAVEN" HELD OVER IN RICHMOND

"SEVENTH HEAVEN" HELD OVER IN PROVIDENCE

"SEVENTH HEAVEN" HELD OVER IN DENVER

"SEVENTH HEAVEN" HELD OVER IN LONG BEACH

"SEVENTH HEAVEN" HELD OVER IN LOS ANGELES

"SEVENTH HEAVEN" HELD OVER IN DETROIT

"SEVENTH HEAVEN" HELD OVER IN MIAMI

"SEVENTH HEAVEN" HELD OVER IN PITTSBURGH

"SEVENTH HEAVEN" HELD OVER IN KANSAS CITY

"SEVENTH HEAVEN" HELD OVER IN ST. LOUIS

"SEVENTH HEAVEN" HELD OVER IN NEW YORK
French Censor Board Bans "Black Legion"

By PIERRE AUTRE

PARIS, April 6.—"Black Legion," Warner picture, today was banned by the French censor board. It was explained that the film was banned because it did not conform with the new French censorship regulations, which specifically mention gangster pictures as taboo. It was said the film contains too many killings.

It was indicated at Warners' home office yesterday that the decision of the French censor board would be appealed immediately to the Commission of Film Control of the Ministry of National Education, under whose jurisdiction the censor board operates.

Plans Flushing House

Gerard Kuelme, who conducted the craft at 238th St. and Broadway and leased it to Gulick & Rosenzweig, is planning an 850-seat theatre at 199th St. and Northern Blvd., Flushing, Gulick & Rosenzweig are negotiating for a long term lease on the new theatre and can close the deal by the end of the week. Work on the new house will get under way shortly.

Retzlaff a Director

Hollywood, April 6.—Theodore Retzlaff, at a meeting of the American Society of Cinematographers held here today, was elected a director of the organization to succeed Don Clark. All officers were reelected, including John Arnold as president for his seventh year; Fred Jackson, treasurer, and Frank Good, secretary.

White Cities Ad Costs

The industry spends approximately $70,000,000 annually for advertising. Gordon White, advertising and publicity director for Educational, said in a lecture last night at Hunter College, of this amount, $35,000,000 is in newspaper advertising, $7,500,000 for bill posting and $4,500,000 for accessories, he estimated.

W. P. Lipscomb Married

London, April 6.—W. P. Lipscomb, scenarist, and Miss Florence Taub, were married here Monday. The couple will leave soon for Hollywood.

**SLEEP OVERWEATHER TO CALIFORNIA**

Fly OVERNIGHT to Los Angeles on the lower-level all-year Southern Transcontinental Route, in NEW 14-hour Flagship Sleepers. The largest, quietest, most luxurious planes.

Phone Vandehilt 3-2580 or your travel agent
Ticket Office—45 Vandehilt Ave.

AMERICAN AIRLINES INC.
It's Spring again... May's almost here... and that's the time for making hey-hey while the sun shines on your box-office. Do it with extra short subjects to make gay May programs.

With all the fads and fancies that come and go, nothing has yet equalled good short subjects for that extra box-office value. And you never had a better line of featurettes than these Educational comedies and novelties for your May shows.
Radio Personal

TONY SANFORD, J. Walter Thompson account executive, will be sent to London to supervise the handling of the company's accounts there. Also London-bound on Coronation business will be Mr. Howard R. M., G. W. E., leaving April 21, and the Paul Whites, April 13, all of CBS ... Walt Disney has been named honorary chairman for NBC's mouse contest April 11. The judges will be Thornton Burgess, Adela Rogers St. Johns, Robert A. Simon, of the New Yorker; D. K. Antrim, Metronome; John T. Howard, Sput, and George Marek, of Pictorial Review. ... Miriam Hopkins will be the guest on the CBS "His Parade" April 10 ... Lowell Thomas had a birthday yesterday.

" Enlightening "

"I have noticed your coverage on radio, particularly as it pertains to the motion picture industry. I think that you articles have been written and cover the situation from all sides. There is no doubt that the authorities have much to consider from radio, both in their favor and against it, and to have a publication such as Motion Picture Daily give the facts, is certainly enlightening."—Nat Holt, division manager, RKO Theatres, Cleveland.

Film Ticket Stunt Highly Successful

PHILADELPHIA, April 6.—The giving away of free film tickets has proved an excellent stimulant for the "Classified Section of the News" on WFL, creating unprecedented demand for the tickets by adoring sponsors. The station groups most of the spot announcement accounts on this air with the complex advertisements, announcements with recorded music and film chatter by announcer Jack Steck. There are also 23 participating stations in the program and as many waiting to go on.

Fifty pairs of tickets are given to sponsors each week for the ten sentences using key words given by the announcer and the name of a participating sponsor. Mail response to the program is unprecedented. Theaters giving the passes receive an air reader on their current attraction.

Royal Visitors Welcomed

NBC unrolled the plush carpets reserved for royal visitors yesterday after noon when Prince Chichibu and his princess visited WJZ City 18 ... Wallace West of the CBS press department has drawn the lucky assignment to do the network's publicity on the Coronation from England. He sells this morning ... Frances Egger is the newest addition to Herb Petty's department at WJW ..."Early Bird" Renewed for Year

Grenna Bakers, Inc., sponsors of the "Early Bird" program on WHN Mondays through Saturdays, have renewed the series for another year effective immediately. Haffen-Metzger is the executive producer.

Additionally on WHN, Ida Bailey Allen's participating program has added a new sponsor and has been renewed by an old one. The renewal, for 13 weeks, through Frank Pressey, agent, is for a three-minute division of the Popular Weekly Food Products Co. The new sponsor is the Hecker Products Corp. for 11 weeks through Batten, Barton, Durstine & Osborn.

Webb to Do "Spelling Bee"

Commencing today and every Wednesday and Thursday thereafter, from 9 to 9:30 P. M., Ted Webb will be spelling on WNEW directly from the stage of the Paramount in Newark. This is in addition to WNEW's current "Question Mark Time," which are heard Tuesday and Friday at the same time.

RCA to Make Television for CBS Station

(Continued from page 1) Year. The net loss for the first quarter this year, after all deductions, are estimated at approximately $2,200,000, compared with $1,260,000 for the corresponding period last year. This would be an increase in net profit of more than $900,000 for the three months.

Allowing for the quarter's preferred dividend charge, there would remain $1,391,000, equivalent to 10 cents per share on the common stock, against a deficit of approximately one cent per share in the corresponding quarter last year. A total of 9,272,922 shares of stock were voted at the meeting, approving the reelection of the directors.

WMCA Contracts Renewed

New and renewal contracts for summer broadcasts have been signed by WMCA clients now. The following contracts and renewals are among the outstanding ones signed by the station in the last 10 days.

Alexander's Department Store—broadcast "Quizzoid Court" every Friday night from 9:30 to 10:00 P. M., beginning April 8 from the Park Plaza Theatre.

Michaelis Brothers — to sponsor broadcast "A Series of Unfortunate Events" on WMCA-

mount. "Gerald Griffin's Paramount Hour"—Every Friday from 9:30 to 10:00 P. M., beginning April 8.

Carl Schwartz Corp.—Managers of Dr. Brown's Celery Tonic, now sponsoring Nick Kenny's Children's Parade every Saturday, 10:30 to 11:30 A.M.

United Drug Co.—for Rexall—presents five 15-minute broadcasts—April 27—May 1. Electrical transcriptions.

Remington Rand—renewed for another 52 weeks—sponsorship of "Five Star Farms"—8:30 to 8:15 P. M., nightly, for 9:00 P. M. and Sundays.

Armin Varady, Inc.—presenting Ted Wens' Orchestra for half-hour every Sunday, from Chicago. Also broadcasting four-minute announcements daily.

Two NBC Programs Dropped

Two NBC programs will leave the airwaves next month. They are the Griswold Mfg. Co.'s "J. Alden Beardsley" program, heard on the NBC-managed and operated stations Sundays from 8:45 to 9 A. M., E.S.T.; and the Harvey United "Carlyle Castles of Romance," heard on WJZ Tuesdays from 6:30 to 6:45 P. M., E.S.T. The former quits May 2, the latter May 14.

Mutual's Gross Up by 11%

Mutual's gross time sale revenue for March, $12,681,071, a gain of 11 per cent over March, 1936. The cumulative total for the 1937 quarter was $40,707,000.

Miller Joins G and G

LOS ANGELES, April 6—Karl Miller, for 10 years sound engineer for Associated Cinema, has resigned to accept a similar position with the G. and G. Sound Corp.
Pays the Fines

Denver, April 6.—A novel broadcast over KZ here is the "Boners' Court," a program in which announcements are made for mistakes made on the air. For each boner sent in by the listeners, the newsmen were fined 10 cents, which goes to purchase theatre tickets as prizes for the best contributions. A novel contribution was received. One woman wrote in, "I tried to impress the announcers and the times, and passed on the card were three times, with the phrase, "pity the poor announcers.'"

Three New Stations Are Asked From FCC

WASHINGTON, April 6.—Application was made Thursday for license to stations receiving by the F. C. C., Utica WUTK, Inc., Utica, N. Y., asking for a 1,420-kilocycle, 100-watt station; Hansens and Martin, Inc., Petersburg, Va., for a 2,120-kilocycle station, with 100 watts power, 250 watts in Citizens' Band and a 20-watt AM and a 1,500-kilohertz, 250-watt daytime station. The commission also received applications from WMFR, High Point, N. C., for change of frequency to 1,210 kilocycles; WAYX, Waycross, Ga., for increase of day power from 280 watts, and KQ, Watertown, Wash., for change of frequency to 1,360 kilocycles, and increase of power from 1,000 watts.

Felicitations Pour In on R. H. Cochrane

(Continued from page 1) the felicitations from England and Herb McIntyre, Australia. The Universal office in Shanghai, theatre operations in Peru and the Philippines, China and Japan sent in cables voicing a happy note of the occasion.


Pierce Joins Monogram

William Pierce has resigned from Grand National's publicity department to become studio publicity head for Monogram. He will leave for Hollywood on April 19.

Overvaluation of GB Assets Charged

whose name the action was filed, denied under cross examination that "any individual with a really big interest" was behind him. H. Christie, counsel for Brown, detailed to the court the disagreement within the board of directors on the recently completed G. B. deal with C. M. Woolf. Christie alleged improprieties in the deal and the effect of the latter on the company profits not shown in the accounts. He testified that the directors who had dissented from the board's decision had not been allowed copies of the statement of the company's losses before the board adjourned.

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Grand National Gets Start in New Studio

(Continued from page 1) "Marked Money," a Condor picture, have been scheduled for release as soon as were scheduled within two months. To take care of this production rush five motion picture buildings are under construction. The administrative staff is now housed in a reconstructed two-story building. Two stages will be added to the new studio which is now under construction. Three new projection rooms will be built, as well as a new dressing room building, enlarged mill and machine shops, additional film vaults, a publicity building and photograph gallery. Harold Lewis, studio manager, and A. E. Kaye, technical supervisor, are in charge of this work.

Erpi Mirrophonic sound is to be used.

The company today announced 48 features for next season in addition to two series of westerns.

Temporary Board for New Theatre Council

Temporary directors of the American Theatre Council, the new organization sponsored by Actors’ Equity, the Dramatists Guild, the League of N. Y. Theatres to revive the road and restore the popularity of the stage were named yesterday. They are Louis Silcox and Sidney Howard of the Dramatists Guild, Frank Gilmore and Paul Turner of Equity, and Marcus Heiman, Lawrence Langner and Warren Munsell of the League of N. Y. Theatres.

The new organization’s proposed convention will be held at the Astor, May 24 to 26 instead of May 18 to 21, as previously announced. Turner and Munsell are in charge of convention plans with Gardner Harding, convention manager.

Circuits, Stagehands Again Discuss Wages

(Continued from page 1) and a third boost of six percent on Sept. 1.

The committees of the two locals agreed to the circuits’ proposal, but their organization turned it down. Meanwhile, the convention committee, which has authority to settle the dispute and the union committees will again present the proposal to their bodies for approval.
"Elephant Boy" gets speedy Rialto start! By 3 P.M. every seat in the theatre had been sold four times, according to the management.

— Motion Picture Daily

CRITICS THUNDER PRAISES
FOR GREATEST EPIC THRILLER!

A great big bountiful feature... A Rialto Theatre overflowing with cautious customers, can’t be wrong... Never before in my professional movie-going days have I heard a Rialto Theatre audience stand up and cheer... They stood up and cheered "ELEPHANT BOY" yesterday... A film of films... A Good, a grand, an unusual picture... This corner recommends it without holding back... It couldn’t be improved upon.

— Robert Garland, N.Y. American

A magnificent photo play of men and elephants... Should have an irresistible appeal to many adults... The thirteen-year-old Sabu, who plays Tama, is as engaging a child actor as you will find in the field... "ELEPHANT BOY" is an unusual and engrossing screen drama.

— Howard Barnes, N.Y. Herald Tribune

A beautiful and exciting picture... The child Sabu is a real find... Elephants give the picture its high dramatic value and its uniqueness.

— Kate Cameron, Daily News

Has a decided charm, a distinctive quality that endears the entire picture to everyone... Filmed with vitality and good taste... "ELEPHANT BOY" developed this grown-up.

— Eileen Creelman, N.Y. Sun

Better than the work of almost any one else you can think of... A splendid production as well as a unique one... Children will love the picture and so will elephant-minded adults... Good enough to be reread among the better animal and nature-life pictures.

— Arthur Winslow, N.Y. Post

Based on "Toomai of the Elephants" by

RUDYARD KIPLING

directed by

ROBERT FLAHERTY

and ZOLTAN KORDA

a London Film

Released thru UNITED ARTISTS
Says Reserves Of GB Should Go for Losses

Maxwell Thus Testifies In Dividend Action

By BRUCE ALLAN

LONDON, April 7—Any reserves existing in the Gaumont British financial structure should be allocated to meet the "severe" capital losses of the company, John Maxwell, head of Associated British Pictures, testified at the continued hearings today of the G. B. stockholder action for an injunction to prevent the directorate from paying a declared dividend on the preference shares. Maxwell was one of the G. B. directors who vigorously opposed the board's decision on the dividend.

Maxwell's statement came in answer to cross examination by Sir William Jowitt. The action is being heard before Justice Clauson. Maxwell declared that the G. B. board is composed of three sections, the nominees of the 20th Century-Fox interests, the nominees of A. B. P., the Maxwell company, and the three Ostrer brothers. He said that the closing down of G. B. production and distribution was discussed at length at a meeting on Feb. 11, last, and that the 20th Century-Fox and Maxwell nominees were opposed.

"We want it a policy of defensism," Maxwell testified. "We thought it still possible to revive the fortunes."

Pathe Net for '36
Totals $183,953.18

Pathé Film Corp. had a net profit of $183,953.18 for 1936 after all charges including interest, depreciation and provision for Federal income tax. The profit was added to earned surplus and raised the total of that item to $376,200.16.

Total income was $1,327,356.31. Of this, $777,915.71 came from film rentals.

Famous Englishmen Will Talk for NBC

NBC has lined up an impressive list of British guest speakers who will discuss the Coronation on networks of that company. The schedule follows:

Rev. Canon A. C. Deane, chaplain to King George VI, April 20 at 7:45

More Radio—Pp. 10-11

20th-Fox Will Not Boost Bid For Roxy, States Sidney Kent

"We are not prepared to boost our bid on the Roxy," Sidney R. Kent, president of 20th Century-Fox, told Motion Picture Daily yesterday when questioned on attempts being made by various bondholders and stockholders' interests to get the company to revise its offer.

"I think we have gone as far as we want to go," he said, "and if anyone wants the theatre any more than we do he can have it." Kent made the statement just before he sailed for England. Special Master Addison S. Pratt and counsel for the bondholders' and stockholders' protective committees for the Roxy cut short a hearing Tuesday afternoon to repair to W. C. Michel's office where efforts were made to induce 20th Century-Fox to change its bid.

A motion by Harold B. Seligson, counsel for the Tipton committee, to dismiss the proposed reorganization plan was denied yesterday by Pratt because he lacked the power to dismiss the proceedings at present. The proponents of the plan rested their case yesterday. The opposition will begin today.

Van Beuren's Production to Wind Up Soon

Van Beuren Corp. will discontinue production with the completion of its current season commitments for RKO, it was decided at a meeting of the board of the company yesterday.

Van Beuren's current program should be completed during July, and thereafter a gradual liquidation program, calculated to wind up its activities, will be begun. The company contracted to produce 32 short subjects for RKO release this season. RKO owns a 50 per cent interest in Van Beuren and the other 50 per cent was acquired recently by Condor Pictures, of which A. J. Van Beuren (Continued on page 11)

Dickstein's Alien

Actress Bill Tabled

WASHINGTON, April 7—Opposition to the Dickstein Alien Act Bill by members of the House Immigration Committee today proved too strong for supporters of Chairman Dickstein and the measure was tabled, with indications that it will not again be revived this session.

The motion to table the measure was offered by Representative Kracker of California, who later declared that the bill is dead for the session. Chairman Dickstein refused to discuss the situation other than to say that it had merely been tabled "for the present," and indicated that he would make another effort to bring it up before adjournment.

M-G-M Plans 52 for Next Year: Schenck

M-G-M will have 52 features next season and "plenty of them will be big ones," Nicholas M. Schenck, president, yesterday told Motion Picture Daily. "Every Schenck will make two pictures a year," he added.

Schenck emphasized that the "plenty of big ones will be good ones" and next season will be the greatest in the company's history. He did not touch upon the number of shorts the company will release.

 Asked about the Norma Shearer situation, Schenck said: "It is all straightened out and we're one happy family." The reason Miss Shearer will make only two a year is because (Continued on page 11)

Rubin Going Abroad; May Confer on G. B.


On the same boat will be Truman H. Talley, producer of Movietone News. He will be gone three weeks, during which time he will attend the Coronation. Following his return from abroad, Talley will go to the coast for the 20th Century-Fox convention and then sail for Sweden. Lowell Thomas, commentator for the news-reel, will sail the latter part of the month for the Coronation.

Sixty Set for 20th-Fox List, Kent Declares

Eight Will Be "Outside Pictures," He States

Twentieth Century-Fox will release 60 features next season, Sidney R. Kent, president, told Motion Picture Daily yesterday prior to sailing on the Queen Mary for England. Of this number, 52 will be produced on the coast and eight will be "outside pictures." The "outside" films will include six Sol Lesser westerns and two to be made in England by New World, 20th Century-Fox subsidiary.

Kent stated that the principal purpose of his trip abroad was to hold two sales meetings in Paris. He denied he was going over on anything in connection with G. B., but "if anything pops up, I'll try and take care of it." Nicholas M. Schenck, president of Loew's, conferred with Kent in his stateroom, presumably on the G. B. situation, just before the Queen Mary pulled out. J. Robert Rubin, vice-president of Loew's, was another visitor.

There is a possibility 20th Century-Fox may discontinue production in England. Kent said he will decide whether or not he will be in England. He plans to return about May 15.

Walter J. Hutchison, foreign head, accompanied the president. He will remain abroad after the conventions and return in June.
MOTION PICTURE DAILY
Insiders’ Outlook
By Red KANN

Hollywood, April 7.

If you are a success, which ordinarilly means you have something, or somebody, close to you, the result in Hollywood is target practice. The marksmanship, mind you, is not always as accurate as it might be, but when the barrage, keen, fast and heavy, hits you, and maybe on the sides, it gets close enough to make the surrounding, let’s say, a trifle dis- tasteful. If you will bear in mind while the typewriter shifts for a moment to another matter, later we’ll see if the two cannot be persuaded to join hands.

Drawing their justifiable pride from any number of directions, Nick Schenck and Louis B. Mayer like to talk at length about the manner in which the Mayer family has stuck it out all these years. Changes in the topline aggregation in New York have been very infrequent. In Holly- wood where the institutional battle is considerably heavier, it is propor- tionately difficult to keep the line intact. Yet Mayer has done it, but not without what could be described as real personal effort. When target practice from other direc- tions, therefore, meets up with this professional family pride, in the case of Metro at least and so far, the shells have been successfully dodged. And were again a few days ago...

Norma Shearer was the issue. Metro was the defending champion. Goldwyn and Dave Selznick, who are pretty good allies within United Artists at the moment, the aggressors. Two years ago when the late Irving Thalberg was in the throes of an unhappy series of months, Goldwyn tried and tried hard to acquire a new producer for U. A. You may recall the talk. The diplomatic hand of Schenck cleared away that situation, but not before Mayer, the inside insists, volun- tarily gave part of his holdings in the Mayer Company to Thal- berg as one inducement to continue with the organization for which he had done a generally illustrious job. The Mayer Company was the unit formed when Bob Rubin brought Mayer and Thalberg into Metro-Goldwyn back in the days when Marcus Loew was at the helm. Schenck bulked large in the ascendency. Partners all, Rubin, Mayer and Thalberg wanted stock in what then became Metro- Goldwyn-Mayer. Loew said they ought to earn from that which they produced. This, if you didn’t know it, will explain the tremendous earnings figures re- ported for these three in S. E. C. and income tax reports...

That was two years ago. A few months later, Thalberg died and some industry people became the poorer for it. Miss Shearer had a personal problem to contend with, but latterly also found her- self confronted with a profes- sional difficulty as well. Thal- berg, in latter years, had pro- duced all of her pictures. The meticulous care directed at them is widely known, of course. There never was much doubt about the ultimate decision of Miss Shearer to continue with her career, but there was a grave doubt in her mind as to the au- spiciousness of which of the two would proceed with Thalberg gone. Should it be Goldwyn, or Selz- nick, who had interested her in the Scarlett O’Hara role in “Gone with the Wind”? Or her- home lot, the scene of enthronement, decision about as tall a peak as any to which woman in Holly- wood might aspire?

The era of “Free Souls” was far behind and it had been all but un- planted by “Smilin’ Thru,” “The Barretts of Wimpole Street” and “Romeo and Juliet.” Exhibitors may sneer at the Shakespeare theme, but here where present ac- counts and has many indiscre- cessions committed in its name, it was something to have played the part of Juliet. The O’Hara part in the Mitchell novel is un- sympathetic. Would it be worth the risk? Of such questions is Hollywood made up. The prob- lem of production supervision, in any case, was considered, and,...

MPTO Meet April 18

MEMPHIS, April 7—The semi-annual convention of the M.P.T.O. of Arkansas, Mississippi and Tennessee will be held at the Hotel Chica here April 18 and 19. R. X. Williams, Oxford, Miss., president, will preside. It make for Metro and aside from the make for the world and be used as a step to stir up the interest of the public. It is a very important step in the career of a director and a producer. It is a very important step in the career of a director and a producer.

Italy Closing Film

BERLIN, April 7—Luigi Freddi, chief of the film division of the Italian Propaganda Ministry, is in Berlin to complete the last pieces of a cooperative film agreement between Germany and Italy which was tentatively formulated some time ago. An organization called Difo has been developed to finance the distribution of Italian films in the Reich and to encourage further use of German films in Italy. Johann Friedrich Doering represents Germany in the organization, and Marlo and Ida Franchini are the Italian agents.

Under the surface is seen in the new agreement an attempt to break the strong hold of American films on the Italian market. In return, it is believed, the German industry will help the Italian industry with the production of non-commercial films. An extensive propaganda campaign is planned in every country to induce interest in the product of the other.

German stars have been informed of dramatic plans in the effort to make up the year’s film deficit, amounting to 12,000,000 to 15,- 000,000 marks. The Government also hopes, through better advertising, to put the position of German product in the foreign market.
A FRANK ANNOUNCEMENT ABOUT OUR NEXT ATTRACTION....

BETTE DAVIS
In The Finest Role Of Her Career

"MARKED WOMAN"

To Every Woman Sheltered By A Good Name:-

To every Mother who fights her daughter's yearning for gay night-life; to every sister and sweetheart--and the men who love them--we believe "MARKED WOMAN" is the most significant drama of life, filmed in the past decade.

Some women may be offended by the bold reality...some may be shocked by the honesty of a fearless story...but none will deny they have been spell-bound by the powerful portrayal of life that sheltered women never see!

Warner Bros. Present

BETTE DAVIS in "MARKED WOMAN"

HUMPHREY BOGART • EDUARDO CIANNELLI • ALLEN JENKINS • LOLA LANE • JANE BRYAN • ISABEL JEWELL • ROSALIND MARQUIS • MAYO METHOT • JOHN LITEL

Music and lyrics by Harry Warren and Al Dubin

A First National Picture • Directed by LLOYD BACON

N.Y. STRAND THEATRE

It's the 40x60 lobby frame that's been on display for two weeks ahead of the Strand's opening this Saturday. The unusual copy slant is proving a whale of an attention-getter—so remember it for your showing of Bette's rarin' return triumph from...
**Out Hollywood Way**

HOLLYWOOD, April 7—Charles R. Rogers suffered an attack of pneumonia yesterday. Marie Stewart, back from a four-week vacation in Honolulu, . . . Fay Wray back at work at Columbia after an absence of several weeks. . . . Universal Pictures announced that the “Town” party at Omar’s Dome, local night spot, Thursday, . . . Hugh Kelly, who has been recovering from the flu, will appear . . . Ewng Scott improving at the Queen of the Angels Hospital. . . . Hal Wallis contemplating a European trip . . . Pete Smith back from a 10-day vacation at Palm Springs . . .


Writer—Tom Reed signed to a term contract at M-G-M and awaits an assignment.

Option—Samuel Goldwyn takes up option on David Niven and will next appear in either the “Goldwyn Follies” or “The Adventures of Marco Polo.”

**Title Changes—“One Hour of Romance” to “Confession” and “The Cherokee Strip” to “The Little Buckaroo,” both Warners.**

**Film Editors—Ben Korn assigned the film editing job on “The Firefly,” M-G-M.**

** Interstate Creates New Shorts Ad Unit**

DALLAS, April 7—As a result of the success of his program building and short subject booking department under the direction of Bess Short, R. J. O’Donnell, vice-president and general manager of Interstate, has added a publicity and advertising department. The new setup separates the short booking and selling from the feature department.

Fred McFadden has been named head of short selling advertising and campaigns for the circuit. He will start the job by discussing selling problems at the coast studios.

**Votes Sunday Opening**

Lincoln, April 7—Meadow Grove, Neb., yesterday voted in favor of Sunday films by 112 to 17 votes, while Stromsburg rejected the shows by a margin of seven votes.

**Table California Tax**

SACRAMENTO, April 7—The Revenue and Taxation Committee of the Assembly today talked a bit longer calling for an excise tax on one-sixteenth of a cent per foot on film.

**Libby Holman to Sing**

HOLLYWOOD, April 7—Libby Holman, who is booked at Groveson House, London, and Mac Concern, Warners . . . "If It Isn’t Pain, Then It Isn’t love," from Paramount’s “Swing High, Swing Low.”

**Casting Directory Out**

HOLLYWOOD, April 7—The second issue of the Academy Casting Directory, just out, includes 1,000 photos of prospective performers and 1,300 free lance and contract players.

**Levine Has No Plans**

Nat Levine, former production head for Warner Bros., has been on a buying trip for a future affiliation, he stated yesterday. He will sail on the Rex on Saturday for a two-month vacation on the Continent.

**Music Men to Study Paine Resignation**

The Music Publishers’ Protective Ass’n appointed a committee of three yesterday to consider and make recommendations to the organization in the resignation of John G. Paine as chairman in order to permit Paine to accept the secretary-managership of the Trade Center.

Paine has stated already that "there is no question of his accepting the new job and the Ascap board has declared that it would draft Paine if he declined its offer. The M. P. P. A. committee will also report on recommendations for the music publishers. Harry Fox succeed him as chairman of the organization. The committee is to report back to a later meeting.

**Erpi Files Answer In Royalty Action**

Erpi filed its answer yesterday in the $211,743 breach of contract suit brought against it in U. S. District Court by侵权者 as agent and trustee for music publishers. Paine claims that he contracted with Erpi in 1931 to sell records in the U. S. and to sub-license producers to use songs in the United States and Canada of which the publishers held the copyright.

Later, in July, 1929, the rights were extended for all foreign countries. Paine alleges that $211,743 in royalties remain unpaid. The answer denies the contract but denies that any royalties are unpaid. Erpi also claims that the statute of limitations has expired on part of the claim.

**Second Judge Avoids Hearing Zinn’s Plea**

Federal Judge Henry Leibell yesterday disqualified himself from ruling on the motions of Samuel Zinn, attorney, to set aside the recent acquisition of Orpheum Circuit assets by Associated Kingdom Co. sub-sidiary. Judge Leibell stated his disqualification after the case had been brought to him by legal counsel Judge Murray W. Halbert, who also had disqualified himself.

He was assigned to Federal Judge Patterson for hearing tomorrow. Zinn’s action also involves an attempt to have Reteree Oscar W. Erbhard removed from the Orpheum bankruptcy proceedings.

**Sets Pathe Trial Date**

The trial of the $50,000 suit brought by Phillips H. Lord, known as Seth Parker, against Pathe was set for April 19 by Federal Judge Vincent L. Leibell yesterday. Lord alleges that he arranged a world cruise and agreed to supply cameramen and technicians to film the cruise. Expenses were to be shared on a 50-50 basis. He claims Pathe failed to supply the men or share the expense and Lord was compelled to hire F. Herrick Herrick to fill the cruise that an additional expense of $50,000 was incurred.

**Fox Hearing Tomorrow**

Hearing on the proposed reorganization plan for the Fox, Brooklyn, Fez, is held today and tomorrow before Judge William Bonty. The hearing was scheduled for Tuesday and is adhered until tomorrow, and not April 16, as originally reported.
with an EYE to the BOX-OFFICE!

"INTERNES CAN'T TAKE MONEY"
"INTERNES CAN'T TAKE MONEY"

"Internes Can't Take Money" has . . . ROMANCE

It has young love . . . the yearning of the one man for the one woman. It has the kind of romance that is understood, appreciated and thrilled to by the millions who live, breathe and have their being in the very backgrounds and the very scenes that make this picture a document from real life itself.

"Internes Can't Take Money" has . . . HOSPITAL BACKGROUNDS

Much of the dramatic action in this dynamic picture takes place in a hospital. Not familiar and stereotyped scenes, but an hitherto undramatized phase of the life of the hospital intern, the temptations to which he is subjected, the sacrifices he is called upon to make in order to stick to his ideals.

"Internes Can't Take Money" has UNDERWORLD BACKGROUNDS

Action outside the hospital brings in the underworld and many colorful underworld characters. Here, too, originality of plot and freshness of treatment are maintained, an ingenious twist being given to the actions of a kingpin racketeer who is called upon to pay off a debt of honor.
"INTERNES CAN’T TAKE MONEY" elements that audiences LOOK for in pictures

"Internes Can’t Take Money" has ... MOTHER LOVE

Poignant, sincere, heart-tugging scenes that portray a young mother’s search for the child that has been taken from her. Scenes that grip as they show the heights to which she rises when called upon to sacrifice everything that respectable women hold on to in order to get her child back.

"Internes Can’t Take Money" has ... SUSPENSE

Scene after scene, cleverly directed, superbly played by stars who get every bit of emotional and physical value out of their roles. Scenes that will live long in the memory ... the whole worked up to a gripping and affecting climax that will leave audiences emotionally limp.

"Internes Can’t Take Money" has ... SUPERB ACTING

A new Barbara Stanwyck, aided by a story that gives real opportunity to her talents. Joel McCrea adds to his stature as a leading man. Lloyd Nolan and Stanley Ridges in crisp underworld roles make dynamic every scene in which they appear. Perfect direction by Alfred Santell.

Barbara Stanwyck and Joel McCrea in "INTERNES CAN’T TAKE MONEY"

with LLOYD NOLAN, Stanley Ridges, Priscilla Lawson, Nick Lukats. A Paramount Picture. Directed by Alfred Santell
Mr. EXHIBITOR:

Is Your EYE on Your BOX-OFFICE?

We take it for granted it is. We also take it for granted that you're showman enough ... businessman enough ... to dig into this matter of "INTERNES CAN'T TAKE MONEY". Give it every consideration. Base that consideration on the unusual story ... the Class A performances of BARBARA STANWYCK, JOEL McCREA, LLOYD NOLAN, STANLEY RIDGES ... the finished direction. Then, give the picture the preferred playing time it deserves, the kind of advertising buildup that'll presell it to your audience, and we'll underwrite it that "Internes Can't Take Money" will make plenty of money for you.
“Horizon” Is Denver Wow; Takes $8,500

DENVER, April 7—“Lost Horizon” just about flattened the competition in its first week here at $1,50 top at the Rialto and $1,200 at the Egyptian, which also had it, and over par by $5,600 at regular prices, and holdouts were numerous.

Seven weeks after a three-day record at the Denver, it was stated, and picked up $9,500. This was $200 above the $7,500 it took in “Swing High, Swing Low” was nearly as big in its second week at the Denham as during its first week at the Orpheum. The take was $7,000, $2,000 up.

Total first run business was $38,500. Average is $2,700.

Estimated takings for the week ending April 1:

**“LOVE IS NEWS” (20th-Fox)**
ALADDIN—$1,860, 25c-90c, 7 days.

**“LOST HORIZON” (Col.)**
BROADWAY—$1,200, 25c-40c. 1-3, 7 days.

**“SWING HIGH, SWING LOW” (Para.)**
DENHAM—$1,400, 25c-60c, 2nd week.

**“SECOND CHANCE” (M-G-M)**
DENVER—$1,500, 25c-40c, 7 days.

**“QUALITY STREET” (RKO)**
“PARK AVENUE LOGGERS” (RKO)
DAYTON—$1,500, 25c-40c, 7 days.

**“HITCH” (Col.)**
PARADISE—$2,000, 25c-40c, 7 days.

Total first run gross was $25,000. (Average $3,500)

“I earth” at $7,500
Is Milwaukee Top

MILWAUKEE, April 7—Top money for the week went to “Earth,” which took $7,500 in eight days as a roadshow at the Davidvson. Second money, $6,000, went to “The Big House” and “Hitch” at the “Hitch” at Fox’s Palace. This was $1,000 above average. The only other boxoffice story of note was the Riverside where Gene Autry in person and “The Big Show” on the screen were well supported.

The weather was generally fair and mild and the 10-cent admission rule on prices before 6 P.M. at all first runs with the exception of the Riverside was reported to have had little effect on business.

Total first run business was $32,200 for six houses. Average for five is $24,500.

Estimated takings:

**Week Ending April 1:**

**“SWING HIGH, SWING LOW” (Para.)**
PALACE—$2,600, 25c-60c, 7 days.

**“THE BIG SHOW” (Republic)**
RIVERSIDE—$2,000, 25c-40c, 7 days.

**“HITCH” (Col.)**
STAND—$1,500, 25c-40c, 7 days.

**“CHAIR AND THE CHORUS GIRL” (W.B.)**
WARFIELD—$1,100, 25c-40c, 7 days.

**“Tales from Vienna Woods” (Col.)**
CLAY—$1,500, 25c-60c, 7 days.

**“HISTORY IS MADE AT NIGHT” (U.A.)**
LOYOLA—$1,300, 25c-60c, 5 days.

**“Roundup” (RKO)**
TOP ROLLER—$1,500, 25c-60c, 7 days.

**“Montey” (M-G-M)**
PARAMOUNT—$2,000, 25c-40c, 7 days.

**“Tales of Vienna Woods” (Col.)**
STAND—$1,200, 25c-40c, 7 days.

**“King and the Chorus Girl” (W.B.)**
WARFIELD—$1,200, 25c-40c, 7 days.

**“Hitch” (Col.)**
STAND—$1,800, 25c-40c, 7 days.

**“Tales of Vienna Woods” (Col.)**
STAND—$1,500, 25c-40c, 7 days.

**“Waikiki” on Dual Leads Spokane Gain

SPOKANE, April 7—“Waikiki Wedding” on dual with “A Doctor’s Diary,” took $6,200 in seven days at the Fox to help total first run grosses of $17,000 in Easter week, a normal record. Average week for the Fox is $5,500.

“Waikiki” in the Paramount did $5,200 in seven days at the State, about $400 over par. Total first run business was $15,000. Average is $2,100.

Estimated takings for the week ending April 1:

**“WAIIKIKI WEDDING” (Para.)**
DIAMOND—$3,000, 25c-60c, 7 days.

**“WE WHO ARE ABOUT TO DIE” (RKO)**
WARNER—$2,600, 25c-40c, 7 days.

**“THE BIG SHOW” (Col.)**
ESPIONAGE—$2,000, 25c-40c, 7 days.

**“THE GOOD EARTH” (M-G-M)**
DAVIDSON—$1,600, 25c-40c, 8 days.

No Games in Providence

Providence, April 7—Despite the widespread employment of various methods here, none of the five leading downtown theatres here has used them. One exhibitor declared the games tended to offer greater opportunities for the principles of good showmanship.

“Waikiki” Rolls Up $4,100 at Lincoln

LINCOLN, April 7—“Waikiki Wedding” with $4,100 into the Stuart, added $1,000 to weekly business. “History Is Made At Night” went out after its share of the shekels and came $200 into the Palace. The Orpheum’s vaude-film policy netted $2,700, $950 in the clear. Total first run business was $11,000. (Average, $1,500)

Estimated takings:

**Week Ending March 31:**

**“BRAND OF OUTLAW” (Rep.)**
POCKET THICKNESS (RKO)
WITNESS—$1,000, 25c-40c, 7 days.

**“POPPY” (Para.)**
LIBERTY—$1,200, 25c-40c, 7 days, dual split. Gross: $600. (Average $80)

**Week Ending April 1:**

**“HISTORY IS MADE AT NIGHT” (U.A.)**
LOYOLA—$1,300, 25c-40c, 7 days.

**“TIME OUT FOR ROMANCE” (20th-Fox)**
“MADAM” (Col.)
WARFIELD—$1,200, 25c-40c, 7 days.

**“The Million Dollar Baby” (G.B.)**
VARNSTY—$1,000, 25c-40c, 7 days.

**“Waikiki Wedding” (Para.)**
STUART—$2,000, 25c-60c, 7 days.

**“WHEN’S THE WIFE?” (Col.)**
Gross: $4,100. (Average, $550)

“Maytime” Is Seattle Best; Gets $14,400

Seattle, April 7—“Maytime” ran away with the bulk of the first run business, taking $14,400 at the Fifth Avenue. This was more than double the par. The run will be continued indefinitely.

“History Is Made At Night” and “Let’s Get Married” stood up well in spite of the competition, going $8,500 over the line by $3,200.

This dual was moved to the Orpheum which has returned to a straight film week during engagement of “Man of the People” took a better-than-fourth $4,150 at the Music Box.

Total first run business was $24,650. Average is $3,500.

Estimated takings for the week ending March 29:

**“HIGH, SWING LOW” (Para.)**
“THE MIGHTY TREVE” (Univ.)
PALACE—$2,000, 25c-40c, 7 days.

**“Maytime” (M-G-M)**
FIFTH AVENUE—$1,000, 25c-40c, 55c-7c, 7 days.

**“HISTORY IS MADE AT NIGHT” (U.A.)**
Liberty—$1,000, 25c-40c, 7 days.

**“TWO WISE MAIDS” (Rep.)**
FALCON—$1,000, 25c-40c, 7 days, stage.

Stage: Spokane headed by the Crockett Family. Gross: $1,500. (Average, $214)

NOTE: Paramount Theatre film program canceled due to week during engagement of San Carlos Opera Company.

“Maytime” $15,000
Indianapolis Smash

INDIANAPOLIS, April 7—“Maytime” was a smash hit at Loew’s, going in for a week’s engagement for a take of $15,000. It was held.

All first runs rallied from the Lenten lows. The lyric, with “We Have Mutiny” on the screen, and the “Casa Manana” revues on the stage, took $9,400, $2,400 over normal. “History Is Made At Night,” played with “Criminal Lawyer” at the Circle, was $1,000 into the black with $3,500. The King and the Chorus Girl did $4,500 at the Apollo, which was $500 upstairs.

“Tobacco Road” played to good houses in a week’s engagement on the stage at English’s. The annual Indiana high school basketball tournament provided some Saturday competition.

Total first run business was $3,900. Average is $221.

Estimated takings for the week ending April 2:

**“KING AND THE CHORUS GIRL” (M-G-M)**
APOLLO—$1,000, 25c-40c, 7 days. (Average $70)

**“HISTORY IS MADE AT NIGHT” (U.A.)**
CIRCLE—$1,200, 25c-40c, 7 days.

**“Maytime” (M-G-M)**
LOWE—$1,000, 25c-40c, 7 days.

**“THE MIGHTY TREVE” (Univ.)**
Liberty—$1,000, 25c-40c, 7 days, stage.

Stage: Casa Manana. Revue: Gross: $9,400. (Average, $214)
KNX’s Problem Still Is Far from Settled

SAN DIEGO, April 7—Continued listening complaints, plus the latest round of retaliatory advertisements highlighting the San Diego situation, have CBS representatives scurrying around spectrum maps and plotting a legal offensive. It is believed the silence is strategic. It is pointed out that the network can make no promises until something is done in Washington. The only thing that might be done is the problem which mes up San Diego. Reception of KNX is to move KNX or establish a new station in the border city, neither of the established stations there being interested in affiliation. F.C.C. approval is necessary for either move, and with several applicants for construction permits in San Diego, CBS is forced into a role of watchful waiting, observers insist.

It is understood the network is ready to take immediate action when a move from Washington clears the way.

Listeners who have been circulating petitions gradually are beginning to understand that it means more to CBS to cover the territory than it does to them to get CBS programs. The realization that CBS is just as eager as they are to clear up the reception problem has added much of the early wrath. San Diego is currently supplied by KFSD (NBC Blue) and KGB ( Mutual).

Ralston Off for Summer

The Ralston Purina Co. program featuring Marion Talley and heard Sundays from 5 to 5:30 P. M. E.S.T. on the NBC network for the summer months, terminating with the July 4 broadcast. The program will resume in the fall. The Gardner Advertising Co., St. Louis, is the agency.

May Cut Gillette Program

The Gillette Safety Razor “Community Service” program scheduled Sundays for a full hour on CBS, will probably be cut to a half-hour at a new starting time. CBS has learned from a reliable source yesterday. The program features Milton Berle and is handled by Ruthrauff and Ryan.

Taplinger Opens in London

Bob Taplinger has established a London office with T. L. J. Crane, formerly editor of The Foyer, a British magazine, in charge of the office. The London office will handle film talent and commercial publicity.

Pick Paramount Talent

Hollywood, April 7—“Paramount on Parade” Sunday will feature Randolph Scott, Jda Lupino and Benny Baker in a sketch directed by Raoul Walsh and George Archainaband. Bill Herbert, newly signed writer, is presenting.

Radio Personalities

CONTRARY to all reports, Myron Kirk remains as the head of the Ruthrauff and Ranny radio department. Tiny” Ruffner was added merely to take over the production duties on the agency’s programs. Kirk will head cast in three weeks, to remain in New York permanently on Tuesdays in Ken, who soon begins her own starring series for Bayer Aspirin, guest star on the Kaufman program next Thursday . . . Lew Amis, head of the Erwin Wasey radio depart- ment, is one of the hiring followings. Paul White planes to Chicago today to confer with baseball card Landis, probably about CBS baseball broadcasts . . . Kate Smith will have a group of orphans as her guests at the circus tomorrow . . . Paul Whitmore appears on Jack Oakie’s “Colleges” April 13 . . . Jose Debuttiere, soloist with the Stokowski orchestra, will be heard on WHN as the guest of Don Albert tonight . . . Sam Jaffe, now appearing in that real New York show, Crooks & Guards’ guest on CBS Monday morning . . . Granland Rice and Grete Studefeld will be Joe Cook’s featured guests Saturday . . .

Hollywood Town Pump

Hollywood, April 7—The Morgan Morgan went into an hour’s new KEHE beginning today. They broad-

New Shows on the Air

“It Can Be Done”

“Welcome Valley” having worn out its welcome, the Halt has substituted “It Can Be Done,” holding over Edgar A. Guest as the permanent feature. This newcomer to the network family of programs is a so-so offering and seems headed for a rocky future.

The program is themed to prove that no matter what the odds, individuals can rise above their circumstances. No doubt the spirit of Phil Lord’s “We, the People” sets out to do the same thing, and does it much more entertainingly.

The opening stanza brought to the microphone, Frank E. Austin, builder of art palaces, and Mrs. Anna L. Sheridan, an elderly policeman who is now an attorney, Austin, broke and out of work at 60, proved “it can be done” and went on to illustrate the marketing the bugdom palaces. Ditto Mrs. Sheridan a retired policeman who is now a student at a university and graduated with the highest marks ever given by the school.

The dramatizations showing how these two people rose above the levels fate had set for them were stilled and almost amorous. Frankie Masters’ orchestra handled the musical portions nicely.

“It Can Be Done” is presented Tuesdays from 8:30 to 9 P.M. E.S.T. on the NBC-Blue.

“Esquire on the Air”

“Esquire on the Air” frankly states that the program is intended for female members exclusively, and urges the ladies to busy themselves with other things when the program enters the listeners’ homes. Which is just as well, for the female of the species, bless ‘em, will find little of interest in this series.

But the pants-wears (exclusively of those instances wherein the lady of the house wears the aforementioned trousers) should take the program as avidly as they do to the cartoons in the sponsor’s magazine.

The program offered time-lapse fashion hints, studding each with an entertaining anecdote, described the idiosyncrasies of the Es- quire guys and cartoons, told when to use worms or flies when fishing, and in general offered a pot- pourri of useful information laced to keep the men glued to the loudspeaker. A Van Dyked guest, a Mr. Van Dusen, told of the fun he derives from collecting old fashioned shaving mugs.

The series is presented Tuesdays from 8 to 8:30 P.M. on WOR. The Smart Publishing Co., publishers of Esquire and Coronet, sponsors.

Showboat to Coast, With Ross Quitting

While confirmation still is withheld by both parties, it has been established that the Maxwell House “Showboat” program will shift to Hollywood in July and that when the showboat lands, Ross will leave the series. Atherton Hobler, president of the agency, has left for Holly-

Muse to Talk New Show

Hollywood, April 7—Clarence Muse, colored, following the broadcast of “Paducah Plantation” on Sun-

Transamerica Signs Peabody

Hollywood, April 7—The exclusive services of Eddie Peabody have been engaged for four years by the terms of a contract drawn with Trans-

Joe Brown with Lux

Joe Brown will offer “Ahib Ile” on the Lux “Radio Theatre” April 19. The supporting cast is unannounced as yet.

John Loveton Shifts Jobs

John Loveton of the Benton and Bowles radio department has resigned to join ABC radio depart-

LEO SAYS:

Your favorite column—Ken’s Cook’s column—on bless- ed events — but WNY is first in sporting events!

BANNER
Famous Englishmen Will Talk for NBC

(Continued from page 1)

A. M. on the Red; O. F. Morhead, Windsor Castle librarian, April 27 at 8:45 p.m. on the Red; Charles Hanham, author of “Victoria Regina,” May 3 at 6 P.M. on the Red; Sir Josiah Stamp, May 5 at 7:30 P.M. on the Red; Marie Doro, from 2:20 to 3 P.M. on the Red, the Prime Ministers of England, Canada, Austria, South Africa and the Viceroy of India. Also May 12 on the Red, at 6:45 P.M., John Masefield, poet laureate of England.

Blair to Direct Programs

Greeenville, S. C., April 7.—Frank Blair, WBFC announcer, has been appointed program director, succeeding Walter Knobloch, who has been replaced on WO, Washington.

Bill Bivens, chief announcer of WDFC, New York, has been knocked off special events, and Charles Batson, who has been doing part-time announcing, will become a full-time announcer.

Lee Drops “Society Editor”

Hollywood, April 7.—The Don Lee network has supplanted “Society Editor” with a musical program originating in the El Paseo Cafe in Santa Barbara.

The program will be released over KFRC, San Francisco; KDB, Santa Barbara; KGB, San Diego, and KJH locally. The time is from 1:15 to 1:30 P.M., P.S.T.

Purex Sponsors “In-Laws”

Los Angeles, April 7.—Purex will sponsor “In-Law” on Don Lee Mutual and Independent stations beginning April 19. Lord and Thomas is the agency. The series is transcribed, and will be presented five times weekly. Associated Cinema produces.

Fred Graham Succeeds Hardy

Los Angeles, April 7.—Fred Graham succeeds Glenn Hardy, resigned, with the “Hollywood Stars” news-reports for the Alva-Seltzer “Newspaper of the Air” nightly from KJH on the Don Lee System, 9 P.M., P.S.T.

Name Lyceum Opener

London, March 30—Herbert Wilcox’s “The Greenbough” entitled and played by Boy Scouts, will be the first film to be shown at the Lyceum, famous house associated with many of the triumphs of Irving and Terry, on April 13.

Gracie Fields with “Hotel”

Hollywood, April 7.—Gracie Fields has been invited in for a guest spot on “Hollywood Hotel” over CBS April 16. Betty Davis also will appear.

Davidson Heads KLZ Publicity

Denver, April 7.—N. L. Davidson, former head of the production end, has been promoted to publicity director of radio station KLZ.

Pick Trio for “Dowdsworth”

Walter Huston, Nanaes Lund and Fay Bainter will be starred in the “Lux Radio Theatre” version of “Dowdsworth” April 12.

Publicity Debate

Philadelphia, April 7.—It should be worth hearing. Press agents for “Boy Meets Girl” and “Susan and the Gods” will debate on the relative merits of their respective shows WIP, tomorrow. Both will play here starting April 12.

Listeners able to determine which to attend, after hearing the spiel of the respective boys, will be entitled to speciality awards—or something.

Pathé Net for ’36

Totals $183,953.18

(Continued from page 1)

developing and printing sales and $1,424,65 from film rentals. The income from other sources is $35,015.95. Dividends received from the DuPont Film Mfg. Corp. totalled $38,742,354.

Assets are listed at $3,943,661.87.

O. Henry Briggs, president, reported that the withdrawal from distribution resulted in a loss of $200,000, but a further loss is anticipated from this source.

Imperial Will Have 32 for Next Season

Imperial has set plans for production of 32 films for next season. The lights a name band leader, and six sex exploitation specials, 10 Jewel productions, eight musicals and eight outdoor features. The company has purchased a number of stories and exchange has been established in various key situations.

Philadelphia Games Are Set by Warners

Philadelphia, April 7.—Using Bonus and Bingo, Warners will go into production next week on the second feature.

For the first time the circuit, which has held out against giveaways, prizes and double features, will enter the competition and both duals and games will be tried in three houses, the Kent, Imperial and Cadet.

End Brooklyn Basketball

Professional Night has replaced basketball games at the Brooklyn Paramount. For one hour on Friday night, the Brooklyn Vaudeville acts will occupy the stage. The new policy was inaugurated last week and a Pentagon group, staged the show with a half dozen tryout acts. The Warner plans to continue the plan indefinitely.

RKO Signs Don Wilson

Hollywood, April 7.—RKO has signed Don Wilson, NBC announcer, for a part in “Radio City Rebels,” the forthcoming film which will follow “Miss Broadway.” This is Don Wilson’s first studio role.

Henigson Deal Off

Hollywood, April 7.—The deal by which Henry Henigson was to return to Universal as studio manager under Charles R. Rogers, in charge of production, has fallen through.

Says Reserves Of GB Should Go for Losses

Continued from page 1

of the production business of the company, we know nothing about the agreement with C. M. Woolf’s General Film Distributors. We still do not know about its terms and about the preference dividend was passed. The figures before us induced a contrary belief because $118,000 were allocated for the working expenses of production and distribution during 12 months.

Maxwell commented on Isidore Ostrer’s refusal to permit the directors to take copies of the financial estimates for inspection. The chairman (Ostrer) said there is always the possibility we might lose it,” Maxwell declared. He still thought there had been a shrinkage of capital calling for provision before disposal of the reserve, the A. B. P. head insisted.

Edward Maloney, accountant, continuing his testimony from yesterday, declared the theatre depreciation as listed was insufficient, in his opinion. He testified that if he had been a director he would not have voted for the preference dividend. Under cross-examination by Cyril Radcliffe, Maloney agreed the company would pay the dividend from the reserve accounts even if the company’s fixed assets depreciated.

The position had been weakened by $800,000 in the year to March, 1937, exclusive of the studio depreciation. Maloney said, he opposed the dividend was permissible if there were reserves available in that amount.

Dixey Stock Issue Delayed to October

London, April 7.—The Stock Exchange has put off a public issue of stock of the Independent Producers Dot Co., formed some six months ago by Capt. A. F. Dixey, for six months. The company is a cooperative producing-distributing organization.

The Stock Exchange has demanded six months of trading in the issue before the market quotation will be permitted. The company is raising capital privately, with the shares being traded through the firm of London, which will be Joseph’s “Cotton Queen,” on which an immediate trade showing is planned.

See Break in Union Deal with Paramount

London, April 7.—A break is expected momentarily in the agreement between Paramount and Union Cinemas here, completed some months ago, under which Paramount is paying stage shows for the houses of the Union circuit.

It is expected the union will leave the Union General organization, of which he has been head, and which was set up under the agreement, to return to Paramount’s theatre organization here.

M-G-M Plans 52 for Next Year: Schenk

Continued from page 1

she cannot do in that special type story she is fitted for.

Production plans for M-G-M are now being completed on the coast, he said, and did not know how many will be made abroad next season, he added: “One thing I can tell you and that is we are definitely going ahead with English production plans.”

Ben Grazer, Michael Balcon, Benny Thau and Bob Ritchie are now ironing out final production plans for England in Hollywood with Louis B. Mayer and Edward S. Mannix. Several stars will be sent over to appear in the British-made productions.

In regard to expansion plans for the Loew circuit, Schenk stated: “We are continuing along the same lines.” Some of the pictures planned for next season include “Return of the Thin Man,” “The Froshy,” “Girl of the Golden West,” “The Firefly” and “Pride and Prejudice.”

M-G-M’s annual convention will get under way at the Ambassador, Los Angeles, May 2 and continue for six days.

News of the Day, the newswire produced by the Hearst organization, will be bi-weekly twice a week, Schenk said.

Loew’s Dividend Voted

Loew’s directors yesterday declared the quarterly preferred dividend of $1,625, payable to stockholders on May 15, as of April 30. This was the first meeting in two months.

Cosmopolitan Plans Six, Hattrick States

Cosmopolitan Prod. will produce six features for Warners 1937-38 program, E. B. Hattrick, general manager of Hattrick’s U.S. states division, told yesterday. He arrived from the coast Monday after conferring with William J. and Ralph Hearst on next season’s plans.

The first fall release will be “Confession,” he stated. Marion Davies will appear in two of the six pictures.

Van Beuren to Wind Up Production Soon

Continued from page 1

is chairman and George Hirshism, president.

Indications are that with the windup of the Van Beuren activities Condor will produce a limited number of short subjects for RKO to replace those formerly made by Van Beuren. RKO already has contracted for the distribution of Hirshim’s George O’Brien pictures.

An additional short subject list may be produced by Condor for Grand National.

George Hirshim Here

George Hirshim, president of Condor Pictures, came in from the coast yesterday by plane for production conferences with eastern executives. The meeting was to have been held in Chicago last week, but was delayed.
Lewis Studio Head
At Grand National

Hollywood, April 7—Harold Lewis, former production manager for B. F. Zolman Prod., has been named studio head for Grand National. Sidney M. Biddell, until now in charge of stories and talent, continues those duties, but also becomes executive aide to E. L. Al- person. A. E. Kaye, formerly identified with exhibition in the east, has been appointed studio technical supervisor.

Philip N. Krasne, of the law firm Krasne & Biede, has transferred headquarters to the studio.

Conrad Nagel, in addition to his acting commitments, has been designated as director of “Love Takes Flight.”

The start of production on Grand National’s color films drew nearer today with the arrival of four French color experts to join Albert N. Chapman, George Fink, George Proctor, Inc., which will produce the forthcoming color pictures of the Grand Canyon by Keller-Dorian procedure. The experts were Jean Vital, Jean Malherbe, Albert Guigui and Francois Pampioni.

Renew Plea for 2 P.M.
Opening in Hartford

Hartford, April 7—Armed with 40,000 ballots cast by patrons favoring opening at 2 P.M. instead of 5 P.M. Sundays, theatre owners of this city appeared before the Ordinance Committee of the Common Council to ask a change in city law to permit earlier openings.

The matter had previously been given a public hearing, but had been tabled. The request now is to take the matter from the table and act upon it. Signatures of 1,000 “favorable” men will augment the ballots cast recently in theatre lobbies.

Grainer to Do Remake

Hollywood, April 7—Edmund R. Grainer, associate producer at Universal, is planning a remake of “The Sharnons of Broadway.” The story was made as silent several years ago with James and Lucille Gleason in the title roles. If available, the Gleasons will appear in the new version.

Plan Goldwyn Building

Hollywood, April 7—Production expansion involving an estimated expenditure of $55,000 at the Samuel Goldwyn studios provides for three new shops and additional space to accommodate 100 more employees. A new plaster mold construction occupies 5,000 square feet.

Date “Star Born” Start

Hollywood, April 7—Selznick International has decided to open “A Star Is Born” at the Chinese here April 20. A special trade press preview will be held at the Fox That morning.

Judd Monogram Manager

Des Moines, April 7—F. E. Judd, manager of the Fox here and for the past few months manager for Republic in Omaha, has been made manager of the local office of Monogram.

“Internes Can’t Take Money” (Paramount)

Hollywood, April 7—There is a full measure of dramatic suspense in this picture concerning the manner in which a young hospital intern becomes involved with gangdom in his effort to aid a pretty girl in distress. His performance of two operations outside the official line of duty, the last to assist the girl to find her baby, are the dramatic highpoints of the film, which has sufficient drama and excitement to satisfy the regular run of picture goers, even though it is not fraught with any great significance.

It is a vigorous story, told well, lacking comedy relief but compensating with speed and action. The hospital atmosphere is merely initial background and incidental to the theme, having its origin in the refusal of Joel McCrea, the intern, to take money for the emergency operation performed on Lloyd Nolan, gang chief. By so doing, he gains a friend in Nolan, who helps in McCrea’s effort to help Barbara Stanwyck, met briefly when she comes for hospital treatment, in her search for her child.

The climax comes when Miss Stanwyck, in a last desperate act, agrees to go away with another gangster in return for information as to the whereabouts of her child. McCrea, who had misunderstood her reason for wanting money, goes to Nolan, and complete gangster coverage of transportation facilities is mobilized. Her companion is shot, and in Nolan’s headquarters McCrea performs a masterful operation to save his life, in return for information about the child, which brings happiness and a culmination of the romance.

Alfred Santell directed from a Rian James screen play of Max Brand’s “Cosmopolitan Magazine” story.

Production Code Seal No. 3,032. Running time, 81 minutes. “G.”

“Mile a Minute Love” (Fanchon Royer-Ace)

Hollywood, April 7—Of neighborhood calibre, this film carries the formula romantic chase routines. In its present cutting the situations drag and lose their punch, but the performances are good and show balanced direction. An excellently photograph speedboat race high-lights the thrill elements.

The story features a bogus count, Duncan Renaldo, and his cohort, Earle Douglas, moving in on Wilfred Lucas, wealthy speedboat enthusiast, and ruining the chances of a young inventor, William Bake- well, getting Lucas’ backing on a new super charger.

Renaldo works himself into Lucas’ confidence as well as his hushing sister-in-law, Vivien Oakland, while the romantic thread weaves itself around Bakewell and Arletta Duncan, daughter of Lucas.

The balance of the picture features fast fights and boat races, which Bakewell doesn’t win according to formula, and a few lines in the arrest of the swindlers and the success of Bakewell, both romantically and professionally.

The performances are highlighted by those of Miss Oakland and Earle Douglas as the robust and colored cafe owner. Elmer Clifton directed, with photography by Arthur Martinelli. Renaldo did the original story with Edwin Anthony penning the script.

Production Code Seal No. 3,156. Running time, 73 minutes. “G.”

Shearer Adds Third Horn

Hollywood, April 7—Douglas Shearer, in charge of sound at G.M., has devised a new three-way horn for analyzing songs and music in playbacks. The former two-way horn is strengthened by a third horn of high frequency to weigh sound values in all ranges. The new horn is not intended for theatres, but aids in recording with proper balance.

Zukor, Dunphy Return

Hollywood, April 7—A. Dolf Zukor, accompanied by Christopher Dunphy, returned to the studio after meeting of the Paramount theatre partners in Miami Beach and the dinner held in his honor in New York a week ago.

Savannah Return $2,037

Savannah, Ga., April 7—Returns of $2,037.98 have been made by the white film houses to City Treasurer Roy S. Carr, covering the amusement tax for March. The total is $241.45 in excess of February returns from white theatres. One of the two colored theatres filed a return of $334.41 for the month. It is expected that the total March return will approxi- mately $2,500.

Lasky on Pons Films

Hollywood, April 7—Jesse Lasky will return to Paris this week to meet with Pons, president of Pathé at RKO instead of Pando S. Berman who produced them previously. The studio is currently seeking stories for the actress.

Variety Club

Kansas City

Kansas City, April 7—Variety Club has moved into its new quarters and is now planning a series of parties at which crippled children from the R. J. DeLano School will be brought to Film Row in groups of 30 or 40 to see a picture at the Paramount screening room, and then be taken to the new clubrooms and served ice cream and cake. The idea will be inaugurated April 9, and about every two weeks thereafter something similar will be planned.

Arranged by extension of Paramount, the committee is working in connection with the Red Cross and will have the cooperation of the churches.

Other new committee chairmen named by President ELMER C. RHO- den are: Finance, SAM ABEND; en- tertainment, FRANK HENSLEY and HARLEY A. MCCLURE; ladies auxiliary, FIVON JONES; bowling, E. J. JAME- son; picnic, ROBERT E. WITTLER; publicity, FRANK L. BEETH; education, R. R. EICHELHE, COLE ABEND, JAME- son and JONES make up the new house committee.

New directors are OFFICERS RO- DON, HUGH BEATTY, HOMER BLACKWELL and ABEND, along with WITTLER, COLE, JAMESON, RALPH C. LEBEAU, BAKER and HENSLEY.

Anne B. Klieg Married

Anne Beatrice Klieg, daughter of John K. Klieg, inventor of the well known studio light, and Mrs. Klieg, was married yesterday to Lieut. James Francis Byrne, U. S. N. at Holy Trinity Church, 213 W., 82nd St.

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1. Merely phone Postal Telegraph.
2. Pick-up is immediate . . . 
3. Delivery rate for fastest, off- set route coast to coast.
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Only General Air gives you the shortest, fastest coast to coast. Postal Telegraph, any TWA office . . . or
Pick Quigley Award Victor   
In Close Vote

Chatham, Holland to Be Honored on Coast

L. A. Chatham, manager of the Sooner Theatre, Norman, O., and Sill Holland, manager of the Elco, Elmhurst, Ill., are the winners of the 1936 Quigley Grand Awards of the Manager’s Round Table of Motion Picture Herald.

Chatham won the silver plaque for his campaign on “Anthony Adverse” and Holland took the bronze plaque for his “Music Goes ’Round” campaign. Both are now eligible for round trips via United Air Lines to the coast for presentation of the awards. The trip will be made May 1.

The awards were the result of the voting of about 30 prominent industry figures following the luncheon held Tuesday at the Hotel Astor. The voting was close.

Cowdin Denies Big Layoffs at Studio

J. Cheever Cowdin, Universal chairman, said yesterday that reports published in the coast that more than 100 persons had been dismissed by the studio at the beginning of the week were not true. Cowdin said that not more than 25 persons had been laid off, and that the layoffs were temporary and occasioned by a slowing down of production after peak activities at the studio over a period of several months.

Cowdin returned from the coast late Wednesday to attend adjourned meetings of the board of Universal Pictures and Universal Corp. yesterday at which unfinished business was attended.

Ohio’s Bill to Stop Reel Cuts Defeated

COLUMBUS, April 8—Senate Bill 208, calling for the elimination of censorship of newsreels, was defeated in the Senate here today. It received 13 votes of the 19 necessary for passage.

Pressure was exerted by churches, schools and other organizations.

House Bill 241, providing for an increase of seven per cent in admission taxes, failed to reach the House Taxation Committee today. A hearing is set for next Wednesday.

The hearing on the bill which would (Continued on page 15)

MPTOA Plans New Drive for Reform

Nationwide Tour in View To Press Plans, Says Kuykendall

The M.P.T.O.A. will begin a nation-wide drive this month to coordinate exhibitor efforts to obtain trade practice and price concessions and reforms from distributors, according to Ed Kuykendall, M.P.T.O.A. president, said yesterday on his arrival here from Washington.

The drive will replace further efforts on the part of the M.P.T.O.A. to have its 10-point trade practice program approved by distributors through joint conferences with sales heads. Kuykendall said he declared that the concessions which have been made by a number of distribution companies which recognized the M.P.T.O.A. program have not been satisfactory, that the distributors are familiar with what is desired by exhibitors and that the M.P.T.O.A. has already done all that it could to obtain the desired concessions from distributors through round-table sessions.

The M.P.T.O.A. head declined to say what procedure would be recommended to the exhibitor groups throughout the country to obtain the concessions sought. He declared, however, that a definite plan had been devised which he is not at liberty to divulge at this time.

McKellar on April 18, Kuykendall will address exhibitor gatherings in 13 strategic cities.

Kuykendall Names Radio Committee

Formation of an M.P.T.O.A. committee headed by Walter Vincent of Wilmer & Vincent, New York, was considered plans for control of film personalities and material used in radio broadcasting in order to lessen competition with theatres was completed yesterday by Ed Kuykendall, M.P.T.O.A. president. On the committee in addition to Vincent, who was named chairman, are Arthur H. Lockwood of Middle- town, Conn.; Leven Pizor, Philadelphia, and Samuel Pinarski, Boston.

An early meeting of the committee will be called to agree on procedure, Vincent said.

The designation of the committee is (Continued on page 15)

G. N. Session

Set on Coast

May 16 to 19

Foreign, Domestic Men
To Meet First Time

Edward Pesky, general sales manager of Grand National, has set May 16-19 as the dates for the company’s first international convention. It will be held at the Ambassador, Los Angeles, with approximately 70 domestic and foreign representatives in attendance.

Accompanied by Edward Finney, Pesky will leave early next week for the coast and make several stopovers en route. They will arrive in Los Angeles by the end of the week.

On May 17, a convention train will leave New York and field representatives will board it at various points. The train will arrive in Los Angeles on May 16 when the sales force will spend the day at the (Continued on page 7)

Stoppage of Salary Listing Discussed

By BERTRAM F. LINZ

WASHINGTON, April 8—Administrations support for the repeal of that portion of the law under which the compensation of persons receiving more than $15,000 a year is made public was indicated today by leaders in the House and Senate. The legislation calling for the repeal is sponsored by Representative Dough- ton of North Carolina.

In the House, Speaker Bankhead voiced his approval of the proposal, as did Senator McNeill of Tennessee in the Senate. McKellar last year made an unsuccessful effort to have repeal of the provision included in the (Continued on page 15)

“Wedding” 2nd Week

Para. Gross $50,000

“Walking Wedding” in its second week at the Paramount garnered approximately $50,000. Part of Easter Week, when the theatre increased the opening price from 25 cents to 35 cents, is included in the take.

The Music Hall finished a second week of “Seventh Heaven” with $750-
500. The first week ended at $1000-
500. “Lost Horizon” at the Globe took in about $17,000 for the fifth week at two-a-day prices, and “Silent Barriers” wound up a second week at the (Continued on page 15)
Friday, April 9, 1937

**Claims Noteholders Approved Roxy Plan**

Alvin J. Schloffer, a member of the noteholders’ protective committee, testi- monied today that the noteholders approved the proposed plan of reor- ganization for the Roxy, at the hear- ing before Special Master Addison Pratt. Schloffer, connected with Hal- sley Stuart & Co., was described as the father of the plan by Harold P. Selden, the bankruptcy trustee for the Tipton bondholders’ committee. Schloffer re- vealed that Milton C. Weissman, re- cently of the Roxy, Theaters Corp., is expected to declare a dividend to creditors shortly.

Schloffer then provides that note- holders are to participate in the claim against Fox Theatres Corp., to the ex- tent of 65 per cent of their interest. The value of the stock in the new corpora- tion may be expected to be about $8 or 39, according to Schloffer. He added that the new organization will utilize Fox Metropolitan Play- houses and the proposed plan of reor- ganization for the Roxy Theatre and office building.

**Deny Play Infringement**

Jacob and Leo Shubert, the Shubert Theatres Corp., and the Select Thea- tres Corp., filed answers in the U. S. District Court yesterday to the infringement suit of Richard Fitch. The defendants deny that their play, “My Maryland” infringed on “Barbara Frietchie,” the Frederick Girl,” written by Clyde Fitch, the plaintiff’s father. They also allege that a license is not necessary for the reproduction of the Fifth play was obtained in January, 1924.

**Suits Filed in Ohio Over Censor Action**

**Columbus, April 8—**The local chapter of the North American Com- mittee of American and Canadian Jews filed suit in Ohio Supreme Court in an effort to compel censors to release an eight-minute film, “Dancing Promises,” Russian films recently banned.

Another suit with the same purpose has been filed by Irving Golden as an association to aid Jewish refugees in Birodchan, Russia. Russell M. Chase, of Golden’s office, is acting for both organizations.

**Three Companies Formed**

**Dover, Del., April 8—**The follow- ing companies have been incorporated here: Imperial Pictures, Inc., to deal in films, capital, $1,000,000. Incorpora- tors are J. M. Freire, J. M. Freire, and H. C. Murphy of Wilmington; Packardside Adventure Pictures, Inc., to deal in films, capital, $100,000, incorporators are D. M. Gilliard, H. M. Coote and J. A. Twomey of Wil- mington; United Shows, Inc., to deal in showboat amusement devices, capi- tal, $1,000 no par.

**Spitz to Hold Meeting**

Leo Spitz, RKO president, will hold a luncheon meeting at the Astor House April 10, attended by industry leaders to meet James G. McDowell, who was high commissioner for refugees under appointment of the League of Nations. McDowell will discuss pres- ent conditions in Germany and Poland and the status of Jewish refugees from those countries.

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**Insiders' Outlook**

By RED KANN

**Hollywood, April 8.**

TALES from the Hollywood Hills:

The community is sad. The five or six gallon stetson, worn by Si Seudler up from the ranch and the desert through five days' meanderings in these anointed parts, has returned to Lucien Hubbard, owner. For Si, a few at the preview of “Captains Courageous,” one of the awe-struck side- liners, remarked: "He must be a rich rancher.

All efforts at persuading Seud- ler to wear the hat and his full cowboy regalia into the Loew Building in far-off New York went a-flop.

They have a system in the new administration building at 20th Century-Fox where the roper parts, plush-carpeted and the walls an almost dead white "on account of we make so many pictures with hospitality backgrounds," one attache offered. Down the hall from Joe Schenck’s office, about which more at another time, is an elaborate layout for visitors. New York executives. The door now carries John D. Clark’s plate. Other plates, however, are available and at a moment’s notice. Such as for Sidney R. Kent and Joseph H. Moskowitz. The last to visit gets the longest billing. His name stays up until the next one hits town. Clark’s run is tops this month.

The yarn of a producer, not quite as proficient in the classics as he might have been and what happened about that. A writer, the ribbing kind, told him he had made a deal for stories from Aristophanes and Moliere. Later, there was submitted a script from the latter. The producer didn’t like it.

"Who is this guy Mollere or Malony?" he demanded.

"Just a fellow who used to steal plots from Shakespeare."

"Well, he’s no good. Fire him."

Earthquake stories:

To Seudler: "Did you feel the earthquake the other morning?"

From Seudler: "No, I didn’t. I was at the studio. There’s always an earthquake there."

The Schuster, the New York publisher, insists upon this:

"I ordered a fried egg that morning. By the time I got it, it was scrambled."

One on Frank Morgan and you needn’t go further if you know it.

All of his life, it is reported about him, Morgan had been seeking enough of what it takes to buy a yacht. Hollywood, finally, furnished H and Morgan acquired his boat. The first day out on a two weeks’ cruise brought much mal-de-mer. Morgan backed out and spent the remaining thirteen days at Palm Springs.


A chance meeting with Lou Lusty, following handshakes: "Is that sunburn, or something Sam Briskin told you this morning?"

Forty-eight hours later, Lusty was reported out of Radio and the job of the Briskin’s executive assis- tant, but the report proved untrue.

A definition of a producer, attrib- uted to Walter Wanger in the lighter vein:

"You’ve got to be firm. You’ve got to make up your mind. And then change it."

To the title-conscious at the studies:

"Why not a picture called "Bank Night?"

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**Flagstad Song Chosen**

Hollywood, April 8—Kirsten Flagstad, recently signed by Para- mount for "The Song of Norway," will sing the "Battle Cry of the Valkyries" from "Die Walküre" as her contribution to the music department.

Imperial Distributing Corp.

729 Seventh Ave., New York City
THE REASON BERNIE CAN NEVER BE PRESIDENT IS HIS HEAD IS TOO BIG FOR A THREE-CENT STAMP!

THE ONLY THING THESE FEUDISTS CAN AGREE ON IS THAT "WAKE UP AND LIVE" IS THE HOTCHA-TOPSA OF HOWLARITY!

I'VE ALWAYS TRIED TO SAY NICE THINGS ABOUT YOU, WALTER, BUT I COULDN'T THINK OF ANY!

WAKE UP AND LIVE
Flashola!

NINE SMASHOLA SONGS
BY GORDON & REVEL

including

"It's Swell of You"
"I'm Bubbling Over"
"There's a Lull in My Life"
"Never in a Million Years"
"Wake Up and Live"

Winchell winces! Bernie burns! Alice Faye fascinates! Patsy Kelly flipcracks! Ned Sparks dead-pan! Jack Haley gets panicky! The whole cast's a howl! Gordon & Revel reveal nine new song hits! The title's a showman's pip! It's the sho-wow that tops "Sing, Baby, Sing," "One in a Million" and "On the Avenue"!
THE SWEET-HOT OF ALL 20th’s MUSICALS!

WAKE UP AND LIVE

with

WALTER WINCHELL

BEN BERNIE

ALICE FAYE

PATSY KELLY • NED SPARKS • JACK HALEY

GRACE BRADLEY • WALTER CATLETT

LEAH RAY • JOAN DAVIS • DOUGLAS FOWLEY • MILES MANDER

Directed by Sidney Lanfield


Darryl F. Zanuck in Charge of Production
20th's Holdovers Hit 4-Year High; ‘Million’ Tops All

New York.—All records for the past four years have been smashed by 20th Century-Fox which reports 6785 pictures held over from August 1, 1936 to date. These holdovers range from an extra day to nine weeks.

The Sonja Henie feature “One In A Million” topped all the marks in the number of extended showings. Eleven other pictures accounted for 6543 holdover dates of the total.

...but WATCH “WAKE UP AND LIVE” CRACK IT!

Hint: Wake up and set “Wake Up and Live” for extra extended playing time now!
Out Hollywood Way

HOLLYWOOD—April 8.—Barrett Kiesling, M-G-M publicity field cor-
respondent in the country, estimates that more than 150 film and drama editors will visit
Hollywood during the coming season.

Aileen Horstmann, socially prominent in The Hague, Holland, as-
souled Samuel Goldwyn employees tended “A loss by photography visiting sets...GLADYS ROSSON, pri-
mary secretary to Cecil B. DeMille, was asked to recuperate from cold...”

BERNARD NEWMAN, former head costume designer for RKO, signed for
425 days to design for next Ginger Rogers starring picture, “Vivacious Lady.”

“Frank Lloyd and staff off to northern California to do research
work on "Wells Fargo, Paramount.

OSCAR HAMMERSTEIN signed by Coast to write and produce untitled musical...BUCK JONES
starts “Black Aces” at Kernville.

Casting—Jan Duggan in "New Faces of 1932", William BRIBBIA,
Attack Dividend
Payment of G.B. (Continued from page G.B.)

the losses were mainly due to G.B. Distributors operation, Boardman con-
cluded. “Advised on the accountancy side is the same as a loss by the
parent company.” He disagreed that the $1,000,000 reserve was
considered. “During the past four years,” he said, “we have had to use something
like $1,000,000 for other expenses, concluding the evidence of the plain-
tiffs in the action.”

Sir William Jowitt, counsel for G.B. noted for the company with the
assumption that the action in de-
claring the dividend was within the law, and the statement that the direc-
tors who voted the dividend were not told by their accountants that they were committing a grievous
error from the accountant’s point of view. He said the directors thought the preference dividend justified even if it
meant dipping deeply into the re-
serves, because the company is now in
comparatively calm water. It could
devote more time to express itself
said, which is "far more profitable than production films for world
showing coming up against the Amer-
ican interests, which make it extremely difficult for any British firm to get in.”

Accountants Ask Payment
Wilfred Harrison of Price, Water-
house & Co., accountants, and E. M.
Bowden, G.B. auditor, gave evidence supporting their joint affidavit that
was introduced in evidence. The accountant to the aspect, holding the view that since the cessation of production made
the company’s dividend loss not concerning, they regarded the dividend as payable.
Under cross-examination, Har-
riy stated that it was his opinion
must be borne by the parent company,
but said that amounts, not referred to in the accounts, were due to G.B. Distributors.

W. B. Robinson, secretary of G.B.
gave evidence concerning the financial position of the company.
**“Maytime” Is High in Two Boston Spots**

Boston, April 8. — “Maytime” topped the field with a gross of $21,000, defending its position from “The King and the Chorus Girl” \(\text{Gross: }$12,000\), above average by \$3,500. [Estimate for second week ending April 1: \$15,000].

At the Metropolitan “Ilsa” and a stage attraction starring Victor Heyle, the one-man band, drew $25,000, above the line by \$4,500. The Good Earth,” now in its third week as a roadshow at the Colonial, grossed \$9,000.

Total first run business was \$123,000, above average by \$48,000. Estimated takings for the week ending March 31:

- **TODAY’S HIGH, SWING LOW** (Para.)
- **KING AND THE CHORUS GIRL** (Reg.)
- **SINGING IN THE RAIN** (Para.)
- **DARK PASSAGE** (L.O.W.)
- **THE NANNY** (M-G-M)
- **REIGN OF CH Listing**
- **BERRY GARDEN** (L.O.W.)
- **THE KING AND THE CHORUS GIRL** (L.O.W.)

**State to Use Films**

Spokane, April 8. — A plan to advertise the state of Washington with sound films in color was proposed this week by Frank Gilbeut, civic leader and manager of the Good Roads Ass’n. The film plan would come under the seven-man progress commission recently set up by Gov. Clarence Martin with \$250,000.

**Takes Holyoke House**

Boston, April 8. — The Holyoke Theatre has been leased to operate the Opera House in Holyoke, Mass. Frederick E. Lieberman, circuit head, is president of the new corporation, while his brother, Morton Lieberman, is secretary. Samuel Richmond is treasurer.

**Kincey Managers Switch**

Spartanburg, S. C., April 8. — Jack Hendrick, manager of the Strand here, and Harvey Smith, manager of the Carolina at Greenwood, both Wilby-Kincey houses, have exchanged positions.

**“Horizon” Is Coast Leader For 4th Week**

Los Angeles, April 8. — “Lost Horizon” continued to set a swit pace this week at Loew’s orchestra. The \$10,000 take was over normal by \$6,950. King and the Chorus Girl out to a flying start at Warner’s Downtown and in Hollywood. At the former it was \$3,500 over par on a take of \$15,000, while the latter, which was \$5,400 up on a gross of \$18,500, “Loyds of London” went \$1,800 over the line with \$15,800 at Loew’s. Elsewhere business was off. Total first run business was \$108,300, Average is \$107,925.

**“Waikiki” $8,000 Top in Louisville**

Louisville, April 8. — “Waikiki” hit the high spots at the Rialto with a take of \$8,000, above average by \$3,500.

**“Love News” Dual $6,600, Portland**

Portland, April 8. — “Love Is News,” on a deal with “Her Husband Rolled Up $8,000, soaring over par by \$3,000.

“Maytime” $10,000 New Haven Grosser

New Haven, April 8. — “Maytime” at Loew’s-Poli led with a $15,000 gross, over par by \$3,000. The feature will be held at the College.

“Swing High, Swing Low” (U.B.)

“King and the Chorus Girl” (F.N.)

“Sea Devils” (RKO)

“Wings of the Morning” (W.B.)

“Black Legion” (W. B.)

“Once a Doctor” (F. N.)

“Soldier and the Lady” (RKO)

“Love is News” (20th-Fox)

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There's a great Day coming... ONLY ONE WEEK FROM NOW!....
...THAT'S THE DAY A LOT OF IMPRESSIONS WILL LEARN WHY

Call it a

HAS PLENTY OF REASONS AND WHY

THE STRONGEST AD CAMPAIGN EVER GIVEN A COSMOPOLITAN PRODUCTION IS BACKING IT!

and

IT PLAYED ON THE LONDON STAGE TO CAPACITY AUDIENCES FOR 2 SOLID YEARS!

and

It's high time you knew the things everybody's singer about this show... this gives you a brief id

ARE PEOPLE TALKING BEHIND

"The best picture Warner Bros. have ever made!"
Delight Evans, Screenland

"It is definitely one of the season's finest films!"
Carl Schroeder, Screen Guide Magazine

A WINCHELLULULU: "Warners' Cinemaaaahh Version
DX-OFFICE PULL!

WAS NEW YORK'S MOST POPULAR THEATRE GUILD IT ALL LAST SEASON!

"IT OFFERS THE BEST PERFORMANCE OF ANY CAST EVER ASSEMBLED FOR ANY PICTURE!"
(Townsend, in Modern Screen Magazine)

"One of those rare gems of screen entertainment!"
Clark Wales, Detroit Free Press

Your Back?

"It's a Day Is an In-The-Bagola!"
—WALTER WINCHELL

OLIVIA DE HAVILLAND
IAN HUNTER
ANITA LOUISE
ALICE BRADY
ROLAND YOUNG
Frieda Inescort
Peggy Wood
Walter Woolf King
Bonita Granville
Beryl Mercer
Directed by Archie Mayo
A Cosmopolitan Production
MAURICE CONN, independent producer, is here from the coast on new season production arrangements for Ambassador, Melody and Conn Pictures, which he heads.

JOE McCONVILLE, RUBE JACKE and Lou Weinberger have returned from Chicago after holding a meeting of Columbia's midwest branch managers.

LOU IRWIN will leave for the coast Sunday and will be gone several weeks. In his absence Fred BARTELL will be in charge of the local office.

MYRON SATTELL, local Paramount branch manager, sailed April 17 on the MUSUARGO for a 12-day cruise to Miami, Havana and Nassau.

J. S. MACLEOD and William R. FERGUSON will leave for the coast in about two weeks in advance of the M-G-M convention delegates.

EDWARD ALTMAN, president of Capital Lighting Co., will hold open house May 1, at the company's new quarters at 527 W. 44th St.

JAMES WING, western division sales head for Grand National, is in St. Louis and will be in Chicago on Sunday.

GLORIA GILBERT, toe dancer, left for the coast yesterday. She has a part in "Walter Wanger's Vogues of 1938."

A. H. SCHWARTZ, his son Fred, and their wives left yesterday for Key West on a vacation and fishing trip.

BEN KALMENSON, Watters central district manager, is here for conferences with GRADWELL L. SEARS.

EDWARD SUTHERLAND, the director, left via American Airlines yesterday for Hollywood.

LOE K. SNEDEY of WHN is being bothered these days with a bad case of laryngitis.

ARTHUR B. KRAM has been made a member of the law firm of Phillips & Nizer.

PHIL REGAN drove into town yesterday. He motored from the coast.

RUBE JACKE's family will return tomorrow from Miami.

W. RAY JOHNSTON is due back in Chicago today.

DOLORES COSTELLO is due today on the Europa.

Aampa Slate Next Week

Nominations for the new Aampa slate will be made known next week by the committee in charge, it was stated yesterday. Several men are being considered for the presidency to succeed Gordon White, who will end his second term May 1. Elections are expected to be held next Thursday at the Edison Hotel.

"Public Wedding No. 1." (Warner's)

Hollywood, April 8—This is light and airy comedy geared for double bills and general neighborhood patronage. The show moves fast, performances and direction are good and the dialogue packs many choice one-liners. Bert and Robertis (Mr. and Mrs. Robert S. Loew) are married by Rev. Raymond Hatton in the mouth of the whale with the town's merchants chipping in for the reception advertising. Purrell and Hatton run out with the dough and leave Bert and Miss Wyman without a parson or a groom. William Hopper, a young artist, is substituted in the groom's spot and a real comedy results. However, accidentally, through his.langs, the romantic conclusion is routine.

Nick Grinde's fast tempo direction leaves no dull lapses in the film. Miss Wyman, Hopper and Churchill do some good spoofing. Roy Chansler and Howard Brainch peeped a snappy screenplay.

Production Code Seal No. 3,089. Running time, 57 minutes. "G."

"Night Key." (Universal)

Hollywood, April 8—Novelty in theme, good performances and engaging romance against a background of occasional sequences of rapid action make this unpretentious film which should be highly suitable in smaller situation.

There is interesting material included, in the pictorial description of the manner in which wired burglar alarm systems in stores operate. Boris Karloff, whose performance as an old man is excellent, and not in keeping with his usual characterizations, is cheated by Samuel Hinds of the fruits of an alarm system he invented years before, and develops an instrument by which he can render the present system useless. He sets about destroying the value of the old system, but carefully refrains from transferring tax appraisal fees. His daughter, Jean Rogers, searches for him with the aid of Warren Hull, young officer of the protective system. Eventually, in a punch climax, Karloff makes his escape, crosses the gang by reversing the alarm system, and they are captured, with a rescue of Miss Rogers concluding the romance with Hull.

Lloyd Corrigan's direction has given the story pace and interest. Tristan Tupper did the screenplay from a story by William A. Pierce.

Production Code Seal No. 3,113. Running time, 66 minutes. "G."

"Quality Street," which opened yesterday morning at the Radio City Music Hall, was previewed by wire from the coast on March 8.

"The Soldier and the Lady," now being shown at the Roxy, was reviewed from Hollywood by wire under the title of "Michael Stapoff" on Feb. 17.


"Maytime" at the Capitol, "History Is Made at Night" at the Rivoli and "Washi Wedding" at the Paramount are holdovers.

Meighan Left $577,790

MINNEOLA, L. I., April 8—A net estate of $577,790.10 was left by the late Thomas Meighan, according to a transfer tax appraisal filed here yesterday. The gross estate was $623,849.59. The will left household effects and four-fifths of the residue in trust for the widow, Frances Ring Meighan.

"U" Club Holds Party

Universal 'Club members last night held the last social occasion for the election of officers. The party was staged at the American Women's Ass'n. The program was put on under the direction of Joe Weil. Herman Stern headed entertainment.

Loew Sets Camera Night

Candid Camera Night will be inaugurated by Loew's at the stage show on April 12. Patrons with candid cameras will be invited to take pictures of the stage show. Amateur photographers will be asked to submit the snapshots for award. It is planned to set aside every Monday night for the new show.

Blair to Pierce Post

Harry N. Blair has been appointed Grand National exploitation manager. He succeeds William Pierce, who resigned to join Monogram on the coast. Helen Harrison has been named to handle G. N. publicity.

Short Subjects

"Glove Taps" (Roach-M-G-M)

The "Gang" is approached by a pair of newly-arrived-in-the-neighborhood ruffians as they leave school. It seems the newcomers are tough guys and they must establish their reputation in the new location. Alfalfa is elected to combat one Butch. He trains with the aid of Spanky. The day of the bout arrives. During the second round a pair of Alfalfa's confederates "fix" the bout and he comes out the winner. It is average fare of this sort, but will doubtless ensnare many stuccled situations.

Production Code Seal No. 3,020. Running time, 11 mins. "G."

"Super Snoopers" (Columbia)

El Brendel and Monty Collins, provide the comedy in this short. The creators of the funny venture in Brendel is a would-be detective; Collins is a policeman. Together they are=

"Wrestling" (Rice-Paramount)

This Sportlight is aptly subtitled, "It's a Laugh." Opening with shots of the actors in the ring, the fight is made in the phoniest of sports, the reel continues with amusing scenes of various and amusing stunts that promoters have used. It concludes with a pair of feminine wild cats having at it. Ted Husing, the narrator, gets himself worked up to hysteria.

Production Code Seal No. 2,956. Running time, 19 mins. "G."

"Puttin' on the Dog" (Van Beuren-Republic)

The exhibitions of various breeds of hunting dogs going through their various movements and intelligence narrated sequences of this Bill Corum issue should be agreeably received. Of particular novelty there is a scene where Toller, a duck decoying dog, Good sporting stuff. Production Code Seal No. 1,523. Running time, 10 mins. "G."

"Nobody Home" (Paramount)

Shorty, a chimpanzee, runs the gauntlet of obvious comedic situations in this short. Left alone at home, he gets into all sorts of awkward adventures, finally getting drunk and dashing off to bed. It is an innocuous little film. Production Code Seal No. 1,501. Running time, 10 mins. "G."

"Jacques Fray and his Orchestra" (ProPhonic)

In the smallest form of presentation this number of the Melody Master series compares favorably with its predecessors. The orchestra plays in finished style. There is singing by Andrea Marsh and the eccentric dancing by Andy and Louise Garr. Production Code Seal No. 1,030. Running time, 10 mins. "G."
UNMATCHED

SUPER X, originally a strictly special-purpose film, is today so highly valued by the industry that it is employed in the bulk of all feature pictures... appears in the great majority of box-office champions and critics’ choices. Reasons: unmatched photographic quality... unmatched adaptability. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN SUPER X
PANCHROMATIC NEGATIVE
**Radio Personalities**

JOSEPH M. KOEHLER, president of Radio Events, Inc., off to Bermuda with Mrs. Koehler for a 10-day vacation, has been here. Beginning today, Mutual will offer a daily trade release. — NBC executives Franklin Durham, Charles W. Garwood, and La Prade will address the 8th Institute of Education, meeting at Ohio State May 3 to 5.

Hal Janis, sports director for WMCA left yesterday for a two-week vacation. — Alice Faye has been signed for Brunswick recordings. — Little Jackie Heller set to do a guest stint on Ed Wynyn’s airing April 17. — Lionel Stander, Frances Foye, and Tom O’Malley will contribute to the Kraft “Music Hall” festivities April 15. — Larry Holcomb, producer of the Tik Tok program director, has resigned to become radio director of the Fletcher & Ellis agency here.

**Boston Town Pump**

Boston, April 8—Chief Announcer Mort Blender of WCOP has resigned to enter the advertising field in Chicago. — Thornton Steel of WDWE has joined the staff of WCOP. — Bill Eryan, station manager of WOR, has resigned, with Court T. Bryant, former WCOP program director, filling his position. — Stars of Tomorrow,” will be inaugurated here tomorrow on WAAW, sponsored by Laco Products. Local entertainers will be featured. — Earle Lawrence, heard on Yankee and Colonial network programs, has won a screen test offer from Warners and leaves for New York shortly.

**Chicago Town Pump**

Chicago, April 8—Filber McGee and Mollie will be guests on the Cycle show in New York April 15. Mollie (Mrs. Jim Jordan) will celebrate her birthday on that date. — Joe and Coleen Kilgore, former announcers of the Blue Network, resigned and Jack Holden, announcer on the same show, has collaborated with Al Rule of Hollywood on the long-running serial “Lest We Forget.” Kelly and Holden do the narration for the film, which has been produced by B. Coo Shoe Co., Rochester, N. Y., and is a 15-minute period of Thesaurus transcriptions titled “Footlight Frolics.”

**San Francisco Town Pump**

San Francisco, April 8—Pacific Coast League baseball, now under way, will be aired five times weekly by Ernie Smith, veteran sportscaster, who recently joined the staff of KRON radio. — Bill Williams, editor of the San Francisco Chronicle, has been representing the local baseball teams in his own plane, making speeches at various meetings of college groups.

**New San Francisco Pump**

Renew “Orphan Annie”

The Wander Co.’s network offering, “Little Orphan Annie,” has been renewed for a period up to December 31, 1937, through Blackett-Sample-Hummert’s office. The program is heard Mondays through Fridays, 1:45 to 2 P.M., E.S.T., on the NBC-Red network. The program will continu-ently heard Mondays from 8:30 to 9 P.M., E.S.T., on the same network. Blackett-Sample-Hummert’s office handled the deal.

**New Mutual Series Set**

Lovely Lady, Inc., through the Kirkland-Engel agency, Chicago, will sponsor a new Mutual offering beginning May 9, from 10:30 to 11 P.M., E.S.T., and weekly thereafter. The series will be titled “Your Radio Program,” and will be heard over stations WGN, Chicago; WOR, New York; CKLW, Detroit-Windsor; WIL, Philadelphia; WCAE, Pittsburgh; WGR, Buffalo; WAG, Cleveland; KWK, St. Louis, and WSAI, Cincinnati. The program will originate in Chicago.

**Program in Time Change**

“Sweetest Love Songs Ever Sung” sponsored by the Sterling Plumbing Co. for Phillips Dental Cream, will move to a new time, effective Tuesday, April 15, from 9:45 to 10 P.M., E.S.T., on the NBC-Blue network. The program will currently heard Mondays from 8:30 to 9 P.M., E.S.T., on the same network. Blackett-Sample-Hummert’s office handled the deal.

**Radio to Air Prize Program**

NBC’s $1,000 first prize children’s serial, selected during the network’s 10th anniversary celebration, will make its debut May 2 at 11:30 A.M., E.S.T., on the Red network, and weekly at this time thereafter. It will be titled “The Bravest of the Brave,” and is produced by the man of Henry W. Lanier.

**Lux to Have “Plainsman”**

Hollywood, April 8—Paramount will put “The Plainsman” on the air in the “Lux Theatre” program, with the stars of the picture, Gary Cooper and Arthur Hunnicut, in the broadcast. George Wells, Sanford Barnett and William Hebert are writing the air show.

**Program for Catalina Island**

Hollywood, April 8—Retaining the name of the picture, ABC’s first commercial radio exploitation of Santa Catalina Island will start May 22 with a daily “Man in the Street” broadcast from various points about Avana.

**New Shows on the Air**

“Piddicilly Music Hall”

CHICAGO, April 8—American radio talent let loose in an English Music Hall setting resulted in what might be termed an International hash that was not particularly palatable.

Filled with a roster of guest stars, the majority of which were typical American radio acts, the program lacked the warm appeal usually con- nected with Al Shore, were most satisfac-

**Motion Picture Daily**

**Radio**

**Plans Set for CBS Five-Story Building**

Hollywood, April 8—The new five-story CBS building here will con-sist of seven studios and a larger stu-dio auditorium, and an additional posi- tional ground is provided for possible expansion. Acoustical developments are being worked out by Dr. Vern O. Knudson.

Extra offices for visiting executives are also included in the plans. The new plant will house the artists’ bureau. While no television facilities are currently provided, there is a move afoot to accommodate the accommodation of this phase.

**On the Job**

East St. Louis, April 8—A famous editor once said a written record, where Hell was going to break loose, and there when it did. The new editor for WTMV, took a stroll down Missouri Ave, and walked in to a local bookstore. In three minutes he had the news on the air.
Kuykendall Names Radio Committee

(Continued from page 1)

(Continued from page 1)

in response to a resolution adopted by the recent convention calling for action by the exhibitor organization to restrict unfair radio competition with theatres. Exhibitors are complaining in the contention that film programs and personalities on the radio were in direct competition with theatres, that repeated radio appearances damage a star's box-office value, and that broadcasting of excerpts from films does not promote interest in their theatre showings.

It was stated that the committee would welcome "ideas and suggestions from exhibitors on the radio problem," that it "will undertake to examine the practical matter of what should be done, how it can be done and what form of regulation or control would reduce the damage to stars and theatres to a minimum."

"Shall We Dance?" Off Air

Hollywood, April 8.—"Shall We Dance?" the Ginger Rogers-Fred Astaire picture which was scheduled for an airing on WHN, Hollywood Hotel at an early date, has been crossed off the schedule. A radio version of "Vivacious Lady," starring Miss Rogers will be substituted.

CBS Salutes Station WMAZ

MACON, Ga., April 8.—CBS saluted its newest member when WMAZ joined its networks. The salute came on the Romany Trails program, which featured German dialects.

The WMAZ station is a member of the chain and will carry daily broadcasts of the Columbia system.

Sponsor "Sports Roundup"

NEW HAVEN, April 8.—Bond Clothes will sponsor the WBRY "Sports Roundup," with Lee Johnson at the mike, beginning Monday. The five-minute sports talk and spot announcements will run Monday through Friday.

Shirley Ward Assigned Script

Shirley Ward of the local J. Walt Thompson office, has been assigned one of the script writing jobs on the new Chase and Sanborn program, which debuts May 9 with Don Ameche as master of ceremonies. She leaves for Hollywood shortly.

Chicago Organist Signed

The Arthur Rosenberg agency, New York, has signed Eddie House, organist of WBBM, Chicago, for a new series of programs to be heard Tuesdays, Thursdays and Sundays. Longines-Wittnauer sponsors.

J. J. Fox Spots on WHN

J. J. Fox, through the Schidlin Advertising agency, has signed for a series of spot announcements on WHN, to begin April 15. The contract is for six weeks, six readings a day.

Sportscasters to Convene

CHICAGO, April 8.—Radio sportscasters will hold a convention here at the Edgewater Beach Hotel, April 11-12. More than 40 sports broadcasters are expected to attend.

Exhibitor a Mayor

Kansas City, April 8.—The mayor has been elected Mayor of Columbia, Mo. He manages the Commonwealth Uptown at Columbia.

Cowdin Denies Big Layoffs at Studio

(Continued from page 1)

the announced, held two weeks ago, was completed. With Samuel Machovitch, Universal treasurer, Cowdin returned to the studio plane tonight to discuss new season production budgets with studio officials.

In Meyer Schine, director, who attended the meetings, left last night for Glensville.

Common stock voting trust certificates of Universal Corp., the holding company which has the controlling interest in Universal Pictures Corp., although advertised to trade on the N. Y. curb exchange today, listing of 1,014,913 certificates for common stock at a par value, $25,681 outstanding, has been approved. In addition to the common stock, Universal Corp. has $4,000,000 of 16-year five per cent convertible debentures outstanding.

"Wedding" 2nd Week Para. Take $50,000

(Continued from page 1)

Criterion with a gross of approximately $12,000.

Although "Captains Courageous" has been set for a roadshow engagement at the Locust St., Philadelphia, starting April 18, Loew executives have not decided whether the picture will follow "The Good Earth" into the Astor, or open it at the Capitol here.

Small Wins Permit For Riverdale Spot

After a two-year legal wrangle, Frederick Small was victorious in the Bronx Supreme Court in an action against the commission chairman, who had refused to issue a permit for the building of a 600-seat theatre in Riverdale.

In denying the application for a license, Moss contended the structure would be a traffic hazard, but Justice Steuer ruled that "this was of no concern to Moss."

"Wake Up" Is Opened

MIAMI, April 8.—"Wake Up" and "Live the 20th-Fox musical with Ben Bernie and new Walnut Street Band," was given a big opening here last night at the Lincoln.

Of those present were George Ade, Harry Richman, Joe Levis, Phil Baker, Ethel Schutta, George Olson, Terry Lawlor, Everett Marshall and Bernie.

Plan Cochran Musical

LONDON, April 1.—The first film production of a C. B. Cochran musical show is due to be made for the fall, with Max Seach of Chapell scheduled to produce, for distribution through C. M. Woolf's General Film Distr.

Stoppage of Salary Listing Discussed

(Continued from page 1)

last tax bill. At present the Treasury makes a report to Congress listing all persons in the country receiving large salaries. The report for next year will be a much bigger one, the departmental materials, for example, include all salaries paid to employees of the various branches of government. Those in newspapers, featuring as it does hundreds of film stars, actors, directors and writers.

Consider Biennial Sessions

BOSTON, April 8.—A favorable report on a bill calling for a biennial session of the legislature April 24 to Rale and vote on the question of biennial sessions has been issued by the Constitutional Law. The question is in the form of an initiative petition.

A measure of the bill has proved one-fourth of each branch voted for biennials. If the vote is repeated this year the question will go on next year for the popular ballot. Abolition would reduce industry lobbying expense.

Regular Conferences On Carrier Act Case

Executives of National Film Carriers Ass'n will meet with home office executives once every three months to discuss new rulings of the Motor Carrier Act, now in effect. A meeting between the two will be held the other day at the Park Central. James P. Clark, president of the film delivery organization, presided.

Empire Coast Union Affiliates with CIO

(Continued from page 1)

its drive toward industry-wide unionization. Dalrymple said: "The projectionists are one of the groups driving toward industrial unionization under the C.I.O. plan, but I cannot say that they are the focal point of the drive."

The League is launching a member survey for study of the area's salary, job classifications, from labor to creative department member, it was said.

No Decision on Guild Demand

Prospects of any immediate action after the Screen Arti- gil Guild in the studios' basic labor agreement faced yesterday following the conference between Pat Casey, producers labor representative, and Kenneth Thomson, executive secretary of the guild, which failed to result in any change in the situation which has prevailed during the week.

Thomson left for the coast yesterday afternoon to report back to his organization at a meeting of the guild in Hollywood Sunday night. The outcome of the conference, which was to begin at that time, he said.

Unionizing in Philadelphia

PHILADELPHIA, April 8.—Unionizing is proceeding rapidly though it is reported that there is little evidence of any serious organization set-ups have been largely established. At the present time, the union has captured the box office and the dressing room and the actors are being piled by the movement. No definite legislation has been made as yet at any of the exchanges.

Ohio Bill to Stop Reel Cuts Defeated

(Continued from page 1)

require a minimum of two operators in each booth has been postponed indefinitely while the hearing on House Bill 309 which would compel the exhibitor to show a film in a theatre having more than 300 seats was scheduled for next Tuesday. The hearing on House Bill 348 to eliminate Bank Night and other giveaway games was not heard yesterday.

PICTURE DAILY

Maryland Approves Sunday Films

ANNAPOLIS, Md., April 8.—Film measure approved by the legislature which adjourned here this week included the bills legalizing Sunday exhibition in Maryland and Arundel County, both of which passed both houses. The Oakland measure was signed by the Governor after which a referendum would be taken. The film was approved by the measure by a margin of 3 to 1.

A bill calling for the barring of children under 18 from showing unapproved films was held in committee while a substitute measure, reducing the stipulated age to 16, was defeated in the House.

The Senate Finance Committee killed the suggested per cent admittance fee which would be $1 each for the per cent gross admission levy.

Following the passage by the Senate, the film measure defeated the bill which would have placed on a film the name of the judge who oversaw the censor board seeking to bar its exhibition.

Fight Connecticut 2-Man Bill

HARTFORD, Conn., April 8.—Seventy-five distributors, a number of directors, today registered opposition to the bill which calls for the establishment of a second or "lunchtime" booth at a hearing on the measure held here today before the Judiciary Committee.

Edward Levy, principal spokesman for the exhibitors, sought to prove that fires have not been caused by the lack of an extra projectionist. He declared that the present safety rules of the state police are entirely adequate.

Fred Dempsey, secretary and treasurer of the I.A.T.S.E., and other A.F.L. executives had argued for the bill from a standpoint of safety.

Memphis May Up Prices

Memphis, April 8.—As a result of the new state revenue law in Ten- nessee, theatres are planning to pass on to the public the three per cent tax which has been imposed on amusement plans call for increases of one cent to one and one-half cents on admissions both in neighborhood and downtown houses.

Reinhardt Plans Changed

Hollywood, April 8.—Max Rein- hardt, producer and director of the Warner production, "Dostoievsky, Gambler," from an adaptation by Mil- hauson, who had been tentatively set for the lead role, "Casino," originally scheduled for Reinhardt, will be handled by another producer.
PUBLIC ENTERTAINMENT NO 1

Telegrams! Phone calls! Letters! Hold-overs! New records! Happy patrons!
— that’s M-G-M’s ‘MAYTIME’

“I’ve got a million of ‘em!”

“MAYTIME IS PUBLIC ENTERTAINMENT No. 1”
says Mr. Bernstein, of Strand Theatre, Ithaca

“MAYTIME’ biggest business we have done in the city of Ithaca on an opening day. Standing room only. Enthusiastic reaction. Applause at finish of each performance. It’s the tops. Perfect vehicle for talents of MacDonald and Eddy. ‘Maytime’ is Public Entertain-ment No. 1.”

BERNSTEIN BROTHERS
ITHACA, N. Y.
MPTO Radio Unit to Meet
On April 20

No definite plans set
Declares Vincent

The first meeting of the M. P. T. O. A. radio committee was designated for April 20 by Walter Vincent, chairman, yesterday, contingent upon the availability of the committee members on that date. The meeting will be held at Vincent's office here.

In addition to the chairman, the committee is comprised of Lewen Pizor, Philadelphia; Samuel Pinanski, Boston, and Arthur Lockwood, Middletown. Vincent said that no definite line of procedure had been decided upon to accomplish the committee's aims of devising means of bringing under control radio's use of film personalities and material in unrestricted competition with theatres. He indicated that while there is a possibility that representatives of radio broadcasters would be asked to attend the initial meeting no formal invitations have been issued.

(WLW Regional Hook Will Start April 18)

WLW's regional hooker will be established April 18, with K.O.V. Pittsburgh, taking the first program, "The Ave Maria Hour," from 5:30 to 6 p.m. E.S.T. The series is sponsored by the Graymore Monastery, Garrison, N. Y., and Transamericans, of Canada, is the agency in charge. WLW will not take the program due to the fact that the Graymore Monastery already has a morning period on the Lewistown station. Just when WLW will actively tie up with WLW is not known at the moment.

Midwest Spots Using Local Radio Talent

Kansas City, April 9—Exhibitors in the smaller cities hereabouts are beginning to use local radio talent on their stages. The trend is new for this type of theatre and is particularly significant because the theaters' growing disinterest toward use of money and merchandise giveaways.

Melvin Miller, manager of the Fox Plaza at Ottawa, Kan., April 8 introduced a Thursday night show inaugurated by "Sing and Be Happy," a 20th Century-Fox complete pictures program scheduled for release during the current season. The company has 15 features currently on hand awaiting release.

Darryl F. Zanuck, production head, said he planned to have 12 features completed prior to the opening of next season.

Ostreros Win Court Fight On Dividend

Result Is Victory Over Maxwell Faction

By BRUCE ALLAN

LONDON, April 9—Justice Clauzon in Chancery Division here today rendered a judgment for Gaumont British in the action of a stockholder for an injunction to prevent the company from paying a dividend on the 5½ per cent preference shares, as declared by the directorate.

Thus the action of the dominant faction on the board, headed by Isidore Ostrer and his brothers, in declaring the dividend was upheld in court and the Ostrers are left free to pay the preference dividend. They retain their control, over the vigorous opposition on the board of John Maxwell, head of A.B.P., and the 20th Century-Fox interests, which are allied in the bitter fight of which this action is but one phase.

It was generally believed that the action, brought in the name of W. H. J. Drown, a stockholder, was in reality a move on the part of the Maxwell faction to wrest control from the Ostrers.

See Support Gaining For Exhibitor Unit

Support for the I.T.O.A.'s proposal for the formation of a new national exhibitor organization has increased since the close of the recent M.P.T.O.A. Miami convention, according to the current issue of The Independent, I.T.O.A. publication.

The paper says that numerous communications have been received from exhibitors demanding such action and urging that some outstanding public personality be offered a sufficiently attractive salary to head the new organization.

"Most suggestions," the article says.

20th-Fox Completes Current Season List

Hollywood, April 9—With the end of shooting on "Sing and Be Happy," 20th Century-Fox completed all pictures scheduled for release during the current season. The company has 15 features currently on hand awaiting release.

Darryl F. Zanuck, production head, said he planned to have 12 features completed prior to the opening of next season.

RKO Seeking Six Theatres In N. Y. Area

Deals to Be Completed May 1 Under Plan

RKO is negotiating for a half dozen theatres in the Greater New York area. All of the deals are expected to be consummated before the current season gets under way. One of the theatres is in the metropolitan area and will be added to the circuit on May 1.

Several weeks ago arrangements were completed whereby RKO acquired a half interest in two Randforce theatres in Brooklyn, the Republican and Leftco. RKO will operate this circuit, starting Sept 1.

With the conclusion of current talks, the circuit will have 50 units in the local territory.

SEC Condon Hearing To Be Held April 19

By CLARENCE LINZ

WASHINGTON, April 9—Public hearing on the registration statement of Condon Pictures, Inc., will be held by the S. E. C. on April 19, as was learned today. The registration, filed at the close of last year, covered 999,999.81 shares of $.1 common stock, 472,818 shares of which were to be issued publicly at $.25 per share, 408,930 to be issued upon exercise of outstanding warrants, and 118,251.81 shares already outstanding.

The commission suspended the registration pending investigation of "the appearance of untrue statements of material facts and omissions of material facts" in both the registration statement and in the company's prospectus.

FitzPatrick Closes New Deal with Loew

James A. FitzPatrick, producer of Travel Talks, yesterday completed arrangements with Loew's whereby he will make another series of 12 shorts in three-color Technicolor for release next season. He will sail on the Normandie on Wednesday for England, where he will direct "Bells of St. Mary's." The two features to be produced at Cosmopolitan Studios, pictures for M-G-M, Harry H. Thomas has the distribution rights for this country and United Artists for all other countries.
Ostrers Win Court Fight On Dividend

(Continued from page 1)

the company from the Ostrers. The dividend was due March 31, last. Justice Clauson declared the matter was purely and simply a legal one. He was given the suggestion that the purpose of the payment of the dividend was to retain Mark for the Ostrers with the belief: "It is not a matter in which I am concerned in the least. I am only concerned in the question of our arising out of company law which prevents a payment out of capital to pay this interim dividend. If anybody has an idea that the court might be affected either by commercial desirability or by a suggestion of a deep-laid plot to control it is a complete misconception."

The court declared further, "So much publicity is bound between the matter that our [G. E.] might think the best way to deal with it would be a general meeting of shareholders but I do not press the suggestion."

Mark Oster was ill and unable to give any support the plaintiff put in the affidavit he filed in the case recently. Julian Levy indicated a valuation of $16,143,250 on the company's theatres as going in at $5,000,000.

Ost."re Lists Reserves

Isidore Oster, in his testimony, declared that the reserves the board intened to use for the dividend if it was held legal were $500,000 of general reserve, $200,000 in a special reserve from the year's profit to March, 1936, $47,000 brought forward and $40,000 has an idea that the court might be affected either by commercial desirability or by a suggestion of a deep-laid plot to control it is a complete misconception."

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Oster disagreed that the debt of G. B. Distributors to the company was a bad debt. "If the assets were only $1, with the value of the Gaumont newsreel, the debt would be good."

It was contended in opposition that the company's articles of incorporation prevented the payment of a dividend from reserves without the approval of a general shareholders' meeting. The contention was disputed by the company's counsel and upheld the company, declaring the reserves were largely premiums on the shares.

Blank Parleys Delayed

Conferences on the new A. H. Blank theatre operating agreement with the distributors that were suspended yesterday for one week. Blank was called to Des Moines last night and is expected to return to New York about April 19 to resume his conferences with Y. Frank Freeman, Paramount vice-president.

Ben Piazza Coming

Hollywood, April 9.—Ben Piazza of Major Pictures left tonight for New York to call on his associate, James H. Marquis, conferences with eastern representatives and reviews of the current stage productions.

Out Hollywood Way

Hollywood, April 9.—SOL LESSER will sell his store in a last fling for a "Wish," BUBBLE BREEN’s next in Technicolor.

Two Goetz will do a specialty act in "When You’re in Love," Paramount. JUDE LAW and FANNY BRANDEY display the talents of Leslie Howard’s commitment with WARNER, WALTER WANGER will start "The Night of the Thirteenth," and "Stand In..." EDWARD ARNOLD to the Lake Naroonian Club for a rest. SAMUEL GODFREY gets GARY COOPER short with scenes from pictures in which Cooper has appeared. VIRGINIA VAN UP back from Mexico to go to Universal’s new trade-mark "Mexian," A. WOLF host to OSCAR STRAUS and Mrs. STRAUS and serves personally Lorn’s Veuve.

Casting—MARJORIE LORD given lead in "Easy Going," next for WHEELER.

Brooklyn Fox Plan Approved by Court

(Continued from page 1)

rental of $1,700,000 annually and 15 per cent of the annual gross up to $1,000,000; 17 1/2 per cent of the gross up to $1,500,000 and 20 per cent of the gross over $1,500,000. The December ruling of Judge Robinson added to "Midnight Madonna," Major... LILLIAN WEST in "Stella Dallas," SAMUEL GOLDWYN, DAVE BRADLEY, WALTER BYRON and OLAF HOYTEN in "I Cover the Water," TREM CARPARELLI, HARRY MENZEL in "Broadway Janitor," Universal... WILLIAM LUNDIGAN in "Armored Car," CHARLES RICH- MOND in "The Life of Zola" and LEE DIXON in "Varsity Show," PLANNERS and GEORGE in "That Certain Woman" Warrens.

Writers—FRANK PARRO/9, BERT SHULBERG and HENRY RUBIN writing the music for "Easy Going," RKO...

Title Change—Universal’s "The Cop" now "The Breaking Point.

Lina Argument Adjourned

For the second time argument on a motion by Lina Pictures Corp. for a summary judgment of $5,000 against First Division, Exchange, was adjourned yesterday. The suit involves an alleged violation of a contract by which First Division obtained rights to distribute short subjects from Principal Dist. Corp. Lina Pictures took over the Principal contracts on assignment.

Gibson Named in Pact Action

LOS ANGELES, April 9—C. HOOT GIBSON today was named defendant in a $32,000 action filed here by Colony Pictures charging breach of contract under which Colony anticipated a profit of $4,000 from each of six to eight pictures.

Postpone Orphern Hearing

A hearing on a motion made by preferred stockholders and a creditor of Orphern Circuit, Inc., to set aside the sale of Orphern assets, was held yesterday before Judge RICHARD P. PAT- TERTON. The hearing was adjourned yesterday to April 14 by Federal Judge Richard P. Pat- terson. The hearing was adjourned March 24 by Circuit Court Judge MURRAY HUBERT, who originally heard the arguments on the motion, ruled that he was not qualified to make a decision. Judge Vincent L. Lebell also refused to decide on the motion.

Cinecolor Sues Vericolor

LOS ANGELES, April 9—Cinecolor today filed suit against Vericolor charging infringement of several patents for a film-coloring machine. The plaintiffs seek an injunction and an accounting of an estimated $30,000 of profits made by the defendants as a result of the alleged infringement. Individual defendants named are T. L. Deherty, NORMAN DORFMAN, CECIL KEMPER and HENRI DEDEUL. The plaintiffs cite as the original patentees, CHARLES T. CREST, CHARLES W. FREDERICK, BURTON BURRIS and CHARLES E. Fitch.

Wall Street

Board Rises; Para, 6% Pts.; Net

High Low Close Change

Columbia ... . . 7254 7250 7250 +4
Consolidated ... 40 39 39 +1
Eastman ... 115 115 115 +1
Gen. T. Equities ... 21 21 21 +0
Loew’s, Inc. ... 80 80 80 +0
Paramount 1 ... 39 38 39 +1
Paramount 2 ... 32 32 32 +0
Paramount 3 ... 33 33 33 +0
Paule Film ... 8 8 8 +0
RKO ... 37 37 37 +0
Warner Corp. ... 63 63 63 +0
Warner Bros. ... 154 154 154 +0

Light Carb Increases

High Low Close Change

Grand National ... 27 27 27 +0
Technicolor ... 30 30 30 +0
Trans-Lux ... 49 49 49 +0
Universal ... 78 78 78 +0

Fractional Bond Gains

High Low Close Change

Keeler, B. & F. ... 93 93 93 +0
Leone’s ... 95 95 95 +0
Paramount ... 97 97 97 +0
Warner Bros. ... 100 100 100 +0

(Continued from page 1)
"are to the effect that regional meet- ings should be called to lay out plans for a national meeting at which final arrangements will be made."

The paper also relates that the I.T.O.A. "has been approached by a N. Y. state senator to sponsor a pro- posed investigation of the industry with a view towards its regulation and separation of theatres from producer and distributor interests, and also to aid in providing data and evidence that would aid the legislator in his work."

Action on the proposal is being held in abeyance, it was said.

Production Holds; 41 Features Going

(Continued from page 1)


Paramount has 10 shooting; Warners have seven; Radio, six; Columbia and M-G-M, five each; 20th Century-Fox, three; Universal, two; Wagner, Selznick, Roach, Republic and Gold- wyn, one each.

Twentieth Century-Fox finished two and Columbia, M-G-M, Republic, Universal and Warners finished one each. Varies is in the cutting rooms Columbia, nine; Paramount and 20th Century-Fox, seven each; M-G-M, five; Republic and Radio, two each, and Republic, Selznick and 20th Cen- tury-Fox, one each.

Columbia and RKO finished one short each, Columbia and M-G-M had four each in the cutting rooms, and RKO, Roach and Warners had one each. M-G-M and Radio had three each in preparation, Columbia and Roach had one each. RKO had one shooting.

See Support Gaining For Exhibitor Unit

(Continued from page 1)

Willys Mutual Show Set for 30 Stations
The new Willys-Overland "Surprise Party" program, which will be heard weekly on the Mutual network from 10 to 10:30 P.M., E.S.T. beginning April 25, will be offered over the largest Mutual hookup ever contracted for by a sponsor—30 stations.

All nationally the show will be heard as a transcription feature on 24 independent stations. The program, set for the Willys-Overland by the Carter Agency, will feature Kay Kyser's orchestra and the Kyser unit of entertainers.

Bijur Quits Agency
George Bijur has resigned as vice-president of the Fletcher & Ellis agency. The company's radio department has the transaction with the Kyser unit of entertainers.

Powell Joins Castle
Edward M. Powell, formerly publicity director for N. W. Ayer & Son, has joined Castle Films Inc., producers of commercial films.

Radio Personalities
PETE DE LIMA, formerly of the CBS artists bureau and now with William Lyons and Lyons, is en route to Hollywood from New York. Jack LaFleur will be the featured guest on the Monday night's "Community Sing." Deanna Durbin being ill, Eddie Cantor will offer Elsa Logan as a substitute attraction toward midnight. Conrad Thibault flies in from Hollywood April 13 for a concert date at Lehigh University. Jessica Dragonetti's "Beauty Box" offering Wednesday will be Strauss' "Chocolate Soldier." A new high in script price has been achieved by Allen Roy Cohen, who is receiving $500 per script for the new Floshmann Yeast all-colored show.

Clyde Sweezen and Mrs. Sweezen are here for a week's visit. Sweezen will be the featured guest on the Camel program on his arrival here. Ellen Barton has been engaged for "Shuta" as an appearance on brother Len's program May 4. Ned Sparks of the A. A. A. staff is going to San Francisco, and Bob Barron is on the way to Chicago, Leedy to California. Cal Swanson, of the J. Walter Thompson office, leaves for Hollywood Tuesday to open his home there. He will return with his wife in May. Also off to Hollywood Tuesday will be J. Sartwell Connecticut, who will begin supervision of the FCC Fixes Hearing Dates Coming Week
WASHINGTON, April 9.—The F.C.C. today announced its calendar of hearings for the coming week, as follows: April 11—Before examiner: applications of Schuykill Broadcasting Co. vs. Pottsville News and Radio Co.; Willsburg, Pa., for 750-kilocycle, 250-watt daytime station.
April 13—Before examiner: application of KGFF, Shawnee, Kan., for change of frequency from 1420 to 1450 kilocycles and increase of nighttime power from 100 to 1000 watts.
April 14—Before examiner: application of KTFM, Eureka, Cal., for increase of frequency from 500 to 1000 watts.
Golden Empire Broadcasting Co., Marysville, Cal., for 1,400-kilocycle, 250-watt daytime station.

April 16—Before examiner: application of KWFN, San Francisco, for increase of power from 100 to 1000 watts.


April 21—Before examiner: applications of WRC, Washington, D. C., for 1060-kilocycle, 5000-watt station; WRC, Clinton, Iowa, for 1280-kilocycle, 250-watt station; KFPM, San Francisco, for increase of power from 100 to 1000 watts.

April 24—Before examiner: applications of WJWD, WMBF, Miami, for change of frequency from 1310 to 610 kilocycles.

Midwest Spots Using Local Radio Talent
(Continued from page 1)
from 10:30 to 11:00 P. M., with Max Weinberg, Zeferina Nash and Norvell Slater, staff artists of WHB, Kansas City daytime stations. These programs are being reaching their local talent selected from Ottawas, WIBW, Topeka, is carrying the broadcasts.

The number of theatre booking the Kansas City Kiddies' Review, one of WHB's shows developed by Charles Lee, is increasing. The Upjohn at Sedalia, Mo.; the People at Pleasant Hill, Mo.; the Roxy at Bethany, Mo.; the Ridgway at Albany, Mo.; the Dickinson houses at Lawrence, Osawatomie and Olathe, Kan., and others, have used different presentations of the Review every week for as long as 10 weeks. In several shows the hat has given the theatre new house records.

Fecke President of Standard Syndicated
BOSTON, April 9—George L. Fecke has been elected president of Standard Syndicated Service, Inc., Fecke was formerly director of radio for M-G-M, and "establishing the M-G-M-L "Radio Movie Clubs," on more than 30 radio stations throughout the country.
Standard Syndicated Service will devote considerable attention to business promotions and merchandising features to be syndicated to leading newspapers and 90 radio stations throughout the country.

FECKE PRESIDENT OF STANDARD SYNDICATED
RADIO
SATURDAY, APRIL 10, 1937
MPTO Radio Unit to Meet On April 20
(Continued from page 1)
been reported as a matter of fact that the committee might content itself with going over the situation generally and devising some procedure for the future, rather than having to make a special effort to attend committee meetings, it is very probable that radio stations will be asked to attend in order to make as much progress as possible.

Officials of NBC and CBS said yesterday that they saw no reason why representatives of their organizations should not meet with the committee if they felt inclined to do so.

"We welcome any move which has as one of its object the improvement of radio programs," said one radio official. "We are glad to be quoted. We understand that some exhibitors have complained that a film star's prestige is being used by his shipper and as such is not genuine when appearing on a poorly presented radio program. So is the prestige of the network also a program, and if there is anything we can do to prevent such occurrences we will be more than happy to do our part"

The same official added that any genuine action to control programs would be the result of a council of all the commercial sponsors and their advertising agencies, as well as the networks.

Harry Lubke Reports On Test Television
Hollywood, April 9.—Harry R. Lubke, Don Lee television director, has issued a report on what he characterizes as his most successful television test which was held in conjunction with the California Electrical Institute.

Lee reported that sound was televised over a radius of 104 miles using 300-line, high definition with 24 images per second. Transmission was over WGOX and the sound on an auxiliary short-wave channel.

Answer Filed by CBS
CBS filed its answer yesterday to a suit brought in U. S. District Court by Richard Pitch charging infringement of his father's play, "Barbara Frelichke, the Frederick Girl" in the Shubert musical, "My Maryland." Colombia advertised broadcasting songs from the play but denied any infringement. Jacob and Lee Shubert, Select Theatres Corp. and the Shubert Theater Corporation filed their answers on Thursday.

Air Stars at Merriam Party
Hollywood, April 9.—Donald W. Thomas, president of a group of CBS artists to Sacramento April 22 to attend Governor Merriam's banquet to the state legislature. The banquet will be held over the CBS Pacific Coast network. Virginia Verrill will star on the program with the Singing Strings, Vincent Barnett and others also doing stints on the air.

Mexico Opens Two Stations
MEXICO CITY, April 9—Real Mexican entertainment in the form of radio will be broadcast by two radio stations the Federal Press and Publicity Dept. has inaugurated here. The stations are called "Mexico" and "Mexico II," and carry Mexican wave. The Government operates two other stations here.

Love on "Pictures" Program
LOS ANGELES, April 9—Montague Love will appear on the "Pick of the Pictures" program tomorrow at 11.55 A.M. when Stockton Castling, the Hollywood picture commentator, will be interviewed as the outstanding actor of the cast of "The Prince and the Pauper."

Prosser Joins N. W. Ayer
John Prosser, formerly of WLW, has joined the production staff of the N. W. Ayer & Son agency in New York.

Before joining Ayer, Prosser handled publicity and continuity work for WLW, and was station manager of WSAL, which is companion station to WLW.

Kate Smith for Calumet
Hollywood, April 9.—Kate Smith's broadcasts for General Foods, which will be heard on radio every fall, will be aired in the interests of Calumet Baking Powder.

Cooper May Replace MacMurray
Hollywood, April 9.—Strong rumors here are to the effect that Jerry Cooper will replace Fred MacMurray on the "Hollywood Hotel" program.

"Efficient"
...is a pleasure as well as a satisfaction to read the crisply written summary of radio news you publish every day. People who have a business interest in radio are hounding us for as much information as possible, and are very glad to have the service as the one you have been rendering the past several years. More power to you."—FRED BIER.

Radio}

MOTION PICTURE DAILY
Saturday, April 10, 1937
Easter Week Key Grosses
Take Jump to $2,008,743

Easter week grosses leaped to $2,008,743 in the 175 first run theatres of 20 key cities reporting to MOVIE PICTURE DAILY. This was only $173,207 below the four-year record set during Easter 1935. It was within $8,401 of the mark set during Labor Day week when the current season got off to a flying start. The comeback was striking in view of the fact that at no time during Lent did the totals come within shooting distance of the $2,000,000 mark.

K. C. Moves to Get Agreement On Giveaways

KANSAS CITY, April 11.—A move in the direction of cutting out money giveaways and premiums was instituted here last week with the appointment by the I. T. O. of two committees to check individual independents for their attitude. Should independents agree 100 per cent to eliminate such promotions, that probably will be done.

No steps have been taken with respect to multiple bills, but exhibitors generally are growing increasingly antagonistic to the policy, and it appears likely that any definite move to eliminate doubles and triples also would receive favorable reaction.

The I. T. O. committees nominated to sound out exhibitor sentiment are scheduled to report their findings to the international office.

Top Grade English Films, M-G-M Plan

M-G-M’s productions to be made in England will be produced on a par with Hollywood, it was learned over the weekend, and with a view to international distribution. Production budgets will run into the same figures as the films turned out on the coast. Ben Goetz and Bob Ritchie are due from Hollywood today after confering with Louis B. Mayer and Edward J. Mannus on the company’s program in England. Herman Mann is due.

New Bill Requires Alien Player Bond

The American Federation of Labor, through the I. A. T. S. E., will begin an organization drive among all employees of exchanges in New York to-day, it was indicated on Saturday. The focal point of the drive will be

Selznick May Quit U.A. for Deal at M-G-M

Company to Stay Intact If Deal Goes Through

By RED KANN

Hollywood, April 11.—Selznick International, moving in an attempt to acquire M-G-M at the expiration of the company’s current contract with the trade unions, has said, in a statement which has been discussed on “Gone with the Wind” as a springboard materializes it will mark the first outside feature to be committed on the part of M-G-M with the exception of the perennial association of Hal Roach. Selznick holds an eight-picture contract with United Artists. Only two, “Little Lord Fauntleroy” and “Garden of Allah,” have been released. “A Star Is Born” is completed and ready for preview. The Prisoner of Zenda” and “Let Me Live” are in hand and “Tom Sawyer” will be started shortly. This leaves Selznick with two more to go. It is significant that “Gone with the Wind” nowhere within Selznick International is discussed as a United Artists release. It may be, of course, if Selznick continues with the organization. The deal advanced by M-G-M would maintain the identity of Selznick International, which would continue to produce at its own studio, the former Pathé lot in Culver City a few minutes removed from M-G-M. Financing by Metro is not an essential of any deal, but low distribution cost and percentage profits are. Selznick will go east in a couple of weeks, perhaps for the purpose of discussing the possibility with Nicholas Schenck.

Casey Goes West on Painter, Guild Row

Studio labor developments resulting from the rejection of the Screen Actors’ Guild application to come under the basic agreement with the studios international, and the refusal of the Painters’ Union to accept the terms for its readmission to the agreement, will be watched closely on the coast this week by Pat Casey, president of producers’ labor representative, who left for Hollywood over the weekend with work here.

While the probability of a strike by either organization is believed unlikely

Radio News—Pages 10-11
**Purely Personal**

RAY JOHNSTON, back from Chicago, says the Monogram convention of fraternity boys Gable will be held at the Drake in that city May 7-8.

J. CHEEVER COWDEN and SAMUEL MACNICHOW flew to the coast last night for product conferences at the Universal studio.

JIMMY CAMPBELL, music head for G. B., will arrive this morning on the Yacht Johns after having hopped the plane for the coast.

FRED McCONNELL of Columbia left yesterday via American Airlines for Hollywood. Late last week he returned from an 11-week flying tour of the country.

JACK SICHELMAN is back on the job at the 20th Century-Fox home office after an illness.

WALTER WINSCHL is scheduled to make a personal appearance at the Universal lot when "Weep no more, Live & Love" opens there on April 23.

JER DABIES flew to the coast over the weekend via American Airlines.

LARRY PUCK and not Fred Bartell will be in charge of Lou Irwin's office during his lay on the coast.

JOSPEH H. ESTES has joined Filmack Traller Co. of Chicago as promotion sales manager. He was formerly pub.

Out Hollywood Way

HOLLYWOOD, April 11—Grand National film, "Reign of Terror, Mounted" as a result of a deal with LAURIE YORK ERSKINE, author of the radio series. Four a year will be made with this subject.

B. P. SCHULBERG revises production schedule on "The Great Gambini" so that Carl can be with his father and mother, injured in an auto crash at San Bernardino. . .

HUGH HERBERT operated upon at Cedars of Lebanon Hospital. . .

GREGORY RATOFF has sold an original, "I Love An Author," to 20th Century-Fox.

CHASTEN DAVIES is now casting "The Prisoner of Zenda" and "The Adventures of Tom Sawyer" for Selznick International, acted in both by his younger days. . .

CHARLES DUDLEY, makeup artist, given a dinner at Warners in honor of 20th anniversary. . .

TOM ANECK is to be assistant director for John Conway on "Saratoga," M-G-M.

RAY MAYER in "Make Way for Tomorrow," Paramount.

VIRGINIA WEIDLER borrowed from Paramount and JAMES ELLISON from Samuel Goldwyn for "Vivacious Lady," RKO.


Writers—JOHN D. CLEARY is doing an original called "Don't Fall in Love, Please." SONNY MANN for "Vivacious Lady," RKO.

TAMMY COTTER, former reader, made writer and assigned to do an original called "Engaged," 20th Century-Fox. . .

DANIEL FUCHS reports to RKO writing department May 3. . .

WILLIAM JEFFERSON PARKER assigned to do script of "Highway Romance" and BENDY RUBIN to do the gags on "Easy Going." . .

LUCY LASH and ROBERT LIVELY signed for "Face the Facts," Grand National.


Title Change—Columbus's "Right Guy" changed to "Frame Up."

**Casey Goes West on Painter, Guild Row**

(Continued from page 1) by New York executives, the situation is believed to hold enough potential danger to warrant Casey's presence on the west coast. He is expected to confer further with studio heads, KENNETH THOMAS of the guild, and LAFONDA BERINGER of the Painters' Decorators' and Paperhangers' Union on the relation of the two labor units to the present development on the west coast permitting, Casey may be back in New York in 10 to 15 days to complete his work here.

**Claim 7,500,000 Saw Federal RA Picture**

WASHINGTON, April 11—More than 7,500,000 people in all states paid admission to theatres showing "The Flow That Broke the Plains," since its release two months ago by the Resettlement Administration, it was revealed yesterday by the Dept. of Agriculture.

The average theatre audience for the picture has been approximately 750,000 in the past month, but the picture, now being established in February with 880,000. The picture has now been shown in every state, with attendance figures reaching 4,900 in Ohio, 481,000 in Texas and 426,000 in Massachusetts. The film now is also being shown also in foreign countries.

The paid attendance figures, the department said, did not include the 25,000 persons at the Washington premiere who have viewed the picture in schools, colleges, societies, clubs and similar places.

**Legion Approves 15 Of 17 New Pictures**

The National Legion of Decency, in its list of new films approved and classified for the current week, approved 10 for general patronage and four for adult audiences as objectionable in part or condemned one.

The list of new films and their classifications are:


Class A-2, Unobjectionable for Adults—"Charlemagne" (French), "Handcuff Cruiser," "Marked Woman," "Men in Exile," "Wen Die Misk Tolkein" (German). Class C, Condemned— "Slaves in Bondage."

**Finish Depositions In Playdate Action**

CINCINNATI, April 11—The taking of depositions by the plaintiff in the suit of RKO Dist. Corp. against the State of Ohio to test the validity of the court's preferred playdate law has been completed, and briefs are being prepared for filing by April 15. A hearing on the case is set for May 1 at the court hearing chamber in Columbus in November, but it is understood that additional briefs will be filed. There is no indication when a decision will be rendered by the three-judge court.

Two Ways to the Story: Mrs. Springer in Answer


"THE KING and THE CHORUS GIRL" (Fernand Gravit, Joan Blondell, Edw. Ev. Horton)

**Bar Gang Films**

Paris, April 11—Declaring them influential in the nation's crime wave, the Ministry of the Interior has banned all gangster films. Permits will be refused to films which portray "cynical or violent scenes, gangster raids and shootings of the 'American' type, or pitched battles between the underworld and police."

France banned "Black Legion" last week because of alleged "gangster" content.
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<th>DATE</th>
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<td><strong>Sat.</strong></td>
<td><strong>THE PERFECT SCHEDULE FOR April!</strong></td>
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<td><strong>“2 3 1/2 HOURS LEAVE”</strong></td>
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<td>A Douglas MacLean Production—Mary Roberts</td>
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<td>Rinehart’s Story with James Ellison &amp; Terry</td>
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<td><strong>Sat.</strong></td>
<td><strong>“THE MAN IN THE MIRROR”</strong></td>
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<td>with Edward Everett Horton &amp; Genevieve Tobin</td>
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<td>Produced by Julius Hagen</td>
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<td><strong>“GIRL LOVES BOY”</strong></td>
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<td>with Eric Linden and Cecilia Parker</td>
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<td>B. F. Zeidman Production</td>
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<td>and “TEX RITTER in ‘Hittin’ The Trail’”</td>
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<td><strong>“TWO WHO DARED”</strong></td>
<td>with Anna Sten and Henry Wilcoxon</td>
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<td>Produced and Directed by Dr. Eugen Frenke</td>
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<td><strong>Tues.</strong></td>
<td><strong>“KILLERS OF THE SEA”</strong></td>
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<td>with Captain Wallace Caswell Jr.</td>
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<td>A Ray Friedgen Production</td>
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<td>and <strong>“THE GOLD RACKET”</strong></td>
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<td>with Conrad Nagel and Eleanor Hunt</td>
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<td><strong>“JUGGERNAUT”</strong></td>
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<td>Produced by Julius Hagen</td>
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**Coming**

SMALL TOWN BOY featuring Stuart Erwin—Produced by Zion Myers.
THE GIRL SAID NO—An Andrew L. Stone production—featuring for the first time the famous Gilbert and Sullivan operettas.
SOMETHING TO SING ABOUT directed and produced by Victor Schertzinger.
GOING TO TOWN IN CHICAGO!
"Top Town Tall $23,000; finest coin this house has seen in long time!"  — Variety

REACHING HIGH IN NEW YORK!
"Got tremendous play, piling 'em in for $58,000! And on holdover (2nd week) will be around $38,000 still good. House would like to hold (3rd week) but can't due to commitments!"  — Variety

WAY UP IN FRISCO!
Bang up business and, of course, a Holdover!

HOLDOVER!

HOLDOVER!

HOLDOVER!

TOP
6 Openings,
Holdovers... that's the NEW UNIVERSAL for you!
Outlook Dark For Starting Local Boards

(Motion Picture Daily) of definitely obstructing the work of the board.

(Motion Picture Daily) revealed as early as Feb. 18 that efforts to establish an initial four or five trial boards in selected key cities has been stymied by divergent attitudes. The situation existing then has undergone no change up to the present time.

Kuykendall reiterated yesterday that no further meetings with distribution officials have been held and that the point board practice program would be held either by himself or other members of the M.P.T.O.A. trade practice committee. He emphasized that his impending national campaign to mobilize exhibitor strength on behalf of the program will supplant further conferences with distributors. A definite plan by which exhibitors will assert their demands, once their efforts have been coordinated, has been devised, Kuykendall said, but declared that its chances of success would be impaired by its being made public at this time.

Kuykendall will go to Memphis from Washington at the end of the week and begin his national trek there. He will return to New York from Memphis and his itinerary thereafter will include Chicago, Minneapolis, Seattle, Portland, San Francisco, Los Angeles, Salt Lake City, Denver, Oklahoma City and Dallas. In several of these territories M.P.T.O.A. has no affiliated representation. Kuykendall has explained that the projected drive will include the enlistment of support from outside M.P.T.O.A. ranks.

Rogers Drive Aid is Pledged by 26 Spots

(Continued from page 1) Strand, Princess, Rialto and Bijou, Toronto. In New York are the New Palais, New Palais; Oakland, Warwick; Daly, Congress, Metro, Art, Tiffany and Star, Bronx, and the Stadium, Manhattan.

William A. Scully, M-G-M district manager, is in charge of the local theatre drive. Allied in New York also has promised the support of its membership.

"Love Young" to Roxy

Universal's "When Love Is Young" has been dated into the Roxy starting next Friday.

Easter Week Key Grosses

(Continued from page 1)

of eight to five, yesterday expressed approval of a bill proposed by Representative Rees of Kansas, Republican member of the committee, requiring the taking of bonds to assure the departure of such aliens following the termination of their permitted stay. Before the hearing on the Dickenstein measure, it was alleged that numbers of aliens who came into the country as actors changed their names and dropped out of sight after their arrival.

By requiring the posting of bond to assure the departure of such temporary visitors, Rees holds, the film and other industries will be enabled to continue the booking of big star aliens as they need but the possibility of using the exemptions of the law to secure illegal entry will be minimized.

Speed Ohio Income Tax

(Continued from page 1)

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Quickly Building Bill

(Continued from page 1)

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Defeat Building Bill

(Continued from page 1)

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THANK HEAVEN FOR

"A STAR IS BORN"

THE FIRST MODERN DRESS STORY IN TECHNICOLOR.
Hitch your Box Office to "A STAR IS BORN"
K. C. Moves to Get Agreement On Giveaways

(Continued from page 1)

premiers are composed of E. S. Younger by C. W. Robert and Robert Rohde, who will bring in their reports by April 15. The desire to offer a New Mark on the Loop

To give some idea of dollars and cents cost of premiums to exhibitors here, one exhibit is reported to be spending $165 a week for film, $300 for premiums; and another is said to be writing checks of $300 a week for film, $300 for premiums, and still another, $120 a week for film, $100 for premiums.

Reject Manitoba Games Ban

WINNIPEG, April 11.—Free dinnerware can be offered legally by exhibitors of Manitoba. This was decided after a sharp alert in the Manitoba Legislature when the Law Amendment Committee tossed out a bill introduced by Col. R. H. Webb of Winnipeg to prohibit giveaways by theaters, although the second reading of the measure passed on the floor of the house by a vote of 27 to 23.

Illinois Asks Legalization

CHICAGO, April 11.—A bill to legalize chance-drawings is before the Illinois House. The bill states that it shall not be unlawful or in violation of any law for any agent, or person engaged in business to offer customers, free and without any charge whatsoever, chance-drawings or premiums offered by such business in appreciation of the customers patronage.

Wall Street

Paramount Drops 4 Points On Board

High Low Close Change

Columbia 35 26 26 9 7
Electron 31 26 26 1 5
Lucy's Inc. 80 70 70 5 5
Paramount 21 20 20 1 1
Paramount 165 167 167 1 2
Paramount 166 167 167 1 2
Pathe Film 31 27 27 4 4
RKO 31 27 27 4 4
25th Century-Fox 35 31 31 4 4
Walter Bros. 15 12 12 3 3
Little Carb Change

High Low Close Change

Grand National 13 12 12 1 1
Sonome 19 17 17 2 2
Light Carb June

High Low Close Change

Keith B. P. 69 63 63 7 7
Paramount 19 13 13 .8 .8
George 15 10 10 5 5
Warren Bros. 15 12 12 3 3
(Quotations as close of April 10)

“Waikiki” Up on New Mark

Chicago, April 11.—“Waikiki Wedding” crashed through to a new record at the 23d Street with $27,250. This was $16,500 over normal.

At the same time “Maytime” piled up another remarkable $20,000 at the United Artists, beating par by $11,200. Another strong grosser was “Holy Terror,” with a stage show, at the Oriental. The $13,900 take was $3,200 to the good. “Lost Horizon” took a strong $10,300 in its second week at the Ertlinger at $1.50 top. When “You’re in Love” went into the profit column to the tune of $1,500 on a gross of $8,000 at the Garrick.

Total first run business was $170,200. Average is $130,500.

Estimated takings:

**Week Ending April 1:**

**GOOD EARTH** (M-G-M)

APOLLO—$1,400, $30-$11,50, 2 shows daily, 6th week, 7 days. Gross: $9,000. (Average, $1,286.)

**PERSONAL PROPERTY** (M-G-M)

CHICAGO—$5,000, $35-$55, 7 days. Stage: $25, Ballet and Revue. Gross: $5,300. (Average, $757.)

**ORIENTAL** (20th-Fox)

PALACE—$1,600, $35-$55, 7 days. Stage: Eddie Kennedy and revue. Gross: $1,200. (Average, $171.)

**TERROR** (20th-Fox)

ROOSEVELT—$1,600, $30-$55, 7 days. Stage: $25, Ballet and Revue. Gross: $900. (Average, $128.)

**WOMAN OF GLAMOUR** (Para.)

STATE—$375, $30-$55, 7 days. Stage: $25, Ballet and Revue. Gross: $45. (Average, $6.43.)

**Week Ending April 2:**

**WHEN YOU’RE IN LOVE** (Col.)


**Week Ending April 3:**

**LOST HORIZON** (Col.)


Miracles,” Show $10,400, Oklahoma

OKLAHOMA CITY, April 11.—“The Man Who Could Work Miracles,” with a stage show headed by Weaver Brothers and Ethly, ran away with the bulk of the first run business, $10,400, at the Warner. Normal is $5,000.

The only other combination to pass the total was the dual, “Park Avenue Logger” and “When’s Your Birthday,” at the Liberty. The take was $3,200. Total first run business was $21,200.

Average is $16,500.

Estimated takings for the week ending April 3:

**HISTORY IS MADE AT NIGHT**

CRITERION—$700, $35-$55, 7 days. Stage: $25, Ballet and Revue. Gross: $7,300. (Average, $1,043.)

**PARK AVENUE LOGGER** (RKO)

BRENTWOOD—$700, $35-$55, 7 days. Stage: $25, Ballet and Revue. Gross: $4,700. (Average, $671.)

**WHEN YOU’RE IN LOVE** (Col.)


**SEVENTH HEAVEN** (20th-Fox)

WARNER—$1,000, $35-$55, 7 days. Stage: Weaver Brothers and Ethly. Gross: $7,200. (Average, $1,029.)

**Love News**

Twin Cities’ Best Grosser

MINNEAPOLIS, April 11.—“Love Is News” has pulled off better than the grosses in both cities to be the hit picture for Easter week. At the Minneapoligis Orpheum, with $12,000 in the take was $17,200, over average by $11,000. At the St. Paul Orpheum the same picture alone grossed $5,000, over by $1,000.

Next in line, “The Last of Mrs. Cheynley” hit $5,100, over $5,500 average at the Paramount, and “Wailiki Wedding” at the Minnesota grosses $12,000 where $10,000 is par. Despite snow, business was good.

Total first run business in Minneapolis was $39,900. Average is $28,500. Total first run business in St Paul was $17,000. Average is $14,500.

Estimated takings:

**Minneapolis**:

**Week Ending April 1:**

“WAIKIKI WEDDING” (Para.)

MINNESOTA—$4,000, $35-$55, 7 days. Gross: $11,200. (Average, $1,600.)

**LOST HORIZON** (Col.)

NIXON—$2,000, $35-$55, 7 days. Gross: $9,000. (Average, $1,286.)

**HER HUSBAND’S SECRETARY**

WARNER—$2,000, $35-$55, 7 days. Gross: $9,000. (Average, $1,286.)

Mrs. Leslie on Coast

Hollywood, April 11.—Mrs. Warren Leslie, Jr., of Cecil, Warwick & Cecil, is here for conferences with David O. Selznick on the publicity campaign for “A Star Is Born.” She will also confer with Samuel Goldwyn on “Woman Chases Man.”

Heads Evergreen House

SEATTLE, April 11.—Art Hile, former Bellisheim exhibitor, has been named manager of the 7th St. in Hoquiam, key house in the circuit of three Hoquiam and Aberdeen theaters acquired last week by Evergreen State Amusement Corp.

Tracy Convalescing

Hollywood, April 11.—Spencer Tracy, recovering from a minor thyroid operation, will continue under the doctor’s care here a week.

“Call It A Day”

(Olivia de Havilland, Ian Hunter, Anita Louise Roland Young, 4 others)
Radio Personalities

DONALD DICKSON, heard on the Seattest "Saturday Night Party," has been signed by the Metropolitan Opera Co. He will appear in "Faust" May 3... Joe Connolly, president WFIL, Philadelphia, is in town on a visit... Harry Barra, who, with Bing Crosby, was a member of the "Rhythm Boys" quartet with the Paul Whiteman orchestra, will make a guest appearance on Bing's program Thursday night... The new Kate Smith show will share sponsorship with Calumet Baking Powder and Swandown Cake Flour, the agency informs... Bill Terry and Burleigh Grimes, managers of the New York Giants and Brooklyn Dodgers, respectively, will appear on Al Pearce's "Listen to the Game" program over CBS April 20... 

Walter O'Keefe will be the principal guest on "Showboat" Thursday... Max Eastman has been added to the Vallee cast for Thursday's broadcast... Ed Wood, sales director for WGN, back at her desk after a vacation... Hugo Maroani, formerly an NBC conductor, has signed a management contract with Columbia Records... H. C. Flower, vice-president of J. Walter Thompson, arrived from the coast Saturday aboard the liner California... 

CKCK Buys Equipment

REINA, Sask, April 11—CKCK has bought $30,000 worth of RCA equipment for installation when the Dominion Government grants a power increase from 500 to 1,000 watts. Plans include erection of a transmitter on the outskirts of Regina. CHAB, first station in Saskatchewan, is asking a power boost from 100 to 1,000 for its Moose Jaw station, a community-owned affair. 

WOR to Open Earlier

Beginning today, WOR will open its lines a half-hour earlier than heretofore... WCM, with Joe Belfiglstaff announcer, em ceing a new 30-minute soap, chatter and transcription program. Rumor has it that a sponsor will purchase the series late next week.

F. A. Gale on Ad Convention

Frank A. Gale has been assigned to direct the press arrangements for the 33rd annual convention of the Advertising Federation of America in New York, June 20 to 25. 

It Rates

"Radio, as an arm of the show business, is of importance and interest to all men that work in the amusement world and fully rates the intensive coverage you are giving it."—Joe Feldman, Warner Bros., Circuit Management Corp., Pittsburgh.

NBC Names Robinson To Post in Chicago

CHICAGO, April 11.—Ken Robinson, W Harness, named to succeed Larry Holcomb as NBC continuity editor here. Holcomb announced his resignation to return to the radio department of the Fletcher & Ellis agency in New York. Robinson has been Holcomb's assistant for the past year. He is the author of the network serial, "Dan Harding's Wife" and "Adventures of Dari Dan."

General Paint on KMTR

HOLLYWOOD, April 11.—"General Paint's Jungle Scope," the radio serial to run 13 weeks, begins tomorrow on KMTR. It will run from 6:30 to 7 P. M., P. S. T., every Monday.

American Oil on Prejudice

The American Oil Co. will sponsor a description of the running of the Pimlico "Prejudice" May 15, from 6:30 to 6:45 P. M., on the NBC-Blue. The Joseph Katz agency set the deal.

Oil Company In Series on 19 Stations

The Tide Water Oil Co. will undertake a series of news and sports programs on 19 stations, including those of Wbond, Baltimore, during the last two months, beginning late this month. Len- nen and Mitchell handled the deal. The Tide Water Oil schedule follows:

WOR, sports comments by Stan Loman, Mondays, Tuesdays and Wednesdays, 6:15 P. M., E. S. T.; WFBQ, Baltimore, Tuesdays and Thursdays, 15 minutes each, Henry Hickman doing an "Inquiring Report¬er" stint. WFIL, Philadelphia, five-minute news programs, three times a week, Mondays through Saturdays, and a daily 15-minute evening news program.

WHEC, Rochester, two daily 15-minute news periods.

WBEW, Buffalo, a 15-minute news program Monday through Friday.

WBFL, Syracuse, daily sports comments, five minutes each at an early evening hour, and a daily 15-minute period at a late evening hour. Leo Boyle will provide the comments and fill in the program.

WGY, Schenectady, 15-minute sports talks, Mondays, Wednesdays and Fridays.

The police network, a 6 to 6:15 P. M. news period daily.

Licenses for Nine Stations Are Approved by the FCC

By CLARENCE LINZ

WASHINGTON, April 11.—F. C. C. yesterday approved the applications of WSB, Atlanta; WMCA, New York; WABC, New York; KDKA, Pittsburgh; WJZ, Baltimore; KDKR, Des Moines; WOR, New York; WCCO, Minneapolis; and WAPI, Dallas, to increase in day power to 5,000 watts, and KCMB, Texarkana, Tex., for increase of day power to 250 watts and granted operating licenses to cover construction permits to KBPS, Portland, Ore., 1,420 kilocycles, 100 watts; WAIR, Canton, Ohio, 1,310 kilocycles, 250 watts; WFTC, Kinston, N. C., 1,200 kilocycles, 100 watts; WREX, Des Moines, 1,320 kilocycles, 1,000 watts; WABX, Butte, Mont., 1,310 kilocycles, 1,000 watts; KEIR, Butte, Mont., 1,310 kilocycles, 1,000 watts; KEIR, Butte, Mont., 1,310 kilocycles, 1,000 watts; KINI, Great Bend, Kan., 1,370 kilocycles, 250 watts; WOKR, Owensboro, Ky., 1,210 kilocycles, 1,000 watts; WOKR, Owensboro, Ky., 1,210 kilocycles, 1,000 watts.

At the regular weekly meeting of the broadcast division hearings were ordered on the applications of Capitol Broadcasting Co., Raleigh, N. C., for 1,210 kilocycles, 750-watt day; WSDM, New Orleans, 1,500-kilocycle station, 100 watts night, 250 watts day; WJZ, Newark, N. J., 1,420 kilocycle station, 250 watts night, 1,000 watts day; L. Laucke Martin, Darlington, S. C., 1,210 kilocycle station, 250 watts day; Western Union College, La Mars, Ia., 1,210-kilocycle station, 100 watts night, 250 watts day; Metropolitan Radio Co., Inc., Chicago, 1,570-kilocycle, 1,000-watt station; Athens Times, Inc., Athens, Ga., 1,210-kilocycle station, 100 watts night, 250 watts day; Ohio Broadcasting Co., Steubenville, 1,420-kilocycle, 100-watt day station; Ohio Broadcasting Co., Marion, O., 1,200-kilocycle, 100-watt day station; Ohio Broadcasting Co., East Liverpool, O., 1,270-kilocycle, 250-watt day station; G. Kenneth Miller, Tulsa, Okla., 1,310 kilocycle, 250-watt day station; and stations KCRC, Enid, Okla., for increase of power to 500 watts; KXZ, Shreveport, La., 1,000-watt power to 1,000 watts; WCMI, Ashland, Ky., change of frequency to 1,120; KQV, Des Moines, 1,000 watts night, 1,000 watts day; and WBBK, Clarksburg, W. Va., for increase of time.


New Shows On the Air

Fleischmann Show a Hit

Judging from Friday night's introductory broadcast, the new Fleischmann program is headed for runaway popularity on the air. The program is radio's first commercial all-colored show, but in all likelihood it won't be the last. Sponsors are notorious copiers and unless we miss our guess agency contracts and pens will be offered to other great colored entertainers in the not too distant future.

The mad, staccato rhythm of Louis Armstrong's "hand playing" "That Music," "Sheik of Arab," "When it's Sleepy Time Down South," plus the torrid vocalizing of Armanda Randolph made the listening an exciting pleasure, and the comedic delineations of Eddie Green and Geci Jarecki will make many of our higher priced Nordic comedians might well aspire to reach.

The series is presented each Friday from 9 to 9:30 P. M., E. S. T., on the NBC-Blue. Fleischmann's Yeast sponsors.

Banner

Two Are Dropped in Press Change at CBS

A shakeup in the CBS press department Saturday brakes the network's topsmanship in the network payroll the names of North¬and Meekins and Margaret Brunell. Replacements have not been made as yet.

Another CBS change effected Saturday was the promotion of Ann Armstrong as press chief, her present press-chief's division to be known as the publicity service department. Miss Harding formerly was secretary to Jap Gode.

Wisconsin News Plugs WISN

MILWAUKEE, April 11.—Readers are required to answer five questions pertaining to radio stars and programs to give the winners of the new Wisconsin News radio programs and Peggy Patton's radio news in the contest being conducted by that local daily to plug station WISN.

Morse Sets China Flight

HOLLYWOOD, April 11.—Carbon Morse, author of the network serial, "One Man's Family," will be aboard the China Clipper April 28 when the airliner takes off on the initial San Francisco—Hong Kong—Singapore run. Morse in making the trip, he states, for his own "amazement."
Confirm DryDocking
Of "Show Boat" Hour

Official confirmation of the Maxwell House "Showboats" drydock is now at hand from the agency handling the account, Benton and Bowles. The change will take place some time in July, at which time Lanny Ross leaves the program on which he had been the singing lead for six years. When "Showboat" moves to Hollywood, it will abandon its title and all nautical trimmings and become a straight variety program, with an emcee and female guest stars.

Shift "March of Time" Cast
Three veteran "March of Time" performers are leaving the program. John McIntire and his wife, Jeanette Nolan, leave for San Francisco, where they will write a book. Nancy Kelly, who joined the "March of Time" cast as a child actress and remained to do ingénue roles, has left to accept a role in the stage play, "Susan and God."

WTMJ Changes Ready in June
Milwaukee, April 11.—WTMJ, the Milwaukee Journal station's recently completed 400-foot vertical tower and a new 3,000 watt transmitter are expected to be ready for operation in June. The improvements will cost over $30,000, and will raise the station's 25 cent stronger signals, although its power will not be changed.

Renew "Easy Aces" Program
The "Easy Aces," popular network team, have been renewed for an additional 13-week period by the American Home Products Corp. The contract extension will keep the "Aces" on the air until July 27. Blackett-Sample-Hummert is the agency. Bob Goldstein handled the deal.

Close with WLW Talent
Cincinnati, April 11.—The RKO Shubert Shows, which closed next week with "Radio Revels," composed entirely of talent from WLW, local Crosley station. "We Have Our Moments" is the screen attraction.

Glun Heisch a Father
Los Angeles, April 11.—Glun Heisch, production manager of KFJ-KECA, has a number of grandchildren in his family, a six and one-half pound girl.

THE GO-GETTER
(George Brent, Anita Louise, Charles Winninger)

Radio

CBS Completes List Of Coronation Talks

The CBS London office has completed its schedule of guest Coronation speakers. The schedule, cabled to New York, is as follows:

Viscount Cecil, April 18, from 1:45 to 2 P.M.; Sir Frederick Whyte, April 25, 1:45 to 2 P.M.; Dr. Harold Laski, May 2, 1:45 to 2 P.M.; Hon. Eileen Wilkison, May 4, from 6:45 to 7 P.M.; Commander M. P. Sir Josiah Stamp, May 9, from 1:45 to 2 P.M.; Lord Stra- bold, May 10, from 6:45 to 7 P.M.; Hector Bollito, May 11, from 6:45 to 7 P.M.; May 12, the Coronation itself, beginning from 5:15 A.M. and continuing intermittently until 3:30 P.M.; the Duchess of Atholl, May 13, from 6:45 to 7, and the Marquess of Dougal, May 14, from 6:45 to 7 P.M.

All times above are E.S.T. up to and including April 24. Thereafter the times are P.D.T.

Sign Norma Stirling and Daltons
CBS artists bureau has signed Norma Stirling and the Daltons, under its management. Both acts are to be heard on the CBS network.

Miss Stirling will write and appear in a new series to be known as "The London Things," beginning April 26. The program is heard Tuesdays, Wednesdays and Fridays from 3:45 to 5 P.M., E.S.T.

The Daltons will be heard Tuesdays May 4, and will begin Thursdays and Saturdays, from 2:30 to 2:45 P.M., E.S.T.

WSAI Staff Is Appointed
CINCINNATI, April 11.—An executive staff just appointed by Robert G. Jennings, assistant manager in charge of sales and programs WSAI, consists of Harry Schuler, traffic, C. J. Thorquart, ad sales and Herbert Flag, merchandising and program departments.

Forn Coral Gables Company
Coral Gables, Fla., April 11.—Coral Gables Broadcasting Co., with authorized capital of 200 shares, par value $100 each, has received a charter from Secretary of State Gray. Incorporators are F. W. Mfer, F. W. Borton and W. W. Luce.

Wen Niles Changes Name
Hollywood, April 11.—Wen Niles, the new announcer of the Burns and Allen show, has changed his name to Ronnie Drake in order to avoid being confused with Ken Niles, his brother.

Will Revamp Rubinoff Show
Hollywood, April 11.—The Rubinoff show will be revamped when it reaches the coast, particularly with regard to the use of screen stars in guest spots.

KMOX Adding New Studio
St. Louis, April 11.—KMOX is now constructing another studio with individual control, raising the total of studios at the station to eight.

20th-Fox Budget
To Be Raised 20% (Continued from page 1)

budget amounts to a boost of 25 per cent over 1935-36. The increases were made up by the following departments: Music, $86,835 per contract; Radio, $35,300; $88,835; directors' salaries, 36.23; casts, 27.55; lumber, 27.50; props, 23.50; scenario writers, 5.20; laboratory, 10; photographers, prop men, sound men, electricians and landscape workers, 10. John C. Calley, general sales manager, will announce a program of 60 features for 1937-38. Six Sol Lesser outdoor films and two British pictures for the New World in England will supplement the 52 to be made at Movietone City.

20th-Fox Deal With National Completed

Final details on the 20th Century-Fox product deal for National Theatres units in Wisconsin have been completed. William Kupper, western division manager for the distribution, is in Kansas City now finishing arrangements with Elmer C. Rhoden for Fox Midwest. When the National Theatres deal was recently negotiated on the coast, two situations were not finally settled.

Mayer's Firm Paid $1,220,242 Bonus (Continued from page 1)

stein, vice-president, $213,857, and Arthur M. Loew, $265,544. Harry Cohen, who is Mayer's assistant is paid $182,040, including expense allowances; Frank Capra, $208,000, and Louis B. Mayer, $185,000; while the Columbia laboratories, Universal reported payments of $102,777 to Irene Dunne, $165,000 to James Whale, and $162,500 to Gregory LaCava. Warners, who paid a 20% of profits, includes payments of $227,500 to Kay Francis, $201,502 to Joe E. Brown, and $185,000 to Leslie Howard.

Plan Color Firm Issue
LONDON, April 11.—Dufay-Chrome, Ltd., controlling the Dufaycolor and Cinecolor processes, will shortly have about six of its color films copyrighted. The contact already have been established with exchange, was signed in New York last week, it was said. An A. F. L. federal mediator, who is one responsible directly to national A. F. L. headquarters, was formed to operate in the color field here about two years ago, but was permitted to drop out of sight within six months.

It is understood that other I. A. T. S. E. union affiliates will open similar drives among exchange employers.

Cleaners in Boston
Focus of CIO Drive
Boston, April 11.—The C.I.O. representatives here are attempting to organize the night cleaners in local theatres. A meeting has been scheduled for this week, but the exact date has not yet been determined. The C.I.O. previously had attempted organization of exchange shipping and inspection supports here but was beaten by the gun by the A. F. L. which agreed to negotiate wage agreements with distributors.

Hoffberg Completes Three
J. H. Hoffberg Co. has completed three new one reel shorts—"Isles of Paradise," "Bamboo" and "In Shanghai," the films have English and Spanish accompanying dialogue.

Top Grade English Films, M-G-M Plan

(Mayer's Firm Paid $1,220,242 Bonus (Continued from page 1))

stein, vice-president, $213,857, and Arthur M. Loew, $265,544. Harry Cohen, who is Mayer's assistant is paid $182,040, including expense allowances; Frank Capra, $208,000, and Louis B. Mayer, $185,000; while the Columbia laboratories, Universal reported payments of $102,777 to Irene Dunne, $165,000 to James Whale, and $162,500 to Gregory LaCava. Warners, who paid a 20% of profits, includes payments of $227,500 to Kay Francis, $201,502 to Joe E. Brown, and $185,000 to Leslie Howard.

W. B. to Start Building
Hollywood, April 11.—Warners have set April 26 as the day on which they will start construction of their new film laboratory at 400 S. Olive St., Barabara. The old Sunset Blvd. plant will be abandoned.

"KID GALAHAH"
(Edw. A. Robinson, Bette Davis, Humphrey Bogart)
New Starlight in the
TOAST OF EVERY CRITIC WHO HAS SEEN HIM!
BOAST OF EVERY THEATRE THAT HAS SHOWN HIM!
HOST TO CAPACITY AUDIENCES FROM COAST-TO-COAST!

Fernand Gravez
in
"THE KING AND THE CHORUS GIRL"

with
JOAN BLONDELL

EDW. EVERETT HORTON • Alan Mowbray • Mary Nash • Jane Wyman
Kenny Baker • Luis Alberni • STORY BY GROUCHO MARX and Norman Krasna
Songs 'For You' & 'On the Rue de la Paix' by Werner R. Heymann & Ted Koehler
A MERVYN LEROY PRODUCTION
"THE KING and the CHORUS GIRL"

"MARKED WOMAN"
(Bette Davis, Humphrey Bogart)

"CALL IT A DAY"
(Olivia de Havilland, Ian Hunter, Anita Louise, Roland Young, 4 others)

"MOUNTAIN JUSTICE"
(Josephine Hutchinson, George Brent)

"PRINCE and the PAUPER"
(Errol Flynn, The Mauch Twins, Claude Rains)

"THE GO-GETTER"
(George Brent, Anita Louise, Charles Winninger)

"KID GALAHAD"
(Edw. G. Robinson, Bette Davis, Humphrey Bogart)

... All in the Next Seven Weeks From WARNER BROS.

LATE NEWS!
First 2 days of "Marked Woman" world premiere beats average full-week at South Bend, Ind. Salt Lake City...
“Maytime” Is 2d Week Top, Seattle; Held

BUFFALO, April 11.—“Maytime” led a general pickup among first runs here by grossing $18,000 at the Great Lakes. This was more than double par.

“Waiikiki Wedding” was a close second, with a take of $12,000, up by $9,000, at the Buffalo—“Lost Horizon” reached $11,300 in its first week at $1,150 top at the Elranger.

Total first run business was $62,600. Average is $38,400.

Estimated takings for the week ending April 3:

<table>
<thead>
<tr>
<th>Title</th>
<th>Runners</th>
<th>Days</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>“WAIKIKI WEDDING”</td>
<td>Buffalo (0-300), 30-39c, 5 days</td>
<td>7</td>
<td>$4,700</td>
<td>$665</td>
</tr>
<tr>
<td>“WAIKIKI WEDDING”</td>
<td>(Par.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“QUALITY STREET”</td>
<td>BUFFALO (15,000), 30-39c, 6-7 days</td>
<td>7</td>
<td>$7,900</td>
<td>$1,128</td>
</tr>
<tr>
<td>“LOST HORIZON”</td>
<td>ELRANGER (11,000), 30-39c, 11-12 days</td>
<td>7</td>
<td>$11,300</td>
<td>$936</td>
</tr>
</tbody>
</table>

“Maytime” Gross $18,000 in Buffalo

“King Chorus” Goes to Front In Washington

WASHINGTON, April 11.—Grosses moved upward last week, “The King and the Chorus Girl” at the Earl, taking $22,500 to top average by $4,100. The picture is set for a return engagement at the Metropolitan the week of April 12.

“Maytime” hit $18,000 at Loew’s, $2,100 over, and was held. A reissue of 30 of “Man Of Her Own” at the Metropolitan took $5,000, or $700 over. Total first run business was $79,100. Average is $73,700.

Estimated takings, exclusive of tax, for the week ending April 1:

<table>
<thead>
<tr>
<th>Title</th>
<th>Runners</th>
<th>Days</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>“THE KING AND THE CHORUS GIRL”</td>
<td>(W-A.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EARLE—(2,218), 30-39c, 7 days</td>
<td>Stage: Jan Garber &amp; his orchestra, Crawford &amp; Burwell, 30-39c, 7 days</td>
<td>$22,500</td>
<td>$3,214</td>
<td></td>
</tr>
<tr>
<td>“LADY’SHAVE” (M-G-M)</td>
<td>Los Angeles, Tony Allen, Fritz Reinhold</td>
<td>(Par.)</td>
<td>$18,400</td>
<td></td>
</tr>
<tr>
<td>“GREATLY AFFAIR” (M-G-M)</td>
<td>”?</td>
<td>(Par.)</td>
<td>$25,500</td>
<td></td>
</tr>
<tr>
<td>“LOWED’S CAPITOL” (F-A.)</td>
<td>35-39c, 7 days</td>
<td>Stage: St. Louis, Tony Allen, 35-39c, 7 days</td>
<td>$22,500</td>
<td></td>
</tr>
<tr>
<td>“THE LAST OF THE TINSMENES” (M-G-M)</td>
<td>(Par.)</td>
<td>$15,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“LOEW’S COLONIA (L-U-A.)</td>
<td>35-39c, 7 days</td>
<td>(Par.)</td>
<td>$14,000</td>
<td></td>
</tr>
<tr>
<td>“NO MAN OF HER OWN” (Par.)</td>
<td>$11,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“METROPOLITAN” (L-U-A.)</td>
<td>(Par.)</td>
<td>$10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“QUALITY STREET” (RKO)</td>
<td>$9,400</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“JOHN MEADE’S WOMAN” (Par.)</td>
<td>$9,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“THE KING AND THE CHORUS GIRL”</td>
<td>$7,900</td>
<td></td>
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<td></td>
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</tbody>
</table>

This Issue Is Grave

Hollywood, April 11.—The publicity mill over at Columbia reports George McKay is busy organizing a local chapter of the Screen Actors’ Guild in protest of Calling Pullman Porters “George.

In a George Bernard Shaw, McKay says he is getting tired of confusion with dusky, ivory- toed Pullman stewards and thinks they should be called by their proper names.

No suggestion offered as to how travelers are to find out.

“Maytime” $14,500 Smash in Montreal

MONTREAL, April 11.—“Maytime” was a smash hit with $14,500 to the Palace without the aid of a companion feature. Take was $3,500 above the line. This was one of three pictures to be held over.

“History Is Made at Night,” on a double, the Princeps, took $10,000 or $3,000 above average, and was held over. “Wings of the Morning” was sold over at its exponential eye on March 27, but continued for a ninth week for a surprise take of $5,000, and was held over for a tenth week, which is announced as the very limit.

“Swing High, Swing Low” accounted for $11,000 at the Capitol. This was $1,500 over, but it gave way to “Silent Barriers” at the end of the week. Big opposition was provided in the coming hockey games in Ontario during the week. Fair weather prevailed.

Total first run business was $52,500. Average is $4,300.

Estimated takings for the week ending April 3:

<table>
<thead>
<tr>
<th>Title</th>
<th>Runners</th>
<th>Days</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>“SWING HIGH, SWING LOW” (Par.)</td>
<td>$25-39c, 7 days</td>
<td>Stage: $10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“HER HUSBAND LIES” (U-A.)</td>
<td>(Par.)</td>
<td>$7,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“CAPTAIN EDGLASS” (Par.)</td>
<td>(Par.)</td>
<td>$5,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“WNE N’T TELL THE WIFE” (Radio)</td>
<td>(Par.)</td>
<td>$10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“PRINCESS OF THE TREASURY” (Par.)</td>
<td>(Par.)</td>
<td>$10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“PRINCESS” (Par.)</td>
<td>$10,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“HOW I MADE THE NATION” (U-A.)</td>
<td>(Par.)</td>
<td>$14,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“BULLDOG DRUMMOND ESCAPES” (RKO)</td>
<td>(Par.)</td>
<td>$9,000</td>
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</tr>
</tbody>
</table>

“Talk Jap Distribution

Tokyo, April 11.—It is reported here that distribution agencies for Japanese films are to be established in Los Angeles by the Foreign Office shortly, reputedly in answer to the requests of several countries for the exchange of films. It is said that the Nippon’s appeal has been working for some time on a plan for the showing of Japanese films abroad.

Walker in Charity Part

Frank C. Walker has been named chairman of the M. P. Industry Division of the New York Catholic Charities. The funds for the appeal to be launched the week of April 18.
Radio Speeds Its Invasion Of Hollywood

MPTO Moves Followed By Swift Action

By JACK BANNER

Apropos of the action taken at the recent M. P. T. O. A. convention in Miami calling for an immediate get-together of picture interests to halt Hollywood's increasing participation in radio, it might not be amiss here to retell the story of old King Canute, particularly in view of the radio-film developments following in the wake of the M. P. T. O. A. convention.

Old King Canute, it is recalled, sat on his throne by the ocean's edge and commanded that the waters rise no higher. The old ruler fled from his throne in the nick of time, just as the rising tide washed his royal roost into the sea.

With as much jumping agility as was shown by old King Canute, we leap from mythology to the present time. Hardly had Ed Kyukendall (Continued on page 12)

Condon Explains Call For New SEC Hearing

Minor details concerning "rental clause pertaining to extras" and "minimum shooting day requirements," described as usual in studio leases, are the only matters referred to in the S.E.C. call for a hearing on the registration statement of Condor Pictures, Inc., it was explained by George A. Hirliman, president, yesterday.

Hirliman declared that "innumerable financial statements, memorandums, etc.," were filed with the S.E.C. and, at the commission's request, tele (Continued on page 10)

See $40,000 in Week For 'Marked Woman'

"Marked Woman" garnered $17,500 in its first weekend engagement, indicating the picture may gross $40,000, or better, on the week. Approximately 32,460 admissions were registered over the weekend, with capacity business for all shows.

Matinee prices were cut from 55 cents to 65 cents and evening admissions boosted from 85 cents to 99 cents. The picture is expected to remain for three or possibly four weeks.

MOTION PICTURE DAILY

VOL. 41. NO. 86 NEW YORK, TUESDAY, APRIL 13, 1937 TEN CENTS

Federal Rule Of Production Held Possible

Congress Power Widened By Wagner Decisions

By BERTRAM F. LINZ

WASHINGTON, April 12 — Government control of production under the interstate commerce clause of the Constitution was seen as made possible today by the Supreme Court decisions upholding the validity of the Wagner Labor Relations Act on the ground that while production might be interstate in nature, Congress could still legislate on employer-employee relationship in a way that might have a substantial effect on the free flow of interstate commerce.

The decisions were viewed as giving the Government the groundwork for a new NRA, if desired, or for legislation regulating the hours and wages of employees engaged in production activities.

"Although activities may be interstate in character when separately considered," Chief Justice Hughes said, in reading the court's opinion, "if they have some substantial relation to interstate commerce that their control is essential or appropriate to protect that commerce from burdens and obstructions, Congress cannot be denied the power to exercise that control."

The decisions were based on five cases brought under the law, disposing of one unanimously, but splitting five to four on the other cases.

(Continued on page 11)

High Court Verdict Effect Felt in L.A.

HOLLYWOOD, April 12 — The Supreme Court's five decisions rendered today upholding the constitutionality of the Wagner Labor Relations Act had far reaching reactions on Hollywood labor factions while conditions on producer-labor fronts appear to grow more tense.

The unified action of the local painters union, including makeup men, hairdressers and scenic artists, with the Screen Actors Guild in forming a (Continued on page 11)

U.S. Film Admissions in '35 Totaled $495,860,000

By BERTRAM F. LINZ

WASHINGTON, April 12—Total admissions and fees to 12,024 film houses in the country in 1935 amounted to $495,860,000 out of ticket receipts for the year of $508,196,000, according to the final report of the amusement industry, the Census Bureau's announced yesterday.

The receipts total and other statistics on the amusement industry were published in Motion Picture Daily on March 19.

The balance of the $308,196,000 total was divided into $576,000 for the sale of merchandise and $11,760,000 from other unspecified sources, the report indicated.

Of the total receipts for 1935 of the 158 legitimate theatres and opera (Continued on page 10)

Algers Master for RKO Reorganization

George W. Algers was appointed special master by Federal Court Judge William Bondy to hear and report on the proposed plan of reorganization of RKO. Judge Bondy found that (Continued on page 10)
**MOTION PICTURE DAILY**

**Insiders’ Outlook**

**By Red KANN**

**Hollywood, April 12.**

Strangers from the other side of the mountains meet a mountain of the opposite sex this week. Here’s always one: “What’s new in the double feature market? Is it wanting? Is it as strong? And there’s a story...

Aside from those companies which exist by the grace of twin hills, cross-sectional films, the opinion maintains doubles are doing no good. As a matter of fact, the agreement is rather all-inclusive that they do harm. Yet some are who find solace in the current booking situation. They maintain this year, as they did last, that the practice gives the studios an opportunity to test out new and raw talent; that the experimental outlet so provided gives the studio an unprecedented chance to play around with new people in the ever-present hope and prayer that some of them will click and thus graduate into the A division.

It goes like this, an important producer talking:

“Going in as ours (it’s a big one) the B’s do a job in absorbing overhead and, with us, it’s about thirty-five per cent. We have a number of young players here whom we don’t dare use in the high negative pictures because they are not known to the public. The B product gives us that chance to test them and see if they are useful to the full.” As he speaks, so do others on major lots here.

The argument goes that, sans B’s, a lavish hand with unknowns would not be so risky. To all and sundry who expound this point of view, your correspondent has one monotonous approach. He asks what happened on the new talent equation in the days before the alphabet appraisal of product became fashionable? The answer, almost invariably, was: “Such talent never got a chance.” Well, let’s see how they work out. Our memory seems to tell us it was Winnie Sheehan who saw whatever he saw in Janet Gaynor, gave her a small opportunity in “The Johnstown Flood” some years ago and began taking her places from about that point on.

Somewhere or other through careful plotting, spots can be filled for promising newcomers and the product, we fail to see has to be B product. Hollywood, we think on this score, is prone to overlook the determining factor in matters such as this, which is the public—that same public which went wild over Shirley Temple on the strength of a small role in “The Little Fox” before it became prefixed with Twentieth Century. Aside from all of this, it seems a rather unnecessary procedure to apologist for B films beyond the pertinent observation that the producers who make them these days, which is to say all producers, do so because the market they are feeding into. That ought to be sufficient reason...

Nick Schenck wrapped a few vowels and a handful of consonants around the problem very aptly, a few days back, as he passed through Chicago en route to New York from Hollywood. He envisioned doubles as even more of an issue in the next few months and numbers at Warner, he marked any cessation in the practice depended upon the public’s absolute refusal to attend theatres pursuing the habit, demand, or whatever it may be. Other directional signs in the wind are pointed up by the situation in New York today when, Motion Picture Daily, hardly has a little hope is seen for a widespread swing back to singles.

Hollywood, continuing as it does its general disregard for outside opinion, probably paid no attention to the above-mentioned issue by Joe Bernhard prior to his departure for Europe. The operating head of the Warner circuit turned to doubles at the time and said something that sounded quite interesting, at large, and quite inexplicable, in particular, to us. For instance: “The dual feature can never advance the industry—it can only retard it. Quantity never takes the place of quality in entertainment. When I return from abroad, I’ll give serious attention to constructive proposals for eliminating double features. In the beginning the double feature may be a shot in the arm for some theatres, but it eventually loses its power to improve box-office. And then the grosses fall back to the single feature level. . . .” The studios blame the double feature condition on the exhibitors and the exhibitors blame it on the studios. Motion Picture Daily does not know a large body of public opinion which finds the double feature distasteful. . . . The only sure protection of the great industry is constant upward progress in the quality and class of entertainment. . . . It seems to me the public is now getting used to abhorring this evil might be to create a new film form between the feature and the short. Says for instance, a class of three or four reel features using popu

**G. E. Kann Monogram Production Manager**

Hollywood, April 12.—George E. Kann has been named production manager for Monogram by Scott R. Dunlap, vice-president in charge of production, an appointment is effective immediately.

Kann was associated with M-G-M for nine years, as business and production manager on several big films. Before that he was with Carl Laemmle as executive assistant at Universal and recently he has been an independent producer.

**Knighters Fix Golf Dates**

The Monday Knighters have set June 23 for the second annual golf tourney at Elmsford, N. Y. The members have fixed up four dates for regular play. On April 14, the men will gather at Melbourne Country Club, Baldwin, L. I., on April 21, at Glen Island, March 24, and on April 28, at Gedney Farms, White Plains; on May 5 at the Westchester Biltmore, Rye.

**“U” Drops Subsidiary**

Dover, Del., April 12.—Universal pictures Corp. of Singapore has been dissolved. A certificate of dissolution has been filed by the Delaware Secretary of State.

**Ralph Ince Killed**

LONDON, April 12.—Ralph W. Ince, for many years one of the industry’s leading production personalities, who came to England three years ago, was killed in an automobile accident near Kensington yesterday. Mrs. Ince, who was driving the car when it struck a telegraph pole on the Hertford Road, and lacerations and was taken to a hospital. Ince was 50 years old.

Born in Boston in 1887, Ralph W. Ince was the son of John E. and Emma Brennan Ince, themselves well-known producers. Young Ince played a season in Richard Mansfield’s company before he was 21. Before vaudeville tours followed.

He appeared in screen roles in its early days, his first part in a series of one-reelers, “The Lincoln Series.” Ince played the President. Before his screen career began he did magazine illustrations and cartoons for the New York “Herald” and the “Evening Telegram.” Ince became one of the first directors in the era of the one-reeler.

He was a pioneer in the development of the two- and three-reel film, acting in and directing many for Vitagraph. In 1916 he joined Lewis McCree, ex-stuntman for Robert Warwick vehicles. His early stage career then went to England under a Warner contract, appearing in the film “So You Won’t Talk.” At the time several names had been using melodrama, “The Man Who Made Diamonds.”

He was a brother of the late Thomas Ince, famous producer. He had been married three times.

**Cincinnati Projectionist Dies**

CINCINNATI, April 12.—William C. Newman, Rialto projectionist, who was in vaudeville for 20 years, died of cancer this week. A son, brother and sister survive.

**Midwest S.M.P.E. Meets**

CHICAGO, April 11.—Seventy-five members attended the meeting of the midwest section of S.M.P.E., held here at the office of Filmaker Trailer Co. Carrington H. Stone is chairmen of the local section. R. Fawn Mitchell is past chairman and Stanley A. Lukes, secretary-treasurer. Managers are Oscar B. Depue and Bruno E. Stockbarger.

The S.M.P.E. 1937 convention will be held in Hollywood, May 24 to 28.

—

Staff poems, famous short stories and historical characters.”

And so, another statement. Bernhard has been an important studio here and it makes a number of B pictures each year. In the place of theorizing, it would be nice for a change, if perhaps we were able to do something. If Bernhard is as convinced as his statement sets forth that doubles are not wanted by the patrons of Warner theatres, why not route them out?

At least, why not try? It might work...
SERVANT OF THE PEOPLE
Timely Drama of the Constitution and Birth of the Supreme Court!

Pete Smith’s "PENNY WISDOM"
Witty and Wise Cookery...Prudence Penny Tieup! In Technicolor

Star Parade "HOLLYWOOD PARTY"
Two Dozen Top Names in Peppy Technicolor Musical Revue.

Pete Smith’s "MISTAKES IN GOLF"
Horton Smith, Lawson Little, Harry Cooper, Jimmy Thompson Tell All!

A bright idea!

Many showmen are back-booking previous box-office nuggets on M-G-M’s Junior Feature lists, and how their programs sparkle! Extra revenue. Try it!
"Ain't love grand!"
"Maytime" means Extended Playtime!

"Ain't M-G-M grand!"

THOSE BOX-OFFICE SONG BIRDS!
Jeanette MacDonald • Nelson Eddy in "MAYTIME" with John Barrymore
Herman Bing • Tom Brown
A Robert Z. Leonard Production
A Metro-Goldwyn-Mayer Picture
Produced by Hunt Stromberg
“Maytime” 3rd Week High in Philadelphia

Joe Lissauer, booker, for the Libson-Skirball circuit, with headquarters in Cleveland, will sail today for Bermuda aboard the Queen of Bermuda on a 10-day honeymoon trip. He was married here Sunday.

Claude Eikel, general sales manager for Bank Night, left for Boston yesterday and plans to leave for Dallas on Friday. He has fully recovered from a recent illness.

Edward Paskay and Edward Fine will start for Hollywood tomorrow. They plan to make several stops over before reaching the coast at the end of the week.

Nat Holt, RKO division manager with headquarters in Cleveland arrived yesterday for home office conferences.

Ben Gottes and Bob Ritchie arrived from the coast yesterday by plane and plans to sail tomorrow on the Normandie.

Edward G. Robinson is due from the coast April 26. He will appear in two Lifetime pictures beginning May 6 on April 29 and the second, May 13.

J. Cheever Cowdin and Samuel Mackworth left the coast by plane yesterday, instead of Sunday, as originally planned.

Leon Netter has returned from a trip to Paramount theatres in St. Paul, Minneapolis, Kansas City and Chicago.

Harry Goldberg, director of Warner theatre advertising and publicity, was in Albany yesterday in connection with “The Prince and the Pauper.”

Edward Carver of M-G-M left yesterday for Chicago, Detroit and Cleveland and will be back the end of the week.

Monroe Greenthal’s cat was stolen over the weekend and it hasn’t been found yet.

Jack Connolly of Pathe News will sail for England and the Coronation April 24 on the Ile de France.

Herman Mankiewicz, who arrived from Europe today on the Rotterdam after a three-week vacation abroad.

Joseph L. Bien arrives from Europe today on the Rotterdam after a three-week vacation abroad.

Mike Marco is now in St. Louis and will leave from there for the coast in a day or so.

John Hay Whitney returned from abroad yesterday by the Normandie.

Lou Irwin flew to the coast yesterday via American Airlines.

M. MacDonald of G. B. flew to the coast yesterday.

John G. Paine is expected back from Washington tomorrow.

“Maytime” on Dual High in Milwaukee

Milwaukee, April 12.—“Maytime” and the “Parole Racket” took huge money for the week with a $10,000 take at Fox’s Wisconsin. This was Fox’s best par, and the bill was held over.

“Waikiki Wedding” and “The Crime Nobody Saw,” rated second and third for the week, with a $6,000 take at the circuit’s Palace. This was $1,000 to the good. “Spices of 1937,” at the Palace, grossed $5,500 at the Riverside, $500 over average, while “Swing High, Swing Low” at the Wisconsin grossed $2,000 at the Strand, as a holdover. This was $300 above average.

Total first run business was $28,000. Average was $825.

Estimated takings:

Week Ending April 8:

* WAIKIKI WEDDING (Param.)
  Average, $2,000;

* THE CRIME NOBODY SAW (Param.)
  Average, $1,500;

* FIND THE WITNESS (Para.)
  Average, $1,000;

* SWING HIGH, SWING LOW (Para.)
  Average, $750;

* HISTORY MADE AT NIGHT (Col.)
  Average, $750;

* RACING LADY (RKO)
  Average, $750;

* PAROLE RACKET (Col.)
  Average, $750;

Flash Previews

“Big Business”—Amusing adventures of the Jones family in the field of stock promotion. A family type attraction.

“Hills of Old Wyoming”—This latest Hope-Stangl-Cassidy maintains the entertainment quality of previous numbers. Good showmanship.

“Hittin’ the Trail”—Interesting music interwoven in this western plus some novelty ingredients make for acceptance.

These films will be reviewed in a coming issue of Motion Picture Daily.

Extend Foreign Showing

Bergedorf, April 12.—With foreign films doing well at two here tourism a third attempt at showing foreign language product is being made. Falcon Hall has opened with weekly Russian films. The first was “Broken Shores.” The West End runs Swedish films while Louis Anger shows Hungarian film weekends at St. Stephen’s Hall.

Dean to Do Korda Film

London, April 12.—Basil Dean will produce at least one picture for Alexander Korda of London Films, it is reliably reported. The film will be made at Denham, presumably during the next six months. Production is to go to Associated Talking Picture studio at Ealing.

To Reopen in Cleveland

Cleveland, April 12.—The Carter closed for the past year as a picture house, will reopen May 1. Max Lefkowitz presides over the Dixie Theatre, which operates the house, is redecorating throughout.

“China” Dual, $10,500. Near Denver Record

Denver, April 12.—“China Passage,” on a duel with “Personal Property” at the Orpheum during the week. The $10,500 gross was over par by $4,500. The result was at the Denver where “Waikiki Wedding” piled up $9,000, above the line by $4,000. It was held over. “Lost Horizon” piled $9,000, in its second week at the Broadway at $1.50 top.

Total first run business was $42,500. Average is $825.

Estimated takings for the week ending April 8:

* CHINA PASSAGE (20th-Fox)
  Average, $3,000;

* PERSONAL PROPERTY (M-G-M)
  Average, $2,000;

* ORPHEUM (20th-Fox)
  Average, $1,000;

* YOU LIVE ONLY ONCE (U.A.)
  Average, $750;

* PARAMOUNT (20th-Fox)
  Average, $750;

* WOOL (M-G-M)
  Average, $750.

“Waikiki” $18,500

Cinncinati Leader

CINCINNATI, April 12.—“Waikiki Wedding,” opened at the RKO Palace into an $18,500 take, upping average $8,500, and went to the RKO Capitol.

“Quality Street” was $2,000 plus on the $12,000 average at the RKO Albee, while “Maytime” came with $6,000 which when it is garnered $6,300 at the RKO Capitol, where it played its third downtown week continued the RKO Grand, “China Passage” and “Woman Wise” pulled a combined $2,600 on a 10-da in this building, where the total figure is $2,450.

Total first run business was $64,700.

Estimated takings for the week ending April 8:

* QUALITY STREET (RKO)
  Average, $2,000;

* MAYTIME (M-G-M)
  Average, $1,000;

* CONDEMNED (U.A.)
  Average, $750;

* READY, WILLING AND ABLE (W.B.)
  Average, $750;

* CHINA PASSAGE (RKO)
  Average, $750.

* LOVE IS NEWS (M-G-M)
  Average, $750.

* WOOL (M-G-M)
  Average, $750.

The Tavern

Meeting Place of the Industry

Make This Your Luncheon—Dinner—Supper Club

159 W. 48th St. New York
“Family” and Show $23,600
Loopy Grosser

Chicago, April 12—“A Family Affair,” with Olsen and Johnson on the stage at the Oriental, was top draw at the box office in its second week at the theatre. This topped normal by $8,000.

“Waliki Wedding” at the Roosevelt and “Maytime” at the U. A. did excellent business in their second week. “Swing High, Swing Low” at the Garrick was another strong attraction and the house showed a nice profit.

The Palace, with “Top of the Town,” got off to a fast start, but business suffered a slump the later part of the week. At that the gross for the week was $21,600.

Total first run business was $148,600. Average is $130,500.

Exhibited this week:

**Week Ending April 8:***

**“GOOD EARTH” (M-G-M)**

APOLLO—(3,150), 35c-50c, 7 days, Gross: $1,575.

**MARKED WOMAN** (W. B.)

CHICAGO—(650), 35c-50c, 5 days, Stage; Vega Broke and Revue. Gross: $365.50. (Average, $73.10)

**A FAMILY AFFAIR** (M-G-M)

Oriental—(4,400), 35c-50c, 3 days, Stage; Olsen and Johnson Revue. Gross: $220. (Average, $73.33)

**TOP OF THE TOWN** (Univ.)

PALACE—(3,050), 35c-50c, 7 days, Stage; Boeing Revue. Gross: $210. (Average, $30)

**Week Ending April 9:**

**“SWING HIGH, SWING LOW” (Para)**

GARRICK—(950), 35c-50c, 7 days, Gross: $1,000. (Average, $142.86)

**“WAIIKIKI WEDDING” (Para)**

ROOSEVELT—(1,380), 35c-50c, 7 days, 2nd week, Gross: $170. (Average, $24.29)

**DANGEROUS NUMBER** (M-G-M)

STATE-LAKE—(1,350), 25c-75c, 6 days, Stage; Vera Back and Revue. Gross: $127. (Average, $21.17)

**UNITED ARTISTS**—(1,350), 35c-50c, 7 days, 2nd week, Gross: $100. (Average, $14.29)

**Week Ending April 10:**

**“LOST H O M E” (Col.)**

EL RANGER—(1,300), 35c-$1.00, 7 days, 2 shows, Stage; week. Gross: $350. (Average, $50)

**Wall Street**

Light Board Movement

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**“Maytime” $5,900 Leader in Spokane**

SPokane, April 12—“Maytime” was big with $5,900 at the State, $1,100 over par. The Inland Empire Education Ass’n convention helped grosses, the musical was held over.

Green Light on a deal with “Wings of the Morning,” drew $5,100 in six days at the Fox after the San Carlos Corp. had held the theatre two days.

Total first run business for the week was $14,800. Average is $13,000.

Exhibited this week:

**Week Ending April 8:**

**“MAYTIME” (M-G-M)**

State—(4,050), 35c-50c, Gross: $5,500. (Average, $1,100)

**GREEN LIGHT (F. N.)**

WINGS OF THE MORNING (20th-Fox).

Fox—(4,100), 35c-50c, 7 days, Gross: $2,500. (Average, $357)

**YOU ONLY LIVE ONCE** (Para.)

Clarence—(1,300), 35c-50c, 3 days, Week; Gross: $250. (Average, $83.33)

**“PLIGHT AND THE STARS” (RKO)**

Flournoy—(800), 35c-50c, 4 days, Gross: $925. (Average, $195)

**“HISTORY IS MADE AT NIGHT” (U. A.)**

LOEW’S—(1,350), 35c-50c, 7 days, Gross: $2,500. (Average, $357)

**“History” on Dual $7,000, New Haven**

NEW HAVEN, April 12—“History Is Made At Night” was on a dual with “Accused Man” at the Roger Sherman, turned in the best showing of the week, $7,000. This topped normally by $2,000.

“Maytime” held up to $3,800 in its second week at the College. This was a repeat at the picture column and the other two first runners were in the red.

Total first run business was $21,400. Average is $1,950.

Exhibited this week:

**Week Ending April 9:**

**“MAYTIME” (20th-Fox)**

College—(3,500), 35c-50c, 7 days, 2nd week, Gross: $1,800. (Average, $257)

**SEVENTH HEAVEN” (20th-Fox)

WE’RE ON THE JURY (Radio)

Fox—(4,200), 35c-50c, 7 days, Gross: $2,500. (Average, $357)

**MURDER GOES TO COLLEGE** (Para)

PARAMOUNT—(3,000), 35c-50c, 7 days, 2nd week, Gross: $1,300. (Average, $186)

**HISTORY IS MADE AT NIGHT” (U. A.)**

ROGER SHERMAN—(3,000), 35c-50c, 7 days, Gross: $2,500. (Average, $357)

Make New Move for Better Roxy Terms

Another effort will be made to have 20th Century-Fox Film Corp. increase its offer for the Roxy, Samuel Kramer, counsel for the Roxy stockholders, said yesterday at a meeting of the Roxy stockholders representing the proposed plan of reorganization now being held before Special Master Addison S. Pratt.

An adjournment until 2 P. M. today was taken to allow W. C. Michie, 20th Century-Fox attorney, to confer with Sidney R. Kent, president, by transatlantic telephone when the latter arrives in London. Alvin Schlosser, counsel for the stockholders’ protective committee, testified that he valued the theatre at $5,500,000. He said the plan was fair to bondholders and stockholders and “unfortunately fair” to stockholders.

Reserve Ruling on Katz Claim

The Circuit Court of Appeals reserved decision yesterday on the appeal taken on the reserve ruling in the Katz case. Special Master John E. Joyce, ex-judge of the court, heard the case, but Federal Judge Alfred C. Coox reinteracted it. Katz alleges that he was appointed as a director of the rest of the company on a two-year contract on Jan. 1, 1932. His contract was terminated on Oct. 26, 1932, and he is making a claim for salary allegedly due him.

Ask Cohan Suit Dismissal

Maurice A. Richmond and Max Meyer, who do business as the Paul-Finer Pioneer Co., filed a motion in Supreme Court yesterday asking for the dismissal of the complaint of George M. Cohen for $100,000 royalties on 49 Cohan songs. The motion is made on the ground that the Federal Court lacks jurisdiction to hear the suit and that the complaint failed to set forth a cause of action. Judge Robert T. Patterson will hear the arguments on April 20.

Orders RKO Claim Finding

Federal Court Judge William Bondy yesterday ordered Richard J. Scardratti to determine a complicated claim of $11,629 against RKO. The Hanover Capital Trust Co. alleged that RKO was the originator of a claim from Alfred E. Fliegel. The Trenton Advertising Co. has made a demand to participate in the allowance to the extent of $3,000. Scardratti is also holding hearings on the claim for $5,161 against RKO by the Trenton Advertising Co.

Columbia Dividends Set

Columbia Pictures has declared a quarterly dividend of 5 per cent, payable May 15 to holders of record May 4.

The company also will pay 25 cents per share on the common June 21 to common and voting trust certificate holders of record June 8.

Governor in Rogers Film

OKLAHOMA CITY, April 12—Gov. —P. A. Wood, of Oklahoma posed here for Harry Loud, M-G-M cameraman, who is in the state filming his new project, “Rivers in the Red,” which will be employed in the theatre drive for the Will Rogers Memorial Fund.
BETTE'S BETTER THAN THE BEST!

WARNER BROS. Made Her That Way For You!
"man" Smashes "Anthony Adverse"
First 2 Days at N.Y. Strand!
Tickets Per Minute Forcing S. R. O.
Holdout on 3rd Day-Monday!

Away with Records Hour-by-Hour, Day-by-
Weekend's Super-Sensational Openings in

San Francisco
New Haven
Philadelphia
Washington
Memphis
Boston
Louisville
Pittsburgh
Milwaukee
Indianapolis
Kansas City
Omaha
Portland
St. Louis

Bette Davis
Will Leave a Mark You'll Never Forget, in
Marked Woman"

With Humphrey Bogart

A Lane · Isabel Jewell · Eduardo Cianelli · Jane Bryan · Allan
Vincente · Rosalind Marquis · Mayo Methot · John Litel · Ben Welden · Henry
Hale · Directed by Lloyd Bacon · Songs by Harry Warren and Al Dubin
A First National Picture

Socko!
It's Even Beating "G-Men"!
Hear Protest To Agreement On Copyright

(Continued from page 1)
of the Copyright Committee of the House of Representatives. The adoption of the agreement with the United States in the Executive's broadcast statement was the subject of a protest from the House of Representatives, which has been promised to be presented to the Senate.

Kaye told the committee the radio industry is "not hostile" to adherence to the Copyright Act, but the Federal Communications Commission has the authority to enforce the law in the event of non-compliance.

Asks Individual Treaties

Declaring that copyright is a commercial proposition, John G. Paine, chairman of the board of the Radio Publishers Protective Ass'n, voiced opposition to adherence, recommending instead that the Government make individual treaties with the various foreign countries as it has on tariff and other subjects. "The treaty," he pointed out, becomes the law of the land under our Constitution, and the United States could take no retaliation against any of its foreign relations under a treaty.

"A treaty made with the union would not assure Americans of full union rights in all countries, pointing out that it would still be necessary for the country to comply with the treaty's requirements.

The sub-committee will hold another hearing on the subject on the next meeting of the Senate.

U.S. Film Admissions in '35 To Total $495,680,000

(Continued from page 1)

d graphic details of studio rental arrangements with Grand National were filed. The minor details omitted in the draft version of the agreement, the last day of the commission's request for a hearing, Hirliman said. The S.E.C. has not made any exception as to the other arrangements in any of the representations in the entire Condor prospectus as originally filed," he stated.

Condor in Product Talks

Production plans by Condor for next season got under way when yesterday (May 7) the arrival of M. H. Hoffman from the coast. George A. Hirliman, president and production chief for the company, arrived last week. A. J. Van Beuren, chairman of the board, also is participating in the discussions.

George O'Brien's contract has been renewed and Conrad Nagel has been signed to appear in a number of pictures as well as direct. Richard Dix, who is under contract, has been added to the roster.

Takes Hungarian Film

Danubia Pictures has acquired the Hungarian rights to "The Legend of Gold," for distribution in this country.

Algers Master for RKO Reorganization

(Continued from page 1)

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(Continued from page 1)

Federal Rule Of Production Held Possible

(Continued from page 1)

four on the others. In a dissenting opinion, the minority held that Congress has exceeded its authority.

"Obvious" is the minority opinion commented, "what is determined may greatly affect a multitude of employees who engage in a great variety of private enterprises—merchants, manufacturer, publishing, stock-raising, mining, etc. It is possible to the hands of a board of power over purely local industry beyond anything heretofore deemed permissible.

High Court Verdict Effect Felt in L. A.

(Continued from page 1)

new labor federation to negotiate a basic agreement with producers was signed by the Screen Painters, Decorators and Paperhang- bers Local 644, when reports from delegates attending New York meetings were heard.

The tenseness in the current labor situation revolves around the question of whether or not future conflicts between painters and producers shall be held. Guild spokesmen unofficially declared the first series of conferences between Guild leaders and painters over the next ten-day period had been de- cided upon. Local 644 officials de- clared producers would stand by the decisions made in New York without future conferences, Pat Casey de- cidedly refuses to comment, lending credence to the statements that there would be continued negotiations for inclusion in the basic agreement.

Decision Seen Labor Victory

The upholding of the Wagner Act was viewed as a victory for labor fac- tions in union circles. The Guild con- trolled producers will be forced to ne- gotiate an agreement under the pres- ent circumstances.

Possibilities of a strike by the Guild and controls producers will be forced to nego- tiate an agreement under the present circumstances.

Regardless of whether a new fed- eration comprised of Guild members and painters and affiliates is formed or not, it is understood that the existing harmony between these factions will continue. Meanwhile Studio Utility Employees Union Local 724 stated that it had received word from Inter- national heads that they had entered a producer-labor basic agreement. This organization has a membership esti- mated at 1,400. It is understood that the classification of men will await conferences with IATSE officials.

Blair for Sacramento Meet

Hollywood, April 12.—Aubrey Blair, Screen Actors' Guild executive, went to Sacramento tonight to attend a legislative hearing on the optional contract bill which reduces standard optional contracts from seven to three years. Blair also appeared in support of the "little" Wagner Bill on which the Guild seeks action.

Out Hollywood Way

Hollywood, April 12.—The "Thin Ice" company has returned to the 20th Century-Fox studio after a 10-day stay in New York and San Francisco . . . SONJA HENIE and TYRONE POWER head the cast.

GERMANE AUSSEY, French star, as- signed by DARBY ZANTICE to lead in "Labour Spy." SAM BISHOFF Watters assistant producer, off for a last minute meeting to see BARON MC COMPLANE complete "Lady Luck" for Warners and goes to the Sierras for the call-up of hundreds of LAUDE BUS- lies in "The Deep South," Warners and leaves for Pennsylvania where he will elect.

OSCAR SERLIN and MRS. SERLIN ob- served their fifth wedding anniversary with a party . . . FRED WARING and his Pennsylvania are on the air—"Vari- ety Show," WALTERS . . . GREGORY DICKSON refuses to fall for that Hollywood habit of wearing old tred- ers that don't match his jackets . . . OLE NYQUIST another . . .

Union in New Haven Claims Member Gain

NEW HAVEN, April 12.—The newly- chartered A. F. of L. exchange em- ployees union here claimed an increase in membership at the fifth meeting here. The union declares it has about 400 out of the 55 eligible, exclusive of bookers. A last open meeting scheduled for Wednesday night at Trades Council Hall, when it is prom- ised the new officers will announce the Boston union will be present, and permanent New Haven officers will be elected.

Although the announcement that salary increases were imminent dras- tically cut attendance at the second meeting, it was reported that the materialize has once more stimulated interest in the union.

See National Adjustments

CLEVELAND, April 12—Demand presented last Monday to local branch man- agers by shipper, inspectors, poster- clerks and assistants for a wage increase has not been settled locally. Wage adjustment of work- ers in this classification will be made nationally, with national A. F. of. It is said, although that the local workers signed up as members of the Packers' and Wrappers' union, it is understood that eventually they will become affiliated with the film operators' union.

Seek Legal Picketing

LINCOLN, April 12.—Labor forces in a committee hearing at the legisla- tive session here tried to gain repeal of a law千年-old anti-picketing law. Active in the move was Mace Brown, secretary of the Omaha operators, and Roy Bowers, also of an operators' union in Grand Island.

Decide S. E. C. Case

WASHINGTON, April 12.—The U. S. Supreme Court, in the case of J. Edward Jones vs. S.E.C. today held that bearing for the registration by the commission constitu- tion suspends.

IATSE Drive To Be Pushed In Key Spots

(Continued from page 1)

been advised by the A. F. of L. that cooperation would be given in dis- trict centers where the I.A. is not established and in other centers where questions of jurisdiction may arise. Moreover it has been assured that industry officials for the most part prefer to see the exchanges organized by the L.A.T.S.E., in the event that national organizing of the employees is inevitable. Past relations between the international and the industry have been amicable enough and no strike of any serious proportions in which the I.A. has been involved has oc- curred in the industry in the past 10 years.

It was also reported that company heads were given notice of the I.A.'s organizing intentions in the course of the labor conferences at the office of Pat Casey, producers' labor repre- sentative, last week.

The I.A.'s local organizing drive was launched yesterday in most of the principal exchanges and will be con- tinued. It was said, union representa- tion is obtained in all exchanges.

To Talk Score Charges

Score charges by major companies and Loew bookings in the Greater New York territory are scheduled to be discussed tomorrow by the members of the I.T.O.A. at the regular meeting at Astor. Harry Brandt will preside.

Ship it

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate . . . by messenger or high speed truck . . . direct to the field.
2. The first plane out carries your shipment via the shortest, fast- est route coast to coast. It travels swiftly as any passenger.
3. At the destination, delivery is made at once. Overnight coast to coast.

and it's there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office . . .
Radio Speeds
Its Invasion
Of Hollywood

(Continued from page 1)

FORTUNE

Chief

appointed his committee to look into
the film-radio situation, when the fol-
lowing radio headline news broke into
print:

1—Maxwell House "Showboat," one of radio's biggest and most popular programs, announced its decision to change its base of operations to Hollywood, with film guests as the program's premiere attraction.

2—Kate Smith, whose radio follow-
ers number in the millions, is pur-
chased by General Foods for a new
Hollywood program. Film players,
of course, will be featured as guests.

3—CBS approves a new $2,000,000
radio drama, to be produced by a
team of scriptwriters, and seven addi-
tional Hollywood studios, for comple-
tion by November. (Continued)

4—The Nash-Lafayette program
drops Floyd Gibbons and Grace Moore
substitutes as star—with a resultant
program shift to Hollywood.

5—Chase and Sanborn admits that
"Do You Want to Be an Actor?" is
replacing "The Big Broadcast of 1932,"
offering, and signs Don Ameche to
head a new series. Ameche will be
acted by stars.

All the above developments have
rystallized since the Miami M. P. T.
and National regulations. Addi-
tionally, it is only a matter of days, or
at best, weeks, before NBC will make
public its plans for additional Holly-
wood programs. The station will be
about $2,000,000. MORRION PIC-
TURE DAILY has positive assurance that
the studio expansion plans have been
approved by the network. The plans
merely await public announcement.

Radio, in the light of the above ac-
tions, seems to have given the answer.

The answer is—"Hollywood Ho!"

Union Oil Renews "Thrills"

Hollywood, April 12—Union Oil
Co. has renewed its "Thrills"
programs, half-hour weekly, for a second
season, beginning April 17, on the
NBC-Red network plus KGU in Honolulu.
The same administrative staff will be
maintained, and C. Dailigust, president of American
Radio Features, produces the show:
Dave Taylor, department head, and
Forrest Barnes writes the script.
"Unsolved Mysteries," 39 quarter-
hour transcription shows produced last
year, are still being renewed to be taken
for the Atlantic seaboard states by
Texas Oil Co.

Margaret Cuthbert to Tour
Margaret Cuthbert, NBC's direc-
tor of women's activities, will leave
New York Friday to take part in the
"Conference, Work for Women" at Cornell University. Miss
Cuthbert is a graduate of that school.
Both będiscussed on the radio city.
Miss Cuthbert will speak also at
Ohio State and California for Women, at the
General Federation of Women's Clubs
on April 16, at the University of the eighth
annual Institute for Education by
Radio meeting at Columbus, Ohio.

More Radio—Page 14

Sunday Radio

Personalities

GEOGE MACMURRAY and
Harley Davis joined the CBS press
department yesterday. Davis
will work the 6 P. M. to 1 A. M. shift,
with Jim Kane, while MacMurray,
who is from the Marion (O.) Star,
will hold down the 1 to 9 A. M. trick.
And as a final CBS press de-
partment note, Charles Good
has been temporarily detached from
publicity work to assist John Fitzgerald,
Of the public relations and special
features department during the absence
of Paul White, who sails for London
today to supervise his network's cor-
porate offices. The "Norsemen"
have been signed for 100 hours
of broadcasting for the World
trans-
scrition will extend Hollywood
greetings to Radio City. They will
return to Radio City on the latter's
broadcast April 18. Baseball pitchers
Carl Hubbell and Bob Feller will
consult with "Cook's Hollow Show"
Saturday night.

NBC Photographers Ray Lee
Jackson, Bill Haussler and Synd
Fisher will exhibit their portraits and
activities on the museum's "Radio
City Radio City" beginning April 19
and running until May 1. Admission
to the public will be free. Lydia
Lambert, recently married to John Irvine's "First
Mrs. Frazer" on Kate Smith's
"Bandwagon" April 12, and Eddie
Canty, who appeared on Hollo-
Adventures's thirtieth birthday, April 29,
will be Louis Katzman's guest to-
night on WINS. Duke Ellington
celebrates his 38th birthday. Paul
Whitteman set for a Loew's
State stage appearance beginning
May 13. Irving Mills plans to
sell for Europe in May the arrange-
ments foreign distribution for Master
Record discs. Blevins Davis has been
directed a guest on "Showboat" April 15. Blevins is
an authority on corporation history, and
will be the cool and calm on that subject. William H. Green,
man of Davis, set the deal.

Open Season on Gifts

Agencies and sponsors have declared open season on radio
editors, with sundry gifts as the deuce's lucky breaks from
the "boys."

Herewith is a recapitulation of the "tribes" received by M. P.
Davin's "Showboat" program:

A single shoe string from the H. N. Kiesewetter agency. (A shoe
string was to provide an important clue in a forthcoming
broadcast of "Famous Jury Trials)."

From the National Silver Co., sponsors of the Irving Kaufman
broadcast on WOR, a single teaspoon.

From NBC, a toy mouse, allusion of the singing variety.

From Young & Rubicam, an empty carton of "Grape Nuts" to
all attention to the new Burns and Allen program.

From Kenyon & Eckhardt, a toy skilet, lest the "Sisters of
the Skillet" go unnoticed.
LIFE is about the same, summer and winter. People eat and drink, work and play, keep on buying. They spend just as many millions of dollars. Not only for seasonal needs and luxuries, which you'd expect. But for year-round products like gasoline, cigarettes, electric refrigerators, automobiles. (These hit peak sales in summer!)

Radio listeners hang right on, too. Of the millions who listen to NBC winter programs, 97% are available to radio in any week in the summer. For where people go—there goes radio. This tremendous year-round acceptance makes NBC the most effective year-round sales medium in the world. That is why more advertisers are on the air—the NBC air—right through the seasons, without interruption.

NATIONAL BROADCASTING COMPANY
A Radio Corporation of America Service

RCA presents "The Magic Key" every Sunday, 2 to 3 P.M., E.S.T., on NBC Blue Network.
**RADIO**

**PHILADELPHIA, April 12—**With the completion of a deal with the Evening Public Ledger, WFIL swelled its list of time-space newspaper agreements to three, and took the lead among local broadcasters in this promotional accomplishment.

Terms of the new arrangement were announced by Donald Withycomb, WFIL general manager. The paper will carry a 15-minute program, Sundays at 9:45 P.M., beginning immediately, which will be devoted to discussions with the Ledger (Gordon Dix syndicated column which appears daily in the Ledger). In exchange, WFIL will be credited with a proportionate amount of display space, figured on the top card rate of both station and newspaper. As in their time-space deals with the Inquirer and Record, WFIL will use this line-age to merchandise the programs of both local and national advertisers.

**WNBK Closes a Deal With 3rd Newspaper**

**Gordon Baking Leads On Mutual for March**

Most important individual spender on Mutual the past month was the Gordon Baking Co., with a time purchase for March. Father Charles E. Coughlin, whose Shrine of the Little Flower network of 12 stations, is ranked second. The 12 leading advertisers on Mutual for the month follow:

1. Advertiser: Time Purchases
   Gordon Baking Co. .......................... $18,576.27
2. Rev. Charles E. Coughlin, ............................................. 17,863.00
3. Wasey Products .............................................. 12,540.73
4. Mennen Co. ............................................... 11,969.00
5. Health Products Corp. ........................................... 11,272.12
6. Lutheran Church ............................................. 9,359.12
7. S. S. Co. .................................................. 7,095.00
8. Armin Varady .............................................. 7,083.50
9. Cudahy Packing Co. ........................................... 7,663.23
10. Luhn & Fink .............................................. 7,211.97

The total Mutual billings for March was $212,901.07.

**Sign New Coast Accounts**

**Los Angeles, April 12—**New business is being handled by KBOO, including the Morgan Family and Hall, every night but Tuesday, 9:30 P.M., an international Trade Programs, agency Benton & Hall, Chicago, through Hearst Radio; "Hook, Line, and Singer," ("Forum of Filming"), with Calvin B. Harrison, sponsored by Entz & Rucker, sporting goods house, Thursday, 6:45 P.M., P.S.T., in Los Angeles; "A Man, Los Angeles; Detective Dalt & Zumba, transcribed mystery thriller, sponsored by Bireley Orange Juice, Los Angeles, five nights, 7:15 P.M., P.S.T., agency Philip J. Meaney.


**More Stations Take "Offender"**

**New Haven, April 12.** WELI's "First Offender" program, broadcast over WBSM, will be rebroadcast by WCTQ, Boston, and WSPR, Springfield, in addition to WNBC, New Britain, and WATR, Waterbury. The program of dramatizations from lives of County Jail inmates, scripted by Deputy Sheriff Hugo, is sustaining.

**Reagan Signed by Warners**

Dirt Motores, April 12—Ronald (Dutch) Reagan, sports announcer for WHo the past four years, has signed a new $3,000 contract, leaving for Hollywood June 1. Reagan took a screen test at the studio while in California recently with the Chicago Cubs.

**Start New WLBY Tower**

**Steven's Point, Wis., April 12—**WLBY, a new six-story tower for WLBY here. A new two-story transmitter house is nearing completion and the F. C. C. requires that the station be on the air by May 12, with 5,000 watts against 2,500 formerly.

**See Television Unit For NBC and RCA**

A piping hot report garnered last night is that NBC-RCA will announce plans shortly for a new $1,000,000 television station to be erected in Philadelphia. This new station will supplement the present NBC television plant atop the Empire State Building in New York City.

**WCAU Tries Farming Out New Announcers**

Philadelphia, April 12—In an effort to develop radio announcers to meet the qualifications demanded by a 50,000-watt station and, indirectly, for the network, Stan Lee Broza, program manager at WCAU, local CBS outlet, has arranged to farm out all some of the local announcing. Six stations in towns near Philadelphia will serve as a "school of experience" for the potential WCAU announcers. Although Broza does not promise a WCAU post for every schooled applicant, the station is looking for a preferential option for their services. And if a post is not available, the groomed announcer will be given all his desire to accept any other assignment.

**Mulhall on Win, Program**

**Hollywood, April 12—**Jack Mulhall has been signed for a 13-week feature broadcast on KFWB, sponsored by the studio of its own. The program is titled "Experiences of 1,000,000 Men." It is a dramatization of a collection of stories formed by specific units of the A. E. F. and it will develop an air census for veterans who will communicate to the station their experiences. The program begins April 23 and will be heard from 8:15 to 8:45 P.M., P.S.T.

**Toothpaste Account Renewes**

**Hollywood, April 12—**Charles Hampson, studio executive, obtained a renewal for KEHE for Dr. Strasska's Tooth Paste. The pact is for one program week at 5 A.M., P.S.T.

**Chartier New Madison Firm**

**Madison, Wis., April 12—**The Madison Broadcasting Co. has filed articles of incorporation here to engage in radio and television broadcasting. Incorporators are C. A. Sakrison, Ralph D. Timmons and Arthur Towell.

**Two Papers Buy WSJS**

**Winston-Salem, April 12—**The purchase of WSJS and the Winston-Salem Journal and the Winston City Sentinel by the Piedmont Publishing Co. will be consummated May 1.

**Muse in Chicago**

**Hollywood, April 12—**Clarence Muse flew to Chicago today for confer- ence with friends following completion of the new minstrel feature to succeed the faded "Faducuh Plantation."

**Louise Hampton Joins Agency**

**Bosor, April 12—**Kasper-Gordon Studios, Inc., radio program agency has added Louise Hampton to its staff as a special adviser and sales consultant on merchandising to women.

**Germany Signs Film Deal with Italians**

**Berlin, April 12—**Germany took one more step over the weekend in the use of the screen as a medium of propaganda in its relations with Italy. The treaty with Italy, as indicated by the presence here last week of Luigi Prolog, director of the film department of the Italian Propaganda Ministry, Dr. Lenich, president of the Reich Film Chamber, signed the aecord here Friday. The treaty now will go to the two Governments for final ratification, and both will agree that no pictures will be drawn. Cultural cooperation and an exchange of films between the two countries are the outstanding fea- tures of the treaty, which was insti- tuted for Germany by Minister of Propaganda Joseph Goebbels.

At the same time there was revealed a less formal film alliance with Japan in the form of an agreement between the Government and the Nice foreign nation which think as the Hitler regime does.

**Much Cutting on Italian Film**

The heavily publicized cooperative film agreement with Italy, with Italian interests, has run into difficulty. Based on the "Fuchier" principle, showing rough soldiers of fortune of the Italian invasion, there is an important scene a war laureling kneel at the feet of the Pope. There are other scenes for which the Propaganda Ministry has returned the film to the studio for recutting. It is now reported that it has been withdrawn from 110 houses in South Germany where it already had opened. The recent encyclical concerning German nations has given rise to the action by the Goebbels department.

**Films Destroyed in Mexico Studio Fire**

**By JAMES LOCKHART**

**MEXICO CITY, April 12—Two fea- tures and four short subjects were followed in a fire which seriously damaged the studios here of the Mexican Film Co., of which the president is George Stahl. It is expected the fire will halt production at the plant for at least two weeks. Stahl, with other employees, bravely fought the flames. At least 500,000 films were destroyed.

**F.B.I. Joins Talks On Governing Unit**

(Continued from page 1)
To wind up the AMPA 2nd ANNUAL AWARDS EXHIBIT to be held at Loew's State Building April 26-30

AWARD WINNERS WILL BE ANNOUNCED AT THE DINNER

Dancing Begins with Dinner at 8
Entertainment
Presentation of Awards
And More Dancing
$5 for One
$7.50 for Two
Tables for Ten at $37.50
Send Your Check to Herb Berg Now

Mr. HERB BERG,
Room 1250,
Paramount Bldg.,
Times Sq., N. Y.

Dear Herb:

My check enclosed for $ Please make reservations for me.

..........................................................
And remember this...

One great picture can’t make your season a success...nor can one great trailer make your theatre a success. ★ It’s the daily grind that keeps you out of the red...good trailers for every picture you play...week in and week out...trailers that fit into your program...trailers that fit into your advertising scheme...trailers on a service basis...one for every picture you play...and at a price that is fair. ★ And remember this — More than 10,000 exhibitors know from experience the value of National Screen Trailers!

-NATIONAL SCREEN SERVICE-

...prize baby of the Industry!
Two Newsreels Make Changes In Personnel

Reek in Movietone Post, Butterfield at “U”

Changes in executive personnel were made yesterday by two newsreels. Edmund Reck was named general manager of Movietones, Inc., and Allen Butterfield was appointed editor of Universal News, succeeding Harold E. Wondsel, who resigned.

Wondsel left to assume the presidency of the recently formed Imperial Sound Masters 16 mm. Film Co. Butterfield, who had been managing editor of the Pathé reel since its first post from the post of editor of the Universal reel, assumes his new post tomorrow and succeeds Wondsel as assistant editor.

Wondsel expressed regret at Wondsel’s resignation, the two having been associated since 1926. Wondsel “contributed greatly to the successful development” (Continued on page 4).

California Criticism Kills Block Booking

SACRAMENTO, April 13.—Protest of organized labor, clubwomen and spokesmen for both producers and exhibitors in California organizations were heard by the State Assembly Judiciary Committee here yesterday before they effectively tabled the proposed anti-block booking bill introduced by Ernest O. Voight of Culver City with the supposed backing of the I. T. O. of Southern California.

Morgan A. Walsh, operator of several houses in northern California and Orange and president of the I. T. O. of Northern California, was among the independent exhibitors against approval of the proposed bill which is now effectively killed.

20th-Fox Is Given $46,717 Tax Refund

WASHINGTON, April 13.—Over-assessments totaling $46,717 have been credited to 20th-Century-Fox, it was revealed today by the Internal Revenue Bureau, correcting errors found in 20th Century Pictures’ income for the fiscal year ended May 31, 1935. Of the amount, $40,445 resulted from the discovery of over-statements due to the method of computing taxable income, while $5,272 represented the allowance of an additional deduction for ordinary and necessary business expenses, and the balance an allowance for a deduction for state taxes.

Court Decisions May Spur New Theatre Labor Drives

Widening of the organizing drives among theatre and exchange employees is viewed by company and labor officials as one of the most immediate effects within the industry of the Supreme Court’s decisions upholding the Wagner Labor Relations Act, it was ascertained yesterday.

The organizing of exchange employees, already scheduled to proceed on a national front under A. F. of L. and I.A.T.S.E. auspices, probably will be speeded up as a result of the decisions to further offset C.I.O. organizing. In addition, the drive may be extended to include common theatre workers and projectionists and others employed in hitherto unorganized small towns throughout the country, it was said.

Another effect of the decision, as suggested in Motion Picture Daily yesterday, may be the re-establishment of a new NRA with the possible regulation of trade practices, as well as wage and hour schedules. Under the court’s new interpretation of interstate commerce, there is but little doubt expressed in legal circles here that Congressional regulation of the industry could be extended to exhibition as well as to production and distribution.

With several substitute NRA measures already prepared for submission (Continued on page 7).

Special Radio Tax Is Urged By G. H. Payne

By CLARENCE LINZ

WASHINGTON, April 13.—Special taxes on broadcasting stations, from which an annual return of $240,000 would be secured, today were recommended to Representative Boylan of New York and Commissioner George H. Payne of the F.C.C.

Accompanying a letter outlining the possibilities of the taxes, Commissioner Payne submitted the draft of a bill to be introduced in Congress by the New York member.

Under the proposed schedule, station with less than 1,000 watts power would pay a tax of $1 per year per watt; stations with 1,000 to 10,000 watts would pay $2 per watt, and stations with more than 10,000 watts would pay $3 per watt. In the case of part-time stations the tax would be one twenty-fourth of the wattage assessment for each hour the station (Continued on page 6).

State Dep’t Urges Copyright Action

By BERTRAM F. LINZ

WASHINGTON, April 13.—Immediacy and necessity of national protection for American authors was emphasized before the Senate Subcommittee on Copyright of the Senate Judiciary Committee.

The hearing was conducted on a resolution introduced by Senator Luce of Wisconsin and Senator by Wallace McClore.

FBI Asks Promise of Market in U.S.

By BRUCE ALLAN

LONDON, April 13.—Assurances of a market in the United States for its cash equivalent are understood in important quarters here to be the price asked by the Film Group of the Federation of British Industries for support.

Drake Chosen As President By Erpi Board

Succeeds Bloom Who Has Held Two Positions

Witford Drake was elected president of Erpi today, succeeding Edgar S. Bloom, at the annual meeting of the company’s board of directors yesterday. For the past two years Bloom has held the dual posts of president of Western Electric and of Erpi. He continues as president of the former.

Drake, who has been associated with Western Electric in 1924, has been a director and vice-president of Erpi since its formation in 1927. A year ago he was elected executive vice-president.

Drake, who was the only candidate, was elected president of Erpi, Palermo, who has been export manager, returned recently from several inspections of Erpi’s associated European companies. At the annual meeting of stockholders, preceding the directors’ meeting, T. Brooke Price, vice-president and general counsel of Western Electric, was elected a director of Erpi, succeeding Edward E. Shumaker, whose term expired.

Figure Paramount ’36 Net 6 Million

A 1936 net of approximately $6,000,000 is estimated for Paramount in financial quarters. The company’s annual report is expected following the next board meeting, now scheduled for April 27. The 1936 net is after application of a special inventory reserve of $2,500,000 set up out of 1935 earnings. A net of $3,151,167 was reported by Paramount for 1935 before (Continued on page 7).

Universal Cancels Coast Meeting Date

Hollywood, April 13.—The Universal convention date, which had been set for May 17, has been canceled. No new date has been named. J. Cheever Cowdin, board chairman, arrived today to complete plans for the meeting, which will also attend the company’s improving production conferences.
Hollywood, April 13.

A QUIET place, this Hollywood. What follows is designed to prove it.

Harrison Carroll, in his syndicated King Features column:

"To Kay Francis, sophisticated beauty of the screen, has come the longest, most expensive proposal of marriage ever received by a Hollywood star. It is a $2,560 word telegram sent from the Stater Hotel in Detroit by an admirer who said he was on his way to New York and would be in Los Angeles within a few weeks to hear the star's answer. Filling 22 pages of allegory, blanks, the message is estimated to have cost the sender $212.85. In flowery phrases, it urges Miss Francis to accept the proposal and forget 'love, ideal companionship and life as it should be lived.' It indicates the star thinks the admiral is a man of considerable means. At the Warner Brothers studio yesterday, Miss Francis [hold] said: 'It's so long I haven't read it all.'"

The caption, across five columns, appears as a sworn statement of the Los Angeles Evening Herald-Express:

FAN TELEGRAPHS 2,500 WORD PROPOSAL.

"You ought to get into New York more often to find out what the world thinks," we remarked to Walter Wanger the other day. Seriously, and jocularly and otherwise. Besides, you talk of life and facts. Since when have they anything to do with making pictures. The status of the industry? I never knew it had one."

Those all-MOTION PICTURE DAILY few minutes in Wanger's reception room, flanking his office the other day, were our own; we were there. Ruthlessly showing all others to one side, our favorite baby went on complete display. Thereafter, we eat back and beamed.

Ivy Wilson plants publicity for Mike Levee, once a producer, now long a ten per cent. Prior to her departure for the Orient developed the usual party with trimmings, including telegrams. From Warren William: "Five thousand years ago Confucius said: 'He is not a wise man who opens his mouth and lets the elephants jump out.'" The toastmaster was Joe E. Brown.

"What do I think of the new season, you ask?" A big producer talking. "Let's see, last year I think it was dramas. Just substitute musicals this year and let it ride."

"Fifty-second Street," story in

Three More Theatre Sites Near for RKO

With a deal set to take over the Parkway, Mt. Vernon, on May 1, RKO is understood to be negotiating for two more sites where new theatres are to be built and added to the circuit before the 1937-38 season gets under way.

Of the two locations is said to be at Allerton and White Plains Aves.; the second, at Sound View and Westchester Ave. Both theatres will seat about 1,300. Negotiations reported to be virtually set for closing of building contracts with work scheduled to start as soon as leases and site agreements are affixed to the pacts.

RKO circuit heads are understood to view these locations as great sibilities. Both sections in the Bronx are said to be building rapidly. No major circuit is represented in either situation at the present time.

A deal is on for three other theatres with prospects of an early closing being engineered to bring them into the fold as 4,000-seat houses at 23rd St. and Eighth Ave., which is expected to be ready for September openings.

See Maxwell Action Delayed Until Fall

London, April 13.—The hearing of the action of John Maxwell, head of Associated British Pictures, against the Ostrer brothers, charging fraudulent misrepresentation in the sale to Maxwell of 250,000 non-voting "B" shares of Metropolis & Bradford Trust, is unlikely until next fall, it is understood on good authority here.

The action is seen here as part of the fight under way on the directorate of Associated, of which M. & B. is the holding company, waged by Maxwell on one side and the Ostrers on the other.

Goldstein Services Today

Funeral services for Samuel J. Goldstein, father of Manny Goldstein, Reproductor, were held at a West End Chapel at 2:00 P.M. today. Burial will be at Beth Olem Cemetery, here Sunday following a brief illness. In addition to his son, who arrives from the coast today to attend the services, Goldstein is survived by his daughters. He was the father-in-law of Sam Liggert, head of Columbia's non-theatrical department.

Radio Stars for Amga

Ed East and Ralph Dampke—the Sisters of the Skillet; of CBS and NBC respectively—will be here tomorrow at the Amga meeting to be held in the College Room of the Hotel Edison. During the business session, the meeting, which is the last scheduled before the elections, will be the report of the nominating committee.

Educational Party Set

Educational will hold its first annual studio party for employees at the Long Island studio on Friday evening at 9:00. The business card will include, of course. More than 400 are expected, including the leading players in Educational comedies.

For Wanger at the minute, ought to better Warners' Forty-Second Street" by ten blocks, Hollywood figured...
Your neighbor and millions of neighborly folk throughout the nation will take this picture to their hearts! To that vast public which seeks down-to-earth drama in a story of heart-warming human relationships we sincerely recommend the M-G-M comedy-drama “GOOD OLD SOAK” starring WALLACE BEERY and others who appeared with him in “Ah Wilderness” and “Old Hutch”. This exciting and humorous play by Don Marquis has been made into a happy audience attraction in the M-G-M manner.
Two Newsreels Make Changes In Personnel

(Continued from page 1) development of sound on film,” Smith said. He became editor of Pathé News, in 1912, following the resignation of Edward P. Howard.

The post taken by Reek at Movietone has been unoccupied since the elevation of Truman Talley, now president, from general manager about six months ago. The move places Reek in command under Talley, a spot held by Laurence Stallings, as editor, prior to his resignation some months ago.

Jack Haney, former assignment editor, was named by Talley to Reek’s former post as news editor. No successor to Haney has been announced as yet. The appointments were made by Talley on the eve of his departure today for England, where he will supervise coverage of the Coronation next month for the reel.

Maynard, Ritter to Do 8 Each for G. N.

Hollywood, April 13.—Ken Maynard and Tex Ritter will each make eight westerns for Grand National next season. These will make up part of the 60 pictures to be announced at the annual sales convention May 18-19 at the Ambassador, Los Angeles, by Edward L. Alperson, president.

The company has 11 producers at the studios here.

Edward Peskay, general sales manager of Grand National, and Edward Finney, publicity and advertising head and producer of the Tex Ritter westerns, will leave today for the coast with several stopovers planned en route. Ray Friedgen, Grand National producer, also will depart for Hollywood today after shooting additional scenes for “Killers of the Sea.”

Rush Coronation Plan

London, April 13.—British Realite is rushing preparations to film the Coronation ceremony here May 12 in color, for exhibition the night of the event.

FLY "First-Class"

Overnight TO CALIFORNIA

In America’s NEW 14-berth Flagship Sleepers, Quietest, most luxurious, America’s own American flies the favorable fastest Southern Transcontinental Route.

Phone VANDERBILT 3-2580 or your travel agent Ticket Office—45 Vanderbilt Ave, AMERICAN AIRLINES INC.

MOTION PICTURE DAILY’S HOLLYWOOD PREVIEW

"The Woman I Love"

(RKO) Hollywood, April 13.—There is strong emotional appeal in this story of the man who suddenly finds himself in love with the wife of his best friend, against a background of the World War as fought in the clouds. Splendid performances impart to the production even greater strength, for the story has been told before.

It was adapted by Anthony Veiller from a French story, "L’Equipe," by Joseph Kessel. In his direction Anatole Litvak has made the most of his material, presenting just enough scenes of battle in the sky to add thrill and action to the underlying drama of three honest people facing wrecks of their lives and destruction of their ideals in a war-torn world.

For making an old theme ring true and appear strong much credit must go to the cast, led by Paul Muni, demonstrating once again that a good performance is automatic with his appearance, as the husband; Miriam Hopkins, his wife; Louis Hayward, Muni’s friend, and Colin Clive, another friend. Vincent Barnett and Sterling Holloway offer moments of welcome comedy.

Young Hayward, all aflush with a desire to get to the front, meets Miss Hopkins the night before he leaves, and the two fall in love. He joins his squadron, finds Muni the jinx because he has lost two observers. Volunteering to fly with him, Hayward and Muni become the closest of friends, tell each other of their respective sweetheart and wife, become the aces of their escadrille. Hayward, on leave, learns that his sweetheart is his friend’s wife. Despite his effort, Muni learns the truth, and the film ends with Hayward’s death in battle, and a new understanding and respect of Muni and Miss Hopkins for each other.

Production Code Seal No. 2964. Running time, 87 minutes. "G."

Purely Personal

LOU IRWIN will stage a housearming on the coast celebrating the opening of his penthouse office. Stars and studio executives have been invited to attend. IRWIN arrived in Hollywood yesterday to prepare for the festivities.

HARRY EVANS, eastern sales executive for Universal, has returned from a two-week vacation in Miami. His assistant, LUCILLE RVY, will leave today on a month’s scouting trip through the midwest.

HARRY SHUMOW, branch manager of M-G-M and the local executive, employs plan to hold a party to celebrate victory in the national sales drive late in May.

STEPHEN COUSIN has been transferred from the group selling staff of the Jam Handy Picture Service, Inc., to the eastern contact staff in New York.

FRANK CAPRA, ROBERT RISKIN, RICHARD (SKEETS) GALLAGHER and MRS. WILLIAM K. HOWARD, all leaving for Europe on the Normandie today.

LESTER S. TIEBER, head of the premium company bearing his name, will move the office and display rooms to 25 W. 23rd St.

WILLIAM PIERCE will leave for the coast Friday to assume his new duties as Monogram studio publicity head.

GUS J. SCHAFFER, Central European manager for Paramount, is due here tomorrow on the Manhattan.

PAUL LAZARUS has his right arm in a sling these days.

OMAHA

D. V. McLucas, United Artists branch manager, has returned to his office after hospitalization.

Short Subjects

"March of Time, No. 9" (RKO)

Two extremely newsworthy episodes, of wide significance here and in England, and one of real general interest, all presented in the incisive, fast-moving style of the Time reel, serve to make this latest issue one which should appeal to all intelligent audiences.

The general interest is the episode on the Supreme Court, pictorially and verbally pointing up the current controversy over the potential army recruits, feed up the children of the poor areas.

The final episode tells of the unsung efforts of one group of amateur sleuths in New Jersey, who, pooling their respective abilities and scientific equipment and the like, have assisted in solving the mystery of more than 300 crimes, and have wound up with the conviction of J. Edgar Hoover, chief of the FBI, that the men are seen competent at work in their sleuthing.

Running time, 19 minutes. "G."

"Some Time Soon" (M-G-M)

A factory girl pines for her prince charming, who comes calling. She finds he is a prince but he also works in her factory. They part. Her friend, the factory boy, who has fallen in love with her, finds them together. This slight plot is worked out cleverly and with a measure of humor from the book by Jean Chatto, the London literary couple. Gary Cooper and Arthur Auerbach. It has all the pseudo-Russian accoutrements. There is also a name, "Lola Loren." It is pleasing stuff.

Production Code Seal No. 3151. Running time, 20 minutes. "G."

"Dizzy Doctors" (Columbia)

The Three Stooges again empty their bag of amusing "business." The trio’s wives compel them to get jobs. They become medicine salesman and invade a hospital where they have an uproarious time with the various attendants. After being chased all over the streets of Los Angeles they arrive back home where they again reign. In bed.

Production Code Seal No. 2940. Running time, 17½ minutes. "G."

"Nature—The Artist" (Vitaphone)

The color camera catches the beauty of desert flowers, foreign blooms and fall flowers in the transplanted Dutch village. There is an excellent and informative description over the captions. It is interesting material.

Production Code Seal No. 01,052. Running time, 10 minutes. "G."
WASHINGTON HANDS DOWN
SUPREME SHORT DECISION!

THREE Shorts out of FIVE...
was the majority opinion rendered in favor of COLUMBIA by Washington's magnificent new TRANSLUX THEATRE when it selected the following short sensations... from among hundreds of competitors... for its brilliant opening bill!

1. COMMUNITY SING NEWS WORLD OF SPORTS COLOR RHAPSODY
   The program that “steals the air” every Sunday night... now steals the screen night and day in these new Special reels.

2. “SCRAMBLED LEGS” hits a new high in excitement, in this series of amazing flashes of America's most thrilling contests of brawn and skill.

3. “MERRY MANNEQUINS” will make you roar for more of the toe-tickling tunes... and rib-tickling fun of these gay masterpieces of mirth.

Coming!

First of Columbia's Big Name Serials!

FRANK BUCK
Headline hero of a thousand death-defying adventures, in

Jungle Menace

with SASCHA SIEMEL, famous Brazilian jungle “tiger man” who kills the most ferocious of wild animals with a spear!

WATCH COLUMBIA FOR THE TOPS IN SHORTS!
**RADIO**

**Special Radio Tax Is Urged By G. H. Payne**

(Continued from page 1) operate on the air, in the case of stations using different powers night and day the tax would be on the average power. Non-commercial educational broadcasting would be charged 50 cents, stations only, and stations owned by Federal, state or other governmental agencies would be taxed 25 cents.

"There has been a widespread conviction that the enormous profits made by the broadcast stations more than justify a special tax, as they now enjoy the use of a great national resource and it is the Government that bears the burden of the regulation without which they could not exist," Commissioner Payne wrote. The suggested form of taxation, he added, is less objectionable than levies on gross revenue or net income that have been suggested in the past.

"The levy on power in the form of a special tax is simple, calculable at once and is eminently fair," the commissioner continued. "To give you some idea of the profits, it is a fact that there is not more than $40,000,000 invested in the industry. If the gross revenue last year exceeded $107,000,000, with the possibility of its reaching $130,000,000 to $150,000,000 in the current year.

**Tax "No Burden"**

"The proposed special tax," he concluded, "will be no burden on the broadcast industry, as it represents less than the interest on the revenue of the industry. At best it is but a small return for the great privilege the industry enjoys in using the people's air waves. I may mention, in this connection, that the bill represents practically a new measure and the no special tax heretofore levied by the Government, including the special taxes of the Harrison Act and the Firestone Act, which are purely regulatory, has ever been upset by the courts."

Broadcasters' representatives in Washington tonight were reluctant to discuss Commissioner Payne's proposal of the House Ways and Means Committee, if the bill is introduced, at which they would have evidence to present relative to the contribution they now make to the Government through income and other taxes.

**Broadcasters to Act On Program Registry**

James W. Baldwin, managing director of the National Ass'n of Broadcasters, is understood to have recommended to the Federal Radio Commission that no broadcast station should be licensed that has not agreed to make available for free the program rights to the program rights on which the station holds the broadcast license. The action by WBNX was based upon the duplication of one of its programs by another station in New York. This duplica- tion, according to WBNX, is only one of a number of abuses which have affected not only that station, but other stations in the New York area as well.

**KDYL Puts on a New Type Theater Tieup**

SALT LAKE CITY, April 13.—Adapting the Bernie-Winchell technique with a few variations, KDYL has been the feature of the Victory Theatre and the Orpheum Theatre of the Intermountain circuit on an unusual schedule. The commercial programs from two different KDYL Saturday Night Jamboree request programs, are handled as follows: For a $10 per encore, puts on two spots for each theatre, explaining that the managers have been familiarized with free publicity. Before the first of the two spots each Saturday the managers are supposed to call again and do a little name-calling because the other house has the last word in publicity. This procedure will be built up for four weeks when, during the middle of the program, both managers will appear in person demanding to know why they have received bills for time. Fox then becomes the manager of the second spot. The two spots are the only call lists for $1,500,000.

**Tweet and Boom**

San Francisco, April 13.—As can be heard farthest—a drum beat or a piccolo tweet? Not that it matters, but Fred Waring, and Meredith Willson, NBC music chief on the coast, found the problem the basis of an argument.

So loudly did they argue that newsmen were attracted. The result was an impromptu tugboat ride to Yerba Buena Island, site of the 1939 exposition, with Waring on the drum, Willson tutored a piccolo.

The listening party on the manaday reported hearing neither.

**Georgia Radio Group Will Be Named Soon**

ATLANTA, April 13.—The new state radio Commission is to be named by B. C. S. N. C. for an in- tegration of WGST, the radio station of Georgia Tech, which the state was authorized to take over by the 1937 Legislature. The Governor indicated he would appoint three men immediately, and these probably will include Clark Howell, Jr., publisher of the Atlanta Constitution, and L. W. Robert, Jr. now secretary of the National Democratic Committee and prominent Tech alumni.

**Fintel Standard Executive**

Bowen, April 13.—Louis Morse Fintel has been elected treasurer of Standard Syndicated Service, Inc., recently formed.

**New Shows on the Air**

**Bums and Allen**

George Burns and Gracie Allen, radio’s most dependable zanies, were here in town today for their first three weeks in their Grape Nuts debut. Their insane patter packed a terrific comedy wallop, and to round out the entertainment Ray Noble’s tunes tickled engagingly. Dick Foran sang pleasantly, and, best of all, the blurs were held down to such an unbeliev- able minimum that one was hardly aware that the program was a spon- sored and therefore a commercial together, and they spell entertainment with a capital E. Foran and Allen’s previous sponsor, Campbell’s tomato juice was, accorded a generous share of the pro- gram’s time when Gracie insisted that she and Foran still be broadcasting in behalf of that product. As a matter of fact, Gracie maintained to the men of the room that Foran and Allen really were Henry King and Tony Martin in disguise. King of course, appeared with Burns and Allen for Campbell. These situations may not sound funny in cold type, but to the millions Gracie put them over with a bang.

Noble’s swell combination offered “ Plenty of Money and You,” and a medley from “On With the Show,” Foran, Warners’ cowboy star, offered “My Little Buckaroo” in pleasing voice.

Burns and Allen are heard Monday through Saturday mornings on the NBC-Red in behalf of Grape Nuts, a General Foods product.

**Sisters of the Skillet**

Another new series which arrived on the airways Monday night was the Kellogg sponsored “Sisters of the Skillet,” East and Dunlee. This one also has a fresh and rib-ticking sequence wherein a sales- man for the Kellogg Co. pleaded with the stars for products, filling the full 15-minute duration of the program to sign up with the Kellogg Co. East and Dunlee maintained to the end that they were not interested in securing a sponsor and that they’d rather do the program as a sustainer. The men at WPR, who called the “Problem Solving Laboratory,” showed how to sew a button on a shirt with a thimble and cocktail.

Interpreting the comedy were comedy songs by the boys, “Ain’t Gonna Play No More” and “One, Two, But- ter for Shoe.”

The series is heard Monday’s, Wednesdays and Fridays over WJZ, from 7:45 to 8 P. M., EST.

**Warners Find Air Previews Aid Business**

(Continued from page 1)

To Spend $1,500,000 On Game Broadcasts

CHICAGO, April 13.—More than $1,500,000 will be spent by General Mills and the Socony Vacuum Oil Co. in this season’s radio Camel broadcasted season over 70 stations, it was revealed at the two-day convention of the Camel advertisers, but the cost of station time, announcers, broadcasting rights from teams and the like. The group was addressed last night by D. D. Davis, president of General Mills and William Harridge, president of the American League.

**Theatre Firm Seeks Puerto Rico Station**

WASHINGTON, April 13.—Application was filed with the Federal, today, for a radio station in San Juan, P. R., to operate on 570 kilowatts with a range of 14,000 to 24,000 miles, and the application was filed by United Terra, Inc.

The commission also received an application from WEEED, Rocky Mount, N. C., for authority to change its frequency from 1,420 to 1,240 kilowatts and to increase power from 100 watts nights and 250 watts day to 500 watts.

**WMCA Adds Three Programs**

Three new commercial programs have been signed for WMCA presentation. They are:

Carl H. Schultz Corp., through Humbert & Jones; “Children’s Parade,” with Nicky New, New York Mutual radio coordinator as emcee. The contract is for 26 weeks, starting April 17, and concluding Oct. 9. Nicky will have Cornshuckers, Banchetheimer, Dunes and Frank, an electrically transmitted program titled “Children’s Parade.” The contract is for 26 weeks.

Charles Martel in talks on bridge, 13 weeks, starting last Sunday and continuing until July 13.

**Sidney to Supervise Tests**

Louis K. Sidney, managing direc- tor of Collier's, is personal- ly supervise all talent auditions at the station, with a view toward finding new talent for Collier's programs for WLW 8, St. Louis. Under the new WLW-WHN affiliation, many of WLW's programs will come from the WHN studios, and vice versa.
Radio personals

TED CHURCH, NBC press, has been placed in charge of all Blue network publicity...Tiny Ruffner makes his debut on the Al Jolson program April 18. The CBS artist bureau has set Walter O'Keefe, Sanderson and Crummel, Jane Froom, Howard and H. G. Freeman, the Eton Boys and Arthur Boran for a common fund show in Buffalo April 29. Mittie Green, the featured guest on "9 O'Clock Revue" on WOR April 18...Virginia Verrill will probably be the featured guest on the Rubinstein series during its coast stay...Gillette's "Community Sing" becomes a half-hour program April 25.+

Sheila Barnett has been added to the Kate Smith "Picture Palace" program for Thursday night's broadcast...Bill Green, Rubinstein's publicity 'director today was James Kemper's Red network offering April 21 will be a dramatization of the flight of Paul Redfern, lost flyer, to the rhythm of the airplane. Howard Grove, who will musical the background for the dramatization of the flight, is in the studio at the Jack Pearl program has been picked up by the sponsor...

George Reid, formerly of WLW, has been added to the announcing staff of WMCA...Roy Johnson, who left the "Girlie Interne" serial on WHN to go to Hollywood, has returned from the coast and has rejoined the flock...Richard Bennett has been added to the Vallee cast for April 15...Polly Ward, recently arrived here from England, will make her American debut on the Mutual "1937 Radio Show" April 18...Truman Talley, Robert Riskin, Snoo Gallagher and Howard Greenhill will be interviewed on the WMCA "Gaugh- phank" broadcast this morning...Martin Starr will interview President Hoover on April 17 for a guest spot on the CBS "Hit Parade" April 17.

Cantor to Greet Rubinstein

Hollywood, April 13.—When Rubinstein reaches here and goes on the air via the Columbia network for the first time during his current series next Sunday from 3:30 to 4:00 P.M., P.S.T., Eddie Cantor will be at CBS to welcome him. One of the highlights of the program will be an encore of songs associated with Cantor also played by the Rubinstein orchestra.

Don Lee Denies New Deal

A printed report that the Don Lee network had agreed to accept programs from the Transamerician Broadcasting and Television Co. was branded as a falsehood yesterday by Don Lee General Manager Lewis Allen Weir. Transamerician, he declared in the Mutual headquarters in New York.

Wired Weiss: "You may be assured we will not do business with them" (Transamerician).

Fields Appearance Delayed

Gracie Fields, with Rubinstein, will be the feature of her scheduled guest appearance on "Hollywood Hotel" Friday night, due to illness. She will be heard on the following week's broadcast.

Supporting Rogers Fund

Circuits

Circuit Posters

Loews

Warner

RKO

Warners

Catalina

Roxy

Coca-Cola

Star

Belle

Yoost

Brandt

Trans-Lux

Theatres

Manhattan

Boro

Borillo

Bridge

Star

Metro

Daly

Franklin

Surity

Highlands

Cliffside

Frontenac

Star

Princess

Roxy

Trenton

Rialto, Westfield

Greenwood, Trenton

Colonial, Pompton Lakes

Maplewood, Maplewood

Brooklyn

Paras Court

New Jersey

Franklin, Nutley

Atlantic, Atlantic

Roxy, Per, Amboy

Regent, Kearny

Star, Cliffsidge

Rialto, N. Y.

Goetz, Orange

Rivoli, W. N. Y.

Butler, Butler

Bijou

Embassy, Newark

Rialto, N. J.

Newswel, Newpawl

Princess, Trenton

Colonial, Orange

Rialto, Trenton

Palace, Orange

Rialto, Blairstown

Stacy, Trenton

Jerome, Richmond Hill

Uptown New York

New Paltz, New Paltz

Music Hall, Tarrytown

Oakland, Warwick

Court Decisions May Spur New Theatre Labor Drives

(Continued from page 1)

to Congress, such as the fair trade practices bill of Major George L. Berry's Council for Industrial Progress and the measures drafted by the A. F. of L. Dept. of Commerce attorneys and Donald R. Richberg, no action is likely to be taken by the industry on the establishment of local conciliation boards until the Government's future industrial program as a result of which the industry is made known. It is pointed out that even if the establishment of the local boards could be completed at once, which is not the case, however, a new NRA program probably would render them useless.

Open Studio Recognition Drive

Hollywood, April 13—T. A. unions affiliated with the A. F. L. but outside that group have announced a concentrated drive for studio recognition here today following the Supreme Court's Wagner Act decision. The Machinists Union had already filed a protest with the National Labor Board against nine major companies for alleged refusal to negotiate prior to the court's decision. The protest now will be continued.

Pattern Maker's Assn called a board of directors meeting for Thursday to draft a labor board to petition for studio recognition. Molders Local 374 is expected to file a complaint Wednesday. The plasterers local declined to make a statement at this time. However, officials stated that they would have an announcement within two days. An estimated 20 unions, including plumbers, stationary engineers, laborers and kitchen help employed in studio commissaries are taking immediate steps for action.

It has been reliably learned that Pat Casey meanwhile held a series of labor conferences with producers to map a plan of action. No statements were issued but it is understood that the forthcoming conferences center on whether or not the California film industry, as interpreted in the Wagner Act, is an interstate or intra-state activity.

The Screen Guild will meet with Guild directors tomorrow.

Consolidated Men Meet Again

Striking employes of Consolidated Film's Fort Lee laboratories met again yesterday with H. J. Yates, Consolidated president, in a new effort to negotiate a settlement of the strike launched two weeks ago.

The new negotiations were begun following the withdrawal of the strikers from the Theatrical and M. P. Workers' Union, which had applied for a C.I.O. charter. The laboratory employees organized a new union to be known as the M. P. Workers' Union of New Jersey and will seek an A. F. of L. affiliation, it was said. The move is in line with A. F. of L. and I.A.T.S.E. dominance of new organizing activity within the industry.

Indications are that Consolidated will consent to a poll of employees at the laboratory, in line with the Wagner Labor Relations Act, and if the new union polls the required majority of employees it will be recognized.

State Dep't Urges Copyright Action

(Continued from page 1)

assistant chief of the Treaty Division of the State Dep't.

Appearing before the two Senators, comprising a subcommittee of the Senate Foreign Relations Committee in charge of the treaty, McClure stressed, among other points, the increased assistance which the department could give to smaller film companies in difficulties abroad if the United States was a member of the council.

McClure's position was attacked by J. Fulton Brylawski, copyright expert for the Hays organization, who warned that this country would "come off second best" if it engaged in a pact with foreign nations.

During discussion of the treaty by Brylawski, Senator Duffy admitted there has been some difference of opinion among members of the interdepartmental committee as to whether copyright revision should precede or follow ratification of the treaty.

McClure Against Separate Pacts

Presenting the views of his department, McClure insisted that the United States should become a member of the union before its next meeting, at which point the convention will be amended, and insisted that ratification should not be held up until a new copyright law is enacted. While not denying that the same beneficial results which he predicted for the convention could be attained by a separate pact with each nation, he contended that the latter procedure would entail a great deal of time and that the results finally would probably be less satisfactory in 40 or 50 negotiations than in one unified action.

McClure charged that opponents of the treaty, among them the film industry, have misinterpreted its provisions, but pointed out that "oral and choreographic copyright" and copyright of renditions is specifically provided for there and that the results finally would probably be less satisfactory in 40 or 50 negotiations than in one unified action.

Also supporting the treaty was Thorvald Solberg, former registrar of copyright, who said the convention clearly defines reciprocal protection and this country would benefit greatly by adherence. The experience showed this not to be the case, he pointed out, the United States could withdraw upon a year's notice.

Opposition to adherence was expressed by Marvin Pierce, chairman of the copyright committee of the National Publisher's Ass'n, who specifically objected to the automatic copyright provision.

Closing the hearings, Senator Duffy announced that he would ask Senator McAdoo, of California, chair man of the Foreign Relations Committee, for an early hearing on his copyright bill.

Figure Paramount '36 Net 6 Million

(Continued from page 1)

provision for the special inventory reserve.

Barney Balaban, Paramount president, and Stanton Griffis, chairman of the executive committee, plan to leave for Europe following the board meeting at the end of the month to inspect the company's properties abroad. They will be away about six weeks.
FBI Asks Promise Of Market in U.S.

(Continued from page 3) of the Kinematograph Renters' Society (distributors) and the Cinematograph Exhibitors' Ass'n in their objection to the voting of capital stock of the company today the Moyne committee for revision of the Films Act, which expires next year. This will be the basis of the report of the C.E.A. representatives to the general council at Portsmouth tomorrow, following joint discussions with the K.R.S. and the F.B.I. Film Group. The representatives will report that if such assurance can be given the Film Group the latter will support the K.R.S. in its demand for a low quota.

Otherwise, it is indicated, the Film Group will express itself as satisfied with the Moyne report.

**FitzPatrick Leaves For English Studio**

Having completed "Floral Japan," last of 12 Technicolor Travel Talks for release by M-G-M this season, James A. FitzPatrick will sail today on the Normandie for England to produce a film of Tom Moore's life beginning May 3.

On May 23, FitzPatrick's Technicolor picture of Macbeth will open in New York and sail May 29 on the Gripsholm for Sweden. FitzPatrick will meet the unit in Sweden and then go to Eduard, Latvia, Lithuania, Poland, Czechoslovakia, Budapest and Vienna for material on a series of Travel Talks picture. FitzPatrick will make a short near Louis B. Mayer's home in NewBrunswick, N. J., in August, and then go to Nova Scotia. In September, he will return to England to produce "Bells of St. Mary's." Following this will be "The Life of Franz Liszt," in October.

The three features are among the twelve pictures which are being made for M-G-M. His English company is known as FitzPatrick Pictures, Ltd., which is making its home at the Ladbroke, Middlesex, England.

**M-G-M British Work Delayed Two Months**

Production by M-G-M in England is not expected to get under way for another two months, it was intimated yesterday by Ben Goetz. He has been conferring with Louis B. Mayer on plans also in London to make pictures on the Normandie for his headquarters in London.

The first year's program has been lined up, but will not be announced until Goetz returns to the other side. Bob Ritchie, who was scheduled to accompany Goetz on the Normandie, has delayed his departure until next week when he will sail on the Queen Mary.

Michael Balcon, who will supervise M-G-M's production activities in England, has been in London for a few weeks making himself familiar with the company's system.

**Dean-Korda Film Set**

**LONDON**, April 13—The picture which Basil Dean will make for Alexander Korda of London Films at Denham will be the John Galsworthy story, "The First and the Last."
British Seek New Subsidies On Television

Estimated Need Is About $450,000 Yearly

By BRUCE ALLAN

LONDON, April 7—The British Broadcasting Corp. is pressing the Government to make a special Treasury grant to cover the cost of television expansion, with an estimation that $450,000 ($450,000) yearly would meet the situation.

Alternatively, say B.B.C. heads, the present license fee of 10—a year paid by every British owner of a radio receiving set should be increased to 12/6d. This suggestion is unlikely to be considered by the Government, as it amounts to a suggestion that television would be subsidized by the whole body of radio listeners, less than one per cent of whom have, or can afford, television receivers.

Increase in the subsidy for television would enable the B.B.C. to engage more artists and to increase (Continued on page 7)

FCC Probes Control By Church Air Unit

PHILADELPHIA, April 14— The Stanley-Warner offensive against the CBS network and the form of box-office competition is to be carried into seven new markets immediately by instalation of the system at the Strand, Lindley, Colosseum, Liberty, Crosskeys and Wishart. The circuit is satisfied with the results of the experiment at the Kent, Imperial and Cadet.

Each theatre is in direct competition with independent houses using games. While no Stanley-Warner official would comment, it was learned from a source that the circuit was (Continued on page 4)

Warners Take Offensive in Games Battle

U. A. May Hold Three Regional Sale Meets

United Artists sales executives are discussing plans for three regional conventions instead of one big meeting of the sales force. Cities under consideration for the divisional sessions are New York, Chicago and Los Angeles with tentative dates scheduled for May 15 and June 1. Dr. A. H. Giannini is due from the coast shortly to sail May 4 on the Queen Mary for the Coronation. He may approve the places and dates before sailing.

Bill to End Salary Publicity Advanced

WASHINGTON, April 14.—The House Ways and Means today voted a favorable report on the bill submitted by Chairman Doughton of North Carolina to repeal the tax law provision calling for the publication of salaries in excess of $15,000 paid by corporations. The “sucker list” provision, as it (Continued on page 8)

Exhibitors Elected

KANSAS CITY, April 14.—It was a week politically for exhibitors. Rex Barrett was elected Mayor of Columbia, Mo., and will take office next month.

N. W. Huston, operator of the Liberty at Columbus, Kan., was named Mayor of that town, and Shirley Booth, owner of the Booth at Rich Hill, Mo., was chosen for the school board.

Daylight Time Sections Show Little Change

Gains Are Recorded in New England States

Daylight Saving Time will be used in approximately the same number of cities and towns in this country and Canada that it was used last year, although there is a slight falling off in the total to 861 communities for this year in the statistics available thus far.

New York towns register a gain in number of the clock change which will take place Sunday, April 25. The total this year is 328, a gain of 11 over last year. The New Hampshire total will be 116. Last year it was 31. Vermont also is swinging in favor of the change with 13 towns this year and three last.

Statistics compiled by the Merchants’ Ass’n of New York show (Continued on page 4)

Hearings Begun on Orpheum Asset Sale

Hearings were begun yesterday before Federal Judge Richard P. Patterson on motions by Orpheum Circuit preferred stockholders to set aside the recent acquisition of Orpheum’s assets by Stadium Theatres, an RKO subsidiary, for $700,000 cash and subordination of $3,000,000 of claims.

Isidor J. Kessel, attorney for one stockholders’ group, whose behalf a competitive offer of $2,500,000 cash was made, termed the Stadium transaction “improper.” Arguing also for permission for Orpheum stockholders to intervene in the RKO reorganization proceedings, Kessel said it was (Continued on page 8)

Tipton Asks Referee To Subpoena Michel

Harold P. Seligson, counsel for the Tipton bondholders’ committee which is objecting to the proposed plan of reorganization for the Roxy Theatre, yesterday requested Special Master Addison Pratt to issue a subpoena for W. C. Michel, 20th Century-Fox executive.

Michel has been conducting negotiations with various committees who are aspiring that the 20th Century-Fox raise its present offer for the Roxy.

Charles H. Tipton, chairman of the (Continued on page 8)

No Production Code Changes Needed: Brenn

Says Producers Should Stick to Its Rules

No changes in the Production Code, either by way of relaxing its provisions or making them more stringent, are necessary at this time, says Joseph I. Brenn, code administrator.

Interviewed yesterday at M. P. D. A. headquarters following his recent European trip, Brenn said: “The more one of the older producers respects I have for it. All I can say to producers is to tell them to keep on the way they’ve been going.”

Brenn was interviewed briefly in Paris and London, reported that he encountered a widespread opinion abroad that the application of the Production Code has greatly enhanced the entertainment value of American films. The impression, he said, is that the guidance of the code has directed producers into new channels with an apparent improvement in Hollywood product resulting.

Brenn was impressed by the volume of theatre business current in Paris and London, the dominance of American films in the two capitals and the high admission scales prevailing in London considerably higher.

(Continued on page 8)

Over 12 Million New Paramount Issue Out

Paramount yesterday reported to the S. E. C. that $12,502,800 of its new 31/4 per cent convertible debentures had been issued on March 31. Exchange of the company’s six per cent debentures for the new convertible issue is being continued until the entire $15,000,000 of the new 3¼ per cent issue has been exchanged.

There are approximately $30,500,000 of the six per cent debentures in the hands of the public.

Educational Seeks Stock Registration

WASHINGTON, April 14.—An application for the registration of its securities on the Chicago Board of Trade was filed with S.E.C. today by Educational Pictures, Inc.

The security to be traded upon the exchange was said, include 90,730 shares of $1 par value common stock, issued; 409,999 shares of $1 par value common, issued, and 150,000 shares of $5 par value 6% cumulative convertible preferred, issued.

(Continued on page 8)
Hollywood, April 14

NBC, for over a year now, has been operating broadcasting studios here. On Sunset, not far removed from the twin radio towers that ornament the entrance of the Warner Bros. studio which today quietly continues its dabbling in radio shows recorded on film, is a large hole in the ground. Surrounding is a neatly kept gray fence which carries a message. The word is that here is the site of CBS's future broadcasting home. All over the town are the representatives of the big national advertising agencies handling air entertainment for their nationally advertising sponsors. In a word, radio is also an entertainment business here, seeking to develop a large source of revenue which has not been exploited as yet.

Both of the mediums appear to be getting on pretty well. There is large return for film talent on the air. The ether wave protagonists know it and, more and more, Hollywood is getting to know it; so that a new habit of making a very substantial impression in these, and other, parts. Naturally, too, there is an effort on the part of the radio people, how far film names ought to proceed. Every so often, a thought or two is radiated beyond the mountains and into that vast area stretching from the Atlantic and the two other borders wherefrom comes the money which keeps local earning power up to something beyond its maximum. That's a leap forward of merely saying exhibitors....

With the exception of Garbo, Mae West and Shirley Temple and one or two perhaps overlooked, radio has successfully captured Hollywood talent en masse. It will continue to do so for several reasons, all apparent. In the very first instance, there can be no denial of the exploitation value of the air. In the second, or probably the first, really, the added return is something no artist has to contend with. Down the use of this talent has been so general that it is now accepted here as procedure to contract and to book the Hollywood likes to step on any bandwagon and it does not care usually what the label may read.

The exploitation value which is in radio, however, depends on several factors. Both of them have been cited in this column earlier and now, that there has been a chance to talk and listen, the original opinion need undergo no revision. Radio can be useful to this business if the application is sensible. When Twentieth-Century-Fox a few weeks ago tied into the "Hollywood Hotel" program with support from its exhibitors and some here thought it unwise to divulge as much of the story as it is understood that bastion just did. The major point was one we did not hear and that places us lamely on a basis of depending on outside opinion for the purposes of this argument. For several and assuming it did or some future program does, the conclusion is rather clear cut. Any show which spells too much of any picture is dangerous however. It is true that one gains the attraction and it gives the listening public an opportunity to pre-determine whether or not eventually a visit to its local theatre is worth while.

This is one pitfall. Another is the frequency with which the talent takes the air lines. In attempting to analyze a medium which reaches into millions of homes at the one time, the task of arriving at clear and definite conclusions becomes guesswork. It may or may not be correct to say, therefore, that Fred Astaire's weekly appearances for the Ford hour each Tuesday evening are hurting him, as some maintain. Astaire's voice has never been much and tap dancing over the air is certainly not a good enterprise; he has to be seen for him, his abilities and his personality to be appreciated. The question to properly pose, therefore, and in his case, is other or not his cumulative air programs are damaging him on the screen. Coupled with frequency of appearance also must go adaptability to the medium and proper astuteness on selectivity of material....

Here where stars rule the roost, a happy meeting ground is anything but pleasant. Fred Astai- er is reported paying Astaire as a case in point, $5,000 a show, which is a whole of a wad of money to rule out. Moreover, the over-all attitude of the preponderance of significant talent is one of getting what it can while it can, which is hardly a startling observation to report after a lengthening series of annual Hollywood visits. The talent continues to prosper in films what with producer anxiety, reflecting exhibitor anxiety for more and bigger names and apparently never-declawed moneybags from which to draw. This.

(Continued on page 10)

KAO Stockholders Keep Board Setup

The existing balance of representation on the Keith Albee Orpheum board, consisting of equal representation for the stockholders of the two business groups plus one "neutral" member, was continued for another year at the annual meeting of the company's stockholders yesterday.

Six members of the board were re-elected and Richard Jones, attorney, associated with the law firm of Simpson, Thacher & Bartlett, attorneys for the Aluminum Corp., and prominent in the RKO reorganization proceedings, was elected to fill the vacancy created by the resignation of M. H. Algemein, who was succeeded by D. O. Spiczak, K-A-O chairman and president, and I. P. Yandell of RCA, who represents the board.

Malcolm Kingsburg, F. J. Spiczak and Monroe Goldwater were re-elected as representatives of M. J. Miron, who controls about 34 per cent of the K-A-O preferred stock. Donald K. David was re-elected as the neutral member.

The new board will meet in the next few days to elect officers. The reelection of Spiczak as chairman and president is anticipated.

Rubin Not to Attend G.B. Case Hearings

J. Robert Rubin, vice-president of Loew's, said yesterday he had no plans of attending the G.B. hearing under way in England, but just wanted to be around in case anything happened. Rubin made the statement to a Post-City executive, aboard the "Normandie" just before it sailed for London.

The executive will be away a month, visiting England and the Continent. He has a number of matters to attend to which he will take care of abroad, he said.

Frank Capra, Columbia producer, and Robert Riskin, associate producer and writer, also sailed. Capra denied rumors that there was a rift between him and Harry Cohn because of his departure for England. When asked what his next picture would be and how many he planned for next year, Capra replied: "I am not certain. I have no definite schedule." Both Capra and Riskin will attend a new film festival in Hollywood starting May 1. They also will be on hand for the opening of "Lost Horizon," the Tivo in October. Capra will be gone about two months and Riskin may extend his vacation a month.

James A. Fitzpatrick said he was going over to make features and shorts and would be back July 20. Oilbier, including Ben Goetz, Sam Jaffe, the agent, Louis Dreyfus of Chappell Music Co. and H. H. Talley and "Seeks" Gallagher.

Columbia to Push Serial Campaigns

National exploitation campaigns of the same type as those provided for feature productions will be undertak- en by Columbia for the promotion of the company's new serials, Jack Cohn, vice-president, said yesterday. Two full-length advertisers and specially planned publicity cam- paigns will feature the new promo- tions, said Cohn, who was given the ser- ies, he said. Columbia's first serial starring Frank Buck is scheduled for release at the end of the April and will be accompanied by a series of stories by Buck which will run simultaneously in a national magazine, Cohn said.

Butterfield at Pathé

Through an error it was stated in yesterday's issue of MOTION PICTURE DAILY that Allyn Butterfield had been named editor of Universal News. It should have read: Allyn Butter- field, former editor of Universal News, was named editor of Pathé News, succeeding Harold E. Wondel, resigned.

Gillham, Agnew West

Robert M. Gillham, director of Paramount's advertising and publica- tion, leaves for the coast tomorrow for 10 days of conference engagements. F. Agnew, vice-president in charge of distribution, who will also attend the meetings, departs Tuesday.

ITOA Meeting Delayed

No meeting was held by the I. T. O. A. yesterday. A new date has been set, and the charges against major film companies and Loew bookings will be discussed on April 21.
WHAT DO YOU KNOW ABOUT MOUNTAIN JUSTICE?

WARNER BROS. HAVE PLENTY TO TELL!
Purely Personal

J. J. MILSTEN, general sales manager for Warner theatres, has been admitted to the hospital for a few days. He had been in good health before his illness, and it is hoped that he will be better soon.

William German, vice-president of Jules Brulatour, Inc., will sail May 4 on the Queen Mary.

Dave Miller is in town from the coast on M-G-M short subject production.

M. H. Levy, RKO division manager, has returned to his headquarters in Detroit after spending three days here.

Will H. Hays plans to leave for the coast this weekend for an indefinite stay.

David Rose of U. A. left for the coast yesterday by train for conferences with Dr. A. H. Giannini.

BERNHARD, last night on the coast.

Victor M. Fleet, vice-president of the company, and Stanley-Warner announced that they are going to purchase the Victor Talking Machine Co. for $70,000,000, with the latter to be controlled by the Warner organization.

Warner's Take Offensive in Games Battle

(Continued from page 1)

through sitting on the sidelines watching the independents reap a harvest with considerable profit from the games.

The reaction when the independents learned of the Stanley-Warner arrangement was brought to bear on agents of the games not to service the Stanley-Warner, but this availed them nothing. As a result, the independent circuit canceled its deal for its houses with a games company serving Stanley-Warner.

When the Kent opened with games Monday the house did a big business. Details of the agreement will be worked out later.

Independents admit grosses are certain to be affected when they get the picture later.

One chance game dealer has refused to serve Stanley-Warner. The squawk of the independents is not only against change but also that Stanley-Warner houses play pictures ahead of them in each zone. If the Stanley-Warner houses play games with hit pictures, railroads the shows in addition to being strong competition for the independents, this will hold up the Stanley-Warner games are held.

A bitter competitive battle is in sight, it is agreed on Vine St.

Bank Night Case Delayed

BEATRICE, Neb., April 14—Trial of the Bank Night test case against Forcascoso's Rivoli and Fox, managed by Lewis B. Spansler, will come up next week, according to the Attorney General's office. It had been scheduled for next Saturday, but the judge cannot hear the case.

Deluxe Renewes with Technicians' Union

Delux Laboratories has renewed its agreement with Film technicians' Local 600. For one year, it was stated yesterday. The deal is the first so far and provides for a 10 cent increase in the basic contract rates provided under the NRA code. The arrangement is effective immediately.

Negotiations are continuing with Consolidated, Richard Walsh of the union said, but there is no indication when a deal will be struck. New contracts are also being discussed with other independent laboratories.

Mathias P. Moller Dead

HARRISBURG, April 14—Mathias P. Moller, owner of the Organ Works, Hagerstown, Md., died in his home in that city yesterday. He was 82 years old and a victim of pneumonia. He was 82 years old and a victim of pneumonia. He has served as a member of the board of directors of the National Film Council and is a member of the American Film Institute.

Filoteo Alberini Dead

ROSE, April 14—Filoteo Alberini, Italian film pioneer, died Monday following an operation.

Warner-National 2-Year Pact Talked

Warner may get together with National Theatres on a two-year product deal. Several discussions have been held on a contract for both one year and two years, with the executives favoring the longer pact.

Gradwell L. Sears, Carl Leserman, Jack Lowther and Harry Gluckman, the latter held a series of meetings with Spyros Skouras, William T. Powers, Edward Zabel, Milton Marx and others. It is decided that a decision has been reached on the deal for 420 houses. Additional meetings are planned in the near future for further consideration.

National Theatres men also have been talking to Twentieth-Fox and Loew. If the circuit is set up with 20th Century-Fox, M-G-M and Paramount, the other two companies, it is expected that several small companies will be included.

Over 100 Monogram Men to Attend Meet

More than 100 salesmen and branch managers of the Monogram Corp., Drake, Chicago, for the two-day Monogram sales convention, W. Ray Johnson, president stated yesterday. Several sessions will be held today and one each, respectively, to run.

Clarence Skorors, operating head for the east Coast, will attend tonight and last night for New York. He is due Saturday for a vacation and periodic checkup.

Wall Street

Board Continues Light Rises

(Continued from page 1)

that all New Jersey communities will adopt the change again this year. In Delaware it is stated that last year there were 93. In Delaware, towns and villages will make the change effective generally this year. Last year only 11 used the advanced time. In Massachusetts the observance is required by state law. All Rhode Island communities observe it. Ohio will continue to observe Eastern Standard Time, with the exception of an independent, ending in 1937.

Two Salesmen Recovering

OMAHA, April 14—Emel Hultske, RKO salesman, and Danny McCarthy, U. S. a salesman, are in Omaha hospitals recovering from injuries received in automobile accidents.

Gina Malo, Brent Wed

LOS ANGELES, April 14—Gina Malo, married to Brendan West and Ronne Brent, British film player, were married at the Hampstead registrar's ofifice yesterday.

Curb Up Slightly

High Low Close Change

Columbia 35.00 35.00 34.85 +1/8

Cincinnati, pfd. 49.00 49.00 48.75 +3/8

Gen. T. Equp. 29.50 29.25 29.06 +1/8

Leaves, 25.25 25.25 25.06 +1/8

Paramount 25.25 25.25 25.06 +1/8

Paramount 2 pfd. 24.75 24.75 24.62 +1/8

Farie Film 2.50 2.50 2.38 +3/8

RKO 99.50 99.50 99.31 +1/8

20th Century-Fox 39.50 39.25 39.06 +1/8

Warners Bros. 15.00 15.00 14.85 +3/8

Keith Bond Off

High Low Close Change

Keith B. F. 64.00 64.00 63.75 +3/8

Paramount Pct. 100.00 100.00 +1/8

Waver Bros. 66.00 66.00 65.62 +1/8

(Quotations at close of April 14)
"YOU WOULDN'T FOOL US MR. STROMBERG?" (about your new M-G-M picture "NIGHT MUST FALL")

You didn't fool us on January 1, 1936 when you telegraphed about "ROSE MARIE"
"Sneak previewed ROSE MARIE at Pomona last night at same house NAUGHTY MARIETTA previewed stop Sensational reception and manager questioning people coming out stated they unanimously enjoyed it even better than NAUGHTY MARIETTA stop You can truthfully proceed with one hundred per cent promises to theatres for big success."

You were too modest on March 9, 1936 when you wired about "GREAT ZIEGFELD"
"First sneak preview GREAT ZIEGFELD held at Oakland stop Most amazing event I have ever experienced stop Overflow crowd stood for more than three hours with applause and cheering throughout picture stop Write this down for the future GREAT ZIEGFELD will make box-office history."

Your telegram on November 11, 1936 gave us the real low-down on "AFTER THE THIN MAN"
"Just screened AFTER THE THIN MAN in rough assemblage in projection room and can tell you this far in advance that all promises to exhibitors and public for outstanding entertainment can be safely and enthusiastically made now."

"MAYTIME" has more than lived up to your advance information wired on March 4, 1937
"Previewed MAYTIME at Grauman's Chinese last night to terrific acclaim assuring glorious box-office triumph stop Take my word for it and tell all exhibitors they can ballyhoo this to the limit."

AND NOW! STROMBERG TIP-OFF ON "NIGHT MUST FALL!" Next Page!
TAKE HIS WORD FOR IT!

Use your lobby! Use your ads! Use your publicity! Use your head! Another Big M-G-M opportunity!

FLASH FROM HOLLYWOOD ON "NIGHT MUST FALL"

By Hunt Stromberg

"Sneak previewed NIGHT MUST FALL last night with audience reaction surpassing our highest hopes and predictions stop Audience was like man on the flying trapeze stop They were doing mental and emotional acrobatics all through the picture with gasps and screams vying with roars of laughter throughout eleven thousand feet and the result becomes all the more remarkable in view of this footage stop Seldom can dramatic stories hold up in such length but when the audience sits spellbound through the entire screening nature must take its course stop Montgomery's new characterization was like blast of dynamite with explosions in every other scene stop They thought we were kidding at first and all you could hear was buzzing and figuring stop Then when they realized that we were giving the screen possibly its most startling departure from common place characterization and story they took all the curves and dips with us hanging on for dear life as though riding a scenic railway stop Sincerely believe this picture great showmanship opportunity and urge all theatres to start talking about it now"
Radio Personal  

**Ralph Wonders**, of Rockwell-O'Keefe, back from his Chicago trip . . . Phil Danny starts his first vacation in three years this week. He will set out on a coast-to-coast tour, thereafter, returning to radio in the fall . . . Bert Lahr begins his “Man With the Glass Hat” on Sunday . . . Ben Bernie will have five members of the “Wake Up and Live” cast as guests on his American Can program next Tuesday—Jock Haley, Walter Catlett, Leah Ray, George Givot and Alice Fay . . . Prentiss Winchell and Fred Robinson of the N. W. Ayer radio department out of town on a program selling expedition . . . Nelda Goodelle, set for the Wynn program April 24 . . . David Sarnoff will officially open National Music Week on the RCA “Magic Key” program May 2 . . . Colgate’s “Beauty Box” April 21 will be a radio treatment of “Vagabond King” starting Sunday . . . Capra will be interviewed Monday at WMCA’s Martin Starr approached him for a “Gangplank” broadcast . . . Vincent Lopez will move coastward with the Nash “Sportswatch.” For a time it appeared Lopez would be forced to give up the program, due to his Hotel Astor contract. The hotel has generously released him from the document . . . “The Three Marshalls,” until now heard twice weekly on the NBC-Blue, will get another spot starting April 26, when they will be heard three times weekly at 12:30 noon on the Red network . . . Bunny Berringer, Billy Kyle and the Raymond Scott Quintet will headline Saturday’s CBS “S周末” . . . Sturges will ask Jack Oakie’s guest comedian on the “College” program April 20 . . . All ad agencies of the licensing and sales promotion department will address members of the East Coast and American Ass’n of University Women on April 20 . . . Cary Grant will be the April 24 guest on the “Hit Parade” over CBS . . .

### MPTOA Radio Stand Is Not Set—Vincent  

Conn, and Samuel Pinanski of Boston have not stated definitely whether they expect an answer . . .

Vincent declared that he had an open mind on the subject of whether or not radio’s use of film players and personalities was injurious to the box office, and assured that this was true of other members of the committee. He said that reports on film radio programs and their relation to the theaters’ business would be studied at length before any definite line of action was decided upon by the committee. The committee’s first effort will be to determine if film radio programs are bad for the theater, aids to the theater or without effect.

Indications are that representatives of the radio networks, program sponsors and producers will be asked to attend either the meeting or a later meeting of the committee.

### Union Keeps Bands From Brooklyn Show  

Local 802, A. F. M., yesterday refused permission to union members to perform as volunteers in the finals of the Radio-Television Talent contest, held at the RKO Albee, Brooklyn, last night. The union bar was made up of two local leaders Leo Reisman, Arnold Johnson, Enric Madureira and others, whose names have appeared on the marquee of the theater for several years. The group was in control of the contest with last night’s contest finals.

### Orders DamskovTestimony  

Dorotha Damskov, must submit to a pre-trial examination in connection with the $10,000 damage suit which she filed against RCA president, has brought against the Knickerbocker Broadcasting Co., according to the charge of the New York Supreme Court.

She must also supply “Knickbocker” with a sample of Damskov’s reducing formula in order that the defendant may make an analysis.

### RCA denies Englishman Charge  

RCA entered a general denial yesterday to the $25,000 breach of contract suit brought by Major H. E. D’Aguilera, Victor, RCA Radiotron Co. and the E. T. Cunningham Tube, Inc., by Abram J. Engelman, who claims that RCA sold at a steep discount Sept. 8, 1933, to get a 10 per cent royalty on all sales on a new method of recording and printed matter by radio telegraphy which he was to show to the defendant. On May 31, 1934, the royalty was reduced by mutual consent to two and a half per cent. Engelman claims that sales have amounted to $10,000,000 and that he has not received his royalty.

### W. A. Clark Leaves WCPO  

Cincinnati, April 14—William A. Clark, for the past seven years manager of WCPO, Cincinnati Post station, has resigned. His successor has not been named.
No Production Code Changes Needed: Breen

(Continued from page 1)

er, he said, than in most American cities. The charges were said to be reactions in Europe to recent American films, one being based upon the im- periousness of animals in the United States. Breen said that the belief that cruelty to animals actually occurs in the filming of pictures is a mistaken one and, actually, is a tribute to the realism attained by camera tricks and clever film cut- ting.

Breen plans to leave for the coast today. He described his trip as a "holiday," made possible by the sec- ondary production here in Hollywood.

Bill to End Salary Publicity Advanced

(Continued from page 1)

has been called, has been under fire for several years as being more valuable to racketeers and high pressure salesmen than to the Government. A feature of the list, carried in a report prepared annually by the Treas- ure Dept., has been the salaries paid to film stars, directors, writers and others.

Films Not in Labor Bill

Hollywood, April 14—Film indus- try and theatre employees are ex- empted from a measure approved by the Assembly Labor-Capital Com- mittee which prevents employers from working employees in split shifts.

Labor Bill Advances

SACRAMENTO, April 14—The "Little Wagner Bill" today passed the Assembly here and is now to be con- sidered in the Senate.

AIR EXPRESS

THE FASTEST WAY TO SHIP...

ZING!... Rush your ship- ments 2000 miles overnight, with prompt delivery next morning. Com- plete, nation-wide service between 216 cities, in the United States and Canada. Also direct to Honolulu, Guam, Manila and 32 Latin-American countries. Pick-up and delivery without extra charge. For service or informa- tion, write immediate service of RAILWAY EXPRESS.

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"A Day with the Quintuplets"

Hollywood, April 14—The famous babies are growing up. At three, they stumble and grin and chatter like all other children except that in "A Day with the Quintuplets" the charm is multi- plied five times.

This is another in the series of Dianne pictures made in the last few years by Pathe News for Radio distribution. Alois Harrilla supplants the popular engagement. Dr. Dafoe appears as one of the central and actual characters.

It is, however, the enormous appeal of these lovely children that is so charming. The宁波 camera that makes this 18-minute subject of sure-fire appeal to the millions who undoubtedly will want to see it.

Hearsings Begun on Orpheum Asset Sale

(Continued from page 1)

"unfair" that RK0 creditors should receive "payment in full" while those of Orpheum, an RKO subsidiary, received only 30 cents on the dollar. He also asserted that RK0 stockholders will receive only one share of new stock for a share of old, whereas Orpheum stockholders will receive more.

The hearing will be continued to- day when additional motions by Samuel Zim, attorney for a second stock- holder, will be heard. Two Federal judges disquali- fied themselves from conducting the hearing on the grounds of the case to Judge Patterson.

Condor Hearing Date Advanced

Upon hearing of Irving I. Schachtel, counsel for Condor Pictures, Inc., S.E.C. held its hearings on the company's registration statement Tues- day instead of next Monday, as had been planned.

Schachtel requested the earlier hear- ing, he said, so that he could show there had been "no omission of any material facts from the registration statement and to avoid the effects of any misleading publicity attendant on the delay."

The question at issue was whether the S.E.C. had found that the studio lease called for rentals of $350 per shooting day was true in fact. It was also raised whether the lease memorandum was not as complete as the lease finally drawn.

Schachtel informed the commission that rent was a nominal part of pro- duction costs. He also suggested to the commission, he says, in calling "It is argued in the commission's statement that the call does not constitute a finding that there has been any omission to state a material fact or that a misstatement exists.

Indict Marx Brothers

Los Angeles, April 14—A Federal grand jury here yesterday returned indict- ments against M-G-M and Chico Marx for alleged copyright violation based on their use in a radio broadcast of "pictures of Mr. Mibe, Mr. Dibble and Mr. Dabble". The charges are: that a group of five pictures owned by Harry B. Carroll Graham claim to be the authors and owners of the copyright. Groucho Marx, president of Honolulu but Loyd Wright, his attor- ney, stated that both will surrender—"No, not today"—in the next few days. He posted bond for their court appearance.

Charter Kentucky Firm

FRANKFORT, Ky., April 14—Gayte- Diller Theatres, capitalized at $20,- 000, has been chartered here.

Old Australia Sound Action Is Dismissed

Justice Julius Miller in the N. Y. Supreme Court on Tuesday granted a motion made by Warner Bros. Pic- tures, Inc., and co-defendants to dis- miss a suit instituted against them Sept. 19, 1939, by D. Davis & Co., Ltd., of Australia. The defendants, which included the Brunswick, Balke- cister Co. and the Brunswick Radio Corp., held that the suit should be dismissed because of the plaintiff's "failure to prosecute within a reason- able time. The formal plaintiff in the case was Julius Smessert as assignee of the Australian company.

Justice Miller ruled that the plain- tiff could not satisfactorily excuse its failure to prosecute. The defendants were served with a summons in 1930, but never were served with a compla- int so that they were unaware of what the suit demanded. Technical legal questions had kept it in various courts since 1930.

Court Transfers Llanza Plea

A motion of Pedro Llanza for an order to permit him to cross examine California witnesses who are to sub- mit written interrogatories for Colum- bia Pictures was granted by Judge
court.

Llanza is suing for an accounting of profits was referred yesterday by Jus-
tice Beaman to the U. S. V. Su-
preme Court to Justice Lloyd Church who granted Columbia's request to have witnesses present who cannot come to New York to tes- tify at the trial of the case.

Llanza is a native of Columbia, Winkler Film Corp., United Artists Corp., Charles Mintz and Walt Dis- ney adopted his idea of using carica- tures of films.

Judge Tipton, in his decision on a motion to dismiss the action of the suit against him, noted that the answers to questions on this contention are Mintz, George Stauning, Earl Hudr, Ted Sears, Bill Nolan and Jack King.

Republic Unit Files Suit

Republic Pictures Corp., of the Southeast, a Georgia corporation, filed suit in Federal court in Atlanta to restrain Republic Pictures Corp. from breach- ing a contract allegedly made on July 4 for the sale of distribution of the latter's films. The contract was terminat- ed by the defendant on March 22 because it was allegedly breached by the plaintiff. The Southeast corporation claims to have closed 2735 contracts totaling $712,811 for distribu- tion of pictures. The agreement commission of $219,620 was received, but, as $351,348 was spent, there was a loss of $131,728. The plaintiff al- leges that if the contract is allowed to continue until 1939, a profit of a quarter of a million dollars will be realized. The lawsuit pending trial pending trial is also asked.

Allow Paramount Sale

Paramount Pictures, Inc., was autho- rized by a Federal Court Judge Alfred C. Cox to sell or mort- gage its property and assets free and clear of all liens and other encumbrances. The action was required because an order made in June, 1935, while Paramount was being reorganized was regarded as a sale of real property which Paramount owned.
with your EYE
on YOUR BOX OFFICE
read these comments, Mr. EXHIBITOR

DOUGLAS CHURCHILL
New York Times
The picture is another "Little Miss Marker," tender, thrilling, moving, excellently done.

HOLLYWOOD REPORTER
Strong emotional drama. Barbara Stanwyck in a role that fits her exactly. Miss Stanwyck is thoroughly and attractively in her element. McCrea brings fine and earnest sincerity to the sympathetic role. Rest of cast excellent.

CECIL B. DeMILLE
An exceptionally fine production with high emotional values throughout the human scale. I congratulate the players and its makers.

MERRITT HULBURD
Assistant to Samuel Goldwyn
An exceptionally fine melodrama and a most believable romance.

DAILY VARIETY
Intelligently made and capably enacted drama. Audiences entertained. McCrea makes every scene valid and gripping without resorting to phony heroics. Miss Stanwyck proves as fine as she has ever been, capturing every emotional value. She has been unusually well photographed.

ROBERT TAYLOR
An excellent screen play beautifully done. Every foot of it was entertaining.

HARRY WARREN
Manager, Paramount Theatre, Los Angeles
Great house reaction. This one will play.

HOWARD ESTABROOK
Producer
A gripping, dramatic and emotionally fine performance, with sympathy and appeal. Should please everywhere.

FRANK LLOYD
Producer and Director
Gives you new respect for the integrity and ethics of the medical profession.

Barbara Stanwyck
Joel McCrea
"INTERNES CAN'T TAKE MONEY"
with Lloyd Nolan • Stanley Ridges
Directed by Alfred Santell
Insiders' Outlook  
(Continued from page 2)

results in talent independence and an intention of doing what it likes as it likes, and that means lapping up radio gravy while it is there. . .

\*\*\*

On the other hand, any radio of select radio and what goes on with it can cause some opinion in the face of facts. On the musical end, currently fourteen shows feed from here on national web. Rubinstein starts this coming Sunday and, by July when Maxwell House Coffee shifts "Showboat" west, the curve will rise to sixteen, all of them and in one form or another tap the same names in the same manners. No matter how it is approached and no matter how indulgent the viewpoint may be, it becomes evident quickly that Sunday night is murder complete for theatre business. When Rubinstein begins, the hours [Eastern time] will be filled virtually from five o'clock until nine, then overlapping program from eight to eighty-three. Mind you, these are musical shows, designed in their conception to be big, and into no account other national programs dealing with Hollywood, such as the Elza Schallert and Jimmy Fisher chatter program . . .

\*\*\*

\* The lineup, Eastern Standard Time:

**Sunday**

Marion Talley—NBC Red; Ry

\* KFAB Asks Power Boost

WASHINGTON, April 14.—Application for a change of frequency from 770 to 1070 kilocycles and increase of power from 10,000 to 50,000 watts was filed with the Federal Communications Commission today by station KFAB, Lincoln, Neb.

Sterling Fisher Made Talks Head at CBS

Sterling Fisher, well known newspaperman and lecturer, was appointed CBS director of talks and education yesterday. He succeeds Edward R. Morrow, whose appointment as European director for CBS was announced recently.

Fisher will supervise all CBS education and religious programs and will edit the magazine Talley's, a digest of departmental and network activities.

Fisher goes to CBS from the editorial staff of the New York Times. Before he joined the Times in 1938, he was a member of the staffs of the Springfield Republican, and the Associated Press. He has been a member of the faculty of several colleges here and abroad.

Loen's State Takes Air

To call attention to the M-G-M spring parade of hits, Loew's State will be on the air today from 1:45 to 2 P.M. The program is arranged to originate in the lobby of the theatre. Jay C. Flippen will emcee, and will introduce Benny Goodman, Xavier Cugat, Eddie Duchin, Hal Kemp, Gloria Graffan, Veloz and Yolanda, Vincent Lopez, Abe Lyman, Edgar Bergen, Horace Heidt, Tommy Dorsey, and others.

Says FCC Efforts Are Being Balled

Baltimore, April 14.—Efforts of the F.C.C. to arrange the distribution of broadcasting stations by radio engineering terms have been nullified by "economic pressure," it was declared today by S. Howard Evans, secretary of the National Committee on Education by Radio, in an address before the Maryland Federation of Women's Clubs.

The 40 cleared channels were to be operated for the service of rural and remote areas, he said, but "certain of the cleared channels were broken down, much to the detriment of their service to rural and remote areas, but greatly to the profit of private groups which found a way to make 47. Of these, he added, 43 are located in metropolitan areas, having a population of 100,000 or more and "our urban farmers are beautifully cared for."

Incursion of newspapers into the broadcasting field also was criticized by Evans, who declared such operations in time "may undermine the freedom of the press because newspapers with investments in radio stations are tempted to change the editorial policies of their papers in order to gain renewal of radio licenses from an unfriendly administration."

"There also is the further danger that newspaper chains which are already large and powerful would use their own radio facilities to a point where they become more powerful than the instrumentalities of government itself," he said.

\* MPPA Board Accepts Paine's Resignation

The resignation of John G. Paine as chairman of the board of the Music Publishers Protective Ass'n was accepted by the board at a joint meeting yesterday of its representatives from all other groups organized within the music industry. The board also confirmed the appointment of Harry Fox as executive head of the M.P.A. to succeed Paine. The latter will assume his new post as general manager on July 1.

Last night's meeting discussed the widespread litigation and legislation being investigated by the M.P.A. throughout the country and laid the groundwork for a united industry front to oppose it. Although Ascap is the lone target of the current legislation, and litigation, any curtailment of its income or operations would be felt directly in all branches of the music publishing industry and by composers and authors.

Dorsey, Ascap general manager, who will become chairman of the organization's new administrative committee on May I, will leave for Hollywood to attend the constitution of the new Montana law prohibiting Ascap from operating within the state and to study its work for April 23 before a three-judge Federal court.

Erpi to Expand in Non-Theatrical Field

Erpi will expand its interests and activities in the non-theatrical field in the near future, it was learned yesterday. The expansion plan will include the development of new markets for recording and exhibition equipment, and as well as for the non-theatrical productions of affiliated Erpi companies.

Daniel C. Collins, new Erpi vice-president, will be in charge of the company's non-theatrical expansion plans. He was Edward E. Shonemaker, who formerly headed the non-theatrical department.

Wanger to Go Ahead On "River Is Blue"


Readily admitting difficulties with the Hays office in having the script approved, Wanger does declare that it is definitely behind him. It is understood the Hays office objection was predicated on the Left-wing implications in the Odets story.

Homolka for "Ebb Tide"

Hollywood, April 14.—Oscar Homolka signed for Paramount for "La Chaine des Bois" is expected to arrive here May 10.

Hollander Wins Prize

Frederick Hollander, Paramount comptroller, was awarded the Ascap quarterly prize yesterday for "Moonlight and Shadows."

Try Milwaukee Singles

MILWAUKEE, Wis., April 14.—Fox's Downer, east side neighborhood house, has gone to a single feature policy.
Out Today —
"first firework"
of production plans
for '37-'38
Exclusively presented
by
Motion Picture Herald
in the Spring

(when his box office gets that lackadaisical feeling)

AN EXHIBITOR'S FANCY TURNS TO THOUGHTS OF...

"LOVE FROM A STRANGER"

TRAFAILGAR FILMS presents
A MAX SCHACH PRODUCTION

ANN HARDING
BASIL RATHBONE

Directed by ROWLAND V. LEE

LOEW, WARNER and U. A. CIRCUITS GIVE THEIR BOX OFFICES THIS SPRING TONIC IN WASHINGTON, SYRACUSE AND PROVIDENCE STARTING APRIL 16, AND AT THE N. Y. RIVOLI AND ALDINE, PHILADELPHIA, STARTING APRIL 17!
U.A. to Start Its Regionals Here June 14

Details Fixed on Three 3-Day Gatherings

Details in connection with the three regional sales meetings completed yesterday by United Artists' sales executives. Each of the meetings will last three days with George J. Schaefer and A. W. Smith, Jr., in charge.

The first session will be held in New York starting June 14. The second will take place in Chicago beginning June 17 and the last meeting will be in San Francisco starting June 21.

Sales policies and promotion ideas in connection with the 30 pictures to be released next season will be discussed. In addition, several new pictures will be screened.

Home office executives who will attend the New York sessions include Harry Gold, Jack Schlaifer, Paul Lazarus, Monroe Greenhalph, Phil (Continued on page 7)

Rolan Nominated for Presidency of Ampa

Ralph Rolan of the March of Time yesterday was selected by the Ampa nominating committee to succeed Gordon Whitman as president of the organization. Elections will be held April 28 at the Edison Hotel.

Paul Lazarus, Jr., has been chosen for the vice-presidency to succeed Ralph Lund. Paul Benjamin is listed as treasurer and Lester Thompson as secretary.

The board of directors includes: White, Mort Blumenstock, Rutgers Nellcut, Edward Finney and Hap Hadley. Vincent Trotta is to be treasurer for three years. The auditing committee consists of: Paul Gillick, chairman, Herbert S. Berg and Ken O'Brien.

New Station Requested Among Pleas to FCC

WASHINGTON, April 15.—An application from B. V. Hedrick, Salis- bury, N. C., for a new daytime station to operate on 1,340 kilocycles using power of 1,000 watts has been received by the F.C.C.

The commission has also acknowledged receipt of applications from the (Continued on page 12)

More Radio—Pp. 12-14

Say Loew and RKO Circuit Moves Not Against Indies

Expansion moves by Loew's and RKO that were directed at independent operators, but intended to solidify the circuits' first run setup in the local territory, it was stated yesterday.

Both major circuits have been anxious to enter certain situations which are developing rapidly, particularly in the Bronx and Brooklyn. It was said.

Loew's is now building a 1,000-seat theatre at Fenton Ave. and Boston Road, adjacent to a 1,800-seat house at Sound View and Westchester Aves. and at Allerton and 151st St. In the Bronx.

RKO has made a deal with Rand- force to take over operation of the Lefferts and Republic in Brooklyn for one year with options. Under the Rand- force agreement, the house will receive its first-run pictures.

Olympia Sale Gets Court's Approval

Boston, April 15.—New England Theatre Corp.'s offer to purchase the Olympia, which has been a Paramount subsidiary, for $4,000,000 cash was approved today by Judge Harold Williams in Superior Court here.

Consummation of the sale will wind up the five-year-old bankruptcy of Olympia. No objections to the sale were voiced by any Olympia creditor during the three-day period allowed for the presentation of such objections, which ended today.

The Olympia assets consist principally of 30 theatres, 28 of which are fee properties and two are leaseholds. On the conclusion of the sale Olympia operations will be consolidated with those of New England, which also is a Paramount affiliate.
Friday, April 16, 1937

Cleveland Monogram

Sales Go to Schultz
Nate Schultz of Selected Pictures Corp. of Cleveland has secured the Monogram franchise for that territory.

Ben Welansky, president of Monogram Exchanges in Boston and Pittsburgh, has appointed Steve Brody as New England manager and Dave Selznick as branch head of the Pittsburgh office. The Boston office will be opened May 1.

Margolies Is Promoted
Max Margolies, former Republic salesman in Cincinnati, has been appointed to the post of exchange manager, succeeding William Onie, who resigned to join Monogram Max in New York.

Parsons Calls Conference
PORTLAND, April 15—Grover Parsons, division sales manager for Republic, has called a conference here with J. T. Sheffield and Eddie Walton of Seattle and Cecil Farns, Oregon manager.

Beverly Hills, April 15
PLAYING it out along strictly old-fashioned, melodramatic and musical lines, Miss Beverlee Beecher as "Old Soak," née "Old Soak," has an aura of another year about it, but enough of what it ought to have to make this minor effort from D-D an acceptable show for the rank and file. Not strong enough for a playing time this nevertheless is honey enough and formula enough to register well with the neighborhoods and smaller situations.

Wallace Beery is the "Clem Hawley" of Don Marquis' widely known play "Jazz Beecher" and his tolerant wife, Eric Linden, the more or less wayward son, Betty Furness the daughter, Una Merkel an amusing maid, Edith Barrett the feminine menace with a heart of gold, Robert McWade the old skinflint who gets his just deserts in the hip hip hoarse manner. Ted Healy is again a Stooge and Sidney another bit of comedy relief.

The slight story swings around

Linden's infatuation for Miss Barrett. He gets himself in a jam and pillers his mother's "two hundred dollars" to save the youngster's face with his mother automatically permits her to assume she is correct. However, in a situation that is alternately grim and humorous, Beery threatens McWade and exacts from him the difference between the price for which he sold the stock from Linden and its ultimate sale. This proves enough to make all deficits and straighten out all the kinks. In the meantime Linden has told Mrs. Beecher the truth, so back to the family fireside goes Beery, re-united with the family and pretty much its collective lion.

There is not a great deal to this, but Beery's characterization alone is long lines well heaved by him in many earlier pictures. J. Walter Ruben's direction does well enough by the tale. It gets a crack loudly at times, it is merely the years and changing times exacting their inevitable toll.

Four More Circuits To Aid Rogers Drive
Four more circuits and 12 independent theatres have been added to the list of supporters for the Will Rogers Memorial Fund drive which gets under way this week in the people of the United States.

The Paramount circuit was among the first group of major houses to pledge support to the drive leaders. They are included with National Theatres, Loew's, RKO, Warners and Skouras.

RCA Victor has just completed an all-star short featuring Robert Taylor and Gary Cooper. The reel will be shown in all theatres cooperating in the drive.

Van Loan Finishes Story
HOLLYWOOD, April 15—H. Van Loan has completed "One in Every Family," the studio's newest story, about a 10-year-old boy which will be published by Haynes & Co. in 60 days. Zane Grey wrote the introduction and Tully, the epilogue. Two studios are reported interested.

Columbians Date Frolic
The Columbian Club, home office organization, will hold its annual spring frolic at the Hotel Astor on April 30.

MOTION PICTURE DAILY

Insiders' Outlook

By RED KANN

Purely Personal

WILLIAM R. FERGUSON plans to leave for the coast next Thursday or Saturday. If he leaves on Thursday, Howie Ditzel will accompany him. The trip is to prepare for the M-G-M convention scheduled for Los Angeles, starting May 2.

CHARLES S Krouras is not expected to arrive from the coast until next Tuesday. MIKE ROBBINS, F. W. C. partner, will likely accompany him. On their way back, Spy Krouras is expected to go as far as Denver to confer with Rick Rieckton.

SIX WITTMAN, Universal district manager, will not return from a tour of exchanges under his supervision until the latter part of next week.

JIMMY CAMPBELL, who is in charge of music for G. B., will leave for the coast next week. He's after songwriters for "Gangway."

GEORGE MEAD, sales manager of General Booking Corp., will be on the Berengaria for a three-week visit in England.

W. G. VAN SCHMUS yesterday was host to Bobby and BILLY MAUCH, stars of "The Prince and the Poster.

GUS SCHAFFER will arrive on the Atlantic in two days, scheduled to arrive yesterday, is a day late.

EDDIE CARRIER of M-G-M returned yesterday from a trip to Chicago, Detroit and Cleveland.

TOM COSTAN'S new pocket-size magazine will be called Caravelle.

... Houston

DAN BARATZ of the Horwitz Home Folks Theatres has been promoted to head the art department of the four-theatre circuit. BERT MIMS has been named assistant manager. Iris, replacing Barbara, and JIMMY YOUNG has succeeded MIMS.

KATHLEEN HOUTON, newspaper woman, has been named publicity director for the Horwitz Theatres.

BILL BELL, local publicity writer, has been added to the staff of the Metropolitan.

MILDEE STOCKARD, former school editor of the Houston Chronicle, has been made amusement and radio editor, replacing JERRY DONOHUE.

... Washington

A. E. and MRS. LICHTMAN and JOSEPH P. and MRS. MORGEN have returned from a trip in Honolulu.

JACK FRUCHTMAN, formerly of the New York Paramount exchange, has been named chief accountant here. Head Bookkeeper ROBERT M. GRACE is now also office manager.

LOU BERCHERT and FRANK STORRY have returned from a Florida vacation.

RUPERT C. HAYDEN, for 30 years president of the musicians' union, was tendered a reception at the Shoreham at which an orchestra of more than 200 men performed.

COLUMBIA PICTURES

(Registered U. S. Patent Office)

Vol. 41 April 16, 1937 No. 89

MARTIN QUIGLEY
Editor-In-Chief and Publisher
J. M. JERAUDA, Managing Editor
JAMES A. CRON, Advertising Manager

20th's Sho-wow of Shows!

Wake Up and Live

More... Galamorous Howlarious Galorious

than...
"Sing, Baby, Sing"
"One in a Million"
"On the Avenue"

and...
It's a Hot News Sweet-Hot!
HOT IN THE PRESS
HOT OVER THE AIR
HOT WITH EVERY
TOP ORCHESTRA!

YOWSAH!
CINEMAGNIFICENT NEWS
...AT ITS HOTTEST!

WAKE UP

The No. 1 Voice of the Air and the Old Maestro—hottest combination from radio today—feud face to face!

Coast-to-coast columns are breaking now . . . reaching the peak of months of publicity!

Airways are alive with Gordon & Revel's nine new song sweethearts!

The stars of the picture are front-page headline news . . . this minute!

The title's on every best-seller list . . . selling fast past the half-million mark!

And—

Those fast-stepping 20th showmen deliver it hot off the cameras . . . to win you those extra profits that come from hitting while a hit's the hottest!

Darryl F. Zanuck in Charge of Production
AND LIVE

with

WALTER WINCHELL

BEN

ALICE

BERNIE • FAYE

PATSY KELLY • NED SPARKS

JACK HALEY

WALTER CATLETT • GRACE BRADLEY
JOAN DAVIS • LEAH RAY
MILES MANDER • DOUGLAS FOWLEY

Directed by Sidney Lanfield
Associate Producer Kenneth Macgowan
Screen play by Harry Tugend and Jack Yellen. Original story by Curtis Kenyon.
Based on Dorothea Brande’s book.

NINE NEW HOTCHA-TOPSA TUNES FROM
GORDON & REVEL

including

“It’s Swell of You”
“I’m Bubbling Over”
“There’s a Lull in My Life”
“Never in a Million Years”
“Wake Up and Live”
Miami wires this report of the world premiere...you'll want to read every word of it!

WORLD PREMIERE WAKE UP AND LIVE SENSATIONAL SUCCESS ALTHOUGH WINTER SEASON HAS BEEN OVER FOR TWO WEEKS STOP LINCOLN THEATRE WAS MOBBED AND STORMED STOP AUDIENCE REACTION UNANIMOUSLY WILD ABOUT PICTURE STOP FOLLOWING MIAMI DAILY NEWSPAPER COMMENTS STOP EDGAR HAY IN HERALD QUOTE RIPROARING MUSICAL RIOT THAT NEVER LETS UP AND STANDS IN A CLASS BY ITS GREAT ENTERTAINING SELF STOP PEREZ IN TRIBUNE QUOTE WAKE UP AND LIVE IS AS LIVELY AS WINCHELLS CHATTER AND AS HUMOROUS AS BERNIES WISECRACKS IT HAS EVERYTHING AND IS UNQUESTIONABLY A SMASH SUCCESS STOP EDDIE COHEN IN DAILY NEWS QUOTE BEST ENTERTAINMENT IN A DECADE STOP WAKE UP AND LIVE OUGHT TO BE ROADSHOWN QUOTE MY PERSONAL OPINION IS THAT IT TOPS ON THE AVENUE ONE IN A MILLION AND ALL THE REST REGARDS

SINDEY MEYER
WOMETCO THEATRES
U. A. to Start Its Regionals 
Here June 14

(Continued from page 1)

Dow, Edward Kattner, Paul O'Brien, Nat Thompson, Harry D. Buckley, Robert Hilton, George Harvey, Seymour Pore, Jack Wragg, Steve McGefa, Leigh Loomis, George Spry and Bert Starn. Branch managers and salesmen from the following offices also will be on hand: Boston, Buffalo, New Haven, New York, Philadelphia, Washington, Cincinnati, Cleveland, Indianapolis, Pittsburgh, Dallas, Atlanta, New Orleans and Charleston.

Attending the Chicago meetings at the Drake Hotel will be the following additional men: Sam Smith, Schlafner, Thompson, Poe and Greenhald. Jack Goldfarb and Haskell Muller, wittier manager, and branch managers and salesmen from Chicago, St. Louis, Milwaukee, Kansas City, Omaha, Minneapolis, Chicago, St. Louis, Columbus, Cleveland, John, Toronto, Vancouver and Winnipeg will be on hand.

In addition to the home office contingent, Ben Fish, district manager, and branch heads and sales forces from Denver, Salt Lake City, Seattle, San Francisco and Los Angeles will attend the three-day sessions at the St. Francis Hotel, San Francisco.

Republic Confabs Near

II, J. Yates, Republic Picture head, left for the coast yesterday to open conferences with Republic producers on the company's new season production schedule. A new production unit may be added during Yates' visit to replace that of Nat Levine.

Grand National to Promote Managers

(Continued from page 1)

two films next season. Next week he will start "Dynamite," second of the current season's program. There will be seven pictures in work by the end of next week, Peaslay said.

Although the company announced 44 features this season, only 40 will be made, exclusive of the Tex Ritter westerns.

Negotiations are under way for several new stars, Peaslay intimated, with one important deal scheduled to be completed next week.

Indianscope, which is the first stop for Peaslay and Finney. From there they will head for St. Louis, Kansas City, Omaha, Denver, Salt Lake City and San Francisco. They will arrive in Los Angeles a week from today.

Para. Plans Jungle Film

Hollywood, April 15—Paramount will film a jungle melodrama titled "Boo-loo" in the wilds of the Malay Peninsula. Cameras went up and will direct. The expedition will sail April 26. The entire cast will be Malayahn with the exception of Colin Tapley. Tapley has been given a three-year contract.

Out Hollywood Way

Hollywood, April 15—Universal started three features this week with "Black Aces" and "I Cover the War."


Kay Mulvey, M-G-M publicity department, off to New York to act as guest editor of Women's Home Companion. Frank Borzage working on the script of "Three Homes in Heaven," his first directorial effort for M-G-M.


Wright—Leslie Cole on screenplay of "Behind the Mike," Universal.

Story—Day—Frances Marion's "Mystery, Bless You," acquired by M-G-M.


Title Change—"Good Night Ladies," release title of Paramount's "Adventure—With Music."

Ascap Suspends Its Montana Collections

(Continued from page 1)

other commercial users have been relieved of the music tax since the law went into effect and will not resume the payments pending the outcome of Ascap's test of the constitutionality of the statute. Even though Ascap is unsuccessful in having the law declared unconstitutional, no attempt will be made thereafter to collect the music taxes which may be payable for the period the law is in effect, Mills said.

A three-judge federal court is scheduled to begin hearing on the constitutionality of the statute April 25. Mills, accompanied by local attorneys, left Helena for Helena to attend the hearings.

Film Aid Promised To Palestine Fund

Approximately $75,000 was pledged by the amusement division for the United Palestine Appeal at a meeting of amusement leaders at the Astor. Leo Spitz was chairman of the function which was attended by Will H. Hays, David Bernstein, Albert War- ren, Moe Qusi, Austin Miller and Mollie Lewis. A. Richard Helfen, Milton Shubert, Louis Nizer, Irving Caesar, Leo Reisman, Jack Conley, Art Schindler, Ben A. Boyar, William Davis and Weinger and others.

Eddie Cantor sent a wire from the coast urging support for the drive.

Miss Powell Re-Signed

Hollywood, April 15—31-G-M has signed Eleanor Powell to a new three-year contract.

Stockholders Value Roxy at $7,897,000

(Continued from page 1)

less depreciation. Fleshman is expected to apprise the Roxy as a going concern today.

Vocal Film Suit Postponed

The suit of the Vocal Film Corp. of America against the A. T. & T. Western Electric and Erpi for alleged violation of the Sherman Anti-Trust law was adjourned in Federal Court April 15. The suit asks for $65,000,000,000 damages.

Date Bank Night Trial

Lincoln, April 15—The trial date for the Bank Night case against the Beatrice Theatre Corp. has been set for April 24.

Rites for Jacob Morse

Boston, April 15—Jacob Morse, local baseball writer and father of Charles Morse, head of the Morse and Rothenberg circuit of independent theatres in New England, was buried today at Mt. Auburn Chapel with Rabbi Harry Levi officiating at the services.

Dr. Frank Nagel Dies

Hollywood, April 15—Dr. Frank Nagel, prominent doctor, died at his home today after a long illness. He was 65.

Reade Acquires New Site

Walter Read acquired a site at So. Broad St. and Maddock Ave., Hamilton Township, near Trenton, as a site for a theatre to be operated in conjunction with RKO. Work is to be started immediately.

RKO's '36 Net Up More Than 3 Times 1935

(Continued from page 1)

rentals and sales, $2,756,297 was rents and other income and $757,605 was miscellaneous income. Expenses averaged $1,541,629, of which $191, 844,640 was cost of film rentals. service, $5,599,000 was for salaries and $8,493,525 was miscellaneous expenses. company's equity in wholly owned foreign subsidiaries is placed at $1,110,889.

Orpheum Assets Sale Defended by Trustee

Expressing the opinion that Orpheum Circuit was mismanaged and that a suit against its former directors might lead to a recovery for creditors, Phillip Snyder, Orpheum creditors' trustee, nevertheless, defended the sale of Orpheum's assets to Stadium Theatres, RKO subsidiary, for $700,000, during a hearing on motions to set aside the sale before Federal Judge Robert P. Patterson yesterday.

The opposition to the sale is headed by preferred stockholders, represented by Isidore J. Kessel and Samuel Zinn. The latter also asks for the receivers Oscar W. Ehrhorn be removed from the Orpheum proceedings and that Orpheum be permitted to intervene in the RKO reorganization proceedings.

Calls Deal Best Available

Snyder, declaring that a financial recovery from a suit against the directors for mismanagement was "speculative," defended the Stadium transaction on the grounds it represented the best deal which Orpheum creditors were able to make. He pointed out that it was preferred stockholders who blocked a recovery suit against the directors some time ago. Snyder declared that there was no merit to Zinn's charges against Ehrhorn and that if Orpheum was permitted to intervene in the RKO reorganization Orpheum would be left with approximately $11,000,000 of landlords' claims which are not provable in bankruptcy or bankruptcy reorganization. He asserted that the preferred stockholders have no equity in Orpheum.

Edward Hanlon, attorney for Mar- cia Hanlon, who has filed a suit for bankruptcy, also defended the sale to Stadium. The hearing was adjourned to Friday when the defense of the sale will be continued by O. C. Doer- ling, counsel to the RKO trustee.
IATSE Starts Drive Around New Orleans

(Continued from page 1)

organizers would call upon non-union houses in New Orleans at once in an effort to persuade them to employ union projectionists. The theatres angling for the start include the Bijou, Ashton, Palace, Casino, Gaity, Queen, Cortez, Rocky and Lincoln, it was said. It is understood that efforts may be made later to organize other classifications of theatre employees in the larger houses.

C.I.O. Move in Kansas City

Kansas City, April 15—Exchange employees here today were invited to attend a meeting scheduled for Sunday morning for the purpose of discussing organization of a C.I.O. union. Among those who extended the invitation was G. C. Blackmore, independent projectionist for P. S. Young’s Central and Roscoe. The movement is said to have the support of a few exhibitors.

Head Janitors were asked to tell inspectors and poster clerks of plans for the organization.

N. H. Union Nominatee

New Haven, April 15—Nomination of officers for woemen were made at a meeting of the newly organized A. F. of L. exchange employees union last night. John Gately, organizer of the I. A. T. S. E., and two representatives of the Boston union spoke.

Set 150 “Star” Bookings

“A Star Is Born,” which opens at the Rialto, April 21, next Monday, Thursday, has been booked for simultaneous first runs in 150 key cities.

Ship it

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph—Pick-up is immediate . . . by messenger or high speed truck . . . direct to the field.
2. The first plane out carries your shipment, if you want the shortest, fastest route to coast. It travels swiftly as any passenger.
3. At the destination, delivery is made at once. Overnight coast to coast.

and it’s there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office . . . or—

GENERAL AIR EXPRESS

Division of TWA

MOTION PICTURE DAILY

Friday, April 16, 1937

COAST LABOR UNIONS HOLD A JOINT MEET

HOLLYWOOD, April 15—While producers’ attorneys continued to study the Wagner Act decisions, the painters’ local held mass meetings here tonight to convince members of the film industry of their support.

According to a reliable source, several other unions now outside basic radio agreement also were present. Ken Thompson and Audrey Blair of Screen Actors’ Guild attended.

Pat Casey stated that not a single union has made overtures to the studio labor board for inclusion in the basic agreement since the New York union meetings. Casey also said that no promises have been made by producers in connection with possible follow-up conferences with the painters and the guild.

The guild is expected to demand regulation of actor radio appearances and term contract adjustments. definite action by the unions will probably materialize before the first of next week.

PAPER STOPS PICKETS AT JAMAICA THEATRES

Striking reporters on the Long Island Press have been stopped from pickinget the Valencia, Merrick and other Jamaica theatres, advertisers in the newspaper, in a campaign for increases in salaries. Guild representatives approached all advertisers in the paper and asked them to withdraw their advertising. When this was refused, a picketing campaign was launched.

However, the Press secured an injunction forbidding picketing within 50 blocks of the armory, which included the Jamaica theatres.

WALL STREET

Loans Spott Board Movement

[Table with columns for High, Low, Change, Net, and Net Change]

[Details of loans and mortgages, banks, and other financial figures]

LITTLE CURB ACTIVITY

[Table with columns for High, Low, Change, and Net]

[Details of little curb activity, including Grand National, Technicolor, Warner Bros., and Universal]

FRACTIONAL BOND CHANGES

[Table with columns for High, Low, Change, and Net]

[Details of fractional bond changes, including Loew’s, Paramount, Warner Bros., and Universal]
**Short Subjects**

**“Birthday Party”**
**(Universal)**
Oswald invites the duckling family to his home on the occasion of their first birthday. Soon after the candles are blown out, the little roofies start covorting, smashing the place up as they go. Elmer, the pup, finally chases them away and he and his master decide to steer clear of destructive parties. Production Code Seal No. 5,021. Running time, 6½ mins. “G.”

**“Home Run on the Keys”**
**(Vitaphone)**
Babe Ruth makes a brief appearance in this short. But the mere fact that he does appear should draw his countless admirers. The Babe conceives the idea for a musical interpretation of the swatting of a home run and it is put to music in a broadcast. It achieves a degree of excitement which is heightened by stock shots. Production Code Seal No. 1,379. Running time, 9 mins.

**“Fleet Hoofs”**
**(Columbia)**
An interesting and at times thrilling compilation of race track, polo, steeplechasing and horse show scenes. It winds up with an exciting race. Production Code Seal No. 1,015. Running time, 10 mins. “G.”

**“Pathe Topics No. 4”**
**(Radio)**
The realistic model forests created by forestry students at Harvard and rare pictures of dragon lizards on the island of Komodo in the Dutch East Indies make up this issue. The material is well handled and, as usual, it is an interesting selection. Production Code Seal No. 3,006. Running time, 7½ mins. “G.”

**“Let’s Go”**
**(Mint-Columbia)**
Lively color cartoon that manages to be both amusing and pleasant. Perform and starring grasshoppers are revivified by the bounty of prosperous bees. It is imaginative and pleasant. Production Code Seal No. 3,066. Running time, 7½ mins. “G.”

**“Blue Velvet Music”**
**(Paramount)**
Mark Warnow and his band offer their unusual arrangements in this short. In addition to the ear-pleasing tunes there are well turned specialties done by the Symphonettes and Buddy Clark. Production Code Seal No. 1,533. Running time, 10 mins. “G.”

**“Fun in the Water”**
**(Columbia)**
Many spectacular forms of aquatic sport are combined to give a summary of Sports number. From simple swimming it goes to advanced forms of swimming to diving to luge boarding. Production Code Seal No. 1,544. Running time, 10 mins. “G.”

**“Play Street”**
**(Vitaphone)**
There is a good blend of dancing, comedy and singing in this miniature musical of the Broadway Brevity series. Imaginatively produced and features the talents of Cherry and June Preisser, Duke Micheal, Walter E. Dreyzel, Leonard Vial and Frank Marino. The setting for the entertaining doings is a street in the poorer section of a city. The theme is the ambition of the youngsters to get into show business. Production Code Seal No. 1,398. Running time, 21 mins. “G.”

**“Big Business”**
**(20th Century-Fox)**
Hollywood, April 15.—The Jones family adventures into the field of stock promotion are amusing. A family type attraction, the film concentrates on romance, drama, comedy and excitement, the ingredients of its predecessors in the series.
Shirley Deane is in love with Russell Gleason, florist. He doesn’t feel that he has money enough to marry her. Back to town comes Allen Lane, city slicker stock promoter, who, with his partner, Frank Conroy, is offered $1,015,000 by Gleason to divorce him. Gleason’s discomfit, Lane learns that Florence Roberts has a lot of old stock certificates. He offers to buy them, but the shrewd granny figures if they are worth money to him they surely are worth money to her. Nevertheless he creates a market for the worthless stock and Fred Trout becomes a leader in urging his friends to invest. In the meantime George Ernest and Kenneth Howell have invented an auto super-charger in which they are trying to interest a local capitalist. Trout considers the invention worthless and puts his money in Lane’s and Conroy’s promotion. Shrewd Florence Roberts, however, suspicion of their plan, reveals it as a fraud. A wild crosscountry chase follows in which a car equipped with the super-charger captures the swindlers. As the townsfolk’s money is returned to them, they invest in the new invention with promise of big returns.
The same comedy is offered by Russell Gleason, Lane and Frank Conroy that appeared in previous pictures is again featured. The story is an original by Ron Ferguson and Eleanor Delameter. Robert Ellis and Helen Logan did the screenplay. Frank R. Strayer directed. Production Code Seal No. 2,073. Running time, 60 minutes. “G.”

**“King of Gamblers”**
**(Paramount)**
Hollywood, April 15.—Drama and suspense are combined here to give a finely directed film. The story is built around a character played by Russell Gleason and Akim Tamiroff create strong characters and a capable support contributes effective work. The film provokes and holds interest. The gist of the story does not suffer by the unnecessary material which is obviously worked in as padding.
Tamiroff becomes a ruthless killer to protect his slot machine and related gambling rackets. His murders are made to appear as suicides. Miss Trevor is the suave yet attentive night club entertainer who is romantically attached to Nolan, a reporter. Tamiroff skillfully diverts suspicion from himself. With the death of Helen Burgess, the affection between Nolan and his newspaper causes them to join forces against the killer. With Nolan’s clever detective work the story builds to a tense climax in Tamiroff’s office where he dies in the same manner as his victims.
The picture has character that promises to be appealing to adult audiences. New twists incorporated into familiar stories. Flirting with Miss Deane, he achieves the production an air of freshness and difference that is good enough for inclusion on any dual program. The film can take first billing on many such programs.
Tiffany Thayer wrote the original story. Doris Anderson did the screenplay and Robert Florey directed. Production Code Seal No. 3,152. Running time, 75 minutes. “A.”

**“Pudgy Takes a Bow-Wow”**
**(Paramount)**
Miss Boos comic pup gets involved in a terrific and spectacular brawl with a cat while his mistress is personally appearing at a theatre. The brawling pair carry their combat onto the stage and all over the scenery. The audience will appreciate the novelty which proves to be a hit performance. It is cleverly and imaginatively animated. Production Code Seal No. 0,291. Running time, 7 mins. “G.”

**Variety Club**

**Cincinnati**

Cincinnati, April 15.—A farewell dinner was given in the clubrooms for Manny Sture, second assistant chief Barker, who is taking the trip to New York to become business manager for Easy Aces, radio team.
Barber, Harvey H. Hunt of the LTV Theatre, has had his membership transferred here, having recently been placed in charge of the local National Theatre Syndicate branch. The lounge has been assigned to Joe Kolling, property master, for April 18, his birthday celebration for his daughter.
Harry Donat has resigned as steward to take a position in the out-of-town department.

**Kansas City**

Kansas City, April 15.—More than 30 barkers will go to Omaha by special train for the national convention April 17 and 18. Headed by Chief Barker Elmer C. Rhodes, the will be present, include; Joe Mayne, Lon Cox, Earl Jameson, C. E. Estelbre, Paul Hannon, Jesse Preisser, George Hartemont, Frank Cassel, Sam Abend, Arthur Cole, E. C. Lavees, C. M. Parkhurst, Nat Heflin, Lon Duke, Ed Preisser, Les Stark, George Baker, Rube Finklestein, E. L. Harris, R. K. Biechele, H. E. Weier, Frank Hensley and Finton Jones.

**Omaha**

Omaha, April 15.—George Jessel will be master of ceremonies for the opening dinner and for the national Variety Club convention at Hotel Fontenelle here April 17 and 18, according to District Manager E. R. Lundy, Variety Club of Nebraska chairman of the entertainment committee.
Norma Talmadge will accompany her husband to the banquet.
Another entertainment will include Ada Brown & Co.; the Fraze Sis; the Muthers, the Design Singers; Bob Berry, eccentric juggler; York and Tracy, comedians; Five Tip Top Girls; Sandra, exotic dancer; Terry Howard & Co., comedy act, and the Thirteen Byton Dancers.
Plans to have a Hollywood star appear before the convention have been abandoned since Bob Burns, Martha Rave and Shirley Ross—the latter being wanted especially since she is an Omaha girl—are busy. Paramounts’ offer to send another personality was declined.

**Washington**

Washington, April 15.—Sam A. Galanty has been named secretary of Tent No. 11, succeeding Harry Hunter, transferred to New York. This move combines the offices of secretary and treasurer.

The second golf tournament, dinner and dance will be held early in May, at a time and place to be announced. Galanty and Harry S. Bieche are co-chairmen.

Arthur A. DiTita is the new member of the board of governors, filling the spot vacated by Hunter.

Guy Wonders will be the official delegate to the annual meeting of the Variety Clubs of America, to be held in Omaha April 17 and 18.
PARAMOUNT EXPOSES $150,000 RACKET IN RED HOT MELODrama

Mathematics Professor says:  
"Marble games are fixed to pay off only 30 per cent of total play. There's no chance of the public winning."

Machine Manufacturer says:  
"I didn't think they'd be used for gambling."

Racket Operator says:  
"Supposing the take is over $150,000,000 a year. So what? I pay my income tax, don't I?"

Agent says:  
"I only install the machines and make the collections. I ain't to blame."

Player says:  
"What can I lose? I put in a nickel. Maybe I'll get the jackpot."
Slot Machines! You've played 'em! Your audiences have played 'em! Millions are playing 'em right at this minute! One of America's major industries and one of gangland's biggest sucker rackets. For a "take" of more than $150,000,000 a year the overlords who run this racket will do anything, even murder!

Paramount takes your audiences right into the heart of the slot machine racket in "KING OF GAMBLERS." Not a preachment, but a sizzling piece of screen entertainment ripped raw from the secret annals of organized crime.

If your audiences thrill to melodrama... and what audience does not?... give 'em this one! They'll thank you for it... and you'll thank Paramount!

"KING of GAMBLERS"
with
Claire Trevor • Lloyd Nolan
Akim Tamiroff • Larry Crabbe
Helen Burgess • Porter Hall
Directed by Robert Florey • A Paramount Picture
CBS Show to Boost Stage Relief Fund

CBS, in cooperation with the New York branch of the Shakespearean Society of America and the New York Stage Relief Fund, will present a radio program from 3:30 to 4 P.M., E.S.T., on April 25, to commemorate the birthday of the Bard. Dr. A. S. W. Rosenbach and Major Edward Bowes, president and vice-president of the Shakespearean Society and Mollie Steinberg, radio voice of the Stage Relief Fund, will preside over the program and will introduce the first half of the work accomplished by their respective organizations.

New Shows on the Air

Babe Ruth
Babe Ruth opened his bi-weekly baseball series, Wednesday evening, and the Babe's vigorous personality came over the loudspeaker in no uncertain terms. It is obvious that the game was an hour and half too short, as the Babe had plenty of energy left, and more. But, it was a delightful program, as I'm sure the Babe planned it to be, and a good introduction of the high-spot program was Miss Pons' offering of La Forge's "Bird Sing." Her superbly delicate phrasing of this lovely piece was truly magnificent. Of course, other songs were "The Blue Danube," "Seal It With a Kiss," from her last program, "That Old Black Magic," "Hymn To the Sun," from Coq d'Or.

Miss Menken Excellent
Helen Menken, who opened Wednesdays program, Wednesday evening, "Her Second Husband," scored nicely in her debut, her dramatic talents are evidenced in the recurring homey, conventional script the sponsor provided for her.

The opening episode told of the trials and tribulations of Brenda Williams, played by Miss Menken, a young widow who struggles to support her three children in a dress making establishment in a small town. A savior, in the form of a rich, American, is introduced. -and therein lies the ultimate solution to Brenda Williams' financial and heart problems.

Miss Menken, a talented actress, would unquestionably win for herself an enthusiastic air audience as the series progresses.

The series is sponsored by Bayer Aspirin and replaces Ethel Barrymore's "Famous Actors" in the lineup that company. It is heard Wednesdays from 8 to 9 P.M., E. T.

KFOR Names Weed & Co.
KFOR, Lincoln, Neb., has appointed Weed & Co., as national representatives. The station is a unit of the Central States Network, which also includes KFAB, Lincoln, and KOIL, Omaha.

KFOR has a day power of 250 watts and 100 watts night. It has CBS and Mutual wire.

"R. & R. Relevers" Reviewed
Richardson & Robbins Co., sponsors of the "R. & R. Relevers," have reviewed the program for a year, effective June 14. The program is heard Mondays, Wednesdays and Fridays from 6:30 to 6:45 P.M. at KFTV, St. Charles, W. Hoyt & Co. is the agency.

Fred Keating with Rubinoff
Fred Keating, stage magician, has signed a new contract with the Chevrolet series for the duration of the program's stay in Hollywood.Guests on Sunday's program will be Carmel Myers, a star of the silent screen, and Ella Logan.

Roger Griswold to Assist Dyer
Philadelphia, April 15.—Roger Griswold has been assigned to assist Bill Dyer on the baseball play-by-play series under the dual sponsorship of Wheaties and Socony over WCAU, replacing Claude Haring, who left the staff to join the N. W. Ayer & Sons advertising agency.

KXXB to Move Studios
Kansas City, April 15.—KXXB has moved from its 3rd floor studio to the 2nd floor of the Fidelity Bank Bldg., and will move from the Kansas City Power & Light Bldg. to new quarters next month. The studio will have over 5,000 square feet of space.

Peter de Lima on Coast
Hollywood, April 15.—Peter de Lima, former head of the CBS Art department, has joined the San-Landau Agency.

New Station Request Among Pleas to FCC

(Continued from page 1)
Ward Optical Co., Fayetteville, Ark., for a new 1,310-kilocycle, 100-watt station, and from KRMC, Jamestown, N. D., for a new 1,500-watt station at 1,310 to 1,370 kilocycles; from KFRI, Columbia, Mo., for an increase of power to 5,000 watts; KQW, San Jose, Cal., for an increase of day power to 5,000,000, and KPK, Wen- netch, Wash., for an increase of frequency from 1,500 to 1,650 kilocycles and for an increase of power to 5,000 watts.

Pauline Swanson Heads East
Hollywood, April 15.—Pauline Swanson, head of Robert Taplinger's west office, leaves for New York today by United Airlines on a two-week business trip. Ray Buffum of the same office plans to Kansas City May 1, for a change of location. Paulin will bring back to Hollywood eight girls from the radio show there from which two will be selected, relatively, by Jack Olson, Eddie Cantor, Joe Penner and others at the local radio comedian's congress.

Job Aid Series to Start Here
First of the job securing programs to reach the local area is the "Lending a Hand" series. It will be heard from 9:30 to 10:30 P.M. The program is sponsored by a loan organization, the Madison Personal Loan Co.

Martin Block will have charge of the series.

Foreign Aid Men Coming Here
Thirty-nine German, Swiss and Norwegian advertising experts, here to study American advertising methods, visited E. P. H. James, sales promotion manager of NBC yesterday, who addressed them on commerce. Men have been especially interested in sponsored by a German press and advertising association.

Entire "Make Up" Cast on Air
Hollywood, April 15.—The entire featured cast of the 20th Century-Fox release "Living in Bondage," including Walter Winchell, will appear on Ben Bernie's program next Tuesday. Those appearing will be Alice Faye, Leah Ray, George Givot and Jack Haley, and Winchell.

Pick "Alibi Ike" Talent
Hollywood, April 15.—Helen Chandler, William Frawley, and Roscoe Karns have been set for the radio version of "Alibi Ike," starring Joe E. Brown on Monday's "Kux The¬atre of the Air."

Cashman on Ford Programs
Ed Cashman of the CBS production staff has been appointed director of the two popular comedy and musical series, "The Bob Hope Show" and "Oh Boy! Fun Go By" and "Universal Rhythm."

Fidler Program Renewed
Jimmy Fidler's Hollywood gosip program has been renewed for an additional year of broadcasting by Drene Shampoo, effective May 21. H. W. Kastor & Co., Chicago, is the agency.

More Radio—Page 11
RADIO SALES
TAKES PLEASURE IN ANNOUNCING THAT IT IS NOW THE EXCLUSIVE REPRESENTATIVE FOR
KNX, LOS ANGELES

and takes equal pleasure

in repeating that it is the exclusive national representative for the sale of spot time on the Columbia Network stations in 8 other major American markets:

WABC ★ NEW YORK ★ 50,000 watts
WBBM ★ CHICAGO ★ 50,000 watts
KMOX ★ ST LOUIS ★ 50,000 watts
WCCO ★ MINN.-ST PAUL ★ 50,000 watts
WBT ★ CHARLOTTE ★ 50,000 watts
WJSV ★ WASHINGTON ★ 10,000 watts
WEEI ★ BOSTON ★ 5,000 watts (day)
1,000 watts (night)
WKRC ★ CINCINNATI ★ 5,000 watts (day)
1,000 watts (night)

RADIO SALES also represents the COLUMBIA PACIFIC NETWORK—in conjunction with the Sales Department of the Columbia Broadcasting System.

INFORMATION on live talent, programs, and open time available for any of these stations is yours on request at any RADIO SALES office.

RADIO SALES—a division of the COLUMBIA BROADCASTING SYSTEM. Offices: NEW YORK, 485 Madison Ave., Wickersham 2-2000 • CHICAGO, 410 N. Michigan Ave., WHItchall 6000 • DETROIT, Fisher Bldg., TRinity 2-5500 LOS ANGELES, 5939 Sunset Boulevard, HOLlywood 3101 • SAN FRANCISCO, 601 Russ Bldg., GARfield 4700
Radio Personnel

P. H. PUMPHEY, head of Ce.
cl, Warwick & Cecil's radio depart-
ment, is on the lookout for a capa-
bable writer of light comedy mate-
rial. While the network is broad-
broadcasting the opening of the baseball
season at the Yankee Stadium April 29,
Mr. Pumphey, who is a past master of
radio music critic, will guest appear on the
WHN "Music Box" program this Satu-
day. The programs are aired over the
company's three stations in New York.

Arthur Byron will be interviewed by
Radie Harris on the WHN
"Movie Club" tonight ... Arthur E.
Patterson, the Hurrah! baseball
sportswriter, will broadcast baseball
observations on WOR this Saturday
at 10:15 A.M. ... Kirsty Flaggstad
will sing on NBC's "Rural Hour-
day Evening Hour" April 25 ... A
play-by-play description of the tennis
match between Ellsworth Vines and
Fred Perry this Sunday will be broad-
cast over WHN, sponsored by Adam Hats.
The time is 10:30 P.M.

Philadelphia Town Pump

PHILADELPHIA, April 15.—WHAT
began as a cute idea in January
is now a successful Sunday-
night detective dramatis presented by the Independence
Players. In addition to his play-
by-play of "Lassie" on top of
WCAU Bill Dyer will add a daily
15-minute spot on April 19 for a re-
sume of the activities of the other
players in the various leagues.
Charles Tindel has again been
assigned to the engineering duties for WCAU baseball broadcasts—
ments being made for short wave
listeners throughout the world who
hear the game. The station also
serves as the transmitting station for
the 100-watt sister station of WCAU.
WADAS will again carry the Sunday
kiddies shows from Woodside Amuse-
ment Park. Rosamond de los Rosas,
dughter of Samuel R. Rosenbaum, president of WFLF, is engaged to Adams Adams Riley, Jr., of Mexico City.

St. Louis Town Pump

ST. LOUIS, April 15.—The original
Irving Rose Orchestra has been
named staff band at KWK. Since
the death of Rose the band has been
under the leadership of Rosa Coughlin,
former business manager of the or-
anization. Coughlin has become
director of the station. WTMV
East St. Louis station, is equipping
a new studio with a view to handling
more talent in the future. CKFV has
for years on locals as "The Little Old
Professor," now hitting a season's high
with its March broadcasts from
KFRU at Columbia, Mo., university
center, is enlarging its facilities.

Shift Program Time

"Let's Visit," WOR program now
heard from 6 to 10 P.M. is to be heard
on the coast-to-coast Mutual network
Mondays from 6:30 to 9 P.M., E.S.T. beginning
April 19.

Pocket America

Philadelphia Counts Gain

PHILADELPHIA, April 15.—Philadel-
phia radio stations report accounts
placed last week by national adver-
sers which exceeded expectations
and as a result, through the Blackstatt-Sample
Hummert Agency takes 21 one-
minute spots from "Topical" and "Of
Oats Co., muflets, through Arthur
Kudner Agency, takes 12 spot an-
nouncements weekly; Chrysler Corp.
through the Lee Anderson Agency,
takes 12 spot announcements weekly,
and Bromo Aspirin, through Cox &
Taylor Agency, places 30 spot an-
nouncements on WJFL, Women's Club.

At WCAU, Seabasso Co., vaping
agents, have sold 10 spots to Vito Co.,
Philadelphia, takes two 15-minute periods
weekly, with a similar contract for
Du Pont Paints, placed by B. B.
Dewitt, sales manager for DuVYX.
E. F. Hager Inc., Optrex eye lotion,
to o' Day Shelton & Co., takes three-five-
minute spots weekly, and at WADS, Sears Roebuck &
Co., through the Lavenzon Bureau, takes
a daily three-hour period on foreign language
work.

WCKY Signs New Accounts

CINCINNATI, April 15.—WCKY
accounts are reported by WCKY, the
L. B. Wilson station, as follows: Weber Milling Co., Smuin, Ind., 150
spot announcements pitching Ho-
Maid Cake Flour, the account being
placed direct; Vile Chemical Co., 13
spots for Enzeman & Co.; Vapourn, through Morse International,
Inc., New York, and Standard Oil
of Ohio, 43 spot announcements;
Sabio X-70, through McCrum-Erick-
son, Inc., Cleveland.

Two Stations to Leaf West

SAN FRANCISCO, April 15.—KHSL
Chico, and KBCI, Redding, will soon
begin to broadcast from the Don Quixote
increasing that west's statewide cover-
age to 12 stations, according to Lewis
Forrest, KBCI's new manager, here
to complete the deal.

Liggett Returns to WTMV

EAST ST. LOUIS, April 15.—
WTMV's chief engineer, Fred Lig-
gett, has returned to the station after
a three-month absence due to illness.
During his convalescence Alfred Lee
Bergtold was acting chief engineer.

Clinton Blakely Joins WBRG

GREENSBORO, N. C., April 15.—Clinton
Blakely has joined the announcing staff at WBRG.

Music for Workers

CHARLOTTE, N. C., April 15.—The
Hatcher Hosiery Mills, N. C., has
been notified by WBT, CBS affiliate
here, that the company has in-
stalled a plant radio system
in its plant, with WBT tuned in all day. At night
the workers are given their own
portion of stations.

A production increase of three per cent has been
noted, according to J. M. Hatch, president of the
company.

Liggett & Myers to Have a Ball Series

Liggett & Myers Tobacco Co.,
will be held at Chesterfield cigarettes, will
sponsor Paul Douglas, CBS announcer
and commentator, in a new baseball
football series over 60 CBS stations,
beginning April 19. The contract was
signed late yesterday afternoon.

The broadcasts will continue Mon-
days through Saturdays, from 6:35
to 6:45 P. M., E.S.T., and will
consist of summaries of the day's games.

The principle announcer for Chester-
field's Daily Sports Column of the
New-York Emmett Co. is the agency.

Tobacco will be co-merged with the company's cigarette
product.

The program will mark the four
Liggett & Myers program on the
air. All are on CBS. The others are the
two Chesterfield programs featuring Lily Pondi-Andre Kostelanetz and
Hal Kemp-Ray Kostelanetz and
the Alexander Woolcott program for
"Topical Tobacco."

It marks also the second important
tobacco client to sign for a daily
newspaper program on CBS. The American To-
bacco Co., for Lucky Strike cigarettes,
recently began sponsorship of the
Edwin C. Hill noon-hour series.

Enlarge WHAS Quarters

LOUISVILLE, April 15.—WHAS is en-
larging its quarters in the new
Journal Bldg. The additions will in-
clude rooms for librarians and musi-
cal managers and new control au-
nouncers and new control panel equip-
ment.

Form Raleigh Broadcasting

RALEIGH, N. C., April 15.—Capital
Broadcasting Co., has been chartered
to operate a station under authorized
capitalization of $100,000, with $400
subscribed by C. A. Douglas, O. E.
Marshburn, E. Johnston Neal and A.
J. Fletcher, all of Raleigh.

Form St. Augustine Firm

ST. AUGUSTINE, April 15.—St.
Augustine Broadcasting Co., with
authorized capital of 250 shares, par
value $100 each, has been chartered
by Secretary of State Gray.
Incorporators are W. B. Frazier,
F. Upchurch and Adeline Frazier.

Pederson Manages KOL

SEATTLE, April 15.—Elmer Pederson
has been appointed manager of KOL,
CBS local outlet, by Archie Taft, sta-
tion owner and president. Pederson
comes to Seattle from Los Angeles,
where he was national sales manager of
KKNX for the last three years.

"Man Found," Waring High, San Francisco

SAN FRANCISCO, April 15.—"The
Man Who Found Himself," helped by Fred Waring and his Pennsylvanians,
turned in the only good gross of the
week, $18,700, at the Golden Gate. This
topped normal by $2,700.

"The Woman in Distress" went over the line by $70
on a take of $10,200 at the Orpheum.
Announcers par $1,000 in its fourth week at the Paramount, but
other grosses were nothing to get
excited about.

Total first run business was $97,300.
Estimated takings:

"PICTURES" (M-G-M) 
"LOVE IN EXILE" (G. B.)
"SILKS AND SADDLES" (All-Star)
"ORPHAN ANNIE" (RKO-
14, 75c- 5c- 25c- 5c-
15c-35c-40c-55c,
7c-
$9,600.
Average, $9,500.

"WHAIKIKI WEDDING" (Para.)
"HER HUSBAND'S SECRETARY"
"MIDNIGHT COURT" (W. B.)
"KING AND THE CHORUS GIRL"
"MIDNIGHT COURT" (W. B.)
"KING AND THE CHORUS GIRL"
"HER HUSBAND LIES" (Para.)
"SODERSKAKER" (Scandinavia)
"DAYS OF JACINTH" (U. A.)
$13,300.
Average, $13,000.

Week Ending April 9:

Average, $15,000.
Estimated takings for the week ending
April 10:

"WHAIKIKI" (OKLAHOMA)
"LAYRITE" (OKLAHOMA)
Average, $6,000.

"WHAIKIKI Oklahomas Sensation, $9,000
OKLAHOMA CITY, April 15.—"Wa-
ikiki Wedding" was a sensation at the Midwest with a take of $9,000, over average.

In spite of the pace set by the Crosby musical, "Maytime" ran up a count above par by $4,000 at the Criterion.

Total first run business was $25,800.
Average as $15,500.

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In spite of the pace set by the Crosby musical, "Maytime" ran up a count above par by $4,000 at the Criterion.

Total first run business was $25,800.
Average as $15,500.
Boston, April 15—"Top of the Town," with "The Million Dollar Himsel," led the field at the RKO Memorial with a take of $15,000; $5,000 above average.

"Maytime," in its second week at the Loew's Orpheum, drew well with $16,800; $2,400 above average. This was above average by $4,200. The stage drew $15,000 at Loew's State, above the line by $4,000.

"Seven Head" at the Metropolitlan along with a stage attraction featuring Wini Shaw, drew just average business, $22,000 (3,700) to the "Good Earth" playing in its fourth week, drew $7,200 at the Colonial.

Total run business was $105,800; Average is $102,500. Estimated takings for the week ending April 9:

"OUTCAST" (Para.) "HER HUSBAND'S SECRETARY" (M-G-M) FENWEX (1,132) 30c-90c 7 days Gross: $1,300 (Average, $150)

"TOP OF THE TOWN" (Unw.) "BROADWAY" (Para.) "THE MAIDEN" (Unw.) "BROADWAY" (Unw.) "RKO MOSER" (2,970) 25c-50c-85c 7 days Gross: $22,000 (Average, $300)

"MAKING AMERICA" $102,500.

"GOOD EARTH" Gets $10,000 in Cleveland

"Good Earth," opens at the Palace on a complete sellout, had up all week, grossing $10,000 7/30. Given full stage for roadshows at the Hannon is $7,000.

"Maytime," playing a second week downtown at Loew's Stillman where the stage scene was held in Loew's State, held first place among the popular priced first runs. It grossed $10,800. Average is $16. It was held a third week.

"Nancy Steele is Missing," with the RKO Palace screen with Stepin Fetchit headlining a vaudeville program, topped the $15,000 average by $4,000 with a $10,000 take.

"Parole Racket" at the Allen went $1,000 over par to a $6,000 take.

Total first run business, exclusive of the roadshow run of "The Good Earth" was $38,000. Average is $5,000.

Estimated takings for the week ending April 9:

"PAROLE RACKET" (Col.) "WHEN THE BAND CAME TO TOWN" (MG-M) "THIRTY-GOD" (Fox-British) "WARING'S HOLIDROME" (3,500) $1.00-$1.50, 7 days Stage: Vaudeville with Stepin Fetchit headlining a program with $15,000. Average ($200)

"SEVENTH HEAVEN" (Para.-Fox) "GOOD EARTH" "SEVENTH HEAVEN" (Fox-Francis) "AMERICA" (M-G-M) "PATAGES" (2,500) 25c-50c-$1.00-$1.50 7 days, Stage: Wini Shaw. Gross: $25,000 (Average, $3,500)

"HER HUSBAND'S SECRETARY" (W.B.) "PATAGES" (2,500) 25c-50c-75c 7 days Gross: $4,000 (Average, $575)

"OUTCAST" (Para.) "HER HUSBAND'S SECRETARY" (M-G-M) FENWEX (1,132) 30c-90c 7 days Gross: $1,300 (Average, $150)

Tom Spry to Head Drive

Boston, April 15 — Tom Spyr, United Artists district manager, has been made chairman of the local committee for the Will Rogers Memorial Fund. Exchange managers comprise the committee. They include Leo Brinton, Zan David- son, Timothy O'Toole, John Scully, Harry Segal, Jack Meyers, Harry Asher, Elmer Turnquist, Maitte Wolf, Harry Kirchdiesger, Willibb Erbb, Ross Cropper, Herman Rifkin, Edward Callahan, John Dervin, Al Herman, Nat Fursi and David Shaprio.

Banquet Ends Drive

GREENSBORO, N. C., April 15 — Members of the Little Seven Club, an organization consisting of managers of North Carolina Theatres, Inc., held a banquet meeting at the Hotel King Cotton on Thursday night. A banquet dinner was staged in honor of Montgomery S. Hill, district manager. The western division won.

Cincy Bookers to Dance

CINCINNATI, April 15—The Cincinnati Bookers, of which Joe Goetz is president, will hold a frolic and dance at the Hotel Als Autonomous April 20.

"Waikiki" $11,500 Hit, Indianapolis

INDIANAPOLIS, April 15—"Waikiki Wedding" pulled $11,500 at the Circle, $7,500 over normal in a week that was one of the best for the first runs in many months. It was held.

Sally Rand on the stage and "Men in Exile" on the screen took the line at the Lyric, $5,900 into the black. "Maytime's" second week went $1,100 below $7,100 at Loew's. "Seven Heaven" was $600 to the good at the Apollo with $4,600.

Rain for five days halted the possibility of some record breaking. Competition was steep with the "Ziegfeld Folles" on the boards for four days at Indiana's and the "Texas Rangers" Rodeo an eight-day stand at the Indiana fairgrounds.

Total first run business was $46,100. Estimated takings for the week ending April 15:

"SEVENTH HEAVEN" (2,500) "WAIKIKI WEDDING" (Para.) "DON'T TURN EM LOOSE" (RKO) "THIRTY-GOD" (M-G-M) "HISTORY IS MADE AT NIGHT" (Col.) "BAD WOMAN" (Col.) "WARRIN'S HOLIDROME" (2,970) 25c-50c-85c 7 days Gross: $22,000 (Average, $485)

"GOOD EARTH" (3,900) 25c-50c-85c 7 days Stage: Wini Shaw. Gross: $25,000 (Average, $575)

"HISTORY IS MADE AT NIGHT" (Col.) "BAD WOMAN" (Col.) "GREAT LADY" (M-G-M)

"WAIKIKI WEDDING" (Para.) "DON'T TURN EM LOOSE" (RKO) "THIRTY-GOD" (M-G-M) "HISTORY IS MADE AT NIGHT" (Col.) "BAD WOMAN" (Col.) "GREAT LADY" (M-G-M)

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First time in 10 years a picture held over 2nd week at Strand, Scranton, Pa.

First time in the entire history of Alabama Theatre in Birmingham a 2nd Week Hold-Over!

AS WE GO TO PRESS!
Wisconsin Theatre, Milwaukee, announces a 2nd week. During the many years of its existence this house has only had 8 hold-overs. (7 of them were M-G-M) Also Orpheum Theatre, Madison, Wisconsin reports all records broken!

"M-G-M pictures always do the impossible. These are just two of many amazing MAYTIME hold-over records! I told you MAYTIME means EXTENDED PLAYTIME! Thanks for listening."
Ford, Garnett U.A. Producer Contract Set

Renowned Artists Corp. Formed; Colman Star

Hollywood, April 16—John Ford and Tay Garnett would become producers and Ronald Colman a star for United Artists under a deal tentatively approved yesterday.

Heading separate units but grouped cooperatively as Renowned Artists Corp., formed this week in Delaware with a capital of $2,000,000, the plan provides for at least one picture from each studio.

Lester Cowan, former secretary of the Academy of M. P. Arts and Sciences, and later a Columbia producer, is the general manager. Sol Rosenblatt, brother-in-law of Cowan, is here arranging the distribution contract. He will return to the east by train next week. Furie Frisco, real estate millionaire, who originally financed Sol Lesser, is behind the new company.

Condor Lineup Set

With RKO and G. N.

Condor has completed its production lineup for RKO and Grand National. It was stated yesterday following conferences between George Hiltman and M. H. Hoffman, west coast production executives, and eastern representatives. Both Hiltman and Hoffman left by plane yesterday after the meetings.

Under the company's plans for next season, 10 features and 26 shorts will be released through RKO and 14 features for Grand National. Six of the RKO pictures will be westerns with George O'Brien. The shorts are

NBC Planning Salute To ANPA Convention

NBC will salute the publishers gathered at the ANPA convention in a special broadcast April 22, from 11:30 to 12 midnight, on the Red network. The New York Times will cooperate.

The program will follow a newspaper story through, from event to reader, and will include prelims from police headquarters, the Washington Bureau of the Times, and the editorial, press and mail rooms of the Times plan in New York.

More Radio—Page 4

Mystery Veils

Theatre Bill

In New Jersey

Allied Claims to Know Nothing About It

One of Allied's theatre divestiture bills has popped up in New Jersey and the Jersey Allied leaders say they don't know anything about it. It's one of those late-session legislative mysteries that sometimes crop up over there, it seems.

The bills are not introduced so late in the session, but they are rushed in at times by agreement, and unless a deal is made among groups of legislators having pet projects they seldom get out of committee.

The Legislature is now in its final struggle over the appropriation bill and getting ready to wind up. This particular measure, House Bill No. 107, was put into the hopper last Monday by Assemblyman Edison Hodges, an Atlantic County lawyer, who lives at Mays Landing. He said

No “U” Change

Hollywood, April 16—Charles H. Rogers took formal cognizance of persistent rumors here of a shift in the Universal production helm when he told the Masquers Club: "I've heard the many rumors, but I'm still here."

Dr. A. H. Giannini, president and chairman of U.A., was the guest of honor. Present were Jesse L. Lasky, J. Cheever Cowdin, James M. Norman, Sol A. Rosenblatt, Rupert Hughes, R. H. Burns and several hundred ac-

Auditors of City

Study Film Sales

Auditors for the city are studying film sales contracts for the next two years and expect to complete the work in 10 days, it was learned yesterday.

Members of the city comptroller's department said that no accurate estimate of the amount owed by the local distribution offices could be made prior to completion of the audits, but said that it was their impression that the $2,000,000 estimates mentioned heretofore were too high, even with penalties and interest.

Attorneys for distribution companies plan to meet again early next week to discuss further the possibility of new action in opposition to the application for the tax. The time allowed for the filing of an application for a rehearing of the distributors' case by the Court of Appeals has already expired at the end of the week. There is no indication at the moment that it is very likely the appeals will be sustained by the Supreme Court.

Para. to Take Half Interest in Circuit

Paramount will receive a one-half interest in Central States circuit in connection with the relinquishing of its option to repurchase A. H. Blank's half interest in Tri-States circuit, as was learned yesterday.

Under the agreement now being drawn by Paramount's attorneys and Samuel Spring, attorney for Blank, operations of the two circuits would be consolidated with Paramount and Blank sharing equally in each and with the ownership interests on a permanent basis.

Bank is expected back in New York in about 10 days for the formal closing of the deal.

Kansas Bars Court Speech From “Time”

Censors Call Wheeler's Remarks “Partisan”

When a United States Senator says he is opposed to changes in the U. S. Supreme Court and gives his reasons in a film it cannot be exhibited in Kansas if the Kansas censors think it is partisan or biased.

This ruling has just been put into effect for the first time on the latest issue of “March of Time” dealing with the current court controversy. The reel followed the court fight on the Wagner Labor bill from its inception at Aurora, Mo., to last week's 5-4 decision. Speakers against the plan in the Senate were Senators Clark of Missouri, Carter Glass of Virginia and Burton K. Wheeler of Montana. Censured studies of the nine judges are included.

In his speech Senator Wheeler said: "You can say that the privilege of appointing postmasters will not be acceded to me. You can say that I'll get no more projects for my state. You can say what you please, but...

Bank Night Is Ruled

Lottery in Illinois

Springfield, Ill., April 16.—Bank Nights were held to be lotteries by the State Supreme Court today when it refused to hear local authorities from interfering with them. The ruling was handed down in an appeal by Iris Amusement Co., B & K, and other theatre operators from an adverse ruling by Justice Irwin in Superior Court some time ago.

Theatre owners have sought to enjoin authorities from stopping Bank Night and similar games. The Supreme Court opinion given today said:

"Our public policy in opposition to...

Coast Labor Forms

New Union Combine

Hollywood, April 16.—A new union federation which includes actors, make-up men, hairdressers, painters, plasterers, kichen workers and carpenters was launched here at a mass meeting last night and early this morning. Representatives of all the crafts attended the meeting. The original idea seems to be in view of the fact that this group is already in the basic studio labor agreement.

Principals in the new federation are

(Continued on page 3)

First in Film and Radio News Brief, Accurate and Impartial

NEW YORK, SATURDAY, APRIL 17, 1937

TEN CENTS

VOL. 41. NO. 90
Out Hollywood Way

Hollywood, April 16—M-G-M is to make a third in the DASHIELL HAMMETT "Thin Man" series. It will be called "The Return of the Thin Man." Myrna Loy and William Powell will again be featured.

Paramount's roll is about 250 strong, will gather in the Country Club the middle of May. FRANK TAMAR, still cameraman on THE EMPEROR'S CANDLESKIS, and picking up the pieces for both G-M. MANN in "Lancer Spy," 20th Century-Fox.

E. E. CLIVE in "Gentleman After Midnight," Warners... 

... Otto Kruger, daughter of Ann Sothern, and JAMES GLEASON in "Super Sleuth," RKO.

Writers—Ennest Paganio doing additional dialogue on "Super Sleuth," CHARLES KAUFMAN and PAUL YAKOWICH in the screenplay of "Crazy People," and Kay Van Riper assigned to "Vivacious Lady," RKO...

AL ROSSBERG collaborating with GUSTAVE BERG on "Make a Wish," So, LESSER.

Options—JOYCE COMPSON'S option taken up by Grand National... 

... PAULINE MOORE and TYRONE POWER options lifted by 20th Century-Fox.

Story Buy—"Twin's for Her Majesty," comedy drama by LOU HERITZ and ALBERT KLEIN, acquired by M-G-M...

... "Title Change," " Paths, Rangers," now "Rkests, Rangers," Columbia...

... "Saturday's Heroes" new title for "Million Dollar Antics," RKO.

Ohio House Passes Income Tax Measure

COLUMBUS, April 16—The Ohio House has passed the state income tax bill by a vote of 81 to 44. The bill was amended to increase exemptions from $800 to $1,000 for single persons, and from $1,500 to $2,000 for married couples. Exemption for dependents was increased to $300, compared with the original figure of $200. The House also voted to take over the State's representative income tax bill that they voted for the bill only for the purpose of the record to satisfy certain conditions.

It is now considered a certainty that the bill will not be approved by the Senate, which twice previously has defeated similar measures.

Paris Tax Is Reduced

PARIS, April 8—The puerper tax of 10 per cent of gross receipts paid by all theatres in France has been reduced in Paris to 8.75 per cent. The difference will be made up by a special tax on radio broadcasting advertising. A similar reduction was obtained in Nice some time ago, but all other exhibitors continue to pay the 10 per cent tax.

Nazi Show U. S. Strikes

BERLIN, April 16—Film houses here yesterday featured newsreels pictures of strikes in the United States, with commentaries pointing out the contrast with the working of workers under the Nazi regime.

Surprised at Nazi Attack

The American Committee for Christian German Refugees here expressed surprise at the film press attack on the American Church last week as part of the campaign to raise funds for the relief of German refugees.

European Building

Off. Says Schafer

Only two new theatres have been opened in the last seven months, and the last one, in October of this year, Gus J. Schafer, general manager for Paramount for this territory, stated yesterday upon his return from the Manhattan.

Both theatres are in Rome and are being operated by independents. The last one opened in September and the second in December.

The Adirondack Co. Inc. of Italy is now building an 1,800-seat theatre in Westfield, N. Y., which is expected that it will be completed in three or four months. Negotiations are on for a number of new houses in the same operation but nothing is set, Schafer said. He also added Loew's plans to build a de luxe house in Rome.

Paramount's activities in Germany have been divided between Leo J. Horster, who is now sales manager, and Paul Schafer, operations manager.

On May 1, Loew's will take over the Schweden in Vienna from the widow of the late M. P. Schafer. He added. He will leave today for Boston to spend a week with his family, then return for business conferences with George Welther. He plans to remain here about a month before returning to his Paris headquarters.
KANSAS BARS
Court Speech
From “Time”

(Continued from page 1)
I say to you, and to Mr. Farley, to everybody else, that I will vote against this proposition because it is morally wrong. Don’t call it reform; it is a dangerous proceeding.”

Orders to remove the speech were received by the branch manager of RKO in Kansas City, from Mace Chausen, chairman of the Kansas censor board, who wrote: “We are approving the print of March of Time No. 9 with elimination of the entire dialogue by Senator Wheeler. We feel this dialogue is partisan and biased.”

Louie de Rochemont, producer of the reel, said: “The Motion which the Kansas board has ordered will distort the impartiality of March of Time’s complete review of the Supreme Court controversy. The film eliminates a speech by the U. S. Senator from Montana, Burton K. Wheeler, opposing the proposed plan to enlarge the Supreme Court at his fireside chat when he presented the plan to the nation. To the best of our knowledge this is the first time that a statement on a national political issue by an accredited authority like a U. S. Senator has been censored from the screen by a state board.”

Change “Time” Episode

The decisions on the Wagner Act by the U. S. Supreme Court, reached early this week, will bring re-editing and re-scoring of the episode in the latest release, dated April 16, which contains the current Supreme Court controversy.

Bank Night Is Ruled Lottery in Illinois

(Continued from page 1)
lotteries is ancient and embedded in fundamental law. In this scheme (Bank Night) there is present every element of the evils attendant upon mass gambling. The fact that a fair and reasonable chance to win is the cost of a ticket of admission to the theatre, which is the object of the plan, and thus a lottery is completed.

“Our public policy against lotteries expressed in two constitutions in the criminal code, and in our nation’s city ordinances is much too firmly rooted to be evaded by any commercial device.”

The ruling in all probability means the death of Bank Night in this state.

Mystery Veils Theatre Bill
In New Jersey

(Continued from page 1)
yesterday that a group of exhibitors had approached him with complaints against Warners and that the bill was introduced in consequence. Warners have the largest circuit in the state, 34 houses.

Hedges said he did not know its contents and was not clear as to its purpose.

It develops that the bill is practically the same as the other Allied divestment bills.

Joey Newby, president of Jersey Allied, and Sidney Samuelson, former president of the Jersey unit and a member of the Allied National Defense Committee, both told the writer they knew nothing about the bill and refused to be quoted.

Coast Labor Forms
New Union Combine

(Continued from page 1)
mainly maintaining strict secrecy regarding future moves but it has been learned that negotiations with producers will be instituted following a checking which, it is hoped, will show that a majority of the studio workers are members of the crafts represented in the federation. However, no producer negotiation is expected before the middle of next week.

Lloyd Calls Union Ineffective

LOS ANGELES, April 16—Jack Lloyd, president of the Studio Employees’ Protective League, has declared that 30 studio craft organizations exist, of which five are recognized by producers. He claimed that union members of the recognized crafts are supporting the drive to bring studio workers into the C. I. O.

He contended that lack of aggressiveness on the part of the existing unions and the cause of what he claims to be a trend toward the C. I. O. He declared that many of the present organizations are affiliated with the A. F. L. When a proper form from each craft has been obtained, he said, application will be made by his organization for a C. I. O. charter.

Union 27 Years Old

BALTIMORE, April 16—The M. P. Dougan, Union, Local 584, of A. F. L., of which Sam Issacson is president, celebrated its 27th anniversary at Moore Hall with a dinner and dance. About 150 attended.

Set Miss Fields’ First

Hollywood, April 16—Grace Fields’ first film for 20th Century-Fox was completed herewith in England. Shooting is scheduled to get under way in June following the Miss Fields’ return from the Coronation.

Zanuck Set ‘Hudson Bay’

Hollywood, April 16—Darryl F. Zanuck is setting plans for the production of “Hudson Bay” which will be done on a similar scale as “Lloyds of London.”

Net of $19,332 for
Month at the Roxy

A net profit of $19,332 before deductions for interest on funded expenditures and depreciation for the period from Feb. 26 to March 25 was shown in the report of Howard S. Cohn, treasurer, in his annual report on the Roxy filed in U. S. District Court yesterday. Cash receipts for the period were $16,893, expenditures were $144,166 showing an excess of receipts over expenditures of $12,772. Cash on hand was $4,302 on Feb. 26. Payments totaled $131,750; film rentals were $21,807 and advertising expenditures were $19,599. It was not made clear in the report how the net of $19,332 was reached.

Special Master Addison S. Pratt reserved decision yesterday on a motion by Carlso Israel, counsel for the Poudn bondholders’ committee, to declare the court in contempt of subpoenas served on the firms and records of the S.E. assessed against the Tipton bondholders’ committee and the stockholders’ protective committee. Pratt is holding hearings on the proposed plan of reorganization for the Roxy.

Israel charged that Harold P. Seligson, counsel for the Tipton committee and Samuel Kranter, stockholders’ committee, were acting in furtherance of the plan by making technical objections. Pratt stated that he would rule on the motion at the next hearing.

The offer of 20th-Century-Fox for the Roxy theatre expires on May 1 unless the theatre is sold by Leon Fleisher. Israel appraised the Roxy for the stockholders, was under cross-examination yesterday. The hearings will continue on Monday.

Film Satire Published

T. J. Maloney, Inc., New York, has published a satirical work titled “In Pictures,” which satirizes Hollywood conference stories and was written by Nunnally Johnson, Patterson McNutt, Gene Fowler and Grover Jones, the leading screen writers on the coast. The book, in large size and 106 pages, is illustrated with a series of novel full-page caricatures by Will Connell, which are excellent photographs and serve to symbolize the various phases of film production. “In Pictures” is published in a limited edition.

Cocalis Aids Charity

Sam D. Cocalis, local circuit operator, yesterday donated $100 to the M. P. Associates’ charity fund at a meeting of the organization at the Lincoln Theatre.

The session was taken up with a discussion of blanket insurance for the theatres. A report of a blanket insurance company spoke on the plan. Joe Lee, president, was chairman. About 100 members attended.

Monogram in Michigan

DETROIT, April 16—Sam Decker, president of Excellent Pictures, and William Hurbin have incorporated Monogram Pictures here to launch the franchise in Michigan. The excellent offices will be taken over by the new company.

Delay Esquire Opening

Consolidated Ammendments has delayed the opening of the Esquire on 8th Ave, until April 26.
**Radio Personalities**

BOB HOPKINS' audition for the "Rippling Rhythm" program yesterday afternoon was taped to the studios of WLW, where Woodbury-Jergens was performing. The "Tune Twisters" have been booked for an appearance on Fred Allen's program.* Lawrence Subshow and WADC (Akron) operator, is honeymooning in town. Block & Sully are slated for a guest shot on Jack Benny's program on April 25.

George M. Verity, chairman of the board, American Rolling Mills Co., set as guest speaker on the CBS cooperative bank series next Friday. Believe it or not, the American network is providing Coronation broadcasting than is being done in England by the BBC. Walter Johannsen, publicist, will assist Tony Walkman in broadcasting Mutual's description of the opening game between Washington and Philadelphia Monday afternoon. Rev. John F. O'Hara, president of Notre Dame, Elmer Layden, coach of the football team and the school's golf club, will participate in the Studebaker program Monday.

**Keye Luke on KMPC**


**Winning Series Shifts**

Dorothy, "Children's Hour" winner, of the Women's National Radio Committee award, shifts to a new schedule starting April 27, at which time it will have heard twice Coronation broadcasting than is being done in England by the BBC. Walter Johannsen, publicist, will assist Tony Walkman in broadcasting Mutual's description of the opening game between Washington and Philadelphia Monday afternoon. Rev. John F. O'Hara, president of Notre Dame, Elmer Layden, coach of the football team and the school's golf club, will participate in the Studebaker program Monday.

**FCC Set Its Dates for Hearings on Applications**

WASHINGTON, April 16—The F.C.C. has announced the following radio applications:

- April 22—WNNB, New Britain, Conn., for increase of time from 12 noon to 10 P.M., and increase of power to 1,000 watts, and on applications for new day time stations filed by Hildred and Rogers Co., Lawrence, Mass., 680 kilocycles, 1,000 watts; CBHG Corp., Brockton, Mass., 680 kilocycles, 250 watts.

- April 21—Applications of Abraham P. Fox, Chicago, for 1,570-kilocycle, 1,000-watt station, Philadelphia Radio Broadcasting Co., Philadelphia, for 1,570-kilocycle, 1,000-watt station, Valley Broadcasting Co., Youngstown, for 1,350-kilocycle, 1,000-watt station, WMVH, Joppa, Md., for change of frequency to 1,380 kilocycles and increase of power to 500 watts.

- April 19—Applications of Abraham P. Fox, Chicago, for 1,570-kilocycle, 1,000-watt station, Philadelphia Radio Broadcasting Co., Philadelphia, for 1,570-kilocycle, 1,000-watt station, Valley Broadcasting Co., Youngstown, for 1,570-kilocycle, 1,000-watt station, WMVH, Joppa, Md., for change of frequency to 1,380 kilocycles and increase of power to 500 watts.

- April 23—Applications of John C. Hughes, Phoenix City, Ala., for 1,310-kilocycle, 100-watt day time station; Ann Arbor Broadcasting Co., Ann Arbor, Mich., for 1,350-kilocycle, 1,000-watt station and WPCM, Bay City, Mich., for increase of day power to 1,000 watts.

**Bernie Program to Move**

The Ben Bernie American Can Co. programs will switch from Hollywood to Radio City, beginning with the May 4 broadcast. Bernie leaves Hollywood immediately after the April 27 broadcast. He will return to New York for an indefinite period.

**James Story to 20th-Fox**

Hollywood, April 16—Twentieth Century-Fox has closed with Rosalind Shaffer, author, for her forthcoming book which is based on the life of Jesse James. Miss Shaffer, a prominent woman journalist, has worked for many years on the preparation of her book in conjunction with survivors of the James gang. She will collaborate with Gene Fowler and Hal Long on the screenplay. Nummally Johnson will produce.

**Decision Reserved On Orpheum Motion**

Decision was reserved by Federal Judge Robert P. Patterson yesterday on a motion of motions by Orpheum Circuit preferred stockholders to set aside the sale of Orpheum Theatres Corp. to RKO, an RKO subsidiary, to permit Orpheum to intervene in the reorganization proceedings and to remove Oscar W. Elbhorn as referee in bankruptcy for Orpheum. O. C. Doering, Jr., of counsel for the intervenors, following the arguments yesterday said that Orpheum's assets appraised at $2,750,000 by 6 P.D. Gardner, "it would be unconscionable to subject Orpheum's creditors to such hazards."

Doering also stated that under Section 77-B the Orpheum trustee has no power to intervene in the RKO reorganization proceedings, that such a move is not possible without the owners or directors of the corporation.

He also stated that a subsidiary of Orpheum could not be receiver in reorganization proceedings of a parent company, but could be brought in by the parent.

**Bundy Expunges RKO Claims**

Federal Judge William Bundy yesterday formally expunged 25 claims, totaling $2,901,490, against RKO. The latter is the only claimant that the court has heard of the 3rd & Brady St. Corp. for $1,850,000. The others are the Rogers Prod., for $37,400; the McFadden Realty Co., $237,500; Collector of Internal Revenue, $259,456; Paeth Exchanges Inc., $67,277; Parthenon Realty Corp., $59,492; Jeanette Cohen, $50,000; E. M. Gluecksman, $13,650; Fay H. White, $8,700; Electric Products Corp., 16,692; and Electric Products Corp. of Oregon, $1,455.

**Approve Fee for Steuer**

In a unanimous decision the Appellate Division of the Supreme Court yesterday upheld a ruling of the lower court that Max D. Steuer should have a fee of $75,000 for his services as counsel in behalf of the Knickerbocker Theatres Corp. and the Clinton-Apollo Theatres Corp., which several years ago were in litigation over leases with the Greater New York Vaudeville Theatres Corp. The Clinton-Apollo at the time had a number of theatres on the lower east side. The theatres argued that Steuer's demands were unduly high and that the judgment was turned over to a referee who recommended that the attorney be paid $50,000. The court ordered that they pay the figure to $75,000, which was approved by the higher court yesterday.

**Settle Suit**

The suit of Republic Pictures Corp. of the Southeast against Republic Pictures Corp., was settled in U.S. Dist. Court, for $75,000. The suit was founded on the argument that Republic of Denver, a subsidiary, signed a contract with Gene Fowler and Hal Long on the screenplay. Nummally Johnson will produce.

**Sunday Listeners to Get Five Consecutive Hours of Comedy**

Beginning tomorrow, when Bert Lahr and Tim and Irene join the networks, Sunday dialers will be offered a steady diet of comedians for five hours, beginning at 5:30 P.M. and extending to 10 P.M., with half hour interval from 9:30 to 10 P.M. Such a preponderence of comedians following one another on one evening would seem to be poor programming on the part of agencies and sponsors, but apparently this theory does not hold, for most of these acts have been following each other Sundays for a season or more, with no appreciable drop in popularity or rating. The schedule follows:

- April 18—NBC-Blue; Joe Penner, 5 to 6:30; P.M., CBS; Ray Knight and his Cuckooos in the "1937 Radio Revue," 6 to 6:30 P.M., Mutual; Tim and Irene in "Fun in Swimming," 6:30 to 7 P.M., Mutual; NBC-Red; Phil Baker, 7:30 to 8 P.M., CBS; Moore and Broderick, 8 to 8:30 P.M.; CBS; Eddie Cantor, 8:30 to 9 P.M., CBS; Bert Lahr, 9 to 9:30, NBC-Red; Milton Berle, 10 to 10:30, CBS.
Tobacco Firms Are Greatest Users of Air

Key City Grosses Fall Off To $1,815,850 After Easter

Key city grosses slumped sharply after the Easter Week rush which filled the box offices on the annual set up New Year's week, but the total was still well above most of the weekly figures recorded this season. The table shows that in the first weeks for the week ending April 9-10 it was $1,815,850. This was $192,393 below the Easter Week figure of $2,008,743. Last week's total has been exceeded only seven times since last September. The first time was during the Labor Day week when $2,090,144 was set up. After that the totals trailed along in the vicinity of the million and three-quarters mark until the first week in December when $1,946,978 was taken in by 176 first runs. During this span from the current issue of the totals passed the two-million mark. They then fell off again through the week ending May 26-27 and the total bounced back to $1,849,622. The Lenten slump followed until the first week in April (Comparative tabulation on page 6.)

Additionally: Developments in radio pages 6 and 7

20th-Fox Considers Roadshowing of Two

Sales executives of 20th Century Fox are considering roadshowing "Wee Willie Winkie" and "Slav's Ship," two of the company's biggest pictures on the current schedule. Both films are in the final stages of production. A decision is expected prior to the annual sales convention which will be held May 11-June 3 at the Ambassador, Los Angeles. Jack Sichelman and Martin Moskowitz, assistants to John D. Clark, general sales manager, are handling convention details at the home office. More than 300 sales and home office executives are scheduled to attend the coast sessions.

Larry Kent May Be New FWC Film Buyer

Los Angeles, April 18—Larry Kent, it is understood, is being groomed as film buyer for the Fox West Coast circuit, replacing Jack Sullivan, whose contract ended under a labor contract with the conduct of the post.

Orpheum Circuit's Losses Cut in 1936

Marcus Heiman, trustee of the Orpheum Circuit, Inc., filed a report in Federal Court on Saturday on the consolidated operation of 13 wholly owned active subsidiaries of Orpheum for the 47-week period ending Nov. 21, 1936. The report showed a loss of $57,679 and compared with a loss of $275,786 for the year of 1935 and a loss of $391,715 for 1934. The gross income was $3,139,159; operating expenses, $2,684,626; net income, $454,534; depreciation and amortization, $158,381. The loss does not include $50,400 received as dividends from the Singer Theatre Corp. and $12,500 from the Colorado Orpheum. These sums were received by the Studio Theatres Corp. on account of the collateral in Orpheum which it holds.

Champion Orpheum showed a profit of $27,769; Junior Orpheum, Los Angeles, $19,578; Junior Orpheum, San Francisco, $9,117; Des Moines

(Continued on page 7)

Production Levels Hold: 40 Shooting

Hollywood, April 18—Feature producers held at about the same level this week as last with 40 shooting. Last week there was a total of 41 in work. These features were started during the week, 66 were in the cutting rooms, six were finished and 19 were in preparation. Three shorts were finished, three were started, 13 were in preparation and 11 were being edited.


(Continued on page 7)

Kansas Censor Says Governor Not Told

KANSAS CITY, April 18—Gov. Wal- ter Hummel, "knew nothing of the Kansas state censors' order to delete Senator Burton K. Wheeler's remarks in opposition to President Roosevelt's plan for "The March of Time," and "gave no instructions or suggestions" on the pictures, according to the censor board, said yesterday.

Miss Clausen's statement was in an- swer to the governor's earlier declaration that the barring of his remarks "ought to qualify Governor Hummel for the dictatorship of the United States." The senator said he was informed that the distributors of the reel were told that his criticism of the court bill must be eliminated because the Kansas Governor and legislature were "in favor of the President."

Orpheum Circuit's Losses Cut in 1936

Marcus Heiman, trustee of the Orpheum Circuit, Inc., filed a report in Federal Court on Saturday on the consolidated operation of 13 wholly owned active subsidiaries of Orpheum for the 47-week period ending Nov. 21, 1936. The report showed a loss of $57,679 and compared with a loss of $275,786 for the year of 1935 and a loss of $391,715 for 1934. The gross income was $3,139,159; operating expenses, $2,684,626; net income, $454,534; depreciation and amortization, $158,381. The loss does not include $50,400 received as dividends from the Singer Theatre Corp. and $12,500 from the Colorado Orpheum. These sums were received by the Studio Theatres Corp. on account of the collateral in Orpheum which it holds.

Champion Orpheum showed a profit of $27,769; Junior Orpheum, Los Angeles, $19,578; Junior Orpheum, San Francisco, $9,117; Des Moines

(Continued on page 7)

Non-Theatre Buying Pennsylvania Worry

Non-theatrical accounts in Pennsyl- vania are rapidly spreading and causing much concern to exhibitor inter- ests in the state, it was learned over the weekend. A representative who said he was

(Continued on page 7)

First in Film and Radio News Brief Accurate and Impartial
Insiders' Outlook

By RED KANN

Hollywood, April 18.

WHEN Hollywood gets mixing around with the psychopathic, the ordinary caustic is not only trouble but plenty of it and something the public will walk by. But if for no other reason perhaps than to riddle the emotion of such mixing pronouncement comes along "Night Must Fall," Emlyn Williams' play with a year or more than in the theater, and successful if shorter run on Broadway earlier this season.

One of the current excitements around M-G-M, it was brought to my notice from outside by Grauman's No. 3555 at Grauman's Chinese Friday night to bump against the test of critical scrutiny. On major counts it does not meet the test but emerged as the winner.

In a play such as this where the actual plot maneuvers are essentially incidental to the character, depiction and creation of the mood, the casting is to be good and the direction better. Herewith and actually for the first time Robert Montgomery might be said to be Scottish. He is no longer the playboy of the horse set and tired of it all. This time he is Danny, the jaunty, boastful, lying and mentally sick man, who has ruined one servant girl at least, made his way with a woman guest at his hotel and finally wheedles his way into the foolish woman, for whom he has complete confidence results in her murder and the near elimination of Rosalind Russell, her niece, until the police arrive in the nick of time. There is immediate conflict between him and Miss Russell, who is as much fascinated by his strange make-up as she is suspicious almost from the start that murder is on his hands. At the close he is of course sent to the gallows and thus the twists in the melodrama end.

But, far more arresting and dramatically gripping is the almost impeccable impact which is given the picture of the growing forbodings by Richard Thorpe's direction. Menace mounts and mounts until it well nigh supercharges the atmosphere. You know Danny is guilty of murder and you realize he is preparing for another. How does it under the dictates of his curiously constituted mind actually gives the picture power.

In the two hours, less five minutes of the present running time is to be desired. While the leisurely propulsion toward the climax is vital to the treatment, not all the footage diverted to this very necessary procedure is required.

Unknown as the question will be of the public's reception of Montgomery in this type of wildly different characterization, his is not the wholly unfriendly part by any approach. As the murderer, he must be condemned, but the exterminating circumstances of his case are not of malice in character of manner cloak him with a sympathy which audiences should be quick to grasp.

Legion Approves All Of 16 New Pictures

The National Legion of Decency, in its list of new pictures for the current week, has approved page 1 of 16 for general patronage and six for adults. The new films and their classification follow.

Class A-1. Unobjectionable for General Patronage—"Amore Che Canta" (Italy); "Hills of Old Wyoming," "Hitlin' the Trail," "Jim Harvey, Detective," "Navy Blues," "Nite Key," "Racketeers in Exile," "Thirty Seconds of Love" (Italian); "Wake Up and Live.

Class A-2. Unobjectionable for Adults—"A Nation of a Liberty" (French); "Back Stage," "Call It a Day," "Intercess Can't Take Money," "Love from a Stranger," "Woman I Love.

Drive Is Begun For Catholic Charities

The Motion Picture Industry Committee of the New York Catholic Charities, under the chairmanship of Paul H. McCarthy, has started its 1937 drive for funds.

Serving with Walker on the committee are the following: Austin Keogh, George J. Schafer, Eddie Dowling, Joseph P. Kennedy, J. R. Grainger, E. C. Grainger, Dennis F. O'Flanigan, Charles E. McCarthy, C. C. Pettibon, Martin Quigley, William F. Rodgers, Sam E. Morris, Pat Carroll, Tony McClair, William T. Powers, Timothy F. Murphy, John J. O'Connor and Joseph A. McConville.

The drive is conducted annually for the support of the charitable organizations which are under the guidance of Catholic Charities in the New York archdiocese.

The 1937 appeal was inaugurated by Catholic Charities at a luncheon held on Saturday at the Hotel Commodore.

Ask N. Y. "Spain" Ban

The Knights of Columbus here have prepared a petition to Governor Lehman of New York asking that the Russian film, "Spain in Flames," be barred from the states in the area.

Industry to Aid in National Music Week

Distributors and exhibitors have agreed to cooperate with the National Music Week committee in the observance of the event by deriving the advantage of the additional publicity and having the musical programs at added attractions instead of competition.

Requests for the industry's cooperation have been made by the National Music Week committee in recognition of the increasing importance of films in bringing music to the public, it was said.

National's Product Deals Closed Early

National Theatres have closed film bids for the new season with Paramount, M-G-M, Warners, 20th Century-Fox and RKO in what is probably the most significant of that circuit of history. Spyros Skouras moved up negotiations in order to sail for Greece with his family early next month.

They're Heading West

Hollywood, April 18.—Howard Dietz and Arthur Schwartz, composers of the M-G-M, will arrive here from New York late next week, to be followed a few days later by Si Seidler, advertising manager. They will round out the company's sales convention plans.

Robert M. Gillham, director of publicity for Paramount, is due from the east April 22.

Monogram to Operate 3

Monogram will operate its own exchanges in New York, Philadelphia and Washington, Edward Golden, general sales manager, stated Saturday, in answering an open letter from a franchise holder. Managers for the offices are expected to be named this week, following approval by the S. E. C. on Friday of Monogram's stock registration.

Planning Flynn Funeral

Hollywood, April 18.—Arrangements have been made for the funeral of R. S. Flynn, production manager of the 20th Century-Fox, who died in a hospital in Hollywood last Tuesday, at the funeral home for April 27. Flynn, who was 44, had been contented with the studio for the past 18 years. He is survived by his wife and two daughters.

F. W. Atkinson Dead

Watsonville, Calif., April 18.—Fred W. Atkinson, publisher of two local newspapers, died suddenly here this week. He recently established Station KHUB here, under the sponsorship of his two papers, the Morning Register and Evening Para- tolian.
CAPITOL GOES GAY!
Fun in the ads and fun at the Box-Office! Another M-G-M hit for happy showmen!

Just because JEAN HARLOW hires ROBERT TAYLOR as her handy-man does that make him—her PERSONAL PROPERTY?
sizzling with love, laughter

EXTRA ON SCREEN!
Extra-exotic picture of the Constitution and the Supreme Court, "Servant of the People"

Bob's a handy-man around the house ...and he loves his work! He's JEAN'S "Personal Property"

NOTE!
Broadway gets a screenful of joy! On the same program with "Personal Property" are M-G-M's "Servant of the People" and Pete Smith's "Ski Skill".

Girls! Hands Off!
All of Bob's kisses are reserved for Jean!

Girls!
HANDS OFF!
...He's MY Man!

Today at Capitol! 
M-G-M's "Servant of the People"
Extra! On Screen! "Servant of the People"

NOTE!
"Personal Property"
Starring with love and laughter

More=
REGINALD OWEN

EXTRA!
The kiss...the booking...the Broadway show...it's all in the hands of the people...

When
Jean Harlow kisses Robert Taylor does that make him her "Personal Property" Sizzling love... Thursday at the Capitol
AL LICHTMAN, Howard Dietz and Louis K. Sidney will leave for Hollywood today by train Thursday in advance of the M-G-M convention special which will leave the latter part of next week.

NORMAN H. MORAY, in charge of sales and sales and Mar. will return today from his annual tour of the country, preparatory to setting next season's short subject lineup.

HELEN HAYES will end her current engagement of "Victoria Regina" at the Broadhurst on May 28. After a summer vacation, she will tour the country with the play.

MITCHELL & DURANT have been booked into the State starting the week of April 29, N. T. Granlund, day of Paul Whitteman and his band, May 13.

CLIFFORD E. ALMY, Warner manager in the Philippines, will arrive in New York today on the Queen Mary from London for a vacation.

A. C. BROMBERG has returned to Hollywood after a short business trip here in connection with Republic.

LAURENCE STALLINGS, Errol Flynn and Karl Geurte arrive today on the Queen Mary.

EDWARD GOLDEN has returned from Philadelphia and Washington.

SAUL KRAMER of Grand National left yesterday for Boston.

EMANUEL GOLDSTEIN departed for Hollywood yesterday.

... New Haven

LEO BOSOY's son and brother, both recent graduates of Raphael's for operations, are now recuperating at home.

HARRY SHAW back at his desk after a vacation in Atlantic City.

MONTGOMERY & NUNES are on a West Indies cruise.

HUGH MAGUIRE, Paramount booker, back after a six-weeks leave following an appendicitis operation.

... Seattle

GROVER PARSOW, division sales manager of Republic, here for a visit with J. T. SHEFFIELD and ED WALTON, branch manager.

ENZIO RIBATI, advertising director for Hamrick-Evengeen Theatres, at home with the mumps.

JEANETTE MORGAN of Mary Pickford has resigned as cashier of AL OXONER's Warner exchange, and has been succeeded by EVA HAYDEN.

HUGH BURDEN, former M. P. T. O. president and now an exhibitor in Whitter, Cal., visiting friends here.

J. C. BROWN, former exhibitor visiting here, reporting rapid progress on his new eastern Washington theatre.

Forms New 16mm Firm

DETAIR, April 18—Al Weiner, formerly of Embassy Pictures Service, has formed Embassy Talking Picture Prod. to produce 16 mm. commercial pictures and to make screen tests.

**Purely Personal**

**MOTION PICTURE DAILY**

**HOLLYWOOD PREVIEW**

**"Oh! Doctor"**

(Universal)

HOLLYWOOD, April 18.—For six reels this meanderings along in typical Edward Everett Horton style. In the last reel it is climaxed with a scene reminiscent of Harold Lloyd's "Safety Last."

Horton, who imagines he has every disease in the world, is the easy victim of William Demarest, Thurston Hall, Eve Arden and Edward Everett Horton. Horton, in his attempt to carry off the $50,000 insurance for his $500,000 inheritance, in order that he might live his last six months in luxury. Horton is dying gracefully until love for his nurse, Donurse Leighton, gives him a new interest in life. Horton becomes jealous of William Hall, a heel-man athlete, who imitates upon his secret romance. This leads him to indulge in some weedless driving stunts that threaten quick death and disaster to the Demarest mob's vision of easy money.

Miss Leighton learns of the trickery and goes to their office to force cancellation of the contract. Horton, deciding that he has something to live for, follows her. He goes through many hair-raising antics on the facade of a building. The contract is cancelled. The mob gets their money back. Horton, with a new lease on life goes abroad with a motorbike and with Miss Leighton in the rumble seat.

Horton contributes his reliable performance. Hall, Brophy, and Catharine Doucet contribute laugh provoking support. The rest of the cast is of stock caliber. The story was adapted from Harry Leon Wilson's novel. Harry Clark and Brown Holmes did the screenplay. Ray McCarey directed.

Production Code Seal No. 3,206. Running time, 70 minutes. "G."

**"Hills of Old Wyoming"**

(Sherman-Paramount)

HOLLYWOOD, April 18.—This latest Hopalong Cassidy maintains the entertainment quality established by previous numbers in the series. A 100 per cent outdoor picture, it represents a tremendous outlay in technical backgrounds. Good showmanship is evidenced in the manner in which drama and comedy that has plenty of action and enough but not too much romantic love interest has been included. In the place of Jimmy Ellison, Producer Harry Sherman introduces Rusell Hayden as third member of the William Boyd-Gregory Hayes trio. In his first try at pictures, the newcomer shows definite promise.

The story concerns the efforts of an Indian reservation employe, Stephen Morris, to rustle cattle and shift the blame to the tribesmen. Boyd, with the assistance of Hayes and Hayden, blasts the plot. Action incident to the story is rather slow in building, but the finale presents an exciting riding chase in which the combined Indains and rancher forces come to grips with Morris' rustlers.

Based on Clarence E. Mulford's "The Roundup," Maurice Geraghty's screenplay nicely balances dialogue and action. Nate Watt's handling of the picture is unmercifully well wrought.

In keeping the film entirely out of doors, with only a few interior shots, gives the film a tone quite unlike the formula western.

Boyd and Hayes, holding to the standards of earlier pictures, turn in good jobs. Stephen Morris is a more than satisfactory menace. The love interest features Gail Sheridan and Clara Kimball Young and John Powers helps out Hayes in the comedy.

Production Code Seal No. 3,204. Running time, 75 minutes. "G."

**Expect 500 at Party To Honor Edgar Moss**

PHILADELPHIA, April 18.—More than 300 local and New York theatre and exchange men will turn out tomorrow night for the banquet to be tendered Edgar Moss and personalities is good craftsmanship. The idea of selecting the screen play with production scheduled to get under way May 24.

**Grainger About Set With New "U" Lineup**

HOLLYWOOD, April 18.—James R. Grainger expects to line up Universal's 1937-38 schedule by the end of next week and thereafter will leave for New York.

**Chicago Fire Film Set**

HOLLYWOOD, April 18—20th Century-Fox is definitely going ahead with plans for a film dealing with the Chicago fire which will be titled "Chicago" with Henry King to direct. Lamar Trotti and Sonja Levien are working on the screenplay, which will be produced scheduled to get under way May 24.

**Films Subject To Wagner Act In Myers’ View**

(referring to the projected extension of organization activities to small city and rural theaters, "exhibitors may be confronted by an emergency for which they are wholly unprepared.

He asserts that the theater labor organizing movement "is bound to come up at the Allied board meeting tomorrow and the percentage of the organization's convention in Milwaukee May 25 to 28. "Meaning," the exhibitor advises exhibitors, "if the subject arises prematurely in your territory, we shall be glad to supply information and advice on the legal position.

Myers asserts that it is "clear" that the Wagner Act applies to the theater industry, and "highly probable that it also applies to the exchanges.

It is not far-fetched, he says, to speculate how far control over production can be exerted. If Congress can enforce collective bargaining in the studios, can it not do so under the Wagner Act?

The problems of the film industry have been greatly increased by the recent state commerce? The problems of the film industry have been greatly increased by the recent state commerce?

In so far as we are entering upon an era of experimentation and change," he observes.

**Detroit Censor to Retire**

DRENNET, April 18—Lieut. Lester Potter, veteran police censor, is retiring from service after 31 years in the department, 20 of which were spent as censor. His successor has not yet been named.

**Blank in Des Moines**

DREYER, April 18—Raymond Blank, who has spent the past six months in Arizona, California and Hawaii, has returned here.

**Wall Street**

**Looie’s U; Paramount Off on Board**

**Little Carb Activity**

**Light Bond Movement**

(Continued from page 1)

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(Quotations as close of April 17)
“Light and amusing . . . fun throughout” . . .  —Daily Variety
“Kibbee swell as new type sleuth . . .
real entertainment” . . .
—Hollywood Reporter
“Guy Kibbee creates a unique, lovable
caracter” . . .  —M. P. Daily
“Entire production has an air of gen-
eral excellence which marks the
picture as cinch boxoffice” . . .
—Boxoffice

Jim Hanvey
DETECTIVE

Original Story by
OCTAVUS ROY COHEN

with GUY KIBBEE  TOM BROWN
LUCIE KAYE  CATHERINE DOUCET  ED BROPHY
Directed by PHIL ROSEN  Executive Producer  ALBERT E. LEVOY
A REPUBLIC PICTURE
WHN Will Start in Cincinnati Tonight

WHN will be welcomed officially to Cincinnati by WLW today from 9 to 9:30 P. M., E. S. T., when the Crosley Foundation salutes the local station to mark the inauguration of the new WHN-WLW affiliation.

Jack T. Crosby, president of the Crosley Radio Corp., and William S. Hedges, vice-president, will be present during the salute program. The half-hour dedication offering will be a musical program titled "The Flying Dutchman."

Under the new arrangement, WHN will carry programs originating in the WLW studios, and in like manner, the Crosley station will use WHN for local music and for the inauguration of the service, designed to test the efficiency of the lines between the two cities, both WLW and WHN exchanged programs at various times yesterday.

Among the programs which WHN will carry are "Moon River" and "Once Upon a Time, and a broadcast by Little Jack and the Loyal Loyal. "Moon River" will be carried daily on WHN from 12 mid- night until 12:30 A. M.

Dance bands which will be heard during this week include those of Will Osborne, Orrin Tucker, Buster Locke and Phil Levant.

KSTP's New Booklet Boosts Minneapolis

Sr. Paul, April 18.—KSTP's new "Standard Market Data" booklet for 1935, the station's second annual yearbook of facts on the Twin City area, is off the press. The booklet mentions the Twin City area.

The new book points out several facts about the region:

First, the advancement during the past year of the Twin City area from eighth to seventh retail market area of the nation.

Second, more than 500,000 population increase in the station's primary coverage area because of its new $300,000 transmitter re-location and re-designing project; a population of nearly 2,500,000 in the station's total coverage since the new installation.

Third, a $78,179,000 increase over 1935 in the cash income of Minnesota farmers; and, fourth, an increase of nearly $800,000,000 in Twin Cities' buying power over 1935.

Commentator Goes on WEAF

The publishers of "Commentator," a new magazine, will begin sponsorship of a WEAF program today, from 9 to 9:15 P. M., and Mondays thereafter at this time.

The program's title is "Free for All," and will consist of round-table discussions with John B. Kennedy as emcee. Weekly guests will be featured. Tonight's guests will be Lowell Thomas and a reader of the magazine.

Cecil, Warwick & Legler placed the account.

Clemens Takes Program

Clemens, Inc., through the Neff-Rogov agency, will begin sponsorship of "Early Birds" program on WOR today. The half-hour program will be beamed Mondays through Saturdays, from 6:30 to 6:45 A. M., E. S. T. This will be one of the a.m. four programs sponsored in radio.

Tobacco Firms Are Greatest Users of Air

(Continued from page 1)

the above companies were as follows: American, $820,405; Liggett & Myers, $729,447; R. J. Reynolds, $772,236. As will be noted, the American Tobacco Co. expended more than its two greatest competitors, yet trailed last in gross sales figures.

Lord and Thomas, agency handling the American Tobacco account explained this as being due to the fact that Lucky Strike had not had a program on the air for almost the full previous year. Lucky Strike sponsored the Metropolitan Opera broadcasts from December, 1933, through the spring of 1934. The company did not return to the air until April, 1935, at which time it began sponsorship of the "Hi Parade."

Program Rehearsals On Discs for Airig

Hollywood, April 18.—Homer Canfield's "Radio Parade" made use of transcriptions featuring well-known radio programs in actual rehearsals, will make its debut as a coast-to-coast Mutual network feature on Tuesday. The transcriptions were made at actual program rehearsals.

Milton Berle's "Community Sing" will be the first show to inaugurate the program. Flash bulletins, front page news, radio oddities and portraits in silhouette will also contribute to the program.

The show will go on every Tuesday from 8:15 to 8:30 P. M., P. S. T.
Sports Programs Lined up On 21 Scattered Stations

By CLARENCE LINZ
Washington, April 18—The F. C. C. yesterday granted operating licenses to four stations: WBIL, Decatur, Ill., 1,200 watts; KGB, Denver, Colo., 1,200 watts; KIXL, El Centro, Calif., 1,000 watts, and WIRE, Indianapolis, 1,400 watts, 1,000 watts night, 5,000 watts day.

Condition permits were issued to CBS authorizing an increase in power in its television station to 7,500 watts and to move station, WRGB, the Chrysler Bldg.; WDBO, Orlando, Fla., to increase day power to 5,000 watts, and WAYX, Waycross, Ga., to increase day power to 250 watts.

At its weekly meeting, the broadcasting division ordered hearings on the applications of KATP, Broadening Co. for a new 940-kilowatt, 1,000- watt station; W. W. Luce, Lauder-dale, Fla., for a 1,050-kilowatt, 1,000- watt station; WRTF, River Her-ald-News, Fall River, Mass., for a 1,210-kilowatt station, 100 watts night. 250 watts during the daytime.

Radioحصول

Radio

Having learned something about the benefits of sports broadcasts through its connection with the sponsor of the Pennsy- lvania Derby race description, the Brown and Williamson Tobacco Co. announce plans to sponsor sports broadcasts on 21 stations throughout the nation.

KSTP, St. Paul—“Sports Oddities,” daily except Sunday from 9:30 to 9:40 P. M., beginning tomorrow; Halsey, R. B., 251 W. Fifth Ave., Minneapolis, Minn., described cigarettes and Sir Walter Raleigh smoking tobacco.

WMJ, Milwaukee—Sports round- ups, daily except Saturday, 10:05 to 10:15 P. M., starting today; Charley Neverdo was the sportscaster, for Aval- ion and Sir Walter Raleigh.

KOI, Omaha, and KFOR, Lincoln, are planning to act in tandem with Cunningham and Hal John- sen, daily except Saturday, from 9:30 to 9:45 P. M., for Avalon and Sir Walter Raleigh.

KMOX, St. Louis—Vic Rugh in re- enactments of the away-from-home games of the St. Louis Cardinals and Brooklyn Dodgers, from 10:15 P. M., daily except Saturday. For Avalon and Sir Walter Raleigh. The program started today.

WJDX, Jackson, Miss.—Dalton Brady in sports rounds, Tuesdays, Thursdays and Saturdays, from 6:45 to 7 P. M. (Continued from page 7)

WINS Game Program Set by General Mills

WINS will broadcast reconstructed play-by-play descriptions of the out-of-town games of the New York Yan- kees and Chicago White Sox. The program will be heard beginning at 9:30 P. M. tomorrow night from 7 to 7:30 P. M., and continuing nightly thereafter at the same time.

The program is under the direction of Pat Barnes, who will handle the microphone for the broadcasts, with the assistance of Don Dunphy.

NBC Signs Barbara Luddy

Hollywood, April 18—Barbara Luddy, film player, has been signed to a three-year contract for the NBC weekly feature, "The First Nighter." The title was changed to "The Late Show." She was given a 52-week guarantee with two-year options. The program originates in the local NBC Studios and is released every Friday at 7:00 P. M., P. S. T.

Twelve Denver Houses on Air

Denver, April 18—The 12 Fox theaters are presenting over KLV three-hour broadcasts each week, Monday through Friday.

The programs are on Sunday, Monday and Wednesday, and usually include talent from the Den- ver Theatre orchestra and the Taber- ton stage show. Besides the entertain- ment, the program tells what is running currently at the Fox theaters.

CBS to Air Loyalty Talks at Coronation

A few hours after the Coronation on May 12, CBS, in cooperation with the BBC, will broadcast the addresses of loyalty of all British Prime Min- isters.

The program will be heard from 9:30 to 10:30 P. M., E. D. S. T., while the program from KFOR, for Avalon and Sir Walter Raleigh, is continued at 7:30 P. M., starting today. Products are Avalon and Sir Walter Raleigh.

WINS Game Program

WINC, Cleveland, has retransmitted the music program, "WINS Game Program," on WOR, beginning May 3.

Joel W. R. G. L. D.

Sports Programs Lined up On 21 Scattered Stations

13; Columbia and Universal, five each; M-G-M, four; RKO and War- ners, three each; 20th Century-Fox, two, and Goldwyn, Republic, Roach, and Winkler, one each.

In the audience, WINS, Paramount, and Warners had three each; Columbia and M-G-M, each two.

Five of the eight finished, Warners had four and M-G-M and 20th Century-Fox, one each.

In preparation Paramount had five, Columbia and Warners, four each; M-G-M, Republic and Radio, two each. In the court room Warners had 25, Columbia, eight; Paramount and 20th Century-Fox, seven each; M-G-M and Republic, five each; Radio, four; Universal, three, and Goldwyn and Selznick, one each.

In the audience, Columbia, M-G-M and RKO finished one each; M-G-M started two, Columbia, one; shooting, M-G-M, two; in prepara- tion, M-G-M, eight; Radio, two, and Columbia, Roach and Warners, one each; editing, Columbia, five; M- G-M and RKO, three each; two each; RKO and Roach, one each.

Non-Theatre Buying Pennsylvania Worry

Continued (from page 1)

acting for a high state official within the last week approached sales execu- tives of several major companies in an effort to secure sureties of pictures. The act is said to be aimed at the com- pany a minimum of 200 school book- ings with the possibilities of increasing their sales.

The proposal is reported to concern shorts mainly with a few features tied in. The distributor has not made a decision, but is inclined to turn the deal down because it would conflict with exhibitor contracts now in effect.

Last week through "Contact," its house organ, Cobal- luna for selling a non-theatrical ac- tion. It is learned that the few the company has made this season.

Orpheum Circuit's Losses Cut in 1936

Continued (from page 16)

Consolidated Theatres, $270; St. Paul Theatres Co., $20,785; Orpheum Cir- cuit Booking Co., $6,013; RKO Western Vanderville Exchange, $944; and Excelsior Collection Agency, $14.

The following showed losses: Chi- cago Orpheum, $60,818; Kansas City Junior Orpheum, $27,384; Orpheum Theatre & Realty Co., $22,273; Hen- ter, M. H., Theatre & Realty Co., $44,330, and Orpheum Theatrical Co., $6,424.

To Restore DuArt Plant

To-morrow, April 18—DuArt's studios here, which had been converted into a skating rink for the hockey matches, will be turned over almost shortly when the company starts another production.

Arthur Gottlieb, president of Du- Art, will supervise the changes.

Kreier Succeeds Brinch

Robert Kreier has taken over the duties of P. M. Brinch, branch man-ager for 20th Century-Fox in Berlin.
Bill Would Restrict Minors’ Employment

MADISON, Wis., April 18.—Stringent requirements governing the hiring of minors by theatres and broadcasting stations contained in a bill introduced in the Assembly by the Committee on Labor.

Under the measure, no minor between 12 and 18 years of age would be permitted to be employed by places of entertainment unless the employer secures a permit from the industrial commission which he is obliged to return to the commission within 24 hours after the minor’s employment has been terminated.

No permits would be issued for performers under 12 years of age where the minor is under 16, his parent or guardian would be required to accompany him at all performances and rehearsals.

Inspection of all electric wiring and equipment in theatres seating more than 50 at least once a year would be required under the Schenk bill introduced in the Assembly. The measure also amends the law relating to the licensing of electricians.

Daylight Time Defeated

DEPUE, Ill., April 18—Daylight saving time here, which local theatre men have bitterly opposed, and which the local radio stations have championed, was defeated here when Mayor Ben Stapleton vetoed the bill. It had passed the City Council by a vote of five to four, and the four members that opposed the bill indicated that they will not change their votes when the bill is considered again tomorrow. A vote of six to three is required for passage over the mayor’s veto.

Building Ordinance Vetoed

KEWAUNEE, Wis., April 18—Mayor William Karsten has vetoed an ordinance adopted by the Common Council which would have restricted theatre construction to a house for each 3,000 population. Under the killed ordinance, anyone desiring to erect a new theatre in Kewaunee would be obliged to spend not less than $50,000.

Believe Ohio Tax Dead

COLUMBUS, April 18.—It is generally believed that the bill to assess a severance 10 per cent tax in addition to the existing three per cent impost will not get out of the House Taxation Committee.

Booth Bill Defeated

HARTFORD, April 18.—The Judiciary Committee has disposed of the twin—towns’ bill and the House has accepted the report. The measure has been defeated for the seventh consecutive time.

Meyer, January Wed

HOLLYWOOD, April 18.—Lois Janu- ary, currently featured in Walter Wanger’s “Yarns,” was married to Abe Meyer, president of the Meyer Synchronizing Service, yesterday. The couple left for San Francisco on their wedding trip.

DeMille Wins Tax Appeal

SAN FRANCISCO, April 18—The U. S. Circuit Court of Appeals here today ruled that Cecil B. DeMille Prod. Inc., is not liable for deficiency income tax of $1,207,039 from the years 1924 to 1929, inclusive.

Key City Grosses Fall Off
To $1,815,850 After Easter

Comparative grosses for the latest available periods:

<table>
<thead>
<tr>
<th>Week Ending</th>
<th>April 9-10</th>
<th>Week Ending</th>
<th>April 2-3</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. Theatres</td>
<td>Gross</td>
<td>No. Theatres</td>
<td>Gross</td>
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Key city grosses from September to the week ending April 9-10:

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<th>Gross</th>
</tr>
</thead>
<tbody>
<tr>
<td>178</td>
<td>$1,815,850</td>
</tr>
</tbody>
</table>

Observe 21st Birthday

LONDON, April 9—Francis L. Harvey, managing director of Fox Film Co. Ltd., played host here at a staff party in the company’s private theatre to celebrate the 21st anniversary of the establishment of the British organization in 1916. Ernest Reed then tax managing director. The staff numbered 50 then and 377 now.

“Courageous” Is Opened

PHILADELPHIA, April 18—Lowe’s first roadshow test engagement of “Captains Courageous” not under way here tonight when the picture opened to a special preview audience at the Chestnut St. Opera House. Al Lichtman, William F. Rodgers and Howard Dietz came on from New York to attend the opening.

(Copyright, 1937, Quigley Publications, Inc.)
IATSE Pushes Organizing on Vertical Line

Entry into New Fields Similar to C.I.O.

With the I. A. T. S. E. active in organizing exchange employees, new classifications of theatre workers, laboratory employees and others, the leading theatrical union is being jockeysted by competitive organizing efforts within the industry into a policy which is more nearly coterminous with the organization of the C. I. O. than that of the crafts unions of its parent organization, the A. F. of L.

Whether the policy can be extended throughout the industry along lines compatible with A. F. of L. principles during the next few months will probably be the deciding factor on the I. A. remaining within the A. F. of L. fold. The I. A. policy, at present, appears to restrict its expansion to hitherto unorganized employe classifications and, if adhered to, would (Continued on page 9).

Guild Announcers Confer Upon Terms

The American Guild of Radio Announcers and Producers, a union of announcers and producers formed at the New York offices of the CBS Inc., met with a committee representing the company yesterday to further discuss the Guild's demands. While no statements as to the result were issued either by CBS or the Guild, it is known that several of the Guild's points were conceded by the committee representing the network. A further discussion will take place (Continued on page 8).

Coast Stations Calm Over C. I. O. Reports

Los Angeles, April 19.—Broadcasting in this area is little disturbed by the recurring reports of C.I.O. organization and by the confirmed reports that the American and Radio Telegraphists' Ass'n and the United Radio and Electrical Workers have opened offices, with C. H. Jordan in charge.

One of the major broadcasting executives says organization of radio crafts, for the time, at least, will be confined to marine communications systems.

More Radio—Page 8

Trade Program Fight Pledged By Kuykendall

Also Scores Bank Night At MPTO Meeting

MENAPOLIS, April 19.—Ed Kuykendall, president of the M.P.T.O.A., pledged continued fighting of the 10-point trade practice program, as well as the cooperation with labor in an address before the M.P.T.O. of Arkansas, yesterday.

The exhibitor organization chief promised that there would be no evasion in the M.P.T.O.A. campaign against that particular practice as embodied in the 10-point plan presented to distributing companies.

He described Bank Night as "getting out of the show business and into rackets. I think we ought to make (Continued on page 9).

Paris Film Strike Halted by Police

By PIERRE AUTRE

PARIS, April 19.—A general strike of theatre employees here was shortlived this morning, as police forced workers to withdraw from all film houses and music halls. The strikers offered no resistance. Earlier the government had refused to receive a delegation representing the workers.

A number of theatres were closed yesterday, including the 6,000-seat (Continued on page 9).

It Appears Like Anybody's Race with Coronation Reel

As April draws toward the home stretch and the Coronation of King George VI on May 12 gets within hailing distance it appears that the story of how the several American Newsreel will bring the pictorial record of the coronation, will be captured by the newsreel of this country will emerge as a far livelier yard than that of the Coronation ceremony itself.

An aura of deep, almost inexplicable mystery surrounds the carefully arranged plans of the reels to hit the American theatre screens with the pictures in first place. It should be a stirring race, and, as plans now shape up, a good deal is going to depend on flying conditions next May 12 and 13. Head winds and storms may tell the story, and wreck a considerable number of highly expensive plans, at the same time making some excellent newspaper copy incidental to the main news event of many a year.

One thing appears certain now. The Hindenburg is out. The big airship's schedule of flights has been released, and there are no deviations intended, Coronation or no. The North German Lloyd line yesterday declared definitely that the Hindenburg will leave Frankfurt-on-Main May 11, the day before the Coronation, will be hundreds of miles at sea when King George VI is crowned in Westminster Abbey, and definitely will carry neither films nor any other kind of (Continued on page 9).

Federal Trust Probe Looms On the Coast

Justice Dept's. Inquiry Reaching Climax

By RED KANN

LOS ANGELES, April 19.—Complaints of anti-trust law violations reputedly filed with members of Congress as well as the Justice Dept in the local area may be seen to a Federal Grand Jury for sifting and possible criminal indictments, according to Joseph B. Keenan, assistant to Attorney General Homer S. Cummings, who is here from Washington. "The time is past when civil injunctive processes of the court can be invoked. If the anti-trust laws have been flagrantly violated, we have been informed by the Attorney General, it is a matter for criminal prosecution," he stated today.

Since the evidence prepared for possible consideration by the Grand Jury naturally is secret, the specific charges and by whom they have been filed or withheld. However, it has been common knowledge that the Justice Dept has been interested in complaints registerly here and in Washington relative to the local situation.

Local Federal attorney Hall has been conferring with Washington superiors and in the last few weeks Special Assistant Attorney General (Continued on page 9).

Warner Roxy Bid Terms Disclosed

Disclosures of the terms of Warners' bid for the Roxy, which was made late in 1935, featured yesterday's hearing before Special Master Addison S. Pratt on the reorganization plan for the theatre. Further hearings on the plan were adjourned to April 26 to allow participants to continue negotiations with W. C. Michel, vice-president of 20th Century-Fox, to get (Continued on page 5).

Goldwyn Sets Budget At 10 Million for 8

Hollywood, April 19.—Samuel Goldwyn has set up production budgets totaling $10,000,000 for eight pictures he plans for next season's U. A. release. Three of the group will cost $1,500,000 each.

Titles to the eight films are: "Hurricane," "Stella Dallas," "Dead End," (Continued on page 9).
Hollywood, April 19.

GYPSY ROSE LEE has arrived in Hollywood, April 19, to prepare for the reopening of her show, "You Can't Be Too Successful," a musical with a title which might be viewed as not completely complimentary in the light of her available exposures. It will be Albert Payle, Don Ameche and Rubino. Not without significance is the fact that already the Twentieth-Century-Fox publicity department has Miss Lee in the featured cast. Ada Leonard, streetwise compatriot, is part of the RKO family for a Helen Broderick-Victor Moore musical. Paramount is understood to be testing Alma Bray and to Metro is attributed considerable interest in June St. Clair, both members of the same illustrious school. In a word, the studios are playing "follow the leader" again and as of yore.

Fan magazines, now on the newstands, have gone to it on Miss Lee, using art which gives 20th-Fox a convenient and technical on the photographs are the enterprise of burlesque press agent, "Feature Forum," and the department of the St. Louis Globe-Democrat, two weeks ago asked "Is Sex Coming Back to Hollywood?", took a six-column head, most of its sectional front page and eight photographs featuring feminine exuberance in discussions to depict. Several pictures were old and in the horizontal plane the Hays office ruled out several years ago but could not rule out of newspaper moriones.

In Chicago, by way of demonstrating that Hollywood has company this time, the Oriental, Spanish-Ladies and Lee have a pack with stage shows featuring exponents of the striptease. There was Ann Pennington, at one time prominent with Florence Ziegfeld and George White, explaining her latest endeavor with: "Instead of taking most of my apparel off in the dressing room, I put it on before, for the stage. This is not an uncommon thing in show business today and it pays better than the old style of dancing." Sally Rand, who made the bubble fabulous, has been driving in producer-owned or affiliated theatres throughout the Middle West for some time, which makes it a question how far this sort of thing will go before something happens to jog the current indiscretions of short memories.

It was Lyle Brooks in the St. Louis Globe-Democrat who was bylined on Hollywood and sex. Lyle Brooks, who has started filmland's observers wondering. A slight inaccuracy there. He should have said the studio that hired her in the light of her own recent statement, made in Chicago, that she appreciated the fact she did not belong in pictures. He makes an obvious error, too, when he draws the conclusion that Darryl F. Zanuck will order Miss Lee undressed, but note the approach and remember this is newspaper copy reaching thousands of readers: "A stripper under wraps, as you might say, is the height of something or other. If dear Darryl and his competitors are simply looking for girls to read lines instead of showing them, why seek out maids who have matriculated in M. Minsky's college?

Zanuck can furnish his own reply, if he cares to. . . .

Brooks, himself and on second thought, expresses a doubt. He thinks the Hays office and the Legion of Decency mean something to say about all of this and, if it is not too impertinent, we ask at this juncture where the Hays office has been while the publicity department have been sitting down to negotiations with Miss Lee and finally the closing of the contract. It is completely obvious that behind the Lee arrangement is publicity hollowness but the grave question is how far reputable elements in this industry ought to permit themselves to go even on that count. Sam Goldwyn and Harry Briskin will not have a competitive race for Miss Lee; Goldwyn and Zanuck had words over her. Briskin, for Radio, lost out and settled for Ada Leonard. Other studios sensing a phantom competition, now follow up and the consequences bid fair to be a stripease on every major lot in Hollywood.

It is a very hot potato the industry is playing with. King Vidor made the Los Angeles Times the other day with a rather extended beef about censorship restrictions. Supervisors, here and there, are velling because the lines are drawing tighter. They may not be responsive but certainly their principals are for drawing the noose closer. In a vague and general way, Hollywood wonders why it cannot do things as it likes. It cannot move anywhere with trivia and overlooks the overtones which, sooner or later and somewhere along the line, will sound of ominous or major errors such as the whole-

sale plunge into trouble, this time labeled striptease.

Producers, by their own voluntary action and if they can recall, put teeth in the production code. They were good friends to turn away from old fetishes, they conceived new ones which evidenced themselves in product on a plane never before attained. They are not unusual and it is true, in employing striptease performers. As a matter of fact, probably they will be overdressed in a clumsy gesture to dodge ridicule. Yet, they know the background, at the same time, will know what to look for and imagine it if they cannot find it.

The newspapers of the nation are not on the job and may be expected to report them. It will be a scurril trick and a disappointment to the offending so-called "hot potato" but it will take place, which will not. For all of this, the industry may even be lucky and get away with this latest folly, but its inimicidial self-implosion is something it cannot. . . .

**Earth** at $13,100

In 11th Astor Week

"The Good Earth" tallied $13,100 in the 11th week at the Astor. The picture will continue for about another month and will be replaced by "Cleopatra." "The Good Earth" contains Courageous," which today starts a third day in a test roadshow engagement at the Localc, Philadelphia.

Approximately $15,000 was taken in for the third week of "History Is Made at Night" at the Riviera, Astor. "Cleopatra." After garnering $12,000 the first week, ended the second and final stanza at the Rivoli with $9,500.

**“Earth” Shows Gain**

"The Good Earth" roadshows are slowly creeping up on "Romeo and Juliet." That picture was shown two-a-day in 523 theaters in the present score for "The Good Earth" is 135.

William F. Rodgers, general sales manager for M.G.M., returned from Baltimore yesterday.

**Edgar B. Moss Honored**

PHILADELPHIA—April 19.—More than 500 theatre and exchange men and women attended the banquet of Edgar Moss, 20th Century-Fox district manager, turned out tonight at the Warwick to honor Moss on the 20th anniversary in the film business.
Shall We Dance

from the Fred Astaire-Ginger Rogers RKO Radio Picture, "Shall We Dance"

Refrain (brightly and rhythmically)

Or keep on

Shall we dance,
THE GERSHWINS WROTE THEM... THE WORLD IS SINGING THEM: "Slap That Bass"—"I've Got Beginner's Luck"—"They All Laughed"—"Let's Call The Whole Thing Off"—"They Can't Take That Away"—"Shall We Dance."

THE SHOW EVENT THE WORLD AWAITS!... a new Astaire-Rogers show!... Rhythm's grandest gift to the screen!... Fred and Ginger on roller skates... in an exciting new world of gay delights... ten times more thrilling than ever... in the show that tops their own highest peaks!

FRED ASTAIRE GINGER ROGERS

in

SHALL WE DANCE

with

EDWARD EVERETT HORTON ★ ERIC BLORE
JEROME COWAN ★ KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HOCTOR

Music by GEORGE GERSHWIN ★ Lyrics by IRA GERSHWIN
Directed by Mark Sandrich ★ Pandro S. Berman Production
Purely Personal

Nicholas M. Schenck will not attend the M-G-M convention in the coast. However, he will be in Hollywood in June to attend the Jeanette MacDonald-Gene Raymond nuptials.

Harry Goldberg, Warner theatre advertising chief, is visiting Chicago, Milwaukee and Pittsburgh this week in connection with "The Prince and the Pauper."

Dwight Deere Wiman, producer of "Babes in Arms," flew to Hollywood via American Airlines over the weekend.

Harry Edington, agent for Greta Garbo, had a heart-to-heart session with Errol, who is associate producer of "Love from a Stranger," current at the Rivoli.

Edward G. Robinson, star of "Thunder in the City," will appear in person at the Criterion Theatre Thursday night when the picture opens there.

Dave Miller of the M-G-M short subject production will sail Wednesday for England on the Manhattan.

Charles S. Kurz, his daughter, Margaret, and Mike Rosenbloom will arrive from the coast today.

C. C. Markowitz returned yesterday from Hollywood, Fla., as brown as a walnut.

Ethel Flynn, who arrived yesterday on the Queen Mary, leaves for the coast today.

John Hay Whitney flew to the coast yesterday.

A. P. Waxman will leave the coast tomorrow by plane for New York.

Sol A. Rosenblatt is due from the coast in a few days.

Ben Waldman of U. A. leaves for Hollywood today by plane.

Parks Joins MPPDA

Thomas Parks has been named to succeed Andrew Pentland, who resigned last week as assistant to Frederick L. Herton, head of the M.P. D.A. foreign department. Parks is new to the industry, but has served as foreign representative for various American interests.

Warner Roxy Bid Terms Disclosed

(Continued from page 1)

that company to improve its present offer.

The Warner bid was disclosed in correspondence between White & Case, attorneys for the Pounds bondholders' committee, and Alfred M. Wolf of Hirsch, Lathrop & Co. It consisted of an offer of $900,000 in cash for the Tipton bondholders' committee, which was to be used for rehabilitation and working capital. An issue of $1,800,000 worth of 10-year five per cent first mortgage bonds was to be divided equally between Warners and the present Roxy bondholders. An additional $2,700,000 of 20-year four and one-half per cent bonds were to be issued for the remainder of the bondholders' equity. Gold note holders were to receive stock and stockholders were to receive stock purchase warrants. Warners were to guarantee the rent taxes of the restaurant and interest on the first mortgage if the gross totalled $32,000 weekly. Of any gross over that amount, 15 per cent of the amounts above $200,000 was to go to the new stock for amortization and interest on the four and one-half per cent bonds. A fine for Warner F. N. franchise was included in the offer. The correspondence indicated that the negotiations were still going on Dec. 1, but that reports that Warners and Paramount are again interested in bidding for the Roxy were current yesterday because they could not be verified.

Saum E. Rogers, attorney, also made an offer for the Roxy last month on behalf of unidentified investors. It was disclosed, with a feature of the bid being an offer to purchase the present mortgage bonds at the rate of $550 for each $1,000. Rogers was formerly attorney for the Fox Film Corp.

Renowned Seeking Republic Studios

Hollywood, April 19.—Renowned Artists Corp., recently organized as a United Artists producing company with Tarrey Garnett, John Ford and Ronald Colman as the principals, is negotiating for the Republic Studios.

The acquisition is believed contingent upon a decision in the action of the Guaranty Corp. against Republic charging fraud and coercion in the leasing contract signed when Nat Levine was president of Republic Prods. The suit is now scheduled for an early court hearing with Levine understood to be the principal defendant.

Herbert J. Yates arrived here today and is expected to confer with Gordon Hall on the leasing arrangement in addition to rearranging the Republic executive personnel.

Rnowned to Release Three

Hollywood, April 19.—Releasing arrangements have been completed whereby Renowned Artists Corp. will release a minimum of three and a maximum of four pictures a year. Under the agreement with U. A., John Ford will produce one, Ronald Colman will appear in one and Tarrey Garnett may direct.

"Trade Winds" has been set as the first Colman production under the new setup. No offers have been selected.

Fox Bankruptcy Case Is Postponed Again

Atlantic City, April 19.—Further testimony in the William Fox bankruptcy case scheduled to resume here tomorrow before Judge Steedle has been postponed again with the tentative date in about two weeks.

Referee Steedle said: "We have no one to go on with. The contempt citation against Herbert Leisteen, the former battingkeeper, has not been decided. Federal Judge John Boyd Avis has upheld the contempt citation against Mrs. Eva Fox, but he has not yet decided whether she will submit to questioning or appeal. And the U.S. Circuit Court of Appeals has not decided the appeal against the order to turn over the All-Continental Corp. books."

Loew Decision Pending

Boston, April 19.—Decision is pending in the U. S. District Court here in the action brought against E. M. Loew by the Copyright Examination Bureau, charging the churning of eight shorts.

The suits are all of the Warner "Broadway Brevities" series. On the basis of $350 fine for each film, Loew faces a fine of $2,000 if he is convicted. He has countersued for the expenses of the action which, if the judgment was for $2,450 which allegedly represents an amount due her for rewriting a scenario for them entitled "Prince Otto."

Phyllis Brooks Sued

Los Angeles, April 19.—Lepher Kerner, of Los Angeles, has sued Phyllis Brooks for $38,800 for alleged repudiation of a contract signed Nov. 12, last.
MOUNTAIN BRIDE
FOR FATHER'S MULE
Defended Your Against Baba

JOSEPHINE HUTCH

With Guy Kibbee • Mona Barrie • Robert Barrat • Directed by MICHAEL CURTIZ • A First National Picture

"THE KING and the CHORUS GIRL"
(Fernand Gravet, Joan Blondell, Edw. Ev. Horton)

"MARKED WOMAN"
(Bette Davis, Humphrey Bogart, Eduardo Ciannelli)

"CALL IT A DAY"
(Olivia de Havilland, Ian Hunter, Anita Louise Roland Young, 4 others)
There's more big drama behind this headline than any newspaper in the land had courage to print—more of the heartbeat of humanity than even the cameras of Warner Bros. ever have captured before! A screening will astound you—a booking will convince you again that

**WARNER BROS.**

Have a Hit for Every Week of the Spring

And Coming Right Up Is

**NSON AND GEORGE BRENT**

*JUSTICE*

The Primitive Love Code of the Hills Revealed!

"THE PRINCE and the PAUPER"  
(�rrol Flynn, The Mauch Twins, Claude Rains)

"THE GO-GETTER"  
(George Brent, Anita Louise, Charles Winninger)

"KID GALAHAD"  
(Edw. G. Robinson, Bette Davis, Humphrey Bogart)
New Shows on the Air

Bert Lahr
After several successful network assaults, Bert Lahr assayed the task again Sunday night as the comedy star of "Manhattan Merry-Go-Round," and this time the ace musical comedy comedian made the grade with a vengeance. The Sunday night network scheduled "Manhattan Merry-Go-Round" against top-flight comedians, but no one need feel any hesitancy in dialing in on Lahr. He'll not disappoint.

"Manhattan Merry-Go-Round" long has been one of radio's brightest musical features. With the addition of Lahr it retains its musical sparkle, and adds a much needed lighter touch. Rachel Carley, vocalist, and Don Donne's band are holdovers. The series is sponsored by Sterling Products for Dr. Lyons Tooth Powder, and is heard Sundays at 9 P. M., E.S.T., on the NBC-Red.

"Fun in Swingtime"
"Fun in Swingtime," featuring the concept that "The swing music of Bunny Berigan's orchestra, promises to be one of the more diverting series to go on the air this year." The program, judging by Sunday night's premiere effort.

A slight reservation for Tim and Irene must be entered here, before wholeheartedly bracketing the program in the click frame. This pair has the rhythm, and the past, and they'll have to measure up to previous standards, else they'll find themselves acting like something out of a cartoon, to Berigan's swing troupe. The Berigan swing music is better than good—it's sensational.

We've heard all the alleged kings of swing—Benny Goodman, Casa Loma, Bob Crosby, Jimmy Dorsey, Louis Armstrong, and all the rest. But, "The Ain't Go, Rhythm," and a trumpet solo, swing style, of "Trees."

Sunday's guest of honor was Lemmy Hagens, who solo'd "Sweet Sue" on the piano.

"Fun in Swingtime" is Mutual's newest coast-to-coast offering, sponsored by Admiracion Laboratories in behalf of that company's shampoo product. The series is heard Sundays from 6:30 to 7:30 P.M., E.S.T. BANNER

Crawford to Sponsor Games

Today's broadcast of the game between the New York Giants and the Brooklyn Dodgers over WOR, will be sponsored by Crawford Clothes. The deal was consummated at a late hour yesterday by the Al Paulleton agency, and marks the first time that a major league baseball game has been broadcast under sponsorship, aside from the World Series games.

Radio Personalities

The "Royal Varieties" broadcast of April 29 will be presided over by Bert Lahr as the Gay Lady of Swingtime and Ray Valle is en route to England.

Incidentally, this will mark Lahr's last "Variety" appearance. He will join the new Chase and Sons born show....

Henry Youngman will make his first appearance on the show on WOR next Sunday...

Dan Shaw, director of radio at Mc-Cann-Enbridge, back from the coast.

Gus Arnheim's band has been signed for the New Yorker, beginning May 4.... Edward G. Robinson will appear on the KDKA program, "Thunder Over the City" on Kate Smith's "Bandwagon" program April 29.

Jack Salter, signed under CBS contract for several months ago, left for the coast yesterday via American Airlines.... Sheriff Sylvester of Plattsburgh, N.Y., a trumpet soloist, killed a G-Man recently, will appear on Phil Lord's "Gang Busters" program April 21.... Travis Jackson of the Blues, who has been a favorite of the radio world, will be the featured guest on Jay C. Flippen's "Amateur Hour" program on WHN this evening.

Marian Jordan, otherwise known as Molly, of "Fibber McGee and Molly," celebrated a birthday the past week by "The Gay Lady of Swingtime" and Hardwick set the headline roles on Valerie's program Thursday.

The late president of the "Gay Lady of Swingtime" has been signed to appear on the D. A. Boroof programs, sponsored by Lehn and Fink.... Ruth Howard, daughter of the network comedian, will sing a "Gay Lady of Swingtime" tune to be heard on the WMCA "Merchants in Melody" tonight.... The Seven Days program is the "Gay Lady of Swingtime" yesterday to start work in the picture, "New Faces." Ina Ray Hutton's name booked for the Paramount in New York, week of May 19.

Tito Guizar has signed a new management contract with the CBS artists bureau.... The Jack Benny team will travel in Europe upon completion of their show's current series, and will take with them two script writers, Ed Belin and Bill Morrow.... In both probability the "Saturday Night Party" will go to Hollywood during the next four weeks.... Virginia Sims, will return from her California vacation to the studio next week to rejoin Kyser's band as vocalist.

General Mills Adds Three-Hour Program

General Mills, Inc., a million dollar spender in radio this season, will begin sponsorship of a three-hour, seven-afternoon-a-week variety program on WMCA tomorrow. The broadcasts will be heard from 2:30 to 5:30 P.M. The program will feature an orchestra, with soloists and other artists spotted in the series at unannounced intervals. In the main, however, the program will offer comments on sports, and news from Hollywood.

Garnett Marks and King Lear will provide commentaries; Paul Moring will broadcast the complete ball scores of games throughout the nation, tabulations being reported at half-time and interval; Vincent C. Carter, WMCA's racing expert, will flash racing results during the course of the three-hour broadcast, and Buddy Carson, the station's film editor, will offer news flashes and gossip from Hollywood. The program will also offer results of all other major sporting events occurring during the afternoon.

Hal Jaish, WMCA sport editor, will have charge of the program. Bert Lebar, WMCA director of sales, negotiated the deal.

"Paramount Parade" To Stop Until Fall

Hollywood, April 19—"Paramount Parade," musical offering directed by Boris Morros, will close its season on Sunday. The move has been made necessary by the turn of the year by a number of Paramount players, with the advent of Daylight Saving Time, will have to be made in the studio by the end of June. "Paramount Parade" will resume in the fall.

Don E. Gilman Heads East
San Francisco, April 19—Don E. Gilman, vice-president in charge of NBC operations on the Pacific Coast, leaves tomorrow for New York.

General Mills Show Draws Talent Galaxy

Los Angeles, April 19—Hollywood representation was abundant in the Second Annual Radio Artists' Show, held at the Shrine Auditorium, where Lowry of "Swingtime" renowned encored the afternoon show, and Don Wilson, master of the evening show. At both Maureen O'Connor, 13-year-old artist, was presented as the Baby Star of Radio for 1937.

Performers included Jack Benny and Mary Livingstone, George Burns and Gracie Allen, Al Jolson, Martha Raye, Bert Lahr, Elizabeth Tracy, Jack Oakie, Robinof, Jolly Gillette, Billy Jones and Ernie Hare, Wendell Leyland, Bert Lahr, Walter Winchell, Bing Crosby, Don Ameche, Tommy Bond, Paul Taylor, Joe Penner, and others.

Nelson Eddy Going To Chase & Sanborn

Chase and Sanborn has signed Nelson Eddy for the company's forthcoming new program which, on May 9, succeeds "Do You Want To Be An Actor?" heard Sundays from 8 to 9 P. M., E.S.T., on the NBC-Red. Eddy, however, will not join the cast until August.

Other performers already signed for this new series are Don Ameche, emcee, and the orchestra of Werner Jenssen. A cast such as is found above, and additions to come, Chase and Sanborn is living up to its promise of producing in the coming program one of the most elaborate ever heard on the networks during the summer months.

Clemencia to Go on Split Net

Jack and Loretta Clements, currently broadcasting for Kirkman's "WCBS This Morning," Mondays through Fridays from 9 to 9:15 P. M., E.S.T., will be heard soon on a split CBS network, it was indicated yesterday by A. Ayer & Son.

Guild Announces Confer Upon Terms

(Continued from page 1)

Wednesday, at which time settlement of the negotiations is expected.

The opening of yesterday's meeting were Roy S. Langham, production man who organized the CBS musical production and Don L. Carter, Eddy, and Bill Perry, an announcer. The network was represented by M. R. Runyon and Norman Lowman, vice-presidents, and Doug Coulter, assistant director of broadcasts.

The four basic demands of the Guild at the time mentioned about recognition of the Guild as the bargaining agents for the CBS announcers and production men, maximum hours of work and minimum salaries. At the close of yesterday's conference a Guild committee informed the committee representing the network had definitely conceded several of the Guild's demands but because nothing has been set in writing as yet, they asked that these concessions not be made public until written agreement has been signed.

It has been learned also that the CBS Guild members have been receiving queries from announcers and production men for a period of 60 days. Whether or not a similar union will be formed at NBC, however, is not known.

Guild committee manelf Bill Perry, having been assigned to cover the total barrage of sun from Peru, has resigned from the committee for that event. Kenneth Roberts, an announcer, replaces him.

WHN Will Feed New Program to Boston

A unique contract for a program to originate in the studios of WHN here, and to be heard only over WNAC, Boston, was signed yesterday for the Program Co. by the Frank Presby

The series starts today, and will be presented twice weekly, Tuesdays and Thursdays from 6:45 to 7 P. M., E.S.T. Featured will be Don Albert's orator and vocalist John Giffen. WNAC will carry the program on its Yankee network. The program will be piped to Boston over a direct line to the WNAC transmitter.

A spokesman at the Presby agency stated the unique setup did not portend a deal involving WHN and WNAC, such as was recently completed between WLW and WHN. He stated that the agency was merely leasing studio facilities for the program from WHN.

CBS to Carry Daily Music Club Programs

Daily broadcasts of musical features at the biennial convention in Indiana of the National Federation of Music Clubs will be carried on the CBS network from April 23 to 29, with an arrangement between the music clubs and network that the clubs will be permitted to sponsor the events of the convention on a split basis. The program, "Music on the Air," is scheduled to be heard from 7:30 to 8 P. M., E.S.T., on the WNAC network.

The broadcasts will be offered April 23, from 1:15 to 1:30 P.M.; April 24, from 11:15 to 11:30 A.M.; April 25, from 11:15 to 11:30 A.M.; April 26, from 11:15 to 11:30 A.M.; April 27, from 4:45 to 4:54 P.M.; April 28, from 6 to 6:45 P.M.; April 29, from 11:15 to 11:30 P.M.
MOTION PICTURE DAILY

Para. to Take Dakota Law to Federal Court

(Continued from page 1)

state court, thereby possibly eliminating one appeal step in the event of an initial unfavorable decision by the district court.

The case would be entitled to a hearing before a special statutory~~~~court, comprised of one Circuit Court of Appeals judge and two Federal district judges.

North Dakota is the only state in which the theatre divorce law has been enacted thus far.

Delaware Tax Bill Signed by Governor

Dover, Del., April 19—Gov. Richard C. McMullen today signed the bill exempting from taxation for a period of 15 years the properties of any film produced in Delaware or by its producers, in Delaware or after July 1. All lands, buildings and equipment utilized in the production of pictures included, but the provisions of the bill do not embrace property held by film companies for other purposes.

The bill is an inducement to film companies to locate in Delaware and was introduced by Representative W. R. Kingler of Millville.

Juvenile Bill in Illinois

Chicago, April 19—A bill to prevent children under 14 from appearing in films after certain hours has been introduced into the Illinois legislature by Representative Halicki. The measure has been referred to the Committee on Public Welfare.

The bill would make it unlawful for theatres to permit children under 14 years of age to enter a theatre after 9 P.M. or to permit any child who has entered a theatre prior to 9 P.M. to remain in after 10 P.M.

Tennessee to Talk Sunday Shows

Nashville, April 19—Legislation of Sunday exhibition is expected to be discussed in the State Assembly which convenes here Monday. Senator Wayne Parker is said to be the sponsor of a bill which seeks to remove the present ban on Sunday shows. Legislators are sharply divided on the subject. Theatre men are taking no part in the controversy.

M-G-M Executives on Coast Next Saturday

Hollywood, April 19—Al Lichtman, Head of the Production Dept., and J. S. MacLeod and William R. Ferguson will arrive here from New York by train Saturday, April 20. They will attend the M-G-M convention which will begin under way at the Ambassador, Los Angeles, Monday.

Howard Dietz and Howard Strickling will be in charge of the entertainment. S. Seader will leave New York Saturday, en route here.

"Pauper" Opening May 8

The Prince and the Pauper will open simultaneously in 275 situations through the country the week of May 8.

pictures of the Coronation. It is due to tie up at Lakehurst on May 14, but is held there until the Coronation from England to New York. Furthermore, Merrill has already lined up a speedy flight contingent from all airlines. All film line has assigned its senior co-pilot, Jack Lambie, to fly the job as Merrill's special plane, and Lambie is busy engaged studying ocean flight navigation with Commander Weems, described as a leading authority on that particular phase of over-water flying.

Again, there is nothing definite, but reports are more than warm that the Merrill flight will be for Hearst and the M-G-M red, News of the Day. Mike Cofone, editor, is non-committal. Here is also talk, here and in London, of Dufaycolor planning to take all the color shots of the Coronation it can get, and arrangements are being made to fly the film here, where it is directed. It will be developed at the Fox laboratory, and be shown on all the screens east of Chicago as soon as possible. Negotiations are supposed to be under way for a pilot.

It is thought at this point like anybody's race, and if weather is favorable and the Gods of Chance are smiling, a couple of New York's neighbors will probably work their way into the rich excitement along about evenning of May 13, which misses by one day being Friday the 13th.

Eddie Kickenbar, general manager of the air line to occupy as much time as is necessary for Merrill to fly theacs to the Coronation from England to New York. Furthermore, Merrill has already lined up a speedy flight contingent from all airlines. All film line has assigned its senior co-pilot, Jack Lambie, to fly the job as Merrill's special plane, and Lambie is busy engaged studying ocean flight navigation with Commander Weems, described as a leading authority on that particular phase of over-water flying.

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Says Bank Night Is In 5,700 Theatres

Bank Night is being shown in approximately 5,700 theatres throughout the country. Where some circuits have been forced to take over shows themselves, others have taken up the slack, Claude Ezell, general sales manager, stated yesterday before leaving for Philadelphia.

Ezell says the game is relieving tax difficulties in Arkansas and Texas. Both states do not have a ticket tax, but independent producers in Arkansas have agreed to give the state 15 per cent of the awards, which, when made, and Texas, 16 per cent.

Ezell spent about five days in Bos- ton. After a short visit in Philadel- phia, he will fly to New York and continue on to Galveston, where the Hobbittizelle circuit will hold a con- vention of its managers, April 25-28. His company in Dallas has secured the rights for AdCaster.

Warner Considering Premiums in Phila.

PHILADELPHIA, April 19.—Stanley Warners is studying the premium situation in this territory to keep a sharp competitive battle with inde- pendent theatres in the area which was launched quite some time ago in the planned installation of games in 50 houses, all in competition with inde- pendent employing giveaways.

The Warner plan would make it possible that the circuit plans the use of games, pre- miums and similar methods in every location where independents use such devices.

Vancouver Bans Bingo

VANCOUVER, April 19.—There will be no more bingo played in Van- couver, according to the city police, who have issued warnings that the game is outlawed as a “game of chance.”

The edict does not affect theatres here, as managers have carefully steered a legal course. Bingo was played largely in bridge and dance- ing clubs, and if it had any effect on the industry as a whole, it was to give the potential patrons of theatres a Vancouver theatre giveaways of any type.

Boston Bureau Hits Game

BOSTON, April 19.—A drive against Bank Night has been started by the Boston Better Business Bureau, which recently attacked the game in a bul- letin. It is understood that the bu- reau is considering attempting to spur the district attorney’s office to in- augurate fresh prosecutions against theatres using Bank Night. A form letter urging the police to prosecute owners and operators, to determine their attitude toward the giveaway.

M. A. Chase Forms Firm

Maurice A. Chase, who has acquired franchises from Imperial, Ace and Crescent, has formed Chase Pictures Corp., in Chicago. The company will film southern Ohio and Kentucky. He has established temporary offices in the Strand Bldg.

20th-Fox Holds Johnson

HOLLYWOOD, April 19.—Julian John- son, head of the scenario department at 20th Century-Fox, for the past five years, has been re-signed by the company to a new long term contract.
20th-Fox Net For Quarter $2,067,598

Compared to $1,239,760 In 1936 Period

Consolidated net operating profit of $2,067,598.75, after normal Federal income tax, for the 13 weeks ended March 28, was reported at the annual stockholders' meeting of 20th Century-Fox Film Corp. yesterday.

The profit compares with a profit of $1,239,760 for the first quarter of 1936 and a profit of $2,338,275 (exclusive of National Theatres Corp. dividends) of $1,134,000 in the fourth quarter of 1936. No dividends were received from National Theatres during the first quarter of either year, it was explained. The profit figures do not include provision for surtax on undistributed profits.

The net for the 1937 quarter is equal to $1 per share on the 1,684,075 common shares outstanding, after allowing for the first quarter preferred dividend.

During the 13 weeks, gross income from sales and rentals amounted to $13,927,670.

G. B. May Have 18 Here Next Season

G. B. may have 18 features for release in this market next season, it is understood. Company executives are discussing plans for a schedule providing this number, but nothing will be set until Arthur Lee returns from a visit with Ostrers in London. Lee is scheduled to sail on the Normandie, April 28, presumably to attend the Coronation. However, he is expected to spend several weeks conferring with the Ostrers on next season's plans. Eight of the films will

Advertisers Convene Soon at Hot Springs

The Ass'n. of National Advertisers, Inc., will meet at Hot Springs, Va., in a four-day session, April 25 to 28. Six sessions will be held during the four-day close-out legal and legislative, newspaper advertising, magazine, public and employee relations and radio.

The radio session will be reported on by L. D. H. Weld.

More Radio—Pp. 6-7
Insiders' Outlook

By RED KANN

Hollywood, April 20.

SOUND and fury along the boulevards:

Winchell, synonymous with Broadway, likes the life as
Hollywood lives it. Due here in June for his annual two-month
holiday, he already is back to re-
port blessed events and disasters,
world-shaking in their import,
from a point as distantly removed
From Times Square as this.
With "Wake Up and Live" be-
hind him and $25,000 in the bank
for six weeks' diligence, of which
four and one-half were utilized,
Winchell is under option to Dar-
ryl F. Zanuck for another picture
probably to be made in 1938.
Once a hooper, the columnist is
as nervous as your ordinary
Hollywood performer over the
public's reception to the film,
in which he appears with a surpris-
ingly engaging Jack Haley, a
pleasant and competent Alice
Daye and an ingratiating Ben
Bernie.

Winchell plays himself which, no
doubt, means audiences all
over the country familiar with his
syndicated column and his
J. Arthur Frank broadcasts
enough to take a peak. The
Bernie feuds a part in the tell-
ing, but, aside from the obvious
commercial value in that, "Wake
Up and Live" is an enormously
entertaining piece of enter-
tainment. Ranking up well with
the best of the Zachan musical
cycle encompassing "Sing, Baby,
Sing" and "Pigskin Parade," "Live
in a Million" and "On the Ave-
 nue." We are content to rest the
issue on MOTION PICTURE
Daily's review of the other day
that "this is not a reproduction of
entertaining which should have
a wide appeal from Broad-
way to Pumpkins Corners." It
will, definitely, as it also will
make a star of Haley, his voice
and his Chaplinesque appeal.

Tall and angular, Dudley Mur-
phy is a familiar decorative
adjunct to the Hollywood scene at
the minute. He is working on
plans for Associated Artists, the
company he formed some
months ago in England with Leslie
Howard. Three A's are planned
the first year, or one from each
of three units, and several B's.
Murphy informs that, after pro-
tected negotiation, Howard's re-
maining pictures for Warners
have been split up on a basis
which will permit him to make
two for that studio, then two for
Associated on an alternating
basis.

Sections of the British press,
influential enough in the aggre-
gate, at least, to capture atten-
ction at Twentieth Century-Fox,
have that studio deliberating on
a change in plans for Gracie
Fields' first picture. Planned
here with a July starting date,
printed protest from London,
charging Hollywood with further
penetration of the British indus-
try through its acquisition of
the Number One star, may return
the film to London. No major
company today is willing to slight
its English market.

One of Hollywood's favorite
whispers, as quiet as a roar, in-
sists Walter Wanger had $180,000,
invested in "The River Is Blue" by the
the Left Wingу propensities in the
Clifford Odets' story turned the
Hays office into frowns and the
reputed investment into a complete
loss. Wanger insists (1) the figure is
not correct and (2) if it were,
it makes no difference since he
plans to produce it now that the
script has been tagged with of-
icial approval.

Inside reason, or one of them,
for Ralph Poucher's recent trip
here was to interest Eddie Alper-
son in acquiring Grand Na-
tional's printing for Harry C.
G. N.'s contract with Pathe runs
out in a couple of weeks. Fi-
nancing may or may not be part
of any deal, the outcome of which
is not determined. Alperson
maintains it is not.

Sidney Skolsky, hiding behind
dark glasses, to Winchell:
"You want a news item? There
goes—walking under his own
power." — is a well known figure
here, on most familiar terms with
Messrs. Ballantine, Walker, De-
war, Halig, et al.

To Vote on Sunday Films

BEATRICE, Neb., April 20.—The
American Legion here has
obtained sufficient names on the
petitions it has submitted to the
state and local war veterans of
officials to call a special election
on Sunday films. The Legion is handling
the entire campaign. It requires 25
per cent of the voters at the last elec-
tion to bring about such a special
vote.

MOTION PICTURE DAILY

Insiders' Outlook

By RED KANN

Hollywood, April 20.

Walters has prepared an elaborate
press book on "The Prince and the
Pauper," with an assortment of sell-
ing angles for the exhibition. The
book contains 36 pages in addition to a six-
page advertising section. Various ex-
ploration trip sheets with stores on the
film and the Mark Twain book from
which it was adapted are included in the
press book.

Issue Book on "Prince"

Warners have prepared an elaborate
press book on "The Prince and the
Pauper," with an assortment of sell-
ing angles for the exhibition. The
book contains 36 pages in addition to a six-
page advertising section. Various ex-
ploration trip sheets with stores on the
film and the Mark Twain book from
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page advertising section. Various ex-
ploration trip sheets with stores on the
film and the Mark Twain book from
which it was adapted are included in the
press book.
For the chills and fever of melodramatic suspense "LOVE FROM A STRANGER" is a humdinger of a socker...Produced with taste as well as a stern eye to excitement...In that last terrifying ten minutes the film gets in as much sheer melodrama as any normal person can stand...Certainly a tense, exciting, spine-chilling thriller.

— EILEEN CREEDMAN, N. Y. SUN

Enthusiastically recommended...Packed with suspense and excitement...Mr. Basil Rathbone functions matchlessly...Based on an admirably theatric stageplay, the film provides Rathbone with an exruciatingly effective role, noble Miss Harding with one of the best in her long career...Miss Harding never has been more human and sympathetic.

— BLAND JOHANSON, N. Y. MIRROR

The suspense of the story is so well built up that the patrons of the Rivoli Theatre were sitting on the edges of their seats by the time the picture reached its climax.

— KATE CAMERON, N. Y. DAILY NEWS

Better in almost every respect than the late Frank Vosper’s stage melodrama from which it was adapted...Suspense is admirably sustained...The finish is novel and breath-taking.

— HOWARD BARNES, N. Y. HERALD TRIBUNE

An unusually effective characterization...It wouldn’t be fair to disclose the ending which has been contrived with an enormous amount of suspense.

— ROSE PEISWICK, N. Y. EVENING JOURNAL

"LOVE FROM A STRANGER" has changed from good to better during its translation from stage to screen...Increased terror and suspense...Sufficiently bizarre to provide the horror hounds with red meat..."LOVE FROM A STRANGER" is a handsome hair-raiser, remarkably well directed.

— ROBERT GARLAND, N. Y. AMERICAN

Provides exciting and dramatic moments—moments that will send the chills skyrocketing up and down your spine...Your patience will be rewarded by this thriller’s climax.

— WILLIAM BOEHNEL, N. Y. WORLD-TELEGRAM

It is a tense and moving melodrama...A chilling film, more resourceful than the play in building up its climax.

— FRANK S. NUGENT, N. Y. TIMES

Has pace and quality...See "LOVE FROM A STRANGER" before you do something you may regret.

— ARCHER WINTSEN, N. Y. POST
20th-FoxNet
For Quarter
$2,067,598

(Continued from page 1)

$13,984,230 net, total gross income being $14,984,230. Net operating profit before interest, depreciation and Federal taxes totaled $2,522,953.16.

All directors and officers were re-elected. Wilson J. Rade was named comptroller and assistant treasurer, positions which he has been holding for some time.

Technicolor Profit Up

Hollywood, April 20—Earnings of Technicolor, Inc., for the first two months of 1937 were about $12,000,000 before taxes, or approximately double the same period last year, according to Dr. Herbert T. Kalmus, president. The company expects to make additional earnings in the past year which added $25,000 to the seating capacity of B & K managed houses during first quarter of this year are well ahead of a year ago, he said.

Predict $5,800,000

As Par'a's, '36 Net

The April meeting of the Paramount board, originally scheduled for next Tuesday, has been advanced to Monday. The company's annual report and financial statement for 1936 is expected to be released following the meeting. Earnings for the year are estimated to be about $5,800,000.

Barney Balaban, Paramount president, arrived in this city Thursday on a Pacific trip. He will meet John W. Hicken, vice-president in charge of the foreign department in England and is expected back in New York toward the end of May. Stanton Griffin, chairman of the executive committee, who was to have accompanied Balaban, will not be able to make the trip.

To Talk on Television

Dr. V. K. Zwyriken, director of the Electronic Research Laboratory of RCA Mfg. Co., will deliver a talk on television at the monthly meeting of the Atlantic Coast Section of the S.M.E., this evening at the RCA Photophone New York offices.

“Lest We Forget”

A nostalgic tribute to the memory of Will Rogers was seen this afternoon at M-G-M, the studio which undertook the job of producing “Lest We Forget” on behalf of the Will Rogers Memorial Hospital at the request of the estate of Roscoe Arbuckle.

In eight minutes of film and two of music it includes Gary Cooper, Harry Carey and Allan Jones in acting and singing performances, and Robert Taylor, who makes direct plea for contributions.

Embrazed also are actual dialogue clips from Rogers comedies including “David Harum,” “State Fair,” “The County Chairman,” “Little Giant” at 48-F, “Till We Meet Again,” held together with an effective musical score under direction of Dave Snell. Frank Whitbeck not only wrote the little story but produced as well under Metro auspices but on behalf of the entire producing industry.

This is a cooperative effort to aid the hospital drive for funds. Goldwyn loaned Cooper, Radio loaned Carey and Paramount Hattie had the production costs and loaned its personnel. Jules E. Brulotour furnished gratis the film stock for 5,000 prints which National Screen Service and all national distributors will handle without charge for free showings during the week of April 20.

The wholehearted effort would make it reasonable to expect that exhibitors will join in this industry-wide charity move and, by playing “Lest We Forget” to every theater, give the public an opportunity to evidence its cash support.

KANN

RKO Brief Filed on
Ohio Playdates Laws

CINCINNATI, April 20—Lester A. J. Rosenberg and Seymour A. Weitz, attorneys for RKO Distributing Corp, has filed briefs in the suit against the State of Ohio to test the validity of the interest playdate law.

Constitutionality of the law is challenged on the ground that it is discriminatory.

“it attempts to determine how a copyright shall be exercised and constitutes limitations on the grant which is beyond the scope of state legislation. It places unreasonable burdens and restrictions on complainant's business in interstate commerce, attempts to regulate a business not affected with a public interest, and is not a valid exercise of the police power of the state because it bears no real or substantial relation to the public health, safety, morals or general welfare of the people.”

Defendants have 30 days in which to file additional briefs.

Judge General John W. Bricker declared the act unconstitutional after it had been passed by the Legislature. Governor Davey refused to sign the measure, which became a law without his signature 90 days from that time.

Seek to Examine Lowe

Jenny Robertson and Hattie Blumenson, sisters of the late Liliyan Tashman, wife of Edwin Lowe, will ask Justice H. N. Lowen, of N. Y. Supreme Court, today for permission to examine Lowe before trial in a suit for $121,750 which they have brought against him. They claim that Lowe failed to turn over jewels and furs belonging to Miss Tashman following her death on March 21, 1934, pursuant to an agreement made with him in connection with the settlement of his wife’s estate.

Fox Is Granted An Appeal

ALBANY, April 20—Fox Film Corp. was granted a new trial today by the Court of Appeals in its action against the Times-Union, Times-Observer, Circuit, Inc., and Trio-Consolidated Corp. The lower courts had dismissed the appeal on the theory that the contract required an accounting upon six pictures as one group and that consequently no recovery could be had on action based upon failure to pay on separate pictures.

Postpone Theatre Case

Argument on the action brought by the Lenox Hill Hospital and others to prevent the construction of a film theatre at 1109 Lexington Ave. was adjourned yesterday in N. Y. Supreme Court until tomorrow.

M-G-M Wins Australian Appeal

SYDNEY, March 25 (By Air Mail 1936)—The Home Builders of Australia, by a vote of three judges to one, has dismissed an appeal by J. C. Williamson, Ltd., from a decision of a Victoria court that the exclusion of film rights from the company’s rights to perform the musical play “Rose Marie” included the talking film rights.

In effect, the decision gives M-G-M the right to distribute the film “Rose Marie” without infringing the rights of the Williamson company. The original contract that the Williamson company signed for the play in 1924 excluded “motion picture film rights,” and the company referred to films as known in 1924 and not talking pictures.

Hagen Producing Again

LONDON, April 12—Julius Hagen, formerly managing director of Twickenham Film Prod., is producing for the Gilbert Church distribution organization under the auspices of Al Wax. His first film will be “The Angelus,” and he will operate from the Twickenham Studios as St. Margaret’s Film Studios, Ltd. Practically the entire production unit of the old Twickenham organization is with Hagen.

Shackelford Promoted

KANSAS CITY, April 20—M. G. Shackelford, office manager and city salesman for Republic-Midwest for over two years, has been named Mis-

Kransdorp Films.

RKO 67, -35 B-104 1100T 1006

1076 97 97 15

Fractional Bond Changes

High Low Close Change

Kransdorp Films -6 375 104, 105 105 105

RKO 67 -35 B-104 1100T 1006

1076 97 97 15

(Quotations at close of April 20)

(Continued from page 1)

features in about 10 F.W.C. houses, it was stated. The test showed, according to the F.W.C. executive, that “it is quality and quantity the public wants.” Bank Night and giveaways have been discarded and will not be reinstated, it was said.

Charles Skouras, operating head of F.W.C., arrived from the coast yesterday with Mike Rosenberg, a partner in a number of houses. They will remain here about three weeks confering with Spyros Skouras, William T. Powers, Ed Zabel, and other National Theatre executives on film buys and operations.

Negotiations with Warners on a production deal is expected to continue. The circuit is anxious to enter into long term deals instead of one-year pacts. Hence, it is possible the Warner deal may be for two years. No talks have been held with RKO executives.

Charles Skouras will leave next week for Baltimore to attend a session of the House of Delegates at Johns Hopkins. Spyros Skouras is becoming a large producer in Greece, leaving here some time in May.

Another theatre acquisition is at a standstill as far as F.W.C. is concerned, it was stated.

Ask Rogers Memorial

WASHINGTON, April 20—Senators Thomas and Lee of Oklahoma have asked Congress for a $30,000 appropriation for construction of a memorial to Will Rogers. Their bill provided for a Will Rogers Commission to be appointed by the President to cooperate with the Oklahoma unit in building a memorial on a site to be selected by Mrs. Rogers.

Wall Street

“U” Leads Board Gains

Net

High Low Close Change

Columbia $345 $345 $345 15

Consolidated, pd. 155 155 155 15

Consolidated, pd. 515 515 515 15

Newman, Kolek 179 179 179 15

Gdn. Equip. 296 296 296 15

Leone, Inc. 251 251 251 15

Paramount 255 255 255 15

Paramount 1 pd. 215 215 215 15

Paramount 2 pd. 235 235 235 15

RKO 10 95 95 95 15

RKO 240 240 240 15

25th Century, pd. 495 495 495 15

Warner Bros. 135 135 135 15

Low Carb Movement

High Low Close Change

National 275 275 275 15

Soutenio 290 290 290 15

Technicolor 235 235 235 15

Trans-Lux 44 44 44 15

Fractional Bond Changes

High Low Close Change

Keith, B. F. 6s 46 46 46 15

Loew’s 35/A 983 983 983 15

Paramount Bds. 6s -35 B-104 1006 1006

1076 97 97 15

Werner Bros. 6s 35/A 64 64 64 15

(Quotations at close of April 20)
If You Are Not Actually MARRIED to a Double Bill
May’s a Great Time to Show Your Showmanship in Shorts

with these
Educational
ANNIVERSARY
MONTH
featurettes

JEFFERSON MACHAMER
and his “Gags and Gals” in
“Comic Artist’s Home Life”

ALONG THE RIALTO with Phil M. Daly

...There is one bright note that has been introduced in musiccomedy ... and the short subject field claims the honor ... in these Machamer Merry-makers the amazing thing is that the artist-author-actor can crowd so much breezy, joyous business into such small footage as a two-reeler ... in this shorts series is a quality of originality and individuality that sets them apart from anything in motion pictures ... in the current release, “Comic Artist’s Home Life,” Jeff is seen at home as a Sultan of Sketch, surrounded by his harem of poster and magazine cover gorgeous girls ... merry, clever fun and frolic light as a peacock’s feathers and just as brilliant and gay and colorful ... and the surprising thing is that this artist-author never repeats himself ... every gag is a new one ... permeated with a pungent yet whimsical, delightful wit ... and those Gals are the Last Word ... the clever material defies word-picture ... you have to see it with your own eyes.
—Film Daily

Story by
Jefferson Machamer
Produced by
Al Christie

Presented by
E. W. HAMMONS
New Shows on the Air

“The Flying Dutchman”

Dedicated to the affiliation of the new WAL line, the Crosley station Monday evening presented one of its ace WJTL programs, “The Flying Dutchman,” to WHN and the other stations in on the line. This regional web consists of stations WAL, WSPA, WSAF, WPHI, WAGT, WBLN, WHTY, and WHTY, station to WAL and located also in Cin-cinnati.

“The Flying Dutchman” much to our surprise, proved to be a straight musical program and not quite what we might believe on first hearing the title. The title applies to William Stace’s orchestra. Heard with the band were the De Veore Sisters, a trio of violinists; and “The Three Spades,” colored sax players.

The best we can say about the band is that its arrangements were highly unusual. On second thought, we’ll say that some of the numbers sounded positively weird. Perhaps the band derives its unusual name from the quality of its music. However that it may be, the band was heard, “The Flying Dutchman” will not be confused with any other band heard hereabouts.

The DeVeore Sisters, who have been heard on the major chains, offer close harmonies in pleasing fashion. The band can be heard locally Wednesday evenings.

William Hedges, Crosley executive, speaks briefly, saying that all programs, particularly radio, is based on experimentation, and enumerated the benefits of this specific experiment to sponsors, listeners and the stations involved. There can be no questioning Hedges’ words. The WAL line will be considered a very exclusive group of programs and some day this new hookup may grow to be quite a healthy regional web, affording mutual benefits to the stations, sponsors, and to the listeners.

“Free for All”

Emulating the recent examples set by “Free for All” in the periodicals, auto and liberty magazines, Charles S. Payson brought his publication Commentator to the air Monday evening. It’s called “Free For All” and is heard Mondays from 11:05 to 11:15 P.M., E.S.T. on WEAF only.

Heard on the initial show were Payson, Lowell Thomas and John B. Kennedy, and a reader of the pocket size magazine. “Free For All” managed to become quite involved in the short time allotted to it on the air. All concerned for the comments on articles appearing in the current issue of the magazine, and in the rapid experimentations that it is one lost track of practically everything that was said on the program. Ten minutes, we know, is a short period, but we understand the sponsor’s desire to cram as many subjects as he can into that span, but we advice them a more casually approach in future broadcasts. As it now stands “Free For All” is exactly what its title states—a scramble.

Fibber McGee Signed
For Paramount Film

Fibber McGee and Molly, network comedians sponsored by the Johnnie Pool Wax Co., have been signed by Paramount for a featured role in a forthcoming picture, “This Way Please.” NBC’s Service and Paramount will co-produce the film. John Jay Louis of Needham, Louis and Brosby, agency handling the coming program, negotiated the contract.

The comedians leave for Hollywood shortly, and beginning May 3 their scripts will begin appearing in Fibber McGee and Molly, which is being released by the Johnnie Pool Wax Co.

Brown to Air Games

Chicago, April 20.—Joe E. Brown will arrive here Tuesday by plane for an appearance over WJJD as play-by-play announcer of the baseball broadcasts from that station for one week.

The Kellogg Co. of Battle Creek, Mich., is spending $13,000,000 this season for baseball broadcasts over WJJD. Joe E. Brown’s engagement is the first of a series which will have celebrities in the announcer roles. Both Cubs and White Sox games will be on the air.

Dorothy Hay to F. & M.

Dorothy Hay of Mutual’s publicity division has resigned to assume charge of publicity and promotion in the New York office of Fanchon and Marco.

Print Court Talks

CBS has included the 4 pro and anti Supreme Court change talks heard on its network during the months of February and March in the latest edition of the network’s new series of radio magazine Talks. The book, consisting of 200 pages, will be offered to the public at 25 cents per copy, plus postage.

World-Telegram and Station WHN to Part

The year-old affiliation between the New York World-Telegram and WHN is expected to come to an end this week, due to WHN’s inability to furnish satisfactory time for the newspaper’s news and stock market broadcasts, as well as the activities of its board of directors at a meeting to-morrow is expected to decide in favor of changes in the arrangements between the station and the newspaper.

WHN has been the “voice” of the World-Telegram for the past year. This month WHN, which goes twice daily, from 12:45 to 1:15 P.M., with a straight new broadcast, and stock market reports from 3:30 to 4 P.M. Recently WHN sold its daily 2:30 to 5:30 P.M. time to General Mills Corp. and Mobile Gas, joint sponsors of the baseball games involving the Jersey City Giants, thus cancelling out the World-Telegram’s daily stock market broadcast.

WHN has offered a new time to the newspaper for these reports, but it is understood the paper will refuse the offer.

Clemens Pair Gets
CBS Split Network

Jack and Loretta Clemens, heard locally over WABC for Kirkman’s Soap Co., have been granted the CBS split that was anticipated in Mortons PICTURE DAILY several days ago. Effective May 3, they will be heard on WJZ, AL, WIBX, Utica; WFBT, Syracuse; WHEC, Rochester, WHK, Cleveland; WEEO, Boston, and a Buffalo station.

Their new time period will be Monday through Friday from 2:15 to 2:30 P.M., E.S.T.

Century Action Dismissed

The $22,750 suit brought by the Century Pictorial Co., against the Standard, California, News Co., was dismissed yesterday by Federal Judge John W. Clancy. Federal Broadcasting Co., is still in the running, however, as Standard Pictorial Co., George A. Coats and Paul M. Kuder, also named as defendants, failed to answer the suit.

The suit arose out of a contract made in September, 1931, between the Federal Broadcasting Co., and the Waltham Watch Co., in which Federal was to consolidate Stations WBNX, WMSG and WCAI and broadcast half-hour time signals over the con-solidated stations. When Federal failed to fulfill its contract, Century Pictorial Co., is alleged to have paid Waltham $18,750 plus $5,500 for attorney fees. Century contended that Standard Pictorial Co., was liable for the debt since Standard granted permission from the Federal to consolidate the stations in August, 1933.

No Secret

It’s no longer a secret. It was officially confirmed yesterday that Jerry Cooper has been signed to succeed MacMurray on the “Holly- wood Hotel” program. Cooper will make his debut em- cee on the series starting May 7. The CBS artists’ bureau negotiated the deal.
Casey Negotiating New Producer Pact

HOLLYWOOD, April 20.—Negotiations for a separate agreement with producers were opened here today following receipt by Pat Casey of a petition from the Board of Directors. The producers' decision to confer came as a result of lengthy meetings attended by Edward Cahn, Zane B. S. Wyman, William Goetz, Charles R. Rogers, James Normanly, Henry Cohn, Henry Willson, Ben Salsman, Hal Roach and Samuel Briskin, and the last word was in Mayer's presidency. Casey will handle the negotiations on behalf of the producers.

Meanwhile Charles Lesling has arrived from New York to organize a new union for producers of scenic artists, carpenters, actors and others.

CIO and I.A. Begin Rival Drive in K. C.

KANSAS CITY, April 20.—Unification of the drive against the studios is proceeding on two fronts. Organizers for the C. I. O. met with exchange employees at the Kansas City Damon meeting to be followed by another April 24.

Following an example set meeting of the C. I. O. in Chicago Saturday, Harland Holmdene, vice-president, authorized Felix Snow, organizer, to proceed immediately with unification of Kansas City exchange workers and to “thrive-the-theatre” employees in the theatres.

Denver Union Files Demands

DENVER, April 19.—The local Film Exchange union is asking for a new scale of wages. Included is a demand for $35 for slippers and heads of ad sales, with 50 cents for assistant; $22 for head inspectors and $20 for other inspectors. No change is asked in hours and other conditions.

The union has elected Bud Austin, Warners, president; Joe Cronk, Para- mount, recording secretary, and Max Gilbert, secretary-treasurer.

The union has filed notice of its demands with the State Industrial Commission, a move necessary if they wish to strike. A 30-day period must elapse between notice and a strike, according to law. The commission can hold hearings and attempt to settle, but has no power to enforce any findings.

According to organizers, all but one man in nine exchanges has joined the union, with 20th-Century-Fox and M-G-M employees refusing to join.

Flieschner, Union Argue

Unable to reach an agreement on salary increases after a meeting with Max Flieschner, producer of cartoon subjects, James Holly, president of Consolidated Film Distributors, and the CIO's union, stated yesterday he would file a complaint with the local office of the National Labor Relations Board.

Flieschner denies any labor trouble and says he is complying with the law in meeting with the union.

Fredric Hope Dead

HOLLYWOOD, April 20.—Fredric Hope, associate producer at M-G-M, died today at St. Vincent's Hospital. He is survived by a widow and three children. Funeral arrangements have not been completed.
Immediate Tax Study Sought
By President

(Continued from page 1)

hoped for the current year will be $2,557,000,000, or $309,000,000 over the January estimate, while for the fiscal year 1938 a net deficit of $418,000,000 is now figured.

"I propose to use every means at my command to eliminate this deficit during the coming fiscal year," Roosevelt told Congress.

Seek Mass. Tax Delay

Boston, April 20.—The special commission appointed to examine Massachusetts taxation has asked the Legislature to defer action for an- other year on the proposal to tax real estate taxes to $25 per $1,000 of valuation. The proposal for a change in the state constitution was given sufficient support when circulated as a petition. It is now mandatory for the House and Senate to meet in joint session and vote on the proposal. The Legislature can, however, vote to postpone the action until the next session for further study of the matter. Adoption would mean reduction of whatever amount is now voted in real estate taxes.

Kill Ohio Footage Tax

COLUMBUS, April 20.—A bill calling for the imposition of a footage tax on film distributed in Ohio has been killed in committee, it was learned here today.

G.B. May Have 18
Here Next Season

(Continued from page 1)

be made by G. B. in a footnoted plan with General Film Distributors. George Weeks, general sales manager whose contract expires on May 1, will stay on until Lee returns with definite details on the company's program next season.

While the branch heads will meet in about two weeks, probably in Chicago, for a general checkup on this season's sales, later, it is expected that two regions will be held, one in New York and the other on the west coast.

“U” Picks May 17
For Meet on Coast

(Continued from page 1)

to the entire sales force which will attend the meeting. Final plans for the 1937-38 schedule are now being made at the studio with J. Cheever Cowdin, chairman; James R. Grainger, general sales manager, and Charles R. Rogers, production head, participating. Grainger yesterday sent wires to district managers, exchange managers, and the company's other sales force, inviting them to attend the session. Office home executives will also attend.

Scheduling of the meeting for Los Angeles will give the Universal sales force its first opportunity of visiting the headquarters since the reorganization of a year ago. In the interim, studio personnel has been revamped under Rogers' direction and Universal City has undergone virtual reconstruction.

Columbia Convention
Details Ready Soon

Details in connection with Columbia's annual sales convention are now set in two weeks, Abe Montague, general sales manager, stated yesterday. Home office sales executives have been recapitulating their regional meetings as to the current season's product.

Singles Go Back in
Westchester Houses

(Continued from page 1)

requested Skouars to return to one feature programs and have refused to lend their support unless the policy is repealed.

When Skouars took the houses from Jack Rosenthal and Nick Paley several months ago, single features, which had been the policy for years, were dropped in favor of doubles. However, the Women's clubs complained they did not want to sit through two films, but wanted only one picture and a good one.

Columbia has been experimenting with singles at the Manhattans, Manhattans, L. T., a new theatre, and it has been decided to continue the plan indefinitely.

To Try Single Bills

KANSAS CITY, April 20.—The first effort by a suburban theatre to bring back single bills as regular exhibition policy is being made by the Brookside, new southside unit of W. D. Pultizer's Mutual Theatres. The house has instituted a policy of single bills every other change. Patrons frequently have protested doubled to the management of the theatre, said Joe Green, general manager of Mutual Theatres.

Italy-Reich Deal to
Avoid Attack on U.S.

(Continued from page 1)

only as a means of developing German production in this country and the evolution of Italian products in America. The dubbing tax here will be increased to $5,000,000 ($5,000,000), but conditions otherwise will remain unchanged, it was said.

Premier Mussolini will attend the opening of Italy's new Cinema City near here on April 28.

Jersey Allied Leader Denies
Backings Bill

(Continued from page 1)

measures instigated by others without- out authorization of which would deviate in language so as to raise new legal questions which the general counsel and the other legal experts have not had full opportunity to study.

"Moreover," Samuelson said, "the declaration of the bill to be a particular territory involves consideration of many factors including timelines."

Assemblymen of Atlantic County told Morton Picture Daily last week that he proposed the bill after a number of exhibitors whom he would not identify, threatened him about Warners' activities. He said he was not familiar with the bill and that it was proposed after the one introduced and passed in North Dakota.

Almost of New Jersey and Warners have been working together harmoni- ously for some time and from authori- tative sources it was learned that there is no question on part of the exhibitor unit to introduce a theatre divorce bill at this time.

Landon Hits Action
Of Censor in Kansas

TOPEKA, Kan., April 20.—Alfred M. Landon today called upon Gov. Walter Huxman of Kansas, his successor, to "correct the practices of the Kan- sas censor board," and restore the speech of Senator Burton K. Wheeler to the current issue of "March of Time," in which Wheeler voices oppo- sition to the President's Supreme Court revision plan.

Emerging from political retirement to denounce the action of the board, headed by Mac Clausen, Landon de- clared, "We must not sleep while a Government board takes away the very foundations of our freedom." The action of the board has caused a po- litical furor in Kansas. The former governor expressed himself as shocked by "the reactionary position of this board, two of whose members I ap- pointed."

The censor board will hold a hear- ing on Friday to consider protests against the ban, which was arranged by Rev. L. M. Birkhead, chairman of the Kansas City branch, American Civil Liberties Union.

Protest "Spain" Showing

LOS ANGELES, April 20.—The Knights of Columbus, the Elks and American Legion have joined forces to combat the showing of "Spain in Flames" and other films regarded as objectionable.
U. A. Decides Not to Appeal On Sales Tax

City Auditing Books to Decide Amount Due

A definite decision not to appeal from the Court of Appeals ruling that film rentals within the city are subject to two per cent municipal sales tax has been reached by United Artists, it has been learned.

The local United Artists exchange was the defendant in the test case recently decided by the state's highest court with a unanimous decision in the city's favor. Whether or not a rehearing would be sought or efforts made to have the case reviewed by the Supreme Court has been the subject of considerable discussion during the past several weeks by attorneys for the distribution companies.

Auditors for the city comptroller's office have been examining the books of the local exchanges in order to fix assessments for the more than two years during which the sales tax has been in effect. The work is expected to be completed in about 10 days and is expected to show that about $1,430,000 is owed the city. More than half of this has been collected during the past year from theatres by distributors and held in escrow.

With the tax being passed on to theatres, companies with theatre affiliates in the city have been reluctant to abandon the legal contest without further appeal.

ITOA Picks Brandt For the Fifth Time

Harry Brandt, head of the Brandt circuit, yesterday was nominated as president of the I.T.O.A. for the fifth consecutive term at a meeting at the Astor. Bernard Earr, first vice-president; George Rudnick, second vice-president; Leon Rosenblatt, treasurer, and Maurice Brown, secretary, were also renominated.

Four changes in the board of directors were made yesterday. John Manger, last night sent a letter to Governor Lehman on behalf of the (Continued on page 7)

"Horizon" Will Get 4 More Weeks Here

"Lost Horizon" garnered $12,000 in its seventh week at two-a-day at the Globe. The picture will be held for an additional four weeks, an extension of the lease having been taken by Columbia for the extra time.

American Deals Are Menace to U.S. Product Called Means to Recoup Weak Export Trade

The series of reciprocal agreements on film trade recently negotiated and planned by the Nazi Government in Germany are seen in major distribution circles here as designed specifically to undermine the dominant position enjoyed by American product abroad, and to recoup the serious losses incurred by Germany's film exporters within the last two years.

The latest of the arrangements, that for cooperative film activity between Germany and Italy, although declared in Rome not to be aimed at American pictures has a coincidental element in the increase of the dubious tax on imported product.

The increase, which is understood to have been made effective yesterday, is not, as was first supposed, merely a straight increase from the previous 30,000 lire per film to 50,000 lire (24,500). Actually the doubling tax is a graduated levy and is based on the gross receipts in Italy of each picture. The minimum rate is 5,000 lire and applies to films which

Report Coast Dates Fixed for RKO Meet

Los Angeles, April 21—RKO is understood to have set its convention here at the Ambassador for three days starting June 16. Details in connection with the sales meetings are being completed in New York.

Kansas Censors Reverse Stand And Admit Wheeler's Remarks

Topeka, April 21—The Kansas censor board, after provoking a political furor by bannering the remarks of U. S. Senator Burton K. Wheeler opposing the President's Supreme Court plan, in the latest issue of "March of Time," today capitulated to public sentiment, reversed itself and ordered restoration of the Wheeler remarks in the reel.

The attack which followed action of the censor board, of which Max Clauses was chairman, was led by no less a Kansas personage than former Gov. Alfred M. Landon, erstwhile presidential candidate and former governor of the state. After sidestepping responsibility for the censor action, which was unanimous with the board's three members, Governor Huxman of Kansas yesterday declared he would ask the board to reconsider its action. Today Miss Clausen revealed the board's reversal, closing an incident in the activity of censoring bodies which was echoed in the press of the country.

Utility Workers, I. A. In Jurisdiction Row

Hollywood, April 21—A split in labor union ranks occurred here today with a disagreement among Studio Utility Employees, Local 724, and I.A.T.S.E. on the subject of jurisdictional rights. The union leaders rejected the L.E.S.E. with an attempt to influence local

G. R. Canty May Get "U" Continental Post

George R. Canty, formerly American Trade Commissioner on films throughout Continental Europe, may become general manager on the Continent for Universal. It is reported
By RED KANN

FRILMS, Hollywood, April 21. FILMS, Hollywood, April 21. Hollywood, April 21. Hollywood, April 21. The story of fantastic experiences and crushing heartbreak which are part of the fabric of the community is a recurring theme, but that theme has never been more effectively told than in the instance of "A Star Is Born," despite an excessive and anti-climactic 110 minutes.

But "A Star Is Born," the international’s third for United Artists and is cermarked with all of the essentials of a sock money picture in big theatre situations and small. Its melodramatic texture is fabricated along accepted anddecidedly routine lines. In brief, it is the story of a small-town girl who has been signed as general manager by management as the colony’s outstanding actress whom she marries slides into oblivion and into suicide when he understands he is threatening her career.

A success story and a Cinderella tale purely and simply, it is the sort of vehicle about motion pictures about which a motion picture could be and has been made. The vital elements in the plot construction fit easily and conveniently into grooves well prepared for them. "A Star Is Born" is therefore hokum on a lavish scale, but the sor of hokum the public might be expected to subscribe for to the tune of high and mighty grosses.

The original yarn by William Wellman and Robert Carson is anything but original, the treatment by Dorothy Parker, Alan Campbell and Carsons in many respects is. There are few attempts at refreshing, comedy emphasized by the definitely commercial direction of Wellman and the major performances by Miss Gaynor and March. Miss Gaynor, this time in Technicolor, takes on an added physical loveliness denied her in black and white photography. Her performance, too, has a maturity not apparent in most of her earlier efforts which leads to the impressions her role here is easily one of the best of her career and, perhaps the best. In a part where some hamming might be conceived, March plays it as slave- ishness to his trade in favor of a workmanlike and thoroughly praiseworthy job.

This attraction has about it an inside peak into the mechanics, the pitfalls and foibles of the advantage of the worldwide interest in the production colony through an adroit and showman-ship of studio of broadcast and ground onto the development of the drama. The combination may prove to be unbeatable.

Richey to Decide on Quitting in 2 Weeks

DETROIT, April 21. — H. M. Richey will make no definite decision for at least two weeks on quitting. He is now acting as general manager of United Michigan to accept "an attractive offer" which he has received, he said today.

Fred Delodder, president of the Allied unit, has appointed a committee consisting of Sam Brown, George Wilber, G. A. Cross and himself to confer with Richey next week with a view to inducing him to continue in the post which he has occupied for the past 17 years. Richey declined to disclose the offer which he says he is seriously considering.

Pearl Signed by Conn

HOLLYWOOD, April 21. — Richard J. Pearl has been signed as director of the motion picture studio in charge of the Maurice Conn studio. The studios will shortly undergo extensive alterations. Conn is due from the east shortly. Canada Films, a subsidiary of a parent company, has leased space on the lot and will begin production May 1 on "El Camino de Hacienda." The other theatre is the Casino, seating 600.

Colbert and Boger Set

HOLLYWOOD, April 21. — Claudette Colbert and Charles Boyer lead the trio in "Tovarich" for Warners.

Grace Moore A Colonel

NASHVILLE, April 21. — Grace Moore has been signed as a colonel on Governor Browning’s staff.

Pesky, Finney Due On the Coast Today

HOLLYWOOD, April 21. — Edward Pesky, general sales manager, and Howard Finney, publicity head and producer of the Tex Ritter westerns for Grand National, will arrive tomorrow and attend the Pesky and Finney will go into conference with Edward L. Alperson immediately upon their arrival on plans for the annual sales convention which is slated to get under way at the Ambassador, Los Angeles, May 16, and continue to May 19. Pesky plans to announce several promotions in the sales staff as a result of a billing drive which will come to an end May 15.

Report New Fabian Deal

Reports were current yesterday that Simon Fabian was negotiating for the New Amsterdam on W. 42nd St. Fabian could not be reached at his office. He is in Albany and scheduled to return tomorrow.

A few weeks ago, Fabian told Motion Picture Daily he was not interested in acquiring additional theatres at this time.

Sheldon Quits Selznick

HOLLYWOOD, April 21. — E. Lloyd Selznick has stepped down as producer at Selznick International. His withdrawal from the studio is the result of an agreement with David O. Selznick.

Eight Firms Allow Review of Pictures

Eight distributors have expressed willingness to permit Associated Film Audiences, new organization, to review films in advance of release in order to designate them in line with its policy of discouraging "militaristic," "anti-labor," "Fascist" and similar themes, according to Motion Picture Daily.

The companies willing to cooperate are: Amigo, B. G., Grand National, M-G-M, RKO-20th Century-Fox and Universal. Two companies, Paramount and United Artists, declined to express interest, the companies have states they probably would refuse permission, the Herald says. Changes of Communist leanings beginning to be heard with reference to Associated Film Audiences, which is headed by Edward Kern, chairman of the executive committee.

It was indicated that Universal, also promising reviewing privileges, may desire to revolt the authorization, suggesting its films will be seen in theatres.

Delaware Film Bills Die

DOVER, Del., April 21. — Two of the three bills of the present legislature here failed to be enacted as the General Assembly adjourned for the year after being in session since yesterday morning.

Bills which failed to be enacted were those which would enoble Satur exhibitions after 2:00 P. M. and a measure prohibiting exhibition on the second story of a building where any part is charged. The Sunday bill died in committee.

The only film bill which became law was the measure exempting taxation for 15 years any film producing companies established in Delaware after July 1.

Bill Gives Negro Rights

CLEVELAND, April 21. — The Ohio House, by a vote of 98 to 2, has passed a bill amending the General Code which would grant Negroes the right to vote in all public places and conveyances.

Sista to Attend Meet

JACKSONVILLE, April 21. — Sista, understudy for the company’s stock subscription, and Sol A. Rosenblatt, attorney and de- rector, will attend Monogram’s sales convention at the Drake, Chicago, May 7-8. More than 100 franchise holders and salesmen will be on hand in attendance with R. Dunlap, vice- president in charge of production.

Monogram Plans Exchange

Monogram has completed negotiations for an exchange in Philadelphia. The company will occupy a building at 911 S. Charles Weiner has been appointed manager of the company’s office in Minneapolis.

“U” in Australia Deal

MELBOURNE, March 15. (By Air Mail Via London) — Universal here has closed a deal with General Theatres Corp. under which the company’s complete service will go into the circuit’s houses in Sydney, Melbourne, Brisbane, Adelaide, Hobart and Laun- ceston (Tasmania).
TO THE EVERLASTING GLORY OF

Mark Twain

A Connecticut Yankee at King Arthur’s Court

Huckleberry Finn Tom Sawyer

The screen now adds his world-worshipped adventure epic magnificently immortalized by the cameras of WARNER BROS.
ALL THESE TREMENDOUS VALUES

THE BOOK
Better known, better loved than all the other great works of America's master of romance and adventure, MARK TWAIN

ERROL FLYNN
Every patron who has seen him is ready and waiting for this rousing return of the star they flocked to see in 'GREEN LIGHT'

THE CORONATION
You can show your patrons the same ceremony that will take place in England—but you and only you will have it 4 DAYS AHEAD

THE BIG CAST
These supporting artists and 1000's more—CLAUDE RAINS, HENRY STEPHENSON, BARTON MacLANE, ERIC PORTMAN
UES ARE SOLIDLY BEHIND IT!

THE TWINS
The most unique star-team in 10 years — in the story that could have been written only for BILLY & BOBBY MAUCH

24-SHEET CAMPAIGN
History's broadest billboard build-up will cover the country for 30 days, actually in 1400 NATION-WIDE CITIES

Prince and Pauper

THE MUSIC
Composed by Eric Wolfgang Korngold whose score for 'Anthony Adverse' won the year's ACADEMY AWARD

THE SETTINGS
World's biggest studio wasn't big enough — complete new stages were especially built for SCOPE NEVER BEFORE SEEN

Are YOU in on the sweeping simultaneous openings? .
WILL RELEASE IT TO
275 THEATRES
ON MAY 8th!

"THE PRINCE and
THE PAUPER"
by MARK TWAIN
with
ERROL FLYNN
CLAUDE RAINS · HENRY STEPHENSON
Barton MacLane and
THE MAUCH TWINS
BILLY & BOBBY
Erie Portman and Thousands of others
Directed by WM. KEIGHLEY · A First National Picture
KAY KAMEN will sail April 28 on the Normandie for England, where he will confer with his nephew, GEORGE KAMEN, and BILL LEVY, Walt Disney's representative. He will also attend the French exhibition and then return in time for the U. A. and RKO conventions on the coast. Levy will accompany Kamen to New York.

Mrs. Yvonne Seward, widow of the late film critic of *The New York Times*, may continue her journeys beyond Hollywood and into China and Japan, coast word has it.

SIR VICTOR WILSON, president of the M. P. Distributors of Australia, is in New York, en route to London from Sydney for the Coronation.

DAVE MILLER, assistant to PETE SMITH, sailed yesterday on the *Manhattan* for England. He will be gone several weeks.

EMILE DOWDEN, Loew's Brooklyn publicity head, is in St. Mary's Hospital, Brooklyn, for a minor operation.

ED BARK, publicity head for American Airlines, is in town from Chicago and will leave tomorrow for the coast.

WALTER VANCE will leave today for Allentown, Pa., returning this weekend.

AL LICHTMAN left for Chicago yesterday, enroute to the coast in advance of the M-G-M conventions.

A. H. and FRED SCHWARTZ are due back from Miami and Key West on May 1.

HARRY C. ARTHUR and WILLIAM SCHNEDER left yesterday for St. Louis.

ELISI JANS left last night by plane for Detroit to appear on the Hines Hospital benefit program.

ALAN FRIEDMAN of DeLuxe Labs will return today from Chicago via American Airlines.

FRANK UNDERWOOD, eastern story head for 20th Century-Fox, will leave for Hollywood next month.

FRANK MARKS, arranger and composer, has been signed by Irving Mills, Inc.

WALT DISNEY is due from the coast the middle of next month.

JACK BOWEN of M-G-M is back from a Miami vacation.

COL. E. A. SCHILLER is ill at his home.

OSCAR DOB, Loew circuit publicity chief, went to Boston last night.

SOL A. ROSENBLAT is not slated to return from the coast until next week.

GASTON VALLCOUR, screen and stage star, has opened in "God Save the Queen" at the Pasadena Community

HUGHES in "Armored Car," and CHARLES HALTON, GRACE GODDARD, WALT DISNEY, PAUL VERNON, NAOMI TURNER, ROBERT GREIG, KIRK FARRINGER in "The Road Back," both Universal. . . . JESSE BECHT in TONY FERRY'S "Mystery Range," G. N. NINO MARTINI to report to RKO for conferences with JESSE L. LASKY and JACOB BARUT, M-G-M.

"A Gentleman After Midnight" and MARIE WILSON in "Ever Since Eve," both Loews.

DUNZ ANDREWS, undergoing treatment in New South Wales for "In Name of 1937," RKO. . . . ELLA LOGAN in "52nd St.," WALTER WANGER . . . JACQUELINE WELLS, THURSTON HALL, and NANA BRYANT in "St. Louis Blues" for "Professional Fury," Columbia.

Story Bury—"An Apple a Day," originally by JERRY GRANT and JERRY RKO Great Lakes division manager, BRIDE HER, original by GEORGE BECK, by RKO.


Writers—EDMUND JOSEPH and GEORGE BECH assigned to "She's Got That Swing," DONALD OGREN STEWART signed by SAMUEL GOLDBYN via transatlantic telephone for script of "Honeymoon in Reno."

ITOA Picks Brandt For The Fifth Time (Continued from page 1)

unit requesting a hearing of the dog racing bill before it is signed.

The new board will comprise MAURICE FLEISCHMAN, chairman, BRANDT, BARRY, RUDNICK, ROSENBLATT, BROWN, LOUIS MAYERs, ABE LEFF, M. JONAS, PERRY BROWN, SAMUEL RHINEHEIMER, WALTER ROSENBERG, LEON BRECHER, BERNARD PEAR, IRVING RENNER, RUDOLPH SANDERS, DAVID WEINSTOCK, JOHN BENAS, TYRONE BURLINGTON, BRANK HATTEN, OTTO LEDERER, STANLAW LONDON and ABE SHANK.

JORDAN, PERRY BROWN, RENNER and Lederer will replace SAMUEL FLEISCHMAN, Louis SHIFFMAN, L. COOPER and JOE ROSENTHAL.

Plan RKO Vaudeville

CLEVELAND, April 21.—Nat Holt, RKO Great Lakes division manager, upon his return from New York has revealed that starting May 14 the RKO Palace here will be the vaudeville production center for all RKO houses. The acts will be produced by Clark Singing, with CLARENCE HALE as business manager. Duplicate booking policy employed in New York, there will be a resident chorus with weekly changes of acts in "Mystery".

Lusty Back on Coast

Hollywood, April 21.—Lou Lusty, executive assistant to SAM BRISKIN at RKO, is back from a vacation to New York and Bermuda and has resumed his duties under a new contract.

Pathé Starts Industrial

Pathe has started an industrial film at the newly opened Producers' Service Studios, Inc., Ridgefield, N. J., and will prepare for the formal opening of the new plant next week.

German Deals Are Menace to U.S. Product

(Continued from page 1)

gross up to 3,000,000 lire on films exceeding more than 2,500,000 lire the dubbing tax will increase 15,000 lire for every 500,000 lire of gross receipts exceeding 2,500,000 lire.

In other words, if a picture were grossed $4,500,000 the dubbing tax would be $45,000 (15,000 for the first 2,500,000 lire and $5,010 as compared to the previous dubbing tax of a straight 30,000 lire.

The contamination of Italian law requires that all foreign product be shown in Italy in the Italian language, and that the dubbing must be done in Italy.

It has been estimated that most of the films imported into Italy from America are screened within the 2,500,000 lire classification, and that approximately 10 per cent would now be increased to 4,500,000 lire group. Thus the better American product is most heavily burdened by the dubbing tax. There is no maximum dubbing levy under the new regulations.

Germany has recently concluded deals with Japan for cooperative efforts and an agreement was placed in the position of accepting the German demands in order to improve the market in Germany for its own product. It is an acknowledged fact that Austrian producers cannot exist without the German market.

The American system has seriously been disturbed over the decline in its film exports, and since what is Germany's gain in the film markets abroad, and those markets all are limited in requirements, increased German exports by agreement must necessarily cut the market for American product.

To Disclose Paris Arbitration Today

BY PIERRE ATTRE

PARIS, April 20.—The full text of the definitive arbitration agreement concerning the application of the 1937-1938 110,000 lire wage scales to film employees, will be published tomorrow.

The agreement which tied up approximately 35 per cent of the film, legitimate and vaudeville theatres of Paris for two days, was ended yesterday with a temporary agreement between the employers and the workers, instigated by former Government Minister Jean Mistler, who offered an interpretation of the arbitration agreement which was considered satisfactory.

N. S. S. Moves Hunt

CINCINNATI, April 21.—Herbert H. Hauser has been transferred here from Detroit to head the National Theatre Supply Co. He succeeds Jack Stallings, who resigned recently to start an advertising agency of his own. Stallings, in connection with J. N. Gillman, also previously with National Sceen.

Fox Unit Changes Name

DOVER, Del., April 21.—Fox Green Bay Theatre Corp has changed its name to the Fox Varsity Corp. It is now Fox Varsity Corp.
OKAY, SHOWMEN!

IT'S A BOXOFFICE

SOCKEROO

A REVIEWER'S

RAVE-ELATION!

"Dust off your SRO signs! It's headed for record-breaking business!" — Hollywood Reporter

"Gay, tuneful, sparkling—an orchid to WAKE UP AND LIVE!" — Mark Hellinger, (noted columnist)

DESMOINES

Tremendous day-and-date clean up!
First 4 days bigger than 5 days of "On the Avenue"!

"A swell picture!" — Louelle Parsons (read by the millions)

"A grand load of entertainment... a showman's delight" — Film Daily

"A smash money picture that will bring them into any man's theatre!" — Daily Variety

CHICAGO

Topping "Lloyds of London" historic run in sensational box-office stampede!

Rousing, fast-stepping entertainment... box-office from Broadway to Pumpkin Corners!" — Motion Picture Daily

"The smashing climax to 20th Century-Fox's series of musical hits... set to roll up thunderous grosses for every exhibitor in every situation!" — Boxoffice

"Great entertainment!" — Sidney Skolsky, (famed Hollywood correspondent)
ROCHESTER
Hitting smash "One in a Million" and "On the Avenue" pace amid unparalleled word-of-mouth ovation!

"A hit as sure as you're a foot high!" — Film Cur!

"A natural!" — Harrison Carroll, King Features Syndicate

"Wholly successful!" — Time

WAKE UP AND LIVE!

WALTER WINCHELL  BEN BERNIE  ALICE FAYE
PATSY KELLY  NED SPARKS  JACK HALEY

GRACE BRADLEY  WALTER CATLETT  LEAH RAY  JOAN DAVIS  DOUGLAS FOWLEY  MILES MANDER

Directed by Sidney Lanfield

Music and Lyrics by Mack Gordon and Harry Revel
Darryl F. Zanuck in Charge of Production

"Tops in musical comedy!" — Los Angeles Examiner

20th Century Fox
The News from Somewhere Else!
MOTION PICTURE

DAILY

10

'Heaven" Dual 'Playground"
High in Dull Show $9,000
Frisco Week At St. Louis
—

Lively, Jeeves," turned in the best
showing of a dull week. The take at
the Paramount was $13,400, over the
by $400.

line

Wedding"

"Waikiki

"White

and

Legion," in a third week at the St.
Francis, took $6,300, still over a first
run average take. There were four
other holdovers "Lost Horizon," in
a sixth week at the Geary; "Top of

—

Town" and "Woman

the

in Distress,"

a second week at the Orpheum;
"Personal Property" and "Her Husband Lies" at the Warfield, and "History Is Made at Night," in a third
week at the United Artists.
in

Total

run business was $89,500.

first

Average

is

Estimated takings

(Atlantic)
(Atlantic)
10c-25c-35c-40c,
(1,400),

"GAY LOVE"

EMBASSY—
Gross:

7

(Average, $4,000)

$4,700.

"LOST HORIZON"

(Col.)
55c-83c-$l-10-$1.65,

GEARY— (1,400),
days, 6th week.

Gross:

$9,200.

7

(Average,

$10,000)

"SOLDIER AND THE LADY" (RKO)

GOLDEN GATE— (2,850),
7 days.

Stage, vaudeville.

,

$6,800.

(Average,

"SEVENTH HEAVEN"

(20th-Fox)
JEEVES" (20th-Fox)

PARAMOUNT— (2,740),

55c-75c,
$13,000)

Gross:

7 days.

15c-30c-35c-40c$13,400.

(Average,

"WAIKIKI WEDDING" (Para.)
"WHITE LEGION" (G. N.)

FRANCIS— (1,400),

ST.

15c-30c-35c-40c.

3rd downtown week.
(Average. $6,000)

days,

Gross:

7
$6,300.

"PERSONAL PROPERTY" (M-G-M)
"HER HUSBAND LIES" (W. B.)

WARFIELD— (2,680),
7Sc,

7

15c-30c-35c-4Oc-55c-

Gross:

week.

2nd

days,

$13,500.

(Average, $13,000)

Week Ending

April 16:

"PRISONERS" (Amkino)

CLAY— (400),
$1,300.

15c-35c,
(Average, $1,000)

"HISTORY

7

days.

MADE AT NIGHT"

IS

(U. A)
UNITED ARTISTS— (1,200),
7
days, 3rd
(Average, $6,000)

65c,

Harvey

Gross:

week.

15c-35c-40c-

Gross:

$5,600.

in Settos Post

—

Louisville, April 21. E. C. Harvey, in charge of Settos Brothers'
houses in Indianapolis and Boonville,
Ind., has been placed in charge of
Ohio houses, succeeding Tom E.
Muchmore, resigned. B. E. Fry is now
assistant manager of Loew's State
here, replacing Buford Cranch, who
has returned to Nashville.

off. At the
Lies," a last-

"Her Husband

Slow

in

Chicago Week

minute

substitute

"The

for

Soldier

and the Lady," and a first-rate stage
show headed by Don Redman's band,
couldn't better a weak $15,000, while
the second week of "Seventh Heaven"
at the Alvin barely touched $5,000 and
the double feature of "Outcast" and
"Mama Steps Out" dropped to $4,300.
Total first run business was $48,750. Average is $44,000.
Estimated takings for the week ending April 8:

"SEVENTH HEAVEN" (ZOth-Fox)
ALVIN— (2,000), 25c-40c, 7 days, 2nd
Gross: $5,000. (Average, $5,500)
000.
is $13,000.
"LOVE IS NEWS" (20th-Fox)
Chief opposition of the week was
FULTON— (1,750), 25c-40c, 7 days. Gross:
"The King and the Chorus Girl,"
"The Follies" at the American.
with a stage show headed by Gertrude $7,200. (Average, $4,500)
"THE GOOD EARTH" (M-G-M)
Total first run business was $60,500. Niesen, went $1,000 over the line on a
NIXON— (2,100), 50c-$1.50, 13 showings.
Average is $59,000.
Gross:
$13,000.
take of $33,000.
There were two
"PERSONAL PROPERTY" (M-G-M)
Estimated takings for the week end- holdovers, "Waikiki Wedding" in its

(Average, $13,000)

"MAYTIME" (M-G-M)
LOEW'S— (3,162), 25c-35c-55c, 7 days.
Gross: $15,000. (Average, $14,000)
"SEVENTH HEAVEN" (20th-Fox)
"QUALITY STREET" (RKO)
MISSOURI— (3,514) 25c-3Sc-55c, 7 days.
,

Gross:

(Average, $11,000)

$10,500.

LOUIS — (4,000),

(Col.)
25c-40c,
7
days.

Johnny

Stage:
Gross:

Perkins and vaudeville.
(Average, $7,000)

$9,000.

Total

also in
Artists.

first

its

Roosevelt and
third week, at

run business was $116,-

Average

100.

the

at

is

$133,000.

"Wings" with Show
High in New Haven
New Haven, April 21.— The Paramount topped the town with "Wings
of the Morning" on the screen and
Jack Fine's "Park Avenue Revue"
stage,

grossing $10,000, over

$5,200.

The Roger Sherman, with "Marked
Woman" and "We Have Our Moments," ranked a high second, taking
up by $3,300.
$8,000,
"Personal
Property" and "Time Out for Romance" topped the $7,000 average by
$500.

Total

Average

first
is

run business was $27,800.
for

the

Stage: Don Redman's Band, Three Berry
Brothers and Buck and Bubbles. Gross:
(Average, $18,000)

"MAMA STEPS OUT" (M-G-M)
"OUTCAST" (Para.)
WARNER— (2,000), 25c-40c, 7 days. Gross:

Estimated takings

Week Ending April 15:
"MARKED WOMAN" (W. B.)
APOLLO— (1,400), 35c-55c-75c, 7 days.
Gross: $7,200. (Average, $6,500)
"KING AND THE CHORUS GIRL"
(W. B.)
CHICAGO— (4,000), 35c-55c-75c, 7 days.

$4,300.

HUSBAND
ORIENTAL— (3,490),

week.
Gross:

Stage:
$13,000.

7

35c-55c,

Stage:
Vaude revue.
(Average, $15,000)

Gross:

$14,800

(Univ.)
7 days, 2nd
revue.

Benny Meroff and

(Average, $19,000)
(20th-Fox)

"WOMAN WISE"

STATE-LAKE— (2,776),
Stage:

days.

Gross:

$15,000.

20c-35c-40c,

Buck

Verne

and

week

Omaha,

days.
$14,000.

7

revue.

(Average, $13,000)

Week Ending April 16:
"PRIVATE PROPERTY" (M-G-M)

(Average, $5,000)

"Maytime" on Dual

Stage: Gertrude Niesen and revue. Gross:
(Average, $32,000)
"HER
LIES" (Para.)

at

April

21.

Omaha

—The

Omaha,

with "Maytime," a
single feature program and then added
"The King of Hockey" three days later, led the parade here last week. The
gross for a llj^-day run was $14,800.
The seven-day average is $5,500.
"Marked Woman" and "Let's Get
Married" had a strong week at the
Brandeis with a $5,500 take. Average

which started

is

off

$4,000.

GARRICK— (900), 35c-55c-75c, 7 days.
"Seventh Heaven" and "Murder
(Average, $6,500)
$7,000.
Goes to College" went $900 over aver"WAIKIKI WEDDING" (Para.)
ROOSEVELT— (1,590), 35c-55c-75c. 7 days, age at the Orpheum with an $8,100

Gross:

3rd

week.

Gross:

$11,700.

(Average,

$11,000)

"MAYTIME" (M-G-M)
UNITED ARTISTS— (1,700), 35c-55c-75c,

7 days, 3rd
age, $15,000)

week.

Gross: $15,200.

(Aver-

London, April

12.

—

J.

Pattinson has

been appointed assistant sales manager
Fox Film Co., Ltd., by R. Sutton

Dawes, director

gross.

Total
400.

first

run business was

Average

is

of sales.
Pattinson,
in 1931, was Birming-

:

$28,-

$16,700.

Estimated takings

Week Ending

Fox Promotes Pattinson
of

$19,300.

Estimated takings
ending April 16

PENN— (3,300), 25c-50c, 7 days. Gross:
(Average, $11,000)
"HER HUSBAND LIES" (Para.)
STANLEY— (3,600), 25c-60c, 7 days.

$17,250.

$15,000.

"TOP OF THE TOWN"
PALACE— (2,509), 35c-55c-75c,

on the
par by

week.

$33,000.

PLAYGROUND"

"DEVIL'S
ST.

week

third

AMBASSADOR— (3,018), 25c-40c-55c, 7
Gross: $14,000. (Average, $14,000)
"SOLDIER AND THE LADY" (RKO)
"WHEN'S YOUR BIRTHDAY?" (RKO)
FOX— (5,038), 25c-35c-55c, 7 days. Gross:

$12,000.

$9 500)

"STEP LIVELY,

High

will take unani-

days.

7

Perm

line.

"WomanWise"

"THE KING AND THE CHORUS GIRL" "Maytime,"
(W.B.)
the United
"CHINA PASSAGE" (Univ.)

7

—The

here last week by a wide
margin, rolling up a gross of $17,250
"Personal
Property."
This
with
topped par by $6,250.
At the Fulton, a take of $7,200 for
"Love Is News" was $2,700 over the

Elsewhere business was

ing April 8:

$14,500.

21.

way

Stanley,

Gross:

Week Ending April 14:
"MARKED WOMAN" (W. B.)
"FAMILY AFFAIR" (M-G-M)
FOX— (5.000), 15c-3Oc-35c-40c-55c-75c,
(Average, $16,000)
days. Gross: $14,200.
"TOP OF THE TOWN" (Univ.)
"WOMAN IN DISTRESS" (Col.)
ORPHEUM— (2,440) 15c-30c-35c-40c.
Gross:

it

Pittsburgh, April
led the

Lehman.

15c-35c-40c-55c,

(Average, $16,000)

days, 2nd week.

his stub, he told the astonished manager that he had
time to see only one picture,
wanted to see both, and
could he come back the next
evening and see the other.
"Yes," said the nonplussed

$2,000.

The success of this single feature
attraction has caused local exhibitors
to give serious thought to the movement to eliminate double feature pro-

In Pittsburgh

Lawrence Lehman,
Showing Lehman

—

April 13:

"VANISHING GANGSTERS"

days.

—

However,

find

mous action for such a reform.
"The King and the Chorus Girl"
Chicago, April 21.
"Woman
and "China Passage" at the Ambas- Wise" took $15,000 at the State-Lake
sador came through with a par, $14- in a dull week on the Loop. Normal

:

Week Ending

to

Is

$17,250 Wow

patron entered the RKO
Mainstreet here the other
evening, and after the first
of a pair of features, went

manager.

"Maytime," in its second week at
Loew's, did $15,000, or $1,000 above
house average. It was held for a third
week and seems set for another $12,000 or better. It did $22,500 in its
opening week. This is the longest run
in the history of the house with the
exception of "San Francisco."

"Property"

Asks Return Check
Kansas City, April 21. — A

"Devil's PlaySt. Louis, April 21.
ground," with a stage show headed
by Johnny Perkins, made the best
comparative showing in a week of
strong opposition. The take at the
St. Louis was $9,000, over par by

grams.

$94,500.

Thursday, April 22, 1937

April 13:

"MAYTIME" (M-G-M)

"KING OF HOCKEY" (W.

OMAHA— (2,200),
Gross: $14,800.

25c-40c,

B.) 9 days
IUA days.

(Average, $5,500)

Week Ending April 14:
"MARKED WOMAN" (F. N.)
"LETS GET MARRIED" (Col.)
BRANDEIS— (1,200), 25c-35c-40c, 7 days.

who joined Fox
ham branch manager, general manager Gross: $5,500. (Average, $4,000)
"MAYTIME" (M-G-M)
Week Ending April 15:
COLLEGE— (1,499) 35c-50c, 7 days, 3rd of British Movietone, and recently
"SEVENTH HEAVEN" (20th-Fox)
week. Gross: $2,300.
(Average, $2,800)
branch supervisor.
"MURDER
GOES TO COLLEGE" (Para.)
"PERSONAL
PROPERTY"
(M-G-M)
Qi
\uits 20th-Fox Post
ORPHEUM— (3,000), 25c-40c, 7 days.
"TIME OUT FOR ROMANCE"
Pittsburgh, April 21. A. W. Mc(Average, $7,200)
Gross:
$8,100.
(20th-Fox)
Muchmore Quits
Cormick, office manager for 20th CenLOEWS-POLI— (3,040), 35c-50c, 7 days.
Kansas
City,
April
21.
John
Gross:
(Average,
$7,500.
$7,000)
tury-Fox here, has resigned effective
Assistant Promoted
May 1 to go into the theatre business "WINGS OF THE MORNING" (20th-Fox) Muchmore, office manager for M-G-M
,

'

—

on

own.

He

has taken over a house
J. Kellenberg, salesman, will succeed him and Jim Thorpe,
booker, will become the West Virginia
salesman.
his

in Beaver, Pa.

C.

M-G-M
—

PARAMOUNT—

(2,348), 35c-50c, 7 days.
Stage: Jack Fine's "Park Avenue Revue."
Gross: $10,000.
(Average, $4,800)

"MARKED WOMAN" (F.N.)
"WE HAVE OUR MOMENTS" (Univ.)
ROGER SHERMAN— (2,200), 35c-50c, 7
days.

Gross:

$8,000.

(Average, $4,700)

here for five and one-half years, has
resigned to handle the agency for an
advertising company. Joe Markowitz,
formerly in the same post for M-G-M
at
Oklahoma City, has succeeded

Muchmore.

Pittsburgh, April

21.

—Carl

Bech-

del has been promoted from assistant
at Warners' Belmar here to manager
of the Liberty, Donora, Pa., by Harry

Kalmine, zone manager. This is the
40th promotion by Kalmine in a year.


THANK YOU
YOUR LUCKY STARS

"A STAR IS BORN"

with
GAYNOR MARCH
MENJOU
ROBSON
DEVINE
STANDER

STARTS TODAY
RADIO CITY
MUSIC HALL
WASHINGTON, April 21—“Marked Woman” led a week of fair business with a gross of $20,000 at the Earle. This was only $1,900 over par in spite of a strong stage show.

Visible in the theater to the cherry blossoms failed to help much. “On the Avenue” made a good showing at Uptown-Columbia on a return engagement with a gross of $3,200, up by $1,600. “The King and the Chorus Girl” was $2,120 up on a gross of $6,400 at the Metropolitan. This also was a return engagement. Other houses were weak.

The Good Earth grossed $8,600 in its second week at the National, was $70,000. Average is $7,700.

Estimated takings, exclusive of tax:

**Week Ending April 15:**

<table>
<thead>
<tr>
<th>Theater</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EARLE</strong></td>
<td>$20,000</td>
<td>$1,900</td>
</tr>
<tr>
<td><strong>LOEW'S CAPITOL</strong></td>
<td>$18,200</td>
<td>$1,300</td>
</tr>
<tr>
<td><strong>LOEW'S METROPOLITAN</strong></td>
<td>$20,100</td>
<td>$1,050</td>
</tr>
<tr>
<td><strong>THE AVENUE</strong></td>
<td>$18,800</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>WALTER'S THE CITY</strong></td>
<td>$21,000</td>
<td>$1,100</td>
</tr>
<tr>
<td><strong>JOHNSON'S LADY</strong></td>
<td>$18,400</td>
<td>$1,025</td>
</tr>
<tr>
<td><strong>WALTER'S THE CITY (M-G-M)</strong></td>
<td>$21,000</td>
<td>$1,100</td>
</tr>
<tr>
<td><strong>SHERRY'S</strong></td>
<td>$18,800</td>
<td>$1,050</td>
</tr>
</tbody>
</table>

**Estimated takings per day**

<table>
<thead>
<tr>
<th>Week Ending April 17:</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THE GOOD LIFE</strong></td>
<td>$6,000</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>LOEW'S METROPOLITAN</strong></td>
<td>$5,900</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>JOHNSON'S LADY</strong></td>
<td>$6,500</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>THE KING AND THE CHORUS GIRL</strong></td>
<td>$6,400</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

**Waiikiki** $12,000

Hit at Providence

PROVIDENCE, April 21—Waiikiki Wedding led a general pickup among first runs and nearly doubled par on a gross of $12,000 at the Strand. “Personal Property” also was in the hit division, getting $15,000, up by $3,000, at Loew's. All houses were in the profit division.

Total first run business was $51,000, Average is $9,500.

Estimated takings for the week ending April 15:

<table>
<thead>
<tr>
<th>Theater</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WAIKIKI</strong></td>
<td>$12,000</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

**Marked Woman**

Show $20,300

In Washington

SEATTLE, April 21—“Marked Woman” at the Mary Anderson made the best showing in town, $4,700. This was $3,500 average above. It was the highest.

“Fifty Roads to Town” combined with “Sea Devils” at the Rialto, playing for the second week, grossing $5,300, $800 over the line. “Maytime,” in its second week at Loew's, held a steady pace and took $3,700, $500 above average.

Business took a spurt Thursday, the day of the University/Seattle High school graduation. Students were also discharged early, and helped to swell box-office lines.

Total first run business was $25,300, Average is $2,300.

Estimated takings for the week ending April 15:

<table>
<thead>
<tr>
<th>Theater</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THE KING AND THE CHORUS GIRL</strong></td>
<td>$12,000</td>
<td>$1,200</td>
</tr>
</tbody>
</table>

**Chorus Girl**

And Show Big

Detroit Draw

DETROIT, April 21—“The King and the Chorus Girl,” with a stage show headed by Lina Monteil, was a mild sensation at the Michigan. It turned in a gross of $2,700, over the line, $500 above.

“We Have Our Moments,” also with a stage show, was strong at $2,300. Other houses felt the competition.

Total first run business was $85,100. Average is $7,700.

Estimated takings for the week ending April 15:

<table>
<thead>
<tr>
<th>Theater</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RACKETEERS IN EXILE</strong> (Col.)</td>
<td>$2,000</td>
<td>$400</td>
</tr>
<tr>
<td><strong>LETS GET MARRIED</strong> (Col.)</td>
<td>$2,500</td>
<td>$500</td>
</tr>
</tbody>
</table>

**Breezing,** Show

$9,300, Milwaukee

MILWAUKEE, April 21—Breezing, Home, with a stage show featuring Ollie Johnston which dropped cream off the first run business with a gross of $9,300, over par by $4,300, is still going.

Another strong draw was $354 Hours Leave” and a revue, “Parade on Parade.” The $7,500 take passed average.

“Weaiikiki Wedding” and “The Crime Nobody Saw” did $3,500 at the circuit's Strand after a week at the Palace. This was $2,000 above average.

Business for the week was good despite the National Flower and Garden Show which drew approximately 200,000 to the Auditorium in its run.

Total first run business was $34,900, Average is $2,430.

Estimated takings:

**Week Ending April 15:**

<table>
<thead>
<tr>
<th>Theater</th>
<th>Gross</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>23/4 HOURS LEAVE</strong> (G.N.)</td>
<td>$2,400</td>
<td>$500</td>
</tr>
<tr>
<td><strong>PARADE ON PARADE</strong> (Col.)</td>
<td>$8,600</td>
<td>$1,700</td>
</tr>
</tbody>
</table>

**PARADE ON PARADE** (Col.)

**WAIKIKI** (Par.)

SWARM (23-20), 15c-90c, 7 days, Gross: $12,000. Average: $1,714.

S. Hauzig to Principal

Hollywood, April 21—Selma Hauzig has been added to the scenario department of Principal Pro.
SUPER X, originally a strictly special-purpose film, is today so highly valued by the industry that it is employed in the bulk of all feature pictures...appears in the great majority of box-office champions and critics' choices. Reasons: unmatched photographic quality...unmatched adaptability. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)
MOTION PICTURE DAILY

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Dance, Charlie, Dance" (Warners)

Hollywood, April 21.—Show business garners many chuklces at its own expense in this simple tale. It concerns a small town boy who incidentally turns out a hit Broadway play. The screen adaptation of George S. Kaufman's "Butter and Egg Man" is good comedy full of laughable situations and dialogue which will please average audiences. The direction is handled in a dry, humorous vein unfolding with little apparent effort. The performances are commendable.

Stuart Erwin has a tough time breaking into show business until Allen Jenkins and Charles Foy, promoter and producer, respectively, discover he is a willing sucker to "angel" the show. Glenda Farrell, Jenkins’ wife, who sports a large bank roll, puts her thumb down on the financial advance. She sees no potential hit in the play. The schemers then generously cut Erwin in with a 49 cent interest for $20,000. The show flops in the sticks on its tryout and the promoters sell out to Erwin. In the meantime Erwin goes romantic, for Jean Muir, the promotor’s secretary. The two are stranded without enough money to make a final payment to Jenkins and Foy and they pull a fast one on Chester Clute for additional financing. They get $15,000 and capitalize on the situation before the ink is dry.

With proper revising, the play takes shape as dramatic merchandise, but emerges as a successful farce on Broadway. The climax finds Addison Richards registering a plagiarism suit against the show and Erwin, in a fast move, sells the play back to the promoters for $100,000. A quiet hotel business in a hick town is Erwin's and Miss Muir's future at the fadeout.

Frank MacDonald’s direction is subtle, tongue-in-cheek artistry. The screenplay by Crane Wilbur and William Jacobs is smooth and packed with humor. Bryan Foy produced.

Production Code Seal No. 3,035. Running time, 65 minutes. "G."

Looking ’Em Over

"Ghost Town Gold" (Republic)

Here are more colorful exploits of "The Three Mesquiteers." It is a satisfying western combining all the usual ingredients, but without a romance.

The trip starts the excitement in the first reel, as they ride into Prospero with the proceeds from their cattle. Max Terhune, Porthos of the team, gets involved with a tent show sharpie, but comes out ahead in a three card monte game. He wins a ventriloquist's dummy which later provides comedy. Ray Corrigan and Bob Livingston, the other members of the triumvirate, start things moving with a series of brawls. The serious side soon becomes apparent when the local bank is robbed and Burr Carruth, the banker, and his daughter, Kay Hughes, are facetiously faced by a gang of irate miners. Corrigan enters a prizefight with a local champion to help. The excitement of the bout is heightened by the discovery of the stolen money on Milburn Morante, a slightly demoted resident of a deserted town. Both the outlaws and the "Mesquiteers" light out after Morante. The resultant doings at the "ghost" town of both factions are cleverly worked sequences. Wild shrieks and ringing bells scare the wits out of the outlaws. And mixed in is a gun fight. The next morning, with the arrival of Miss Hughes, the recovered money is started to the bank with the outlaws in pursuit. But they are eliminated before the cash reaches town. Later the "Mesquiteers," with their good deeds done, ride off.

Joseph Kane directed.

Production Code Seal No. 2,589. Running time, 55 minutes. "G."

"Good Old Soak," opening this morning at the Capitol, was previewed by wire from the coast on April 16.

"Wake Up and Live," tonight’s preview at the Roxy, was reviewed from Hollywood by wire on April 7.

"Thunder in the City," also opening this morning but at the Criterion, was reviewed by cable from London on Jan. 28.

"Love from a Stranger," reviewed by cable on Jan. 18 from London, is now being shown at the Rivoli.

"Swing High, Swing Low," at the Paramount and "Marked Woman" at the Strand are holdovers.

Utility Workers, I.A. In Jurisdiction Row

Continued from page 1) members of a bargaining unit, the I.A.T.S.E. members. The union further alleges that both I.A.T.S.E. and the producers failed to adhere to the agreement in New York, April 4.

The utility workers’ union complaint was filed today with the National Labor Relations Board and the announcement of the filing was made by Joseph Marshall, who is here from New York to adjust labor jurisdictional lines. Thus far his effort has not been successful.

Today’s move followed the statement by Pat Casey that negotiations with Ken Thomson, executive secretary of the Screen Actors’ Guild, will close Tuesday morning. Negotiation petitions have also been received by Case from stationary engineers, plasterers, wardrobe workers and dressers, all of whom are represented in the newly formed studio union federation.

New Haven Union Elects

NEW HAVEN, April 21.—Katherine B. Fitzgerald of Republic was elected president of the A. F. L. union of electrical employees here this afternoon in a closed meeting. Other officers are: William Nuttle, Paramount, vice-president; John Garman, recording secretary; Jack Mullin, secretary-treasurer.

The executive board included, in addition to the officers, Homer Downey and Edward Fitzgerald, and the wage scale committee comprises: Miss Fitzgerald, George Greenberg, Katherine Higgin, Al Davis, Robert Hoffman, Mullin, Sidney Lax, Henry Bruning, Fitzgerald and Lenze, John Rincal. Samuel Zipkin is a new member.

It is claimed that 41 of the 49 eligible employees have joined the local, in addition to some of the clerical help. The wage scale committee will meet on Monday with John Gatelle, organizer, to draft the union’s demands.

Wall Street

Stocks Generally Off

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Another export issue of

TEATRO AL DÍA
ADMINISTRACIÓN • EQUIPO • PROYECCIÓN • ACÚSTICA

A QUIGLEY PUBLICATION
PUBLISHED QUARTERLY

Published in Spanish and circulated in the industry in the Spanish reading countries of the world. Issued quarterly and devoted to maintenance, equipment, construction and kindred phases of motion picture theatre operation.

Quigley publications present a practical perspective of motion picture activities all over the world in a continuous cycle of publications, daily, weekly, monthly, quarterly and annually.

With offices and correspondents throughout the world, Quigley publications are international in scope,—vital news organs acknowledged the dominant business journals of the motion picture industry.

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MARTIN QUIGLEY, Editor-in-Chief and Publisher

PUBLICATION OFFICE: ROCKEFELLER CENTER, NEW YORK

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Postal Union Life Building

CHICAGO
624 South Michigan Avenue

LONDON
4 Golden Square
FCC Reveals Schedule for New Hearings

By CLARENCE LINZ

WASHINGTON, April 21.—The F. C. C. yesterday revealed its tentative schedule of future hearings, as follows:

April 26, before an examiner—Application of C. C. Pittman, owner of WMBH, Dallas, for a 1,200-kilocycle, 250-watt daytime station.

May 10, before an examiner—Applications of T. E. Kirksey, Waco, Tex., for 930-kilocycle, 900-watt station; Gerald A. Elms, 1,300-kilocycle, 10 watt; Carl E. S. J. J. Chipman, 240-kilocycle, 250-watt; W. S. B. Walker, 1,300-kilocycle, 100 watts night, 250 watts day; and KGLO, Mason City, la., for increase of power day to 250 watts.

May 13, before the Broadcast Division—Applications of ABC Inc., New York City, Co., Dallas, for a 1,500-kilocycle, 100-watt daytime station; Lloyd K. King, Pasadena, Cal., for 1,400-kilocycle, 250-watt daytime station and station KNX, Los Angeles, for a 1,200-kilocycle station, 100 watts night, 1,000 watts day.

May 14, before an examiner—Applications of WGN Broadcasting Company, Chicago, Ill., for a 1,210-kilocycle, 250-watt daytime broadcast station; Mary A. McNeely, Louisville, Ky., for 1,210-kilocycle, 100-watt station; Charleston Broadcasting Co., Charleston, W. Va., for 1,210-kilocycle, 100-watt station; Harold F. Grass, Lansing, Mich., for 1,200-kilocycle, 250-watt day; WKOK, Somersby, Pa., for increase of power from 250 watts to 500 watts day.

May 19, before an examiner—Applications of Watertown Broadcasting Co., and Black Rapids, Alaska, for 1,400-kilocycle, 100-watt station, Watertown, N. Y., for 1,400-kilocycle, 100-watt station, and WWJ, Detroit, for 1,250-kilocycle, 250-watt day; and WOKL, Chillicothe, Ohio, for 1,100-kilocycle, 100-watt day; WOKL, Mansfield, Ohio, for increase of power from 1,000 watts to 1,250 watts day; and WAKR, Kent, Ohio, for 1,200-kilocycle, 250-watt daytime station; and WTSI, South Bend, Ind., for increase of frequency to 1,410 kilocycles and increase of power to 500 watts.

May 27, before the Broadcast Division—Applications of VPI V. Evans, Gomeston, S.D., for 1,200-kilocycle, 100-watt station.

Also before the Broadcast Division, May 27, applications for: WBYC, Newton, Mass., to increase of power for 1,500-kilocycle, 100 watt station; WJCN, Hazleton, Pa., to increase of power to 25 watts; WIS, Columbus, Ohio, to increase of frequency to 1,090 kilocycles; WODS, Springfield, Ohio, to increase of frequency to 1,450 kilocycles and increase of power to 500 watts; and WOGX, Redlands, Cal., to obtain a station license.

New Willys Musical Program Confirmed

Confirmation of the new musical series for the Willys-Overland Corp., foretold in MOTION PICTURE DAILY two weeks ago, is now a certainty. The series will begin May 2, from 10 to 10:30 P.M., E. D. T., on the Mutual network. Kay Kyser's band will be featured.

In behalf of the dealers, Kyser's band will move about the country, bringing the beauty of Willys-Overland automobiles and parts to the nation. The dealers hope to attract many who have never bought the car.

The following stations will carry the broadcasts: WOR, WGN, WSAI, CKLW, WAAB, WFL, WRIA, WJZ, WEZ, WHKC, WOL, WAXB, WMBO, KTTA, WRR, KTOK, KSO, WMT, KZIM, KOA, Kihat, WOR, KGET, KXST, KWSM, and KSTP will be added. The Don Lee stations will be added within the week, it is expected.

The L. E. Advertising Agency, Toledo, set the program.

GUILD-CBS Talks on Today

Yesterday's scheduled meeting of the committee representing the Announcer's-Producers' Guild and the CBS network will be held today to network committee's request for a 24-hour extension of time.

Zanuck to Be Guest Speaker

Darryl Zanuck, 20th Century-Fox executive, will be the guest speaker at the forthcoming broadcast series on CBS, April 30.

Para. Air Hour Blooms, Fades In Springtime

“Paramount on Parade," a program conceived as an experiment, will come to radio broadcast, and completely unexpected end following Sunday's broadcast. The reason advanced by Paramount for the temporary termination of the program is that "the radio audience (which will return in the fall) will probably add many gray hairs to the temples of the broadcasting industry."" Says Paramount: “Because...the radio audience diminishes with the arrival of warm weather; the weekly broadcast will be discontinued after Sunday's program until the Fall.”

For many past seasons the major networks and independent stations have been endeavoring, via expensive and exhaustive surveys, to establish profitable pieces paid ads in the advertising and business magazines to convince sponsors of radio programs that the radio audience does diminished in the summer, that summertime programs pay large, but not larger dividends, than fall and spring broadcasts; and that the listening audience has not been noticeably successful, and network statistics show that the summer season has not reached or even come close to all-time peak. Now comes Paramount with a bland and completely naive statement, telling that its program is being discontinued due to the diminishing summertime radio audience.

At Odds with Survey

Paramount's release comes on the heels of the CBS summertime survey reported by Dr. Daniel Starch, a noted market researcher. The survey disclosed there will be 2,000,000 more radio families in 1937 than there were last year; that, all told, there will be 34,000,000 radios in the United States, 500,000 on the farm, 4,000,000 extra sets in the home; 5,000,000 radios in automobiles.

“Paramount on Parade" came into being as a result of the agitation on the part of M. F. T. O. members against the increasing use of film players and material on the air at hours which were in open conflict with the box-office. Paramount arranged to air the program on a day and at an hour that could not conflict with theatre box-offices in any of the nation's time zones. The medium was NBC's Red network, the day Sunday, and the hour was 9.A.M., Pacific time; 11 A.M., Central; and 12 noon Eastern Standard time.

Raymond “Whispers" Guest

Hollywood, April 19.—Gene Ray- mond has been set as George Fischer's "Hollywood Whispers," when the program bows in on the Mutual network May 1.
Radio

**NBC Will Build in Six Key Localities**

*(Continued from page 1)*

1619 Walnut Street, which will house the studios and offices of KYW. The plans, designed by Vincent J. Electric, and is an outlet of the Red network. KYW is licensed for 10,000 watts and has applied for F. C. J. C. for an increase to 50,000 watts. The cost is estimated at $600,000. The studios will be ready for occupancy Nov. 1.

NBC's new Washington studios, now nearly completed, will be in operation on Western division stations in the fall. NBC is also planning to go into operation in three additional cities.

**WHN Will Be Outlet For Pioneer Program**

WHN, an increasingly important factor in radio today, will be the outlet for a new Young and Rubicam show in New York. The program, sponsored by the Chester C. Co., a division of the Borden Milk Co. WHN in turn will feed the program to WOR, affording double coverage in the one trading area.

The program, starting May 12 and weekly thereafter, will be heard on both stations from 8 to 8:30 P. M.

E.D.T. "The Broadway Melody Hour," for some time past a WHN sustaining program, has been selected as vehicle for the ice cream commercial. The series features Jay C. Flippen as "cm Cecil," and the band of Irving Aaronson. Guest talent will be provided for the commercial. The contracts are signed.

Additionally on WHN today marks the first commercial fed to that station over the new WLW line. The program, sponsored by the features Arthur Chandler in talks and incidental organ music. The program will be aired Thursdays from 2:30 to 2:45 P. M., E.D.T. It will be fed also to 13 stations of the Colonial network through WAAAS, Inc. The five-year contract, for 13 weeks, was placed through the Winningham agency.

**RCA, AT&T Granted Collins Injunction**

WALHURST, April 21—A preliminary injunction in the case of RCA and A.T.&T. against Collins Radio Co. of St. Louis was granted in U. S. District Court here today by Judge John P. Nields.

The plaintiffs alleged that Collins infringed on the Duforest patent. No. 1,507,016 and No. 1,507,017, which are known as feedback circuits for use in circuits comprising tubes which are high frequency oscillating currents for radio transmission. Collins claimed the DuForest invention was an "invention" and that the first registered in the American Patent Office, and that they first elected the amendments patent to be valid, the plaintiffs elected it and extended them monopoly.

**Suit Against RCA Dismissed**

In a 12-page opinion, Federal Judge Johnson W. Clancy yesterday dismissed the complaint of John J. Ayrung of hearing an injunction suit against RCA. Ayrung alleged that his patent on a variable condenser had been infringed by the gauzy condenser used in RCA receiving sets. Judge Clancy ruled that there was no infringement because of a difference in mechanical construction.

**Saylor Is Appointed KHJ Publicity Head**

Los Angeles, April 21—Charles D. Epperson, recently appointed publicist of KHJ by Louis A. Weiss, general manager of Mutual, the past 10 years had been head of the advertising and sales departments at J. H. Helmond & Bros., Chicago manufacturers.

**Wave of Trust Suits Coming, Says MPTOA**

*(Continued from page 1)*

of eight major companies participated, that from the seven, a 10 per cent cancellation privilege was obtained, where the program called for one of 20 per cent, and that four of the seven agreed to eliminate the separate contract for advertising purposes. The parties rejected the proposal for a short form of contract, the bulletin expresses a doubt as to how much exhibitors themselves want one.

At the recent M. P. T. O. A. Miami convention, resolutions were adopted calling for the full accomplishment of the 10-point plan without a notable program on an advertising point. Kuykendall, M. P. T. O. A. president, is scheduled to begin a two-month trip to spread the message and return for their contributions, not even will be.

The bulletin advises exhibitors against hasty action on new season film plays and urges theatres to support the Will Rogers Memorial campaign opening April 30.

**MPTOA Radio Group To Meet Wednesday**

The first meeting of the M.P.T.O.A. radio committee is now scheduled for May 26, when an announcement of the availability of out-town members of the committee on that day. The first meeting was held last Tuesday, but was postponed due to the absence from the city of Walter Cunningham.

On his return yesterday, Vincent immediately communicated with committees of the corresponding date. Members are Lewis Fisher, Philadelphia; Arthur Lockwood, Mid- dletown, Conn., and Samuel Finan- cier. Vincent expressed the belief that neither major producers' representatives nor radio broadcasters or sponsors would be asked to attend the first meeting of the committee.

**Leitstein in Contempt**

CAMDEN, April 21—Artist Leit- stein, who recently secured a $300,000 judgment against William Fox, was held in criminal contempt of court here yesterday by Federal Judge John B. A. Veenstra, who imposed the heamings on the William Fox bankruptcy was the cause of the order.

**Files Amended Complaint**

Virgil C. Crites filed an amended complaint in Federal Court yesterday in his suit against Albert Radke, the Radtke Parents Corp., Warners, the United Research Corp., Leonard Gay of Gay and M. L. A. The new complaint was dismissed by Judge Robert F. Patterson on March 15. The amended complaint did not develop a device for recording and reproducing sound in 1916 and failed to turn over the patents in accordance with an agreement. Critics alleged that the defendant conspired to take the invention and that pursuant to the con- trary. Radtke assigned all of his rights to the patent to Warners and United Research. He asked for an injunction and an accounting of the profits.

**Liberty Pictures Enjoined**

Federal Judge Robert T. Patterson yesterday granted a permanent injunction to Zona Gale enjoining Liberty Pictures Exchange in Indianapolis, the title of her story, "The Way," in connection with their picture "When Strangers Meet." Both par- ties consented. Miss Gale alleged that her story was published by the Broadway Magazine in 1908 and that Liberty carried a suit on their picture stating that the picture was suggested by her story. The decree provides that the costs are to be assessed against Liberty.

Vallee Is Found Guilty

Boston, April 21—Rudy Vallee was found guilty today in Municipal Court of assault and battery. Bene- dict F. Verrier, from the Daily Record, brought the charges. Vallee alleges that he resented his being photographed due to the harmful public- ity it brought his companies.

**Shift India Managers**

G. R. Bijoor has succeeded K. T. Mehtan as branch manager for 20th Century-Fox in Lahore, India. V. V. Nadkarni is the new manager of the Madras office.
New dance sensation introduced by Producer Fanchon in Paramount's novelty-packed "Turn Off the Moon." Remember Fanchon, co-creator of those famous Fanchon & Marco stage presentations? She knows that the mob likes romancing, and dancing, and song, and comedy... and she's given 'em plenty in this classy piece of entertainment.
Littlefield of Allied Sells Out to M&P

Paramount Unit Pushes Expansion Program

Boston, April 22.—Walter B. Littlefield, vice-president of Independent Exhibitors of England and prominent for years in national Allied States activities, closed out his theatre holdings today with the disposition of the Eggleston Square, Roxbury, and the Fairmount, Hyde Park, to Mullin & Finanski interests in the course of an active theatre expansion move by the latter.

As a leading Allied eastern official, Littlefield has been a vigorous opponent for years of the M. & P. Theatre Corp., the Paramount affiliate to whom he sold out. With the closing of the transaction, which comes in the midst of Allied’s legislative campaign to halt affiliated circuit expansion through the projecting of state theatre divorce measures, Littlefield retires from theatre business, the Eggleston Square, a 1,200-seat house, has been controlled by the Littlefield family since 1911 when the Eggleston Amusement Co., of which Littlefield has been president since 1921, was

Warner Plan Four Washington Houses

Washington, April 22.—Warner plans immediate construction of four new theatres in this territory, to cost approximately $2,000,000, it was disclosed today by John J. Payette, general zone manager of Warner Theatres here.

Neighborhood houses will be built in Tenleytown, Bethesda, Silver Springs and Northeast Washington. Each will seat between 1,000 and 1,500, and be equipped with air conditioning apparatus.

Payette called the plan for the four

Predict Time Change Will Reduce Grosses

With Daylight Saving going into effect Sunday morning, local exhibitors anticipate a slump in business for the first week of the time change. Major and independent operators have found this to be the case every year and contend it takes the theatre-going public about a week to get used to the new time.

However, there will be no tendency to date in weak pictures, it was stated.

House of Lords Agrees to
10-Year Quota Extension

By BRUCE ALLAN
London, April 22.—The British House of Lords leaped into the troublesome film situation in this country today, and after long debate agreed to a motion that the quota should be continued for 10 years.

Earlier in the day Walter Runciman, president of the Board of Trade, declared in the House of Commons that the Government had accepted the principal recommendation of the Moyne committee on revision of the Films Act to the effect that the quota should be continued for another 10 years. The Films Act expires in 1938.

Runciman said that he proposed to introduce the necessary legislation before the end of the year, but that further discussions with the branches of the industry concerned with other Moyne recommendations were necessary before such legislation could be drafted.

Outlook for Radio Probe Held Fading

Washington, April 22.—Indications that the investigation of the F.C.C. sought by Representative Connelly of Massachusetts will have to go over until next session are seen in the failure of the House Rules Committee to give its approval to the probe.

The Connelly resolution has been before the committee for a number of weeks and, while it is understood several members are in favor of the inquiry, there is some reluctance to authorize extended investigations which might tend to keep Congress in session over a long period.

Additional developments in radio on pages 21 and 22

City Sale Tax To Apply Only At Exchanges

The city has no intention of collecting the two per cent sales tax on film rentals directly from exhibitors, and will continue its established policy, as applied to other local industries, of making the collections from the latter, rather than the vendors, it was stated at the city comptroller’s office yesterday.

It was explained that in connection with an audit to determine a sales tax assessment for equipment purchases by the Springer & Cocalis circuit some time ago, the city’s accountants included film rentals in the checkup and made a direct assessment on the exhibitor rather than the vendor. The procedure, however, was incidental to the

IATSE Signs Pact With Consolidated

A one-year contract establishing a closed shop at the Fort Lee laboratory of Consolidated Film Industries and fixing new wage and hour schedules for employees was signed by the company yesterday with Local 669, a direct unit of the I.A.T.S.E.

The principal planks of the agreement provide for wage increases up to a maximum of 42 per cent for some employees and for a reduction of seven and one-half hours a week in the working schedule, according to Richard Walsh, J. A. official who represented the union in the

Rockefeller Claim Hit at RKO Hearing

Case Halted for Briefs And Financial Report

Hearings on the RKO plan of reorganization opened yesterday before Special Master George W. Alger with a creditors’ attorney in the provisions for settlement of the $9,150,000 Rockefeller Center claim against RKO. After a three-hour hearing an adjournment was taken to next Wednesday to permit Alger to study new briefs in connection with the plan and to furnish creditors’ attorneys with RKO’s financial statements for 1936, which were not available at the time of the filing of the plan last November.

Carlos Israels, attorney for the unsecured creditors’ committee, presented the objections to the proposals for issuing 500,000 shares of new RKO common stock to Rockefeller Center in settlement of the latter’s claim, which is based on the termination of RKO leases on the Music Hall, Center and certain office space in the RKO Bldg. Israels charged that Rockefeller Center is an unsecured creditor and that the settlement contains no better treatment for it than that accorded other unsecured creditors under the plan. He asked that the story of the negotiations for the settlement of the claim be placed on the record.

Hamilton C. Rickaby of Simpson, Thacher & Bartlett, attorneys for the

No “Trust Busting,” Declares Cummings

By BERTRAM F. LINZ
Washington, April 22.—No “trust busting” campaign is planned by the Dept. of Justice, but individual cases of violation of the anti-trust laws will be prosecuted, it was declared today by Attorney General Cummings.

The Department has a number of cases under consideration, it was learned, and in the near future may take some of them into court. Several agents have been engaged for a considerable period in studies of complaints involving film distributors, but it could not be learned how far these inquiries have proceeded.

Officials refused to discuss the situation in detail, but pointed to the Attorney General’s statement as setting forth the department’s policy.
Hollywood, April 22

**By RED KANN**

**Insiders’ Outlook**

TO turn loose a pet Hollywood adjective, Darryl F. Zanuck has created terrific excitement locally with his approach on musicals. That approach should require no explanation and describes itself most adequately in terms of the mercurial producing head of 20th Century-Fox has banged out, practically at the rate of every other minute or so. But in case doubt may be lurking around corners, if films were such substantial ones as “Sing, Baby, Sing,” “Pigskin Parade,” “One in a Million,” “On the Avenue,” and now “Wake Up and Live.”

All of them have had definite idea behind them, with fresh treatment without which banality easily might have ridden the screen with the usual consequences. Zanuck, for all this visitor’s prejudices, might say that he was taking any chance on Sonja Henie, but even Zanuck, which is akin to bowing from the waist and talking with awed inflections around Hollywood, could not have known what the public was going to do about her and “One in a Million.” In “Wake Up and Live,” he took Jack Haley, who had made pictures before and for others without making pulses run faster, and converted him by this one picture into a personality whose rise should be perpetual and consistent from this point on.

They figure Darryl knows how and he does. Therefore, and in strict accordance with its tradition, Hollywood is hastening to board another winner. Which is another way of observing that substantially bulwarked by the facts, that the studios are out after musicals for next season with a vengeance and a vise that could be commendable, were it not patently short-sighted. Where a studio will have turned out five by the time the current semester is ended, it will next year do eight; that’s Metro, for instance. With three this season, Universal proposes taking the death-dealing leap with a grand total of nine for ’37-38. If there were any, every lot in Hollywood is regimentsing itself in similar manner.

Since men as well as mice find their plans kicked around and also don’t bring us their account if the following forecast does not hold as it now stands. You might want to know that we indulged in no surmise for this purpose, held a helluva time trying to make some of the regulation channels understand what was meant by the entertainment season and finally finished up with something that looks like this:

**Columbia**

**This season:** “When You’re in Love” and perhaps a second on which Oscar Hammerstein, 2nd, is working next. Next: “Intermezzo,” starring Grace Moore and probably one other, minimum.

**Gaumont British**

**This season:** “Head Over Heels in Love” and “Back Stage.” Next: “Gangway.”

**Grand National**


**Imperial**

Next season: Eight “outdoor” musicals. These may undergo a change.

**Metro-Goldwyn-Mayer**


**Monogram**

Next season: “College Sweetheart” and “Land of the Blue Sky Water.”

**Paramount**

This: “Wakeiki Wedding,” “Turn off the Moon,” “College Holiday,” “Big Broadcast of 1938,” “Swing High, Swing Low,” “Chapagne Waltz” and “Mountain Music.”


**RKO**

This: “Swingtime,” “Shall We Dance?” and “Girl from Paris.”

Next: One Astaire-Rogers, one Lily Pons, one Nino Martini, “Radio City Revels,” “New Faces,” and one Ginger Rogers.

**20th Century-Fox**

“Sing, Baby, Sing,” “Pigskin Parade,” “One in a Million,” “On the Avenue” and “Wake Up and Live.” Next: “You Can’t Have Everything,” “Alexander’s Ragtime Band,” “Ali Baba Goes to Town,” “Sally, Irene and Mary” and “Sing and Be Happy.”

**United Artists**

This: “52nd Street,” a Wanger production. Next: Walter Wanger’s Vogues of 1938” and “Gold-Wolly Folks.”

**Universal**

This: “Three Smart Girls,” “When Love Is Young” and “Top of the Town.” Next: “100 Men and a Girl” and three more Deanna Durbin, “Brookside,” “Four Black Sheep,” “Riviera,” “Dancing for Love” and “Hippodrome.”

**Warnings**

This: “Gold Diggers of 1937.” “Ready, Willing and Able,” “Stage Struck,” “Cain and Mabel,” “Sing Me a Love Song,” “Melody for Two,” “Mostly Camus Scandals.” Next: “Varsity” starring Fred Waring and His Pennsylvanians, a LeRoy musical starring Fernando Gravet and as least as many as the 1936-37 program.

Continuing totals to those who produce are all the first run by virtue of their own theatres, plus swaps in dates with other circuits, and those others, such as Columbia with the Grace Moore, take their time irregularly, as early as this it looks like fifty musicals next season as compared with thirty-nine for all of this. Approximately one each week will be announced, but as a competitive production, and thus releases go, several and maybe more in many weeks. There is to consider, too, many situations in which seats to a musical or major product plays. The Hobitelles, the Wilbys, the Richards, the Mullins and the Pinanskis, to pick a few as an illustration, are thereby confronted with a glutted market in this one type of attraction. If one of their first runs escape, none of theirs in the same town, it appears, will not...

Hollywood, it might be safe to venture, knows little or nothing about the master release charts maintained by all circuits that operate as circuits should. It is not known here how every producer’s releases for a given week are stacked in the one group and from it conclusions drawn as to what type of picture should play which house. But the men who run the chains do because they have to. When the final slope down 57’7” peaks them for plotting and planning, they are due for a shock on the musicals equation alone. Not that it will make an indifference. You and they should understand the supine indifference which prevails about the going on east of Pomona is imbedded as firmly this year as it was last of any other year. Hollywood makes ‘em and Hollywood ships ‘em. There and its job ends.

**Pine Hess Operation**

Hollywood, April 22—William H. Pine, production associate of Cecil B. De Mille, entered a hospital here today for a minor operation.
THE SCREEN'S MOST EXCITING SWEETHEARTS PLAY LOVE'S MOST EXCITING GAME...while M'sieur Menjou throws away the rule book!

Luxurious as orchids on ermine...smart as the Rue de la Paix...merry as the third glass of champagne...romantic as moonlight on the Seine! Springtime madness in the air...a prince from Princeton, young, debonair...a million-heiress who could care...a maitre d'hotel who schemed them to pair! It's slightly delirious...seldom serious...with that certain something that makes certain profits!

with

GREGORY RATOFF
CHARLES WINNINGER
HELEN WESTLEY

Directed by Edward H. Griffith
Associate Producer Nunnally Johnson
Screen Play by Jacques Deval
Original story by Gregory Ratoff
Darryl F. Zanuck In Charge of Production
THE KIND OF CAST LIGHTS WERE MADE FOR!

LORETTA YOUNG and TYRONE POWER, "Love Is News" sweethearts, blend mirth and romance to win greater glory as a star combination. ADOLPHE MENJOU surpasses his "Sing, Baby, Sing" triumph in a silken-smooth comedy role. And some of Hollywood’s most delightful troupers... among them Gregory Ratoff, Charles Winninger, Helen Westley... contribute to the gaiety of the rendezvous and add their names to the marquee sparkle of the season’s smartest entertainment.
Means in Favor of Dropping Giveaways

KANSAS CITY, April 22.—Jay Means, operator of the Oak Park and Bagdad, said here yesterday that he would “like to see premiums and give-aways cleaned up,” and that he is ready any time to sign an agreement to that effect.

When the I.T.O. met Monday to hear reports from its committee to organize around independents wanted to take with respect give-aways, Means and Rube Finkelstein, who operates the Belmont, were the only operators present who had not agreed to elimination.

Florida Bill Would Outlaw Chance Game

TALLAHASSEE, Fla., April 22.—A bill which will close out Bank Night, Bingo, Screeno and all other games, including cards, in Florida, has been introduced in the House by Represen- tative Carl T. Barry of Clay County. Violation would mean a fine of $100 to $500, or imprisonment from 90 days to 2 years.

Bank Night and Screeno are used extensively by theatres all over the state.

Brandt Protests Dog Racing Bill in N. Y.

Harry Brandt, president of the I.T.O.A. here, has addressed a letter to Gov. Herbert H. Lehman of New York, expressing the organization for opposition to the bill legalizing dog racing in New York State. The measure was passed by the Assembly yesterday and sent to the Senate. A dog racing bill was vetoed last year by Governor Lehman.

In his letter, apparently written before word of the passage of the bill by the Assembly had reached him, Brandt asked to be informed of the time for a public hearing on the bill. Should one be held, he asked, that the exhibitor organization may be represented.

Lehman Gets Theatre Measure

ALBANY, April 22.— Engineers and firemen in the city of New York have granted one day of rest in seven under the provisions of the recent bill which was vetoed by Governor Lehman after passage today.

Minnesota Won't Talk Divorce

ST. PAUL, April 22.—With the legislature here planning to adjourn to-morrow the prospects of any change in the divorce law are no longer of great interest. Any discussion of the divorce measure will take place in the full legislature, it is expected.

Lightman Has "Burns"

MEMPHIS, April 22.—M. A. Light- man today leased the old Rio Opera House, Van Buren, Ark., which he will remodel and rename the Burns as a tribute to Bob Burns, radio and film comic who mentions the house frequently in his comments. Light- man will invite the comedian to attend the opening.

Fox Circuit Closes Two

DENVER, April 22.—Rick Rickerton, division manager for Fox Intermountain- oun, resigned the employ of the circuit is closing two houses, the Kit Carson at La Junta, Col., and the Plaza at Las Vegas, N. M. The move will leave one theatre operating in each town.

MOTION PICTURE DAILY

HOLLYWOOD PREVIEW

"Make Way for Tomorrow"

HOLLYWOOD, April 22.—There can be no manner more to a picture than to say what to do about it. About the only thing there can be is human heart that plays upon you tenderly emotion.

When a film has that quality many other presumed necessary can be discounted without fear that the entertainment and commercial value will be hampered. When the picture has heart experience it shows there is a quick to rally to its importance that box-office returns are consequently increased. "Make Way for Tomorrow" has heart appeal.

Victor Moore and Beulah Bondi, father and mother, have grown old. There is only one thing to do. They have to go and live with their grown children. Minna Gombell, their daughter, and her husband, Porter Hall, won't have anything to do with them. Miss Bondi goes to live with her son, Thomas Mitchell, and his wife, Fay Bainter. Moore moves in with his daughter, Elizabeth Risdon. The lot of each is unhappy. Miss Bondi, always trying to do the right thing, does the wrong thing.

Cecil B. De Mille, with his facile and philosophical grocer. The old couple know they are to be separated forever. In New York they live over their honeymoon of 50 years. They part knowing their next meeting will be in a happier future life. There are more over giving grocers.

In capable hands Moore and Miss Bondi become living realities. Expert support is provided by Miss Bainter, Mitchell, Hall, Barbara Head, Moscovich, Miss Risdon, Miss Gombell and Ray Mayer. Vina Delmar's screenplay, based on the novel by Josephine Lawrence and the play by Helen and Nolan Leary, seems with human drama and humor. Leo McCarey, producer and director, carefully avoided the pitfalls that might have resulted in a tear jerker.

Production Code Seal No. 3,236. Running time, 90 minutes. "G."

Out Hollywood Way

HOLLYWOOD, April 22.—ADOLPH MENJEWET will play the father of DEANNA DURBIN in "100 Men and a Girl," Universal.

JACK OTTERSON and 15 artists at Universal have resigned. MARIA MAE JONES replaces BONITA GRANT in "The Life of Zola,"Warners. JOE ARMER of Warner casting department leaves for New York and London. LESTER CORRIGAN. J. DIMITRI TTEMKIN checks in at Universal to musical score on "The Road Back."

G. V. T. BURGESS, vice-president of General Service Studios, heads east after pinch-hitting for DAN HICKSON, general manager, for three weeks. GREGORY RATOFF's four-way contract as writer, director, supervisor and actor renewed by 20th Century-Fox, with direction of "Lancer Spy" as first on new term . . . Annual HAL ROACH golf tournament set for May 23 on Rancho course.

Executives, producers, directors and players suspended work at M-G-M to help MAX RODERICK celebrate his birthday, with Louis B. Mayer escorting her to a special table in the restaurant. Director of "Nevada" for the director when OLESEN and JOHNSON start "Borrowed Trouble" in May.

Helen Hayes recovering from poison oak attack contracted on the desert. . TEX RITTER signs with Boots with Billie this fall and tour to follow "Rider of the Rockies," General National . . SHIRLEY ROSS given new contract by Paramount.

Casting—PHYLLIS BROOKES and BRIAN DONLEVY in "Armored Tank" and JOSEPH DOHERTY and GEORGE HUMBERT in "You Can't Have Everything," 20th Century-Fox.


Writers—EARL FEIL, to collaborate with TOM REED on an untitled original, M-G-M. . . OLIVER DRAKE completing "Callin' All Cowboys," REPUBLIC. JOHN FRANCIS LARRIS signed by VICTOR SCHERTZER for "It's Love," NATIONAL. SY BARTLETT completes the "Man Who Cried Wolf" and works on at Universal. EDDIE JOHNSON to collaborate with RON FERGUSON on "The Seeing Eye" . . . WILLIAM JEFFREY PARKER on "High Tide Romance," both at RKO.

DON RAYN and KEN GAMES doing an original, "Missing Witness," WARNERS.

Director—MICHAEL CURTIZ to collaborate with JOHN WALTERS on "The Perfect Specimen," WARNERS.

BANFORD in Des Moines

DES MOINES, April 22.—W. E. BANFORD, M-G-M branch manager in St. Louis, is here visiting friends.

UMPTO in Protest On Contract Sheets

PHILADELPHIA, April 22.—Members of the UMPTO here protested against buying film numbers instead of contracts for a meeting today. Calling the contract sheet a variation of the "numbers racket," the protesting members de- clared that the contract sheets could find ground, a test case would be instituted against an unspecified company.

The meeting also heard further pro- test against the sale to non-theatrical Circuits. The UMPTO took action as a body, the unit advocated that exhibitors pull dates on the company.

UMPTO was also accused of stimulating church ac- counts, but it was said that the company has indicated it will drop the practice.

Allleging that 20th Century-Fox sold product to a new theatre before construction was started, in a territory that already had several houses, the unit went on record as opposing any further exchanges to encourage theatres in highly competitive districts.

A committee was named to confer with Edgar Moss, 20th Century-Fox exchange manager, on the case in- volved.

It was disclosed that 76 exhibitors have signed a large card urging use of the weekly payment plan on shorts, as part of the unit's drive. The legislative situation was discussed, par- ticularly with regard to a possible renewal of the state amusement tax.

ITOA to Elect May 5

Election of the I.T.O.A. will be held May 3 at the Astor, it was stated yesterday. All officers have been re- nominated. Four new exhibitors will be elected to the directorate. They are Melman, Percy Brown, Irving Remer and Otto Lederer.
City Sale Tax To Apply Only At Exchanges

(Continued from page 1)

main objective of ascertaining the levy on exchanges which will not be made a general practice, it was said.

It was also pointed out that the tax on film rentals has been collected from the exhibitor by the distributor during the past year and that it would be up to the distributor to collect the tax due for the first year of the levy, as well as for the future.

**Expect 200 at RKO Sessions on Coast**

Approximately 200 of the sales personnel from the field and home office will attend the RKO sales convention which will get under way at the Ambassador, Los Angeles, on June 16. Sales delegates at the home office have not yet determined how many days will be set aside for the meetings, but plans are going ahead whereby divisional travelers, branch heads and salesmen will attend.

The RKO convention special is expected to leave New York on June 10 and will make several stopovers on route where field men will board the train.

This will be the sixth annual and third international sales meet. Last year, the sessions were held in the Waldorf here with many foreign representatives in attendance. At the time, Leo Spitz promised the men that the 1937-38 convention would be held in California.

**Franklin Here; May Reenter Exhibition**

Harold Franklin, former RKO theatre head and more recently with Columbia at the studios, is understood to be planning to reenter exhibition. He arrived from Hollywood yesterday for an indefinite stay and stated he is here "to look things over."

Asked whether he was looking for theatres, Franklin declined to comment. One of the first things he did upon his arrival yesterday was to confer with John Ebersen, theatre architect.

**Honor Schwartz, Kalafat**

Cleveland, April 22—A testimonial dinner was tendered Ernest Schwartz, president of the Cleveland M. P. Exhibitors' Assn. and John D. Kalafat, chairman of the labor committee, by officers and members of the association at the Chamber of Commerce. About 100 attended. William M. James came up from Columbus to attend the event. Schwartz was presented with a silver coffee service. Kalafat received a set of professional golf clubs.

**Toney Pneumonia Victim**

Des Moines, April 22—W. V. Toney, manager of the National Theatre Supply Co. here, has been confined to a local hospital the past week with an attack of pneumonia.

**“Waikiki” Is Top Lincoln Takes**

LINCOLN, April 22—Major Bowes' amateurs teamed with "Her Husband's Secretary" and the following four days dual, "Breezing Home" and "Two Wise Men." The Orpheum grossed $2,800 which was $1,050 up.

"You're From Heaven" fell $700 short with $2,400. The Lincoln with a dual, "Ready, Willing and Able" and "You're Only Once," did nicely, $2,000, $400 high.

Total first run business was $9,700.

Average is $900.

Estimated takings:

**Week Ending April 11:**

"BORDERLAND" (Para.)
"HER HUSBAND'S SECRETARY" (RKO)
"SHE'S DANGEROUS" (Univ.)
"WE WHO ARE ABOUT TO DIE" (RKO)
"LIBERTY" (L.B.), 14c-35c-75c, 7 days, Gross: $600.
"Average, $850.

**Week Ending April 15:**

"READY, WILLING AND ABLE" (W. B.)
"YOU ONLY ONCE" U. A.
"LINOLES" (1,000), 14c-35c-25c, 7 days, Gross: $2,000.
"Average, $286.

"HER HUSBAND'S SECRETARY"

"BREEZING HOME" (Univ.)
"TWO WISE MAIDS" (Republic)
"THE 2ND AVENUE" (M-G-M)
"WE WHO ARE ABOUT TO DIE" (RKO)
"LADY" (L.B.), 30c-60c, 7 days, Gross: $3,250.
"Average, $464.

**"Waikiki" on Dual $10,500, Montreal**

MONTEGO, April 22 — "Waikiki Wedding," one of two features at the Capitol, made the grade with a take of $10,500, which was $1,000 above the mark.

"Wings of the Morning" at His Majesty's took $5,000 Monday, April 11, was held for an 11th week. The gross was $3,000.

Total first run business was $42,000.

Estimated takings for the week ending April 17:

"WEDDING WEDDING" (RKO) $4,500
"MURDER GOES TO COLLEGE" (Para.) $4,500
"CAPITOL" (M-G-M) $3,500
"THE BIG HOUSE" (M-G-M) $3,000
"LADY FROM NOWHERE" (Col.) $2,500
"FIRE OVER ENGLAND" (British) $2,500
"FAR AWAY PLACE" (RKO) $2,000
"QUALITY STREET" (RKO) $1,750
"MADE OVERBOARD" (Univ.) $1,750

**Excellent Leads Bowlers**

Detroit, April 22—Excellent Pictures team won the Bowling League championship for 1936-37, defeated Hollywood-Ohio Chapter of the American Legion by one point. The other teams finished as follows: Amusement Supply, Film Truck Service, United Artists, Columbia, Republic, and Film Exchange Drugs.

Carl Baumeier of Co-Operative has been elected president of the league.

**“Waikiki” Is $20,000 Hit in Cleveland**

Cleveland, April 22. — "Waikiki Wedding" opened at Loew's State to big business Monday. "Ma and Pa," the comedy, failed $3,000 below it on the final count, grossing $20,000. This is over the RKO’s "The Good Earth," which picture moved over to Loew's Stillman for a second week downtown.

"Maytime," at Loew's Stillman, following a big week at 4th, has finished in second place with $7,000. Average here is $6,000. "Crack-Up" is doing well enough with a total of $5,500. This is $500 under the $6,000 average.

"The Good Earth" grossed $8,500 in its second and last week at the Hanna.

Total first run business, exclusive of "The Good Earth," was $60,000. Average is $59,000.

Estimated takings for the week ending April 15:

"CRACK-UP" (20th-Fox) $4,000
"ALLEN" (2,500), 30c-35c-75c, 7 days, Gross: $4,500.
"WAIKIKI WEDDING" (Para.) $3,000.
"LOEW'S" (2,500), 14c-35c-65c, 7 days, Gross: $2,000.
"LOEW'S STILLMAN" (2,000), 14c-35c-65c, 2nd week downtown, Gross: $7,000.
"29 ROADS TO TOWN" (20th-Fox) $2,500.
"RKO PALACE" (F. & F.), 14c-35c-65c, 7 days, Stage: Don Redman and His Orchestra, Gross: $400.
"THE SLAVE GIRL" (Univ.) $3,000.
"WARNER'S HIPPIDROME" (3,500), 6th week, Gross: $3,000.
"THE GOOD EARTH" (M-G-M) $11,500.
"METROPOLITAN" $11,500.

"Seventh," “Earth" Are Big in Houston

Houston, April 22— "Seventh Heaven," playing at the Majestic at regular discount and "The Good Earth" at advanced prices and a two-day showing at Loew's State tied in top figures this week, each taking $8,000. "The Soldier and the Lady" at the Metropolitan took a licking with $4,000 or $3,000 under par. The Kirk had a take of $4,300 with a three-way program of "When Is Your Birthday?", "Off to the Races," and "The Good Earth," Average is $5,000 for seven days. The weather was ideal for spring and total first run business was $24,000. Average is $25,000.

Estimated takings for the week ending April 15:

"WHEN IS YOUR BIRTHDAY" (RKO) $4,500.
"THE GOOD EARTH" (M-G-M) $6,000.
"OFF TO THE RACES" (20th-Fox) $4,500.
"THE GOOD EARTH" (M-G-M) $6,000.

"Seventh," “Earth" Are Big in Houston
Said the circuit booker to the man just arrived from California:

"Tell me, first, what did you see at the Metro-Goldwyn-Mayer Studios?"
Imagine what the Circuit Booker will tell his ad-men about Freddie Bartholomew’s touching performance with Spencer Tracy!

"I arrived in California the night of the Press Preview of M-G-M’s ‘CAPTAINS COURAGEOUS’ at Grauman’s Chinese Theatre.

Doubtless you’ve seen in the trade press many glowing reviews but you cannot really know the power of this picture until you see it on the screen... When the lights went up after the Preview a voice choked with tears said ‘This is the greatest picture I have ever seen.’ The applause in the theatre was deafening. ‘CAPTAINS COURAGEOUS’ is Big in spectacle and thrill but it is the heart-throbbing that will bring millions to the box-office!"
"I was just coming to that. Hunt Stromberg, the producer, invited me to the sneak preview. I saw 'NIGHT MUST FALL' in rough assemblage before it was finally edited. There is a perfect instance of M-G-M using its head in production. They've taken Bob Montgomery boldly out of the type role the public expects — no longer the suave comic—but instead he's got a terrifyingly brilliant part that's going to lift him further as a top draw name. The picture held that audience breathless. It's based on the stage hit and what a show they've made of it. My advice is to get the boys shouting about it. You've got a real opportunity there!"

"TELL ME, WHAT'S ALL THE SHOOTING ABOUT THIS NEW BOB MONTGOMERY PICTURE 'NIGHT MUST FALL' THAT M-G-M IS ADVERTISING SO MUCH?"

LET'S GET INTO THE CAR WITH THE BOYS AND EAVESDROP! (next page)
"I had a lucky break too! I was on the M-G-M lot when two producers were running off working prints of big forthcoming films. Let me tell you this—from what John M. Stahl showed me of 'PARNELL' you can bank on this as the biggest sensation of Leo the Lion since 'San Francisco'. CLARK GABLE has a role with all the power of his 'Frisco part and MYRNA LOY makes a beautiful sweetheart for him. Then I saw producer Weingarten's private screening of 'A DAY AT THE RACES' starring the MARX BROTHERS. When I tell you its twice as Big and three times funnier than 'Night At the Opera' you'll know what to expect.

(Hey, let me catch my breath!)
"What a thrill when I saw 'PARNELL' in the projection room. It's the biggest sock since 'SAN FRANCISCO.'" (Scene shows Clark Gable and Myrna Loy.)

"I also saw a private screening of the eagerly awaited MARX BROS. picture 'A DAY AT THE RACES' and found it terrific!" (Scene shows the howling wall-paper episode.)

"Let me tell you what happened one day when Luise Rainer and Bill Powell were doing a scene from 'Emperor's Candlesticks.'"
“It was on Stage 19 at the M-G-M Studios and Director George Fitzmaurice was running through a scene from ‘THE EMPEROR’S CANDLESTICKS.’ I watched Bill Powell and Luise Rainer as they spoke their dramatic lines. It was positively thrilling. Then Director Fitzmaurice took me aside and pridefully said he felt that these two great stars were giving their most inspired romantic performance. This spy story is as exciting as ‘Mata Hari,’ which Fitzmaurice also directed. Looks to me like ‘EMPEROR’S CANDLESTICKS’ will be one of biggest sensations of the Spring Season. Seems only yesterday that Bill Powell introduced Rainer in ‘Escapade.’ Then they co-starred in ‘Great Ziegfeld’ and now they’re together again. A great team!”

Director Fitzmaurice (left) says the stars have never been better!

Picture for yourself this scene on the set of “EMPEROR’S CANDLESTICKS” at the M-G-M Studios!
“Sleepy? Okay then just one more.

Forgive my enthusiasm but you'd talk in your sleep if you had been out there at M-G-M. And now is the right time for a SLEEPER! Jot down in your memory the picture 'THEY GAVE HIM A GUN!' This dramatic story starts with the world war, then goes gangster, with a wow of a prison escape and just brimming with showmanship.

I saw a long, unedited version with producer Harry Rapf and believe me I sat on the edge of my chair from start to finish. Spencer Tracy is grand. Gladys George is a real trouper and Franchot Tone has never been better. W. S. Van Dyke is the director and you know that means the tops. This picture has the sock of 'The Big Parade.' Mark my words you've got a great show coming in 'THEY GAVE HIM A GUN.' I'd like to tell you about M-G-M's 'BROAD WAY MELODY OF 1938' and GARBO'S next Big Romance with Charles Boyer 'BELOVED' —but it would take a week to do justice to them. What a lucky guy you are to have M-G-M product.”

AND SO FAR INTO THE NIGHT!

But the Circuit Booker could scarcely wait to get to his office next morning.

(next page!)
"Tell 'em about Bob Montgomery in 'NIGHT MUST FALL'. Unique! Different! Thriller!"

"M-G-M has a flock of BIG ONES coming! Everybody get busy! Ballyhoo The Parade of Hits!"

"Start talking it up! 'THEY GAVE HIM A GUN'—the biggest screen thrill since 'Big Parade'."

"Oh, Boy! 'EMPEROR'S CANDLESTICKS' with Bill Powell and Luise Rainer is a lulu!"

"Don't let a day pass without a plug for 'A DAY AT THE RACES' Marx Bros.'"

"And then comes M-G-M's 'BROADWAY MELODY OF 1938'. Put a flash in the lobby now!"

"Clark Gable will top 'San Francisco' with 'PARNELL'—Myrna Loy's the gal in it!"

"Garbo and Boyer in 'BELOVED'! You'll hear plenty about it!"

CAME THE DAWN!
“Married Woman” Is Indianopolis Lead

INDIANAPOLIS, April 22—“Married Woman” pulled an excellent $1,500 opening at the Fox Theatre and $300 to $400 a week in a week that otherwise was quiet among the first runs. This is $3,200 over the line. Pine Ridge Folies was on the stage, “Fifty Roads to Town” was good for $800 upstairs at the Apollo and “Waikiki Wedding” held up well in its second week, turning in about $5,000 to the Circle box-office.

The Lyric was rowdied at Loew’s, fell below par by $1,000. The Lyric’s take represented a steady pull all week, while the Circle’s was principally on heavy Saturday and Sunday business.

Total first run business was $30,300, Average all week was $3,030. Estimated takings for the week ending April 10:

<table>
<thead>
<tr>
<th>Theatres</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>APOLLO</td>
<td>$1,500</td>
</tr>
<tr>
<td>BIOGRAPH</td>
<td>$1,500</td>
</tr>
<tr>
<td>LOEWS</td>
<td>$1,500</td>
</tr>
<tr>
<td>MARSHALL</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

“Fifty Roads” Is Strong in Buffalo

BUFFALO, April 22—“Fifty Roads to Town” led a tip-top week as all houses showed above par. It drew $1,350 at the Buffalo, beating par by $9,500. The Lafayette’s dual, “23½ Hours Leave” and “Woman Alone,” did nicely, $8,700, up by $2,700. “The King and the Chorus Girl” pulled $9,800 at the Georgia, topping average by $2,500. “Nancy Steele” and “Wings of the Morning,” dented at the Century, went $8,500 in a $3,800 house. The Good Earth, at the Elanger, pulled $11,500, par over by $2,500. The original schedule has been cut from three to two weeks.

Total first run business was $53,500. Average was $8,900.

They Had Met

Kansas City, April 22—A. F. Clark, who will soon open a theatre at Corning, Kan., where he operated one some years ago, was dropped in on Row after the day. He stopped at the Independent Theatre Supply Co.

“I’ve seen you somewhere before,” he said to Jim Foley.

“I’ve seen you somewhere before,” replied Foley, who was somewhat bemused. About 18 years ago Filson was in Corning and sold Clark “The Red Circle,” Pathe, a film starring Ruth Roland.

“Swing” a $15,000 Hit at Cincinnati

CINCINNATI, April 22—“Swing High, Swing Low” led the town with $14,000 over par at the RKO Albee.

“History Is Made at Night” recouped some of the plus on the week and grossed $12,000 to the RKO Palace. “Radio Revels,” from station WLW, brought $11,500. “Have Our Mary,” took $14,000 at the RKO Shubert, up $2,000. “Maytime,” in its fourth week at the RKO Grand, grossed $3,900. Average was $2,750.

“Waikiki Wedding” got $6,700 at the RKO Capitol for a second week down from $8,000. Average was $1,700 and moved to RKO Grand.

Total first run business was $1,010. Average was $1,010. Estimated takings:

Week Ending April 11:

<table>
<thead>
<tr>
<th>Theatres</th>
<th>Average</th>
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<tbody>
<tr>
<td>ALBEE</td>
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<tr>
<td>BRIGHTON</td>
<td>$11,500</td>
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<tr>
<td>ERLANGER</td>
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</tr>
<tr>
<td>GEORGE</td>
<td>$8,000</td>
</tr>
<tr>
<td>JULIAN</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

“Velve” Is Winner

In Oklahoma Slump

OKLAHOMA CITY, April 22—Summer weather and baseball games hit the “Case of the Velvet Claws,” with Polly Moran heading a stage show, was $2,000 over the profit column. The take was $5,700 at the Warner for four days. Norman’s estimated was $5,000.

“John Meade’s Woman” and “Flying Hostess” went slightly over the line on a take of $2,600 at the Lib- erity for another house week.

Total first run business was $15,047. Average was $1,650.

Estimated takings for the week ending April 17:

<table>
<thead>
<tr>
<th>Theatres</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEORGE</td>
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</tr>
<tr>
<td>JOHN MEADE’S WOMAN</td>
<td>$4,000</td>
</tr>
<tr>
<td>LIBERTY</td>
<td>$4,000</td>
</tr>
<tr>
<td>MIDWEST</td>
<td>$4,000</td>
</tr>
<tr>
<td>WAVE B.</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

BOX OFFICE AT 23½ HOURS LEAVE

BUFFALO, April 22—Several changes in management of the Stering suburban theatres have been made by Art Green. John Green will be the new manager of the RKO, Ralph Smith will move from the Madrona to the Arabian, and will be succeeded by Don Lefever.

Move Sterling Managers

SEATTLE, April 22—Several changes in management of the Stering suburban theatres have been made by Art Green. John Green will be the new manager of the RKO, Ralph Smith will move from the Madrona to the Arabian, and will be succeeded by Don Lefever.

They Did Met

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“I’ve seen you somewhere before,” he said to Jim Foley.

“I’ve seen you somewhere before,” replied Foley, who was somewhat bemused. About 18 years ago Filson was in Corning and sold Clark “The Red Circle,” Pathe, a film starring Ruth Roland.
MOTION PICTURE DAILY
Friday, April 22, 1937

IATSE Signs Pact With Consolidated

(Continued from page 1)

negotiations. The placement

House of Lords Agrees to
10-Year Quota Extension

(Continued from page 1)

and their bad influence on the lan-
guage of children, who have learned
to say "Yes." He also added that
members echoed Lord Moyne's remark, "We must not allow the
industry to fall permanently under
foreign domination." The quota was
determined as the only effective pro-
tection.

Lord Templemore, speaking for the
Government, said it regarded a flour-
ishing industry as essential and was
determined to maintain conditions un-
der which it could expand consider-
ably. He repeated

Lord Ponsoby spoke of the "nause-
ous, vulgar bathos" of American films
charging infringement of copyright,
"Behold My Wife." She insists parts
of the film were lifted from her play,
"Unknown Friend," and asks for
damages in excess of $50,000, an
accounting and an injunction against
further exhibition.

Would Amend Complaint

A motion by Trans-Lux Daylight
Pictures Corp. against Trans-Lux
Movies Corp. and Percy N. Furbur
for permission to amend their answer
will be heard in Federal Court in
Philadelphia Court yesterday. Furbur
was adjourned in Federal Court at
today. Felt alleges that he was
excluded from any consideration of
his application for a

Orders Lowe Examination

Edmund Lowe must submit to a pre-
trial examination in connection with a
suit for $121,790 brought against
him by Jenny Robinson and Hattle
Blumenson, sisters of the late Liliyan
Tashman, Lowe's wife. The examina-
tion will be held in June upon Lowe's
return from England and was ordered
by Justice Julius Miller yesterday in
N. Y. Supreme Court.

Reserves Theatre Decision

Justice Ferdinand Pecora in N. Y.
Supreme Court reserved decision
yesterday on the suit brought by the
Lenox Hill Hospital and others to
enforce the ownership of the property
at 1109 Lexington Ave. from ex-
ecuting a film house on that site.

Welt Rites Are Held

Funeral services were held yester-
day for Mathilde Welt, wife of Isidor
Welt and sister of Leon Roseblatt of
the Welt-Welt, Ltd. Inter-
ment was at Beth-El Cemetery,
Cypress Hills.

Harry Harris Dies

Great Neck, L. I., April 22—Harry
Harris, attorney, who was associ-
ated with the late Elek John Ludvig,
is dead here. He was 62.

SANDOR INCZE, producer from
Budapest, arrived from the coast
yesterday after making a study of pro-
duction methods, and will sail on the
Normandie next Wednesday, en route
home.

SAM FLAX, Washington, and Her-
man Rokit, Boston, Republic fran-
chise holders, have returned to their
territories after a short visit here.

STANLEY ROSES, who will appear
in "First Lady," leaves for St. Peters-
burg, Fla., today and tomorrow will
head for the coast.

ELLIOT GIBSON, Universal writer,
arrived from Hollywood yesterday by
plane and will sail next Wednesday
on the Normandie for England.

BRODERICK CRAWFORD, Helen Bro-
derick's son, is due on the Cot.
He recently completed a part in "Wom-
Anes Comes Many Years Later" for
Universal.

LOWELL THOMAS has been nomi-
nated to succeed H. B. LEQUATTE as
president of the Advertising Club of
New York.

OLIVER HANSDOLL, director of the
Paramount studio talent department,
has left on his annual tour of the
country.

ALAN FRIEDEMANN of Deluxe Labs,
returned from Detroit yesterday after
closing a printing deal with Widing
Pictures.

St. SIABLER will not leave for the
coast until next Thursday with the
M-G-M sales convention special.

LYNN FAENOL will visit Baltimore
over the weekend to attend the Mary-
land hunt.

JAMES CLARK, head of Horlacher's
Film Delivery Service, was in from
Philadelphia yesterday.

ANNE GREENWAY, M-G-M player,
arrived from the coast yesterday via
plane.

NICHOLAS MURRAY, color photo-
grapper, got in from Hollywood yester-
day by American Airlines.

CAPT. N. A. POSGO, technical super-
visor on "Marco Polo," left yester-
day for the coast.

JOE BRANT will depart for the
coast May 2. His eastern visit, he
decides, is purely a vacation.

OSCAR DOWW of Losc's and JOHN
DOWW of RKO will return today from
Boston.

JO MILLINZOR, designer left yester-
day for Dallas by plane.

NICHOLAS M. SCHENCK is now in
Miami.

EDDIE CARRER of M-G-M will
leave for the coast today.

LORETTA YOUNG is due from the
tomorrow morning.

Settle Coast Studio Suit

LOS ANGELES, April 22—Accept-
ance by U. S. District Judge Paul J.
Mowick of a check for $4,500 and
a promise to pay $3,000 monthly has
ended the oyster suit brought by L.
Young for the Detroit owners of the
pictures.

Oscar L. Young, temporary trustee,
asked for the settlement at the re-
cord of the Bank of America, chief
creditor.

Columbia Asking Details

Columbia Pictures Corp. will ask
Justice Julius Miller in N. Y. Su-
preme Court today for an order which
would require Jack R. Levine, the
golfer, to supply a bill of particulars
in his $50,000 suit against Columbia.
Redmond charges that without per-
taining particulars, Columbia held a
series of the plaintiff engaged in trick
golfing shots in "Golfing Rhythm" and
that these scenes were taken from
a Fox Movietone reel for which he
posed several years ago. The plain-
tiff would also enjoin Columbia from
further distribution "Golfing Rhythm."
Columbia asserts that it obtained per-
mission from Fox to use the scene in
question.

Sue on "Modern Times"

A charge that Charlie Chaplin lifted
whole scenes from "A Nous La Lib-
erte," a French film, for use in his
"Modern Times" is made in an ac-
counting suit filed in N. Y. Supreme
Court yesterday by the Films So-
nores Tobis Societe Anonyme. The
defendants, whom the French company
also would permanently enjoin from
further distribution of "Modern Times" are the Charles Chaplin Film
Corporation and United Artists. The
plaintiff states that its picture was re-
leased in 1931, the conveyor belt scene
"Modern Times." Although Chaplin's
picture was taken bodily from the French film.

Anna Miller Sues Paramount

LOS ANGELES, April 22—Anna L.
Miller, who writes under the pen
name of Amynes Barnes, has filed suit
in Federal court against Paramount

Hod Carriers Labor
Complaint Is Filed

Hollywood, April 22—Charging
that the producer, in violation of the
Wagner Act, had ignored and
otherwise unfairly treated hod car-
riers who are members of the Build-
ing and Common Laborers' Union,
Joseph Marshall today filed a com-
plaint with the National Labor Rela-
tions Board in Los Angeles. Pat
Casey has agreed to confer with the
National Labor Relations Board.

The meeting with Charles Lessing, representing make-
up men, scenic artists and painters.

The Actors Guild meetings start on
the same day.

Kenneth Thomson and Aubrey
Blair, Speaker of the House, meet
Friday. They are now at Sacramento.

Albany Variety Dropped

The Albany has been eliminated as a member of the National Variety
Clubs because of noncompliance with
the decision of the Club.

Lack of interest in the char-
acteristic Variety activities is given
as the reason for the withdrawal of
the charter.
They All Laughed

Refrain (happily)

They all laughed at Christopher Columbus
They all laughed at Rockefeller Center
When he said the World was round
Now they're fighting to get in
FRED ASTAIRE
GINGER ROGERS
in
SHALL WE DANCE
with
EDWARD EVERETT HORTON ★ ERIC BLORE
JEROME COWAN ★ KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HOCTOR
Music by GEORGE GERSHWIN ★ Lyrics by IRA GERSHWIN
Directed by Mark Sandrich ★ Pandro S. Berman Production

SWEET SWING AND RED-HOT BLUES! THEY'RE HEAD OVER HEELS IN RHYTHM!

Refreshing as an April shower! . . . Exciting as a fire! . . . The world's gay dancing sweethearts, stepping to town higher, brighter than ever in their grandest show of all! . . . Fred and Ginger surrounded by the screen's biggest comedy cast . . . and three-score of Hollywood's hand-picked glamour girls! . . . AND THOSE GERSHWIN SONGS! . . . "Let's Call The Whole Thing Off"—"Slap That Bass"—"I've Got Beginner's Luck"—"They All Laughed"—"They Can't Take That Away"—"Shall We Dance."
**ROCKEFELLER CLAIM HIT AT RKO HEARING (Continued from page 1)**

Atlas Consolidated, in connection with the RKO reorganization plan, in objecting to Isreal's request, asserted that the validity of that plan is not in issue. He stated that the claim had been finally litigated before Special Master Thomas D. Thacher and that the only question involved was whether the settlement was one "a reasonable business man would make."

Rockefeller Center attorneys will refuse to refile the claim, Rickaby said. He added, however, that negotiations to settle the objections to the plan of the unsecured creditors' committee are now under way, as well as similar negotiations over the objections of the First National Bank of Cincinnati, trustee under a $3,500,000 indenture issued by the RKO Midtown Corp.

**NUMEROUS CONSOLIDATIONS FILED**

Consents to the plan were filed by RCA, which holds $4,893,327 of RKO debentures and 600,731 shares of common stock, representing a group of security creditors holding claims of $3,745,633; a second group representing a security holding of $481,000; Amerex Corp., a secured claim of $114,000; John W. Neck, a secured claim of $35,000; the unsecured claim of $1,196,000; Roy E. Larsen, an unsecured claim of $150,000; the unsecured claim of $95,000; and Mary A. Moulton, unsecured claim of $500.

In addition, Rickaby said that he had added consents from unsecured creditors amounting to $2,500,000. Some were referring to the Atlas Consolidated. He said that consents of 48 per cent of the common stock had been received from holders.

**THREE PROTECTIONS REGISTERED**

In addition to the unsecured creditors' committee and the First National Bank of Cincinnati, objections to the plan were filed by John S. Stover on behalf of holders of 1,214 shares of old RKO Class A stock; by Charles Winkelman and George L. Schein, also representing Class A holders, who allege that RCA's consent to the plan is illegal, and by Edward Hickey, another Class A holder.

He said that among contentions, alleges that Section 77-B of the Federal Bankruptcy Laws under which RKO is being reorganized, is unconstitutional.

Rickaby reported that secured claims to the plan total $12,718, 500, and unsecured claims approximate $1,700,000, including the Rockefeller claim.

A. A. Belzer of Price, Waterhouse, the first witness called, testified that RKO's net earnings for 1936 were $2,485,098 and that the company's average interest on indebtedness but before deduction for arrears of $1,042,010 unpaid dividend and allowance for bad debts aggregated 17.5 per cent. RCA Radio Pictures earned $1,988,631 and RKO Pathe Pictures lost $195,000 after deductions for interest. Interest on Radio Pictures debentures was $763,079 for 1936.

**LITTLEFIELD OF ALLIED SELLS OUT TO M&P (Continued from page 1)**

founder of the Fairmount is an 800-seat house.

Littlefield, a former eastern vice-president of national Allied, was once an independent member of the Four Horsemen Film Board of Trade. His withdrawal from theatre operation is expected to result in his retirement from Allied activities. It follows closely upon the contemplated withdrawal from Allied of H. M. Richer, general manager of Allied of Michigan, who stated this week that he was Considering an "active offer" and would decide on retirement from organization activities in two weeks.

M. & P.'s acquisition of the Littlefield theatres is only one phase of an extensive expansion move on the part of the Paramount affiliate. The circuit recently closed with Edward Rosen for the State at East Milton, and has agreed upon terms for taking over the Allentown, Waltham and Joe Drucker. Bayside, in Hull, was reopened last Saturday after being taken over from Daniel Murphy. New expansion moves, in addition, are reported to be in work following court approval recently of New England Theatres' purchase of Olympia Theatre's assets for $4,000,000. The purchase added 30 houses to New England activities, operation under Martin Mullin and Samuel Pinakli.

New first runs are being established throughout the circuit as a corollary to the expansion.

**WARNERS PLAN FOUR WASHINGTON HOUSES (Continued from page 1)**

houses an extension of the building program announced in December. Warner officials have stated that the houses have been added to the circuit, the Penn, Uptown, Sheridan and Cal, which will be opened May 6. The exact locations of the four houses have not yet been set. With the four, the circuit in this territory will comprise 20 houses.

Bernstein, Schiller to Go South

David Bernstein and Col. E. A. Schiller will leave Sunday for Atlanta to study the southern territory preparatory to inaugurating Loew's checking system in New Orleans, Charlotte, and Dallas, Texas.

The latest exchange to adopt the checking plan is Philadelphia. It is expected that the southern offices will begin their own checking as soon as the annual M-G-M sales convention winds up on the coast. These branches adopt the system, which is in operation in all of the company's offices.

**IRVIN TRANSPLANTS**

Hollywood, April 22—Lou Irvin, after all these years along Broadway, plans to make Hollywood his permanent location. Lou Irvin, who worked for RKO Radio Pictures, owned $1,088,631 and RKO Pathe Pictures lost $195,000 after deductions for interest. Interest on Radio Pictures debentures was $763,079 for 1936.

**Ampa Reservations Grow**

Ralph Lundy, Ampa secretary, states that 500 reservations for the organization's coming dinner-dance have been received in recent days. He anticipates a record-breaking affair. Ampa's election of officers will take place at the Hotel Edison next Thursday.

**Outlook for Radio Probe Held Fading**

(Continued from page 1)

are fearful that the helpful work may be prolonged through August unless action is taken to eliminate all but "must" legislation, in view of the situation developed by President Roosevelt's recommendations for reorganization of the Supreme Court.

Eleven weeks have elapsed since the President sent his message to Congress, yet the matter has not progressed beyond the committee hearing stage in both Senate.

It is conceed that a number of weeks will be required to get a court bill enacted, if one is successful, and Administration leaders are anxious that the session be concluded as soon as possible. Since the new anti-trust bill is not so, careful scrutiny is being given every proposal which might tend to delay adjournment.

If investigation of the broadcasting situation were undertaken, it is expected that it would run for a considerable period since a large number of unsuccessful applications for broadcasting privileges would desire to present their case. The question of monopoly and alleged interest of public utilities in radio also would require much time for exploration.

**WHN WORKERS SHIFT UNION AFFILIATIONS**

In a surprise move disbanding the WHN chapter of the Ass'n of Technical Employees, a company union recognized by the station, the engineers there swung over in a body to the C. I. O.'s American Radio Telegraphers Ass'n yesterday, and demanded a 40-hour week, a salary boost, and an immediate conference on working conditions.

The station's technical staff, all members of the company union, numbers 18 engineers, voted the vote to swing over to the C. I. O. was unanimous. Copies of their demands were forwarded to the National Labor Relations Board.

It is reported that the demands (Continued on page 22)

**MORE RADIO—Page 22**
**New Shows on the Air**

**Drama**

First of WLW’s commercial offerings piped to WHN was “Drama,” heard yesterday from 2:30 to 2:45 P.M. It was also broadcast, via the WLW line, to the colonial network stations in New England.

The next 15-minute program, got off to a particularly bad start hereabouts by offering the longest, windiest, and most incoherent commercial address heard in quite a while. Heard on the program were two organ solos, and a vocal number. The balance of the period was devoted to sales spiels. Arthur Chandler, Jr., is featured, in talks. He did little but talk about the sponsor’s product.

**WMCA Race Series Now on 5 Stations**

Webster - Eisenhower’s race results program, “Today’s Winners,” heretofore heard only on WMCA, has been extended to WABC stations WOL, Washington; WDCL, Wilmington; WCBM, Baltimore, and WIP, Philadelphia. WMCA’s broadcasts each week will be heard Monday through Friday, from 5:45 to 6 P.M., E.S.T. N. W. Ayer & Son is the agency. The contract is for 25 weeks, ending May 22. Additional business placed at WMCA yesterday included:

Harry Jay Cohen, through the J. Dresner agency, a new program titled “Happiness Circle,” for 52 weeks, effective immediately, through Saturday, 9:35 to 9:30 A.M.;

College Inn Food Products Co., direct, 35 announcements, daily except Sunday, ending May 22.

Hecker Products Corp., through Erwin Wasey & Co., 12 announcements, daily except Sunday, effective immediately.

**Calder Will Design Annual Radio Award**

William S. Paley, president of CBS, has commissioned Alexander Calder, noted New York artist, to design the annual amateur radio award. The award will be presented to the individual who has made the greatest amateur radio contribution to the American people either in research, technical development or operating achievement. Calder’s award was first made public in an address by E. K. Cohan, CBS director of engineers, in 1936 at a central division convention of the American Radio Relay League.

**To Air Juvenile Program**

NBC will air a special program featuring juvenile talent May 1 from 4 to 4:30 P.M., E.S.T. on the Red network, in cooperation of National Boy and Girl Scout councils. Eligible talent for the broadcast includes Deanna Durbin, Billy and Bobby Mauch and Gloria Brook, from WABC; Jerry Colonna in the Barnum and Bailey circus.

**Salzburg Opera for NBC**

The Salzburg Opera Guild of Salzburg, Austria, will make its first visit to America this summer to appear on the NBC networks and to go on tour for the NBC Artists Service.

**KEHE to Have 4-Day Opening Ceremonies**

Los Angeles, April 22.—A four-day ceremony, April 26-29, will mark the opening of the new offices and studios of KEHE and the California Radio System. Staff, radio press and advertising agencies, clients, and general public will be invited for the ceremonies.

The new KEHE studios comprise four rooms, each with its own signal. There are seven studios all told, a large “show” studio seating 300 persons, a radio orchestra, a movie orchestra, drama studios, an announcers’ studio, and a theatrical studio. A new 5,000 watt high fidelity transmitter has been installed.

The opening ceremonies, April 26, will be a closed session of the KEHE staff and CBS officials, culminating in a banquet. Highlight programs to be offered during the dedication include California’s “Minstrels,” "The Hollywood Good Time Hour," "Captain Dobb’s Ship of Joy Music," and others.

**Douglas to Be in “Obsession”**

Hollywood, April 22—Lloyd C. Douglas, author of the novel “Magnificent Obsession,” will be cut in from New York on the etherization of the show featuring Robert Taylor and Irene Dunne next Monday on Lux. Barbara Kent and Sara Haden have been cut in to the show. Their other guest spot will be occupied by John Arnold, President of ASC and head of M-G-M’s camera department, who will make a special trip to the Coast to view the development of pictures.

**Miss Verrill in New Series**

Virginia Verrill, currently playing in “Vogues of 1938” in Hollywood, will begin a new series on CBS April 29, from 10:30 to 10:45 P.M., E.S.T.

**Mutual Texas Deal on April 26**

Mutual’s deferred affiliation with KTAT, Fort Worth, and WRR, Dallas, will be effective April 20.

**Wants Facsimile**

Prize remark of the week: Bobby Downey, WICC actor, age eight, having listened to all the contest offers on the radio during a recent period of illness, surprised his mother by telling her that she go to the grocery store and buy a package of facsimiles so that he could enter one of the contests.

**WHN Workers Shift Union Affiliations**

(Continued from page 1)

were presented to Louis K. Sidney and Irving Golden, WHN’s new station manager for California yesterday afternoon. Neither Herbert Pettey, station executive, nor Gordon Windham, chief engineer, were available for comment yesterday.

Meanwhile at CBS, the meetings of the committees representing the work and the announcers-producers meeting, scheduled for today, was again postponed until today, with a possibility that it may be held Tuesday of the week.

**Seastell to Change Name**

The Seastell program will drop the word “Saturday Night Party” and adopt a Sunday of its own, for the show on the same network, effective either the second or third week in May. The new time will be from 10 to 11 P.M., E.D.T., for the NBC-Radio Network.

The cast remains intact—James Melton, Bobby Doban’s orchestra. Aunt Jemima’s Housewife and the New Yorkers Chorus. The use of guest stars will be continued. The name of the new program has not been chosen.

**Mathisen Radio Editor Ranks 31st**

April 20—Edward A. Mathisen, for some time associated with the dramatic department of the Evening Star today became the radio editor.

**Radio Personalities**

De Ma Harsberger, in charge of NBC’s art service in Hollywood, and Jack Volton of the same office are in New York for a brief stay, looking over NBC artists in a search for film possibilities . . . Kay Thompson celebrates her first anniversary on the Chesterfield program tonight. She is currently on the Cities Service program, has been signed to an NBC artists’ contract. Scenes from “Babes in Arms” and “Richard III,” by the stage casts, will be offered on Sunday’s RCA “Magic Key.”

Evel Waters will be the featured guest on tonight’s Fleischmann’s Hour show. His daughter of Eddie, has resigned her CBS office job in Hollywood to be married early next month to Ben Metcalfe, El Torn, headliner on WMCA’s “Paramount Professional” tonight . . . Norman Cootler will take over the 10:30 to 11 P.M. spot on WJZ beginning tomorrow, in addition to his other activities . . . Thaya Samter Winslow, NBC’s Bros. writer, and Henry Wadsworth, juvenile screen actor, will appear on NBC’s WHN “Movie Club” tonight . . . Guy Lombardo’s orchestra begins a series of out-of-town engagements next week and will broadcast en route for two months . . .

Phil Regan returns to the mike May 1 for Sunday’s new “Blanche Yurka, Reinald Werrenrath and Jory Nash” will comprise the guest talent on Tuesday’s Hammer, “Music Hall.” Jack Bailey and Patsy Kelly are added guests on tonight’s “Hollywood Hotel” . . . Hal Youngman and his “Nine O’clock Revue” on WOR . . .

Edward G. Robinson arrived here from Hollywood yesterday morning for a three-day appearance on the Kate Smith show.

Nina Goodsell set for a guest appearance on the “Rippin’ Rhythm” program Sunday . . . Brian McMahon, head of the criminal bureau of the police department, will be guest speaker on Mutual’s “Forum” show Sunday . . . Fats Waller will guest-sing on the Tim and Irene show on Mutual, Sunday . . .

**Writers Substituting On Thomas’ Program**

Four well known authors and journalists have been selected to fill in on Los Angeles’ KFDC program during the latter’s absence in England.

Captain Valentine Williams will be heard April 29, 30, and May 3, 4, with cut-ins by Thomas from abroad the Europa on the first two days, and from abroad the Queen Mary on the last.

Upton Close will be heard in the series May 5 to 7.

Edward Gordon will provide the talks for the week beginning May 10, except for May 12, Coronation Day, when Thomas will occupy the floor at the City Club of Los Angeles.

Because Thomas will be in Hollywood this week, the week of May 24, Upton Close will return to the series for that period.

**Radio Shows Gain in Advertisers’ Dollar**

While newspapers still continued to get the principal share of the advertising dollar, radio has been whistling down the percentage steadily, the A.N.P.A. was informed yesterday by its Bureau of Research.

The newspapers part was 44 cents. Magazines received 33.6 cents, and radio was in between. In the previous five years, the newspapers averaged approximately 45 cents of every dollar, while radio has risen consistently in this period from 53 to 14 cents of every dollar.

In 1936, chain broadcasting in and its revenue by 21.1 per cent over the previous year, or from $167,000,000 to $188,000,000.

**Gibbons Is Sued on Flood Radio Script**

Floyd Gibbons is named defendant in a $250,000 suit filed in N. Y. Supreme Court yesterday by Charles L. Kobol, radio script writer. The plaintiff states that on Jan. 26, last, he arranged with Gibbons to cover the flood story and to write a script on what he witnessed for Gibbons to broadcast the following night.

The broadcast was made and Gibbons allegedly distorted that script, although credit was given the plaintiff for the Broadcasters’ version of the flood allegedly was “improper and misleading” which damaged the plaintiff’s reputation in accuracy as a radio script writer.

**Change Photoplay Award Time**

The broadcast time for the Photoplay Radio contest for the year on the Mutual network, April 25, has been advanced. The presentation will be heard from 10:30 to 11 P.M., E.S.T., instead of 12:30 to 12 midnight, as was originally announced. The award picture is “San Francisco.”

**“Funny Things” Tri-weekly**

“Funny Things,” a new CBS program, will be presented three times tri-weekly beginning April 25, from 5:45 to 6 P.M., E.D.S.T. Nora Starling will write and appear in the series.
Over 200 at French Meet
Of 20th-Fox

Four-day Sessions Will Be Started Wednesday

Paris, April 23.—More than 200 European and British sales representatives and home office executives from New York will be on hand for the four-day sales convention of 20th-Century-Fox, which will get under way here next Wednesday.

Sidney R. Kent, president, will be the principal speaker on April 30, with Walter J. Hutchinson, foreign head, presiding. F. L. Harle, managing director for the British Isles, and Benjamin Miggins, sales manager for Europe, will be in charge of their individual groups.

Col. Jason Joy, who will represent Darryl F. Zanuck, will talk on production; Tristram H. Talley, vice-president of Movietone News, will discuss the newsreel in addition to (continued on page 3)

Theatre Group and
WNYC in Play Deal

The New Theatre League has signed a two-month contract with WNYC, New York’s municipal station for a series of dramatic air productions based on the League’s outstanding plays. The first play will be presented May 1, from 8 to 8:30 P.M., E.D.S.T.

Among the League’s plays scheduled for May and June are radio versions of “Awake and Sing,” “Spread Eagle,” “Till the Day I Die,” “Black Pig,” “They Shall Not Die,” and others equally well known.

The radio adaptations will be handled by Florence Erskine of the League.

The networks, it is reported, are eager bidders for the New Theatre League presentations.

Talent Lined Up for Will Rogers Program

Tomorrow’s memorial broadcast to Will Rogers on CBS, from 5 to 5:30 P.M., E.D.S.T. will feature the following talents from New York: Capt. E. V. Rickenbacker, secretary to the Will Rogers Memorial Commission; Jack Pearl, noted actor; Lanny Ross and the Revelers Quartet.

As indicated previously, Fred (continued on page 4)

More Radio—Page 4

MOTION PICTURE DAILY

NEW YORK, SATURDAY, APRIL 24, 1937

VOL. 41. NO. 96

TEN CENTS

Over 200 at French Meet Of 20th-Fox

Writing and Riding

Hollywood, April 23.—Samuel Goldwyn’s writers assigned to do the script for “Love on Wheels” will turn out the job while making a new trailer. Goldwyn has effected a tieup with Curtis-Arrow, trailer manufacturers, for the use of a vehicle so that the boys can get the actual lowdown on what they will write about.

B.P. Schulberg Leaving Para. For ‘A’ Films

Will Complete Schedule For This Year

Hollywood, April 23—B. P. Schulberg today broke with Paramount, stating that his releasing management would be terminated upon completion of the present year’s schedule. Emphasizing that his decision to leave was prompted by a desire to make only A pictures, the former production chief at Paramount today stated:

“With the marked trend away from the so-called B pictures and toward exclusive A product, we are desirous of making fewer and more distinguished films in the future. Under our Paramount contract we were required to produce four or six pictures a year. In the future we will direct our efforts to the making of only A product. We have found that the trend toward the production of a picture free from the necessity of being a part of a series and with a fresh start is more in line with our ideas, and we can perfect a small but imposing program of pictures comparable to the best A product in the industry.”

Siegel Named As President For Republic

Hollywood, April 23—With Moe Siegel elected president of Republic Pictures, the company today disclosed plans for producing 48 pictures for 1937-38 release under a new unit production system.

The company’s new season program consists of 24 features to be made by six production units, and 16 westerns and serials from two additional production units. The six feature production units are headed by Herman Schom, Leonard Fields, Joe Krumgold, Bert Clark, Al Levine and Harry Grey.

The new program represents a reduction of 20 pictures from Republic’s program for the season last closing. Last year, 32 westerns and serials were announced, as compared with the 22 this season.

Siegel, new president of Republic, has been associated with H. J. Yates, Consolidated Films head, for a number of years, and was formerly treasurer of Consolidated. He has been associated with the Republic studio in a business capacity for some time and has headed the studio since the resignation of Nat Levine from the presidency recently.

Intervention Denied In the Orpheme Case

A petition by Orpheme Circuit preferred stockholders represented by Isidor J. Kresel, attorney, for leave to intervene in the RKO reorganization proceedings was denied yesterday by Federal Judge William Bandy because of technical deficiencies in the motion papers. Permission to renew the motion was granted, but Judge Bandy observed that Orpheme stockholders are protected for the present.

Claim Half Exchange Workers Back Union

Approximately 50 per cent of the exchange employees in New York have agreed to join a labor organization, it was reported yesterday by officials of Local 301, I. A. T. S. E. operators’ union here, whose super- (Continued on page 3)
**Insiders' Outlook**

By RED KANN

Hollywood, April 23.

SAMUEL GOLDWYN embarks on what is for him a complete change of pace in “Woman Chases Man.” Far removed from such serious vehicles as “Doveworth,” “Come and Get It” and “Beloved Enemy,” this is a farce which develops speed and much fun in approximately its first two-thirds and then goes much too fast for its conclusion. As it stands, however, the attraction has much more on its plus than on its minus side, and if it evolves anything it demonstrates the inordinately difficulty of keeping a good thing moving in its entire way. Other producers have experienced the same trouble.

Charles Winninger is a sort of screwball business man who goes more for gadgets than for sound ideas with his son Joel McCrea, holds the moneybags through an inheritance and no longer proposes to shell out for his pater’s harum scarum promotion. Miriam Hopkins is a graduate archivist who binges in Winninger seeking a job in the development of “Nolan Heights,” Winninger’s latest brainstorm. The delicate plot thereafter revolves around ways and methods, many of them funny and rib-tickling, of persuading McCrea to advance to the next $100,000 to launch the scheme.

Leonard Mericle provides a minor menace seeking McCrea’s fortune on her own account and Erik Rhodes is a foreign con-

**Housesmen Leaves to Work on U. A. Units**

Cran Housesmen of Cecil, Warwick & Cecil, advertising agency, left for Hollywood yesterday to open an office and handle the local accounts for three United Artists’ producer ac-

**Flash Previews**

“Thank You, Madam”—A simple story, entertainingly told—plus some excellent singing by Jan Kiepura.

“The Go Getter”—A fast-moving and excellent comedy, being the de-

**Goldwyn Invites Scribes**

Trade paper representatives next Thursday will attend a special preview of “Womance, Chassie Man” as a preview of Samuel Goldwyn. The film will be shown at Loew’s Sher-

**Para. to Do “Butterfly”**

Hollywood, April 23—Paramount will film Puccini’s “Madame Butter-

**Strausberg Acquires New Rochelle House**

Sam Strausberg, Greater New York exhibitor, has closed a deal with Sam Minskoff & Sons, builders, for the new Rochelle theatre which is to be constructed in New Rochelle. The lease is for 21 years at a minimum rental of $300,000 plus a percentage of gross receipts. The theatre is expected to be opened in October.

Harry Brandt had a deal with Sam Minskoff for the new Rochelle theatre which fell through when Loew’s took over the Camel in that city. The project had been of-

**To Roadshow “Make Way”**

Hollywood, April 23—“Make Way for Tomorrow” will be road-

**Blum Favors $5,000 Penalty on Records**

Special Master Asher Blum rendered a report in Federal Court yes-

**Denies Buckler Reappraisal**

Federal Court Judge John M. Woolsey yesterday disallowed an application of Edna Buckler for reappraisal on her plaguirism suit against Sidney Kingsley, Sam Strausberg, Samuel Goldwyn, Random House, Inc., and the 128 E. 37th St. Corp. The suit was dismissed after trial. Her appeal “Dear End” was pirated from her play “Money.”

**Allied Not to Back Jersey Theatre Bill**

Allied of New Jersey is understood to have refused to support the theatre divortement bill introduced in the legislature recently by Edison Hedges, Atlantic City attorney.

**Allied Reports Slow Buying**

Washington, April 23—Of 170 independent thou-

**Monogram Financing SEC Approval**

Monogram’s registration with SEC became effective yesterday, 20 days after the final papers had been filed in Washington by Ogden Johnston, president, said yesterday. Herschell Stuart, treasurer, will leave for Philadelphia and Washing-

**James Whale to Warners**

Hollywood, April 23.—James Whale, who has just finished “The Road Rack” for Universal, will go to Warners to direct Brian Aherne in “The Great Garrick” for Mervyn LeRoy.

**B. & K. in Gary Deal**

Gary, Ind., April 23—B. & K. has acquired an interest in the State Amusement Co., operators of the Grand and New State, according to Peter Kaller, president of the latter company.
Purely
Personal

LINTON WELLS, publicity head for Samuel Goldwyn and Beatrice Kaufman, editorial head, returned from the coast yesterday after conferring with Goldwyn.

BILL SUESMAN, who underwent a tonsillectomy at the Professional Hospital, Yonkers, early in the week, is due back at his desk Monday or Tuesday.

ESTELLE and LEROY, the dance team, leave today on the Ile de France. They are booked at the Savoy Hotel in London for London Coronation week.

JACK CONNOLLY, Rudy Vallee, George M. COHAN, ELA BUCHANAN and ERIC MASCHWITZ are sailing today on the Ile de France.

EDWARD SCHINZER, Republic district manager, will leave tomorrow for a 10-day trip to Pittsburgh, Cleveland, Cincinnati and Detroit.

JACK L. and MRS. WARNER, LEWIS and MRS. MILLERSTADT sail from California for New York on the Virginia tomorrow.

Jack Robbins, head of Robbins Music Co., got back from a visit to the M-G-M studios yesterday.

FRIL RIESENF arrives in New York this week from an extended tour of RKO foreign branches.

N. H. BROWER, Warner coast district head, left for Los Angeles last night by American Airlines.

J. J. MILSTEN will leave the coast tomorrow. He is due here Wednesday.

ED ZABEL, assistant to Spyrus Skouras, was home yesterday with a cold.

J. CHEVER COWDEN is expected here from the coast in about a week.

J. R. GRAINGER arrives from the Universal studio today.

ROBERT E. SHERWOOD sails today on the Conte Di Saro.

SIEG A. ROSENBLATT is due from the coast today.

"Wake Up" Gets Big Start at the Roxy

(Continued from page 1)

Over 200 at French Meet Of 20th-Fox

(Continued from page 1)

Claim Half Exchange Workers Back Union

(Continued from page 1)

anti-War Council

Hits Navy Film Aid

(Continued from page 1)

Anti-War Council

Hits Navy Film Aid

enlisted men took roles in a picture.

The organization has repeatedly attacked the part played by the navy in "the making of propaganda" for increasing armament appointments.

"The navy's generosity to private business saves a private motion picture company the price of hiring actors," Benjamin asserted.

"There isn't enough work in the whole film industry to keep hundreds of actors and actresses in Hollywood for actual work. Perhaps forces will apply for every job available. Under the present policy of the navy, the government is actually depriving professional actors of jobs."

"Incidentally, in view of the mounting taxes on manufactured goods, it doesn't seem inconsistent with the plea for a larger and larger navy that the time and services of the officers and enlisted men of the navy can be spared for 'entertainment' for the movies? Is it the navy's job to protect our shores from invasion, or to develop a carload of Clark Gables?"

ARTHUR E. CAREW DEAD

Hollywood, April 23.—Arthur E. Carew, who played minor parts in films from early silent days until last year, was found shot to death here yesterday. His death is being investigated as murder.

William Hofmeister Dead

Baltimore, April 23.—WILLIAM Hofmeister died here at the age of 86 years yesterday. A former actor, he was treasurer and a director of five Associated Theatres, Inc. houses. He was connected with building and supply companies. Two daughters and several grandchildren and great grandchildren survive.

Wall Street

Paramount Drops 9 Points; Others Off

Expect Defeat for
Ohio Tax Increase

COLUMBUS, April 23.—According to present indications in the Ohio legislature, the pending seven per cent increase in the admission tax will not be enacted, and exhibitors are beginning to take a much more optimistic view of the situation.

The House Taxation Committee last week disapproved the one-half cent increase in the gasoline tax which RKO and the admission tax bill was coupled. Observers feel that this is tantamount to defeat of the admission increase.

Senator Keith Lawrence has introduced a resolution for the establishment of a committee to study the entire tax system, while a bill has been introduced setting up a committee to study the relation of state and personal taxes, estimated to yield sufficient revenue to care for poor relief and the additional taxes were designed.

The legislature is to quit functioning on May 10, and adjourn sine die on May 10, according to present arrangements. Meanwhile, the various interested parties are putting forth every possible effort to avoid new taxes.

Scully Succeeds Segal

Boston, April 23.—Harry S. Segal, Boston manager for Grand National, will relinquish his position May 3 and will be succeeded by John Scully, now G. B. eastern division manager.

Intervention Denied
In the Orpheum Case

(Continued from page 1)

by their representatives in Washington. The Senate RKO reorganization plan without intervening.

The same committee also has a motion pending before Federal Judge Robert P. Patterson to compel Mar- thal, RKO's president, to prevent bankruptcy, to intervene in the RKO proceedings. The latter motion is not affected by Judge Bondy's denial of the separate petition.

Jurisdiction Question to D. C.

Hollywood, April 23.—Following today's conference, which brought together Pat Casey, representing producers; Joseph Marshall, acting for labor groups, and Dr. Towne Nylander, head of the local labor relations council, the question of jurisdiction, the root of the present misunderstanding, was referred to the National Labor Relations Board at Washington, D. C.

Numerous meetings of labor groups are scheduled over the weekend prior to the Tuesday conference between Casey and the Screen Actors' Guild.

Start St. Louis Drive

St. Louis, April 23.—The I.A.T.S.E. has begun a local drive to organize all theatre and exchange employees into one union on vertical lines. John P. Nick, first international vice-president, is in charge. He plans to take in Exchange Employees Local No. 16, organized about two years ago.

Owners and managers have been informed of the drive by telephone with the threat that letters will be mailed.

Fred Wehrenberg, head of M.P. T.O. unit, said he would take up the matter at a meeting to be held next week.

The proposed week of "Marked Woman" at the Strand tallied about $25,000.

Over 200 at French Meet Of 20th-Fox

(Continued from page 1)

plans for covering the Coronation; and Mr. May. Managing the com- munity for Australia, will address the convention. Robert T. Kane, production head for National, also producing unit in England, will inform the men on six pictures he plans next season.

Kean, Hutchinson, Joy, Tailley and Kane are expected to leave London for Paris over the weekend. Kent to- night is expected that Jutey Val- bellas, co-star of "Wings of the Morn- ing" and "Under the Red Robe," for two pictures next season. The first of the two will be made at Movietone City under Zanuck's supervision.

Almost twice as many delegates as attended last year's convention in Chi- cago will be on hand for the 20th Century-Fox sales meetings in Los Angeles, May 31-June 3, John D. Clark, sales head, stated yesterday.

Every unit of the organization will be represented. Home office execu- tives who will attend include S. R. Kent, W. C. Michel, Sidney Toovey, Felix A. Jenkins, Spyrus Skouras, Truman H. Tailley and others.

RKO Meet to Run 5 Days

RKO sales executives yesterday de- cided to hold the annual convention here starting June 16, at the Ambassador, Los Angeles. Exciting surprises are being planned when the convention special leaves June 10. It is expected that Jutey Val- bellas, general sales manager, will announce a program of 4 features, of which six will be George O'Brien out-of- pictures produced by George Hirliman.

20th-Fox Studying Roxy Offer Changes

Twentieth Century-Fox has not re- jected the possibility of altering its plan for the Roxy to please stockholders and creditors, it was indicated yesterday by W. C. Michel, vice- president, with whom Roxy reorganiza- tion principals are negotiating.

"We are still working on the mat- ter," Michel said, but declined to commit himself on the prospects of an agreement in time to present to Special Master Addison S. Pratt on Mon- day. Plans on the 2 plans on the ro- organization plan are scheduled to re- sume. The hearings were adjourned last Wednesday to permit reorganization principals to negotiate a revised offer from 20th-Century-Fox.
Campana Signs Two For Program Leads

Having built up names like Tyrone Power, Don Ameche, Henry Hunter and Judith Blake, only to lose them to Hollywood over radio sponsors, the Campana Sales Co. has signed Barbara Lyster and Loder Tremayne to long term contracts of several thousand dollars, the company's president, "The First Neighbor. The sponsor guarantees the players an extra week or two of work each month for the length of the contract.

Still undetermined is the point of origin for the programs. It is being aired currently from Hollywood, but it is believed it will return to Chicago, its original originating point, which Don Ameche leaves the series next month.

Radio in Courtroom Is Banned at Dayton

DAYTON, April 23—Judge Harrison W. Jewell of Delaware, O., yesterday issued an injunction restraining Day- ton Municipal Court proceedings, taking the position that such broadcasts constitute public property for private enterprise. Broadcasting equipment and wires must be removed from the courthouse by the end of the week, it was ordered.

Talent Lined Up for Will Rogers Program

(Continued from page 1)

Waring, Leslie Howard, and others, will open the broadcast in Hollywood and star as Will Rogers, subjects of the program, to be sent to Washington, where Annis S. Prall, chairman of the F.C.C., will speak briefly. The remainder of the program originates from New York.

ABC Takes Gilmore Show

Hollywood, April 23—The Ray mond-Fairbanks Co., as producers of the Gilmore Circles, Pacific Coast NBC feature for Gilmore, has purchased the network over the production. The talent appearing on the program has been changed with the exception of Cliff Clark, announcer, and the Felix Mills orchestra. Heading the new lineup are Cliff Nazarro, Cliff Arquette, Harrison and Elmo, blackface pair; the Paul Taylor Chorus and Jean Noble, comedienne.

 Nedick Takes News Series

Nedick Stores, Inc., has contracted for a new weekly program of radio news broadcasts on WOR, Mondays, Wednesdays, and Fridays from 6:45 to 7 P. M., E.S.T. beginning April 26. Tracy-Zecke, Dawson, Inc. is the sales representative.

Time Change Hits Programs

Des Moines, April 23—When day-light saving time becomes effective in a number of eastern cities, radio programs in Des Moines, which does not change, will be on an almost entirely new time schedule.

Jack Shelley Is Married

Des Moines, April 23—Jack Shelly, assistant news editor at WHO since 1935, was married recently to Catherine Fletcher of Boone, Ia., they are honeymooning in Chicago.

Tommy Rockwell of the Rockwell-O'Keefe Hollywood office arrived here yesterday . . . Martin Block's eight-year-old son, Gene, will inherit the boss' Make Believe Ballroom broadcast on WNEW today at 10:15 A.M. . . . "Bugs" Bailey will act as toastmaster at tomorrow's dinner in honor of George Arliss, to be held in a series on CBS for the Phillips Packing Co. . . . Tito Schipa will be heard Monday on Columbia's Keynote broadcast, singing from Italy . . . Mason and Dixon, WMCA songsters, leave the airways for a short vacation, returning May 4 . . . Rudy Vallee, Hildegarde, and Blevins Davis sail for Europe aboard the H.H. France early morning Friday. . . . Edward Hunter and Rev. John Haynes Holmes broadcast over WMCA Tuesday evening at 10 P.M. in a tribute to Dr. Stephen S. Wise.

+ 

Gertrude Lawrence guest appears on "Showboat" Thursday evening . . . Woody Herman's orchestra opens in Boston, May 1, with a Mutual wire . . . Diana Gaylen, of the "Federikas" cast, will be Adam Miller's guest on the "Federika" Grand Slam broadcast May 3 . . . Martin Goseh of Warners will accompany Haven Mac quarrie on the 12 week theatre tour of "Viva Villa!" May 21. . . . "Actors" troupe, beginning May 7 . . . Bob W. Cottingham has been transferred from NBC's news division in New York to Washington, where he will act as assistant news editor.

Two newcomers in NBC's statistical department here are Arthur L. Forrest, formerly manager of the Trans-Radio division in Chicago, and John R. Cornell, from the Albany Business College . . . Bob Gibson, CBS page boy, has joined the NBC staff . . . Will Dummy Holmes now is either purchased outright, gained control of, or formed an association with a chain of radio stations in New South Wales, Victoria and Queensland, giving the company a radio coverage of almost 80 per cent of the Commonwealth.

Directors of C.B.C., including Stuart F. Doyle, internationally known in the film industry as managing director of the Greater Union Theatres group of companies.

First Mutal Unit From Coast May 10

The first Mutual network program to be sent east from the coast will be a daily series sponsored by Skol products, beginning May 10. The Peck Advertising agency is now testing the program.

Exactly how far-reaching the tieup will be is not known at the moment, but the agency has confirmed that Great Circle Advertising will be involved in the program.

Mrs. Mosier in New KFRO Job

COLUMBUS, Mo., April 23.—The duties of KFRO's television manager will be taken over by Mrs. Murial Mosier, May 1. Mrs. Mosier, wife of the manager and executive vice- president, who has long been associated with the program department of KFRO and was previously at WJUI in Iowa City. She will succeed Josephus M. Todd, who will leave shortly for the east.

Advance St. Paul News cast

St. Paul, April 23.—With the local newspapers in Minneapolis and St. Paul reaching the street between 12:30 and 12:40 P.M., KSTP is in an effort to deliver its news to listeners ahead of the papers, has pushed up its noon hour news time period from 12:40 to noon each day.

Glenn Condon Resigns

Glenn Condon, managing director of the Oklahoma network, has resigned that post, it is learned here. The Oklahoma network, comprising eight stations, recently affiliated with Mutual, the stations are: KADA, KVSO, KASA, KCRK, KBIX, KTOK, WBZ and KGFF.

WTBO Signs J. H. McGilivra

Joseph Hershey McGilivra has been signed by WTBO, Cumberland, Md., beginning immediately. Sales representatives. WTBO operates on 800 kilocycles, with a power of 250 watts.

Dow Gets "Dawn Patrol"

CINCINNATI, April 23—"The Dawn Patrol," conducted by Al Bland over WKRC from 7:30 to 8:30 A.M., E.S.T., daily except Sunday, now is being sponsored by the Dow Drug Co.
RKO Drive for Theatres Here Is Continuing

POOLING DEALS EXPECTED BEFORE NEW SEASON

RKO is continuing its drive for additional theatres, including a number of pooling arrangements which are expected to be set before the new season gets under way.

Tentative agreements are understood to have been made whereby the circuit will take over three Westchester houses within the next few weeks. These are in addition to the Parkway, which has been acquired recently and plans for building new theatres at Allerton Ave. and White Plains and at Somers and Westchester Aves., Bronx.

The pooling deals are said to affect territories outside of the Greater New York area.

Last year, about this time, the circuit added a number of theatres and also made several pooling agreements.

The moves, it was stated, are not designed to fight independents but rather to build up the circuit’s first run situations. In all instances where theatres have been acquired, the units have been taken over from unaffiliated exhibitors.

Production Gains With 47 in Work

HOLLYWOOD, April 25—Production activity here stepped up sharply this week, with 47 features in work as compared to 40 last week. Thirteen new films were started, five more than last week, and 74 features were in the cutting room as against 60. Six were finished, the same as last week, and the 15 in preparation were four under the previous total.

Six shorts were started, as against last week’s three, four were shooting.

JERSEY ALLIED MEET TO BE HELD IN JUNE

Allied of New Jersey is planning to hold its annual convention in June, probably at Atlantic City, Lee Newbury, president, stated over the weekend. Last year the annual session was held in September, but this year the meetings are being advanced due to early buying.

The unit will hold a meeting at

MOTION PICTURE DAILY

VOL. 41 NO. 97
NEW YORK, MONDAY, APRIL 26, 1937
TEN CENTS

CIRCUITS ASK FOR LONG-TERM PRODUCT DEALS

Some distributors not in favor of plan

With the new buying season under way, major circuits are making every effort to enter into long term product deals. Arrangements for playing pictures over a period of years will obviate the need of long conferences on sale of product and will eliminate continued discussions through the summer months.

Some of the major distributors are not in favor of the plan, preferring to settle yearly product problems as soon as conventions are over.

Last year arrangements were concluded for a three-year arrangement with M-G-M. The distributor also sold through a number to Paramount theatre partners. In addition, National closed a two-year pact for Paramount’s output last season.

Film buyers for National are now discussing new deals with Warners, United Artists and Columbia. Although the circuit has offered Warners a two-year agreement, Gradwell L. Sears, general sales manager, has not committed himself to an arrangement beyond next season’s product so far. However, deliberations are continuing with the hope that a contract will be agreed upon. Talks on Universal pictures await the return of James (Continued on page 13)

March ticket tax hits $1,539,408

WASHINGTON, April 25—A sharp upturn in admission tax collections in March, bringing them to the highest point so far this year, $1,539,408, is disclosed in the monthly report of the Internal Revenue Bureau.

March receipts of $1,566,055 above the February total of $1,473,353 and $284,000 above the March, 1936, col- (Continued on page 12)

Para’s quarter may be over $3,000,000

Paramount earnings for the first quarter of the current year are estimated to be in excess of $3,000,000, including the company’s equity in un-distributed profits of theatre company affiliates. This compares with a profit of $778,921 for the corresponding quarter of 1936, reported after the application of $800,000 of a special (Continued on page 6)

BIG FILMS KEEP FIRST RUN GROSSES UP TO $1,716,387

First run grosses held up in 29 key cities last week in spite of the reaction that usually sets in after the Easter rush and the return of children to school after their spring vacations. The total take in 180 first run houses for the week ending April 16-17 was $1716,387. This was only $99,463 below the previous week. It was $292,350 below the 1937 high mark of $2,000,743 set up Easter Week.

Some big pictures accounted for the showing. "Maytime," "Top of the Town," "On the Avenue," "Waikiki Wedding," "Personal Property," "Swing High, Swing Low" and "History Is Made at Night" were turning in excellent grosses everywhere. These were exclusive of "The Good Earth" and "Lost Horizon," which were being shown on a roadshow basis and are not counted in the first run tabulations.

Comparative tabulation is listed on page 12.

SEEK RELEASE OF TALENT FOR WORK ON STAGE

Arrangements for the release of stars and playwrights from film contracts in order that they may be available to the legitimate theatre will be sought by the American Theatre Council at its convention at the American Theatre, May 24 to 27, it was revealed on Saturday, with release of the new stage organization’s convention program, 

The screen figures prominently in the subjects listed for discussion at the meeting, which is designed to devise plans for increasing the public’s interest in the stage and reviving the road. In line with these objectives, the opening of film theatres throughout the country to legitimate attractions is proposed by the council and will also be a convention subject. Indications are that the organization realizes that a revival of the road will (Continued on page 12)

QUESTION NEED OF KANSAS CENSORSHIP

KANSAS CITY, April 25—Repercussions from the recent action of the Kansas film censor board in deleting from a "March of Time" issue the remarks of Senator Burton K. Wheeler in opposition to the President’s court plan, may lead to agitation for the elimination of film censorship in Kansas.

The Journal-Post, declaring the action of the board, which was later rescinded, to have been "thoughtless," poses the proposition: "Kansas may well ask itself whether it needs a state board to say what it can and cannot hear in its motion picture theatres."

The paper goes on to say, "The Kansas board was created to protect (Continued on page 12)

CBS SERVICE MEDAL TO BE GIVEN WHAS

The CBS annual medal for distinguished service to radio this year will be conferred on WHAS, Louisville, Ky., in a special broadcast over the CBS network May 2 from 11:30 to 12 midnight E.D.T.

William S. Paley, president of the network, will present the medal to Barry Bingham, co-publisher of the Louisville Courier-Journal and son of U. S. Ambassador Robert W. Bingham. The Courier-Journal owns WHAS.

The medal will be presented in recognition of the warnings and messages broadcast by the station during

(Continued on page 15)

REPORT 20TH-FOX WILL RAISE OFFER ON ROXY

That 20th Century-Fox has agreed to alter its offer for the reorganization and leasing of the Roxy was indicated on Saturday by attorneys for Roxy security holders and creditors who stated that “final approvals are being awaited.”

The hearing on the Roxy reorganization plan, scheduled to resume today before Special Master Addison Pratt after a one-week adjournment to permit negotiations for an improved offer from 20th Century-Fox, will be postponed until tomorrow to await the expected approvals, it was said. Attorneys declined to disclose what changes would be made in the film company’s offer prior to the receipt of approvals.

(Continued on page 12)
**Legion Approves 12 Of 15 New Pictures**

The National Legion of Deeny, in its list of new pictures for the current week, has approved nine of the total of 15 for general patronage, three for adults, classified two weeks and condemed one. The new films and their classification follow: Class A-1, Unobjectionable for General Patronage—"Big Business," "Der Gipfelsturmer" (German), "Good Old Soak," "Guns in the Dark," "The Hit Parade," "Inkonspiration" (German), "Marta Mover" (Hungarian), "Motor Madness," "Way Out West." Class A-2, Unobjectionable for Adults—"Kimiko" (Japanese), "King of Gamblers," "Der Letzte Walzer" (German). Class B, Objectible in Part—"Leave It to Me," "A Star Is Born." Class C, Condemned—"Elysee."  

**Warner Arrives Today**

H. M. Warner, president of Warners; Sam E. Morris, vice-president in charge of foreign distribution, and Joseph Bernhard, vice-president and general manager of Warner Theatres, arrive today from Europe on the Normandie. Warner and Morris were aboard the Normandie, but Bernhard joined them a month ago.

**Hollywood, April 25.**

TALES from the Hollywood Hills: Walter Winchell to Jack Annymore at The Brown Derby, gallery including Abe Lastofsky, Johnny Hyde, Abe Waxman. Carole Lombard, Marc Lachman, Sidney Skolsky and John Steinberg: The "blessed event" commentator: "Yes, I have two children." America's leading profile: "What sex?" W. W.: "A boy and a girl. Walda says she likes him as a movie actor, not as a newspaper man." E. B.: "Dear me, what a pecuiliar choice!"  

**Insiders’ Outlook**

Here, as elsewhere, there are postal zones. From at least one point in Hollywood, local mail clears with a two-cent stamp. Those who insist solemnly this story is true, so help them, are chuckling over the efficiency move inaugurated by an official whose slot is outside the two-cent limit. His order of the day provides for the collection of all mail for shipment to a box within the two penny zone by studio car. Gas consumption alone eats up the rate difference.

**Check N. O. Theatres**

NEW ORLEANS, April 25.—Health Dept. offices here are visiting neighborhood theatres under orders from the James M. Matheny, Superintendent of Public Health, who has given theatres 15 days to meet all sanitary conditions. Numerous summonses are said to have been received.

**Mrs. Barthelims Dead**

Mrs. Caroline Harris Barthelms, mother of the actor, died at her home, 1 West 67th St., Friday. She was 70. Her son is the only survivor. He is in London.

**Celebrates 10th Year**

Boston, April 25.—Helen Fager of the Boston Traveler celebrated her 10th anniversary as film editor of the daily last week. Friends gave her an informal party.

**I TOA Predicts U. S. Circuit Deal Study**

The Federal Trade Commission will inquire into the possible effects on the local subsequent run situation of the current Loew's and RKO expansion moves in New York areas, according to the current issue of The Independent, publication of the I. T. O.

"Regardless of statements to the contrary, the paper says, "the theatre expansion moves of Loew's and RKO in New York are regarded by independent exhibitors as aimed directly at them and foresee destruction in road expansion. The article charges that Loew's objective in expanding the formulation of its sales and theatre policies "are made pursuant with the very express view of having an exclusive Loew run on all M-G-M pictures in New York."

**See F. C. C. Aid**

"Local exhibitors are watching closely what moves they will make to combat the circuit's plans," the article concludes, "but are assured that the Federal Trade Commission will interest itself in the matter."

The publication reports that while the completion of a study of the national exhibitor organization "has gained momentum, no concerted support has been forthcoming." It adds that the next step will be to contact independent exhibitor organizations without national affiliations to enlist the support in inaugurating the movement.

**Bondy to Hear RKO Claim Issue May 19**

Federal Judge William Bondy on petition of the Irving Trust Co. trustees for RKO, on Saturday set May 19 for an interim hearing on the settlement of claims of the RKO Proctor Corp. and the Security First National Bank of Los Angeles against RKO. The Security claim for $771,000 is to be settled for $350,000. The bank is based upon a guaranty of a supplemental indenture made by the San Diego Holding Co., Ltd., an RKO subsidiary. Bondy was named as trustee. This indenture was executed in connection with the transfer in San Diego of office and theatre property in England and in the Commonwealth Building.

The claim of RKO Proctor for $10,431 is to be settled for $10,350 and is based upon income tax refunds receivd by the parent company in 1934 for taxes paid in 1929 and 1930 for the subsidiary.

**Authorizes Dividend**

Federal Judge Martin T. Manton on Saturday authorized Milton C. Weisman, as receiver of the Fox theatre, to declare an interim dividend on the claim of the Lexington Ave. & 95th St. Corp, and the New York City Builders, Inc.; creditors of the Fox theatre, whose claims have been adjudicated.

**Upholds G. B. Summons**

LOS ANGELES, April 25.—Superior Court Judge W. Turner Fox yesterday upheld the service of a summons on Gaumont British Pictures Corp., Ltd., of America and England in the $65,000 suit filed by Constance Bennett.
"Wake Up and Live" gives Roxy, N.Y. all-time record!

★ 6,371 people crowd house to over-capacity at midnight preview. Boxoffice had to stop selling tickets. 171 people stand 90 minutes to see show!

★ 1,500 people in line at 10 a.m. opening day (Friday) storming the doors.

★ Doors forced to open at 9 a.m. Saturday for first time in history of theatre to accommodate extra-show crowds.

★ Watch for more record-breaking news!

No wonder Mae Tinee says in the Chicago Daily Tribune: "'Wake Up and Live' goes on must list. Read the ads. Believe 'em. Go see for yourselves!"

20th Century Fox
The Keystone of Your Future
THESE WORDS WRITTEN TO 17 MILLION NEWSPAPER READERS BY

MARK HELLINGER

ABOUT THE BEST-LOVED OF ALL STORIES BY

MARK TWAIN

(a good writer, too!)

THE PRINCE AND THE PAUPER

WHICH WILL BE RELEASED TO 275 THEATRES ON MAY 8th BY WARNER BROS., PRODUCERS OF "MARKED WOMAN"

EXCLUSIVE!
First behind-the-scenes movie scenes taken of Mark (Twain) Hellinger, most popular story-teller of the day! Nearly half the movie fans in the country will see the great movie Hellinger wrote for this show—Warner Bros. scoop the world with these candid close-ups on how he wrote it.

with

ERROL FLYNN
CLAude RAINS
HENRY STEPHENSON
BARTON MACLANE

and the MAUCH TWINS
BILLY & BOBBY

Eric Portman and Thousands of Others • Directed by WILLIAM KEIGHLEY • Music by Erich Wolfgang Korngold • A First National Picture
warming and richly human film

"THE PRINCE AND THE PAUPER",

the popular Mark Twain classic

that has been brought to the

screen by Warner Bros.

...handled with wisdom and

acted by all concerned in the

making of the film. "THE PRINCE

AND THE PAUPER" runs for two

hours, and never once...

...while Errol Flynn, Claude

Rains, Barton MacLane and

Montagu Love all score heavily!

Old-timer Love's portrayal of

King Henry VIII is just as...

...did I get the feeling that

the pace was too heavy or the

action too slow. The Mauch Twins,

Billy and Bobby, are ideal in

the picture's title roles...

...good as Laughton's was—and in

some spots it is better. All in

all, "THE PRINCE AND THE PAUPER"

is sincerely recommended to

all audiences, everywhere!
**MOTION PICTURE DAILY**

**HOLLYWOOD PREVIEW**

**The Go Getter**  
(Warner)

Hollywood, April 25—This is excellent entertainment for all. It is fast moving comedy and drama with first rate performances. The intelligent direction is aimed for comedy and emotional reaction. The story is an adaptation from Peter B. Kyne's "Cappy Kicks" stories and moves swiftly with many unusual twists. The names of George Brent, Anita Louise and Charles Wanninger should prove good box-office news for showmen in all spots.

The story is somewhat familiar, but incidental situations accentuate the entertainment. Brent emerges from a naval dirigible disaster with a wooden leg. With sheer nerve he forces his way into a job with a lumber company and into the hearts of Charles Wanninger, the company owner, and her daughter, Miss Louise. Competitive friction results when he goes over the head of John Eldredge to secure the job. A brief romance for its results when Brent engages the interest of Miss Louise away from Eldredge. In routine fashion Brent proves himself a real go-getter by selling lumber no one else could peddle. He thereby attracts Wanninger's attention. The climactic break comes when Brent mentions marriage and Wanninger backs water on his daughter's intentions. Wanninger places obstacles in Brent's way which he overcomes and which finally culminate in his promotion to company manager. Eldredge is dispatched to an oriental location. The impetuous Wanninger is still blustering at the fadeout.

The hands turn in splendid work. Busby Berkeley's direction is well balanced and effective. The Delmer Daves screenplay leaves no dull spots. Arthur Edson's photography is above the average. Well turned supporting parts are given by Joseph Crehan, Gordon Oliver and Eddie Acuff.

Production Code Seal No. 2,934. Running time, 90 minutes. "G."

**Angel's Holiday**  
(20th Century-Fox)

Hollywood, April 25.—A spicy bit of laugh entertainment for any bill. Jane Withers delivers her particular brand of comedy in her delightful, pleasing style.

As "Angel," a cute and devilish kid on a holiday, little Miss Withers succeeds in almost wrecking a romance, gets people in jail, makes headlines and rounds up a band of racketeers singlehanded. Things move fast when Ray Walker's disappearing publicity stunt stunts Sally Blane, a film star, herself. The efforts of Miss Withers and Robert Kent, a reporter, Kent smears the fake headline story over the front page. Miss Withers shows her jealousy by stealing unfattened pictures of Kent and Miss Blane before success came and slipping them to the editor. There are the obvious romantic repercussions. Colbert as "Angel" will carry the weight of the comedy situations are climaxed when the town's gangsters headed by Harold Huber move in on Miss Blane and her girl friend, Joan Davis. They hold the girls at Al Lydell's farm and start their shakedown negotiations. Miss Withers and Kent soon arrive and spoil their plans, however. The film holds a pleasing finish. Miss Withers's imitation of Burns and Allen is a riot. Joan Davis stands out with comedy-dance numbers. Lydell plays the hayseed expertly. The performances of Miss Withers, Kent, Miss Blane, Huber and Frank Jenks are carried off in expert style. James Tinling's direction is well worth romance for its blending of speed and its comedy balanced. Production Code Seal No. 3,201. Running time, 75 minutes. "G."

(Additional Reviews on Page 11)

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**Purely Personal**

ACOB KINZLER, father of Morris, publicity and advertising head for the Roxy, on Friday sustained a broken leg when he was run down by a car as he left the theatre. He is at Polyclinic Hospital for treatment. It is said that KINZLER's father had visited him at his office in the four years he has been on the job.

DAVID O. SELZNICK's arrival from the coast next week is uncertain. John HAY WHITNEY is planning a trip to Hollywood, which may mean that SELZNICK may cancel the trip east for the time being.

BILLY HALOP, Huntz Hall, Bernard PuNISLEY, Bobby JORDAN, Bernard HEFFLEY and a couple, Drill left yesterday for the coast. The sextet have parts in the forthcoming "Dead End."

SOL EDMUNDS, eastern sales manager for Grand National, will leave for Miami today in advance of the local forces heading west for the annual sales convention.

STANLEY KOLBERG, general manager of the Straussberg Interboro Circuit, Brooklyn, is the father of an eight pound "exhibitor" born at Jewish Hospital on Friday.

AL SELIG will leave for Baltimore tomorrow to prepare a campaign for the "Silent Barriers" opening at Keith's on May 4.

Moe Sandle, office manager for the local 20th Century-Fox exchange, will return from a week's vacation today.

H. G. Knox, Erpi vice-president in charge of engineering, is en route to the coast for producer discussions. He will return here June 8.

Charles SKOURAS will leave today for Baltimore where he will take over John Latins Hospital for a transatlantic operation.

Jules LEVY, general sales manager of RKO, is visiting Philadelphia and Washington for exchange conferences.

William C. White, short story writer, has returned from the British West Indies after a three-month visit.

Jo Mielziner returned from Dallas via American Airlines over the weekend.

George E. Brown, head of the I. A. T. S. E. is now on the coast.

Stanley Ridges left for the coast by plane Saturday.

... New Haven

Phil sherman has resigned from the local Independent Exchange. Sam Weiss recuperating at home after a minor operation at the Stamford Hospital. Irving BoxOFF also on the recuperating list in Madison.

Robert Joyce is the father of a girl, his third child.

Philip Gravitt will marry Jessie Boxer of Brooklyn on May 29.

**Production Gains With 47 in Work**

(Continued from page 1)

compared to none before, and four were prepreparation as against 13 last week.

The features started were: "A Gentleman's Posse" "The Angle Shooter" and "Varisty Show," at Warners; "Taxi War," and "Provincial Hospital," at RKO; "You Can't Love Best," "Vivacious Lady," and "Easy Going," at RKO; "Rhythm in the Clouds" and "This Happens," at Republic; "Wild Money," "Forlorn River" and "Ruster's Valley" at Paramount.

The 24 in the cutting rooms, 29 were at Warners, 11 at Paramount, seven each at Columbia and 26th Century-Fox, six at Republic, five each at RKO and M-G-M and one each at Goldwyn, Roach, Selznick and Universal.

Twelve of the 47 shooting were at Paramount, seven at Columbia, six at Warners, five each at Universal and RKO, four at M-G-M, two each at Republic and 20th Century-Fox and one each at Wanger, Selznick, Roach and Goldwyn. The 15 in preparation included four at M-G-M, three each at 20th Century-Fox, RKO and Paramount and one each at Warners and Republic. Ten were at M-G-M and one each at Republic and RKO accounted for the six finished.

Two parts in the cutting rooms included four at Columbia, three at M-G-M, two at RKO and one each at Roach and Warners; shooting, three at M-G-M and one at Warners; in preparation, one each at Columbia, M-G-M, RKO and Roach; started, M-G-M, one each at Republic, Warners, Columbia and Radio; finished, one each at Radio, M-G-M and Columbia.

Para's Quarter May Be Over $3,000,000  
(Continued from page 1)

inventory reserve set up out of earnings from the preceding year.

The company's final statement for 1936 is expected to have been released with the annual report of the president, Barney Balaban, following the April meeting of the company to board of directors. Advance estimates place 1936 earnings at approximately $3,800,000. Balaban is scheduled to leave for Europe Wednesday, where he expects to inspect Paramount properties abroad. He will be away about five weeks.

Expect $62,000 for "Wake Up at Rox"  
"Wake Up and Live" is expected to tally $62,000 for the first week at the Rox. The picture may hold for three weeks.

After a new record opening day on Friday, "Wake Up and Live" garnered $15,000, which is the highest gross for the rival before noon yesterday, thereby tapering the tale of the previous day.

"A Scar Is Born" continues to hold up well at the Music Hall.

**Gomez Goes to Santiago**

Max Gomez, manager of RKO's exchange in San Paulo, Brazil, has been appointed head of the Cinemart叭erring, Walter Reich, resigned. Gomez, former assistant to Gomez at Sao Paulo, is now in charge of the office.

**Amph Exhibit Today**

The second annual exhibit of entries for the Amph awards for advertising, publicity and exploitation goes on display today in the Loew's State Hall. The exhibition will be open until Friday.

**Seek IA Affiliation**

Cleveland, April 25.—Cleveland shippers, inspectors and poster clerks voted an affiliation with the IA, following efforts of Walter Reich, resigned. Pedro Esperenza, former assistant to Gomez at Sao Paulo, is now in charge of the office.

**Goldstone in G. N. Deal**

Hollywood, April 25.—Phil Goldstone has set a national distribution deal with Grand National for release of "Damaged Goods."
One of the year's best shows, "A STAR IS BORN" will find the Music Hall's treasurer turning cartwheels in the streets ... good entertainment by any standards, including the artistic ... The Music Hall is spreading a feast again.
—Frank S. Nugant  N. Y. Times

David O. Selznick has given the industry one of its most outstanding films ... In "A STAR IS BORN" he has a masterful production ... Brilliant action ... Triumph at the box office.
—Joe Blair
Hollywood Motion Picture Review

Magnificently produced by David O. Selznick ... Sympathetically acted ... Vigorously directed ... Something every cinema devotee will clamor to see. —Harry Mines
Los Angeles Daily News

The best picture of the week is "A STAR IS BORN" ... A five-bell picture ... I recommend for the entire family the five bell picture, "A STAR IS BORN." —Jimmy Fidler
NBC Movie Reporter

When I heard Jimmy Fidler call this a "five-bell picture", I thought he was exaggerating ... Now after seeing it I say it should have been called a ten bell picture ... One of the best pictures of all times.
—Alice Tildesley
Philadelphia Public Ledger Syndicate

The most remarkable account of picture making that has yet reached the stage or screen ... An exellent document of the world's biggest show business, and an enthralling entertainment ... Grossing in rich language, telling performances and splendid direction ... Vital and revealing ... A first-rate example of showmanship like screen collaboration ... The technical work throughout is masterly.
—Howard Barnes
N. Y. Herald Tribune

Thoroughly delightful ... Janet Gaynor gives the outstanding performance of her career ... Acting is excellent and the story is unusual ... "A STAR IS BORN" is Hollywood's dream of what Hollywood ought to be ... You couldn't ask for a pleasanter dream than that.
—Robert Garland  N. Y. American

This Selznick International Production is destined to make box office history ... Of universal appeal to all classes of entertainment seekers ...

... Truest, cleverest, most subtly satirical portrait ever filmed of that alluring capital, Hollywood.
—Ivan Spear  Associated Publications

I recommend that you lose no time in going to see this delightful human interest drama.
—Louella O. Parsons    Universal Service

TO BREAK RECORDS!
YOU’LL BE SEEING STARS.
AND LOVE IT!

SELZNICK INTERNATIONAL presents

Janet GAYNOR
Fredric MARCH in

A Star Is Born

with ADOLPHE MENJOU • MAY ROBSON • ANDY DEVINE • LIONEL STANDER

in TECHNICOLOR

Produced by DAVID O. SELZNICK • Directed by WILLIAM A. WELLMAN
Released thru UNITED ARTISTS
"A STAR IS BORN"

Sure-fire, gay fun, and vastly pretty . . . The production is saturated with the quality known as "box-office glamour" . . . Sure to delight any audience! An unusual entertainment Acted brilliantly, directed with inspiration, novel in theme and treatment . . . It is not only a thoroughly good film but a daring and exciting one.

—Bland Johanson
Daily Mirror

Selznick International's "A STAR IS BORN" is the best color picture ever made . . . It is the best picture on Hollywood ever made . . . It is one of the best pictures ever made in a season resplendent with pretentious films.

—Clark Wales
Detroit Free Press

Selznick International's "A STAR IS BORN," to the utter satisfaction of the audience at the Music Hall, where the latest and most successful example of Technicolor is on display . . . Gives Miss Gaynor an opportunity to display her considerable talents as a comedienne and as an emotional actress, too . . . Her co-star, Fredric March, gives one of the best performances of his career.

—Kate Cameron
Daily News

A powerful picture which David O. Selznick has given grand production . . . Fredric March gives the most real performances I have ever seen.

—W. E. Oliver
Los Angeles Herald-Express

All America will want to see this Selznick hit. Perhaps the best American novel may never have been written but at least the great story of Hollywood has been screened by David O. Selznick.

—Ted Magee
Screen Book

Close to the heart of all movie fans . . . Tailormade for the millions interested in Hollywood . . . David O. Selznick's swell picture that will swell box office receipts in any man's theatre.

—Warren Stokes
Jay Emanuel Publications

Movie fans should be vastly entertained by "A STAR IS BORN" . . . Handsomely produced and charmingly Technicolored . . . Janet Gaynor and Fredric March, co-starred, give excellent performances.

—Rose Pelswick
N. Y. Evening Journal

The best of the dramas in many a preview is "A Star is Born," a Selznick International big-timer. It will tighten the cords in your throat and heart, make you sniffle (yes, you) and do other things to your emotions. Fredric March and Janet Gaynor perfectly cast.

—Walter Winchell

TO HOLD OVER!
SECOND WEEK AT JAM-PACKED RADIO CITY MUSIC HALL, N. Y.
**Short Subjects**

"Stranger Than Fiction No. 35"  
*(Universal)*  
Among the eight items that make up this release, S. Van Scott, Mass., man who has a striking facial resemblance to President Roosevelt, a blind wax maker, a northern Ontario schoolhouse on wheels, and a fire-ball fight between cotton pickers in North Carolina. Varied and interesting material. Production Code Seal No. 01,300. Running time, 9 mins. "G."

"Vitaphone Pictorial Revue No. 7"  
*(Vitaphone)*  
Here is a collection of interesting, behind-the-scene glimpses of phonograph record manufacture, women polo players and the processes in the making of lipstick. The latter is in color. Basil Ruysdael does the narration. Interesting material. Production Code Seal No. 01,442. Running time, 11 mins. "G."

"Bridal Griefs"  
*(Radio)*  
A five-minute domestic comedy offering. The story concerns the mix-up Ford Sterling gets involved in when his nephew seeks his help for a thoroughly marriage and fatherhood. Uncovered, in a lie, the tables are reversed and the piece ends in pleasant fashion. Production Code Seal No. 2,980. Running time, 19 mins. "G."

"Paramount Pictorial, P. 6-8"  
*(Paramount)*  
The tides of the Bay of Fundy, rainbows filmed in natural color in Hawaii, and a delightful musical interlude in Chicago. Seven young Loria Brothers are presented in a "Go Aboard" issue. There is good variety and the subjects are tastefully done. Production Code Seal No. 01,502. Running time, 10 mins. "G."

"New News"  
*(Columbia)*  
Effective slapstick comedy is injected into the plot of Monte Colina and Tom Kennedy when they blunder into a newspaper office and get an assignment. They deliver a scoop after many entertaining scenes. Production Code Seal No. 3,069. Running time, 17½ mins. "G."

"California Missions"  
*(Van Beuren-Universal)*  
A brief but interesting tour of the famous missions of southern California. There is a tasteful and informative narrative spoken by Allos Havillia and splendidly filmed related scenery. Production Code Seal No. 01,511. Running time, 11 mins. "G."

"Going Places No. 3"  
*(Universal)*  
The blessings of Oxen in Mexico and Death Valley scenes are covered in this interesting latter part is composed of many interesting and revelatory glimpses of "Death Valley" Scotty, his castle, and the mineral wealth of the place. Additionally, Lowell Thomas' narration highlights the "bale's" history. Production Code Seal No. 01,307. Running time, 8 mins. "G."

"Rhythm on the Rampage"  
*(Radio)*  
An innuendo little story and lilting music by Ted Fiorito and his band make this short reliably entertaining. A member of the band impersonates the leader while "on the make." He is finally involved with the girl's childhood boy-friend. The situation is solved when a band plays a benefit in a prison and returns the escaped one. Production Code Seal No. 3,010. Running time, 18½ mins. "G."

**Looking 'Em Over**

"The Late Mathias Pascal"  
*(French M. P. Corp.)*  
The French version of Luigi Pirandello's novel develops interesting drama. The portrayals and novel story material should be found provocative by foreign enthusiasts. It is superbly acted.

Mathias Pascal is married to the conning Romilda in Miragno, a Italian town. He is thought to be wealthy by her mother, who is soon aware of his poverty. She becomes irksome and creates tension at their home. Pascal's mother loses her dwindling estate and dies. She is buried in a pauper's grave.

Pascal tires of his predicament and disappears. While traveling to Marseilles he meets an adventurer and the pair go to Monte Carlo. Luck is with Pascal and he makes a "killing" at the tables. Financially secure again, he returns to Italy. He visits his mother's grave one day and learns from a gravedigger that he is believed to be a suicides and is buried in a little while. He views "his" funeral procession and observes the hypocrisy of his relatives. In disgust he goes to Rome. At a boarding house where a strange assortment of characters live he meets and falls in love with Adrienne. His apprehensions about his identity cause him to return to his home town where he finds his wife, or widow rather, remarried. His return causes consternation and fright which he uses to further his own ends. He compels his brother-in-law to borrow new credentials and finally he departs for happiness with Adrienne.

English subtitles will be inserted when the film is released here. The cast includes Pierre Blancher, Isia Miranda, Robert Le Vigan, Marcel Vallee, Palma, Catherine Fontenay, Sigeld and Margo Lion.

Previewed at Paramount without production code seal. Running time, 90 minutes. "A."

"The Gold Racket"  
*(Grand National)*  
A moderately exciting drama that has to do with the breaking up of a gold smuggling ring capitalizing on the high prices the Government is paying for the yellow gold. It unfolds along the time-tried and familiar G-man lines.

 Conrad Nagel is assigned to bring in the gang. He gets a lead on a Mexican mine and is soon joined across the border by Eleanor Hunt, Miss Hunt, his colleague, poses in a night spot as an entertainer. She gains the confidence of a member of the gang and soon has enough information to make arrests. The scene switches to the states. Nagel and Miss Hunt establish themselves near the receiving end of the illegal activities, and with a series of routine situations the film ends with the outlaw in the hands of the police.

The supporting cast includes Fuzzy Knight, Frank Milan, Charles Delaney, Warner Richmond, Ed Le Saint and Earl Hackett. Louis J. Gasnier directed.

Production Code Seal No. 3,140. Running time, 65½ minutes. "G."

"Bar Z Bad Men"  
*(Republic)*  
From its opening sequences to the final fadeout this western packs action, excitement and movement into a tale of cattle-rustling, murder, and general skullduggery which is solved and avenged in good style by Johnny Mack Brown.

Tom London is changing the brand on Frank LaRue's herd and shifting the animals to graze on Jack Rockwell's pastures when Brown arrives on the scene. Shortly after Rockwell, Brown's partner, is murdered. The evidence points to LaRue. Lois January, his daughter, attempts to shield her father and meets Brown. But Brown senses something strange in London's quick appearance on the scene of the murder and does a little investigating. There follows many brawls and shootings which eventually result in the capture of London and his gang.

Sam Newfield directed. The original story is by James P. Olsen. Erle Longstrecker photographed.

Production Code Seal No. 2,913. Running time, 51 minutes. "G."

"Lowe Adds Another To Kansas Circuit"  
**Kansas City, April 25—F. L. Lowe has taken over the Nueva at Stafford, Kan., from E. A. Briles. This brings Lowe's string in Kansas to five. He operates also in Sterling, Hays, Lyons and Lucas. The Nueva is being rebuilt following a bad fire several weeks ago. Briles editis the Stafford newspaper and is a representative in the Legislature.**

F. D. Morris plans to open his new 400-seat house at Meade, Kan., this month. He has purchased the Lee at Lees Summit, Mo., from Wayne Jenkins. Jenkins is managing his Peoples at Pleasant Hill, Mo.

Approximately $10,000 is spent by W. J. Gable and Glen W. Dickinson on the Dickinson in Beloit, Kan., on new seats, cooling system, carpets, drapes, canopy, etc. Gable manages the newspaper and Daines.

Earl Shutt and W. A. Sams will open their new 850-seat house at Chloride, Kan., which will be ready for the spring season. The partners are spending approximately $40,000 on the theatre. H. Hanson and the former Roberts will open a 400-seat spot at Burlingame, Kan., for opening next month.

**Editorial Pen Joins Kansas Film Battle**  
**Kansas City, April 25—Civic pride in Kansas City, Kan., just will not go down, and by that we mean editorial columns as the one which affirms the "interests of Kansas City, Kansas . . . must not be confused with the petty interests of some few who in some way yet force a rezoning of the territory which would place its two first run houses on the same even footing with the first runs of Kansas City, Mo."

The declaration that the city's interests must be served was made in a two-column, first page editorial in the Kansas City Kansas, which warned that the civic ignorance of the Kansas City Chamber of Commerce would not be tolerated much longer.

Kansas City, Kan., is separated from the Missouri-Kansas State line by the Kaw River and an ephemeral state line. Its Electric and Grandada, which are counted toward the total of Missouri's first runs by 26 days. An additional 10 houses which are now third runs, should be advanced to second runs, the Kansasans contend.

**Portable Gains Fail To Disturb Midwest**  
**Kansas City, April 25—Theatre men in this section appear to be little concerned over the excitement of portable circuits. It is said that at least 15 new circuits of this kind have been opened this Mo., or by a total of 600 circuits in the state in this exchange area to about 40. This is three times as many as there were about a year ago.**

The circuits appeared during the depression, but the depression is not regarded as the direct cause. Except in rare instances, the towns they serve are not theatre towns and are not likely ever to be.

The exceptions are those spots where some adventurous exhibitor has taken a chance and has failed at some past time. The towns have a reputation of 600 circuits in the town.

A rough estimate indicates that almost 200 small towns and villages are being served by the portable operators.
**Big Films Keep First Run; Grosses Up to $1,716,387**

Comparative grosses for the latest available periods:

<table>
<thead>
<tr>
<th>Week Ending</th>
<th>Gross</th>
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<tbody>
<tr>
<td>No. Theatres</td>
<td>April 10-17</td>
</tr>
<tr>
<td>Boston</td>
<td>$101,400</td>
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<tr>
<td>Buffalo</td>
<td>67,000</td>
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<tr>
<td>Chicago</td>
<td>106,100</td>
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<tr>
<td>Cincinnati</td>
<td>61,300</td>
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<tr>
<td>Cleveland</td>
<td>69,000</td>
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<tr>
<td>Detroit</td>
<td>41,500</td>
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<tr>
<td>Houston</td>
<td>24,100</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>30,300</td>
</tr>
<tr>
<td>Kansas City</td>
<td>47,000</td>
</tr>
<tr>
<td>Lincoln</td>
<td>9,700</td>
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<tr>
<td>Los Angeles</td>
<td>97,500</td>
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<td>Louisville</td>
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<td>New York</td>
<td>254,200</td>
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<tr>
<td>Oklahoma City</td>
<td>10,947</td>
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<tr>
<td>Omaha</td>
<td>26,700</td>
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<tr>
<td>Philadelphia</td>
<td>101,900</td>
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<tr>
<td>Pittsburgh</td>
<td>63,700</td>
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<td>Portland</td>
<td>40,900</td>
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<tr>
<td>Providence</td>
<td>5,000</td>
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<tr>
<td>San Francisco</td>
<td>88,200</td>
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<tr>
<td>St. Louis</td>
<td>49,750</td>
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<tr>
<td>St. Paul</td>
<td>17,400</td>
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<tr>
<td>Seattle</td>
<td>42,650</td>
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<tr>
<td>Washington</td>
<td>7,900</td>
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<tr>
<td></td>
<td>180</td>
</tr>
<tr>
<td>Gross</td>
<td>$1,716,387</td>
</tr>
</tbody>
</table>

Key city grosses from September to the week ending April 16-17:

<table>
<thead>
<tr>
<th>No. Theatres</th>
<th>Gross</th>
</tr>
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<tbody>
<tr>
<td>Sept. 4-5</td>
<td>163</td>
</tr>
<tr>
<td>Sept. 11-12</td>
<td>173</td>
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<tr>
<td>Sept. 18-19</td>
<td>176</td>
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<tr>
<td>Sept. 25-26</td>
<td>177</td>
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<td>Oct. 2-3</td>
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<td>Oct. 9-10</td>
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<td>Oct. 16-17</td>
<td>177</td>
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<td>Oct. 23-24</td>
<td>177</td>
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<td>Oct. 30-31</td>
<td>177</td>
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<tr>
<td>Nov. 6-7</td>
<td>178</td>
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<tr>
<td>Nov. 13-14</td>
<td>178</td>
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<tr>
<td>Nov. 20-21</td>
<td>178</td>
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<tr>
<td>Nov. 27-28</td>
<td>178</td>
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<tr>
<td>Dec. 4-5</td>
<td>178</td>
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<tr>
<td>Dec. 11-12</td>
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<td>Dec. 18-19</td>
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<td>Dec. 25-26</td>
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<td>Jan. 1-2</td>
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<td>Jan. 8-9</td>
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<tr>
<td>Jan. 15-16</td>
<td>174</td>
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<tr>
<td>Jan. 22-23</td>
<td>170</td>
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<tr>
<td>Jan. 29-30</td>
<td>151</td>
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<tr>
<td>Feb. 5-6</td>
<td>154</td>
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<td>Feb. 12-13</td>
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<td>Feb. 19-25</td>
<td>170</td>
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<tr>
<td>Feb. 26-27</td>
<td>169</td>
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<tr>
<td>Mar. 1-6</td>
<td>169</td>
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<tr>
<td>Mar. 12-18</td>
<td>170</td>
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<tr>
<td>Mar. 25-31</td>
<td>173</td>
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<tr>
<td>April 1-7</td>
<td>175</td>
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<tr>
<td>April 8-14</td>
<td>173</td>
</tr>
<tr>
<td>April 15-21</td>
<td>180</td>
</tr>
<tr>
<td>Gross</td>
<td>1,716,387</td>
</tr>
</tbody>
</table>

**March Ticket Tax Hits $1,539,408**

(Continued from page 1)

The morals of Kansans from the supposed evil designs of Hollywood. It was long after the furore of the "Gay Nineties," and the doggerel of "Hollywood" that the moral growth of the state is being well demonstrated. The Kansas City Star called the reversal of the board's decision a "victory for good sense," and excused the deletion order as "merely a lapse in judgment, rather than any deliberate attempt at political censorship." "At the same time it would be a mistake to minimize the importance of the principle involved," the paper continued.

The Star noted that the "state organic law provides that 'the liberty of the press shall be inviolate,' while apparently freedom of speech on the screen could be—and was about to be—violated."

**Wisconsin Measure Affects Billboards**

MADISON, Wis., April 25.—The Rissler bill, regulating outdoor advertising, has been introduced in the state Senate. The measure would require 1 placement permit for such advertising ranging from $1 to $500 for each placement structure.

No outdoor advertising would be permitted under the bill except on a licensed placement, and it would be subject to a fine of not more than $100 plus prosecution costs.
The memory of this beloved American is your inspiration once each year to help the Will Rogers Memorial Fund. This Fund maintains a hospital at Saranac Lake, N. Y. for the needy of stage and screen.

Deep in the hearts of his countrymen—"

NATIONAL THEATRE WEEK STARTING APRIL 30TH UNITES THE INDUSTRY IN TRIBUTE TO THE BELOVED WILL ROGERS

For Immediate Booking Gratis To All Participating Theatres.

"LEST WE FORGET"

A Beautiful One-Reel Film of Thrill and Sentiment starring

ROBERT TAYLOR • GARY COOPER
ALLAN JONES • HARRY CAREY

Available Free of Charge at the following Exchanges: Metro-Goldwyn-Mayer, Warner Bros., Paramount, RKO, United Artists, 20th Century-Fox, Columbia, Universal, National Screen Service

For further information: Will Rogers Memorial Fund, 570 Lexington Avenue, New York City
Radio Personals

BOB CARTER, WMCA's chief an-
nouncer, has been screen tested by
P. Frank M. Stearns. Salisbury,
M., for a 1,200-kilocycle, 250-watt
daytime station, and on April 4, on
the application of William R.
oak Park, III, for a 1,500-kilocycle,
100-watt daytime station.

The broadcast-kilocycle on April 20
will hear oral arguments on the ap-
plications of Frank H. Harm, Fresno,
Cal., for a 1,310-kilocycle, 100-watt
station; and, WAAA, Boston, for
increase of day power to 1,000 watts,
and KWBQ, Hutchinson, Kan., for
change of frequency to 550 kilocycles
and increase of power to 250 watts.

Hearings, Chronologically

The commission has made public a
tentative calendar of examiners' hear-
ings for early June, as follows:

— Applications of Waterloo Daily
Courier, Waterloo, Ia., for 1,420-
kelocycle, 100-watt station; and com-
peting applications of Des Moines
Newspaper Corp. and John S. Bryan.

Petersburg, Va., for a 1,210-kilocycle
station, 100 watts night, 250 watts
day.

June 2—Applications of Radiotollt
Corp., San Diego, Cal., for 920-kilo-
cycle, 500-watt station; KGA, Spokane,
Wash., for change of frequencies
to 950 kilocycles.

June 3—Application of Leon M.
Eisler, Burbank, Calif., for 1,310-
kelocycle, 100-watt daytime sta-
tion, and C. P. Smith, Spokane,
Wash., for 950-kilocycle station, 500
watts night, 1,000 watts day.

Western Union on WHAS
LOUISVILLE, April 25.—Western
Union is sponsoring a new program
over WHAS, the Courier-Journal
station, which will be audition executed
its station, is the first venture of the company in
the broadcasting field over a local station. The
station has included Herbert Koch, organist;
Charles Hurta, violinist, and Foster Brooks, who handles the
commercial copy and recites bits of poetry. The 12-minute program will be called "Yellow Blank Salute," and is heard daily except Sunday at 2:15 P. M., C. S. T.

Start New Baseball Story

MILWAUKEE, April 26.—"Lefty O'Kelly," a new baseball story that makes
its bow tomorrow over WTMJ, Spon-
sored by the Griddle Dairy Company, the
program will be broadcast Monday
Wednesday and Friday at 5 P. M., C. S. T.

Rodriguez Upset

Los Angeles, April 25—Jose Rodriguez, manager of KFRC, FMCA, enjoys a name
common in the Spanish-language
lands as John Smith here. This week "A Star Is Born" opened in
wood. One of the sequences
presented a police-court scene.

bustiest, made

Rivera, who is the managing
day opening day Rodriguez
was the recitent of many
phones calls. The first.
KFRC's schedule was to
the next six not so humor-
ously. When 18 had run in
her, veteran sports aor and
letter was sent to the
David O. Selznick demanding
that the name Jose
be deleted from the
sequence.

Person, former WHAS announcer and KNOX program director, will
spend a few days in town, prior to
taking up his new position. He
will be lecturing April 30.

Favorite program of the CBS
network engineers is the recorded show
of Arthur Godfrey heard by them over the
network each Saturday morning. The
networks have a ruling against re-
corded programs; therefore the above
away.

Arthur Godfrey's recorded programs over WJSV, Washington. He is in
New York for Fridays for the announcing job in the "Professor Quiz" program, and
is unable to return to Washington in
time for his local program. He there-
fore did his program over WJZ in New York. The program is car-
ried over the full CBS line, but is
only released over WJSV. The engi-
neers heard the audience of the
other stations. Count de
Saldnoffsky will be the guest on the
"Air" tomorrow on WOR.

"Eh and Zeb" turn as guests on
"Watch the Fun Go By" May 4... Rhoda Arnold, Joe Howard and Ar-
thur Carron will be the principal
guests on the "Hammerstein Music Hall" May 4... Emery Deutsch has
finished his recording job for Brus-
wick... Herman Bernie's office has
bought "Aunt Jemima" for the Ham-
merstein "Music Hall" May 11.

Louisville Town Pump
LOUISVILLE, April 25—WGRC is
now picking up Harry Dickman's
band from the Rathskeller of the Seel-
lelud club 8:30 to 9:30 P. M. ABC
a mobile short wave transmitter
for emergency work, and to enable the
station to make pictures when tele-
phone lines are not available. Herbert Koch, WHAS organist, has
received a letter from Louis, St.,
where he is conducting the factory orchestra of the Kilgen Co. on details of his new
recital master studio. Joe

Sport Program Sponsored

Los Angeles, April 25.—Frank
Bull's "Sports Bulleys," a sustain-
ing program on the Don Lee Mutual
station, will open its six-week vacation on the "Rally"
program. Timothy S. Goodman, general
manager of WKRC, Columbus, outlet, is back at his desk after a month at
Miami Beach.

March, Gaynor on April 30

Fredric March and Janet Gaynor
will have a radio appearance on the "A
Star Is Born" on "Hollywood Hotel"
April 30. Both Gaynor's, Fields, English comedians, will make her belated "Hotel" appearance the same evening.

O'Keefe Signed to Allen Summer Spoj

Walter O'Keefe has been signed to
take over the Fred Allen period for the
summer season, beginning early in
July. O'Keefe will head a variety
show as "emcee." Peter Van
Steenen's orchestra will remain on the
Steenen band.

The new berth marks the first
steamy assignment for O'Keefe since he walked off as the "Big Night Party"
last fall. It promises, however, to
cast some months ago because of
differences with the agency han-
dling that series.

Reports Big Spot Ad Gains

This year has seen a tremendous in-
crease in spot advertising on WKBQ radio, broadcasting, reported Jack Latham,
in charge of spot broadcasting at Young and Rubicam, in a talk at the Advertisers Club Saturday last.

"The small advertiser is rapidly
learning broadcasting is not only for
"the big fellow," he said, "and the na-
tional advertiser is finding out that he
will use spots to overcome local situa-
tions, and are using local salesmen's
spots to face up to the challenge.

Glads Miller Leaves Bigelow

Glady's Miller, merchandising au-
thority, has resigned from the Bige-
low-Sanford organization to set
up her own organization, Service
Programs, Inc. Miss Miller will continue to
handle "Hollywood Home Recipes," the
Bigelow-Sanford co-operative radio
program.

The production of the programs
promoted and conceived by Service
Programs, Inc., will be done, under
contract, by Radio Events, Inc., with
the Bigelow-Sanford organization acting as account executive.

Rabin Co. Plans Series

The Rabin Co., through Hays
MacFarland Co., will sponsor a new
series over WOR, New York, and
WAVI, New York, May 11 from 11:15 to 11:30 P. M., E. D. S. T.
and over WGN, Chicago and WLOL,
Minneapolis, E. D. S. T. The program
will be titled "Just Between Us," will feature Pat Barnes,
Nate Brunoff, Bels Kosza and Brick
Hollen.

Gas Machine Has Records

The American Gas Machine Co.,
through the Great Western Advertising agency, begins a new transmitted music
series over WOR May 1, and Tues-
daes, and Saturdays, at 8:40 A. M., E. D. S. T. thereafter.

Harker With General Tire

Thomas Harker, formerly a sales
executive with the Goodyear and Rubber Co., has joined the Edward
Petty Co., radio representatives, in
the New York office.

Hope to "Rhythm" Show

Bob Hope has been signed to take
over the comedy role on the Jergens-
Woodbury "Rhythm Parties." Bob Hope will now confirm reports to that effect. He takes over May 9.

To Air "Prince" May 7

Hollywood, April 25.—"The Prince
and the Pauper" will be broadcast
throughout the country on the "Hollywood Hotel" program, with Errol Flynn and the Mauch twins featured.
the recent floods. Remnants of the warnings and messages broadcast by the station during the flood crisis will be heard on the program.

Previous winners of the CBS Medal of Service include, in 1947, World War II Red Cross worker Sister John C. W. Reith, general director of BBC; Col. Charles A. Lindbergh, and William Buttram, Leopold Stokowski, Nino Martini and Rear Admiral Richard E. Byrd.

KGB Studio to Be Renovated
SACRAMENTO, April 25—Three months and several thousand dollars will be spent by Don Lee on a complete studio overhaul for KGB.

A major operation will be the construction of an announcers' booth and monitoring room which cuts off the studio. The announcers' microphones and turntables at present are in an adjoining room on the other side of which is the studio. This has necessitated a complicated system of hand and light signals, particularly during dramatic spots and dramatic music. The studio at present is airianing something like 100 locals a show, a month. With the new booth it will take about three months for announcers and carpenters to complete their work without disturbing schedules.

Make Emergency Recording
LOS ANGELES, April 25—KJH's technical forces will not rate an emergency condition very successfully when it was found that the quarter hour allotted to Bryan Field, thru commentator at the Jamaica Racetrack, New York, would have to be signed off before 9 p.m. Consequent to this, a foreword anent field, starting positions, breeding and probable chances of each entry, Field's description was recorded and if there were any "previous commitments" to interfere, the transcription was broadcast in the same manner.

H. B. Humphrey to Be Honored
BOSTON, April 25—Henry B. Humphrey, chairman of the board of the H. B. Humphrey Co., will be the guest of the New England Council, American Ass'n of Advertising Agencies at a dinner here May 19, recognizing his 50th anniversary as head of the agency bearing his name. William H. Johns of Batten, Barton, Durstine and Osborn, New York, will be the toastmaster.

Dale Carnegie to Go on WOR
Dale Carnegie has been signed for a series of new programs on WOR by the Emigrant Industrial Bank, through N. W. Ayer & Son. The program will be aired Fridays, from 8:30 to 8:45 P. M., beginning April 30.

KMMJ Has Rooster
Clay Center, Neb., April 25—The only rooster crowing for radio is boasted by Station KMMJ here in "Old Trusty," a White Wyandotte owned and trained by Dent Holcomb, local hatchery mana ger and announcer for the station's Sunday morning gospel and song service. Holcomb has taught the Rooster, which opens the 7:15 morning programs, to crow at his command.

with Shirley Ward on the new Chase Service. She will make a trip to Hong Kong, due this week to write the Edgar Bergen and Charley MacCarthy gags for the show. Arriving Thursday, Ward will be recorded from the Grace Moore-Nash airings.

Federal Theatre to Go on KYA
SAN FRANCISCO, April 25—Radio announcers in the Bay area have made a trip to Portland here, with plans for KYA to broadcast several times weekly from the Federal Theatre. The shows will be especially for radio members of the Federal Theatre Project, which uses the house for its stage productions.

A special radio studio will be constructed in the theatre basement. Broadcasts will start early in May.

Out Hollywood Way
HOLLYWOOD, April 25—MELVILLE BUBER, here from New York, intends to transport Hollywood talent to the Maine woods. He has the following interview from Bub er:

SALLY RAND, SAM BYRD, HAROLD BRIGHT, TAYLOR HOLMES, BLANCHE YUKA, GORDIE BARRETT, ARTHUR BYRON, TOM KEANE, GRACE STAFFORD, ERIE O'BRIEN, MOORE, MARY FRANCES, KATHERINE ALEXANDER, MARY PHILIP and JEAN DIXON.

Maurice Gown getting set to start "Anything for a Thrill," with FRANKIE DARRO and KANE RICH mond .... "Make a Wish," RKO, to start May 16, with Mary Stieglitz and KG.

NILE back at the SAMUEL GOLDWYN lot for "Dead End," . OLIVER HENSEL, Paramount, off to Dallas and New Orleans for talent hunt in colleges ... WILLIAM H. PINE in hope of a high paycheck ...

LARRY CRABBE and VIRGINIA HEISEL celebrate their fourth wedding anniversary ... Camera work finished on "The Lonely One," "Lured." MACK GORDON and HARRY RevEL, turn in seven songs for "You Can't Have Everything," 20th Century-Fox.

CHARLES GOULD made first assistant director on "West Coast Limited," Universal.

Casting—JANNA, KATELEEN and SHEILA ANDREWS, seven-month-old tripuls, in "Saratoga," M-G-M.

EDGAR KENNEDY, RICHARD LANE, GORDON JONES, JOHN WOODBURY and CHARLES ADAMS to obtain parts in "The Devil's Partner" for the NBC coast-to-coast networks. NBC will air Morse again on its return. Morse, who will be included in the studio shows, will incorporate in a new series of radio scripts by Morse.

Increase Thompson Coast Staff
HOLLYWOOD, April 25—The local J. Walter Thompson staff will be boosted to 35 with this week's arrival of writer-producers to work on national network shows. Dwight Cook, formerly with the network as scriptwriter, and the air and picture dramatization of Time, arrived here recently to work on this program.

KWJ Has Rooster

KMMJ, having sold its only rooster crowing for radio, announced the addition of Mr. Crow, a White Wyandotte, to the station's Saturday morning program. The rooster is owned by Dent Holcomb, local hatchery manager and announcer for the station.

The show will be broadcast from the Grace Moore-Nash airings.

Federal Theatre to Go on KYA

SAN FRANCISCO, April 25—Radio announcers in the Bay area have made a trip to Portland here, with plans for KYA to broadcast several times weekly from the Federal Theatre. The shows will be especially for radio members of the Federal Theatre Project, which uses the house for its stage productions.

A special radio studio will be constructed in the theatre basement. Broadcasts will start early in May.

CKY, Winnipeg, Crew Moves
WINNIPEG, April 25—The CKY office staff has moved into the new station headquarters in the Telephone Bldg. Programs, however, are still produced from the old studios half way across town. The new studios will be ready by May 1.

Wall Street

LOSSES CONTINUE ON BOARD

High Low Close Change
Columbia ... 83% 81 82 1 - 1
Consolidated Film ... 83 81 82 4 - 4
Consolidated, pfd. ... 149 147 147 2 - 2
First National ... 159 157 157 2 - 2
General Theatres ... 87 85 85 2 - 2
Loew's ... 85 83 83 2 - 2
Paramount ... 90 88 88 3 - 3
Paramount, pfd. ... 164 162 162 3 - 3
Republic ... 91 88 88 3 - 3
RKO ... 91 88 88 3 - 3
Warner Bros. ... 141 139 139 2 - 2

FIGHT CARGO

High Low Close Change

Grand National ... 24 23 23 1 - 1
Sensitron ... 15 14 14 1 - 1
Technicolor ... 213 212 212 1 - 1
Trans-Region ... 235 234 234 1 - 1

WARNER BONDS GAIN

High Low Close Change

Consolidated Pictures ... 66 65 65 1 + 1
Warner Bros. ... 101 100 100 1 + 1

Quotations at close of April 25.
SUPERIOR PANCHROMATIC

gives SUPERIOR RESULTS

DuPont Film Manufacturing Corporation

35 West 45th St., New York City
Plant...Parlin, N.J

Smith & Aller, Ltd.
6656 Santa Monica Blvd., Hollywood, Cal.

DuPont BETTER THINGS for BETTER LIVING through CHEMISTRY
Meet Today to Settle Coast Union Problem

Session First of Series on The Situation

By MILT WATT

Hollywood, April 26.—Tomorrow production and union folks will meet for the purpose of settling the labor rumbles which for the past three years have had a fuzzy tone to the otherwise euphoric film industry sound track. Producers for some time have cautiously observed union activity in the cinematic scene, more conscious of the labor child's spectacular growth within the last two weeks than any delayed period in the industry's history.

Several days ago the Supreme Court cast the dead that shifted the weight of the union-producer scale to the labor side when it ruled favorably on the validity of the Wagner Act. Producers immediately called hurried conferences with their attorneys and discovered that the film business is interstate and not intrastate commerce and came under the terms of the Wagner Act. Simply, this meant that

(Continued on page 6)

Technicians in East Form Separate Union

Film technicians employed in eastern laboratories have broken away from the L.A.T.S.E., the A.F.I. affiliate, and have formed a new union, the Film Technicians' Independent Union.

The action was taken Saturday, when at a regular L.A. meeting, certain demands of the technicians were refused by L.A. officials. The new group claims a total of 600 members, which, they contend, amounts to a majority of the technicians working in the eastern plants. At the L.A. meeting the technicians complained to Richard Walsh, vice-president, of undemocratic leadership, and the vote

(Continued on page 6)

Monogram Offering 350,000 $1 Shares

Monogram Pictures Corp., through J. A. Sisto & Co., today made public offering of 350,000 shares of its $1 par value common stock listed in the published prospectus at $3.75 per share. The offering is in line with the company's recent accelerated policy of expansion.

The consolidated balance sheet as of Jan. 31, 1937, after giving effect to

(Continued on page 5)

"Wake Up" Passes Attendance Mark of "The Cockeyed World"

"Wake Up and Live" attracted 38,825 persons who paid $35,700 to the Roxy coshers over the weekend. The opening hour has been advanced to 10 A.M. from 11 A.M. this week. The attendance figure, according to the management, is a new record and exceeds by 284 the former mark set by "The Cockeyed World" in 1929.

"The Good Earth" in its 12th week at two-day prices garnered $11,500. It will bow out of the Astor on May 10 to make way for a few weeks of "Swing High, Swing Low" and Louis Armstrong and his band on the stage is slated to tally $38,000 for the second week at the Paramania Dennis Whitten.

The world premiere of "The Prince and the Pauper" will be held at the Strand, May 5.

(Continued on page 9)

Wins Decision in William Fox Case

By BERTRAM F. LINZ

WASHINGTON, April 26.—Hiram Steelman, trustee in the bankruptcy of William Fox, today won a decision from the U. S. Supreme Court reversing the third Circuit Court of Appeals.

"There is no truth to the reports," he added. Steelman was away four weeks and limited his trip to London and Paris.

Warner said there was nothing new to report on the trip. However, Morris stated that theaters all over the country are doing a big business.

(Continued on page 9)

Koenig Reported Out of 20th-Fox

By PIERRE AUTRE

PARIS, April 26.—Ernest Koenig, manager in France for 20th Century-Fox for the past two years, is reported to have resigned on the eve of the company's European sales convention, which will start here Wednesday, and continue through Saturday.

All 20th Century-Fox branch managers and leading salesmen from England, the Continent and the Near East attended the convention.

(Continued on page 9)

Montana Ascap Case Briefs Due May 30

Attorneys for Ascap and the State of Montana have until the end of May in which to exchange and answer briefs in connection with the test of the new Montana law barring Ascap from music licensing within the state.

Louis D. Frohlich of Schwartz & Frohlich, attorneys for Ascap, said yesterday on his return to New York from Helena where a Federal court

(Continued on page 9)

Legislative Session in Minnesota Ends

St. Paul, April 26.—The Minnesota legislature adjourned Saturday night, virtually ending the chances of any action this year on the Allied sponsored theatre divorce measure, which has been before the legislature.

It is considered extremely unlikely that the bill will be considered at the special taxation session May 24.

(Continued on page 9)

Reisman Calls Quota Serious Sales Problem

May Compel Withdrawal From Australia

The increase in number and stringency of quota laws throughout the world was cited as one of the most serious problems of the industry's foreign operations by Phil Reisman, RKO Radio pictures president, on his return to New York yesterday from a four months round-the-world trip.

Discussing the New South Wales quota act specifically, Reisman said that if its provisions could not be relaxed, American films would be forced from the market entirely.

He stated, however, that he believes a satisfactory solution can be worked out with the arrival here in the near future of a delegation headed by Frederick Daniel, which the New South Wales government is sending to New York to discuss the act's provisions.

Reisman pointed out that American companies lost approximately $3,500,000 on production activities in England under the quota requirements of that country, and estimated that the same companies would lose approximately $3,000,000 in 1939 if the Australian quota is enforced.

(Continued on page 5)

Para. Quarter Net Up to $2,011,000

Paramount yesterday estimated its consolidated earnings for the first quarter of 1937, ending April 3, at $2,011,000, exclusive of approximately $640,000 representing the company's interest in undistributed earnings for the quarter of partially-owned companies.

The estimate was made following the April meeting of the company's

(Continued on page 5)

MPTOA Radio Group Will Meet Thursday

The M.P.T.O.A. film-radio committee will hold its first meeting Thursday afternoon in the office of Walter Vincent, committee chairman. Out of town members of the committee were not available for a meeting tomorrow, as planned earlier.

The meeting will study complaints

(Continued on page 10)

More Radio—Page 10
M-G-M's Executives
Arrive in Hollywood

**Hollywood, April 26.**—Al Licht- 
man, Harry M. Seidler, Louis B. 
Menchin and J. S. MacLeod and 
William Ferguson arrived from 
de the east yesterday. Licht- 
man stopped over a day in Chicago 
on the way. Eddie Carrier and Irving 
Goodfield got in today.

The advance of the Loew 
executives is preparatory to the an-
ual sales convention which gets under 
way next Monday at the Ambassador, 
Los Angeles. The convention spe-
akers will leave New York on Thursday, 
picking up numerous sales executives 
and personnel on the way.

M-G-M Moving Office

**Seattle, April 26.—M-G-M is 
moving its local office into the new 
exchange building at Third and 
Yesler. A formal opening is scheduled 
for this week.**

Amphas Exhibits Opened

Amphaya yesterday opened its display 
of advertising art exhibits at the 
third annual awards at the Los 
Angeles. All major companies have 
booths with exhibits of advertising 
copy and novelities used in production. 
The exhibit will be continued until 
next Friday.

**Tuesday, April 27, 1937**
Reisman Calls Quota Serious Sales Problem

(Continued from page 1)

Para. Quarter Net
Up to $2,011,000

Earnings $1 per Share

There were outstanding as of April 1, last, 158,900 shares of cumulative convertible $100 par value six per cent preferred stock and 579,651 shares of cumulative convertible $100 par value six per cent second preferred stock. After deducting $23,452 of dividends accrued for the quarter on these outstanding preferred shares, the remain-
ing $1,687,318 represents 72 cents a share on the 2,330,449 shares of com-
mon outstanding on April 1. Com-
puted on the aggregate of estimated consolidated earnings, amounting to $2,651,000, the earnings would be $1 per common share.

Consolidated earnings for the first quarter of 1936 amounted to $118,921 after applying $800,000 of the special inventory reserve set up out of 1935 earnings.

Paramount’s net interest as stockholder in the undistributed earnings for the quarter of partially owned companies totaled $860,000. The quar-
ter’s results do not include earnings of Olympia Theatres and subsidiaries which were in receivership during the period. Completion of the reorganiza-
tion of this theatre company is ex-
pected within a few months.

Monogram Offering
350,000 $1 Shares

(Continued from page 1)

the present financing, to the issuance of 8,333$1 shares for cash and other assets and to proposed issuance of 66,666 shares in liquidation of a five-year
promissory note to Pathé Interna-
tional Corp., shows total current as-
sets of $1,925,300 and current liabili-

ties of $13,845.

Monogram will make application for
the listing of its stock on the New York Curb Exchange.

Korda Sails Wednesday

London, April 26.—Alexander Korda, head of London Films, will sail Wednesday on the Queen Mary for New York. He will bring with him the first print of “Knights Without Armour.” There is a possibility he will talk later to look over produc-
tion material.

Sidney R. Kent, president of 20th Century-Fox, is tentatively booked to sail on the Normandie on May 3.

Nathanson Going Abroad

N. Nathan, president of Fa-

cous Players Canadian, will accom-
pany Barney Balaban when the lat-
	er sails on the Normandie tomorrow for

England.

Sandor Ince, Hungarian producer, will be on the same ship.

Lee Delays Sailing

Scheduled to sail tomorrow on the Normandie, Arthur Lee, vice-president of G. M. He will delay his departure un-
til next week when he will sail on the Queen Mary.

While abroad he will confer with the Ostrers on 24 pictures expected next season, he said yesterday.

W. F. Barrett Returns

William F. Barrett of Aameran-
gro returned yesterday from a three-month trip to London where he concluded a deal with General Film Distributors for the handling of Chesterfield and Inexplicable product.

Twikelum to up three months ago was the distributor for the two prod-

ucts.

Wall Street

Few Decline Sharply on Board

High Low Close Change

Columbus 33 32 32 —

Consolidated 41 40 40 1

Eastman 156 155 155 1

Gen. T. Denver 716 715 715 1

Loew’s, Inc. 78 76 76 2

Loews 120 119 119 1

Paramount 215 214 214 1

Paramount 2 pld. 210 209 209 1

Pathé Film 9 9 9 0

RKO 146 145 145 0

Warner Bros. 14 13 13 1

Warner, Sr. 66 65 65 0

Curb Off

High Low Close Change

Grand National 255 255 255 0

Simpatico 205 205 205 0

Technicolor 31 31 31 0

Trans-Lux 70 70 70 0

Universal Corp. 74 74 74 0

Bonds Drop

High Low Close Change

Loew’s 35% 46% 46% 0

Morgan 6 55% 73% 73 3

Paramount 6s 55% 100% 100% 0

Warner 7% 55% 100% 100% 0

Warner 9% 95% 95% 5 0

(Quotations as of close of April 26)
Meet Today to Settle Coast Union Problem

(Continued from page 1)

production heads were forced to negotiate all along the line. Bearing in mind that the negotiation stipulations in the Wagner Act do not force film producers to accept and adhere to all demands thrust upon them by unions, observers are now speculating on whether tomorrow's meeting, the first of a series of labor-producer negotiations, will be the deciding factor in labor's long struggle for a strong position in Hollywood or whether it is merely the calm before the storm, preserving a labor situation similar to that which has rocked the big film centers in the country during the past year.

The primary question now is exactly what do the union affiliates of the American Federation of Labor and the Screen Actors' Guild want from the film producers?

I. A. the Pioneer

The I.A.T.S.E. was the first A.F.L. organization successfully to organize the technical branch of the industry. They struck quickly via the location route, forcing producers to use I.A.T.S.E. men on locations and following through with the threat to call out on strike all theatre projectionists. The Screen Writers' Guild strike fiasco was the next move. They demanded a Guild shop, certain credit stipulations, the abolition of the short film for films on speculation and many other similar points. A split in Writers' Guild ranks, following refusal of the producers to be bluffed, took place in the Guild’s end. Subsequently the Screen Playwrights was formed and in hard bargaining with the producers was reached.

Although the individual demands of the principal labor groups totaling close to a billion dollars in new seeking producer recognition will not be known until negotiations get well under way, it is generally agreed that the screen situation is the most urgent of all: wage increases and shorter hours.

Actors Seek 100% Shop

The Screen Actors' Guild seeks a 100 per cent Guild Shop and is under the impression the new legislation and regulation and specific salary guarantees for greater bracket players.

Now, in order to solidify a temporary victory in the matter of obtaining producer recognition for negotiations, another split in unions may be a stumbling block for labor. The Studio Utility Employees' Union, with a membership of approximately 500, has fortified its position against the I.A.T.S.E. to the National Labor Relations Board in Washington. To date the argument is one of classification of laborers and grips. Undoubtedly the I.A.T.S.E. is endeavoring to bring Studio Utility Workers through this channel and the latter group plans to fight the jurisdictional battle.

*Federation* a Factor

Meanwhile, a slow shuffling of the recent producer-labor conference in New York at which the Actors' Guild and Painters' and Scenic Artists' Society were put into the cold, the new union federation boasting approximately 16 unions with A.F.L. affiliation, the formation of the Screen Actors' Guild is a part of this federation.

The story behind this new organization tells a tale of new union strength. Several years ago, painters, paperhangers, scenic artists and makeup artists solidified their strength by combining in one union. Later the salaries of makeup artists graduated to a higher plane than that of the painters. In the crafts and the make-up men drifted, although no definite break in the combine was chronicled on New York's West Side. Truth is the painters refused to become a part of the basic studio agreement unless the makeup artists were included. The picture was cast followed by the federation, which includes many other crafts, resulted. The Studio Utility Employees, currently on the verge of becoming a part of this federation.

Future union solidarity in Hollywood studios is now contingent on the following questions, inasmuch as almost all of the union groups have proved to have the majority of studio employees, thereby becoming eligible for producer recognition under the Wagner Act.

Labor Cooperation Indicated

In case no agreement with producers is reached and film executives force a showdown, will Actors' Guild and Screen Playwrights seek to get an art union artist to assist in making him up for a scene? Will they put up with "scab" labor, or some other arrangement? Will the major screen union group throw a picket line around major or independent studios? Only the coming weeks will tell.

The consensus of opinion among union and guild heads is that the affirmative answer will come. The co-operation from all labor factions.

Meanwhile it is understood that the Los Angeles sheriff's office and city police department are not completely unaware of the acute studio labor situation and have mapped plans to preserve order.

The other threat of the C.I.O. to move into studio territory meanwhile has dwindled due to the entrenchedness of A.F.L. unions.

An agreement of labor's situation in Hollywood does not appear likely, as negotiations with the various unions in the studio situation are being handled individually by the Producers' Ass'n and obviously it will be some time before all of the long years of haggling are over.

In the meantime union workers in the studios, from culinary help, plumbers, maintenance and stationary workers on up to the line to the white collar workers, including art directors, publicists and others, are being organized for labor's most powerful thrust at the industry.

**Tri-States to Make Double Bills Test**

**Des Moines, April 26.—**Double features vs. single features having been an important question of the territory, the Tri-States Theatre Corp. has decided to conduct a test starting April 27, with Des Moines and Roosevelt to determine the preference of audiences.

The present policy of the two theatres is to alternate presentations with newsreels and shorts, offering two-hour shows.

At a single feature will be shown at the Roosevelt, a suburban house, continuing the present policy. At the downtown Des Moines theatre, the same feature picture will be presented with an additional feature. Ten cents more will be charged for the double feature program.

The policies of the other Tri-States houses will not be changed during this experiment.

Declare Holder Has No Right to Prizes

**Dever, April 26.—**When the case of Helen Slagle, who sued the Construction Progress Exhibition for possession of an automobile, claiming she owned a check, was taken to the Colorado Supreme Court, the ruling handed down was that holders of "includers" admission tickets have no legal right to the gift prizes offered.

The only legal question involved, it was ruled by the court, was whether there was a complete gift, and it found that "there was no gift, for a gift presupposes an effectual delivery."

B. N. Decision Reserved

**Beatrice, Neb., April 26.—**District Judge Massmore here on Saturday took under advisement the Nebraska Bank Night test case. The court promised an early decision.

He indicated that both parties to the case would be taken to the state Supreme Court immediately, regardless of the judgment. To what point at issue is the determination of whether a consideration is given for eligibility to win. The Attorney General contended that the Nebraska Bank Night, the effort at registration for Bank Night and his presence at the theatre constitute a consideration.

**Ship it**

**GENERAL AIR EXPRESS**

1. Merely phone Postal Telegraph. Pick-up is immediate . . . by messenger or high speed truck . . . direct to the field.

2. The first plane out carries your shipments via the shortest, fastest route coast to coast. It travels swiftly as any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

—and it's there.

Only General Air gives you shortest, fastest coast to coast. For your General Telegraph, any TWA office or

**GENERAL AIR EXPRESS**

Division of TWA

**Motion Picture Daily**

Tuesday, April 27, 1937

**‘Wake Up’ Out Front on Loop With $21,000**

**Chicago, April 26—**Three 20th Century-Fox pictures topped the Loop last week, with “Wake Up and Live” leading by a very comfortable margin at the Roosevelt. This was $10,200 above average. At the Apollo “Seventh Heaven” was good for $8,500 and “Mail Coach Taxi,” shouted $18,100 for the week which was well over average.

Total business was $32,500. Average is $118,000.

Estimated takings:

**Week Ending April 22**

**DANCE**—1,400, 35c-55c-75c, 7 days.
**GENERAL HISTORY**—1,400, 35c-55c-75c, 7 days. Gross: $9,200. Average: $9,200.
**APOLLO**—1,400, 35c-55c-75c, 7 days. Gross: $14,000. Average: $14,000.
**ROOSEVELT**—1,400, 35c-55c-75c, 7 days. Gross: $15,200. Average: $15,200.
**HALO**—150, 50c-75c. 7 days. Stage: Palace Regina and revue. Gross: $15,200. Average: $15,200.

**Week Ending April 23**

**WAIKIKI WEDDING**—200, 50c-75c. 7 days. Stage: Palace Regina. Gross: $15,200. Average: $15,200.
**CRIMINAL LAWYER**—200, 50c-75c. 7 days. Stage: Terrace. Gross: $15,200. Average: $15,200.
**WAKE UP AND LIVE**—700, 35c-55c-75c, 7 days. Gross: $21,200. Average: $30,000.

**United**—700, 35c-55c-75c. 7 days. 4th week. Gross: $13,400. Average: $15,000.

**Technicians in East Form Separate Union**

(Continued from page 1)

on a new, independent organization followed.

Vito Marcantonio, former Congressman, who has named business counsel for the group, declared the union has no quarrel with the film companies and is planning no strike. He said that the union would move more quickly in establishing a bargaining under the National Labor Relations Act.

The officers of the organization, elected Saturday, include: John H. Rugge, president; John Race, vice-president; Murray Stern, secretary; William Mahoney, treasurer, and Marcantonio, business counsel.

Stagehands to Vote on Offer

Members of Stagehands’ Local No. 47 meet shortly to decide on acceptance of the circuit’s offer for three per cent increases in wages. Local 47, which has already agreed to the plan and before it becomes effective the second month.

Under the terms of the circuit’s proposal, the first six per cent boost will become effective March 1. The agreement will start Sept. 1 and the third will come due Sept. 1, 1938.
They Can't Take That Away From Me

From the Fred Astaire-Ginger Rogers RKO Radio Picture, "Shall We Dance"

Refrain (not fast)  \(\text{mp-mf}\)

The way you wear your hat.
6 NEW HIT MELODIES!

"Slap That Bass"—"Let's Call The Whole Thing Off"—"I've Got Beginner's Luck"—"They All Laughed"—"They Can't Take That Away"—"Shall We Dance."

FRED ASTAIRE
GINGER ROGERS

SHALL WE DANCE

with

EDWARD EVERETT HORTON * ERIC BLORE
JEROME COWAN * KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HECTOR

Music by GEORGE GERSHWIN * Lyrics by IRA GERSHWIN
Directed by Mark Sandrich * Pandro S. Berman Production

TURN ON THE HEAT!...

Here come the queen and king of song and swing in their gayest dancing mood ... romancing to the teasing tunes of GEORGE GERSHWIN ... Liquid lyrics by IRA GERSHWIN ... Bunches of beauties hand-picked in Hollywood—and a screen full of big comedy names to help the fun!
MOTION PICTURE
DAILY

Tuesday, April 27, 1937

Wins Decision in William Fox Case

Get 500 of 'Em
Hollywood, April 26.—The publicity forces working for Sol Lesser, after combing Hollywood thoroughly, have located 500 chickens' wish-bones and are shipping them to RKO exchanges, so they say, as exploitation propaganda for "Make a Wish," starring Bobby Breen.

Shaw lien was removed, were overruled by Judge Leibell.

M-G-M Answers Fuller Suit

New Orleans, April 26.—M-G-M, in its answer filed today to the suit of George Fuller charging monopoly, not only denied the charges but stated that its business arrangements with Fuller proved to be unsatisfactory.

Miller Sues on "Clutterhouse"

Los Angeles, April 26.—Gilbert Miller has filed suit against Carl Lacombe, Jr., in Superior Court here seeking a decree confirming title to "The Amazing Dr. Clutterhouse."

World Pictures in Expansion Program

World Pictures Corp., distributor of foreign films, has announced the expansion of 26 features, eight three-rollers and 15 one-rollers for 1937-38, as part of an expansion plan. The company plans to sell on a franchise basis in key cities, and to open theaters in eight key cities.

A deal has been completed with George Kraske, heading Foreign Pictures Corp., to release Foreign films. Irving Shapiro, general manager of World, will visit Europe during the summer to acquire new product. Upon his return, branch offices will be opened.

Koenig Reported Out of 20th-Fox

(Continued from page 1)

(Continued from page 1)

No Foreign Theatre Decision—Warner

stormy all the way and Bernard was sick one day as a result. Meeting the Warner contingent on the pier were Albert Warner, Stanley Friedman, Joseph Himmel, Stewart MacDonald, Karl MacDonald, Harry Charnas, I. J. Hoffman, Jim Feder, Robert W. Perkins and Joseph Hazen.

Warner will leave for the coast in July for his annual summer trip, while Morris will precede him in June. Edvin (Buddy) Morris, son of Sam and head of Warners' music companies, was not at the dock to meet the arrivals. He is still at his home in California with an ear infection, having been discharged from the Good Samaritan Hospital after 10 days.

Montana Ascap Case Briefs Due May 30

(Continued from page 3)

heard initial arguments in the case late last week. A decision is expected some time in June.

The Montana law prohibits an agent, such as Ascap, from representing more than one copyright owner for commercial licensing purposes in the state. The law, which has completely stopped Ascap operations in Montana, is being attacked as unconstitutional. E. C. Mills, Ascap general manager, who testified at the hearing, is expected back in New York at the end of the week.

Oregon Censors Lenient

Portland, April 26.—The censor board here has turned down only three films of 115 viewed during the past year. In each case preponderance of the sex element was the reason.

This advertisement appears as a matter of record only and is under no circumstances to be construed as an offering of these securities for sale, or as an offer to buy, or as a solicitation of an offer to buy, any of such securities. The offering is made only by the Prospectus.

350,000 Shares

Monogram Pictures Corporation

(A Delaware Corporation)

Common Stock
Par Value $1.00 Per Share

Price $3.75 per share

Copies of the Prospectus may be obtained from the undersigned:

J. A. Sisto & Co.
Members New York Stock Exchange
68 Wall Street New York, N. Y.

April 27, 1937
New Shows on the Air

Radio Personalities

Radio-Four! Hershel Hart, of the Detroit News, and Norman Siegel, Cleveland Press, are in town for brief stays...Shelley Barrett set the stage for the second installment of "9 O'Clock Revue" this Sunday...Ted Streibert, mutual executive, off to Virginia the past weekend to attend sessions of National Advertisers convention...The Virginia Barr who reads the commercials on Mrs. Roosevelt's program really is Rosalind Green...Edith Dick, long a vocalist on the "Hit Parade" is understood to be leaving the program...Doby Dolan's wife is ailing in a local hospital. She's Vilma Eshen, Buddy's sister...

Tito Guizar booked for an appearance at Loew's State here the week of April 29, and for the Metropolitan Theatre, Boston, the following week...Gertrude Niesen set for a week at Mays Music Club, Boston for a guest appearance on Ed Wynn's program May 8...CBS artists bureau booked the above dates...Schniedschneider, well known legende home through illness...Ditto Charles Kullman, who will be replaced in the program by Wednesday by Thomas L. Thomas...

Bob Crosby has turned down a five-week London date for the Coronation, preferring to remain here...Ralph Wonders, for Rockwell-O'Keefe has been called to New Orleans for his opening...A Leaveshanger, by his friends, isiling home through illness...Charles Robert, a member of the orchestra, revealed his talent as a composer by penning a new theme tune for Jack Benny's "Tremaine's Orchestra"...Orn-Wilde's orchestra, heard coast-to-coast on NBC, is celebrating a solid year at Club Deauville with an extension of its engagement, until the end of June...March mail response to KPO-KGQ set an all-time monthly high of 151,124 letters...Zelles Lase has joined KFRC's staff, sings on Feminine Fancies, Morning Marmalade...Walter Thompson of Oruba, a member, has joined KYA's singing staff.

MPTOA Radio Group Will Meet Thursday

(Continued from page 1) of radio competition received from exhibitors and will consider plans. They have been submitted for regulat ing the appearances of films stars on radio programs and the use of motion picture material in broadcasts. Neither the production nor broadcasting representatives will be asked to attend the meeting, Vincent said.

Members of the committee, in addition to Vincent, are Lewen Pizor, Philadelphia; Samuel Franks, Boston, and Arthur Lockwood, Middletown, Conn.

M-G-M Goes on WFIL

Philadelphia, April 26-M-G-M through Donelson & Co., has bought over WFIL to plug roadshow attractions at the New Loewc. For the purpose of "Capitans Courageous," which opened Sunday, M-G-M is using two 100-word spot announcements daily for the full week. Similar contracts will be made for future M-G-M pictures to be shown at the Loewc.

Broadway Bill in New Series

Broadway Bill, racing commentator, began a new series on WMCA yesterday, and will be heard each weekday afternoon at 6 P.M., E.D.S.T. Barney's Clothes is the sponsor, through the Schiller Advertising Corp.

The sports commentator comes to WMCA from the Yankee network, and from the Don Lee network.

That Bulova Story

Revised again is the often-repeated rumor that Mrs. Bulova, of watch fame, is negotiating for the purchase of WLWL, local station owned by Paulist Fathers, for the purpose of joining it with his station WOV, and for the purpose of forming two-part-time stations into one full-time unit.

No confirmation of this report could be obtained yesterday. Bulova is the owner of a half-dozen stations, and half-owner of WNEW, New York.

on the air this Friday...Dick Hober will present Howard and Shelton as his guests May 3; James Melton May 10. "America's Town Meeting of the Air" concludes its third annual year on the air this Thursday. It will return in the fall.

San Francisco Town Pump

San Francisco, April 26—Com munity Club luncheon talks, four years on the air, to shift to KYA April 30...Griff Williams' band broke out at Mark Hopkins this week, heads for Chicago's Trionon by way of Los Angeles...Jim Walsh, former trombonist with Anson Weeks, has signed with MCA and is organizing his own band...Harry Levine, manager of the phenom, has given his talent as a composer by penning a new theme tune for Jack Benny's "Tremaine's Orchestra"...Orn-Wilde's orchestra, heard coast-to-coast on NBC, is celebrating a solid year at Club Deauville with an extension of its engagement, until the end of June...March mail response to KPO-KGQ set an all-time monthly high of 151,124 letters...Zelles Lase has joined KFRC's staff, sings on Feminine Fancies, Morning Marmalade...Walter Thompson of Oruba, a member, has joined KYA's singing staff.

Governor to Be on N.Y. State Program

Governor Lehman and representatives from the fields of radio, advertising, publishing, and municipal government will appear on the two-day celebration of the New York State Broadcasting System tonight, from 8 to 9 P.M., E.D.S.T.

Guests other than state and city officials who will appear include Grover Whalen, H. L. Laquatte, President of the Advertising Club of New York; Robert Davidson, vice-president of "Pictorial Review"; and Jerome Kargl, radio critic, and the bulb of the New York American. Louis Katzenberg's orchestra will supply the music.

WINS is the key station of the network. The other members stations are WABY, Albany; WBEN, Utica; WNYC, New York; WJM, White Plains; and WBONY, Buffalo. Burt Squires is general manager of the network.

Demonstrates Power Transmission by Air

Philadelphia, April 26—Dr. W. E. Swann, director of the Bartol Research Foundation at the Franklin Institute, demonstrated the transmission of electric power by radio before members of the American Philosophical Society meeting here. To demonstrate the progress made during the last year at the institute's laboratories, Dr. Swann in a small light bulb at one end of the room by "juice" sent from a high-frequency wireless set at the other end of the room, no wires connecting them, and the bulb shone brightly. The power required to switch on the lamp was about half a watt. The difficulty, with carrying out the experiment on a large scale, was to develop a method to get enough power into the wireless set to broadcast the light strongly. As a result, he warned the public not to jump to conclusions about the practical possibilities of getting homes by radio broadcasts.

E. C. Olson joins Presbye

Edwin C. Olson, formerly with Erwin-Wasey Co., has joined the Chicago staff of Frank Presbye Co.

George Fields Dead

George Fields, "Honeyboy" of the radio scene, of "Honeyboy and Sassafras," died suddenly Sunday of a heart attack while on his way to take a medical examination. His widow survives.

"Hands" for Lux Program

The Lux "Radio Theatre" presentation, the transmission of "Hands Across the Table," with Claudette Colbert and Joel McCrea in the lead roles.

To Speak on Television

E. P. H. James, NBC sales promotion executive, will talk on television before the Annual Convention of the Methodist Glee Club May 3.
Today as never before, advertisers know that dealer support must be year-round. If it isn't, sales can languish, dealers lose interest, dominant position in the market can be lost. Competitors can step in and the cash registers ring for somebody else.

By far the great majority of NBC advertisers know this. They keep their dealers' minds off their shelves by running a straight 52-week schedule. People respond to this by the millions—and never more strongly than in summer. They have the money, and the urge to spend it. There's nothing like an NBC Summer Program to swing them to your dealer...to your product.

...97% of the great NBC Winter Listeners are available, any week in the summer. Less than 3% difference. Even then, at some hours, there are more listeners than in winter!

...92 out of every 100 adults are at home in any one summer week all summer long. And of those 8 out-of-towners, 5 are in radio-equipped residences. "Radio Goes Where People Go!" (This doesn't even include the 4,500,000 automobile radio sets.)

...An advertiser saves 10% on his annual broadcasting time cost if he runs the 52 weeks. (Over 57% of NBC's advertisers do this—they're smart!)

RCA presents the "Magic Key of RCA" every Sunday, 2 to 3 P.M., E.D.S.T., on the NBC Blue Network

National Broadcasting Company
A Radio Corporation of America Service
"WAKE UP AND LIVE" AT ROXY, NEW YORK, GREATEST RUN IN ALL HISTORY OF SHOW BIZ!

READ THESE AMAZING RECORD-BREAKING FACTS:

★ New all-time world's attendance record on Saturday! 33,145 paid admissions compared with 32,861 for "Cock Eyed World" on August 7, 1929 (previous world's record)!

★ Broke Roxy all-time attendance record for Friday, for Saturday and for Sunday!

★ Set new all-time record for week-end attendance!

★ Played continuously to jam-packed, overflow crowds from 9 a.m. Saturday to 3 a.m. Sunday (18 solid hours)!

★ Squads of police, on foot, on horse, in radio cars needed to handle unprecedented crowds!

★ As we go to press, Monday is beating Friday's record-breaking opening-day business! WOW!!!
Para.'s 1936 Net Profit Is $6,012,250

Compared to $8,153,167 Profit for 1935

Consolidated net profit of $6,012,250 was reported by Paramount Pictures yesterday for 1936. The figure includes the application of $2,500,000 of a special reserve fund of $4,500,000 set up out of 1935 earnings and compares with net profit of $8,153,167 reported for 1935 before the special inventory reserve.

The 1936 net is after all charges including taxes, Federal and state, depreciation, contingency reserves of $632,500, and includes $331,819 and $123,230 reported in net capital gains and profit on acquisition of the company's six percent debentures acquired for sinking fund purposes. Approximately $310,000, representing Paramount's net interest as a stockholder in the combined undistributed earnings for the year of partially owned companies, is not included, nor are the operating results of Olympic Theatres, in reorganization.

Cash and marketable securities on Jan. 2, 1937, amounted to $10,782,171, of which $2,050,000 represented spreads in Great Britain and Dominions. (Continued on page 16)

Pathé Nets $59,000 For Initial Quarter

Pathé's net earnings for the first quarter of the year are expected to total $90,000, O. Henry Briggs, president, told the stockholders yesterday at the annual meeting of the company. This is exclusive of dividends to be received from DuPont and which are expected to boost the Pathé profits to approximately $130,000.

The posts of chairman and vice-president were not filled at the elections. Frank F. Kolbe, former chairman, resigned some months ago. No successor has been named to replace Robert M. McKinney as vice-president. New (Continued on page 15)

Fox Met. Has a Loss Of $38,984 for 1936

A net loss of $38,984 for the year ended Jan. 31, was reported yesterday by Metropolitan Playhouses, Inc., and wholly owned subsidiaries. The statement does not include the company's equity in the undistributed net income of its 50 per cent-owned affiliated companies, amounting to $360,019.

Metropolitan Playhouses leases to (Continued on page 15)

Altered Roxy Plan Betters Part of Offer

Stockholders to Get No Benefit, However

Amendments to the proposed plan of reorganization of the Roxy Theatre were presented yesterday to Special Master Addison S. Pratt. The amendments which favor bondholders and noteholders are a result of extended negotiations between W. C. Michel, 20th Century-Fox executive and counsel for the various security holders' protective committees.

No provision for stockholders has been made under the plan or its amendments. First mortgage bondholders are to receive four per cent on their bonds instead of three and a half per cent for the first three years and four and per cent thereafter as proposed under the plan before it was amended. Provisions for amortization have been changed to $65,000 annually for the first 10 years and $70,000 thereafter. This represents an increase (Continued on page 4)

No Strike Likely as Casey, Unions Meet

Hollywood, April 27.—The possibility of an immediate labor strike in the studios diminished here today with the expiration of the final negotiations between studio unions and Pat Casey, representing the producers. All indications pointed toward the signing of a new and series of meetings. Although individual demands have not been made public either by unions or producers. (Continued on page 15)

M-G-M Convention Special Leaves Tomorrow for Coast

M-G-M's "convention special" will leave New York tomorrow afternoon, carrying a large part of the eastern contingent bound for the company's sales convention at the Hotel Ambassador in Los Angeles. The train will pick up groups of men at Albany, Buffalo, Chicago, and Cleveland, N. H., arriving on the coast Sunday morning, the day the convention opens.


On the same train will be branch office delegations from Boston, New Haven, New Jersey, Philadelphia and Washington and the New York exchange delegation with William A. Scully and John J. Bowen.

The delegation, Howard Dietz and William R. Ferguson went on from New York ahead of the convention special, to make advance preparations.

Charles K. Stern, J. S. MacLeod and Edward Carrier also went on the (Continued on page 4)

M-G-M to List 44-52 at Sale

Meet on Coast

Leeway to Be Left for Timely Developments

Hollywood, April 27.—Loew's will announce a minimum of 44 and a maximum of 52 pictures for next season at the annual sales convention which gets under way today at the Ambassador, Los Angeles, next week, it was learned following the arrival from New York of the list. The New York list will be Dietz, Louis K. Sidney, William R. Ferguson, Eddie Carrier, J. S. MacLeod and Halsey Raines.

The company has more than 100 properties from which to select the list, according to a policy believed some time ago, about half of the titles only will be announced at the sales sessions. This will give the company sufficient leeway to produce new plays and timely stories from time to time.


More than 300 sales and home office personnel will arrive here on the Super Chief Sunday to attend the six-day program.

In addition to "The Firefly" and "Girl of the Golden West," musicals slated for next season will include "Rosalie," "Hats in the Air," "B Before High C," "Johann Strauss," "Great Day" and "Show Shop."

Salary Publicity Ban Passed by the House

By CLARENCE LINZ

Washington, April 27—the House of Representatives today passed the Doughton Bill repealing the Revenue Law provisions which require the publication annually of the names of officials and employees receiving compensation in excess of $15,000 a year.

The bill was sent to the Senate for concurrence.

Momand Suit to Be Argued in Boston

Boston, April 27.—Loretta L. Momand's anti-trust suit for $100,000 against major companies for alleged conspiracy and restraint of trade against the Odeon Theatre, Shawnee,
Tenth-FOX Paris Confab Starts Today

BY PIERRE AUTRE

PARIS, April 27.—More than 160 delegates, representing 29 countries in Europe, Asia, Africa and Australasia, have arrived for the four-day sales convention of 20th Century-Fox which opens here tomorrow at 3 P. M. in the Hotel George V.

Sidney R. Kent, president, will be host on Thursday at a luncheon for managing directors, branch managers and salesmen.

General meetings are scheduled for Friday with addresses by Kent, Walter J. Husted, foreign manager, and Col. Jason Joy.

Closing sessions will be held on Saturday. The British delegation will tender a reception and tea on Saturday afternoon and a gala dinner will follow on Saturday evening.

Eleven of the latest 20th Century-Fox films will be screened during the convention.

Odeon Issue Expected

London, April 27.—The Odeon Circuit is expected shortly to float a security issue amounting to £4,000,000.

 Apocalypse, Hollywood, April 27.

THERE couldn't be a show more meaningful in America today, who wouldn't settle for that and let the rest go by default, if you pressed him hard enough. But he need not be and is not in "Shall We Dance?" Another in a lengthening list of Astaire-Rogers musicals and well up front among the best.

If only somebody can be seriously concerned with the devious obstacles which keep Fred from winning Ginger until the footlock clocks about an hour and forty-eight minutes as this does. The boy-meets-and-gets-the-girl formula in its most naive form again and, of course, prevails.

RKO exhibitors will wait long and patiently for each succeeding member of this series of head to tail comedies, which does not do so much as what you do it.

There is a telephone sequence which finds Blorre in jail and trying to get out by explaining to Horton where he is. Hardly new, yet so nonsensically and so expertly done it becomes the big roar of the picture and, after Astaire's, taps, is easily the stand-out bit of the show and another demonstration complete it that is not what you do so much as how you do it.

No U. A.-Renowned Deal Closed as Yet

Hollywood, April 27.—United Artists will make no distribution deal as yet with Renowned Artists which holds contracts with John Ford, Tay Garnett and Ronald Colman, although it is considered a deal is likely.

Renowned Artists, which, incidentally, may change its name to avoid confusion with United Artists, is understood to be at work rounding out its own organization and arranging financial detail for production.

Nile Night at Odeon

Boston newspapers have indefinitely postponed putting on shows for increased theatre advertising rates by 10 cents an inch. Oscar Doob at Loew's and John Dowd of RKO last week conferred with the business managers of the Boston papers and were successful in getting a delay in rate boosts for a second time.

Maurice Band Ad Jumps

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Jersey Legislative Moves Please Allied

Allied of New Jersey has accomplished more in Trenton this year than ever before, Sidney E. Samelson, a director of the unit, told the members at a meeting Thursday at the Lincoln. Several inimical bills affecting the interests of the alliance were defeated off the floor, he said, through concerted efforts of the members.

Criticism voiced by some members of the manner exchanges are handling refunds of the sales tax collected some time ago. A committee will be appointed to go into the matter and report back at a later meeting. The Allied national convention also was discussed.

Next Tuesday a beefsteak dinner will be held by the unit at the Ritz restaurant, Passaic, N. J.

Savannah Tax Passed

Savannah, April 27.—The City Council has passed an ordinance levying a thirty-five-cent sales tax for a period of six months effective May 15. The measure exempts only foods sold in grocery stores and newspaper, book and periodicals. However, the new ordinance does not tax amusement admissions. Expenses Leonard H. Gold, Harry Buckley, Mulvey, Linton Wells, Monroe Greenthal, Sam Cohen, Myer Beck, Buck Champion, Lynn Farrol, James A. Cron, J. W. Jerauld, Leo Justin, Jack Schlaifer, Gus Eysell and John Wright.

Advance Asap Bill

Lincoln, April 27.—The anti-Asap bill was forwarded to third reading by unanimous vote of the unicameral legislature today.

Preview of "Woman Clashes"

James A. Mulvey, vice-president of Samuel Goldwyn, was here last night to reviewers at an informal dinner at the Lafayette Hotel and a preview screening of "Woman Clashes" at the Sheridan. The film was reviewed in MOTION PICTURE DAILY April 28.

Amateur Contests Back

Boston, April 27.—Radio amateur contests are again back in New England film theaters. One master of ceremonies has been managing seven nights a week. His routine takes him to the Eggleston Square in Roxbury, the Broadway in Somerville, the Park in Everett, the Coolidge Corner in Watertown, the Waltham in Waltham and in Medford and the Empire in Salem on successive nights.

Famous Boosts Kershaw

Toronto, April 27.—Frank Kershaw, supervisor of theatres at Vancouver, B. C., for Famous Players Canadian Corp., has been promoted to district manager at Winnipeg, his former home. Kershaw took over his new post on returning from his honey-moon in California.

Insiders' Outlook

By RED KANN

Twentieth-Fox Paris Confab Starts Today

BY PIERRE AUTRE

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Eleven of the latest 20th Century-Fox films will be screened during the convention.

Odeon Issue Expected

London, April 27.—The Odeon Circuit is expected shortly to float a security issue amounting to £4,000,000.
FOR 4th CONSECUTIVE DAY
“WAKE UP AND LIVE” SMASHES
ROXY HOUSE RECORDS!

And it’s the same story everywhere:

CHICAGO: Holdover week equalling 1st week of “Lloyds”!
BALTIMORE: Way bigger than “One in a Million”!
DES MOINES: Held over after day-and-date 1st week (2nd time this happened in history of this Exchange)!
SAN FRANCISCO: Biggest of all 20th pictures at this house!
DETROIT: Topping “Lloyds” and “On the Avenue”!
PORTLAND: Beating “Million”, “Lloyds”, “Avenue.”
LOUISVILLE: Bigger than “Lloyds.”
BUFFALO: Topping “Lloyds.”
INDIANAPOLIS: Leading “One in a Million.”
ST. LOUIS: Beating “Lloyds.”
SPRINGFIELD (ILL.): Topping “One in a Million.”
KANSAS CITY: Chosen to inaugurate day-and-date policy. Smash business!
DALLAS: Beating “Lloyds.” And so on . . . and on . . . and on!

GREATEST RUN IN THE HISTORY OF SHOW BUSINESS

THE KEYSTONE OF YOUR FUTURE
Altered Roxy Plan Bettered 
Part of Offer

(Continued from page 1)
from the previous setup which provided for an increasing schedule with a $65,000 initial cost and a maximum that has also been inserted which prohibits the company from declaring dividends exceeding out of earned surplus after creation of a $110,000 annual depreciation reserve. 20th Century-Fox is to have complete control of the properties, and new stock will be issued to the amended plan with "uncontrolled discretion" to select pictures for exhibition at the Roxy.

Holders of $1,548,000 sinking fund gold notes are to receive $7,740 shares of preferred stock which have been converted to non-voting stock. The preferred stock is callable at $102 with the right to participate before the common stock to the extent of $1,000,000 of the event of liquidation of the company. The original plan provided for $15,600 of Class A stock for the noteholders.

Samuel Kramer, counsel for the stockholders, said in his statement that he is continuing negotiations to establish a standing for stockholders.

Current Profit Shows Increase

Audited figures for the 13-week period ended March 27, 1937, showed a net profit of $98,484 before deduction for interest deprecia-
tion and amortization of $33,798, as compared with $80,809 for the 13-week period from Jan. 3 to April 2, 1936. Carlos Israel, counsel for the Purdon bondholders' committee, stated that he figures could not be compared because the 1936 period failed to include New Year's week, which he said should have been $79,000 for New Year's week in 1937.

Deductions totaled $56,139 against $38,133 for the 13-week period ended March 27, 1936, which were $261,040 against $145,382 for 1936. Supervisory costs jumped to $4,596 from $2,311. Panchon & Starnes, Inc., said the company has entered into a new contract on March 18, but the contract awaits the court's approval.

Presentation of evidence on the proposed plan was concluded yesterday and an adjournment was taken to May 4, when the S.E.C. will render its report to Special Master Pratt and counsel for the various committees will argue their case.

Leo Fleischman, who appraised the Roxy for stockholders, testified yesterday that he valuated the theatre as a going concern between $2,000,000 and $3,000,000. He based his estimate on a $60,000 weekly gross with a 70 per cent operating cost.

Schulberg Undecided 
On New Distribution

Hollywood, April 27—B. P. Schul-
berg, who declared last week that he will terminate his distribution ar-
rangement with Samuel, has indicated that the running of the current season, has not yet de-
termined on a further distribution af-
liation. T. S. New, who is the present partner, and Ralph Kohn, Schulberg's partner.

Kohn declared that Schulberg, for-
mer Paramount production head, has four more years to make for that company and will be occupied on the films until August.

Sherman Picks Six 
In Para. Schedule

Hollywood, April 27—Harry Sher-
man, who heads the Sherman film-
stock, has set the titles for his six pictures to be produced next season, in addition to his announced picture mount announcement at the annual sales convention here June 10-13. The titles are: "The Deputy Sher-
man," "Man from Bar 20," "Devil Butte," "Me and Shorty" and "Flick Peters, Ranchman."
Unfailing Release Print Delivery
Showmanship
Proven Box Office
Uniform Prices
Rapid Rush Print Service
Unfailing Release Print Delivery
Studio Speed and Flexibility
Uniform Release Print Quality

"A Star is Born"

And . . .

TECHNICOLOR STARS are rising before the motion picture industry.

TECHNICOLOR
Motion Picture Corporation
HERBERT T. KALMUS, President
Out Hollywood Way


"Soldier" Is "Love Young." $25,500 Wow Band $13,200 In Pittsburgh High in K. C.

Pittsburgh, April 27. — The Soldier and the Lady at the Stanley gave that house $25,500, the biggest single week it has had since Jack Benny stopped there more than a year ago. The take was $7,500 better than average.

Elsewhere, too, business was something to cheer about. At the Penn, "Waikiki Wedding" came through with a great $17,500, and although the Warners had not "Maytime," in its second downtown week, turned in a spectacular $10,500, over par by $5,500, to earn a third week there. "Top of the Town" at the Alvin took $7,000.

Total first run business was $38,100. Average is $3,790. Estimated takings:

Week Ending April 22:

"QUALITY STREET" (RKO) — MAINSTREET — (0-100), 25c-40c, 7 days. Gross: $7,000. (Average, $1,000)

"MAYTIME" (M-G-M) — MIDLAND — (4-00), 25c-40c, 7 days. Gross: $9,000. (Average, $1,286)

"LOVE IS NEWS" (20th-Fox) — PENN — (3-00), 25c-40c, 7 days. Gross: $5,750. (Average, $821)

"SOLDIER AND THE LADY" (RKO) — PENN— (1-00), 25c-40c, 4 days, 3rd week. Gross: $3,000. (Average, $750)

"RAVI KUNDI" — PENN — (3-00), 25c-40c, 7 days. Gross: $3,000. (Average, $428)

"WARREN" — PENN — (3-00), 25c-40c, 7 days. Gross: $2,500. (Average, $357)

"SOLDIER AND THE LADY" (RKO) — PENN — (2-05), 25c-40c, 4 days, 3rd week. Gross: $3,000. (Average, $750)

"RAVI KUNDI" — PENN — (1-00), 25c-40c, 4 days, 3rd week. Gross: $3,000. (Average, $750)

Robin Opens Own Office

J. E. Robin, formerly executive sec. of the Independent Theatre Supply Dealers’ Assn., has opened a New York office and will act as consulting intermediary between manufacturer and theatre supply dealer.

Fund Show Net $1,000

Seattle, April 27.—The Northwest Film Club’s charity fund was swelled by nearly $1,000 by the second annual Midnite Jamboree staged last week at Hamrick’s Music Hall. All service and talent was contributed.

“Woman” and Show $23,000

Detroit, April 27. — "The Woman," with a stage show, turned in the best showing of the week with a take of $23,000 at the Orpheum. This topped normal by $3,000.

Top of the Town," with the "Paramount Revue," has reached $22,500 at the Fox. "I Promise to Pay" and "Woman in Distress" on a dual at the Adams were weak at $3,000. "Personal Property" was not outstanding at $10,500 in the United Artists.

Total first run business was $79,800. Average was $7,750. Estimated takings for the week ending April 22:

"WOMAN IN DISTRESS" (Col) — FOX — 4,500, 7 days. Stage: "Paradise Club Revue." Gross: $2,250. (Average, $321)

"THE WOMAN I LOVE" (RKO) — MICHIGAN — 4,200, 7 days. Stage show. Gross: $2,250. (Average, $321)

"MARKED WOMAN" (W.B.) — "DANGEROUS NUMBER" (M-G-M) — NEW YORK (4,000), 15c-40c, 7 days. Gross: $4,300. (Average, $614)

"I PROMISE TO PAY" (Col) — M-G-M — 1,700, 7 days. Stage: "Paradise Club Revue." Gross: $2,350. (Average, $336)

"ECSTASY" (Eureka) — DOWNTOWN — 2,950, 4c-6c, 7 days. Gross: $3,250. (Average, $705)

"Top Town," Show Providence Leads

Providence, April 27.—"Top of the Town," with "Romeo and Juliet," and a revue, was the only other house downtown to reach par, garnering $7,100, just over by $100.

Total first run business was $37,100. Average is $3,950. Estimated takings for the week ending April 22:

"THE GIRL FROM SCOTLAND YARD" — BORDERNAL (Para) — STRAND — (2,000), 15c-40c, 7 days. Gross: $4,000. (Average, $571)

"TOP OF THE TOWN" (Univ) — MICHIGAN — (2,400), 15c-40c, 7 days. Gross: $9,000. (Average, $1,286)

"ROMANCE AND RICHES" (G. N.) —渔民=. , "War Horse," "Romance and Riches" and a revue, was the only other house downtown to reach par, garnering $7,100, just over by $100.

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"ROMANCE AND RICHES" (G. N.) — FISHER — (1,500), 15c-40c, 7 days. Gross: $5,000. (Average, $714)

"LOVE FROM A STRANGER" (U. A.) — PARAMOUNT — (2,000), 15c-40c, 7 days. Gross: $4,000. (Average, $571)

"THE WOODEN OWL" (L.O.W.) — LEON'S STATE — (4,000), 15c-40c, 7 days. Gross: $5,000. (Average, $1,429)

"WHERE IS MY HEART" (RKO) — PARK AVENUE LOGGER (RKO) — ST. CLAIRD — (1,500), 15c-40c, 7 days. Gross: $4,000. (Average, $714)

Miss Omeron Resting

London, April 12.—Merle Omeron has left the nursing home in which she has been since her car accident three weeks ago. She goes to the coast for convalescence before returning to Denham for the assignment to replace her part in the abandoned "I, Claudius."
Anna Neagle

You'll see her... you'll love her... you'll nominate her the screen's loveliest. She dances; she sings; she romances; she wins her way into your heart. Watch for the glorious, glamorous ANNA NEAGLE in Herbert Wilcox's "Backstage" and other forthcoming releases from GB.
Ranks with the best made anywhere. A kind of a story in which picturegoers revel. — Variety
It will surely go on record as one of the really big pictures. — Motion Picture Daily

There is plenty of action.
— Showmen's Trade Review

This is an all around production. Gripping, exciting, powerful and making a direct box office appeal.
— Hollywood Reporter

"Silent Barriers" a smashing hit. As fine a dramatic offering as one could ask for. Exciting, packed with action and thrilling sequences.
— Film Curb

This is a violent, outdoor, unashamedly heroic "frontier melodrama". It has plenty of action.
— Exhibitor

Replete with thrills, excitement and robustious action of a type that should bring customers to box offices in droves.
— Box Office

An epical film comparable to some of our best pioneer pictures.
— News

I recommend "Silent Barriers" to those who like punch, excitement and thrills in their entertainment. The film has plenty of each. — World-Tel.

Epic film about the New World . . . the able filming of the magnificent Rockies and a forest fire are the highlights of the picture. — N. Y. Times

A thoroughly entertaining out-door drama. You'll find it fun.
— Evening Journal

A drama of the building of a country . . . elaborately melodramatic . . . magnificent scenery . . . the breath-taking beauty of the Canadian mountains.
— Sun

"SILENT BARRIERS" is a great saga. — American

The film is rousing . . . it has size, grandeur, riots and commotion. A good picture, "Silent Barriers" demonstrates that reality can be as exciting as dreams.
— Mirror
BARRIERS
LOUD PRAISE FROM REVIEWERS...

“SILENT BARRIERS”
TWICE DAILY 2.45 & 8.45
ALL SEATS RESERVED

RICHARD ARLEN
Lilli Palmer • Antoinette Cellier • Barry Mackay

From the Story by ALAN SULLIVAN
Directed by MILTON ROSMER

AND THE PUBLIC!
**“Marked” 2d Week Frisco Top, $7,000**

**San Francisco, April 27.—** "Marked Woman," in its second week, on a dual with "Family Affair" at the St. Francis, turned in the best showing of the week, $7,000, which was over normal by $1,000. There were three house closers, exclusive of "Lost Horizon" which took $9,200 in its seventh week at the Geary at $1.65 top. "Seventh Heaven" and "Step Lively," Jereves theatre, Paramount were in their second week. They grossed $8,500, "History Is Made At Night" held up to $3,200 in four days of its fourth week. Prices go up in all houses this week.

Total first run business was $80,700, Average is $93,500.

Estimated takings:

**Week Ending April 29:***

- **VANISHING GANGSTERS** (Atlantic) GIRLS FOR SALE (Atlantic)
- **EMPIRE—** $7,000. 3 days. Gross: $3,500. (Average, $1,166)
- **LOST HORIZON** (Col.) Davey—(1,300), 30c-35c-35c-40c, 7 days. Gross: $2,100. (Average, $300)

**Week Ending April 21:***

- **FIFTY ROADS TO TOWN** (20th-Fox)
- **THAT MAKE A MAN** (MG-M)
- **PHYSICIAN** (RKO)
- **WHEN LOVE IS YOUNG** (Univ.)
- **RAÇEUR** (French)
- **MARCH OF TIME** (RKO)
- **GOLDEN STATE** (Fox), $40c-40c, 6 days. Stage: vaudeville. Gross: $17,300. (Average, $2,875)

**Week Ending April 23:***

- **CHINA HUSTLER** (Paramount)
- **CLAY** (400), 15c-35c, 7 days. Gross: $8,000. (Average, $1,143)
- **MARKED WOMAN** (W.B.)
- **TAP** (20th-Fox)
- **ST. FRANCIS** (1,400), 15c-35c-35c, 7 days. Stage: vaudeville. Gross: $15,500. (Average, $2,143)
- **HISTORY MADE AT NIGHT** (U.A.)
- **ROMEO AND JULIET** (M-G-M)
- **WASHINGTON** (20th-Fox)
- **VALENTINE** (RKO)
- **ST. FRANCIS** (1,500), 15c-35c-35c, 7 days. Stage: vaudeville. Gross: $15,500. (Average, $2,143)

**Week Ending April 24:***

**“Property” Is Philadelphia Top, $16,500**

**Philadelphia, April 27.—** "Personal Property," with $16,500 at the Boyd, led the town.

Captains Courageous," opened its first week of engagement in the country at the Locust with a mild $1,000, but looks promising for a good run of two or three more notices and word of mouth advertising.

"Love from a Stranger" beat its average at the Alhine with $8,500, for which the manager was given a bet that they wouldn't "rush" his house following football and baseball games. Captain for the year they wouldn't regret it.

Ernest kept his word with a free matinee for all students present at their annual "rag day" activities.

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**“Overboard,” Show $7,500, Milwaukee**

**Milwaukee, April 27—** "Girl Overboard" with "Hollywood Follies of 1937" starring Leon Errol on the stage, were the week's best bet with a $7,500 gross at the Riverside, just $2,500 above average.

"Personal Property" and "Midnight in San Francisco" topped par by $500 at Fox's Wisconsin with an $8,500 take, while "The Town of the Ear" and "Dixie Sun" both set hits at $3,500 at the Warner, $300 to the good. Total first run business was $28,300, Average is $3,580.

Estimated takings:

**Week Ending April 22:***

- **INTERNS CAN'T TAKE MONEY** (Para.)
- **TIME OUT FOR ROMANCE** (20th-Fox)
- **CAPTAIN COWGIRL** (M-G-M)
- **BOYD** (200), 40c-35c, 7 days. Gross: $1,450. (Average, $207)
- **WHEN LOVE IS YOUNG** (Univ.)
- **GREAT RIME OF THE GATE—** (Univ.)
- **WAKIKI WEDDING** (Para.)

**Property” on Dual Indianapolis Lead**

**Indianapolis, April 27.—** "Personal Property," on a dual with "Racketeers in Exile," took $9,000 at Loew's, $2,000 over the line.

"Call It a Day" on the screen and Dave Appolino's "Star Parade" on the stage at the Lyric did $500 over normal with $8,500.

"Lost Horizon" at the Indiana, drew $4,300. The week produced some of the year's warmest weather thus far.

Total first run business was $29,800. Average is $3,310.

Estimated takings for the week ending April 23:

- **TOP OF THE TOWN** (Univ.)
- **THE MAN WHO FOUND HIMSELF** (Para.)
- **GIRL OVERBOARD** (Univ.)
- **PERSONAL PROPERTY** (M-G-M)
- **WISCONSIN** (3,500), 35c-35c, 7 days. Gross: $8,500. (Average, $1,214)

**“History” Up In Boston on $19,000 Take**

Boston, April 27— "History Is Made at Night," with "Love Is Young," clicked at the RKORemorial to the tune of $19,000. Average is $1,310.

Two days of heavy rain failed to hurt grosses of "Personal Property," a dual with "Racketeers in Exile," at the Loew's Orpheum. The gross was $17,000, above par by $5,000. The "Lost Horizon" opening at the Shubert at $1.65 top, took a big $14,000.

"Interests Can't Take Money" and Roger Prior and his orchestra on the stage drew $1,500 above average at the Majestic, and "Top of the Town" grossed $5,000 at the Palace. "The King and the Chorus Girl," dualled with "Her Husband Lies" at the Park. The same program pulled $6,800 at the Fenway.

Total first run business was $110,100. Average is $9,000.

Estimated takings for the week ending April 22:

- **"KING OF THE CHORUS GIRL"** (W. B.)
- **HER HUSBAND LIES** (Para.)
- **FIRST RUIN** (Univ.)
- **MIDNIGHT IN SAN FRANCISCO** (RKO)
- **“HISTORY IS MADE AT NIGHT”** (Univ.)

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- **WISCONSIN** (3,500), 35c-35c, 7 days. Gross: $8,500. (Average, $1,214)

Establish Color “Lab”

**Hollywood, April 27.—** Keller-Doran technicians have established a local laboratory near the Los Angeles National Laboratories to facilitate tests for "Grand Canyon." The daily rushes will be developed and printed in the new laboratory and will be taken by plane back to the Grand Canyon where tests are being made under the operation of the Air Force's N. Chappellare, head of the color department.

**Theatre Rush Hits Town**

**Boston, April 27.—** Three concerns are seeking to build theatres in Randolph. M. H. Canfield, the exhibitor, has applied for a permit to erect a $75,000 house on the Asa P. French estate. Ed Markell of Boston is seeking to put up a $25,000 theatre on the Bosse property. E. L. McNuffie of Randolph is negotiating for a permit to remodel his store block on North Main St. at an estimated expense of $90,000, to accommodate a theatre.
May marks a double Coronation

AMP A
crowns
Advertising Kings

England
crowns a King

ASSOCIATED MOTION PICTURE ADVERTISERS
2nd Annual Awards Dinner Dance
HOTEL NEW YORKER, Saturday, May 1, 1937
Dancing begins with dinner at eight
Entertainment • Presentation of awards • More dancing
$5 for One • $7.50 for Two • Tables for Ten at $37.50
Send check to Herb Berg, Room 1850, Paramount Building, New York, N.Y.
Radio Personal

Herschel Williams, director of radio for Benton and Sauls, left for Hollywood yesterday. He will remain at the coast for several weeks. During his absence Don Cope, a member of the station's news department, will operate the Maxwell House "Showboat".

"Parents Club Meeting of the Air" will be the topic of a new Mutual program which begins May 4 from 12 noon to 12:15 P.M., E.D.S.T. and weekly thereafter. Nadine Compton and Walter J. Keck will return to "Showboat" as guests a week from tomorrow. Joe Cook's sponsors are looking for Forward's program time for the summer months. They want an earlier hour.

Kate Smith will celebrate her birthday May 1. This week marks the beginning of the week, but mothers are in Federal network for the summer months. They want an earlier hour.

WOR Charges Are Denied

The WOR Fur Corp. filed a general denial in the suit of the WOR. The suit was brought against the National Broadcasting Co. and L. Bamberger & Co. The plaintiffs allege that the fur corporation infringed on their trade mark, WOR, and was guilty of unfair competition.

Shift "Hope Alden's Romance"

"Hope Alden's Romance," air serial penned by Margaret Sangster and heard on WOR, has been shifted to a new time, Monday through Fridays from 11:15 to 11:30 A.M., E.D.S.T. The series had been heard three times weekly at 4:30 P.M. P. A. P. Bakeries Service, Inc., sponsors.

To Write Radio Opera

Gian-Carlo Menotti, whose opera "Boffo Am脸颊 al Ballo" was produced in New York recently, has been commissioned by NBC to write an original opera for that network. L. A. Lohr, NBC president, issued the commission. The opera will be an hour in length.

Hilltop to NBC

William Hilltop, formerly of Lord and Thomas' production staff, has joined the sales staff of NBC's artists bureau. He will assume his new duties May 15.

Radio Events on New Series

Radio Events, Inc., is now completing a new series titled "Moment in Romance." The script features Georgia Backus and Karl Swenson.

N.B.C. Will Salute WOWO and WGL

To herald its annexation of WOWO and WGL, both located in Fort Wayne, N.B.C. will broadcast a salute program from 10 to 11:30 P.M., E.D.S.T. on the Blue Network, May 1, with pickups from New York, Boston, Pittsburgh, Chicago and Fort Wayne.

From the latter point Gov. M. Clifford Townsend, Mayor Harry W. Baals of Fort Wayne, and W. G. Tritton, president of the independent Westinghouse Co., owners of the stations, will be heard in short addresses.

May 1 also marks the formal opening of the new studios of WOWO and WGL.

Favors WMEX Power Increase

Boston, April 27.—Examiner John P. Roche has recommended the F. C. C. that it grant the application of WMEX for 5,000 watts on 1,470 kilocycles. The station now operates at 450 watts and 250 watts on 1,500 kilocycles. The proposed elevation in power was granted without a hearing July 22. Protests of WNAC, WAAB and WCOF locally and of WRGB of Schenectady will be heard in the suspension of the grant and the inauguration of a hearing. Bramhall now reports that the protest "have not been sustained by evidence and therefore should be dismissed."

Gardner to Continue on WIP

Philadelphia, April 27.—Gardner McG. Cavendish, the editor of the "Salt Lake Tribune," has been invited to continue his series of lectures on WIP, in planning a national spot campaign, will continue its test series over WIP. In addition to the current series it will be started, May 1, for six weeks, Gardner adds four spot announcements weekly over WIP. The account has been assigned to an advertising agency.

Donaldson on KXMO Staff

St. Louis, April 27.—Dan Donaldson, the new world's manager of KFL, has joined the KXMO staff. Lloyd C. Smith, recently with W.KY, Oklahoma City, has been assigned to the KXMO's sales organization.

Rodriguez Art Delegate

Los Angeles, April 21.—Jose Rodriguez, art director of KBEK, has been invited by Gov. Frank C. Merriam to serve as one of four members of the California delegation to the National Exhibition of Art to be held in New York June 15, July 31.

As CBS Celebrated Ground-Breaking

By Jack BANNER

From Sunset Boulevard in the heart of Hollywood, CBS yesterday broadcast the exercises and entertainment for the groundbreaking of the network's new $2,000,000 studios in the film capital.

The momentous spade-lifting was performed by Donald W. Thornburgh, vice-president in charge of west coast operations for the network. In his statement of intention and statement, Thornburgh stated that CBS was putting forth every effort to further west coast radio and to make Hollywood as productive in radio as it has been in pictures. He said that it was business improvement sentiment that made CBS, like so many other industries, turn its eyes to Hollywood.

Woman's-Watch.

The-making festivities were started by Harriet Borowski, stage and screen veteran, who proceeded that the new broadcasting station appropriately enough was located on the lot of the company's subsidiary, the Christie Studios which long years ago served to establish Hollywood as the capital of American motion pictures. As a veteran of 28 years in Hollywood, Borowski said, he was positive that the new studios would soon establish Hollywood as America's greatest broadcasting as well as radio center.

Hailing the dawn of a newer and bigger radio era in Hollywood were Louella Parsons, "Tiny" Ruffner and Bobby Breen.

Miss Parsons: "It is only fitting that the world's two greatest mediums of entertainment come from the same city."

Sad proclamations man Ruffner, voicing the viewpoint of the advertising agencies: "This will be just another step in the further development of Hollywood as the radio capital of the world."

Sad youthful Bobby Breen: "Ever since I came to Hollywood, I've wanted to see one of those Hollywood murders. I've just seen one—the murder of the air between the motion pictures and radio."

On hand to furnish entertainment for the proceedings were Parkyakarkus, Jolly Gillette, Victor Moore, Jack Oakie, Shaw & Lee and dozens more still unknown.

The CBS studios, when completed, will include eight studios and offices in a five-story building.

FCC Hearing Schedule Is Set for June

By BERTRAM F. LINZ

Washington, April 27.—The F.C. C. has issued a tentative schedule of examiners' hearings for June, as follows:

June 4—Applications of WSAY, Roches- ter, for increase of time and increase of day power, Fort Wayne, Ind., for increase of day power to 250 watts.

June 5—Applications for new stations by "The Singers," Huntington Park, Calif., 1,100 kilocycles, 250 watts, day only; Key City Broadcasting Co., Ranakoo, Ill., 1,100 kilocycles, 150 watts; Gerald Travis, La Porte, Ind., 1,100 kilocycles, 100 watts; Northwest Research Foundation, Seattle, 1,100 kilocycles, 1,000 watts.

June 16—Applications of Ben S. Mc- Cullum, San Diego, for 250 kilocycle, 250 watt-day-time station, and WLAC, Nash- ville, for increase of time from 900 watts, day only, to 1,500 watts, day and night.

June 24—Applications of Clark Stamed, K. S. General, and J. F. Boller, Fremont, Neb., for 1,350 kilocycle, 100-watt station, and WAKO, Lawyersville, W. Va., for increase of day power to 5,000 watts, and WQB, Columbus, Ga., for change of frequency to 1,350 kilocycles and increase of power to 250 watts, 500 day watts.

June 25—Applications of Arthur W. Shreve, Jr., for change of frequency to 620 kilocycles, and WPER, Reading, Pa., for change of frequency to 600 kilocycles and increase of power to 1,000 watts; KFRC, Rochester, Minn., for increase of day power to 250, 1,500 watts; and WSB, Atlanta, Ga., for change of frequency to 1,250 kilocycles and increase of power to 1,000 watts.

June 28—Applications of WPTQ, Athens, Ga., for 1,500 kilocycle, 100 watts, night, 200 watts, day, and KVOD, Denver, for increase of power to 1,000 watts, and applications of Radio Enter- tainment Inc., for the acquisition of WJDO, Hot Springs, Ark., for 1,310-kilocycle, 200-watt daytime station.

Time Change Upsets Winnie

Winnipeg, April 27.—City council's sudden decision to postpone daylight saving time for a month caused a complete muddle in CKY and CJRR program schedules. Radio editors had not received this week's listings for the station.

Tuesday the council decided the city would go on daylight saving time April 30, but the city fathers decide to wait. In the meantime stations were kept in the air by the in- dividuals. Thursday the city council decided no daylight saving for at least a month.

CKY is hardest hit, because of CBC network affiliation.

To Teleview Procession

London, April 19.—The Coronation procession will be broadcast by the British Broadcasting Corp. by means of three cameras at Aspley Gate, Hyde Park Corner. One will be on the Mall in front of the Queen, another on an overhead shot of the advancing procession. A third, stationed on the platform of the Hall of Justice, will obtain closeups. The third camera will shoot southwards, catching the end of the procession as it crosses Piccadilly towards the Green Park and Constitution Hill.

Podyen Joins World System

George J. Podyen, the city with Fuller, Smith & Ross and Bennett, Burton, Dunstone and Oshorn, has joined the sales of the World Broadcasting System, New York office.
MOTION PICTURE DAILY

Wednesday, April 28, 1937

Radio

Five-Day Week for The Staff of NBC

(Continued from page 1)

nouncer and production men have been notified that changes in the schedules for the guild members were obtained from CBS at a meeting yesterday afternoon. These changes were made by CBS at the guild: recognition of the organization as the bargaining agent for CBS news and directors; maximum hours of work, minimum salaries and conditions of employment.

The exact terms of the concessions by CBS are not known at the moment. The guild will vote on them later this week. Meanwhile negotiations for further concessions will be carried on by the guild.

KWK Makes St. Louis Tieup

St. Louis, April 27—The intense rivalry between KMOX and KWK reached a new high the past week when John Conrad, advertising manager and executive vice director of KWK, which is the local NBC outlet, swung a deal with the Globe-Democrat, the town's only morning paper, for a column of space for the daily exploitation of the station's programs.

This was the second deal made several weeks ago by James D. Shouse, general manager, and Joffre Holztra for KMOX with the St. Louis Star-Times, an afternoon paper.

KJO here is owned and operated by the Pulitzer Publishing Co. which publishes the Post-Dispatch, an afternoon paper. This paper, with the largest circulation in town, devotes two sticks of space for the outstanding programs of both KMOX and KWK which faces its programs in the regular column that also carries the programs of KMOX, KWK, KFUQ, WENZ and WIL, the other local radio stations.

WTVJ of East St. Louis hasn't been able to break into any of the local newspapers with an announcement of its programs.

Claringbull to Winnipee

Winnipeg, April 27—Dick Claringbull of the Canadian Broadcasting Corp's Vancouver staff, will be moved to Winnipeg May 1 as senior producer for all CBC programs originating here. Reports are that Geoffrey Waddington, Toronto musical conductor, will also be moved here in charge of CBC music.

Bill Seymour Joins WKRC

CINCINNATI, April 27—Bill Seymour, known as "radio sage," is editing news copy and writing continuity for the station.

Lee to Open in Hollywood

Los Angeles, April 27—The Thomas Lee Artists' Service will establish new headquarters in Hollywood, May 1, and will enlarge its scope to include stage and screen talent, as well as radio.

Performers to Read Advertising Lines

A new policy, wherein entertainers, not announcers, will be retained to read the commercials, will be instituted at Benton and Bowles today on the Colgate-Palmolive-Foot "Beauty Box" and on the Maxwell House "Showboat."

Myrtle Vail, of the "Myrt and Florence" program, will do the commercial readings on the "Beauty Box Theatre." Gertrude Lawrence will double as guest artist and reader on "Showboat." The regular announcers for the two programs will merely open and close the programs.

It is expected that this policy will prevail at Benton and Bowles programs in the future.

WFIL on Four Networks

PHILADELPHIA, April 27—With the launching of Transcontinental WLW Line program service, WFIL this week added its fourth network affiliate, WLW, to its 16-station system. These facilities, Besides Transamerican, are CBS, WIP, the Philadelphia with NBC-Blue, Mutual, and in addition, is key station for the regional Quaker State network.

According to Donald Withycomb, general manager, WFIL will schedule the outstanding programs of WLW, including WLW Key City, and in the near future will begin feeding to these stations its own top features. In addition to its scheduled and commercial programs, WFIL is already carrying WLW's "Crosley Frolics" and "Moon River."

Remodel WLW Transmitter

CINCINNATI, April 27—Reconstruction work is started on the 7,000-watt transmitter of WLW, at Mason, O., with a view to improving both of standard and short-wave reception.

Changes in modulation are being made to eliminate distortion noted in certain frequencies.

Day Line Series Due May 17

Hudson River Day Line's forthcoming program, Mondays, Wednesdays and Fridays on WCAP, starting May 17, will be a news series, tentatively titled "News Behind the Headlines." The commentator has not been selected as yet. Wendell P. Colton is the agency, and the time is 7:30 to 7:45 p.m., E.S.T.

Thayer Ridgway Joins KJIJ

HOLLYWOOD, April 27—Thayer Ridgway, formerly with the F.W.C. advertising staff and more recently advertising and promotion manager for the Daily and Evening News, has joined KJIJ as advertising executive.

Kill Ohio Radio Tax Bill

COLUMBUS, April 27—Representative Joseph Duffy's bill to tax broadcast stations 10 per cent of their advertising revenue for flood relief and old age pensions has been killed by the House Taxation Committee.

Allied Union to Ask Dismissal of Action

Harry Glover, as president of the Allied M. P. Operators' Union, and others named defendants in an action filed by Ex-Goatham Amusement Co., and the operators of six other independent houses will ask Justice Ferdin- And Fosor in N. Y. Supreme Court today either to dismiss the action or order the plaintiffs to file an amended complaint.

In their present complaint, the plaintiffs ask for a judgment declaring that a contract executed between Allied and the I.T.O.A. on Aug. 21, 1933, be permitted to run to its date strike of this union's talks with the company.

The plaintiffs also ask that the defendants be restrained from inducing or permitting Allied or any member company to call any strikes at theatres operated by the plaintiffs. The defendants named as Allied are Local 306 and the I.T.O.A."

Confer with N. H. Union

NEW HAVEN, April 27—Exchange managers will meet a committee of union workers at the Warner exchange today to discuss new wage scales.

Fox Met. Has a Loss Of $38,984 for 1936

(Continued from page 1)

Skouras and Randolf the former Metropolitan theatres. Joseph M. Schenck is president of Metropolitan and the company's stock is listed on the New York Stock Exchange and Circuit and RKO.

Theatre rent income for the year amounted to $314,193. The theatre expense was $72,753,793 and administrative expense was $101,837. Distribution charges, interest and all other expenses amounted to $816,128.

The report shows current assets amounting to $486,629; receivables, not over 90 days, $1,901,431, and capital stock and earned surplus, $812,000.

Takes Monogram Branch

Lou T. Fisher has resigned as district manager for Grand National in Denver and Salt Lake City to take over the franchise for Monogram Pictures for both cities. Fisher will remain in Denver as manager and be named W. W. McKendrick, Grand National general manager in the city, to manage the office in that city. McKendrick was formerly the western representative for Monogram pictures.

Grand National Films, Inc., of Hollywood, has resigned the lease of the Monogram branch, the business being disposed of to John T. Stone, Theodore C. Stribert, Charles B. Wiggins and Briggs.

Cagney Denies WB Deal

HOLLYWOOD, April 27—William Cagney, manager of James Cagney, refused to make a deal with Warners for a renewal of the actor's services. Cagney said that he has been offered Cagney's contract with Grand National expires with the completion of "Dynamite," his next picture, and he has made no other commitments, Grand National representatives said today. They added the company would confer with Cagney shortly to discuss a two-picture deal for 1937-38.
Overnight to California

M. Orris Epstein, local ex-
change manager for Grand Na-
tional, will accompany Sol Ed-
wards to the coast on May 7. Epstein will
spend a week with his family in San
Francisco before attending the com-
pany's convention in Los Angeles.

Harold Young, who will direct
Walter Wagner's "52nd St.," and
Danny Dare, dance director, arrived
by plane yesterday to give the right
class background along the street
a careful study.

Barney Balaban, N. L. Nathan-
son, Sandoz Ince, Noel Coward,
Gilbert Miller, Kay Kamen and
Charles Lederer are sailing today on
the Normandie.

Hugh Walpole's "A Prayer for My Son"
has been acquired by Warn-
ers as a vehicle for Kay Francis
and the Mauch twins.

L. Jack Schiffer, western divi-
sion manager for U. A., returned yester-
day from a two-week Miami vaca-
tion.

Bill Sussman, eastern division
head for 20th Century-Fox, will
return to his desk today after having
his tonsils removed.

George Weeks, G. B. general sales
manager, yesterday held a sales meet-
ing with the New York and New York
forces at the Tavern.

Collette Lyons, in from the coast,
will be tendered a party by James
Barton at the Hotel Piccadilly on
Saturday.

Buzo Marcus, librarian at M-G-M, has announced her engage-
tment to Jesse E. Manso, a C. P. A.

Bill Mansell, Warner Phila-
delphia branch manager, is in town
conferring with Norman H. Moray.

Loretta Young sails today on the
Queen of Bermuda for a two-week vaca-
tion in Bermuda.

DENNIS Moore has not left for
the coast yet. She is still in the cast of
"Hitch Your Wagon."

Looking 'Em Over

"Thank You, Madame"
(American Tobis)

A simple story, entertainingly told, despite a tendency to drag on
more than one occasion, this importation from Austria has the voice and
presence of Jan Kiepura, European star, as far and away its most
outstanding factor. The film was produced by Tobis-Sascha, Austrian
branch of Tobis, in Vienna, with the American distribution rights
owned by Broadcast Pictures and the physical distribution in the hands
of American Tobis.

Kiepura has a splendid voice, and the vehicle affords him plenty
of opportunity to use it to advantage. The film's climax and highlight
is Kiepura's performance in an opera, which has been effectively pre-
pared by folk Deste, European star recently brought to this country, whose performance is restrained and
'capable, and Friedl Czepa, as Kiepura's sweetheart.

Outside of Kiepura's singing, there is comparatively little for the
gestation American audience, unless the dialogue is understood, despite
an ample number of English subtitles.

Kiepura, a taxi driver, is in love with the flower girl. Winning a
singing contest, he attracts the attention of wealthy Miss Deste, when
he is arrested for an automobile accident which she caused. She trains
him to sing properly and makes him a star, but later, in his rise to
fame. But following his triumphant debut and a long contract, he
realizes his mentor has made him a success only to spite her former
husband, an opera star, and he returns to his fiancee.

Carmine Gallone directed from a story by Otto Longhi.

Reviewed without production code seal. Running time, 86 minutes.

Par'a. 's 1936
Net Profit Is
$0,125,200

(Continued from page 1)
and $41,663 in other foreign
countries. The production department in-
ventory amounted to $17,327,619. To-
tal current assets were $32,441,957, with
current liabilities of $9,501,547, leaving a net working capital of $22,
940,409.

The next fixed assets showed an in-
crease during the year of $3,076,498,
from $61,458,753 to $64,535,285. The
additions include the acquisition in fee of
at least $3,076,498, of a vacant property in
Birmingham, as required under the com-
pany's reorganization plan, "and ten other
properties acquired mainly to round out
existing units; also expenditures for re-
building and improving existing properties
and equip-
ment," the report states.

On Jan. 2 the company held in its treasury $2,576,000 par value of its six
per cent debentures, which during the
year for sinking fund purposes. As of April 1 last, 96,447 shares of six
cent per cent preferred stock and 42,230 shares of six per cent second
preferred had been converted into 713,
100 common shares. Redemptions of
over $10,000,000 par value of sen-
ior shares, the report notes.

During the year additional claims of
$530,433 were allowed in the Para-
mount reorganization proceedings, in-
volving the issuance of $265,226 par
value of first preferred stock and $265,226 par value sinking fund de-
bentures. The general reserve is con-
ered available for dividends, capital
redemp-
tion and for other adjustments affecting
the period prior to Jan. 1, 1935," the
report states.

Approximately 100 corporations have been eliminated in the company's
policy of simplifying its corporate
structure.

Wall Street

Light Upboard Board Trend

<no text from the image>
Finance Cost
Is Handicap
States Korda

Also Sees Financing in
England Inadequate

By BRUCE ALLAN

London, April 19.—Alexander Korda of London Film Prod., in an interview printed in the Financial News today, cited insufficient and over-costly finance and distribution costs as the main handicaps of British film production.

Saying that he welcomes the Maisse report on the Films Act in its main aspects, and especially praising the proposal for Government aid through a films fund, Korda said such a body would be valuable in promoting sound finance.

"There are many millions of pounds invested in the industry of this country," he said, "but there is very little money really put into the production of films. The money put in is very often only for short-term credit. It is obvious that no industry can be built on this basis."

Korda asserted that greater cooperation between producers is another (Continued on page 12)

Mussolini Opens New
Studio Outside Rome

Rome, April 28.—Premier Benito Mussolini of Italy today formally inaugurated the new film production center constructed on the outskirts of the city. It is described as a modern film city, with the latest in equipment, and it is the hope of Il Duce that production there will prove serious competition for foreign product.

He frequently has acknowledged his appreciation of the fact that the screen is an important propaganda medium. Most of the equipment in the new studios was imported from the United States. One of the first productions planned was developed by Vittorio Mussolini, Il Duce’s son.

Shorten WABC Week

Effective Saturday, WABC, key station of the CBS network, will place those employees who can be spared on a five-day-a-week basis. Hereby, the five-and-a-half days schedule has been granted beginning in June and extending throughout the summer months.

Seadler to Edit
M-G-M Convention

Si Seadler, assistant to Howard Dietz, will edit a daily paper with cartoons and brickbats. He is taking along a mimeograph machine which will turn out six to eight pages every day.

Ten years ago, when the last convention was held on the coast, Seadler got out a similar paper. It was such a success that he was asked to repeat the stunt.

M-G-M Sales Force
Starts West Today

More than 100 of the M-G-M personnel from New York and New Jersey will leave this afternoon for the company’s annual sales convention which will get under way Sunday at the Ambassador, Los Angeles.

Plans have been made to have a piano on the observation car of the convention special. Business conferences have been ruled out during the ride west.

Following the arrival of the delegates in Los Angeles, a preliminary meeting will be held Sunday. The next three days will be turned over to business sessions. Louis B. Mayer, production chief, will be one of the principal speakers during the sales sessions. Thursday will be recreation day with social activities scheduled for (Continued on page 8)

Loew, RKO to Start
Rogers Drive Today

Loew and RKO theatres in Greater New York changing shows today will begin collections for the Will Rogers Memorial Fund. The drive officially gets under way nationally tomorrow, but because of the Thursday change in shows, both circuits deemed it advisable to start taking up collections a day in advance.

Twentieth-Fox Paris
Meetings Are Opened

PARIS, April 28.—The four-day sales convention of 20th Century-Fox was opened at the Hotel George V here today with an address by Walter J. Hovenson who introduced Frank Harley, manager in England; Benjamin Miggins, Continental manager; Truman Talley, Motion picture head; Col. Jason Joy of Hollywood, and Leslie

Film Stocks
Off in Heavy
Selling Wave

Declines Not So Sharp
As in Some Lines

The entire amusement list gave way before the selling wave which hit the New York Stock Exchange and the Carb Exchange yesterday. Losers among the amusements, however, were confined to fractional points for the most part and showed generally better resistance than many of the market leaders.

The selling movement was attributed by brokers to a number of causes, foremost among which appeared to be President Roosevelt’s order for investment on the dangers of stock speculation and his efforts to curb speculation in commodity prices. The recommendation of Attorney General Homer S. Cummings for a revision of the anti-trust laws and a considerable amount of foreign selling were also cited as factors.

Paramount’s convertible first preferred lost 12½ points, closing at 143½ when the common sold off 1½ to close at 20½. The second preferred (Continued on page 8)

Fox Film Realty to
Redeem Two Issues

Two six cent first mortgage bond issues of Fox Film Realty Corp., aggregating approximately $2,000,000, have been called by the company for redemption on June 1, approximately four and one-half years in advance of their due date.

Both issues are dated Jan. 1, 1927, and are due Jan. 1, 1942. One is a studio issue amounting to $1,216,300, the other an issue on the home office building amounting to $640,000. The bonds are redeemable at face amount with a premium of one and one-half per cent, plus accrued interest. The estimated interest saving is approximately $500,000.

McMahon Gives Estimate
On Reorganization

Profits of $2,127,771 for RKO for the first six months of 1937 were predicted by Oliver M. McMahon, assistant treasurer, at the hearing yesterday on the proposed plan of reorganization of RKO before Special Master George W. Alger.

William H. Clark, treasurer of RKO Radio Pictures, testified that profits of that company should be $1,071,000 for the first half of 1937.

Clark stated that he had predicted the net profit for the quarter ended March 31 would be $250,000 and that the actual figures revealed a profit of $256,337. He expects $781,000 for the remaining three months.

Clark revealed that RKO lost $500,000 in 1936 through Radio Films S.A.E. of Spain.

McMahon’s testimony indicated RKO had a profit of $1,168,676 for the first quarter as compared with his earlier prediction of $1,022,781. He stated that his estimate for the second three months is a profit of $1,149,990.

Carlos Israel, attorney for an unsecured creditors committee, stated that negotiations are still pending with (Continued on page 6)

Republic to Have
54; Four Serials

Republic will announce 54 features and four serials at the annual sales convention to be held at the Ambassad- or, Los Angeles, May 31-June 2, J. M. Nelstein, general sales manager, stated yesterday upon his return from the coast.

The features will be in four groups, one of which will have 30 pictures and three other groups of eight.

Details for the convention have not (Continued on page 6)

Agnew Aloft

Hollywood, April 28.—So far as available records go, Neil F. Agnew, vice-president of Paramount, is the first top-drawer film executive to hop the China Clipper for Honolulu, an over-water jump of more than 2,000 miles.

He took off today for a vacation in Hawaii.
Insiders’ Outlook

By RED KANN

Hollywood, April 28—OLLYWOOD’s combination once more of Tyrone Power and Loretta Young, coming on the heels of “Love Is News,” is the new entry “Cafe Metropole,” latest to emerge from the busy 20th Century-Fox factory. It’s all this Paris time, and how Power falls into the clutches of Marc Valli. The love-story compels him to pass himself off as a Russian prince as a means of exciting sufficient toll from Charles Winninger to replace the insurance funds before the Metropole auditors discover a short-age of 1,000,000 francs, more or less.

The plot convolutions have Power presumably fall in love with Winninger’s daughter, etta Young, while Menjou hovers in the background ready to pounce on the situation and win Power’s rich young. Naturally your hero goes for Miss Young and she for him in the large manner, and of course the conclusion sees Love finding its way and Menjou getting his money. He was too pleasant a guy to go to jail anyway, and besides Winninger had plenty of cash to spare.

There is a counter plot furnished by Gregory Ratoff, who is a real prince propelled by that good old reliable, the revolution into a post of waiter at the Metropole. He has to be bought off and he is, with considerable fun poked at decadent royalty in broad swipes.

It takes more time than benefits the attraction to sink teeth into the story, which stretches pretty thin after a while. Jacques Deval’s screenplay, however, is returned to the lighter mood and Cecil does a goodly proportion of comedy as it proceeds to the sum total of results which stamp this as a pleasant attraction without creating excitement quivers.

Power advances further with the promise evidenced in his earlier pictures and continues to impress as one of the most likely of Hollywood’s new younger stars. Miss Young is satisfactory without particular distinction. Menjou well nigh walks off with whatever performing honors are around, with Ratoff a close second. Winninger once again not far behind. Helen Westley, stalwart of the Theatre Guild, likewise is an asset and E. H. Gutenberg’s direction evidences proper recognition of Jr. subject matter.

“Cafe Metropole” would have been strong, if its story had more sizzle, but for general consumption it ought to do, and nicely at that.

G. B. Pays Contested Preference Dividend

LONDON, April 19—Holders of first preference shares in the Gaumont British Corp. have received dividend warrants for the half-year ended March 31. They were sent from the secretary of the company formally reports the dismissal, by Justice Clau- son, of the action of receivership of the dividend which was taken by the “Norden” group of ordinary shareholders.

Payment of the dividend by G. B. indicates that no appeal has been lodged by the Norden group against the Clauison decision.

G. T. E. Reports Profit

General Theatres Equipment Corp. reports a net profit of $291,464 for the first quarter of 1937. The amount is equal to 54 cents a share on 541,161 shares of stock. At the annual meeting M. V. Carroll was elected to succeed the late A. W. Losaby.

Eastman Sales Gain

Eastman Kodala’s domestic sales are running more than 15 per cent above the comparable period last year, as “result of a stockholders’ meeting. The company is also building a new plant at Kings- port, Tenn. More than $12,000,000 will be spent the year for modernization of production facilities.

Indict Circuit Head for Bank Night Use

SWANSBURG, Ga., April 28—City Court Solicitor G. L. Smith said yesterday that indictments are on file charging W. M. Page, chief of a circuit of Georgia therapists, E. E. Dunn, manager of the Dixie here, with the operation of a film show on Sunday and running a lottery.

The lottery indictment is in connection with operation of Bank Night, Smith said, and that the service management paper asserted that part of the Sunday operating receipts were donated to the state bank.

The state law, Smith said, prohibits operation of a “week day business” on Sunday. The Dixie is one of Karr’s circuits.

Press K. C. Game Drive

KANSAS CITY, April 28.—Although the various branches of the Belmont and Jay Means of the Bag- dad and Oak Park to sign an agreement, has halted the move to drop giveaways of all kinds here, the independents still are working on the matter. They are seeking a way to save one-on-one to pave the way for reduction in multiple features and to secure a general agreement on this subject, which are among the lowest in the country.

Game Ban Causes Problem

DES MOINES, April 28.—The outlawing of Bank Night in Illinois has caused complications at the Tri-Cities, Roanoke and Des Moines in Illinois, and Davenport in Iowa.

There are 30 theatres in the three cities, and the mayor is the Tri- States and independents, belong to a theatre managers’ association and have been working together on Bank Night. Now that Moline and Rock Island cannot hold the games, the problem has arisen of how to keep audiences in Des Moines and Davenport, which is being used across the river in Daven-

Kolbe Keeps Path Post

Frank F. Kolbe, chairman of Pathé, continues in that post, it was stated yesterday. Due to a deal closed by his investment firm for the Van Sweringen railroad interests, Kolbe did not accept a reelection of the Pathé post at the annual stockholders and directors meeting Tuesday, but will continue as chairman for the time being.

Robert M. Young, who is associated with Kolbe in the Van Sweringen deal, has been named a director of Pathé.

Pinnell to Salt Lake

KANSAS CITY, April 28.—Pat Pinnell, salesman for Grand National There, has been appointed to the Salt Lake City branch manager, Russell Berg, exchange manager, has promoted. Pinnell to salesman. Ralph Scherer succeeds Kubitzki as booker. J. Erwin Dod- son, salesman, has resigned.

Vincent Bryan Dead

Hollywood, April 28.—Vincent Bryan, songwriter, is dead here fol- lowing a long illness. In silent film days he served as assistant director with Harold Lloyd and Charlie Chaplin. He was 54. He is survived by Mrs. Bryan.
‘Wake Up’ Out Front on Loop With $21,000

20th is at it again! Leading the pack with top-money grosses! This time “Wake Up and Live” is doing it! Next time it will be some other 20th hit! But always 20th!

IN DETROIT
‘WAKE’-MEROFF
WAKE UP DET.,
BIG $30,000

IN PHILADELPHIA
Sleepy Burg Reacts $17,500 Worth To ‘Wake Up’; Otherwise Philly Lulls

IN NEW YORK
B’way Terrif to Blah; ‘Wake Up’
626 Socko

IN KANSAS CITY
‘WAKE’ DAY-AND-DATE IN K. C., NICE $16,000

IN BOSTON
WINCHELL AND BERNIE AWaken HUB, $31,000

IN INDIANAPOLIS
NO INSOMNIA IN INDPLS., ‘WAKE UP’ $8,000

from Variety

from Variety

from Variety

from Variety

from Variety

from Variety

20TH STARS IN NATION’S BOXOFFICE HEADLINES!

LEADS “LOOP” GROSSES IN CHI WITH 3 SMASHES

‘Wake Up’ Out Front on Loop With $21,000

IN DETROIT
‘WAKE’-MEROFF
WAKE UP DET.,
BIG $30,000

IN PHILADELPHIA
Sleepy Burg Reacts $17,500 Worth To ‘Wake Up’; Otherwise Philly Lulls

IN NEW YORK
B’way Terrif to Blah; ‘Wake Up’
626 Socko

IN KANSAS CITY
‘WAKE’ DAY-AND-DATE IN K. C., NICE $16,000

IN BOSTON
WINCHELL AND BERNIE AWaken HUB, $31,000

from Variety

from Variety

from Variety

from Variety

from Variety

THE KEYSTONE OF YOUR FUTURE

AND RAIN OR SHINE, “WAKE UP” ROLLS UP RECORDS AT THE ROXY
That's What It Means On Your Score

by MARK TWAIN with
ERROL FLYNN
CLAUDE RAINS
HENRY STEPHENSON
BARTON MacLANE
and the
MAUCH TWINS
BILLY & BOBBY

4 DAYS BEFORE IT HAPPEN

THE PR

and

THE PA
WARNER BROS.
DELIVER IT WITH ALL THESE OTHER SMASH SHOW VALUES BESIDES!

ERROL FLYNN
Every patron who has seen him is ready for this rousing return of the star of 'GREEN LIGHT'.

THE BOOK
Better known, better loved than all the great works of America's master of adventure, MARK TWAIN

THE TWINS
Most unique star-team in 10 years—in the story that might have been written for BILLY & BOBBY MAUGH

24-SHEET CAMPAIGN
History's broadest billboard build-up will cover the country for 30 days, actually in 1400 NATION-WIDE CITIES

THE BIG CAST
CLAUDE RAINS, HENRY STEPHENSON BARTON MacLANE, ERIC PORTMAN MONTAGU LOVE, 1000's OF OTHERS

THE MUSIC
Composed by Erich Wolfgang Korngold whose score for 'Anthony Adverse' won the ACADEMY AWARD
Out Hollywood Way

HOLLYWOOD, April 28.—Old-timers crowd cafe set for SAMUEL Gold-
man's new film, "A Woman's World," directed by EDWARD MORTIMER, EDWIN AUGUST, EM-} 
METTE KING, former directors; FORBES MURRAY, JAY BELASCO, WILLIAM BURCK, KATHLEEN KEELY, KATHLEEN CROSSLAND, HARRY MYERS and HARRIS GORDON, players, and DONALD HOPE, studio head, were among those who watched the shooting of the picture. JOHN BOLES to leave for Massachusetts soon to buy the schooner which he will sail through the Panama Canal. HAROLD BUCQUET starts "Hi-
jackers," another of "Crime Does Not Pay" series, M-G-M. - Rancho Country Club to be scene of M-G-M golf tournament June 20. — "Town Jubilee" tentative title for JANE WITHERS' next, 20th Century-Fox. ... JACK POWELL, hereafter to be known as SCOT CATLOW, spotted in "Young Man's Fancy," Universal. RICHARD ASHLEY back at Paramount after two years to work in "Artists and Models." ... HARRY Joe Brown and Mrs. Brown (Sally Eilers) ex-
pected to arrive from Lake Arrowhead. ... HUBERT HERBERT leaves Cedars of Lebanon Hospital after operation.

Governor of Florida Again Hits New Tax

TALLAHASSEE, Fla., April 28.—Governor Coner has reiterated his stand opposing new tax enactments by the Legislature. He insists new taxes should be saved for times of depres-
sion or emergency.

The Governor said: "We are hav-
ing depression now. Times are better than they were a year ago. Now's the time we ought to think about cut-
ting taxes instead of putting on new ones."

New taxes, the governor said, par-
ticularly a sales tax "will hurt Florida more than all the good you can do with advertising."

Georgia Town Votes For Sunday Pictures

THOMASVILLE, Ga., April 28.—Sun-
day films and baseball won by a vote of 368 to 31 in balloting on the issue here yesterday. Church members boy-
cotted the election, leaving the de-
cision technically in the hands of 399 voters out of a qualified total of 2,200. A similar council had called the election for guidance in the handling of the amendment situation. Church leaders insisted that Sunday films and baseball are clearly violations of state law, and asked their congregations to vote accordingly. In view of the small vote cast, the action of the City Council is uncertain.

K. C. Managers Will Confer on Releases

KANSAS CITY, April 28.—Most ex-
change managers here have indicated they will, individually, confer with the Kansas City, Kan., Theatre Owners' Assn. members on the last's demand for quicker release of pictures to Kansas City, Kan., houses.

The Club President's Round Table, composed of 21 social and civic groups, has added its voice to that of city officials in demanding Kansas City, Kan., be treated as a city sepa-
rate from Kansas City, Mo. The President of the Round Table termed the special privilege of Kansas City, Mo., a "disgrace of discrimination," in a letter to the Theatre Owners' Assn.

Predicts Two Million Half Year RKO Net

(Continued from page 1)

The Atlas Corp. for a settlement of general creditors. Wilfred J. Mer-
roll, who acted as consultant for the Atlas Corp., proponents of the plan, testified that he regarded the plan as fair. He said that interest payments could be met by the new company and that the picture division could meet the obligations of the plan by itself. Merrill stated that he regarded the Rockefeller settlement as a prac-
tical one because it would avoid lengthy litigation and because Rocke-
celler had agreed to pay interest in settlement of its claim. Orpheum Circuit, Inc., presents no problems which will affect the reorganization, according to Merrill.

New Consets Listed

H. C. Rickaby, attorney for Atlas, stated that 45 per cent of the stock and 75 per cent of the securities had filed consent to the plan. New con-
sents filed at yesterday's hearing in-
cluded Atlas, holding 263,493 shares of common stock at gold stock, holding 15,143 shares of common stock; Leo Spitz, RKO president, holding 15,143 shares of common stock; Lehman, holding 279,733 shares of common stock; Empire Corp., holding 9,250 shares of com-
mon stock at gold stock; holding 6,057 shares of common stock, and Heidelberg, Applebaum & Co., holding 1,211 shares of common stock. The American Co., whose claim against RKO amounts to $1,837,425, also filed consent to the plan, as did Edward G. Plummer, holding 71, and Elmer Samick, whose claim totals approximately $750,000; Rose Koplar whose claim amounts to $5,993, and George Arnsby, whose claim amounts to $16,995.

Rickaby stated that a total of $4,-
059,639 of unsecured claims have con-
tented to the plan exclusive of the claims of general creditors, which totalled at approximately $9,000,000. The hearings were adjourned until next Monday.

Republic Will Have 54 and Four Serials

(Continued from page 3) —
been completed, Milstein said, but will be worked out in the next few days. H. J. Yates is due to return from Hollywood in 10 days.

Leo J. McCarthy to Produce

Hollywood, April 28.—Leo J. Mc-
Carthy, who was recently associated with Republic, will go into production for himself shortly. He is now lining up material.

Schnitzer Tours Exchange

Edward Schnitzer, eastern division manager for Republic, left last night for New York to discuss exchanges under his supervision.

M. & P. Names Al Laurie

Boston, April 28.—Al Laurie has been made manager of the Oriental, M. & P. Matapan house.

Atlas Pays Dividend

The Atlas Corp. has declared a divi-
dend of 75 cents per share on the six per cent preferred stock for the quar-
ter ending May 31. It is payable June 1 to stockholders of record May 10.
High speed romance in the modern manner when a blue-eyed bundle of dynamite sinks the pride of the Navy in the most exciting engagement since the Monitor and Merrimac. It's a sure cure for box-office blues.

"Pegged as a sure money-maker."
—Boxoffice

"Bright... a lot of laughs."
—Film Daily

"First-rate entertainment."
—Hollywood Reporter

with DICK PURCELL • MARY BRIAN
WARREN HYMER • JOSEPH SAWYER
directed by RALPH STAUB • associate producer BURT KELLY
A REPUBLIC PICTURE
Film Stocks Off in Heavy Selling Wave

(Continued from page 1) also lost 1%, closing at 18%. Universal preferred was down eight points, closing at 80. Keith-Albee-Orpheum preferred was off 7¾ points at 98¾. Other quotations were Eastman Kodak 132, off three; Columbia, 31½, off one; General Theatres Equipment, 25%; off ½; Loew’s, Inc., 77, off one; 20th Century-Fox, 37½, off ½, and Warners, 12½ off. Curb issues and bonds were off fractionally.

M-G-M Sales Force Starts West Today

(Continued from page 1) the 300 men from all parts of the country. This will be the first coast sales meeting in 10 years for the company. Details in connection with the new product are expected to be announced by William F. Rodgers, general sales manager, on Wednesday, the final business day.

On May 7, the entire sales force will begin its homework trip.

Kenyon Leaves M-G-M

OMAHA, April 28—Omer Kenyon has resigned as district exploitation chief for M-G-M here to become manager of Fairlyland Park at Kansas City. He formerly managed Krug Park here.

Promoted by Schine

LEXINGTON, Ky., April 28—H. L. Davidson, manager of Schine’s Ben Ali here for the last three months, has been promoted to district manager of Schine interests in Kentucky, including four theatres in Lexington, two in Richmond and one in Paris. Davidson succeeds Eugene R. Custer, district manager since Schine Enterprises acquired the Phoenix Amusement Co. Custer has been transferred to the Schine home office.

Now Ready for Production

FINES T EQUIPPED STUDIO EAST OF HOLLYWOOD

• New Mitchell Silent Cameras
• Latest Type Lighting Equipment
• Panoram Dollys
• Variable Area Noiseless Recording
• Direct Recording for Playbacks
• Complete Technical Service

PRODUCERS SERVICE STUDIOS, INC.
Ridgefield, N.J.
N. Y. Office 723 Seventh Ave., Phone: 88yamit 9-7754

To Roadshow "Two Hollywood, April 28.—After viewing a footage on "Seven at Sea" and "High, Wide and Handsome" Neil F. Agnew, general sales manager of Paramount, and Robert Gillham, publicity and advertising head, decided to roadshow the films.

The first will go out June 1 and the second July 1. The connection will be the New Haven roadshows in five years.

Clain Success for Phila. Union Drive

PHILADELPHIA, April 28.—It is claimed that the newly organized union of exchange employees here will have virtually 100 per cent ratification among 500 eligible employees by the time of the second meeting of the group on Friday at the Broadwood Hotel.

As a result of last week’s membership drive, 120 shoppers, inspectors, drivers and clerks formed the Exchange, Employers’ Union, an affiliate of the I.A.T.S.E.

Union Argument Delayed

Arguing discovery motion made by the Allied M. P. Operators’ Union and others that the suit brought against it by the Gotham Amusement Co. and operators of six other independent New York houses either be dismissed or the plaintiffs required to file an amended complaint was adjourned yesterday until May 3. The argument was to have come up before Justice Ferdinand Pecora in N. Y. Supreme Court.

In their present complaint, the plaintiffs seek a judgment declaring that contract involving themselves, Allied and the I. T. O. A. executed several years remain effective until the scheduled expiration of the date of expiration.

The plaintiffs also argue that the agreement entered into last January by the I. T. O. A. and Local 306 is invalid and that it was not ratified by the I. T. O. A. board of directors.

Casey, Producers Meet Tonight

HOLLYWOOD, April 28—Presentation of union demands to producers will be made tomorrow night when producer’s union, head of Casey meetings with production heads. The labor front is placid as it awaits developments growing out of the conference.

Molders and actors met with Casey today but presented no new demands. The national British production meeting later in the week. The actors were seeking clarification of the Wagner Act as applied to meetings with the boardroom group and with the federal crafts have been put over until tomorrow when the members’ union will also begin negotiations.

Decision on the dispute between utility workers and the I. A. T. S. E. has yet to be received by the National Labor Relations Board at Washington to which it was referred.

K. C. Union Fight Looms

KANSAS CITY, April 28.—Observers here believe that a fight between the C.I.O. and the I.A.T.S.E. is impending, although the I.A.T.S.E. is thought to have the edge thus far in a drive for the organization of exchange employees.

Twentieth-Fox Paris Meetings Are Opened

(Continued from page 1) Walash in foreign advertising and publicity manager.

An address by Col. Joy described some of the company’s latest productions including "Charlie Chan at the Olympics," "Cafe Metropole," "Slave Ship," "Wee Willie Winkie," "You Coupon Have Everlast," and "Aliba Baba." It was stressed that the foreign market is favorable to the reception of these films.

Talley stated that $250,000 will be spent on filming the Coronation in Technicolor.

When General Kent, president, arrived here yesterday but did not attend today’s session.

Ernest Konig, manager in France, did not attend the meeting and is not listed on the programme, facts which seem to confirm the recent rumor of his resigned. However, no official statement on this subject has been issued.

French 40-Hour Week To Include Theatres

PARIS, April 19.—The 40-hour week law, which has been extended to include all branches of the French film industry, will be made effective in theatre operation as well. The matter of a major moment in the French film business was submitted to an arbitration body, since after several meetings the Cinema Exhibitors’ Ass’n failed to reach an agreement to the question of the application of the law to theater operation.

It is expected that the decision will make the 40-hour week applicable to all theatre employees, including projectionists, ushers, cashier and others. For the large houses, the law will be a small problem, since they have always operated with two shifts, but the small houses with few employees was faced with a serious situation. Now it is only an apparent now, for the small houses to close one day each week.

Plan No Restriction On U.S. Technicians

LONDON April 19.—Asked to re- quest that the technicians here be able to assist in filming the Coronation, Ernest Brown, for the Ministry of Labor, in the House of Commons said the issue of permits would depend entirely on the merits of each case.” Only one request had been received so far in regard to the Coronation, for a Technicolor expert, he stated.

The questioner asserted that 200 competent British technicians were out of work, but Sir Percy Harris stated that other countries would shut out British technicians if England shut out theirs.

Approve Edward Picture

TORONTO, April 28.—Formal announcement has been made by the Canadian Government that the sound film of the unveiling of the Canadian National Vimy Ridge Memorial, which film by the former King Edward will be released by the Government without agreement, has been previously considered because of the abdication of the British ruler. This special release, titled “Salute to Valor,” will not be seen by the public, however, until after the Coronation of King George VI to avoid any possible embarrassment.

“Swing” Leads in Washington As a 2nd Run

WASHINGTON, April 28—“Swing High, Swing Low,” brought back to the Metropolitan, hit the high spots with a take of $3,850, to exceed average by $1,500.

“Call It a Day” at the Earle, plus a stage show, did a little over the average of $1,300, while the engagement of “Seventh Heaven” at Loew’s Columbia did a par $3,000.

“Waltz” at Loew’s Palace went to $6,300, or $300 over the average, and went into a second week.

Easter features, exclusive of tax:

Week Ending April 22:

“CALL IT A DAY” at EARLE—(2-1/2), 32¢-7¢, 7 days. Stage: Bert Grunden, Cherry Henry, Dean Herrick (3rd week); Max Froman, Walter Moore, Ernest Bolfedo, Chilson & Thomas. Gwynne. Gross: $1,300. (Average, $130)

“SEVHENTN HEAVEN” (20th-Fox) at WORLS’ PALACE—$4,590, $3,500-8,700, 7 days (return engagement). Gross: $3,600. (Average, $514)

“WAIIKIKI WEDDING” (Para) at LOWE’S PALACE—$1,230, $492, 6-7 days, 6 days. Gross: $1,300. (Average, $118)

“SWING HIGH, SWING LOW” (Para) at LOWE’S PALACE—$1,100, 6 days (return engagement). Gross: $5,800. (Average, $130)

“TOP OF THE TOWN” (Univ.) at REKM’S—<1-8/10>, 22¢-3¢, 7 days. Gross: $339. (Average, $14)

Week Ending April 21:

“ECSTASY” (Eurena) at BELASCO—$1,140. 6-8¢, 7 days (return engagement). Gross: $2,100. (Average, $300)

“THE GOOD EARTH” (M-G-M) at Belasco—$4.57, 6-8¢, 7 days, 3rd week. Gross: $1,990.

Wall Street

Board Tumbles; Para. Off 12 Pts.

High Low Close Change

Columbia ... 34 33 33.50 6
Consolidated ... 114 113 113 1 1
Consolidated, plds. ... 114 113 113 1 1
Eaton ... 116 115 115 1 1
Gen. T. Equities ... 23 23 23 0
K-A-O, plds. ... 7 7
Loew’s, Inc. ... 714 713 713.50
Paramount ... 7 7
Pathe Film ... 7 7
RKO ... 7 7
20th Century-Fox ... 31 31 31 0
Erich Ganz ... 31 31 31 0
Universal, plds. ... 81 80 80 1
Warner Bros. ... 136 135 135 1

Curb Declines

High Low Close Change

Grand National ... 9 9 9 1
Sentry Safety ... 9 9 9 0
S.S. ... 4 4 4 0
Technicolor ... 22 21 21 1
Universal ... 40 40 40 0

Little Bond Movement

High Low Close Change

Keith B., plds. ... 98 98 98 0
Paramount B-way ... 725 725 725 0
Paramount Pct. ... 725 725 725 0

(Warrants) at close of April 28

(Quotations at close of April 28)
MOTION PICTURE DAILY

Thursday, April 29, 1937

**“Property” Is Big Houston at $9,900**

HOUSTON, April 28 — “Personal Property,” at Loew’s State, was in the money Wednesday with a take of $9,900. Average was $7,000.

“Ready, Willing and Able” at the Metropolitan, handled by the Major Bowes girl stage show. The total was $12,500. Par is $7,000. The Majestic took a licking with a top of the Totem taking from the usual $7,000 to $4,800.

Total first-run business was $32,100. Average, $7,000.

Estimated takings for the week ending April 22:

- **“THREE GREAT O’MALLEY” (W. B.)**
  - KIRBY—(1,400), 10c-25c, 3 days. Gross: $2,200. (Average, $733.)
  - THE PLough AND THE STARS
   - KIRBY—(1,400), 15c-50c, 1 day. Bank Night. Gross: $1,000. (Average, $750.)
  - BULLDOG DRUMMOND ESCAPES
   - KIRBY—(1,400), 15c-30c, 3 days. Gross: $1,800. (Average, $600.)

- **“PERSONAL PROPERTY” (M-G-M)**
  - LOEW’S STATE—(5,000), 25c-50c, 7 days. Gross: $9,900. (Average, $1,400.)

- **MAJESTIC**—(2,250), 25c-50c, 7 days. Gross: $4,500. (Average, $662.)

- **“READY, WILLING AND ABLE” (W. B.)**
  - KIRBY—(1,400), 10c-25c, 7 days. Stage: Major Bowes “All Girl Revue.” Gross: $1,350. (Average, $193.)

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**“Property” Grosses $5,100 in Oklahoma**

OKLAHOMA CITY, April 28—“Personal Property” turned in a big $5,100 at the Midwest during a week marked by the opening of the baseball season, the Nelson Eddy concert and summer weather. The take was $1,100 over normal.

Other houses felt the competition, although “Sinner Take All,” with a stage show at the Warner, grossed $2,250 in four days.

Total first-run business was $13,425. Average is $16,500.

Estimated takings for the week ending April 24:

- **“TOP OF THE TOWN” (Unlv.)**
  - CRITIC—(1,400), 10c-30c, 7 days. Gross: $2,000. (Average, $286.)

- **“CHINA PASSAGE” (RKO)**
  - LIBERTY—(1,600), 10c-30c, 7 days. Gross: $725. (Average, $104.)

- **“SINNER TAKE ALL” (M-G-M)**
  - WARNER—(1,800), 10c-25c, 4 days. Stage: Robert Taylor. Gross: $465. (Average, $116.)

- **“MAKE WAY FOR A LADY” (RKO)**
  - “GENERAL SPANKY” (M-G-M)
  - WARNER—(1,800), 10c-25c, 3 days. Gross: $625. (Average, 7 days, $500.)

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**Intermountain Sets Improvement Plans**

SALT LAKE CITY, April 28.—A general program calling for improvements and the addition of new equipment in a number of the houses of Intermountain Theatres, Inc., is contemplated this month. Dr. A. B. Long, vice-president and general manager, who attended the recent meeting of Paramount theatre partners in Miami, returned. Dr. Long, who is on a fact-finding tour of the remodeling and expansion of the circuit’s general offices here at a cost of $10,000.

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**“Marked” Lincoln Lead with $3,000**

Lincoln, April 28.—“Marked Woman” had the biggest take of the week, $3,000, $800 over the usual mark.

With a stage show and three pictures on a split week basis, the Odeon crept up into the larger money with $2,700, $950 high.

Total first-run business was $10,850. Average is $9,000.

Estimated takings:

**Week Ending April 21:**

- **RIDERS OF THE WHISKEY SKULL**
  - KRAMER—(1,800), 10c-15c-20c-25c, 7 days. Gross: $1,500. (Average, $214.)

- **JIM HANVEY, DETECTIVE** (Republic)
  - KRAMER—(1,800), 10c-15c-20c-25c, 7 days. Gross: $700.

- **GIRL-rights BOY** (G.N.)
  - VARSITY—(1,800), 10c-15c-20c-25c, 7 days. Gross: $900. (Average, $128.)

- **Week Ending April 22:**

  - **MARKED WOMAN** (M-G-M)
    - LINCOLN—(1,600), 10c-20c-25c, 3 days. Gross: $3,000. (Average, $1,000.)

  - **TOP OF THE TOWN** (Unlv.)
    - STATE—(1,000), 10c-20c-25c, 3 days. Gross: $1,200. (Average, $400.)

- **“THAT MAN’s HERE AGAIN” (F.N.)**
  - ORPHEUM—(1,350), 10c-15c-20c-25c, 7 days. Gross: $2,100. (Average, $300.)

- **“GIRL-rights BOY” (G.N.)**
  - VARSITY—(1,800), 10c-15c-20c-25c, 7 days. Gross: $700. (Average, $100.)

**“King and Chorus” Strong in Spokane**

Spokane, April 28.—“The King and the Chorus Girl” and “Don’t Tell the Wife” on a dual at the Fox pulled $9,500 in seven days, $700 over par, to lead in a dull week.

Grosses were pulled down when “Top of the Town” went only five days at the State and drew $3,100.

“Someday You’ll” drew $1,800 at advanced prices in two weeks at the Orpheum. The showing was sponsored by the Spokane Little Theatre and was a one-act play called “The Revue.”

Total first-run business was $13,300. Average is $1,300.

Estimated takings for the week ending April 22:

- **“KING AND THE CHORUS GIRL” (W.B.)**
  - THE PERSONALITY
    - KIRBY—(1,400), 10c-20c-25c, 4 days. Gross: $1,000. (Average, $250.)

- **“DON’T TELL THE WIFE” (RKO)**
  - ORPHEUM—(1,350), 10c-15c-20c-25c, 4 days. Gross: $2,400. (Average, $600.)

- **“STOLEN HOLIDAY” (F.N.)**
  - ORPHEUM—(1,350), 10c-15c-20c-25c, 4 days. Gross: $1,600. (Average, $400.)

- **“AS YOU LIKE IT” (Fox-Fox)**
  - ORPHEUM—(1,350), 25c-50c-75c-100c, 3 days. Gross: $600.

**Testing Single Bill Shows in Vancouver**

Vancouver, April 28.—Experiments with single bills to test the possibility of drawing initial dollars have met with fair success here during the past month.

Famous Players Canadian have been trying out singles in the Capital, Orpheum, and Dominion, and will continue to play one feature as long as the supply of big pictures builds up.

A committee appointed by the C. B. Theatre Ass’n, to study public reaction to single bill shows, has brought in no progress report as yet.

The consensus of opinion among managers is that single bills cannot stand up in Vancouver during the summer.

**Raise Denner Prices**

Denver, April 28.—An increase in prices in most of the theatres along Curtis St. has followed increases by two of the houses. The change was five cents on some advertised and canvas prices. Included are the Rialto, State, Plaza, Victory, Tabor, Center and His.

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**Variety Club**

**Cincinnati**, April 29—May 22 is the date set for the fourth annual fourth floor show and supper dance, for which tickets are being distributed by Allan S. Moss, main man in charge of ducks. Arthur M. Freudenfeld and Noah Schecter are in charge of entertainment arrangements; Ralph Kinser is looking after reservations. Joe Gottze is handling publicity and advertising and Elmer Sharr will supervise the decorations.

L. B. Wilson, who spent the winter in Florida, and went to New York almost immediately upon his return, is back in town.

Jerry Belcher and Frank Forrest, here for broadcasting activities, were visitors at the club, being piloted by Elmer H. Dressen, WCKY publicity director.

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**Washington**

WASHINGTON, April 28.—After skipping a year, the second annual golf tournament of Tent No. 11 will be held on May 7 at the Congressional Country Club, with Sam A. Galanty and Harry S. Brown as co-chairmen. Women will be invited. Suitable prizes will be offered with The National Exhibitor posting le grand prix for the occasion.

New membership rosters have been issued. In a pocket-size, 43-page booklet (with membership card on the inside front cover), are listed the tent’s 103 resident members, 25 non-resident members, nine associate members, and 38 affiliate members. Total membership is now 176.

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**Ship it**

**GENERAL AIR EXPRESS**

1. Merely phone Postal Telegraph. Pick-up is immediate by messenger or high speed truck direct to the field.

2. The first plane out carries your shipment via the shortest, fastest route coast to coast. It travels with any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

—and it’s there

Only General Air gives you shortest, fastest, lowest cost coast.

Phone Postal Telegraph, any TWA office . . . or

**GENERAL AIR EXPRESS**

Division of TWA
MOTION PICTURE DAILY

Issued Every Business Day...

Licenses Are Given for 3 New Stations

By CLARENCE LINZ

WASHINGTON, April 28—Operating licenses were granted yesterday to three stations by the F. C. C., as follows: KAWM, Gallup, N. M., 1,420-kilocycle, WCPO, Cincinnati, 1,200 kilocycles, 100 watts night, 250 watts day; WCAX, Burlington, Vt., 1,200 kilocycles, 100 watts night, 250 watts day.

At its weekly meeting, the broadcast division ordered hearings on the applications of Continental Radio Co., Denver, for a 630-kilocycle station, 500 watts night, during the past 1,000 days; Floyd A. Brownwood, San Jose, Cal., 1,150 kilocycles, 250 watts, daytime station; William F. Maag, Jr., Youngstown, 1,420 kilocycle, 100-watt daytime; Waveny, Martin, Inc., Petersburg, Va., 1,210 kilocycles, 100 watts night, 250 watts day; Artesia, Lucus, Savannah, 1,310 kilocycles, 100 watts; Hampden-Hampshire Corp., Holyoke, Mass., 1,240 kilocycles, 100 watts; E. B. Christman, Brownwood, Tex., 630 kilocycles, 250 watts, daytime; Utica WUTK, Inc., Utica, 1,420 kilocycles, 100 watts; and KFRE, Columbia, Mo., increase of power to 1,000 watts day, 5,000 watts day, and KFRE, Colombia, Mo., increase of power to 5,000 watts.

Western Applications Denied

The commission denied or dismissed applications for new stations at San Diego, Los Angeles and Provo, Utah. During the past 1,000 days, it was announced, examiners' reports have been received recommending the granting of applications for new stations at Trenton and Jacksonvile, and denial of stations at Minneapolis, Milwaukee, Washington, Rossville, Ga., and Cedar Rapids, Ia. Commissioners Raskin and Cogswell have recommended approval of an application of stations WMEX, start of business on a frequency of 1,470 kilocycles and increase of power to 5,000 watts, and KARK, Little Rock, Ark., for increase of night power to 1,000 watts.

Bert Lahr Going to Coast

Bert Lahr, now the lead comedy role on the "Manhattan Merry-Go-Round" program, will leave for the coast to make a picture early this summer. His broadcast will be piped east and the remainder of his show will remain in New York.

Raymond on New Program

Gene Raymond will be the initial guest on George Fisher's "Blondie" show when it bows in as a coast to coast Mutual offering May 1, from 10:15 to 10:30 P. M., E. D. S. T.

The Script Library

A DIVISION OF RADIO EVENTS, INC.

535 Fifth Avenue, New York, N. Y.

A Source for Every Sustaining and Commercial Use

LENNE and MITCHELL res.

MOTION PICTURE DAILY

WASHINGTON, April 28—Bob Hope has been signed to New York's "Red, White and Blue" radio schedule. The new program, held at the radio assignment ... Frank Singier, WOR- Mutual commentator, the father of boy born yesterday, is a former Willard Esty agency out of the city on business ... Jane Pickens back permanently in the CBS shows by "Vice-President" program May 4 ... Rosa Di Giulo, soprano heard on Michigan network stations, is in New York to audition the next broadcast at the Hippodrome this week ... Jane Froom has been booked for Ben Bern. The Hearst-Berne agency handled the placement ...

Returning today aboard the Saturnia from an Adriatic cruise is Kenneth Roberts, network announcer ... Katzen, Inc., is handling the booking of exercises ... Albert Lea, Minn., change of frequency to 1,420 kilocycles and increase of day power to 250 watts ... WOR-WABC-CBS, has a busy schedule, increase of power to 1,000 watts night, 5,000 watts day, and KFRE, Columbia, Mo., increase of power to 5,000 watts.

Applications Filed for 4 New Stations

WASHINGTON, April 28—The F. C. C. today announced the receipt of applications for four new stations, as follows: WGBK, Green Bay, Wis., WGBR, Allentown, Pa., and WMEX, Boston, Mass., for power increase to 5,000 watts; and WOR-WABC-MCMA, for a 250-watt station on a frequency of 1,470 kilocycles and increase of power to 5,000 watts, and KARK, Little Rock, Ark., for increase of night power to 1,000 watts.

Inter-City to Add WORK

Beginning this week, WORK, in New York, will add to its Inter-City program network, WGBK, Green Bay, and WMEX, Boston, two new Mid-West stations, WORK, in New York, has a power of 1,000 watts.

Second WGN Program Tonight

The second in the series of gala programs by WGN players will be heard tonight, 11:30 P. M., E. D. S. T., on Mutual, from coast to coast.

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KDYL Boosting Local Shows

SALF LAKE CITY, April 28—KDYL, the special stations of two KDYL local shows, KDBI, of Bear Lake, and KDBT, of the transcriptions are "The Women's Hour," featuring Harriet Page, a program designed entirely for a women's audience, and "The Kangaroo Artists Revue.

Licenses Are Given for 3 New Stations

WASHINGTON, April 28—Further tentative applications for broadcasters' hearings to be held in June were made public today by the F. C. C. as follows: June 3: Applications of the Ohio Broadcasting Co., 250-kilowatt daytime station at Salem, O.; a 1,270-kilocycle, 250-watt daytime station at East Liverpool; a 1,420-kilocycle, 100-watt daytime station at Steubenville, and a 1,200-kilocycle, 100-watt daytime station at Nelsonville.

June 7: Applications of the Citizens Broadcasting Corp. and Hearst Radio, Inc., for a 1,240-kilocycle station at Schenectady, the former seeking 1,000 watts day, 5,000 watts day and the latter 1,000 watts day and night; and WMWM, Bay Shore, L. I., for an increase of power to 1,000 watts, 5,000 watts day.

June 12: Application of Ashland Broadcasting Co., Ashland, Ky., for a change of frequency to 1,120 kilocycles and an increase of power to 250 watts night, 1,000 watts day.

June 17: Application of Station KCGR, Tucson, Ariz., for change of frequency to 1,120 kilocycles and an increase of night power to 250 watts.

Two Groups Ask Same Wave

June 22: Competing applications of Roberts-MacNab Co. and Gallatin Broadcasting Co., Inc., for a 1,500-kilocycle, 500-watt-station, and Station KFRU, Brownwood, Tex., for a 1,420 kilocycle, 500-watt-station, and Earl Weir, St. Petersburg, Fla., for a 1,570-kilocycle, 100-watt-station; and Stations KRRD, Everett, Wash., for change of frequency to 1,420 kilocycles and increase of power to 250 watts night, 1,000 watts day; and WRC, Washington, D. C., for increase of power to 1,000 watts night, 5,000 watts day.

Feenamint to Continue

The Feenamint—sponsored "1937 Radio Revue," scheduled to leave the city on a 1,440-kilocycle radio, will be heard on the remaining airwaves under the joint sponsorship of Feenamint and Mutual. The show will be changed to a variety series, with the latter organization furnishing the talent. The "1937 Radio Revue," will remain on the air.

Company Increases Capital

DOVER, April 28—The National Union Radio Corp. has increased its capital from $300,000 to $600,000. Corporation Trust Co. is the agent.

Leo says:

Smart advertisers know that--

— that is why they use WHN.

1010 W.H.N.

WH.N.1010 W.H.N.D.
WOR Stand on Commercials Bars Program

Marking the beginning of a drive to compel sponsors to exercise restraint in determining the amount of their commercial readings, WOR last Tuesday refused to allow the A. N. Smallwood Co. to broadcast its scheduled 15-minute musical program, "Cabin in the Pines" when the sponsor refused to cut down the length of the commercial reading. The hour marked the first time to those extremely rare instances wherein a sponsor has been told to go, and substantiates an article which appeared in Motion Picture Daily some months ago, wherein it was stated that the networks and important independent stations were preparing to crack down on sponsors whose programs did not meet with a high standard of entertainment and whose commercials were unduly strident or lengthy.

Less than Half Entertainment

"Cabin in the Pines" began its stay on WOR April 27, and is heard Tuesdays and Thursdays from 7:30 to 7:45 P. M., and Sundays from 10:30 to 11 P. M., E.D.S.T. A. N. Smallwood Co. is a real estate development firm. The program is produced by Jay Lewis and Associates.

WOR charged the firm $200 for last Tuesday's show which contained commercials which required eight minutes to read. The station feels that it was unfair to allow eight minutes of commercials on a 15-minute program was unreasonable, and sought to prevent Jay Lewis and Associates to cut the commercials. The agency was unable to see WOR's viewpoint, and accordingly the station refused to allow the program to be broadcast.

A call at Jay Lewis and Associates elicited the information that the program would be broadcast tonight, as scheduled.

NBC Will Distribute New Type Equipment

(Continued from page 1)
casts, according to O. B. Hanson, NBC chief engineer.

Distribution of the 70 amplifiers is to be followed immediately by 200 of the new microphones and 100 microphone amplifiers, the institutions among NBC's eight divisions.

NBC to Dine At Men's Club

NBC will tender a dinner to the delegates attending the A.A.A. convention in White Sulphur Springs, W. Va., tomorrow. NBC officials who will act as hosts include Frank Mason, vice-president; Roy Wilmer, vice-president in charge of sales; Clay Collins, technical director; Peter Dykes, eastern sales manager, and E. P. H. James, sales promotion manager.

Timothy S. Goodman Returns

CINCINNATI, April 28—Timothy S. Goodman, general manager of the WCRC, is on his way to his home in Des Moines, Iowa, after a month's sojourn at Miami Beach.

WPA Radio Schedule Will Be Increased

The WPA radio schedule will be expanded considerably by the WPA of the station yesterday admitted that the status of the employees will be discussed throughout today's monthly meeting of the board of directors of L. Bamberger & Co., contractors of the station. The status of the engineers staff in particular will be discussed for a thorough airing. A statement from the station is expected today.

Admit Labor Talks

Denying that a labor problem exists at WOR, a statement of the station yesterday admitted that the status of the employees will be discussed throughout today's monthly meeting of the board of directors of L. Bamberger & Co., contractors of the station. The status of the engineering staff in particular will be discussed for a thorough airing. A statement from the station is expected today.

Paint Firm Says Half Of Replies Customers

One out every two listeners who write to Betty Moore develops into a customer for the Benjamin Moore paint Co., with each individual sale averaging $20 or more. Replies to its advertisements, which appeared in the March issue of Popular Mechanics, show a reading of 500,000 listeners who write to the sponsor for the household and decorating hints manual issued by the Benjamin Moore Co. to those requesting them. The first 18 broadcasts for 1937, the company reports, have evoked more mail than was received for the entire series of 21 broadcasts in 1936.

Resume KYV's Short Waves

PHILADELPHIA, April 28—KYV's ultra high frequency short wave transmitter, station WJXK, resumed transmission this week with a new frequency of 31,000 kc. Field experiments, including the use of reports from listeners, show that the service is being conducted by the KYV engineers under the direction of plant manager E. H. Gagert. The regular KYV schedule is being transmitted daily from 10 A. M. to 11 P. M.

Treat to Manage WOR

BOSTON, April 28—W. Curt Treat has been appointed station manager of WOR under reorganization proceeding. Mr. Treat, who was employed by WOR from March 1926 by Babson Schultz is chief announcer and program manager. Henry Marble is production manager. As WBOO, it was established in 1926 by the Schilling Advertising Co., handling the renewal.

Pitkin to Do New Series

WALTER B. PITKIN, "Life Begins at Forty" fame, will begin a new series on WINS beginning this afternoon, with his weekly shows. The series is to be known as "After Forty."

MacArthur in Hospital

DeMORRIS, April 28—Peter MacArthur, producer of the WCBS "Iowa Barn Dance Folies," is in a hospital, suffering from a foot infection. He is expected to be confined for a week or 10 days.

Dow Gets "Dawn Patrol"

CINCINNATI, April 28—"The Dawn Patrol," WKRC early morning broadcast conducted by AI Bland, is now being sponsored by the Dow Drug Co.

Finance Cost Is Handicap, States Korda

"Victoria" Is Started

LONDON, April 19—Herbert Wilcox has started production on "Victoria the Great" at the sprawling studios of Imperator Film Productions, Ltd., separate company for the making of this picture for RKO world release.

Pathe Quarter Net Amounts to $59,372

Pathe Film Corp. and subsidiaries yesterday reported consolidated net profit of $59,372 for the three months ending March 31, last year, confiming the estimate of $59,000 made Tuesday to stockholders by O. Henry Briggs, president. Total income from developing and printing, film rental and from other operations amounted to $304,319.11, and net income was listed at $12,920. Other income totaled $54,851.89 for a total of $61,772.72. Interest expense amounted to $2,400. Provision for depreciation and amortization was listed at $7,267.05.

Goldwyn Life to S. E. P.

The Saturday Evening Post, beginning May 8 and continuing in three subsequent issues, will feature "The Great Goodwin," an article on the producer's life, written at the request of the magazine, by Alva Johnson.

Ethel Good to Marry

OMAHA, April 28—Ethel B. Good, daughter of Mr. and Mrs. Charles B. Good, Tri-State district manager, will marry L. Walter Smit on June 3.
IT TOOK 5 ACADEMY AWARD WINNERS TO MAKE THIS ONE REVUE SENSATION!

United Artists proudly presents

Walt Disney's

ACADEMY AWARD REVUE

IN FULL TECHNICOLOR

HERE ARE THE FACTS: Composed of "Flowers and Trees," "Three Little Pigs," "The Tortoise and the Hare," "Three Orphan Kittens" and "The Country Cousin"—each of which won a Motion Picture Academy first prize. Runs 43 minutes and is 3,870 feet long.

Released June 18th thru UNITED ARTISTS
alert intelligent and indispensable to the motion picture industry

vol. 41. no. 101

new york, friday, april 28, 1937

ten cents

rogers says
mgm's meet
largest ever

convention special off
with n. y. contingent

"m-g-m's convention this year will be the largest in attendance and departmental representation that the company has ever held." william f. rogers, general sales manager, told motion picture daily yesterday just before the convention special pulled out of the grand central station.

the meetings will be attended by divisional, district and branch managers, salesmen, office managers, bookers, exploiers, representatives from the purchasing and accounting departments and executives of locew theatres;" he said.

in addition to branch managers and sales personnel from new haven, boston, philadelphia, washington, new jersey and new york, 21 home office representatives boarded the train at grand central. among them were e. m. saunders, tom commers, silas f. seadler, joseph r. vogel, charles j. sonin, ernest morrell, jay a. grove, herbert morgan, m. l. simons, harold postman, edward w. aaron, june bezehler, william bremer, alan p. cummings, carlton duffus, charles densen, harold goldebraban, jerry j.

"star born" pulls
$101,000 1st week

"a star is born" wound up a first week at the music hall with approximately $101,000. at 3 p. m. yesterday the money figure was $30 below that of the opening day at the same time.

opening at the warner, worcester, mass., yesterday, the picture had the biggest first day's business in four years, according to united artists. despite a total of there were 1,800

henry erkhardt is
board head, aaaa

white sulphur springs, w. va., april 29.—henry erkhardt, president of kenyon & erkhardt, inc., new york advertising agency, was today elected chairman of the board of the american ass'n of advertising agencies at its annual convention here today.

erkhardt is a former vice-president of the aaaa.

more radio—pp. 8-10

general radio-film meeting
wanted by mpto conference

a general meeting of exhibitors representing companies and radio broadcasting offices was recommended by the m-p-t-o-a film-radio committee at its initial meeting here yesterday, preparations for sending out invitations to attend the meeting will be made at once, walter vincent, committee chairman, said.

the general purpose of the meeting will be to attempt to devise means by which film stars and material to be used on radio can be regulated to lessen the possibility of injurious effects from such broadcasts on theatres, stars and pictures, it was felt.

invitations to attend the meeting, which will be sought for an early date, will go out to representatives of exhibitor organizations, home office and studio executives of the larger producing companies and to officials of the principal networks.

the committee's meeting yesterday was attended by lewen pizor of philadelphia, arthur korda of middletown, conn., and samuel pinsent of boston, in addition to vincent. the committee's next meeting will be held in midtown new york, with both sessions open to the trade.

report korda will
seek u.s. finance

by ruce allan

losangon, april 29.—alexander korda, head of london films and a partner in united artists, who will sell from england for the united pressed behind its boards.

it is understood that immediately upon his arrival in new york may 5, he will proceed to holly-wood for boardroom conferences with dr. a. h. giannini, president and chairman of the board of directors of united artists.

a deal on distribution between herbert wilcox and korda is reported in film circles here. wilcox has started production of "victoria the great" at the korda studio at den-ham. the film is being made by im- perator film prod., ltd., for world release by rko.

korda's position has been critical since the renunciation order by the prudential insurance co., financially interested in the korda com-

british trade talk
suspended for time

loston, april 29.—the joint trade conference of representatives of the cinematograph exhibitors' assoc., the kinematograph renters' society and the film group of the federated brit-

ish industries have been concluded temporarily to permit the representa-

tives to report the points at issue to the councils of each organization.

an agreement is still understood to

quigley discusses
films at princeton

princeton, n. j., april 29—martin quigley delivered a lecture today at princeton university on the subject of "public opinion and motion pictures." the lecture was in con-

connection with the course of studies

sound service
hit by iatse

midwest drive

projectionists bar erpi,
rcas men from booths

erpi and rca photoplace service

men have been locked out of all the

theaters in the chicago, evanston and

kansas city territories with the opening

of an i.a.s.e. drive to force the lockout of all service men. it was learned here yesterday. more than 500 theaters have had equipment ser-

vice shut off as a result.

the lockouts have been accom-

plished through the refusal of l.a.

projectionists to add service men to

the booths. the supply of replace-

ment parts has not been shut off and

equipment repairs are still possible, apparently, "only by written orders" by the exhibitor and at his own risk.

many of the service men in the affected areas are union men, which would indicate that the lockouts are designed more to force unionizing in unorganized territories elsewhere, than to gain recognition for the union in the three cities selected thus far for the lockouts.

officials of erpi and rca here said that no demands had been presented yet by the union and declared that until they had had no bounds on the strike could be determined. they said that no complaints or evidence of dissatis-

faction were apparent among their workers, the bulk of whom receive $65 per week and traveling expenses.

bank night is ruled
lottery in nebraska

beatrice, neb., april 29—judge messmore in district court here today declared bank night a lottery in the state's test case on the theater game. the court upheld the ruling of state attorney general hunter that bank night is a lottery because the patron's time, the effort at registration and his presence at the theater on bank night constitute a consideration. a permanent injunction against the game was granted.

as was indicated, an immediate ap-

(continued on page 16)

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(continued on page 9)

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(continued on page 10)

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(continued on page 6)

(continued on page 6)

(continued on page 7)
Hollywood, April 29.

In the first place, "Kid Galahad" is a ranking good story with bounce, excitement and melodrama. In the second place Warners recognized all three and put them on the screen in this well-cut, well-acted and well-directed yarn of the squared ring and a couple of racketeers who have made fortunes in it.

When Edward G. Robinson as one of the strong arm boys and Humphrey Bogart as his perennial enemy. The spoils are Wayne Morris, former bellhop with a slow brain, but a lot on the hoof and a sledghammer for a right.

Robinson wasn't a bad sort of guy. He had a mother and his otherwise he would have come for a convict. He kept them on a farm and far from the maddening crowd of pugs and muggs. That is, until Morris, his new protege, lands there because he has his eye on Bogart with one to the chin, and nobody floors Bogart and lives. There the stalwart meets Jane Bryan, the sister, and they fall for each other in the "meller" entangles Betty Davis. She is Robinson's girl and a pretty loyal kid, but if she falls for the dim-witted and handsome pugilist and can't help herself any more than the fighter can help loving the other girl.

A fight in a night club develops. Tablehods print pictures. Robinson then learns about his fudging protege and his sister. He starts going through the roof and never stops. Plotting revenge at his expense, he deliberately signs for a heavyweight title bout with Bogart's champ. Morris is not ready for it, but that shaves no alivers with Robinson's betting against the scraper. Bogart hears about it and places his own odds accordingly, at the same time warning that Robinson won't be around it a double X is killed.

For most of the bout Robinson instructs Morris along lines that mean his slaughter. Then Miss Davis, who loves Morris, and Miss Bryan, who also loves Morris, get under Robinson's skin. He switches his tactics and his boy wins Bogart's arts to make good his promise and in a dressing room shooting fray he and Robinson bump each other off. There is a lovers' happy finish of the kind Grad and Jax goes for.

"Kid Galahad" holds it and grips and it's played in knock down fashion—no pun intended—for all its worth under Michael Curtiz's showmanship direction. The excitement of the boxing ring is present and plenty of it. Robinson, in the sort of part long familiar, is bittern and pugnacious; Bogart is the swellest kind of menace. Miss Davis, as the losing woman, is incisive and touching. Harry Carey, as the trainer, etches out a place. Miss Bryan is properly appearing as the pure in love. The whole show is wound up neatly and tuned down cleverly to the exact level of the premises. They ought to go to it without hesitation.

By RED KANN

To Ask Examination In Brandt's Action

Brandt Theatres, Inc., Times Square Theatre Corp. and the operators of 32 other neighborhood houses in Manhattan and the Bronx will ask Justice George Behr this morning to permit them to examine prior to trial Loew's, Inc., through Chas. Mosshut, assistant attorney. Loew's and others have been named defendants in a suit in which the plaintiffs would permanent injunctions against admission to the operation of a five and two-day weekly split in exhibition.

The other defendants are M-G-M, Paramount, Columbia, Universal, United Artists Corp. Trial of the action is scheduled for June. Harry Brandt, president of Brandt's, has stated in an affidavit filed in court that for many years prior to January last Loew houses maintained an ex librision policy predicated on a weekly split of three and four days. Relying on that policy, the affidavit continues, the plaintiff companies have not proceeded further in the suits of the defendant companies subsequent to their exhibition in neighborhood houses. The Loew operation on a five and two-day split has damaged the plaintiffs seriously.

Orders Lab. Suit Details

Federal Judge Robert T. Patterson yesterday ordered the plaintiff and defendant to file particulars of their demands in the suit brought by the Du-Art Film Laboratories, Inc., and Arthur Gottlieb against Consolidated Film Industries and others. As it entered into an exclusive contract in June, 1934, with U Film Laboratories, Inc., a subsidiary of the latter, for distributing to it films that Consolidated induced Universal to breach the contract in December, 1934. Consolidated asks an injunction to prevent it from making it a prior contract with Universal in 1929 and that Du-Art interfered by offering to develop film at a half cent less per foot.

Permits Century Appeal

Federal Judge Robert T. Patterson yesterday allowed Century Prod., Inc., Samuel Cummins, Empire Laboratories, Inc., Richard Feilder, Gravath Wells and the Bob-Ed Theatrical Corp. to appeal to the Circuit Court of Appeals from an April 21 in favor of Frederick Beck Patterson, who alleged that the defendant used portions of his film, "Shooting Big Game with a Camera," in their picture, "The Jungle Killer."

Attorneys Allowed $25,000

Federal Judge Alfred C. Coyse yesterday allowed Root, Clark, Buecker and Co., the attorneys for Du-Art Theatres Corporation, an additional allowance of $25,000 on account for their services for the period from July 3, 1933, to the end of the previous proceedings. They were previously allowed $350,000 in fees.

Warner Bros. Sued On "Sing Love Song"

Los Angeles, April 29—Wayne Morris, Frank Sinatra, Wilding Waywayne Magazine and other defendants have filed suit in Federal Court here against Warner Bros., Inc., and Cosmopolitan Corp., Inc., claiming copy

(Right-hand page 4)
YOU SHOULD TEACH YOUR USHERS TO DUCK!

Impatient Film Fan Takes Poke at Usher with a Tilt to His Nose

If you’re a movie fan you’ll sympathize with Frederick Cook. Especially if you’ve ever waited behind the tape in the lobby of a theater for what seemed ages while an usher with a superior manner looked down his nose and assured you there were no seats.

Cook, who is 42 and lives at 17 W. 135th St., gave way to his inhibitions in the lobby of the Roxy Theater last night, according to police.

Usher Isadore Blackman was keeping a cursory eye on the tape when Cook asked him how long it would be before seats would be available.

The usher assured him “there were no seats.” Soon Cook inquired again.

“In just a moment,” said the usher. And then, according to the police, Cook saw red, and all his pent-up bitterness was released in one wild gesture. He broke through the tape with a yell of rage and punched the usher on his up-tilted nose.

Cook appeared in Night Court later with a discolored right eye. He denied striking the usher, and told Magistrate Anthony F. Burke that Blackman had assaulted him as he “was patiently waiting in line for a seat.”

The picture, of course, was “WAKE UP AND LIVE”
Variety Club

**MOTION PICTURE DAILY**

**DAILY PICTURE PREVIEW**

*The Thirteenth Chair* (M-G-M)

Hollywood, April 29.—This one presents no new twists in routine mystery melodrama, but it embodies the necessary eerie thrills and nervous relief elements to please the patrons. The film is ably cast and directed to fill average program qualifications. The only departure from formula is the India background.

The plot opens with Lewis Stone, a Scotland Yard investigator, probing a murder. As usual, suspicion is thrown upon at least 10 people. The investigation temporarily intrudes on the romantic aspirations of Madge Evans and Thomas Beck. The central person in the sleuthing in Dame May Whitty, who holds a seance which results in Henry Daniel's death. The ensuing investigation subsequently involves the already mentioned quartet, Elissa Landi, Janet Beecher, Ralph Forbes, Holmes Herbert, Heather Thatcher, Charles Trowbridge and others. Miss Whitty and Miss Evans eventually are revealed as mother and daughter. Ultimately Miss Whitty discards her spiritualism and disposes of the murderess. The audience apparently has discovered the culprit long before the fadeout, however.

All the performances are adequate. George B. Seitz' direction cleverly balances the story's ingredients. Marion Parsonnet's screen adaptation of Bayard Veiller's play moves swiftly and holds attention. Dame May Whitty gives an outstanding performance.

Production Code Seal No. 3,290. Running time, 68 minutes. "G."

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**Looking 'Em Over**

*The Frame Up* (Colombia)

This is precisely the kind of active and lively screen fare that is to be expected when the film credits list D. Ross Lederman as director and Harold Shumate as the author of the screenplay. The story by Richard E. Wormser tells of the attempt on the part of a gang of race-track gamblers to frame a race by running in a ringer for a stolen horse, and the finally successful battle of the track detective force to stop them.

En route there is plenty of the sort of excitement that will please the youngsters and a few oldsters. The film is satisfactory fare for the second half of a dual program.

Paul Kelly is the chief of track detectives and Jacqueline Wells his secretary and fiancée, who is kidnapped as a means of forcing Kelly to listen to reason on his planned breaking up of the gamblers' game. He is compelled to acquiesce in order to protect the girl's life, but fast thinking and faster police work, with an automobile chase or two thrown in for good measure, brings to the end of the gang and the romance at the film's conclusion.

Production Code Seal No. 3,099. Running time, 56 minutes. "G."

*Rootin', Tootin' Rhythm* (Republic)

The pursuit of cattle rustlers by Gene Autry and Smiley Burnette serves as the story thread in this western. The film involves a number of diverting musical sequences in which the cast partakes when the hunts lags. By and large it is exciting, humorous and entertaining stuff. Autry and Burnette masquerade as a pair of dangerous outlaws in order to trail the stolen stock. Their wanderings bring them to Armida, Ann Pendleton and Monte Blue, neighboring ranchers. It is soon revealed that Blue is in league with the cattle thieves. The situation gets tense when Autry and Burnette are shown up, but with the arrival of Hal Taliaferro, Autry's partner, the culprits are apprehended. For the proper romantic finish, Autry rescues Armida and Miss Pendleton who are trapped in a rundown coach. The story material is well developed and replete with action.

The cast includes Charles King, Max Hoffman, Jr., Frankie Marvin, Nina Campana and Charles Mayer. Mack V. Wright directed.

Production Code Seal No. 3,240. Running time, 65 minutes. "G."

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**Warner Bros. Sued On "Sing Love Song"**

(Continued from page 2)

right infringement of the dramatic composition entitled "Let's Pretend," alleging that the Warner film, "Sing Me a Love Song," embodied scenes and sequences from their story, ask an injunction, confess judgment, cancel all guarantees and positives and an accounting of profits.

Jolson, Grauman Suit Victors

Los Angeles, April 29.—Judge Joseph W. Zickers in Superior Court here today denied the damages and declaratory relief sought by H. H. Stowell in his suit against Sid Grauman and Al Jolson. Jolson and by R. D. Kennedy as glazier as the decision was announced. The concluding testimony revealed that Darryl Zanuck, William Goetz, William Koenig and the late Irving Thalberg were stockholders in Black Hills exploration.

Sues on "Three Smart Girls"

Los Angeles, April 29.—Edward N. Albin in behalf of Universal Pictures, Inc., for $60,000, claiming ownership and registry of the story "Bringing Up Father," which he co-wrote, is producing the production of "Three Smart Girls."

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**AIR EXPRESS**

THE FASTEST WAY TO SHIP...

**ZING!**

... Rush your shipments 2500 miles overnight, with prompt delivery next morning. Complete, nation-wide service between 216 cities, in the United States and Canada. Also direct to Honolulu, Guam, Manilla and 23 Latin-American countries. Pick-up and delivery. Extra charge. For services or information, phone any office of RAILWAY EXPRESS.

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**Siegels Gets Third House**

Arthur Siegel, who has been operating the Rivoli, East Rutherford, and Regent, Kearney, N. J., has acquired the Rex, East Rutherford.

**Gets Monogram Post**

Salt Lake City, April 29.—W. W. McKenzie, branch manager here for Monogram Post, Grand National, will join Monogram in a similar post here on Saturday.

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**Johnston, Grauman Suit Victors**

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**Refuses Sunday Injunction**

Tiffin, Ga., April 29.—Judge Dwyer of the Superior Court here refused to grant an injunction against the showing of Sunday films here, but declared that the law is still in effect. The court also refused to pass on the legality of the showing of certain prints and the motion picture corporation involved is appealing this decision.

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**Wild In New Job**

BIRMINGHAM, April 29.—Francis C. Falkenberg of Columbia, S. C., has been named manager of the Alabama Theatre, directed by district manager of Alabama Theatres, Inc.

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**Variety Club**

DALLAS, April 29.—The local club, R. J. O'Donnell, chief banker, started its spring golf tournament, with a Calcutta Pool stag affair at the Adolphus Hotel. The tournament started with 75 players. The affair ended with a banquet at Lakeview Country Club with more than 200 in attendance.

Mike Rice came out as champion of the club, winning a wrist watch. First prize went to Fred Patterson. Second prize was awarded to R. E. Davis.

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**Kansas City**

KANSAS CITY, April 29.—Variety Club resumed bi-weekly luncheon meetings April 26 when more than 90 barkers heard Tom Collins, Sunday editor of the Kansas City Journal—Post on "Remembering Names." Vice-president Fiston Jones was in the chair in the absence of Chief Barker Elmer C. Rhodes.

Arthur Cole reported activities of the welding committee. The Variety Club members were hosts to almost 40 crippled children from the R. J. DeLano school, who, after seeing "The How of Old Wyoming" and a "Popsey" at the Paramount screening room, were served cake, ice cream and candy in the new Variety Club rooms. The children also received a photo of Shirley Temple.


The feminine contingent was composed of Margaret E. Buxton, who played piano for the youngsters; Mrs. Frank Hensley, Mrs. Harris Wolfe, wife of the M-G-M district manager; Mrs. Pidcock, Mrs. Eleanor Walton, city censor; June Metcalf and Mrs. Frances Bowen.

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**Siegels Gets Third House**

Arthur Siegel, who has been operating the Rivoli, East Rutherford, and Regent, Kearney, N. J., has acquired the Rex, East Rutherford.

**Gets Monogram**

Salt Lake City, April 29.—W. W. McKenzie, branch manager here for Monogram Post, Grand National, will join Monogram in a similar post here on Saturday.
Refrain: Let's Call The Whole Thing Off

You say neither And I say eye-ther, You say neither And I say laugh-ter.
CONTROL YOURSELF! ... Fred and Ginger are with us again! ... in their gayest, gladdest show! ... Imagine! ... Fred dancing with two dozen Gingers! ... The brilliant battle of ballet versus swing! ... Rhythm on roller skates! ... A whole new world of intimate comedy delights!

6 NEW SONGS! ... 8 NEW DANCES! ... 50 NEW HAND-PICKED BEAUTIES! ... 100 NEW LAUGHS!

FRED ASTAIRE
GINGER ROGERS
in
SHALL WE DANCE

with

EDWARD EVERETT HORTON • ERIC BLORE
JEROME COWAN • KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HOCTOR

SIX GERSHWIN SONGS!
"Slap That Bass"—Let's Call The Whole Thing Off"—I've Got Beginner's Luck"—"They All Laughed"—"They Can't Take That Away"—"Shall We Dance."

Music by GEORGE GERSHWIN • Lyrics by IRA GERSHWIN

Directed by Mark Sandrich • Pandro S. Berman Production
**Purely Personal**

**RICHARD WATTERS, Jr., film critic for the Herald-Tribune; George JANE NATHAN, theatre critic; David ROSE of U. A.; Pan BLUMENTHAL, grand marshall; Ray CONNER, Warner player; and Mrs. Jack COHEN, wife of the Columbia executive, left yesterday for the last night on the American Mercury.**

Joe E. Brown will arrive in town this morning. He will return to Hollywood tomorrow from 2:15 to 3 P. M., E.D.T., at a "Master Broadcast Luncheon" for the National Child Health movement.

NORMAN CORWIN of 20th Century-Fox will be heard during a half hour broadcast over WOR at 1 P. M. Sunday, on A. M. Sullivan's program.

DAVID BERENSTEIN and Col. E. A. SCHILLER, who were scheduled to leave for Paris last week, instead will leave for Atlantic over the weekend.

**BEN SHLYKES, publisher of Associated Press, and his wife will be in town Friday for a few days for the American premiere of " Pvt. Jack London" at the Riverside Theatre, for which he was road manager.**

At ADAMS, Republic advertising and publicity head, is back from the coast.

**Hear Americans in French Bill Query**

PARIS, April 29.—The Cinema Commission of the French Parliament yesterday heard American film representatives present their views of the American screen, in the course of hearings to gather information for a new French film bill. The measure is expected to be debated today and the conclusion of the hearings of the fact finding commission.

Yesterday the group heard Harold L. Smith, Paris representative of the M.P.P.D.A., declare that American films are extremely mortal, since they invariablypicked a nation's biases and sentiments. American companies had invested more than $10,000,000 in France for studies employing hundreds of Frenchmen, and pointed out that the French industry was dependent on the extent of $10,000 for every American film released in this country.

**"I" Starts Talent Hunt**

HOLLYWOOD, April 29.—Universal has launched a nationwide talent search for 15 girls to appear as show girls in "Young Man's Fancy" with selection process to be held at school and college applicants. Lucille Ryan, studio talent scout, is in charge and leaves for New York immediately to get things under way.

**Syracuse Bans "Spain"**

SyrACUSE, April 29.—"Spain in Flames" opened for one day at the Syracuse University controlled Civic Theatre, was canceled because of protests from the American Legion, Knights of Columbus and the Syracuse Holy Name Federation. The university was not sponsoring the film, it was merely acting as rentor of the theatre.

**Out Hollywood Way**

Hollywood, April 29.—Edward EVERETT HORTON, Esther DALL and Tilly BINGHAM received a surprise from their car skids on location at Lake Arrowhead.

Curtiz SUMMITING, leading Japanese banker, and party, guests of RAGU WALEN on "Artists and Models," set Paramount. Mrs. JOHN NELSON, Ezra due here May 8 from concert tour ... Two more CAREY PARKER robots for the Paramount will be added to list as result of success of "What Do You Think?"... Phoenix public supports space at Hollywood Studios, Inc., for "Bold Heritage" and 11 other films ... RUFUS LEMUS, due from London Wednesday, by Air France.

CLAY ADAMS, assistant to SOL WINTER, has gone to Larchmont, N. Y., to marry PAUL McGARR, non-professional... DOLLY TREE, costume designer and head of the 20-M-G wardrobe department, to sail for Honolulu, May 7 ...

*Casting*—FRANK MORGAN and USA MERKEL in "Saratoga," M-G-M ...

*Byrne*—Dorothy leaves feminine lead in "Gentlemen Prefer Blondes," RKO, with all leading roles now cast ... ROBERT WILSON and JACOBS ROGERS in "Channel Crossing," Universal ...

*Special*—Production office to be used for studio in "You'll Be Married by Noon," M-G-M ...

*Byrne*—JEAN PEARY, EDITH PHILLIPS, ENRICO BERNEY, RALPH BYRD, RAY HARRIS, ROGER MOORE, INEZ PALANGA and ROYCE SEDAY in "The Girl in the Big M-G-M Lion." Pape in "Angel," DELL HENDERSON, MAY HAYDEN, NICK LUKAS, CLARA CROCKETT, a "current" ALEXANDER FOLLAND, VIRGINIA BRESCIA, JOHN MARSHALL, HENRY AND C. C. HANSON, JACK STARR, HARVY POKER, the art manager, and JACOBS and DICK McCARIE in "Artists and Models"; HUNT BAXTER and C. M. HENRY in "Double or Nothing," ANDREW TOFF, BERNARD SUSS, REX MOORE, JOHN MARSHALL, J. C. THOMAS and ETHEL GILBERT, WARD, GRACE HAYDEN and HARVEY STEVENSON in "Easy Living," all at Paramount ...

*Story Buy*—"Righteously, the Sword," WILLIAM HARRISON, in Universal ...

*Writer*—DANIEL FUSCHS to do screenplay of "No Groom to Bide Her." ...

*Director*—WILLIAM McGANN to direct "Altazrat," Warners ...

*Cameramen*—Sid HICKS to photograph "First Lady" and ARTHUR ALTMAN to be in charge on "Mt. Dode Takes the Air," both at Warners...

**ATAS Union Drive Continuing in R.C.**

KANSAS CITY, April 29.—The L.A.T.E.F. is continuing its drive to "obligate" as many as possible of the approximately 300 exchange workers here following "obligation" of and payment of dues by about 110 last Tuesday evening. This number did not include those on cutting floor or front of house, or other employees.

Front office employees were being contacted this week by Ray Gandy, a publicity man, member of the operators union.

**Patrillo Challenges C.I.O.**

CHICAGO, April 29.—James PATRILLO, president of the Chicago Musicians' Union, long an air-tight A.F. of L. unit, today challenged the I.A.T.S.E. and the C.I.O., declaring that if it carried out its threat to seek Chicago recruits they would not "get as far as the depot here," with a further threat that under the music field here, is an outspoken enemy of John L. Lewis.

**Stage Meet Wins Support**

More than 100 registrations have been received to date for the American Theatre Council's convention which will be held May 11 and 12 in New York, and is statated yesterday at headquarters for the convention. Helen Hayes will operate the convention at a four-rooms opening luncheon. The convention is planned to devise methods of increasing public support for the stage and reviving the road.

**Report Korda Will Seek U.S. Finance**

(Continued from page 1)

was discussed at a weekend dinner conference at Denham, it has been decided that the late Hungarian film producer, M. F. B. I., demand for some guarantee for the United States market, which has been refused by the K. R. S. How ever, all six British members of the K. R. S. are supporting the F. B. I. demand.

It is understood that further the negotiations thus far have broken down. I.A.T.S.E. has announced that it is making individual statements, and the K. R. S. and the Board of Trade expressing a purely American view.

**Novel "Dance" Book Out**

RKO has issued an elaborate and novel book on "Shall We Dance," of which Arthur Helps, slitting over the contents of the book, may be used for framing in the lobby, presenting large cutout figures of Fred Astaire and Ginger Rogers. The book is in three separate sections, exploitation, publicity and advertising.

**Canada Accepting Duals**

Double features are pretty well accepted in Canada, according to Fred Sherry, president of Famous Players Canadian, stated prior to sailing for England.

**Wall Street**

**Light Gains Mark Board Trading **

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(Quotations at close of April 29)
Radio Film Meeting Wanted by MPTO Conferences

General Radio-Film Meeting

**Continued from page 1**

The radio and that of the motion picture is so greatly at variance that a meeting of producers, exhibitors and broadcasting executives might be fruitful of an understanding and an agreement that would be beneficial to all concerned.

20th-Fox to Check Scripts

Hollywood, April 29.—Lew Schreiber today was authorized to re-write and complete agreements of 20th-Century-Fox contract artists for radio appearances.

In the past some players' contracts have stipulated that all radio performances must first be approved by the studio. In the future, however, all broadcast performances must first receive the "production okay" of Schreiber.

The move of 20th-Century-Fox is not so much censorship as it is a desire to derive the fullest benefit from radio exploitation without delaying production. The nature of the Schreiber post is identical with that of music publishers' custom, except for the size of the budget for essentially the same purpose.

Revise Willys-Knight Lineup

The station lineup for the new Willys-Knight Motor Co.'s "Surprise Party" program on Mutual has been revised considerably, with 37 stations now scheduled to carry the program instead of 25, as was originally announced.

Stations recently added include the Don Lee stations in California; WWSW, Pittsburgh; KXY, Houston; WATL, Atlanta; WSIX, Nashville; KTBZ, Shreveport; KHIX, Muskogee; KOKL, Enid, Oklahoma; and KXXB, Kansas City.

The Mutual station in Kansas City is WHB, not KXBY. The former, however, will be unable to carry the Willys-Knight program due to a commitment to a local sponsor.

Miss Verrill Starts May 8

"Voices by Verrill," featuring Virginia Verrill, will start as a Mutual broadcast beginning May 8, from 5:30 to 5:45 P.M., E.D.T., and will be heard at this time thereafter. The program emanates from Hollywood. The musical accompaniment will be by Wilbur Singleton and his orchestra.

This new schedule supplants the program previously announced for Miss Verrill, a Sunday program.

MacAllister Goes to Frisco

Hollywood, April 29.—Stanley MacAllister, New York construction engineer for CBS, has completed a survey of structural plans for the new studio buildings on the leaves for San Francisco today to look over plans for expansion in that city.

MacAllister will go to New York direct from that point.

Block's "Ballroom" on WNEW

The Madison Personal Loan Co. has signed Martin Block's "Make Believe Ballroom on WNEW" for 52 weeks, beginning May 4. The Klinger Advertising Co., placed the contract.

Cooperation

Kansas City, April 29.—There is an example of cooperation between film and radio.

KC&K霓虹 conceiving the idea for a Shirley Temple birthday party, April 25, sold it to a local department store.

George W. Fuller of the Fox exploitation man. Jerry Baker of the Fox Granada had a blowup of Shirley in his lobby with a sign calling attention to the broadcast.

The morning of the broadcast 100 children passed the second floor of the store, originating point of the "Red Hat"Refreshments were served to all, including the overflow crowd on the street.

Radio Credited with Cigarette Sale Gain

The Standard Commercial Tobacco Co., controllers of the Axtont-Fischer Tobacco Co. reports that sales in the state of Kentucky Grand cigarettes in the first quarter of the year are 100 per cent greater than in the period prior of 1926. The sales of the Spuds, which are new to broadcasting, are an important part in the increase. The McCann- Erickson agency handles Twenty Grand for both radio and Spuds.

Sales of Spuds cigarettes, produced by Axtont-Fischer, are at about half of the level of last year. An agreement, however, is expected to be announced shortly. Spuds are being promoted chiefly on the NBC network featuring Ed Wembly, and the sales of this new type of cigarette are expected to increase as the airings of the commercials increase.

World System to Salute KRLC

World Broadcasting System will bring in a special broadcast to KRLC, Idaho, on the occasion of the station's dedication of new transmitter building. The program will be a part of the inaugural program.

WGN Gets Two New Account

Although the new commercials start on WQRX this week, both are advertisers who have never used radio before. They are:

Max Schlag, florist, daily spot announcements advertising a special seed offer; Clifford, a leather conditioner, three spots weekly placed through Luckey-Bowman agency.

Fred Nilbo Joins NBC

Fred Nilbo, in charge of the WPA broadcasting, has been appointed to professional membership in NBC over NBC, until its recent demise, this week joined NBC's artists' service. The exchange will serve as the network's New York contact man with film players.

Music of the West

Ripley to Stay On Air During Summer

Robert L. Ripley, instead of vacating his summer, will remain on the air this summer, broadcasting for the General Foods Corp., probably in behalf of its chocolate products. Ripley who is known as "Huckies." Ripley will offer his customary "Believe It or Not" drama and by Edward Bier and a pianist and a vocalist. The latter two are as yet unsignified.

Starting date, network, and time are nebulous at the moment, although it is expected the program will be heard on an NBC network beginning in July. Benton and Bowles is the agency.

Ripley has been under option to General Foods Corp. for some time past, but the formal signature affixing for the new series was not performed until yesterday.

Ruth Etting Is Signed

Ruth Etting yesterday placed herself under the exclusive management of the Rockwell-O'Keefe office. From her previous contract with Columbia Records, it has been learned that she will actively re-enter radio this summer, probably on a show similar to her "Cigarette Smokers' Ballroom" programs. Aside from a few periodic guest appearances, Miss Etting has been in virtual retirement for the past several seasons. Her signature for Liggett & Myers is expected momentarily.

Heater to Go on Mondays

Beginning Monday, Gabriel Heater will be heard weekly on that day, from 10:30 to 10:45, over WEAF. At present, "Gabriel and Nora Rehearsal Review," is broadcast Sundays from 4:15 to 4:30 P.M., E.D.T. The North American Accident Insurance Co. sponsors. Franklin Bruck is the agency.

According to the chance/? in broadcast time, the program will be known under the title "Heater Speaks."

Dalton Brothers May 4

The Dalton Brothers, recently signed under a CBS artists' bureau contract, begin a new series on CBS May 4. They will be heard Tuesday and Thursdays from 2:30 to 2:45 P.M., and Saturdays from 9:15 to 9:30 A.M., E.D.T.

More Radio—Page 10
"THE NECESSARY FOREWORD

IMPORTANCE OF A FAMILY TREE. The balance of this foreword is for those who (soundly enough) insist on knowing the complete ‘family-tree’ of any figures which apply to them for recognition. Nothing could be fairer than that. Figures which do not carry their credentials with them, ready for inspection at all times, are like a man who claims he is a Count—and then, somehow, neglects to tell you what he is a Count of. He may be charming. And persuasive. But how can you tell whether he is an authentic Count until you know his name; and (if the matter be important) have traced his family-tree to its roots in the Almanac da Gotha. Family-trees of statistics are of even more importance. The man, after all, can be judged alone. But figures cannot stand alone. They take their only value from their source; from the unbroken lines of their descent. There is no middle ground for figures. Either they are blue-blooded aristocrats... or they are worthless. So, this necessary foreword. It traces in detail, the ‘family-tree’ of the totals in this book: where they came from, how they have been tested, and how they relate to other known and relevant data. "

This is from the foreword of Radio in 1937, just published by the Columbia Broadcasting System. This study presents detailed and current information on radio ownership and listening habits for all cities of 2,500 population and over in the United States. A limited edition of the study is now available for executives, from CBS.

THE COLUMBIA BROADCASTING SYSTEM, 485 Madison Avenue, New York City
Radio

“Movie Magazine” Starts Wednesday

Hollywood, April 29—NBC on Wednesday will start its “Movie Magazine” series on WOR, an Associated Independent station. Hedd Hopper, who will interview casting directors and talent scouts regarding their requirements. Girls and women will be permitted to send their photos and the ten successful entrants will receive a free two-weeks’ trip to Hollywood with a test. Miss Hopper also will give style tips and studio gossip.

WOR Board Decides On a 40-Hour Week

Following the monthly meeting of the WOR board of directors yesterday, the new board, headed by president, Alfred J. McCorker, announced the adoption of a 40-hour week for the entire personnel. The new hours of operation, it was said, will be effective as the schedules can be arranged and additional personnel trained.

WJTN, Jamestown, to Be an NBC Optional

WJTN, Jamestown, N. Y., will join NBC as an optional outlet available to the Coast Five-hour network, May 15. The addition will boost the number of NBC affiliated stations to 125.

WJTN is owned and operated by the Jamestown Braxton Corp., and was established in 1924. It operates with a daytime power of 250 watts, and a night-time power of 100 watts. Charles Denny is the station manager. It has been an independent station since its inception.

Since Jamestown lies at the foot of Lake Chautauqua, WJTN will be the point of origin for all NBC’s Chautauqua broadcasts during the summer months. The Chautauqua concerts have been an annual feature on NBC for some time past.

KMTR Adds New Accounts

Los Angeles, April 29—New accounts at KMTR: Bud Averill’s Cafe, nightly, one year; General Paint Co., 13 weeks; Bradley Paint Co., spot announcements irregularly for three weeks; to June 10; Coleman Lamp & Stove Co., 15-minute spot; Frey & Co., spot announcement, two dates; Monte Carlo Gardens, remote 30 minutes daily, at KFI, one one-minute transcription. Announcement of KFI-A, Shackleford Advertising; three 25-word announcements and two one-minute transcriptions, the May Co., Millions Weinberg Advertising Agency.

Grete Steuckgold’s Husband Dies

Grete Steuckgold, shortly before her scheduled appearance on Bing Crosby’s “Minit Hall” on April 17, was informed of the death of her husband, Gustav Schuetzendorf, who passed away in Berlin on Thursday. He was a baritone, well known on the Continent.

Connie Boswell substituted for Miss Steuckgold.

Legislature Asks Action

Denver, April 29—A petition has been sent to the F.C.C. by the state legislature asking that special consideration be given to the application of KPEL and KVOR for increased facilities so that both may operate full time.

At present both stations are on the same wave length, each operating half time.

S. R. Bateman Leaves WRRC

Cincinnati, April 29—Stanley R. Bateman, sales manager of CBS affiliate, has resigned to become sales promotion manager of Burk-Riggs, Inc., local merchants. His successor has not yet been named.

Bateman’s resignation follows that of T. S. Goodman, general manager.

Don Gilman Here

Don Gilman, NBC vice-president in charge of west coast operations, arrived here last night.

Rodgers Says MGM’s Meet Largest Ever

(Continued from page 1)


W. S. Van Dyke, director, was also on the set. He said he was returning to the studio after a month’s vacation in the east.

This is the first of such mayhem may remain in Los Angeles after the convention closes or make a tour of the company’s western exchanges.

Steps were taken at Albany and Buffalo to pick up local sales representatives.

Montague, Jacker To Hold N. O. Meet

Abe Montague, Columbia sales manager, and Rube Jacker, his assistant, left yesterday for New Orleans to hold a pre-convention discussion of sales plans with branch managers of the southern division.

Among those who will attend will be S. M. Mos, southern division manager; W. W. Anderson, Atlanta; J. B. Underwood, Dallas; R. J. Inman, Charlotte; J. J. Rogers, Memphis; Charles A. Gibbs, Oklahoma City, and H. Duval, New Orleans.

Columbians to Dance

Members of the Columbia Club, made up of Columbia employees, will hold a spring dance tonight on the Astor Roof in a Monte Carlo setting. Paper money will be used so those present can enjoy the various games.

Vincent Lopez had to have been present, but has been obliged to go to the coast. In his absence his featured singer, Lois Kaye and Stanley Worth, will be on the program.

Varied Topics Up At 20th-Fox Meet

(Continued from page 1)

Hutchinson, Miggins and the managing directors discussed the problems of advertising titles, sales control, prints and accessories.

In the evening there was a screening of the French dubbed “Girl in a Million” for the French, Belgian and Swiss salesmen.

Kent will be the principal speaker at tomorrow’s meeting.

Bank Night Is Ruled Lottery in Nebraska

(Continued from page 1)

peal to the state Supreme Court will be made. Attorney General Hunter said today that it is his understanding that the Bank Night attorneys have advised an immediate statewide halt to the practice pending the decision of the Supreme Court.

W. A. Burke Is Auditor

Kansas City, April 29—William A. Burke, office manager of RKO Radio, was appointed traveling auditor for this district by the home office.

John Wangberg, head booker, succeeds Burke as office manager, and Robert Riddle, formerly with Grand National in Omaha, succeeds Wangberg as head booker.

Paramount to Have Three in Criterion

(Continued from page 3)

on a two-a-day basis for a run of four to six weeks. Third will be “High Wire,” “White and Handsome,” second Paramount.

Interstate’s Operation of the Criterion will continue under Harry Charnin with Bob Neidig. It is not unlikely, however, that Paramount will assume operation for its two roadshows. It was reported yesterday the company was interested in taking over the house on lease.

“Star Born” Pulls $101,000 First Week

(Continued from page 1)

standees overflowing the lobby into the hall. Mr. Ross, of Springfield, Mass., the 1 P.M. figure yesterday was 40 per cent over the previous record and indications, according to the distributor, are that the picture will be held a second week.

“Good Old Soak” at the Capitol ended with about $15,000. “Night Must Fall” opened there yesterday.

Quigley Discusses Films at Princeton

(Continued from page 1)

based on the general question of what the student of public opinion and, more particularly, the leader of public opinion should know about the specific agencies of communication.

Quigley’s lecture dealt principally with a discussion of the following motion picture trends as affecting public opinion:

1. The efforts on the part of special interests to make the films a specifically a pleader of special interests.

2. Efforts on the part of pressure groups of various classifications to make the films as affecting international distribution of motion pictures and influencing and maintaining international exchange of ideas through the films.

3. The Legion of Decency is typical of an organization of public opinion under responsible direction.

4. Governmental realism as affecting international distribution of motion pictures and influencing and maintaining international exchange of ideas through the films.
Gus Schaefer Named to "U" Foreign Post

Cochrane Picks Him as Manhein Successor

Gus J. Schaefer of the Paramount foreign sales department was appointed export manager of Universal yesterday by R. H. Cochrane, Universal president. Schaefer succeeds N. L. Manhein, who resigned recently after an 18-year association with Universal.

Schaefer's appointment will become effective May 17, by which time he will have completed his work at Paramount. He has been in charge of the latter company's sales in central and eastern Europe for the past 12 years and prior to that was manager of the Boston Paramount exchange. He has been in the film business since 1914 when he became associated with the World Film Co. A successor to Schaefer is expected to be named by John W. Hilds, Jr., head of the Paramount foreign department, either during his current European visit or immediately upon his return.

Maxwell a Visitor At 20th-Fox Meet

By PIERRE AUDE

PARIS, April 30.—Sidney R. Kent, president of 20th Century-Fox, today denied that the presence of John Maxwell, head of Associated British Pictures in London, at the company's European sales convention today "as a guest," had anything to do with the current Gaumont British situation. Both Maxwell and 20th Century-Fox have large holdings in G.B.

Despite the Kent denial, reports were circulating today that conversations were held concerning a three-

Real Problem

Paris, April 30.—Delegates to the 20th Century-Fox European sales convention here were faced with a serious problem tonight. They were given a choice of two ways to spend the evening. One was to attend a screening of the company's product and the other was to attend the "Follies Ber- gère."

Equity Plans Drive to Get Radio Talent

Ruling on Wagner Act Spurs New Campaign

Actors' Equity Ass'n will undertake the unionizing of radio talent in the near future, an official spokesman for the organization said yesterday. Organizing plans are virtually completed and will be launched at the earliest possible moment, it was said. Equity's interest in the radio talent field has been undisguised for some time past and has led to increasingly frequent reports during the past year that an organizing move was imminent. Reports were denied by officials of the actors' A. F. of L. affiliate and, as far as is known, the official admission yesterday is the first ever given by a qualified Equity.

Hays and Vincent to Talk Radio Problem

Walter Vincent, chairman of the M.P.T.O.A. film-radio committee, will confer with Hays some time next week on the procedure to be followed in connection with the earliest possible planned meeting of exhibitor representatives with home office and production executives and radio broadcasting officials.

Vincent indicated yesterday that no date for the meeting would be set until after he had conferred with Hays, probably on Monday or Tuesday. The proposed meeting is intended to explore the possibility of setting up regulations to govern the use of film stars and material on radio programs in order to lessen potential injury to theaters, stars and pictures.

Mexican Labor Day Hits Theatres Hard

By JAMES LOCKHART

Mexican producers, April 30.—Mexican exhibitors will take a loss in gross estimated at $40,000 as a result of the closing of theatres tomorrow, which is Mexico's Labor Day, and the most strictly observed holiday in the year.

Every theatre in the country will experience a particularly heavy loss this year because the day falls on Saturday, but exhibitors made no protest against the decision of the employees to participate in the various labor demonstrations scheduled.

Some of the films that were supposed to be released in Mexico are The Great Divide, I Accused My Husband, and Bitter Fruit.

Barrymore Honored

Hollywood, April 30.—Lionel Barrymore was presented an engraved gold watch by Louis B. Mayer, upon the actor's three anniversaries—his 59th birthday, his 50th year as an actor and 27th year in pictures. An impromptu party was arranged on the set of his current film, "Saratoga." Barrymore, who made his stage debut at the age of five, with his father, Maurice, entered pictures in 1910.

Call Chicago Talks To End Union Fight

Equipment company and theatre representatives will meet with I. A. T. S. E. officials in Chicago Tuesday in an effort to call off demands for the unionizing of all theatre equipment service men and end the theatre lockout in Chicago, Illinois and vicinity.

No demands have been presented yet by the union, but indications that complete unionization of all service men throughout the country will be asked. Meanwhile, hundreds of theatres in the three areas affected

Coast Arrangements Complete for Meet

Hollywood, April 30.—M-G-M's convention starts on Sunday with a meeting of branch and district managers in the Moderne Room of the Ambassador following a luncheon for the entire visiting roster of 206 representatives from 31 American and six Canadian cities.

The first day's program calls for a meeting of office managers and bookers to be followed by a dinner in the French Room with the evening free for the delegates.

The convention special will be boarded at San Bernardino at 9:20 Sunday morning by a bevy of Hollywood cuties distributing California fruit, flowers and welcomes. Louis B.

Tri-States Reports Success of Singles

OMAHA, April 30.—Great success has followed reversion to single features for at least part of each week in Tri-States houses in four cities of this territory, according to District Manager Evert R. Cummings.

In each case the return to singles has been accompanied by a slight increase in admission prices and this, too, has worked out successfully, Cummings said.

At Tri-States' "A" houses in Fairbury, Beatrice and Grand Island, Neb., single feature programs are played the first three and last two days of each week. At Tri-States' Sioux City "A" house, the Orpheum,
Expect Big Crowd at Amanda's Dinner-Dance

Capacity attendance is expected at the Amanda dinner and dance tonight at the New Yorker Hotel. Henney Youngman will be the featured entertainer.

Among the entertainers lined up are Arthur Boran, Carlos and Marchan, dancing team; the Musical Kans; and Bobby Joyce, appearing at the Hollywood restaurant floor show; Nikolaess, operatic singer; Rudy Cohn, singer; Jolly Bill Steinke, cartoonist, and Hal Le Roy, dancer.

Harry M. Warner, Mayor of Los Angeles; Niles, Frank Elkan- son, Joe E. Brown, Ketti Gallian and Charles Presbyre, one of the judges in the advertising, publicity and press book awards, who were assigned to the dinner, will occupy the dais. Presbyre will make a short speech.

Ralph Rolan, incoming president, and the other officers of the corporation also will be inducted into the Fold. The entertainment will be sandwiched in between the dancing.

Disney to Vacation

Hollywood, April 30.—Walt Dis- ney plans to leave shortly for a vacation in the east.


PHILADELPHIA, April 30.—Though not confirmed, it was learned on good authority last night that the Bank Nights in 20 spots of their circuit, in each case matching similar competition from independent houses. Twelve theatres on the Philadelphia suburban Warner list for the idea, while houses in Reading, West- chester, Palmyra (Pa.), Gettysburg and Hanover also will use the idea.

Two More Theatres To Be Started Soon

Theatre building activity continues at a lively pace in the local territory. Reports have come in that at least two new houses will be added to the area.

Ground will be broken today for a new 800-seat theatre at New Dorp, Staten Island, The Mo-Do-Rea Corp., of which Louis Moses is an associate, will build the structure. A new theatre is nearing completion at Belvedere, N. J. Snare O. Atkinson has an interest in the project.

Retraction Demanded

Twentieth-Century-Fox has de- manded of the Independent Exhibitors, of that Boston, a revised resolution passed at a recent business meeting which condemned what was said of the company as being "in the interest of General Motors products" in the film "Wake Up and Live." The demand for retraction took the form of a letter from Felix A. Jenkins, legal chief of the company, to Arthur K. Howard, chief businessman of the Boston organization.

Select Records for "Star"

United Artists yesterday claimed three opening day records for "A Star Is Born." The theatres, cities $5,000,000 and $70,000. Bill Artists, San Francisco, $2,180; Capitol, Springfield, Mass., $2,000, and Warners, Worcester, $1,784.

Keith Unit Cuts Loss

Boston, April 30.—Keith Memorial Theatre Corp., and subsidiaries have reported a net loss of $83,035. This is $112,000 more than the loss for the previous year.

Schenck Back to Coast

Hollywood, April 30.—Joseph M. Schenck returns here Sunday from an extended vacation spent on his yacht, chiefly in southern waters.

Rites for Leon Sanders

Funeral services were held yester- day for Leon Sanders, brother of Rudy, who managed the Globe, Brooklyn. He was about 50 and suf- fered a heart attack at his home Thursday night.

Mrs. Jusry Is Buried

The burial of Mrs. Robert Jusry, wife of the operator of the Lido, Brooklyn, took place yesterday at Holy Cross Cemetery.

Whitney, Selznick East

Hollywood, April 30.—John Hay Whitney and David O. Selznick will leave for New York by train tomorrow. They plan two weeks of United Artists conferences in the east.

Opposition Equity Ticket Is Chosen

Seven candidates for membership in the council of Actors' Equity Ass'n, have been placed in nomination on an opposition ticket to that submitted recently by the organization's nominat- ing committee, it was stated at Equity yesterday.

The opposition nominees whose names will be placed on the ballot at the annual election, June 4, are Wayne Arey, Ilka Chase, Clarence Berwert, Richard Gordon, Edward Everett Talbot and Paul Meserve. Full five-year terms, and Edward Mc- Namara for a two-year replacement term.

No opposition slate of officers has been proposed yet, although numerous nominees are being named unofficially.

"Dance" in Chicago $5,000 Opening Day

"Shall We Dance," the latest Astaire-Rogers musical, opened Thursday at the Chicago Palace to a house the size of the day. According to RKo executives this double feature promises to be the opening average day's take. The picture will run indefinitely. "Swing Time," Astaire-Rogers musical, played six weeks at the house.

Isadora Rappaport opened the picture at the Pahuwood in Baltimore. Next week it will begin engagements in out-of-town RKo theatres. "Shall We Dance" will fol- low. "Star Is Born At the Majestic in Hall and then will be dated in the circuit's metropolitan houses.

Fire Damages 2 Houses

ALGONIA, IA., April 30.—The Call, leading local film house, was destroyed by fire, and the Iowa, adjoining, was damaged. Both are owned by the Central States Theatre Corp. in partnership with M. C. Rice. The damage was estimated between $5,000 and $7,000. Both houses will be rebuilt immediately.

Paine, Mills in Shift

John G. Paine, former board chair- man of the Music Publishers Pro- tective Ass'n, will assume his new post as general manager of Ascap on Monday, E. C. Mills, whom he will succeed, will become chairman of Ascap's new advisory committee at that time.

MEXICO CITY, April 30.—James Holloway and James Ellaway, Ameri- can exhibitors of Juarez, opposite El Paso, were drowned today when their fishing skiff capsized in a storm at the huge Elefante Dam, 89 miles south of the border. If the bodies are not found tomorrow, authorities plan to drain the dam later.

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FRANCE HONORS ZUKOR

HOLLYWOOD, April 30.—Adolph Zuko- r, in a ceremony presided over by J. J. Viala, French consul in Los Angeles, today was made an officer of the Legion of Honor of France. The award was made on the Lubitsch set and was witnessed by Mrs. Zukor and a large group of exec-utives and players.

ALLIED EXPECTS A CROWD

Approximately 100 exhibitors will be present at an Allied of New York steak party Tuesday night at the Ritz restaurant, Passaic. A number of local exhibitors and executives are scheduled to be on hand for the fun-est.

FANCHON, the sister end of Fanchon and Marco, who have been producing stage units up and down the land for years, marks her debut as a film pro-ducer for Paramount in "Turn Off the Moon," strictly a musical based on a story by Mildred Har- rington. In story content it is as shy as rain during California's dry season, which, natives will tell you, has an accompanying effect on human nature.

Eleanor Whitney, cute, per- sonable and nimble on her feet, is a dancer who can't make managers or agents shy. John Youngman, pleasant and a good look- ing, is a song-plugger in Char- lie Ruggles' department store which operates by horoscopes and the heavenly bodies. Quickly enough, the boy falls for the girl and the story comes to an abrupt and hasty conclusion.

Gags are plentiful. Some are good and some labored in this at- traction which is hardly suitable for top playing time and yet is not exactly a second feature. It has this bit uncertainly between first and second class with de- cided but not complete emphasis on the latter. As such, it prob- ably will prove acceptable enough for theatre audiences who will find their fun as they get it without proving hypercritical or critical at all.

By RED KANN

Hollywood, April 30.

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MRS. JUSRY IS BURIED

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**MOTION PICTURE DAILY**

**HOLLYWOOD PREVIEW**

**"Hollywood Cowboy"** (Hollywood—RKO)

**Hollywood, April 30.**—This film manages to be more entertaining than the title indicates. The story laughs at itself throughout, and the production of good comedy without detracting from the rough and tumble routine which includes an airplane chase, racketeer hijacking, range riding and the usual share of gun-toting.

The film looks like a good bet for the neighborhood houses, and should do better than the usual western. The story concerns the cowboy film star, George O'Brien, who finishes a film on a western location where the ranchers are striking. Charles Middleton and a gang of city racketeers are cashing in on the protection racket in the same spot. O'Brien meets Joe Caits, a refugee from a front page marital row, who seeks seclusion. As the two start on a vacation trip through the mountains incognito they encounter Middleton's men using strong-arm tactics on Cecilia Parker, niece of Maude Eburne, wealthy cattle rancher. The pair land on the ranch and in the thick of the strike-racket warfare. Frank Milian, wealthy dude rancher, almost gets in the way of the Parker-O'Brien romance, but the latter meets every situation and corners the racketeers in an airplane chase.

Caits and Miss Eburne steal the show, with Miss Parker and O'Brien giving good performances. Ewing Scott's direction is good. Dan Barrett collaborated with Scott on the original screenplay. Frank B. Good's photography is outstanding.

Production Code Seal No. 3,317. Running time, 64 minutes. "G."

**Ohio Tax Increase Is Believed Beaten**

COLUMBUS, April 30.—Film men throughout the state are jubilant over the latest turn in legislative affairs, which, it is confidently believed, sounds the death knell of the proposed seven per cent increase in the admission tax.

The House Taxation Committee, which had the measure under consideration a week ago, but took no action, now has permanently disbanded after having indefinitely postponed all pending measures. This, it is pointed out, is virtually equivalent to defeat of the admission tax bill.

**Recall N. Y. Racing Bill**

Assembly Bill No. 2,996, dealing with dog racing in the state of New York, has been recalled from the Governor by the Assembly Desk and is slated to be rederouted shortly to Governor Lehman. Exhibitor interests have asked for a conference with Governor Lehman to discuss the bill before signing. Circuit officials would not comment yesterday on the action of the Assembly Desk.

**Tri-States Reports Success of Singles**

(Continued from page 1)

As singles are used the first four days and duals the last three. At the Prince, Tri-States’, “11” first run in Sioux City, the dual programs have been retained.

After several attempts at returning to single features in Omaha, Cummings has given it up. Recent “Maytime” was put into the Omaha as a single feature, but business was so poor opening night and so many phone calls complaints came in that another feature was added two days later. Cummings believes that more success will be found in returning to single features in the smaller cities.
M-G-M REPRESENTATIVES KNOW WHAT THEY’RE TALKING ABOUT!

They’re going direct to the Studio to get the information they’ll give direct to you! And what a Product Message they’ll have!

Abner, Benjamin .......................... New Jersey
Abraham, Leon S. ......................... Kansas City
Adams, Jerome A. ......................... Washington
Allen, John S. ........................... Cincinnati
Amacher, Louis ......................... Portland
Andersen, Hazel ......................... Omaha
Applegate, Salem E. ..................... Philadelphia
Arata, Hypolite A. ....................... New Orleans
Avey, Roy ................................. Atlanta
Bailey, Thomas E. ...................... Charlotte
Banford, Walter E. ..................... St. Louis
Basse, Maurice L. ...................... Memphis
Baumeter, George M. ................. Des Moines
Beckich, Benjamin .................... Boston
Bennin, Herbert ......................... St. Louis
Berger, Rudolph ....................... Washington
Bickel, Leroy ............................ Dallas
Bishop Jr., Burtus ...................... Charlotte
Blankstein, I. W. ....................... Calgary
Blatt, Harry ............................. Seattle
Bobbs, Phil ............................. Washington
Booth, Edwin M. ....................... Cincinnati
Boulet, Clarence W. ................. Salt Lake City
Bowen, John J. .......................... New York
Brauer, Edwin H. ...................... Cleveland
Briant, Clarence J. ........................ New Orleans
Bridges, Virgil .......................... New Orleans
Brodske, Max C. ....................... Chicago
Butler, Lafayette B. ..................... Atlanta
Byrd, James N. ......................... Oklahoma City
Byrne, John P. ........................... New Haven
Cain, Robert A. ....................... Denver
Calihan, William ....................... Los Angeles
Cameron, William P. ................. Minneapolis
Cass, Hills .............................. Washington
Chrysler, Floyd W. ..................... Detroit
Claworth, Allen S. ..................... Minneapolis
Coen, Louis H. ......................... Minneapolis
Cohen, Harold ......................... Kansas City
Cohen, Harry ......................... Washington
Cooper, Sam ............................ Salt Lake City
Cramer, Michael ....................... Denver
Cuming, Robert ....................... New Jersey
Curran, Ray J. .......................... Boston
Dembeck, John ......................... Detroit
Devaney, William ...................... Albany
Donaldson, Thomas J. ................. Boston
Downey, Frank J. ...................... Detroit
Drew, Frank ......................... Cleveland
Dunn, Howard .......................... Des Moines
Ellsworth, Robert ...................... New York
Ervin, Charlotte ....................... Charlotte
Flynn, John E. ......................... Detroit
Frank, Edna ............................. Chicago
Friedel, Henry A. ...................... Denver
Furman, Ira ............................ San Francisco
Gardner, Samuel J. ........................... Los Angeles
Gaus, Russell H. ..................... Oklahoma City
Genter, Herbert W. ................... Pittsburgh
Goldberg, Jacob M. .................. Washington
Goldstein, Maurice .................... Boston
Gottlieb, Saul .......................... Pittsburgh
Gottlieb, Sanford ...................... Minneapolis
Gould, Theodore J. ................... Winnipeg
Green, Edwin ............................ Kansas City
Greenfield, Murray .................... Washington
Harrington, John P. ................... Cleveland
Harris, Abe ............................. Buffalo
Harris, Reuben L. ..................... Los Angeles
Hayner, Walter F. ..................... Toronto
Hayney, Benjamin ...................... Philadelphia
Hensler, Frank C. ..................... Kansas City
Hickey, George A. ..................... Los Angeles
Horn, Arthur ............................. Albany
Houston, Clyde ........................ Dallas
Hulling, Lee S. ......................... San Francisco
Hyams, Milton .......................... New Haven
Ingram, Louis C. ...................... Atlanta
Ishmael, Frank P. ...................... Chicago
Jacobs, Jack ............................. Los Angeles
Jacobs, J. Milton ...................... Cincinnati
Jelenka, Frank M. .................... New Orleans
Kelley, John L. ......................... Pittsburgh
Kennedy, Dexter C. ................... Des Moines
Kessich, Charles E. ................... Atlanta
King, Julian H. ......................... Denver
Kirk, Thomas B. ....................... Memphis
Krumm, Henry G. ...................... Dallas
LaSance, William F. .................. Cincinnati
Lazarus, Charles ....................... New Haven
Levy, David A. ......................... New Jersey
Levy, Howard ........................... New Jersey
Lewis, William A. ...................... Atlanta
Lieber, Charles ......................... Omaha
Lightstone, Gordon .................... Toronto
Lind, Carl .............................. Salt Lake City
Lipson, Edward J. ...................... Milwaukee
Lloyd, Nicholas P. ..................... Philadelphia
Lynch, Clayton T. ...................... Los Angeles
Lynch, Robert ........................... Philadelphia
Lyne, Charles D. ....................... Dallas
McCarty, Andrew S. .................. Portland
McElhenny, David T. ................ Salt Lake City
McGuire, C. Francis .................... Atlanta
McKeen, Walter ........................ Minneapolis
McMahon, Joseph ...................... Milwaukee
McRaven, Robert D. .................. Indianapolis
Maguire, Joseph ...................... Kansas City
Maloney, John J. ....................... Pittsburgh
Maw, Ralph W. ........................... Buffalo
Mendelssohn, Felix .................... Chicago
Mendelssohn, Theodore L. .......... Chicago
Miller, Harry W. ....................... New York
Mix, Edward C. ....................... San Francisco
Morgan, John F. ....................... Detroit
Mariarty, Edwin J. ................... Pittsburgh
Morrow, Joseph ....................... Philadelphia
Mundstuck, Jack B. .................. Pittsburgh
Nathanson, Henry L. ................... Toronto
Nedley, Carl ............................. Omaha
O’Shea, Edward K. .................... Buffalo
Pielaw, Ralph ........................... Albany
Pippin, Clarence C. .................. Philadelphia
Quinn, John X. ......................... St. Louis
Ramege, Charles ....................... Vancouver
Reilly, George F. ..................... St. Louis
Renick, Edward ........................ New York
Repec, Charles ......................... Boston
Reville, Jack .............................. Memphis
Ripps, Herman .......................... Albany
Ritzler, Clarence R. .................. St. Louis
Rosenblatt, Henry ...................... Boston
Rosenwald, Benn H. ................. Charlotte
Rass, Bernard J. ....................... Chicago
Rass, David E. ......................... Buffalo
Rubenfeld, Mac ......................... Seattle
Rucker, B. Wallace ..................... Seattle
Saffle, Maurice ......................... Salt Lake City
Sandelman, Harold .................... Detroit
Schmidt, Harry ......................... San Francisco
Schuster, Sidney ...................... San Francisco
Schwartz, George ...................... Philadelphia
Schwartz, Max ........................... Milwaukee
Scully, Frank J. ......................... Washington
Scully, William A. .................... New York
Sheehan, William F. ................ Minneapolis
Shumaw, A. Jack ......................... Milwaukee
Shumaw, Harry J. ....................... Omaha
Shurman, Samuel ....................... Milwaukee
Smith, Abraham E. .................... St. John
Sogg, Jack ............................... Cleveland
Stoll, Sam B. ........................... Des Moines
Thortsen, Fred C. ...................... Omaha
Turner, George W. ...................... Minneapolis
Vagel, Eugene ......................... Cleveland
Wagner, Herbert A. ................... Indianapolis
Warren, Joseph T. ..................... Portland
Weigel, Charles J. ..................... Cincinnati
Weissman, Alexander W. ............. Buffalo
Whittington, Leroy ..................... Dallas
Wildman, Truly B. ..................... Kansas City
Willingham, Jay F. ..................... Memphis
Willman, Wade W. ..................... Indianapolis
Windsor, Wade H. ...................... Cincinnati
Wingham, Langdon C. ................. Seattle
Wolf, Maurice N. ....................... Boston
Wolfberg, Harris P. ................... Kansas City
Warden, Harry O. ....................... Boston
Warkman, William H. ................. Minneapolis
Warner, E. M. ............................. New Haven
Zoellner, William B. ................ Oklahoma City
"Wire me some laughs from 'Day At The Races'?"

"Good-bye and bring back the Lion's tail!"

"I'll settle for another year like 1936-37!"

"Tell 'em for me it's the Best Studio in the world!"

"Send me a postcard of you and Harlow!"

"Buy a cigar for the producer of 'Maytime', and charge it to me!"

"My wife says pictures like 'San Francisco' make me generous! 'Sokay with me!"

"Hope it's stopped raining in sunny (?) California!"

"Keep up that 'Thin Man' series!"

"Tell Rainer she's marvelous in 'The Good Earth'!"

"Oh that 'Great Ziegfeld'. It's the tops!"

"Give us more like 'Rose Marie'!"

"My box-office says 'Kiss Leo for me!"

"Remember me to Garbo!"
Over 100 at Chicago Join M-G-M Party

(AContinued from page 1)

Tom Connors, eastern division manager, greeted the new contingent. Rodgers called his office in New York and reported that everything was going according to schedule. Ernest Morrell, transportation, checked in the arrivals.

Forty Join at Kansas City

KANSAS CITY, April 30.—About 40 branch managers, salesmen and bookers from M-G-M exchanges in this city, Dallas, Memphis, St. Louis, New Orleans, Omaha, Oklahoma City and Des Moines boarded the M-G-M convention train when it arrived here at 6:15 tonight.

When the train pulled out more than 200 persons were Los Angeles bound to attend the three-day sales meetings.

Five on at Albuquerque

ALBUQUERQUE, April 30.—M-G-M's convention train will stop here tomorrow afternoon to pick up five of the company's sales force who are here from Denver.

Start Conferences Sunday

LOS ANGELES, April 30.—When the M-G-M convention delegates arrive here Sunday night, the first business meeting will officially get under way Monday morning.

Wolf Leaves by Plane

Morris Wolf, Boston branch manager of M-G-M, left by plane last night for New York on business and will take the new train to see the eastern delegation off Thursday, but held up his departure until yesterday.

Coast Arrangements Complete for Meet

(AContinued from page 1)

Mayer and studio bigwigs will officially meet and extend a welcome at Pasadena at 10:30 and escort the convention to hotel headquarters.

It is a full decade since the company held its sales parley here. As usual, product will be announced for the new season and sales policies formulated. Metro studio publicity men under the direction of Joe Schenck have been busy for several weeks arranging details which will provide crowded minutes between arrival time and departure of the special for next Friday morning.

District and branch managers, salesmen, studio executives and head bookers total 194. Exploiter total 26. Canada is sending eight. The New York home office group runs to 29 and miscellaneous representatives five, totaling 262.

Jungle Notes from Leo

Aboard the M-G-M Convention Special, April 30.—Bill Rodgers, generalissimo of the sales force, managed to swing stories with all of the boys on the way out. When one of his men told him an unusual gag, Bill chirped: "Let's sell it on percentage.

SAM SHIRLEY, Chicago district manager, is among the missing. In the whole company the number of the sales force absent. SHIRLEY has been ill for some time and had been advised against the trip by his doctors. He is recuperating nicely at his home.

JOE VOOGEL, who is the only Loew theatre representative present, says he may not return with the conventions. He may be delayed at the studio by a day or two and over at Kansas City to look over Loew's State. He hasn't seen the theatre since it was built and he feels guilty about it.

ARTHUR LOEW and his foreign contingent are not among those present. Loew is holding a sales banquet but none of his associates have arrived.

BILLY FERGUSON will be away two exploiters. OMAR KENYON recently arrived from the district exchange head and Oscar Kanning of San Francisco also has left the company. KENYON has gone into exhibition, while Kanning has been replaced by ERNEST VAN PELT.

EGINO SAMPSON, in recalling all the wives who saw their husbands off at Grand Central, called it "the widows' convention." ST SEAMAN missed his Dodo, but his son and friends had bid him good-by. He even had his picture taken with them on the observation car.

BILL SCULLY, eastern district manager, found a hat under his beating spell. Within the past few weeks he has been spending considerable time as chairman for the Will Rogers Memorial Fund and has chucked up 600 theatres in the Greater New York territory as supporting the drive.

ERNE H. MORELL, transportation head, did a swell job handling the planning arrangements for the entire sales force.

JACK BYRNE, new Haven branch manager, has the boys all steaming over the speech he plans to make about Abraham Lincoln. He tried it last year and came pretty close to reciting the Gettysburg Address.

RALPH PILLOW has joined the benedicts' ranks since the last sales meeting. His wife is the former MARION BOLD, who was fan contact for the M-G-M home office.

ST SEAMAN, editor of the daily paper on the train, calls it a "museum show." "What?" one of the salesmen asked him. "Because I have to collect a lot of odd items.

ALAN F. CUMMINGS, who has been assisting COL. E. A. SCHILLER on the adoption of M-G-M's own checker system, has been trying to convince a foursome of pinhole players the other day that his presence had nothing to do with clocking points. Incidentally, SCHILLER was scheduled to leave New York this weekend with DAVID BERNSTEIN, manager of a Hollywood drive, in theatres, exchanges, staffs and the studio labor classifications and groups allied with the independent organizations.

Equipment companies state that no evidences of dissatisfaction among service men, a comparatively large percentage, have been brought to their attention.

Chicago Union Drive Set

CHICAGO, April 30.—It is understood on good authority here that the L.A.T.S.E. and the operators' associations are about to start a widespread union organization drive. The Chicago Theatrical Stagehands' Protective Ass'n, L.A. affiliate, is moving to organize theatre employees, exchange and laboratory workers and other groups.

The drive is seen as an effort to check the inroads of the C.J.O. It is further understood that GEORGE BROWNE, L.A. president, plans to set up a new campaign for lower paid classes, such as ushers, who would get Class B membership.

Jungle Notes from Leo

Big "Lancer" Budget Set

HOLLYWOOD, April 30.—Darryl F. Zanuck will give "Lancer Spy" a $1,000,000 budget and has postponed production on the film until May 15 to ready the script. Germaine Aussey will star with Peter Lorre, George Sanders, Eric Linden and Sydney Skirt. Cast. Hollywood will direct. Harry S. Ratoff will direct.

Cournsh Out of G. C. S.

CHICAGO, April 30.—Aaron Courshon has severed his connection with the G. C. S. circuit and has sold his theatres, which number 60, to his former associates D. Goldberg and a group headed by I. B. Perlman, an attorney.

Extend Imperial Deal

H. C. Bissell and C. T. Lineman, franchise holders for Imperial product in northern Ohio, extended their exclusive agreements with 14 pictures this year prior to their return to their headquarters in Cleveland yesterday.

Call Chicago Talks To End Union Fight

The by the lockouts are left in a precarious position, and, if serious breakdown of sound equipment would force the closing of theatres if the lockouts are not ended, the theatre owners will be forced to the letter. I. A. projectionists in the three cities have been instructed to refuse service men admittance to the booths, with exhibitors being left to their own devices, apparently, in the event of a breakdown.

Both ERPI and RCA Photophone will send representatives to the Chicago negotiations in the hopes that the independents with houses affected by the lockouts are also expected to be represented. Circuits involved include LOEW'S, WARNER'S, PARAMOUNT and FOX MIDWEST.

A guess was hazarded yesterday that if a jurisdictional dispute between the I. A. T. S. E. and the I. B. E. W. either may have brought about the lockouts or will evolve from the I. A.'s current organizing drive in the service men's field. Many of the service men are members of the I. B. E. W.

Courshon has claimed exclusive jurisdiction over the projection booth and at present is organizing the drive in theatres, exchanges, most of the studio labor classifications and groups allied with the independent organizations.

Equipment companies state that no evidences of dissatisfaction among service men, a comparatively large percentage, have been brought to their attention.

Fox Midwest Has 101 Of 125 Houses Open

Fox Midwest is now operating 101 of the 125 theatre properties owned by the circuit, Elmer C. Rhoden, operating manager. The circuit now owns 100 per cent of the Tower and Downtown, two first runs in Kansas City. Last Fall, Fox Midwest purchased a big interest in the houses from William Reinke and two months ago bought the other 50 per cent.

Business in the Midwest has not been so good in the past few months, according to the company. The company has done good business. He will remain in New York until Monday conferring with Spyros and Charles Skouras.

Dickinson on Tour

Arthur Dickinson of the M.P.P. D.A. will leave Monday on an extensive tour of the mid- 

Middle west and southwest in connection with fire prevention conferences.

Nebraska Houses Sold

OMAHA, April 30.—Three Nebraska theatres have changed hands.

Central States has purchased the Good Samaritan in Plattsmouth for $35,000. This makes Central States' 14th Nebraska house.

C. W. Johnson, owner of the Friend at Friend, has acquired the Filmore at Exeter, from W. O. Sherwood, while Ed Panowicz has taken over the Electric at Arcadia from Don Meyers.

Stockholm Grosses Gain

STOCKHOLM, April 30.—Alf amuse- ment in this Swedish city had an aggregate gross in 1936 of approximately 16,000,000 Swedish crowns, which compares with about 14,000,000 crowns in 1935. The cinema tax collections last year was 2,348,000 crowns. Film houses accounted for the greatest part of the total, 10,319,000 film admissions having been sold during the year.
Now in preparation

The industry's worldwide reference authority

INTERNATIONAL MOTION PICTURE ALMANAC 1937-38

Revised, enlarged and brought up to the minute, it will include every development of a dramatic year. There will be more than 1,400 pages crammed with facts and figures covering every phase of the motion picture industry.

The Who's Who section will record over 13,000 biographies; statistical data will include every branch of Production, Distribution and Exhibition. And... new, a Radio Department.
New Talent Bureau On Coast Operating

HOLLYWOOD, April 30.—The first move on the part of Transcendental Broadcasting and Television Artists’ Bureau in establishing a national radio talent bureau here, following incorporation this week, gets under way when Don B. Beach plans to New York with six radio shows on film and wax. The programs to be held include a Lionel Atwill dramatization of "Lawrence of Arabia." Both Tarkington radio story and three comedy scripts.

Sponsorship of the talent bureau, which will handle writers as well as players and prepare finished materials for consumption, will start in two weeks, it was stated by Martin Gosch, vice-president in charge of the offices and radio director for Warners. Headquarters will be confined to the Warner lot until organization of the bureau is completed. John L. Clark heads the company.

Equipped for all phases of radio production, the bureau is now making deals with Hollywood talent agencies on a split commission basis. Tentative deals with four or five agencies have already been completed.

Gosch stated there was no intent to have distribution by the agencies other than were rightfully served and that the bureau was formed after a year’s survey which showed the definite need for radio talent organization equipped to handle programs and talent. Whether the agencies cooperate with the new bureau in the matter of talent will be up to these organizations and in no way will they be forced to deal with T. B. T. Gosch.

Holds Hotel Liable For Reproductions

Ruling that a hotel is liable for a copyright of a copyrighted song over its master radio, Federal Judge John M. Wooley awarded a judgment of $230 damages and costs to the Society of European Stage Authors & Composers Inc. against the New York Hotel Statler Corp.

The complaint charged that the copyrighted song, "As We Part," was broadcast over the WJW without permission and that the defendants sent the song to individual receiving sets in the rooms of the Hotel Pennsylvania over its master radio. The Society contended that this reproduction was a public performance for profit.

Agony on Five-Day Week

J. Sterling Getchel's radio time buyers are reserving time on stations throughout the country for spot announcements for Airtemp, subsidiary of Chrysler Corp. Airtemp sells air conditioning equipment.

Agency on Five-Day Week

Effective today, Batten, Barton, Durstine & Osborn begin a five-day week, continuing until the fall.

F. T. C. Issues Order On Radio Sets Sale

By CLARENCE LINZ

WASHINGTON, April 30.—The Federal Trade Commission today disclosed the issuance of an order prohibiting methods of sale of radio sets and parts by a number of manufacturers and dealers in New York, Philadelphia and Washington.

The order requires the respondents to cease representing in any way, through use of trade names or marks of which they are not the owners, and without the permission of the lawful owners, that their radio products are those manufactured, sold, endorsed or licensed by a number of well known concerns, including Warner Brothers Pictures Inc. and its subsidiary, Brunswick Radio Corp., RCA, General Electric and others.

Guest Program to WSPD

"It Can Be Done," the program, headed by Edgar Guest and a dramatic cast for the Household Finance Corp., will add WSPD in Toledo, to its repertoire of NBC-Blue stations. Batten, Barton, Durstine and Osborn, Chicago office, handles the account.

Navy to Start WSPD With Hour Program

A full-hour program May 2, from 5:30 to 6 P.M., E.D.S.T., on the NBC-Blue network, will serve to usher WSPD, Toledo, into the NBC family of stations as a member of the basic Blue network. Each program will originate in three different cities, New York, Toledo and Chicago.

The talent from New York will comprise Jean Shelton, Maida Severn and Norman Clougher’s orchestra. From Toledo Mayor Roscoe Stark and John H. Ryan, WSPD station manager and vice-president, will be heard in an orchestra program put out by Reggie Childs’ orchestra. Roy Shields’ orchestra and a vocal group will be heard from Chicago.

To Attend Soviet Ad Meet

Russel Pierce, publicity director of Cecil, Warwick and Legler, will sail May 8 for Russia and will attend the Soviet Union’s first “All Union Advertising Exhibition.” He will be accompanied by Richard R. Hudson, “News-Week”

Equity Plans Drive to Get Radio Talent

(Continued from page 1)

spokesman. The reports of organizing efforts proved to be mere calisthenics greeted with spirited challenges by network officials who declared they would resist the organizing of radio talent to the utmost.

Equity’s present decision to carry May 8 for Russia, where he said personal field stems directly from the recent Supreme Court decision upheld the Wagner Act in connection with the Associated Press case. The press wire service held to be conducted in interstate commerce, Equity’s attorneys have offered opinions that the decision applies equally to radio.

Equity officials declined to disclose the organization’s plans as to method or time line of its radio union drive. It was learned, however, that a basic form of contract for all radio talent such as is now in use in the theatre, will be insisted upon in the event Equity’s excursion into radio meets with success. Among the contract’s provisions will be pay for rehearsals, broadcasts and re-broadcasts for the west coast.

See Radio a Membership Source

Equity also regards radio organizing as an important talent project that can strengthen further its Hollywood standing. With an increasing number of stations licensed both for broadcasts, and with Hollywood rapidly gaining in importance as a point of program origin, Equity sees a large and active membership in its activities. The Screen Actors Guild, the latter organization, obviously, would also be benefited by the establishment of an Equity radio union. Film stars would have to be members of one or the other, it is indicated, in order to appear on the air.

NYCF

MOTION PICTURE DAILY
Saturday, May 1, 1937

Radio Personalities

WAYNE L. RANDALL, N.B.C.’s director of publicity, is on a vacation trip this week to summer with his wife and family, Annabelle Jane Stone, WOR’s chief of publicity, left New York last night for Washington to attend the Metropolitan Opera’s radio studio. F. W. Gropper of the Compton agency has been deputized to serve as the temporary head of the WOR’s publicity department until the return of Mr. Randall.

Robert Simon, who has been doing a weekly screen test for 20th Century-Fox, takes his voice test next week. Mme. May Pons arrives here aboard the French liner Paris today. Bettina Steinke, daughter of "Jolly Bill," has completed the murals in the children’s room at NBC. Jack Denny follows Paul Whiteman into the Drake hotel, Chicago, May 7, with a Mutual wire. Denny’s new vocalist, Helen Forrest, will head with the orchestra through a Fanchon and Marco contract.

†

Arch Oboler, author of the network mystery serial, “Lights Out,” is in town, having been en route to New York by Mrs. (S. Michael) Lewis will conduct the guest column of the Heinz "Magazine Supplement," May 10. Ted Williams has joined the local offices of N. W. Ayer & Son as an account representative. Charles Gullman, who has been calling, returns to the "Beauty Box Theatre" Wednesday. Edgar Bergen is organizing an American Society of Ventriloquists. Joan Blaine, who has been vacationing, tomorrow re-joins the cast of "A Tale of Today." 

Shift "Personal Column"

"Personal Column of the Air," heard on the radio, will be heard at a new time on the Red network beginning next week. Now heard Mondays through Thursdays from 5 to 6 P.M., E.D.S.T., the series will be broadcast from 4:15 to 4:30 P.M., E.D.S.T., the same days as above; effective the week of May 3. Programming includes a series of talent shows for the Screen Actors Guild, the latter organization, obviously, would also be benefited by the establishment of an Equity radio union. Film stars would have to be members of one or the other, it is indicated, in order to appear on the air.

Navy to Start WSPD With Hour Program

A full-hour program May 2, from 5:30 to 6 P.M., E.D.S.T., on the NBC-Blue network, will serve to usher WSPD, Toledo, into the NBC family of stations as a member of the basic Blue network. Each program will originate in three different cities, New York, Toledo and Chicago.

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Unions Break With Results Now Awaited

Opening of Studios to Show Strike Extent

Hollywood, May 2—The walkout of 3,000 studio painters, scenic artists, and make-up artists early yesterday morning, under the direction of Charles Lesing, marked a definite break between the Federation of M.P.C. and the I.A.T.S.E. The Federation claims 14,000 studio workers.

The remaining unions in the Federation did not strike, and it is anticipated that the real test will come tomorrow, when it will be determined whether the picket lines set up yesterday morning will be honored by the craftsmen.

Federation spokesmen charged the I.A. with approaching craft members with an offer to join the I.A. and continue at work, and called the I.A. a producer organization.

Picket Strike

Pickets of Local 802 of the machinists' union at the Coliseum went on a strike at 4 P.M. the other day. The men, who got $2 a day, weren't paid off on time and so walked off the job.

Columbia Dean Denies Acting On Allied Law

Knew Nothing of Theatre Divorce Bill, He Says

Recently printed assertions that the dean of the School of Law of Columbia University had "declared" that Allied States' theatre divorce legislation "is constitutional and should be upheld by the Supreme Court" were flatter repudiated yesterday and branded as "an absolute misstatement of fact" by Dean Young B. Smith at Kent Hall, Columbia.

The assertions were circulated widely among independent exhibitors, Allied States members.

The circumstances surrounding the unauthorized use of the Columbia Law School dean's name are subject of inquiry now by Dean Smith, he said. It is known that the Columbia official was especially agitated over the linking of his office with solicitations for funds with which to finance the Allied legislative campaign and with

(Continued on page 7)

Warners to Extend Philadelphia Games

PHILADELPHIA, May 2—With 12 Warners houses here now playing Rango and Bonus Night, Ted Slendorger's yesterday completed plans for instituting Bank Night in 13 theatres starting May 18. In addition four out-of-town houses in the circuit will adopt the same game.

The move follows plans announced recently that Warners would compete with games in all spots where independents are using giveaways.

Warners expect to open the new

(Continued on page 8)

Over 1,000 Expected At Radio Men's Meet

The three-day convention of the Institute of Radio Engineers here May 10-12 will be attended by more than 1,000 radio engineers, according to that organization.

This year's convention marks the silver anniversary of the Institute. The Institute, beginning with a membership of 100, now has a membership of 5,000, with the entire membership. More than 750 engineers and technical men will be present to members for outstanding accomplishments in their fields.

(Continued on page 8)

M-G-M Policy to Be Held Flexible

Columbia to Have 58 for Next Season

LOS ANGELES, May 2—Columbia's lineup for next season will call for 58 features, of which 16 will be westerns, 125 shorts and four serials of 15 chapters each. The program is virtually the same as the current season with the exception of the 60 reels of serials which M-G-M is producing for the company.

Abbe Montague, general sales manager, is due the Wednesday from New Orleans where he is holding a directors meeting of the southern branches.

Several important circuit deals are understood to have been closed for the 1937-38 product.

Rube Jackter, who is with Montague in New Orleans, will leave there Sunday night for New York where he is due next Tuesday.

Delay Action on Wis. Theatre Bill

MADISON, Wis., May 2—The Assembly Committee on Commerce and Manufacturers has voted indefinite postponement for the Hall bill, which would prohibit producers from operating theatres, following a hearing on the measure here.

Appearing against the bill was E. J. Miller, representing the Warners and Fox circuits, while Mrs. J. E. Hansen of the Wisconsin Council of the Parent-Teachers Association; Herbert L. Mount and Ray Tesch, both of Milwaukee, and representing the Independent Theatres Protective Association of Wisconsin, spoke for the bill.

A similar measure in the Senate

(Continued on page 9)

"Wake Up" Seen by 197,735 in 8 Days

Approximately 197,735 persons attended the Roxy during the first eight days of "Wake Up and Live." This is nine per cent above any picture for the same number of days in the past five years.

On the opening day of the second week, the take was almost as great as the first day.

Rodgers Will So Inform Delegates to Sales Meet on Coast

Hollywood, May 2—M-G-M's sales policy next season will be flexible, as it has been for the current season, William F. Rodgers, general sales manager, will tell convention delegates when he announces the company's new lineup of 42-52 pictures.

Each situation will be studied individually and allocations will be based upon returns during the past two years. This policy during the current year has resulted in the largest domestic gross in the history of the company.

It is expected that terms in some of the percentage groups will be tipped slightly. This is due to the large sums of money to be invested in the big pictures planned for 1937-38.


Hal Roach will concentrate on eight musicals for next season. He has lined up a number of music writers and stars for the series. In addition he

(Continued on page 6)

Talent List Big

Hollywood, May 2—Under contract to M-G-M, the studio are 100 writers, 75 featured players, 20 directors and 20 stars, exclusive of the Marx Brothers.
Hollywood, May 2.

ALEXES from the Hollywood Hills:

This continues to be the land where credits rule the roost. It is of the Ham and, more often than not, numerical prowess outruns creative and actual prowess on the theory bungling through the producer making that talent must be good; otherwise, how could it have gotten that much work and that many credits? Unsung and very important, therefore, and by this calculation, is Harry Brand. This explains why:

In Joe Schenck's lavish and far-flung office suite at 20th Century-Fox, Sauer gray and the term motif joins hands, his desk. Telematic, which clears interoffice communications, has a series of calls. In the upper New York office rates for Brand, second; Darryl F. Zanuck, third, and Bill Goetz, fourth.

Fun is Hollywood. Knowledge it and the walls of Brand's own office demonstrate it. There, world celebrities adorn his picture. "To Harry from Otto" [H. Kahn]

"To H. B. with affectionate regards, J. P. Morgan."

"Sincerely, Henry Ford."

Benito Mussolini with "Sahara. Benito."

Calvin Coolidge with "To H.—C. C."

General Pershing: "To Harry, my best always."

Ramsay MacDonald: "To my dear friend, Harry."

To the left, Brand and Cosgrave of Ireland caught by the same lens. It is the one authenic picture of the collection.

Paramount's well-advertised slogan, "If it's a Paramount picture, it's the best show in town," found its funniest parallel in the mythical "And Mirocle Featuring Pictures with its equally mythical takeoff slogan," If it's a good picture, it's a Miracle." Hollywood today includes Sam Katzman, who produces as Victory Pictures. You're supposed to fill in the blackout on your own...

The Metro influence:

Now that "The Thin Man" has been followed by "After the Thin Man" and 20th-Century Fox is doing "D. Ice," there is around of a sequel to the first Sonja Henie feature. To be called "After the Thin Ice."...

The skating personality, it may be of interest, is a keen business woman. On her recent personal appearance jaunt, she used dum
dies for deals on rings and cleaned up. It didn't take sports promoters long, however, to get wise. Any time a bid comes their way now, they insist upon learning who the actual principal is.

Among Hollywood's wonders:

"War Lord," a forthcoming Warner attraction. This is "The Bad Man" which the late Holbrook Blinn gave lustre. The locale has been transferred bodily from Mexico to China.

Chauveur, Joe Shea. Passenger. Eddie Alperson. The car. A studio Ford. As it lumbered into a Vine Street parking space, one of the wheels went flat.

Alperson to the parking attendant: "Can we exchange this for a bicycle?"

Brand Annexes Two

Hollywood, May 2—Phill Gersh
dorf will join the 20th Century-Fox publicity department under Harold Brand Monday. Dick Pittinger, after seven years with RKO, is another Brand addition. Nat Harrison succeeds at RKO.

Open at Grand Central

Today will mark the opening of the newest theatre in the Grand Central Station. The theatre has a seating capacity of 212. Officers of the theatre are John Sloane, Donald Bayne, W. Wallace Lyon and Harold A. Levy.

Open Baseball Season

The Columbia baseball team this evening will open the season of the M.P. and Amusement Baseball Leagues, playing against the Apeda Studios team, the only new entrant in the league.

Schlesinger Returning

Hollywood, May 2—M. A. Schles
inger is en route to New York via Canada following a short visit here which dealt principally with interests outside films, including his citrus fruit enterprises.
Everything POINTS TO "A STAR IS BORN"

It is the emotion of "A Star Is Born" that makes it a great box office picture... if you don't choke up then there's something wrong with your sense of values.—Ed. Sullivan, N. Y. Daily News

Selznick International Presents
JANET GAYNOR • FREDRIC MARCH
in A STAR IS BORN
the first modern picture in TECHNICOLOR with
ADOLPHE MENJOU • MAY ROBSON
ANDY DEVINE • LIONEL STANDER

Moved over to continuous first-run at both United Artists and Wilshire theatres, Los Angeles, after a smashing week at Grauman's Chinese and State theatres!

Produced by David O. Selznick • Directed by William A. Wellman • Released Thru United Artists
**Looking 'Em Over**

**The Last Night**

*(Ankino)*

The waves of ecstasy which apparently filled the majority of the critics of New York's daily papers when they viewed this latest importation from Soviet Russia cannot be echoed here. Granted that it is one of the better pictures to come from the Government-controlled studios of Russia, it is nevertheless so heavily biased in the direction of revolutionary propaganda that it ceases to be good entertainment and takes on the aspect of studied glorification of the revolution.

The scene is set in Moscow on the night of Nov. 6, 1917, the eve of the so-called October revolution, the date being governed by the old Russian calendar. It recounts the story of two families, one of poor workers, the other of a wealthy manufacturer. Seem is the the rising of the workers in Moscow, the almost romantic interlude which develops between the young son of the worker and the daughter of the manufacturer, at a school dance immediately before the fighting, and the sacrifice of the various members of the worker's family before their final victory, led by the sole surviving masculine member of the family, while his elderly mother cheers wildly in support.

There are several active and reasonably impressive scenes of the fighting between the White and Red forces, and one or two of the performances are worthy of mention, but on the whole the film is not sufficiently extraordinary to warrant playing in any situations except where the Russian sympathies are high. Yuri Resin directed.

Reviewed without production code seal. Running time, 90 min. A.'

**Overseas Previews**

**The Gang Show**

*(Herbert Wilcox)*

London, April 20.—"The Gang Show" is a transcription and variation of the annual review staged by Boy Scout organizations in England under the direction of Ralph Reader. The stage show, largely due to the enthusiasm of its amateur players, plus the considerable talent they reveals, has been a big success. The film retains the happy-go-lucky atmosphere, adds something of a story continuity and a love interest that gives Reader a leading part to play.

The plot is based on the fact that a troop of Scouts, threatened with the loss of their meeting place, decide to run a stage show to raise funds for the rent. "Skipper," their leader, has been trying to sell himself as a singer or producer to all the agents and theatrical managers in London. His only success has been to find a future wife in an agent's secretary. Because the girl has been left in charge of a theatre while her employer is in Paris, the Scouts' "Gang Show" displaces "Faust" as the attraction. When the big boss returns the box office conspires with him for his secretary's duplicity, and makes the Skipper's reputation.

Some catchy numbers, skits of stage acts by the boys, dancing and spectacles are the ingredients. It has tepid possibilities with Scout organizations, which American exhibitors will be able to evaluate more exactly when Reader, and a print, arrives in the United States, where he aims to do something at the big Scout Jamboree in Washington.

Running time, 75 minutes. "A."

**Plan Houston Theatre**

Houston, May 2.—Construction has started on a $10,000 theatre for West University Place, a suburb, and it is expected to be completed in 45 days. The theatre is in part of the West University Place community center. It will seat 400. D. F. Luckie, E. F. Jurena and Miladie Jurena will operate.

**Reports Australian Gain**

Hollywood, May 2.—Charles R. Rogers has received a cablegram from Here McAuley, Australian sales manager for Universal, stating that company business there has increased 37 per cent in the last 24 weeks.

**Short Subjects**

**"Hollywood Party"**

*(M-G-M)*

Elissa Landi plays hostess to many film folk at one of those parties that make Hollywood such a pleasant place to be. There are dances by a nappy chorus, singing, comedy, beautiful Technicolor costumes and high jinks by Charlie Chase. Anna May Wong models the latest from China and Leon Errol mixes a King Edward cocktail that proves disastrous. A lot of pleasant diverting material is condensed into two reels. Production Code Seal No. 2,492. Running time, 21 mins. "G."

**"Stranger Than Fiction No. 34"**

*(Universal)*

This is the usual collection of interesting oddities. The reel is made up of seven clips including a Gypsy wedding, a pet rooster that serves as a doll for a child, breeding silk worms in New York, and a cat-saving police dog. Production Code Seal 01-704. Running time, 8’1/2 minutes. "G."

**"Twilight on the Trail"**

*(Paramount)*

Louise Massey and her brothers serve as an effective background for the rendition of the title song. It is one of those bouncing ball numbers, a film and some animated cartoons illustrating "tall story," which provide pleasant comedy. Production Code Seal No. 01-221. Running time, 7 mins. "G."

**"Pathe Topics No. 6"**

*(Radio)*

Amusing stuff by Walter Walters, the ventrilouquist, and his dummies, and more comic stuff by Percy Olton, an expert on the literary side. The last sequence is devoted to scenes of the John Harvard Society with some animated cartoons illustrating "tall stories," which provide pleasant comedy. Reviewed without production code seal. Running time, 9 mins. "G."

**Myers Suit Naming 20th-Fox Dismissed**

Seattle, May 2.—The $250,000 damage action against 20th-Century-Fox over avers of twoantu Amusement Co. brought by Liet-Gov. Victor A. Meyers three weeks ago has been dismissed with prejudice by Presiding Judge Hugh C. Todd.

The dismissal order was presented by Clarence R. Innes, attorney, who said the "with prejudice" provision meant that the action could not be continued again against any of the defendants by Meyers. The suit was instituted originally as a result of remarks made in "Thanks a Million" at the Paramount headquaters, now officiating as a lieutenant-governor.

**Seek 2% S. C. Tax**

Columbia, S. C., May 2—Representative Bryant has introduced a bill providing for a gross retail sales tax of two per cent.

**MANNY REINER of M-G-M has been signed by the Women's Chamber of Commerce of New York to appear as fashion commentator for the annual style show at the Rainbow Room Wednesday night.**

**JOSEPH B. KLECKNER, president of Motograph, is in New York making arrangements for an export representative grand and to discuss new plans with Joe Hornstein, local distributor.**

**ARTHUR LEE, who sails next Wednesday on the Queen Mary, will be back about May 1. His wife and daughters are returning to England for an indefinite vacation.**

**ITVIN SHAPIRO, general manager of World Pictures, left on Saturday to visit Buffalo, Rochester and Detroit to set the runs on "The Great Love of Beethoven."**

**ELMER C. RHODES plans to return to Kansas City today.**

**JKE BRANDT left for the coast over the weekend.**

**Cummings Shifts Staff**

**OMAHA, May 2—District Manager Evert R. Cummings of Tri-States has made the following management changes: C. F. McFerrister from Grand Island, Neb., to manager of the Omaha; Manager James Schlatter from the Omaha to manager of the Sioux City Orpheum; Assistant Manager Breck Fagin from the Omaha Orpheum to manager of the Grand Island, Neb., and expedite for all three Tri-States houses there, and Assistant Manager Don Shane of the Sioux City Orpheum to assistant at the Omaha Orpheum.**

**McKittrick Transferred**

**KANSAS CITY, May 2—Raymond McKittrick, manager of the Kansas, Commonwealth theatre at Oswatotic, Kan., has been shifted into the Republic-Midwest exchange here. With John Scott, who has been exchange booker, will handle Republic-Midwest’s city sales and booking.**

**Extend Whale’s Contract**

**HOLLYWOOD, May 2—James Whale, director of "The Road Back," has been re-signed by the studio to supervise cutting and possible added scenes. Whale held a previous contract with Carl Laemmle, Jr., to be effective April 22, but, as Laemmle was not ready for production, he was able to go back to Universal. Whale has a two-year contract with Universal after the Laemmle film.**

**Form Patriotic Pictures**

**DOVER, Del., May 2—Patriotic Pictures Corp. has been formed here to produce films. Its capital is listed at $25,000. M. C. Swarear, E. M. Swade and O. B. Clayton of Wilmington are the incorporators.**
YOU CAN'T STAND 'EM ON THEIR HEADS WITHOUT PEP AND LAUGHS IN YOUR SHOW

But you can go to the mat with Old Double Bill by giving them the big entertainment and big star names in the big

Educational
May Month Parade of Showmanship Shorts

BUSTER WEST and TOM PATRICOLA
in "HI-YA DOC?"

JEFFERSON MACHAMER
and his "Gags and Gals"
in "COMIC ARTIST'S HOME LIFE"

NIELA GOODELLE
in "MELODY GIRL"

HERMAN TIMBERG Jr
and PAT ROONEY Jr
in "FRESHIES"

TIM and IRENE
in "HIS PEST GIRL"

SISTERS OF THE SKILLET
in "HOLDING THE BAG"

NIELA GOODELLE
in "COMIC ARTIST'S HOME LIFE"

SISTERS OF THE SKILLET
in "HOLDING THE BAG"

PUDDY THE PUP
in "PUDDY'S CORONATION"

TERRY-TOONS

BERT LAHR

BUSTER KEATON

HARRY GRIBBON

IRIS ADRIAN

KIKO the KANGAROO

Presented by E.W. HAMMONS

Educational Pictures

THE SPICE OF THE PROGRAM

REG. U.S. PAT OFF

DISTRIBUTED IN U.S.A. BY

20TH CENTURY-FOX FILM CORPORATION
M-G-M Sales Policy to Be Held Flexible

(Continued from page 1)

is expected to announce 12 Our Gang comedies, James A. FitzPatick’s plans call for 12 David NivenTalks and Pete Smith will continue his series of novelties. With the Harman-Isting contract expiring this season, Fred Quimby, short subject manager, has arranged for a new group of 13 color cartoons. There will also be 104 issues of News of the Day.

Louis B. Mayer, Roach, Al Licht- man and a number of other studio and home office executives were here in advance and greeted the convention special on its arrival at Pasaden a. W. S. Van Dyke, one of the company’s top line directors, was on the train, leaving with the New York contingent.

Preliminary meetings between branch and district managers and bookers and office managers were held today with home office executives. The first business session will get under way tomorrow for the 250 delegates representing every branch of the company but the foreign force. After opening addresses and an outline of the three-day meetings, the men will adjourn for luncheon at the Culver City studio. The afternoon will be spent inspecting the studio. This is the first time in over a week that the entire sales force has been here.

Product Data Wednesday

A preview screening is slated for tomorrow night at the Ambassador Hotel, where the meetings will take place. Tuesday will find an all-inclusive business program with a screening at night. Wednesday’s schedule will be perhaps the most packed of the week. The big feature of the day will be an announcement of the product by Rodger’s and a review of percentage terms and flat rentals.

Thursday will be recreation day, with each man free to go where he chooses. Friday will find the men starting the homeward trek with Ernest Morrell in charge of arrangements.

Michael Bacon, supervisor for M-G-M production in England, under Ben Goets, will meet the sales force for the first time. He has been here several weeks studying production angles for British production.

Denies Theatre Reports

Although reports have been current that Loew’s has been negotiating for a Times Square theatre in addition to several neighborhood sites, an executive of the company has denied any deals are on for new houses other than the structure that is being built at Fenton Ave. and Boston Road in the Bronx.

To Get Film Equipment

Boston, May 2.—Permanent film equipment may be installed in the Shubert Theatre during the summer. Temporary equipment is now in the legitimate house which has been leased by Columbia for the road- showing of “Lost Horizon.” The Shubert is usually closed during the summer.

Jungle Notes from Leo

HOLLYWOOD, May 2.—Jack Brynn, New Haven, voted with Bill Scully, New York, for sartorial honors. Jack works for Bill, but that didn’t make much difference. However, Jack challenged Bill to a game of handball, while Bill wanted to go for a golf green. The score’s pretty much even since the boys cannot seem to make up their minds on a mutual sport.

Ed Churchill and Lynn Farsee of Donahue & Co, advertising agency, were planning to go along with the boys, but had to cancel the last minute.

Bill Rodgers’ first crack when he sees Sheriff George Hitch, western district manager, will be that he can attend the convention only with an M-G-M badge, all others having been ruled out. Ever since Hitch was New Orleans in a few days to start “The Buccaneer.” . . . James Stewart in a hospital suffering from arthritis, and the production of “Vivacious Lady” held up.


Additional space on Grand National lot for “The Californian.”

Title Change—Final title of Joe E. Brown’s picture, “Riding on Air,” RKO.


Writers—Francis Martin and Walter DeLeon complete screenplay for “Spots and Models.” Paramount . . . They are assigned to next college musical . . .

Jack Goetz to Sell

Jack Goetz, vice-president of D. A. Art Labs, will sail tomorrow night on the Queen Mary for a six-week business and pleasure trip. He will be accompanied by his wife and will visit London, Belgium, Paris and Budapest.

Out Hollywood Way

HOLLYWOOD, May 2.—Franciska Gaal, Hungarian actress, has received a quota number from Mexico so she can remain here indefinitely. . . . Bill Fine, associate producer for Fine DeMille, and a camera head credited by Victor Milner, leave for New Orleans in a few days to start “The Buccaneer.” . . . James Stewart in a hospital suffering from arthritis, and the production of “Vivacious Lady” held up.


Additional space on Grand National lot for “The Californian.”

Tri-State Planning Remodeling Program

Sioux City, la., May 2.—An interest in the Tri-State Planning Remodeling Program will affect every one of Tri-State’s Sioux City houses except the Orpheum, largest of the group. The story was revealed by District Manager Evert R. Cummings at Omaha. Total cost will approximate $50,000, with between $15,000 and $20,000 being spent on the Iowa. New seats will be installed in the Palace, and the old Loew’s floating screen will be replaced, making the house more effective for the 20th Century-Fox. The Elgin will be modernized and the Grand will get a front new.
Busy Six-Day Schedule Set By M-G-M Men

Hollywood, May 2.—A tentative program has been set up for the six days M-G-M delegates will be in town for the annual sales convention.

Today: Preliminary meetings of district and branch managers and office managers and bookers in the afternoon.

Monday: At 9:30 in the morning, William F. Rodgers will call the first business session to order in the Fiesta Room of the Ambassador Hotel. He will preside at this session. Luncheon recess will be called at 11:45, when delegates will go to the studio for luncheon and a general inspection which will continue all afternoon. In the evening, dinner will be held in the French Room of the Ambassador, following which "They Gave Him a Gun," which Harry Rapf produced, will be screened at the Carthay Circle as a combination convention and regular press preview. Many studio luminaries will turn out in force.

Tuesday: Morning and afternoon sessions are slated. Lunch is again set for the French Room and a preview of a second film will follow. The name of the picture hasn't been set as yet.

Wednesday: Morning and afternoon sessions with Rodgers expected to list product and details of sales policy. This will be the last business day. In the evening, all visitors will be the guests of Hal Roach at a barbecue and rodeo.

Thursday: Recreation day with delegates on their own. The sales force will have a choice of fishing, golfing, swimming or a trip to Catalina. The big social function of the convention is slated for the evening at the studios with a complete parade of players promised. Indications are the festivities will run far into the night and early morning.

Friday: At 11:30 A. M., Leo's lions will set forth from the Ambassador to board the special train at Pasadena at 12:30 P. M. The homeward trip will begin.

RKO Men Fly West

Neil E. Depinet, S. Barret McCormick and A. A. Schubart flew to the coast yesterday to discuss preliminary arrangements for the RKO annual sales convention which gets under way at the Ambassador, Los Angeles, June 16, and will continue for five days. Depinet told Saturday he plans to be gone a week.

Warners to Extend Philadelphia Games

(Continued from page 1)

Savilla neighborhood house, between May 15 and June 1. The theatre will seat 200 in the orchestra and 400 in the balcony.

Another new unit, to be known as the Main Line, with 1,000 seating capacity, will start going up in September in the Osborne district.

New Game Insurance Started in Indiana

TEBB HAUPT, May 2—Bank Night operators here are beginning to be disturbed over an insurance plan which was recently established. With the insurance plan allowed to operate, charges of "politics" are heard.

Recently an organization was formed here to engage in various forms of entertainment, incorporated under the name of Skeeters, Inc. Later the corporation started selling tickets to potential winners of theatre Bank Night, to insure them of the full amount of the prize offered in event their name was drawn and they were not present. The tickets were sold at 15 cents whereas it would cost 25 cents to deposit an attendance card at the theatre, or 35 cents for evening attendance.

Delay Action on Wis. Theatre Bill

(Continued from page 1)

has not yet been reported out by the committee.

The Balzer bill, providing for a three per cent amusement tax, has been killed by the Assembly. The measure had been recommended for indefinite postponement by the committee on taxation.

Columbia Dean Denies Acting On Allied Law

(Continued from page 1)

urgings to exhibitors as voters to prevail upon their state legislators to reconsider theatre force measures.

The discovery that the use of the Dean’s office in connection with the Allied Motion Picture Daily authorized followed upon a request by Morton Picture Daily for a copy of the supposed opinion on the constitutionality of the measure.

"I never submitted such an opinion," Dean Smith declared with obvious indignation. "I know nothing of the so-called theatre divorce legislation and had not even heard of it until a few days ago when my attention was called to a published statement that I had pronounced it constitutional. That is anathema of fact. I have asked for copies of the publications involved and am inquiring into the unauthorized use of this office in connection with this legislation."

Doubts Law School Statement

As it could be possible that the statement referred to an opinion of the faculty of the Columbia Law School, Dean Smith declared that it was unlikely that a faculty opinion would be given without his knowledge.

"I am sure that it does not represent the opinion of either the faculty or the Law School," he said. "However, it is possible that the substance of the measure was presented to the legislative drafting department for criticism or suggestions and an opinion on its constitutionality may have emanated from that department."

Doubt as to the constitutionality of the theatre divorce legislation was expressed by C. E. Braze, assistant attorney general of North Dakota, in an opinion submitted to the Governor of that state in March. North Dakota is the only state in which the legislation has been enacted.

Wall Street

Little Board Activity

High Low Close Change

Columbia 95 94 94 0

Consolidated Film 21 21 21 1

Consolidated, pfd. 215 215 215 0

Eastman Kodak 155 155 155 0

Eastman, pfd. 155 155 155 0

Loew's, Inc. 125 125 125 0

Paramount G. 31 31 31 0

Paramount 1 pfd. 135 135 135 0

Paramount 2 pfd. 29 29 29 0

Pathé Films 75 75 75 0

RKO 155 155 155 0

8th Century-Fox 37 37 37 0

Warner Bros. 135 135 135 0

Curf Rise Lightly

High Low Close Change

Grand National 31 31 31 0

Scopitone 11 11 11 0

Technicolor 222 222 222 0

Trans Lux. 19 19 19 0

Bonds Hold Level

High Low Close Change

Loew's 35 34 34 0

Paramount Film. 45 45 45 0

Paramount 2 35 35 35 0

Paramount 3 35 35 35 0

Warner Bros. 6 6 6 0

(Quotations at close of May 1)
Radio Personalities

Charles K. Fields returns to the "Fire-side Recitals" as announcer.... R. C. Caples, president of Caples & Co., off on a world tour. Fred Co., managing editor of WMCA, is to be a featured guest on WMCA today at 1:30 P.M. .... Raymond Scott has been signed under CBS artist bureau management. ... Dol Casino goes into the Paramount in New York the week of May 5. ... Dot and Jack Reid, WMCA harmony team, off the air for the summer months. .... Larry Ross has signed to make a guest appearance for two weeks at the Pan American Casino, beginning July 24. .... B. A. Rolphe has been signed to be heard as conductor of a new series soon to be announced.

Kate Smith's featured guests May 6 will be Ilka Chase, Margalo Gillmore and Earle Larimore in scenes from "At the Circus Hour." .... Heffitz will appear for the second time this season as host soloist on NBC's "American Film Festival." May 9. .... Helen Meshen will be interviewed by Nellie Revell on NBC's "Red May 11. .... NBC Athletic Association's special dance will be held May 7, with most of radio row promising to turn out for the affair. .... Don Haynes, CRA salesman out of the Cleveland office, a New York office visitor this week. ....

Station in Memphis Has 12th Birthday

Memphis, May 2.—In an all-sponsored schedule which ran from 7:30 A. M. to 11 A. M., WNBRR on Saturday celebrated its 12th anniversary. The regular scheduled breaks in the 17-hour broadcast, presented under sponsorship of leading Memphis business men, were a short program presenting station officials in a brief resume of its history. Participating in this program were Howard A. Lewis, direct of WMCA and WNBRR, both owned and operated by the Commercial Appeal; Madison Square Chamberlin, manager of WMCA and WNBRR, and Francis Chamberlin, manager of WNBRR.

WMCA Will Welcome Two Stations to Web

A special salute to WAGL, Lancaster, and WORK, York, will be broadcast by WMCA and the Inter City network Wednesday evening, May 5, from 9:45 to 10:15 P. M., E.D.S.T. The two Pennsylvania stations are among the recent additions to the Inter-City chain. The salute will be a variety show featuring WMCA artists and musicians.

Shift Henry Busse Program

Henry Busse and orchestra, heard on the air for the J. W. Marrow Mfg. Co., effectively immediately, shift their NBC-Red program from Wednesdays at 4:15 P. M., E. D. S. T. to Sundays at 11:45 A. M., E. D. S. T. The agency is Baggaley, Horton & Hoyt, Inc.

New Shows On the Air

"Hollywood Hotel" "Hollywood Hotel" Friday night featured a galaxy of stars, including John Wayne, Jane Wyman, Thomas Mitchell, Pat Walshe, Gary Cooper, Rosalind Russell and Adolph Menjou—but the honors for the best performance of the evening (and the best performance of the year) must go to Helen Gaynor, who belongs to Gracie Fields, the English comedienne, who captivated with a superb performance. Raeburn, in her one appearance, British critic Hannen Swaffer was conservative when he wrote that of the seven greatest artists on the Continent, Gracie was a greater artist than the combined lot.

In a delicious, Lancashire-spinkled accent Gracie sang a hilarious, novelty, naughty (for radio) song about a rich blighter who meant no good by his bell. The title is "I Never Tried So Much In All My Life." We never laughed so much.

Grace is the highest-priced actress on the screen. If she ever desires to do so, she can easily become the highest-priced actress in radio. No matter how she looks, we recommend her to a sponsor.

The aforementioned galaxy of stars is featured by NBC on their latest pictures, "A Star Is Born." The picture epics were effective, although rather sketchy. Too sketchy, we thought, to be the box-office lure they were intended to be.

"Getting Ahead"

Dale Carnegie's new series, "Getting Ahead," heard on WOR Fridays, is a mild little program, with text loaded with copy book maxims for success. However, we thoroughly enjoyed the author's inspirational talk, and predict his series will be well liked by the listeners. Edgar Fear, said Carnegie, defeats more men than any other thing in the world, and is not to be afraid, no matter what their lot, no matter how discouraging their outlook. The one quality possessed by all men, said Carnegie, was that of courage.

Listeners with problems on how to get ahead were invited to write to Carnegie.

The program is sponsored by the Enterprise Savings Bank of New York and is heard Fridays, 8:30 to 8:45 P. M., E. D. S. T., on WOR. 

Banner

New Review of Sport Heard in Cincinnati

CINCINNATI, May 2.—"The All Sports Review" is a new program on WCKY here, heard between 3 and 5:30 P.M. Mondays through Fridays, during the spring and summer months.

The broadcast will feature frequent flashes on-baseball scores, race results and other sports events. The International News Service and special sports wires. Popular dance music also will be heard.

Renew "Today's Children"

"Today's Children" heard on the NBC Red, has been re-scheduled for 52 weeks. The program is sponsored by Pillsbury Flour Mills Co. through the Hutchinson Advertising Agency.
Rodgers Will
Reveal M-G-M
List Tomorrow

Will Feature the Final
Business Session

Hollywood, May 3—William F. Rodgers, M-G-M's general sales manager at M-G-M, will announce the 1937-38 product details to the convention delegates Wednesday at the Ambassador, Los Angeles. This will be the final business session, with conventionists having Thursday to themselves for recreation.

Rodgers opened the first business meeting this morning in the Fiesta Room of the hotel, following which the entire sales delegation moved to the studio for luncheon. The afternoon was devoted to a general inspection of the studio and in the evening the men attended a preview of "They Gave Him a Gun" at the Carthy Circle.

Many of the studio's stars, directors, writers, executives and producers attended the screening tonight.

Tomorrow's schedule calls for business meetings in the morning and
(Continued on page 13)

Small Hope Held for
Roxy's Stockholders

Little hope that Roxy stockholders will have a participation in the reorganization is held out in the Securities and Exchange Commission report on the plan now before Special Master Addison Pratt. The S. E. C. report, prepared by R. A. Winter, assistant chief accountant and investiga-
tor for the regional office here, was presented to the special master yesterday.

The report notes, however, that it has been "unofficially said that the new Roxy company is willing to assume certain obligations in order to partly compensate Class A stock-
holders."
(Continued on page 5)

RCA Quarter Net
Total Is $2,243,057

RCA and subsidiaries yesterday reported net profit for the first quarter of 1937, ending March 31, of $2,243,057,800, which compared with net profit of $2,188,691,277, an increase of $545,366 over the similar quarter in 1936. The net profit for the first quarter is an interest, depreciation, amortization of patents and Federal income taxes, but
(Continued on page 14)

More Radio—Page 14

Shearer Post
Is Confirmed
By L.B. Mayer

Convention Guests Told
Of Long Contract

Hollywood, May 3—Louis B. Mayer told convention guests at his annual dinner meeting that Norma Shearer has signed a new long-term pact at a studio luncheon for visiting sales force. Mayer's statement came toward the middle of the function attended by the entire visiting delegation as well as the complete board of associa-
tor of the daily convention and made a hit.

RKO to Have
54 Features
For 1937-'38

Shots Total Will Equal
Current Season

RKO will have 54 features and the same number of shorts for 1937-38 as released this season, Jules Levy, general sales manager, stated. Included in the feature lineup will be six Gene Autry outdoor films to be produced by Condor Pictures.

For the current season, RKO announced the same number of features, 58 shorts and 104 releases of Pathe News.

The annual sales convention, which will run five days, opens June 16 at the Ambassador, Los Angeles. More than 200 delegates from the field and home office will attend.

Plans are understood to be under way at the studio for the production of 11 musicals next season. At least two will star Fred Astaire.

Shine Will Submit
New Plan for RKO

David Shine, representing 125,000 shares of RKO common stock, yesterday told Special Master George W. Alger that he will present a new plan of reorganization for the company before the close of the hearings. Special Master Alger is holding hearings on the plan of reorganization for RKO proposed by the Atlas Corp.

Wilfred Merrill and N. Peter Rathvon of the Atlas Corp., were the only witnesses yesterday. Merrill stated that Keith-Albee-Orpheum would be able to pay accumulated dividends on its preferred stock in 1938 and that some of the larger stockholders did not desire a dividend because income taxes would run too high.

Discussion yesterday again centered
(Continued on page 5)

Labor Peace
Now Possible,
Casey States

Actor-Producer Demands
Can Be Met, He Says

Hollywood, May 3—Indicating the possible settlement of the actor-produ-
cer problems without a strike, Pat Casey, this afternoon said, "On the basis of information I have relative to the actors' demands I believe no reason why a perfectly fair and just understanding will not be reached."

Two committees of three representing the Guild and producers will resume negotiations Wednesday. Despite numerous questions to work out, both factions realize the obligations and responsibilities to the industry and will approach the meetings with open minds, Casey said. It is now evident to observers that, with the exception of one or two studios, com-
panies anticipating a possible strike have realized to their heavy production peaks and are now going into a natural slowdown. Casey revealed that several studios even saw fit to lay off employees due to the production slack in the last couple of days.

Costumers presented their demands to producers Monday afternoon and a settlement seems possible. Casey indicated that lack of strike strength was causing an unsuccessful walkout, pointing
(Continued on page 10)

Hindenburg to Fly
Coronation Films

Reversing the definite decision made recently, the operators of the Hinden-
burg have determined to delay the sail-
ing of the big ship, on its second flight of the season to the United States, for two days to permit it to pick up newsreel prints and news photographs of the Coronation. The ship will leave Frankfurt-on-Main, Germany, May 13 instead of May 11, as originally scheduled, and is expected to arrive at Lakehurst about 6 P.M. on May 15.

The decision to ship newsreel ma-
terial by the Hindenburg is seen here
(Continued on page 5)

Columbia in Year's
Deal with National

Columbia has completed an oral ar-
rangement with National Theatres for its entire line next season. De-
(Continued on page 5)
Kelly in from Coast Praises New Product

Arthur W. Kelly, U. A. foreign executive, returned yesterday from a two-week visit to the studios with glowing reports on pictures in production. "Walter Wanger's[$] has seven more days[s] work on 'Walter Wanger's Vagabonds of 1938,' which is scheduled in the next three dimensions Technicolor.

Also stated "Pioneer of Zenda" probably will be released in nine reels. Samuel Goldwyn, Kelly added, has built two enormous sets for "Dead End." For the east river sequence, 35 feet set will be built. A 135-foot tower has been built by Goldwyn for the hurricane sequence in "Hurricane."

Walter Wanger Sets Six


Among directors under contract are Fritz Lang, John Ford, Tay Garnett, Anton Litvak, Frank Borzage, Harold Young and Irving Cummings.

"Star Born" in 16 Holdovers

"A Star Is Born" will be held for a second week in 16 of the 22 situations where the picture is now playing. It was stated at the U. A. home office yesterday. Of the six remaining towns, four have never held a picture for seven weeks.

Among the cities holding over the film are Wilkes-Barre, Scranton, Bunmor, Elkhart, Ind, and Utica, Columbus, Nashville, New Haven, Springfield and Worcester, Mass.

The picture is well along now with a November release date through RKO no longer regarded as too remote by the producer. Yet, Disney will not hurry. He figures he has too much at stake to rush into release until his own mind assures him the $300,000 to 400,000 drawings have been completed whole tell their story.

Unless our ears tricked us, only six were commented as we traveled from room to room and from building to building referred to Walter as Mr. Disney. It is a marker of the sort of 1930s seduction in his establishment. A full-length drawing of Snow White as one of the animators would like to do the "Snow White" office draw, but which the public will not, is another of the kind of good-natured and normal reaction found around the plant. She is a lovely girl. We sought to find out more about her, but asked no questions. Walt would have given her address as the first convenient inkpot.

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METRO'GOLDWYN'MAYER'S GREATEST YEAR

1937 ' 1938
IF YOU COULD SEE M-G-M’s CONVENTION TODAY!

Eyes on Los Angeles, Ambassador Hotel!
300 Roaring Representatives of M-G-M!
300 Leaping Lads from Leo the Lion’s Lair!
They’ve heard about your next season!
That’s why they’re ROARING and LEAPING!
They’ve heard the magnitude of production by
The World’s Greatest Amusement Organization!
Never in the fabled history of films
Have showmen-minds conceived the equal!
We hail it now—you’ll hail it later!

METRO-GOLDBYN-MAYER’S GREATEST YEAR 1937-1938
Shine Will Submit New Plan for RKO

(Continued from page 1)

around the proposed settlement of the Rockefeller Center claim. It was reported that the Rockefeller claim settlement was not likely to be formalized prior to the proper release of pictures. Rathvon pointed out that three major considerations were involved in the Rockefeller claim settlement. They were the claims as allowed by Special Master Thomas B. Thacher, the offer to the Rockefeller Center by the RKO-Loew's offer to help with the operation of the Music Hall. It was felt by all parties concerned, according to picture deals for that the method of dealing with the problem was to incorporate it in the plan of reorganization for RKO. Rathvon revealed that Time, Inc., was interested in the proceedings and was considering the submission of a plan of itself. The president and treasurer of Time, Inc., was present until Nelson Rockefeller and Floyd Odham entered the picture.

Alger Asks Caution

Alger stated that he would require not only expert testimony, but also expert testimony to provide that the proposed leases on the Music Hall and Center are desirable ones.

Bryan expressed confidence in the earning power of the Center and stated that RKO is planning several picture deals for that the first run to double the center's income. RKO is the 10:00 p.m. on the 12:00 p.m. to 9:00 p.m.

Gracie Fields sails today on the Queen Mary. She returns after the Coronation.

Jack Glauber has resigned as sales manager for Price Theatre Premium Co. to enter his own business.

Hubert Jacker is due today from New Orleans.

L. Jack Schaller, U. A. division head, is in Chicago on a 10-day trip.

Mary Pickford returned yesterday from a trip to Italy and Germany.

Small Hope Held for Roxy's Stockholders

(Continued from page 1)

holders," from whom the debt company received $3,750,000. Counsel for the Stockholders is now meeting with proponents of the plan and 20th Century-Fox, which receives a 50% interest in the Van Wert circuit reorganization plan, for a participation.

The plan, with the recent amendments submitted by 20th Century-Fox, is described in the report as "more favorable now than in its original form." The company states that based on the cost of the property to the new company will be $3,848,086, including new stock and stock. For this amount the present value of the property at $3,693,846. Estimating depreciation at 3% per cent, instead of the two per cent used on the RKO's books, Winter figures the net depreciation cost of the property up to April 1, last, at $504,000. Depreciation on equipment originally valued at $1,057,560, is figured at 10 per cent per year, giving the present value a valuation of $3,232,400, according to the report.

Commenting on future prospects for the Roxy, the report points out that Howard S. Cullman, trustee, has estimated 1937 earnings at $300,000, with a total gross receipts to be about $1,700,000. For the year will amount to $356,364. Winter's own estimate, on the basis of an average of 5,000 per week for last 32 weeks, is only $274,495 for 1937. All estimates are considered reliable, and ability to obtain a supply of good pictures.

The report was requested by Federal Judge Francis C. Curr, who is the first instance of the S. E. C. being called upon for a reorganization service of this kind by a Federal court.

Cut Brooklyn Para. Levy

A reduction of $1,730,000 on the assessed valuation of the Brooklyn Paramount property as made by the city of New York's District Court in its decision against Supreme Court Justice Steinbrink. The department had assessed the property at an annual gross revenue of $150,000. The new assessment is $1,250,000, which is $1,730,000 less than the previous assessment. The court also found that the property is overvalued and pointed out that the while the office occupies two-thirds of the building, it yields less than one-third of the total income derived from the property.

Bein Charges Denied

Edward Chodorov, who wrote the film script for "Mayor of Hell," yesterday denied the charge of plagiarism made by Albert Bein. Both Warners,+% in U. S. District Court for an alleged infringement of his copyrighted play, "LI OF BOY". Island Auster, who wrote the script, "Junior Republic." Upon which Chodorov alleged he based the picture, also testified for the defense. Federal Judge Henry W. Goddard will view the picture at a special showing today in an effort to determine whether infringement occurred. The trial is expected to be concluded today.

Again Delay Allied Case

For the second time yesterday, argument on the motion of the Allied M. F. Operators Union and others asking dismissal of a suit brought by the Gotham Amusement Corp. and operators of six other independent

Hindenburg to Fly Coronation Films

(Continued from page 1)

as making it possible for all newswired companies to have prints at the theaters at the same time. The setback is that the Hindenburg may not be expected to be in Berlin by the United States by today.
PARAMOUNT TURNS WITH

**COMEDY!** Charlie Ruggles, Ben Blue in a terrific laugh routine, and Roma Vincent, comedy find, turn on the fun in . . . "TURN OFF THE MOON"

**ROMANCE!** Eleanore Whitney, Johnny Downs in a love affair that proves these two romantic youngsters aren’t just acting in . . . "TURN OFF THE MOON"

**SONGS!** Kenny Baker, singing star of Jack Benny’s air show, warbles sweetly with "Turn Off the Moon" in "TURN OFF THE MOON"

**SPECTACLE!** Brilliant sets, scintillating ensembles, plenty of eye-filling production to back the musical numbers of . . . "TURN OFF THE MOON"
ON THE BOX-OFFICE
"TURN OFF THE MOON"

Chockful of everything a good musical needs . . . “Turn Off the Moon” is the bow-in of Fanchon, co-producer of famed Fanchon and Marco Units, who knows what the public wants and gives it to them . . . plus! It's a Showman's Show with all the elements of a Hit!

MUSIC! Phil Harris, Jack Benny’s radio maestro, and orchestra, swing “Southern Hospitality” and four other grand tunes in . . . "TURN OFF THE MOON"

RHYTHM! Eleanore Whitney and Johnny Downs turn on the heat with the sensational new “Jammin’” dance for . . . "TURN OFF THE MOON"

NOVELTY! Fanchon’s gorgeous Fanchonettes in sensational routines, including famed Bubble Dance, one of many surprises in "TURN OFF THE MOON"

“TURN OFF THE MOON"
with CHARLIE RUGGLES
Eleanore Whitney • Johnny Downs
Kenny Baker • Phil Harris & Orchestra
Ben Blue and Marjorie Gateson
Directed by Lewis Seiler • A Paramount Picture
Seattle, May 3.—"Wake Up and Live," heading a deal with "The Man Who Married 5,000 Girls," took top honors for the week, $8,600, at the Fifth Avenue, passing par by $1,600.

"Wake Up and Live" ran out for Romance" run up to $7,250, over the line by $1,150, at the Orpheum, and "The Good Earth," followed by a strong $8,500 in its first week at the Metropolitan. Other first runs were weak.

Total first run business was $30,000 without the Metropolitan. Average is $3,650.

Estimated takings for the week ending April 30:

<table>
<thead>
<tr>
<th>Theatres</th>
<th>Average</th>
<th>Gross</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAIKIKI KENNEDY (Para.)</td>
<td>($3,400)</td>
<td>$4,000</td>
</tr>
<tr>
<td>LET'S GET MARRIED (Pat.)</td>
<td>($2,000)</td>
<td>$2,650</td>
</tr>
<tr>
<td>HISTORY IS MADE AT NIGHT (U.A.)</td>
<td>($1,700)</td>
<td>$1,950</td>
</tr>
<tr>
<td>THE MAN WHO FOUND HIMSELF</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIFTH AVENUE</td>
<td>($2,000)</td>
<td>$3,400</td>
</tr>
<tr>
<td>LIBERTY</td>
<td>($3,400)</td>
<td>$3,400</td>
</tr>
<tr>
<td>MAYTIME (M-G-M)</td>
<td>($3,100)</td>
<td>$3,100</td>
</tr>
<tr>
<td>MUSIC HALL (U.A.)</td>
<td>($3,400)</td>
<td>$3,400</td>
</tr>
<tr>
<td>THE GOOD OLD SOAK (M-G-M)</td>
<td>($3,100)</td>
<td>$3,100</td>
</tr>
<tr>
<td>HER HUSBAND'S SECRETARY (F.N.)</td>
<td>($3,000)</td>
<td>$3,000</td>
</tr>
<tr>
<td>METROPOLITAN</td>
<td>($3,000)</td>
<td>$3,000</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>$30,000</td>
</tr>
</tbody>
</table>

Paris Labo, Holiday Affects Film Houses

Paris, May 3—Theaters were seriously affected by railroad strikes, which Paris celebrated as May 1 Labor Day and a national holiday for the first time. In addition, the first run in the center of Paris on the Champs Elysées and other main streets. There were no newspapers published.

In Grand National Post

SALT LAKE CITY, May 3—Irving Jacobs, former district manager for G.B., has been named to a similar post in the Grand National headquarters here. W.W. McKeendrick, former Grand National local manager, has resigned to become branch manager for "Hungry Monogat.

To Reopen in Worcester

Worcester, May 3—Loew's will reopen the Plaza, dark for the past three years, on Wednesday with a split week first and second run policy. Harry F. Shaw, division manager, and E.E. Wright, publicity head, will officiate at the opening.

May End Stage Shows

SCOTTSBURG, Neb., May 3—Local stage show managers will be without stage shows unless they patronize them better, according to Bill Roosevelt of the Egyptian, a Gibraltar Circuit house, threatened in a recent newspaper ad, which said:

"Note: Unless the public comes out to see this stage show it will be the last. To believe we have reduced the matinee price.

No Laughter

Berlin, May 3—The latest foible in the German film situation is the attitude of the German press, which, previously inspired by the Government, has begun to take sharply to task film patrons who laugh at pathetic or tragic sequences in new German films.

Star Leads Los Angeles In 2 Houses

LOS ANGELES, May 3.—A Star Is Born stepped out front in a big way at Loew's State and ran $3,150, with the Chinese $1,145 and at the Chinese the $1,945 take was $7,574. Total first run business was $6,746.

"Lost Horizon" held up at $4,000, in its seventh week at the 4 Star.

An estimate for the week's take was $15,500 in its seventh week at the Paramount. This was $2,500 a week over a first week average.

Total first run business was $6,961. Average is $10,790.

Estimated takings for the week ending April 30:

<table>
<thead>
<tr>
<th>Theatres</th>
<th>Average</th>
<th>Gross</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE GOOD EARTII (M-G-M)</td>
<td>($4,300)</td>
<td>$4,970</td>
</tr>
<tr>
<td>CARTHAY-CIRCUS</td>
<td>($1,100)</td>
<td>$1,100</td>
</tr>
<tr>
<td>CHINESE</td>
<td>($3,500)</td>
<td>$3,500</td>
</tr>
<tr>
<td>LOEWS'S</td>
<td>($2,000)</td>
<td>$2,250</td>
</tr>
<tr>
<td>PARIS</td>
<td>($1,500)</td>
<td>$1,500</td>
</tr>
<tr>
<td>BAY</td>
<td>($2,500)</td>
<td>$2,500</td>
</tr>
<tr>
<td>METROPOLITAN</td>
<td>($2,500)</td>
<td>$2,500</td>
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<tr>
<td>TOTAL</td>
<td></td>
<td>$12,250</td>
</tr>
</tbody>
</table>

WAKEUP" on Dual Seattle Lead, $8,600

"Wake," Show With $27,600 Tops Detroit

DETROIT, May 3—"Wake Up and Live," with a stage show headed by Benny Hill, grossed $7,000, and a huge $27,600 at the Fox. This was $7,000 over normal.

"PENROD AND SAM" property was strong, with $24,400 gross at Michigan in its second week. It was also accompanied by a stage show. Top of the Town," in its second week, and "Girl Overboard," in its first week, at the Adams, pulled a good $5,200.

Total first run business was $78,650. Average is $7,000.

Estimated takings for the week ending April 29:

<table>
<thead>
<tr>
<th>Theatres</th>
<th>Average</th>
<th>Gross</th>
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</thead>
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<tr>
<td>STATE-DOWNTOWN</td>
<td>($2,000)</td>
<td>$2,100</td>
</tr>
<tr>
<td>FOX (2nd)</td>
<td>($3,100)</td>
<td>$3,100</td>
</tr>
<tr>
<td>MUSIC HALL</td>
<td>($2,000)</td>
<td>$2,000</td>
</tr>
<tr>
<td>EASTERN</td>
<td>($1,500)</td>
<td>$1,500</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>$8,700</td>
</tr>
</tbody>
</table>

"Marked" on Dual Leads Providence

PROVIDENCE, May 3—Spring weather brought strong business to downtown theaters with all houses equaling or exceeding par. Marked among them was "Girl Who Married Two," gross $8,800, at the Majestic, with $7,000, and the Strand, with "Sunday Afternoon," gross $7,100. The "Girl Who Married Two" and "Cirrus Girl," garnered $8,000. The usual take is $6,500.

The Good Old Soak" at Loew's State is $12,000 par and Fay's likewise was up to its usual $7,000 take with "What Price Vengeance," and a revue, "The Man I Love," and "The Man Who Could Work Miracles," were $100 over the average $7,000 at the RKO Albee.

Total first run business was $42,900. Average is $8,590.

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<td>$1,500</td>
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<tr>
<td>TOTAL</td>
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<td>$8,700</td>
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Wall Street

Declines Spotted Board Trading

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<tr>
<th>Net</th>
<th>High Low Close Change</th>
<th>High Low Close Change</th>
<th>High Low Close Change</th>
</tr>
</thead>
<tbody>
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<td>Columbia</td>
<td>32</td>
<td>31</td>
<td>31</td>
</tr>
<tr>
<td>Consolidated, pf.</td>
<td>139</td>
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<tr>
<td>Gomans</td>
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<tr>
<td>Loew's, Inc.</td>
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<tr>
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<tr>
<td>Paramount</td>
<td>75</td>
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<tr>
<td>Fox</td>
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<td>Consolidated Artists</td>
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<tr>
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Light Cable Run

<table>
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<tr>
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<th>High Low Close Change</th>
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<tr>
<td>Uranus</td>
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Fractional Bond Gain

<table>
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<tr>
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<th>High Low Close Change</th>
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<tr>
<td>US</td>
<td>100</td>
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</table>

Chicago, May 3.—The second week of "Wake Up and Live" at the Roosevelt was the most successful, as the Loop theaters last week, which in most instances was very dull. Grossing $18,000, $7,000 above average the pictures ran strong and among its own looks good for a run of several weeks in the Loop.

Two other holders did well also. "Wakiki Wedding," in a second week at the Garrick after three big weeks at the Roosevelt, looked to do better than average business. "Seven Heaven," in a second week, was satisfactorily at the Apollo. "Doctor's Diary" at the Orange and "Fifty Roads To Town" at the Oriental were above the normal gross also.

People's Trust, Oyster Bay. Unsettled weather throughout the week and competition from circuses, baseball and the opening of golf courses affected business.

Total first run business was $117, 600. Average is $118,000.

Week Ending April 30:

SEVENTH HEAVEN (2nd-Fox) FIFTH ROADS TO TOWN (2nd-Fox) ORIENTAL, (600) WAREHOUSE WIFE (5-M-G) FIFTY ROADS TO TOWN (2nd-Fox) WAREHOUSE WIFE (5-M-G) WIFE (5-M-G)
EASTMAN announces two new super-duplicating materials...Eastman Fine-Grain Duplicating Negative and Positive Films. They lead to duplicates actually indistinguishable from originals, and at last provide the industry with the complete answer to a highly important photographic problem. Eastman Kodak Company, Rochester, N.Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)
Kuykendall Delays His National Tour

Ed Kuykendall, M.P.T.O.A. presi- dent has been forced to delay the start of his proposed two-month tour of 13 key cities to marshal exhibitor support for his organization’s trade practices. It was stated at M.P.P.D.A. headquarters here yesterday, his plans at the moment are unsettled.

Kuykendall is at his home in Columbus, Miss, recuperating from a recent illness. It was indicated that, in addition, he is not going to start a westward trip while the legislative situation in Washington, as it affects theatres, remains unsettled. The apparent reference was to the Administration’s financial program and the possibility of legislation to re-establish trade practice codes.

Loew Takes Dyckman Here on September 1

Loew’s will take over the Dyckman, in upper Manhattan, from Sol Lesser on the 1st of September. During the voyage from the coast they completed the script for Paramount’s “The Big Broadcast of 1938.” Thompson and the Astoria studio for the shooting of the scene featuring Kirsten Flagstad, Norwegian Wagnerian soprano.

Loew’s has a contract with RKO, which has been jointly operating its two houses in that city with Loew’s for the past 10 years.

Thompson Due Today

Harlan Thompson, producer, and Russell Crouse and Howard Lindsay, recently returned from Havana, are due today on the Savoy. Thompson and the Astoria studio for the shooting of the scene featuring Kirsten Flagstad, Norwegian Wagnerian soprano.

Ship it

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate... by messenger or high speed truck... direct to the field.

2. The first plane out carries your shipment via the shortest, fastest route to coast. It travels swiftly as any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

—and it’s there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office... or

General Air Express
Division of TWA

“Earth” at $9,900 in 13th Week Here

“Color” could reach $9,900 in its 13th week at the Astor. The picture opens tonight to make way for “Captains Courageous.”

“Lost Horizon” garnered about $10,000 in its sixth week. It was stated at Columbus’s lease runs until May 26 and indications are the option on the picture is set to be picked up for another four weeks.

The first three days of the second week of “Wake Up and Live!” at the Astor now make $29,000. It is being held a third week.

At the Music Hall, “A Star Is Born” crossed $68,100 for its first four days of the second week. This is $300 less than the same days of the initial week. W. G. Van Schmus is holding the film a third stanza, which will make the fifth picture to be held by the theatre for 21 days. U. A. executives fear that the attraction will go over to a fourth week. At the Aldine, Philadelphia, where the picture opened Saturday, the day’s take was $4,400 for the 1,400-seat house. The management was forced to charge $1.00 today.

The Strand garnered about $12,000 on the third week of “Marked Woman.” Tomorrow a formal opening will be held for “The Prince and the Pauper.”

“Make Way for Tomorrow.” A Paramount release, was given the Criterion on Saturday. The theatre may be taken over by Paramount for a long range of “Souls at Sea” and “High Wide and Handsome.”

Move to Reconsider Chicago Bank Night

Chicago, May 3—Steps to reopen the question of Bank Night legality were taken in State Supreme Court and Municipal Court here today. A rehearing was asked in Supreme Court by the Bank Night companies. Municipal Court Chief Justice Sonstbye continued until June 9 the motion for new trial by the theatre companies whose managers were fined for operating bank night.

Censor Law Unconstitutional

Jacksonville, May 3.—Ordering the release of Samuel Cummings, Parish with district charges his stay here in connection with the alleged showing of the unapproved film “Ex-stasy,” Judge Willoughby of the Circuit Court of Dane County (Miami) ruled in Miami Saturday that the Florida law providing for censorship by the national board of review is unconstitutional.

The law makes it a misdemeanor to exhibit a picture not approved by the national board of review. Judge Tframme held the state law unconstitutional because it delegated legislative authority to an unofficial board in another state whose constitution provides for it.

The jurist held also that other Florida legislation provides for prohibiting the playing of indecent films. It is anticipated that an immediate appeal will be taken.

Gilham Heading East

Hollywood, May 3—Robert M. Gilham leaves for New York tonight by train having screened forthcoming pictures here for his new company there. He will return for the company’s sales convention early in June.
Recently published records show that a major factor contributing to accidents in motion picture theatres is the low visibility experienced by patrons entering the darkened interior from the brilliant light of the street. Darkened interiors are necessary when the level of screen illumination is low, but SUPREX CARBONS provide an intensity of screen illumination which permits supplementary lighting adequate for comfortable vision from the moment of entrance.

MAKE YOUR THEATRE SAFE FOR YOUR PATRONS

USE NATIONAL SUPREX CARBONS

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
CARBON SALES DIVISION, CLEVELAND, OHIO
General Offices: 30 East 42nd St., New York, N.Y.
Branch Sales Offices: New York - Pittsburgh - Chicago - San Francisco
MOTION PICTURE DAILY

Tuesday, May 4, 1937

Shearer Post Is Confirmed
By L. B. Mayer

(Continued from page 1)

three equal sums added to each of the first three days. Likewise nothing was said about the producing aspects on her first effort, but this was assuaged by the arrival of Hunt Stromberg and the first picture, "Pride and Prejudice."

On hand this week to tastefully decorate in blue with 35-foot silver trees, 100 guests were entertained. Confetti knee high showered down on busses which brought the sales force from a perfunctory morning session at the Ambassador Union waiters earlier had refused to pass hot lines out of the gates, and, while those served probably did not know it, the waiters who handled the service were recruited from the ranks of truck drivers and longshoremen and had been put up in the plant over night to avoid any international order issues. Virtually all contract players were present and took bows.

Miss Shearer as an Honor Guest

Flanking Mayer on the immediate right were Barstow and Al Lichtman and on his left Joan Crawford and William F. Rodgers. Spotlights picked up each individual as introduction were made and the studio's recording orchestra furnished music and Frank Whithack acted as in training the loudspeaker which rang through the stage. Also introduced was Metro's director of publicity, George E. Seitz; George Fitzmaurice; Edward Sloman, Sam Wood, Jack Conway, W. Van Dyke, Clarence Brown, John Stahl, Robert Florey, Elia Kazan, Thorpe, Robert Z. Leonard and Ed Marin. Collectively they took a solemn bow.

The company's divisional and district sales heads included on a long list was that of minutes. A major contribution was made to Marcus Loew, founder of the company, described by Mayer as "Christy human being," also to the late Irving Thalberg and Felix Feist.

Montgomery a "Good Friend"

Where significance might reasonably have been read into it or not, some thought it interesting at least that Mayer described Robert Montgomery, president of Screen Actors' Guild, which is affiliated with Montgomery's company, as his "good friend." Gay hunting and flags well nigh blanketed the studio.

Entertainment following the luncheon was eliminated when a great curtain rolled up to disclose the spectacular sky-scaper set of "Broadway Melody" of the 1931 picture, for whom Metro holds greatest hope as a singer, was introduced as were Igor, former-ly Chestor Conklin's lady and her Clark Gable chorus, Betty Jaynes, who possesses unusual quality of voice, and, as a welcome surprise, the time described as "last of the Red Hot Mammas." The new company song, "Roar, Leo, Roar" topped and concluded. The company's women delegates made inspection of sound stages.

Addresses were made today by Lichtman, Charles E. Stern, Charles Kessich, Sam Shurman, George Hickey, Jack Flynn, William Scully, Harris Wolfberg and Robert Lynch. Others who were photographed were dressed by Tom Connors, E. M. Saunders and Alan Cummings on various occasions. A long meeting was held at a table discussions on shorts with Fred Quimby, Pete Smith, Robert Benchley and Hal Rosson.

Howard Dietz spoke on promotion, Si Scardl on advertising, William Ferguson on exploitation and Barrett H. Knapp on sales. And all the women delegates made inspection of sound stages.

Los Angeles, May 3—While the preponderance of Leo men hit the road this week to Chicago; H. L. Shurman, first booker at Omaha and T. I. Hasbrook, office manager at Portland.

G. H. Kieling, western district manager popularly known as "The Sheriff," met the train 10 minutes late. His story was he had been commented to himself as a "Leo hanger-wagon" and managed to do 10 blocks in 25 minutes.

There are three cocktail lounges in the 10 block area.

No confirmation yet of the report that Shearer will again wear Lucien Hubbard's 10-gallon Stetson. Hollywood still remembers Sr's recent visit when he was mistaken by a member of the paying public for a rich rancher at the preview of "Captains Courageous."

Barrett Kieling, member of Howard Strickling's publicity crew is the point of contact with the press from Los Angeles as baron, equipped with typewriters and their adjuncts to make it something for newspapers covering the meetings.

Jack Flynn, whose proviso as a consumer of beer out of cans or anything else handy is widely known, confined himself to milk on the journal at the time he was in transition. As a matter of fact, it was his doctor who placed him there.

To Ernest Morell, in charge of transportation, will come the end-of-the-convention grief. His is the responsibility of seeing to it that the boys make the special when it pulls out for the east Friday.

At Pasadena, there was much ceremony with camera, still and motion picture. Louis B. Mayer delivered a speech of welcome and a welcoming banquet as the city was handed out. Actually...

A special convention house organ was prepared. In the meantime, the special was aboard the special at Barstow. It gave the gang their first idea of the arrangements made on their behalf.

Bob Lynch of Philadelphia refused to pose for the cameras. It might have been because he needed a shave. Excuse was given: "My wife forgot to pack razor blades."

Felder in Monogram Post

Joe Felder, home office contact for Republic, has resigned to join Monogram as New York branch manager.

Prior to joining Republic, Felder was local exchange head for Majestic, and is now heading the RKO's New York sales force. He will attend the Monogram convention Thursday, Friday and Saturday at the Drake, Chicago.
Rodgers Will Reveal M-G-M List Tomorrow

(Continued from page 1) afternoon with another preview to be held at night.

For many of the men this is the first glimpse at Hollywood and attending previews is a new thrill.

Rodgers will announce a minimum of 44 and a maximum of 52 features for next season.

Roach to Have Barbecue

HOLLYWOOD, May 3—Hal Roach will tender a “Days of ’49 Barbecue” for M-G-M conventioneers on Wednesday at his Culver City Ranch.


It was expected that 500 would attend.

Garbo Continuance Granted

LOS ANGELES, May 3—M-G-M filed a request in court here today asking continuance in the Greta Garbo loan trial instituted recently by David Schrader. Continuance was granted until June 21 in Judge Fletcher Bowron’s court. Lester Roth represented M-G-M and claimed that production responsibilities made the request necessary. The judge overruled an opposing motion.

Expect 500 at Coast Meeting of 20th-Fox

(Continued from page 1) from Havana and Miami in his new yacht.

The decision to bring the complete executive personnel in sales and distribution to the convention was taken as a result of the exceptionally fine business being done pictures in general,” Schenck said. The company’s expansion program included the recent purchase of 100 acres adjoining the studio and the setting of a $4,000,000 plan of improvements.

Sidney R. Kent, president, and John D. Clark, general sales manager, will head the contingent which will travel by special train from New York, welcoming and addressing the convention delegates will be William Goetz, Sol M. Wurtzel, Jason Athey, Vincent Schenck and Darryl F. Zanuck.

From New York will be W. C. Michel, Sidney Towell, Felix A. Jenkins, Spyros Skouras, E. W. Hammons, Jack Skirball and Harvey Day, together with Kent and John D. Clark. Foreign representatives will be headed by Walter J. Hutchinson, and will include R. Sutton Davies, London, British sales director; S. S. Crick and Charles Munro, Australia; Dell Goodwin, Far East manager; W. W. Sullivan, Goethe, A. Pacific, and T. Isidah, Jr.; European sales managers.

Dinner Ends Paris Meet

PARIS, May 3.—The 20th Century-Fox European sales convention ended here Saturday with a dinner at the Hotel George V, where the four-day meeting was held. The morning was occupied with a screening of “Under the Red Robe,” produced by Robert Kane, head of World Pictures, 20th Century-Fox English producing company.

The meeting was presided over by Sidney R. Kent, president, and included sales executives from practically all countries of Europe as well as from England and the Near East. Several of the executives, including Kent and Truman Talley, head of Fox Movietone News, plan to go from here to London for the Coronation next week.

Reveals Lens Method

The production of unbreakable optical lenses for cameras, spectacles and other purposes on a mass production basis is claimed as possible by a new invention perfected in England and introduced here by its co-inventor Peter Koch de Grooeyaerd of London.

The lenses are made from transparent plastic, and the new development involves a moulding process by which it is claimed 1,500 units per hour may be turned out.

M-G-M Men Welcomed With Speeches

SEC Shows 20th-Fox Stock Sale by Chase

By CLARENCE LINZ

WASHINGTON, May 3—Sale by the Chase National Bank in March of 4,162 shares of 20th Century-Fox common and 4,404 shares of $1.50 cumulative preferred, held under escrow agreement, was shown today in the semi-monthly report of the SEC.

At the close of the month, the bank still held under agreement 347,807 shares of common and 699,414 shares of the cumulative preferred.

The report also showed the exchange by John D. Hertz, through Lehman Brothers, of 167,000 six per cent 20-year Paramount debentures for a similar number of 3½ per cent convertible debentures and the sale of 65,000 of the latter in March.

A report on transactions in Consolidated Film Industries securities for past months was filed by the Setay Co., Inc., New York, showing the disposition in November, 1936, of 1,500 shares of common. A report on Universal Pictures showed the sale by the Universal Corp., Wilmington, Del., of 100 shares of common; at the close of the month the corporation held 228,927 shares of common and 20,000 shares of second preferred.

The commission disclosed the receipt of a corrected report of Earle G. Hines, New York, officer and director of General Theatre Equipment, showing that when the company’s registration became effective Jan. 27, last, he held 1,000 shares of common stock.

Blank Theatre Pact Extended to July 6

Inability to complete all of the legal phases of A. H. Blank’s new partnership operating contract with Paramount for Tri-States Circuit by the expiration date of the present agreement on Thursday, resulted yesterday in an extension to July 6 of the existing agreement. The new pact will be completed well in advance of that date, it is expected.

Blank is expected here next week to confer with Y. Frank Freeman, Paramount theatre head, and Samuel Spring, attorney for Blank, on details of the new agreement.
**Radio Personalities**

**VIC KNIGHT has resigned as producer of the Phil Lord programs and will join the staffs of Eddie Cantor.**...**Lanny Ross will be the guest of honor at the Boys' Club of America banquet.**...**WOR will carry the broadcast.**...**Guy Lombardo will return to the Roosevelt for the eighth consecutive year that they played a deal set yesterday by MCA.**...**NBC's Photo Exhibit, just closed, attracted 10,238 visitors.**...**R. H. Morris and G. M. Nixon of NBC's engineering department will deliver addresses before the Acoustical Society of America in Washington today.**...**Harlan Eugene Reid will replace John Steel as commentator on Mutual's pre-broadcasting conference.**...**The "Men About Town" have been signed for the forthcoming General Foods program starring Bob Ripley.**

**Bob Benchley will be the guest of honor on the Jack Oakie "College" broadcast May 4. Bing Crosby's guests for his next broadcast will include Mary Garden, Basil Rathbone, and Janice Rule.**...**The "Miss Quix" cast will headline the Hammerstein "Music Hall" presentation May 12.**...**NBC president, will address the Federated Advertising Clubs of Chicago Thursday evening.**...**Restoration of "What About Radio?" is now in the bookstalls . . .**

**NBC Engineers Arrive**

Six NBC division engineers arrived at Radio City yesterday for a week of conferences at the New York office prior to the Institute of Radio Engineers' meeting next week. They are: A. H. Saxon, San Francisco; R. H. Owen, Philadelphia; W. J. Mays, Cincinnati; E. L. Leonard, Cleveland; W. J. Purcell, Schenectady, and A. E. Johnson, Washington.

**Revival to Be Mutual Feature**

Elder Michaux's revival meetings will be a Mutual feature beginning May 9, Thursday, to 10:30 P. M., E.D.S.T. WOL, Washington, will feature the program to a coast-to-coast hookup. The Elder's meetings formerly were heard on the CBS network.

**Elmer Baughman Promoted**

CINCINNATI, May 3. — Elmer Baughman, WKY announcer, has been appointed assistant studio manager of the station. He will take over some of the duties of Lee Goldsmith, studio manager.

**Lakeview Takes Block Series**

The Lakeview Electrical Appliance Co. is making the "The Great Cow Abduction," Martin Block's "Make Believe Ballroom" on WNEW. The contract, beginning immediately, is for 52 weeks.

**Business Gain**

Blackett-Sample-Hummert, Inc., cites its 14-year record, stating that the agency's dollar volume has increased every year since its founding in 1923, and that its business volume has risen 259 per cent since 1929. The agency will continue to be operated for the third consecutive year, the largest radio volume of any agency.

**Educational Radio Up at Ohio Session**

COLUMBUS, May 3.—Educational broadcasting by educational and commercial stations, selection and training of radio talent, pupils and teachers, the Government's responsibility for educational broadcasting, licensing of educational stations, listener participation, drama and music programs, recordings, the radio workshop, and the sound film are topics to be discussed at the eighth annual Institute for Education by Radio, opening a three-day session here today.

Those attending the conference are H. V. Kaltemborn, CBS; John W. Sturtridge, E. S. Community College; Education; Gladstone Murray, Canadian Broadcasting Co.; Ernest La Rue, NBC; Irving Reis, CBS, and others.

More than 60 educational program recordings have been sent here from various sections of the country to be judged during the conference. Awards will be made for the most meritorious broadcasts from educational institutions, and commercial stations which broadcast educational programs.

*Jury Trials* to Fade

"Famous Jury Trials," Mutual feature for the past 36 weeks, fades from the airways after next week's broadcast, according to the fall. The series is sponsored by The Mennen Co. and is heard Monday mornings from 9:45 to 10 at stations WLW, WOR, WGN and WAAB.

**Fields on New Program**

W. C. Fields will make his first appearance on a commercial program May 9 when he takes part in the opening of a new Chase and Sanborn program on NBC May 9. The comedian's only other air appearance was on a testimonial program to Darryl Zanuck.

**Name Value English Cast**

The first of the Rudy Vallee programs from England May 6 will feature the Lord Mayor of London, Charles Laughton, Richard Tauber, operatic singer; Will Fyffe, comedian; Binnie Hale, vocalist, and the Royal Horse Guards Band.

**Robinson on "Bandwagon"**

For the second time in the past two weeks, Edward G. Robinson will appear with the NBC's "Bandwagon" program as the featured guest. May 13, Robinson will present scenes from "Five Star Final" on the program.

**Mc Cormick in New York**

John McCormick, newly appointed manager of WKRK, is in New York this week to confer with CBS executives on station business.

**WHN Amateur Hour Gets New Sponsor**

WHN's Amateur Hour, broadcast as a sustaining feature for the past two weeks, will be sponsored by Forster & Gamble beginning tonight. The contract, through Blackett-Sample-Hummert, Inc., is for three years. The program was sponsored by Philips Milk of Magnesia.

Larry Frifpin will continue as emcee, and the programs will continue to originate from the stage of Loew's Ziegfeld as heretofore.

**Mutual's First from Coast Starts May 11**

The first commercial to be heard on Mutual from California will be a program sponsored by Shol, beginning May 11 from 12:15 to 12:30 P.M., E.D.S.T. and weekly thereafter. As indicated previously in Motion Picture Daily, a film release will tie up with the series, probably Grand National Films.

**New Stations Which Will Carry Broadcasts**

Stations which will carry the broadcasts comprise WOR, WGN, CKLW, WAAB, WFIL, WBL, WOL, and the Don Lee chain. The Pekk agency handled the deal.

**Yale Music Students on Air**

NEW HAVEN, May 3.—A series of recital programs, including small chamber music groups, senior and graduate students of the School of Music, Yale University will be heard over the combined Mutual and Colonial networks from WICC, every Monday evening from 9 to 9:30 E.D.S.T., beginning tonight. The series will be under the supervision of Dean David Stanley Smith and arranged by Elsworth Grummum of the Applied Music Co., is the first regular studio air project to be undertaken by the Yale School.

**KMOX Staff Is Shifted**

ST. LOUIS, May 3.—A reorganization at KMOX places Harry F. Flannery in the post of news editor of the station, while Jerry Hoesker, director of public relations, has been transferred to the program department in charge of public affairs broadcasts and multicasts.

Louis Nelson has been engaged as director of promotion and publicity, beginning today. Poetry duets, meanwhile, have been taken over by Violet Evers.

**Larry Burke Signed by NBC**

Larry Burke, Irish tenor, has been signed by NBC artists service and will be presented in a regular series of broadcasts following his guest appearance in the RCA "Magic Key" next Sunday.

**New Shows On The Air**

"Hollywood Whispers" George Fischer's "Hollywood Whispers," a cheer evoker on the west coast for the past five years, blossomed into work for a Mutual (Saturday) Saturday evening, with exciting results. One thing about those entrepre- neurs of intimacy, . . . they simply cannot be taken seriously.

Lashing out at producers who permit voice dubbing in their pictures, Fischer demanded the practice be abolished as unfair to the performer and public. Fischer cited the case of radio singer Buddy Clark who voice dubbed for Jack Haley in "Wake Up and Live," and warned producers he'd expose all similarly subterfuges on his programs.

Having thus dramatically asserted his might and righteousness, Fischer offered a new choice Hollywood chit-chat, concluding with a tale of a near fight between George Brent and one of the Midland's in a Hollywood nightclub. In a film revue, "Cafe Metropole" was rated at 3½ cheers by Fischer. Gene Raymond was the featured hand during an interview.

"Hollywood Whispers" is on Saturday at 10:30 P.M., E.D.S.T. on Mutual. It's a sustainer, but should be sponsored soon.

**Surprise Party**

The Willys-Overland "Surprise Party," comprising the music of Kay Kyser's band and the Kyser troupe of vocalists, is first to listen to an excellent copy carbon copy than to listen to a dearly original. Over-long commercials, burnt-out records for "Surprise Party" is too excellent a program to need an over-dose of front office handling. The entertainers $900 profit for the Kyser gang will do a much better selling job than a book of commercial blues, if the sponsor will only give the " gangs" a chance. The advice, we know, is academic, but good.

"Surprise Party" is heard Sundays from 10 to 10:30 P.M., E.D.S.T., and is sponsored by the Willys-Overland Motor Co. The network is Mutual's.

**RCA Quarter Net Total Is $2,243,057**

(Continued from page 1) without taking into account provision for Federal surtax on undistributed profits. Total income for the quarter from all sources amounted to $25,109,349.42, which compares with a gross income of $25,742,542-42, 3104. Net income for the 1937 quarter before deductions was $3,503, 766.72. Deducted from the net profit was the Federal tax on the convertible first preferred.
House Group Asks Action On Film Probe

Rules Committee Urges Judiciary to Move

By BERTRAM F. LINZ

WASHINGTON, May 4.—Immediate consideration of resolution for investigation of the film industry introduced by Representative Hobbs of Alabama was today recommended to the House Rules Committee by the Judiciary Committee.

Primary targets of the investigations, which would be conducted by the Judiciary Committee, would be the Hays office, with a view to determining its purposes and accomplishments and the extent to which members have cooperated through the organization to suppress competition; the members of the M.P.P.D.A., to

(Continued on page 5)

Network Business Shows April Jump

The network business barometer again registered a sharp upward climb, with NBC-RBS Mutual reporting substantial gains in April this year over the same month a year ago. The NBC gain was 19.5 per cent. CBS reports an increase of 33 1/10 per cent. Mutual's increase is 19.8 per cent.

Advertisers' commitments in NBC network time for the month totaled $3,277,321, as against $2,741,928 in April, 1936.

The Red network total was $2,303,519. The Blue network total was $972,802.

The April figures bring NBC's 1937

(Continued on page 13)

Total of 3,759,690 French Sets in Use

By PIERRE AUTRE

PARIS, April 27.—Official reports just published here reveal that on March 1, last, there were 3,759,000 radio sets listed in France for payment of the special radio tax. The tax is 15 francs (75 cents) for crystal sets, 50 francs for tube sets, 100 francs for sets used for free, public auditions and 200 francs ($10) for public, paying auditions.

The breakdown of the total number of sets is as follows: crystal, 67,360; tubes, 3,642,944; free auditions, 49,197; paying auditions, 180.

Ed Kuykendall Is Invited To the Allied Convention

Ed Kuykendall, M.P.T.O.A. president, and "the independent exhibitor members of his organization" were invited yesterday to attend the Allied States convention, May 26 to 28, at the Pfister Hotel, Milwaukee. A number of Allied States' officials and members attended the recent convention of the rival exhibitor organization at Miami as "observers."

Speakers for the Allied convention are now being lined up and among the subjects which will be discussed are

(Continued on page 15)

Plan 194 Shorts

Los Angeles, May 4—M-G-M's lineup of 194 shorts will include 78 one-reelers, 12 two-reelers and 104 issues of News of the Day. James A. FitzPatrick, Hal Roach and Pete Smith will contribute the great majority of the single and two-reel subjects.

Labor Council Has

Studio Peace Plan

HOLLYWOOD, May 4.—The Central Labor Council stepped into the union-producer fray here today with a peace plan which may bring the present situation to a quick head. The council action followed the F. M. P. C. appeal asking the council to order a boycott of all theatres throughout the United States showing films from companies affected by the strike.

The labor council committee, comprised of J. W. Buzez, Chris Leahmann, Elmer Lots and Nate Saper, immediately presented the peace plan to Pat Casey who stated:

"The proposal intended to provide ways and means for ending the present labor dispute in the studios was presented this afternoon by the committee. I shall submit the proposition to the producers tomorrow. If all parties can reach the terms satisfactory I feel justified in asserting that the strike will be called off. In justice to all concerned I will not make public the suggested peace plan until the producers do."

(Continued on page 15)

Erpi, RCA, Service Talks Are Suspended

CHICAGO, May 4—Conferences between Erpi, RCA and exhibitor representatives, on the one hand, and I.A.T.S.E. officials, on the other, over the three-city lockout of equipment service men were adjourned indefinitely here today. While no settlement of the A.T.S.'s demands for national unionization of the service men was reached, it is understood that, as a result of the conferences, servicing will be available to theatres in the event of serious

(Continued on page 10)

Changes in RKO Plan Are to Be Submitted

LODNON, April 26.—The new tax on increased profits disclosed by Neville Chamberlain, Chancellor of the Exchequer, in his budget statement, may hit American film companies operating here. The tax will be levied in one of two forms, as at the option of the

(Continued on page 13)

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(Continued on page 16)

Cast, Titles For 19 Given Out by M-G-M

Los Angeles, May 4.—Cast and titles to 19 of the 44-52 pictures planned for M-G-M next season were revealed today by William F. Rodgers, general sales manager, as the second business day of the annual sales convention at the Ambassador drew to a close. Titles to 46 other stories, plays and novels were also disclosed as future possibilities.

In addition to the feature lineup there will be 194 shorts, including cartoons and shorts, presented at M-G-M next season, according to Hal Roach and James A. FitzPatrick.

No mention was made of the number of productions or titles for the Garbo and Norma Shearer contract that was announced Wednesday. Studio and home office story executives are now busy trying to line up Garbo's first for next season. She has just completed "Madame Walewska," second and last for the 1936-37 season. Miss Swarz is understood to be considering "Pride and Prejudice" and "Marie Antoinette."

Although it was planned to make "Marie Antoinette" first, it is understood "Pride and Prejudice" will be started shortly for Hunt Stromberg as the producer.

Clark Gable is down for three pic-

(Continued on page 8)

Eighty to Attend

G.N.'s First Meet

Sixty members of the sales organi-

zation and 20 studio executives are to attend the first Grand National sales convention at the Ambassador, Los Angeles, May 16-19. Among them will be 30 district executives, managers and 10 from the home office.

The party will leave by special train at approximately 5 p.m. May 16. Coast representatives will meet them there. Edward L. Alpness, president,will be present.

(Continued on page 5)

20th-Fox in Offer To Roxy's Holders

An offer by 20th Century-Fox to pay Class A stockholders of Roxy Theatre Corp. $1 per share was revealed at the final hearing on the proposed plan of reorganization before Special Master Addison S. Pratt in Federal Court yesterday.

The offer, which was in the form

(Continued on page 5)
Insiders' Outlook

By RED


For a couple of reels we have remained rooted to our seat at the Film Row Circle. Gripping and relentlessly Director W. S. Van Dyke was painting the horrible business of turning a man into an instrument of death and teaching him the cruelty of mowing down the bayonet. He was showing how Franchot Tone, country boy drafted during the war, sickened and wanted to convert, and then, after they gave him a gun in France, became inflamed with a fierce desire to kill. He was showing how Spencer Tracy, ex-carnival Barker, became Tone's pal and took the tusks for granted, all the time confusedly and inwardly rebelling at the false gods which sent one man to shoot down other.

This was the opening Metro conceived for "They Gave Him a Gun" and the promise was for an annual of this Hollywood sojourn. Now Tone was wounded and Tracy sought him out in a front line hospital. There he met Gladys Hulette who, it is said, is to become Tone's health and there she and Tone fell in love. It was here something happened and the astonishingly different pair which characterized all which followed, except the closing scene set in. It was here our grip on our chair relaxed. The story has Tracy returning to the front to have been repudiated by Tone subsequently. Miss George and Tone pledge themselves and the war chapter ends.

In America Tone becomes a racketeer, Miss George is his wife, and Tracy is touring in the sticks with his own circus. He learns of Tone's racket, accuses Miss George of complicity, and urges her to get out. Thus she actually finds out the truth, turns Tone over to the police on the theory he must square his debt to society. Eventually he agrees, declares his guilt in court and starts his journey up the river. Miss George takes refuge from Tone's mob with Tracy's circus. Taunted by his jaluitmes, Tone makes a break and seeks to take flight with his wife.

Tone, now desperate, threatens to shoot Tracy who shames him out of it. The gathering police descend as Tone again apparently deserts his partner and partner in crime. However, he instead makes a break and is mowed down, thereby deliberately removing himself from the scene and paving the way for Miss Tracy and Miss George for using a gun. Why don't you pin one on him now?

Between its soaked opening and its forceful concluding shot "They Gave Him a Gun" is so unevenly paced and so variable in content that it becomes difficult to reconcile the entire film to one direction. Tracy is excellent throughout. Tone is indifferent in the middle passages and splend- id in the bounds of the law coming snapping at his heels. Miss George is not fortunately cast and suffers further under treatment which becomes diversely symptomatic from her to other channels. Likewise, believability is strained by a very sketchy development of the love thread. There's this by William Cowan had a brilliant dramatic idea behind it, but the screenplay by Cyril Hume, Richard Babbaum and Maurice Rapaport suffered or lost it. The opportunity was here for a work of genuine and pronounced force. It is the more regrettable that it fails to come off.

U. A. Meeting to Be On the Coast May 15

Hollywood, May 4.—United Artists will hold its annual meeting here May 15. Alexander Korda will attend. He is now on a trip to France and will come to the coast immediately.

Mary Pickford, who is now in the east, also will attend. The switch from New York to Hollywood was considered practical because Samuel Goldwyn is busy on production. Charlie Chaplin doesn't want to make a trip east, and Douglas Fairbanks is living in Paris. The change eliminates D. A. H. Giannini's ocean trip.

U. A. Sales Increase

Sales quoted were颂ed by all United Artists branches during the 14 weeks of the George Scafer sales drive, according to A. W. Smith, Jr., general sales manager. He said that cash receipts during the final weeks exceeded by 40 per cent the biggest previous week in the company's history.

"Day" Follows "Night"

"Call It a Day," a Warner picture, has been booked into the Capitol, starting tomorrow. It follows "Night Must Fall."
WORLD'S GREATEST ENTERTAINMENTS

WORLD'S GREATEST ORGANIZATION

MARCHING INTO HIS 14TH YEAR OF SUPREMACY

1937-1938
CLEAR THE TRACKS FOR LEO's LEAPING LADS!

They'll soon be speeding back to you with breath-taking news of M-G-M glory on your screen! The sky's the limit at Leo's Studio. You've never heard the like of what those master-showmen are up to for next season! It's your Greatest year because

M-G-M TOPS M-G-M IN 1937-38!

Feather your nest in 1937-38! Ask the lads of Leo the Lion!
### Eighty to Attend

**G.N.’s First Meet**

(Continued from page 1) and Edward Finney, advertising director, are now on the coast handling convention plans.

In the home office contingent will be: Timothy Murphy, treasurer; W. J. Monny, comptroller; Ann Rosen- thal, legal adviser; James Wynn and Stanley Hatch, division sales managers; Ethel May, executive secretary; William Merritt, American representative; Jack Bars- sty, vice-president and foreign managing director; Ernest Good, assistant foreign manager, and Harry J. Allen, supervisor of Canadian distribution.

The following branch managers will attend:

**Branch Head Roster Complete**

Cleve Adams, Albany; C. E. Pepper, Atlanta; John Scully, Boston; Jack R. Barron, Beverly; Merritt W. Davis, Charlotte; Ralph Kinsher, Cincinnati; William Shartin, Cleveland; Joe Hartman, Chicago; Al Martin, Dallas; Irving Jacobs, Denver; Lou Levy, Des Moines; Ralph Peckham, Detroit; H. H. Hull, Indianapolis; Russell Borg, Kansas City; Hi Pes- kay, Los Angeles; Lou Patz, Milwaukee; I. Levine, New Haven; W. M. Richardson, New Orleans; Morris Epstein, New York; John Bachman, Philadelphia; Jules Lapidos, Pitts- burgh; Edward J. Hudson, Portland; Patt Pinnell, Salt Lake City; Tom Stoh, St. Louis; H. Bradley Fish, San Francisco; Aoife O’Reilly, Seattle; Harry Brown, Washington; Irving Cohen, Toronto; I. Sours, Montreal; W. Jacobs, St. John, New Brunswick.

**Comerford Plans Two**

Sebastopol, Pa., May 4—Two thea- tres in this area will be built shortly, both bearing the name of M. E. Comer- ford, circuit operator.

**Looking ’Em Over**

**“Michael O’Halloran” (Republic)**

In “Michael O’Halloran” audiences are again offered the heavily sen- timental Gene Stratton Porter story. It is in modern dress. The cast features Kay Blackmer for Miss Gibson and the child actor who plays the title role, Jackie Moran. It is one of those films that will find proper reception where patrons are not too discriminating.

Miss Gibson is the neglecting mother who makes scandalous tabloid headlines. Blackmer is the patient husband who starts proceedings for custody of their children. Young Moran is the orphan whose baby sister is paralyzed and who brings the pair together through making Miss Gibson realize her erring ways. Hull plays the philanthropist doctor who restored Charles and Miss O’Halloran’s health. While treating her, he also develops a romance with Miss Gibson’s sister Hope Manning.

There are plenty of children in the cast. The support has well picked types; it includes Robert Greig, Helen Lowell, Vera Gordon, Pierre Watkin, Guy Usher and Robi Lizing, all of whom are competent. Karl Brown directed.

Production Code Seal No. 3,248. Running time, 68 minutes. “G.”

*Internes Can’t Take Money*, reviewed on April 8, opens this morning at the Paramount.

*The Prince and the Pauper*, which will be previewed at the Strand to- night, was reviewed by wire from Hollywood on April 7. “Night Must Fall,” at the Capitol, “Wake Up and Live” at the Roxy and “A Star Is Born” at the Music Hall are holders.

**English Tax May Hit American Companies**

(Continued from page 1) company. Standard profit is estimated from an average of the returns for the years 1933, 34 and 35. An increase of six per cent over this figure the tax will be levied. On an increase of six to 10 per cent, 20 per cent tax will be levied; on 10 to 15 per cent, 25 per cent; over 15 per cent, 35 per cent. Alternatively the tax may be levied on the amount by which profits exceed six per cent on the total issued capital of the company. It is believed that the British sub- sidiaries of many American concerns are today making much bigger profits than in the three “standard years.”

**Hoys Expanding Its Australian Circuit**

Hoys Theatres is now in the pro- cess of an expansion program which will add at least 30 additional the- atres in Australia, Charles Munro, managing director of the 20th Cen- tury-Fox subsidiary, stated yesterday.

Hoys now operates more than 100 houses in the suburbs with 64 in New Zealand, he said. These theatres are not part of the Hoys group pool with greater Union Theatres, con- trolled by Stuart Doyle. General Manager, Munro explained, operates only in the key centers.

Munro plans to leave for the coast about May 20, following conferences here with Walter J. Haggard, 20th Century-Fox foreign head, who is due from abroad within the next two months. It is expected he is looking for acts for the Australian circuit.

**Doyle Building in London**

London, April 28—Stuart Doyle, head of Greater Union Theatres in Australia, has revealed details of the big entertainment centre which he plans near Piccadilly Circus.

Two theatres, a restaurant, shops and a six-floor office block are em- bodied in the plans of the London Theatre Centre, Ltd., in which Doyle is associated with Harry Lane, de- signer of the similar State Building in Sydney, Australia. The larger of the two houses, to seat 1,500, will be known as the Regent. The smaller, the Rex, will seat 500 and specialize in unusual films.

**Odeon Buys E. G. Control**

Lancashire, May 4—Odeon Theatres has acquired a controlling interest in Entertainments and General Invest- ments Corp., Ltd., which controls the Odeon Cinemas Circuit. The larger of the two houses, to seat 1,500, will be known as the Regent. The smaller, the Rex, will seat 500 and specialize in unusual films.

**Korda Leaving Today**

London, May 4—Alexander Korda will arrive in New York today and is due there May 11. He will bring with him prints of “Knights of the Round Table,” “Miss Stand- cup” and “Farewell Again.” He will attend the United Artists regional sales conference in New York June 14.

**London Signs Donat**

London, May 4—Robert Donat has been signed by London Films.

### Wall Street

**Light Gains on Board**

**Fractional Carb Change**

**KRO, Warner Bonda Up**

(Continued from page 1) of a letter from W. C. Michel, execu- tive vice-president of 20th Century- Fox, to Samuel Kramer for the stockholders’ protective commit- tee, stated that although there was no equity holder worth $100,000 who bought it would be a generous thing on our part to pay something.” Class A stockholders are paid between $30 and $40 a share at the time of the original issue.

The offer was made to speed the final confirmation of the plan by eliminating the possibility of extended litigation through appeal to the higher court, and leaves the stockholders free to continue their efforts to have an equity declared for them before Special Master Pratt and Federal Judge Francis G. Caffey.

The offer provides that it must be accepted within six months after final approval of the plan by Judge Caffey. It is made only to stockholders who purchased their shares before May 18, 1929, and must be accepted within any “present obligations” to do so.

**Subject to Pratt’s Approval**

Kramer stated that “limited and un- satisfactory as the offer is,” the com- mittee had already filed a final appeal from the decision of Judge Caffey, Special Master Pratt pres-iding, which was received from Michel which stated that the recent improve- ments to the plans which were agreed to by 20th Century-Fox would not be incorporated, and that the report on the plan is rendered by Pratt be- fore May 13 and final approval is given by Judge Caffey before July 1.

An unexpected complication arose at the hearing when Carlos Israels, counsel for the Pound bondholders’ committee, during the hearing, stated that he would oppose payment of administrative expenses of the bondholders’ receiver, Harry G. Koch, which amounts to $18,560.
THE MOST ADVERTISED ATTRACTION IN ...

THE NEXT IS

THE PRINCE

(MAGAZINES)

TIME devotes cover and 2,000 word write-up!
AMERICAN features the life story of the Mauch Twins—advertises it nationally—posts 25,000 placards on nation’s newsstands!
LIFE tells the story in pictures with a complete "Prince and Pauper" section!
In addition to record fan magazine coverage!

Mauch Twins are Guests of Honor on coast-to-coast Youth Week broadcast with direct appeal to Boy Scouts assuring full local cooperation!
71 Hollywood Hotel stations broadcast Errol Flynn and Mauch Twins in Coronation scene!
Big Brother organization dramatizes highlight sequences—and continues it for a second broadcast!
We ask you, and you can ask yourself, what picture ever came to the exhibitor market with public-focus keyed to buying-fever by a campaign as world-reaching as this?...

**THE WORLD TODAY IS THE CORONATION**

AND

**THE PAUPER**

**RONATION IS IN IT!**

by MARK TWAIN with
ERROL FLYNN
CLAUDE RAINS
HENRY STEPHENSON
BARTON MACLANE
and the
MAUCH TWINS
BILLY & BOBBY
Eric Portman - Music by Erich Wolfgang Korngold - Directed by WM. KEIGHLEY - A First National Picture

On the movie page and in the news section with full and half-pages of pictures and stories!

**RELEASED THIS WEEK** at the peak of the greatest publicity push ever organized for picture promotion by **WARNER BROS.**

Hits a new high for outdoor display with 30 solid days of 24-sheeting in 1500 nation-wide cities!
Jungle Notes from Leo

Los Angeles, May 4—It’s "One Flew Over the Cuckoo’s Nest," who, of course, is western district manager, singing song leader for the benefit of the newsroom, and led the pack in all the fun and merriment, except "California, Here I Come!"

"Ville" Rogowski, formally known as William F. Egan, is now a big chief in the Navajo tribe, as well as in M-G-M. At Albuquerque, the special meeting turned out be a cornball event, but Los Angeles avocados. The movement to swing the convention next year to Salt Lake is gaining impetus.

Impressed, but not too much by the Hollywood beauty brigade thrown out as convention greeters, Ed Beck, exploit out of the Salt Lake City benefit, who got into a defense and for a boost for his home town girls. His claim is Salt Lake was the most cornball and Los Angeles avocados. The movement to swing the convention next year to Salt Lake is gaining impetus.

Frank Drew is Metro’s Cleveland manager. He is also vice president of his mother, side, of Lionel and John Harkavoy and proposes looking them over. Drew will follow this convention’s expert in "hearts," which is not what you might think, but a card game.

There is a Carlino here. He is a salesman out of Salt Lake and major. He is also vice president of his mother’s side, of Lionel and John Harkavoy. He will go to look at the convention’s expert in "hearts," which is not what you might think, but a card game.

Sio Schuster, San Francisco salesman, meandered from the crowd at the Mama in the Morning, to the L. D. Smith in. In place of that, he ended in a Pasadena souvenir shop and returned with a shoost of Indians and the Los Angeles avocados. The movement to swing the convention next year to Salt Lake is gaining impetus.

The radio influence. Bill ("Dusty Storm") Zoeller and that group vaguely identified as the "Convention Crooks" held their own Community Sing until daybreak each A.M.

Lightning Hits Selling Films

Los Angeles, May 4—Al Lichtman, who delivered the opening address at the "Harry Barron" roadshow, has criticized the selling of pictures at rates not in keeping with the excellence of the product itself, said Lichtman, "are being sold too cheaply by the theatres of America. The cost of doing business is likely to rise steadily and it is not likely that the theatre operators will be able to keep pace with the rise of other prices and the rise of wages. Prior to 1930, the average price at a major theatre was 75 cents. Today the price for an evening show is averaged at 40 cents. There is no question but that there is a definite downward tendency toward higher prices throughout the United States. This is a healthy trend, for it means that the cost of living has gone up and the theatre operators are thus able to hold down their prices in the face of the higher cost of living."

The afternoon session was featured by a number of speakers who discussed various subjects. Mr. Lichtman heard Howard Dietz, Si Seidler, Joe Vogel, Barrett Kiesling, W. R. Ferguson, Alan Cummings and Robert Beschel.

Variety Men Are Named

Pittsburgh, May 4—Five national Variety Club representatives have been elected as follows:

James P. Clark of the Horlacher Drug Company, Philadelphia; Mrs. Helen Beeman of Philadelphia; R. C. Lebeau of Paramus, Kansas City; Mrs. R. B. Moir of Indiapolis; and Mrs. M. A. F. Kiesling of Philadelphia. The Pittsburgh Variety Club was established in 1930.

"Prince" Opens Tonight

Numerous prominent persons, including Mrs. James Roosevelt, mother of the President, are expected to attend the opening of the "Prince and the Pauper" at the Strand tonight.
"WAKE UP AND LIVE" HOLDOVERS MAKE NATION-WIDE SHOW HISTORY!

Already held over in these key cities:

NEW YORK
(after 5 new records during the week... and setting a new weekly gross record)

RICHMOND
(day-and-date)

SAN FRANCISCO

INDIANAPOLIS

SPRINGFIELD

KANSAS CITY
(after day-and-date first week)

PHILADELPHIA

DETROIT

CHICAGO
(3rd week)

SEATTLE

BALTIMORE

LOUISVILLE

DALLAS

ST. LOUIS

DES MOINES

PLAN your PLAYING TIME ACCORDINGLY!

THE KEYSTONE OF YOUR FUTURE
Metro Has 73
On Its Studio
Featured List

Los Angeles, May 4—A total of 73 featured players were to appear at the studios of M-G-M on the 2,279,387 schedules for the 1937-38 schedule, delegates to the convention at the Ambassador have been informed. The list of players, with the product in which they will appear, are listed elsewhere in this issue.


Recent additions to the list are: Louis Borel, Matthew Boulton, Arlene Borzage, Lyne Carver, Jeffrey Dean, Reginald Gardiner, Willie Howard, Gay King, Suzanne Lorraine, George Murphy, Barret Foy, Si Madigan, Johnnie Morris, Jewel Oakley, Donn May Whitney, Cora Witherspoon.


He Trapped Himself

Los Angeles, May 4—Billy Ferguson, who sends lions and chimps around to trade paper editors' offices and scares stenographers, had a pre-convention experience here as exploitation-wise as any he could wish.

Practicing on the Ambassador golf course the other day, he adopted the method of throwing a fish into his mouth and having it sink into a gold fish bowl, smashed the bowl and killed the fish.

The hotel management levied $10 for the bowl.

What They're Down For

Los Angeles, May 4—Stars and featured players on M-G-M's 1937-38 program as they appear to the sales force today. Producers and directors are not listed:

(Continued from page 1)

Roach to Produce 6 Features, 12 Shorts

James A. Fitzpatrick, producer of Travel Talks, will have 12 Technicolor shorts next season. He plans a 6-reel picture next season, after his year's cycle with 12 Travel Talks. The producer is now in England making "The Life of Tom Moore" at Soho City Studios for M-G-M's quota requirements. He will return to New York in July, visit New Bruns-
wick, Canada, where he will make a film for B. Mayer's home and then go to Nova Scotia.

Roach to Produce 6 Features, 12 Shorts

Hal Roach will produce six features and 12 Our Gang comedies for M-G-M if he is learning yesterday. The first will be "Topper," to be directed by Norman Z. McLeod with Constance Bennett, Cary Grant, George Barbier, Allyn Moore, Hedy Lamarr, Eugene Pallette. The second will be another version of Eric Hatch, tentatively titled "Roadshow" with Patsy Kelly and Rosina Lawrence. It is a story, the last of this season's schedule, has been completed with Mischa Auer, Jack Haley, Patsy Kelly and Rosina Lawrence. "The Out West" is being released in France and is currently at the Rialto and will end a week's run Sunday night.

U.S. Aid to French Is Cited by Smith

Paris, May 4—The aid which American film interests have given to French producers and the work for which the latter cooperated provided by the handling of American films were stressed by Harold Smith, representative in Paris of the M. P. D. A., in his address before the French Parliamentary Cinema Commission. It is expected that the regulations in France will result from the study of the situation by the commission.

Smith spoke as the representative of the eight major American distributors.

Child Bill Advanced

Albany, May 4—The Rogers Bill, permitting cities outside Greater New York to have child orders admitted to the motion picture house, has been passed in the Senate and sent to the Assembly.

Artists Due on Coast

Hollywood, May 4—Peter Arno, James Montgomery Flagg and McClelland Barclay are due here within a week to work in Paramount's "Artists and Models."

Studio Heads Help Present Quigley Award

(Continued from page 1)

the awards and what they mean to the public. He has said that interest in them had grown during the past four years.

The annual award was thought up by United Airlines plane by Vogel. He said that the interest of studio executives took the trip out of the prize

breakdowns. The lockout will continue to apply against routine inspections.

One of the reasons for the adjournment of the meeting is believed to be the inability of L. W. Conrow, head of Empire's maintenance operations, to attend the sessions after becoming ill there.

The lockout of service men by the L.A. Service Force in Cleveland and St. Louis, as well as here.

L.A. Not Felt in Kansas City

Kansas City, May 4—The L.A.T.S.E. move to force unionization of Erpi and RCA service men by re-fusing non-union men admittance to booths has not reached this section as yet.

As soon as word is received, it is indicated, the union will set up a maintenance department for servicing theatres, which will be composed of "protesting-jobs" who have been "studying service and repair of sound equipment the past two years." Obviously the L.A.T.S.E. has been pres-ent in a non-unionization move for at least two years.

Add Moviegoer Tours

With the June issue, Louis's Moviegoer will add Richmond, Newark and Wilmington to the circulation list. It is also probable that the publica-
tion will be circulated in Boston and Providence.

Identified

Los Angeles, May 4—The Metro press quarters were a minute house Sunday, captivated by the myriads of photographs shot on the train, at Pas-
dena and practically every-where else between that city and the Ambassador. During the scramble, press con-
tact for the station, was trying to identify a group of three. He spotted the two end men, metal and wood over the one in the middle. "If it's the one in the mid-
dle, it's the Sanitar," remarked Red Kann.
"Lives up to its name."—Washington (D. C.) Herald
"Fine antidote for Spring ennui."—Washington Post
"Hollywood gives public a new deal in musicals; 'Hit Parade' has story as well as all-star cast."
—Dayton Journal
"Real tune-talkie hit—Maybe 'The Hit Parade' didn't cost a million, but it looks like it."
—Cleveland Plain Dealer
"Cleverly patterned in story and generously sprinkled with humor."
—Philadelphia Public Ledger

"'HIT PARADE' BIG—$23,500 CLEVE., WITH LEWIS."
—Variety

Fox, Philadelphia, Pa.
"Stood them in line. Packed and jammed 'em inside."
Paramount, San Francisco, Cal.
"Opened to excellent business and built with each performance."
Loew's, Dayton, Ohio
"Excellent. Second day bigger than opening. Third day beat second."
Miller, Wichita, Kan.
"Far above average for this house."
New Bay Theatre, Ashland, Wis.
"Capacity business again today. Patron comments great. Truly a parade to the box office. Congratulations."

Miner Amusement Co.

State and Chinese
Hollywood, Cal.
Paramount
San Francisco, Cal.
Warner's Fox
RKO Century
Rochester, N. Y.
RKO paramount
Syracuse, N. Y.
Loew's
Dayton, Ohio.
Loew's
Louisville, Ky.
Loew's
Dayton, Ohio.
Loew's Century
Baltimore, Md.
Majestic
Bridgeport, Conn.
RKO Boston
Boston, Mass.
Loew's Capitol
Washington, D. C.
Loew's State
Cleveland, Ohio.
Loew's
Toledo, Ohio.
RKO Keith's
Kalamazoo, Ohio.
Loew's
Indianapolis, Ind.
Fox Tower
Kansas City, Mo.
Rko Brandeis
Omaha, Neb.
Palomar
Seattle, Wash.
Aladdin
Denver, Colo.
Publix Capitol
Salt Lake City, Utah.
Majestic
Fort Worth, Texas.
Hollywood Majestic
Houston, Texas.
Capitol
Scranton, Pa.
Rialto
Allentown, Pa.
State
Harrisburg, Pa.
Center
Ottawa, Canada.
Famous Players
Montreal, Canada.

Frances Phil.
Langford • Regan

The Hit Parade

with a parade of standout radio, stage and screen personalities

Directed by Gus Meins • Screen play by Bradford Ropes
Samuel Ornitz • Original story by Bradford Ropes
Produced by Nat Levine • A Republic Picture
Televising of Coronation Is Medium’s Test

By BRUCE ALLAN
London, April 26.—The television broadcast of the Coronation procession will be the most elaborate radio transmission yet attempted by the British Broadcasting Corp. It is being carefully planned as a demonstration of the possibility of direct news transmission and both in length and in technical details will be ahead of anything previously regarded as possible.

The two outstanding points of the transmission are that it will reproduce the entire two-mile procession passing a given point and that it will be transmitted without the usual megaphone. It will therefore be a working model of television as it will be in the process of testing the enormous transmission of an event at the moment of its occurrence. Three Emitron cameras will be used, Frederick Grimm, staff writer of the B. B. C. will deliver a running commentary.

Distant and closeup crowd shots are also planned by the B. B. C. as part of a program which will last one hour and will be seen by owners of television receivers in 1/160th of a second after the event. The cost will be about £100,000. Announcement of the program has caused a small boom in the sale of television receiving sets in London.

Pulitzer Winners on Air

Gabriel P. Heller will interview four Pulitzer prize winners on his 9 P. M., E. D. T., period on WOR tonight. They are: Anne O’Hare McCormick, of the New York Times, who won the foreign correspondents’ award; John O'Neill and William Lause, owners of the New York Telegram, of the New York Times, and Fielding J. Y. proton, of Herald Tribune, respectively, joint winners of a prize for the story on the Harvard football team; E. C. Batchelor, cartoonist of the New York News.

“Hobby Lobby” Goes on WOR

“Hobby Lobby,” a new program produced by Dave Elman, formerly head of Marshall & Pratt’s radio department, will begin on WOR May 18 from 10:30 to 11 P. M, E. D. T., and each Tuesday at the same time thereafter. The program will provide a clearing house for people with hobbies.

Station Executive Dies

Arriving here today from Cincinnati will be Frank Smith, sales manager of WLW; E. K. Bauer, of the same station, and Don Becker, of Transamericans. Their visit here is in connection with the audience that will be held in the studios of WHN today for talent for the new WLW “line.”

Barrett With Ida B. Allen

Maurice Barrett, of the WHN production staff, has been assigned to the personal staff of Mrs. Ida BaileyAllen, home economist heard on numerous WHN programs. Barrett will assist in production and will also aid in script matters.

PRESTON H. Pumphrey, manager of the radio department of Cecil, Warwick & Legg will address the students of the School of Business Administration at Ohio Wesleyan University today. His subject will be “Making a Living.” And Kermit Moss in the media department at the same agency, has been transferred to the television production.

Rudy Vallee’s band will reopen the Astor Roof Garden May 24. The “Harmen” program of Fleischmann Yeast will shift westward to Chicago for the next two broadcasts. Don Kerr, of WMCA’s announcing staff, now has nine accounts a week, making him by far the station’s busiest announcer.

B. J. Hauser of NBC’s advertising and sales promotion department will discuss radio advertising before the advertising class of Commercial High in New York today. Claude Rains, Fray and Braggotti and Dixey Dean will be the featured guests on Joe Cook’s “Shell” program Saturday night. Arline Blackburn, “Kitty” in “Pretty Kitty Kelly,” has a birthday.

Patricia Ryan, currently heard on the NBC-Blue network, has been signed by that network’s artists’ bureau. Erno Rambauer heads for California where he will conduct several symphonies. Ben Bernie arrives in New York yesterday. Incidentally, Ben’s horse, Wes, starts for the first time at Belmont Park next Saturday.

Lou Holtz and Nadine Conner will be guests on “Showboat” next Tuesday. Holtz has been booked also for a guest spot on the Ben Bernie program today.

Seagoing radio scribes Alton Cook and Mike Porter have removed the tarpaulins from their “yachts” and are set for the boating season... Caro- lyn O’Neal, editor of the “Magazine of the Air” for a guest appearance May 14.... Patricia Norman has replaced Edith Dick on the “Hit Parade.”... The Gladys Swarthout “ice” series fades this Sunday... Phil Snitely’s “Pink Lady” electra is now making a short at the Paramount studios here.

Pauline Swanson, of Bob Tag-linger’s west coast office, headed for Hollywood yesterday after a two week stay in New York.

Will Honor Thomas

Scranton, May 4.—Admirers of Tom L. Thomas, known on “Showboat,” have organized a party of more than 1,000 to attend Thomas’ Metropolitan Opera debut May 15. Thomas came here as a Welsh immigrant at the age of 12; he has been a resident here until two years ago when he went to New York for vocal instruction.

Chicaco Town Pump

CHICAGO, May 4.—“News to You” is the name of a news broadcast heard three times daily over WMAQ. United in Chicago broadcasting over WLS, Saturday May 1, George D. Flour has renewed the “Today’s Children” program for another year, effective May 29. This is the fourth year for the program, over NBC-Red. Les Tremayne has gone to Florida for a vacation, and WLS has three new programs starting in May. They are: 13 quarter-hour programs for Alisa Chalmers Mfg. Co., starting May 1; “Household Magazine,” five minutes, three times a week, and J. W. McCormack Co. Inc., 13 quarter-hour programs, once a week starting May 1... Julian Bentley, WLS news editor, is now doing five news broadcasts a day... Contlin Mann, assistant to Burdige D. Butler, is in New York... Tom Fizzle in Hollywood doing the p.a. work for Fibber McGee & Molly... Frank Rand of CBS is now judging beauty contests... Joe Brown has returned to Hollywood from New York. Chet Jamison has been in a ball game... Ted Weems and band went to the Trianon for an engagement recently.

Louisville Town Pump

LOUISVILLE, May 1.—The broadcast of Kentucky Derby, May 8, over the NBC network, and sponsored by Brown-Williams Tobacco, will be handled by Edith Dick on the “Hit Parade.”... The Gladys Swarthout “ice” series fades this Sunday... Paul Snitely’s “Pink Lady” electra is now making a short at the Paramount studios here.

To Attend Paris Conventions

A feature of the convention of the Continental Advertising Ass’n in Paris May 10-12 will be attended by a large delegation of American advertising men and women as members of the Advertising Federation of America, which will send a delegation of advertising men and women to attend the convention on radio advertising. Another event will be the reunion of the general committee of the International Advertising Ass’n.

Press Ad Agency

HOLLYWOOD, May 4.—Bob Collier has settled in Southern California and opened an advertising office in Hollywood.

Stanton to Show Film Again

PHILADELPHIA, May 4.—Pat Stanton, WDAS general manager, will stage another film show May 5 at the Philadelphia Turnergemeinde. The film is a travelogue of Ireland which Stanton made last summer. In shows held previously for the WDAS in Philadelphia, Stanton showed his film to more than 5,000 listeners.

Margaret Hanley Quits WIP

PHILADELPHIA, May 4.—Margaret Hanley, a member of the WIP program staff for the past five years, has resigned. Replacing her is Betty Shaffer, receptionist. The newest addition to the program staff is Marian Black.

 Again Print WOR Booklet

WOR has issued a second printing of its recent publication, "A Signet Story," due to a continued demand for the booklet.

Taylor Adams in New Job

Taylor Adams of Young and Rubyham has joined Beyer, Cornell and Newell here as an account executive.

Winninger in “Go-Getter”

Charles Winninger will offer engravings of scenes from his forthcoming picture “Go-Getter” on “Hollywood of the West” next week.
Radio

Network Business Shows April Jump

(Continued from page 1)

four-month total to $18,729,385, a gain of 27.6 per cent over the first four months of 1936.

The CBS total for network time in April of this year was $5,966,238, as against $5,513,396 in April, 1936.

Columbia's four-month total for 1937 is $3,798,891, a 23.5 per cent increase over the first four months of 1936.

Mutual's revenue for April, this year, aggregated $167,590,011, against $139,934,34 in April, 1936.

Mutual's four-month total is $760,907,117, as against $660,040,98 for the similar period last year. The percentage increase is 16.6.

KFI Adds Several Accounts


Joseph Cohn in New Post

Boston, May 4—George L. Fecke, president, Standard Syndicated Service, Inc., has appointed Joseph Cohn as New England salesmanager for Standard's syndicated feature, "Movie Money." Cohn has been on the advertising staff of the Boston American eight years. Contracts have been signed with WSAR, Fall River; Worcester Evening Gazette, and the Lowell Courier-Citizen.

WGBI, Scranton, Joins CBS

SCRANTON, Pa., May 4—WGBI, the WSC of Scranton's two broadcasting stations, joined CBS on May 2. The salute to Scranton, which was scheduled on a coast-to-coast network of 101 stations, was postponed until a later date because of a musicians' strike in San Francisco. Mayor Stanley J. Davis pushed the switch which formally connected WGBI with the Columbia system.

Ruth Reeves Lyons to WKRC

CINCINNATI, May 4—Ruth Reeves Lyons has been named program director of WKRC, Columbus outlet, by John McCormick, recently promoted to manager of that station.

Mrs. Lyons, who joined the WKRC eight years ago, has been a musical director and also has handled the women's programs. She will continue in that capacity in connection with her new duties.

Pierce Quits Don Lee

HOUSTON, May 4—Sam Pierce, writer and producer of the Don Lee serial, "Calling All Cars," has resigned. No successor has been named.

Lohr, Hays, Noyes To Be Heard May 13


They will speak on the public services and radio broadcasting.

Add New Film Broadcasts

Pittsburgh, May 4—Hoping to put the already numerous radio programs over local stations designed to exploit films, WHL will inaugurate a new "Hollywood Album," beginning May 28, for O. M. Tablet Co., agency, Louis Sterling and Associates.

WCOA Given Power Increase

WASHINGTON, May 4.—Authority has been granted WCOA, Chicago, for an increase of power. The station will have power of 1,500 to 1,000 watts granted station WCOA, Pensacola, Fla., by the Federal Radio Commission.

The commission announced also the receipt of applications from John P. Harris, Hutchinson, Kan., for a new 100-watt relay station, 108-nights watt 250 watts day, and from stations WBYL, Lima O, for an increase of power. The station will have power of 1,500 to 250 watts, and WQXR, New York, for an increase of power from 1,000 to 2,500 watts.

Bob Wilson in New Series

BROOKIDGE, May 4.—Bob Wilson, discussed the motion picture business, will start a new commercial series of daily five-minute sports broadcasts over WICC, Bridgeport, and New England stations during the Memorial Holidays at 6:30 P.M., E.D.S.T.

Several Title Plans Under Consideration

Several recommendations for altering the present provisions governing the length of time during which title registrations remain in effect are under consideration by the M.P.P.D.A. title registration committee, it was stated yesterday. No action has been taken by the committee on any proposal as yet, however, and none is expected for some time to come.

The proposals for new regulations result from some dissatisfaction with the recent change which releases titles two years after being registered. Prior to that change, rights to registered titles could be retained indefinitely by their owners. The new proposals which have been submitted to the committee would extend title rights of registrants to three or four years.

Any change in the present registration provisions approved by the committee would have to be submitted to the M.P.P.D.A. board for confirmation before being placed in effect.

Changes in RKO Plan Are to Be Submitted

(Continued from page 1)

To creditors' committee and Atlas Corp., proponents of the RKO plan, will come the most important opposition to the plan except that of dissenting stockholders, it is believed. However, O. E. Schein, counsel for an independent committee, who stated at the last hearing that he would propose a new reorganization plan, is not expected to do so.

Frank Leatherman Dies

ATLANTA, May 4—Frank A. Leath-
ernan, who installed the first the-
atheater organ in Atlanta, and who is credited with patents on talking film exchange workers' union, now in process of organization, front office employees or bookers. The local union had been attempting to line up representatives of the two groups on Film Row. The C.I.O. has made no further move to organize Film Row since its meeting in April which was called off by the exchange workers themselves.

Claim Full Membership

PORTLAND, Ore., May 4—Practically all of the film bookers and inspec-
tresses have voted to affiliate with a union at the first meeting here, the union claims.

English Strike Possible

LONDON, April 25—Following the refusal of laboratories and printing concerns to meet with their married women, the Asc'n of Cine Technicians regarding wages and working conditions, district meet-

ings have been called which may have passed resolutions endorsing any action which the council of the association may take to force recognition.

Not Including Bookers

KANSAS CITY, May 4.—The I.A.T. S.E. here has received word from headquarters not to include in its negotiations with exchange workers' union, now in process of organization, front office employees or bookers. The local union had been attempting to line up representatives of the two groups on Film Row. The C.I.O. has made no further move to organize Film Row since its meeting in April which was called off by the exchange workers themselves.
Kuykendall Invited To Allied Meeting

(Continued from page 1)

“Television and Its Probable Effect on M. P. Theatres,” “What the Distributor Can Do to Help the Exhibitor Sell His Merchandise” and “Additional Profit to Be Obtained through Proper Air Conditioning in Theatres.”

Wood said that as general chairman “it is my intention to purge the sessions of all hooey and to stay away from meaningless resolutions.”

The convention will open with a morning meeting of the Allied board on May 26, with the first business session being held that afternoon. The second business session will be held the following afternoon, May 27, and the annual meeting that evening. A final business session, which will be adjourned promptly at noon on the 26th, will close the convention.

A display of new theatre equipment and accessories will be held in conjunction with the convention. The following companies have indicated they will have exhibits: RCA Mfg. Co., International Seating Co., Alexander Film Co., Erpi, Monogram Pictures, National Screen Service, American Seating Co., National Carbon Co., General Register Co., Wenzel Co., Ideal Seating Co., Acoustic Theatres, International Projector Corp., Theatre Trailer Corp.

ITOA to Reelect Today

Harry Brandt and the rest of the officers of the I.T.O.A., will be reelected at the organization’s annual meeting today at the Astor. This will make the fifth term for Brandt as president.

dict, having married Hazel David, niece of I. Miller, two weeks ago. Burger, who recently returned from an eight-month trip around the world, will leave in two weeks for parts unknown.

Oscar Homolka sails today from London. He is en route to the coast.

Carl Laemmle, Jr. has arrived from the coast.

I. Rappaport of the Hippodrome, Baltimore, was in town yesterday.

Harry C. Arthur is due from St. Louis the end of the week.

Sam Burger, roving foreign representative for M-G-M, is now a benefi-
British Units Still at Odds On Quota Plan

CEA Opposes Cost Basis As Deciding Factor

By BRUCE ALLAN

LONDON, May 5.—The conferences representing the Cinematograph Renters' Society (distributors) and the Film Group of the Federation of British Industries have approved use of a minimum cost principle as the determining factor in the application of the quota. The Cinematograph Exhibitors' Ass'n, however, is in favor of the equitable clause adopted by the Home Office in the Moynie committee report on revision of the Films Act, which expires next year. The decisions reached are expected to be published in the joint statement which will be approved and issued following the final meeting of the representatives of the three major British film groups, which have been holding meetings at intervals for some weeks, to determine the industry's attitude toward the Moynie recommendations. Variations of the minimum cost basis of quota determination are supported by the F. B. I. and the K.

(Continued on page 9)

Talent Elected to Tobis, Ufa Boards

BERLIN, May 5.—In line with the policy indicated some time ago, leading film talent yesterday was named to replace old executives on the directorates of Tobis and Ufa, the two leading companies, now under Prussian government control. Emil Janings was elected to the Tobis board to determine artistic policies, and Carl Froehlich, director, was named to the Ufa board in a similar capacity.
The companies will have boards which will include business men for business details and talent for production work. In the hands of the latter group will rest all decisions relative to what is to be produced and the manner of production.

Brandt Named ITOA Head for 5th Term

Harry Brandt, president; Bernard Barr, first vice-president; George Rudnick, second vice-president; Louis Rosenblatt, treasurer, and Maurice Brown, secretary, were reelected by members of the I. T. O. A. yesterday at the Astor. This is fifth term for Brandt in the post.

(Continued on page 4)

More Than 65 Musicals Now in Sight for Next Season Lineup

Musicals will play a prominent part in the production lineups of major and independent companies next season with more than 65 tentatively scheduled. Leading the companies is Paramount, which plans 14 with 20th Century-Fox next with a schedule calling for one a month. RKO is third with 11, M-G-M next with eight, Universal, six; United Artists, three; Columbia, two; Warners, two; G.B., five.

Buddy DeSylva will produce at least three of the musicals and Deanna Durbin will probably appear in three for Universal. Walter Wanger will have two and Samuel Goldwyn one on the U.A. schedule. Grace Moore will star in two for Columbia and Jessie Matthews is down for three for G.B. Herbert Wilcox will make two for G.B.

Sales Force Of Monogram Off for Meet

W. Ray Johnston, president, yesterday headed a group of Philadelphia, New York and home office personnel of Monogram leaving on the Wolverine for Chicago and the three-day sales convention which will get under way today at the Drake.

Included in the group were Herschel Stuart, treasurer; Edward A. Golden, general sales manager; Peter Friedhoff, comptroller; Norton V. Riteby, export general manager; Joe Polder, manager, William E. Raynor and Sidney Kulick, salesmen, New York; Sam Rosen, manager, Sy Perlweis, Charles Hite, Mel Porter and Paul Wolfson, salesmen, Philadelphia.

John S. Harrington, transportation manager, and Louis Linton, advertising and publicity head, left for the convention Tuesday night.

At Albany Steve Broidy, Boston

(Continued on page 4)

FMPC Resists Peace Plan of Labor Council

HOLLYWOOD, May 5—The Central Labor Council's peace plan to end the film strike failed temporarily here today when the F.M.P.C. reenacted on its terms after the producers had accepted the plan.

Following an all morning meeting at M-G-M, producers accepted without qualification the terms for ending the studio strike as presented by a committee from the Labor Council. The two point plan was: (1) that all striking crafts return to work immediately without prejudice, (2) that negotiations be undertaken by representatives of each striking union for the establishment of wage scales and working conditions.

Casey stated that it was assured that Labor Council representatives believed the strike would be terminated promptly if the producers agreed to the plan. Charles Lessing stated after conferring with

K-A-O, B. F. Keith

Profits Show Gain

Keith-Albee-Orpheum Corp. yesterday reported a net profit of $512,883 after all charges except surtax on undistributed profits for the 13 weeks ended April 3. The figure compares with a profit of $724,049 for the corresponding period a year ago, and is equivalent to $7.97 per share on the 64,304 shares of seven per cent cumulative convertible preferred stock outstanding.

For the 53 weeks ended April 3, K-A-O and subsidiaries show a net profit of $1,539,465 after all charges designate representatives to attend the preliminary meeting with the committee. A date will be fixed as soon as possible. Proposals may be evolved at the preliminary meeting for submission to the later session which the M. P. T. O. A. committee will seek with producing company heads and broadcasting officials. Plans for this later session may be developed at a conference which Vincent is seeking with Will H. Hays for today or tomorrow.

Vincent said that the committee's work would be developed as rapidly as his other duties and obligations would permit. He has been out of the city for several days and during his ab-

Lichtman Addresses Final MGM Session

LOS ANGELES, May 5.—The M-G-M sales policy, flexible in scope, remains basically the same for the new season with "certain individual changes that will be worked out to cover specific local situations," Al Lichtman told the convention during the final session at the Ambassador today.

Without defining the films by title, Lichtman said that the company's plan for the year is to alter the emphasis on the pictures when special local situations arise. In one case this season the company will use a film as a " bigotry-busting vehicle." Lichtman was referring to "Undercover Man," a promising picture to be released next month. It is a sensational mystery story of a Nazi spy who has worked in the state of Oregon for the past 10 years.

"In addition to this," Lichtman said, "we have two other pictures, one of which is a mystery feature, the other, a thriller.

"In the latter case," Lichtman said, "we have a two-story situation, with a domestic phase and an international one. As each situation is worked out, another picture is scheduled to suit the local situation. This is based on our idea of a continuous advertising campaign and the availability of pictures that can be adapted to the material that we are utilizing."
**Insiders' Outlook**

**By RBD KANN**

**Hollywood, May 5.**

"WINGS Over Honolulu" is hooray stuff for the glorious navy and its tradition, but it is also pleasant entertainment modeled from a story pattern which cannot deny its familiarity. In one form or other what Universal has gotten from Mildred Crane in "Book and Saddle" and directors have previously tapped as a lightning approach on the content will demonstrate.

Ruby Barrie, as Virginia belle, has a chance meeting with Roy Milland, naval aviator. Both fall madly in love and in 24 hoursmarried.

Come official orders which fly Milland to Honolulu, while the girl travels on a naval mission. But the ship has a rough time of it because the menacing and disappointed love interest, played by Porter, is a daughter of the Admiral, no amount of exacting considerable demands from its handsome flyer, Milland has little time to spend honeymooning and Barrie rapidly gets not to like the situation.

When Kent Taylor, who owns yachts and millions and once wanted to marry her, anchors her to party on his boat, but Milland has to go flying again. He doesn't want her to go.

**Russell Hardy Here For Justice Dept'**

Rory Hardy of the anti-trust division of the Dept of Justice arrived from Washington yesterday, presumably to check up on a number of complaints filed with his department. He refused to answer questions on the purpose of the trip, stating that "the Dept of Justice never responds by comment on complaints being investigated and suits to be filed."

Hardy, who was the prosecuting attorney against Paramount, Warners and RKO executives in the St. Louis civil and equity suits, said he planned to return to Washington tonight by plane. He said he has not been in touch with developments in the settlement of the St. Louis case and that his trip was not in connection with it.

Meanwhile, it is learned by Albert Law, who has been investigating conditions in Hollywood, may remain there permanently.

**Berg Bill Is Passed**

**Albany, May 5.—**The Senate has passed and sent to the Assembly the Berg bill requiring a permit and permit fee for all dealers in fireworks. The location of a place of business of re-selling tickets of admission to theatricals and places of amusement and providing that no license shall be issued unless the office is approved as suitable.

**Maytime" Is March Box-Office Champion**

"Maytime" heads the list of "Box-Office Champions" as published by Motion Picture Herald today. The Jeanette MacDonald-Nelson Eddy team is followed by "Love Is News and Swing High, Swing Low" in second and third places, respectively.

**Plan Annual Stage Meet**

The American Theatre Council, new combination of theatrical organizations dedicated to a revitalizing of the stage with the American public, stated yesterday that it had decided to hold national conventions annually and that during the World's Fair year an international convention will be held here. The organization's first convention opens May 24 at the Astor.

**Mrs. Le Roy Recovering**

Hollywood, May 5.—Mrs. Mervyn Le Roy, the former Doris Warner, is making a quick recovery from an appendix operation at Cedars of Lebanon Hospital. She spoke to her father, Harry M. Warner, on the transcontinental telephone a few hours after the operation.

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**General Suit Naming Electrics Dismissed**

WILMINGTON, May 5.—Judge Nields in the U. S. District Court here has ruled that the discharging of the action brought originally in 1932 by General Talking Pictures Corp. against the A. T. & T. Western Electric and Erpi. The charges against A. T. & T. and Western were dismissed, and the injunction sought against Erpi was denied. The court has retained jurisdiction of the action, however, to enforce the so-called "equality" and "repair and replacement" clauses of some of its early contracts. The litigation was started in September, 1932.

Postpone Joan Lowell Suit

**Trial of the $250,000 personal injury suit brought by Joan Lowell against Van Beuren was postponed in U. S. District Court yesterday by June 1 by Judge John G. Knox. He stated that he was adjourning the case for the last time and would dismiss the claim unless the plaintiff was ready to proceed. Miss Lowell's attorney asked for a postponement of the case until October because his client is not well and is unable to locate her. Miss Lowell alleges that she sustained injuries in Central America during the filming of "Adventure Girl" and is now unable to work.**

**Dismisses Magazine Action**

Federated Magazine Corp. T. Patterson yesterday dismissed the $300,000 suit filed by F. Kay Kaplan against Fox Film Corp., because of the failure of the complaint to state a cause of action. Kaplan is assignee of the copyright of Theatre Magazine. He charged that the cover design of the August, 1929, issue was infringed in "George White's Scandals of 1935." Judge Patterson ruled that the theory to show that Durenour, who drew the cover, assigned his rights to the magazine, Kaplan had 20 days to file an amended complaint.

**Warner Decision Reserved**

Judge Henry W. Goddard in U. S. District Court yesterday reserved decision after three days of trial in a suit brought by Albert Bein against Warners, Bein claims his play, "Lil' O' Boy," was infringed in "Mayor of Hell," which Edward Chodorow wrote while under contract to the company. Chodorow testified that his play was based on an original idea.

**Mars Suit Is Settled**

Los Angeles, May 5.—A civil infringement suit against Groucho and Chico Marx has been settled out of court. It was brought by Garrett Carr and John Collier, and was predicated on the asserted unlawful use of a radio skit by the comedians.
Also in the cast are

JOHN ELDREDGE
HENRY O'NEILL
Joseph Crehan·Gordon
Oliver - Eddie Acuff
Directed by Busby Berkeley

GEORGE BRENT

is back from 'God’s Country' to show a new 'Light' on the subject of romance to adorable

ANITA LOUISE

whose role in 'Green Light' made 'Louise Fans' of all who saw her. They're together in

"THE GO-GETTER"

A grand new Cosmopolitan comedy from the popular Peter B. Kyne story, in which

Charles Winninger

'Cap’n Andy' of 'Show Boat' fame, helps keep everybody happy, especially the exhibitors who get this swell number as one of the 6 big releases for May from WARNER BROS.
Sales Force Of Monogram

Off for Meet

(Continued from page 1)

branch manager, and his sales force boarded the train. Sam Decker, William Schultz and salesmen of the Detroit exchange joined the convention train at Detroit.

Other Detroit managers who will convene in Chicago today include Howard Stubbins and Ray Oimestone, Los Angeles; Edward, Dallas; Nate C. Schultz, Cleveland; George Blumenthal, San Francisco; Carr Scott, Oklahoma City; William Norris, D. 1. Durland, Kansas City; Charles Trampe, Milwaukee; A. M. Goldstein, Denver; John W. Mangham, Atlantic; D. J. Selznick, Pittsburgh; Henry Elman, Chicago; Carl Harthill, Indianapolis; F. H. Wilkins; L. O. Ringler, Omaha; William Onie, Cincinnati.

Scott R. Dunlap, vice-president in charge of production, is due to arrive in Chicago this morning from the coast. Sol A. Rosenblatt, attorney for Monogram, is expected. A letter writer of the Monogram stock issue, will also be on hand.

Elmott will be able to talk to the men during the convention. The first get together will be held in his exchange today and tonight the delegates will assemble at the hotel for preliminary talks.

Busy Sessions Ahead

The first business session will get under way tomorrow with Johnston presiding. A dinner and meeting of franchise holders and the advisory committee is scheduled for the evening. Additional meetings will be held Saturday and Sunday night officially bringing the sessions to a close.

Johnston will announce product details tomorrow morning. Features, among which will be "My Old Kentucky Home," produced by I. E. Chadwick.

G. Howard Briggs, president of Pathe, left for Chicago yesterday morning. He will be one of the principal speakers. Rosenblatt will also leave by plane from Philadelphia today. He will make a speech before a garment convention in Atlantic City, following which he will go to Philadelphia to catch a plane. Sisto will leave by plane tomorrow morning, while his partner, Mortimer Burnside, will depart tonight.

Many Addresses Scheduled

CHICAGO, May 5—Monogram’s three-day convention starting Thursday will be addressed by every important factor identified with the company. Aaron Saperstein, local Allied head, will be among the speakers.

For Friday morning, the list of speakers includes John Johnston, Elman, Saperstein, Sol A. Rosenblatt, Scott R. Dunlap and Edward A. Godfrey.

For Friday afternoon, Louis S.

Overseas Previews

"It Isn’t Done"

(Cinesound-British Empire Films)

Melbourne, April 20.—Here is a film for which this country need make no apologies. It is immemusurably better than anything yet turned out by Cinesound, and in that respect is historic, since it marks a new era in Australia’s youngest industry.

In the principal part of Hubert Blaydon is Cecil Kellyaway, leading stage star of the day who makes his film debut. He typifies a bluff Australian farmer who completely lacks the social graces but has a dignity all his own. He is well known. He is comfortably settled with his family in the "bush" when news comes that he has inherited a title and a legacy. Blaydon and his family depart for London. Except for the fact that he is completely unaware of the surrounding areas are signs of a snobbish indifference on the part of those who resent the Blaydons. Despite this, romance quickly blossoms between the daughter and Blaydon’s heir. Finally Blaydon deliberately falsifies some evidence which disproves his right to the title, and leaves the new earl and his daughter to marry while he and his wife return to Australia.

Kellyaway’s Blaydon is an excellent study. A girl with great possibilities is Shirley-Ann Richards. She is by far the most impressive feminine personality local studios have so far delivered. The rest of the cast also is capable. Ken G. Hall directed.

Running time, 90 minutes. "G."

Imperial Lists 37

Films Next Season

(Continued from page 1)

Court. "Love Takes a Walk. "No Women at Play." "Bachelor Girl’s Diary."


Two Gun Terror." "Law Men to the Badlands." "Wyoming Wildcat."


Brandt Named ITOA Head for 5th Term

(Continued from page 1)


Warners, 6; Republic, 1

In a soft ball baseball game called in the eighth on account of darkness, Warners’ home office team beat Republic, 6-1.

Para. Renewes Facts

Hollywood, May 5—Paramount has renewed contracts with Fanchon, Martha Raye and Billy Lee.

Short Subjects

"Penny Wisdom"

(M-G-M)

Prudence Penny of syndicated news column fame goes through her paces with some appropriate gagging by Pete Sisto. There is a slight story thread—the wife cooking dinner for her husband’s boss and a buyer who when the cook leaves that same day. Miss Penny accomplishes her culinary feats with proper distinction and to the amazement of the cast, Smith, and to doubt less audience, too. It is done in Technicolor. Production Code Seal No. 3,060. Running time, 10 mins. "G."

"A Day at Santa Anita"

(Vitaphone)

A sentimental story serves as background for an otherwise diverting series of shorts. There is a slight story thread as the horse that cannot win unless she is there to urge him on. The horse wins. There are fine Technicolor shots, a thrilling race, and plenty of comic doings by the Warner roster of players. Production Code Seal No. 3327. Running time, 18 mins. "G."

“Behind the Flood Headlines”

(United Artists)

The relief activities of the Red Cross in the recent flood areas are vividly and dramatically shown in this short. Assistance to the suffering populations is glimpsed in quick snatches of realistic photography. It is not entertainment but will grip and impress audiences. It may be obtained free from local Red Cross division headquarters.

Running time, 11 mins. "G."

"Paramount Pictorial, 6-9"

(Paramount)

A good collection of novel and in-store tie-in subjects. Buddy Clark’s singing is tastefully synchronized with beautiful moonlight compositions, the old pop, through this series, should attract audiences. It is done without production code seal. Running time, 11 mins. "G."

"Stranger Than Fiction No. 36"

(Universal)

The only woman diamond cutter in New York, a wooden horse collection, a bat farm, art through X-raying Bowers, and a few other stranger items to be seen in this picture. The cutout activities in Manhattan, and the playful antics of a pair of bear cubs, make up the reel. Production Code Seal No. 13,536. Running time, 9 mins. "G."

"Colorful Bombay"

(FitzPatrick-M-G-M)

Another top-notch film from James FitzPatrick’s Technicolor camera. In the picture entertaining and interesting fashion the Indian city is covered. It is all too brief. Production Code Seal No. 3,092. Running time, 8 mins. "G."
Samuel Goldwyn presents

WOMAN CHASES MAN

with

MIRIAM HOPKINS
AND JOEL McCREA
CHARLES WINNINGER, ERIK RHODES
ELLA LOGAN, LEONA MARICLE, BRODERICK CRAWFORD
DIRECTED BY JOHN BLYSTONE

She swung her romance with the greatest of ease
......kept after her man till he took to the trees!
IT’S DIZZY!
IT’S DAFFY!
IT’S DE-NUTS!

FROM THEIR FIRST FREE-FOR-ALL-FIGHT IN THE PARLOR, TO THEIR LAST ARGUMENT—PERCHED HIGH IN A TREE AT NIGHT, IT’S A FAST, FRANTIC, UPROARIOUSLY FUNNY FARCE ABOUT THE GENTLE ART OF MAN-HUNTING!

Samuel Goldwyn PRESENTS WOMAN CHASES MAN
RELEASED THRU UNITED ARTISTS
Purely Personal

SOL EDWARDS, eastern division sales manager for Grand National, will be on the first flight tomorrow to attend the company convention at the Ambassador, Los Angeles, May 16-19. Morris Beazley, New York exchange manager, will accompany him, and the two will pick up James Winn, western division sales manager, in Chicago.

Robert J. Mulligan, the “Patrolman Mulligan” of the Broadway play, “Dead End,” left yesterday for the coast, where he will have the same role in the Goldwyn film version of the play.

CHARLES SKOURAS hasn’t had that tonsil operation yet, but it will come any day now. The operation will be performed at a hospital instead of Johnn Hopkins.

GEORGE GERHARDT and ER Holland of S. Barrett McCormick’s field will leave Sunday on a 30-day swing of key cities on special campaign material for “This Town of the.”

HELEN VINSON, arriving at the Newark Airport today, brings a number of advance styles created for her role in “Walter Wanger’s Vagues of 1938.”

HAROLD YOUNG and DANNY DARE, director and dance supervisor, respectively, for the forthcoming “52 Street,” left for the coast yesterday by plane.

GEORGE Balanchine, choreographer, is on route to Hollywood. He will confer on the ballet sequences and on the ballet music for “The Goldwyn Follies.”

J. J. SULLIVAN, F. W. C. film buyer, has arrived from the coast after a vacation in Death Valley. He plans to remain here until the World Series.

LAWRENCE POOLE and Thomas Aitken’s original story, “Let’s Be Candid,” has been purchased by Universal.

MAX GOLDBERG has acquired distribution rights to “Laurezis Borgia,” now in its third month at the Europa, Philadelphia.

J. CHEEVER COWDEN, Universal chairman, has again delayed in his departure from the coast and is not expected here until next week.

GEORGE BALDING has left the hospital after six weeks and is now recuperating at his Bayside, L. I., home.

EDWARD BONIS, Universal short subject manager, left for the coast yesterday.

I. RAPPAPORT of the Hippodrome, Baltimore, left for home yesterday after two days' business acting.

CHARLES KOEENER was in town from Boston yesterday.

WENFIELD R. SEKIERA arrives today from the coast.

Annabella Signed by Kent to 4-Film Deal

(Continued from page 1)
make two between June and November in England under the supervision of Robert Bartlett, head of World Pictures 20th Century-Fox English producing unit, and then will go to Hollywood for two more to be made under personal supervision of Darryl F. Zanuck.

The actress will sail for the United States in November. The two Hollywood films may co-star Tyrone Power. Kent recalled that he had brought Jeanette Macdonald and Marlene Dietrich to the United States, and predicted the same success for Annabella. He left for New York today aboard the Ille de France, and is due in New York Tuesday.

National Men Will Join 20th-Fox Meet

National Theatres operating heads will attend the 20th-Fox convention this coming vocation on the coast starting May 30. Spyros Skouras, first vice-president; J. P. Wyman, Fox Western, San Francisco; Harry B. Jackson, City; J. N. Slayton, KC, Kansas City; Jack Noble, Admiral, New York; W. A. Davis, Fox Coast, Los Angeles; F. O. Denton, New York; and H. C. Wicks, eastern sales manager, will be on hand for the convention. The J. J. Sullivan, F. W. C. film buyer now in New York, and William T. Powers, general film purchasing head, will not attend.

Shut Esquire for Summer

Consolidated Amusement Enterprises has closed the Esquire house on 44th St. and 8th Ave. opened last summer, until the fall, when it will re-open with first-run foreign films.

Out Hollywood Way

HOLLYWOOD, May 5. — Darryl F. Zanuck has signed a contract with Mrs. Martin Johnson for the distribution by 20th Century-Fox of "Borneo," last film made by her late husband and herself.


Casting—GUNNIS DAVIS, FORRESTER HARVEY, JANE WEIR, LINA BASQUETTE and PAULINE HARDSON in "At Sea," and HOWARD MICHIEL, BARLOWE BORLAND, LEE SHUMWAY, JACOB NORTHE, WALTER SEDERING, GOMBA WILLIAMS and ELZA CONNOR in "Wild Money," both at Paramount. .ROBERT ROBERT and FLORENCE RICH, "Great Love," night club singer and RONALD RIGGS, former sports writers on Des Moines Register-Tribune, signed as players by Warners.

Nimrod Sparks

TORONTO, May 5. — Nimrod Sparks, film comedian, plans to spend his declining years bowling, or frightening game. He has purchased an 1,800-acre estate in the Huntsville district near here.

The purchase was revealed on a visit here to an old boy friend of 10 days, who happens to be Premier M. F. Hepburn of Ontario.

K-A-O, B. F. Keith

Profits Show Gain

(Continued from page 1)
except surtax on undistributed earnings.

This is equal to $23,934 per share on the preferred. .B. F. Keith Corp. reported a net profit of $383,862 for the 13 weeks ended April 3, last, compared with a net profit of $285,256 for the corresponding period of 1936. For the 53 weeks ended April 3, the company showed a net profit of $1,232,918 after all surtax on undistributed earnings.

Hold Moses Joy Rites

NANTUCKET, Mass., May 5. — Funeral services were held yesterday at the funeral home of the National Theatre Supply Co. here, to return to his home from a local hospital, where he had been confined for three weeks with a severe attack of pneumonia.

Recoveres from Illness

DE S MONTS, May 5. — W. T. TOONEY, manager of the National Theatre Supply Co., here, has returned home from a local hospital, where he had been confined for three weeks with a severe attack of pneumonia.

British Units Still at Odds on Quota Plan

(Continued from page 1)
R. S. The former suggests a quality basis in addition to cost, while the K. R. S. wants a cost basis with the quota reduced in inverse proportion to the cost.

It is pointed out that although the three groups have agreed on most of the major points at issue, the report of the joint conferences will leave many minor differences for the Board of Trade to decide.

Producers and distributors are said to have agreed on a minimum cost of $15,000, but differ on the quota percentages. The Film Group of the F. B. I. have approved the Moyne suggestion of 20 per cent for distributors and 15 per cent for exhibitors. The C. E. A. and K. R. S. is asking 15 per cent and 10 per cent for distributors and exhibitors, respectively, and the K. R. S. separately has suggested 10 per cent and five per cent, with a minimum of 10 for the average cost, to be $20,000 or $25,000.

The principle of compulsory trade arbitration is the core of the difference. The F. B. I. is supporting a move for a separate quota on shorts, which is opposed by the C. E. A. and the K. R. S. It is understood that the conferences have scrapped an earlier suggestion for reciprocity.

Silverstone with Korda


To Release "Road Back"

"The Road Back" will not be road-showed, but will go out as a general release from Universal. The picture has not as yet regained the Roxy. The distributor at one time was after the Globe where it was planned to show the film two-a-day.
Companion

THE SATURDAY EVENING POST

Hearst's International
combined with Cosmopolitan

Liberty 5¢

THE LAND OF THE SKY BLUE WATER

FEDERAL BULLETS

LUCK OF ROARING CAMP

Scandal

KATHLEEN SHEPARD

THE HOOSIER SCHOOLBOY

QUEEN OF THE YUKON

BRET HART
FIVE CERTIFIED ATTRACTIONS

"PARADISE ISLE"
By ALLAN VAUGHAN ELSTON

"ROMANCE of the LIMBERLOST"
By GENE STRATTON PORTER

"COLLEGE SWEETHEART"
By LEONA DALRYMPLE

"FRECKLES COMES HOME"
By JEANETTE STRATTON-PORTER

"LAND OF SKY BLUE WATER"
By CHARLES WAKEFIELD CADMAN

SIX PROFIT SERIES

"THE THIRTEENTH MAN"
Sensational, gripping melodrama of a radio commentator, by John Krafft.

"TELEPHONE OPERATOR"
Live-wire exploitation feature on a new theme of powerful interest.

"FLYING ORDERS"
Spectacular epic of the sky-ways...mighty melodrama with sure-fire fan elements.

"SALES LADY"
Harold Morrow's best-seller novel, giving the hilarious lowdown on department stores.

"PORT OF MISSING GIRLS"
Startling exposé revealed in a smashing exploitation feature that spells profits.

"FEDERAL BULLETS"

FIFTEEN SUCCESS SERIES

"THE OUTER GATE"
"WOLF CALL"
"THE MARINES ARE HERE"
"BLAZING BARRIERS"
"NUMBERED WOMAN"
"THE GIRL NEXT DOOR"
"A BRIDE FOR HENRY"
"THE LUCK of ROARING CAMP"
"THE HOOSIER SCHOOLBOY"
"THE COUNTY FAIR"
"QUEEN OF THE YUKON"
"SCANDAL"
"MY OLD KENTUCKY HOME"
"FALSE COLORS"
"LEGION OF MISSING MEN"

8 LONE STAR WESTERNS
WEST OF RAINBOW'S END
A RIDIN' GENT
THE CODE OF THE RANGE
TRAILIN' BACK
ROMANCE OF THE RIO GRANDE
GOD'S COUNTRY AND THE MAN
THE PAINTED TRAIL
THE COUNTRY BEYOND

8 FAST ACTION WESTERNS
DANGER VALLEY
WHERE THE WEST BEGINS
SNOW DUST
RIDERS OF THE DAWN
WANDERER OF THE WEST
MAN FROM HELL'S RIVER
THE LAST FRONTIER
MAN'S COUNTRY
**Wake Up** Is Philadelphia Top, $17,000

**Ready, Able,** Show $17,000 Denver Smash

**Personal** Pulls $14,500 in Cincy

**Woman** High In Dull Week San Francisco

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**Parking Meters a Worry**

**Delay Lease Discussion**

**Charter Ambassador**

**State's Largest**

**Personal Property**

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**Mixed Show Tops Lincoln at $1,700**

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**Fox Midwest Drops Prizes in Two Towns**

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**Calvert Opens Today**

---

**Cooper Men Shifted**

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**MOTION PICTURE DAILY**

Thursday, May 6, 1937

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**Wake Up** and Live was the only first run to do business. It grabbed a neat $17,000 at the Stanley and held a sec-

ond week. "Captains Courageous" held on to $11,000 for its second roadshow week at the Cincinnati. This tak-

ing of the figures of "The Good Earth" and will stay on for more weeks—giving it four in all. "Lost Horizon" ended its roadshow engagement at the Erlanger with $7,500 for its eighth and last week.

The rest of the town slumped. Total business, including roadshows, was $67,000. Average, exclusive of roadshows, is $80,600.

Estimated takings for the week ending April 29:

- **LOVE FROM A STRANGER** (U.A.)
  - ALDINE—(1,200), 40c-55c-65c, 6 days, 2nd week. Gross: $1,100. Average: $183.
  - FALMouth—(700), 40c-55c-65c, 7 days. Gross: $1,800. Average: $257.

- **FAMILY AFFAIR** (20th-Fox)
  - WILLA—(1,800), 40c-55c-65c, 7 days. Gross: $2,300. Average: $336.
  - BURBANK—(2,500), 40c-55c-65c, 7 days. Gross: $3,750. Average: $150.

- **QUALITY STREET** (RKO)
  - FOX—(2,500), 40c-55c-65c, 6 days, Stage. Gross: $3,450. Average: $575.

- **TOP OF THE TOWN** (Univ.)

- **MARKED WOMAN** (F.N.)
  - (2,000), 40c-55c-65c, 7 days. Gross: $2,900. Average: $414.

- **CAPTAINS COURAGEOUS** (M-G-M)
  - (Roadshow)
  - LOCUST—(1,200), 40c-55c-65c, 7 days, 2nd week. Gross: $1,100. Average: $158.
  - W.P.—(1,900), 40c-55c-65c, 7 days. Gross: $2,450. Average: $126.
  - STANLEY—(1,700), 40c-55c-65c, 7 days. Gross: $2,050. Average: $150.

- **HER HUSBAND LIES** (Para)

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**Fox Midwest Drops Prizes in Two Towns**

Kansas City, May 5.—Fox Midwest has discontinued Bank Night in Joplin and Carthage, Mo., following refusal of Circuit Judge Wilbur J. Owen to issue an order restraining Chicago crime boss, Weldon, prosecuting attorney at Joplin, from enforcing his edict banning use of Bank Night, skin of other money giving away.

Warden issued his order April 16 with the comment that he had an opinion of the Missouri Attorney General's office, which held that promoting promotions are lotteries under the Missouri law.

Warden is under indictment by a Jasper County grand jury investigating vice conditions on a charge of "negligence in office."

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**Charter Ambassador**

Dover, Del., May 5.—Ambassador Pictures, Inc., has been formed here under the capital stock of $100,000. Also incorporated was Hollywood Camera and Film Corp., to assist in cameras, listing capital of $1,000,000.
WASHINGTON, May 5—“Maytime,” on a return visit to Loew’s Columbia, after a successful three-week engagement at Loew’s Palace, topped the town with a take of $6,200, breaking and exceeding its run of previous years. A return engagement of “Marked Woman” at the Metropolitan hit $3,900, by $1,300. “Internes Can’t Take Money” at the Earle did $19,800—or $1,400 over par—but that of the picture’s success was attributed to Horace Heidt and his orchestra.

Total first run business was $89,700. Average is $57,700.

Estimated takings, exclusive of tax:

**Week Ending April 28:**

Howard”

**WASHINGTON**

**EAST**—Horace Heidt & orchestra, with Larry Tepe, the King, the Sisters Lynth Hughes, Art Thorson, the Boy and girls. Gross: $19,000. (Average, $13,400)

**THE HIT PARADE** (Republic)

LOEWS’ CAPITOL—(1,349), 26c-40c, 7 days. Stage: Louie Uhrich, Jackie Keller; Mills, Kirk & Howard: Sid Grauman & Mary Stairston. Gross: $4,100. (Average, $13,000)

**MAYTIME** (M-G-M)

LOEWS’ COLUMBIA—(1,201), 24c-40c, 7 days (return engagement). Gross: $6,200. (Average, $2,200)

**WAIIKIKI WEDDING** (Parlo)

LOEWS—(1,382), 26c-40c, 7 days, 2nd week. Gross: $11,000. (First week, $15,900.)

**THE WOMAN I LOVE** (RKO)

RKO-FEITEES—(1,856), 26c-5c, 7 days. Gross: $9,000. (Average, $1,200)

**Week Ending May 1:**

**EESTASY** (Euraka)

BELASCO—(1,140), 26c-5c, 7 days (return engagement). Gross: $2,300. (Average, first run, $3,800)

**“Wake Up” Buffalo Leader at $17,500**

Buffalo, May 5—“Wake Up and Live” at the Buffalo was away out front as spring fever hit the box-office. It took $17,200, cracking par by $5,500.

Back to duals after some weeks, the Lafayette quoted, “I Promise to Pay” and “Let’s Get Married,” rolled up a nice $8,100, to go $2,000 over average.

At the Great Lakes, “Woman I Love” drew $8,100, $800 above normal.

Total first run business was $44,900. Average is $38,400.

Estimated takings for the week ending May 1:

**“WAKE UP AND LIVE” (26c-Box)**

BUFFALO—(2,079), 26c-40c, 7 days. Gross: $17,200. (Average, $11,200)

**“THE SOLDIER AND THE LADY” (RKO)**

THE PLOT THICKENS (RKO)

HIPPIDORE—(1,092), 26c-40c, 7 days. Gross: $6,000. (Average, $1,200)

**“THE WOMAN I LOVE” (RKO)**

GREAT LAKES—(2,000), 26c-7c, 7 days. Gross: $8,000. (Average, $800)

**“WARDEN” (2c-Box)**

CENTURY—(1,200), 26c, 7 days. Gross: $6,000. (Average, $800)

**“I PROMISE TO PAY” (Col.)**

LAFAYETTE—(1,300), 26c, 7 days. Gross: $3,000. (Average, $600)

**“Wake Up” on Dual $29,000**

Boston, May 5—“Wake Up and Live,” with “Highlights in Color” featuring Harry Spiegel and Al Bemie on the stage, hit $29,000, which exceeded par by $7,000 at the Metropolitan.

“The Woman I Love,” with “We Have Our Moments,” drew $18,000, which was $6,000 above par at the RKO.

“Personal Property,” shelled with “Devil’s Play,” in a second week at the Loew’s Orpheum drew $13,000. Average is $12,000. The same bill, also in the second week, took $11,000 at Loew’s State. Average there is also $11,000.

Total first run business was $171,600. Average is $98,500.

Estimated takings for week ending April 29:

**“KING OF GAMBLERS” (Parlo)**

**MELODY FOR TWO” (W. B.)**

FSan—(1,362), 35c-6c, 7 days. Gross: $4,400. (Average, $6,000)

**“WOMEN I LOVE” (RKO)**

**PERSONAL PROPERTY” (M-G-M)**

LOEWS’ ORPHEUM—(2,597), 35c-6c, 6 days. Gross: $13,000. (Average, $2,000)

**“PERSONAL PROPERTY” (M-G-M)**

LOEWS’ STATE—(3,037), 35c-6c, 6 days. Gross: $22,000. (Average, $3,700)

**“WAKE UP AND LIVE” (26c-Box)**

RKO—(1,800), 35c-6c, 7 days. Stage: Harris & Howell and Al Bemie. Gross: $2,000. (Average, $300)

**“LOST HORIZON” (Col.)**

SHUBERT—(1,950), 35c-6c, 11c-6.5, 7 days, 2nd week. Gross: $3,000.

**“KING OF GAMBLERS” (Parlo)**

**MELODY FOR TWO” (W. B.)**

PARIS—(1,100), 35c-6c, 7 days. Gross: $2,700. (Average, $300)

**“BREEZING HOME” (Univ.)**

RKO—(1,900), 35c-5c, 7 days. Stage: St. Martin Follies. Gross: $3,000. (Average, $500)

**Para. Promotes Clark**

Pittsburgh, May 5—Bob Clark, son of Duke Clark of Paramount’s Columbus office, has been named ad sales manager in the local Paramount exchange. He succeeds Judi Spiegel, who resigned recently to become branch booker for Warners in Cleveland. To replace Clark is William Meck, branch booker, Dave Kimmelman, head of the Pittsburgh branch, has promoted Frank Remodel in Colorado

Denver, May 5—Westland Theatres, Inc., has undertaken a program of improvements on four houses. The America in Colorado Springs, of the J. H. Cooper Enterprises, also is being renovated.

**Flood Menace Cuts Grosse In Pittsburgh**

Pittsburgh, May 5—Just when downtown Pittsburgh seemed to be breathing a sigh of relief from the threat of the flood, a new threat appeared. The three-day rain in July increased the holds to $2,500, the $2,500 being very good, everything considered, as was Maytime’s $3,500 at the Warner in its third week.

Total first run grosses were $44,950. Average is $4,400.

Estimated takings for the week ending April 29:

**TIME OUT FOR ROMANCE” (26c-Box)**

ALVIN—(2,200), 26c-40c, 7 days. Gross: $4,000. (Average, $500)

**NO MAN OF HER OWN” (Parlo)**

FULTON—(2,750), 26c-40c, 7 days. Gross: $7,500. (Average, $1,000)

**ROMEO AND JULIET” (M-G-M)**

PAUL—(2,200), 26c-40c, 7 days. Gross: $7,500. (Average, $1,000)

**MAYTIME” (M-G-M)**

WARNER—(2,100), 26c-5c, 6 days. Gross: $3,500. (Average, for 7 days, $350)

**Family Affair” at $5,600, New Heaven**

New Haven, May 5.—The College showed average with a “Family Affair” (M-G-M) in appearance.

The show, with the local Fresh Air Fund “Town Topics” revue, taking $5,600, was the highlight of town. And Her Husband’s Secretary at the Roger Sherman grossed $6,000, above par by $1,000. A Val outdistanced slightly the average $7,000 week with “Good Old Soak” and “Song of the City.”

Total first run business was $23,400. Average is $19,300.

Estimated takings for the week ending April 30:

**A FAMILY AFFAIR” (M-G-M)**

COLLEGE—(1,499), 35c-6c, 7 days, Stage: French, Prayer, Average. Gross: $7,600. (Average, $1,200)

**OLD GOAT SOAK” (M-G-M)**

SONG OF THE CITY” (M-G-M)

LOEWS—(3,221), 35c-6c, 7 days. Gross: $7,700. (Average, $1,000)

**WAIIKIKI WEDDING” (Parlo)**

HER HUSBAND LIES” (Parlo—(1,500), 35c-40c, 7 days. 2nd week. Gross: $4,500. (Average, $800)

**THE HIT PARADE” (Republic)**

HER HUSBAND’S SECRETARY” (F-N)

ROGER SHERRIES—(2,000), 26c-40c, 7 days. Gross: $6,000. (Average, $4,500)

Carrillo for “Barrier”

Hollywood, May 5.—Leo Carrillo has been signed by Harry Sherman for the role of Pfeiffer in Reel’s “The Barrier,” scheduled for Paramount release.

Carrillo, who has completed the screen play and production will start June 15 under the direction of Edward Ludwig.
FCC Approves License for Six Stations

By CLARENCE LINZ
WASHINGTON, May 5—Operating licenses have been granted to six broadcasting stations by the F. C. C. as follows:

WKEU, Eau Claire, Wis., 1,050,000 watts, kW; Kingman Broadcasting Co., Kingman, Ariz., 500,000 watts, kW; WRBL Columbus, Ga., 1,200 kilocycles, 100 watts night, 250 watts day; KORE, Eugene, Ore., 1,420 kilocycles, 100 watts; WSBC, Chicago, 1,210 kilocycles, 100 watts night, 250 watts day; WBLK, Clarksburg, Va., 1,730 kilocycles, 100 watts, day-
time only; KJGO, Wichita Falls, Tex., 570 kilocycles, 250 watts night, 1,000 watts day.

The commission also approved the assignment of license of KJU, Dur-
ango, Colo., from C. Gay Stille to San Juan Broadcasting Co., and W1YL, New York, from the Mis-
sionary Society of St. Paul the Apostle.

At its weekly meeting, the broad-
cast division ordered the holding of hearings concerning the stations known as the Colonial Network, Inc., Providence, for a new station to operate on 720 kilocycles, 1,000 watts; WDST, Inc., New York, for a new station to operate on 1,500 kilocycles, 100 watts nightly, 500 watts day; and WVL, Lima, O., for increase of power only to 250 watts; KPQ, Wenatchee, Wash., for change of frequency from 1,400 kilocycles to 1,000 kilocycles; WMIN, St. Paul, for change of frequency from 1,400 kilocycles and increase of night power to 250 watts; and WFAZ, White Plains, N. Y., for increase of time.

Detroit Plea Approved

The division approved applications of WJW, Detroit, for an increase in night power to 5,000 watts; and WRC, Washington, for increase of power to 1,000 watts night, 5,000 watts day.

At its weekly meeting, the com-
nission denied applications for new stations at Ventura, Cal.; Kings-
port, Tenn.; Pomona, Calif.; Portland, Potts-
ville, Pa.; Brownwood, Tex., and Sweetwater, Tex., and denied applic-
ations of WMAS, Springfield, Mass., for change of frequency and increase of power, and KMPG, Beverly Hills, Cal., for transfer of control of cor-
poration. Application for a new sta-
tion at Phoenix City, Ala., was dis-
mised at the request of the applicant, R. W. Page Corp.

During the past week, examiners’ reports were received recommending the granting of applications of KLPD, Minot, N. D., for change of frequency to 1,560 kilocycles and increase of power to 1,000 watts, 5,000 watts day, and for a new station at Rice Lake, Wis., to be operated by Walter H. McGenty on 1,210 kilocycles, 250 watts, daytime only; and recommend-
ing denial of an application for a new station at Brooklyn. An examin-
er’s report also was submitted, recom-
mending denial of the application of WMBQ, Brooklyn, for renewal of li-

cense.

An application has been received from WKKR, East Lansing, Mich., for an increase of power to 5,000 watts. Also received were two applications for new stations, submitted by Broadcast-
casters, Inc., Gastonia, N. C., and Atlantic City, for 1,420 kilocycles, 100 watts night, 250 watts day; and Airman Radio Corp., Ltd., San Diego, Calif., for 1,420 kilocycles, 100 watts.

Harbor to Receive Medal

Gen. James G. Harbord, chairman of the Senate subcommittee of the Armed Services and Naval Affairs Committee, and chairman of the National Broadcasting Co., will receive the Army Ordinance Ass’n’s medal of merit May 12 during a broadcast on the NBC network. The program will originate from 10:15 to 11 P. M., E. D. T. Brigadier General Benedict Crowell, president of the Army Ordinance Ass’n, will make the presentation.

General Harbord will speak on "Radio and Industrial Preparedness" during the broadcast.

Dorothy Kemble Joins NBC

Dorothy Kemble has joined the contin-

uity acceptance division of NBC about June 1 as assistant editor under Janet MacRorie. Miss Kemble’s past five years has been in charge of advertising acceptance for the Mac-
Fadden Publishing Co.

CBS Discloses 24,500,000 U.S. Families Own Radios

The CBS Radio Census of 1937, a brochure bringing up to date Colum-
bia’s continuous four-year measurement of the national radio audience, compiled under the direction of Daniel Starch, reveals, among other facts, that more than 24,500,000 families, or one out of five of the families in the United States own radio receiving sets.

Personal interviews with some 100-

son set owners in all parts of the country form the basis for the figures contained in the survey. The inter-

derviews cover a period of 361 days during the four quarterly periods of 1936 covered every income group of 160 communities of 2,500 and more.

In the category of families owning radios it was found that nine out of every 10 families were radio owners.

The brochure discloses a total of 33,000,000 sets in use in homes and auto-
s. At the beginning of 1937, 24-
500,000 cars were driven by a number of automobile radios in use at the beginning of the year is shown in the broadcast 800,000. Taking this figure and the account the 4,000,000 families owning more than one radio, the survey ar-


cives at the 33,000,000 set mark.

Of the 24,500,000 families owning sets early in 1937, Dr. Starch’s re-

searchers learned that 20,212,500 list-
ed to the radio an average of five hours each day. In 1932, the aver-
ge rate daily period for each family lis-
tening was 4.1 hours.

Intensity of ownership of radios according to size of family income varied as follows: 98.6 per cent of homes with incomes over $5,000; 93.6 per cent of homes with incomes of $2,000 to $5,000; 81.1 per cent of homes with incomes of $2,000 or less.

The percentages of homes having radios in communities of various sizes were as follows:

16 per cent in cities of over 250-

000; 90.8 per cent in cities of 25,000 to 250,000; 91.8 per cent in cities of 10,000 to 25,000; 88.6 per cent in cities of 2,500 to 10,000.

Ownership figures by time zones show the Pacific region first with 97.9 per cent of all homes owned with radios; the Eastern division next with 90.7 per cent; the mountain re-

gion next with 89.7 per cent, and the Central zone last with 88.8 per cent.

At some point each day, four out of five of the nation’s radio families use their sets at least one hour.

Radio Personalities

THE stork yesterday visited the home of Harry Kerr, J. Walter Thompson publicity head, and Douglas Cameron, Batten, Barton, Durstine and Osborn publicity head, delivering a baby at the Kerrs, a girl at the Con-


dam—or at least well before line at the Roxy beginning the week of May 21. Gladys Swarthout will continue the hospital on the Ford “Sunday Evening Hour” May 16 . . . Guy Lombardo will play a funeral benefit for the citizens of his home town, Longo, Ontario, a week from tomorrow . . . Guests for the General Motors program, May 16, are Jan Pearce and Rose Bampi . . .

+ Erna Phillips, author of "Today’s Children" here tomorrow for a brief stay . . . Mark Warnow took over the NBC “Hit Parade” last night . . . Smiling Ed McConnell, baritone, sponsors the show this week . . .

October 7 of WSB’s program department switches to Mutual’s through the hire of Margaret Ken-

edy, of program, returns to Mutual’s publicity division . . .

Bert Lahr has postponed his de-

parture for Hollywood because of the strike . . . 300 members of the “Little Comrades of the Press” held an "I’ll 395 Quiz at Saturday’s broadcast from the Barston-Plaza . . . The RCA "Acme Key" group for Sunday in-

cludes the Beale Street Players, Kath-

leen Norris, Elрем Zimbalist and Larry Burke . . . Mischa Mischakoff has been named concertmaster of the NBC symphony . . . Stuart Churchill added to the “Cabin In the Pine” pro-

gram for a holiday then to bulk up for a 14-room house here to house himself and orchestra.

Plan New WGN Program

CHICAGO, May 5.—A new series of weekly programs, "Your Radio Play-
house," will be originating from WGN for Mutual beginning May 9. Mutual stations which will carry the pro-

gram are WGN, WUSA, and WSAI, Cincinnati.\n
Radio station schedule to cover the nation’s No. 1 market. \n
Wisconsin advertisers chose New York’s No. 1 market. \n
LOE SAYS:
Wise advertisers choose New York’s No. 1 market.
Radio

Oil Firm Will Air
400 Baseball Games

Approximately 400 baseball games will be broadcast this season under the sponsorship of the Atlantic Refining Co., the oil company. The broadcast schedule—the Pittsburgh Pirates, and the minor league teams of Binghamton, Wilkes-Barre, and Wilkes-Barre.

In Pittsburgh, WWSY is carrying the activities of the downtown bus, these games, plus play-by-play reenactments via Western Union.

WNBF, Binghamton, is carrying the complete broadcasts featuring the ball team there, the broadcasts coming direct from the park. The other stations are WAZL, Hazleton; WERE, Wilkes-Barre; and WRAK, Williamsport.

N. W. Ayer & Son set the programs of Atlantic Refining. The company's baseball broadcasting policy is based on the success of the football campaign last year.

Derby on Louisville Stations

LOUISVILLE, May 5.—All three local stations are giving a prominent place in their schedules to pre-Derby programs. Manager Lowry, WHAS newscaster, is on the air daily with a 15-minute program, furnishing the latest dope on the races; WAVE has been broadcasting for several weeks a "Mythical Races" series, sponsored by the Visma Packing Co., with cash prizes for listeners who pick the winner of each race; WNKY is heard daily over WGR, New Albany, Ind., giving his opinions of the day's card at Churchill Downs, sponsored by Rick Henry Beer. Additionally, various prominent persons identified with the racing game are presented over all stations.

WKRC Starts "Street" Series

CINCINNATI, May 5—Dick Bray, announcer and sportscaster of WKRC, Columbus, has inaugurated a new "Man on the Street" series, broadcasting from the Carew Tower Arcade in downtown Cincinnati.

The program, sponsored by Chocolate Products Co., is aired on Mondays and Tuesdays at 12:30 P.M., Wednesdays and Fridays at 2:30 P.M. and Thursdays at 12:15 P.M. E.S.T.

Order Pennzoil Recording

Fuller, Smith & Ross has placed an order with the NBC Transmission Service for a series of 15-minute custom built recordings for Pennzoil.

The recordings, it is believed, will be placed in stations in the Cleveland area.

Eagle Tire Goes on WNEW

The Eagle Tire Co. has signed on WNEW for six 15-minute periods daily.


NBC Adding Mysteries

NBC is adding a new series of five-minute mysteries, 54 in number, to its transmission library.

Oil Firm Will Air 400 Baseball Games

Ann Harding, Fields Dated for C & S 8 Show

Hollywood, May 5.—Ann Harding will do a radio scene from "The Guardian" on the new Chase and Sanborn program, "Chase and Sanborn Presents." The program's emcee will play the role opposite her. W. C. Fields will also be on the show in a comedy skit with Edgar Bergen and Charlie McCarthy.

Songwriters Richard Rodgers and Lorenz Hart will present their concert on their concert number, "All Points West," which will subsequently be played with Ray Middleton vocalizing.

Sonja Henie has been set for the coffee air on May 23.

"Young Hickory" on WMAQ

"Young Hickory," sustaining serial on NBC-Blue, will be sponsored only on WMAQ, Chicago, by Procter and Gamble, beginning May 10. The program, "Young Hickory," is a product of WMAQ, and is heard at 10:45 A.M., Central time, Mondays through Fridays.

The purchase of the one station by P. & G. is regarded as an experiment. If the program results in boosting local sales, it is believed P. & G. will purchase the full Blue network. The Compton agency handled the deal.

Pryor, Fickett to Louisville

Batten, Barton, Durstine and Osborn's Derby contingent, comprising Arthur Pryor and Ken Fickett, of the agency's radio department, and George Gouge, account executive, left for Louisville last night, where they will supervise the broadcast of the running of the Derby on NBC for the Brown and Williamson Tobacco Corp.

Sponsor for Coe College Band

Des Moines, May 5.—The Iowa Soap Co. is now sponsoring the Coe College band, remote from the college, for two half-hours weekly over Iowa stations. George Clark is the announcer. The college is located in Cedar Rapids. Account placed through Watson-Barrett agency, Waterbury.

Lakeside Signs "Vox Pop"

Cleveland, May 5.—WTAM's "Vox Pop" program, heard daily except Saturday and Sunday, has been signed by the Lakeside Biscuit Co., beginning May 10.

The series, titled "Playhouse Square Interviews," began as a sustaining feature April 26.

CBS Declares 50c Dividend

The board of directors of CBS yesterday declared a dividend of 80 cents per share on the present Class A and Class B stock at 55 cents per value. The dividend is payable June 11 to stockholders at record at the close of business May 22.

LRI Asks Thesaurus Library

Station LRI, Radio Spreadlight, Buenos Aires, has placed an order for the network's Thesaurus Library through Jack Linderman, RCA Victory agent for Argentina.

FMRC Resists Peace Plan of Labor Council

F.M.P.C. headquarters simultaneously announced the receipt of a $300 check for that strike fund from Kenneth Thomson, Screen Actors' Guild executive secretary.

For the past five years F.M.P.C. spokesmen had stated that it is physically impossible to end the strike in 24 hours as previously reported and added that the strike would not end until union shop contracts are signed.

Shift Charter in Boston

Boston, May 5.—The A.F.L. Federal charter held by the Film Exchange Employes' Union here has been suspended by the Boston Local B-3. The meeting at which the transfer was made was addressed by John Gudee, L. A., representative of F.M.P.C., and F. Burke, business representative of the local operators' union, and Thad G. Barrows, president of the operators' group.

Zukor Jubilee Drive Honors Are Awarded

LOS ANGELES, May 5.—Results of the recent Adolph Zukor Silver Jubilee Drive program show that the sales of Zukor Productions, Inc. has exceeded its 100 per cent sales quota.

Filmers in the district managers' division were William Erbb and Milton Kusel. Heading the branch managers' group was Myron Sattler while Irwin Lesser was winner among the salesmen.

Supplementary prize winners were: Bruce Kellogg, E. C.; Earl Bell, Edward Ruff, A. M. Clark; Salesmen.—H. Kaufman, H. Wirth, and J. Segal. The 10-day sales drive was sponsored by Edward Ruff, Selby Carr, J. Spiegel, L. Beecher.


Set Heck Film in Color

HOLLYWOOD, May 5.—Sedwick International will produce in Technicolor "Nothing Sacred," a Ben Heck story by May Carr and Fredric March. Scenes will be shot in such eastern resorts as Long Island, Palm Beach, Havana, etc.

In somewhat the same manner, the interesting sections of Manhattan will be filmed in color for "Walter Wagner's Vagabond of 1938."

Day En Route to Florida

John Day, Jr., Paramount general manager for South America, arrives today at Rio de Janeiro and left at five o'clock for Florida where he will visit his father. Day will return to New York in about a week for home office conferences and will attend Paramount's sales convention on the coast, June 10 to 13.

Dixey Company Issue Is 1,100,000 Shares

LONDON, May 5.—The British Independent Exhibitors' Distributing Co., headed by Capt. A. C. N. Dixey, on May 10, issued 1,100,000, £1,00 0,000, 1-in possession ordinary shares. The company will engage in operations on the sale of shares of the holding company, £50,000. This amount has already been guaranteed, including 65,000 ordinary shares subscribed for by the Rock Studios.

Dixey's contract with Rock for floor space at the plant calls for the payment of £16,250 the first year, rising 5% per annum, for four years. Four films already have been bought. Dixey is chairman of the company, which has been incorporated here.

Millionaires for War Bond Program

WASHINGTON, May 5.—The company is the new War Bond campaign. Melchior has been elected chairman of the committee, which counts over 100,000,000 as its members.

League of Nations Getting Equipment

LONDON, April 29.—The two main halls of the League of Nations building will be equipped with sound film apparatus and the Sala de Conseil, and the Sala de Conseil, are being equipped with sound film apparatus. In the Sala de Conseil G.B. is putting in a standard duoscopic sound projector, supplemented by a 16 mm. film. The Sala de Conseil, portable models will be used.

By the end of May facilities will be complete for the exhibition of special films depicting the League's work against the white slave traffic and the drug smuggling industry. International previews of important entertainment subjects are also planned.

Sees Catholic Drive As Helping Industry

BRISBANE, April 20 (By Air Mail via London)—Commenting on the Catholic film review plan in Australia, Archbishop Duhig said here that the church had no desire to harm the film industry, but cannot condone films that will "indeed help the industry because more people will attend when they know the films are not harmful to their children may safely attend."

Since the first announcement of the formation of the Catholic Film Committee to review films, there has been a growing disposition on the part of exhibitors and distributors to cooperate to the full. It is clear the exhibitors desire a high moral tone in film product as much as the church.

Plan House in Bronx

A new 600-seat theatre will be constructed at Tremont Ave., between the Grand Concourse and Anthony Ave. The Coed Holding Corp. has secured a vacant plot for the purpose and has engaged Anthony G. Maucari as architect and general supervisor.

Pass Lewd Show Bill

ALBANY, May 5.—The Dunnigan bill, permitting the exhibition of licentious, or refusal by licensing authorities in the state to issue theatre permits for one year to theatres conducting exhibitions of exhibition was passed by the Senate here today.

Form H. R. & L. Theatre

DOVER, Del., May 5.—H. R. & L. Theatre, the new theatre being built here to deal in motion pictures of all kinds. No capital stock is listed.
Lichtman Addresses Final MGM Session

(Continued from page 1) he told the assembled delegates that 10 of the best M-G-M pictures grossed 30 per cent more business than the 10 best of all other producing companies combined.

William F. Rodgers, general sales manager, in his address to angles on next year's policy.

Louis B. Mayer in an address said the philosophy of this policy for 1937 is “not to plan for the year but for three, four, five or ten years in the future.”

He said that M-G-M had taken its 1937 policy from the World War, saying, “You can win the battle without winning the war.”

There is no soundness in such a plan. Ten years ago we sat on a policy of developing unknowns into stardom. Today we have the largest list of stars, executives and directors in the world. We are ready to step forward from our ranks. Picture making is too complex today for minute decisions. Only great pictures can now exist on public trained and claming for only the best. And great pictures cannot be continuously made unless re-services of talent are provided for now so that when one star or producer or director falls by the wayside through illness or death another is ready immediately to take his place in the ranks.

Lauds Schenck

Mayer paid tribute to Nicholas M. Schenck by ascribing the success of Loew’s and M-G-M to the latter’s vision in solidly backing the plan of providing ample talent reserves. “But Mr. Schenck and I are a successful oil in a differently manner. He was delighted in the figures of “BORN TO DANCE” which included the five stars already listed, of which you boys of the distribution department and the manager of Loew theaters had one was quite right. But to me the thrill is the definite success but the fact that we created a new star, Eleanor Powell. There is no computing the value of a new star.”

Lightman presented sales managers who expressed their appreciation to Mayer. Those included Ted Mann, delssohn, J. M. Maloney, J. E. Flynn, E. M. Saunders, Tom Connors and Howard Dietz, for the entire sales group, then presented Mayer with an engraved watch.

Talks on Young Producers

At another point Mayer stressed company's commitment to the policy of developing the young and auctioned off as this need the exigencies of production and the fact that many current producers are not completely well. Harry Reaf with Mayer and Irving Thalberg comprised the company's original three producers, spoke of presenting on talent. Sam Katz and Dietz were other speakers.

The latter portion of the evening session was devoted to a general discussion from the Boar. Participating were the following: Frank Drew, Cleveland; H. A. Wag- ner, Indianapolis; Bob Workman, Minneapolis; Ted Mendelssohn, Chicago; Joe Vogel, Detroit; George

Los Angeles, May 5.—Bob Lynch reverted to type. An old-time railroad man, it appears he has never re- turned to his job but has a year on the run. Between Emporia and Newton, those two Kansas metropolises, Bob climbed into the cab of the special and pushed the party closer to Pasa- dena. He reached a top speed of 88 miles per hour.

“IT was at Albuquerque that Wil- liam F. Rodgers went into what ap- pears to be a new era of their lives by taking with Eddie Saum and Con- nies, two aides-de-camp, a trip to the line of travel, the public forgathered. One group of sides up, submitted the trio to a careful inspection and turned away in obvious elation with. “There aren’t the men who make the pictures. They’re the financiers.

JACKSON ROSE was behind the motion picture camera as the group alighted from the battery of buses on the Midland grounds. He’s the first cameraman to make a newsreel clip 30 years ago in New York, a shot of Roosevelt departing on an African hunting trip. Rose is now one of Metro’s camera acts.

They’re kidding Joe Morrow, Phil- adelphia salesman sometimes yelping “The Foreign Reporter” because he doesn’t send any mail order 2 on the line. He didn’t even tear up a deck of cards which seems to be some sort of an accomplishment in Morrow’s life.

J. S. MCLEOD, head of the exchange maintenance department, arrived ahead of the conventions. At Pasadena he was one of the greeters outfitted in an individualistic sport suit. His neeckie, a la Technicolor, gave him away, despite the dark glasses.

JOE FARRER, Philadelphia office manager, sometimes referred to as ‘Captain Bligh,” insists he misses his girls. Even in California.

Fan stuff, Bill Koenig, studio manager, hit Pasadena wearing a halloween sport shirt re-adapted to be a replica of the kind Bob Taylor dons.

HERB GENTER, Pittsburgh city salesman, recalls the days when he was an oil magnate right here in California.

This is Sandy Gottlib’s first fay out from Minneapolis since

Hickey, Los Angeles; J. E. Flynn, Detroit; Leroy Blekel, Dallas; E. K. O’Shea, Buffalo; Miss M. Ryan, Buf- falo; Mrs. J. A. Reaf, Indianapolis. Tonight the delegates were the guests of Hal Roach at a barbecue given by producer’s daughter in City. Thursday will be a day of play with some of the visitors setting up a newsreel picture of the Monira Swimming Club and others on a sightseeing trip. The highlight will be in the evening when Louis B. Mayer will host a lavish dinner-dance on one of the studio’s big stages. All M-G-M personalities will appear.

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Paramount to Put 50-60 on '37-’38 List

MONTHLY MILLION DOLLAR FEATURE PLANNED

Paramount's new season production plans indicate a schedule of 50 to 60 features at present, Robert M. Gillham, director of advertising and publicity, said yesterday following his return from a studio visit. The company antagonist, opened 50 to 60 pictures for the current season at its 1936 sales meeting.

Production budgets have been increased materially for the 1937-38 season and plans are being made for the delivery of a $1,000,000 production every month, Gillham said. With the new schedule approximating a picture a week, a drastic reduction in the number of budgeted pictures is indicated, as several pictures a month, apparently, will come within the intermediate cost brackets.

Lucien Hubbard and William Lewin
(Continued on page 4)

Star Born” Pulls $90,000, 2nd Week

“A Star Is Born” tallied approximately $90,000 for its second week at the Music Hall.

At the premiere, “Wake Up and Live” tallied $47,000 for the second week ending last night. It will go a third. In the final five days of “Marked Woman,” the Strand took in about $9,000. “The Prince and the Pauper” opened there nicely yesterday after a formal preview Wednesday night. In the first 20 minutes, 980 tickets were sold and by 10:30 yesterday morning standees were in evidence.

The third week of “Swing High,
(Continued on page 7)

Briefs Submitted in Gotham-Union Action

In lieu of all arguments, counsel for the Gotham Amusement Corp. and operators of six other independent New York film houses and the Allied M. F. U. (Motion Picture Theatres Union) submitted briefs yesterday to Justice Aaron J. Levy in N. Y. Supreme Court in connection with Gotham's suit to enforce contracts involving themselves, Allied and the I. T. O. A. which allegedly were to run to June 30, 1943.

Allied and the I. T. O. A. sought to have the suit dismissed in its action
(Continued on page 7)

Radio News—Pp. 10-11

Monogram to Have 42 for Next Season

TITLES WILL BE REVEALED AT MEETING TODAY

CHICAGO, May 6.—W. Ray John- son, president of Monogram, tomorrow will reveal a total of 42 features for 1937-38, at the opening business session of the company’s fifth annual sales convention at the Drake Hotel here. Production budgets will be increased an average of 25 per cent.

The product schedule, the largest yet to be announced by Monogram, comprises 26 dramas in three series, and two series of westerns, each including 12 pictures.

The meeting opened today with informal discussions, and will conclude on Saturday.

The production schedule is headed by a special group of live “Certified Attractions.” The other divisions
(Continued on page 4)

Rodgers Talks on Flexibility Policy

LOS ANGELES, May 6.—William F. Rodgers, sales manager of M-G-M, in a speech which brought to a close the current sales convention of the company, substantiated motion picture daily's prediction of last Monday that flexibility would be the principal characteristic of next season's policy.

Rodgers told the conventioners that the new season's policy would be carried forward substantially as last year with the exception that it would be flexible. For the new year each manager would adjust policy to the individual exhibitor where such adjustments seemed necessary to make
(Continued on page 7)

Newsreels Face New Coronation Problem

The destruction of the German dirigible Hindenburg which was struck by lightning and burned at Lakehurst last night presents a new problem to newsreel producers who had planned to ship their films here on the next trip of the giant airship. The decision to send the prints on the Hindenburg had haled negotiations with prominent aviators who had planned to make solo over-ocean flights with the pictures. These negotiations may now be resumed.

The newared companies' executives could not be reached last night for statements.

Fashion Note

Hollywood, May 6.—Pickets and how they dress are largely a matter of geography.

In the industrial centers, it's overalls and sober array. In Hollywood, it's sport shoes, slacks and gay sweat- ers.

Hardy Checks On St. Louis Case Details

Although Russell Hardy denied that his trip from Washington had anything to do with the St. Louis anti-trust suit which was settled in federal court last summer, it was revealed yesterday that he has been checking up on various litigants involved in the fulfillment of stipulations filed in the New York Federal Court.

During his two-day stay, Hardy visited Warners, Paramount, RKO and F. & M. executives and it is understood several details remain to be worked out. Attorneys for the distributors, it is said, have assured the Department of Justice counsel that the stipulations agreed to will be lived up to in due course.

Hardy returned to Washington last night by plane to report his findings to Hon. S. Cummings, attorney general.

Production Holds; 39 Films in Work

Hollywood, May 6—Production held up well here last week despite strike conditions with studio rosters showing a total of 37 features and two short subjects in work. Seven new pictures went before cameras during the week and 73 features and 15 shorts were in the cutting rooms. A slacking up of action in the studio was not apparent with 16 features and five shorts scheduled to shoot within the next two weeks.


Paramount had all production wells turning with nine features in work, peak production among majors.

Columbia had four features shoot-
(Continued on page 7)

Picketing by FMPC Starts Within 2 Days

C. I. O. Assistance Offer Is Accepted

Hollywood, May 6—Picketing of all theatres in the United States playing films produced by the 10 major companies now under strike regime will start within 48 hours, F.M.P.C. headquarters announced today. Wires were dispatched to international offices of the critics represented in the F.M.P.C. and picketing will start immediately through the supervision of craft locals throughout the country.

C.I.O. groups will be on the picket lines, having signified their desire to cooperate through a number of wires received at F.M.P.C. headquarters here. F.M.P.C. heads said that the theatre-picket campaign would take 48 hours to organize.

Picket lines around the studios here apparently were augmented today;
(Continued on page 11)

More Talks Coming On Service Unions

Further discussions with L. A. T. S. E. officials in the middle west on the current lockout of equipment serv- ice men in Cleveland, Chicago and St. Louis were scheduled for today, said yesterday on his return from Chicago.

With representatives of RCA Mfg. Corp. and circuit theatres affected by the lockouts, Cenrow conferred with.

Balaban and Arthur Talk St. Louis Deal

CHICAGO, May 6—A. J. Balaban early this morning conferred with Harry C. Arthur at the Municipal Airport in regard to purchasing an inte- rest in the F. & M. circuit in St. Louis. Arthur was on his way to New York. It was the first time he had met Balaban since the latter re- turned from Switzerland.

Reports have been current for some time that Balaban and his associates have been interested in the St. Louis circuit. Balaban said he would be glad to talk to Arthur, but nothing definite has been done yet.

Negotiations between Balaban's
(Continued on page 4)
HO. Warner brothers go raging blizzard with their flair for good old melodrama in “Slim.” There is the girl once more, two men in love with her and one of them clearing the scene to swing the way toward an implicit clinch finish. Add an interesting and, if you can find it, different background and insist upon standard performances from an experienced cast and there’s your picture.

William Wister Haines’ novel had the necessities. He incorporated them into his own script and Ray Enright followed through in his direction. Margaret Lindsay is the girl. Pat O’Brien is a power lineman who lives for today and lets tomorrow correct itself. Henry Fonda is a country bumpkin taken under O’Brien’s wing to finally develop into a first-class lineman on his own. He falls for Miss Lindsay with reverse sentiments prevailing.

It is never quite certain whether Pat purposely slips to his death while repairing power lines in a raging blizzard or whether he merely fell. Anyway he said plot and part it’s a case of tea for two. Thereafter, the result of the story array which can be matched up with a carload of predecessors, if your memory is working properly and allows for differences in background, makes for conventional but acceptable entertainment. One weakening influence is the direct similarity of the thrill moments fore and aft. They are so identical that a carbon impression of one on the other does considerable hurt to the “ohs” and “ahs” content and provides two chills of the same temperature. That’s contrary to the dictates of the best constructionists of the ten-twenty-three school.

Y. FRANK FREEMAN
Para-theatre head, left last night for Dallas where he will confer with Kelvin Holitzke and R. J. O’Donnell on Interstate Circuit affairs. He is due back in New York in a week.

BILL SCHNEIDER of F. M. is in New York for the opening of “Shall We Dance,” in which she appears.

ED SELZER, Warner studio publicity head, arrived from the coast yesterday all peped up for the annual sales meeting which will start Monday at the Waldorf.

EDWARD SCHNETZER, eastern division manager, will leave New York for Bermuda, yesterday after a 10-day tour of his exchanges.

ROY DISNEY will leave for the coast Sunday. He plans to stop over in Kansas City for a few days to visit relatives.

DAVID BERNSTEIN and Col. E. A. Schindele returned yesterday from the south.

J. J. MILSTEIN, general sales manager for Republic, left for Washington yesterday and will return Monday.

Jo. Unger will return Monday from a vacation.

HERBERT J. YATES is due from the coast Sunday.

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Josephine MOSKOWITZ and Frank Schindele return today for the coast to confer with 20th Century-Fox studio executives in advance of the annual sales convention which starts the latter part of the month.

EDYTHE M. PHILIPS of Philips and Torball has completed casting for “Wives of the People,” a series of historical shorts to be produced by John T. Doran at the Edison Studios in the Bronx.

NORMAN WESTWOOD, formerly Universal’s manager in China, is visiting town and has been in this country, but says he feels the urge to return to the Orient.

GEORGE GERHARD and ED HOLLAND of RKO will leave Sunday to exploit “Toast of New York” and not “Toast of the Town,” as reported yesterday.

TOOTS SHOR plans to talk to the Warner Pictures’ Reubenites when they gather at the Tavern for a midnight party.

ERWIN G. GESLEY’s original, “Love Runs Into Money,” has been purchased by Grand National.

LORETTA YOUNG, who has been vacationing in Bermuda, returned today on the Monarch of Bermuda.

THEODORE STUMP, Abstakove, Mont., exhibitor, who has been visiting here, has left for his home.

NICHOLAS M. SCHESKaN will return from Miami Monday.

ROBERT E. HAO and WILLIAM KOSTKA, formerly with Fawcett Pub.
Ushers rush and cashiers wilt, as long waiting lines storm the Rivoli doors. And that romantic duo, Tyrone Power and Loretta Young, implant themselves deeper than ever in the hearts of audiences...while thousands laugh and cheer!

The critics keynote the sentiments of the crowds:

Daily Variety: "Should fare handsomely at the boxoffice. Has the show elements which appeal beyond class limitations. Loretta Young never so lovely. Tyrone Power splendid!"

Hollywood Reporter: "Topnotch! Provides class amusement for all classes! More strength for Young-Power team!"

Film Daily: "Bright and witty show. Glamour love-team of Young and Power score strong. A cinch the femmes will go for them!"

N. Y. Daily Mirror: "Miss Young and Tyrone Power in a gay romance to the demonstrated delight of their following! Yesterday's audience signified box-office success!"

N. Y. Daily News: "Sure to please any audience! Tyrone Power and Loretta Young carry on the splendid teamwork they commenced in 'Love Is News'."

N. Y. American: "Here's another 'yes' one. Definitely! Loretta and Tyrone at their most engaging! Glides along merrily!"

N. Y. Eve. Journal: "One of the season's most amusing comedies! A charming vehicle for a group of charming players!"

N. Y. Eve. Sun: "Light-hearted and laughing comedy in a gay mood. Tyrone Power and Loretta Young have proved themselves an excellent comedy team."

N. Y. World-Telegram: "Recommended to your attention. Over-bountiful with funny lines. Loretta Young altogether sparkling. Tyrone Power at his best!"

Showmen's Trade Review: "Big name cast for top grosses. Young, Power, Menjou and Winninger great. Definitely a class A production!"

AND THE WAITING LINE CONTINUES FAR BEYOND THE CORNER!
Monogram to Have 42 for Next Season

(Continued from page 1)

are known as "Profit Series," "Success Series," "Lone Star Westerns" and "Fast Action Westerns."

A move toward the acquisition of outstanding players is indicated in the signing of Jackie Cooper for "Boy of the Streets."

Jack Randall, who has just completed "Blazing Barriers," will be starred next season in a series of musical westerns. Randall is scheduled to arrive here tomorrow to attend the convention, at which approximately 150 are in attendance.

The list of product scheduled for next season is as follows:


Rules Game a Lottery

ALBANY, Ga., May 6.—Judge Clayton Jones of the City Court of Dougherty County has ruled in favor of the state in its action against Frank Barker, representing the Albany Studio and charged with operating a lottery last Sept. 16, in a Bank Night drawing. The case is being appealed to the State Court of Appeals.

Argue Bank Night Case

KANSAS CITY, May 6.—The Bank night case of Missouri vs. R. W. McEwan, Bank Night distributor, was argued before the Missouri Supreme Court yesterday. The case is expected to be taken under advisement.

Head Film Council

CHARLOTTE, N. C., May 6.—Mrs. V. J. Guthrie has been reelected president of the Charlotte Motion Picture Council. Other officers in the council are: Mrs. J. H. Frickhoefer, corresponding secretary, and Mrs. Jacob Binder, recording secretary. The meeting heard praise of the past year's product.

Poe Sells Melody Share

Hollywood, May 6.—Coy Poe has sold his interest in Melody Pictures Corp. to Maurice Conn for a reported $25,000. Poe will remain at the Conn Studios as head of the music department until the next Pinley Tomlin picture is completed.

MOTION PICTURE DAILY

Friday, May 7, 1937

Monogram to Put 50-60 on '37-'38 List

(Continued from page 1)

already been added to Paramount's list of productions and additional newcomers may be announced at the company's annual sales meeting in Los Angeles, June 10 to 13. Younger players on the studio's roster, who have been featured during the past year or two, are expected to augment Paramount's present list of stars during the new season.

Clevelanders Object To Para. Transfers

CLEVELAND, May 6.—Resolutions have been passed by the Cleveland M. P. Exhibitors' Ass'n "condemning" Paramount for transferring certain Paramount from the 1935-36 list to the 1936-37 list "thereby disregarding the moral rights of the 1936-37 contract signers."

Copies of the resolution are being sent to Adolph Zukor, Neil F. Agnew and regional and state exhibitor organizations affiliated with Allied. The latter is to be one of the topics at the Allied States Convention in Milwaukee May 26-28.

Balaban and Arthur Talk St. Louis Deal

(Continued from page 1)

group for a tieup with the Ansell Brothers in St. Louis are understood to have been called off. In the event Balaban goes into St. Louis it will be with the F. & M. interests.

John Balaban, brother of A. J., on May 5th will stage an anniversary party at the Congress. It will be called Hula Night. A number of the Ansell brothers here in New York have been invited to attend the affair.

Dickinson Appoints

District Managers

KANSAS CITY, May 6.—The Glen W. Dickinson Theatres, Inc., has instituted the management practice of district supervision. Dickinson has named three district managers to handle his large circuit in Missouri, Kansas and Iowa.

Robert Guise, city manager of Dickinson houses at Manhattan, Kan., has the Manhattan district, including two houses in Manhattan, two in Junction City, and one in Herington. Kan. J. G. Weigand remains with Guise as publicity director for the three towns. Jack Carmichael, assistant at the Dickinson at Manhattan, has been named city manager at Junction City. John Krieger continues as manager of the Dickinson at Herington.

Missouri and Iowa units will be supervised by Howard Sexton, former city manager at Junction City. He will have Chillicothe, Fayette, Marshall, and Slater, Mo., and Creston, Ia.
FREE DRINKS AND CIGARS TO EVERYBODY IN THE INDUSTRY!
Because we feel so good about "WINGS OVER HONOLULU"

We’re doing leap frogs all over the place! Oh Boy—what a picture!

It’s Got Everything...
A SWELL CAST!
Here are the best looking young people you'll ever see in one picture!

RAY MILLARD

WENDY BARRIE

KENT TAYLOR

POLLY ROWLES

WILLIAM GARGAN

A GREAT STORY
Based on the famous Red Book Magazine novel by Mildred Cram!

NEVER-MISS WRITERS!
Isabel Dawn and Boyce de Gaw—who wrote some of the outstanding successes of the screen!

A HIT DIRECTOR!
H. C. Potter, director of "Beloved Enemy"!

A GRAND PRESS BOOK!
Meaty with sure-fire selling ammunition! Get it—and go to town!

"WINGS OVER HONOLULU"

E. M. ASHER, Associate Producer

CHARLES R. ROGERS
Executive Producer

THE NEW UNIVERSAL—of course!
Rodgers Talks on Flexibility Policy

(Continued from page 1)

the plan equitable in every respect, Rodgers pointed out that through this plan, which was met with skepticism when offered last year, both theatre owner and MGM will enjoy five per cent increases in gross sales that had been registered by various exchanges, he said.

The sessions concluded tonight with an elaborate formal dinner-dance on M-G-M stage 15. Entertainment included ensembles of "Broadway Melody" and "The Show of Shows" under entertainment by Eleanor Powell, Bill Robinson and Cliff Edwards. Louis Mayer, head of the studio, with Sotsie Tucker and Frank Whitehead alternating in the encore spot.

Eastern and Southern delegations left on a special train at 11:30. The coast group will depart by a later train. Sightseeing trips, cruises to Catalina Island, golf and other pastimes occupied concessioners as meeting closed.

Production Shows; 39 Films in Work

(Continued from page 1)

ing, one preparing and scheduled for the cameras within the next two weeks and the other completing pictures with Samuel Goldwyn's three and zero, M-G-M, five, five and four; Paramount, nine, nine and 10; Republic, zero, two and five; RKO, two and six; Roach, one, zero and two; Selznick International, one, zero and zero; 20th Century, zero, two and eight; Universal, two, zero and two; Walter Wanger, one, zero and zero, and Warners, one and 28.

In the short divisions Columbia had one in work, one preparing and three editing. M-G-M had one, one and five; RKO, zero, two and four; Roach, zero, one and two; Warners, zero, one and zero.

Theatre Openings In Southwest Areas

Kansas City, May 6 — With its brightest crop and general business prosperous, Kansas City welcomes the season with experiencing accelerated activity in new openings, remodelings, etc.

A new 700-seat house, the Byam, being built in Fairmont, suburban Kansas City, will be operated by Rube Pfiebelstein of the Belmont Theatre, Kansas City. The 610-seat Flagmill, Mo., is being remodeled and redecorated. It was formerly owned and operated by Wayne Jenkins but Glen W. Dickson Theatres, Inc., has assumed control, with Jenkins remaining as manager.

Dickson spent $10,000 remodeling and reequipping the Dickinson at Blue Earth and has invested $2,500 in the new molecules with the theatre's name.

“Jungle Notes from Leo”

Briefs Submitted in Gotham-Union Action

(Continued from page 1)

before Justice Levy, who reserved decision. The suit arose out of a recent agreement between the I. T. O. A. and Local 306 which would in a large measure withdraw television employees of that local that has six years yet to run. The plaintiffs argue that the Local 306 agreement was not valid, and was not ratified by the I. T. O. A. board of directors.

Drop Suit Against Para.

The infringement suit of Samuel Kantrowich against Paramount was settled out of court earlier today on consent of both sides. The case has not been settled. Kantrowich alleged that he was the assignee of the copyright obtained by William W. Young, who created the film characterization of "Alice in Wonderland" and "Through the Looking Glass" in 1914 on which Kantrowich claimed Paramount infringed. Paramount answered that the story was in the public domain and that they had bought the rights from the heirs of Lewis Carroll. Kantrowich asked for an injunction and an accounting of the profits.

See Lina Case Today

After many adjournments, argument on a motion by Lina Picture Corp. for a summary judgment of $35,000 against First Division Exchanges, Inc., is scheduled to be heard today by Justice Aaron J. Levy in N. Y. Supreme Court. Lina took over on assignment a contract between First Division and Principal Distributing, Inc., in 1935. First Division allegedly violated the contract which involves the distribution rights of a number of short subjects.

“Star Born” Pulls $90,000 2nd Week

(Continued from page 1)

Swing Low” and Louis Armstrong and his band, Paramount ended with $22,000. “Outcasts Poker Flat” took in close to $7,000 at the Rialto. The Capitol with “Night Must Fall” brought $2,000 on the weekend, while the Criterion grossed $1,000 on the first week of “Thunder in the City,” and will end the final nine days tonight with approximately $9,000.

Last Horizon” completed a ninth week at $8,000. It is unlikely that the two-a-day will be held beyond May 26, when the extended option expires. “Café Metropole” opens in a week at the Rivoli wound up with a $31,000 take.

To Make Spanish Films

Hollywood, May 6—Castiabria Films has been formed here by Jaime del Amo and Joso Beren to film a series of 12 Spanish films for distribution in Latin America and Mexico. Production will start on "El Camino de los Cielos," and will end the final nine days tonight with approximately $9,000.

Expand Portable Groups

Denver, May 6—Three portable groups of local film theatres are being expanded by the Charles Bumstead has added two South Dakota theatres to his circuit, lumping it to Keystone, and the Community at Oelrichs.

Kansas City, May 6—Tom Brennan has been named ad sales manager for Warners here, which now has its own advertising department. Brennan formerly managed the Fox Strand, Hutchinson, Kan.

“Tobacco Road” Banned

Oxar, May 6—E. R. Cummings, district manager of Tri-State, which had rented the Paramount here for a showing of "Tobacco Road," was advised yesterday by Mayor Doo Butter that he had barred the play. A precedent for the action was the upholding of a similar ban in Chicago by the Illinois Supreme Court.

Doob Adds Floor Space

Loew’s publicity and advertising departments under Oscar Doob will expand its quarters on the fourth floor of the Loew Bldg. The projection and sound department will move to the annex with Doob’s departments taking over the additional space.
“Paramount’s 'MAKE WAY FOR TOMORROW' is so human that it hurts!"

—Los Angeles Daily News

Produced and directed by LEO McCAREY, who made "Ruggles of Red Gap"... defied studio chiefs with famed "Gettysburg Address" scene by Charles Laughton... offered to tear up his contract and work for less than his salary just to make "Make Way for Tomorrow"... and won!
"MAKE WAY FOR TOMORROW" is a Critic’s Picture!

"One of finest motion pictures to emerge from Hollywood in many seasons!" writes enthusiastic Douglas Churchill in New York Times (Sunday, May 2nd)..."Another ‘Over the Hill’ and ‘Stella Dallas’!" says Los Angeles Times..."90 minutes of most soul-stirring drama screen has seen!" says Daily Variety..."Teems with human drama," says Motion Picture Daily..."Will keep audiences happily balanced between smiles and tears," says Hollywood Reporter.

"MAKE WAY FOR TOMORROW" is a Woman’s Picture!

Read these comments from leading national clubwomen, educators, organization leaders:..."Hope everyone in America will see it at least once"..."Stirs heart and mind"..."Has tremendous appeal"..."Wish every man, woman and child could see it"..."Recommend it heartily"..."Magnificent!"

"MAKE WAY FOR TOMORROW" is a Man’s Picture!

Read what men in East and West Coast preview audiences said about it:..."Grand, richly deserves success"..."Human and appealing"..."Should be one of season’s outstanding successes"..."Tremendous moving panorama of life"..."You’ll want to see this again and again.”

"MAKE WAY FOR TOMORROW" is a Mass Audience Picture!

Trade paper previewers peg it as box-office in any theatre for every audience: "Bring in handsome returns...refresh large audience," says Hollywood Reporter..."Will be widely discussed...have stimulating effect on box-office," says Daily Variety..."When a picture has heart, public is quick to rally to its support. ‘Make Way for Tomorrow’ has heart appeal," says Motion Picture Daily..."Puts Paramount on a new high standard," says Box-Office..."Can easily stand alone," says Showmen’s Trade Review...

*Original copies of signed statements on file.

"MAKE WAY FOR TOMORROW"

with VICTOR MOORE

BEULAH BONDI • FAY Bainter • THOMAS MITCHELL

Produced and directed by Leo McCarey • a Paramount Picture
Regular daily program service, especially in the U.S., Canada, Europe and the British Isles, will be initiated by CBS on Coronation Day, May 12, with specially-taped official dedications on W2XE, Columbus's new short wave transmitter. The new station which has a peak power of 1,000 watts and is scheduled to be initiated at 5:00 A.M., E.D.T., with dedicatory address by E. K. Cohan, CBS director of engineering, and William Lewis, vice-president in charge of programs. The first program of the regular series will be transmitted to Paris (11 and England at 5:15 A.M., E.D.T., when W2XE will carry the Coronation ceremonies and other events from London by CBS in collaboration with BBC.

Salute Programs Planned

Progress of interest primarily to foreign audiences will be selected for W2XE's transatlantic transmission by a new program development headed by Elizabeth-Ann Tucker, who is former member of the CBS general engineering department, on shortwave and Atlantic Salute programs commemorating historic dates in European history and other special broadcasts will be presented in the languages of the country to which they are dedicated.

The operating schedule of the new station will enable English and European audiences to hear the programs during their afternoon and evening hours of listening. Licensed to employ five sequences, W2XE will be heard as follows: 7:30 A.M.-10:30 A.M., 1:30 P.M.-4:30 P.M., 7:00 P.M.-10:00 P.M., 11:00 P.M.-2:00 A.M. at 21,520 kilocycles; 1:00 P.M.-2:00 P.M. at 17,750 kilocycles; 7:00 P.M.-8:00 P.M. at 6,120 kilocycles; 2:00 A.M.-3:00 A.M. at 22,200 kilocycles. The fourth frequency, 11,630 kilocycles, will be held in reserve until further tests indicate its period of maximum usefulness. The remaining frequency, 6,120 kilocycles, is for transmission to Central and South America.

WCKY Starts Sports Review

CINCINNATI, May 6—"The All Sports Review," the new program originated by WCKY, featuring frequent flashes on baseball scores, race results and other sports news by INS and special sports wires. The broadcast is handled by Frank Zwygart.

John Reber on Coast

Hollywood, May 6—John V. Reber, executive vice-president of the radio division of J. Walter Thompson in New York, is expected here today to stay a month, due to increased Hollywood radio operation and augmented personnel in the Thompson office.

Station WTVM to Celebrate

ST. LOUIS, May 6—WTVM will celebrate its second anniversary May 19, with a special stage show at the Majestic, and will also air a celebration program.

Television Not a Problem To Theatres, Lohr States

KANSAS CITY, May 6—Lenox R. Lohr, president of NBC, does not regard television as a future competitor of radio. His opinion was expressed here yesterday before 250 members of the Chamber of Commerce.

He said he doubted whether the medium would affect first runs and said subsequent runs and suburban houses had nothing to worry about. The low costs to be incurred by the new medium to develop it as a means of commercial entertainment, he said. All the damage that can be done to theatres by broad- casting, he asserted, already has been done by sound broadcasting.

Lohr mildly ridiculed stories that manufacturers of radio receiving sets and broadcasting chains were using the television development as an excuse to cancel back television because of possible damage to present investments. The truth is, he said, that television is 100 times more complicated than sound broadcasting and no man in the country has any claim to knowledge of its possibilities. Its complexities surpass any in the invention of the human mind, he declared, and developments come almost hourly.

The big barrier to rapid commercial development, he continued, is the close relationship of transmitter and receiver. Changes in one must be accompanied by changes in the other. Lohr expressed the opinion that television would not replace sound broadcasting for the reason that it requires undivided attention of the listener in a darkened room. His expense, he said, would make it impractical in cities of 100,000 or less. He predicted that television would be placed on networks either by means of coaxial cables or high frequency relay stations.

CBS to Cut Week

NBC will inaugurate a five-day week policy beginning Decoration Day. All departments will be affected by the annual curtailment of the Saturday work day.

Chicago Town Pump

CHICAGO, May 6—CBS Chicago's Ranch Boys will make appearances in Blencoe, Ill., and at the Daily News Travel Show this weekend. Sylvia Clark of NBC Jamboree will appear at the Kenosha Theatre next week.

Tommy Tucker's band is the latest musical addition on Mutual, broadcasting from Los Angeles. Willis Parsons, of NBC sales promotion, yesterday addressed the WPA Adult Education class here on radio advertising.

— Sid Gary set as the first guest on WHN-WOR next Wednesday. Larry Collins is to be a guest on "Take Five" and "Radio Roundup" for series next week, through a booking by Central Bureau. "... Phil Regan will be the guest of Radio Harris on WHN Tuesday. "... K.J.H. has put on a series of transcribed trailers, twice a day, heralding the series of "Frank Watanabe and the Professor," which debuts next Monday. "... Josephine Antone set for Rubino's-Mercedes show next Sunday with Marian Clare on the following program. "... Haggie Carstairs won't be heard on Mutual. "... Alana will be brought in from NBC in Hollywood on the University of Indiana program. "... Dick Dean for his WNEW "Joy-makers" program.

— Hollywood Town Pump

Hollywood, May 6—James Dunn set to guest on George Fisher's program. "Lux Radio Theatre" on Mutual with Saturday with Basil Rathbone in the same spot on May 15. "... KHJ is putting on a series of transcribed trailers, twice a day, heralding the series of "Frank Watanabe and the Professor," which debuts next Monday.

— A建材新曲, Dickies, and the Echoes. "... Burhino's-Chevrolet show next Sunday with Marian Clare on the following program. "... Haggie Carstairs won't be heard on Mutual. "... Alana will be brought in from NBC in Hollywood on the University of Indiana program. "... Dick Dean for his WNEW "Joy-makers" program.

Mutual Gets "Crime Clinic"

"Crime Clinic," a WBAL, Baltimore, program, will be fed to the Mutual network beginning May 12. It will be heard weekly, from 9:15 P.M., E.D.T.

CBS Signs to Broadcast All Tennis Games

CBS yesterday signed with the United States Lawn Tennis Association for the exclusive broadcasts of all U.S.T.A. matches, which was autor- itatively learned last night. The contract was reported to cost the Association at an approximate fee of $10,000 for each season. Re-selling of the broadcasts is forbidden in the terms of the contract. Reported also as signed by CBS for exclusive presentation on that network of all the association's national matches is the U.S. Golf Ass'n.

Would Permit WRUP Lease

TALLAHASSEE, Fla., May 5—A bill that would give the State Board of Control authority to lease the state-operated radio station, WRUP, at Gainesville, has been introduced in the Senate by Senator Holland of Bartow. The leasing could be for a period of 14 years. Stipulations would keep the station at Gainesville and would reserve time for the broadcast of University of Florida sports, bulletins to police and peace officers, weather reports and special storm and hurricane reports.

Gulf Program to Be Variety

The replacement program for the Phil Baker-Gulf Gasoline series will be "Romance in the Sky," announced by Harry Von Zell as master of ceremonies. Von Zell takes over July 4 and will continue until Bakely returns to the program in the fall. In all probability Oscar Bradley's band will be a holdover feature on the new series. Young & Rubicam is the agency.

WMCA to Get Coronation

WMCA and the Inter-City network will broadcast a summary of the Coronation in the U.K. from London, May 12, at 7 P.M., E.D.T.

The program will originate in the London studios of BBC, Harlan Eugene Reid and J. W. Maitland, noted English novelist, will handle the assignment.
Radio

Kyser Band on Tour For Willys-Overland

Kay Kyser’s band, broadcasting Sundays on the Mutual Network for the Willys-Overland dealers, is now out on tour, playing nightly in Willys dealer cities in a promotional campaign of which he and the company have agreed to collaborate ever undertaken by a sponsor.

Willys dealers are taxed for blocks of tickets in each of the cities by the automobile company. The dealers dispose of the tickets to customers and prospective clients, the tickets serving as admissions to the Kyser performances. Willys-Knight publishers and U. S. Advertising Agency representatives travel in advance of the Kyser troupe, placing ads in the local papers calling attention to the forthcoming performances.

The Kyser itinerary date is as follows: May 8, Peoria; 9, South Bend, Ind.; 11, Chicago; 12, Indianapolis; 13, Grand Rapids; 14, Memphis; 15, Herrin; 17, Springfield, Ill.; 18, Quincy; 19, Peoria; 20, Des Moines; 21, Lincoln; 22, Sioux City; 23, Omaha; 24, Sioux Falls; 25, Storm Lake; 26, Waterloo.

KSL Players Take a Rest

SALT LAKE CITY, May 6—After 117 consecutive weeks for Logan Co., the KSL Players, heard in the half-hour feature “Radio Playhouse,” have taken a two-week leave, and will return for a new series for Mar-o-o. Latter has been billed for entire western coverage, their only independent outlet besides regular NBC program.

W. E. Featherstone placed the account.

Form Midland Television

KANSAS CITY, May 6—Following a legal conflict over control of station WDAF last winter, which was decided by the Circuit Court in favor of Sidney Q. Noel, Midland Television, Inc., has been billed here. The new company is headed by G. L. Taylor; N. G. Sother is vice-president and sales manager; Arthur B. Church, head of Midland Broadcasting Co. (KMBK) holds the post of treasurer.

Claim Success in Test

NEW CASTLE, Del., May 6.—Success was claimed by John C. Roberts, inventor of the Roberts System of high-speed transmission, in the experimental transmission of electric power and lights by wireless, undertaken here by the National Wireless and Light Corp. A beam was said to have been sent 63 miles, from here to the receiving station located near Milford, Del.

Cycle Title Changed Again

The Cyclo Trades of America program, heard Thursdays on the NBC Blue, will be known under the title of “Kadin! High” henceforth. This is its third title in as many weeks. Originally, it was called “All Star Cycle,” which was changed to “Cycling Weekly” last week. Arthur Mayde, Inc., is the agency.

MOVIE PICTURE DAILY

Picketing by FMPC Starts Within 2 Days

Dema Harshbarger Signs Talent

HOLLYWOOD, May 6—Dema Harshbarger, head of the Hollywood NBC artists’ bureau, is back from Chicago and New York where she contracted 455 artists under contract to NBC and made arrangements for new players to come to the coast.

Hildegarde, Florence George, Nadine Conner and Senator Fishlach and Figsbottle are among those scheduled to arrive here.

Picture rights for the radio serial, “Today’s Children,” also were acquired by NBC from Gabriel for a new contract for Gertrude Berg to do a screenplay for Sol Lesser was set.

Charles Smith, associated in the local bureau, has gone East to complete deals started by Miss Harshbarger and arrange new ones.

KXYB Staff Is Shifted

KANSAS CITY, May 6—KXYB has added to and shifted several members of its staff. H. K. Makelin, formerly commercial manager on WDAF, Indianapolis, has named Frank Bailey production manager succeeding Herbert O. Noonan. Clair Harshbarger has been named promotion and merchandise manager. Jim Bannon, formerly with KMOX and KSD, St. Louis, is in charge of special events and news. Dot Quachette now is program director.

Latham Sets Into Pictures

NEW ORLEANS, May 6—KWKH, Sherman, La., in its house organ, On the Level, ran a panel of six candid photos of Jack Latham, Young & Ruback time buyer, as he listened to and liked an audition of the KWKH Shelton Brother Act. The act was optioned on a 20-week basis by Gulf Film Co., and its new product, Gulf Spray.

Murphy in New NBC Job

CHICAGO, May 6—William J. Murphy has been named assistant continuity editor of the NBC Central Western Division, taking the post vacated last week by Ken Robinson, who was made continuity editor. Murphy has been with NBC since 1933. Previously he was copy writer with the McJunkin agency.

KCKN Resumes Listings

KANSAS CITY, May 6—KCKN Kansas City, KCKN, is trying to discontinue its complete listing of radio programs. Objections from listeners forced it to resume printing the log.

“U” Changes Title

HOLLYWOOD, May 6—The title of Universals’ “Channel Crossing” has been changed to “Missing.”

Report IATSE Fund In St. Louis Race

ST. LOUIS, May 6—Local I.A.T.S. E. locals spent a total of $3,155 in their effort to re-elect Controller Louis Nolte for re-election, and also contributed $3,175 to the Democratic party. The expenditure figures, filed with Recorder of Deeds English reveals, Nolte was the only Republican elected in the April municipal elections. Nolting, Controller for his sixth term.

A measure requiring the city to pay $1,000 per month to a holding corporation for operating public service equipment in civic institutions, which has been proposed by Alderman Normale, has been revived recently. A new measure proposed to the Board of Aldermen would revise the theatre safety code to require the city to pay $1,000 per month to an operator for each projection machine. A similar measure was passed by the last aldermanic session, but was vetoed by Mayor Dickman. Exhibitors’ contracts with the union already provide for minimum rates, so the theatre owners object to the inclusion of a union requirement in the city ordinances.

Labor Agreement in St. Louis

ST. LOUIS, May 6—The recently formed Theatrical Local No. 2, has signed agreements for the establishment of wage scales through conferences with F., M. & St. Louis Amuse ment Co., Local 7. The Municipal Auditorium and the Municipal Theatre, according to a statement issued today by John McKi, I. A. T. S. E. vice-president.

Nick, who meets with independent theatre employes, also said that members of Film Exchange Employes and Theatrical Service Employes, both old unions, have surrendered their charters to join I. A. T. S. E. affiliates.

Flesicher Has Labor Row

As a result of the dismissal of 10 cartoonists, members of the Commercial Artists’ Union, by Max Flesicher American Studios Inc., Local 311, the union will vote on the question of calling a strike at the studio where it claims membership of 115 out of 135 employes.

To Merge 4 Theatre Firms in Australia

SYDNEY, April 12 (By Mail Via London).—It is understood that a plan soon will be submitted to shareholders for the amalgamation of four theatre companies, Greater J. D. Williams, Ltd., Spencers, Wests and Allied Theatres, with a propos al that shareholders should surrender their holdings in return for a larger number of shares of a new operating company, Greater Union Ltd.

The total subscribed capital of the four companies is £5,753,760 and the paid up capital of Greater Union is £2,000,000. Under the plan shareholders will have a direct voice in the new enterprise. The new operating company, whereas at present they have only an indirect influence as the share capital is held by the directors of the holding companies. It is believed that the ultimate distribution of shares to shareholders will be below the par value of their present holding. The actual distribution in each case will vary according to the interest of each company in the operating company.
**“Horizon” In Its 8th Week On the Coast**

Los Angeles, May 6.—“Lost Horizon” continued to set a fast pace in its eighth week after a walk by grossing $8,800, over a first week par at regular prices by $5,550.

The only other attractions to get into double figures were “Wake Up and Live” and “Song of the City” at the Chinese and Loew’s State. At the former, which has been running for $1,314, and at the latter the $16,438 take was $2,438 to the good. theatre picketing threats failed to materialize.

Total first run business was $80,052. Average is $90,950.

Estimated takings for the week ending May 5:

- **WAKE UP AND LIVE** (20th-Fox) HILL STREET — $3,900, 35c-40c, 7 days. Gross: $2,700. (Average, $385.43)
- **LOST HORIZON** (Col.) 4 ST. LOUIS — $2,400, 25c-35c, 5 days. Gross: $1,200. (Average, $240.00)
- **THE WOMAN I LOVE** (RKO) GRAND INTERSTATE — $1,750, 35c-40c, 7 days. Gross: $1,225. (Average, $175.00)
- **WAKE UP AND LIVE** AND **SHERIFF OF THE CITY** (M-G-M) WARNER BROS. (DOWNTOWN) — $1,650, 35c-40c, 7 days. Gross: $1,000. (Average, $142.86)
- **RACKETERS IN EXILE** (Para.) PARAMOUNT — $1,500, 35c-40c, 7 days. Stage: F. & M. revue, Buddy Rogers, Connie Bowers, Stan Hansen. Gross: $1,125. (Average, $160.00)
- **WOMAN CHASES MAN** (U.A.) WARNER BROS. (HOLLYWOOD) — $1,400, 35c-40c, 7 days. Gross: $980. (Average, $140.00)
- **WOMAN CHASES MAN** (U.A.) WARNER BROS. (DOWNTOWN) — $1,300, 35c-40c, 7 days. Gross: $915. (Average, $120.00)

**Wolfgang Recovering**

OMAHA, May 6.—Harris P. Wolfgang, par continued in hospital in critical condition. The 70-year-old Louis, who was stricken suddenly while on a business trip here, is convalescing after nine weeks in a local hospital with a streptococcus throat infection.

Also home from the hospital are Mrs. Irving Weich, wife of the Music Theatre co-owner, and Mrs. William Miskell, wife of the Orpheum manager, and her 7-year-old daughter, Mary Leith. Elmer Huhnke, RKO salesman recently hurt in an auto crash near Nebraska, Neb., has been brought to a Omaha hospital with torn shoulder ligament. Danny McCarthy, United Artists salesman injured in another crash, has returned to work.

**Amend SEC Statement**

WASHINGTON, May 6—Educational Pictures has filed with S. E. C. a minor amendment to the registration statement, raising the price of shares of its 60-cent cumulative dividend convertible preferred stock, 499,729 shares of $1.50 cumulative preferred stock, to $1.15. The effective date of the registration is expected to be about May 15.

**“Wake Up” $5,900 Oklahoma City Hit**

OKLAHOMA CITY, May 6.—“Wake Up and Live” was an outstanding hit at the Midwest. The $5,900 gross went over by normal $1,500, which was especially noteworthy considering all the other runs finding going rough.

“Two Against the World,” sold $240 in four days with a vaudeville show to help at the Warner. Average for seven days was $500.

Total first run business was $14,700. Average is $1,650.

Estimated takings for the week ending May 5:

- **INTERNES CAN’T TAKE MONEY** (Univ.) “HER HUSBAND’S SECRETARY” (F.N.)
  - CRITERION — (750), 10c-35c-55c, 5 days. Gross: $1,200. (Average, $240.00)
- **LIBERTY** — (1,500), 10c-25c-35c, 5 days. Gross: $1,500. (Average, $300.00)
- **WAKE UP AND LIVE** (RKO-Fox) HORIZON — (2,500), 35c-40c, 4 days. Gross: $1,200. (Average, $300.00)
- **GREAT GOOD TIME** (M-G-M) WARNER — $1,300, 25c-35c, 5 days. Gross: $880. (Average, $176.00)

**“Property” on “Marked” Up Dual $18,500 In 2nd Week At St. Louis**

ST. LOUIS, May 6.—“Personal Property” and “Servant of The People” at Loew’s was the best draw of the week with $18,500, over house par by $4,500.

“Wake Up and Live” and “Clarence” at the Fox was second best with a total of $17,100, topping average by $4,000.

All other houses were below average.

“Lost Horizon” at the American was held over an extra four days.

There was an excess of rain. Variations in the weather and outdoor disturbances had an effect on box-office.

Total first run business was $68,750. Average is $59,000.

Estimated takings for the week ending April 29:

- **THE WOMAN I LOVE** (RKO) “2½ HOURS LEAVE” (G.N.) AMERICAN (Missouri) — (850), 35c-40c, 7 days. Gross: $2,375. (Average, $339.29)
- **WAKE UP AND LIVE** (RKO-Fox) “CLARENCE” (Para.) FOX — (1,500), 35c-40c, 7 days. Gross: $1,475. (Average, $210.71)
- **WOMAN CHASES MAN** — (1,000), 25c-35c, 7 days. Gross: $915. (Average, $129.93)

**Maytime” Up At St. Paul; Gets $8,500**

MINNEAPOLIS, May 6.—“Maytime,” which cracked records in Minneapolis, moved from the Midway and led the Twin City hit parade with a take of $8,500. Average is $5,500.

The show continued at the Orpheum through May 8.

Continuing with success its double feature policy, the Tower took in $2,070.00 while the features were “Great Guy” and “Secret Valley,” Cloudy skies and light rains aided business with spring outdoor entertainments postponed. “Internes Can’t Take Money” proved a winner for the Century, taking in $500 more than its par.

Total first run business in Minneapolis was $24,300. Average is $27,- 000. Total second run business in St. Paul was $18,000. Average is $14,500.

Estimated takings:

**American Pictures**

**Lead Dutch Market** by PHILIP DE SCHAAK

AMSTERDAM, April 29.—During 1936 a total of 200 features were imported into Holland from the United States, as compared to 240 in 1935 and 265 in 1934, according to the annual report of the Dutch board of censorship.

The dominant position of American product in the Dutch market is indicated by the fact that the nearest competitor in point of quantity of imports, Germany, imported 48 features in 1936, compared with 84 features in 1935 and 1934.

A total of 20 features were banned by the censor in 1936, of which 13 were German and one each from Germany, Austria, Belgium and Russia.

**Reade Buys at Hudson**

Walter Reade has acquired a site at 154-156 Bowery, from Victor W. Rose. He will build a modern theatre which will also be used for traveling attractions.

This is the fifth unit for American Community Theatres.
Metro Selling 32 Percentage
For 1937-'38

Will Run from 25 to 40 Per Cent Under Plan

Los Angeles, May 7.—M-G-M next season will sell 32 features on percentages ranging from 25 to 40 per cent, and with the decision as to how many attractions will fall into each group remaining with the company.

The designation will be determined by test runs in Loew's theatres in widely separated territories. It will be possible, under this change in company policy, to have as many as eight pictures selling at 40 per cent.

During the current season, M-G-M sold 30 features on percentage, but while the attractions were not specified by name in the contracts, the

(Continued on page 2)

Hollywood, May 7.—Despite heavy barrages of propaganda from both union and producer camps it became evident here today that the Actors' Guild and producers will be unable to reach an agreement and that the actors' mass meeting Sunday night possibly will result in a general walkout. The feeling among the membership leans towards a strike since it is understood the producers will not recognize the primary demand for a Guild shop.

The Actors' Guild today stated officially that the write-in ballot vote conducted during the past few days resulted in 99 per cent of the voters favoring a strike. This is said to have included all of the big contract players. Guild officials would not say whether or not the vote was in accordance with instructions from organization leaders. Aubrey Blair, of the Guild, expressed the hope that his organization would not be forced to strike but he emphasized that the strike would be called Sunday if negotiations failed.

It is understood from an inside source that the current producer players are merely a stall by the Guild until its members' decision regarding a strike can be fully determined. The producers, realizing the current seriousness of a strike and its impending repercussions, are now worried. It is learned. Meanwhile, salient factors contributing to a prolonged strike condition were as follows:

(1) The Central Labor Council admitted it was stymied and accused Pat Casey of issuing an erroneous statement when he told the press that the Council had assured him a strike would be terminated if the producers agreed to the two-point peace plan.

(2) Members of striking unions met

Warner Men Begin Arriving for Meet

Part of the 250 field representatives who will attend the Warner sales convention, which opens at the Waldorf-Astoria Monday, will begin trickling in from all parts of the country today. By tomorrow night the entire force will be in town.

For the first time in five years salesmen will be inspected by a panel of men attending the four-day sessions. The first meeting will be held in the Sert Room which has been decorated with a huge replica of the Academy of M. P. Arts & Sciences statute. Warner took nine of the awards March 25.

Every branch of the company will

Lohr Denies Frisco Office to Be Moved

Chicago, May 7.—In an interview with a Motif Picture Daily representative here today, Major Lenox R. Lohr, president of NBC, denied a printed report elsewhere that the network's west coast headquarters in San Francisco would be shifted to Hollywood.

Lohr said the report of the impending transfer was untrue, and that such a move had not been contemplated or discussed. He said that Don E. Gilman, NBC vice-president in charge of west coast operations, would spend more time in Hollywood than heretofore, due to increasing radio work.

More Radio—Page 4

Ray Johnston Greets MonogramDelegates

Chicago, May 7.—W. Ray Johnston, president of Monogram, in opening the fifth annual sales convention of the company at the Drake Hotel here today, told the 95 assembled delegates that delivery on the first of the new Monogram releases has been set for July 1 at which time eight features will be on hand in the exchanges. Among these, he said, will be "Boy of the Streets," "Paradise Isle," "Rome of the Limberlost," "The Outer Gate," "Legion of the Missing Man," "The 13th Man," "The Hoosier Schoolmaster" and "Blazing Barriers." During the course of his speech Johnston paid tribute to Henri Elmam who

Universal to Make 8 Musical Westerns

Hollywood, May 7.—Universal will make a series of eight musical westerns annually starting with next season's program and the company is testing players for the singing cowboy role.

Charles R. Rogers has the responsibility for the series over to Trent Car, who will also be in addition to the John Wayne action films.

Universal plans to announce the series at its convention.

Picketing Record

Fort Dodge, Ia., May 7.—Charles Mahoney, who has been picketing the Pokotah here for the past two years, has asked that the theatre owner, Francis Mahoney, be required to post a peace bond because he claims that Mahoney has attacked him twice. Mahoney claims the union is trying to put him out of business.
Airship Fire
Film Cover U.S. in Day

The ship to record her more or less wrecked through contact with or being ground from the instant of the explosion until the air liner had been a twisted wreckage.

The disaster occurred at 7:20 P. M., in a short time the newsreels had additional cameramen in Lakehurst reviewing or augmenting those already there. By 8:20 P. M., the first footage was on its way to New York or nearby laboratories. Newsreel offices began receiving the footage around 10 P. M. It was in evening shows whose crews had been marshalled in advance and were waiting for it, a few minutes thereafter.

The general manager of Maidovest, arrived at the De Luxe Laboratory with the reel's first negative.

"Strike off duplicate negatives and put the original in a gold can," he explained.

Laboratories finished their work between 11:30 and midnight, just too late to catch late Broadway shows, but the newsreel cameramen of the disaster with a review reel from the Paramount on Broadwalk Boulevard shortly after 11 P. M. No footage from Lakehurst, of course, was included in the flash.

Shown Friday in Chicago

The releases were on the first morning planes out of Newark and were available to the theater in most of the states of the Midwest Friday in the east and all large cities from New York to Chicago. They were rushed out as far west as Kansas City and were in Denver and Salt Lake City last night. Red Lights Newsreel had shots of the dirigible's arrival over New York, taken from a plane which followed the Hindenburg to Lakehurst. The shots reveal the unfavorable weather conditions which prevailed and made the ship's landing more difficult. Evidence of strong winds and views of a gathering storm were caught in the Jersey background as the ship started its march toward Lakehurst. As the ship approached its mooring mast, the camera caught smoke emitting from one of the stern motors. U. S. Navy officers studied the shots in the projection room of the Universal home office yesterday afternoon.

Coverage by the reeds was costly, office estimates of the expense running from $8,000 to $15,000. No additional revenue from exhibitor accounts is derived from the special. The disaster occurred between the Wednesday and Monday reel makeups, necessitating "specials" for every office. Footage of earlier newsreels releases from 250 to 300 feet. Newsreel staffs worked all night and special laboratories were called in. Covered was the flight of the dirigible's Fort Lee, N. J., plant; Pathe's Board Book plant, the De Luxe and Paramount laboratories in New York.
Disaster!

Germany's giant dirigible Hindenburg exploded and burst into flames as she landed at Lakehurst, N. J., shortly after 7:20 p. m., Thursday night. Paramount News cameramen caught the whole shocking fatality. Friday morning the scenes taken in Lakehurst were flashing from the screens of theatres along the Eastern seaboard. By noon, they were being shown throughout the middle West. By nightfall, the South had the reel. Saturday morning it was being shown along the West Coast. That's Paramount News Service!

Paramount News
The Eyes and Ears of the World
Radio Flashes News of Air Disaster Inside 12 Minutes

First new of the sky horror above the Lakehurst dirigible was given the world by radio shortly after the first explosion wrecked the huge frame of the Hindenburg and sent 32 persons to their death.

At 7:23 P.M., E.D.S.T., the ship blew up. New Yorkers got the first news of the disaster inside 12 minutes, at 7:30, over WHN, by way of a United Press flash. The next flash was heard four minutes later, at 7:34 over WMCA, with service providing the news. NBC and CBS followed at 7:45 P.M., with Press-Radio bulletins, broadcasting the first news of the disaster to the nation.

At the same time, Mutual-WOR broadcast a similar dispatch through Trans-radio.

The first broadcast from the scene was provided by NBC, C. E. Herring, in RCA engineer who lives near Lakehurst, witnessed the explosion, called NBC by telephone as soon as possible, and then judged the emergency hook-up was interviewed from a phone booth near the field by Burke Miller, NBC night program manager from a Shaw's Cabs unit in the city. The broadcast was heard on the Blue network at 9:07 P. M., E.D.S.F.

Both NBC and CBS held their lines open more than two hours beyond their usual closing time to bring listeners reports by bullets and from the scene. Both signed off about 3:30 A. M., E.D.S.T. NBC broadcast approximately 50 talks, interviews and bulletins, including closing times. CBS about 45. Mutual was on the air with approximately 40 disaster interviews and dispatches.

WHN broadcast news of the crash 32 times before signing off at 1:30 A. M. WMCA did an unusual round job, among non-network stations, in covering the disaster, rushing three crews of announcers, commentators and technicians to Lakehurst Thursday night, when they worked practically all night interviewing eye-witnesses and survivors.

Burns Vacations May 13
Bob Burns will vacation from the Kraft "Music Hall" series May 13 and 20. Bing Crosby will carry on with guest stars during Burns' absence.

Colonial Is Dropped In Anti-Trust Suit
(Continued from page 1)
beseeched to keep product away from Nashua Theatres, Inc. Attorneys for the producers appeared before Judge Sweeney here and contended that Colonial Theatres was not doing business in Boston and that it was a New Hampshire company.

Later, using the firm name of Commonwealth Theatre Corp., which operates the Colonial, Moss & Rothenberg but which alleged no action and again Judge Sweeney dismissed it.

Delay Trans-Lux Suit
Trial of the patent suit of the Translux Movie Ticker Corp. and the News Projection Co. against Fredick D. Schaefer, Reher & McKeans and David Witherspoon was adjourned to June 4 by Federal Judge John C. Knox yesterday.

MOTION PICTURE DAILY
Saturday, May 8, 1937

Applications from 3 Received by F. C. C.

WASHINGTON, May 7—Receipt of an application from N. P. Engeland for authority to construct a new broadcasting station at Roland, La., to operate at 1,100 kilowatts, a daytime power of 100 watts night, 250 watts day, was revealed today by the F.C.C. The application covered 30,000 acres and application from KWOJ, Jefferson City, Mo., for an increase of day power to 250 watts, and from KGBU, Ketchi- kan, Alaska, for a decrease of day power from 5,000 to 1,000 watts.

Pryor to Speak at Erie

WOR to Entertain Engineers
J. R. Poppele, WOR's chief engineer, will be host to members of the Institute of Radio Engineers when they inspect WOR's transmitter in Carteret, N. J., May 11. The engineers will be attending the Institute's convention here, May 10 to 12.

"Language" on Lux Show
"Another Language," with Bette Davis and John Beale in the lead roles, will be offered on the Lux "Radio Theatre" hour May 12. Be- fore a live audience, Delano Roosevelt, mother of the president, will be interviewed by Cecil B. De Mille.

To Broadcast Soviet Music
A program of music selected from Soviet sources will be broadcast on the NBC-Red May 12, from 12:30 to 1 P. M., E.D.S.T. The program will be short-wave to the network from Moscow.

Wall Street

Many Decline on Board

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Elliott, Tapley to Sail

Scramble for New Houses In Local Area Under Way

MPTOA Will Halt Program For New Laws

Further efforts of the M.P.T.O.A. to bring about distributor adoption of its trade practice program will be suspended until the Administration's new legislative policy for industry becomes known, Ed Kuykendall, M.P.T.O.A. president, said yesterday on his arrival here from Washington.

The possibility that the Administration's forthcoming industrial legislation will encompass fair trade practices which would supersede the M.P.T.O.A. trade program, in the event the exhibitor organization were successful in bringing about its adoption, makes further campaigning on behalf of the program inadvisable for the time being, Kuykendall said. This is regarded as being particularly true of the efforts to establish local conciliation boards through which the M.P.T.O.A. expected to finance seven of the 16 trade practice proposals currently before the federation.

Segal to Take Over Imperial Franchise

Boston, May 9.—Harry Segal, until recently local manager for Grand National, is to take over the Imperial franchise for this territory. E. I. Smith is expected here Tuesday to close the final details.

Imperial has been doing its own distribution here for the past four months since taking over Academy Pictures. Elmer Turnquist, local Imperial manager, will keep the post, according to Segal.

W.B. Gellatty Quits as WOR Sales Manager

William B. Gellatty, sales manager of WOR, is resigning that post to engage in business in Bermuda. He sailed with his family June 12.

He joined WOR in September 1938. Before joining WOR, he was a sales man in October of 1935, and has been sales manager since the latter part of last year. His successor has not been selected as yet, stated an official of the station Saturday.

Reade's Disclosure of Plan Brings Cocalis Retaliation Threat

A scramble for new theatres in the local area by major and independent circuits has started with a bang with many deals set to be signed to be closed. One of the announcements by an independent exhibitor has brought about an open declaration of retaliation by a competing theatre owner.

With Walter Reade, head of American Community Theatres, announcing he will build a 600-seat theatre at Hudson, N. Y., Sam D. Cocalis has informed Reade that the Cocalis circuit will immediately counter with a number of theatres along the Jersey coast.

Cocalis has been operating at Hudson for some time without any serious competition. Now that Reade plans to build in the town and use his circuit's buying power to obtain product, Cocalis intends to invade Asbury Park, Long Branch and Red Bank. Reade strongholds, with new units.

Reade owns the Ashbury Park and Long Branch spots himself and has no competition.

Reade reportedly announced building (Continued on page 11)

Disney Not to Fix Total of Releases

No specific number of Mickey Mouse, Donald Duckies and Silly Symphonies will be made by Walt Disney, Roy Disney stated yesterday prior to his departure for Hollywood. Disney will have 18 miscellaneous subjects, Roy Disney said, the first of which already in RKO hands for release.

En route to the airport, Disney and his family will stop over at Kansas City for three or four days to visit relatives. He will also attend the RKO annual sales convention in Los Angeles. Kay Kamen, now abroad, will return in time for the sales meeting which will be held for five days starting June 16.

M-G-M Men Are Due Back in Town Today

M-G-M's home office contingent and sales representatives from Boston, New York, Philadelphia, Washing- ton and New York will return this afternoon from the coast.

The meeting marked the first time... (Continued on page 6)
Insiders' Outlook

By RED KANN


Tales from the Hollywood Hills:
Two well known actors were in the usual competition for the same role. One interview by the producer, got this:

"You'll kill 'em in the role. The director is all for you, too. But he tells me the part calls for a hard who is both, and looks at the head of hair you own."

Replied the actor:

"Yes? Wait until I take off my toupee and then you'll change your mind." And he did.

It set the producer apondering. Then he remarked:

"You know, it's funny thing. I can't seem to visualize you bald."...

North of the neck, she had nothing. Externally and on all points, a very comely wench. Excitedly, if vacuously, she encountered a friend one day with.

"What a break for me! The studio has just given me a new election teacher. He is very well known and his name is—

You never heard of him? Are you sure? He told me he studied under Shakespeare.".......

Another Alpseron story, vouched for by Eddie, himself and in person.

On the Grand National lot one day, he dropped in to visit one of his directors who was out of his office.

"Will you please have him call me when he returns?" Alpseron asked the secretary.

"I'll be glad to, but you go, do you mind telling me who you are?"

The phone rang. It was a producer calling for his assistant.

"I had a terrific idea this morning."

The assistant:

"What? Will you do it with it? Didn't you write it down?"

The producer:

"No, it was terrific, but I didn't think so much of it.".......

"It's getting under my skin. I've been here for months, drawing a fat salary check and I haven't made a picture," a producer was complaining.

"Not too loud. They'll discover you're around. You've made no pictures and so no strikes are against City house which means you'll last here for a long time." Al Jolson was advising. .......

A few days before he left for New York and his convention, Jack Warner said:

"We don't have trouble with directors on scripts. We give them the manuscripts and they shoot them. We've been in business twelve or fifteen, or whatever number of years it is, and, by the by, time they know we mean it.".......

Late probably, but much too good to escape further recording of Fred J. Funk's definition of "terific." The editor of The Literary Digest talking:

"Terrific—All persons exposed to Hollywood for twenty-four hours or more.

Twenty-four will do.

Dave Selznick turned on the swank through all faucets for the preview of "A Star Is Born." All credits listed Janet Gauynor, first, and Fredric March, second, in the star billing. The Music Hall in New York advertised March and Miss Gauynor.

This is all very confusing to Hollywood.......

Producers can be tough. There is the instance of a star, apparently a born rebel, who reported ill with a heavy cold and a fever the day. The studio refused to believe it on the ground the supervisor had not seen the thermometer.

The philosophy of a producer, a Walter Wagner:

"The crafts are striking. The actors are hard to handle. The agents want to read the scripts. The producers are worried over the gamble. The exhibitors say the pictures are lousy. The banks won't advance money. The public is fickle. Nice going.".......

Monday, May 10, 1937

New Florida Theatre Tax Bill Presented

Tallahassee, Fla., May 9.—A theatre tax bill has been introduced by Representatives Harrell and Wadburn for the 1937 legislature to provide funds for the state's public school system. Higher taxes would be imposed on circuits $25 for a single theatre, the bill also enacts a graduated scale of licenses up to $500 for each house in a circuit of 20 or more.

The bill would be in addition to all other taxes, and it is estimated that it would raise from $60,000 to $75,000.

Signs Civil Rights Bill

Columbus, May 9.—Governor Davey has signed the civil rights bill, amending Section 12940 of the General Code, granting equal civil rights in all public places and conveyances, including theatres and other places of public resort or amusement, to all citizens regardless of color or race.

Immoral Show Bill to Lehman

Albany, May 9.—The Assembly passed and sent to Governor Lehman a Senate-Dunnigan's bill allowing renewal of the New York State law for a immoral show even though there has been no conviction thereof.

Legion Approves All Of New 11 Pictures

The National Legion of Decency, in its list of new pictures for the current week has approved all of the 11 films examined, nine for general patronage and two for adults. The new films are as follows:


Class A-2, Unobjectionable for Adults—"The Thirteenth Chair," "Jaeger von Fall.

Adopt New Title Method

Superimposed titles for foreign prints of all color features will be printed on the dark space between frames on both sides of the print within frames on all United Artists' releases of this kind, Arthur W. Kelly, head of the foreign department, has declared. A minor adjustment in protective apertures is all that is required under the new technique. The method is said to eliminate the risk of color prints for the foreign market as well as distraction from the color itself caused by the superimposed titles.

Bernstein Made Colonel

Athens, Ga., May 9.—David Bernstein, vice-president and treasurer of Loew's, Inc., has been named a lieu-tenant colonel in the officers of the National Guard of Georgia by Gov. E. D. Rivers. Bernstein is the only non-resident of Georgia to be appointed on the present governor's staff.

Forms Wild Life Prod.

Wild Life Prod., Inc, has been formed by Mervyn Freeman. The company will produce one and two reel feature films. Offices and studios are being sought on the coast.
MOTION PICTURE DAILY

Leaders of Warners' Convention

WARNER FORCE TO START FOUR-DAY MEET HERE

Field Men List Long

District managers, branch managers and salesmen attending include:


Columbia Reel's Birthday

Columbia will celebrate the 17th anniversary of its novelty reel, "Screen Snapshots," during June. The short, which retained its original aim of covering Hollywood from the "fan's" angle, was the first Columbia production venture of Harry and Jack Cohen, begun in 1920.

Delay "Vivacious Lady"

Hollywood, May 9—Production on RKO's "Vivacious Lady," which has been underway a week, has been halted and will not continue for four months. The illness of James Stewart resulted in a temporary interruption.

Lady Colfax New Editor

Samuel Goldwyn has engaged Lady Sybil Colfax as his London editorial representative, it was made known here early this week.

Heads Reorganizing Of Mexican Company

By JAMES LOCKHART

MEXICO CITY, May 4.—Alberto J. Pani, former Finance Minister and capitalist, has been named chairman of a board which is undertaking the reorganization of Cinematografica Latino Americana, S. A. (CLASA), which recently went into bankruptcy. It is understood the board plans to proceed with the schedule of 12 features, only one of which had been completed when the company became involved in financial difficulties.

The Government is reported to be considering modification of the law recently passed requiring exhibitors to show Mexican-made pictures. It has not been enforced, and has been the object of considerable adverse criticism.
THERE'S A GREAT BIG Welcome FOR THE MEN OF WARNER BROS. FROM ONE END OF BROADWAY
IT’S WARNER WEEK IN NEW YORK!
FOUR FIRST-RUNS ON BROADWAY!

AT THE STRAND
“THE PRINCE AND THE PAUPER”
(Errol Flynn, Billy and Bobby Mauch, Claude Rains, Henry Stephenson, Barton MacLane, Eric Portman and 1000’s More)

AT THE CAPITOL
“CALL IT A DAY”
(Olivia de Havilland, Ian Hunter, Anita Louise, Alice Brady, Roland Young, Frieda Inescort, Peggy Wood, Walter Woolf King)

AT THE RIALTO
“MOUNTAIN JUSTICE”
(Josephine Hutchinson, George Brent, Guy Kibbee, Mona Barrie, Robert Barrat)

AT THE PALACE
“THAT MAN’S HERE AGAIN”
(Hugh Herbert, Mary Maguire, Tom Brown, Teddy Hart, Joseph King, Tetsu Komai)

AND THE MOST IMPORTANT MEETING IN THE INDUSTRY’S HISTORY
WARNER BROS. SALES CONVENTION
AT THE WALDORF-ASTORIA

TO THE OTHER
MPTOA Will Halt Program For New Laws

Theatre Accounting by William F. Morris

Tell all the facts about your business each week.

- Payroll data for Social Security Tax.
- Profit at a glance—Daily or Weekly.
- All expenses deducted—Includes 1/4, Taxes and Depreciation.
- Complete record of advance bookings.
- Itemized Schedule of All Assets and Equipment with Table of Depreciation Rates.

- Does not require a bookkeeper to handle it.

MOTION PICTURE DAILY
Monday, May 10, 1937

Whispers from Warner

Jack L. Warner, who has been at the water for the past two weeks and missed the strike excitement at the studio, is due to arrive by boat from the coast Wednesday.

GRAD SEARS has been saving a couple of nifty gags which he plans to tell privately to some of the boys. He is the manager of the lobby of the Waldorf checking up on some of his ideas and he promises plenty of fun during the next four days.

N. H. BROWER, coast district manager, says that he's becoming a regular commuter between New York and the coast. He was here two weeks ago, flew back to finish up a few details, and is here again. He hopes to close the F.W.C. deal while here. That is unless CHARLIE SKOURAS gets away before Brower can get to him.

For years, Roy H. Haines has been sitting down at conventions with a smug look on his face. Now that's changed. As Eastern sales manager Roy will be on the dais and observing the optimistic looks on the boys below.

HERB OCHS and BILL MANSELL are leaders in the family sweepstakes. Each is the proud father of five children. Modestly, they refuse to list the number of boys and girls.

TOOTS SHOR will feed the 250 men, women, and children at the Warners' Chicago headquarters.

BEN KALMENSON has been made an honorary member of the Society for the Prevention of Mothers-in-Law.

ED SELBER has been handing out first-hand information on the Woodrow strike. He had to delay his departure four days because of it.

ROGER MAHAN, who lives in New Haven and works in Philadelphia, has completed negotiations with railroad officials for a special weekend train trip home. Roger feels his family to this small courtesy.

CHARLIE BEYLAN of the Philadelphia exchange has been advised by his doctor to take on 10 pounds—and quick, too.

DAVE COOPER, Philadelphia's football enthusiast, says he's going to finish selling his situations by Sept. 1, so that he can make all the big pigskin games.

JERRY PRICE has been telling the boys, in his own inimitable way, just how he came to run a mountainside near West Virginia.

Jack Howland of the Los Angeles office has been named Poet Laureate of the Warner war.

Among those attending their first convention are: Dick STRUWE, Albany; Maurice ROCHE, Boston; E. A. CATLIN, Cleveland; Mike ANDERSON, New Haven; Archie BARRISH.

WARNER Total 60

Walters are expected to announce the same number of pictures and showings for the seasons as are being released during the current year. For 1935-36, the company announced 30 pictures from Warners and a like number from First National.

Like M-G-M, Gradwell L. Sears, general sales manager of Warners, is expected to make known part of the lineup with the balance to be rounded out as the season progresses.

M-G-M Men Are Due Back in Town Today

(Continued from page 1)

"Marked" Is Highest In Lull at Cincinnati

CINCINNATI, May 9—Rain, the May Music Festival, baseball, a circus and other opposition made inroads on receipts at the recently opened Woman, at the RKO Palace, the only picture to go over the top. The gross was $2,625, higher than any of the previous weeks. It was moved to the RKO Capitol.

"Waikiki Wedding," in its fifth day of display, drew $2,750 at the RKO Grand, which was the case with "The Gold Racket" and "Breezing Home" in a split week at the RKO Capitol. Some of the other houses came within hailing distance of their averages, but on the whole the week was light.

Total first run business, exclusive of the RKO Shubert, was $41,150. Average, also exclusive, is $46,780. Estimated takings for the week ending May 6:

THE WOMAN I LOVE (RKO)
RKO PALACE—1,200, 35c-50c, 7 days. Gross: $1,300. (Average, $185.71.)
RKO PALACE—2,200, 35c-50c, 7 days. Gross: $1,100. (Average, $157.14.)
RKO CAPITOL—2,200, 35c-40c, 7 days. Gross: $1,100. (Average, $157.14.)
RKO PALACE—2,000, 35c-40c, 7 days. Gross: $1,100. (Average, $157.14.)

LADY (Col)
RKO PALACE—2,200, 35c-40c, 7 days. Gross: $1,100. (Average, $157.14.)
RKO THEATER—3,250, 35c-40c, 7 days. Gross: $1,100. (Average, $157.14.)
RKO PALACE—2,200, 35c-40c, 7 days. Gross: $1,100. (Average, $157.14.)

"NEW TYPE" (M-G-M)
RKO CAPITOL—2,000, 35c-40c, 7 days, downtown week. Gross: $2,570. (Average, $367.14.)

THE SOLDIER AND THE LADY (RKO)
RKO LYRIC—425, 35c-40c, 7 days. Gross: $3,200. (Average, $457.14.)
RKO PALACE—2,200, 35c-40c, 7 days, downtown week. Gross: $3,200. (Average, $457.14.)
RKO THEATER—3,250, 35c-40c, 7 days. Gross: $3,200. (Average, $457.14.)

THE "OLD SOAK" (M-G-M)
RKO PALACE—2,200, 35c-40c, 7 days. Gross: $2,750. (Average, $392.86.)
RKO THEATER—3,250, 35c-40c, 7 days. Gross: $2,750. (Average, $392.86.)
RKO PALACE—2,200, 35c-40c, 7 days. Gross: $2,750. (Average, $392.86.)
RKO THEATER—3,250, 35c-40c, 7 days. Gross: $2,750. (Average, $392.86.)

Delay Memorial Plan

It has been decided, because of the sales conventions, to postpone until fall the project to institute an annual memorial fund for the industry, which would include a radio hookup across the country. Numerous industry executives have volunteered to serve on the sponsoring committee.
SHALL WE DANCE
DANCE?..but definitely!
Dance?...but definitely!... And what a dancing mood you're inl...Dancing in the engine room, tapping to the rhythm of the pistons, cams and gears!...Dancing with two dozen Gingers!... Dancing in the brilliant battle of the ballet versus swing!

Dancing in a swanky night club just for fun!... DANCING IN THE PARK ON ROLLER SKATES!... Dancing to the music of the songs the world is singing!... Stepping higher, swinging sweeter, laughing gayer, in your grandest show of all
FRED ASTAIRE
GINGER ROGERS

in

SHALL WE DANCE

with

EDWARD EVERETT HORTON
ERIC BLORE
JEROME COWAN
KETTI GALLIAN
WILLIAM BRISBANE
and
HARRIET HOCTOR

Music by
GEORGE GERSHWIN
Lyrics by
IRA GERSHWIN
Directed by,
MARK SANDRICH
A PANDRO S. BERMAN
Production
Scramble for N.Y. Houses Is Under Way

(Continued from page 1) plans for Tom's River, Morristown and Trenton, N. J., in addition to Saratoga Springs, N. Y. Caisals within the last month has taken over the Casino, 1,200-seat house at Kearnsburg, N. J., and on June 12 will open the 800-seat Garden Theatre in the same town. He is now negotiating for a few other sites which he plans to announce late this week.

Caisals stated over the weekend that Reade started the theatre building campaign last winter and that the Caisals interests would not stand by without retaliating.

Meanwhile, Loew's and RKO have made considerable progress in their respective campaigns to add a number of first-run neighborhood spots. This is a result of the new conditions of the market and the rapid development of situations where new theatres are planned.

Loew-Randforce Conferring

Loew's some time ago took over the Cameo, New Rochelle, and included the house in the RKO pool in that city. A deal has been set to operate the Leftfeft and Republic in Brooklyn on a profit sharing arrangement with Randforce, which now runs the 800-seat house. The new house is being built for the circuit at Fenton Ave. and Boston Road, Bronx, and a site was acquired last week on the 6th Ave. Heights, L. I. According to reliable reports, Loew's has taken an option on a site near the Bliss, Century house, at Woodside, L. I. The Dyckman also will be taken over Sept. 1 or early there after.

RKO, which shortly will start building a de luxe structure at 23rd St. and 8th Ave., recently took the services of the Park Hill pictures, and this week will close with Caisals for the Park hill and Broadway, Yonkers. An agreement also has been reached with Herman Sussman for the Central, Yonkers. In addition the circuit will build a theatre at Allerton and White Plains Rd., and the second at Westchester and Sound View.

Trans-Lux soon will start building a 600-seat unit at 85th St. and Madison Ave.

Plan Great Neck House

Plans have been drawn and will be filed in Albany this week for a new 600-seat theatre at Great Neck, opposite Skouras' Playhouse. The Waldorf, on Park Ave., and this week will close with Caisals for the Park hill and Broadway, Yonkers. An agreement also has been reached with Herman Sussman for the Central, Yonkers. In addition the circuit will build a theatre at Allerton and White Plains Rd., and the second at Westchester and Sound View.

Trans-Lux soon will start building a 600-seat unit at 85th St. and Madison Ave.

Four on Broadway

 Warners have four pictures on Broadway this week, all pro- motion delegates arriving from points south and west. They are: "Prince and the Pauper" at the Strand.

"Call It a Day" at the Capitol.

"That Man's Here Again" at the Palace.

"Mountain Justice" at the Rialto.

NED E. DEPINET is scheduled to return from the coast today, but S. BARRETT MCCORMICK and A. S. SINGER are not due to return for another week.

CLAY ADAMS, assistant to SOL M. WURZEL, is honeymooning here with his bride, the former PATTY MAC- RUMAN of Larchmont. The couple is scheduled to return to the coast late this week.

CHARLES MUNRO, managing direc-

tor for Hoyts in Australia, will leave for the coast May 25. He will attend the 20th Century-Fox meetings in Los Angeles before sailing for Sydney.

MILBRED ALTER, secretary to T. P. DREW at the General Register Corp., will return to her desk this morning. She has been out for a week with a severe cold.

VICKI CUMMINGS, stage player, has signed a managerial contract with the Leo Morrison office. I. R. Samuels handled the pact.

PAUL TERRY, producer of Terry-Toons for Educational, will be among those attending the 20th Century-Fox convention on the coast.

ARLENE WHALEN, who hails from Pueblo, Col., has been signed by 20th Century-Fox.

PETER ARNO, is slated to leave for Hollywood and the Paramount studios by plane today.

LORETTA YOUNG, back from a Bermuda vacation, will return to the coast this week.

VICTOR LEHMAN, formerly at the RKO Roxy Theatre, Kansas City, is managing the RKO house in Rochester.

G. W. WEEKES, general sales manager at G.B., is due today from Indianapolis.

Wall Street

Para. Issues Off on Board

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<thead>
<tr>
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Curb Drops Slightly

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Bonds Gain Lightly

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<tr>
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<td>99-1/8</td>
<td>99-1/8</td>
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Radio

Air Fire Sounds
For the first time in the 10-year history of NBC, a recorded program was aired on the company's Red and Blue networks, Friday at 11:35 P.M., E.D.S.T. It was a sound effects platter taken at the blazing bushwelter Hendrix held at the exact moment the Hindenburg exploded. The appalling sounds of the explosion, the screams of the passengers, the crackling flames—all were captured perfectly on the platter.

Yankee Network Asks Television Station
(Continued from page 1)
Applications for six new broadcasting- construction permits, as follows:
-Pacific Radio Corp, Grants Pass, Oregon, for a station to be named KGRS, to transmit at 1,350 kilocycles, 100 watts night, 250 watts day;
-Alfred E. Salzman, Eugene, Oregon, for a station to be named WEJ, at 1,500 kilocycles, 400 watts day/night;
-C. Bruce McConnell, Indianapolis, Indiana, 1,500 kilocycles, 100 watts night, 250 watts day; Ohio Broadcasting Co, Steubenville, Ohio, for a station at 1,400 kilocycles, 500 watts day/night; Enterprise Co, Beaumont, Texas, 1,500 kilocycles, 250 watts night, 500 watts day; W. H. Lee, Waterloo, Iowa, 1,400 kilocycles, 500 watts day/night; Evanston Broadcasting Co, Evanston, Ill., 1,020 kilocycles, 250 watts daytime.

New Hearings List Is Ordered by FCC
Washington, May 8.—The F.C.C. today made public its calendar of hearings for the current week, as follows:
-May 10, before an examiner: Applications of T. E. Kirksey, Waco, Texas, for a new 930-kilocycle station, 250 watts night, 500 watts day; and Stations WBZA, Springfield, Mass., change of frequency to 350 kilocycles; KGLO, Minnetonka, Minn., increase of power to 100 watts; WJQ, New York City, increase of day power to 250 watts.
-May 11, before an examiner: Application of Station KFVO, Clayton, N. C., increase of power to 1,000 watts, 5,000 watts day.
-May 12, before an examiner: Application of Station KGLO, New York City, for the Propagation of the Gospel, Shark River Bay, N. J., for new 640-kilocycle, 5,000-watt daytime station.
-May 13, before the broadcast division: Applications of Loyal K. King, Pasadena, Calif., for new 1,480-kilocycle, 250 watt-daytime station, and State Capital Broadcasting Assn, Austin, Texas, for the new 1,120-kilocycle station, 500 watts night, 1,000 watts day.
-May 14, before an examiner: Applications of Louisville Broadcasting Co, Louisville, and Louisville Times Co, Louisville, for the new 1,210-kilocycle station, the former seeking 250 watts daytime only and the latter 100 watts unlimited time; and KGLO, Lansing, Mich., for new 580-kilocycle station, 1,000 watts day, 1,000 watts night.

WRC Gets Power Increase
Washington, May 9.—WRC, managed and operated by NBC, has been granted an increase by the F.C.C. The increase is from 500 to 1,000 watts, and from 1,000 to 5,000 watts by day. Approved was also for the erection of a new transmitter in Maryland.

Facilities on Short Wave to Be Replaced
Complete replacement of all short wave radio facilities and the majority of DX programs at six NBC key points was revealed Saturday by O. B. Hanson, NBC's vice-president for engineering. While not a large number of high frequency transmitters, with receivers and other field pieces, will be deleted, 44 DX stations are still used by NBC at New York, Washington, Cleveland, Chicago, Denver and San Francisco, at a cost of about $75,000.

WHN's Programs for N. Y. State Network
Effective today, WHN will feed sustaining programs to the New York State network through its WINS, key station of the regional web. Stations which will take the WHN program in New York are: WBNX, Buffalo; WIBX, Utica; WSAY, Rochester; WMBO, Auburn.

Jim Reynolds Leaves Broadcasters Association
Washington, May 8.—Jim Reynolds, assistant director of WHN and Bert L. Squires, representing the New York State network, have informed the Broadcasters Association that the sales forces of both WHN and the New York State network will immediately begin a drive for commercial, offering sponsors WHN as an added outlet to the network.

WHN Signs New Contracts
Two new contracts, and the renewal of a current one, were affected at WHN, Saturday. C. H. Gill Co., a commercial refrigeration firm, has purchased Ida Bailey Allen's participating program, "Frequency-"enjoy Monday mornings, Sundays from 5:45 to 6:35. The program, sponsored by the F.O.Y.O. Co., was renewed for an additional period, effective May 31. The Fischer Baking Co, sponsors, through Neff-Rogow.

Hecker Gets "Uncle Don"
Hecker Products Corp, through Erwin Wasey, will sponsor "Uncle Don" Capital Program on WOR beginning tomorrow from 6 to 6:30 P.M., and daily announcements at the same time.

NBC to Discuss Problems
NBC artists service will begin a new series of round table discussions with the first of a series of monthly evening sessions for the purpose of discussing departmental problems. The evening sessions will be in addition to the regular Monday morning meetings when the week's reports are filed.

Agency problems, fall programs, and other topics pertaining to the industry, especially sales angles, are to be treated in round table manner. D. S. Tuthill will preside.
Two Promoted By Sears as Meet Starts
Kalmenson and Smeltzer Of Warners Raised

Two promotions by Graubelt L. Sears, general sales manager, marked the opening yesterday of the Warner sales meetings at the Waldorf. The men are Ben Kalmenson and Robert Smeltzer.

Kalmenson, who has been in charge of central district sales, is now eastern district, with supervision over New York, New Jersey, Boston, New Haven, Albany and Buffalo. Smeltzer, who has been mid-Atlantic sales head in charge of the Philadelphia and Washington branches, now adds Pittsburgh, Cleveland and Detroit.

The metropolitan post has been vacant since Roy H. Haines was appointed eastern sales manager some months ago. It had been announced that his successor would be named at the convention.

After announcing the program, Sears introduced A. W. Schwabberg at the morning session. Schwabberg, (Continued on page 4)

Bondy Denies RKO Intervention Move

Federal Judge William Bondy yesterday denied the petition of Class A and common stockholders of RKO for permission to intervene in the reorganization proceedings. Objections filed by the stockholders, however, were referred to Special Master George W. Alger, who is holding hearings on the proposed plan of reorganization for a report.

Judge Bondy stated that the stockholders had delayed too long in filing their motion and said that the special (Continued on page 7)

Merrill Goes on Air Soon After Arrival

Four minutes after Dick Merrill and Jack Lansde landed at Croydon airfield, yesterday, they were heard on the NBC-Film Network. The time was 1:45 P. M., E.D.S.T., and NBC presented them exclusively. Max Jordan, NBC representative, arranged the talk.

Said Merrill in his talk: "I hope to be back in New York Thursday."
By RED KANN

W OODY VAN DYKE's San Francisco apart on the screen and the consequences in the picture of that name did what you know they did for the history of the nation. "The King and the Chord Girl," Joan Blondell and Frank Gravet had she spent her honeymoon at Havana Falls and, before she knew it, the ocean greyhound on which they were traveling and often being on the Niagara River's turbulent bosom. They build cities up and they tear them down over night, courtesy of all studios' technical department, and the producer thinks nothing of it beyond expecting to get on short notice whatever he desires.

That's here. And because it is here, there is the producer who has come to believe, not that it ought to be, but that it must be so elsewhere. He expects wonders to be performed and is decidedly inclined to be impatient as he is in lack of understanding of any problems outside of his own immediate roof. This is why extravagant nегa-tives thereforе, are embarked upon with out endeavor to check, so far as it is reasonably logical, the market pulse to see if the public is apt to buy it. It is assumed, with very little reason, that the public will if, indeed, the public is thought of at all. Frequently, pictures are launched on a theory they will bring self-aggrandizement and always in the background lurks the impression the sales machinery will push endeavors out of their very expensive hole.

It is taken for granted, minus one scintilla of right, that the distribution force is standing by, doing nothing and spending nothing but awaiting the day, the week, month or year when the product will be ready. Hollywood, or part of it anyway, expects maximum in rentals, com-

Some of M-G-M Men Delay Return Here

Al Lichtman, William F. Rodgers, Howard Dietz, Joe Vogel, William R. Ferguson and Herbert Morgan did not return yesterday with the M-G-M delegates after attending sales meetings in Los Angeles.

Lichtman left Hollywood Sunday for New York while Rodgers, Dietz and Morgan are still at studio sessions. Ferguson was in Chicago yesterday in connection with the opening there of "Captains Courageous" which Vogel stopped over at Kansas City to look over Loew's circuit. Vice President P. D. Scudder flew in from the conversation over the weekend to prepare for the opening tonight of "Captains Courageous" at the Astor.

Nicholas J. Schenck returned from Miami yesterday and will be on hand for the Astor opening tonight.

Marcel En Route Here

Morey Marcus, general manager for M-G-M in China, is en route to the United States for a leave of absence which is expected to last six months. Sydney Schwartz, M-G-M auditor in the Far East, will supervise distribution during the absence of Marcus.

Withlem Henie Dead

Hollywood, May 10—Withlem Henie, father of Sonja Henie, died here yesterday after an illness of a week. He was 63. Mrs. Anna Maria Henie, his daughter, and Tyrone Power were at his bedside when he passed away. His body will be sent to Norway for burial.

Edward Bimberg Dies

Edward Bimberg, veteran vaudeville actor, died Sunday at his home following a brief illness. Bimberg was 49.

Fire in L. I. House

CEDARHURST, L. I., May 10—The Central here was damaged by fire early yesterday. The blaze was reported started from a cigarette which was left smoldering on the carpet.

RKO Wins Second Game

The RKO home office baseball team, winners of the M. P. League championship last year, won their second game of the season by defeating the Apeda Studio, eight to seven.

Debit Questioning In Fox Bankruptcy

ATLANTIC CITY, May 10—Debit questioning of the witnesses in the William Fox bankruptcy, scheduled for today, was postponed until Federal Judge Robert E. Steedle, who stated that the post-ponement was requested by counsel for Mrs. Fox, for whom they are appeal counsel, because of contempt of court.

Federal Judge John Boyd Avis, in Camden, New Jersey, yesterday cited both Mrs. Fox and Herbert Leisten, family bookkeeper, for refusing to answer questions. Mrs. Fox contend that the court had no jurisdiction to pass on the contempt citation by submitting to questioning, but she has chosen to fight further. It has been learned. In Leisten's case the offense was described as a criminal grade of contempt, so that by testifying now he could obtain the maximum penalty, it was pointed out by Steedle. Leisten will have that opportunity on Monday.

Hear Universal Plea Today

A motion by Universal Pictures for a bill of particulars has been heard by Justice Alfred Frankenthal, of the New York Supreme Court today. The B. F. Morse Broadway Theatres, Inc., su-

File Goldwyn Details

Mort Eisman, Clara Della and Robert L. Shayon yesterday filed a bill of particulars in Federal Court in their plagiarism suit against Samuel Goldwyn, Samuel Goldwyn, Inc., Universal Artists and Eddie Canton. The action, arising out of the alleged breach of a lease made in September, 1927, for the B. F. Morse Colonial. The alleged lease was made for 260 weeks but was terminated by consent on May 31, 1936. The Goldwyns claim that Un-

Distributors Get Judgment

A default judgment against the Amusement Parkway, Inc., Isidore Leibman and Edward Spiegel, opera-

Permits Cullman Suit

Permission to sue Howard S. Cull-

Roxy Report Due Thursday

Special Master Addison S. Pratt stated yesterday that he will render his report on the proposed plan of reorganization for the Roxy Theatre Corp. on Thursday. The report will then go to Federal Judge Francis G. Caffey for confirmation.
HOT TIP FROM 'FRISCO!

Postal Telegraph
THE INTERNATIONAL SYSTEM

Commercial Cables

Mackay
Radio

FROM NL
TO NL=
California May 6 1937

PARAMOUNT PICTURES INC=
PARAMOUNT BUILDING NYC=

I MET HIG IN PARIS PREVIEWED TONIGHT AT GRAND
LAKE OAKLAND AND ONLY QUESTION TO BE DETERMINED
IS WHETHER OR NOT IT IS BETTER THAN IT HAPPENED
ONE NIGHT MAJORITY OF US BELIEVE IT IS.
UNQUESTIONABLY IT IS AS GOOD AND WILL RING SOME
MERRY TUNE AT BOX OFFICE STOP COLBERT HAS NEVER
GIVEN A FINER PERFORMANCE AND DOUGLAS AND YOUNG
WERE EXCELLENT STOP PICTURE IS A RIOT FROM START
TO FINISH AND WESLEY RUGGLES DID A MASTERFUL JOB
REGARDS=

G. A. SMITH.

You get the big ones from Paramount . . . When you need 'em most!

RELEASED MAY 28TH
Two Promoted By Sears as Meet Starts

(Continued from page 1) supervisor of exchanges for Warner, outlined details of the sales accessories' rental plan which was adopted by the company last Tuesday.

Arthur Sachson, contract department head, then addressed the delegates and following him were H. M. Duberty, exchange auditor, and Albert S. Howson, director of censorship.

Luncheon was served in the Empire Room, following which the men returned to the Sert Room for the afternoon's proceedings.

Jack L. Warner gave a preliminary talk on some of the new pictures planned next season. Albert Warner thanked the delegates for their loyal support during the past season and envisioned similar cooperation during the coming year.

Haines, eastern and Canadian sales manager, and Herbert J. Ochs, southern and western sales manager, then addressed the salesmen for the first time since assuming the titles they now hold. After the talks, Sears announced the winners of the Sears Sales Drive.

A beefsteak dinner was held last night at the Tavern. About 250 attended.

To Screen Five Plays

Warnerites are expected to have five plays, some of them currently on Broadway, next season's lineup. They are "Boy Meets Girl," "Tovarich," "Yes, My Darling Daughter," "Chalked Out," and "George and Margaret."

"Prince" $13,000 in 2 Days

"Prince and the Pauper" garnered approximately $13,000 in the first two days at the Strand. The picture is expected to remain for three weeks.

Whispers from Warners

Joe Vergesslich, Atlanta manager, had a funny experience yesterday. During lunch hour he found a "Welcome to New York" card in his room with a list of educational and theatrical places to visit. Joe was born in the metropolitan city and for 10 years was manager of the company's local exchange. He plans to stay over two or three extra days after the sales talks visit with his folks.

G. R. Keyser's hands were bandaged yesterday. The reason: poison ivy. Keyser a fortnight ago bought a house at Danbury, Conn., and over the weekend spent a few hours gardening. He touched an ivy leaf without knowing it, but he found out about it soon enough.

Bob Smith, who hasn't missed a convention in 12 years, again promised Jack L. Warner yesterday in the presence of a Motion Picture Daily reporter that he will sell every situation 100 per cent next season. Smith is manager of the Milwaukee exchange.

Harry M. Warner is missing from the meetings. He was called to the coast over the weekend when his daughter, Mrs. Myvyn Lovjoy, was operated on for appendicitis.

Jack Warner says he will remain here for three weeks after the close of the convention. Purpose: to see the shows and have a good time generally.

Cliff Almy, former Indianapolis manager and now head of the company's office in the Philippines, is the only foreign representative in the field present.

Joe Bernhard and his theatre forces will start attending the Waldorf meetings today and tomorrow.

The Press Table yesterday was graced with the following Warnerites: Harry Seed, manager of the Buffalo exchange; E. L. Bell, Denver head; Joe Bloom, Blain Thompson; Sam Clark, Chicago exploiter; G. R. Keyser, foreign publicity; St. Richevin, trade paper publicity; Charles Einfeld and Ed Szard, lunched at the same table with Jack and Albert Warner, Grad Sears, Norman Moray, Roy Haines and Herb Ochs.

Future Stars

Warner players being groomed for stardom, according to Gradwell L. Sears at the convention yesterday are: Humphrey Bogart, Ian Hunter, Anita Louise, Pat O'Brien, the Mauch twins, Boris Karloff and Dick Poran.

Sears will conduct a poll of the delegates for their selection of stars to be called from the younger contract players. A similar plan was used last year and is said to have aided the studio in making decisions.

Warner Sales Drive Winners Get Citations

Winners of the recent 15-week Sears Sales Drive were announced yesterday by Gradwell L. Sears, general sales manager, who presented cash awards.

In the district managers' division, Leo Blank, midwest head, came out first. Second was Robert Smeltzer, mid-Atlantic head with headquarters in Washington.

Branch awards were made to the following in the order named:

Rud Lohrenz, Minneapolis; Harry Seed, Pittsburgh; A. Shnitkin, Cincinnati; R. L. McCoy, Charlotte; Fred Greenberg, Indianapolis; T. R. Gilliam, Chicago; R. T. Smith, Milwaukee; William Warner, Kansas City; Nat Forst, Boston; C. K. Olson, Omaha; Norman Ayers, Albany; R. S. Smith, Buffalo; Robert Smeltzer, Washington; W. G. Mansell, Philadelphia; L. McKenzie, St. John; Joseph G. Vergesslich, Atlantic; M. A. Mooney, Cleveland; John Pavone, New Haven; Byron Adams, Memphis; A. W. Anderson, Des Moines; Hal Walsh, St. Louis.

Warners Buy Hurst Novel

"Preacher's Act," Fannie Hurst novel which recently appeared in Cosmopolitan, will be produced by Warners. Errol Flynn, Olivia de Havilland, Arista Louis, Margaret Lindsay and Gloria Dickson are being considered for the cast.

Southern Warnerites Steal Waldorf Show

Warners' southern contingent yesterday morning took the convention by storm with an act all of their own. Marching into the Sert Room to the tune of "Dixie," the salesmen and managers from below the Mason and Dixon line were garbed in the uniforms of colonels with 10 gallon
**Purely Personal**


Sig Wittman of Universal had a vacation coming to him. He is now in Hollywood taking it and stays on for the annual sales convention which gets under way at the Ambassador, Los Angeles, the end of the week.

Gus Schaefer, who resigns from Paramount this week to take over his new post of foreign sales manager for Universal, was tendered a farewell luncheon by Paramount associates at the Astor yesterday.

David G. Bregger, film attorney, has acquired the rights of "The Strange Life of Gaston B. Barray" from Frank Campbell Waldrop and Mrs. Means. He will produce the picture in the future.

Helen Costello, Charles Muhlman, Paramount's coast manager for Warners; and Lewis and Mrs. Milestone arrived yesterday from the coast on the Virginia.

Mark Sandrich, director of "Shall We Dance," is in town for the opening of the film at the Radio City Music Hall.

Clayton Bond is vacationing in Arizona. His wife is now in Hollywood but rejoins him at Santa Fe about May 15.

Neil E. DePietre, vice-president of RKO, due from the coast yesterday, has been delayed by convention matters.

H. J. Yates returned from the coast yesterday and plans to head for Hollywood again in a week or 10 days.

Joe Unger, southern and eastern division manager of Paramount, returned yesterday for a Florida vacation.

Ed Kuykendall returned to Washington last night with plans for returning here at the end of the week.

Doug and Mrs. Fairbanks arrived in New York yesterday from the coast.

Reg Wilson will make a tour of G. B.'s New England exchanges.

Eric Linden arrived from the coast by plane yesterday afternoon.

Guthrie McClintic arrives today on the Aquitania.

Loretta Young returns to the coast Friday.

**Bank Takes Belmont**

The Belmont Theatre, West 48th St., was sold yesterday at a foreclosure sale held in the Manhattan auction rooms. The house was bought in by the Bank for Savings.

**Bonds Denies RKO Intervention Move**

(Continued from page 1)

master would give them a full hearing. Permission to renew the motion, if it should later appear necessary, was granted. Ernest W. Sterne, bank's attorney, of 1,234 shares of Class A stock, which alleged that the reclassification in 1931 of Class A shares, when the bank's stock was issued in 1931 was illegal and gave RCA dominance over RKO, and Edward Hicker, class stockholder who has petitioned the court to declare Section 72B of the bankruptcy law unconstitutional.

"Good Earth" Bows Out After 14 Weeks

(Continued from page 1)

ended last night, the tally was $10,100.

The week week takes since the opening follows:

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With "Captains Courageous" opening tonight, William R. Ferguson has put on a spring advertising campaign with 250 24-sheets, 1,000 six-sheets, 2,000 three-sheets, 5,000 one-sheets, 3,000 two-sheets and window cards. The campaign has been posted within a radius of 30 miles and includes all waterfronts.

**Columbia 9-Months Profits $1,189,354**

(Continued from page 3)

allowing for deductions equal to the dividend requirements on the outstanding preferred stock. No provision has been made at this time for the tax on undistributed profits.

The balance sheet shows current assets of $11,037,957 and current liabilities of $1,511,408.88. Working capital was approximately $9,520,000.

**Show Coronation Films**

Coronation films assembled by the Stone Film Library are to be shown today at the British Empire Exhibit in Rockefeller Center.

**Ship It**

**General Air Express**

1. Merely phone Postal Telegraph. Pick-up is immediate . . . messenger or high speed truck . . . direct to the field.
2. The first plane out carries your shipment to the shortest, fastest route coast to coast. It travels swiftly as any passenger.
3. At the destination, delivery is made at once. Overnight coast to coast.

—and it’s there

Only General Air gives you widest, fastest coast to coast. Phone Postal Telegraph, any TWA office . . .
Radio Personalities

IRVING PARKER of the Earle Ferris office in Hollywood arrives here today to join the network's sub bureaus. He will be in charge of CBS artists' bureau for a personal appearance at the Hippodrome, Balti- more, the week of May 14... Doris Hare, the "Piccadilly Hillbilly," heard on NBC radio for several months, sails for England May 15 to appear in a summer revue there. She returns to NBC late in the fall... The Myster Chords return from the Radio City studios Tuesdays and Saturdays, will broadcast from Chicago, May 11 through May 25.

Andre Kostelanetz planned in yesterday afternoon from the Coast... Gladys Swarthout, Humphrey's wife, is making a concert appearance. She will sing in Evanston, May 15... John Held, Jr., emcee on the Pontiac hour, returned to Hollywood, Sunday, and leaves Friday for Ithaca and Cornell University... Carleton Young temporarily succeeds J. D. of NBC's "Question Bee," due to the latter's illness.

Lou Holtz has been set as the featured guest on Ben Bernie's program May 18... Bernie, incidentally, returns to Hollywood in three weeks to resume his work... Vincent Lopez is scheduled to make appearances at several west coast universities with his band... Stanford University is the first stop... Benny Venuti's variety hour on Mutual shifts from a Saturday to a Sunday, beginning May 30.

As a reward for its effort, Mutual established a new radio record when, at 2:15 A.M., E. D. S. T., Monday morning, it broadcast the voice of Merrill reporting his position, 1,686 miles as set to Newark airport officials. At 3:15 A.M. Mutual again caught Merrill's voice reporting "all's well," but no position was given.

Following the takeoff Sunday at 4:35 P.M., E. D. S. T., which was described by Dave Driscoll, Mutual broadcast hourly reports of the flight beginning at 5:15 P.M. and continuing until the station opened for business at 6 A.M. Monday morning.

It is generally understood Merrill will fly Hearst newspapers of the Coronation to America.

New Shows on the Air

“Chase and Sanborn Varieties”

The new Chase and Sanborn series is the grandaddy of all variety pro- grams. It will be heard in the measure up to Sunday's premiere, the coffee company quickly will regain the prime time spot on the run of the bumbling "Do You Want To Be An Actor?" series, which this new show completely overshadowed.

Heard on the opening session were W. C. Fields, Ann Harding, Edgar Bergen and Charley McCarthy, Ray Middleton, Rogers and Hart and Don Ameche. Each contributed sparkling bits.

Hilarious in particular was the sequence wherein W. C. Fields and Charley McCarthy, who is Edgar Berg- en's dummy, swapped writers. Describing the field proboscis, McCarthy said it looked as if it had been carved from an "ample piece of California redwood." In vaudeville parlance, this "tore the house down."

Describing his long illness, Fields said he suffered from a case of "pernicious dandruff," aggravated by a broken neck suffered when a Paramo- non-theater manager was "kicked up and ran over." W. C. "was in a new country for the most mirthful moods, and good news indeed was the announce- ment that the close of the program that he was returning for another guest appearance next Sunday.

"Aunt Jemima" was only a part of the proceedings. Ann Harding and Don Ameche contributed an elegant scene from "The Guardman;" Ray Middleton sang Rogers' and Hart's "Let's Gather In West" in a thoroughly enjoyable and competent fashion; Dorothy Lamour recited a beautiful love poem to a much improved vocalist over the mediocre-voiced young lady who forsook radio to change her name. Ray Middleton has promised a "year of song" for Don Ameche "em ceed" excellently, and Edgar Bergen and "Charley" never were better.

Summing up, the opening offering was a superlative program.

"Chase and Sanborn Varieties" is heard Sunday night on NBC Red, from 8 to 9 P. M., E.D.S.T.

"Vocals by Verrill"

Virginia Verrill's throaty voice, reminiscent of Gertrude Nielsen's, made for pleasing listening Saturday evening, May 12, when "Vocals by Verrill" made its first bid for popularity.

Miss Verrill, now in Hollywood making "Vogues of 1938," is no stranger to the networks, having been heard previously on many CBS programs. She has been absent from the airwaves for quite a spell, however, and her return is a welcome one. Will- iam Hatcher's orchestra provides the musical accompaniment.

"Vocals by Verrill" is offered Saturdays from 5:30 to 5:45 P. M. E.D.S.T., on CBS. It's a sustaining program.

China to Hear NBC's American Broadcasts

By J. P. KOEHLER

SHANGHAI, April 15—Appropriations have been made for the erection of transmitting and receiving stations in China, and NBC plans to send a "flashing light" to both locations and Shanghai, which will be used for the direct transmission of American radio programs to China, according to William S. Verrill, Jr., Len, vice-president of the RCA Communications here.

In a letter to Mr. Verrill, Mr. Bechekken said, arrangements have been made for the handling of regular American programs. The commercial stations and local stations will be able to pick up and re-broadcast on a standard commercial basis.

Radio reception is rapidly gaining in popularity in China, reaching the point where only receivers with short wave range are desired by the public. The sale of receivers is expected to increase markedly with the advent of American programs.

Transamerican Tries Preview of Programs

Borrowing a practice of the screen, Transamerican radio is inaugurating a series of program previews of its forthcoming radio productions. The series will be heard only for the next two weeks.

The first preview, that of "The Uncrowned King," a new Transamerican feature, will be heard Thursday in the Transamerican audition.

"The Uncrowned King" is based on the adventures of Lawrence of Ara- bia. Lionel Atwill portrays the lead role.

China Air Libel Bill Signed by Governor

DEMOINES, May 10.—The recent session of the Iowa legislature passed the radio libel bill, and it became a law with the signature of the Governor.

The bill relieves Iowa radio stations of responsibility for so-called defama- tory comments broadcast by persons not directly connected with the radio stations.

The bill was sponsored by the Iowa Ass'n of Broadcasters: KJFB, Marshalltown; KFNF, Shenandoah; KOIL, Council Bluffs; KRNT, Des Moines; KSN, Des Moines; WHO, Des Moines; WMT, Cedar Rapids; WOC, Davenport; WSUI, Iowa City; KMA, Shenandoah.

Dismiss "Jemima" Complaint

The Circuit Court of Appeals yes- terday reversed the judgment in favor of Tess Gardella, known professionally as "Aunt Jemima," for $115,998 in damages against Federal Radio Products, Inc., and General Foods Corp.

The Circuit Court dismissed her complaint. Miss Gardella alleged that she used the name, "Aunt Jemima," on the stage and radio for many years and that the General Food Corporation, by taking the name of an actress who was introduced as "Aunt Jemima," the court held that Miss Gardella was not the exclusive right to the name, as Quaker Oats had used the same name on pancake flour since 1890.

Fields Gets C. & S. Contract

W. C. Fields has signed as a permanent member on the new Transamerican program. The contract is for 16 weeks.
Cowdin Denies Change Likely At the Studio

(Continued from page 1)

Grainger, Universal general sales manager left New York last night and will arrive here on Thursday to complete conversations. But for short subject sales manager, and Joe Weil, exploitation director, are already here. Home office executives and the National Sales office are scheduled to arrive on Saturday.

The home office contingent will be headed by R.L. Sandergaard, who won an Academy Award for his work on "Anthony Adverse," is in town from the west arriving by plane. It is expected to drop in at the Warner convention before it ends Thursday night.

Southern Warnerites Steal Waldorf Show

(Continued from page 4)

Gale Sandergaard In

Gale Sandergaard, who won an Academy Award for his work on "Anthony Adverse," is in town from the west arriving by plane. It is expected to drop in at the Warner convention before it ends Thursday night.

Hallett in Warner Short

Mai Hallett and his orchestra are not among a group of musicians that will play at the Brooklyn Vitagich studios.

G. N. Men to Convene On the Coast Sunday

Hollywood, May 10.—Grand National's sales forces will convene here May 22 for the first time in history.

About 50 branch managers and sales executives will arrive at the Union Pacific station, Los Angeles, and the delegates from San Francisco, Portland and Seattle will arrive on the Southern Pacific.

George Lehman, western sales head; Sol Edis, eastern and Canadian head, and Morris Epstein, New York branch manager, will arrive in advance. Epstein will visit his family at San Francisco until the sales meetings get underway.

Edward L. Alpertson, president, plans to devote one afternoon of the convention to a visit of the studios by the group. James Warner, chairman, on the night of May 19, a banquet will be held at the Ambassador to officially wind up the first international meeting.

G. B. to Hold Three Regional Gatherings

Following his return yesterday from a week's tour of exchanges, George W. Venet, general sales manager, declared that the first of three regional G. B. sales meetings will be held June 10 in New York. Home office and eastern sales representatives will attend.

The second session will be held in Chicago and the third in Los Angeles.

Robbins, Dembou Return

Herman Robbins, Sam and George Dembou returned yesterday from Kansas City after attending the opening of National Screen's Exchange in that city. The executives are now preparing to open offices next month in Philadelphia, Washington, Charlotte and St. Louis.

Charles Gregory, formerly a salesman for National in Kansas City, Mo., is now managing the office.

Early Settlement Of Strike Is Seen

(Continued from page 1)

FMPC Orders Start of House Picketing

(Continued from page 1)

cage, Cleveland, Detroit, Minneapolis, St. Paul, Philadelphia and Pittsburgh.

The F.M.P.C. looks upon the Guild-producer agreement as advancement of its employers, pointing out that if the actors walked out producers would be forced to call a twelve-week convention to work under the "Act of God" clause. Now the producers must keep production going with incompetent labor or violate star contracts, which is impossible.

Warners, Selznick, Hal Roach and Walter Wanger have signaled their approval of the agreement and have consented to be lifted.

Wall Street

Declines Continue on Board

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Light Cable Movement

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Little Bond Change

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<td>Paramount 6%</td>
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</tr>
<tr>
<td>Warner Bros. 6%</td>
<td>99</td>
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They're Writing the History of 1937-38!

Watch the press-room at the Waldorf-Astoria, N.Y. for the tip-off on the big news of the new year! These reporters know a good story when they get one — and they’re getting the greatest movie headlines of their lives right now at

Warner Bros. Sales Convention
May 10th to 13th

There's More Warne News Here!

MARK TWAIN'S ADVENTURE THRILLER
THE PRINCE AND THE PAUPER
ERROL FLYNN AND THE PAUPER
MAUCH TWINS, CLAUDE RAINS, HENRY STEPHENSON

STRAND . NEW YORK . VICTORY . DAYTON
PALACE . ALBANY . CAPITOL . MONTREAL
STANLEY . UTICA . WARNER . ERIE
OHIO . CANTON . MAJESTIC . PROVIDENCE
PENN . PITTSBURGH . MET . BOSTON
WARNER . MEMPHIS . WARFIELD . FRISCO
CAMBRIA . JOHNSTOWN . FOX . OAKLAND
WARNER . MILWAUKEE . BROADWAY . PORTLAND
BRANFORD . NEWARK

It's beating 'God's Country' — beating 'Green Light' — and even beating 'Adverse' in simultaneous S.R.O. engagements from coast to coast! Ask the man who owns a print in your territory!
M-G-M Studies
Ad Accessory Rental Plans

May Follow Warners and Paramount Moves

M-G-M may adopt a rental plan for advertising accessories along the lines used by Warners and M-G-M, it was learned yesterday with the return of convention delegations from the coast.

The plan was brought up at one of the sales meetings in Los Angeles and tabled for study and future decision, it was stated yesterday at the home office.

A Lichtman, assistant to Nicholas M. Schenck, is due to return from Hollywood, where he met with F. R. Gers, general sales manager, who arrived today or tomorrow. William R. Ferguson, exploitation head who stopped over in Chicago, returned yesterday. Joseph R. Vogel, out-of-town Loew theatre head, also returned yesterday after stopping at Kansas City to look over Loew’s State, which he

Korda Says 20-Fox Will Have 30 “A’s”

Twentieth Century-Fox will have at least 20 “A” pictures of the 52 to be produced in Hollywood, Sidney R. Kent, president, stated yesterday upon his return from England and France on the Ile de France. “From what I have seen, I feel sure Darryl F. Zanuck will turn out as many, if not more grade “A” films,” he added.

Kent said that he has not any further offers for the company’s holdings in G.E. and that while he was in England he didn’t spend as much as 10 minutes on the situation. “Things are very quiet in this regard,” he added, stating he met Is-

French Bar Airing Of Windsor’s Moves

A spokesman for the French Foreign Office said the London office of CBS that no facilities will be made available for broadcasts from France of any moves of the Duke of Windsor, it was learned here yesterday.

Paul White, director of public affairs of CBS, now in London to supervise the Coronation broadcasts for Columbia, talked by telephone from

More Radio—Pp. 12-13

MOTION PICTURE DAILY

First in Film and Radio News Brief, Accurate and Impartial

M-G-M Studies

“U” Forces Start For Coast Tonight

The first contingent of Universal home office officials and eastern sales staffs, headed by R. H. Cochran, president, leaves New York this evening for the company’s first California convention, opening at the Ambassador, Los Angeles, next Monday.

Boston and New Haven sales staffs will continue the New York group leaving here in two special cars on the Manhattan Limited of the Pennsylvania Railroad. They will be joined on route by Philadelphia, Washington and Pittsburgh delegations.

Arriving in Chicago tomorrow morning, they will spend the day there, establishing headquarters at the Stevens Hotel. Groups from Albany, Buffalo, Cleveland, Indianapolis, Milwaukee and Minneapolis will join the convention delegation in Chicago and continue the trip in trains of the California Limited of the Santa Fe at 10:45 P.M. tomorrow night. An additional car will be picked up in Kansas City where other groups will converge to meet the party. The group is scheduled to arrive in Los Angeles on Sunday morning.

Already on the coast are J. Cheever

Grand National’s Men Depart Today

Approximately 20 Grand National home office executives will leave this afternoon on the Commodore Vanderbilt for the coast and the company’s annual sales meetings which will get under way may 16 at the Ambassador, Los Angeles. Albany, Buffalo and Detroit sales staffs will board the train at those cities.

With the arrival of the eastern contingent tomorrow morning in Chicago, the men will spend the day sightseeing as the guest of Joe Hartman, local manager. The delegates will leave tomorrow night and en route others of

More Picketing Is Threat of Strike

HOLLYWOOD, May 11—More militant picketing for theatres and studios and moves to force prosecution of I.A.T.S.E. for asserted violation of the Wagner Act was the F.M.P.C. answer today to Pat Casey’s letter of yesterday.

Claiming the producers had issued an ultimatum refusing to grant an

‘Captains Courageous’ Gets Off to a Fast Marine Start

Broadway went marine last night for the launching of “Captains Courageous” at the Astor. Over on the port side of the human Gulf Stream, if you happened to be going uptown, or the starboard if you were heading south, a Gloucester fisherman rolled and rocked in a sea of flashing bulbs, and policemen pushed people around in eddies and whirlpools.

The only things missing were a couple of cannon bangs out near the car tracks to keep taxi drivers from bending their bumpers against the crowd’s shins. It was no sneak preview; Si Seidler and Oscar Doob saw to it that “Captains Courageous” didn’t slip in and catch New York by surprise. The sign on the front of the theatre was so big and so bright that tourists from Podunk and Quogue forgot to admire Ward’s automatic doughnut machine in the window alongside.

Two Hollywood strike pickets tried

TITLES OF 46 Of 60 Warner Pictures Set

Dissatisfied with the returns from his pictures in this country, principally from the major circuits, Alexander Korda, head of London Films, said upon his arrival on the Ile de France yesterday that he may quit making films for the American market.

“I am not complaining about United Artists,” he stated, “but only about the big circuits. I fear and feel that the large first class theatres in this country are not open to my pictures, which is unfair.

“I am not squawking about pictures like ‘Rembrandt.’ That’s probably my fault,” he added. “What I am talking about are the pictures which get the peak business in England and get nowhere here.”

Korda went on to say that, “I find a certain prejudice by the circuits here against feature pictures like ‘Henry VIII’; ‘The Scarlet Pimpernel’ and ‘The Ghost Goes West.’ The results of these pictures in America are not

Jack Warner Will Reveal Product List Today

Jack L. Warner, vice-president in charge of production for Warners, today will reveal the titles and production details of 46 of the 60 features which will be released by the company during the 1937-38 season, to the delegates assembled for the Warner sales convention at the Waldorf-Astoria.

The product will be produced under the First National, Warners and Cosmopolitan brand names, as well as several from Mervyn LeRoy, heading his own production unit.

An investment of approximately $5,- 000,000 is represented in the proper-

Reorganization Bill Of Sabath Approved

WASHINGTON, May II—The House Judiciary Committee today authorized a favorable report on the bill of Representative Sabath of Illinois authorizing the Comptroller of the Cur-

Circuit Theatre Tax Pennsylvania Worry

PHILADELPHIA, May 11—Local exhibitors are concerned over the un-

Because of the lateness of the amendment, action on the bill was deferred today until printers could read the revised bill for the senate.
Insiders’ Outlook

By RED KANN

MOTION PICTURE DAILY
(Registered U. S. Patent Office)

Vol. 41 May 12, 1937 No. 111

Hollywood, May 11.

Taking product as it comes took us across wide stretches of territory to Florence, three miles from Hollywood Monday night.

“Night of Mystery” Paramount called this one. It proved to be a stroke of luck on the part of Mr. S. S. Van Dine with Grant Richards this time as the Phil Vance in a lengthening list of actors who have played that fastidious detective. As in all remakes it is not a great deal of footage unfolded before the vague story threads running around in this reviewer’s head. There is that to take with more tangible form and the solution was his, not by deduction but by memory test.

This mystery yarn follows the pattern of its forebears. Everyone is suspicious of everyone else and all in the Greene household is under a cloud until most of the erratic family has been bumped off. Possibilities then narrow themselves and finally guilt is fixed by the suave Vance on the criminal who, sporting a large mustache, plays the dumb sergeant, Heath, whose comedy efforts are occasionally humorous and more often not. Richards, as Vance, is all right, and nothing can be said about the others in the cast, including Helen Burgess, Ruth Coleman, Elizabeth Patterson and Harvey Stephens.

“The Night of Mystery” is admittedly one of Paramount’s lesser efforts. It is earrmarked with production niceties, but dramatically the pace is too perfunctory for its own entertaining good. The question also arises as to the general effectivness of remakes of well known mystery tales disguised as new stories by a new title, as prevails in this case. It will not take long for those who saw the original under its book label to realize this is the same old warmed over, but with a different cast. The flavoring is identical in a dish differently presented that easily may not be so good.

Para. Stockholders
To Meet on June 15

The annual meeting of stockholders of the Para. Studios will be held tomorrow at the home office. At that time stockholders will elect six directors to fill the vacancies of those whose terms expire at that time. Directors serving two-year terms expiring next month are Neil F. Agnew, holder of the newsreel title, “Servant of the People;” New York; Francis G. Harris, John D. Hertz, Harry O. King and Charles A. McCulloch. Indications are that several of these will be proposed for reelection, although no official comment on candidates is possible.

Under the Paramount bylaws, an annual election of officers is required. Indications are that the board will meet soon after the annual stockholders’ meeting for this purpose.

Mrs. Beetsons Rites Today

Hollywood, May 11.—Funeral service of Mrs. Margaret A. Beetsons will be held tomorrow at the Our Kirk O’ Heather, Forest Lawn Cemetery. Mrs. Beetsons was the mother of Fred Beetson of the Producers Ass’n. She was 77 years old. In addition to Fred another son, Frank, survives.

Daven to Make 4

André Daven, French producer-plans to make four a year with one probably to be done with an English version, he stated yesterday, is his ar- rival-on the Ile de France. He will leave Saturday by plane for Holly- wood, arriving in the city Tuesday, who will appear in one of the four films. He will remain 12 days in Hollywood and sail for Paris on the Normandia on June 2.

Odeon Takes 20 More Houses Silverstone

The Odeon in which United Artists owns half interest and which recently concluded a deal for the acquisition of 55 houses from Columbia, has now concluded another deal for 20 units, making a total of about 270 in England, Maurice Silverstone, managing director for U. A. in England, will be on the Ile de France for his annual visit.

This summer, Odeon will have 300 theatres. It is now one of the three, the other two being A. B. C. and G. A. L. and continues with Odeon under Oscar Deutsch, president.

“Theatre conditions are very prosper- out in Europe,” said Mr. Deutsch, “there is a scarcity of building because the Government has the steel industry tied up with firms on the Continent. Silverstone will leave for the coast either tomorrow or Friday to attend the opening of a new theatre meeting next week. He will be about three weeks before returning home.

Condor Will Delay Pending SEC Action

Washington, May 11.—Pending the acceptance by S.E.C. of an amendment to the first prospectus issued by Condor (Registered S.E.C. No. 104D) to be sold, offered by Condor. A new prospectus has been filed and it is expected that it will be accepted by the S.E.C. before the letter offered by Condor. A new prospectus has been filed and it is expected that it will be accepted by the S.E.C. before the letter offered by Condor.

In a release issued by S.E.C. today the commission stated that the original prospectus was withdrawn and that it will proceed with the completion of its inquiry to set forth a requirement under a study which was to be an extension and incorporation of the proposal by the S.E.C. to dismiss the action

New Grand Central Has Formal Preview

That train wait at Grand Central should be a lot more comfortable today on, with the opening of the new Grand Central Theatre, newsreel house, which was subject to a formal preview inspection last night prior to its opening to the public this morning. A regular newsreel house program is short of the consistent quality of a comfortable theatre of his venture. It is located on the terminal’s upper level and seats 200. For those who are interested in the Grand Central Thra- phy of Grand Central, the theatre is opposite Track 17.

At the eastern corner of the station, the theatre inside is attractive- ly panelled in wood while the lobby is dominated with wall maps. Admission is 25 cents at all times.

The house will be open from 9 A.M. until 9 P.M. Monday through Friday and from 11 A.M. until midnight on Sunday. The house will be open from 9 A.M. until 9 P.M. Monday through Friday and from 11 A.M. until midnight on Sunday.
THE LION’S ROAR HEARD ’ROUND THE WORLD TODAY!

And every day throughout the globe the public says: “Leo the Lion is the Leader of the Amusement World!”

THE ROYAL FAMILY OF FILMS START THEIR REIGN OF 1937-38 WITH GREATEST LINE-UP OF HISTORY!

(Ask the M-G-M Boys returning from the Big Convention!)
What They're Down For

Programs, featured players and other assignments on the 1937-38 program of Warners, as they appear in a breakdown of the company’s product announcement:

BRIAN AHERNE—Featured in "The Great Garrick." 
DOROTHY MARY DONAHUE—Co-starred with George Brent in "This Woman Is Dangerous." 
KENNY BAKER—Featured in "Mr. Dodd Takes the Air." 
WILLIAM BARKER—Featured in "Casino." 
JOHN BEAVERS—Featured in "Casino." 
CHARLES BOYER—Co-starred with Claude Rains and Rnut Rinaldo in "Tovarich." 
WILLIAM BURTON—"Mr. Dodd Takes the Air." 
GEORGE BRENT—Co-starred with Pat O’Brien and Ruby Keeler in "Submarine 262." 
HUGH BURTON—Featured in "The Valley of the Giants." 
JOEY BURTON—Featured in "The Smiling Corpus." 
Alice Brady—"Mr. Dodd Takes the Air." 
GEORGE BRENT—Co-starred with Pat O’Brien and Ruby Keeler in "Submarine 262." 
JOEY BURTON—Featured in "The Valley of the Giants." 
JOEY BURTON—Featured in "The Smiling Corpus." 

TWO IN TECHNICOLOR LISTED

The two in Technicolor will be "The Valley of the Giants," by Peter B. Kyne, George Brent and Bette Davis, and "Gold Is Where You Find It," by Clements Ripley, with Bette Davis and Pat O’Brien. 

Fernand Gravet, French star, will appear in "Return Engagement," a musical with songs by Yip Harburg and with Ethel Merman co-starred. "Gold Diggers in London" will be the next in the "Gold Diggers" series. "Lady with Red Hair," based on an autobiographical story by Mrs. Leslie Carter, with Kay Francis starred, is expected to be one of the season’s big pictures. 

The morning session at the Waldorf Astoria yesterday featured a walk-through of the new buildings, and was attended almost entirely to a talk by Carl Leserman, detailed elsewhere in this issue. Leserman is assistant to the general sales manager, who presided. During the afternoon the delegates heard Norman Moray, sales manager of short subjects; Sam Sax, head of Vitaphone production; Clem McCarthy and Floyd Gibbons. 

TWO PREVIEWS SEEN

Following the formal session the group watched two films: "Go Getter" and "Kid Galahad." Last evening the delegates saw the play, "Tovarich," which will be made into a film by Warners. 

The Vitaphone short subject product lineup for 1937-38 will be revealed to the convention here.

The details of the new season’s product, as far as has been made known, are:

"Tovarich," stage play, will star Claudette Colbert, Charles Boyer and Basil Rathbone.

"First Lady," play by George S. Kaufman and Marc Connelly, will star Kay Francis, supported by Anita Louise, Les ton Foss and John Agar. 

"Redhead," stage play by George S. Kaufman and Marc Connelly, will star Kay Francis. 

"Brotherly," will be staged and starring Pat O’Brian, Humphrey Bogart, Bill McCarthy. 

"Swing Your Lady," comedy stage play, will have Pat O’Brien, Humphrey Bogart and the hill-billy Weaver brothers and Elias as featured players. 

"Your Town," musical by Rodgers and Hart, will star Eddie Dowling and the Macklin Twins. 

"The Story of Emile Zola," by Geza Herczeg, a Paul Muni starring vehicle, will star Edward G. Robinson, Kay Francis and Joel McCrea. 

"A Prayer for My Sons," by Hugh Walpole, starring Kay Francis and the Macklin Twins, Bob Hope, 


"The Adventures of Robin Hood," in which Errol Flynn and Olivia de Havilland starred, and directed by Michael Curtiz, will be released July 4. 

"It’s All Come True," by Louis Bromfield, starring Dick Powell and Gloria Stuart. 

The play, "The Smiling Corpus," co-starring George Brent and Pat O’Brien in "Submarine 262." 

FERNANDO ALCAZAR—Featured in "Casino." 

"Angle Shot," by Adela Rogers St. John, and starring George Brent and Kay Francis, will be released July 4. 

"Lady with Red Hair," starring Kay Francis and Charles Boyer.

"It’s All Come True," by Louis Bromfield, starring Dick Powell and Gloria Stuart. 

Warners to Release Big Films in Summer

Warners will release three big pictures each month throughout the summer, from now until September, Carl Foreman, Warners’ general sales manager, told the Warners sales convention at the Waldorf Astoria. 


The plan to release big films during the summer months, when business in theaters generally falls off, is not unprecedented, but is unusual. 

"Pastures" in Fifth Month

Warners reports that "The Green Pastures," was the fifth month of its run at the Edouard VII Theatre in Paris.

Morris to Coast as Son Has Operation

Sam E. Morris, head of foreign activities for Warner, is on route to the coast to be with his son Edwin Morris, who will have an operation today day for mastoids. From Chicago yesterday, Morris telephoned to Morris, the executive that his son had come out of the operation in fine shape.

Edwin Morris is head of the Warners music subsidiaries and has been bothered with ear trouble for the past few months. 

Paul E. and Harry M. Warner, president of Warners, left for the coast to be with his daughter, Mrs. Mervyn Lydeek, who was operated on for appendix.

Baxter, Ruby Keeler, George Brent, Joan Blondell and Bette Davis—"Confession," starring Kay Francis, and starring Pat O’Brien, will be released next month.

"Lady With Red Hair," autobiographical story by Mrs. Leslie Carter, executive that his son had come out of the operation in fine shape.
THE MAUCH TWINS

Prince, Pauper & Peoria.

(See Cinema)
Mauch Twins & Mark Twain

(See front cover)

With all the stories in the world to choose from, which story would a shrewd cinema producer pick to coincide with the coronation of a King of England? This was one problem which last year faced Warners' Associate Executive in Charge of Production Hal Wallis. For a cinema producer, problems never come singly. Another and more difficult riddle for Producers Wallis was this: what were the best roles in which to cast two 12-year-old identical twins who looked so much alike that their mother could scarcely tell them apart? One test of a cinema producer is his ability to solve two problems at the same time. Ready for simultaneous release in 275 U.S. cities last week was Producer Wallis' exceedingly neat finish of his dilemma: Billy & Bobby Mauch in Mark Twain's The Prince and the Pauper, last made as a silent picture with Marguerite Clark playing both roles in 1915.

The Prince and the Pauper starts on the day in 1537 when boy infants are born simultaneously to Henry the VIII in Windsor Palace and to Pocket John Canty in a London alley. Young Prince Edward thrives at the court, under the tutelage of the Duke of Norfolk (Henry Stephenson). Young Tom Canty thrives in the gutter, with Latin lessons from Father Andrew and whackings from his father (Baron MacLane). Prowling about London one day, Tom crawls under a bench outside the castle to take a nap. The Captain of the Guard hauls him out, and is giving him a thrashing when Prince Edward comes out of the palace to call his dog, Prince invites pauper indoors to play. They change clothes for a joke, laugh when the mirror shows how much they look alike. Then the Prince runs out again to find his dog. The Captain of the Guard, thinking it is the pauper, resumes his interrupted thrashing, tosses Prince Edward out into the street.

In his story, Author Mark Twain set out to show that palaces were not much better than the people in them. At Windsor, young Tom Canty falls under the wing of the bad Earl of Hertford (Claude Raines) who, when he hears Tom's story about how he got into the palace, merely tells King Henry that the Prince is mad. When the old king dies, Hertford plans to execute the Duke of Norfolk and have Tom Canty crowned, with himself as Lord Protector. As things shape up, he seems in a fair way to accomplish it.

Another notion of Mark Twain's was that monarchies would do better if kings saw their subjects, not only at London's alleys, Edward fares not much better than his counterpart in the palace until he encounters a young soldier of fortune named Miles Hendon (Errol Flynn). Hendon feeds him, humors his apparently preposterous notion that he is the King of England, sets out, when the boy is kidnapped, to save him from John Canty's gang of thieves. When the rescue entails fighting off the palace guards, sent to kill the young king before he can return to foil the Hertford plot, Hendon begins to think his young protege's ideas of his own grandeur may not be delusions after all, hurries him back to London.

Biggest scene in The Prince and the Pauper is naturally the Coronation, for which Warners used their big new Stage 22, 100 ft. longer than the old ordinary 40-ft. stages; a small army of extras, the St. Luke's Choir and six technical advisers. In this scene Tom Canty, already prayed over, sworn and anointed, is about to get the crown when Prince Edward comes scampering up Westminster Abbey's central aisle to present his claims. When Tom Canty corroborates them, the Archbishop of Canterbury agrees to crown Edward if he can tell the whereabouts of the Great Seal of England. Edward does so with some difficulty. When next seen he is on the throne distributing rewards to those who deserve them, passing laws for the improvement of the slum population, and taking waivers on the Earl of Hertford.

The Prince and the Pauper is not and does not aim to be screen drama of cosmic import, super-spectacle or Hollywood picture-poem. It does aim to be, and is, a frisky, fresh and wholly likable comedy by the best comic writer, for the screen or otherwise, whom the U. S. has yet produced. Directed by William Keighley, acted by Warner Brothers' most high-powered cast since Midsummer Night's Dream, staged by Robert Lord and scored by Erich Korngold, it should amply grace next fortnight's Coronation. It should also grace, if not climax, the careers of two amiable young actors from Peoria, Ill., who, among Hollywood's currently swollen quota of remarkable children, are perhaps the most remarkable.

Billy & Bobby Mauch (pronounced mock) are more extraordinary than Shirley Temple because there are two of them. They have an advantage over the Dionnes because they are interchangeable. In The Prince and the Pauper, it is not possible to say which Mauch played which. The original plan was, not to have one play Prince and the other Pauper, but to have Billy play all the gutter scenes, regardless of which character appeared in them. This plan came to nothing because it suited the Mauch twins' sense of humor to switch from time to time. This was by no means the first trick of the kind they had played. The Mauch brothers got their Hollywood jobs not because they looked alike but because they both look like Freddie March. Producer Wallis, who had been scouring the U. S. for a ten-year-old to play young Anthony in March's Anthony Adverse, found the Mauchs, signed Billy for the part. In Anthony Adverse Bobby Mauch's job was stand-in for his brother. He apparently discharged his duties faithfully. Actually he did nothing of the sort. When the picture was over, he and Billy confessed to Director Mervyn Le Roy that they had switched jobs whenever they felt like it. Neither Director Le Roy nor anyone else knew the difference at the time or in the picture.

Sons of an employee of the Toledo, Peoria & Western Railroad, the Mauchs were born in 1924. Billy is the older by ten minutes. Their mother, delighted with their contract, had planned for them to go to school before they went to school. By the time they were seven, the little Mauchs were acting on radio and posing for ads in their spare time. Their jobs were comparatively easy because whenever one felt unlike working the other took his place. By the time they got their Warner contract in 1935, the Mauchs had had experience on programs like Lucky Strike, Show Boat and The March of Time. After Anthony Adverse, Bobby Mauch was cast in Peter and the Wolf. Again he and Billy took turns acting and standing-in. When Warners drew up a new contract, Mrs. Mauch refused to let one son perform as stand-in for the other on the ground that it might give him an inferiority complex. When studio executives demurred, Mrs. Mauch threatened to let Warners keep one twin, sign the other with a rival studio. The
Mauchs currently have a contract calling for $50 a week apiece, with equal attention and billing guaranteed. Mrs. Mauch gets $150 as their guardian. Until last week, Father Felix Mauch, currently a general agent for the Toledo, Peoria & Western, left and worked in New York dash- ing out West to see his sons on their vacations. Between pictures his sons visited him in the East. Last week, Mr. Mauch, with Bobby and Billy, returned to California for good, where he has now been transferred. The Mauchs traveled by train, because they consider that planes are injurious to their father's business.

On the screen the Mauchs' main defects are their Midwest accents. Their major assets are energy, lack of precocity and a wholesome distaste for showing off which prevents them from trying to steal scenes like most of their contemporaries. Off screen, the Mauchs' most apparent assets are good brains. Both are currently well ahead of the average in their lessons. Most serious off-screen defect in the Mauchs is their enthusiasm for capitalizing their similarity of appearance to fool acquaintances. When not practicing this hobby, the Mauchs are easily distinguishable. Billy wears glasses. Contrary to legend, Mrs. Mauch can always tell her sons apart when they are awake. She sometimes makes a mistake when both are asleep. To avoid waking the wrong twin the morning when only one has to go to work early, the Mauch family has worked out a system. The Mauch who has worked late the night before leaves make-up on his arm. Only the clean twin is disturbed next day.

Invariable question raised by every cinema fan magazine about every child actor is whether or not the child actor is "unspoiled." Equally invariable is the fan magazine answer: No. Whether or not the Mauchs are unspoiled, time will tell. Tricking people about their identity, however, is by no means the only Mauch pecadillo. Two years ago, when Bobby was sick, the Mauch twins got a chemistry set. With it they have since compounded a mixture of ink and ketchup for making spots on bedsheets: an ink spot remover, for removing the spots; and a rotten egg extract for harmlessly discommoding dinner guests at the Mauch apartment on Franklin Avenue.

When not engaged in chemistry, the Mauchs invent other contrivances. Their most formidable invention was a submarine in which Bobby took the maiden voyage. When the ship failed to rise after a minute, Billy rescued his brother by diving after him. In addition to being inventors, the Mauchs are pugilists specu- lators, sportsmen, collectors and sartorets. As sartorets, the Mauchs have written several scenarios for themselves and other Warner actors. None has so far been accepted. Their tastes in reading are catholic. Recently Billy Mauch read Alexis Carrel's Mou, the Unknowm. Last Christmas both were reading Gulliver's Travels. One day Father Mauch, who was paying them a visit, fell asleep on a sofa. They found two spoons of thread, wound around his head so that when he woke up he found himself in the same predicament as Gulliver in Lilliput. Mrs. Mauch extricated her husband with a pair of scissors.

What will become of the Mauchs, not even their parents dare to guess. Neither wants to be an actor. Currently, Bobby wants to be a civil engineer, Billy a doctor. Past ambitions of the Mauchs were to be baseball players, transport pilots, acrobats, firemen, G-Men. Both intend to go to college. Since even if Warners do not give them new contracts, options on their old one will give them each $900 a week by 1938, they should be able to afford it. Last fortnight the Mauchs were in New York for a holiday. This week they were back in Hollywood, ready to start work on the next Mauch picture—probably an adaptation of Hugh Walpole's book, A Prayer For My Son.
Whispers from Warners

Every man in the Minneapolis office, from sales manager Run LORENZ down, received a bonus of three weeks’ salary. A reward for fighting for that in the 15-week Sears Sales Drive. Two weeks’ salary and one week’s salary went to the other winners.

W. G. VAN SCHMIDT, managing director of the Music Hall, came through handily with an offer of passes for any of the conventioners who cared to visit his little neighborhood house over 86th Ave.

SUB RIEHNER left the lunchon table to answer the phone call, turned almost too late for the main course. But he pulled some strings, and OSCAR had pity on him.

FRED BEERESDORF, Washington salesman, arrived accompanied by two trunks containing the latest sartorial fashions from Virginia.

Joe VERSOLI, Atlanta manager, sent his two daughters to Miami while he attended the convention here.

The gastronomic functioning of the Warnersites at luncheon yesterday was aided by canned recordings of the music from “The Flying Marine.”

GORDON COOTE, from Washington, is accompanied by his physician, whom he says he has under personal contract, with yearly options.

“Senator” Bob SMELTZER arrived with his modernized kit; a considerable improvement over last year. The kit contains a complete drying outfit.

The “Senator” and Roy HAINES, convention room mates for years, are together again. This time, however, they occupy separate bedrooms because B. W. has navy navel activity noticed last year.

The boys are trying to match Milt MORENO, Cleveland manager, with the winner of the Louis-Braddock fight. Milt is supposed to be terrific with his jukes.

The only father and son combination at the convention are W. “Ollie” WILLIAMSON, Sr. and Jr. Papa is from Dallas, with “Sonny Boy” representing Memphis, Jr., of course, is showing Sr. the town.

FRED JACK is having trouble with his new artificial molars. He is still trying to say “Mississippi” without biting his tongue.

BILL RICHARDS is coming east shortly for a five-week vacation.

Circuit Executives Attend Warner Meet

Executives of four major circuits will attend the Warner sales convention at the Waldorf this afternoon to hear Jack L. Warner, vice-president in charge of production, announce the details of next season’s output. Grand L. SEAGROVE, manager, yesterday told MOTION PICTURE DAILY that the following have accepted his invitation.

Sphyros Skouras and William T. POWERS of National Theatres, Nate J. BLOOMBERG and John J. O’CONNOR of R. W. VARZOS, manager-director of the Music Hall, Charles C. MOSKOWITZ and Eugene Piekier of Loew’s, and Y. Frank FREEMAN of The NETTER, Louis NOTARIUS, Martin Mullin and Sam FINANSEL of Paramount and others identified with the circuits.

Charles Skouras, F.W.C. operating head, may attend, providing he feels well enough after a tonsil operation. Mike KURLIN, F.W.C. partner in New York, also may be on hand.

Jack Brower, west coast district manager for Warners, may stay on for a few days after the sales meetings to complete negotiations with Charles Skouras on a deal with F.W.C.

Selznick to Discuss “Wind” Distribution

Distribution arrangements for “Gone With the Wind” may be completed here during the next week, David O. SELZNICK said yesterday. He declined to comment on the possibility of distribution by an organization other than United Artists, indicating that that would be determined either during the next seven days or at subsequent conferences with United Artists officials on the coast.

A possible distribution arrangement involving Warner Bros. has been reported, but is believed to be contingent upon the outcome of Selznick’s negotiations with United Artists. Selznick expects to return to the coast early next week.

C. F. I. Net $229,704

Consolidated Film Industries, Inc., and subsidiaries, yesterday reported for the quarter ending March 31 a net profit of $229,704 after depreciation and tax deduction. This is equivalent to five cents a share on $43,793 shares of common stock.

13 U. S. Films in Reich

BERLIN, May 11.—The German censor has reported that of 50 pictures released in this country during the first four months of the year, 17 were German and 22 were foreign, including 13 from the United States.

Columbia Team Wins

Columbia Pictures beat Consolidated Films by a score of 23-14 in the second game of the M. P. Baseball League series. The game was played on the George Washington High School field.

Grand National’s Men Depart Today

(Continued from page 1)

the sales personnel will join the convention groups.

Edward L. Alperson, president; Edward J. Hurley, general sales manager; Sol Edwards, eastern sales manager; James Winn, western sales manager; Samuel Gottlieb, publicity and advertising director; Morris Epstein, New York exchange head, are now on the ground.

Among the home office staff leaving today are Ann Rosenthal, legal head; Miss J. Neary, comptroller; Stanley Haste, general sales representative; Laté-American representative; Edward Ugat, assistant to Jack Barn- styn, foreign manager who has been detained in Paris and will not attend the sales sessions; Harry J. Allen, assistant to Mr. Barnstyn. Branch managers who will attend include Cleve Adams, Albany; C. E. Peppatt, Atlanta; John Scully, Boston; Jack Compren- ner; W. Davis, Charlotte; Ralph Kinsler, Cincinnati; William Shafran, Cleveland; Col. M. A. Munsell, Dallas; Houston Scott, Minneapolis; W. M. Richardson, New Orleans; Morris Epstein, New York; Joe Rosenberg, Chicago; John A. Backus, Chicago; Charles W. H. Busby, Philadelphia; Jules Lapidus, Pittsburgh; Edward I. Hudson, Portland; Frank Blumberg, Toronto; Sol Sears, and Louis, St. Louis; H. Bradley Fish, San Francisco; D. D. Main, Seattle; Harry Brown, Washington; Irvine Corson, Los Angeles; J. R. Jutson, Toronto; S. W. Jacob, St. John.

Production and studio executives who will be on hand include Victor Schertzinger, Eugene Freneke, B. F. Zeidman, Zion Myer, M. H. Hoff- man, Andrew L. Sutro, Frank Blumberg, Max Alexander, Phillip H. Krasne, Sidney M. Biddell, Harold Lewis, A. E. Kaye, Sam B. Wallis and Robert Laplow.

Cagney Signed for Two

HOLLYWOOD, May 11.—James Cagney has been signed for two pictures for National next season. They will be part of the program of 65 to be announced next week at the annual sales convention.

“Dynamite” will be the first and a second will be announced later.

“Something to Sing About” will be the second on the current program. Anna Sten, now making “Gorgeous,” is understood negotiating a deal for at least two pictures next season.

Sell Dillingham Scripts

All rights to 111 manuscripts owned by the late Charles B. Dillingham were sold in Federal Court yesterday by Reinstein, Howard E. Reinstein for $10,500. Reinstein represents a group of authors whose manuscripts were sold in court. Jerome Kern, Irving Berlin and Oscar Hammerstein were included in the authors represented by Reinstein. Maurice Smith, attorney for the Irving Trust Co., trustee of the Dilling- ham estate, stated that the representation of Dillingham’s ownership was being made so that only whatever “right, title and interest” the bankruptcy had been sold.

Warner Managers on Coast Are Shifted

LOS ANGELES, May 11.—Four management shifts have been made in the current Warner Theatre setup by Lou HAITOFF.

Bill Hendricks of the Warner Mem- phis has been transferred to the Pacific coast division and will manage the Griffith Theatre here, formerly managed by Mor Rosen, who managed that house, moves to the local Beverly Hills the- atre. Pat McNutt, here, who has been transferred to the San Pedro. Earl Cook goes to the Hunt- ington Theatre in the city, which joins the circuit to handle the Mission in Santa Barbara. He was formerly with the West Coast J. Hale Cava- naugh has resigned from the company.

N. O. Capitol Wrecked

NEW ORLEANS, May 11.—The Capit- ol Theatre here, the biggest theatre in the city, was entirely destroyed, wrenched today in a series of explosions and a fire which took place in the Ton- sixing of high tension wires in the theatre. The house was operated by the United Theatre circuit. Nobody was seriously injured but many had narrow escapes. A negro porter is still missing. A rough estimate of the loss sustained is placed at $180,000.

Warnings List

38 Stars for New Features

Warners’ product for the 1937-38 season will feature the work of 22 stars under long term contract, 16 others of starring caliber who are scheduled to appear in a large backlog under long term contract, and 43 featured players.

Providing the material with which the players will work and supervising that effort will be 13 associate producers, 22 features producers, 1 executive producer; 30 directors, 72 writers and 12 songwriters and music composers, the Warner convention at the Waldorf-Astoria has been in- formed.

The 22 stars under long term contract are:


Long List to Star


MOTION PICTURE DAILY

Wednesday, May 12, 1937
A Star Is Born

DAVID O. SELZNICK'S TECHNICOLOR PRODUCTION SETS THE STANDARD BY WHICH FUTURE SMASH HITS WILL BE JUDGED...
HEN

FU

SMASH HITS PLAY THE
THEATRES LISTED BELOW
IT WILL BE A QUESTION
OF HOW CLOSE THEY
CAME TO THE AMAZING
RECORDS COMPILED BY
"A STAR IS BORN"

HELD OVER 3rd RECORD WEEK RADIO CITY
MUSIC HALL! ... Held Over United Artists and
Wilshire Theatres, Los Angeles; Penn Theatre,
Pittsburgh; State Theatre, New Orleans; Capitol
Theatre, Springfield; Warner Theatre, Worcester;
Worth Theatre, Ft. Worth; Ohio Theatre, Columbus;
Vendome Theatre, Nashville!

HELD OVER 3rd WEEK UNITED ARTISTS
THEATRE, SAN FRANCISCO (and still going strong)!
... Held Over State Theatre, Providence; Stanley
Theatre, Utica; Loew's Theatre, Rochester; College
Theatre, New Haven; Palace Theatre, Bridgeport;
Long Beach Theatre, Long Beach, Calif.; Arlington
Theatre, Santa Barbara; Palace Theatre, Hartford!

HELD OVER INDEFINITELY ALDINE THEATRE,
PHILADELPHIA! ... Held Over Capitol Theatre,
Wilkes-Barre; Strand Theatre, Scranton; Apollo
Theatre, Atlantic City; United Artists Theatre,
Chicago; Denver Theatre, Denver; Paramount
Theatre, Salt Lake City; Palace Theatre, Montreal;
Loew's Theatre, Toronto; Orpheum Theatre, San
Diego; State Theatre, Cleveland!

--- AND SPACE LIMITS US AS HUNDREDS OF ADDITIONAL
HOLDOVERS ARE ANNOUNCED ALL OVER THE COUNTRY!

SELZNICK INTERNATIONAL presents
JANET GAYNOR ★ FREDRIC MARCH
with ADOLPHE MENJOU • MAY ROBSON • ANDY DEVINE • LIONEL STANDER
Produced by DAVID O. SELZNICK • Directed by William A. Wellman • Released thru United Artists

The First Modern Picture in TECHNICOLOR
Korda Says He May Quit U.S. Sales Effort

(Continued from page 1)

Korda does not want the plume of his American films to grow in England." A reporter then mentioned the fact that "Here, we are making pictures of the very big money gossers, to which Korda replied, "Yes, for the cinemas, but not for us." meaning London Films.

"While I am here I will look into the matter. Just what I will do, I have no idea. I am starting making pictures for the American market and instead of Denham Studios producing 17 films a year, we will make only 12. That is one solution," he said.

Korda denied he was here to secure finances and added that Prudential Life Assurance Co. was still backing him. He said he planned to spend $5,000,000 on a film and believed about 12 would be released in this market. London Films is financially interested in the 17, but will release all with the company's name on them.

Discussing the British film industry in general, he said the number of producers, which three years ago totalled about 150, has now whittled down to 58, the number of films which were properly founded are still going strong.

Good Companies Still Firm

"I don't see why the British film industry shouldn't exist. It is not a question of patriotism, but it is also good for American producers in that ideas are not concentrated in one country."

While he was reluctant to discuss the subject at first, Korda said that he did not want any financing in this country, but was a fair broker for the British pictures. "The big pictures shouldn't be prejudiced by the large theatre interests and I am going to try and find out the reason London Films do not receive the support they do abroad," he stated.

Of the 17 planned for the current fiscal year, three color films will be included, Pablo Rocca and Jerry Langer in work, a second will be June in Merle Oberon, who has recovered from an automobile accident, and the third in October.

Korda will fly out to the coast Saturday night to attend the annual U. A. board meeting, which likely will be held Monday. He plans to sail for home May 26 on the Queen Mary.

Korda-20th-Fox Report Spiked

Reports again linking Alexander Korda with 20th-Century-Fox were emphatically denied yesterday by Korda and Sidney R. Kent on their arrival on the Ile de France.

Korda said he never talked to Kent about joining 20th-Century-Fox and he did discuss "fishing." Kent dismissed the report with indifference.

Color Reel Due Saturday

London, May 11.—Twentieth Century-Fox has promised that the first deliveries of the Fox Movietone color films of the Coronation will be delivered to theatres on Saturday.

Kent Says 20-Fox Will Have 30 "A's"

(Continued from page 1)

idore Ostrer and John Maxwell but did not discuss G.B. stock.

He said there was no change in the domestic G.B. situation, for the present, Kent stated, "but I'll know before July 1. By that time I'll know what G.B. intends to sell here. We are not going to make our exchanges a clearing house for the junk Arthur Korda has here. We are not interested in the product first, and so far I haven't seen it.

"I cannot expect to see Lee on his arrival and was surprised that the G.B. head had left yesterday for a tour of exchanges."

Asked if 20th-Century-Fox was interested in the request for an investigation into G.B. financing by a committee of ordinary shareholders, Kent retorted that his company was not involved and "we fight our own battles and mind our own business."

Explains Maxwell Presence

Kent explained John Maxwell's appearance at the Paris convention as a "very important, but high" event and had accepted his invitation. Another was Alexander King. He said the meeting had become "accidental" and that as far as the product they were going to buy.

New British, World producing submarine film under Robert F. Flaherty will make six to eight films with four or five designed for American release. So film orders will be put to one and several others will be "picked up."

The president of 20th-Century-Fox was on the way over to the Paris convention and said the company is fully 20 per cent ahead in business over last year. "We have a quota and the boys made good," he added. The sales meeting was the biggest ever held by any company, he declared.

"Theatre business in England is as good as it was last year. In Italy and Germany things are about the same, but since they are not as good, in Spain there is no business."

Kent will leave for Hollywood next Monday or Tuesday.

Sue to Foreclose on Paramount in Omaha

OMAHA, May 11—Suit asking foreclosure on the Paramount Theatre and appointment of a receiver to operate the property has been filed in the District Court here by attorneys for the Omaha National Bank. The suit is against the A. H. Brack Co. of Nebraska, Tri-State Theatre Corp. and Creighton University. Action against the latter two named is only on technical grounds, however.

Alllegations made in the suit are that the Blank company has defaulted on a $30,000 worth of leasehold bonds of a $200,000 issue given Oct. 1, 1932, as security for a bank loan; that the suit is in its entirety in presenting four $1,500 monthly installments, to Creighton for ground rent, that the Blank company is insolvent and unable to meet its obligations.

Jack Cohn on Coast

Hollywood, May 11.—Jack Cohn is expected here tomorrow for meetings with Harry Cohn on Columbia's program for the new year. Abe Monog and Abe Schneider are here at the present time. Nate Spingold left for the east by yesterday. 
BIDE DUDLEY leaves for Holly-
wood May 16, where he will visit
his daughter, returning to New York
June II to begin a new commercial on
WOR. Standing on the knob of
radio of McCam-Erickson, is home,
il... Everett Marshall will be the
highlight guest on the CBS "Hit
Parade" May 15. Mannie Klein
will head the guest list on the "Sat-
urday Night Swing Party" May 15.
... Bob Hope and his radio show
"The Pardon of 1938." Elderly Sheronid,
the Rainbow Room's current singing
attorney, will guest star for the Val-
lee program for two successive
weeks, starting May 20... Rubino will
remain in Hollywood until June, due
to extra time needed to complete
his work in the picture. "You Can't Have
Everything."...

Henry Wilcoxen will be interviewed
by Ela Schallert during the latter's
program Friday over the NBC-Blue.
... Misha Scheshchokov, violinist
Chiesa, the King's Jesters will be fea-
tured on the RCA "Magic Key" Sun-
day... Joe Cook's guests Saturday
will be Arthur Byron, Ellsworth
Vines and Fred Perry, and concert
pianists Josef Lheven... Eddie Miller
will give guest spot on Bide Dudy-
ley's "Theatre Club of the Air" to-
morrow over WOR.

Hollywood Town Pump
Hollywood, May 11. Helene
Daniel, daughter of the late actor
Rubino's "Musical Moments" May 11.
... Thrills, produced weekly on
the NBC-Red network by Fred-
erick C. Dighton, will be done as a
series of film shorts during the sum-
mer... American Radio Features
observing its seventh birthday as
probably the oldest firm in the coun-
try to solely produce programs for
radio and transcriptions.

Michael Strange to Be Heard
Michael Strange, playwright and
former wife of John Barrymore, will
be heard in a special series of four
weeks beginning Saturday on the NBC-Blue.
Wednesdays from 3:45 to 4 P.M.,
E. D. S. T. starting May 19. Miss
Strange will offer dramatic readings.

To Recount Explosion
Four New York photographers who
were present when the Hindenburg
exploded at the municipal airport on May 6,
will give a description of the event over
WHN in a special broadcast today
from 6 to 6:15 P.M., E. D. S. T. Jimmy
Jenmal will conduct the inter-
views.

At 3: A.M. this morning the net-
works began the task of trying to
attain the attentive ears of the nation a
description of every phase of the
Coronation. 

The combined Red and Blue net-
works of NBC, the Mutual web and
WNYC opened centers virtually at the
same time, 5 o'clock this morning,
CBS opened its lines 15 minutes later,
at 5:15 A.M., as did WTNB. The
 startling broadcast, brought about
constructed picture of the Coronation
from bulletins and a running account
from the Palace.

Every phase of the ceremony will
be heard in America before the sun
sets here tonight. The ceremonies are
to begin at 5:15 A.M. this morning,
with the departure of the Royal couple from
Buckingham Palace, with pickup on the prose-
cution Abber, through the Coronation ceremony
itself, and the parade back to
Buckingham. The audience will see the appear-
ance of King and Queen on the balcony of
the palace, the ruler's message to his
Empire.

Among the local stations, WMCA
will broadcast a resume of the day's
activities from London at 7 P.M. this
evening. WNEW will pick up a re-
corded survey taken May 20 P.M.
and will begin broadcasting at 10:15 P.M.
this evening. In addition to broadcasting from
London, the "New York" show today,
Mutual will air recorded highlights
from the coronation from 10 to
10:30 P.M. this evening, and at 10:30
tonight, Mutual will broadcast a rec-
ords show on the King's speech to
the Empire.

Procter and Gamble
In Program Change
Beginning today, Procter and
Gamble will drop the 11 P.M.,
E. D. S. T., "Vic and Sadie" period on the
NBC-Blue, and will replace it with
"Vic and Sadie Saw from 10:15 P. M., E. D. S.
T. on the Red, starting May 21.
The revised "Vic and Sadie" sched-
ule thereafter will be as follows:
Tuesdays at 10:45 P.M. on the Red;
Wednesdays at 7:45 P.M. on the
Red; Thursdays at 10:45 P.M. on the
Red; Saturdays at 11:30 A.M. on the
Blue; daily at 3:30 P.M. on the Red.
Compton Advertising Co. handles the account.

Robert Hotz Joins WMCA
Robert Hotz, formerly head of the
department of Blackett-Sample-Hummert in Chicago,
has joined WMCA, where he will act as assistant
general sales manager under Bertram
Leban, who now assumes his new duties
immediately.

Hotz has directed the radio depart-
ment of Blackett-Sample-Hummert,
Chicago, for several years. Prior to
joining the agency he was with the sales
staff of NBC, western division.

CBS Names Two Directors
CBS made known yesterday that
Edward Klauber, executive vice-presi-
dent, and Paul W. Kesten and Mef-
ford R. Runyon, vice-presidents,
were recently elected directors of the corp-
oration.

WMCA Early with Flitch News
WMCA provided one of the ear-
liest flashes on the news of Dick Mer-
rell's safe arrival in England yester-
day, broadcast a bulletin a few
seconds before 1:00 P. M., E.D.S.T.

Colbert, Douglas on Air
Claudette Colbert and Melyn
Douglas will be starring in "Holly-
wood Hotel" May 21 in scenes from the
picture, "I Met Him in Paris."

The Press Approves
"I want to take this oppor-
tunity of congratulating
you on the addition of radio
to your daily. The news is
especially refreshing virtually
this entire field and aids me in
my work of putting out a daily
catalogue—Chester D. Turner,
radio editor, Fort Wayne
Journal-Gazette.

Networks Begin Broadcast
Of London's Coronation at 5

George Engles, vice-president and
general manager of all NBC artists
service, will revise his department,
effective May 15.

Bill Clinton, formerly in charge
of audience, has been appointed tal-
ent scout. In this capacity he will
contact managed and operated stations
and made the acquaintance of new
Andrew Stratton will become sustaining
booking representative.

Ruthe recently joined NBC, is placed in charge of
television and film talent, with John Potter act-
ing as assistant on film sales.

Tilzer, Smith for Auditions
Jack Von Tilzer and Robert Smith
will hear console auditions, and both
will act in the capacity of management
representatives. Von Tilzer will also
continue his sales activity with
recording companies.

S. L. Ross, who has been acting as
artists service contact for managed
and operated stations, is transferred
in the advertising agency sales division.

WILLIAM HILLTOP, music director of
various NBC commercial programs.
L. J. Fitzgerald, who has been artists service contact
with the program departmen, is trans-
fers to the concert division where he
will handle sales of concert artists
and will also act as associate to
Mark Levine, department head.

Engineering Group Visits Local Plants
The three-day conference of the
Institute of Radio Engineers reached
the mid-way mark yesterday, with ad-
dress of various speakers, and per-
mission the visiting delega to embark
on inspection trips through the A. T.
& T. plants in New York and the RCA
Radiator plant in Harrison, N. J.,
and the WOR transmitter in Carteret,
N. J.

Attendance at the meeting held to
approximately 800. The speakers in-
cluded M. A. Acheson, of the Hy-
grade Sylvania Co.; W. E. Sayre,
B. Salzberg, A. V. Haef, E. A. Led-
erer, A. C. Stocker, all of RCA.

Issue Script Catalogue
The Script Library, a division of
Radio Events, Inc., has released what
it claims to be the first script cata-
ologue for radio production and
program officials of stations. The
book is edited by Georgia Backus and
compiled by Juliene Dupuy.

It will not be distributed generally,
but because of the high production cost.
Copies will be provided upon request of
production officials of stations only.
It will not be distributed to agencies.
The book contains 96 pages of lists-
ing the Library's scripts.

"Four Aces" in New Series
"The Four Aces," world's champion
bridge players, inaugurated a new
radio series May 15 on "Thrills,
Every Night" over the NBC network.
精密.
Radio

French Bar Airing Of Windsor's Moves

More Picketing Is Threat of Strikers

Critics to Advise On Films in Series

New York film critics will advise screeners of the Metropolitan area on what to see at Broadway and neighborhood picture houses in a new three-times -a-week program on WEAF, beginning May 17. The program is titled "Day To Day..." and is sponsored by the Hudson River Day Line, Mondays, Wednesdays and Fridays from 7:30 to 7:45 P.M.

A master of ceremonies will introduce the film critics. Their discussions will be confined to the pictures they recommend. The program will have a musical background.

Wooding Succeeds Buchanan

Toro, May 11.—In the reorganization of the Canadian Broadcasting Corp. by Major Gladstone Murray, general manager, Arthur C. Buchanan of Ottawa has been let out as director of publicity. He was appointed to this post on the creation of the former Canadian Radio Commission five years ago. The job has gone to Frederick Wooding who had been secretary of the publicity division.

Picket Present CBS Quarters

Hollywood, May 11.—Picket lines will be extended to the CBS present headquarters of the new Union conditions are not granted, the local building trades council annouced as picketing is going on at the new CBS studios under construction. Although officials stated that the campaign is without authorization of the Simpson Construction Co. C. J. Haggerty, secretary of the council, is quoted as saying: "After all, it is Columbia's money erecting the building."

Florida Tax Introduced

Tallahassee, Fla., May 11.—A graduated tax on theaters to raise revenue for public schools has been introduced into the House of Representatives Harrell of Hamilton and Winburn of Lafayette. Circuit houses would be taxed at a higher rate than single units. Beginning at $25 for a single unit, the bill provides levies up to $500 on each location in circuits of 20 or more theaters.

William C. Boese Joins WCCO

Minneapolis, May 11.—William C. Boese of Minneapolis will join the engineering staff of WCCO starting next week. For the past two years, Boese has been a member of the WLB, University of Minnesota station. He will have headquarters at WCCO to check on all the necessary maintenance and operations work.

Orders Game Killed In Nebraska County

Omaha, May 11.—County Attorney John E. Sieber at Tekamah, Neb. has no intention of moving against WBBM, Omaha using Bank Night to discontinue the game in compliance with the recent federal ruling by Circuit Judge W. H. Messmore at Beatrice, Neb., that Bank Night is a lottery.

J. D. Boese’s delays did not stop the drawings, however, since both sides in the state’s case against the Fox Beatrice Theatre Co. had agreed in advance that Bank Night would not suspend operations until the state Supreme Court had made a ruling. This ruling probably will be delayed however, since defense attorneys have filed motion for a new trial at Beatrice.

The 27 Omaha theatres using Bank Night have continued, but the Porter Amusement Co. at Holdrege has suspended operations of Bank Night in the Sun there pending final action in the Supreme Court.

Organize in Winnipeg

Winnipeg, Man., May 11.—Following the recent move of circuit theatres here to the broadcasting era, a group of independent premium stunts, the independent owners who opposed the proposal have organized the Manitoba Independent Exhibitors Association with the following officers: Henry A. Morton, president; Joseph Pearson, vice-president; Russell Cook, secretary; Triller, treasurer; S. Morros, S. Rosenblatt, S. Ross and H. R. Brown, directors.

Ampa to Meet at Sardi’s

Ampa luncheon meetings are to be held bhereafter at Sardi’s, instead of at the Hotel Edison. The annual reception will start after the May 27 meeting at which the guests will be Ben Bernie, Lou Holtz, Nick Lucas and Mark Sandrich.

Form Rainbow Pictures

Dover, Del., May 11—Rainbow Pictures Corp. has been formed here to deal with films, listing capital of $10,000.

Wall Street

Losses Dominate Board

Colombia........ 355 33 55 Change
Consolidated........ 356 356 0 0
Eastman........ 157 157 0
Loew’s, Inc........ 1055 1055 0
Paramount 1 pfd... 139 139 0
Paramount 2 pfd... 18 18 0
Wardell's........ 9 9 0
KCO........ 814 814 0
50th Century, pfd.... 45 45 0
Warner Bros........ 124 124 0

Curb Mostly Inactive

Grand National........ 28 28 0
Sonshine........ 116 116 0
TransLux........ 46 46 0

Bonda Drop Slightly

Loew’s 3/84........ 876 283 0
Paramount Bwax... 75 71 4
Paramount Pictures........ 93 1004 1004 0
Warner Bros........ 9 9 0

(Quotations at close of May 11)
PARIS, May 11.—“Les Perles de la Couronne,” (The Crown’s Pearls) one of the most ambitious of French pictures, opened here today as a challenge to American films and the Marquises. The film, which is dedicated to King George of England, is by the famous French author, actor and director, Sacha Guitry. The premiere was attended by the American legation and members of the diplomatic corps and the film, which had previously shown the film yesterday to President Lebrun, Prime Minister Blum and the more important foreign ambassadors.

The story involves five centuries of historical facts relating to the pearls in the English crown extending from the time of Pope Clement VI until the present day. Guitry and his wife, Jacqueline Delrieu, have filmed the whole of France. The film, which is spoken in three languages, shows many interesting historical scenes, some of outstanding quality and others lacking in unity. There is a fine sympathy dialogue. This picture is the pre-eminence of Henry VIII. Franklin, Henri IV, Napoleon I, Catherine de Medici and Napoleon III.

Lynn Harding heads the British cast. The picture will undoubtedly bring great success here and should interest foreign audiences also.

AUTRE

‘Captains Courageous’ Gets Off to a Fast Marine Start

(Continued from page 1)

to squeeze into the mob out front, but their corns couldn’t stand the strain, so they went down to the Paramount and there the sort of thing it was back to the Painters’ Union offices.

There was probably a flock of celebrities in the crowd. Bernard Sobol couldn’t get many of them over to the WHN microphone on the port side of the lobby, but he talked himself hoarse trying to describe the scene. While he relaxed his vocal chords Radio Harris read from a script, and Si Sandler filled in with a few nautical subtitles. Si’s a man-of-all-work. He can be a cowboy one week, an editor of a paper published on a convention train the next, and a marine authority the next.

About 8 o'clock, Jack Johnston, manager of Madison Square Garden, to the microphone with both arms and legs in place. James J. said something in a carefully modulated voice. Then Benny Fields, Will H. Hays, and Louis Sobol spoke. Sobol tried to convince Flippin had a headache, but Flippin explained to him that he often broadcasts with a headache and I’ve never known the difference. Isham Jones also broadcast.

Call Brings Rush

At 8.57 a man with a booming voice shouted, “First call for the curtain.” Apparently the star-gazers thought he said “dinner,” because there was a rush to the exit. Flippin waved his arm in the direction of an anchor and a coiled rope painted on the ceiling and the radio men began to collect their apparatus. The picture started at 9 o’clock—a Times Square record for premiers.

Among those there were: Nicholas M. Schenck, Ed Churchill, C. C. Moskowitz, Arthur Hornblower, Jr., Myrna Loy, Lorette Young, Sam Berger and Colvin Brown.

Lopert to Import Films

New Post at Erpl

G. L. Carrington has been named commercial relations manager for Erpl, and P. Timothy Sheridan, operating manager. Sheridan, formerly of the Bell Lab, joined Erpl in 1927. After making some of the earliest installa- tions of sound film equipment he en- gaged in Erpl’s foreign division for service in Europe and the Far East. In 1929 he became general equipment manager acting as commercial liaison between the laboratory and field technical groups. As operating manager Sheridan will have charge of all domestic theatre installation and service in addition to continuing his supervision over commercialization of equip- ment.

G. L. Carrington joined the South- west Bell Telephone Co. in 1920 and then transferred to Erpl in 1928. Prior to his appointment as operating manager he last fall was division operating manager with offices in Kansas City and New York, respectively.

MYERS SPEAKS BEFORE NATIONAL LIME ASS’N

Chicago, May 11.—Abram F. My- ers, general counsel for Allied States, and also consulting counsel for the National Lime Ass’n, spoke to a large group in convention at the Drake Hotel here today on “Current Trends in Federal Legislation.”

He outlined the effects and terms of the National Labor Relations Act, the Minimum Wage Act and other new legislation, dwelling upon the con- cent decisions of the Supreme Court and their effect on such legislation. He declared it within the “range of possibility” that an enlarged Supreme Court “may go even further in ex- tent.”

He also saw the Securities and Exchange Commission, as a “long run, highly beneficial to ‘substantial business interests.”

Warners Win Action Against E. M. Loew

Boston, May 11.—Federal Judge Sweeney has awarded Warners $2,000 damages in its copyright suit against Hawaii Pictures, an E. M. Loew Theatres’ subsidiary, as a result of a complaint brought against the exhibitor for bicycle eight Vitaphone shorts. The defendant was assessed $1,000 attorneys’ fees.

The complaint stated that E. M. Loew purchased the shorts for the Casco, Portland, Me., and switched them without consent of the distributors to the New Portland, Maine, Loew Theatre. A copy of the Copyright Protection Bureau assisted in presenting the case for Warners.

In his decision the judge denied an injunction, holding that “because there is little likelihood of a repetition of the infringement of these copyrights, it is not felt that an injunction should be issued.”

Sears for Brooklyn Claim

The Continental Bank and Trust Co. of New York, trustees in the bankruptcy of the Flatbush Nevis Corp., owners of the Fox Brooklyn, was granted permission yesterday by Federal Judge William Bondy to settle the $10,000 claim of Jack Nadel for Frank J. Nadel, an acrobat, was in- jured during a stagetime performance at the Fox Brooklyn on Feb. 3, 1933.

Broadway Runs Ending

Accumulated bookings at both the Music Hall and Roxy will end the three-week runs of “A Star Is Born” and “Wake Up and Live,” despite the fact that both pictures are felt to be good for a fourth week, it was stated yesterday. The Music Hall tomorrow replaces “A Star Is Born” with “Shall We Dance?,” which is expected to hold two and possibly three weeks. Talk of the David takes into the Roxy, Friday, to be followed by “As Good as Married” on May 21 and “Wings Over Honolulu,” May 28.
Vitaphone to Release Total Of 134 Shorts

To Have 30 Two-Reelers And 104 Singles

Vitaphone, Warners' short subject producing subsidiary, will release a total of 134 shorts during the 1937-38 season, six less than during the current season. The group for next season will be divided into 30 two-reelers, as against 36 last season, and 104 single-reelers.

The announcement was made to the Warner sales convention at the Waldorf-Astoria yesterday by Norman H. Moray, in charge of shorts and trailers, and Sam Sax, production chief at the Vitaphone studios in Brooklyn.

Sax will have charge of the production of 92 subjects, while six will be produced at the coast studio, in addition to Leon Schlesinger’s 36 cartoons. Moray called the new schedule the most varied ever planned by the company, and declared it to be the result of his recent trip through this country and Canada, which ended in product conferences with Jack L. Warner.

(Continued on page 4)

Circuit Cooperation Is Asked by Warner

Climbing his analysis of 36 "great" pictures Warners plan for next season, Jack L. Warner, vice-president in charge of production, yesterday appealed to a number of important film buyers and circuit operating heads for encouragement and support, not for Warners "but for the producing industry as a whole."

"We fully realize that the future of every theatre, every company and every individual associated with the film art is dependent entirely upon them, and we are asking you to do all in your power to support them." (Continued on page 4)

Key City Takes Show Only Slight Change in 3 Weeks

Grosses in 29 key cities of the nation have held a remarkably steady level for three consecutive weeks, the difference being less than $2,000 each week for the period.

For the week ending April 30-May 6, the latest period for which a compilation has been made by Morroko Picture Daily, the total was $1,714,941, with 173 first run houses in operation. This was $3,583 under the previous week, when there were 176 houses in operation, and $1,386 under the week ending April 16-17. For the week 176 first run houses were open.

All three of these totals are considerably below the Easter week boom, but are well above the average prevailing during most of Lent.

Comparative tabulation will be found on page 5.

Mexican Stations Stir Coast Worry

SAN DIEGO, May 12.—Coincident with the reopening of Agua Caliente racetrack, the border resort area has become crowded with radio, five stations already in operation, and three more are expected to go on the air as soon as construction work can be completed.

Most powerful is a 150,000-watt transmitter shortly to begin operations at Rosarito Beach. It is expected to use a 1,300-kilicycle fre- (Continued on page 6)

Pickets Discontinue Operations in N. Y.

Picketing of Broadway first run houses in sympathy with the coast strike being conducted by the F. M. P. C. was not resumed yesterday or last night despite statements from the New York headquarters of the Brotherhood of Painters that the operations, which had been conducted for only about 90 minutes on Tues- day, would be resumed.

Circuit representatives here asserted that picketing has been confined to (Continued on page 7)

Costumers’ Union And Majors Sign

Hollywood, May 12.—The cos- tumers’ union today signed a four-year contract with the major studios. The agreements were carried on between Pat Casey, representing the studios, and the union’s representa- tives. All matters presented by the costumers were discussed and settled amicably, Casey said in announcing the signing of the pact. The cos- tumers comprised one of the units in the original F.M.P.C.

Federation heads tomorrow morning will meet with Dr. Tomne Nylander, head of the National Labor Relations Board, for the presentation of photo- static copies of membership cards al- (Continued on page 7)

Music Hall, Center Loss $4,521,592

Total for 4½ Years Is Given RKO Hearing

The Music Hall and Center had a net loss of $4,521,592 for the four-and-one-quarter-year period beginning Feb. 1, 1933, according to April 30 tax return, John E. Hansen, comptroller of Rockefeller Center, told Special Mas- ter George W. Alger at a hearing on the RKO reorganization plan yesterday.

Rockefeller Center has a $9,100,000 claim against RKO for defaults on leases for the theatres and Radio City office space, which the RKO reorganization plan proposes to settle for $500,000 of new RKO common stock.

Of the loss reported for the period, $1,663,778 was on the Music Hall and $2,837,814 for the Center. It was disclosed, however, that if certain items of real estate taxes, ground rents, interest on fee, investment, depreciaation and amortization were eliminated, the Music Hall’s loss would be transformed into a profit of $2,823,261 for the period, while the Center’s aggregate loss would be reduced to approximately $27,000.

Periodic reports on the Music Hall showed a gross of $2,146,018 and expenses and charges of $2,461,501 for the period beginning Feb. 1, 1933, and (Continued on page 8)

Predicts a Quality Clause in England

London opinion holds that the new British quota legislation will contain a "quality" provision, W. A. Buch, managing director for Western Electric in London, said yesterday. Buch arrived in New York early this week for an annual series of conferences (Continued on page 8)

Reel in Paris

Paris, May 12.—A sensation was created here tonight with the showing of newsreels of the Coronation in Paris first run theatres. The prints were filed here from London. The reel also was shown in the newsreel theatres.

A special print of five reels was flown to Canne Castle for a screening tonight before the Duke of Windsor.

Bar Strike Scenes

Toronto, May 12.—As part of the official campaign to counteract a threatening wave of labor strikes, sit down or otherwise, the Ontario government has imposed a ban on the showing of newsreel shots of labor disputes. The ruling means the cameramen’s work during the recent strike of automobile workers.

(Continued on page 7)

RCA Photophone Is Starting Meet Today

INDIANAPOLIS, May 12.—More than 125 sales executives, district managers, sales representatives and service su- pervisors of RCA Photophone gathered here today for the opening tomorrow at the Lincoln Hotel of the three-day company sales convention.

Theatre and equipment company heads will address the delegations in addi- tion to RCA executives. The out- side speakers will include Sid Samuel- son, sound projection supervisor of (Continued on page 7)
Insiders’ Outlook

By RED KANN

Hollywood, May 12

The willingness of the industry to kiss the mat and to remain quiescent thereafter while those who so elect ride roughshod crystallizes with a dubious brilliance in an incident which took place here a few weeks ago and, since then, by preference locally engendered moved into the convenient division of matters forgotten.

The history:

In a letter dated April 1, Dr. Georg Syllings, German consul accredited to Los Angeles, used the United States mails for this purpose:

“With reference to the picture, ‘The Road Back,’ in which you are said to play a part, I have been instructed by my government to inform you of a very serious accomplishment which has been achieved this month. Article 15 of the German decree of June 28, 1932, regulating the exhibition of foreign motion pictures, has been violated.

‘Copy and translation of this article are enclosed herewith. You will note that the notification of permits may be refused for films with persons which have connected, who are already participated in the production of pictures detrimental to German prestige in tendency or effect or in so far the warning issued by the competent German authorities.’

Addressed to members of the cast, and certainly, to the production and studio staff probably, the bite and the potent intimidation in the regulations make it doubly apparent in the text, which was enclosed with the letter. It read:

“The allocation of permits may be refused for films, the producers of which, in spite of warnings issued by the competent German authorities, continue to distribute on the world market films, the tendency or effect of which is detrimental to German prestige.

‘The same applies to pictures, with persons which are connected who have already participated in the production of pictures detrimental to German prestige in tendency or effect.

‘The issue of permits is limited to films from countries which are recognized by Germany’s government and which have been assigned marks of honor by the foreign ministry of the Federal Republic of Germany and the Swiss Confederation.

‘The allocation of permits is limited to films from countries which have not reached the stage of being connected with Germany’s government and which have been assigned marks of honor by the foreign ministry of the Federal Republic of Germany.’

This industry has been interfered with, hamstrung and bothered by meddlers springing from all directions with the aim of either obtaining a franchise or being recognized as the legiti- mate representative of the constitution of 1933. This is the case in all the American and foreign films. Nine copies: 10 cents.

Veteran Group Joins Russian Film Attack

Chicago, May 12—Commander George Radcliffe of the Veterans of Foreign Wars declared here today that his organization has joined the Knights of Columbus in an attack on the showing of Russian films here. The action is described as a move to keep Red propaganda off local screens.

The film “The Defense of Madrid,” has been banned from Chicago theaters by the city. Mayor Costello, chief of the censor board, declared today that the picture will be confiscated and the owner arrested if any attempt to show it here is made.

Delay Love Meeting

Loew’s board of directors’ meeting slated for Thursday was postponed until next Wednesday at which time it is expected that action will be taken on the common stock dividend.

Exceed Columbia Quotas

Sales figures compiled by Columbia Pictures announce for the May 12th calendar that the record set by the company exceeded by 100 per cent the quotas set for them in the Montague Sweepstakes drive, named for Abe Montague, the director of sales.

Purely Personal

SOL KRUGMAN, assistant to Sot. Edwards and James Winn, eastern and western district manager for Grand National, left for the coast yesterday with the eastern contingent convention-bound.

Oscar Honomoka, Viennese and Austrian actor, was yesterday tendered a cocktail party at the Waldorf by representatives of the Film World for the coast today to start work in “Ebb Tide,” which is to be made in color.

George J. Schaefer plans to leave for the coast by train today to attend the United Artists’ executive meeting in Hollywood Monday.

Desmond Hall, formerly associated with Cecil B. DeMille, is now connected with Jacques Chambrun, Inc., literary agents.

Austin Keough and Y. Frank Urban arrived yesterday from Dallas.

Binnie Barnes sails May 26 on the Queen Mary. She will return in August.

Chicago to Welcome “U” Selling Forces

Chicago, May 12.—Universal’s local organization, headed by E. T. Comer- sall, western district manager, and H. W. Beste country manager, prepared today to welcome the home office and eastern branch delegations on their arrival here Thursday morning en route to Los Angeles for the company’s annual sales convention.

The delegation will be here throughout the day, maintaining head- quarters in the Stevens Hotel. Groups from the Albany, Buffalo, Cleveland, Detroit, Indianapolis, Milwaukee and Minneapolis exchanges will converge here during the day. Special entertain- ment and reception programs have been arranged by the Chicago office for the conventions. The delegation will leave here Thursday night in five special cars attached to the California Limited on the Santa Fe. Additional groups will be picked up en route.

Grand National Men Leave for the Coast

Grand National’s home office and eastern exchange delegations left here last night for the company’s first annual sales convention which will open at the Ambassador, Los Angeles, on Sunday.

Albany and Buffalo representatives, will be picked up en route to Chi- cago. The delegation leaving mid- western exchanges will join the group there during the day. The group will leave Chicago in two special cars attached to the Northwestern’s Los An- geles Limited, picking up additional delegations at Omaha and Salt Lake City.

Grand National’s southern delega- tions will converge in New Orleans in order to start west from there to- night. En route, they will be joined by the Dallas group and will arrive in Los Angeles early Sunday.
HIGHLIGHTS OF WARNER SALES MEET

"WE'VE GOT THE GOODS!" So says production head Jack L. Warner to Grad Sears, and proves his point to convention delegates by detailing astounding array of best-sellers, sell-out plays, and new star acquisitions on studio's 1937-38 production schedule.

MEN OF WARNER BROS. GATHER at Hotel Waldorf-Astoria, N. Y. from all corners of the continent for 4-day conference on most important sales program since their company brought sound to the screen.

OSCAR OF THE WALDORF MEETS 'OSCAR' OF THE WARNERS with Sales Chief Gradwell L. Sears in charge of formalities. Giant trophy symbolizes studio's winning of half of all the Academy Awards offered this year.

AMONG IMPORTANT VITAPHONE ADDITIONS outlined by Short-Sales Manager Norman H. Moray (right) included unique 'Headline Hunter' series with Floyd Gibbons (at Sears' left) and signing of famed announcer Clem McCarthy (left) for sport section of 'Pictorial Revues.'

PLENTY OF CAUSE FOR CELEBRATION was provided conventioneers when figures were cited showing how national ad budget was upped to provide unprecedented promotional backing for new-season output. Beefsteak dinner marked close of 1st session, with Edw. G. ('Kid Galahad') Robinson leading the festivities.
Vitaphone to Release Total Of 134 Shorts

(Continued from page 1) Warner, vice-president in charge of production, on Thursday, announced that eight different series are scheduled.

The Vitaphone plant here will produce 24 titles in the scheduled 30 two-reelers. "Broadway Brevities," with the remaining six to be made on the coast; 18 one-reelers. Melody Sko- le, and band numbers; 12 Vitaphone Varieties; 12 Vitaphone Pictorial Revues, and 13 "Floyd Gibbons Headline Hunters." E. M. Newman will produce a series of 13 "Color Adventures."

On the coast Schlesinger will produce 20 one-reel "Merry Melody" cartoons in three-color Technicolor, and 13 one-reel "Looney Tunes" cartoons in two-color Technicolor. The six "Broadway Brevities" made on the coast also will be in Technicolor.

The booklet says in color will feature: Sybil Jason in the "Littlest Diplomat"; Walter Casse in "Rommor mon;" Jack Gould in "Trial Without a Country," an all-girl revue with Rosalin Marquis and the "Gold Digger" girls; "Remember the Alamo" art, color and design, and "Belle of New Orleans."

Brooklyn Production Set

The Brooklyn studio will produce six Broadway Headliners, featuring The Right Club with Leo Lyle, Dave Appolon, The Press Sisters, Georgie Price and Eddie Leonard, six all-star presentation revues featuring such players as Dorothy Dare, Bob Hope, Aarons and Broderick, Countess Albutt, June Allyson, Billy and Beverly Bernis, Irene Bordoni, Walter Cassel, Bernice Claire, Joan Abbott, Irene Beasley, Fifi Bransy, Evan Evans, Josephine Huston, Joe Marlowe, June Markow, Duke Meale, Tommy Raftery, Gloria Rich, Georgie Tapp, David Wildey, and others. Also included will be six comedies, several of which will star Ken Mur-ray and Jimmy Fad. The studio chairman is to continue the "Joe Palooza" and "Joe and Ashmostos" comedies.

Plan Comedy-Music Combine

Six more two-reel subjects will be produced in this series. They will be a combination of comedy and music, and are being planned as a new type of short subject, and will be known as the "Vitaphone Galaxies." The "Flirt Galaxies and Romance Hunters" will be a new series. The "Melody Master" numbers will include the vocals of Stars of the Broadway stage, Leon Navara, Mal Hallett, Carl Hoff, Henry King, Ernie Madriguera, Carl Descomery with Louis Leon Jones, McCay, Milt Britton, Clyde Lucas, Russ Morgan and Rubinoff. The Far East will have a locale of most of Newman's new "Color Tours Adventures" series, with Milton Cross, David Ross and others handling the dialogue. The Vitaphone Varieties will include Edgar Bergen, ventriloquist, Jesse and Mrs. Craw- ford. The "Merry Melody" cartoons will be increased to 20. Each of the Pictorial Revues will include four sequences, with special appeal to women.

Warner Will Have 37 "A" Films—Sears

Warner will have 37 "A" pictures of the 60 announced for next season, Gradwell L. Sears, general sales manager, yesterday told MOTION PICTURE DAILY after Jack L. Warner, vice- president in charge of production, finished detailing plans for 46 of the new schedule.

The sales policy will be divulged this afternoon, Sears said. There will be at least three color features, he stated. He mentioned "Robin Hood," "Go West Where You Find It" and "Valley of the Giants." The fourth may be "Singapore," provided Warners can get the right cast for the production.

Name Eight Future Stars

Delegates to the Warner sales meet- ing at the Waldorf-Astoria have in- formed that eight young players on the Warner roster will be groomed for starring roles during the 1937-38 season. They are Gloria Dickson, Doris Weston, Beverly Roberts, Jane Bryan, Jane Wyman, Kenney Baker, Wayne Morris and John Litel.

Eddie Morrell of Pittsburgh is on his first visit to New York. Some- thing pleased him. And incidently he had been in the subway yet.

"I've been in the upstairs one," he explained, "but haven't made the downstairs one yet."

Leo Blank, Chicago district mana- ger, will sail on the "American" or " yardım " in three weeks for a month's vacation in Sweden. Leo, by the way, walked off with five sales prizes the other day.

James Coston says Warners will build two more theatres in Chicago shortly. He isn't ready to announce agen- cies but will before he leaves for home tomorrow.

Joseph Bernhard will hold a special meeting of Warner theatre zone man- agers today at his office. All the men who attended the sales conven- tion.

More Blumenstock will sail today on the "Beten" for a vacation to Ha- vana, Jamaica and the Panama Canal zone.

Jacob Wilk, who made the first talk yesterday afternoon, had his speech written on the back of an envelop.

Carl Leserman, assistant to Grad- Sears, is quiet as a church mouse around convention quarters.

More Silver, who came in with his wife, plans to return to Albany on Saturday.

All of the boys who hadn't seen the play were invited to attend "Brother Rat" last night.

Ed Seizer may return to the coast next week with Jack L. Warner.

Jack Warner's talk was in script form with an orange cover. It must have been good by the applause heard by the press boys through the heavily booked audience. Jack also had no time was permitted to enter or leave during the speech. That included W. G. Patten).

Al W. Elmer Callaway, Los Angeles branch manager, who had to turn no one away from the arms of his two-weeks' bride, to attend the convention, has said he will buy no more second hand cars.

John Payney, New Haven branch manager, came in with a dozen Dobbs Hats for his friends. Johnnie can get them for you wholesale. Johnnie, looking for a new bride, was wading through quality pictures, but you must encourage him.

This is definitely the day of quality pictures and the public will pay to see good pictures only," he concluded. Among the theatre executives not associated with Warners who attended were Spyros Skouras, William T. Powers, J. S. Sullivan, Irving Barry, M. M. Pemberton, Frank Sabel, H. Aubrey Schenck of National Thea- tre; Y. Frank Freeman, Paramount manager, at the维生素; and manager; Harry C. O'Brien, managing director of the Music Hall; Ed Fay of Providence, John Nolan of Comerford Theatres, John O. Young.

Warner Executives Present

Included in the list of Warner Thea- tre executives present were Joseph Bernhard, Harry Goldberg, James A. Coston, Harry Kamen, George M. Schlaug- ter, Moe Silver, John J. Payette, Donald Jacobs, Herbert Copelan, Nat Wolf, J. J. Hoffman, Louis Kauf- man, and others.

Many home office executives from every department were in the convention to hear Warner speak.

The afternoon session was opened by Jacob Wilk, eastern story head, who was followed by Albert Warner, Bernhard, Robert W. Perkins, Harold S. Bareford, Sam Schneider and various theatre zone heads.

Charlie Muehlman, San Francis- co branch manager, got early in this morning on the Washington.

Joe Vergesiock wants to be re- membered to local exhibitors and picks this medium to do it.

Warner 6-Month Net May Hit $3,900,000

Net profit for Warners and its subsi- diaries in the domestic and foreign market is expected to total about $3,900,000 for the first six months of the current fiscal year. The second quarter, which ended Feb. 27, is expected to show a profit of more than $1,750,000.

For the same six months last year, the net was slightly less than $2,000,000. Auditors of the company are now completing a checkup and a state- ment.

Because of the absence of Harry M. Warner, now on the coast, it is un- known if a directors' meeting should be held next week. In the event a session is called only routine matters will be transacted. Warner is expected back from the coast shortly.

Rogers Collection Gains

Kansas City, May 12—The Will Rogers Museum Fund, to collect more than the 100 Fox Midwest thea- tres last week produced 20 per cent more revenue than the similar col- lection a year ago.

Circuit Cooperation Is Asked by Warner

(Continued from page 1) our going forward with bigger and finer pictures," he said.

"You must encourage producers to spend more money," Warner added, pointing out that the amount of money to be budgeted on six-months production was equal to the total many companies spent for an entire program several years ago.

"Give the producers a fair shake and a little encouragement, and you can make a profit on the product. I am speak- ing on behalf of the entire industry. Every producer will be glad to do the buying for Chicago and Mil- waukee; Ed Valendrski, who will handle Milwaukee booking, and Frank Williams, booking in Chicago.
Allied Convention Program Completed

Allied States Ass'n has completed a tentative program for the annual convention which will be held at the Hotel Pfister in Milwaukee, May 26-28. As yet the schedule of speakers and their subjects has not been determined definitely. The meeting will be opened with an address of welcome by Mayor Daniel W. Hoan of Milwaukee on Wednesday, May 26, followed by an opening address by Nathan Yamin, president.

The tentative program follows:

**Wednesday, May 26**

**Morning**

Registration of delegates, convention headquarters, seventh floor, Hotel Pfister. Receptions.

Grand opening of exhibits, seventh floor.

**Afternoon**

Opening session 2:00 P. M. Assembly room (Fern Room), seventh floor. Address of welcome, Daniel W. Hoan, Milwaukee. Response, Edward F. Maerzt, local convention chairman, Milwaukee.

Outline of convention activities, F. J. Wood, general convention chairman, Columbus.

Opening address, Nathan Yamin, president, Fall River.

Appointment of committees and designation of committee members.

Announcements on topical subjects.

Announcements and adjournment for the day.

Reception and cocktails for delegates' wives, at Hotel Schroeder, courtesy Milwaukee Variety Club.

**Evening**

"A Night in Monte Carlo," carnival, dance and dinner, Fern Room.

**Thursday, May 27**

**Morning**


Reception.

Golfing, yachting, touring, shopping.

Sightseeing tour for women delegates.

Dinner for women delegates, Hotel Schroeder.

12:30 Convention luncheon, Fern Room.

**Afternoon**

Second business session, 1:30 P. M.

Announcements of noted visitors.

Addresses on topical subjects.

Other business.

**Evening**

8:00 P. M. Banquet, Entertainment through the courtesy of Hollywood theatres and night clubs; short addresses; introductions of visiting notables, including Philip F. LaFallette, Governor of Wisconsin, and Daniel W. Hoan, mayor of Milwaukee. During banquet, a "lido sing" and greeting by one of Hollywood's stars, Dancing.

**Friday, May 28**

**Morning**

10:00 A. M., closing session, Fern Room.

Business discussion opened by President Yamin.

Reports of committees.

Introduction of visiting guests.

Unfinished business.

Adjournment at noon.

**Key City Takes Show Only Slight Change in 3 Weeks**

Comparative grosses for the latest available periods:

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<th>Week Ending</th>
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175 | $1,714,841 | 176 | $1,718,379

**Order Examination In Brandt's Action**

Y. Supreme Court Justice Phillip J. Middelberg yesterday ordered that an executive of Loew's, Inc., submit to an examination before trial in the suit brought by the Brandt Circuit and other independent exhibitors for a permanent injunction against the new split week policy of the Loewc circuit. The examination is set for May 24.

**Files Amended Complaint**

Fay Kaplan yesterday filed an amended complaint in Federal Court in her suit against the 20th Century-Fox. Miss Kaplan is the assignee of the cover design of the "Theatre Magazine" dated August 29, 1929, which she claims was infringed in a scenic effect in "George White Scandals of 1935."

Denies Shubert Writ

Federal Judge Robert T. Patterson yesterday denied a temporary injunction to Richard W. Finch against Jacob and Lee Shubert, Shubert Theatres Corp. and the Select Theatres Corp. to restrain them from further alleged infringement of Barbara Frietchie, the Frederick Girl in the Shubert play, "My Maryland."

**Cullman Pays Tax**

Howard S. Cullman, trustee of the Roxy, yesterday allowed Federal Judge Francis G. Caffey to pay the N. Y. State Tax Commission $1,877 as the last of the franchise tax bill due for the year ending Oct. 31, 1937.

**Allows Paramount Claims**

Federal Judge Alfred C. Coox yesterday allowed the claims of Elmer H. Bright & Co. and Frank Fox against Paramount for a total of $6,558.

**George Tyson on Jubilee**

PITTSBURGH, May 12.—For the second successive year, George Tyson, managing director of the Harris-Alvin here has named the director of exploitation for the annual Showmen's Jubilee in Atlantic City.

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**Osa Johnson to 20th-Fox**

Hollywood, May 12.—Twentieth Century-Fox has signed Osa Johnson, widow of the late Martin Johnson. Mrs. Johnson will leave for Africa in November to film a story titled "Stanley and Livingstone," which will be made in cooperation with the rescue in Africa of the famous explorer. The party will include Otto Browsen, director; 10 cameramen, five technicians and the cast.

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**Bill Corum Is Shot**

Bill Corum, sport columnist and commentator in Van Beuren short subjects, was shot and wounded yesterday as he was walking in the street. He was taken to St. Luke's Hospital. Police are investigating the accident. The bullet entered his thigh.

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**Sheffield Transferred**

PORTLAND, Ore., May 12.—Harold Sheffield, connected with Sheffield-Republic in Butte, Mont., has been transferred to the company's office here. Cecil Barnes, former Republic manager here, has been named manager of Monogram's local office.
Radio Personalities

Andre Kostelanetz will again appear in a Hollywood Bowl show to be broadcast with Lily Pons... Bob Crosby's orchestra opens at the Ritz-Carlton Roof in Boston July 6. He will have either a CBS or NBC wire... Harry Horlick, just returned to New York from a cruise, is being considered for a corporation man, now, in charge of radio production at McCam-Erickson, is home, ailing...

Charlie Chaplin of NBC artists' service in Hollywood is here on a business trip...

John Tucker Battle has taken over the script of the "Follow the Moon" series which stars Elsie Hitz and Nick Schenck. The series will make a special broadcast to Europe from the Cotton Club, May 21. CBS will have Fred MacMurray, Bert Frömm and Carolyn Marsh will be Freddie Rich's guest stars on the latter's CBS program today...

In the event that its expired contract, Rose Marie has dropped the "Baby" from her name... The Three Maltz, NBC's two-stated just started a week's engagement at Joe Zelli's here...

The current renewal marks the seventh successive option take-up by the Lipton Tea Co. of Al and Lee Reiser, owners of Filler, McGee and Molly, now in Hollywood broadcasting and making a picture, have been reviewed for 52 weeks by their sponsor... Mason and Dixon, WMCA, will be heard from WIP over Inter-City for the next two weeks...

Philo Wine Injunction

Ruling that it is unnecessary to prove actual competition between two products bearing the same trademark, N. Y. Supreme Court Justice Bernard L. Shapley yesterday granted a temporary injunction prohibiting Morris Mindlin from using the name Philo in connection with the sale of any radio business. The Philadelphia Storage & Battery Co., manufacturers of Philo radiophones, sued for a permanent injunction.

Drop Suit Against WNEW

The actions of M. Witzmark & Sons, Remick Music Corp., and T. H. Harms against the Bay Broadcasting Corp. for a total of $35,000 damages for alleged infringement of their songs on the defendant's radio station, WNEW, was reduced discontinuance by a court in U. S. District Court yesterday by Judge John W. Clancy.

"Let's Visit!" Back on WOR

"Let's Visit," WOR feature which has been absent from the airwaves for the past few weeks, will return to WOR and the full Mutual Network, May 17 at 8:30 P. M., E.D.S.T.

Radio Does Itself Proud in Broadcasting of Coronation

Radio did itself proud in broadcasting the Coronation. Without benefit of microphones or loudspeakers the hearers heard the Coronation many times in order to insure a flawless performance (the broadcasting industry brought to listeners throughout the world an accurate, vivid word portrait of the ceremonies, an account of the royal rhetoric of old ceremonies which preceded and followed the crowning, and finally, the address of King George's message to his people.

Radio's coverage of the Coronation was unquestionably the most extensive hookup ever assembled for a single event. Several hundred stations in the United States and Canada carried the program, and those located in reach of the worldwide audience tuned in to the program totalled at least 300,000,000.

In addition to the English-speaking as well as other programs were the program by the BBC, whose announcers spoke in 30 languages, intermixed in every known tongue except Italian. The broadcast was officially banned in Italy.

NBC opened its Red and Blue networks at 4:45 A. M., Mutual at 5 A. M.; CBS at 5:15, all E. D. S. T. Mickey Mouse has his regular "World Above the Air" program on the air from London without cessation for about seven hours thereafter, bringing the listeners every phase of the Coronation, from the Queen Mary leaving Marlborough House; the ringing of Big Ben; the departures of King George and Queen Mary from Buckingham Palace; the arrival of the King and Queen at Westminster Abbey; the Coronation service, the return of the King and Queen to the Palace; the "Homage to the Empire," consisting of talks by the prime ministers of the British possessions, and King George's message to his people.

Local stations which at some time or other during the day carried the broadcast are WINS, WNYC, WNEW and WMCA.

Television as well as radio attended a Coronation for the first time. London now has commercial television receiving facilities, and a small television program was broadcast over a radius of 25 miles from Westminster Abbey. Only the procession, however, was televised.

Radio Engineers End New York Convention

The "beer mug" transmitter of NBC, designed recently for special Coronation field work, was drafted for service at the final session of the Institute of Radio Engineers' convention yesterday.

Delegates had been having difficulty in hearing speakers from the floor, whose remarks were picked up by microphones on the platform and relayed over public address system. NBC was asked to send over a "beer mug" receiver, and when it was delivered, the speakers were heard perfectly.

The speakers yesterday included G. C. Green, chairman of the University of Puerto Rico Broadcasting Board; Thos. W. L. Carlson of RCA; L. M. Leeds, General Electric; J. W. Braeme, RCA; W. H. Brakkingham, Western Union, and others.

A demonstration of television apparatus by Dr. V. K. Zworykin, RCA, was a highlight of the afternoon's activities.

A banquet last night attended by more than 1,000 delegates, closed the convention.

To Try "Night Club" Program

Something new in radio, the NBC "Night Club" program, will make its debut over the Blue network, May 20 at 10 P. M., E.D.S.T.

The program will emanate from Chicago, and will feature Morey Amsterdam as emcee. The studio will be wired for dancing and couples will display their ballroom ability during the musical numbers. The 100 "tune-in" will be drawn from couples to write for broadcast tickets.

Mary Livingston to Para.

Mary Livingston, wife of Jack Benny, has been signed by Paramount for a featured role in "This Way, Please." Fibber McGee and Molly will also appear in this production.

Group to Travel to Final Pontiac Show

A large party from Pontiac Motors, NBC, and advertising officials will journey to Detroit, Mich., to see the final broadcast of Pontiac's "Varsity Show," tomorrow.

Included in the party will be H. J. Klinger, general manager; C. P. Simpson, general sales manager, and P. A. Berend, advertising manager, all of Pontiac Motors; Roy C. Wilmer, vice-president of NBC; R. H. White, NBC's Detroit manager; W. H. Peters, general manager, West; and T. D. Rothman and R. C. Sackett, all of MacMaus, John and Adams, Inc., advertising agency, and Clay Herbsman, manager of the Detroit office, American Weekly.

The series will be resumed next season.

Change "Lorenzo Jones" Time

"Lorenzo Jones," script program sponsored by Sterling Products, will be heard Mondays through Fridays on the NBC-Red, beginning June 4. The series is now heard Mondays through Thursdays. Blackett-Sample-Hummert is the agency.

Jean Dickson Re-Signed

Jean Dickson, heard on the "American Album of Familiar Music," an extended appearance on the series. Bayer Aspirin is the sponsor; Blackett-Sample-Hummert is the agency.

Opera Star in Series

Margaret Daum, Metropolitan Opera soprano, will begin a new series on CBS May 18, from 4:30 to 5 P. M., E.D.S.T.

Thomas New Ad Club Head

Lowell Thomas has been elected president of the Advertising Club of New York, succeeding H. B. Le Quatte.

Mexican Stations Stir Coast Worry

(Continued from page 1)

quency. XELO, Piedras Negras, 10,-

000-watt, may shift to the Tijuana district. The 50,000-watt XEPN transmitter in Tijuana, likewise is reported ready to move to the Tijuana valley.

Now operating are: XEMO, 860 kilocycles; XEBG, 820 kilocycles; XERK, 760 kilocycles; XEC, 1,150 kilocycles, and NEAC, 980 kilocycles. The XEMO station, located within 20 miles of San Diego, will blanket local radio dials with X calls and offer service from stations in Los Angeles stations 125 miles north. Most seri-

ously affected will be CBS. With its only Southern California outlet, KNX, poorly received at night at 1,050 kilo-

cycles due to self-interference, a 150,

600-watt local on 1,020 will not im-

prove reception. Below the border, stations, not bound by F.C.C. rules, are numerous for broad tuning and good signals.

XEPN, at present on 590 kilo-
cycles, is only channel removed from 600-XEBG on 820 covers KOA on 830.

CBS Confirms Deals On Sport Contracts

Official confirmation of the report that CBS had secured the exclusive right to broacast the country's outstanding athletic events—the four biggest tennis matches, three golf tournaments and The Kentucky Derby—is now at hand from the network. Ted Husing will describe all the events.

The tennis setup gives CBS ex-

clusive microphone rights for the Australian-United States Davis Cup tie at Forest Hills, May 29, 30, 31; the Wightman Cup matches at the same stadium, June 21, 22; and men's and women's singles; the U.S. Open, June 10, 11, 12 with the broadcast of the United States Open at Birmingham, Mich. The United States amateur, Aug. 23-28, will come from Portland, Ore., and the men's and women's singles title play at Forest Hills, Sept. 2-11.

The 34th running of the Kentucky Derby will come from Churchill Downs early in May.

C. L. Fitzgerald in New Post

Clifford L. Fitzgerald, for the past 14 years president of the Fitzgerald Advertising Agency in New Orleans, has resigned to become associated with Fletcher & Ellis here in an executive capacity. He will take up his new duties June 1.

Sponsor "Lend a Hand" Series

Madison Personal Loan Co. will sponsor "Lend a Hand" on WNEW beginning May 18. The contract, for 52 weeks, was placed through the Klinger Adv. Co.

Leo Says:

Smart advertisers are everywhere—too— that is why they use WHN.
Costumers’ Union And Majors Sign

(Co-continued from page 1)

legally issued to F.M.P.C. members by the L.A.T.S.E. The federation plans to prove L.A.T.S.E. coercion tactics.

Wagner, Republic Favor Union Shop

Hollywood, May 12—Writer and producers Jerry P. Wagner and Republic are in favor of a union shop and have begun negotiations accordingly. F. M. P. C. officials are said to be next in line for union organization although actual picketing is expected.

The executive board of F. M. P. C. was in session until a late hour tonight.

Pickets Discontinue Operations in N. Y.

(Continued from page 1)

Los Angeles and New York. Reports from several eastern and midwestern cities, including Cleveland, Kansas, St. Louis and Detroit, substantiate these reports.

Boston Raises Accepted

Boston, May 12—A new wage scale granted by major distributors here has been accepted unanimously by the existent shopkeepers. Union meeting last night was addressed by James Burke, business manager; Thad Barrows, president of Operators’ Local 182; James Gately, A. F. of L. representative.

Salary increases range from 10 to 25 cents per hour week. A four-hour week is established with two weeks vacation this year. Head shopkeepers will get $38 per week; $30 per week; $28 per week; $23; head inspectors, $23; inspectors, $20; head poster clerks, $28; poster clerks, $23.

K. C. Unions Not Picketing

Kansas City, May 12—Labor here has received no word relative to the picketing in sympathy with Hollywood unions now on strike. Albert Brilliant, C. I. O. organizer, was in Chicago this week and is said to have definite word on the matter when he returned today. A. F. of L. unions have had no word.

The I. A. T. S. E. is holding frequent meetings of the new exchange employees’ group, and probably will present demands on wages and hours when conventions are over and managers are in town next month.

The new union is now accepting bookers into membership. Word from headquarters at first was that they were not to be taken in, but this has changed.

Engineers Quit in Houston

Houston, May 12—Twenty-two engineers have walked out of Loew’s State and four Horitzburgh subsequent run houses but the theatres do not recognize them as a strike. They say they are willing to negotiate but union leaders have refused to talk. The theatre is under temporary management. Cooling plants are affected but the theatres’ employees are carrying on.

The strike has no connection with the Hollywood situation and is believed to be at Interstate Theatres Inc., which has not signed a contract with four downtown and five suburban theatres.

Expect Opposition To Tax Bill in Pa.

Philadelphia, May 12—Exhibitors here were heartened today by a they amendment to the bill providing that theatre houses in the chain store tax bill will run into a snag in the lower house at Harrisburg. The amendment which would have upset the upper house this afternoon was sent to the lower house for concurrence. Representative Howard B. Cohen, Balk, and Democratic (majority) floor leader, stated that Democrats in the lower house were opposed to all Senate changes in the bill including the new levy on theatres.

“Star” Is Holdover In Numerous Spots

“A Star Is Born” has been held over for a second week at the Liberty, Seattle; Capitol, Montreal; Paramount, Salt Lake City; Omaha, Chicago, and Detroit, as well as at Denver, Denver; State, Cleveland, and State, Atlanta.

A third week has been set for the picture’s engagements in the Alhine, Philadelphia, and United Artists, San Francisco. The opening of the film Sunday at the Pantages, Evansville, Ind., was doubled to that of the largest take of any previous picture, United Artists stated yesterday.

House Drops Bank Night

Quintan, Ga., May 12—Manager of the Ixex here has discontinued bank night following reports recommending that and other games by the Brooks County Grand Jury.

Starts New Theatre Game

Dallas, Druexman, advertising man, has formed Movie Crime Service Corp, for the purpose of exploiting a game designed for theatre patrons.

Pennsylvania County Bans Games

Philadelphia, May 12—Delaware County, adjoining Philadelphia, today barred Bank Night and Bingo Games. Several managers were warned that arrests would be made if the practice was continued.

hans. Interstate’s theatres are not yet affected.

Chicago Painters to Meet

Chicago, May 12—The Painters’ Union here will hold a meeting tomorrow night to decide what stand they shall take with regard to the Hollywood strike. Officials indicated a decision whether or not to picket local theatres would be reached at that time.

The union claims a membership of 21,000 and would picket practically all theaters in Chicago if it is decided to support the Hollywood strikers.

Organize in Chicago

Chicago, May 12—Filming inspection was discontinued here this week under the A. F. of L. banner. Exchanges are offering no opposition.

Madison Theatres Unionized

Madison, May 12—Employes of all Madison theatres not previously affiliated with the A. F. of L., with the exception of the Majestic, have joined the L.A.T.S.E.

RCA Photofone Is Starting Meet Today

(Co-continued from page 1)

Loew’s; E. C. Zrench, chief engineer of the Interchange Circuit; Harry Brandt, president of the I.T.O.A. in New York; Frank Cahill, sound projection supervisor for Warners; Dan D. Hageman, vice-president of Victor, Dictaphone Products Co., and Herbert Griffin, vice-president of International Terminal Service.

The group will inspect RCA’s new plant here. Edwin M. Hartley, head of RCA Photofone, will welcome the men tomorrow morning and serve as convention chairman, with Edward Auger, sales executive, as vice-chairman. There will be a luncheon at the hotel and a picture show in the evening. The group will hold an executive session this morning and after the luncheon conference, a reception will be held in the hotel lobby at 9 a.m. today.

Today will be spent at the RCA plant for the most part, and Vance C. Woodcox, sales executive, and Dave J. Finn, Photofone advertising manager, will handle the advertising and sales promotion plans for the year.

Al Friedlander Dies

From a Heart Attack

(Continued from page 1)

switched to Celebrated Film Players in the same city. In 1920 he joined Metro Film Exchange as New Jersey manager. Seven years later he entered into partnership with Harry H. Thomas in the formation of First Division which last year was liquidated by Pathe and Grand National. Eugene Donnelly, former Friedlander’s contract following which he organized Fortune Films. His first picture was The Robber Symphony.

Several years ago, Friedlander gained recognition for his campaign on “Goona Goona.”

Reginald Ford Dies


L. B. Back Party Guest

Baltimore, May 12.—Leon B. Back of Associated Theatres was given a bachelor dinner last night at the Lord Baltimore Hotel which was attended by the picture’s friends and relations. Mayor Howard W. Jackson dropped in for a few minutes and talked with Back’s fiancée over a coast to coast telephone to tell her happiness and then she talked with Back who said he would arrive in town the next day for the wedding. J. Louis Rome and William K. Saxton were toastmasters.

Ketti Gallien, Sandrich Fedet

Mark Sandrich, director, and Ketti Gallien, featured player, of “Shall We Dance?,” new Fred Astaire and Ginger Rogers co-starring musical, were guests of Mr. and Mrs. Hugh Smith at a cocktail party attended by daily, in the Waldorf Astoria. Press representatives at the Music Hall yesterday. The two came east for the picture’s opening at the Music Hall today. Sandrich will return to Hollywood May 19.
Music Hall, Center Loss

(Continued from page 1)

ending Aug. 31, 1933; gross of $3,-
910,746 and expenses and charges of
$4,331,123 for the period from Sept.
1933 and expenses and charges of
$3,921,911 and expenses and charges of
$4,284,768 for the period from Sept.
1, 1935, to Aug. 31, 1936; and gross of
$2,628,134, with expenses and charges
of $2,907,346 for the period from Sept.
1, 1936, to April 30, 1937.

A breakdown of Music Hall ex-
penses and charges for the final eight-
month period, given by Russell Don-
ing, treasurer, disclosed that the stage
show and orchestra cost $450,-
000 more than the Music Hall’s film
rental. Cost of the stage show and or-
chestra during the period was given as
$973,736; film rental, $325,054; ad-
vertising and publicizing, $299,959; real
estate, $186,720, and depreciation
and amortization, $192,248.

Center’s Figures Listed

During the same five periods cited, the Center reported at gross of $551,-
571 and expenses and charges of $936,-
521 in the first period; gross of $449,004 and expenses and charges of
$1,080,826 in the second period; gross of
$73,655 and expenses of $780,474 in the third; gross of $447,-
454 and expenses of $1,216,655 in the fourth; and gross of
$106,538 with expenses of $646,488 in the final period ended April 30 last.

Atlas Corp., proponent of the reor-
ganization plan for RKO, closed its
case yesterday with the submission of a num-
ber of statements and amendments to the
plan. The changes, if approved by the
court, will eliminate the opposi-
tion of the creditors committee, leaving opposi-
tion to the plan solely to small A
and common stockholder groups represented by John Jacob Goldsmith,
George L. Schein and Charles A.
Stover. Alger instructed the opposi-
tion to file written briefs by May 20
and be prepared to proceed at
the next hearing on May 24.

Amendment Extends New Offer

The proposed amendments to the plan include a new offer of one share of
new stock for one per cent cumulative con-
vertible $100 par preferred stock and
one share of new common for each $100
par preferred stock, in addition to the
previously announced plan of three-
quarters of a share of preferred and one
-and-half shares of common. The new
preferred would be convertible into
common at the rate of one share of
preferred for four of common, instead of
two and one-third shares, as pro-
posed originally.

General creditors will be permitted to file claims on a basis much over-
all. They will be paid on a pro rata basis
after confirmation of the plan if a de-
fault is won for which a claim could
ever have been made. Creditors voted
prior to confirmation. Provisions for
the redemption of new debentures are
amended to eliminate the payment of a
premium by the new company. No
debtents or preferred stock not
reasonably required for the confirm-
mation of the plan may be issued except
upon consent of $1 per cent of the
preferred stockholders or upon failure
of the plan.

The RKO board of directors is
permitted to enter into contracts with
executives or employees of the new
company, in the same manner as the old
company, to purchase the common stock of the
company, but the price must be at least
90 per cent of the market value of the
common, or at least equal to the mar-
ket value of the new common if it is
less than the market value.

Not more than 10 per cent of the
authorized issue of common stock may
be sold under this provision.

The amendments would alter the
plan to change the capitalization of the
new company to $13,000,000 of new pre-
ferred stock authorized, instead of
$11,000,000, of which unsecured credi-
tors will receive $8,000,000, in addi-
tion to $2,000,000 worth of common,
instead of $6,000,000 of preferred and
120,000 shares of common. There will be
2,123,148 shares of common out-
standing instead of 1,540,000 shares less than
test 2,123,148 shares of common out-
standing.

The plan is now scheduled to be in
the hands of the court by May 20.

Order Legion Approval

KELSO, WASH., May 12—Films
shows in this lumbering center must
be approved by the Legion of Decency,
has been decided by the City Coun-
cil. The decision followed a request
for a censor board. An ordinance will
be drawn making effective the coun-
cil’s decision.

Predicts a Quality Clause in England

(Continued from page 1)

with house officials of Western Electric and Erpi.

Referring to Parliament’s contem-
plated action on the quota laws, Back
said that the sincerity of the British
authorities relative to the maintenance
and development of the industry can-
not be doubted, and it seems evident
that any reenactment of quota legis-
lation will contain a ‘quality’ provision aimed
at the introduction of unsatisfactory
financial conditions surrounding
production.

Bach will visit in Canada and
Hollywood before returning to Lon-
don on June 5.

Kodak Boosts Dividend

With yesterday’s voting of a quar-
terly dividend of 2¢, due July 2 to
holders of record June 5, Eastman Kodak Co. has raised its annual divi-
dend to an 8¢ basis. It formerly was 5¢.

Trans-Lux Earnings Gain

First quarter earnings of Trans-
Lux Pictures Corp. indicate an in-
crease over the corresponding period of a year ago, Percy Fur-
ber, chairman, declared yesterday.

The film division of United Artists
has been changed to Trans-Lux Corp.

Laemmle Deal Unsigned

Carl Laemmle, Jr., said yesterday
that the proposed arrangement between
Paramount Pictures and the RKO, by
which he would produce for M-G-M has not been signed yet. In commenting
on coast reports concerning his pro-
duction plans for the new season, he
said that his program was necessarily
indefinite as a result.

Laemmle plans to leave for a week’s
vacation in Bermuda early next week,
and to return to New York from there.

Leo Spitz Going West

HOLLYWOOD, May 12—Leo Spitz,
president of RKO, is expected here
next week from New York.
Mutual Upset
As NBC Signs
Merrill Trip

Deal Includes Interview
At Airport Today

Feelings at Mutual are running as high as Dick Merrill's plane in flight as a result of NBC's action in purchasing the rights to broadcast exclusively the messages he will record. Dick Merrill and Jack Lambie are reporting their progress during their return flight to America from England. The deal also grants NBC an exclusive interview with the fliers when they land at Floyd Bennett Field, which is expected some time today.

NBC is reported to have paid $2,500 to Ben Smith, backer of the

Additional developments in radio on pages 26-27.

Rogers and Grainger
Outline "U" Program

HOLLYWOOD, May 13—Charles R. Rogers and James R. Grainger have completed the Universal Entertainment program and today stated that J. Cheever Cowdin, James Normanly, Richard Miller and Val Paul, in addition to themselves, would head the delegation from the studio to greet 150 delegates arriving Sunday.

Sessions will open Monday with the outlining of new season product by R. H. Cochran, Cowdin and Rogers, with continuation of product talks by Rogers in the afternoon. Product conferences will end Tuesday and artists, producers and executives will be introduced to the studio. A barbecue is scheduled for the evening.

U. A. Group Leaves
For Coast Meeting

First of the United Artists contingent to leave for partners' meeting on the coast early next week departed yesterday, George J. Schaefer, vice-president and general manager of U. A.; Maurice Silverstone, head of United Artists, Ltd., London, and

Approval for
Roxy Plan Is Recommended

Special Master in Favor
Of 20th-Fox Agreement

Approval of the amended plan of reorganization for the Roxy was recommended with one minor change by Special Master Addison S. Pratt in his report filed in Federal Court yesterday. Special Master Pratt recommended payment in full for general creditors of the Roxy instead of the 50 cent proposal in the amended plan.

The report found the plan "fair and equitable." No provisions for the stockholders were made because no equity existed for them. However, 20th Century-Fox in a private agreement outside the plan has agreed to purchase Class A stock for $1.00 per share. Pratt stated, "It is an excellent plan providing for the sale of assets to the new corporation.

The present value of the Roxy was...

Warners Sales Policy
Outline; Meet Ends

Gradwell L. Sears, general sales manager, concluded the Warner four-day sales meeting at the Waldorf Astoria yesterday afternoon with an outline of the company's sales policy for the 1937-38 season. There will be 37 "A" pictures; Sears said, of the 60.

Immediately after the final session, Jack L. Warner, vice-president in charge of production, congratulated Sears on his talk and the way he conducted the meetings.

As the final event of the convention a dinner was held last night in the

Biggest Ad Budget, Einfeld Tells Meet

Without mentioning specific figures, S. Charles Einfeld, director of advertising, publicity and exploitation for Warners, yesterday told convention delegates at the Waldorf Astoria that the company plans the largest advertising budget in its history next season.

Einfeld stated it is impossible to quote a figure because every picture will be given an individual campaign.

Carl Levi Dies Here
After Short Illness

Carl Levi, Loew district manager in the metropolitan territory, died yesterday at Mt. Sinai after a two-week illness of intestinal trouble. He was 57 and is survived by his widow, Rachel H.; a daughter, Mrs. Jennie Goodman; two sisters, Mrs. Amelia Blumenfield and Mrs. Helen Voelth.

Lubitsch May Act

Hollywood, May 13—Ernst Lubitsch may play the role of Napoleon in Cecil B. De Mille's "Beau Brummel." He has reached a tentative agreement with DeMille to do this, if he finishes "Angel" in time.

Painters Not Aided
In Picketing Drive

The Brotherhood of Painters, District Council 9, New York, said yesterday that to date it has been unable to enlist the aid of any organized labor group in the metropolitan area for the picketing or boycotting of the theaters in sympathy with the F. M. P. C. studio strike. The union stated that it would continue its sympathetic demonstrations here alone, but that they would necessarily be restricted to Times Square houses.

"We haven't the men to picket the rest of the city's theaters," an official of the union said candidly.

The New York painters resumed their picketing of 11 Times Square houses between 7:30 and 9:30 P.M. last night for the first time since the 9:00-minute picketing on Tuesday night. Police limited the picketing to two

Will Reveal G. N.'s
Product on Tuesday

LOS ANGELES, May 13—The product schedule for 1937-38 of Grand National will be made Tuesday on the third day of the company's annual sales convention at the Ambassador Hotel here, which will run from Sunday through Wednesday. A total of 70 sales, production and home office heads will be present.

The delegation will be met on Sunday by Edward A. Ahern, president, and studio men. The day will be devoted to sightseeing following an outline of the convention schedule by Edward J. Pesky, vice-president in charge of distribution. In the evening "The Girl Said No" and "Sing, Cowboy, Sing" will be screened at the studio theatre.

Business sessions will start on Monday, with two to be held on Tuesday.

Carl Levi Dies Here
After Short Illness

Carl Levi, Loew district manager in the metropolitan territory, died yesterday at Mt. Sinai after a two-week illness of intestinal trouble. He was 57 and is survived by his widow, Rachael H.; a daughter, Mrs. Jennie Goodman; two sisters, Mrs. Amelia Blumenfield and Mrs. Helen Voelth.

Anti-Ascap Measure
Passed in Nebraska

LINCOLN, May 13—The Nebraska unicameral Legislature today passed and sent to the Governor a bill which would prohibit Ascap from operating within the state. The measure would automatically classify Ascap—without naming it specifically—as an unlawful combination in restraint of trade.

Hope to Work Out Plan
For Talent on Air

Eight major companies sent representatives to the M. T. O. A. radio committee's meeting which is scheduled for next Tuesday at the Astor, Walter Vincent, committee chairman, said yesterday. The company representatives will comprise a producer-distributor committee for future meetings with the executive committee and representatives of radio broadcasters.

Vincent said that Tuesday's meeting would endeavor to develop a mutually agreeable industry plan to submit to radio officials at a later meeting. The basic aim of the M. T. O. A. committee is the establishment of responsible supervision over the scripts used by stars, programs based on new pictures and the hours during which Hollywood programs are broadcast.

Wisconsin's House
Passes Allied Bill

MADISON, May 13—The lower house of the Wisconsin Legislature passed the Allied States-sponsored theatre divorce law here today. The measure is on the governor's desk and may be reached on Friday or within several days thereafter.

The divorce measure passed after it...
Insiders' Outlook

By RED KANN


Tales from the Hollywood Hills:

Of this world's many lost causes, consider that poised by the Boys Town's Miss America, Roberta Hays, a high-sounding roster, to wit: Baron Giorgio Suriani di Castelmorovo, president; Marquis Bruno Pepe of Volpillo, vice-president; Corinna Merret de Villard, treasurer, and Baroness Catherine Henkle-Gehrhard, secretary. It has a beef, a complaint and a protest and all this letter has gone forward to Will H. Hays, industry clearing house for protests, large, small and otherwise.

The Baron Giorgio Suriani, typewriter in hand:

"The Noblemen's Club has, in special session, unanimously voted to protest the unfairness of the film industry in not portraying members of the Nobility [caps, not ours], titled persons are always depicted in their various walks as peddlers and as seeking wealthy American wives. Thus, we find the work undoing by this organization to correct these false impressions of Nobility [caps, not ours] generally created by titled impostors who would be revered should we further tolerate this unfavorable impression created through the films medium.

"Undoubtedly, the film industry has damaged us unintentionally, but by refraining from further picturization of Nobility [caps still the Baron's] in degrading and non-authentic roles, the industry would greatly facilitate our enormous task. However, should our request be ignored, we propose to boycott through our vast ramifications in America and Europe any film company which, in the future, will exhibit films where members of Nobility [there it is again] are portrayed in unfavorable roles.

"Members of Nobility [—] have suffered silently many false accusations while in America, but it is deplorable that our sympathy with victims of misinformation should be in direct ratio to the distance we are from them. The news of the wronged men under pressure in capturing "the measure of the work of the results," in inspiring contributions was praised by Hays.

The Red Cross was described by Hays "a symbol of man's humanity to man."

Plan Television Study

Hollywood, May 13.—The Academy Research Council scientific committee has completed a report on a survey of television developments in England, which will be issued shortly, according to Carl Dreher, chairman.

Committees ofampa Are Named by Rolan

Ralph Rolan, new president of the Academy, last night announced the various committees of the organization at the first meeting of the new regime, held at Sartrix, which is the new luncheon headquarters. A gold wrist watch was presented by Rolan to Gordon White, former president, in recognition of his efforts on behalf of the organization.

White offered an amendment to the meeting that should the names of committees be read as by Herbert Berg, treasurer, asking that the Academy's auditing committee go over the financial report. The amendment was adopted.

The committees are as follows:


Steedle's Death to Delay Fox Hearings

ATLANTIC CITY, May 13.—The death last night of Federal Referee Robert E. Steedle means a temporary halt in the William Fox bankruptcy litigation.

Steedle had been working under the supervision of U.S. District Judge John Boyd Avis of Canden, who appointed Steedle to preside over hearings in the case. His death leaves Judge Avis in charge. The understanding here is that Judge Avis has a large schedule, a successor will be appointed jointly by the four Federal judges of the New Jersey District.

In the meantime counsel for Fox, his wife and All-Continental Corp., and for the various creditors are expected to go on with their work of preparing arguments and evidence.

M-G-M to Make Study Of Accessory Rental

M-G-M will make a thorough study of rentals for advertising accessories before it accepts the plan, William F. Rodgers, general sales manager, stated yesterday at a press conference. The firm will take months, Rodgers added.

Up Quota on Shorts

Los Angeles, May 13.—The British Film Institute has sent a resolution endorsing a separate British quota on shorts, as recommended by the Moyne committee to the Board of Trade and the Board of Education. The group expressed the opinion that the production of British documentary and educational films would be stimulated by the establishment of a separate quota.
And the talk has already started! The industry’s insiders are already saying that 20th Century-Fox... concededly today’s most successful maker of great pictures... has delivered another, a truly momentous production. But read on, and get excited yourself!...
Again 20th demonstrates its show shrewdness by putting Robert Taylor in a strong virile, he-man role of a young naval officer brave enough to defy disgrace... and by giving Barbara Stanwyck a part that offers full scope to her emotional fire. These real-life sweethearts respond with their most brilliant performances... in this drama of the turn of the century... with all the turbulence, color, glitter and violence of those unruly days... and of a love proud and courageous!

ROBERT TAYLOR • BARBARA STANWYCK

in

THIS IS MY AFFAIR

with

VICTOR McLAGLEN

BRIAN DONLEVY • SIDNEY BLACKMER
JOHN CARRADINE • ALAN DINEHART
DOUGLAS FOWLEY • ROBERT McWADE
FRANK CONROY • SIG RUMANN

Directed by WILLIAM A. SEITER

Associate Producer Kenneth Macgowan. Original screen play by Allen Rivkin and Lamar Trott. Songs of mood and emotion by Gordon & Revel. Dances staged by Jack Haskell

DARRYL F. ZANUCK
in Charge of Production
True to its boxoffice tradition, 20th gives you an attraction not only brilliant with conspicuous name values, but also rich in unusual dramatic and romantic themes. The kind of picture that captures instant attention and compels vital word-of-mouth comment. They will talk about the new Robert Taylor, the new Barbara Stanwyck ... Truly the picture the world will be talking about!

ROBERT TAYLOR • BARBARA STANWYCK

in

THIS IS MY AFFAIR

with

VICTOR MCLAGLEN
Whispers from Warners

Homer Husey, former Grand National manager in New Orleans and now a salesman at the Warner Buffalo exchange, recalls the exciting trip and the launch of the exhibition with the temperature at 78 and arrived in Buffalo in a blizzard. Covering Rochester, he made his home there.

Byron Adams, branch manager at Los Angeles, and William H. Adams, salesman at Kansas City, are brothers. Byron is better known as “Casanova in the South” and William Ben as the “Dust Bowl Kid.” And do they like it?

Leo Blank’s assignment in the Sears drive was in the form of a $1,500 check and a three-week ocean voyage. Herbert Goldberg, formerly of the Kungs-holm for Sweden instead of taking a cruise.

Grad Sears was missing at the general luncheon gathering yesterday. The story goes that he was rehearsing his speech on the sales policy which he delivered in the afternoon.

Walter Brandt, Cleveland salesman, was among the missing. His wife passed away Monday night, to the sorrow of many co-workers.

“Blackie” Blackman, Oklahoma City salesman, is an expert piano player but he hasn’t had the opportunity to show his wares at the convention.

James Hill, St. Louis salesman, flew home Wednesday night when he learned of the death of his mother.

When some of the boys learned that Rud Lorentz, Minneapolis manager, walked off with three weeks’ additional salary and $1,350 in cash awards, they tried to get him into a game last night. But Lorentz had already demanded an additional one-sixth of his edition and the session was called off.

Jack Warner, who has a suite at the Ritz Towers, conferred with the Waldorf for the sessions. He says his voice is throaty after that speech Wednesday morning.

“Brother Rat” was a favorite exp for an early hour this morning quarters yesterday after the boys had seen the show Wednesday night at the Biltmore.

Harry Kalmire, Pittsburgh theatre head, says that Bank Note will be dropped from the list of houses. He will leave today for home.

Hank Walsh reminisced in the lobby during the lunch recess yesterday on the St. Louis trial. He plans to be on for St. Louis today or tomorrow.

Harry M. Warner is due to return from the coast Monday after visiting his daughter, Mrs. Mervyn LeRoy.

Bryan Fox, who is making some special shots in the East for Warners, was a visitor at the convention hall yesterday afternoon.

Norman Ayer, Albany manager, discussing theatre expansion moves by the Schine circuit and Mike Kall.

Sam Sax, Vitaphone production head, carried his arm in a sling yesterday as the result of a sprain.

Warner Sales Policy Outlined; Meet Ends

(CoContinued from page 1)

One of the two theatres Warners will build in Chicago will be located at 112th and Western. James A. Costo, zone manager, stated yesterday, it will seat 2,150. The other site has not yet been selected, he said.

Work has been resumed on the Rhodes, which was halted last winter due to cold weather. It is expected that this house will be ready for opening in September.

He will leave for Chicago after attending the Warner sales meetings at the Waldorf and a zone managers’ meeting yesterday at the home office.

Individual Meetings Today

Individual meetings among district and branch managers and salesmen from each territory will be held today at Warners’ home office, following the conclusion yesterday of the one-day convention at the Waldorf. Associated special emphasis will be placed on the 37 “A” pictures to be released next season.

Plans English Circuit

London, May 13—Loi Morris has revealed plans for a new circuit, to be known as British Empire Cinemas, with the individual houses named after the various British possessions.

Approval for Roxy Plan Is Recommended

(CoContinued from page 1)

found to be $7,211,329 less depreciation on the building and equipment.

The following breakdown of the valuation was given:

Land and leasehold.

Building, less depreciation.

Second mortgage bonds.

Cash on hand.

Accounts receivable.

Liabilities.

First mortgage interest.

Second mortgage gold notes.

General creditors of the equity receiver.

Administration expenses of the receiver.

N. Y. State Tax Commission claims.

The recommendation for 100 per cent payment for general creditors of the equity receiver did not include the $16,454 claim of 20th Century-Fox which has agreed to accept 50 per cent payment.

The report pointed out that no evidence of the value of the name Roxy was presented but that the special master considered it of some value. Pratt recommended payment in cash of $595 for each $1,000 first mortgage bond and $247 for each $1,000 second mortgage gold note in addition to the provision made in the plan.

The report will go to Federal Court Judge Francis G. Caffey for a final hearing which is expected to be held on May 21.

Carl Levi Dies Here

After Short Illness

(CoContinued from page 1)

and two brothers, Jacob and Salli, the latter manager of Loew’s 46th St., Brooklyn.

Levi was operated on a week ago and failed to rally. He was with Loew’s for 32 years, starting as a doorman and working his way up to the post he held at the time of his death. Definite arrangements for the funeral Monday are being completed.

Await Mrs. Friedlander

Funeral arrangements for the late Al Friedlander awaited the arrival of his widow yesterday from the coast by plane.

U. A. Group Leaves For Coast Meeting

(CoContinued from page 1)

James Mulvey, vice-president of Samuel Goldwyn, Inc., left yesterday for train.

Harry Alexander Korda, head of London Films, and Basil Black, legal advisor for London Films, will leave on an early plane. On a later plane will be Douglas Fairbanks.

To Show Foreign Films

The Radio Theatre in the Bronx, formerly showing revivals, will show foreign films exclusively, starting to-day. Moe Goldman, who operates the Roosevelt in Manhattan and the People’s in Brooklyn, owns the Radio.

Warning to Build 2 Theatres in Chicago

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SAN FRANCISCO, May 13.—In a week marked by general slackening of business “Good Old Soak,” on a dual with “Doctor’s Diary,” garnered $7,200, over $1,000 by St. Francis for the best comparative showing in town. (Call “Wake Up” and “Midnight Taxi” pulled $14,400 at the Warfield. This was $1,400 up. The only other attractions to get into the profit column were “Wake Up and Live” and “Song of the City,” in a second week at the Fox, and “Hit Parade” and “That I May Live” at the Paramount. Total first run business was $83,400. Average is $88,500.

Friday, May 14, 1937

**MOTION PICTURE DAILY**

**“Old Soak” on Dual Frisco’s Lead, $7,200**

**“Wake Up” Is Twin Cities’ Best Grosser**

MINNEAPOLIS, May 13.—“Wake Up and Live” took first place in the moneymaking class in a dull week for local exchange in Minneapolis where par is $10,000. It was held over at the Century.

*A Censor Slip*

New Orleans, May 13.—The secret of why the Louisiana film censors have been inactive since their gathering is out. The late Senator Long, who has long been the Louisiana legislature at a special session, and in order to make sure that nothing would happen to it had the late Gov. A. Allen affix his signature at 1 P. M. For some reason the Governor forgot to sign the commissions.

**Painters Not Aided In Picketing Drive**

(Continued from page 1)

men to a theatre. There was no appar- ent effort on the part of the box-office. At union headquarters it was stated that it is decided to continue the picket- ing at the theatre only during the peak evening attendance hours.

No Detroit Picketing

DETROIT, May 13.—Although Homer Martin, president of United Auto- mobile Workers, C. I. O. affiliate, yesterday declared that picketing of 11 Detroit houses would continue at 10:30 A.M. today, in support of the coast strike, no pickets were at any of the houses scheduled.

Outside competition killed Total first run business was $40,100. Average is $57,500. Estimated takings:

**“Fifty Roads” Kansas City’s Top, $14,500**

KANSAS CITY, May 13.—“Fifty Roads to Town” gave the Fox Tower the biggest week in its history, $14,500. Average $7,250.

“Wake Up and Live,” its second week at the Uptown, took $4,400, over average by $400. Weather was too warm. Clouds felt the weather and failed to make the grade. “Romero and Juliet” was too rich fare for the hot house, and office refused comment on the failure of the picture to appear.

**Hits Guild Settlement**

SEATTLE, May 13—Hollywood film players were urged to “refrain from appearing on the job” or in any other way “aiding the strike of other film workers,” by the International Longshoremen’s Pacific Coast convention here yesterday.

The convention unanimously approved the sending of a message to Mr. Rogers, president of the Screen Actors’ Guild, declaring that the guild action in refusing to strike was “another attempt of your employ- ees to split the program of union action.”

Seattle Union Elects

SEATTLE, May 13.—The first meeting of the newly-organized union of Film Row employees, including ship’s, police officers, and inspectors, resulted in the election of the following officers: Phil Haberli, president; Dutch Trammell, vice-president; Edward Briggs, business manager; Ida Ewing, secretary; and treasurer; Mort Endert, sergeant-at-arms; George De- Waite and Maude Richards, trustees.

No Omaha Picking

OMAHA, May 13.—Mace Brown, secretary of the local I.A.T.S.E., union and president of the Omaha Labor Union, today said there is little likelihood that he will order picketing of theatres here as a result of the Hollywood strike.

**Tri-States Changes Policy in Theatres**

GRAND ISLAND, Neb., May 13.—Policies for Tri-States Theatre Corp. houses near here have been revised in the opening of the 800-seat Grand, in which Tri-States has a partnership in- terest, Harry Scheller, prices for the Grand will be 35 cents evenings, 25 cents matinees. The Capitol, formerly priced at 25 and 35 cents, now will show two 35-cent days. The straight first four, goes to 15 cents for matinees and 25 cents evenings. Tri-States grosses now are 15 cents straight. Formerly they were 25 cents matinees; 20 cents evenings. The Capitol will change thrice weekly, having single features the first three and last two days, and double features the middle two. The Capitol last Thursday, Majestic, which formerly changed twice a week, has doubled features now will play three double bills in. All three houses have Bank Nights Friday and Saturday.

**Rogers and Grainger Outline “U” Program**

(Continued from page 1)

ning at the Uplifters Ranch, Santa Monica, as guests of Hope Hampton. Grainger will outline the sales policy for 1938-39 on Wednesday morning and sales executives will address the delegates. This will be the first meeting of the sales force.

A visit to the Universal studios is scheduled for Wednesday afternoon, with a dinner-dance at the Trocadero before the evening.

Grainger will hold a special meet- ing with home office sales executives Thursday morning. Delegates will depart Thursday night.

**Chicago Greets Delegates**

CHICAGO, May 13—Universal’s eastern delegation to the sales conven- tion opening Monday at the Hotel Merchants said, arrived here this afternoon for a stopover. R. H. and P. D. Cochrane, company executives, went immediately to the bed- side of Wilt K. Cochrane, a brother, who is ill.

Universal’s local sales staff was on hand to greet the delegates, with a banner and all the trimmings, in- cluding Universal Newsreel camera- men. The party also res- sumed their trip to the coast tonight.

**Loew Dates “Star Born”**

Playing dates on the Loew Metropo- litan circuit and “A Star is Born” will be greater in number than for any United Artists release in recent seasons. The figuring has just finished a three-week run at the Music Hall. It will open July 20 at Loew’s Metropolitan and the circuit’s houses in Newark and Jersey City.

**“Fifty Roads” Kansas City’s Top, $14,500**

KANSAS CITY, May 13.—“Fifty Roads to Town” gave the Fox Tower the biggest week in its history, $14,500. Average $7,250.

“Wake Up and Live,” its second week at the Uptown, took $4,400, over average by $400. Weather was too warm. Clouds felt the weather and failed to make the grade. “Romero and Juliet” was too rich fare for the hot house, and office refused comment on the failure of the pictures to appear.

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YOU get 'em
when you need
'em from
PARAMOUNT

There's no spring and summer product slump with the Paramount company. Look at the bunch of big box-office winners coming in May, June, and July...
"MAKE WAY FOR TOMORROW"

with Victor Moore
Beulah Bondi, Fay Bainter
Thomas Mitchell

A Leo McCarey Production
Directed by Leo McCarey

A Paramount Picture

HERE'S WHAT THE PRESS SAYS ABOUT "MAKE WAY FOR TOMORROW"

"Previewed to be acclaimed as one of the finest motion pictures to emerge from Hollywood in many seasons!"
—New York Times

New York Campaign
New CRITERION Theatre
Premiere Run

Is your old man a crab?...See "MAKE WAY FOR TOMORROW"
Opening May 6th, 4:15 P.M.
New CRITERION Theatre
132 W. 42nd St.

Are you chained to your in-laws?...See "MAKE WAY FOR TOMORROW"
Opening May 6th, 4:15 P.M.
New CRITERION Theatre
132 W. 42nd St.
"Another 'Over the Hill' . . . 'Stella Dallas'."
—Los Angeles Times.

"Exquisite comedy...will keep audiences happily balanced between smiles and tears."
—Hollywood Reporter.

"90 minutes of the most soul-stirring drama the screen has seen in a long while!" —Daily Variety.

"Heart-tugging drama . . . so human that it hurts."
—Los Angeles Daily News.

PREVIEW AUDIENCES CHEER
THIS GREAT DRAMA...

"I wish every man, woman, and child could see it!"
Julia P. Miner, Chairman, Motion Picture Division of School and Libraries.

"Tugs at the heart strings...challenges interest."
Sarah K. Herbert, Chairman, Division of Motion Pictures, New York State Fed. of Women's Clubs.

"Hope everyone in America will see it at least once!"

"An Honest Confession!"
FRANKLY, we don't know how to tell you about the picture which is coming to our screen Saturday. If we had the job of describing Beethoven's Ninth Symphony or any other great emotional experience in the realm of pure music, we'd be equally at a loss. "MAKE WAY FOR TOMORROW" is one of those two experiences in the theater—the sort of thing that happened the first night of Richard III.
“TURN OFF THE MOON”

TIME MAGAZINE PRAISES:

"Turn Off the Moon," first effort of cinema's only woman producer, Mrs. Fanchon Simon, was not planned in the grand manner. By all the gauges Hollywood uses to measure a picture's importance, such as cast names, expensive sets, and the fame of writers and directors, it should have remained merely a modest little musical for double bills. By a rare cinematic accident, it successfully refutes its sales bracket. Its gags and tunes are good, its patter fast. Above all it has the unforefigured value which is generated in a musical when most of the participants are young enough to enjoy their opportunities with relish, and the proceedings are not grave enough to numb them with anxiety concerning the results.

DAILY VARIETY RAVES:

"With an excellent farce-comedy basis in the story idea, a cast which is on its toes every moment, capital direction and smart exploitation of its production resources, 'Turn Off the Moon' has been fashioned into top-notch entertainment of widespread appeal."

Stars, Stars Stars!

CHARLIE RUGGLES

ELEANORE WHITNEY

JOHNNY DOWNS

KENNY BAKER

PHIL HARRIS

and His Orchestra

BEN BLUE

MARJORIE GATESON

ROMO VINCENT

Directed by Lewis Seiler
Paramount crashes through with a big all-star swing show that's going to bang right into the money class. Watch the audience reaction to the traitor and you'll see that "Turn Off the Moon" has what it takes.

FILM DAILY APPLAUDS:
"Enjoyable musical show with a grand group of entertainers. Should do well at box-office."
I MET HIM IN PARIS PREVIEWED TONIGHT AT GRAND LAKE OAKLAND AND ONLY QUESTION TO BE DETERMINED IS WHETHER OR NOT IT IS BETTER THAN IT HAPPENED. ONE NIGHT MAJORITY OF US BELIEVE IT IS.

UNQUESTIONABLY IT IS AS GOOD AND WILL RING SOME WEARY TUNE AT BOX OFFICE STOP COLBERT HAS NEVER GIVEN A FINE PERFORMANCE AND DOUGLAS AND YOUNG WERE EXCELLENT STOP PICTURE IS A RIOT FROM START TO FINISH AND WESLEY RUGGLES DID A MASTERFUL JOB.

REGARDS,

G. A. SMITH
PARAMOUNT BRANCH MANAGER
WAIT'LL YOU BOYS
GET THIS ONE . . .

Get in on this
"Co-operative
Campaign!"

All the glamour... the
excitement of Paris night
life... a swell love triangle...

The best winter sports scenes
ever used in a big picture...
note the big bobsled smashup
Bob Burns says it's the hottest picture of the month...

Can't you hear that

It's the snappiest ole swing

Thru the land

Rufe Davis and His White Mule try a little hill-billy swing...

Here they are, folks, Martha Raye, the lass with the over-sized mouth and Bob (Bazooka) Burns, the gentleman from Van Buren, Arkansas, topping their laugh triumph in "Waikiki Wedding" with a laugh a minute hill-billy drayma, that'll have you in stitches... Terry Walker, lovely to look at lady of the networks, has the romance assignment with John Howard... and a bunch of the funniest lads who ever came down off the mountains add to the hysteria...
Adolph Zukor presents

"MOUNTAIN MUSIC"

A Paramount Picture with

BOB BURNS • MARTHA RAYE

JOHN HOWARD • TERRY WALKER

Directed by Robert Florey
The First Picture of the Spanish Civil War!

"THE LAST TRAIN FROM MADRID"

with

DOROTHY LAMOUR  •  LEW AYRES
GILBERT ROLAND  •  KAREN MORLEY
LIONEL ATWILL  •  HELEN MACK
ROBERT CUMMINGS  •  ANTHONY QUINN

Directed by James Hogan  •  A Paramount Picture

Drivers' Law Condemns Baby to Birth in Prison

Karen Morley. She thinks it's fun until... Gilbert Roland and Dorothy Lamour pledge eternal love... Lionel Atwill says the train shall not depart...
The "Shanghai Express" of the Spanish Revolution. . . . A thrill-a-minute fast-paced sock adventure story that'll knock the spots off any heat wave and pack 'em in during those lazy June days. One of the big pictures of the year, released right when you need it most. A cast that rates as all-star.

Anthony Quinn promises the train shall leave . . . but . . .

These men have another answer . . .

Helen Mack and Robert Cummings attempt escape at all costs.
FRED MacMURRAY
FRANCES FARMER
CHARLIE RUGGLES

in "EXCLUSIVE"

LLOYD NOLAN  FAY HOLDEN  RALPH MORGAN

A Paramount Picture  Directed by Alexander Hall
Here’s the ace newspaper picture of them all . . . the fastest, the hardest hitting, the truest to life. Jack Moffitt of the Kansas City Star authored the piece and it has everything . . . as anybody who’s got a glimpse of the rushes will tell you. Fred MacMurray has the best role of his career. And Frances Farmer adds another terrific performance to her great job in “Come and Get It.” Charlie Ruggles turns in the greatest performance of his screen life in a role that combines laughs with the right kind of serious knock-at-your-heart acting . . . Lloyd Nolan heads a big-time supporting cast. “Exclusive” will drag ‘em in no matter what competition the weather man hands you . . .
Here's the show that's going to rate as the ace comedy of the entire year. A terrific laugh show with a gag-a-minute pace. Jean Arthur, tops her triumph as Calamity Jane in "The Plainsman." And you can bet your bottom dollar on one thing: this picture is going to put Ray Milland in the very front rank of male stars. Already receiving the second largest fan mail of any star on the Paramount lot, Ray rates and how with the gals who make up your audiences. Edward Arnold, has an even better role than his big part in "Come and Get It." The story...is a shop girl Cinderella yarn that has everything. The supporting cast is tops. And Mitchell Leisen, who gave you "The Big Broadcast of 1937" and "Swing High, Swing Low," is at the director's helm to make this a smash show for any month.
EDWARD ARNOLD
with RAY MILLAND in
LIVING”

A Paramount Picture
Mitchell Leisen directs.
AND NOW that you've taken a look-see at the last big Paramount drive for this season...

Get ready for the biggest smash announcement of a new product in the history of pictures...

Released at the Paramount Sales Convention in LOS ANGELES...JUNE 10th
Wisconsin's House Passes Allied Bill

(Continued page 1)

Wisconsin's House has approved a measure that would make it legal for film producers to own real estate in the state, according to the state legislature. The bill, which was introduced by Senators Dent and Siefel, has been referred to the committee for further review.

Labor Control Bill

HARRISBURG, Pa., May 13.—Under the terms of a proposed "Little Wagner Act," union shop votes would be required to enter into collective bargaining with their employers. The Pennsylvania State Labor Relations Board would set up a labor shop committee to handle the three bills, the first to prevent "blind book- ing," the second to eliminate compulsory block booking, and the third to prohibit preferred playing time.

Plan Sunday Film Vote

ROCHESTER, Ga., May 13.—After hearing protests from local ministers, the Roach City Commission decided that a straw vote should be taken to determine public sentiment in regard to Sunday films, which have been operating here for some time, against the legislation of the charter. The vote was for the bill.

Wall Street

Board Off: Paramount 13 Points

High Low Close Change
-----------------------
Columbia: 220 220 220 —
Columbia, pfd: 40 40 40 —
Consolidated: 16 16 16 —
Eastman: 140 140 140 —
G. E.: 150 150 150 —
Gen. T. Equip: 240 240 240 —
Loew's, Inc: 740 740 740 —
Paramount: 190 190 190 —
Pathe Film: 76 76 76 —
RKO: 8 8 8 —
20th Century-Fox: 350 350 350 —
20th Century-Fox, pfd: 75 75 75 —
Universal, pfd: 72 72 72 —
Warner Bros.: 135 135 135 —

Curb Offer Fractionally

High Low Close Change
-----------------------
Grand National: 6 6 6 6 —
Sonopace: 1 1 1 1 —
Technicolor: 25 25 25 —
Trans-Lux: 45 45 45 —
Universal Corp.: 5 5 —

Bonds Decline

High Low Close Change
-----------------------
Keith B. F.: 46 46 46 46 —
Loew's 6's: 41 41 41 41 —
Pathe B'way: 40.5 40.5 40.5 40.5 —
Paramount B'way: 31 31 31 31 —
Paramount Pct.: 33 33 33 33 —
Warner Bros': 38 38 38 38 —

Orders Hoffman Examination

M. Henry Hoffman was ordered by the Superior Court of New York to appear in court on May 30 to answer the charges against him. The charges include embezzlement and fraud.

Ship It

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate . . . by messenger or high speed truck . . . direct to the field.

2. The first plane out carries your shipment via the shortest, fastest route coast to coast. It travels swiftly as any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

—and it's there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office . . .

G E N E R A L
AIR EXPRESS
Division of TWA

Looking 'Em Over

"Guns in the Dark"

(Republic)

Johnny Mack Brown again delivers what the western clientele de- mands. The picture has its quota of gun fights, fistfights, hard riding and romance. The elements are effectively blended with a suitable story.

Brown is made to believe he has killed his pal in a Mexican cafe brawl. He vows never to pack a gun. Shortly after he buries his friend he meets Claire Rochelle and aids her in solving her troubles. This interest on his part leads him to uncover Ted Adams' skullduggery. The story from that point builds up a Miss America-type, which Brown suspected. He clears himself after a spectacular fight with Adams and his cohorts. But Adams gets away and following a thrilling chase the film closes with the culprits in the hands of the law. Brown is vindicated of his pal's death and there follows the romantic fadeout.

Sam Newfield directed. The original story is by E. B. Mann. The support includes Syd Saylor, Dick Curtis, Steel Clark, Julian Madison and Roger Williams.

Production Code Seal No. 3,119. Running time, 56 minutes. "G."

"Captains Courageous," which opened at the Astor on Tuesday night, was reviewed by wire from Hollywood on March 25.

"They Gave Her a Gun," opening yesterday at the Paramount, was previewed by wire from Hollywood on May 5.

"Shall We Dance?" previewed by wire from Hollywood on April 28, was yesterday's offer at the RKO.

"They Can't Take Money" at the Paramount, "The Prince and the Pauper" at the Strand, "Cafe Metropole" at the Rivoli are holdovers.

Will Reveal G.N.'s Product on Tuesday

(Continued page 1)

and Tuesday, and a final session set for Wednesday may reveal some Grand National pictures will be screened on Monday evening and Wednesday afternoon, while a banquet will be held on Tuesday evening on Stage 3 at the studio, with Conrad Nagel as master of ceremonies. At the final business session on Wednesday, salesmen for the various branches will be revealed.

Form Richards-Lightman

WILMINGTON, May 13.—Richards-Lightman Theatres Corp. has been formed at Dover. Capital is listed at $130,000 and 206 shares of no par stock. Board members are L. H. Herman, B. R. Jones and J. P. Mur- ray of this city.

It was assumed in New York that the Richards-Lightman Theatres Corp. is being formed to take over theatre properties in Mississippi and Arkansas in which E. Y. Richards of New Orleans and M. A. Lightman of Memphis have joint interests. How- ever, at Paramount, with which both Richards and Lightman are associated, no official information on the new company was available.

Holdovers for "Dance"

"Shall We Dance," the new Fred Astaire-Ginger Rogers musical, is getting extra playing time in 50 cities, according to reports. The picture opened at the Music Hall to brisk business yesterday.

Two G. B. Films Booked

RKO's metropolitan theatres have booked "You're in the Army Now" for the week of May 30. "Talk of the Devil" will open at the Roxy. Both are G. B. films.
Radio Personalities

FRED PFLUGFELDER and Prentis Winchell, of WABC, will be heard today by W. Ayer's department store in Boston on business... Edward G. Robinson will make a special appearance on the Studs Lonigan program on Monday. Jesse Crawford and Mrs. Crawford have been signed for a guest appearance on Ben Froman's program May 4... The Experienced deal set by Her- man Bernie. William Lyon Phelps will return to the "Magazine of the World" on the 26th to dis- cuss the Pulitzer Prize winners. Helen Jepson will headline the guest cast on the RCA "Magic Key" May 23.

Jessica Draganette will offer "The Rogue Riders" in its final installments, May 19 and 26, on her "Beauty Box Theatre" program... Sid Silvers has been engaged as the featured act on the Jack Oakie program next Tues- day... Gail Sonderegaard, Academy Award winner in the "Wife Adverse," will star in "Radio" guest" on the WHN "Movie Club" today... Ozzie Nelson's orchestra will play at the Presidential Hotel on May 26... Beatrice Howell has been set for the Fred Allen program through the beginning of June... The Irving Mills has negotiated a term contract with Republic pictures for Joan Blondel... Sybil Jason and Jimmy Durante are scheduled as performers on the inaugural "Sun- day Night Party" May 23... Allen Stan- ley presents "Abbe's on the 14th" today for a series of BBC broadcast.

Hear Time Motion Today

A motion for examination before trial of Henry C. Luce and William S. Paley will be heard today by N.Y. Supreme Court Justice Philip J. Mc- Cook in the $100,000 damage suit brought by a group of visitors at the Hayes against Time, Inc., Life, Inc., and CBS. Dr. Hayes, president of the Ass'n of Private Hospitals, claims a violation of the civil rights law because a representation of him was broadcast without permission March 5 when the air sketch on the 24th. The sketch dealt with fee splitting among physicians. Dr. Hayes states that on Feb. 1, he emphatically re- fused permission. The defendants have filed a general denial.

"Smoke Dreams" Off Soon

"Smoke Dreams," sponsored by the Denby Cigar Co. and heard Sundays on the Mutual network, will fade from the air with the broadcast of May 23.

Ticket Demand Slow

Omaha, May 13—KOLI of Omaha has its "Golden Hour," a commercial for a mortuary, and now WOL has a commercial for a mortuary service in its first commercial of its kind here. The Forest Lawn Cemetery made the spot.

The program originates in the cemetery's chapel. Visitors are invited to attend the broadcasts.

Motions Picture Daily

RADIO

Radio Lends Helping Hand

"It won't be news to you to have a radio editor applaud the new radio pages of Mo- tion Picture Daily. In fact, I can't set me to say that, in this day when the presses are grind- ing out our daily and weeklies and radio and too fast for a radio editor to get time to do the proper amount of listening and writing himself if he at- tempts to follow everything everyone else has written and programs, which we believe, can be a very real service and so will be the "Weekly News," a new radio news service that will keep track of all the real radio news.

"Radio editors looking for a helping hand in following the current news of the trade can get it through your pages without wading through the usual irrelevant chit-chat and gossip with which so many radio publications are pre- served."—Dorothy Matti- son, radio editor, Worcester (Mass.) Telegram and Gazette, to Sunday Washington (D. C.) Star.

Regina Crewe Heads New Picture Series

Regina Crewe of the New York American will be the first guest film critic on the new "Day Line Movie Forum," which will begin its inaugural on WEAF May 17. The series, sponsored by the Hudson River Day Line Co., operates three times weekly, Mondays, Wednesdays and Fridays at 7:30 P.M., E.D.S.T.

Rose Pelswijk of the New York Journal will be the guest critic May 19. House Jamison will open the pro- grams with resumés of the best pic- tures in the neighborhood houses.

Pannill Is Awarded Honor from Belgium

Charles J. Pannill, president of the Radiomarine Corp., received the medal of Chevalier de l'Ordre de Leon- pold, conferred by the King of Belgium, in an informal ceremony in the RCA Bldg. yesterday. The decoration was presented by Henry Mali, Belgium consul.

The award was made in recognition of Pannill's activities in the promotion of radio communications. A number of RCA directors and depart- ment heads were present at the cere- mony.

NBC Artists' Head Starts Night Talks

First of a series of monthly night sessions, the NBC artists' service was held yesterday, with Daniel Tubbill presiding. As a result of the meeting, the department will begin a concentrated drive to obtain sponsors for Terry Franconi, Jean Sablon, Larry Burke, Carol Weyman, Patricia Ryan and the "Three Marshalls," all vocalists.

The night huddles are in addition to the routine NBC Wednesday morning sales meetings.

Mackay Protests FCC Decision of Circuit

WASHINGTON, May 13.—The Mackay Radio and Telegraph Co. today protested the decision of the F.C.C. denying the company's application for a regular circuit for radiotelegraph communication between Mackay radio in the U. S. and Norway, by filing an appeal with the U. S. Circuit Court of Appeals for the District of Col- umbia.

Claire H. Mackay, in discussing the ruling, said he could not under- stand how the F.C.C. could take such action, and stated he would fight the case through the highest court.

"The fundamental issue is whether there shall be monopoly or competition in public service radio-telegraph commu- nication," Mackay declared.

New Station Sought By Capital Paper

WASHINGTON, May 12.—Receipt of an application from the Evening News Press, Inc., of Annapolis, Md., for au- thority to construct a new broadcast- ing station, to operate on 1,250 kilo- cycles, with 250 watts power, was announced today by the F.C.C.

The commission also has received applications from WLAP, Lexington, Ky., for authority to change frequency from 610 kilocycles and increase power to 500 watts night, 1,000 watts day, and WKRC, Portland, Ore., for per- mission to change frequency from 1,460 kilocycles.

Acme Program Off July 4

The "Acme Sunshine Melodies," featuring "Smilin' Ed McComel, Palmer Clark's orchestra, Larry Lar- son and the chorale group, will go off the air July 4, but will return to the NBC-Red network Aug. 26 for an additional 52 weeks. The agency is Henri, Hurst & McDonald, Inc., Chi- cago.

Barnett Joins Ben Rocke

Joseph D. Barnett has joined force with Ben Rocke as vice-president of Rocke Productions. Barnett will have charge of radio talent and production in the sales set up.

Barnett has been affiliated with many advertising agencies, and for the past few years has maintained his own talent bureau.

General Foods Sets Talks

For the first time General Foods has begun to use spot radio announce- ments on a widespread scale. The campaign is for Certo, over 121 sta- tions in Boston and Bovks is the agency.

Beck in Special Program


Brausliquot WOR

Nat Brusiloff, musical director of WOR, has resigned from the station, effective in June. It is understood he will free lance commercially with his orchestra.

H. H. Plambeck to Marry

Mrs. Moore, May 13—Herbert H. Plambeck, farm editor at WIO, will be married June 23 to Frances Marie.

Mutual Upset As NBC Signs Merrill Trip

(Continued from page 1) to broadcast the accounting of the return hop.

A spokesman at Mutual who preferred to be kept nameless stated he con- cerned that the new arrangement, in view of Mutual's acquisition over the first half of the flight. He also spoke scathingly of Smith, who, he said, used to call the program a "tele- gram" to Mutual with news of it. NBC, it is understood, had planned to insert messages from the plane in the Maxwell Road "Showboat" program Thursday evening. This plan, of course, was changed by the post- war regulations. It is now planned to feature the flyers' messages in the Cities Service Concert tonight.

Meanwhile, Mutual has made ar- rangements with Eastern Airlines to broadcast bulletins from the plane as they are received at the Newark air- port.

Merrill En Route Without Films

SOUTHPORT, ENGLAND, May 13.—The plans of Dick Merrill and Harold Lambie to fly Communist newsreels to the United States received a setback today when a film company did not supply the prints. It was understood prior to their departure from the United States that they had an agree- ment with Hearst, but this proved not to be.

The pair took off today with stills. They are due in New York late Fri- day. They missed by only five minutes the necessary authorization for re- lease of the actual films.

To Dramatize Flood Relief

CINCINNATI, May 11.—One of the features of the annual Red Cross con- vention at Washington this week will be a short play, "Damns," on the stage of Constitution Hall, at the close of the session. Scenes of how the WLW newsroom operated during the January flood will be re- enacted and dramatized by members of the WLW staff, which includes Peter Grant, chief announcer; Paul Sulli- van, newscaster, and Bob Kenneth, engineer, in charge of the mobile unit during the catastrophe.

Noxema Gets "Hollywood News"

"Hollywood News" is the title of a new program starting today on WAGM, New York, and WCAU, Philadelphia, under the sponsorship of the Noxema Chemical Co. It will be broadcast Mondays and Fridays through the summer, at 10:30 P. M., E. D. S. T. Ruthrauff & Ryan is the agency.

Television Clear

London, May 13.—Television pic- tures of the Coronation are reported to be clear, but not brilliant because of the dull weather yesterday. All television dealers are loudly acclaiming Mutual's technical triumph for the pictures.
We all know ‘everybody’ listens...

BUT DID YOU KNOW THAT—

There are 95,500,000 family-hours of radio listening taking place each day in the United States.

Between January, 1936 and January, 1937, 1,631,000 more U.S. families joined the radio audience. (And over 1,500,000 new home radios have been bought by new and old listeners since the first day of 1937.)

Radios “on the road” will pass the 5,000,000 mark this summer; automobile radio sets have more than tripled their number since July, 1934.

People high up the income scale have much the same listening habits as everybody else. See "RADIO IN 1937" for the exact data by incomes.*

*These facts are from "RADIO IN 1937", a new audience study, just issued by Columbia. It has already been called “required reading” for all executives who use or may use radio. The book carries complete credentials for (and checks on) the reliability of the figures above— as well as on all the other data in its 56 pages, which cover the radio homes in all U.S. communities of 2,500 population and over.
Everywhere Tyrone and Loretta are being cheered as the new king and queen of romance...while "Cafe Metropole" scores boxoffice triumphs over "Love Is News" in Richmond (day-and-date), Springfield (Ill.), Buffalo, Detroit, Milwaukee! And it's just starting, folks!

And now look at these

WAKE UP AND LIVE

holdovers

4th WEEK in CHICAGO
3rd WEEK in NEW YORK
3rd WEEK in INDIANAPOLIS
3rd WEEK in SAN FRANCISCO
3rd WEEK in PHILADELPHIA
3rd WEEK in SEATTLE

—and more 2nd week holdovers than we have space to list!
MOTION PICTURE DAILY

NEW YORK, SATURDAY, MAY 15, 1937

VOL. 41, NO. 114

TEN CENTS

G.N.'s. Coast Session Gets Going Sunday

Lunch, Tour, Screening On Day's Schedule

LOS ANGELES, May 14.—With the field forces due Sunday, Edward J. Peska, general sales manager, has completed the program for the four-day Grand National convention at the Ambassador here.

Following the arrival of the men Sunday, luncheon will be served in the Modernie Room. A tour of Hollywood, Beverly Hills and surrounding beaches will follow and in the evening there will be a screening of "The Girl Said No" and "Sing, Cowboy, Sing."

On Monday, Peska will call the first business meeting to order at 9 A.M. in the Modernie Room of the hotel. Reception luncheon will be served at 12:30 P.M. and the men will reconvene an hour later until 6:30, when a formal dinner is scheduled. This will be followed by a preview of "Small Town Boy" at the Grand National studio theatre.

On Tuesday, the morning session will be called to order at 9 A.M. in the same room as before. In the afternoon Peska will discuss the product lineup of 65 features for next season. At 8 P.M. production (Continued on page 3)

"Prince and Pauper" At $38,000 1st Week

"The Prince and the Pauper" garnered $38,000 in the first week at the Strand. This is regarded as good business, considering the fair takings along Broadway.

The third week of "A Star Is Born" at the Music Hall wound up with $81,000. The Capitol tallied about $12,600 on "Call It A Day." For the third week of "Wake Up and Live," the Roxy took in $35,900.

NBC Centers Coast Heads at Hollywood

LOS ANGELES, May 14.—Hollywood will be the choice of executive headquarters for NBC, it has been announced here by Don Gilman, vice-president in charge of west coast operations. The shift in bases will take place next week. Gilman stated the network would not acquire a new NBC site here (Continued on page 4)

More Radio—Page 4

Merrill Lands Minus Reels
And Editors Breathe Again

When Henry T. (Dick) Merrill and Jack Lambie came down out of the fog at Floyd Bennett Field yesterday afternoon there were a lot of nervous newspaper editors and assistant editors around New York. They had an agreement among themselves that there were to be no newsreel films on the plane, BUT—

Competition is gentleman. Merrill's agreements are gentlemen's agreements, and all that. In spite of the high prices charged for every camera location along the Coronation procession route it was just possible to film a free lance cameraman who grabbed off enough footage to make things exciting in a story told by the fact that Merrill had some of this footage in board. Things like that have happened.

The only films Merrill had it developed, were stills for I. N. S. and the reports last night indicated that Times World Wide and the A. P. were—to put it mildly—burned up.

Words before the Coronation reports were current that Movietone had made a deal with Captain Molli- son to the film over. About that time Ben F. Smith burst into the situation with the statement that he had Merrill and Lambie under contract to fly a twin-motored Lockheed Vega plane with space enough for film. He named a figure generally understood to be $30,000.

All the editors conferred and agreed this was too much. They also agreed that the Warner-Astra have the industry saddled with the responsibility for the loss of a pilot's life. The agreement was unanimous, but it was (Continued on page 4)

All 20th-Fox Units To Attend Sessions

Every branch of the 20th Century-Fox organization will be represented at the annual sales editors' meetings under way at the Ambassador, Los Angeles, starting May 30.

100 of the 188 delegates to Universal's convention for the four-day period will be in Hollywood to begin pre-convention talks with Joseph M. Schenck, chairman of the board; Darryl F. Zanuck, production head, and Harry Brand, studio publicity chief.

Arriving Tuesday from Europe will be Stanley S. Crick, Australian sales head; R. Sutton Davies, British sales director; T. Isdahl, manager in Norway; A. Paucker, manager in Roumania, and Luigi Giordana, sales head in Egypt. In addition the foreign department will be represented at the sales sessions by Charles Munro, manager director of Hoyts, Australia; Gun Mohme, in charge of Mexican; W. W. Sullivan, Central American (Continued on page 3)

Allied Sees Over 250 at Milwaukee

WASHINGTON, May 14.—More than 250 exhibitors from Wisconsin, Illinois, Indiana, Michigan, New Jersey and this state will attend the Allied convention at the Pister Hotel, Eau Claire, May 26-28.

More than 100 from Wisconsin have pledged their support, it was stated at the Allied headquarters here. Over 50 are expected from Illinois, 25 from Minnesota, 20 from Indiana, 20 from Michigan and 15 from New Jersey. The Wisconsin session was decided when the board there voted to meet in order to attend a board meeting on the first day of the convention: Abram F. Myers, chairman; Nathan Yamin, president; J. B. Fishman, Herman A. Blum, Lee W. Newberry, C. H. Oliva, Fred J. Herrington, Aaron Saperstein, M. W. Maertz, Fred DeLodder, R. R. Blair, E. L. Pease, Frank Wetzstein, John Herrington, M. W. Maertz, Fred DeLodder, R. R. Blair, E. L. Pease, Frank Wetzstein, John Herrington (Continued on page 4)

Warner Men Starting For Home After Meet

WARREN, May 14.—More than 100 of the 158 delegates to Universal's annual sales convention will arrive here at nine o'clock Sunday morning via the special section of the California Limited, made up in Chicago.

The delegates will be met at the station by Charles R. Rogers, executive vice-president and production head; J. R. Grainger, general sales (Continued on page 2)

Shower Interrupt Picketing Locally

Spring showers interrupted the picketing last night of Times Square houses by the Brotherhood of Painters, District 9, in sympathy with the F.M.P.C. strike in New York. Queried during the day as to whether the picketing would be resumed, a painters' union official said, "It looks like the weather will decide. We can't ask the boys to go out if it's raining tonight."

It was still raining during the 7:30 to 9:30 picketing hours when the "boys" observe. Picketing of the Times Square houses occurred on Tuesday and Thursday nights for a total of less than three hours. Rain (Continued on page 4)

Production Gains Despite Strikers

HOLLYWOOD, May 14.—Production gained last week and indications pointed to a heavy schedule in the near future as the Actors' Guild strike threat was nullified by the producer agreement. The F.M.P.C. picketing (Continued on page 3)
Coast Plans Dinner For Weber & Fields

Hollywood, May 14.—Joe Weber and Lev Fields—the old-time comedy team of Weber & Fields—will be presided over a dinner at the Trocadero here on Monday evening. George Jessell will be toastmaster, Al Jolson, the master of ceremonies and the great entertainers will include Eddie Cantor, Jack Benny, George Burns, Ansul ’n’ All, Ed Wynn, Tucker Kay Brown, and the Yacht Club Boys and Buck and Bubbles.


House Closed; Re-leased

New Orleans, May 14.—The Newman interests, operators of the Strand here, closed the house without prior notice last night on account of poor business after a run of six months.

Three hours after closing the house was opened for the benefit of the public, the officials of which stated that reopening would take place today with a 10-cent admission for a double feature show of first-run westerns. The reopening today aroused little enthusiasm.

Newsreels Increase Coronation Footage

by BRUCE ALLAN

London, May 14.—As a result of the protests in the press over the short Coronation footage included in the newsreel here, Movietone news today promised a sequence running 45 minutes by the middle of next week.

Movietone also will show 1,000 feet in Technicolor tomorrow, and plans to release a color sequence on the Coronation in the United States which will run for about 30 minutes.

Paramount is rushing preparations for a long trade-showabout the coronation, laboratories here are swamped by demands for prints. The enormous public interest in the Coronation is indicated by the fact that newsreel theatres showing the Coronation sequences were crowded until 5 A. M. today.

U. A. Meeting Monday

Hollywood, May 14.—The United Artists’ stockholders’ meeting, scheduled for Monday here, will concern only routine matters.

Alexander Korda, Douglas Fairbanks and Gennow J. Schaefer are expected to arrive from New York on Sunday.

Circuits Not to Aid Dunnigan Bill Fight

Major circuits have declined to join with legitimate theatre forces in opposing a license bill introduced by Governor Lehman of the Dunnigan bill, which was passed by the legislature and provides for the sale of liquor without a court trial on the submission of proof to the license commission, and whose present performance has been given. Any theatre having a stage show could be included under the provisions of the bill.

Legitimate theatre organizations have asked Governor Lehman for a loan arrangement to show that the repeal should not apply to films, radio, television, stock or vaudeville performances.

File Divorce Bill in Illinois

Springfield, Ill., May 14.—A theater “divorce” bill similar to those sponsored in other states by Allied States Ass’n was filed in the Illinois legislature here today by Rep. Schaefer-O’Neil of Alton. The measure was referred to the Committee on License and miscellany.

PRODUCERS-DISTRIBUTORS have the interest in the Illinois law, Warners, RKO and National (Fox).

Suggest Phila. Admissions Tax

Philadelphia, May 14.—A measure which calls for a tax on each 25 cents of admission to a theater or amusement is being considered by the City Council here. The measure, which was introduced by Dr. Arthur P. Keegan, councilman, would place the state tax which will expire June 1.

Keegan’s proposal becomes law it will probably supersede the idea [deleted terms].

Games Ban Extended

Philadelphia, May 14.—Ray Kaplan, chief of detectives of Delaware Law, ordered a town order out-laying Bank Night and Bingo. Following conferences with exhibitors he suspended his order until Judge Meck hands down a decision on a case now pending here. He will be guided by the court’s ruling.

Sunday Shows Defeated

Monticello, Fla., May 14.—The citizens of this county seat of Jefferson County, in a special referendum, voted 173 against Sunday films and 165 for the proposal.

Sirovich Bill Seeks Repeal of Stage Tax

By BERTRAM F. LINZ

Washington, May 14.—Partial repeal of the admission tax was sought today by Representative Sirovich of New York, who introduces in Congress which would lift the tax so far as the legitimate stage is concerned.

Representative Sirovich is reported only that the repeal should not apply to films, radio, television, stock or vaudeville performances.

Rent also was included by the measure, Representative Sirovich explained that “the legitimate theatre is being ruined on account of $3 tax on theatre tickets and it is hoped by this legislation to help the legitimate speaking stage.”


The bankers of the nation are in a panic over the national epidemic of stickups. The Government’s law and order forces admit that their end. The President steps in quietly and names his own emissary to track the gang to its lair.

It all happens in the allotted footage, but not before there are threats and suspense and love interest to round out the proper and usual melodramatic formula.

“This Is My Affair” could be dismissed as briefly as this, it has much more. As modern as any member of the gangster mold. It is given to that background supply considerably different.

It is at the turn of the century: The President is William McKinley and the Vice-President is Theodore Roosevelt. The emissary, who ultimately tells us that the man behind the crime wave is a bank examiner of the United States, is a young naval officer played by Robert Harron. The利用ed gangster Barry Stanwyck and two front men for the criminal de luxe are Victor McLaglen and Brian Donlevy. Here was a chance for a colorful and nostalgic incident and the story and script are carried by Alfrikiv and Lamine Trott.

McLaglen is his rough and ready self and Donlevy is forceful and effective as the operating head of the gang. There is Frank Conroy quietly interesting as McKinley and Sidney Blackmer noisily effective as the one-eyed Roderick. A swell cast takes this out of the ordinary gangster yarn classification. Directed by William A. Seiter, it is a rousing and commercial melodrama well poised for substantial box-office by 20th Century-Fox.

“U” Delegates Due On Coast Tomorrow

(Coast plans from page 1)

manager who will receive the convention: J. Cheever Cowdin, chairman of the board; J. P. Normandy, general business manager; Robert W. Allison, comptroller, and a delegation of studio executives.

The southern sales contingent, including delegates from Atlanta, Dallas and New Orleans, will arrive early Saturday, while Canadian, Portland and Seattle delegates are due Saturday night.

The first session of the convention will open Monday morning at 9:30 at the Ambassador.

Complete RKO Meet Plan

Convention plans for RKO, which will be held at Ambassador, Los Angeles, June 16-20, 1-ve been completed, A. A. Schubart, exchange operating head, said yesterday upon his arrival from Hollywood. He stopped over at Memphis en route.

Friedlander Riles Set

Funeral services for the late Al Friedlander will be held tomorrow at 7:30 P. M. at Flatbush Memorial Chapel, Brooklyn. Many of his friends and associates will attend.
G.N.'s Coast Session Gets Going Sunday

(Continued from page 11) executive will tender the delegates a banquet on Stage No. 3 of the Grand National studio with the company's stars, producers and directors pres- ent. Conrad Nagel will be master of ceremonies.

On Wednesday morning there will be a reception program and an announcement of sales quotas. This is to be followed by winners of the recent sales drive, and the promotion of several leaders. An inspection of the Grand National studio is scheduled for the afternoon, to be followed by a screening at the studio theatre of takes from new pictures in work.

The first release on the 1937-38 program will be "The Shadow." It is the first of a series of stories to be based on the magazine and radio character.

Bernadene Hayes, who appeared with Wayne King and his band, will appear in "Sweetheart of the Navy" in support of Eric Linden and Ce- cilia Parker. This will be her second picture, the first having been "Great Guy."}

**Assets of Olympia Transferred June 4**

Bos ton, May 14.—The five-year-old receiv eryship of Olympia Theatres will be wound up here on June 4, the date set by the court for the formal trans- fer of the company's assets to New England Theatres, headed by Martin Mullin and Samuel Pinkus.

New England's bid of $4,000,000 cash for the Olympia assets, consisting of 30 leasesholds and fee properties, was accepted by Olympia creditors and approved by the court several weeks ago.

**Redmond Wins Action**

Jack Redmond, golfer, yesterday was granted a permanent injunction and a six-months' restraining order against Telescop- ia by Justice Ferdinand Pecora in N. Y. Supreme Court after a two- day trial. Redmond claimed a viola- tion of the civil rights law because a series of shots for which he posed for the Fox Movietone News was included in a short "Golfing Rhythm," produced by Columbia.

**Court Permits Borrowing**

The International Motion Picture Re- co., now in reorganization, yesterday was permitted by Federal Judge Francis G. Caffrey to borrow $7,000 from the Linde Factors Corp. for the pur- pose of paying a 10 per cent dividend due their creditors today. A chattel mortgage on machinery and fixtures is to be given to the factors as secur- ity.

**Seek Reorganization**

**Kansas City, May 14.—Judge Albert L. Reeves has set June 5 as the date for a hearing on the petition of the Butler Estates Securities Co. to reorganize under Section 77 B on the Missouri Theatre and Missouri Hotel here.**

**Production Gains Despite Strikers**

(Continued from page 1) campaign failed to halt the start of eight new films during the week as six finished and went to the cutting rooms. A total of 39 features were in production which was up two over the preceding week. Sixteen features will go before cameras within the next two weeks, according to studio schedules, while a total of 71 are now being edited.

Short subject production was quiet in all majors, although four were in preparation and 13 cutting.

The new pictures starting during the week were "General Hospital" at M-G-M, "Meet the Boy Friend" and "Range of Defenders" at Republic, "Take the Heir" at RKO, "Lancer Spy" and "Thin Ice" at 20th Century-Fox, "Reported Missing" at Universal and "First Lady" in Warners. Paramount still led for heavy production with seven in work. Warners and M-G-M were second with six each.

Columbia had two features shooting, two preparing and seven editing. Samuel Goldwyn had three, zero and zero; M-G-M, six, one and three; Paramount, seven, four and 10; Republic, two, one and five; RKO, three, two and six; Roach, one, zero and two; Selznick International, one, zero and zero; 20th Century-Fox, four, four and eight; Universal, three, one and two; Walter Wanger, one zero and zero; Warners, six, one and 28.

In the short subject division Columbia had two preparing and four cutting. M-G-M had one and three; RKO, one and four; Roach, zero and one; Warners, zero and one.

**Student of the Week**

E. L. ALPFERSON
Grand National President

EDWARD PENSKY
General Sales Manager

JOHN WYN
Western Sales Manager

JOEY LADIES
Head of Advertising and Publicity

**All 20th-Fox Units To Attend Sessions**

(Continued from page 1) district manager; Delbert Goodman, manager for the Far East.


**Promotion Talk Ends Photophone Meeting**

**Indianapolis, May 14.—The new season's sales promotion and advertis- ing plans for RCA Photophone were outlined today at the final business ses- sion of the company's sales convention at the Hotel Lincoln here. The dele- gates also visited RCA Photophone's new plant here and heard technical discussions of the mechanical features of the RCA high fidelity sound head, conducted by Max Batsel and Carl Reibstrock of the engineering execu- tive staff.

Dave J. Finn, advertising manager of the company, outlined the advertis- ing program for the year, stressing the importance of trade papers. The convention officially will close today, with individual conferences among district managers, sound super- visors and the home office execu- tives occupying the final day.**

**Wall Street**

**Many Revive Lightly on Board**

**High Low Close Change**

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**Bonds Rise**

**High Low Change**

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(Disclosures at close of May 31)
CBs Completes Plans For New Coast Contact

Hollywood, May 14—Donald W. Thornburgh, CBS vice-president in charge of Pacific coast operations, today revealed the completion of the new CBS studios and offices, which will be located in the Palace Hotel Blvd., San Francisco.

The project will be designed by Bliss and Fairweather, with William Lescace, who designed the new KNX building in Los Angeles, as consultant advisor.

The project will include two stories. Five broadcasting studios, each with its own control room, and each including an observers' balcony, are planned.

The estimated cost of the plant will be approximately $350,000. Thornburgh revealed, affirming CBS and KSFO one of the finest broadcasting programs.

Plans call for entirely new construction work for the entire project.

The floor will include the entire executive offices for CBS and station operations, a program planning department, and an announcers' lounge.

The studio will contain the music library, traffic, publicity and news departments, a transcription library, and executive, department and two clients' rooms.

All technical installation will be handled by CBS's own Engineering Department. Ted Weems, CBS construction engineer, who is also directing the erection of the new KSFO transmitter now under construction.

Weed To Open at Detroit

Jim rental between the Fred & Co., station representatives, left yesterday for Detroit to attend the opening of the company's new offices in that city. Weed will make the third office for the firm, currently operating in New York and Chicago.

M. J. Thomas, now of the Chicago staff, will manage the Detroit office.

J. O. Van Keuren Leaves KSDF

San Diego, May 14—J. O. Van Keuren today announced his resignation as manager of KSDF, local NBC-Blue outlet.

His resignation becomes effective May 15.

Burns, president; George Sullivan, vice-president; Donald McCann, secretary; Buddy Turner, financial secretary; Jules Share, treasurer, and DeForest Ormes, business agent.

The charter followed several previous attempts to organize without the aid of the I. A. W. 

It has been no attempt thus far to picket any local houses in connection with the coast strike.

Seek to Unionize Bookers

Kansas City, May 14.—The Film Exchange Employees' Union, affiliated with the CIO, has been trying to get some of the local union officials is proceeding now with efforts to organize exchange bookers and Stevens, who works outside regular film branches. Approximately 116 inspectors, bookers and post clerks are claimed as members.

Drive Collects $7,293

The film division of Catholic Charities, headed by Frank C. Walker of the Adelphi-Corning Circuit, has been received $7,293 toward the 1937 appeal, it was stated yesterday by John A. Coleman, executive secretary of the special gifts committee.
**MOTION PICTURE DAILY**

**NEW YORK, MONDAY, MAY 17, 1937**

**TEN CENTS**

**“U” Expected To Keep List At About 42 Provision Will Be Made For Later Changes**

**Los Angeles, May 16.—Universal will announce approximately the same number of pictures for new season production as were listed last year, it was indicated here today. With the arrival of the company's national sales force for its annual convention which opens at the Ambassador on Monday. The schedule is expected to list 42 pictures, including six westerns, the same number announced for this season. Provision is expected to be made, however, for the additional to the list of anticipated production or outside productions which may be acquired during the year. Since the organization of the Universal studio, under Charles R. Rogers the company on several occasions has considered increasing its schedule to a release a week. The flexibility of the new season's plans would make such an increase possible.**

(Continued on page 3)

**Executives of U. A. Arrive in Hollywood**

**Hollywood, May 16.—With the arrival from New York today of George J. Schaefer, Maurice Silverstone and James Mulvey by train and Alexander Korda, Basil Bleck and Douglas Fairbanks by plane, the United Artists partners are scheduled to hold the first of a series of meetings tomorrow. Mary Pickford, who had been touring Europe, returned here Tuesday. David O. Selznick and John Hay Whitney of Selznick International are still in the east with indications that the former may arrive late this week.**

**WOR Gets a Part of Merrill’s Air Talk**

Although NBC paid $2,500 for the exclusive interview rights with Dick Merrill and Jack Lamine, WOR succeeded in getting a lot of NBC's thunder in reporting the return flight. Through the cooperation of Eastern Airline officials, WOR installed microphones in the airline at Newark Airport, picking up and broadcasting the messages while they were coming in from the plane. Merrill and Lamine.

(Continued on page 24)

**Color Pictures of Coronation Are Termed Brilliant Success**

**By BRUCE ALLAN**

**London, May 16.—The color reels of the Coronation produced by Movietone News and Pathé, the former in Technicolor and the latter in Dufavoiré, both are brilliantly successful. The Movietone News reel includes preliminary color shots of the regalia of the peers, closeup details of the royal coach and the like. The picturing of the activity in Westminster Abbey, in the black and white takes in the full ceremony and provides a wonderful record of the complete event. Both sound and photography are excellent considering the difficulties.**

**Score Charge Agreement to Be Fulfilled M-G-M, Columbia and “U” Will Stick to Pact**

Despite the suspension for an indefinite period of the M.P.T.O.A.'s trade practice program the major distributors who agreed to discontinue the levying of a separate score charge will fulfill that concession during the new selling season, it was revealed through a survey of distribution companies completed on Saturday. National distributors who agreed to abolish the separate score charge are M-G-M, Columbia, United Artists and Universal. The other three companies will carry out edicts of the exhibitor trade practice program, Paramount, 20th Century-Fox and RKO Radio, declines to eliminate the separate score charge and, by all present indications, will not alter their sales policies for 1937-38 in line with that decision.

Six of the seven major distributors who acknowledged the program conceded a 10 per cent cancellation and will carry out edicts that provision in new season's sales policies. The other major proposals comprised.

(Continued on page 25)

**Warner Cosmopolitan Setup Will Continue**

Although no mention of Cosmopolitan or Marion Davies was made by Warners in the product announcement last week, it was stated Saturday that the arrangement between the Heston organization and Warners will continue indefinitely.

"Ever Since Eve," which will be released in August, is the last Marion Davies picture on the current schedule. She will probably appear in two other of the six planned by Cosmopolitan for 1937-38.

The reason for not listing Cosmo-

(Continued on page 25)

**Ohio Passes Only 2 Of 21 Picture Bills**

**COLUMBUS, May 16.—A legislative record of some sort was established during the recent session of the Ohio state legislature which saw the introduction of 21 different measures directly or indirectly affecting the industry. Of the 21 measures 18 were defeated, two were passed and one was tabled. The two which were passed were a civil rights measure prohibiting racial discrimination and a bill extending Ohio's three per cent admission tax to March, 1938.
Hollywood, May 16.

MUCH of the talk in Hollywood's eateries these warmth days goes to "Waltz Up and Live" and "The Star Beyond," and to this typewriter strikes its caps in full agreement. They rate praise words and, goodness and we know, they are getting them.真 these mainstays, on the other hand, the scattered enthusiasms over a picture called "Make Way For Tomorrow" will join their currently loose anything more than a bit begin to give Beulah Bondi and Victor Moore, as well as Leo McCarey's direction, the recognition all three so thoroughly rate.

It appears there was a couple of previews the night "Make Way For Tomorrow" was put on by Paramount. We elected the other, whatever it may have been, and it appears further we will mark up our cinema and turn judgment in saying at all; the only defense we can muster is to remind this frequently is a habit with us. Eventually, when words drop on us and there will be done in volume, a later decision that we should take a look. Here was Sidney Skolsky feeling identically about the matter and there was Miss Dunphy making way in the projection room an hour later.

"The Years Are So Long," a prize-winning novel by Josephine Lawrence, and a play by Helen and Nolan Leary, based on the book, are the foundation for this tender, well-written, touching story of an aging mother and father in the winter of their full lives with their children grown to adult ages and past superficial interest in their parents. No villains stalk this attraction, in any accepted sense, until the villainy of the selfish offspring might be approached in such light. No thrills in the usual manner have a place in the story, yet the full and rather magnificent closing sequence wherein Miss Bondi and Moore return to the scene of their honeymoon of fifty years ago and re-live their past in terms of a faster pace will be an emotional and thrilling emotionally as anything that Hollywood has turned its hand to in recent months. And perhaps beyond.

No young love plays out its accustomed plot, yet the staunch and stern fidelity, born out of love and understanding of each of the principal characters for the other, is easily and in their manner as rapt and enthusing as any impassioned embraces in the Garbo-Taylor style. Because the theme could not properly in that which did not belong, the average in-the-trade reaction at once was favorable. "Make Way For Tomorrow" will be a tough baby to sell. Probably and if precedent in a changing market stands by its colors, this is so. But, since it is true anything a theatre operator can sell a "Maytime" or a "Shall We Dance?" it likewise follows showmanship asserts itself in virtually a marketing attraction which calls for something beyond routine advertising and perfunctory handling.

This is one of a type of picture which, we suppose, will find itself off to a slow start. But we rather lean toward a good size, since the studio has not a steadily upward line as its pronounced merit and its irresistible appeal become part of the word-of-mouth endorsements for which the film has been quite correctly must be said for Miss Bondi's understanding and beautifully keyed performance; for Moore's justification of the conviction that in his pathos, usually turned comic, always has been lurking a very definite capability for a moving and dramatic characterization; and, by no intentional final dismissal, for McCarey's appreciative and sensitive direction.

Cocals to Build in Three Jersey Spots

Having acquired Matty Kutzinsky's one-third interest in six Bronx and White Plains theatres, Sam D. Cocalis plans to build three theatres at New Jersey shore sites. Negotiations are practically set for the latter deals, it was stated Saturday.

Cocalis has had a one-third interest in the six houses and with the acquisition of Kutzinsky's share now controls operation of the Allerton, York, Palisades, Lakewood, Wadsworth, and Burke. Plans for New Jersey sites include two in Asbury Park and one in Long Branch.

Open Monogram Offices

The Monogram exchanges here and in Philadelphia will be officially opened today. William Hurlbut will play host at the Detroit headquarters. Various exhibitors and executives will attend the reception.

Lee Is Due on Coast

Los Angeles, May 15—Arthur Lee, vice-president of G. B., is due here from Dallas by plane. He will remain here for a short time and return directly to New York.

Kent Confers Today On Australian Deal

Sidney R. Kent, president of 20th Century-Fox, will confer today with Charles Muno, managing director of Hoyts, on a continuing of the Hoyts-Greater Union affiliation in Australia.

Muno is understood to have offered Stuart Doyle, head of Greater Union, a deal that now demands the ratification of Kent, Walter J. Hutchinson, foreign head of 20th Century-Fox. Kent is understood to be considering to make a trip to Australia to see what he can here. The trip is expected to last the past few months and is due back on the Newnanite tomorrow.

Kent is due to leave for Hollywood Wednesday, according to an accompanying Hutchinson on the Newnanite is Stanley S. Crick, head of the company's sales activities in Australia.

Disney to Open Own Office in the East

Walt Disney will open his own office in the east, in the RKO Bldg., after the RKO convention in Los Angeles, Roy Disney announced Saturday before leaving for Hollywood. Hal Swayne, who will be in charge, at the RKO, is maintaining his headquarters with Kay Kamen.

All Disney releases through U.A. will continue, and the first two for RKO are now in the hands of the latter company. They are "Pluto's Quiet Puppets" and "Pluto and Fifi," and "The Clock Cleaners," a Mickey Mouse subject. The first will be released Aug. 1. Disney plans to leave for an eastern vacation shortly after Roy arrives on the coast.

Legion Approves 10 Of 11 New Pictures

The National Legion of Decency, in its list of new pictures for the current week, has approved 10 of the 11 new films reviewed and classified. All 10 were cited as unobjectionable for viewer. That one film was called objectionable in part. The new films and their classification follow:

Class A-1, Unobjectionable for General Audience:
- "The Wind in the Willows" (Walt Disney)
- "The Air," "Hollywood Cowboy"
- "It Happened Out West," "Der Kaiser von Kalifornien" (German)
- "The Sea," "The King's People"
- "A Night of Mystery," "Pick a Star"
- "Runt in the Reich" (German)
- "Talent Scout." Class B-Objectionable in Part—"They Gave Him a Gun"

Calls Special Meet Of Nebraska's MPTO

OMAHA, May 16.—Charles E. Williams, president of M.P.T.O. of Nebraska and Western Iowa, has called a meeting of all independent exhibitors at the Hotel Loyal here on May 25. Williams' announcement said that all exhibitors "should consider methods that will utilize their contracts with distributors being given by the various distributors to their selling forces at the annual sales meetings.

Other points coming up for discussion are designated playdates, promotion of local magazines with their numerical requirements and score charge, five cent admissions and other competitive methods and the theatre divorement bills.
“U” Expected To Keep List At About 42

(Continued from page 1)

increase possible if warranted by properties acquired during the year. The 1937-38 schedule will be made known to the sales force on Tuesday by James R. Grainger, general sales manager, who will preside at the meeting.

The home office, eastern and northern delegations, headed by J. H. Cochrane, president, are expected to attend. In addition, Grainger, J. Cheever Cowdin, chairman of the board, and other Universal home office and studio officials were here earlier. Approximately 200 in all will attend the meeting.

Addresses by Most Executives

Among the convention speakers in addition to Grainger, Cochrane, Cowdin and Rogers will be P. D. Cochrane, director of advertising, publicity and exploitation; F. J. Loew, general sales manager; E. T. Gomersall, western sales manager; Gustave Schaefer, new export manager; Bonns, Charles H. Ford, editor of the newsweekly; Joe Weil, exploitation manager, and other studio and sales department officials.

The main delegation arriving today was met at the station by Cowdin, Rogers, Grainger, J. P. Normanly, general business manager; Robert W. Allison, company's Southern representative, met a large group of studio officials. The first convention session will open at 9:30 tomorrow morning, and the meeting will close Thursday evening.

Cuts "Road" for "U" Men

Hollywood, May 16.—Edmund Grainger is producing a four-reel edition of "The Road Back" to show to salesmen at the Universal convention. The short is for the purpose of pointing up exploitation ideas on the picture for the sales force.

Rawles to Universal

Hollywood, May 16.—Wallace X. Rawles, former bureau manager of International News Service in Los Angeles, today joined Universal as assistant director of publicity under Marc Lachmann.

Selznick Signs Fairbanks

Hollywood, May 16.—Douglas Fairbanks, Jr., has been signed to a one-picture deal by David O. Selznick, the film to be made at a later date. He has just completed "Prisoner of Zenda" for the company.

Randall Joins Monogram

Hollywood, May 16.—Addison Randall has been signed to a long term contract. Randall recently appeared in "Blazing Barriers" for the company.

Universal Convention Chieftains

R. H. COCHRANE
President of Universal

J. CHEEVER COWDIN
Chairman, Board of Directors

J. R. GRAINGER
General Sales Manager

CHARLES R. ROGERS
Vice-President of Production

F. J. H. MCCARTHY
Eastern Sales Manager

E. T. GOMERSALL
Western Sales Manager

EDWARD BONNS
Short Subjects Sales Manager

P. F. COCHRANE
Head of Advertising and Publicity

Pescay to Announce 12 G. N. “A” Films

(Continued from page 1)

tion at the Ambassador Hotel, lunch was served, with a subsequent tour of Beverly Hills, Hollywood and surrounding points of interest.

One of the big features of the convention, in addition to the product announcement, is the promotion of four branch managers to district posts and the naming of four new exchange heads to succeed the men giving up these titles. This is expected on Wednesday, the final day of the convention.

Among the features to be shown the sales force during the sessions are "Small Town Boy," "Sing, Cowboy, Sing" and "The Girl Said No."

Eleven Stars Listed

Los Angeles, May 16.—Grand National’s talent lineup for next season will include 11 stars, 10 producers and eight directors now under contract. Negotiations are under way to bolster the current setup with several important announcements expected to be made by Edward L. Arp.

Herman to Do G. N. Series

Hollywood, May 16.—Al Herman will produce a series of four action pictures for Grand National next season based on the Laurie York Erskine radio character, "Reinfrw of the Mounted," under the terms of a contract just signed.

The company acquired the screen rights to the radio series some months ago.

B. & K. Promotes Lauver

Kansas City, May 16.—Ralph Lauver, former manager of the B. & K. Newman here, has been named manager of the Paramount and Princess, B. & K. houses at Toledo. Lauver succeeds Henry Stickelmaier, who has gone to Chicago as a circuit executive.

RKO to Take Three Houses in Yonkers

Having reached agreements with Sam D. Cocalis and Berman Sussman for the acquisition of the Park Hill, Broadway and Central in Yonkers, RKO has not yet signed the contracts but is expected to within the next 10 days.

Cocalis operates the first two houses while Sussman has the Central. Sussman built the house last year and has three other houses near Yonkers which are not involved in the RKO transaction.

Meanwhile, negotiations are continuing with Stoukas for the pooling of upper Broadway theatres. The deal is expected to be completed before the new season gets under way.

Will Attend RKO Meet

Nate J. Blumberg, in charge of RKO theatre operations, and John J. O’Connor, film buyer, will represent the circuit at the RKO five-day convention at the Ambassador, Los Angeles, starting June 16. They will be among the home office and eastern sales contingent leaving here June 12.

Benchley Picks 4 Titles

Hollywood, May 16.—Robert Benchley has titled four of his new miniatures to go into production at MGM this month.

They are: "How to Figure Income Tax," "How to Wake Up," "How to Make an Impression" and "How to Take Care of Baby."
Purely Personal

RALPH HANBURY, British sales head for RKO, will arrive on the Champsfaux on June 8. He will attend the annual sales convention on the coast. On the same boat will be WILLIAM B. LEVY and KAY KAMEN, also convention bound.

JOSEPH FRIEDMAN, English head for Columbia, MRS. NAT ROSS, TRUEN E. ANDERSON and VIVIAN DONNER are due on the Normandie tomorrow. J. ROBERT RUBIN of M-G-M is scheduled to return on the same boat.

HARRY M. GOETZ, who had planned to sail on the Normandie from England last week, has postponed his departure indefinitely.

CHARLES SKOUAS and MIKE ROSSBERG will head for the coast today after conferring here for several weeks with SYPROS SKOUAS.

JERRY NOVAT, ad sales director for 20th Century-Fox, will leave for the coast in a few days to prepare for the display for the convention.

WILLIAM J. CORCORAN, formerly with Phillips and Nizer, has joined a new law firm, Levy, Galotta and Corcoran.

SAM BURGER, traveling M-G-M foreign representative, will leave for the coast in a week or so on a honeymoon.

Ed Selzer will leave today or tomorrow for Philadelphia, Baltimore, Washington and Chicago.

LEO SPITZ will leave for Hollywood the end of the week and will remain for the RKO convention.

E. C. GRAINGER is due back early this week from a tour of Feber & Shea houses.


SAMUEL J. PARK, Broadway playwright, is on the coast negotiating for a writing contract.

HARRY M. WARNER gets back from the coast today.

BILL ROBINSON is en route from the coast.

EDWARD G. ROBINSON returns to the coast tomorrow.

Delay Wisconsin Bill

MADISON, May 16—The Wisconsin Senate will act on the Hall theatre divorce measure on May 27, it was learned here today. All Senate-sponsored measure was passed by the House last week by a substantial majority.

Approve N. Y. Tax Measure

ALBANY, May 16.—The Buckley Bill extending emergency taxes for unemployment relief in New York City until July 1, 1938, has been approved by Governor Lehman.

Looking 'Em Over

"The Man in Blue"

(HOLLYWOOD, May 16—Crime melodrama, romance and character regeneration are the elements of this picture. All are intelligently blended. Situations are well developed to the tune of smart dialogue and exciting action. Hardy strong enough from the standpoint of name value to merit top billing, the production should have no difficulty in strengthening and balancing any usual program.

Remorseful for having killed a man during a holdup, Officer Edward Ellis, adopts his son. In his new environment, Billy Burруд, playing the role, makes good progress. A decade passes and the boy, showing no criminal tendencies, gets a job in a bank where Ellis is a watchman. Romance develops between Herbert Wilcox, who succeeds Burруд, and Nan Grey, contrasts the character. An innocent bit of forgetfulness forces the boy to resign his job. Under the influence of Richard Carle, a convict, he participates in a robbery, is caught and sentenced. Double-crossed by Ralph Morgan, another convict, to whom he entrusts a letter to Miss Grey, Wilcox is paroled either to track down Morgan or reveal the hiding place of the loot. Watched by Ellis as he discovers Morgan's whereabouts, Wilcox, with Miss Grey, arrives at the hiding place just as his foster father, Ellis, kills the crook and recovers the bonds. Exonerated, Wilcox resumes his romance with Miss Grey.

A quality of human interest that has been worked into the motivating drama and romance gives the film an engaging appeal. Suitable for family audiences, the show, which is consistently entertaining, also teaches a moral lesson that should impress audiences.

Production Code Seal No. 3,207. Running time, 60 minutes. "G.""

Talk of the Devil"

(G. B.)

A reasonable amount of action and suspense and two American players to offset, for this market, the essentially unintelligible dialogue of this British & Dominions production serve to make it satisfactory, if not outstanding entertainment.

Ricardo Cortez and Sally Eilers are the two Americans, and both perform acceptably, at the same time providing salable names for exhibitors in this country. Basild Sydney, cast importantly in the support, offers a fine performance and his name should be known here.

Produced by Jack Raymond and directed by Carol Reed, the picture's story recounts the effort of Miss Eilers' guardian to capture a contract to handle his younger sister, and the manner in which an ex-convict, whom he is forced to acknowledge as his brother, gets wind of the closing of the deal, causes the old man's resignation in disgrace.

Cortez, American who had known Miss Eilers in the United States, is unwittingly made the dupe through whom Sydney obtains word of the contract, and when the old man is found dead one night, and Miss Eilers is accused, Cortez seeks to right the situation. He confronts Sydney, almost loses his life, but finally succeeds in forcing Sydney into confession and suicide.

Running time, 76 minutes. "G."

(Additional Reviews on Page 23)

Blank May Drop Theatre

OMAHA, May 16—Here appears a note that A. H. Blank has definitely decided to drop the 3,000-seat Paramount and probably therefore will not fight the foreclosure suit filed by the Omaha National bank. The suit alleges Blank is in default on $110,000 of a $200,000 bond issue.

Mrs. Johnson Off in June

HOLLYWOOD, May 16.—The new date set for Osa Johnson to leave with a 20th Century-Fox unit for Alaska to film "Stanley and Livingstone" is June 10. The studio had announced the company would leave in November. Mrs. Johnson will arrive in Hollywood to start preparations on June 1.

Pat Paterson for Lead

HOLLYWOOD, May 16.—Pat Paterson has been signed for the feminine lead in Walter Wanger's forthcoming "S2nd Street."
We of WARNER BROS. will make as great a contribution to the advance of the industry in 1937-38 as we did when we first gave the screen its voice in 1927-28

[Signatures]

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<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>Roy H. Haines</td>
<td>Eastern and Canadian Sales Manager</td>
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<td>Herbert Joris</td>
<td>Southern and Western Sales Manager</td>
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<td>Joseph Bernard</td>
<td>General Manager and President</td>
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<td>Sam E. Morris</td>
<td>Vice President and General Sales Manager</td>
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<td>Gladwell L. Seams</td>
<td>Foreign Exhibition Manager</td>
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<td>Hal H. Wallis</td>
<td>Director and Publicity Manager</td>
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<td>Chris Enwell</td>
<td>Production Manager</td>
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We of Warner Bros. Are Proud To Be Pledged To An Achievement We Know Has Never Been Equaled.
These Men Know It!
These Pages Show It!
YOU'VE NEVER SEEN ANYTHING LIKE IT!...
Universally acknowledged largest, best equipped of all producing organizations, Warner Bros. Studio offers stirring indication of the unparalleled progress of the company. Yet even these gigantic resources had to be greatly augmented to cope with the breadth of Warner Bros.’ sensational new-season plans—some of the highlights of which are on the pages following...
See the FACE-VALUE of the industry on the next page!...
Only A Studio As Big As Ours Could House

ALL THESE CELEBRATED STARS UNDER ONE ROOF!

ERROL FLYNN  KAY FRANCIS  DICK POWELL  RUBY KEELER

OLIVIA DE HAVILLAND  EDWARD G. ROBINSON  JOAN BLONDELL  HUMPHREY BOGART
But this is only the half of it—keep counting!
Plus every one of these sensational added names!
Here's One Star Value that CAN'T Be Photographed

When you check this tremendously augmented star set-up be sure to include the big asset that guarantees new patronage for you—the Warner Bros.’ record for developing new names to back up your old favorites!

Lee Dixon
Frank McHugh
Glenda Farrell
Beverly Roberts
Bonita Granville
Hugh O'Connell
Donald Crisp
Dick Purcell
Barton MacLane
Jane Wyman
Rosalind Marquis
John Litel
Doris Weston
Ann Sheridan
Henry O'Neill
Claude Rains
Margaret Lindsay
Hugh Herbert
Kenny Baker
Allen Jenkins
Wayne Morris
Patric Knowles
Marie Wilson
Carol Hughes
Gloria Dickson
Jane Bryan
Craig Reynolds
George E. Stone
Mary Maguire
June Travis

Stay with it brother, the fun's just commencing!
They’re the Rage of the Stage

BROADWAY’S AMAZING SELL-OUT SUPREMACY

And WARNER BROS. Have Them All!

TOVARICH
Will Star CLAUDETTE COLBERT, CHARLES BOYER, BASIL RATHBONE!
Sold out 4 weeks ahead since October!

BOY MEETS GIRL
Two years on Broadway and still selling out 3 weeks ahead!

YES, My Darling Daughter
On since February—sold out a month ahead right now!

JEZEBEL
Best character play of the year—a natural for Davis!

THE DESERT SONG
Sigmund Romberg’s 2-season operetta smash!
Pick up your phone—
and prepare for a shock!
Ask your operator to call the New York house playing any of our current shows, and see how long you've got to wait for seats. You'll get an answer that proves in dollars-and-cents what these properties mean to you!

**ON YOUR TOES**
Rodgers & Hart wrote it—New York held it for a year!

**FIRST LADY**
Last season's leading long-run comedy by George S. Kaufman!

**WHITE HORSE INN**
Filled huge Radio City Center Theatre for 6 months!

**SWING YOUR LADY**
Bang-up laugh hit that had the Main Stem in stitches!

**A Slight Case of MURDER**
By Damon Runyon and Howard Lindsay—sensational plot innovation!

There's a heap of swell READING ahead! . .
There's A Fortune in Fiction on

THE GIANT BOOK-SHELVES THAT
'ADVERSE' AND 'GREEN LIGHT' CAN

And the Assured Audiences of This 'Who's Who' of Best-Selling Authors!

WHITE BANNERS
By LLOYD C. DOUGLAS
(He wrote 'Green Light' and 'Magnificent Obsession')

The Story of SAN MICHELE
By AXEL MUNTHE

The Life of EMILE ZOLA
By GEZA HERCZEG

THE SISTERS
By MYRON BRINIG

A PRAYER FOR MY SONS
By HUGH WALPOLE

THE GAMBLERS
By FEDOR DOSTOIEVSKY

VALLEY OF THE GIANTS
By PETER B. KYNE

Adventures of ROBIN HOOD
AND IT ALL CAME TRUE  
By LOUIS BROMFIELD

ANGLE SHOOTER  
By ADELA ROGERS ST. JOHN

COMET OVER BROADWAY  
By FAITH BALDWIN

GOLD is Where YOU FIND IT  
By CLEMENTS RIPLEY

YOU’RE ALL I WANT  
By KATHERINE BRUSH

SISTER ACT  
By FANNIE HURST

MR. DODD TAKES the AIR  
By CLARENCE BUDINGTON KELLAND  
(He wrote 'Mr. Deeds Goes To Town!')

This WOMAN is DANGEROUS  
By DONN BYRNE

The PERFECT SPECIMEN  
By SAMUEL HOPKINS ADAMS

Will Star DICK POWELL, GLORIA DICKSON

Will Star PAT O'BRIEN, JOAN BLONDELL, MARGARET LINDSAY, GEORGE E. STONE

Will Star KAY FRANCIS

Will Star GEORGE BRENT, OLIVIA DE HAVILLAND  
(In Technicolor!)

Will Star KAY FRANCIS

Will Star ERROL FLYNN, OLIVIA DE HAVILLAND, ANITA LOUISE, MARGARET LINDSAY

Will Star KENNY BAKER, FRANK McHUGH, JANE WYMAN, ALICE BRADY
A Mervyn LeRoy Production

Will Star JEAN ARTHUR, GEORGE BRENT

Will Star ERROL FLYNN, MIRIAM HOPKINS, EDWARD EVERETT HORTON, DICK FORAN

PROPERTY value takes another big rise on the next turn! . . .
WARNER BROS. WILL CROWD YOUR SCREEN WITH

IMPORTANT NEW STORY IDEAS
(The 'G-Men'-Marked Woman-'42nd Street' K

VARSTY SHOW
Absolute monarch of all musicals with these tremendous laugh-and-song stars—
DICK POWELL • FRED WARING and HIS PENNSYLVANIANS • ROSEMARY
LANE • PRISCILLA LANE • LEE DIXON • TED HEALY • BUCK & BUBBLES
ROY ATWELL • WALTER CATLETT • STERLING HOLLOWAY

PANAMA CANAL
Will head Warners' dramatic offerings with the most spectacular
production and cast of the season and will star PAUL MUNI

IT'S LOVE I'M AFTER
Re-uniting the stars of 'Human Bondage'! LESLIE HOWARD • BETTE DAVIS
OLIVIA de HAVILLAND • ERIC BLORE • PATRIC KNOWLES

CONFESSION
starring KAY FRANCIS • BASIL RATHBONE • IAN HUNTER
LAURA HOPE CREWS • MARY MAGUIRE • JANE BRYAN

THE GREAT GARRICK
A giant Mervyn LeRoy production—to be directed by James Whale with BRIAN AHERNE
OLIVIA de HAVILLAND • EDW. EVERETT HORTON And Others to be Announced
RETURN ENGAGEMENT
'The King' comes back in a Rodgers and Hart musical! A Mervyn LeRoy Production starring FERNAND GRAVET • ETHEL MERMAN And Others Now Being Selected

GOLD DIGGERS IN LONDON
Biggest of the 'Gold Diggers' with the best 'Gold Diggers' cast of all!

CASINO
A musical idea as big as '42nd Street' with the same stars—WARNER BAXTER • RUBY KEELER • GEORGE BRENT • JOAN BLONDELL • PATRIC KNOWLES And Hundreds More!

SUBMARINE 262
The 'Ceiling Zero' of the seas by 'Zero's' author, starring
PAT O'BRIEN • HENRY FONDA • RUBY KEELER • WAYNE MORRIS

AND TWO BIG TECHNICOLOR DRAMAS
In the 'God's Country' Manner!

THE VALLEY OF THE GIANTS
by Peter B. Kyne, starring
BETTE DAVIS

GOLD IS WHERE YOU FIND IT
The Cosmopolitan serial and Best-Seller by Clements Ripley
starring GEORGE BRENT • OLIVIA de HAVILLAND

A fortune in pre-selling is backing them all! . . .
When They Come From WARNER B

NATIONALLY ADVERTISED!

National Billboard Campaigns!—National Magazine Campaigns!—National Newspaper Campaigns!—Every available medium of display coverage will surpass the memorable Warner campaigns of the past!

ASSOCIATE PRODUCERS
Robert Lord  Bryan Foy
Henry Blanke  Sam Bischoff
Earl Baldwin  Harry Joe Brown
Lou Edelman  Bud Barsky
Al Jolson  Frank Mandel

HIT COMPOSERS
Harry Warren & Al Dubin
Richard Rodgers & Larry Hart
Werner Richard Heymann
M. K. Jerome & Jack Scholl
Richard Whiting & Johnny Mercer
Erich Wolfgang Korngold
Max Steiner • Leo Forbstien
Richard Macauley
Abem Finkel
Norman Reilly Raine
Clement Ripley
Elaine Ryan
H. C. Witwer, Jr.
Ethel Borden
Rowland Leight
Warren Duff
Roy Chanslor
George Bricker
Abe Jacoby
Peter Milne
Julius J. Epstein

Fritz Falkenstein
Thyra Samter Winslow
Carlton Sand
Lawrence Riley
George Bilson
John Pearson
David Diamond
Kenneth Cameron
Don Ryan
Morton Grant
Joseph Watson
Jack Woodford
Robert Buckner
Delmer Daves

Jack L. Warner, Vice-Presid
Hal B. Wallis, Associa
Serializations! Roto Art! Special Features! Tie-Ups!—All arranged and timed to give you this year in still greater measure the most valuable publicity backing in the land in the major newspapers and magazines!

ACADEMY AWARD” STAFF!
*ll Academy trophies last year!)

TERS
Sam & Bella Spewak
Seton I. Miller
Wm. Wister Haines
Milton Krims
Frank Craven
Anthony Coldeway
Luci Ward
Sig Herzig
Jerry Wald
Pat C. Flick
Ulrich Steindorff
Geza Herczeg
Heinz Herald
Crane Wilbur

Tom Reed
Brewster Morse
Wm. Jacobs
Robert White
Maurice Leo
Jack Neville
Jerry Horwin
Robert Rossen
Jay Brennan
Aeneas MacKenzie
Earl Repp
Frank Daughtery
Casey Robinson
Joseph Schrank

HIT DIRECTORS
Mervyn LeRoy
Max Reinhardt
William Keighley
William Dieterle
Nick Grinde
William McCann
Stanley Logan
Bobby Connolly
Frank McDonald
Louis King
Joseph May
Noel Smith
Irving Rapper
Reggie Hammerstein

Archie L. Mayo
Lloyd Bacon
Michael Curtiz
Ray Enright
B. Reeves Eason
Litvak (Anton)
William Clemmens
Edmund Goulding
John Farrow
Busby Berkeley
Haven MacQuarrie
Harry Seymour
Gene Lewis
Jo Graham

Don’t wire for the Warner man, because .
He's on his way to You!
Short Subjects

"March of Time No. 10" (RKO)

Interesting and informative, if not as dramatically entertaining as many previous issues have been, this latest issue of the reel reviews the current internal struggle of President Eamon de Valera of the Irish Free State to unite his country's two points to the complicated problem of the U.S. Post-office to combat fraudulent contests, and reveals the sharp, organized opposition developed to proposed cuts in Federal relief expenditures.

De Valera, it is known, has done much for the Irish Free State, giving it a new lease on economic life and a certain unity, but he has yet to bring about the consolidation of his Free State with Northern Ireland, which, remaining loyal to the British crown, exults fierce hatred for its brothers in the south.

The reel shows in interesting fashion the development of the current craze for newspaper puzzles, and the maker of the leading one, operated by a tobacco firm, is the enormous mail which results, and the efforts made to halt the flood of spurious contents which flood the mails.

The virtual labor organization of the Federal relief workers of the country, under the dynamic leadership of David Lasser, is ably pictured in the final scene. His Workers' Alliance began as a strike at a new plant of impending retrenchment in relief work, and plans a march on Washington in the event that Congress drastically cuts relief appropriations.

Running time, 19 mins. "G."

"Walt Disney's Academy Awards Revue" (United Artists)

Here is a real entertainment novelty, which should replace the second feature on a dual bill, or run as an adjunct to a single feature, more than satisfactory. With a special musical score and commentator are shown, in succession, the five Disney Academy Award winners from 1932 to 1936. Interesting from a technical point of view is the indication of unmistakable improvement in color quality and animation from the subject which won in 1932 to that which took the 1936 prize. But far more important than that is the sheer entertainment in seeing once again "Flowers and Trees," "Three Little Pigs," "The Tortoise and the Hare," "Three Origin Flies," and "The Country Cousins," successive winners in that order.

It should be very much worth the effort of the exhibitor in getting behind this combination, there is no danger that the audience will tire of two many Silly Symphonies at once. They are too good.

Running time, 44 mins. "G."

"Bosko and the Pirates" (Harman-Ishung-M-G-M)

Bosko is delivering a bag of cookies to his grandmother. On his way he falls asleep in a tub that is floating in a pond of streams of pirates. What follows is a hilarious and swingy battle between Bosko and the pirates, who are after the cookies. They battle it out with hot music, dancing and infectious singing. After many famous colored players are caricatured in good natured burlesque the piece comes to an ingenious ending. Production Code Seal No. 414. Running time, 8 mins. "G."

"Stranger Than Fiction No. 38" (Universal)

Here is another collection of interesting oddities. The items making up the reel include scenes of a phenomenon taking its daily automobile ride, a Nevada Colostock Lodge, a penny that has not been removed from a desk for 15 years, a tame deer, and a Cuban native who breaks coconuts on his head. Production Code Seal No. 0146. Running time, 9 mins. "G."

Looking 'Em Over

"Killers of the Sea" (Grand National)

The exploits of Capt. Wallace Caswell of Panama City, Fla., as he pursues dangerous fish in the Gulf of Mexico, are reasonably exciting if not taken seriously. This record of his daring utilizes many trick shots that unreeled with a measure of novelty. The film should find a spot due to its departures from the usual entertainment.

The narrative gets under way with little delay. Caswell is seen soon in the Gulf, where, with little provocation, he dives overboard intent on the destruction of such finny creatures as pugmy whale, turtles, tiger-sharks, octopi and finally an encounter with a saw-fish. It seems he is not the sort that are harmful to legitimate fisheries. This is the first battle, with each species are realistically presented. The photography catches with fair veracity the struggles of the man and his adversaries. Caswell is injured in his last brush with the saw-fish and the film concludes showing him recovering from his hurts and on his mission once more.

Lowell Thomas is seen and heard as he narrates. Raymond Friedgen produced. Herman Schopp photographed.

Production Code Seal No. 2,805. Running time, 49 minutes. "G."

Overseas Previews

"Farewell Again" (London Films-United Artists)

LONDON, May 8.—There is an original idea in this Erich Pommer production, much good camera work, effective pictorial and human backgrounds, comedy character work of quality and speed of incident. Well directed by Tim Whelan, it is very British in atmosphere and detail but that may be outweighed by the fact that practically all the action is placed on a troopship at sea; the human appeal is international.

The central dramatic situation is that, nearing England in a troopship, after five years' fighting service in India, a Lancer regiment is advised by wireless that, instead of enjoying its long-expected spell at home, it is being immediately dispatched for further service in the East. Six hours' leave at Southampton is all that the soldiers will be granted.

This happening, taken from real life, has been made the basis of a series of individual human dramas, arising from the relations between the individuals on board and their other relations with people on shore. There is colonel who must leave his wife in England for treatment of a probably incurable disease, a captain who loses a ship nurse and has to face a shore fiancée, soldiers who have wives and faithful or faithless fiancées. All these dramas are deftly interwoven with the incident of the limited shore leave. Even more realistic are the happenings of everyday life on board the troopship.

The acting is on a high level. Particularly good are Leslie Banks as the colonel, Flora Robson as his wife, Sebastian Shaw as the loveerlorn captain, with Patricia Hilliard as the pretty nurse.

Where the accents and the Union Jack are not drawbacks this can be exploited very successfully as an unusual picture; it is full of showmanship opportunities.

Running time, 80 minutes. "G."

ALLAN

RCA PHOTOPHONE

The Magic Voice of the Screen

WINS THREE ACADEMY AWARDS!

1 A Plaque to RCA Photophone for Rotary Stabilizer Soundhead—the great development that's included in all RCA Photophone reproducing equipment.
2 Honorable Mention to RCA Photophone for method of recording and printing sound records, utilizing ultraviolet light.
3 Honorable Mention to RCA Photophone for design and specifications for non-slip printer.

5 LEADING FILM COMPANIES NOW RECORDING WITH RCA PHOTOPHONE

Reproduce their superior sound in your theatre with RCA Photophone equipment—The Magic Voice of the Screen!

RCA Photophone offers you these 10 proofs of its superiority! And only Photophone offers them! Rotary Stabilizer... Cellular Speakers... Low Cost Maintenance, Liberal Service... Simple Operation... Push-pull Adaptability... High Fidelity Reproduction... Simple Installation... Accessibility... Sole Ownership. Let RCA Photophone prove its pulling power in your theatre!

Photophone

THE MAGIC VOICE OF THE SCREEN

RCA MANUFACTURING CO., INC.
CAMDEN, NEW JERSEY

A Service of the Radio Corporation of America
Plates Are Plates
From Frederick Bates, NBC’s London representative, came a wire addressed to NBC officials Thursday evening last: “Merrick carrying two plates addressed to you.”

Excitement ran high, of course, as NBC prefixes envisioned rare Coronation photographs arrived. However, Merrick’s plane landed an NBC troupe there was to claim the package. It was rushed back to Radio City and opened.

The plates were dinner plates—from the Coronation banquet.

United of Ohio Will Join Mutual Network
The United Broadcasting Co. of Ohio will become a participating member of the Mutual network effective Jan. 1.

The company owns and operates WJAY, Cleveland, 500 watts; WHK, Cleveland, 2,500 watts by day; WHK, Columbus, 500 watts.

WJAR, present Mutual affiliate in Cleveland, will continue to take Mutual programs until the United Broadcasting Co. stations join the network. Mutual stations thereafter will become a CBS station.

Effective with the new additions, Mutual participating stations will number 56.

WJAY will be a full-time Mutual member, while WHK and WHKC will accept only those programs which they can fit into their schedules. WHK is also an NBC affiliate.

WBT Study Analyzes Charlotte’s Market
CHARLOTTE, May 16.—A survey of the primary area daytime audience of WBT is being broken down the market into buying sections, such as automotive, clothing, department store, drugs, tobacco and household and miscellaneous famous buyers.

The survey also analyzes the primary area county by county in the two states of North and South Carolina, showing the buying population of various age and sex groups in each county. The potential value of a retail area in Charlotte and WBT in North Carolina total 372,768 and in South Carolina 226,119, making a grand total of 598,887.

The survey was made for CBS by Buckley-Dement & Co., and gives the radio audience as of 1936.

KFWB to Inaugurate “Play of the Month”
HOLLYWOOD, May 16.—KFWB will inaugurate a new feature on Tuesday night under the “Play of the Month.”

An original story each month will be presented in four-half-hour acts. Each month’s yarn will be completely different and will cover all types of entertainment. “Professional Listener,” a story of romantic intrigue, will be the first to come.

“Pick and Pat” Renewed
“Pick and Pat,” black-face comedians, have been renewed for another cycle of programs by their sponsor, Dills Best and Model smoking tobacco. The program is heard Mondays from 8:30 to 9 P. M., E. D. S. T. on CBS. The renewal is effective May 31, Arthur Kudner, Inc., is the agency.

Golf Tourney on Friday
The second annual radio golf tournament will be held on Friday, May 16, with representatives of CBS, NBC, Mutual, and Inter-City WMCA competing. The tournament will be held at the upper Vale Country Club, Bergen County, N. J.

Three-Hour Program From Coast Planned
Three hours of entertainment from California will be carried on the Mutual network tomorrow, beginning at 6 P. M.

From 11 P. M. to midnight, the network will broadcast the U. S. Olympic Women’s Swimming Team banquet.

The entertainment will be provided by Oliver Hardy, Slim Summerville, Sir John Barbirolli, Andrew, Marion Marsh, Grace Bradley, Frank Law, Gus Edwards, Clift Edwards, Lydia Roberts, Evalyn Knapp and the “Sing Telegram.”

From 12 to 12:30, E.D.S.T., Earl Hines’ orchestra will be heard in a special dance program, followed by a half-hour satire on Hollywood titled “Devil Grass in Paradise.”

The satire will emanate from the Don Lee Hollywood Theatre.

West coast dance bands will conclude the three-hour session, broadcasting from 1 to 2 A.M., E.D.S.T.

WOR Gets a Part of Merrill’s Air Talk
(Continued from page 1)
on the 1,000-kilocycle band by riding WOR’s radio beam.

NBC, of course, alone carried the formal interview with the Byers when Rack of the Red Network carried the interview. Later Friday evening they were presented on the Blue in hotel room interviews with John B. Kennedy. Again last night, on the Jergens-Woodbury sponsoring Rhythm program, they were heard for the third and final time.

Crosley Asks Building Permit
CINCINNATI, May 16.—The Crosley Radio Corp., operating stations WLW and WSAI, will build a new office, studio and radio television broadcasting building. The plans were filed with the present WSAI transmitter, according to Lewis Crosley, vice-president, who has asked the city planning commission to approve two ordinances which would permit construction of the new building by amending existing zone ordinances.

A New Coca-Cola Program
ST. LOUIS, May 16.—“Refreshment Time with Singin’ Sam,” a new program sponsored by Coca-Cola Co., will be heard over KMOX daily Mondays through Fridays from 11:30 to 11:45 A. M. beginning May 25. The program will follow the familiar Singin’ Sam pattern, with bits of homely philosophy interspersed between songs.

World to Have Coast Plant
HOLLYWOOD, May 16.—The World Broadcasting Co., radio transcription firm, will establish production facilities in Los Angeles, P. L. Deutsch has left for New York following conclusion of a deal which brings him to Los Angeles and La Cienega. Actual production is now set for October.

“Parade” Wins Pilot Award
“The Hit Parade,” Mark Warnow condition, has been declared winner of the latest Pilot Radio Award. Previous winners include Jack Benny, Kate Smith, Gladys Swarthout, and the Philharmonic.
Radio

“Radio Personalities”

Lawrence G. Gumberg, head of the advertising agency of that name, sails for Europe this week on the liner “Bremen.”

The first product of the CBS Composers’ Commission will be given May 23, in the “Everybody’s Music” hour, 3 to 4 P.M., E.D.T.

The Composers’ Commission was formed by CBS to enable six American composers to explore the musical possibilities of the microphone.

San Francisco Town Pump

San Francisco, May 16—Darrell Donnell and Burton Bennett, local newsateurs, have been tested by Richfield Oil as possible successors to Sam Hayes, whose contract expires this month after five years on the coast red network. Bordens Associated Co.’s has taken a long extension on John Hansen, head of the regional sales office on KFRC, the new contract running from Feb. 19, 1938. Phil Stearn, who has been an automobile for years, was spotted by the Century-Fox scout, J. E. Marks. He will get a film test as Foster Cop, one time arranger with Whitman, Grofe and Kostelnick, has been named conductor of the Federal Theatrical Project here.

Lee System Plans an Increase of Service

Hollywood, May 16—The Don Lee Broadcasting System is increasing its service to listeners by recording many broadcasts that come in at inconvenient hours and re-broadcasting over its outlet, KHJ.

Highlights of the Coronation, including the speech of King George VI, will be handled in this manner. Other programs to be handled similarly are “Witch’s Tales,” a coast favorite two years ago, and Elder Laurie Solomon and Michael’s dramatic program, “Happy Am I,” coming from Washington.

Fines for Announcers

Philadelphia, May 16—Announcers’ boxes will boomerang to the good fortune of one WFIL word splicer and brings added headaches, financial and otherwise, to the rest, under the terms of a new “Announcer’s Sweepstakes” just devised by WFIL’s general manager, Donald Withcomby. Every time a man fails to sign his box on the other pages of the “Music Score Charge Agreement to be Fulfilled” in the page 1, the program will be defunct, as, to the best of knowledge of the WPTO, the program are likely to be achieved or voluntarily conceded by distributors under sales policies for the 1937-38 season.

Warner Cosmopolitan Setup Will Continue

The M.P.T.O.A. has suspended further efforts to realize its trade practice program pending the election of President Roosevelt’s new legislative program for industry. The nature of the new program is of the opinion that the new Federal legislation will include provisions covering fair trade practices in industries in which the M.P.T.O.A. would supercede any industry program which the M.P.T.O.A. might succeed in setting up. The organization also expects that the fate of this anticipated legislation will be known prior to the adjournment of the present Congress, which may not be until August. New season selling would be well advanced by that time.

Jack McGann Dies

Jack McGann, assistant branch manager for Warners in Boston, suffered a heart attack and died at 6 A.M. this morning at the Waldorf Astoria. His body was shipped to Boston this evening and funeral services will be held on Monday, Jan. 16th, at the home of the family. McGann was born in Boston in 1926 and was associated with the company for many years.

Omaha Bans “Ecstasy”

May 16—PENDING appointment of his new five-man censor board to censor plays and films, Mayor Dan Butler of Omaha has barred the showing of “Ecstasy,” here upon the report of City Welfare Inspector Tom Knapp. Ralph Goldberg of the Goldstein Theater Company, had booked “Ecstasy” for his Torch Theater, but deemed it advisable to have the mayor pass on the picture in view of recent censorship inflicted here.

Plan Three for Shirley

Hollywood—May 16—Shirley Temple’s assistant, Shirley Temple’s assistant, will be listed in three of the 12 pictures planned for the Century-Fox film. The next three, as the first “Ala Baba Goes to Town,” will be listed in production next month. Will be on March 1st for the next to be produced, and then on May 1st for the remaining three.
“Star Born” $17,500 Hit, Philadelphia

PHILADELPHIA, May 15.—“A Star Is Born” brought $17,500 for its first week at the Alcazar. In spite of rising temperature it looks good for four weeks.

The only other house in town to top its average was the little Arcadia playing a second run on “Marrytime.” It grossed $15,500 and was held a second week.

“Captains Courageous” was held a fourth week at the Locust.

Total first run business, including roadshow, was $88,100. Average is $81,900.

Estimated takings for the week ending May 6:

“A STAR IS BORN” (U.A.)

ALLEXON—(21,396), 25c-40c-6c. 7 days. Gross: $10,950. (Average, $1,564.)

ARCADIA—(600), 25c-40c-6c. 7 days. Gross: $1,200. (Average, $171.)

“WOMAN I LOVE” (RKO)

BOYD—(2,704), 40c-6c. 7 days. Gross: $1,120. (Average, $160.)

“ROADS TO TOWN” (20th-Fox)

FARLON—(6,148), 25c-40c-6c. 7 days. Stage: Mild Britton’s Band; Sophisticated Ladies. Gross: $5,100. (Average, $735.)

“TIME OUT FOR ROMANCE” (20th-Fox)

KOREL—(2,116), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $2,700. (Average, $386.)

“CAPTAINS FOR Envoy” (M-G-M)

ROADSHOW—(2,704), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $2,900. (Average, $414.)

“WAKE AND LIVE” (20th-Fox)

STANLEY—(1,700), 25c-40c-6c. 7 days. Stage: 25c. Average: $3,000. (Average, $430.)

“Old Soak” Pulls $8,500 at Houston

HOUSTON, May 16.—The Good Old Soak” socked the box-office at Loew’s Astoria, which is $1,500 on the right side of the ledger, and led the picture parade.

The Woman I Love” had a take of $8,000, practically the same above par. The Hit Parade” belied its title and fell from the usual $7,000 average.

Spring weather and the beaches afforded the most competition.

Total first run business was $26,500. Average was $3,714.

Estimated takings for the week ending May 6:

“NANCY STEELE IS MISSING” (20th-Fox)

KIRBY—(2,104), 15c-35c-6c. 7 days. Gross: $1,380. (Average, $197.)

“SING ME A LOVE SONG” (F.K.)

KIRBY—(200), 15c-35c-6c. 7 days. Gross: $500. (Average, $71.)

“THE HIT PARADE” (Republic)

KIRBY—(200), 15c-35c-6c. 7 days. Gross: $400. (Average, $57.)

“Double Wedding” Final

HOLLYWOOD, May 16.—“Double Wedding” will be the release title of the motion picture, “Let’s Play That Love,” to be produced by M-G-M.

Buffalo, May 16.—“Romeo and Juliet” brought $8,400 at the Great Lakes last week in the middle of a slump brought on by a home visit of the base-ball team from the Ziegfeld Follies.” Average was $7,300.

The only other first run to get into the profit column was the Century which had “Murder Goes to College’ and “Park Avenue Logger.” The gross was $5,000, up by $1,100.

Total first run business was $39,100. Average is $38,400.

Estimated takings for the week ending May 6:

“OLYMPICS” (20th-Fox)

GREENFRONT—(2,580), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $3,510. (Average, $494.)

“GREAT LAKES” (M-G-M)

LOEW’S—(3,000), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $3,150. (Average, $443.)

“GREATEST” (Embassy)

KAUFMAN—(3,000), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $2,500. (Average, $357.)

“THE CHASE” (20th-Fox)

NESS—(2,000), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $2,000. (Average, $286.)

“THE CAREER WOMAN” (20th-Fox)

GREENFRONT—(2,000), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $2,000. (Average, $286.)

“SILENT BARRIERS” (G.B.)

KIRBY—(200), 15c-35c-6c. 7 days. Gross: $300. (Average, $43.)

“GOOdia” Hit” $6,500, Montreal

MONTREAL, May 16.—“The Good Earth,” as a roadshow at His Majesty’s, took first place in the first run list with a gross of $6,500. Average is $6,500, it was held over.

“Melody for Two,” with a companion feature and stage show, was above par at $11,000 at Loew’s while “Way Out West,” first attraction at the Capitol, was good for $8,500. “Wake Up and Live” took $9,500 at the Palace, this being $1,500 below the line.

Total business was $41,000. Average is $45,500.

Estimated takings for the week ending May 8:

“WAY OUT WEST” (M-G-M)

CAPITOL—(3,000), 25c-40c-6c. 7 days. Gross: $9,000. (Average, $1,286.)

“THE GREAT EARTH” (M-G-M)

PORTLAND—(3,000), 25c-40c-6c. 7 days. Gross: $6,500. (Average, $929.)

“MELODY FOR TWO” (M-G-M)

FAY—(1,700), 25c-40c-6c. 7 days. Stage: The Great Neck. Gross: $1,700. (Average, $243.)

“WAKE UP AND LIVE” (20th-Fox)

PACALCE—(2,000), 25c-40c-6c. 7 days. Gross: $6,500. (Average, $929.)

“MAN OF AFFAIRS” (G.B.)

PRINCESS—(2,725), 25c-35c-6c. 7 days. Gross: $4,950. (Average, $707.)
Rogers Opens
"U" Meet With
Product Talk

Cochrane Speech Praises
Coudin and Rogers

LOS ANGELES, May 17.—Universal
has made good its promises, Charles R. Rogers told the opening con-
vention session at the Ambassador here this
afternoon. "Last year," said the Uni-
versal vice-president, "we had noth-
ing but promises to sell exhibitors.
We had words without deeds, without
anything much with which to impress
exhibitors. This year we have a
record of good pictures. This year
we meet our customers with a record
of having made good our contracts of
last year. This year's selling should
be easier than ever before.

Rogers is the chief speaker of the
day. "I've been criticized for take-
taking chances," he said. "I'm going to
continue to take chances. I like to
take them. Unless chances are taken
there is no progress. We've got our
shoulders to the wheel out here.
You've got yours to the wheel out in
the territory. Remember we're all
working together as hard as we can."
J. R. Grainger was in the chair
(Continued on page 2)

Educational Amends
SEC Stock Petition

By BERTRAM F. LINZ
WASHINGTON, May 17.—Receipt of
an amendment to the registration filed
in March by Educational Pictures,
amending the volume of the issue, was
revealed today by the S.E.C.
The new registration contemplates
an offering of 150,000 shares of $5
par 60-cent. cumulative convertible
preferred stock to be offered at $10,
raising $1,500,000, and an issue of
$1 par common, to be applied as fol-
loows: 150,000 shares reserved for
conversion; 89,730 shares reserved for
exchange for 17,946 shares of $100
par eight per cent cumulative pre-
ferred; 17,946 shares reserved at $10
(Continued on page 8)

Fox Continuing Its
Wisconsin Expansion

MILWAUKEE, May 17.—Fox con-
tinues its expansion in Wisconsin,
it's latest acquisition being the Garden,
downtown house, to be used for the
showing of continuing first runs and
foreign films. The circuit's Varity, 1,000-
seat house under con-
struction on the outskirts of the city's
downtown district, will be ready for
(Continued on page 8)

Columbia Sets Sales
Meet in Los Angeles

Hollywood, May 17.—Columbia ex-
tectives today determined to hold
their annual sales convention at the Am-
bassador, Los Angeles, beginning June 26.
The meetings will last a week.
The entire sales force numbering
250 will attend.

Technicolor Told
Record Footage

STOCKHOLM, May 17.—Stockholders
were informed today that Technicolor
has closed contracts since Jan. 1 for
$5,000,000 feet of film in which its color process will be
used this year, stockholders of the
company were told by George F. Lewis,
vice-president, and general counsel, at their annual meeting here
(Continued on page 6)

Eight Firms Agree
To Discuss Radio

Eight major companies will send
representatives to the first meeting of
the M. P. T. O. radio commit-
tee at the Astor this afternoon to
discuss plans for the regulation of
radio programs employing film stars or
picture material, Walter Vincent,
committee chairman, said yesterday.
For the expected are: Harry Buc-
key, United Artists; Nate Spindler
or Hal Hode, Columbia; William F.
Rodgers, M-G-M; Milton Kusell of
J. J. Unger, Paramount; Gradwell,
Sears, Walters: Willard McKay,
Universal; W. C. Michel, 20th Cen-
tury-Fox; Jules Levy, RKO and
David Pflugmacher, M. P. D. in
(Continued on page 8)

Myers Predicts Wave
Of State Labor Acts

BOSTON, May 17.—"It is inevitable
that a movement will be initiated in
many states to enact bills similar to
the Wagner Law in order that no
form of employment may escape,"
Abram F. Myers, general counsel of
Allied, said in a speech to New Eng-
land members. "In the meantime, it
is not improbable that union or-
ganizers may seek to stretch the
(Continued on page 8)

Equity Claims Over
Half Radio Talent

Between 50 and 65 per cent of all
radio performers are members of
Actors' Equity Ass'n, according to
Frank Gillmore, Equity president,
who indicated yesterday that his or-
ganization had completed its plans to
organize radio talent and will act
(Continued on page 10)

More Radio Pp. 10-11
Gypsy Rose Lee’s Name Dropped
By 20th-Fox for Her Real Name

Hollywood, May 17—“Twentieth Century-Fox has changed the name of Gypsy Rose Lee to Louise Hovick, which is her real name. She is to be presented on the screen as a dramatic actress, and the company therefore feels it appropriate that she should make her screen debut under her real name. Her stage name, Gypsy Rose Lee, will be from this date dropped entirely,” reads a decree from Darryl F. Zanuck.

Miss Lee is now working in “You Can’t Have Everything,” and was not informed as to whether the decision to drop the stage name, Gypsy Rose Lee, was from the story behind the decision. Twentieth Century-Fox has been swamped with hundreds of letters protesting her appearance on the screen. The purpose of the change in name in the light of this circumstance becomes immediately obvious.

Pamela S. Williams

GUTHRIE MCINTILC, stage producer, has returned from an extended visit in Ireland and England, where he studied court procedure for the staging of “Blind Man’s Buff,” a new play which he will produce here in the fall.

W. RAY JOHNSON, EDWARD GODFREY, and HARRISON BURCK, address the New England headquarters of the Philadelphia yesterday. The occasion was the opening of the New England chapter.

KATHARINE CORNELL opened a two weeks’ Chicago engagement last night, beginning a tour which includes only eastern cities thereafter.

SIEDEY R. KENT, JOHN D. CLARK, CHARLES E. MCCARTHY, CHARLES J. SNOW and MIKE ROSENBERG left for the coast yesterday by train.

LON COX, assistant to ELMER C. ROXON, operating head of Fox Midwest, is in Kansas City on Thursday.

ARTHUR LEE, vice-president of G.B., left the coast yesterday and is due tomorrow. He is at Salt Lake City today.

ELEANOR HUNT has arrived from Hollywood to make several sequences for her next picture for Grand National.

WALTER J. HUTCHINSON, TRUMAN TALLEY and a number of foreign sales representatives for 20th Century-Fox will arrive today on the Normandie.

ANNA MAY WONG, SMITH & DARE and ENOCH LIGHT and his orchestra will headline the State vaudeville show starting Thursday.

ARTHUR WILLI, RKO talent scout, will leave for the coast a week before the eastern executives depart for the annual sales convention, June 16-20.

CARL M. MYERS sails tomorrow on the Normandie, is expected to do a film in England.

CHARLES MORRIS, former Century circuit executive, has left for a Bermuda vacation.

OSCAR DOB in Chicago yesterday attending an anniversary party for J. H. BALABAN.

LORETTA YOUNG arrived on the coast yesterday by plane.

DAVID SELZNICK now plans to remain in New York until the end of the month before production plans continue for the film.

HAL B. WALLS, associate executive in charge of production at the Warner studio, and Harry Blanke are due from the coast today. They are en route to a European vacation.

MAE SANDRICH will sail tomorrow on the Normandie. While abroad she will seek talent and film material.

NEAL AGNEW is expected in from the coast and a Honolulu vacation late this week.

CARY GRANT arrived from the coast yesterday by plane.

GEORGE HILBMAN is in town from the coast for a brief visit.

DR. HERBERT T. KALMUS is abroad the eastbound Europa.

Pittsburgh

JULES ABRAHAM LEVY is the name the Austrian Levy’s have picked for the new arrival.

L. B. COOL, Warner manager in Sharon, Pa., is convalescing at Bedford Springs.

NATHALY MOULAS, secretary in the Warner booking office, will marry JULIUS EMMONS, publisher of the New York next month.

Washington

HYMIE ARSHBRO, M-G-M student, has been transferred to Boston as a salesman.

SYDNEY LEHMAN, Buffalo U.A. manager, and his wife were recent visitors.

MORTON L. KATZ, office manager for U.A., has resigned to join M-G-M.

R. W. PEARSON, manager of the State, Falls Church, Va., has been named district manager for all Neighborhood Theaters in this vicinity: State, Falls Church; Lee, East Falls Church; Wilson and Ashton, Arlington.

Variety Buys Ventilator

Milwaukee, May 17—The ventilation plant at the Glenn lake Sanatorium has been completed and will shortly go into operation. The local Variety Club Tent sponsored and paid for the project.

Frisco's Suburbs May Tip Rates Soon

San Francisco, May 17—It is expected that a majority of suburban houses will raise admission prices in the very near future. Both San Francisco and Oakland first runs have tilted to a general 55 cents minimum admission charge recently, and in the East Bay city the subsequent runs last week added an extra nickel to the basic 30-cent evenings price. A raise of 30 to 50 cents is anticipated for this side of the bay. Local houses considering the step are understood to be those associated with the larger circuits.

Eckman Sailing May 26

London, May 17—Sam Eckman, Jr., managing director of M-G-M in Great Britain, expects to sail May 26 for the Normandie for New York. This will be his annual visit to America.

Dietz En Route East

Hollywood, May 17—Howard Dietz, director of advertising and publicity for New York Sunday, is traveling by rail.

Levy Plans N. Y. Trip


Will Hold “Make Way”

Harry Charms will hold “Make Way for Tomorrow” indefinitely at the Criterion, it was stated yesterday after the opening of “Great Expectations.” The picture on the second weekend was said to have doubled that of the first Saturday and Sunday.

Form Monogram Unit

Cincinnati, May 17—Monogram Pictures, Inc., has been incorporated here with 100 shares of no-par stock. Officers are C. M. Sonett, president; Albert M. Weinstein, vice-president; and William Onis, secretary and treasurer.

Brandt Acquires Site

The Brandt circuit has acquired a site at 43rd St. and Greenpoint Ave., Queens, L. I., where an 800-seat theatre will be constructed shortly. The lot is opposite Century circuit’s Bliss theatre.

Cocalis in Ad Film Deal

Alexander Film Co., with headquarters at Colorado Springs, Col., has closed a deal to supply $4 theatres in California and the West Coast is interested in a weekly film-ad display.

Mintz Has New Cartoons

Hollywood, May 17—Charles B. Mintz is producing a new cartoon series, titled “Pete’s Parrot,” for Columbia. The first is completed. Art Davis is in charge.

“Courageous” in Frisco

San Francisco, May 17—Capture Courageous” opened at the Geary tonight as a roadshow.
Players Under "U" Contract
Now Total 40

LOS ANGELES, May 17—Universal casts for 1937-38 will include 40 stars and featured players under the supervision of nine producers, the sale meeting at the Ambassador Hotel has been informed.
On the staff of Charles R. Rogers, vice-president in charge of production, are the following producers: E. M. Asher, Lou Brock, Tom Carr, Buddy DeSylva, Edmund Grainger, Buck Jones, Walter Lantz, Joseph Pasternak, Robert Pressnell, Rufus Le Maire and Jerry Sackheim are executive assistants to Rogers.

The company's directors under contract include: Ford Beebe, Edward Buzzell, Milton Carruth, Henry Koster, Sidney Salkow, James Whale.
The 40 contract players, including stars and featured performers, are:


Writers Number Fourteen
The contract writers include:


Heading the serial department are Ben Koenig, Henry McAree and Barney Sarecky, with the serial directors including Maurice Geraghty, Wyndham Gittens, Norman Hall and Ray Tramp.

Start Deanna Durbin Film
Hollywood, May 17—Deanna Durbin has started work in "100 Men and a Girl," her second starring film for Universal under the same auspices which made "Three Smart Girls." Henry Koster is directing and Joe Pasternak is producing. Cast additions include Alma Kruger and Viola Callahan.

"Story" Starts Next Week
Hollywood, May 17—Universal will place the second of next season's productions in work next Monday. The film is "That's My Story," by Vee Terry's Perlman. Sidney Salkow will direct and Robert Pressnell will produce.

One of Top Twelve
Hollywood, May 17—Robert Pressnell, Universal producer, has been assigned production of "Tonight We Laugh," formerly "New Orleans." This is planned as one of Universal's top bracket films for 1937-38.

McIntyre Reaches Coast
LOS ANGELES, May 17—H. C. McIntyre, managing director for Universal in Australia, arrived today on the "Montevideo" from "Down Under" to attend the sales convention.

Universal Greeted on the Coast

Girls and greeters welcomed the Universal delegation to the sales meeting in Los Angeles on its arrival Sunday. Even the American Legion band turned out, as may be glimpsed in the background. The top-line executives are in the foreground.

At the right, R. H. Cochrane, president, has a train parade with brother P. D. Cochrane, advertising head.

Among the New "U" Men

LOS ANGELES, May 17 — GUS SCHAEFFER, newly appointed export manager, who is attending his first Universal convention, had all the appearances of a veteran when greetings from the "gang" were finally over.

F. J. A. McCarthy, eastern sales manager, manipulated his Cine-Kodak like an expert while on route to the coast, but the real experts here discovered that his knowledge of the camera is limited to how to start and stop it.

MANNY GOTTLIEB of Detroit had an attack of arthritis from Chicago to Kansas City and knocked an inlay of a favorite tooth at Albuquerque. It was the same inlay which was misplaced at Atlantic City in 1932.

E. T. GOMERSALL, HENRY HERBEL, PAUL KREGER and "DIZZY" NESBIT kept a bridge game going across eight states during the trip.

RALPH MORROW of Kansas City had egg trouble in the dining car and hearts trouble in the club car, but enjoyed the trip, nevertheless.

Rogers Product Talk Opens "U" Meeting

(Continued from page 1)

during the proceedings, Rogers will outline the new product Tuesday afternoon.

Commenting on the company since it passed to new control last year, Robert H. Cochrane, president, characterized J. Cheever Cowdin and Rogers as new Universal's "Two Rocks of Gibraltar."

Routine matters were discussed during the morning. Telegrams from various prominent exhibitors were read and practically all the studio personnel was introduced to the sales force. Cochrane said in part, "The new Universal is new in every respect. It's new in the respect and the thought of the men in industry, new in its standing in the field, new and growing in prestige and new and high in the regard of exhibitors."

Cowdin's message expressed confidence in the company.

Tuesday night the conventioners will attend a barbecue at the Uplifters' Ranch and Wednesday will visit the studio and attend a dinner dance at the Trocadero in the evening. Planned for them is an elaborate four-reel trailer highlighting "The Road Back," now in its final production stages.

At the conclusion of today's meeting Rogers announced that John M. Stahl is returning to Universal under a two-and-a-half year contract.

Returns to Studio Shortly
Hollywood, May 17—Hope Hampton, who has signed a one picture starring contract with Universal, left for Buffalo Saturday with her husband, Jules E. Brulatour. She returns here in a couple of weeks to advance plans for her picture, "Riveria."

More "Road Back" Scenes
Hollywood, May 17—Jonathan Hale, Robert Middlesmay and John St. Polis have been signed by Universal for additional scenes for "The Road Back," Erich Maria Remarque's sequel to "All Quiet on the Western Front."

William Royal and Grace Goodall have been added to the cast of "Reported Missing" and Ed Stanley and Ralph Levison to "Westbound Limited."

Curtis at Ottawa House
TORONTO, May 17—Famous Players Canadian Corp., has named Gene Curtis, former sales promotion director of the Canadian circuit and also manager of Leo's, the Capitol and the Palace in Montreal, as manager of the Regent in Ottawa.
THE GO-CO-GO

KID GALAHAD

GRANDEUR

ERROL FLYNN, TINA LOUISE, GEORGE BRENT, ANITA LOUISE, CHYNA

WARRNER BROS.

EDW. G. ROBINSON, BETTE DAVIS, HUMPHREY BOGART

Will Duplicate This Sensational Set-Up Every Month of the
G.N. Forces Told of New Sales Setup

(Continued from page 1)ing distribution channels in Tokyo and Shanghai, Pesky, James Cagney and Anna Sten are each under contract with the company to appear in three more pictures. One of the three Cagney pictures is for the current season. Victor Schertzinger will direct Miss Sten's first picture.

Various producers and directors were introduced to the sales force during luncheon today. After dinner "Small Town Boy" was screened at the Grand National studio theatre. The afternoon session was marked by an open forum when delegates discussed current product. J. Levine of New Haven, won the salesdrive which ended May 6 at $1,100 award. Second prize of $750 went to Merritt Davis, Charlotte; third of $500 to Clev Adams, Albany; fourth of $250 to Jules Lapidos, of Pittsburgh.

Producers, including R. A. Rowland, Ziegfield, R. F. Zemelman, Max Alexander, Victor Schertzinger and Andrew Stone will talk Tuesday morning. A studio banquet is planned for Tuesday evening with Conrad Nagel master of ceremonies.

Four Editing, Two Shooting, for G.N.

Hollywood, May 17.—Grand National has four features editing and two shooting. Four more will go before the cameras in the next four weeks.

Editing are "Small Town Boy" with Stuart Erwin and Joyce Compton, which Zan Zig and Mays produced and Glenn Tryon directed; "The Shadow," with Rod La Rocque, produced by Max Alexander and directed by Les Sores; "Secrets of the Navy," with Eric Linden and Cicely Parker, produced by B. F. Zemelman and directed by Edward J. Pescay; "Riders of the Rockies," with Tex Ritter and Louise Stanley, produced by Edward Finney and directed by R. N. Bradbury.

Condor Feature Shooting

Shooting are "Love Takes Flight," with Bruce Cabot, a condor film directed by Conrad Nagel, and "King of the Sierras," a wild horses picture likewise produced by Condor with Arthur Rosson directing.

Something to Sing About," the next James Cagney to be directed by Victor Schertzinger, starts May 28. Six days ahead of that "Face the Facts," with Stuart Erwin, will get under way. Andrew L. Stone will produce, but no director has been assigned as yet. On June 4, "From Town," another Tex Ritter western, will start, and on June 4, "Maybe It's Love," a Zemelman production for which no cast has been lined up so far. On schedule, but not fixed as to dates are "Grand Canyon," which R. A. Rowland will produce; "Hawaii Honeymoon," which Glenn Tryon will direct; "Gorgeous," starring Anna Sten, which Eugene Franke will produce, and a second Sten, "Love Me Again," which Victor Schertzinger will direct.

Harlan Dixon Joins G. N.

Harlan Dixon, who has just completed staging Ben Marden's new Riviera review, has been signed by Grand National. He will leave for Hollywood today to assume his new duties.

Nebraska Ascap Bill Signed by Governor

(Continued from page 1)

Mr. Ascap will move at once to obtain an injunction to restrain the state from enforcing the measure if it is not vetoed, E. C. Mills, general manager of the society, said. The organization will proceed in Nebraska exactly as it did in Montana, where a similar measure was enacted earlier. Arguments on Ascap's application for an injunction against enforcement of the Montana measure were heard by a special three-judge Federal court several weeks ago and a decision is expected some time next month.

A statement of Ascap's national problems was put before the field representatives from all over the country yesterday. Discussion of the problems will begin today and the meeting is scheduled to close tomorrow.

Colorado Tax Bill Now Law

DENVER, May 17.—The two per cent tax bill on all admissions was signed here today by Governor Teller Amendment. There are no exemptions to the levy. The tax will be collected by means of tokens one-fifth of a cent in value. Theaters cannot absorb the tax. They must collect. The measure is effective at once.

Hear Dog Racing Protest

ALBANY, May 17.—Henry Walters of RKO marshallled the speakers in opposition to the Hall dog racing bill before Governor Lehman today.

When Reade, speaking in opposition, declared dog racing to be a bigger racket than slot machines. Speaking against the bill were Charles W. Tuttle, chairman of the State Racing Commission; Herbert Bayard Swope, Police Commissioner Lewis J. Valentine and —— than a score of civic organization leaders.

Engel to Do "Duchess"

Hollywood, May 17.—Sam Engel, who will handle the production reins for "The Duchess of Reno," Grace Fields' first for 20th Century-Fox, will sail for England in six weeks to start production. A number of players will be sent to London to appear in the picture to give it an international twist. Monty Banks will direct.

After a week's inactivity, production has been resumed on "Born Reckless." Work was suspended on the picture when Brian Donlevy sustained an injury.

Give First Orphan Show

CLEVELAND, May 17.—The first of a series of semi-weekly free films shows for shut-ins provided by the Cleveland Variety Club with the cooperation of distributors and projectionists, takes place tomorrow at St. Joseph's Orphan Asylum. This will be the first time any films have ever been shown at the institution and will be the first time many of the inmates have ever seen a picture.

New Unit for Schlesinger

CHICAGO, May 17.—Leon Schlesinger is establishing a permanent production unit with Raymond G. Katz, until now assistant executive to Schlesinger. Katz will set up his headquarters in Beverly Hills and will produce 10 Looney Tunes in black and white.

Technicolor Told Record Footage Set

(Continued from page 1)

board will meet in the near future for the purpose of discussing the situation. Lewis presided at the meeting in the absence of Dr. Herbert T. Kalmus, president, who is en route to England.

Goldwyn "Follies" in Color

Hollywood, May 17.—The Goldwyn "Follies" will be the first film Samuel Goldwyn will place before the cameras following his decision to make all his future pictures in Technicolor. The elaborate musical is expected to go into work shortly. "The Real Glory" and "You Can Be Beautiful" will follow, the last named starring Gary Cooper and Merle Oberon.

The color technique has taken "vast strides forward" during the past six months, Goldwyn declared yesterday in revealing his plans for all color films in the future. "Color no longer interferes with the telling of the story," he said. "There is no doubt that most of the present important pictures would utilize the new color processes immediately if there were sufficient projectionists to handle them.

The inability of Dr. Herbert T. Kalmus, president of Technicolor, to provide projectionists at the present, made it impossible to film "The Adventures of Marco Polo" in color, Goldwyn said. He indicated, however, that plans are being rushed for equipment to supply his color needs and predicted a swing to color by well more films.

"When I made 'Whoopee' in 1929 with a two-color process, I realized that it had a novelty value only," the producer said. "In the past six months I have been convinced that the third color now is a vital asset to pictures and that no matter what color no longer hinders the story. Color pictures will not mean any change in the story at all—only as far as I am concerned. Instead it will merely join with sound and music as permanent and acceptable aids to screen story telling."

Joice in RKO Post

J. Maxwell Joice, former chief supervisor of amusements for the Chicago Century of Progress Exposition, has joined RKO's public relations field under the direction of Carl Hoberman. He will handle the midwest which comprises Chicago, Milwaukee, Minneapolis, St. Louis, Kansas City, Omaha, Des Moines and Stowe Falls.

William J. Healy is in charge of the east central district, Vernon H. Adams, Columbus and Franklin R. Fielding, the east.

Technicolor Footage Set
THE BIG MONEY SMASH OF THE YEAR

SILENT BARRIERS

These Circuits Are Playing It—
RKO • WARNER • FABIAN • M & P • SCHINE
MALCO • COMERFORD • PARAMOUNT-
PUBLIX • WOMETCO • SKOURAS
SAENGER • FOX WEST
COAST • FOX MIDWEST
FOX ROCKY MOUNTAIN
WESTLAND • WILMER &
VINCENT • HARRIS
AMUSEMENT

RICHARD ARLEN
Lilli Palmer • Antoinette
Callier • Barry Mackay
From the story by
ALAN SULLIVAN
Directed by
MILTON ROSMER
**Fox Continuing Its Wisconsin Expansion**

(Continued from page 1)

opening this summer. Fox also has plans for a new house in Beloit.
It also has leased the Port at Port Washington from W. M. Roots. At Beaver Dam, Fox is spending several thousand dollars to renovate the Masonic, dark for several years. It also operates the Odeon there.

Warnings also have increased their holdings in the state with the leasing by its subsidiary, Standard Theatres, Inc., of the Vogue and Cameo, former independent houses, in Kenosha. It now operates the Kenilworth, Gateway, Vogue and Cameo there, leaving the Roosevelt the lone independent theatre in that city.

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**Educational Amends SEC Stock Petition**

(Continued from page 1)

per share for warrants to eight per cent preferred stockholders and 99,053 shares for warrants to common stockholders; reserved for warrants at $10.50 to $20 per share, 74,000 shares for the president of the company and 64,000 shares to the underwriters; and $64,000 to be issued in lieu of cash as part payment for capital stock of Skibo Prod., Inc.

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**Flash Preview**

"Dr. Knox"—it starts slowly but perks up later. Foreign film patrons should be fairly well entertained. English subtitles are included.

This picture will be reviewed in full in a coming issue of Motion Picture Daily.

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**Ship It**

**GENERAL AIR EXPRESS**

1. Merely phone Postal Telegraph.
   Pick-up is immediate . . . by messenger or high speed truck . . . direct to the field.

2. The first plane out carries your shipping at twice the highest coast to coast rate.

3. At the destination, delivery is made at once. Overnight coast to coast.

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**MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW**

**"Behind the Headlines"**

(Continued from page 1)

LOS ANGELES, May 17.—They went hog-wild on this far-fetched melodrama of a conflict between newspaper and radio reporters and the consequences turn out to be in direct keeping with the premise.

"Behind the Headlines" is of those conveniently arranged action yarns, the logic figures more in the background than in the identification. It tells of the tussle between Lee Tracy, knock-em-dead radio reporter who always is on the scene of the crime, the fire or whatever it is, and Diana Gibson, who might get her yarn but has to trail Tracy while type is set and her paper runs through the presses. They have a time of it, abetted by a raging fire, high-powered motor cars and a fantastic yarn built around the theft of a government armored car conveying gold to the Treasury Dept. new bullion reservoir near Fort Knox, Ky.

Miss Gibson gets mixed up with the bandits and Tracy, you'll be gunning for this one. You think machines blare to save the girl and his love in one combination swoop. The grudge battle between the two news-disseminating mediums gives way to heart throbs and the moot point, therefore, is never settled.

The audience at the RKO Hillstreet took this good-naturedly and appeared to enjoy the outlandish goings-on. decidedly a second feature, "Behind the Headlines" is decidedly just another film. They won't cheer it, but they won't go into the reverse either.

Code-approved. Running time, 57 minutes. "G." KANN

**"Hotel Haywire"**

(Paramount)

Hollywood, May 17.—That new formula which is doing much to improve Paramount's special and Class A pictures is also proving beneficial when applied to lesser grade efforts. Here the result is fast-paced farce comedy that should appeal to family type audiences and also permit exhibitors to bolster their program by including "Hotel Haywire."

The piece is a gag and situation comedy, moving to the tune of humorous action and dialogue, played by a capable cast and smartly directed by George Archinbaud to keep the spirit of clean, wholesome fun dominant. While doing this, a pseudo-dramatic romantic contrast is also introduced.

Spring Byington's faith in a fake astrologer, Leo Carrillo, makes her husband's, Lynne Overman's, home life a hectic thing. When a bunch of poker-playing pals plant a set of women's undies in Overman's pocket to be discovered by Miss Byington, she is convinced there's a woman wronged. She consults Carrillo. So does Overman. Advising Miss Byington to go out with other men, Carrillo, playing the game for all its worth, furnishes both with squads of dippy detectives to furnish the battling mates with desired evidence. With the major action of these sequences taking place in a hotel, its wild and wacky hilarity is compensated by the efforts of the pair's daughter, Mary Carlisle, to marry John Patterson despite the objections and interferences of her cantankerous father, George Barbier. All problems are solved and peace restored to the household when Carrillo is driven out of town. Gay, bright and breezy all the way through the film is amusing, and the film is based on an original screen play by Preston Sturges. It should more than fill the bill where people like to laugh.

Production Code Certificate No. 3,270. Running time, 65 minutes. "G."

Edward Hyman Quits Century Circuit Job

(Continued from page 1)

purchased a 3,000-acre apple orchard at Markham, Va., which is 50 miles from Alexandria, and will open a New York marketing office.

Before joining Century, Hyman had been with Mitchell H. Mark for 17 years, 10 of which were spent as managing director of the Brooklyn Strand.

According to Mr. Mark, Hyman was well liked by the employees of the Strand, and saw fit to resign after the start of the Hyman or Charles Moses, who resigned last week after being with the company for 15 years, executive assistant to A. H. Schwartz.

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**Hearing in Fox Case is Again Postponed**

ATLANTIC City, May 17.—The continuation of the William Fox bankruptcy hearings for examination of witnesses scheduled for today was indefinitely postponed.

Federal Judge John Boyd Avis several days ago signed an order transferring all business in connection with the case to Referee Thomas L. Gaskill in Camden. This followed the recommendation of Federal Referee Robert E. Steedle, of this city, who was in charge.

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Postpone Fox-Sentry Trial

N. Y. Supreme Court Justice Timothy A. Leary yesterday postponed to 20 trial of the actions of Sentry Safety Control Corp. and Joseph E. Cohen against William Fox and the Fox Film Corp. to permit Fox to apply for discharge of the claim in his New Jersey bankruptcy proceedings.

Selling seeks $1,300,000 damages and Cohen seeks $300,000 for an alleged breach of contract made in December, 1937, whereby the Sentry Safety Control Corp. transferred safety control devices on all Fox projectors. Fox is charged with falsely representing his authority to blind the devices on the theory that it is a debatable question whether or not the claims are dischargeable in bankruptcy.

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Ask Song Suit Dismissal

Twentieth Century-Fox Corp. will ask Federal Judge Murray Halbert on May 21 to dismiss the $1,000,000 plagiarism suit brought by the songwriting team of Samuel Cummins, Societa Anonima Musicale Bixio and Cesare, Andrea against the Metro Goldwyn Music Corp., Sam and Harry Fox, who operated the Sam Fox Publishing Co., Conrad, Herb Magidson and Nini Oppenheimer, for the rights to Fox claims that the complaint fails to set forth a cause of action and that the court lacks the jurisdiction to hear the suit. The complaint charges infringement of Bixio's song, "Pasta Famore," in the picture, "Here's to Romance."

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Donovan Allowed $50,000

William X. Donovan, secretary for the Irving Trust Co., trustees of RKO, yesterday was allowed $50,000 for interim fees for the period from July 2, 1936, to March 4, 1937, by Federal Judge William Bondy. Donovan had asked for $85,000. The Irving Trust Co. was allowed $25,000 on their request for $60,000 for the same period.

Donovan previously had been granted $14,000 for the period from July, 1934, to July, 1936.

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**Freed in Lottery Trial**

BALTIMORE, May 17.—Judge Kane, manager of the Royal for colored people here, was found not guilty of conducting a lottery by a jury in Criminal Court here. The charge was based on the operating of Bingo at the Royal. A previous conviction was in Criminal Court, the same court, which ordered a new trial.

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**Gets Writs on "Horizon"**

NEW ORLEANS, May 17.—The Saenger circuit and affiliates has secured temporary injunctions in United States District Court in New Orleans, Louisiana, to prevent the company from releasing "Lost Horizon" to unaffiliated theatres. Hearings will probably be held later this week.

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**Edward Hyman Quits Century Circuit Job**

(Continued from page 1)

Wagner Act to include mercantile establishments and even theatres. The problem is growing imminent and the exhibitors must chart a wise course," he said.

Speaking of the effect of the Supreme Court decision on the film industry, Myers stated that "the Wagner Act will be a healthy development for the industry."

"But," he said, however, that "he is of the opinion that labor relations, wages, hours and working conditions in theatres are beyond the scope of Congress."
EASTMAN announces two new super-duplicating materials... *Eastman Fine-Grain Duplicating Negative and Positive Films*. They lead to duplicates actually indistinguishable from originals, and at last provide the industry with the complete answer to a highly important photographic problem. Eastman Kodak Company, Rochester, N.Y. (J.E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)
Radio PERSONALS

TOM REVERE, in charge of radio at Benton and Bowles, returned to New York yesterday after several days in Los Angeles. Sam Kaufman, editor of Radio News, is the author of a children’s book on radio titled “Listening In.” A. S. Hurst of the Hurst agency, whose artists are booked through NBC artists’ service, sailed to Europe May 19 in search of talent. Captain Tim Haley will play a local radio station in Hollywood, adds a new staff member to his personal staff. None had a plane available. One hour after the broadcast, Pick took off for Florida.

radio Finds Plane

Dayton, May 17.—An odd emergency request was successfully fulfilled by WHIO when that station issued a call for an airplane. Within 30 minutes three planes had been offered by listeners.

The plea was broadcast at the request of Albert Pick, owner of a chain of hotels who had received word from Florida where his wife’s condition was reported critical. Prior to contacting the station, Pick had called six airports to join the plane. None had a plane available.

One hour after the broadcast, Pick took off for Florida.

Cantor Signed Until 1943 for Air Series

Eddie Cantor has been signed until the end of his current radio contract with the Texaco Co., assuring the comedian’s appearance on the Sunday 15th at 9:30 spot on the CBS network for the next six years. The contract is irrevocable, it is said, in that it contains no cancellation clauses.

The monetary value of the contract was not made public, although it is said Cantor has been receiving $13,000 a week for his Texaco programs this season.

The agency is Buchanan & Co., formerly Haris-Metgter.

Buick to Sponsor Fight

With all legal obstacles to the fight removed, a recent court decision, the Arthur Kushner agency yesterday officially announced that the Buick Motor Co. will sponsor the broadcast of the James J. Braddock-Joe Louis fight in Chicago June 22 over NBC, beginning at 11 P.M. Buick’s ads, which will be day before, are expected to include KABC, KMAC and KONO.

Radio comments and local news items have been cut out of two papers, but “The Light” (afternoon Heard) has its only radio publication here. It is written by Renwick Cary.

Test Radio for Magazines

Philadelphia, May 17.—To stimulate newstand sales of magazines radio stations throughout the city are cooperating with the National Magazine Agency over WFUN. Using a spot announcement each Sunday, for eight weeks, the agency will run an article in the current issue of one of the magazines handled. A different publication will be chosen for each announcement.

New Musical Goes on KMOX

St. Louis, May 17.—A new musical, “Seven Star Re- ve,” is sponsored by the Shack Furniture Co. A premiere performance is given at Daven Cook’s Fox Theatre Sunday, May 17, conducted by John D. Cook, formerly of KDB, Santa Barbara, has been named by Glen Litten of KFSD as new sales manager, succeeding J. O. Van Keuren, resigned.

New Shows on the Air

“Dean of Hollywood”

CBS can lay claim to having one of the most satisfying sustaining programs on the air, the “Dean of Hollywood,” new series starring Hobart Bosworth.

It is comparatively easy to allow sentiment to get the better of good judgment in assaying the worth to radio of stage and screen veteran Bosworth. Fortunately, however, it is not necessary to be sentimentally dishonest. Bosworth, possessor of a fund of anecdote and the theatrical memory to write his own experiences into a script which provided a fascinating framework for “Dean of Hollywood.” From interesting than any make-believe creation of Hollywood’s scenerists.

Bosworth, telling his story in a kind of philosophical manner, relates how he ran away from Ammalois in early youth and signed up for an Arctic exploration trip, only to over upon his return 11 months later never to go to sea again, unless he went as a passenger. Successively he became a coal heaver, a pork wrestler, and prizefighter. His first stage appearance was 1895, in “The Veteran.” Followed by successful appearances in important parts—at $10 a week—with Julia Marlowe, Mrs. Fish, John Drew and other stars.

Exacting a promise from a producer that his name would be included in the cast of characters, Bosworth went into films, receiving $125 a week. This was the first one-reeler ever filmed. He has since appeared in 300 films.

Particularly effective staging was his opening and closing lines, containing a kind of a cutaway from “Midsummer Night’s Dream.”

Early in the program, Bosworth said he often wondered what would be a good radio program for himself and with the help of CBS decided a happy, casual talk would have its place on the air. He was right.

“Dean of Hollywood” is presented Saturdays from 6:15 to 6:30 P.M., E.D.S.T. on CBS.

Equity's Claims Over Half Radio Talent

(Continued from page 1)

Upon them in the next month or two. The indicated organization drive will come into the open shortly after Equity's annual membership meeting and election of officers on June 1.

Equity's radio organizing aims have been rumored for many months, but up to the present, officers of various locals have been keeping this matter quiet. Shortly following the Supreme Court decision on the Wagner Act an official spokesman for Equity gave motion picture daily the official confirmation that the organizing drive was in progress, as reported in the issue of May 1.

The C. I. O. has launched an organizing drive among radio's technical workers.

May Revise “Good Will Court”

A current report has it that A. L. Alexander, whose “Good Will Court” was banned by a recent decision by a recent Appellate Division ruling for bidding lawyers and judges from giving support for radio, was unable to work into any contract the networks this fall with a program similar to the barred “Good Will Court.”

Alexander’s revised program will air both sides of every case heard on the series, and will offer “decisions.” rather than advice. Prominent lawyers will offer the “decisions,” which will be binding, it is said, that the litigants will be compelled to sign papers. The former will be the findings of the laymen as acting as jurists.

“Personal Column” Extended

“The Personal Column of the Air,” which is now heard five-day-week mornings over the NBC-Blue network, and Monday through Thursday afternoon on the Red, will round its schedule out to a full 10 broadcasts starting May 19, according to its Red network beginning June 4, at 4:15 P.M., E.D.S.T. The morning spot at 10 will be heard at 11:30 A.M., E.D.S.T.

Proctor and Gamble sponsors for Chipco. The Compton Adv. agency handles the account.

Mutual Gets Exposition

Mutual has completed arrangements to broadcast daily throughout the summer from the Great Lakes Exposition, Cleveland, beginning May 29. The broadcasts will be offered daily exclusive of Sundays at 5 P.M., E. S. T. and Mondays twice daily, at 3:30 P.M. and 5 P. M.

Mutual is also completing arrangements to broadcast several times weekly from Billy Rose’s “Aquacades” major night club and amusement feature at the exposition.

WHN Men to Meet Sidney

Members of WHN’s engineering staff will meet with Louis K. Sidney, managing director of the station, and its associates tomorrow, in an effort to reach an agreement on the technical staff. The station has been working on a minimum pay and better working conditions.

A meeting last Saturday resulted in an impasse.

WNOX Entertainers Editors

KNOXVILLE, May 17.—WNOX Scribes-Howard outlet here, put on last week a two-day celebration for 75 visiting editors from East Ten- nessee and neighboring portions of bordering states. The station and the Knoxville News-Sunday, were hosts to editors at a luncheon at a local hotel, followed by a tour through the News-Sunday plant and attendance at a dedication program, celebrating WNOX’s new tower.


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“Dean of Hollywood” is presented Saturdays from 6:15 to 6:30 P.M., E.D.S.T. on CBS.
Chicago, May 17.—WGN employs heretofore working 41 hours, six days a week have gone on 40-hour, five-day schedule. The new plan will continue indefinitely, it is hoped, and is expected to be feasible. Difficulties have been overcome by adding some employees and working staggered work shifts.

The mechanical division and musical department employees, under contract through their respective unions, have been working a 40-hour week for some time past.

Announcers under contract will work no more than 40 hours a week under the new plan, but may work more than five days a week, because of the fact that many of the announcers are under contract for various radio programs and because of seasonal broadcasting such as baseball, broadcasts will hold two or three events. Some members of the announcing staff may work on a six or seven-day cycle, depending on difficulties. Simpson, contractor for the new $400,000 CBS studio was reached to day when the contractor agreed to use all union men throughout the job. Work resumes tomorrow. Simpson is a past president of the Los Angeles Chamber of Commerce.

Eight Firms Agree
To Discuss Radio
(Continued from page 1)
O. A. committee members are Samuel Pinanski, Leven Pizor and Arthur Lockwood.

It is understood that no formal program had been prepared and that the meeting would serve primarily as a means for bringing together representatives of various or supervisory unions for Hollywood broadcasts. The committee is expected to meet at the American Federation of Musicians office, but has not yet been confirmed.

WTMJ Gets Portable Unit
MILWAUKEE, May 17.—WTMJ, Milwaukee Journal station, has purchased a three-quarter ton, panel model truck, built to specifications drawn by Daniel W. Gellferg, chief engineer, to house its portable transmitting and receiving equipment.

Three special racks will hold two transmitters, W9XAI and WABH, power for which will be furnished by a 400-watt AC generator, and a third position will be established in the cab and another at the back of the truck.

Rumors Circulate
PITTSBURGH, May 17.—Nancy Martin, WCAC station, has been appointed by Guild officials for an hour and a half of work daily, Monday through Thursday.

The group has appeared in several theatre circuits, including the New York Times, Variety, and the Hollywood Reporter. Each week they are seen in 150 cities, and their work is supervised by the National Federation of Musicians, Central District, and Roxy. This is its first connection with radio.

Schenneider's Texans on Tour
HARTFORD, May 17.—Dot Schneider and his Texans, WTCI entertainers, are touring New England next week with a tent show. The group has appeared in several theatre circuits, including the New York Times, Variety, and the Hollywood Reporter. Each week they are seen in 150 cities, and their work is supervised by the National Federation of Musicians, Central District, and Roxy. This is its first connection with radio.
MOTION PICTURE

DAILY

12

"Buy Luck,"
Show Frisco
Top Grosser

$13,500, Montreal

$7,000, Milwaukee

1937

18,

Bright Spot

—

—

May

"Star Born"

"Prince" on Dual

Born" Pulls

Star

Tuesday,

Montreal, May 17. "A Star Is
Milwaukee, May 17. "The Prince
Born" is the picture that stood out and the Pauper" and "Melody for
among first runs when it brought Two" were the week's high grossers
$13,500 to the Palace as a single at- with a $7,000 take at the Warner,
traction.
Average is $11,000. It was $2,000 above par.
Chicago, May 17. "A Star Is
San Francisco, May 17. "You held over.
"Night Must Fall" and "Mama
Can't Buy Luck," with a stage show
"The Prince and the Pauper" took Steps Out" were good for $6,000 at Born" was the bright spot in the Loop
headed by Olsen and Johnson, piled $8,500 at the Capitol on a solo basis Fox's Palace, $1,000 above average, last week at the United Artists with
up a big $20,500 at the Golden Gate. while "Elephant Boy," top feature at while "Motor Madness" and Benny a $24,000 gross, which was $9,000
This was $4,500 above normal.
the Princess, was good for $6,000.
Meroff on the stage grossed $5,500, above average.
The Palace, showing "Shall We
"A Star Is Born" held up to $8,200
Total first run business was $40,500. $500 to the good, at the Riverside.
in its second week at the United Average is $43,000.
Total first run business was $34,300. Dance?" in a second week was also in
the big money.
Opening at the ErArtists, and "The Prince and the
Estimated takings for the week end- Average is $26,500 for five houses.
langer on a two-a-day basis "Captains
Pauper" and "Fair Warning" took a ing May 15
Estimated takings
Courageous" did a nice $11,800 at the
good $15,200 at the Warfield. Only
Week Ending May 13:
"THE PRINCE AND THE PAUPER"
opening week.
The Oriental with
one other first run went over par.
(F. N.)
"ECSTASY" (Eureka)
"Mountain Justice" was also above
CAPITOL— (2,547), 25c-35c-4Oc-50c-6Oc, 7
This was the Paramount with "Wake
GARDEN—
(1,200), 25c-35c-50c, 7 days, 3rd
normal with $15,200.
week. Gross: $4,000.
Up and Live" and "Song of the City" days. Gross: $8,500. (Average, $9,500)
"THE GOOD EARTH" (M-G-M)
"NIGHT MUST FALL" (M-G-M)
Total first run business was $140,in their third downtown week.
HIS MAJESTY'S— (1,700), 50c-75c-$l,"MAMA
STEPS OUT" (M-G-M)
Total first run business was $98,000. $1.50, 7 days, 2nd week.
Gross: $3,500.
PALACE— (2,400), 35c-50c, 7 days. Gross: 300. Average is $128,000.
Estimated takings
(Average, $5,000)
(Average, $5,000). First week: $6,500.
Average is $93,500.
$6,000.
"MOTOR MADNESS" (Col.)
"INTERNES CAN'T TAKE MONEY"
Estimated takings
Week Ending May 13:
RIVERSIDE—
20c-25c-30c,
days.
7
(2,300),
(Para.)
"KING OF GAMBLERS" (Para.)
Week Ending May 11:
Stage: Benny Meroff. Gross: $5,500. (AverAPOLLO— (1,400), 35c-55c-75c, 7 days.
"THE GIRL FROM SCOTLAND YARD" age, $5,000)
"LOST HORIZON" (Col.)
Gross: $5,400.
(Average, $6,500)
(Para.)
"WAKE UP AND LIVE" (2<Vth-Fox)
GEARY— (1,400), 55c-83c-$1.10-$1.65, 7
"CAFE METROPOLE" (ZOth-Fox)

On the Loop
—

—

Gross:

days, 10th week.

$8,700.

(Average,

$10,000)

"YOU CAN'T BUY LUCK" (RKO)
GOLDEN GATE— (2,850), 15c-35c-40c-55c,

7 days. Stage: Olsen
Gross: $20,500.
ville.

&

Johnson and vaude-

(Average, $16,000)

LOEW'S— (3,115),
"A STAR

IS

PALACE— (2,600),
Gross:

days.

BORN"

$13,500.

7
$9,000.

Gross:
(U. A.)

25c- 35c -40c -50c -65c,
7
(Average, $11,000).

PRINCESS—
Gross:

days.

THEM LIVE" (Univ.)
ORPHEUM— (2,440), 15c-35c-40c-55c, 7
days. Gross: $7,100. (Average, $8,500)
"WAKE UP AND LIVE" (20th-Fox)
"SONG OF THE CITY" (M-G-M
FARAMOUNT— (2,740), 15c-35c-40c-55c-

(British)
(2,272), 25c-30c-35c-50c-65c,

$7,000.

7

(Average, $7,000)

$6,000.

(20th-Fox)

STRAND— (1,400), 35c-50c, 7 days. Gross:
(Average, $3,500)
"THE PRINCE AND THE PAUPER"
(F. N.)
"MELODY FOR TWO" (W. B.)

WARNER— (2,400),

"ELEPHANT BOY," (London)
MAKE YOU WHISTLE"

"THIS'LL

B.)
7 days.

"WINGS OF THE MORNING"

$3,S00.

Held over.

Week Ending May 12:
"CAFE METROPOLE" (20th-Fox)

"MOUNTAIN JUSTICE" (W.
FOX— (5,000), 15c-35c-40c-55c-75c,
Gross: $16,800. (Average, $17,500)
"OH, DOCTOR" (Univ.)

25c-34c-40c-50c-60c,

Stage: Vaudeville.
(Average, $10,500)

days.

35c-50c, 7 days. Gross:

(Average, $5,000)

"CAFE METROPOLE" (ZOth-Fox)
"SONG OF THE CITY" (M-G-M)
WISCONSIN— (3,200), 35c-50c, 7 days.

Gross:

$8,000.

(Average, $8,000)

downtown week.

3rd

Gross:

$13,300.

(Average, $13,000)

"CALL IT A DAY" (W. B.)
"MIDNIGHT TAXI" (ZOth-Fox)
ST. FRANCIS— (1,400), 15c-35c-40c-55c,

days, 2nd

downtown week.

Gross:

7

$7,400.

(Average, $7,500)

40c-65c,

"Dance" Sets "Dance" Hits
Denver Pace $25,400 and
With $9,000 Tops Detroit

7

IS

Gross:

days, 2nd week.

$8,200.

(Average, $7,000)

"PRINCE AND THE PAUPER" (W.
"FAIR WARNING" (20th-Fox)

WARFIELD— (2,680),
Gross:

days.

$15,200.

15c-35c-40c-55c,

B.)
7

(Average, $14,000)

Week Ending May 14:
"LUCREZIA BORGIA" (European)

CLAY— (400),
Gross:

$850.

15c-35c,

(Average,

7

days, 2nd week.

$1,000)

"Star Born" Dual

Omaha

$9,600 in

17.— "A Star Is
Born," on a dual with "Her Husband

Omaha,

May

Lies," turned in a smashing $9,600 on
the week, thereby topping par by
$4,100.
"Shall
Dance?" was a close
second with $6,700 at the Brandeis.
This was $2,700 to the good. "Fifty
Roads to Town" at the Orpheum
couldn't stand the competition and
grossed only $5,600.
Total first run business was $21,900.
Average is $16,700.

We

Estimated takings

OMAHA— (2,200),
(Avenge,

25c-40c,
$5,500)

4

Gross:

$6,700.

(Average, $4,000)

Week Ending May 20:
"FIFTY ROADS TO TOWN" (20th-Fox)

ORPHEUM— (3,000),

Major

Bowes'

Gross:

$5,600.

All-Girl

35c-55c,

Revue

(Average, $7,200)

V/2
on

days.
stage

We

Detroit, May 17.
"Shall
Dance?" got off to a flying start at
the Michigan.
The $25,400 take was
$5,400 over normal.
"Cafe Metropole," also with a stage
show, went to $22,500 at the Fox.
This was $2,500 on the profit side of
the ledger.
The only other first run
to make the grade was the Adams
with a dual bill, "Wake Up and Live"
and "Off to the Races."
Total first run business was $72,-

Estimated takings for the week end-

week end-

May 13
"WAKE UP AND LIVE" (ZOth-Fox)
ALADDIN— (1,500), 25c-40c-50c, 7 days,

ing

following
$3,500.

a

week

the Denver.

at

Gross:

(Average, $3,000)

BROADWAY—
following a
$2,500.

week

(Republic)
25c-40c,
days,
7
(1,500),
at the Aladdin.
Gross:

(Average, $2,000)

"KING OF GAMBLERS"

DENHAM— (1,500),
Gross:

(Para.)
days.
7

25c-35c-40c,

(Average, $5,000)
STAR IS BORN" (U. A.)

$3,500.

"A

DENVER— (2,500),
Stage band.

Gross:

500)

"SHALL

25c-35c-50c,
$9,500.

$9,000.

days.

7

(Average,

WE DANCE?"

ORPHEUM— (2,600),

$7,-

(RKO)

25c-35c-40c,

7

days.

(Average. $6,000)

"CALL IT A DAY" (W. B.)
"THAT MAN'S HERE AGAIN" (F.

PARMOUNT— (2.000),

Gross:

$3,500.

25c-40c,

7

N.)
days.

(Average. $3,500)

Would Revive Censor

ful

$70,000.
Estimated takings for the
ing May 13

"MOUNTAIN JUSTICE" (W.
ORIENTAL— (3,490), 35c-55c, 7

"WAKE UP AND LIVE"
"OFF TO THE RACES"
ADAMS— (1,770), 10c-40c, 7

(20th-Fox)
(20th-Fox)
days. Gross:

(Average, $5,000)

"CAFE METROPOLE" (ZOth-Fox)
FOX— (5,100), 15c-75c, 7 days. Stage:

Sybil Jason, Everett
Joresco, Walter Wahl.
erage, $20,000)

17.

Marshall, Lydia &
Gross: $22,500. (Av-

"SHALL WE DANCE?" (RKO)
MICHIGAN— (4.100), 15c-75c, 7 days.

Stage: "Frolics De-Lovely," Anita Jakobi,
Johnny Burke, Bert Nagle and girls.
Gross: $25,400. (Average. $20,000)

WE

Paramount

here,

declared his intention to revive
the city welfare board, which actually was a board of censorship for
screen and stage.

Buck

Verne

Stage:

Gross:

and

Week Ending May 14:
"MAYTIME" (M-G-M)
GARRICK— (900), 35c-55c-75c, 7
7th

7

revue.

(Average, $13,000)

$12,800.

Loop week.

Gross:

$5,800.

days,

(Average,

$6,500)

"WAKE UP AND LIVE" (2»th-Fox)
35c-55c-75c,
ROOSEVELT— (1,590),

days, 4th week.

Gross:

$9,800.

5

(Average,

$11,000)

"A STAR IS BORN" (U. A.)
UNITED ARTISTS— (1,700), 35c-55c-75c,
Gross:

7 days.
000)

$24,000.

(Average,

$15,-

Week Ending May 15:
"CAPTAINS COURAGEOUS" (M-G-M)
ERLANGER— (1,200), 50c-$1.50, 7 days,
2 shows
$10,000)

daily.

Gross:

$11,800.

(Average,

'Marked Woman' Up
In Spokane, $5,200
—"Marked WoSpokane, May
17.

for Romance,"
on a dual for six days at the Fox,

pulled $5,200 last week, equal to the
seven-day average.
"History Is Made at Night" drew
$5,100 in seven days at the State, $300
above average.

"Espionage," with Major Bowes
Anniversary unit on the stage, took
$3,000 in three days over the weekend
"Quality Street"
at the Orpheum.
and "Trouble in Morocco" followed
for three days on a dual and drew
$1,200, over par by $200.
Total first run business for the

"GREAT O'MALLEY" (W. B.)
"CHINA PASSAGE" (RKO)
STATE— (3,000), 10c-40c, 7 days. Gross: week was $14,500. Average is $13,200.
Estimated takings for the week
$3,600.
(Average, $5,000)
"PRINCE AND THE PAUPER" (W.B.) ending May 13
UNITED ARTISTS— (2,070) 15c-65c, 7
"MARKED WOMAN" (F.N.)
days.
Gross: $6,200.
(Average, $10,000)
"TIME OUT FOR ROMANCE"
"CALL IT A DAY" (W. B.)
(20th-Fox)
MADISON— (2,000), 15c-65c, 7 days.
FOX— (2,300), 25c-40c, 6 days. Gross:
Gross: $9,200.
(Average, $10,000)
(Average, 7 days, $5,200)
$5,200.
"HISTORY IS MADE AT NIGHT" (U.A.)
STATE— (1.000), 30c-40c, 7 days. Gross:
,

17.

at the

B.)

days.
Jackie Heller and revue.
Gross:
(Average, $15,000)
$15,200.
"SHALL
DANCE?" (Radio)
PALACE— (2,509), 35c -55c -75c, 7 days,
2nd week.
Stage: "Swing It" revue.
Gross: $24,500.
(Average, $19,000)

man" and "Time Out

is

as an aftermath of his unsuccess-

from playing
has

Average

— Mayor Dan But- Repeat
Football Subject
attempt to prevent "Tobacco Road"
Hollywood, May
—20th Century-

Omaha, May
ler,

100.

$5,200.

"THE HIT PARADE"

days. Gross:

Week Ending May 19:
"SHALL WE DANCE?" (RKO)
BRANDEIS— (1,200), 25c-35c-40c, 7 days.

—

Denver, May 17.
"Shall We
Dance?" set a swift pace at the Orpheum and ran $3,000 over normal to
a total of $9,000 on the seven days
It was held.
at the Orpheum.
"A Star Is Born" also made an
excellent showing with $9,500 at the
Denver.
This was $2,000 above the
line.
It was moved to the Aladdin.
"Wake Up and Live" was moved
from the Aladdin to the Broadway.
Total first run business was $31,500.
Average is $27,000.

Gross:

Week Ending May 18:
"A STAR IS BORN" (U. A.)
"HER HUSBAND LIES" (Para.)

$9,600.

—

days.

7

Stage:

days.

BORN" (U. A.)
UNITED ARTISTS— (1,200), 15c-30c-35c"A STAR

35c-55c-75c,

"RACKETEERS IN EXILE" (Col.)
STATE -LAKE^(2,776), 20c-35c-40c,

"LET

75c,

CHICAGO— (4,000),

Stage: Louis Armstrong and band. Gross:
(Average, $32,000)

$31,000.

Fox

will make a second edition of last
year's football musical, "Pigskin Parade of 1938."
Harold Wilson will produce and
George Marshall will direct.

$5,100.

(Average, $4,800)

"ESPIONAGE" (M-G-M)

ORPHEUM— (1,200),
prices,

Gross:

3 days.
$3,000.

increased
25c-40c,
Stage: Major Bowes unit.

"QUALITY STREET" (RKO)
"TROUBLE IN MOROCCO" (Col.)

ORPHEUM— (1,200),
Gross:

$1,200.

(Average,

20c-30c,
$1,000)

3

days.


**U. A. Meet Routine, Says Dr. Giannini**

Hollywood, May 18—The annual stockholders' meeting of United Artists held yesterday had a routine agenda, subjects, Dr. A. Giannini, president, stated this afternoon.

Conditions in Hollywood were described at length by Murray Silverstone, managing director of the British company and George J. Schaefer delivered in detail the status and progress in American sales.

**F.M.P.C. Ultimatum Given Independents**

Hollywood, May 18—The executive committee of the Federated M. P. Crafts today gave independent producers 24 hours to sign the union shop agreement for the nine M. P. C. unions guaranteeing working conditions and wage scale negotiations. The dictum was accompanied by a walk-out threat. The F.M.P.C. claims 3,000 workers at independent studios will strike individually at each lot. The committee's decision was unanimous and instructed Vernon Murdock, secretary, to stand for the order to the independents and to set a time limit of 24 hours after delivery.

Ten independent pictures are cur- (Continued on page 2)

**Quins to Broadcast**

The Dionne Quintuplets will celebrate their third birthday anniversary with a party on May 28, and through the cooperation of the Canadian Broadcasting Corp., the three great American networks, NBC, CBS, and Mutual, will broadcast the celebration from the Dafoe Hospital in Callendar, Ontario.

George Taggart, CBS announcer, will emcee the proceedings, and will bring the youngsters to the microphone. In all probability, Dr. Dafoe will be heard, also.

**Reels in Race To Ship Films On Coronation**

Cooperative Effort Ends As Ship Docks

With the arrival of negatives and first prints of the Coronation on the Normandie yesterday, newsreel companies went into action to get special releases to as many cities as possible on all planes leaving Newark Airport in the afternoon and evening. By late afternoon, every theatre on Broadway was showing the pictures.

Only to a limited extent did the newsreel cameramen work cooperatively in photographing the crowning of King George VI and Queen Elizabeth. Because of the British government's edict on the number of men permitted in Westminster Abbey, lots were drawn and four cameramen were enclosed in a six-foot-wide glass box. Special lights were set up for the photographers and the shots were evenly distributed. In several other locations where only one man was allowed, scenes were taken on a cooperative basis.

Some of the newsreel companies had as many as 35 cameramen at different vantage points, and it was estimated that under the cooperative arrangement one or two firms had the benefit of material "shot" by 60 men.

As soon as the Normandie docked (Continued from page 6)

**Producers to Aid In Radio Control**

Most major producer-distributors will aid the M.P.T.O.A. in devising regulatory measures to prevent radio broadcasts employing Hollywood stars or new picture material from competing unfairly with the theatre. The exhibitor committee was advised yesterday at its first meeting with major company representatives, held at the Astor.

The production and distribution (Continued on page 6)

**Report M-G-M Plans Weekly Radio Show**

Hollywood, May 18—It is reliably reported that M-G-M is planning a weekly radio show combining all personalities under the studio's auspices for the next fall. Louis K. Sidney is due here in a couple of weeks to make his pitch (Continued on page 6)

**More Radio—Page 6**
Insiders’ Outlook

By RED KANN

Hollywood, May 18

“T is quality and quantity the public wants.” remarked an unnamed Fox West Coast official in explaining why it was the studio had been reinstated in ten situations where singles had been tried and business had been disappointing. We noted this in a recent issue of Motion Picture Daily, our most diligent occupation, and wondered. We reacted to such a curious combination of plus and minus as we might have felt had Sam Goldwyn pulled us on the wire. "I include me out" line for which he gets credit, uttered or not.

It seems more or less routine to remark that the public is getting quantity and, of course, a good deal of quality in the situation. Yet, with the illusive and idealistic concept that quality can there be no replacement and that the average theatre patron would prefer to have more of the better and less of the indifferent in his entertainment whether he is entirely conscious of his own reactions or not. Now that this has been set forth on the typewriter, we realize hopefully that it is a necessary and such a sweeping statement in the face of what is going on in the bulk of the nation’s theatres.

However, this is our idea and we, and now you for the next couple of minutes, are stuck with it. The great difficulty about the testings made of single versus double features practically everywhere around and has been the frequency of such probings. If an exhibitor on one side of the street decides for singles and his competition persists with doubles, the hardy experimenter will give up in a hurry if his gross drops and his opposition's sticks to whatever its current level with duals has been. Thus, you have a sort of test, but actually you have no test at all. If only through some latter day miracle, all exhibitors in a given city could be induced seriously to check the situation, we don’t know the consequences, but the outcome might prove surprising. At least, no one can tell in advance that it won’t be...<br>

Double bills are another name for inferiority in product. It begins in the studios with a chiseling in cost strength and use enforced up to the producer by the market he serves. Hollywood will dish up in a moment’s notice propaganda on behalf of this studio and that and have the effect of B pictures compares favorably with the A. This, of course, is stuff and nonsense, designed for ultimate percolation to the exhibiting body, and already is better than the diet. It represents a studio defense for producing cheap pictures when actually no defense beyond a recognition of market requirements should be required.

A diagnosis of his market should be the theatre operator’s job. But the average exhibitor follows the path where the resistance is mildest and has demonstrated his content to be self-righteous and actual existence no one is well enough alone. It may be that a sweeping test of twin bills would continue them in vogue. It may not. The point there is that nothing beyond a isolated conclusion ever has been attempted. The conclusion of the point, very patent, is that Hollywood will continue to make a large number of second features which are essentially indifferent or bad features, and the public will get its quantity while it finds its quality when it can...

The men running theatres, therefore, should have a proper realization the condition before they send their complaints soaring heavenward. Should the prevalence of the double bills reflect accurately what the public desires, the public, then, also will have to be content with a happily percentage of dubious attractions. All of this may help nothing aside from aiding us get off another column, but that’s something and we didn’t think you’d mind...
MOTION PICTURE DAILY

Wednesday, May 19, 1937

"U" to Have 50 Features Next Season

(Continued from page 1)

The company last year sold more contracts than ever in its history. It is understood that accounts domestically on the company's books total 3,000

The production announcement as outlined for next year by Grainger indicated the titles of all the Universal productions with production details on a number of them. The 50 features for next season will exceed by eight the total for the current season.

The company also will release 96 short subjects, in addition to 104 issues of the Universal Newsworx with Graham McNamara continuing as commentator.

Three of the 50 features will star Deanna Durbin, the Universal star who rose so rapidly during the current season. First will be "Three Smart Girls," as "Men's Men and a Girl," with the same production staff that made "Three Smart Girls." The second will be "The Rage of Paris," and the third will bring together the cast of "Three Smart Girls," Miss Durbin, Barbara Reed and Nan Grey under the direction of Henry Koster.

Two Musicals for De Sylva

One feature will star Danielle Darieux, French actress recently signed by Universal.to a long term contract. "Fare of Paris," as "Men's Men and a Girl," with the same production staff that made "Three Smart Girls." There will be at least one Hope Hampton and one John Stahl production. Two musicals will be produced by Buddy De Sylva, "A Young Man's Fancy," with Alice Faye, Ken Murray and the Three Diamond Brothers; and "Merry-Go-Round of 1937," which will be directed by Edward Buzzell, and feature Bert Lahr, Jimmy Savo, Ada Brown, Bing Bracy and Dave Appollon and his orchestra.

The company will avoid sophisticated plays and novels, the convention was informed, R. H. Cochrane, president, has indicated that the company is negotiating for five new personalities to play in its most important pictures.

The product schedule calls for an increase in westerns to 10 for next season, with Tex Baker, a new western star, appearing in addition to Buck Jones.

Will Feature Newspaper Characters

The short subject list will include four serials, three from newspaper strips. They are "Flapper, Alice's Trip to Mars," "Radio Patrol," "Tim Tyler's Luck" and "Wild West Days," starring Johnny Mack Brown, as Alger H. Stagg, on the W. R. Burnett novel, "Saint Johnson."

There will be 13 one-reel musical Montesos, 13 one-reel "Goosin' Pluckies with Lovell Thomas," 13 one-reel "Younger Than Fiction" with Alos Haverilla as commentator, and 20 Os- wald cartoons. A two-reel special, "Ten Seconds to Live," will be produced by Charles E. Ford, newspaper editor.

The titles and production details, as set up to now are:

"Adventure's End," by Ben Ames Williams.
"Behind the Mike," by Thomas Ahern.


What They're Down For

Los Angeles, May 18.—A breakdown of the product of Universal for 1937-38 as revealed to the sales convention here indicates the following assignments for next season:

Directors

Dave Appollon and Orchestra—"Merry-Go-Round of 1937.
Mississippi Avenue—Merry-Go-Round of 1937.
Larry Blau—"A Young Man's Fancy.
Alice Brady—"Merry-Go-Round of 1937.
Deanna Durbin—Starred in "100 Men and a Girl." "Mad About Music" and "Three Smart Girls Go to Town.
Three Diamond Brothers—"A Young Man's Fancy.
Anita Page—A Young Man's Fancy.
Nan Grey—"Three Smart Girls Go to Town.
Billy House—"Merry-Go-Round of 1937.
Bert Lahr—"Merry-Go-Round of 1937.
Ella Logan—"A Young Man's Fancy.
Ken Murray—"A Young Man's Fancy.

Producers

Edward Buzzell—"Merry-Go-Round of 1937.
Harry Koster—"100 Men and a Girl.


F.M.P.C. Ultimatum

Given Independents

(Continued from page 1)

rently shooting. Of these, Condor has three while one each are being made by RKO, Columbia, Republic, and United Artists.

About six more will start the middle of next week. Revaluation plans to start four by June 15. Lesser's "Make a Wish," starring Bobby Breen starts There.

The strike Generalissimo Charles Lesser, today warned C.I.O. would take over the entire industry if the A.F.L. executive fails to discipline its members to L.A.T.S.E. under the asserted piracy of F.M.P.C. jurisdiction Monday at the Cincinnati A.F.L. meeting.

William Cullen, painters representative, flew east from here to present the evidence.

A national boycott of the Actors Guild leaders has been asked of the C. I. O. and the A. F. L. by the F. M. P. C. They request a boycott of all films released by the Screen Actors Guild, 1936-37, Frank Morgan, Franchot Tone, Humphrey Bogart and Edward Arnold. The wired message said "We request you, as members of the board of directors of the Screen Actors' Guild, these stars are mainly employing the union for bringing the Guild into an alliance with a company union and for bringing their organization to its policy of passing our picket lines."

See "Dance" at $50,000

"Shall We Dance" is expected to garner $50,000 at the Music Hall for the first week, ending tonight. It has been a held second week and possibly a third. The picture is entering a third week in Chicago and Los Angeles.

Royal Family Sees Reel

London, May 18.—King George VI, Queen Elizabeth and the Prince-Princess Margaret Rose and Elizabeth on Sunday viewed the Coronation pictures taken on the Royal Yacht "Hannover". Miss Rose, of the Royal Yacht "Buccaneer", the House of Windsor Castle.

Cardinal Approves Bill

Cardinal Hayes yesterday approved a statement by Joseph F. Lamb, chairman of the New York theater committee of the Knights of Columbus, defending the Dunnigan bill and urging Governor Lehman to sign it.

Universal Personal

LOS ANGELES, May 18.—E. T. Gomérsall, western sales manager, was considerably impressed by all the orange groves as the train neared Los Angeles. He tried to compute the number of glasses of orange juice per square.

There's one fight that probably will never take place. CURT LITTMANN of Cincinnati challenged CURT BUTLER of Indianapolis for a fast go at the squared circle—the moment Butler gets down to Littmann's weight in the shower, 144. It won't be long now, since Butler tips the beam at only 288.

NAT LEVY of Cincinnati has a double reason for attending the convention. He is seeing his father for the first time in 20 years. The dad runs an advertising agency in San Francisco, and came down here to visit with his son.

R. T. Good of Charlotte is the only conventionist without a nickname because his first name is Raleigh.

That bridge game including "Dizzy" NESBIT, St. Louis; E. T. Gomérsall, Hank Hierie of Chicago, and Paul Kreiger, Cincinnati, was going so steadily that the boys kept everybody awake biding in their sleep.

F. J. A. McCARTHY, eastern sales manager, was very particular about the preparation of his dishes. They had to be the way he liked them, or he refused to give them the slightest attention.

A. J. SHASTICK of the home office is responsible for the layout of that train ride west, and by all accounts, he is under option as passenger agent by at least four railroads.

MORRIS JOSEPH, New Haven branch manager, is celebrating his 25th year with Universal. He is pushing along with a sales drive while he is away.

A. L. TITUS, on the other hand, lost a cold somewhere between New Haven and Los Angeles which had stuck with him all spring.

Speaking of fruit, the avocados had the branch managers from the Midwest all in a dither. Somebody is liable to try one anytime now.

It's "Monte Carlo" Brown of Indianapolis now. The way that man kept winning on the train should have been against the law.

The greetings were legion for Gus SCHAEFFER, new foreign sales manager, who went out his hand shaking those preferred.

Ben BENJAMIN was married just a few days before he left Kansas City for the convention, which is not fair to all.

Oscar BITTEREEM lounged the redskins at Albuquerque by asking where he could buy some herring.
THE 14th YEAR
of the World’s Greatest Amusement Organization
The representatives of Metro-Goldwyn-Mayer have returned from their Annual Convention in California. They are bringing to exhibitors the exciting Production Facts of M-G-M's Season of 1937-38. M-G-M today is BIGGER than ever in personnel and resources, STRONGER than ever before in all its glorious history. It is the One and Only INSURANCE for great Entertainments consistently delivered. Many changes have taken place in many companies and exhibitors have suffered with those changes—but M-G-M with unchallenged aggressiveness and unswerving stability has marched steadily forward. Its only change has been GROWTH! You will be thrilled when you hear about M-G-M’s Greatest Year, 1937-38!
Reels in Race To Ship Films On Coronation

(Continued from page 1) yesterdays many cooperative ties were dropped for a race by the newsreels to ship their releases as fast as possible to the exhibitors to reach them their material to out-of-town key bookings. No special planes were employed.

The Technicolor print of Motion- tonews was not among the material arriving yesterday. A black and white negative was delivered and the prints came over instead. According to the company, the entire footage is being used for all accounts. One of the duping negatives was immediately put on a plane for the coast, where it is expected to reach Atlanta. The second was sent to Canada where prints will be made for servicing of all accounts in the Dominion.

Color Shots to 20th-Fox

Executive of Motion- tonews stated yesterday that the Technicolor shots will be released as special subject by 20th Century-Fox. Prints of the black and white negative were delivered to all points between New York and Chicago, where it was expected to shown later. The material was released in far south as Atlanta. All theatres west of Chi- cago will begin showing the Coro- nation subject this morning, it was stated. The 20th-Fox shot to be released, scored the subject in London, and when it arrived yesterday it was in final edited form.

Paramount Reel Shown Here

Paramount’s subject was shown at the Paramount and Embassy yesterday afternoon and shipments were made to Boston, Richmond, Chicago and in- termediate points. All theatres on the coast will show the reel this morning, it was stated by executives.

About 10,000 feet of selective shots were taken by Paramount cameramen, including the procession, crowning and return. When the negative ar- rived yesterday, it had been pre-edited by American editors in London. The remaining 2,000 feet will be edited for subsequent release.

Charles Ford, Universal Newsreel head, flew over Los Angeles with three prints of the Coronation, one of which will be shown the company’s delegate at the California Film Exposition in the Ambassador, Los Angeles. Prints also were shipped yesterday afternoon to New England, Richmond and Kan- sas City.

Although 5,400 feet of the Coronation came over, only 900 feet are being used for the special release. The subject was edited yesterday after-
Open . . . Wide Open . . . Every Pocket-Book and Change Purse that Milady Owns . . . Open to NBC Advertisers All Summer Long

Summer is the spicy season of gay romance and high adventure. Milady spends eagerly! Spends for glamorous accessories . . . for trips . . . for Cinderella's glass slippers . . . spends even for food. And the Colonel's Lady and Judy O'Grady are sisters-under-the-skin when it comes to buying . . . artichokes or apples . . . lipstick or liniment . . . caviar or cabbage . . . And as the mercury flirts with the century mark, does she stop listening? A thousand times No! NBC advertisers have discovered this fact. Last Summer they invested 72 per cent more than the previous Summer in NBC week-day daytime programs alone! They are learning that there is no "off season" when NBC programs invite to buy. May we tell you how . . . and why?

RCA presents the "Magic Key of RCA" every Sunday, 2 to 3 P. M., E. D. S. T., on the NBC Blue Network

National Broadcasting Company
A Radio Corporation of America Service
What They're Down For

Los Angeles, May 18—The following assignments for the 1937-38 product of Grand National are revealed from a study of the pictures announced for the new season to the Grand National organization.

ROBERT ALDRICH—"The Girl on the Madman's Mind." * Directed by Cagney, the movie stars Cagney, White, and the D.O.T. Girls.

BUD CROCKETT—"Love Takes Flight."* Directed by Cagney, the movie is a musical.

STEVE ARMSTRONG—"Said the Shadow to the Shadow." * Directed by Cagney, the movie is a musical.


ELEANOR HEYWARD—"The Girl Said No."* Directed by Cagney, the movie is a musical.

CARL FREDERICK—"Wallaby Shadow." * Directed by Cagney, the movie is a musical.

ROGER WATERS—"Said the Shadow to the Shadow." * Directed by Cagney, the movie is a musical.

Producers

DR. EUGENE FARMER—"Gorgeous" and "Orchid Girl."

JULIAN HAZLE—"Rendevouz in the Alps," "ZION MYERS—"Small Town Boy" and "Hondelo Hump." "VICTOR SCHERTZINGER—"Something to Sing About," "Love Me Again" and one unnamed musical.

Directors

VICTOR SCHERTZINGER—"Love Me Again."


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20th-Fox Men Say European Gains Are Big

(Continued from page 1)

added, and "the smaller out-moded houses are not shutting down despite the fact that we will be without a period of six weeks in New York and California before returning to London."

T. Isdahl, manager in Norway, said the newer theaters have a six-week run and if people have increased 30 per cent over last year.

F. Giordano, head of the office in Egypt, said one new theater was built in Cairo last year and another in Alexandria. No others are contemplated. One house is now under construction in Tel Aviv, Palestine, and another in Bagdad. Local producers will, he said, be in the theatre situation, but business conditions in general were good.

Leslie Whelan, foreign publicity head, also returned and will attend the Los Angeles sales meetings.

Boys-Greater Union Partnership May End

(Continued from page 1)

proposition to continue the present ar-

tlement on the part of the British government to support the Australian film industry. It is expected that the Australian government will be asked to contribute an amount of $4,000,000 toward the building of a new film studio in Sydney, to be called "Australia Studios." The studio is to be built on the site of the former "Blue West" studios in New South Wales.

The United Kingdom is agreed to continue its present support of the Australian film industry, but is not prepared to make any additional contribution.

The British government has agreed to increase its present contribution from $3,000,000 to $6,000,000, making a total of $9,000,000. This money will be used to finance the construction of a new film studio in Sydney, to be called "Australia Studios." The studio is to be built on the site of the former "Blue West" studios in New South Wales.

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Zukor's Pact
To Go Before
Para. Holders

Increased Stock Issue Also to Be Sought

Paramount stockholders will act on the proposed new contract for Adolph Zukor as head of production at their annual meeting at the company's offices on June 15, according to notices sent to stockholders yesterday.

The new employment contract for Zukor, while the Paramount board already has recommended for approval, would be retroactive to last Aug. 1, the date on which Zukor assumed charge of the studio, and would run to Jan. 1, 1938, with provision for renewal for the board for an additional three years thereafter. It provides for a salary of $34,000 a week and additional compensation equal to 7/10 per cent of the first $2,500,000 of consolidated profits from film operations and five per cent of such profits in excess of $2,500,000.

The stockholders also will be asked to authorize an increase of the company's common stock from 4,500,000.

(Continued on page 4)

Republic Men Going
To Coast Wednesday

Herbert J. Yates, J. J. Miltstein, Edward Schnitzer and Sam Hacker, Republic home office executives; Hector Everett, southern sales manager with headquarters at Charlotte; Max Roth, midwest sales head with offices in Chicago; Herman G chokean, New York and Philadelphia division manager; Harry Lavine, Philadelphia branch manager; Sam and Jake Flax, Washington franchise holders; Herman Rifkin, Boston; Sam Berkowitz.

(Continued on page 7)

Nazis Have New Ban
On French Pictures

By PIERRE AUTRE

Paris, May 19.—Nazi influence in Central Europe is said here to be responsible for the banning in Yugoslavia of five French films. Two of them, already completed, "L'Homme a Abattre" and "Les Loups Pour Eux," relate to the French-Zenet secret service, and a third, also completed, is a story by Marthe Richard of a woman spy in the World War.

The other two which have been

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MOTION PICTURE
DAILY

Vol. 11, No. 118

New York, Thursday, May 20, 1937

Ten Cents

Zukor's Pact
To Go Before Para. Holders

Report William Fox Has Become
British Chemicolour Executive

By BRUCE ALLAN

London, May 19.—William Fox has become an executive of British Chemicolour, it is reported here, and will devote all of his time to developing the new English color process in the United States. It is understood in film circles here that Fox was persuaded to sign a contract with the company by Karl Grune of the English firm on a recent visit to the United States.

Capitol Film Corp., Ltd., here also disclosed today Fox's connection with the company, with the indication that the former head of Fox Film would become an "active executive." At the same time Capitol declared that all of its future work will be in color production, presumably using the British Chemicolour process.

The office of Hirsch, Newman, Reas and Becker, personal attorneys for William Fox, yesterday would neither confirm nor deny the report of Fox's connection with British Chemicolour.

Los Angeles, May 19.—William Fox slipped quietly into Hollywood on Monday, it was learned today, on his first visit here in five years. His business is said to concern films, but confirmation of that view of the fact that he could not be reached for a statement.

All Employees Will
Share "U" Profits

Los Angeles, May 19.—Profit sharing participation for all Universal employees no matter where located was announced at the final convention session this morning by J. Cheever Cowdin, who declared that the board of directors and executive committee will work out details of the plan later in the year.

James Y Grainger, general sales manager, outlined the company's sales

(Continued on page 7)

F.M.P.C. Disclaims
Boycott of Stars

Hollywood, May 19.—Charles Les- ting, F.M.P.C. strike leader, today said that the strike committee boycott move against five Guild stars yesterday was unauthorized by the executive committee. He added that the national boycott move is off because "this is not a fight on personalities."

However, it is understood that Guild pressure on the F.M.P.C. with the threat that a boycott could work two

(Continued on page 7)

Grand National Ends
Its Selling Sessions

Los Angeles, May 19.—Grand Na- tional ended its annual sales conven tion at the Ambassador Hotel here today, with the delegates viewing rushes of latest productions this after noon, and a number of the sales personnel left by train for their home territories this evening.

Edvard L. Alpersen, prior to the

(Continued on page 7)

Lee Reports Gains
In G. B.'s Business

Marked increases in sales and playing time of G. B. product throughout the country were reported by Arthur Lee, vice-president, who yesterday returned by plane from a 10-day swing of key cities.

"There is greater activity today in selling and playing of our product than at any time in the organization's

(Continued on page 4)

Coast Songwriters
Favor Rights Claim

Hollywood songwriters advised the Songwriters Protective Ass'n here yesterday that they favored and would support the organization's move to re- claim synchronization and recording rights on June 1, which heretofore have been vested with the publishers by the writers.

A publishers' committee will meet

(Continued on page 2)

Loew to Pay Common
Holders $3,198,106

Loew's board of directors yesterday declared a common dividend of $3,198,106, payable June 30 to stockholders of record June 12. The total includes the quarterly dividend of 50 cents and $1.50 extra on 1,599,053 shares outstanding as of April 15.

This is the first time the company has given an extra $1.50 since Dec. 1933.

Allied Moves
To Seek Taxes
Upon Circuits

Stirred by Supreme Court
Chain Store Ruling

Washington, May 19.—An exten sion of Allied States' legislative cam paign against circuit theatres to in clude bills for state taxation pat terned after the Louisiana chain store tax measure which was upheld by the U. S. Supreme Court last week, will be described to Allied members at the organization's national convention in Milwaukee next week. It was stated at Allied headquarters here today.

Allied's statement of its new season legislative objective emphasized that the organization's efforts to ob tain enactment of theatre "divorce" measures would not be ended or interrupted by its new efforts on behalf of chain tax legislation and that the "divorce" laws "might be preferred to the new (tax) measures in some territories due to local conditions."

The Allied statement declares that the taxation measures will have vital advantages not now shared by the theatre "divorce" legislation. It numbers among these advantages the fact that the chain tax legislation has been upheld by the nation's highest tribunal and its operation after enactment "cannot be delayed by protracted litiga tion." In addition, it is pointed out that enactment of the measures by state legislatures should offer fewer difficulties as their revenue producing provisions "will appeal to legislators."

(Continued on page 7)

Pratt Explains His
Roxy Plan Approval

Special Master Additon S. Pratt yesterday filed his report on the amended proposed plan of reorgan ization for the Roxy, giving his rea sons for approving the plan last week with a modification to provide 100 per cent payment for general creditors of the equity receiver.

Pratt's plans call for a $500,000 cost, although

(Continued on page 4)

Gov. Lehman Vetoes
Dunnigan's Measure

Albany, May 19.—Although declar ing himself appreciative of the high moral purpose of the Dunnigan bill, and stating that he joined in a desire to maintain the theatre on a proper moral plane, Governor Lehman

(Continued on page 4)
“Metropolis” Pulls $14,750 Third Week

“Cafe Metropolis” wound up a third week at the Rivoli with $14,750. The picture was replaced yesterday by “Dreaming Lips” and a few reel continuity of Walt Disney Academy winners.

The first week of “Interwe Can’t Take Money” tallied about $30,000 at the Paramount. “Make Way for Tomorrow” ended a first week at the Criterion with a take of approximately $10,000.

For the first five days of a two-day run at the Astor, Captains Courageous grossed $3,750. “Meeting Justin J. Jones” bowed out of the Rialto with $7,000. The 11th week of “Lost Horizon” topped $750 at the Capitol.

“Shall We Dance?” ended a first week at the Music Hall with slightly over $95,000.

David Loew to Columbia

Hollywood, May 19—David Loew has one to two bros. Columbia is the one to produce for RKO. He will switch its distribution to Columbia under the terms of a signature deal he has closed here. Loew has stated he expects to deliver the first production to Columbia in the fall.

Coast Songwriters Favor Rights Claim

(Continued from page 1)

today with an S.P.A. committee headed by Irving Caesar to discuss the proposed change. Caesar said that the S.P.A. was determined to go ahead with the plan. He stated that provisions have been made for payments to writers by the S.P.A. on a strict use basis in accordance with the composer-songwriter's own interpretations by the music users.

File General Denial In Horn Patent Suit

Los Angeles, May 19—A general denial of patent infringement by 15 defendants, including Fox West Coast, National Theatres and 20th Century-Fox, was entered yesterday in the Circuit Court of the City of Los Angeles. The suit was filed by Victor Maxam, inventor of a padded sound reproduction horn, for an accounting of profits and damages.

The reply filed that Maxam's patent claims had been antedated by others both in the United States and abroad, that his horn was a patentable device, but a mechanical expedient.

Guard Brandt Houses

Police guards were stationed at four of the offices of the Central, Park and Times Square following the discovery of an unexploded stock bomb in the Central.

Managers Realigned In Skorcas Circuit

Herman Starr has been transferred from New Jersey to supervise the Manhattan-Bronx zone and Harry Fuchs, P. R. man for RKO, is now supervisor of Westchester county, in a realignment of managers and promotions of the New York office.

Monty Salmon, who has been handling Bergen County, N. J., and Rockland County, N. Y., is now supervising Long Island. He is also the one in charge of the two counties formerly handled by Salmon.

Both Salmon and Fuchs were transferred from the Nemo to the Bronxville, Bronxville; Ken Henry of the Park Plaza, and David Skouras, Scarsdale, Arnold Childhouse, formerly at the Rivoli, Hempstead, is at the Park Plaza. Jack Squires, Jr., has taken over Fuchs’s former duties at the Capitol, Port Chester.

William Walsh, assistant at the Rivieras, has switched to a similar post at the Riviera. Alfred Simon is now assistant at the Riverside. Hank Lowry, who has been at the State, Jersey City, for some years, has left, and Dick Carnegie has moved from the Steinway to the Playhouse in Great Neck. Harold Toomey, who has been at hasset now at the Steinway. Laddington, Lamping of the Playhouse has moved to the Times Square.

Jack Roth has joined the circuit as manager of the Oriental, Hackensack.

Skouras Drive Started

Skouras circuit managers are now conducting a 13-week Better Business drive which will wind up Aug. 1. Beginning Thursday, every theatre in the circuit will be paid to the winning groups.

Approval Indicated For 2 RKO Payments

At a hearing yesterday in Federal Court on the claims of the Security First National Bank of Los Angeles and the RKO Proctor Co. against RKO, Federal Judge William Bondy indicated he would grant the settlement proposed by the Irving Trust Co., RKO trustees.

The Security First bank can was for $771,000 which is based upon a guaranty of RKO by a supplement in the Orpheum Theatre in Trumbull, Conn. By stipulation of the Irving Trust Co., as trustee of RKO in reorganization, for the purpose of paying $50,862 to the bank and $25,000 to itself for interim fees which were allowed last week.

Bondy Authorizes Payments

The Chemical Bank & Trust Co. of New York, as trustees of an RKO collateral note indenture, yesterday was authorized by Federal Judge William Bondy to pay $75,922 out of funds in the Irving Trust Co., as trustee of RKO in reorganization, for the purpose of paying $50,862 to the bank and $25,000 to itself for interim fees which were allowed last week.

Tricolor Brief Is Entered

Los Angeles, May 19—Opening brief in the final arguments of Tricolor against Kolow in the Los Angeles Circuit Court. By stipulation of Judge William F. James, who tried the case, will receive all final arguments in written form.
Together in 'Kid Galahad'!

You’ll see what we mean by SHOW SENSE when you see the terrific team Warners have made of the stars who paid-off so powerfully in "Marked Woman" and "Bullets or Ballots"! You’ve got a sales slant with the sock of a sledgehammer when you advertise Bette opposite Eddie in the third sensational release this month!

Warner Bros. are a-May-zing the industry!

MAY 8—'THE PRINCE AND THE PAUPER' starring ERROL FLYNN and The MAUCH TWINS and Claude Rains, Henry Stephenson. A First National Picture

MAY 22—GEORGE BRENT and ANITA LOUISE in 'THE GO GETTER' with Charles Winninger and John Eldredge, Henry O'Neill. A Cosmopolitan Production

MAY 29—EDW. G. ROBINSON and BETTE DAVIS in 'KID GALAHAD' with Humphrey Bogart and Wayne Morris, Jane Bryan, Harry Carey, William Haade

AND IT GOES ON FOREVER!
(Including 1937-38!)
Zukor's Pact
To Go Before
Para. Holders

(Continued from page 1)
shares to 6,000,000 shares, and to reduce the first and second preferred stock by 1,000,000 shares to which will have been converted into common stock prior to the meeting. Conversion of the bonds into preferred common has reduced the preference shares from 248,000 to 148,739 shares at present. The conversion has increased the outstanding common by approximately 1,000,000 shares.

The reason for asking the stockholders to increase the authorized common stock at this time, the Paramount statement said, "is to place the company in a position to issue such stock in the future for any corporate purpose which the board of directors deems to be for the benefit of the corporation." The company said it planning no new financing, has had no negotiations relating to the disposal of surplus, and has no plans for issuing the new shares, if authorized.

The meeting will also elect six directors for one year terms, as reported earlier in Motion Picture Daily.

Gor. Lehman Vetoes
Dunnigan's Measure

(Continued from page 1)
vetoed the measure today on the ground that the bill is "susceptible of abuse in administration."
The Dunnigan bill would permit the license commissioner to revoke a theatre license for indecent performances without a criminal conviction. It was vigorously opposed by the New York State Athletic commission, the New York State Athletic commission of the day from the enactment. New York courts did not participate in the opposition.

See K.C. Clearance Pact
KANSAS CITY, May 18.—A conferencce of Kansas City, Kans., officials and executives of the Motion picture chamber, president of Fox Midwest Theatres, Inc., "has opened negotiations which indicate a much more satisfactory clearance of pictures will be arranged for Kansas City, Kan., according to Ray T. Willette, manager of the Chamber of Commerce.

K-A-O to Pay Dividend
A dividend of $1.25 per share will be paid out of capital surplus on July 1 to stockholders of record on June 15, at a meeting of the company's board of directors yesterday. The dividend is for the quarter ending Dec. 31, 1933, and is the second dividend declared and paid by K-A-O this year. The payment will leave dividend arrears at $24.30 a share as of next July 1.

DeMille Signs Writers
Hollywood, May 19.—Cecil B. DeMille has engaged Harold Lamb and C. Gardner Sullivan to assist with "The Ten Commandments." Production is due to start in July.

No Joint Statement
Due on Moyne Report
LONDON, May 19.—Following council meetings of the Cinematograph Exhibitors' Ass'n and the Cinematography in Rentals' Society, it appeared unlikely that there would be a joint statement of the two trade groups and the Film Group of the F.B.I. for submission to the future correspondence of the Federal Trade Commission. The Secretary of the Board of Trade, on May 26, the date on which the groups will indicate their opinions on the Moyne report recommending revision of the Films Act, expires next year.

The report is understood to be adhering to its demand for a quality clause in the quota regulations, and has prepared a statement with a "taste it or leave it" indication to the group of countries. It is probable that a joint delegation will confer with Burgess and then report on their different policies.


Lee Reports Gains
In G. B.'s Business

(Continued from page 1)
history. Exhibitors," he added, "are looking forward with keen interest to the first of a series of regional获评s to be held in New York and the middle of June, to screen the new pictures and to follow in the middle west and the coast.

Approve New Federation
LONDON, May 19.—The formation of a new production organization in England, as indicated recently, was approved here today at a meeting at the offices of the F.B.I.

It is planned to have virtually twin organizations, the Federation of Film Producers and the Ass'n of Film Producers, Ltd., in order to deal with both labor and trade matters. It is hoped that the creation of the association will absorb the present F.B.I. Film Group.

Nazis Cause New Ban
On French Pictures

(Continued from page 1)
unannounced are in production. "Le Grand Illusion," a story of gay French prisoners from Germany during the World War, and "Secours du jeune, l'homme," the story of the hero of the hero of the story, "Le Grand Illusion." These are believed to be the largest of the films of the French film producers, the Lou V. de Bettignies, in northern France, during the invasion of that country.

Threats are heard here of an attempt by Germany to extend to other countries of Central Europe and probably to Italy a ban on French pictures.

Pratt Explains His
Roxy Plan Approval
(Continued from page 1)
there had been some objections to the amended plan by minority bondholders and stockholders, appointed the Roxy Plan, Tipton and Adler committees, the three largest bondholders' protective committees involved. Pratt said that he was satisfied that 20th Century-Fox would not increase its offer for the Roxy.

"In the last analysis," said Pratt, "it is what the buyer is willing to pay that determines the price. If the bondholders had no equity in the Roxy and stated that he regarded the offer of 20th Century-Fox to be $1 million, the stock "very fair." He estimated that the offer would cost 20th Century-Fox at least $100,000. Pratt also stated that the value of the Roxy is $7,311,329 and that creditors might insist upon immediate cash payment of $2,975,575 with an additional $1,000,000 in interest daily for each day since April 1. Even if the court finds the Roxy as favorable an asset to the Fox, the Roxy is insolvent said Pratt and the continued operation by Howard S. Cull- man, Roxy trustee, would result in further losses, according to Pratt.

Name Valued at $100,000
Cullen's highest estimate of net operating profit was $500,000 yearly, but interest charges and present debt, depreciation, amortisation amount to $655,080. Pratt found that the value of the name, Roxy, was $100,000, although his first report failed to place a value upon the eleventh century-Fox is the only available American company to grant them a franchise which the Fox must have, said Pratt. All others are already tied up with the exceptions of Columbia and Universal. Pratt stated that these latter two companies, even if added to Gaumont British, could not supply sufficient high grade pictures.

Objections to the Pratt report were filed yesterday by Class A stockholders, the Pound committee and the equity receivership administration of expense creditors. The Pound committee, proponents of the plan, objected to Pratt's report, and in the absence of the creditors of the equity receiver and to the failure of the special master to find that general creditors of the Roxy before bankruptcy had no equity, also that their consent to the plan is unnecessary. Stockholders objected to Pratt's report, and the valuation placed on the Roxy by Pratt and his failure to value the name, Roxy, in his report. They also objected to finding the amount of the general creditors of the Roxy.

The creditors of the Roxy, however, have not been mentioned in the Pratt report objecting on the ground that the report should have shown a value for the name of at least $50,000 and that the administration creditors should be paid together with general creditors of the equity receiver.

English Exhibitors Sail
LONDON, May 19.—Twenty members of the Cinematograph Exhibitors' Ass'n will leave England on the "Queen Mary" for a visit to the United States. They will be led by Nat Cohen. The group is scheduled to arrive in New York on Monday.

Purely Personal
TOM CONNERS, M-G-M division manager, will leave today for a trip to Australia to pick up Charles E. Keussian, southern district manager, at St. Louis. They will attend the Hobbitizelle-Interstate convention next week.

CHARLES SKOURAS, who was scheduled to leave for the coast Monday, and was detained on doctor's orders, is now slated to depart today with MIKE ROSENBERG.

STANTON GRIFFIS, Paramount executive committee chairman, is due back on Monday from a Florida vacation.

G. C. and MRS. PRATT sail Thursday on the Berengaria for England. PRATT is vice-president of EPI.

SAM BURGER, foreign traveling representative, will leave for the coast tomorrow for a honeymoon.

HARRY C. ARTHUR and WILLIAM SCHNEIDER will leave for St. Louis today.

NEIL F. AGNEW is due from the coast today or tomorrow.

Y. FRANK FREEMAN returns today from Washington.

OSCAR DOUG is back from Chicago.

C. E. Matthews on Coast
Hollywood, May 19.—C. E. Matthews, chairman of the S.M.F.P. convention committees, arrived here today to prepare for the convention, which runs from May 24 to 28.

Wall Street

Light Stock Changes
High     Low     Close
Columbia     33 32 32 32
Consolidated  334 334 334
Eastman     1363 1363 1363
Lew, Inc.     705 705 705
Columbia Bros.  170 170 170
Paramount 1 p.d.  938 938 938
Paramount 2 p.d.  767 767 767
Pathé        635 635 635
Universal    568 568 568
20th Century-Fox  335 335 335
20th Century, 20th Century-Fox  335 335 335
Warner Bros.  125 125 125

Curb Continues Upward Trend
High     Low     Close
National  Grand  National  251 251 251
Sobek, Inc.  125 125 125
Skouras Bros.  165 165 165
Trans-Lux    415 415 415
Universal Corp.  556 556 556

RKO Bonds Drop 2 Points
High     Low     Close
Keith, B. F.  96 94 96
Lew, Inc.  986 986 986
Loews, Inc.  996 996 996
Majestic, Inc.  986 986 986
Majestic, Inc.  986 986 986
Roxy Bros.  115 115 115
Warner Bros.  99 99 99

Quotations close of May 19.
Allied Moves To Seek Taxes Upon Circuits

(Continued from page 1)

which are now seeking new forms of taxation.

The Allied statement says the new tax measures to be introduced will include certain so-called independent chains now committing deprecatons comparable with those of the affiliated chains.

The Louisiana measure which was upheld by the Supreme Court establishes a graduated tax schedule on chain store units within the state. The tax scale is based upon the total number of units in the chain nationally.

Thus, if applied to theatres, a circuit which operated only one theatre in a state in any one year in effect, would pay the highest tax rate on the single theatre if its national operations came within the numerical brackets. The Supreme Court held that the amount of the tax imposed was discretionary with state legislatures.

Allied's new legislative plans are expected to highlight the organization's convention which opens May 26.

Amend Wisconsin Measure

Madison, Wis., May 19—An amendment has been adopted to the Hall divorce bill which will give circuit operators until Jan. 1, 1939, to dispose of their stock in New York. Under the original bill, the act would have become effective 12 months after passage.

Since the passage of the measure by the Assembly, it is possible that the Senate, which has not as yet acted upon its bill, will consider both measures when the Hall bill has a hearing before the Committee on State and Local Government on May 27.

Before the Assembly voted on the bill, proponents of the measure declared that in order to preserve the independent circuits in the picture business, it was important that something be done to control circuit operation in Wisconsin.

Richey Won't Quit Alone

Detroit, May 18—Following a series of conferences with the board of directors of the organization, H. M. Richey has declared that he has decided to retain his post as general manager of Allied of Michigan "for the time being at least."

HITs Loew Policy

COLUMBUS, May 19—In its latest bulletin to members, the I. T. O. of Ohio cites Loew's financial gains for the first part of 1937 and sales reports from members who have been informed by Loew's management that adjustments on their contention of being oversold in the 1936-37 product would have to be made in New York. The bulletin contended Al Lichtman, vice-president of Loew's had informed the members that all branch managers would have tax authority to adjust such contracts.

Stanwyck, Ames Hurt

Hollywood, May 19—Barbara Stanwyck and Adrienne Ames are temporarily out of pictures due to slight injuries.

F.M.P.C. Declares Boycott of Stars

(Continued from page 1)

ways, was the reason for the decision.

The deadline for the strike at independent studios is set for Thursday noon, following delivery of the demand. The labor front today was quiet, with strikers looking to the A.F.L. meeting at Cincinnati, for reassurance of the alleged legality of jurisdiction by the I.A.T.S.E.

Producers have recognized the Society of Motion Picture Artists and Directors and affiliated as the collective bargaining agency for several crafts claimed by the F. M. P. C. groups whose strike started April 30. The movie made May 13 in a letter sent by Pat Casey to Felix Cunningham, attorney for the art directors' group, invited conferences over wages, working conditions and hours.

Affiliated with the art director group are the newly formed Society of M. F. Interior Decorators, made up of set dressers, and the Society of M. F. Artists and Illustrators, composed of costume artists, mat men and sketch artists. The territory covered by the three organizations' rosters are claimed by Scenic Artists' Local 621, of the Brotherhood of Painters, Decorators, Paperhangers, and allied of the nine crafts of the F. M. P. C.

Theatre Union Demands Near

Organizing of front-of-the-house employees in New York may be far enough advanced to prepare and present to exhibitors the new union's final demand for a three-hour downtown day in a month, Richard Walsh, I.A.T.S.E. vice-president, who is directing the new organizing work, said yesterday.

A charter has been prepared for the new organization, the membership of which will include cashiers, doormen, ushers, porters and cleaners. Walsh said. Managerial and office employees are being organized by Local 1, A. T. vice-president, in a separate union.

Form Cincinnati Union

CINCINNATI, May 19—The formation of a film exchange employees' union has been effected here with the signing of bookers, inspectors, shippers and poster men under the U. A. T. S. E. banner, according to Arthur H. Fix, local organizer and business agent of the operators' union.

Republic Men Going To Coast Wednesday

(Continued from page 1)

Buffalo and Bernie Mills, Albany, will leave for Los Angeles next Wednesday to attend the Republic sales meeting of franchise holders at the Roosevelt June 1-2.

En route franchise men from the south Atlantic states will stay in Chicago. In Kansas City another group will board the train. The second contingent will go directly to Los Angeles.

The company will announce 56 features, 24 of which will be westerns, and serials for next season.

Following the franchise sessions, four regions will be held. In San Francisco, managers and salesmen will convene on June 4, Chicago, June 9, New Orleans, June 11; New York, June 14.

All Employes Will Share "U" Profits

(Continued from page 1)

policy for the 1937-38 season. Talks were also delivered by Eddie Bonney, Pat McCarthy, and eastern sales manager.

On behalf of the sales staff, L. J. McCarthy, secretary to management, presented Granger with a wrist watch.

R. H. Cochrane, president, expressed appreciation to the force for the manner in which they stuck to Universal during its dark years.

The convention was told that the company's new singing comedian, Tex Baker, will appear under the name of Bob Baker. After Chicago, studio cars carried the delegates to Universal City, where most of the afternoon was spent. Various production units were visited on the sound stages. The studio party at the Trocadero tonight, at which practically all the participants were present, concluded the convention.

Most of the delegates will return for the next directors meeting for the new morning, with the eastern delegation expected to arrive in New York on Monday.

Miss Morgan Leaves Monday

Chudia Morgan, who is under contract to Universal for one picture a year for the next three years, will leave New York Monday for the coast studio. Her picture for next season will be "The Lady Fights Back," from a novel by Arthur Stringer called "Heather of the High Hand." She will return to New York and stage work in the fall.

Beahan Heads Talent

Charles Beahan, Universal story editor, has been placed in charge of the talent department as well. He will maintain offices at the studio and in New York.

"U" Names Brewerster

Hollywood, May 19—Harold S. Brewerster has been named comptroller of the Universal studio. R. Wallison, who has been acting comptroller, becomes his assistant.

Grand National Ends Its Selling Session

(Continued from page 1)

official closing, stated that the company would meet here again in 1939. He added that Grand National is seeking to pioneer in the production of novelty films.

Today's final session was devoted to a discussion of the company's sales policy for the new season, and the setting of sales quotas for the 1937-38 selling season.

Edward J. Pesky, vice-president in charge of distribution, presented at the business session today at which the sales policy and quotas were outlined. He predicted that he rare branch may remain on the coast for several days, for conferences on product.

Birliman Returns to Coast

Hollywood, May 19—George A. Birliman, producer for Grand National, and his wife, Eleanor Birliman, who will be featured in the company's product opposite Conrad Nagel, returned to Hollywood yesterday.

Universal Personalh

LOS ANGELES, May 19—R. T. Good of Charlotte is the only man at the convention without a nickname. His first name is Raleigh.

JAMES Foy of Toronto is all exicted about the fact that three of Universal's players, Deanna Durbin, Walter Pidgeon and Barbara Reba, are Canadians. He says Deanna is billed up there as "Canada's own star."

JOE Young of Washington is still upset about having had to leave that 3x-foot cruiser at the Maryland Yacht Cub when he left to attend the convention.

FRANK Mantzke, Minneapolis manager, is a walking chamber of commerce for his home state. To hear him talk, it appears the smallest fish they grow up there is a whale.

ARCH L. Zachel of Minneapolis is all het up about that new diet. He claims he has lost 45 pounds since last year.

Harry Hurst and Ben Price, the "Two Hangarians" from New York, are convention regulars for the 13th time. Not superstitious.

RALPH Morrow of Kansas City and HARRY Grahame of Atlanta are constantly mistaken for each other.

The boys were fooled by that knowl-

ing look as F. J. A. McCarty manipulated his Cine-Kodak.

Kent on Coast Today

Hollywood, May 19—Sidney R. Kent, president, John D. Clark, general sales manager, and Charles E. McCarthy, director of advertising and publicity, are in New York today as an executive advance guard for the 20th Century-Fox convention which opens at the Ambassador May 31.

Universal Expresses Its Thanks

(Continued from page 1)

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FLAMING YOUTH IN A TOP PICTURE GIVES GREAT OPPORTUNITY!!

1937's

RICHARD DIX
JOAN PERRY

NANA BRYANT • FRANK C. WILSON
Directed by Harry Lachman
A Columbia Picture
Exploitation Natural!

Columbia crashes through with a ripping... tearing... modern melodrama... turned out with supreme showmanship!

Backed by a sweet set-up of high-powered promotional tie-ups... to beat outdoor summer competition to the punch!

The DEVIL is DRIVING
RADIO

FCC Orders Hearings on New Stations

By CLARENCE LINZ

WASHINGTON, May 19.—The F.C.C. has ordered hearings on a number of applications for new broadcasting stations.

Chickasha Daily Express, Chickasaw, Okla., 1,500 kilocycles, 250 watts, daytime only: Broadcasters Inc., Gastonia, N. C., 1,420 kilocycles, 100 watts night, 250 watts day; Curtis Radiocasting Corp., Richmond, Ind., 1,420 kilocycles, 100 watts night, 250 watts day; United Broadcasting Co., Tulsa, Okla., 1,500 kilocycles, 1,000 watts day, 2,500 watts night; Decatur, Ill., 1,550 kilocycles, 1,000 watts; A. L. Beaird, Jasper, Ala., 1,500 kilocycles, 500 watts; interested in radio, as follows: WTTA, Quincy, Ill., for increase of time, and WMSK, Dayton, for increase of power to 250 watts, night, 500 watts day.

This commission disclosed that operating licenses had been granted WPRO, Providence, to increase power to 1,000 watts night, 1,000 watts day; WQAN, Seminole, for increase of power to 500 watts, and KMJ, Fresno, Calif., to increase power to 1,000 watts.

At its weekly meeting, the broadcast division denied or dismissed the applications of WOWA, Omaha, for extension of time; and WNOP, Mt. Airy, N.C., for extension of power to 1,000 watts.

Tells of Real Coverage

Jack S. Connolly, general manager of Pathé, broadcast an eye-witness description of the Coronation and an account of how the newsreels covered the event when he appeared as a guest speaker on the Mutual network last night from 9:30 to 10 P.M., E.D.S.T.

South America to Get Fight

NBC will short-wave the Braddock-Louis fight to Radio Splendid, Buenos Aires, June 22.

N. C., 1,370 kilocycles, 100 watts; Central Broadcasting Corp., Centralia, Wash., 1,440 kilocycles, 500 watts; Ohio Radio Stations, Inc., Cincinnatii, Ohio, 1,210 kilocycles, 100 watts, night, and North Western Publishing Co., Danville, Ill., 1,500 kilocycles, 250 watts daytime. A report recommending approval of the application for a new station at Sharon, Pa., and increases of power sought by WHOM, Jersey City, and WSOCT, Charlotte, N. C.

MOTION PICTURE DAILY

Radio Personalities

JOHNNIE GREEN, bandleader on the Packard program, arrived here from Hollywood yesterday to sign a contract to take over the show June 8... Ken H. Berkeley, station manager of WRC and WMAL, N.B.C.'s Washington outlet, is expected here soon... Mario Cozzi is booked for an operatic appearance at the Hippodrome here in two weeks... Eddie Cantor's six-year contract with his present sponsor contains a television clause—the singer is not to be written, it is believed...

Stiles Wins Paley Award For Amateurs

Walter Stiles, Jr., of Condorsport, Pa., has been selected for the 1937 S. Paley Amateur Radio Award and will receive it from Paley, CBS President, at a presentation luncheon at the Astoria Motel here yesterday.

Actual presentation of the trophy will be broadcast over CBS from 2:30 to 2:45 P.M., E.D.S.T.

The selection of Stiles was based on his performance during the March, 1936, flood emergency, when for 120 hours he supplied power to a local radio station to enable it to keep its transmitter on for 18 hours a day, a period of time, the network said, when the station had no power available to it.

They are three: L. William, of the Clinton, N. Y., station, and WOR, New York, and WMN, New York, for extension of time for construction of a new station.

Staff of WMCA Joins New Guild of AGRA

The announcers and production men of WMCA in New York City, have joined the American Guild of Radio Announcers and Producers, union formed recently at CBS. It was, each one different; a builder of outdoor toy railroads; a girl who has collected over 4,000 miles of string, each piece associated with an unusual event or personality: a collector of books that aren't books, volumes which when opened reveal spaces for bottles, cans, and flowers, and the like, and an eight-year-old collector of coat hangers, radio, who has learned something new on his hobby, has invented a patent-able collapsible clothes rack.

The holes, of course, will be heard each Tuesday from 10:30 to 11 P.M., E.D.S.T. on WOR. It is a sustaining program.

“Hobby Lobby”

“Hobby Lobby,” a new WOR feature conceived by Dave Elman, former network and agency production man, is a brief little ear full of practical information for the microphone folks with unusual hobbies. The series should interest almost everyone, as for those who pursue the usual hobbies—stamps and coin collectors, etc.—a-listen-in guard against missing a blush of envy on their cheeks.

Heard on the opening session was a bank president who has collected for 25 years, one each one different; a builder of outdoor toy railroads; a girl who has collected over 4,000 miles of string, each piece associated with an unusual event or personality: a collector of books that aren't books, volumes which when opened reveal spaces for bottles, cans, and flowers, and the like, and an eight-year-old collector of coat hangers, radio, who has learned something new on his hobby, has invented a patent-able collapsible clothes rack.

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Appraisal for New Stock of RKO Is Asked

Objectors File Proposal With Special Master

Asserting that the fairness of the RKO plan which regulation cannot be determined without an appraisal of the value of the new common stock, which figures in the plan's provisions for payment of all classes of claims, the independent protective committee for RKO common stockholders submitted its objection to the plan yesterday to Special Master George W. Alger.

George L. Schein, attorney for the committee, stated in his brief that the plan was "unfair and discriminatory" to the common stockholders. The independent committee is regarded as the strongest objector to the plan, which has the approval of a majority of the debenture holders, stockholders and general creditors.

"The plan," Schein declared, "purports to ascribe a value to the common stock based solely on earning power and does not appraise the value of common stock." (Continued on page 7)

Television Start

Far Off—Sarnoff

CHICAGO, May 20.—David Sarnoff, president of RCA, today informed a convention of radio wholesalers here that he did not foresee television this year, and could not predict when it might be commercially possible.

He stated, however, that RCA could build a television receiver now to sell for around $400.

Citing the deterrents that must be overcome before television reception can be assured, Sarnoff enumerated the following:

1. Cost of receiver.
2. Inadequate transmission facilities.
3. Failure of the public to assume financial responsibility for the receiver.
4. Lack of technical refinement.
5. Cultural resistance.

Two Attorneys Are Accused by the FCC

BY CLARENCE LINZ

WASHINGTON, May 20.—Charges of irregularities in connection with the handling of applications for broadcasting privileges were todayanswered to before the F. C. C. against George S. Smith and Paul M. Segal, attorneys.

It was charged by the commission that Smith and Segal were among those who filed applications for broadcasting privileges in connection with business interests.

Smith Resigns As President OfPathé

Ned Depinet Is Named as His Successor

Ned E. Depinet, RKO vice-president and head of distribution, was elected president of Pathé News, Inc., succeeding Courtland Smith at a meeting of the board of the newsreel company yesterday. Frederick Ullman was elected vice-president at the same meeting.

He tendered his resignation to the board and will engage in television and radio activities, it was stated. He served as secretary of the Motion Picture Producers and Distributors of America at the time of its organization in 1922. He resigned that post after several years to join Fox Film Corp., where for some time he worked on the development of sound films and in 1926 organized the Fox Movietone News. He served as exchange manager.

Omaha Will Sue All Operators of B. N.

OMAHA, May 20.—Attorney General Richard Hunter today stated that suit will be filed against Omaha theatre operators Bank Night and that he will ask the state Supreme Court Justices to exercise their right to assume immediate jurisdiction over the case. The state Supreme Court Justices have temporarily enjoined operators from playing "Under the Knife." It was stated that the recent order was temporary and injunction against the theatres.

Hunter had a force of investigators.

Exchange Men Talk Union Pacts Here

Home office division managers and exchange operation's heads are negotiating the labor contracts with the newly formed exchange unions, it was learned here yesterday.

Contracts have already been set with the Boston exchange union, and meetings were held yesterday to negotiate a similar pact for Philadelphia. The meeting will be resumed this morning, following which New Haven union representatives will sit down and talk to the distribution executives.

It was indicated yesterday that amicable arrangements will be set up at the sessions now going on. Other eastern exchange unions are expected to hold meetings here as soon as the Philadelphia and New Haven pacts are worked out.

Universal's Staff Entrains for Home

LOS ANGELES, May 20.—Universal's sales staff departs today for home today, following a final day devoted to individual meetings among James R. Grainger, general sales manager, and his district and branch managers. The salesmen, with business sessions behind them, spent most of the day before train time at the studio or on the golf links.

Heading the eastern group, due in New York on Monday, are R. H. Cochrane, president; P. D. Cochrane, in charge of advertising; Grainger, Joe Weil, Andrew Sharicek, F. A. McCarthy, and Oscar Binder.

J. Cheever Cowdin, chairman of the board of directors, will remain on the coast probably for two weeks.

Films Better, Seats Last Longer in South America

Pictures are getting better.

John Day, Jr., Paramount general manager for South America, who is in New York on a home office visit, was able to report yesterday that knitting and burning of upholstered theatre seats is on the wane in the capitals below the Equator.

There was a time when the average South American exhibitor was not too happy to recoup the cost of that sort of vandalism as a fixed overhead charge. The demonstrative Latin American public was fond of expressing their dissatisfaction with inferior film offerings by slicing a seat covering or leaving a lighted cigarette behind on the upholstery at whatever stage of the performance they decided they had had enough. Nowadays, they are becoming as interested as the management in keeping seats intact, certain that they will be back to occupy them again with the next change of program.

The average South American has an insatiable appetite for pictures, Day said. It probably accounts for the spread of double and even triple features throughout most of the principal cities and into many of the first runs. Films these are as varied as they are on this side of the Equator, he reported. Any good story with an outstanding star in the cast will do. (Continued on page 4)

More Radio — Pp. 8-9

Pay Jump and Union Shop to Utility Group

See Settlement of Strike Over Weekend

Hollywood, May 20.—A union shop, together with a wage increase of 13 cents per hour, was granted by producers here today to members of the International Studio Utilities Workers. Also settled is the dispute which arose from the question of I.A.T.S.E. jurisdiction but the terms of this agreement must be ratified by the local before members may return to work. Such return will be another demand from the ranks of the F.M.P.C.

Joe Marshall, utilities workers' representative; George Spangenberg, president of the I.A.T.S.E., and William Bofio, his aide, in a joint statement declared that the I.A.T.S.E. intended to obtain the laborers' agreement. On this point the producers were silent.

Today's developments portend a general settlement of the F.M.P.C. strike during the coming weekend. Charles Lessig, secretary of the federation, has adopted a more conciliatory attitude. Producers are being asked to grant a union shop before the next round of work.

Today's noon deadline for the inde- (Continued on page 7)

Selznick Keeps UA

As '38 Distributor

Selznick International will continue to release through United Artists next season on the same basis as heretofore, David O. Selznick said yesterday. He stated, however, that there has been no change in the situation regarding the distribution of "Gone with the Wind" during his two weeks in New York. Selznick plans to leave for the coast today.

The producer said that his new Para. to Have 100 One-Reel Subjects

Paramount's short subject lineup next season will include 100 one-reel shorts, one two-reeler and 104 issues of the newsreel. This program will supplement the 58 features, six of which will be made by United Westerns to be produced by Harry Sherman.

No set number of "A" pictures is (Continued on page 4)
MOTION PICTURE DAILY

Insiders' Outlook

By RED KANN

Hollywood, May 20

S AM GOLDWYN, who has a positive way about him, has determined to produce three forthcoming pictures in color for no other reason than to prove this space is aware that the producer wants the facts publicized, no reluctance about naming them further. The titles: "The Goldwyn Follies" which the producer proudly hails as "his forthcoming $2,000,000 picture," and a story of the American occupation of the Philippines, called "Gold, Glory," and "You Can Be Beautiful," which will have to do with the beauty parlor industry...

This, the Goldwyn press department which pyramids to Jock Lawrence at the peak, "indicates" black-and-white films face a "complete disappearance" and further... "Goldwyn's announcement was believed to be the forerunner of similar statements from other major producing units, sounding the eventual death knell of the present day non-color films as thoroughly as the advent of sound killed silent films."

Now, in all fairness, that's believing a great deal and seeking to plot the decline of an entire industry on the strength of what one producer determines. Goldwyn makes a pleasant lunch host and record as a producer of finer actions needs no praise here, but, after all, the business does go beyond him. So far as this extended branch tour of ours has found it out, it is true that there is an upswing toward color, but no deluge. And that is well. For the producing industry, as such, to ponder over color as an eventual something to come is merely to keep astride of progress and futures and is an encouraging sign that the grass will not be permitted to grow...

But there is a vast deal of difference between wild enthusiasm and considered judgment. Just about this time last year it was thought Walter Wanger had introduced "The Trail of the Lone- some Pine." It was in color, you will remember. Hardly had the preview gone cold when Jock bounced through from many directions that the day of the black-and-white picture had passed. From that point on, it was "You Can Be Beautiful." We ask you to match the excitement with the delivery. Better than that, we'll do it for you. It is true, of course, that color was reported to by the studios, but to wild rush prevailed, no headlong fling developed. A handful of such attractions went before the cameras and thereafter the movement became abortive...

Hollywood has a persistent way of arriving at conclusions, quickly, and in conclusion they are so rapidly reached. It is notoriously lacking in any genuine appreciation of market absorption content and it rarely stops to contemplate how violent and lack of step up already staggering negative costs might propell sales departments to a point beyond which they will give it. Therefore, becomes patently unfair for producers to launch upon effort which further falters the load without first embarking upon reasonable investigation to demonstrate they know what they are about to undertake...

Added to all of this is a circus of curious and often contrary circumstance. The Goldwyn statement was issued to the press last Saturday afternoon. It was followed immediately by intimations from Dave Selznick in New York that he may go all-color as well. Jock Whitney is one of Selznick's partners. He is also interested heavily in Technicolor. This company, which all or not, has just held its annual meeting in the East. It's your party from here...

So, California ITO Calls Para. Unfair

LONDON.-May, 20.—The I.T.O. of Southern California adopted a resolution today condemning the Miguel, an unethical, unjust and contrary to the implied promises" Paramount's recent manifestos. The I.T.O. further said "some of the features on its current season's work sheet. Copies of the resolution were sent to Adolph Zukor, general producer, and E. F. Kastner, vice-president and distribution head. In addition, requests were sent to P. J. Wood, general manager of the I.T.O., and Mr. F. W. Adams, for action on the matter by the exhibitor organization at its national meeting in Milwaukee next week.

Comment on the California exhibitors' resolution, as well as on a similar one adopted recently by Blank's land exhibitors, could not be obtained at Paramount yesterday in the absence of John B. Blank, expected to be in Los Angeles by the middle of June to sign the agreement.

The new pact will eliminate Paramount's own concern in reissue, which will be held at the Ambassador Hotel in the coast city beginning June 16.

Douglas Lotherton, general sales manager for the company's New Zealand branch, has left Auckland and Clair E. Higley, managing director in France, has sailed from Cherbourg. Region Chairman, Far Eastern sales manager, has left for Moscow, Washington, D.C.; Fred S. Galbraith, general manager in India, will leave Havre on the Normandie May 26, arriving in New York May 31, Ralph Hanbury, managing director in Britain, will sail on the Chaucer June 2, arriving here June 6. Other foreign executives who have attended the meeting are Ben Kam- mack, general manager in South America; Louis Lezana, general manager in Mexico; Fred S. Galbraham, general manager in Panama, and Bert Reisman, office representative with headquarters in Havana.

MOTION PICTURE DAILY

Vol. 41 May 21, 1937 No. 119

Maurice Kanna, Editor-in-Chief and Publisher

George J. Jerauld, Managing Editor

James A. Cron, Advertising Manager

They went to the M-G-M studios!

They saw magic!
They saw the millions that make it go
They saw acres and acres of wonders
They saw cities and palaces rise in splendor
They saw armies of artisans skilled in screen technique
They saw the brilliant luminaries of the film world
They saw talent from the far corners of the world
They saw the world’s greatest group of showmen in action
They saw the greatest roster of electric light names ever gathered under one roof in all amusement history
They saw brilliant entertainers who are the Stars of Tomorrow
They saw Youth and Beauty, the raw materials of Stardom
They saw the mighty throb of the World’s Greatest Studio
They saw the surging force that keeps it ever the leader
They saw the spirit that moves this united force to victory
They saw giant dramas and eye-filling spectacles in the making
They saw treasuries of entertainment on preview screens
They saw fortunes dedicated to the box-office attractions of tomorrow
They saw the living, thrilling reason for M-G-M supremacy
They are the representatives of Metro-Goldwyn-Mayer who come direct from the Studios of M-G-M with a mighty message for the showmen of America in 1937-38.
FILMS BETTER, SEATS LAST
LONGER IN SOUTH AMERICA

(Continued from page 1)

Smith Quits as Head
Of Pathe News, Inc.

(Continued from page 1)

Omaha Will Sue All Operators of B.N.

(Continued from page 1)

in Omaha during last night's drawing, and, or other investigators a week ago. Points on which he will base his suit include: (1) The winner of a drawing on May 12 was not announced in the lobby of one downtown theater, so that only patrons who had purchased tickets had a chance to win. (2) Several horses charge a nickel more for Bank Nights. (3) Trailers are usually chartered by the bank and not the theater and, as such, are not under the control of the company. (4) RKO has not been paid for the use of its reel pictures in charge of distribution.

Sues on Sweepstakes

Middletown, O., May 20.—The first suit involving theatre games in this territory has been filed in Common Pleas Court here by Sarah Stein against Southiohe Theatre Corp., operating the Paramount, and Roy Pefrey, manager, to recover $550 ex-

pens and $2,140 for admissions paid.

SUNDAY SHOW VOTED
AIM OF PENNA, BILL

HARRISBURG, May 20.—By the ac-
tion of the Pennsylvania Senate last night the way was paved for any an-
bolishment of the state liquor laws which has voted down Sunday film shows under the terms of the Local Option Act in 1937 and will go into effect at the beginning of the 1938 season.

The Senate, by a vote of 26 to 18, adopted an amendment to the act, already approved by the House, and the new measure now awaits accep-
tance of the Governor.

The act of 1935 provided that after a vote had been taken on Sunday film shows in any township or county, the question could not be called up for a referendum vote again in such a municipality until after a period of five years.

Under the terms of the amendment just passed by the legislature the five-year clause would be set aside this year only to permit a special election in such municipalities in September.

Selznick keeps UA
As '38 Distributor

(Continued from page 1)

season's schedule will be mapped out on his return to Hollywood and that the company hopes to have as many as it can produce. Plans are expected to be completed shortly for the road-

RKO, May 20—recorded to prove consideration because of matinee arrangement whereby par-

tions purchasing matinee tickets are eligible for the evening's drawing.

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SHE LOVED AS ALL WOMEN
DREAM OF LOVING ....... BUT
AS FEW DARE ...........

She knew that on earth the price of
living in paradise is high. She paid it
willingly ... gladly. Bergner's genius
shows you this woman's heart ...
teaches you a new meaning for love!

MAX SCHACH
Presents

Elizabeth
BERGNER
in
DREAMING
LIPS

with
RAYMOND MASSEY
and
ROMNEY BRENT
Produced and Directed by
PAUL CZINNERS

 Released thru UNITED ARTISTS
Appraisal for New Stock of RKO Is Asked

(Continued from page 1)

the equity of the common stockholders.

The committee attacks the proposed payment of $500,000 in shares of the new RKO common stock and the purchase of an additional 9,000,000 shares by RKO of the old common, and suggests that the new common should be issued at a discount of 33 1/3%.

The committee recommends that the new common should be issued at a discount of 33 1/3%.

Looking 'Em Over

"Gun Lords of Stirrup Basin" (Republic)

The western fans should be reasonably satisfied with this western. Bob Steele is featured. The story concerns a feud over the building of a dam. A cattle-raising family and a group of farmers are the war

Steele is in love with the enemy's daughter, Louise Stanley. Their marriage causes their families to renounce the pair. Steele is called back to his home to find his father dead. He shot his mother and the Dawsons. Steele is suspected of the murder. He sets out to uncover the source of the trouble. His investigation uncovers the deceit of Karl Hackett, a crooked lawyer, who has been buying up homestead claims. The affair comes to its climax when Hackett and his cohorts battle the Dawson clan. Steele arrives with incriminating proof and the sheriff. The difficulties are settled. Hackett gets away, but he is soon done away with by Steele and the outlook is peaceful.

Miss Stanley is attractive and capable. The support includes Ernie Adams, Frank LaRue, Frank Ball, Steve Clark and Frank Ellis. The picture is directed by Lew Landers.

Production Code Seal No. 3,152. Running time, 51 minutes. "G."

As Good As Married," which was reviewed at the Roxy last night, was reviewed by wire from Hollywood on April 20.

"Dreaming Lips," now current at the Rivoli, was reviewed by cable from London on Feb. 20.

"Turn Off the Moon," which was reviewed by wire from Hollywood on May 1, is now being shown at the Paramount.

Make Way for Tomorrow," at the Criterion; "They Gave Him a Gun," at the Capitol; "Shall We Dance," at the Radio City 3-D Music Hall, and "The Prince and the Pauper" at the Strand, are being held over.

Raise, Union Shop

To Utility Workers

(Continued from page 1)

pensionists' acceptance of the F.M.P.C. demands has been extended and decision in the matter is expected some time tomorrow.

Representatives of F.M.P.C. crafts today claimed that Grand National has acceded to their demands but no confirmation could be obtained from Edward L. Alperton, president.

Broadway Again Picketed

Broadway houses were picketed for the first time last night by Local 829, the Broadway pickets. The pickets demanded a raise in sympathy with the Hollywood studio strikers. Pickets marched to and from the theatre between 7:30 and 9:30 P.M.

Last night was the first time in a week that the theatres were picketed by Hollywood strike sympathizers. It was the third time since the F.M.P.C. two weeks ago asked for picketing support from theatres throughout the country.

Writers to Set Up Board

Hollywood, May 20.—Machinery for grievance arbitration by producers and screen writers under the "Beverly Hills" code will be set up this week when the new board of directors, elected Tuesday night, meets to elect officers.

Also to be appointed will be the three writer representatives to the writer-producer code regulatory board. The directors elected are Hughes, Bert Kalmar, Grover Jones, Morris Agency, and William Morris, Jr., John Hyde and Abe Lastfogel, directors, charging that amount is due him for influencing Rex Beach to sign a contract with the agency for the theatrical and radio presentation.

Talent Payroll Is $1,750,000 Weekly

Hollywood, May 20.—The talent payroll at the studios has increased from $1,500,000 weekly this time last year to $1,750,000 this year, writes Edwin Schallert in the Los Angeles Times. "Increases in pay for bigger stars partly account for this; he states; "but the advent of many new people is responsible for a very large share."

Actors, directors and writers under contract in toto run to 1,196, he adds, "pecculating with salary no did: the peak has been reached. The current figure, according to this source, is "twice as large as at the beginning of the talkies and a 30 per cent increase over 1936 at the same time. It is also more than double the aggregate in the depths of the depression."

With the article, its writer appends a 10-year chart, tracing the course of contracted talent:

Brewster an Accountant

Hollywood, May 20.—Harold S. Brewster, appointed comptroller of the University of California earlier this week, for 20 years was Hollywood representative of Price, Waterhouse & Co. public accountants. His experience includes familiarity with production audits.

Ship It

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate. . . . by messenger or high speed truck . . . direct to the field.
2. The first plane out carries your shipment via the shortest, fastest route coast to coast. It travels swiftly as any passenger.
3. At the destination, delivery is made at once. Overnight coast to coast.

—and it's there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office . . . or

GENERAL AIR EXPRESS Division of TWA
Radio Personalities

JIMMY BLAIR is the new male vocalist set for the Packard program. John Hapgood, one of the noted actors, has been added to the cast of "Backstage Wife" network serial. Dick Moore, of "Up Front and Feris" office, by plane to Chicago yesterday . . . Batten, Barton, Durstine and Osborn's newest employee with a network series for the Landauowners' National Ass'n . . . Alexander Cordes has been signed as the guest soloist on "Music for Sunday" . . . 25 . . . H. Stokes Lott, Jr., creator of many network programs, is dead in Switzerland . . . It has been reported here . . . Pat Flannigan has been assigned by CBS to broadcast the Goldin Gloves bouts from Chicago May 28 . . . Eireen Zinhalist has been engaged for Ben Bernie's program through the Herman Bernie office . . .

WMCA and Inter-City will broadcast dance music from the Hollywood restaurant four times weekly, beginning yesterday. The Wood will remain on the Packard program throughout the summer . . .

Mrs. William Richardson, mother of Ann Richardson, Consolidated Radio Artists executive, is visiting in New York . . . Ralph Kirberry has been signed by the Hienesch's orchestra on the new transcription series for Chevrolet . . . Jack Costello, NBC announcer, and Mary Margaret Smale, from Sullivan's home city in Minneapolis, will say "I Do" June 19 . . . WNEW will raise its rate to 1,310 kilocycles with 100 watts power, which has been filed with the F. C. C. by Tom Olsen.

Two attorneys also were charged with other unethical practices, which were set forth in the cases issued by the commission calling upon them to make answer and show cause why they should not be suspended from practice before the commission.

Files New Station Request

WASHINGTON, May 20.—A petition to construct a new broadcasting station at Port Angeles, Wash, to operate on 1,420 kilocycles with 100 watts power, has been filed with the F. C. C. by Tom Olsen.

Other applications received by the commission include those of WJBL, Decatur, Ill., for change of frequency to 1,310 kilocycles; WJAN, Jacksonville, Fla., for experimental increased power to 500 watts; WRC, New Albany, Ind., for change of frequency to 880 kilocycles; KNOM, Nome, Alaska, for increase of power to 1,000 watts; and KEF, Pocatello, Idaho, for increase of power to 1,000 watts.

FCC Gets Station Pleas

WASHINGTON, May 20.—The F.C.C. has received applications for two new broadcasting stations from the S. Sloper Corp, Norfolk, Va., for a permit to construct a station to operate on 1,770 kilocycles with 100 watts power, and WCES, owners of the Southern Broadcasting Corp., Bogalusa, La., for a station to operate on 1,770 kilocycles with 100 watts power, at night and 250 watts day.

Frank Kennedy Promoted

LOS ANGELES, May 20.—Frank Kennedy, manager of the Radio Music Bureau in the Don Lee radio laboratory, has been promoted to chief engineer of KHJ, succeeding Harold G. Feery, resigned.

Carroll O'Meara Leaves KHJ

LOS ANGELES, May 20.—Carroll O'Meara, for three years continuity editor of KHJ, will leave June 1 to join Young and Rubicam as writer-producer.

Talks from Shanghai

The first coming commercial call on the new radio-telephone service between America and China was made yesterday by William B. Benton, founder of Benton & Bowles, Benton, speaking from a station in Shanghai, to Atherton W. Hob- ler, president of the agency.

The call was received early yesterday noon. However, the subject discussed was of a business nature, but would not elaborate further.

Two Attorneys Are Accused by the FCC

(Continued from page 1)

that the attorneys organized the Palmier Broadcasting Syndicate for the purpose of using it "as a dummy for applications for assignments from the commission," and to "hinder or delay other applicants in obtaining or holding assignments under this commission." The syndicate filed applications for stations or construction permits at Portland and Lewiston, at Bakersfield, Calif, and at Cheyenne, Wyo.

The two attorneys also were charged with other unethical practices, which were set forth in the cases issued by the commission calling upon them to make answer and show cause why they should not be suspended from practice before the commission.

Television Start Far Off—Sarnoff

(Continued from page 1)

the lack of coaxial cables for interconnecting transmitters, the problem of developing suitable programs at a reasonable rate, and the limited range of present television transmitters.

The present range of RCA's experimental commission in New York, Sarnoff said, has a maximum of about 45 miles. Until that range is increased, some system of interconnecting transmitters is developed, the television field will remain limited. Advertisers, he said, are interested only in nationwide television.

Observe Swing Anniversary

The CBS "Saturday Night Swing Club" will celebrate its first anniversary on June 2, and marking the event, Columbia plans a full-hour program that date, from 12 midnight to 1 A.M. D. S. T. Packages will be made from all over the country, and swing artists who will be heard include Bunny Berigan, Red Nichols, Artie Shaw, Ray Strata, Scott, Tommy Dorsey, Casper Rer- don, Duke Ellington and Fats Waller.

TelevisionStartFarOff—Sarnoff

Are not to be viewed in the same light by broadcasters and sponsors, at least not for the next two years, according to R. J. Sarnoff, president of the Radio Corporation of America, who spoke before the Allied Women's Broadcast Association yesterday in New York. Missouris, source of a large part of the nation's television sets, will not be available until a few hours per day, at first. The concept of the 'nightly performance' will follow. Later, following the trend of early broadcasting, more and more programs will be televised, until finally, television will be as continuously available as is radio today.

Groce Conferences Scheduled

WASHINGTON, May 20.—A series of eight of social interest, under the auspices of the Federal Communications Commission, with sponsorships being handled by the National Federation of the Blind, was announced yesterday. The conferences will be held on the 10th to 13th of each month, with the first, a federation of the Commission of the Pacific Coast Electrical Ass'n at the Hotel Huntington in Los Angeles, Calif.

One "envisage," he said, "along with interesting eye-and ear entertainment, the program a commercial message with a theme picture, a theme song and a single word, rather than the multi-worded commercial announcement in use today. Television programs will be available only a few hours per day, at first. The concept of the 'nightly performance' will follow. Later, following the trend of early broadcasting, more and more programs will be televised, until finally, television will be as continuously available as is radio today.

Jell-o, Everybody!

Switchboard operators at the General Foods telephone desks offices are now greeting telephone callers with the saluting "Jell-o—General Foods." The innovation is at the specific instruction of Arthur H. Slough, advertising and sales manager,who in his letter to district sales managers, authorized each operator to say "Jell-o" distinctively, and then pause slightly before saying "General Foods." This will inspire considerable word of mouth publicity and com-
Radio

Programs Shifted in “Gold Medal” Series

The program features of the hour—length “Gold Medal Features” on CBS will be readjusted, effective May 24.

The new schedule follows:


All times are E.D.S.T. The agency is Blackett-Sample-Hummer, Inc.

Arrange Speedway Coverage

INDIANAPOLIS, May 20.—Organization of radio coverage of the 500-mile Speedway May 31 has begun. Ken Fry, NBC central division special events director, has been making arrangements.

All stations, WIRE and WFBM, will be broadcasting on the race.

The two are limbering up by announcing the trials over WFBM this week.

Principal Forms Radio Dept.

HOLLYWOOD, May 20.—Principal Prod. has organized a radio department under W. G. Wells, who has been announced.

Past members of the department include Elinor O’Neill, who has just been made eastern district sales manager for Warner and will shortly move his headquarters from Pittsburgh to New York.

Pittsburgh, May 20.—Variety Club is planning a testimonial and farewell dinner for Warner’s manager in Pittsburgh, whose name has not been released, who has just been made eastern district sales manager for Warner and will shortly move his headquarters from Pittsburgh to New York.

Weiss Starts 4 Serials

HOLLYWOOD, May 20.—Louis Weiss, Columbus producer, has launched the first of a series of four serials for that company with the start of production on “Frank Buck in the Jungle.”

He is headed by Buck, Regin, Alice Scott and H. Rider Haggard, with Universal, whose name is not yet known, as its “Sagur” (Sagur) Kane has been placed with Majprod and Darry, the latter a noted African explorer.

Dick Merrill Is Signed

HOLLYWOOD, May 20.—Dick Merrill, transatlantic flyer, has been signed by Sy Weintraub, American producer, with Universal for “Scoop” which goes into production Friday. These deals were also closed by Irwin.

To Produce Stamp Short

Captain Tim Healy, creator of the Stamp Club of the Air which is heard over the NBC coast-to-coast hookup, has formed Postage Stamp Movies, Inc. The company will produce a series of short subjects with features in Stamps Land.

Next Lloyd Film Ready

HOLLYWOOD, May 20.—Harold Lloyd plans to start production within six weeks on his next film for Para.

The screening was made by Jack Cunningham from an original by Francis and Marian Cockrell.

Lang to Marry Orsatti

HOLLYWOOD, May 20.—June Lang, performer, and Victor Orsatti, agent, will marry May 29.

Film Leaders to Be At the AIC Banquet

HOLLYWOOD, May 20.—The studios will be well represented at the annual banquet of the American Institute of Cinematography, affiliated with the University of Southern California.

The awards will be presented to the following:

Patrons and patrons of the American Institute will include Jack Warner, Sam Wood, Dr. and Mrs. H. A. Gimm, William Dietzler, Walt Disney, Albert E. Smith, Frances Marion, Max Factor, Harry Cohn, Paul Kohner, Jesse L. Lasky, F. Z. Mamek and Walter Wanger.

Variety Club Cincinnati

CINCINNATI, May 20.—The big event of the current week will be the fourth annual supper dance tomorrow night at the Paddock-Caprice in the Netherland Plaza, for which Arthur M. Fruderfenfeld, main guy of the entertainment brigade promises some unusual entertainment. Kurt Kulke, in charge of reservations, predicts a sellout.

A number of names on the roster include Paul Sullivan, news commentator of WLW, resident; Edwin H. Gown, Theatre Poster Supply Co., semi-resident, and Lou Liebenstein, auditor 20th Century-Fox, New York resident.

Harry Donau, formerly assistant steward, who recently went with the local Paramount exchange, is back at the tent as steward, succeeding Clarence Williams, resigned. Ray Sanders remains as assistant.

For Grety, talent taken up camera work as pastime.

Glass Producions Head

HOLLYWOOD, May 20.—Gaston Glasz, who was leading man for Victor Schertzinger several years ago, has joined that producer’s unit at Grand National.

Flash Previews


“These films will be reviewed in full in a coming issue of Motion Picture Daily.”

Friday, May 21, 1937
Screen's first showing of the 'Hot-Wire Men' of America—the bravest bunch of die-hard-and-love-easy heroes that have hit the celluloid since 'Ceiling Zero'—and they're played to the hilt by

PAT O'BRIEN
HENRY FONDA
MARGARET LINDSAY
STUART ERWIN

J. Farrell MacDonald • Dick Purcell • Joseph Sawyer • Craig Reynolds • John Litel • Jane Wyman • Directed by Ray Enright

The Prince and the Pauper → The Go-Getter → Kid Galahad → Slim → And So On Into 1937-38 with WARNER BROS.
Production Feature Meet Of S.M.P.E.

Visits to Coast Plants Part of Program

Hollywood, May 21—Production technique will be the chief subject of discussion at the annual spring convention of the Society of M. P. Engineers, which will open at the Hotel Roosevelt here on Monday, and will run through Friday, May 28. The executive session will occupy a large part of the time of the delegates, including visits to various studios.

Special sessions are planned on television, color, acoustics, sound and laboratory equipment, among others. Homer Tasker, past president of the S.M.P.E., and head of the Universal sound department, has arranged an inspection

(Continued on page 4)

Roxy Hearing Put Over Until June 4

A hearing on a motion to confirm the report of Special Master Addison S. Pratt which recommended approval of the amended plan of reorganization for the Roxy with only a minor modification was adjourned yesterday to June 4 by Federal Judge William Bondy. Objectors to the report were instructed to file briefs with the court by May 27.

Indications are that with the adjournment of the hearing, confirmation of the plan will be delayed beyond July 1, the date specified by 20th Century-Fox as a condition of its reorganization offer. It was stated unofficially, however, that the company

(Continued on page 4)

Michigan Allied to Battle Censor Bill

Detroit, May 21—Several film bills in the State Legislature will be fought by Allied of Michigan during the closing weeks of the session. One calls for state censorship with a board of three to be appointed by the Governor, salaries of the members to be paid out of a charge to be assessed against distributors.

Another provides for closing all theatres in the state which, by Sept. 1 next, do not have operating licenses, wall boxes, entrances and stairways.

A third would bar all advertising relics except trailers, and others are a bill providing for dog racing and one calling for a 40-hour week for women workers.

Jack Connolly Leaves Pathe; Ullman Named

More Changes Believed To Be Impending

Jack S. Connolly, general manager of Pathe News and associated with the company in editorial and executive capacities for the past seven years, resigned yesterday. His duties will be taken over by Frederick Ullman, former head of the Pathe News commercial film department, who was elected vice-president and a director of the company on Thursday. Ullman becomes the active management head of the company.

It was reported yesterday in official quarters that several other changes, either imminent or had occurred already on the editorial staff. Details, however, were not disclosed.

Connolly’s resignation follows that of Courtland Smith, former Pathe News president, who was succeeded

(Continued on page 3)

Diplomats to Speak Via CBS Short Wave

Six South American envoys will participate in the CBS salute to Latin America through the facilities of the network’s new short-wave station, W2XE. May 25, from 7 to 8 P. M., E.D.S.T. The program will be broadcast over W2XE only.

The envoys, who will speak from Washington, represent Argentina, Brazil, Chili, Mexico, Peru and Columbia. Others who will participate are Xavier Cugat’s orchestra, Bud Sayao, Carlo Morelli, vocalists; Dr. Leo S. Rowe, director of the Pan-American Union and Alberto Salanca, CBS South American commentator.

Big Acts Signed for Cleveland’s Exhibit

Cleveland, May 21—An impressive array of radio talent has been booked for performances in RadioLand at the Great Lakes Exposition this summer. Art Cook, assistant director of RadioLand, has been in New York for weeks booked acts from the major chains.

Acts definitely booked are: Guy Lombardo’s band; the Carthorium from the “Firestone Hour,” “Energizerless Show,” with Mario Cozzi; Fibber McGee and Molly; “The Singing

(Continued on page 4)

More Radio—Page 4

WIDE INQUIRY OF FILMS IS SOUGHT

I.A.T.S.E. Promises Strike Settlement

Hollywood, May 21—The I.A.T.S.E. today delivered an ultimatum to producers and striking units of the F.M.P.C. that the I.A.T.S.E. would settle the strike on its own terms. As regards the jurisdictional dispute, it warned the studios that it would strike on their lots and in the theatres if the F.M.P.C. were recognized without I.A.T.S.E. approval.

George Browne, I.A.T.S.E. presi
dent, issued a long statement hailing Charles Lessing, F.M.P.C. secretary, and “Communist agitators.” Browne said company union charges against I.A.T.S.E. are libels. “Neither the local painters nor other misguided labor organizations will cling to the recklessly-called-outlaw strike

(Continued on page 3)

Studios Hold Pace In Face of Strike

Hollywood, May 21—Production continues to maintain the pace of the last few weeks in the face of strike conditions involving nine crafts. Six new features were started, 40 were stopped, five were completed, 16 were editing and 76 editing. Last week, the comparable figures showed eight under way, 39 shooting, six completed, an identical number in preparation and 71 editing.

Columbia has one shooting, two pre
turing, nine editing and one completed; Goldwyn Prod. had three, zero and zero; M-G-M, six, two and 31.

(Continued on page 3)

Expect 800 Men at 20th-Fox Sessions

More than 800 delegates are expe
tected to attend the annual sales convention of 20th Century-Fox, which will open at the Ambassador Hotel in Los Angeles on May 31 and run four days.

The men will travel on four special trains, the New York group of 175 leaving here May 26. John D. Clark, general sales manager, will open the meeting Monday, May 30, with an address of welcome, and the rest of the day will be devoted to conferences on the outdoor series, Movietone and shorts. E. W. Hammons, Educational president, will disclose next

(Continued on page 4)

Texan Congressman Asks Seven-Man Committee To Conduct Probe

By BERTRAM F. LINZ

WASHINGTON, May 21—An inves
tigation delving into every phase of the film industry is proposed in a resolution introduced by Representative Dies of Texas.

The inquiry, which would be conduct
d by a special seven-man House Committee, would investigate particularly whether monopoly or monopolistic practices exist in the industry and, if so, what individuals, corporations or groups are guilty of such practices.

The committee would also study the activities of members of various organizations of exhibitors, distributors or producers “to monopolize business, to prevent competition, to promote legislation” and would ascertain the

(Continued on page 3)

U.S. Ticket Tax Up To $1,589,682 Mark

WASHINGTON, May 21—Federal admission tax collections in April reached the highest figure touched since last December at $1,589,682, an increase of nearly $50,000 over the March total of $1,539,408 and $323,000 above the April, 1936, collections of $1,260,425. It was reported today by the Bureau of Internal Revenue.

For the first four months of the current calendar year, collections amounted to $6,108,089 against $5,386,

350 for the same period in 1936, an increase of $721,799, while for the first 10 months of the fiscal year ending on June 30 receipts were $16,328,

297 compared with $14,261,221, an in

crease of $2,067,070, the bureau announced.

M-G-M, Randforce Talk Franchise Deal

Negotiations were begun yesterday between M-G-M and Randforce executives for next season. Attending the meetings at the M-G-M headquarters were Sam Newhouse and Louis Ryf, presi
dent of the independent circuit and William F. Rodgers and William A. Scully of M-G-M.

The deal being discussed is for one year and will include Randforce’s entire Brooklyn circuit.
Saturday, May 21, 1937

Arkansas ITOA Meet To Start Tomorrow

LITTLE ROCK, Ark., May 21.—The most important convention of the past five years was the forecast of J. F. W. Montgomery, general manager of the annual convention of the I.T.O.A. of Arkansas to be held at the Hotel Marion here Sunday and Monday.

Unfavorable rates for all theatres and election of officers are expected to be the major subjects before the convention. Harry Brantl, president of the I.T.O.A. of New York, and a representative of Allied, are expected to attend.

L. F. Haven, president, will preside. Registration starts Sunday morning and showing of new films will be held Monday morning with election of officers in the afternoon. Business and dance will close the convention.

Michigan Men to Attend

DEWART, May 21.—Allied of Michigan will be well represented at the national Allied convention in Milwaukee on May 25-26. Among the leaders who will be present are Fred Deolder, Sr., H. M. Richey, Fred Deolder, Jr., C. J. Citter, Tom Pend, C. P. Schrott, Branch Manager, Jerry Schneider, William Steffes, Arthur Robinson, Frank A. Wettstein, and George Wilber and Joseph Portell.

Most of them will make the trip to Milwaukee by auto, leaving Tuesday morning. Several, including Richey, intend to fly.

Cinema Arts to Make Appearance in June

Cinema Arts, new monthly film publication, will make its appearance early in June. Published by Albert Griffith Grey, brother of D. W. Griffith, the magazine will be of the size of Fortune, and will sell at 50 cents a copy.

P. H. Gunther, former managing editor of "The March of Time," editor, declared: The objects of the publication are to disseminate a film public which wants to read about its favorite star...without having to wade through garbage, outcome of which are written for a six-year-old mind."

John D. DeVine is associate editor; Pamela Pratt Forbes, fashion editor; Marion Martone, picture editor, and J. S. Seiden, art director. E. A. Tropp is executive vice-president and general manager, and Bernhard Palmade fills the office of circulation manager.

 Bernstein Sells 2,000

WASHINGTON, May 21.—Sale of 2,000 shares of Loew's common by David W. Bernstein, New York, officer and director of the firm, was reported tonight by the S.E.C. in its semi-monthly summary of the stock transactions of corporation officers and directors.

At the close of the month, the report shows Bernstein held 13,000 shares of the stock.

Ralph Off to Budapest

LONDON, May 22.—Robert Rubin, Loew vice-president, left today for Budapest where he is due Sunday.

Before leaving here he telephoned Louis B. Mayer in Hollywood on company business matters.

Separate Reports on Moyne Plan Expected

By BRUCE ALLEN

LONDON, May 21.—It is seen as possible now that three separate delegations will make their appearance to London for the unveiling of the Moyne Plan, Parliamentary Secretary of the Board of Trade on May 26, with the opinions relative to the Moyne suggestions for revision of the Films Act of the Cinematograph Exhibitors' Art, the Cinematograph Exhibitors' Society and the Film Group of the F.B.I. Originally it was intended that a joint delegation should confer with Moyne, but it is rumored that the circuits are dissenting from the C.E.A. policy, threatening to break away, but such an action would not affect the council's decision on the proposition clause in the quadrennial levy bill, carried by a 10 to one majority. The dominating factor lies in the fear of the independentists that the K.C.S. plan for cost recovery is so vague that it results in a serious shortage of product for the small exhibitor.

Purely Personal

GEORGE WEEKS, general sales manager for G.B., leaves today for Hollywood by car and will attend the opening of "Paradise," which was carried in New York. He plans to return in time for the G.B. regionals, first of which will be held in New York.

Sylvia Froos, who has been appearing in vaudeville abroad, returns next week on the Paris. She is a full-fledged author of Emileant Silverstone, American representative for Alexander Korba.

CHARLES KUHLMANN, Metropolitan Opera tenor, has been signed by Samuel Goldwyn for "Goldwyn Folks of '37." He is due on the coast Sept. 1.

Joe W. Hill leaves Hollywood by plane today for Galveston. While at the Universal studio he completed exploitation plans for "The Road Back.

HAROLD HENDER, RKO research director, on Thursday addressed the New York Branch of the Screen Directors, in the process of building authenticity into motion pictures.

JACK CORN, ARE MONTAGUE and ARE SCHNEIDER return today from the coast to line up plans for the Columbia annual sales convention.

MARTY SOLOMON, Indianapolis branch manager for Columbia, left for his headquarters yesterday after a Miami vacation.

LINTON WELLS will leave for the coast June 16 to attend the U. A. regional meeting and for conferences with Samuel Goldwyn.

NEIL DE FENIT will fly to Galveston on Tuesday, to attend the Hobbiton-Intershow convention.

SAM MARK, scenario head for S. B. associates, is due from the coast next week.

Irving Brecher, who worked on Milton Berle's picture for RKO, has returned from Brazil.

Edwin C. Carrier of M-G-M returned yesterday from Washington.

Neil Agnew arrives today from the coast after a stopover in Chicago.

Paul Price Quits M-G-M

HOLLYWOOD, May 21.—Paul Price of M-G-M's publicity department quit this week to go to New York. Morton Thompson has been added to the department.

Knopf to Return June

HOLLYWOOD, May 21.—Edwin Knopf, M-G-M story head, has cable from home that he will return by June 1.

RKO Acquires "Time"

Film rights to the current stage play "Having Wonderful Time," were acquired yesterday by RKO Radio Pictures at a reported price of $100,000. Pandro S. Berman will produce the picture and work is scheduled to start on it early in the fall.

Dog Racing Bill Vetted

ALBANY, May 21.—The dog racing bill was vetoed by Governor Lehman today on the ground that the pari-mutuel betting bill seeks to establish is unconstitutional.

Local major and independent circuit interests expressed satisfaction over the veto by Governor Lehman of the dog racing bill. During the past few weeks, plans were worked out of turf tracks in the Plains and Long Island, but these will be discarded now that the bill is dead.

Install 1,148 New Units

Domestic installations of Mirro-phon sound equipment to April 15 totaled 883 units. The new equipment has been placed in 205 foreign locations. The total to date is 1,148.

Arkansas ITOA Meet To Start Tomorrow

LITTLE ROCK, Ark., May 21.—The most important convention of the past five years was the forecast of J. F. W. Montgomery, general manager of the annual convention of the I.T.O.A. of Arkansas to be held at the Hotel Marion here Sunday and Monday.

Unfavorable rates for all theatres and election of officers are expected to be the major subjects before the convention. Harry Brantl, president of the I.T.O.A. of New York, and a representative of Allied, are expected to attend.

L. F. Haven, president, will preside. Registration starts Sunday morning and showing of new films will be held Monday morning with election of officers in the afternoon. Business and dance will close the convention.

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Film Inquiry Is Proposed In Congress

(Continued from page 1)
total membership of such organizations, the amount of money raised by each and the amount expended, if any, for 'propaganda purposes to bring about discrimination or legislation.'

The probe further would consider whether producer ownership of stock or other interest in exhibitors operations tends to create monopoly and results in unfair competition, and whether producers should be prohibited from engaging in exhibition.

Also to be probed is whether any of the producers and distributors have adopted practices of withholding of product from independent houses, allocation of product to controlled theatres, unfair and unreasonable zoning of territories, compulsory block booking and blind selling, forcing out of business and acquisition of independent houses through unfair business practices and, if so, the appropriate steps that should be taken to correct this condition.

Many Incidental Considerations

Other factors sought for investigation are the efforts, if any, of certain theatres to cut the price of admission below that charged by a fair in order to eliminate competition and whether such cut-throat competition results in inferior quality of pictures and in lower wages to employees; the efforts of theatre-owning producers to regulate the admission prices of independent exhibitors by limitation of contracts and by withholding films for unreasonable periods from low-admission houses; conditions—conformal and otherwise—between producer-distributors and the manufacturers of reproducing equipment such as film projectors, reels, projectors, and trailer manufacturers; the effect on the independent exhibitor and the public of percentage playing, compulsory designation of playdates and other conditions imposed on the producer-distributors, and the special favors granted to the producer-owned, controlled and affiliated theatres and the discriminations practiced against independent theatres, together with the activities of independents through their associations and organizations to monopolize the business of exhibition so as to be able to dictate to producers on terms and conditions under which their product shall be run and to promote discriminatory legislation.

Production Also to Be Probed

Also to be studied are whether producers must have some dependable outlet for their products and if legislation to insure continuous production on a high-grade basis and whether the present practices of producers tend to stabilize the entire industry and insure to the independent better pictures, a more dependable supply and fairer return. If the industry, if any, is needed to correct the abuses in the industry and restore its credit, and if it is found that such conditions do not exist.

The special committee would be authorized to request the cooperation of the Dept. of Justice or other Government agencies in the making of such study and investigation. It is felt that it is found that such conditions do not exist.

Jack Connolly Leaves Pathe; Ullman Named

(Continued from page 1)
by Ned E. Deimiet, by one day. Connolly has been with Smith for many years. The two were in early newspaper work together and when Smith became the first secretary of the M. P. P. D. A., Connolly also entered the industry as Washington representative for that organization. When Smith became associated with Fox Film Corp. in 1926, and organized Fox Movietone News, Connolly was made general manager of Pathe News when Smith became president of the company.

Connolly returned from London on the Normandie last Tuesday with Pathe's newsreel footage on the Coro- no, it was announced that he would join Smith in a new endeavor, reported to be either in the television or radio field.

I.A.T.S.E. Promises Strike Settlement

(Continued from page 1)
will ever receive the slightest recognition of the efforts of Comrade Charles Lessing and the inner circle of Communist trouble makers. The I.A.T.S.E., standing on its own proved jurisdictional rights against the F.M.P.C. ringleader, claims as unsubstantiated the F.M.P.C. rumor and reports of expected support Monday from the A.F.L. These are outright lies issued in an attempt to trick members and the public," the Browne statement concluded.

Joseph M. Schenck, chairman of the Producer Negotiations Committee, also refrained him as "the chief obstacle to an immediate end of the walkout and claiming that all crafts are deserting him except the painters, scenic artists and makeup artists, whose total number is 475." Schenck states that producers have no control over the strike situation now as the issue is primarily one of A.F.L. jurisdiction.

The deadline for the independents' signature the F.M.P.C. agreement has been extended indefinitely by the strikers, their reason being that the producers are "scared. It is not understood that pressure from the majors on the independents' laborers today started a return to work subject to call at 75 cents per hour.

Union Rally in France

Paris, May 13.—Rally is seen here as developing between the Film Laundry workers and the Technicians' Syndicate, separate units within the French Trade Unions. The two were united at the first group at a recent meeting here, said to represent 6,000 workers.

The Technicians, who refused to participate, will hold their own meeting on May 25. The rally is believed of political origin.

Seeks Extension of Federal Ticket Tax

By CLARENCE LINZ

WASHINGTOH, May 21.—A two-year extension of the Federal ticket tax, which expires May 22, is urged by nationally associated exhibitors and associations.

A letter from Doughton of North Carolina, Chairman of the Ways and Means Committee, to all other "nuisance" taxes also would be continued, as well as the three-cent postage rate for first-class mail.

The introduction of the legislation by the Chairman of the Ways and Means Committee, was one of an Administration measure. Under the resolution, the admission tax would be continued until 1939.

Congressman Told of Kansas City Protest

KANSAS CITY, May 21—The Kansas City, Kan., Chamber of Commerce has forwarded a seven-page brief to Congressmen Doughton and Choate, reviewing the city's complaint against the clearance which deprives it of first run day and date with Kansas City, Mo. The chamber asks the Congressman to pass a law to prevent discrimination by distributors. The protest to Washington followed a letter from Guyer requesting from the chamber a report on the clearance situation.

Pass Missouri Tax Bill

JEFFERSON CITY, Mo., May 21.—The state Senate has passed Governor Stark's two per cent sales tax bill, which is designed to raise more than $36,700,000 for unemployment relief, old age pensions, hospitals and city and state schools.

The measure, now goes back to the House for conference with the Senate amendments.

Two Tax Bills in Florida

TALLAHASSEE, Fla., May 21.—Two amusement tax bills were introduced in the Florida House today. The first proposes a tax of 1/2 cent on each 10 cents or fraction paid for admission to the theatre. The second measure levies a tax of 10 per cent on the gross receipts of night clubs, theatres and circuses.

Expect Sunday Film Test

THOMASVILLE, Ga., May 21.—A court test of the Sunday film ban here is expected following the opening of this house last Sunday by Ata Williams. A recent referendum resulted in a vote of 358 for Sunday films out of 400 votes cast, but of exchange shipmen and poster clerks as the opening move in an organization drive.

Plan English Wage Talks

LONDON, May 13.—Laboratory company will meet a delegation of the Ass'n of Cinematographers shortly to discuss the wage situation. The conference was arranged by M. Neville Kearney, secretary of the Film Group of the P.R.I., after a strike threat had been made by the A.C.T. on the question of recognition.

Studies Hold Pace In Face of Walkout

(Continued from page 1)
three; Paramount, eight, five and 10. On that lot, at the same time, "This Woman of the Water" went before the cameras. Republic had one, one and seven; RKO, two, four and five; RKO, one, two and three; Roach, zero, one and one; and Warners, nothing in any group.

New features launched were "This Way, Please" and "Let's Talk of Love" at Paramount; "A House in the Country," at RKO; "Hail to the Chief," "Much, Much Milneight" and "Wild and Woolly" at 20th Century-Fox.

Finish Discussions With Phila. Union


Every major company was represented at the union sessions which were continued from Thursday through Saturday. Representing the I.A.T.S.E. were Louis Krouse, vice-president, and M. Gatley, in addition to a committee for the Philadelphia local.

Talks with representatives for New Haven, slated for yesterday, were put over until Monday.

Form Seattle Theatre Union

SEATTLE, May 21.—Three hundred ushers, doormen and cashiers in local theatres, not affiliated with the I.A.T.S.E., have been organized by the L.A.T.S.E., according to Basil Gray, business agent of the Stage Employes' Union Local 358, O. M. Jacobsen, international representative of the L.A., conducted the organization campaign.

Frank P. Hood, theatre executive, was elected president of the new group.

Seek Omaha Exchange Union

OMAHA, May 21.—Two members of the local operators' union have been calling on branch managers here informing them that steps will be taken toward organization of employees. Actual enrollment and presentation of demands is not expected before next week.

Start Atlanta Union Drive

ATLANTA, May 21.—The I. A. T. S. E. invaded this city this week, calling on shippers and retailers and exchangers and poster clerks as the opening move in an organization drive.

MOTION DAILY

Saturday, May 22, 1937
Radio

CIO and Colonial at Odds Over a Program

BOSTON, May 21.—The CIO and John Shepard, owner of the Colonial network, were at odds today as a result of the network's action in insisting on preceding and following along an hour, TIO. Broadcasters have varied the program of the CIO and its methods.

Because of this action John L. Lewis and other CIO leaders, who had paid for an hour's time on the network, cancelled the broadcast.

In a complaint to be filed with the F.C.C., the CIO, it is announced, will test whether radio owners may interpret personal opinions into paid radio programs.

The Textile Workers' Organization Committee, CIO, affiliate, had contracted for the broadcast with the Colonial network at a meeting in Massachusetts, Mass., at regular commercial, and Colonial had been scheduled to speak included Lewis, CIO chairman and Sidney Hillman.

Theatre Men to Broadcast

Brook Pemberton, producer, and Lawrence Laugher of the Theatre Guild will speak on CBS in connection with the first anniversary of the National Convention of the American Theatre, May 24, from 6:15 to 6:30 P.M. E.D.S.T. Both speakers are members of the advisory board of the American Theatre Council, which is sponsoring the convention.

Hollingshead Joins Morner

Melvin A. Hollingshead, an executive with Campbell-Ewald for the past 15 years, and for the past two years vice-president in charge of radio in the New York office, has resigned to become a partner and vice-president of Morner Prod., local radio production firm.

"Plainman" on Lux Hour

Gary Cooper and Jean Arthur will re-enact scenes from their recent picture, "The Plainman," on the Lux "Radio Theatre" over CBS May 31. Sidney Skolsky, Hollywood columnist, will speak between acts.

Radio Personalities

JOHN PAT, director of WAGAR, Cleveland, and Mrs. Pat are in New York preparatory to sailing to Bermuda for a long delayed vacation... Ann, Lewis, CBS organist, has been booked for a week's engagement at the Great Lakes Exposition the week of May 29... Wayne Randall, NBS's press chief, returned to Radio City yesterday, known as a berry after a Florida vacation... Margaret McCrea has been booked for a "Showboat" with a week's engagement in May through CBS artists' bureau... Art Jarrett leaves here June 12 for a trip to the West Coast with his Special... and Jack Pearl set for a guest spot on the "9 O'Clock Revue" on WOR May 30.

Radio

Big Acts Signed for Cleveland's Exhibit

(Continued from page 1)

Lady"; Cleveland's own Betty Winek, known on the city as the Ga-Along; "Sealcoat Party," with Tom Howard, George Shelton, Jane Pickers and James Melton, the Cycle trades program; Ben Bernie, Johnny, the Call Boy, Jr., and a United Broadcasting Co. show.

Ask Two New Stations

WASHINGTON, May 21.—Applications for two new stations, located in the various stations in the Great Lakes area will offer presentations. The list includes: CIFE, Toronto; WLYA, Cincinnati; George Heed's KDKA unit from Pittsburgh, and Joe Perez's WBNS show from Columbus; Cleveland's stations, WTAM, TGBK, and WJAY, also plan programs.

Waring on Bridge Program

Fred Waring's Pennsylvanians will be heard on CBS in a special program, May 26, from 6 to 6:30 P.M. E.D.S.T., to commemorate the opening of the new Golden Gate Bridge in California. The broadcast will originate in the studios of KNX, Hollywood.

Five-Day Week at Mutual

The offices staffs of WOR and the Mutual network will operate on a five-day week beginning next Saturday, they were notified yesterday.

Production to Feature Meet Of S.M.P.E.

(Continued from page 1)

evening's program at that studio, when the complete mechanics of producing a picture, from story selection to final cutting and scoring, will be demonstrated by the various staff department heads.

Officers and members of the board will be the guests of the officers of the Technicians' Branch of the Academy of M. P. Arts and Sciences Monday night at the Hollywood Plaza Hotel. Officers of the Academy and chairmen of other sections also will attend and later the group will visit "The Prince and the Pauper" at Warners' Hollywood.

W. C. Kunnam is convention vice-chairman; J. C. Crann, executive vice-president; G. F. Rackett, executive vice-president; K. F. Morgan, chairman of the Pacific Coast Section; C. E. Michelson, chairman of the papers committee, and Peter Mole, chairman of the arrangements committee.

The society's semi-annual banquet will be held at the Roosevelt on Tuesday evening. Awards will be delivered by several industry figures. A program of entertainment for women visitors has been arranged.

Wolf to Be in Chair

S. K. Wolf will open the convention following the registration of delegates Monday morning. The report of the members in progress and historical committees will be heard thereafter. Industry executives will speak at the informal luncheon following the first morning session. The afternoon will be devoted to studio tours and to the tour itself and the evening will be spent at the Universal studio, where the delegates will be welcomed by Charles R. Rogers, vice-president, in charge of production, and attend a demonstration of production procedure.

Tuesday morning's meeting will be a color session, and the afternoon will feature an instrument session, with a special demonstration at the M-G-M studio in the evening. Wednesday morning will be featured by the acoustics and sound session, and the 20th Century-Fox studio will be visited in the afternoon. The banquet will be held that evening.

Thursday morning will be open for studio tours, and the afternoon and projection session will occupy the afternoon. In the evening members and guests will attend a meeting of the Research Council and the Technicians' Branch of the Academy. Friday, the final day, will feature the apparatus symposium and manufacturers' announcements in the morning, the sound equipment symposium in the afternoon, and the television session in the evening.

Blaze Destroys House

WEISER, Idaho, May 21—The house built by a veteran was destroyed by fire today. The loss was estimated at $75,000. The blaze, thought to have been caused by defective wiring, was fought by the fire departments of three towns.

Roxy Hearing Put Until June 4

(Continued from page 1)

would consent to an extension of the time if necessary. Aug. 1 is regarded as the last date for which the plan can be confirmed now.

Objections to Pratt's report were voiced by both representatives of all groups, although most of the objections were minor ones with the exception of those of the Class A stockholders who have no provision made in the plan. A voluntary offer to stockholders of $1 per share, however, was made by 20th Century-Fox.

The stockholders contended yesterday that they invested $4,225,000 of an original $10,000,000 Roxy capital and that they would receive only two per cent on their investment. They contended that the Roxy is solvent, that there should be an equity for the shareholders and asked that the trusteeship be continued.

Payment was also asked for the claims of the receivership administration creditors, who were paid only 20 cents on the dollar on debt that was overdue. Stockholders were voiced to Pratt's allowance in full for the claims of equity general creditors whom it was contended, should receive only 20 per cent.

Expect 800 Men at 20th-Fox Sessions

(Continued from page 1)

season's short subject schedule, and prizes will be awarded in the S. R. Kelly drive.

The second day will be devoted to production, with addresses by Col. Jason Joy, public relations director, and Alfred F. Zucker, vice-president in charge of production, Clark, Joseph Schenck, board chairman, and Sidney R. Kent, president, will speak to the men on Wednesday, which will be occupied with distributors and exhibitors and Charles E. McCarthy will address the delegates on advertising, publicity and exploitation, the group will visit the studio on Thursday, the final day.

Wall Street

Light Gains On Board

Net
High Low Close Change
Columbiana... 34... 33 34 34 +1
Consolidated... 58... 56 57 56 +1
Eastman... 101 101 101 101 0
Eastman... 101 101 101 101 0
Gen. T. Equip... 59... 58 59 58 +1
Lews... 106 106 106 106 0
Paramount... 56... 55 56 55 +1
Paramount... 56 55 56 55 +1
Paramount... 56... 55 56 55 +1
Pathe... 64 64 64 64 0
20th Century-Fox... 35... 35 35 35 0
 WARNER... 120 120 120 120 0

Curb Moves Fractionally

Net
High Low Close Change
Grand National... 58 58 58 58 0
Hold... 26 26 26 26 0
Tyone... 20 20 20 20 0
Todman... 20 20 20 20 0

Bonds Hold Levels

Net
High Low Close Change
Loew's... 350 350 350 350 0
Paramount... 50 50 50 50 0
Paramount... 50 50 50 50 0
Paramount... 50 50 50 50 0

Wall Street

Saturday, May 22, 1937
Australia Is Firm on Quota Stipulations

N. S. W. Premier Insists Law to Be Enforced

By CLIFF HOLT
SYDNEY, May 2 (By Air Mail Via London).—The determination of the Government of New South Wales to force American distributors into producing in Australia, in order to effect actual compliance with the quota regulations there, is clearly expressed in a statement from the Premier of the state.

"In introducing the quota legislation in 1935 the Government desired to encourage the film industry," he said, "and certain obligations were placed upon the distributors and exhibitors of imported films. Apparently some emphasis was placed in the minds of a number of distributors, and for this reason exemptions were granted in 1935. The granting of exemptions for 1936 is not to be construed as a precedent.

"The Government looks to the distributors to see that for this year and subsequent years the requisite number..."

(Continued on page 6)

20th-Fox Close to Half Possibilities

Approximately half of the possibilities for 1937-38 will be sold before the 20th Century-Fox sales convention opens at the Ambassador, Los Angeles, May 31. Several exchanges are said to have reached the halfway mark with Pittsburgh underdog ready to chalk up 62 per cent of its quota. Mr. Cohn, branch manager, stated he hopes to increase this figure to 70 per cent by the time he arrives in California.

At least 12 exchanges are expected to report to John D. Clark that salesmen have marked up more than 50 per cent of the possibilities as sold. These territories will embrace situations...

(Continued on page 6)

"U" and G. N. Forces Are Due Back Today

Home office and eastern branch managers and salesmen of Universal and Grand National will return today from the coast after attending sales conventions last week at the Ambassador, Los Angeles.

In both instances, sales forces will immediately begin selling the new lineups.

First Triple Role

Hollywood, May 23.—What is believed to be the screen's first triple role goes to Leo G. Carroll, veteran character actor. He does the title role in M-G-M's film version of the Will Scott play, "The Umbrella Man," playing an old man, a young male secretary and an unscrupulous thief.

SMPE Opens Its Convention Today

Hollywood, May 23.—With approximately 150 delegates on deck from the east, and a number of studio technical men invited, the annual spring convention of the Society of Motion Picture Engineers will get under way tomorrow morning at the Hotel Roosevelt with an opening and series of papers on various technical phases of industry operation on the agenda.

The convention will run from tomorrow through Friday, and a lengthy list of papers is on the schedule for delivery at morning, afternoon and some evening sessions. An important phase of this year's meetings will be the visits to be paid to several of the major studios, for demonstration and lectures on the technical phases in the production of pictures.

E. C. Wolf of Erpl, president, will preside and deliver the opening address of welcome tomorrow morning, immediately after the registration of the delegates. Other speakers of the morning will be W. C. Kummer, convention vice-president; G. E. Matthews, chairman of the papers committee; J. G. Frayne, chairman of the progress committee; E. Theisen, chairman of the historical committee.

Wolf will read a paper on "Educational Film Progress and Problems," and H. F. Sherwood of the Kodak... (Continued on page 5)

Columbia Lining Up Convention Details

As the result of the return of Jack Cohn, vice-president; Abe Montague, general sales manager, and Abe Schneider, treasurer, from the coast Saturday, meetings will get under way at the Columbia home office today for lining up product details in connection with the annual sales convention which is to be held at the Ambassador Hotel, Los Angeles, the week of June 2.

Approximately 250 men from the field and home office will attend the coast convention sessions. The contingent will leave New York on a special train June 21. Jerome Safron, western division... (Continued on page 6)

IATSE-FMPC Row Delays Strike End

Hollywood, May 23.—The intervention of the IATSE in the studio strike here, condemning the FMPC and threatening a walkout if the FMPC is recognized, has further complicated the Federation's and producers' hopes of ending the strike this weekend.

Chairs in leasing committee of the FMPC, disclosed today that the producers' spokesman phoned him Friday to the effect that the studios were ready to grant a union shop and negotiate further demands for all crafts and that the IATSE representatives before the written proposition could be made to the FMPC.

Federation meetings yesterday and today were postponed, probably until... (Continued on page 4)

Figure Sales Tax Liability $1,650,000

Little Chance to Escape Penalties Foreseen

City officials yesterday estimated the liability of local distributors on important foreign film sales tax on film rentals for the two years ending Jan. 1, 1937, at $1,650,000. The figure is based on complete, audits of the books of half of the major distributors in the city and does not include interest and penalties for non-payment of the tax while its application to film rentals was being litigated.

A city official stated that distributors had conferred with the city comptroller's office on a waiver of the penalties, but that application had been refused and there was only "a very slim chance" that the decision would be changed at any time. It was stated that the court of Appeals decision against United Artists, which held that the tax applied to film rentals originating within the city, included a judgment for penalties as well as the tax itself.

"In this way," it was said, "the court's decision practically froze the tax and penalties into a single assessment. It is to that application that IATSE representatives will be here tomorrow morning. The meeting with New Haven employee representatives will also be held here starting today. The new Cleveland exchange union is the only additional one which has been accepted a parole with the home office officials up to now, but a date for this meeting is not expected to be set until home offices decide on the procedure to be followed in conducting negotiations with exchange unions situated farther afield. Some believe it would be more practical to send a small negotiating committee into centrally located cities than to bring the employe delegations in to New York... (Continued on page 4)

RKO, Skouras Will Get Springer Spots

Acquisition of the Symphony, Olympian, Stoddard, Carlton, Beacon and 77th Street, on upper Broadway by RKO and Skouras from the estate of the late Jack W. Springer is slated to be effective June 15. The return of George Skouras from the coast in about a week.

Skouras conferred with Nate J. (Continued on page 5)

Asks 10% Gross Tax On Florida Houses

TALLAHASSEE, Fla., May 23.—A proposal for a 10 per cent gross tax on amusement house operators in Florida has been made to the Senate by Senator Henry B. Coulter of Bronson. The tax would be on picture, legitimate and vaudeville theatres. (Continued on page 4)
Legion Approves 21 Of 23 New Pictures

The National Legion of Decency, in its list of new pictures for the current week, approved 21 of 23 new pictures either for general patronage of adults and classified two as objectionable in part. Thirteen were approved for general patronage and eight for adults. The new pictures and their classification follow.


Brandi Gets Boston Spot

Harry Brandt has added the Park, Boston, to his circuit. The house is controlled by Sam Hertrag, Inc., of which Brandt is a director.

Hollywood, May 23.

It might have looked well in its story form. The script might have been funny enough to make them laugh in gales around the RKO lot, but somehow between intention and execution "Meet the Missus" found itself on a sideling, engine cold and its steam run out. The idea of the whole thing was to be a farce drawing on contests, the Great American pastime, as a source for fun on celluloid.

In this there is a competition conducted by the Happy Noodle Co. and in it Helen Broderick enters for fame and $10,000. The power behind her broom is Victor Moore, who is a leader by profession and a sorely beset husband by nature. Whatever Miss Broderick knows about cleanness of housekeeping, he owes to him and his indulgence. Anyway, she wins in the semi-finals and earns a chance to participate in a national mele at Atlantic City. If the wives go completely bald the husbands go into revolt.

Finally Miss Broderick wins after much effort and little success at rib-tickling in the stereotype hammer manner. You might imagine that with two such established comics as Miss Broderick and Moore much might come of it. They try, but the one situation given them to play out is too meager for them to continue to keep them and their antics going.

It may have been the treatment by Jack Townley, Bert Granet and Joel Sayre. It may have been the direction by Joseph Samuels. Our idea is that both are to blame. But regardless of any success in exactly probing where the fault may rest, the sad report is that "Meet the Missus" simply hasn't got it.

Fox Wisconsin Men Get Drive Bonuses

MILWAUKEE, May 23.—Several thousand dollars in bonuses was handed out by H. J. Fitzgerald, general manager of the Fox Wisconsin circuit to approximately 40 employees who led in a 13-week business drive.

Circuit shifts, as announced by Fitzgerald, place C. R. Reisch, formerly of the uptown, Chicago, in charge of the Strand, and Charles Conway, treasurer of F. Palace, manager of Park Theater. They succeed A. H. R. Miller, Floyd Bunker, chief of service, has been promoted to treasurer; John Kroko, service editor, has been made chief of service, and Ed Derwin, usher, advanced to captain.

Eschmann Joins 20th-Fox

Edward Eschmann, well known in distribution circles, has joined the 20th-Century-Fox sales force in Boston under Edward Callahan, branch manager. Eschmann starts his new duties this morning. He will be among theHub group attending the company's sales conventions in Los Angeles.

Monogram Drive Now On

Des Moines led Monogram's 30 exchanges at the end of the first week of the company's national sales drive, which will close July 10. Kansas City, Milwaukee, Dallas, Los Angeles and Pittsburgh followed in that order. The Monogram is expected to net $4,333,333 total sales quota for the year.

S. M. Biddell to Produce

Hollywood, May 23.—Sidney M. Biddell, Grand National story editor and assistant to Edward L. Alperson, will resign May 29. He is working out a plan for independent production and is deadening with Grand National for a releasing arrangement.

CARRI, LAEMMLE, JR., has cal- celled a planned trip to Bermuda in order to be in New York when LAEMMLE, Sr., arrives from the coast at the end of this week. LAEMMLE, Jr., calls for a European vacation June 2.

LEON LEONTIDOFF took a plane to Hollywood Saturday. BRIAN AHERNE and CLAUDIA MONTAGUE, ditto, the latter bound for the Universal lot.

A. L. PINDAT, traveling auditor for Republic, has been promoted to assistant contract head at the home office.

DELL GOODMAN, Far Eastern head for 20th Century-Fox, is in Chicago, his home town, and will join the company's convention special Friday.

SAM GROSS, Philadelphia manager for 20th-Century-Fox, is en route to the coast via the Virgin. The boat trip is part of his vacation.

Al Christie starts shooting tomorrow at Educational's Astoria studio on the final 10 of "TUMBER, Jr., Pat ROONEY, Jr., two-reel for the season.

OZZIE NELSON left by plane last night for the Warner studios in Burbank.

CATHERINE BENNETT was among the passengers on the American Airlines ship leaving for the coast last night.

RUBE JACKSON and LOU WEIDENBERG of Columbia tried to break 190 Saturday on their favorite links.

HERSHEL STUART returned yesterday from Washington where he closed a deal for Monogram's new offices.

WILLIAM SUGAN is back from a swing of eastern exchanges under his supervision.

ALBERT W. TARRELL of Philips and Tarbell has returned from London where he produced several plays.

H. S. YATES plans to leave for the coast at the end of the week.

FRANCIS FAY flew to the coast last night.

JOE RYKIN, Columbia talent scout, arrived from the coast Saturday.

AL SHEKMAN's wife is in a local hospital.


U. A. Statement Today

HOLLYWOOD, May 23.—An important statement relative to future plans of the United Artists will be announced at the annual meeting held here yesterday will be issued tomorrow, George J. Schueer, vice-president, stated yesterday.
DuPont Film Manufacturing Corporation
INCORPORATED
35 WEST 45TH ST., NEW YORK CITY
PLANT . . . PARLIN, N. J
SMITH & ALLER, LTD.
6656 SANTA MONICA BLVD., HOLLYWOOD, CAL.

DuPont Film Manufacturing Corporation
INCORPORATED
35 WEST 45TH ST., NEW YORK CITY
PLANT . . . PARLIN, N. J
SMITH & ALLER, LTD.
6656 SANTA MONICA BLVD., HOLLYWOOD, CAL.

DuPont BETTER THINGS for BETTER LIVING through CHEMISTRY
**Figure Sales Tax Liability**

$1,650,000

(Continued from page 1)

triflescollected from exhibitors
more than half of the film tax due
while the test case was being litigated,
and in no other state can it be ca-
collected, as well. This would
mean that the distributors’ portion of
the assessment would be limited to the
interest and penalties. These will vary
in amount according to the business
of each exchange.

The city’s audits in connection with
the assessments are understood to
have been completed at United Artists,
Columbia, RKO and several other
companies, with the work not ex-
pected to be finally completed at other
exchanges until after the first of the
year. Theaters outside the city limits
were exempt from the levy and most
distributors have refused payments col-
clected from such theaters while the
application of the tax was being deter-
mined in the courts.

**Majors May Select Wage Scales Group**

(Continued from page 1)

from all parts of the country for con-
ferences to be held later this summer. At
the present time, however, it is estimated
that not more than a half dozen exchange
centers are sufficiently advanced in their
organizing to desire immediate nego-
tiations. All of these could be hand-
led in New York, it is said. Or-
ganizers believed it to be either com-
pleted or under way in about half of the
22 principal exchange cities throughout
the country.

The meeting today will be held at
the Warner home office. Sessions last
week with the Philadelphia union rep-
resentatives were held at the M-G-M headqua-
quarters.

**Report Manager Drive on**

Hal Oliver, formerly with Warners,
is reported behind a move to organize
managers, treasurers and cashiers.
The new organization is said to have
made application for a C.I.O. charter
in New York.

**Asks 10% Gross Tax On Florida Houses**

(Continued from page 1)

dance halls, night clubs, athletic con-
tests, horse races, circuses, carnivals,
fairs and expositions.

It would become effective July 1,
1937, and the proposal would require
monthly payments to the State Com-
troller, who would be given the
authority to add 10 percent as a pen-
alty in case of non-payment. Revenue
from the proposed law, aside from ad-
ministrative costs, would go to the old
age pension fund.

**Schwerin to Monogram**

Ruth Schwerin, publicist, has joined
Monogram, starting today. She was
formerly with the Blackstone Agency.

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**“The Girl Said No”**

(Stone-Grand National)

Hollywood, May 23.—Here’s a novel idea possessed of the poten-
tialities promising a surprise hit. Audience stuff every foot of the
way in the manner in which it tells a dramatic romantic story and
introduces Gilbert and Sullivan music, it is also a showman’s show, full of exploita-
tion material. Colorful and lively, moving with an intriguing plot, good
dialogue and action, with the entire cast giving good
performances and Irene Hervey outstanding, the film need fear none but the
most sensational competition.

Fleeced by Irene Hervey, taxi dancer, Bookmaker Robert Armstrong
plots a cruel revenge on the girl who has trifled with his love. Con-
vincing her that she has the makings of a musical comedy star, he rounds
up a group of old Gilbert and Sullivan performers who live in the hope
that the great days of the stage will return. Playing the pal of a big
shot producer, Richard Tucker, Armstrong, with money wheeled from
Miss Hervey plus some garnered from the troupe, plans to present ‘The
Mikado’ with Miss Hervey in the leading role. As the show goes on,
and as the old timers relive the halcyon days, a sudden burst of con-
triction for his supposed vengeful double dealing overcomes Armstrong.
Mounting the stage, he confesses his plot, but the public thinks the show
is a success and their reaction means happiness all around.

As 10 or 12 Gilbert and Sullivan numbers are revived in the develop-
ment of the piece, older members of audiences should be glad to see
veteran members of the light opera troupes, William Danforth, Vera
Ross, Vivian Hart and Frank Moulan again in character. With Miss
Hervey’s performance being particularly appealing, Armstrong also
is above par. Company plot is effected by Ed Brophy and Harry
Tyler and Paula Stone appears to good advantage as Miss Hervey’s
chum.

Andrew Stone directed his own story, which was adapted by Betty
Laidlow and Robert Lively.

Production Code Seal No. 3,381. Running time, 75 minutes. “G.”

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**“There Goes My Girl”**

(RKO)

Hollywood, May 23.—Newspaper reporters who contrive to get
themselves into repartorial and romantic difficulties pending the in-
evitable triumph of love and professional honor, apparently are the
current rage of the producers. This latest cannot be termed the best,
but it has its laughable moments, exciting moments and murder
and attempted murder to add up to a generally satisfactory slice of enter-
tainment merchandise.

Harry Segal’s screenplay from the story by George Beck is com-
posed of approximately 50 per cent holocaust, and it is extremely doubtful
if any editor ever raved and ranted quite in the fashion of the film’s charac-
ter, but it does induce plot excitement, under the head of dramatic
line.

The simple story has Gene Raymond and Ann Sothern, ace reporters
on rival sheets, and about to be married. But Miss Sothern’s editor
thinks so much of her ability that he will stop at nothing to prevent
her marriage and loss to the paper. He stages a fake murder at the
altar, Raymond walks out on her when she goes after the story, and
she pursues him and a murder case to another town. There enters drama
and mystery. Trailing a clue, Miss Sothern is shot, a suspect killed,
Raymond gets the yarn and writes it for her, but her boss sends it to
Raymond’s paper, losing a scoop to get Raymond in bad. But the truth
comes out and Raymond sees that the editor passes out, while romance
wins.

Production Code Seal No. 3,259. Running time, 75 minutes. “G.”

**Opera Singer Is Signed**

Charles Kullman, Metropolitan Opera tenor, has been signed for a fea-
tured role in “Golddiggers of the 1930’s,” which is likely to go into production late in the
summer.

**Columbia vs. Sing Sing**

Columbia Pictures baseball team will play the Sing Sing nine on June 11
at the Manhattan Beach stadium.

**Mrs. Brokaw at M-G-M**

Hollywood, May 23.—Clare Booth Brokaw, novelist, has started her
M-G-M term writing deal.

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**Short Subjects**

**“Trailer Thrills”**

(Universal)

Outside of some rather interesting inventive work, Oswald cartoon is aver-
age stuff. The lively rabbit decides to take his car and trailer to the
mountains and be runs into many difficulties. Arriving at his destina-
tion, he finds the place not to be what the travel circular advertised.
Production Code No. 1107, Running time, 7 mins. “G.”

**“Paramount Pictorial”**

(P6-10)

A good combination of sport and
music. The reel is composed of scenes of sailboating activities, beautiful
Technicolor shots of outdoor settings for the musical “I Wouldn’t trade the
Trail,” and the effects produced by a new magnetic organ.
Production Code Seal No. 01,573. Running time, 10 mins. “G.”

**“Bars and Stripes”**

(M-G-M)

Light and snappy entertainment is offered in this Talkbild Musical. The
slight story concerns the efforts of a band to land a radio spot. Their ambition
is slowed down somewhat because various musicians land in jail. eventually
they are offered a series of broadcasts from durance vile. It is cleverly handled and youthful

**“Pudgy Picks a Fight”**

(Fleisher-Paramount)

Booby Boop’s pup gets highly in-
dignant over the intrusion of a fur-
ious parrot in his act. The result is a
series of difficulties which he has to
cope with and then has his conscience to
answer. Finally he learns it is only a
pelt and he wreaks his vengeance on
the good wave. Production Code Seal No. 01,345. Running time, 8
mins. “G.”

**IATSE-FMPC Row Delays Strike End**

(Continued from page 1)

word arrives Monday from Cincinnati on the I.A.T.S.E. action demanded by the
Painters’ Brotherhood and the Los Angeles Central Labor Council con-
cerning I.A.T.S.E. activities in alleged proselytizing. Feeding among strikers is
that should the A.F.L. executive board fail to discipline the I.A.T.S.E.,
they will join the C.I.O.

Lessing states that the I.A.T.S.E. intervention places that group in the
group of organizations running the entire industry whereas the F.M.P.C. strike was called for the
supporting of the C.I.O. shop in crafts not under the basic agreement.
Lessing also stated that he regrets the
Schwerner-Gregory action, saying that this is not a fight of per-
sonalities but one of principles.

William Dolbrsky, C.I.O. representative on the coast, said that in the
event that A.F.L. rules against the strike request, a C.I.O. organization in the
film industry is highly probable.
SMPE Opens Its Convention Today

(Continued from page 1)

Research Laboratories will speak on "Soft X-Ray Motion Pictures of Small Biological Objects" as a part of the afternoon program. 

Afternoon speakers and their topics include: L. Fermadaj and J. Okey, London Film Studies at Denham, England; Fred W. Jackman, on "The Evolution of Special Effects in the Cinematograph from an Engineering Viewpoint"; Walter Strohm, "Special Engineering Problems in a Motion Picture Studio of Great Gaudioso, "A New Approach to the Lighting of Motion Pictures"; E. C. Richardson, "Recent Developments in Motion Picture Sound Equipment"; L. D. Grignon, "Light Weight Stage Pickup Equipment."

Dismiss Gotham Case Against Unions Here

The content of the Gotham Amusement Corp. and several other independent exhibitors against Harry Goller as president of the Allied M. P. Operators and Harry Larsson as president of Local 306, and others was ordered dismissed on technical grounds by Justice Aaron J. Levy on Saturday.

Justice Levy refused to consider other grounds of the case, ruling on technical phases compelled him to dismiss the suit. He granted the plaintiff 10 days to file an amended complaint, and the suit is based upon a contract made between the I.T.O.A. and Local 306 on Jan. 30, which the independents claim was not properly ratified by the board of directors of the I.T.O.A. They ask that the 10-year contract between the I.T.O.A. and Allied made in 1933 be declared valid and that the new contract be voided. An injunction was also asked to restrain the breach of the earlier agreement.

Warner Suit Is Settled

Settlement of the action of Mary Louise Esmond McFadden, executrix of the estate of Elmer Ellsworth McFadden, against Union Joseph/professionally as Edward Esmond, against Warner Bros. Pictures, First National, the Warner Bros. Vitaphone Corp. was revealed in Federal Court on Saturday when Federal Judge Murray Herbert vacated a bond filed by the defendant. The suit charged infringement of the title, "Girl Trouble," in the Warner picture of the same name and asked for an injunction and $15,000 damages. The amount of the settlement was not given.

20th-Fox Wins Legal Point

Federal Judge John W. Clancy on Saturday ordered Morgan Wallace and Lawrence Stubert Lawrence to answer 11 interrogatories propounded by 20th Century-Fox in the suit of Wallace and Lawrence who charges piracy of the plaintiffs' play, "Congratulations," also known as "On Missouri Sunday," and "Thanks a Million." An injunction, damages and an accounting of the profits is asked.

Belwin-Harms Suit Ended

The $50,000 damages and an injunction by Belwin, Inc., against Harms, Inc., was settled in the U. S. District Court on Saturday. The suit alleged that the plaintiff's song "Rococo" was an infringement of the Harms song, "Twenty-Four Hours a Day," which was used in the picture, "Sweet Surrender." An amount of the settlement was not given.

Discontinue RKO Action

The suit of Barnett Birnkrisk and Frederick Patrick against Harry Link, John Mercer, Matt Malneck, Irving Berlin, Inc., and RKO, charging infringement of a copyrighted song, "Eenee Menee Miny Mo" in an RKO picture was marked dismissed but not settled in the U. S. District Court on Saturday.

Bridgeport Trial Set

BRIDGEPORT, May 23.—The actions of Peter P. Patrofsky against the zoning commission here, and Walter Blank against the board of building commissioners, relative to a proposed theatre to be built by Blank for occupancy by Lon Anger, have been set for trial in Superior Court on Wednesday.

Warwick Suing M-G-M

Hollywood, May 23.—The Earl of Warwick, under contract to M-G-M as an actor, has started a suit against the company for $7,188 for salary and transportation.

Roxy Books "Wings"

"Wings Over Honolulu" has been booked into the Roxy starting Friday, as eight, and Robert Grandin in "The Firefly," M-G-M... Frank McGlynn, Sr., in "Saturday Night" in studio... Wesley Howard active on "Broadway Melody of 1938." John W. Cooney, son of John Powell in G-M's insert department, back to lot after a bone operation... Al McIsaac, news editor in Hollywood for an operation.

Marion Hill, secretary of the Indianapolis Film Board of Trade, visiting Jeane Harlow at work on "Saragossa"... Elmer Dyer off to London to photograph an improving M-G-M picture there... John McManus, manager of Loew's Midland, Kansas City, a visitor... Madge Evans to Arrowhead for a short holiday... Bruce Calpee advertising manager for Daily Variety... Florence Thomas, secretary to W. S. Van Dyke, on off to the Stock Exchange at Palm Springs and San Francisco... Claudette Colbert vacationing at Palm, Cal, for the skiing season... Brod, production manager for Samuel Goldwyn, carrying his right hand in a sling. He saved his pet cat, a dog, and this is the reward...

Rudy Rosenthal, RKO assistant director, to New York where his mother is critically ill... brick stone meets Suc Wurtzel Thursday in San Francisco, Wurtzel is returning from the Orient.

Castings—Robert Spensoldi, as old... (Continued from page 1)

Hollywood, May 20.—Ernest Lubitsch will start building near Lake Arrowhead when he finishes direction of "Angel."... Artur Horwitz and the missus (Miss Kitty Beers) arrive from short New York vacation... Mervin Douglas contemplating a trip to Century after passing M-G-M's insert department, back to lot after a bone operation... Al McIsaac, news editor in Hollywood for an operation.

Marion Hill, secretary of the Indianapolis Film Board of Trade, visiting Jeane Harlow at work on "Saragossa"... Elmer Dyer off to London to photograph an improving M-G-M picture there... John McManus, manager of Loew's Midland, Kansas City, a visitor... Madge Evans to Arrowhead for a short holiday... Bruce Calpee advertising manager for Daily Variety... Florence Thomas, secretary to W. S. Van Dyke, on off to the Stock Exchange at Palm Springs and San Francisco... Claudette Colbert vacationing at Palm, Cal, for the skiing season... Brod, production manager for Samuel Goldwyn, carrying his right hand in a sling. He saved his pet cat, a dog, and this is the reward...

Rudy Rosenthal, RKO assistant director, to New York where his mother is critically ill... brick stone meets Suc Wurtzel Thursday in San Francisco, Wurtzel is returning from the Orient.

Castings—Robert Spensoldi, as old...
20th-Fox Close to Half Possibilities

(Continued from page 1)

where deals were closed with National-1
of Australia-made films is included in his distribution program.

The act provides for a penalty not exceeding $100 for failure to comply with the certificate or permit, under which the distributor can prove that the reasons for non-compliance are beyond his control.

Distributors generally maintain that they did their part in the first year in making an effort to fulfill their requirements, but that there was an insufficient number of local pictures available for them to comply.

They hold that it is the local producers' job to provide quota footage, not theirs.

Most newspapers declare that the distributors' threats of withdrawal are not taken seriously in official circles, and from Canberra, the seat of Federal Government in Australia, has come the argument that because of the device of making copies from a master print which alone pays duty, American film exporters to Australia are in a much more advantageous position than almost any other foreign manufacturer.

The same source, however, fails to point out that while it is true the distributors pay eight pence a foot duty only on the master negative, the copies from it were made free of duty in order to establish an Australian processing industry, which, since the lifting of the duty from dupes, has flourished.

British Government

The Theatre Council to Convene Here Today

The American Theatre Council, newly formed combine of stage organizations and unions, will open the first national convention of a national convention theatre at a luncheon meeting at the Astor today.

The convention will run for four days, and is designed to explore the possibilities of again popularizing the Broadway and vaudeville shows. The opening will be made by Helen Hayes, Frank Gillmore, Actors' Equity president; Stanley Hough, Actors' Guild president; Marcus Heim, Art Theatre League of N. Y. Theatres; James J. Brennan, vice-president, I.A.T.E., and John Miller, chairman. Frank Crowninshield will preside at a critics' forum on the lunch hour, and the afternoon session goes to the actors, with Gillmore in the chair.

The Wednesday morning session will be devoted over discussion of problems and antiques of the theatre. The Wednesday luncheon goes to the summer, amateur and university theatres, and the afternoon session will have a discussion of Federal aid for the theatre. The convention will close with a midnight supper and entertainment, Thursday night.

The theatre organizations over the weekend completed arrangements for the formation of a permanent body to be known as the Association of the Legitimate Theatre.

Plan Dinner for Clark

PHILADELPHIA, May 23—James P.
Clark, president of the Horlacher De-
ivery Service, and Civil Service com-
misssioner, will be the guest of honor at a series of dinners at the Hotel yesterday.

William Griffen, vice-president, is general chairman of the convention.

Producing for Korda

LONDON, May 23—Gunther Sta-
pfel, producing a series of films for
Alexander Korda of London Films.
The first will star Merle Oberon, directed by Erich Bergen.

Wall Street

Light Stock Rise

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Who's Who

Complete biographies of more than 15,000 players, directors, artists, writers, technicians and executives—a feature of the Almanac that is valued all over the world.

ADVERTISING FORMS CLOSING

The new 1937-38 International Motion Picture Almanac will soon be on the press. Accepted as the most authoritative and complete reference of the screen, it has established for itself a place of daily importance throughout the motion picture and allied industries. The circulation of this year's issue will be greater than ever before, providing the widest possible audience for its advertisers. Advertising forms close this week.

INTERNATIONAL MOTION PICTURE ALMANAC

A QUIGLEY PUBLICATION
ROCKEFELLER CENTER NEW YORK
Chicago Listeners' Survey Is Finished

CHICAGO, May 23.—The College of Commerce at De Paul University has completed a survey section of the Chicago public in order to find out what it thinks about radio. A total of 5,076 interviews were held.

Jack Benny's program was found to be the favorite. Wayne King has the best-liked orchestra, Kate Smith is the approved female singer and Bing Crosby ranks first among the men. Nelson Eddy took first place among the classical singers, and among the instrumentalists the most popular one was "Orphan Annie" approved as first among children's programs. "Homenackers Hour" among cooking programs and Father Coughlin among religious programs.

Considering the conclusions reached were these: Too many stations broadcast the same programs; much orchestra music is too noisy; children's programs should be provided; few know the sponsors of programs; the introduction of a screen star to read a syndicated script seems to be unwise on the listener; not enough programs are interesting in educational programs;

New Sponsor for Allen

Another sponsor will be added to Mrs. Ida Dall Allen's list of patrons for the upcoming sponsors beginning June 14. Contract has been signed with the Chicago Food Products Co. for 13 weeks. Howard Adolphsen, general manager of the New York, placed the account with WHN.

McHugh Back to Chicago

Ed McHugh, the "Gospel Singer," will shift his broadcasting base from New York to Chicago, effective July 1. McHugh is sponsored by Procter & Gamble for Ivory Soap, and is heard five times weekly from 10 A.M. to 10 P.M. over the NBC Blue. The Compton agency handles the account.

In Radiophone Agreement

Radiomarine Corporation, of America and the World Basketball Association, today announced its intention to provide radiophone service with American vessels in coastal and inland waters of the United States, as well as those in transocean traffic.

Form New Savannah Company

SAVANNAH, May 23.—A petition for incorporation as the Colonial Broadcasting Co. has been filed by Dwight Bruce and J. C. Wolly. Incorporation for a period of 20 years was asked with a capital stock of $20,000, of which 10 per cent is paid in.

Swift Sponsoring Deane

Swift & Co., through J. Walter Thompson, will sponsor Martha Deane, a prominent Chicago golfer, in her tour of the country. The new agreement is for two sponsors beginning July 1. The sponsorships, with 1954-55, to 1955, will be placed through the NBC Blue. The Compton agency handles the account.

CBS Wins Again in Radio Golf Tourney

For the second consecutive season the CBS team won the annual radio golf tournament, played at the Riverdale Country Club, Riverdale, N. Y., on Friday. Teams representing WMCA, NBC, WOR-Mutual, and WINS won in the tourney. The CBS team score was 589, with WMCA runners-up with 602. Low score for the entire tournament was Herbert, of WMCA, with 85. The CBS team included Nick Lucas, Freddie Rich, Buddy Clark, Howard Hitchcock, and Andre Baruch, and Walter Piersen.

The WMCA team had Ira Herbert, sales staff; John Littlepage, station's legal representative in Washington; Phil Fuss and Lew Hyams of sales; Tony Leader, production, and Phil Winters, station attorney. WOR-Mutual was represented by John Gambling, Harry Carlson, program manager; John Poppele, chief engineer; Rudolph Roseco, staff pianist; Ted Herbert, sales, and S. Clapp, sales promotion.

The NBC players were Carl Hoft, Lyle Van, announcer, George Frey, sales; Ira Herbert and Mort Harris, production head; Joe Bolton, announcer; Harold Stretch, sales, and John Murphy represented WHN.

Additions, consisting of a dozen golf ball, fully put up by Alfred Englander, were added to the winner's list won by Phil Dwyer of NBC and Howard Philip of CBS.

Tied the boys all except one who were given their yards when they reported in with their scores. Joe Bolton distinguished himself by winning his club's further than he was able to drive a ball.

You're the Tops

"I wish you'd take a number from one to 10, double it and add a million. You'll have a pretty good numerical idea of my regard for Motion Picture Daily. "

"Pretty much of its material finds a way (with proper credit, of course) into my column on WINS, Roger Nye, the Staten Island Advance and the Long Island Press."

"Each time the mailman brings a copy, I go Cole Porter on you and whistle 'You're the Tops.'" — Jack Shafer, radio editor.
Teaching Film Gains Told at S.M.P.E. Meet

Wolf Describes Advance During Past Year

Hollywood, May 24.—Increase of production and sales of educational sound film and sale of projection apparatus for it has more than doubled in this country and Europe during the past year in comparison with any previous year, S. K. Wolf, of Erpi Consultants, Inc., and president of the Society of M. F. Engineers, told the spring S.M.P.E. convention here today at its opening session.

Overcoming a possible crisis in September, 1936, when the International Standards Association adopted and ratified the 16mm, standard, educational films, particularly with sound, have made exceptional progress, Wolf said in his paper, but need the wholehearted support of the entire film industry and most important, of the major producers whose wealth of educational material will give great impetus to educational films.

Despite the advancement made, however, there are many problems confronting educational films, according to Wolf. He listed these as follows:
- Need for better mechanical and optical quality; need of a color process.

(Continued on page 11)

“Take a Tip” from Films, Stage Told

The stage was pictured to more than 500 of its staunchest adherents by William A. Brady, producer, at the first national convention of the American Theatre Council at the Astor yesterday, as a disorganized institution which has devised no resistance to a “smarter, more modern” Hollywood, where the best things in the theatre eventually go.

Brady urged the producing managers to “take a tip” from Hollywood.

(Continued on page 11)

Mayer and Seidlinb Share Levi's Duties

C. C. Moskowitz, in charge of Loew's metropolitan theatres, yesterday promoted Seymour Mayer, manager of the Pickin, Brooklyn, and Maurice Seidlinb, east side manager.

Radio News—Pp. 10-11

Warners' Net For 26 Weeks

More Than Twice Total For 1936 Period

Warners' 26-week net for the period ending Feb. 27 is more than twice what it was for the same period last year. The total, including all charges, amortization and depreciation and normal Federal income taxes, was $4,040,388. For the same period last year it was $1,976,452.42. The total for this year does not provide for Federal surtaxes on undistributed profits.

The net profit on operations before amortization and depreciation and income taxes, was $2,066,486.70. The 26-week net for this year is equivalent to $39.18 per share on 103,611.56 preferred shares of the preferred, to $1.03 per share on 3,701,950 shares of common outstanding. Shares held in the treasury are deducted from this.

On Aug. 29, 1936, the accumulated deficit was $10,469,148.15. On Feb. 27 this had been reduced to $6,363,301.39.

In the consolidated balance sheet the total assets and liabilities are listed at $174,727,581.18.

Estimate RKO '37 Net at $5,173,174

RKO can expect a net profit for 1937 of $5,173,174, according to testimony presented at a hearing on the company's reorganization plan yesterday before Special Master George W. Alger. The testimony was that of Bernard Berck of Gottheimer & Co., accountants, who was put on the stand by George L. Schein, attorney for the independent stockholders protective committee.

(Continued on page 8)

Fuller Case May Be Settled Out of Court

New Orleans, May 24.—The possibility that the Fuller case against seven major film companies will be settled here today when attorneys for both sides went into conference. Should a compromise be reached, both sides will win since a trial would be expensive and long drawn out.

Court adjourns in June.

Films, Radio Seen Outside Work Bill

By BERTRAM F. LINZ

Washingto, May 24.—The status of the film and broadcasting industries under the hour and wage legislation introduced in Congress today following receipt of a message from President Roosevelt on the subject was tonight subject to analysis, but it is generally believed they will be little affected.

The bill as introduced is broad in its scope but contains so many exemptions that it is considered probable exhibition and broadcasting may be unaffected as service industries, which are exempted. The measure also carries a provision that it shall not apply to employers of 15 or fewer persons, which would let out most of the film theatres.

No definite hours or wages were written into the bill but will be inserted later. However, there is a provision that no minimum wage shall be set above $1,200 a year or 80 cents an hour, which, it is believed, while high is well below the minimum wages paid by the producers.

Provision is made for the creation

(Continued on page 11)

British Group to Ask Import Limit

By BRUCE ALLAN

LONDON, May 24.—It is understood here that the statement to be presented to Dr. Leslie Burgin, Parliamentary Secretary of the Board of Trade, expressing the attitude of the Film Group of the F.B.1 on the Moynie report for revision of the Films Act, will include a request for a limitation of film imports and will reiterate the trade unit's reciprocity plan.

The Film Group, at a meeting last night, completed the final details of the statement. The Kinematograph renters' Society (distributors) council will meet tomorrow to give consideration to the situation created by

(Continued on page 8)

Innovations Planned For Pathé Newsreel

Plans for improvements and innovations in the Pathé newscasts are in progress and may be launched within the next few weeks by the new management, headed by Ned E. Deplin, president, and Frederic Ullman, vice-president, it was learned yesterday.

Operating plans for the future contemplate a much closer alliance with RKO Radio Pictures than has been the case heretofore.

Frank Donovan, who has been associated with the Pathé commercial

(Continued on page 11)

Paramount Renews Paris Plant Lease

By PIERRE AUTRE

Paris, May 24.—Paramount has renewed its lease on the French studio of the company at Saint Maurice, and the future policy of the Paramount Theatre here has been settled, according to Eloise B. Baldwin, president of the company, now here.

The lease on the studio, the property of which is owned by Guinmont, has been renewed for six years, in spite of the fact that there is no

(Continued on page 11)

Allied Meet to Talk Divorce, Unions

Milwaukee, May 24.—Divorce legislation, national unionization and returns on a national sales survey are among the major problems slated for hearing at the Allied convention May

(Continued on page 8)
MOTION PICTURE DAILY
(Registered U. S. Patent Office)
Vol. 41 May 25, 1937 No. 122

By RED KANN

THE secretariat employed by William Goetz, vice-president of 20th Century-Fox, has now been dropped entirely from all advertising, exploitation and publicity, and there will be no mention of the name on the screen. 
Were we intending to exploit her and present her to the public in the light of sensationalism, the question of her appearance on the screen would rightly be a matter of protest. I can give you full assurance, however, that her screen roles for this company will in no way be reminiscent of anything in which you would find offense.

In view of these intentions, to enjoin her from the role with an Attorney. If a qualified demonstration of her talents as an actress would be less a penalty than a per- secution. While giving full credence to your motive in protesting, I also believe you are not seeking to exploit her through sensationalism. Miss Lee was given screen tests in which she demonstrated definite ability as a dramatic actress. That her origin was the burlesque theatre is an undeniable fact, and we propose to do all we can to counteract the publicity arising from this fact.
It is the intention of the company to present her solely on her merits as a dramatic actress. We believe that the American public, in the spirit of fair play, will disregard whatever publicity attached to her past, and judge her on her worthiness as an actress in the future. Moreover, to make the dissociation from her past complete and unalterable, the name of Gypsy Rose Lee has been dropped entirely from all advertising, exploitation and publicity, and there will be no mention of the name on the screen.

Who was it in New York the other day that remarked: “Will a Rose by any other name be as sweet?”

Briskin Eliminating Gradation of Films

Hollywood, May 24.—Samuel J. Briskin today moved to eliminate the gradation of pictures at RKO, giving Executive Producer Lee Marcus, his production assistant, an annual budget for a group of pictures, making for elasticity in setting up cast, story and production values.
Briskin said that the number of pictures forms “a substantial part of product.” There are believed to be about 20, individual budgeting of the group has been entirely eliminated.

CEA Party Arrives For American Visit

Headed by Nat Cohen, 10 members of the C.E.A. and his wives who arrived yesterday on the Queen Mary for a vacation, spent the day visiting and shopping. In the party are Mr. and Mrs. Alvar, Mr. and Mrs. Eckart, Mr. and Mrs. Na- polsky and daughter and Mrs. King. Cohen and Eckart visited the Harry organization’s executive offices and Erpi. At Erpi arrangements were made for a reception to the visitors at the Embassy in Hollywood.
This morning the group will go sightseeing and in the afternoon in- spect the Radio City Music Hall. On Thursday the party will leave for Washington and then to Chicago and the coast. It is planned to spend five days in Hollywood during which the English visitors will tour the M-G-M, 20th Century-Fox and Warn- er studios.
From Hollywood the C.E.A. party will go to San Francisco. It is also planned to visit Toronto, Niagara Falls, Quebec and Buffalo.

Ticket Collections Up Along Broadway

Washington, May 24.—Attendance in the Broadway district increased materially in March, it was disclosed today by the Internal Revenue Service in report on April receipts from the Admission Tax in the third New York district. Total collections for the month jumped to $58,878 from $31,185 in March, it was stated, straight admissions, including season tickets, accounting for $49,035 against $44,859. Other collections included free or reduced rates, $3,250; admission, $11,385 against $2,039; tickets sold by brokers, $27,202 against $13,922; tickets sold by proprietors in excess of the established price, $11, against $2,458; permanent use or lease of box seats, nothing against $29; admissions to radio studios and cabinets, $53,246 against $43,287.

“Courageous” at $7,120

“Captains Courageous” garnered $15,720 in second week at the Astor on a two-day policy. “Shall We Dance?” is expected to wind up a second week with a second offer for its $15,720, at 145th St. and Broadway. The circuit is taking the house because of the new development in that section.

Degree for Stokowski

Hollywood, May 24.—Leopold Stok- owski, who has left here to receive an honorary doctor of laws degree at the University of California at Berkeley,
THAT'S OUT!

No more trade advertising on "I MET HIM IN PARIS." Everybody in the business knows it is a box-office smash and customers, the country over, have gotten wind that here is a swell entertainment! From now on we are shouting about "THE LAST TRAIN FROM MADRID"—the last word in "front page" pictures; the first picture about the Spanish Civil War!
Sales Tax to Affect Deals Outside City

(Continued from page 1)

ages. The ruling applies to payments received from a theatre which has shelves, pit, or balcony included in a selective contract. Such payments usually represent the difference between the contract price and the distribution price, if the distributor is able to get for the picture's first run in another theatre.

City officials also have stated that there is very slight chance of the city waiving the two-year interest and penalties on the tax for which distributors are liable. United Artists has until June 13 to appeal from the Court of Appeals decision but decided some time ago not to take the case farther. A company official said yesterday that the decision has not been altered.

Propose Kansas Tax Handling

KANSAS CITY, May 24.—The Kansas-Missouri Theatres Ass'n, as the result of exhibitor suggestion, has proposed a method by which Kansas exhibitors can collect the two per cent sales tax on the admission charge effective June 1, without the trouble that goes with handling mills.

Exhibitors in other retailers, are required to pass on the tax to the public. The K.M.T.A. suggests that exhibitors charge 9.8 cents admission. The tax would bring this to 10 cents. On the 15-cent, 20-cent, 25-cent, 30-cent, and 35-cent admissions, the exhibitor would add this amount to the admission. On the exhibitor change the admission to 15.6 cents, 20.6 cents and so on.

Addition of the tax brings these admissions to 16c, 21c etc. In case of the 40-cent admission, the recommendation is to charge 40 cents, the sales tax bringing it to 40 cents.

The method is being recommended to exhibitors as the best method of handling the collection.

Ask Wisconsin Chain Levy

MADISON, Wis., May 24.—John B. White, Columbia Pictures' director of advertising, has introduced a chain store tax bill to conform with the Louisiana law recently declared constitutional by the U.S. Supreme Court.

The new bill would levy a tax ranging from $10 on stores in chains of from one to 10 to $900 on stores in chains of more than 500 outlets no matter where the stores are located.

Ask 4 Philadelphia Taxes

PHILADELPHIA, May 24.—Four of the seven taxes recommended by the Finance Committee of the City Council would affect the industry. They are: (1) A tax of one cent on each 25 cents of admissions; (2) a tax on films; (3) a tax on the playing hall bill board space; and (4) a tax of $5 on each vending machine, at least one of which is in almost every theatre.

New Sunday Bill Filed

CONCORD, N. H., May 24.—A measure has been introduced in the Senate to require all theatres to open at 4 P. M. on Sundays, with the exception of the period from May to September. The bill replaces a similar plan recently killed in the House.

MOTION PICTURE DAILY

Seven on G. N. List Finished—Alperson

Seven of next season's Grand National line of 65 have been completed and are now awaiting release. Edward L. Alperson, president, stated yesterday upon his return from the coast that "$25,069 has Flies Flight," "Sweetheart of the Navy," Bank Alarm," "Trailing Trouble," "Boston Boys of the Frontier Town" and "Small Town Boy.

In production are "Something to Sing About," "Flash Casey," "Georgius," "Flash Casey," "Wallaby Jim in the South Seas" and "Renfrew of the Navy.

Alperson stated that Eric Linden has been signed for four pictures, George Huston, four; Rod LaRocque, three; young William Boyd, two; William Neary, one; and James Cagney, three; Anna Sten, three.

Sam Schumer has been appointed eastern manager; Eben S. Biddell, who resigned last week to produce independently, Schumer will make his headquarters at the home office.

A meeting of the board of directors is slated to be held later in the week. Plans are being made to hold a trade show on "The Nine O'Clock" on Friday. Alperson will return to Hollywood in about a week.

Jesse T. Sunset, production manager, is now visiting the northwest.

Edward Finney will return in about a week while Ann Rosenthal, counsel, and Martin Held, attorney, William Neary, comptroller, is remaining at the studio for a week.

Sales Drive Awards

By U. A. Announced

Winners of prizes in the George J. Schaefer Drive which closed May 1 have been selected as follows: James Cagney, three; Anna Sten, three.

Grand prizes of three radio bars go to Robert Mochrie, southern district manager; Eben S. Biddell, western district manager, and A. J. Jeffery, Montreal.

Fellow's salary go to the following salesmen: Jack Groves, Dallas; Frank Eisenberg, Minneapolis; Guy Gunderson, Los Angeles; Elmer Donnelly, Chicago; J. B. Neary, Philadelphia, and David Burkan, New York. The two last named tied for first place and were elected co-winners.

Bookers in leading branches who will receive two weeks' pay are E. Schruder, Montreal; Roy Sachs, Dallas; Harry James, Chicago; W. B. Pollard, Los Angeles; L. Dowdell, Cleveland, and Herbert Richick and Ben Levine, New York.

There also were awards of 13 watches to bookers and managers for outstanding service.

John Johnson of Toronto and E. Zerga of San Francisco won an extra week's pay in the accessory sales contest.

Mayer and Seidlett Share Levi's Duties

(Continued from page 1)

To be divided equally among all members of the C.A.P., and the division will be determined by lot between the duties handled by the late Carl Levi.

Mayer will supervise the Pitkin, Pal, Oklahoma, Warwick, Willard, Hillside and Valencia, while Seidlett will have charge of the Commodore, Hollywood, Balboa, Santa Monica, Colony, Apollo, Canal, Broadway and Gateways.

Al Weiss, who has been at the Oriental, Brooklyn, is now at the Pitkin.
"NINE MEN OUT OF TEN ARE EITHER KNAVES OR FOOLS"

So boasted a man who ruled his world of shame and avarice by the sheer force of his dominating will—and who faced his doom at the hands of the woman whose life he had made unbearable. A dramatic story unique in its compelling power!

The Tenth Man is the wise showman who knows that an action melodrama without a dull moment is the key for box-office profits — and "The Tenth Man" is that kind of a picture!

SOMERSET MAUGHAM'S famous play
with JOHN LODGE
ANTOINETTE CELLIER
Athole Stewart • Aileen Mason • Iris Hoey
Clifford Evans • Directed by Brian Desmond Hurst

An Alliance Production
WELCOME TO
AND "THE ACADE"
THINK OF IT—ALL THESE OTHER WORLD-FAMED FAVORITES TO KEEP YOU COMPANY!

OLBERT • GINGER ROGERS • JEAN

RLES BOYER • MIRIAM HOPKINS

A • WARNER BAXTER • KENNY

RATHBONE • BENNY GOODMAN

and His Swing Orchestra

37-38

ICK POWELL • MARION DAVIES • PAUL MUNI

RGE BRENT • THE MAUCH TWINS, Billy and Bobby

OLIVIA DE HAVILLAND • JOAN BLONDuell

IAN HUNTER • DICK FORAN • BORIS KARLOFF
**Dance** Gets Big $13,400, Kansas City

Kansas City, May 24—“Shall We Dance?” was worth $13,400 to the Mainstreet, good by $3,400, and the beat in a fair week for first runs. The weather was good and outside competition was slight. “Midnight Taxi” and Major Bowes’ girl unit took $8,700, $1,700 over the line, at the Tower. Other first runs were weak.

Total first run business was $38,300. Average is $35,500.

Estimated takings:
- **Week Ending May 12:**
  - **CHARLIE CHAN AT THE OLYMPICS** (Fox)(2nd-Fox) UPTOWN (5,000), 25c-40c, 5 days. Gross: $1,250. (Average, $250)
  - **DANIEL HUNTINGTON** (RKO) MIDLAND (3,000), 25c-40c, 5 days. Gross: $1,500. (Average, $300)
- **Week Ending May 13:**
  - **SHALL WE DANCE?** (RKO) MIDNIGHT (5,000), 25c-40c, 7 days. Gross: $3,150. (Average, $450)

**MIDNIGHT TAXI** (2nd-Fox) TOWER (2,000), 25c-40c, 7 days. Stage: Mayor Bowes, $5,000. Anna Sothern, Ann Palmer and the Tri-City trio. Gross: $2,500. (Average, $350)

**Lukan Heads Circuit**

Seattle, May 24—L. O. Lukan has been named president of the Lake Theatre Corp. here.

**Ship It**

**GENERAL AIR EXPRESS**

1. Merely phone Postal Telegraph. Pick-up is immediate ... by messenger or high speed truck ... direct to the field.
2. The first plane out carries your shipment via the shortest, fastest, coast to coast, route. It travels swiftly as any passenger.
3. At the delivery, destination, delivery is made at once. Overnight coast to coast.

—and it’s there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office ... or

**GENERAL AIR EXPRESS**

Division of TWA

**Estimate RKO 37 Net at $5,173,174**

British Group to Ask Import Limit

(Continued from page 1)

Estimate in committee, in an attempt to show that forecasts made by proponents of the plan do not represent a fair earnings expectancy for the future.

Bercu, who was the only witness of the day, also testified that, in his opinion, RKO assets are overcarried on the company’s books at much less than their actual value due to the fact that low cost of acquisition of sets ... as far back as 1932 when the American Appraisals Co. completed a revaluation of this property which resulted in appreciable write-downs.

Bercu declared that RKO Radio Pictures and Father should show a profit for 1937 of $2,843,570 before taxes but after interest; that the theatre operating subsidiaries should show a profit of $2,173,504, and that RKO, the parent corporation, should show a profit of $1,058,116. He estimated taxes at $8,083.50 and dividends at $350,000, leaving a net of about $5,173,482.

**Tells Source of Figures**

That figure, Bercu said, should leave $3,996,174 available for distribution to the company’s stockholders after providing $1,477,318 for fixed charges. Bercu said he had been working on the figures, and that his estimates are based on that study and on figures given by the proponents of the reorganization plan.

He was expected to modify his objections to the plan on behalf of the independent stockholders at the next meeting before Aldge, which is to be held for Thursday morning. George A. Stover, representing holders of old RKO stock, is expected to follow Schein.

A tentative hearing date on the RKO reorganization which had been scheduled for yesterday before Federal Judge William Bondy was postponed to June 22.

**Cocalis Takes House In New Jersey Town**

Sam Cocalis has closed a deal for the Hicks-Dow, Long Branch, N. J. Work on the new theatre had been stopped before completion. Cocalis plans to finish the 1,000-seat house and have it ready for occupancy by Oct. 1.

Acquisition of the structure marks the first move by Cocalis to move into Walter Reade territory. Reade recently purchased a site at Hudson, N. Y., following which Cocalis threatened retaliation.

"Born" in Fifth Week

"A Star Is Born" will enter its fifth week at the Aldine, Philadelphia, on Friday, according to the U.A. home office. This will mark the record, the last having been chalked up by "The House of Rothschild," expected for 26 weeks at the theatre.

**Talley, Thomas Return**

Truman Talley, producer of Movietone, returned yesterday on the Pennsylvania, after successful filming of The Coronation. He stated he was not ready to announce plans for the Technicolor shots of the crowning of King George VI and Queen Elizabeth. Lowell Thomas, commentator, returned with Talley.

**Allied Meet to Talk Divorce, Unions**

(Continued from page 1)

26-28 at the Pfister Hotel here. Opening session speakers will include Assistant Attorney General R. G. Babbitt of National Carbon Co. and Richard Turner of Dictograph Products Co.

Afram F. Myers will discuss Allied's opposition to the strike the Fact Thursday afternoon. He will be followed by W. A. Steffes on divorce and Triangle's Oscar Griswold. Universal’s western sales manager, on the producers’ side of selling, and John May on NBC, on the effect of television upon theatres.

The Thursday night banquet speakers will include Governors Philip F. LaFollette of Wisconsin, Elmer Benson of Minnesota, William Langer of North Dakota, M. C. Townsend of Indiana, O. S. Loomis, Wisconsin attorney general, and Mayor D. W. Hoan.

The closing business session is scheduled for May 29, when Burt Woods, convention chairman, declares that the attendance will surpass that of any previous national meeting of the last 10 years.

**Newbury Leaves Today**

Lee Newbury, president of Allied of Jersey, will head the northern and southwestern delegations leaving today for Milwaukee and the national Allied convention which will get under way at the Pfister Hotel. The New York contingent will leave on the Pennsylvania this afternoon, and the coast-to-coast move will be completed at Newark, Trenton and Philadelphia.

About 20 are expected to be on the train. Sidney E. Samuelson, former president of the Allied, will be there, and will be followed by other Allied presidents, to meet with Wisconsin union officials and the local at the convention.

**Arkansas ITOA Asks Power Rates Survey**

Little Rock, Ark., May 24—A survey of current power rates for Arkansas theatres which showed a wide variation today led the annual meeting of the Arkansas I.T.O.A. to order a power rate survey. With a view to obtaining a minimum uniform rate, a committee was named to consult with Arkansas power officials.

G. Sterling, of Gurdon, is chairman of the committee and is aided by Robert Yancey of Cotter, J. C. Clower of Little Rock and J. F. Normand of England.

The Arkansas Power and Light Commission is the biggest utility firm involved.

Representatives of manufacturers of Diesel and other types of individual power generation plans can hand to demonstrate their equipment. J. F. Norman, secretary of Arkansas I.T. O.A., since its organization was elected president today by acclamation. Other officers elected were: O. W. McElroy, of Blytheville, vice-president; R. V. McElroy, of Hot Springs, secretary-treasurer. Board members elected were: J. M. Ensor and "Hy" Samuels of Hot Springs, Claude Botsford of Searcy; G. Carey, Paris; W. E. Malin, Augusta; D. E. Fitton, Harrold, and J. M. Ensor, Hot Springs.

The meeting was called to order by Blanche H. Farnsworth, chairman of the drive for full membership in the state was voted. Approximately 75 delegates attended, with a banquet and dance at the Hotel Marion.
Leading national organizations sponsoring the "Happy-Hour" movement include . . . N. Y. State Federation of Women's Clubs; Better Films Councils, Chicago, St. Louis, Buffalo; New Haven Council of Theatre Patrons; Phila. General Federation of Women's Clubs; Cleveland Cinema Club; Mass. General Federation of Women's Clubs; Greater Detroit Films Council; N. Y. C. Federation of Women's Clubs; Federation of Jewish Women's Organizations.

ANNOUNCING SPECIAL "HAPPY-HOUR" UNIT No. 22
Featuring
"THE OLD WOMAN IN THE WOODS"
(3 reels)

A MAGNIFICENT PHANTASY!
Adapted and Told by UNCLE DON!
This Unit . . . endorsed by the International Federation of Catholic Alumnae (Pittsburgh) . . . includes also "Skiing Is Believing" (1 reel), "Birds In Love" (1 reel), "Krazy's Newsreel" (1 reel). . .

"THE GOOSE GIRL" and "ALADDIN AND HIS WONDERFUL LAMP"

For further details write Columbia Pictures Corp., 729-7th Ave., N. Y. C.
The slightly bewildering game of affirmation and denial played for the past few weeks by Lenos R. Lohr and NBC for broadcast of its western coast headquarters from San Francisco to Hollywood, was taken up again yesterday in a statement from NBC.

In effect, the statement said that NBC will, and then again will not, accept negotiations based on activities from the Golden Gate City to Hollywood.

The game began about three weeks ago when Gilman, vice-president in charge of NBC's west coast activities, announced that the transfer from San Francisco to Hollywood would be effected during the summer season expected.

A day or so later, from Chicago, when NBC's president and a broadcasters' conference, came a denial of the Gilman story from Lohr. A week or so later followed a reaffirmation of the San Francisco to Hollywood yarn by Gilman, which was followed by Lohr's "yes, and then again, no" statement.

The fine hand of offered San Franciscans is detected behind all the confusion. San Francisco radio has dealt itself the splendid poker face of offering to play the same hand of players, the same cards, and accounting activities for west coast operation is centered there.

The great increase of radio production in Hollywood, however, has made it advisable that Mr. Gilman establish his residence there. This will enable him to devote a greater and more personal attention to the interests of the millions of listeners NBC now serves from Hollywood, and in providing for the finest broadcasting facilities to keep pace with the program production in that city.

NBC's western division, be located at the film capital.

This does not mean that Mr. Gilman will abandon his San Francisco office. NBC has no intention of curtailing his activities, and Mr. Gilman will continue to spend a considerable portion of his time in that city.

San Francisco is one of the four cities in the United States in which NBC operates two broadcasting stations. The other three are New York, New Orleans, and accounting activities for west coast operation is centered there.

The great increase of radio programs in Hollywood, however, has made it advisable that Mr. Gilman establish his residence there. This will enable him to devote a greater amount of personal attention to the interests of the millions of listeners NBC now serves from Hollywood, and in providing for the finest broadcasting facilities to keep pace with the program production in that city.

NBC seeks to sell Opera Group Direct

NBC, it is learned, will stage a concentrated drive to sell direct the commercial rights to the Metropolian Opera broadcasts for the coming season. Departments cooperating in the drive are program, artists' service and time sales.

Commercial rights to past opera broadcasts have been sold through outside agencies. The agencies are Lambert & Feasley for Listerine, and Lord & Thomas for Lucky Strike cigarettes and RCA.

Colby to Be Guest on CBS

Chester M. Colby, president of General Foods Co., will be the guest speaker on "Labor and Industry Today," a CBS feature, on Friday, May 28, from 10:45 to 11 P.M., E.D.T.

Garbisch Joins Rautmann

Edgar W. Garbisch has joined Rautmann and Ryan here in an executive capacity. Garbisch was formerly with the Journal and Sentinel, St. Paul, Minn., and is a veteran of 15-minute periodic weekly. The account was placed by Ed Broman. It is handled by the Gilman agency.

Russell Baker back at WOW

OMAHA, May 24—Russell Baker, who left WOW last year doing character parts for various NBC shows, has rejoined WOW as a staff announcer.

Speed Network Union

LOS ANGELES, May 24—C. H. Jordan, organizer for the American Radio Network, which recently appointed one of its western offices to the Network, is here to speed the drive for the organization of independent radio station employees. Jordan is associated with a group of labor unions and worker representatives of various local stations. It is understood that the drive against the networks will be held down until the independent station movement is in full swing.

Paley Award Presented

The Paley Amateur Radio Award was presented to Walter Stiles, Jr., 25, a 24-year-old railroad employee of Connersport, Pa., who was chosen for the honor for his services during the flood emergency in the Allegheny River valley last year. Among those who paid tribute to the young amateur was Armin S. Prall, chairman of the F. C. C.

Postal to Have WINS Series

A new series of broadcasts sponsored by the Postal Telegraph Co., will be heard over WINS and the New York Broadcasting System, starting today.

The series is divided into three different types of programs. "The Meade Family" will be heard Mondays, Tuesdays, Thursdays, Saturdays and Sundays from 6:45 to 7 P.M., "Melodigrams," will be presented on Fridays from 6:45 to 7 P.M., and the presentation will be "Forward America." Time is E.D.T. The contract is for 52 weeks.

Royal Baking Series Set

SALT LAKE CITY, May 24—The Royal Baking Co. has arranged for the broadcast of the "Adventures of Jimmie Allen," over KSL. The series, which is set to start in about four weeks, will run 15 minutes periods weekly. The account was placed by Ed Broman. It is handled by the Gilman agency.
Films, Radio Seen Outside Work Bill
(Continued from page 1)
of advisory boards, on which employ- ers and labor shall be equally repre- sented, to aid the five-man board which is to administer the bill in deal- ing with particular industries. Thus it is probable that wages and hours for the producers will be recommended by a film board.

So far as the distributors are con- cerned, it is possible they may be af- fected to some extent by the legisla- tion in general, since wages that are said to be above any minimum which may be set.

Basic NBC-Red Gets Fimlico
Baltimore, May 24—WFBF, basic NBC-Red network outlet here, has signed a contract with the Maryland Jockey Club for exclusive air rights for the running of the Preakness and Futurity races at Pimlico. The past few years the Preakness and Futurity races have been broadcast over the Blue network, but it is expected that these two races will be broadcast on the Red.

In the past the races have been under the sponsorship of industrial OIl Co., using only an Atlantic seaboard hookup, but the Jockey Club is anxious to have a national sponsor so that the races will be carried over the full NBC-Red.

New Announcers Named
Memphis, May 24—Three new an- nouncers have been added to the roster of local radio stations. Aubrey E. Guys, Jr., formerly with WQBB in Memphis, is the new announcer at WMC. He replaces Joe DuVal, vet- eran announcer, who recently departed for the West Coast to enter radio dra- matic work. Harold Russey and Euge- ne Grisanti of WTNB will also be added to the WNB staff.

"Amateur Hour" to Migrate
WHN's "Amateur Hour," which has originated on the stage of Loew's Ziegfeld for the past several years, will visit a different Loew theatre in the metropolitan area, ef- fective immediately. Each theatre will exploit the program, and in turn the theatres will be plugged on the air.

Kelly Anthony Back on Job
Los Angeles, May 24—Kelly An- thony, assistant manager of KFI-KECA, has returned from a Hawaii vacation. This week, he will sail for England on a combination business and pleasure trip.

Switch Don Lee Program
Los Angeles, May 24—Following listener requests for an extension of Mutual-Don Lee switches the "House Un- divided" serial from 11:15 A.M. P.S.T. to 10:15 A.M. P.S.T.

Laotina Race to CBS
CBS will broadcast exclusively a description of the running of the La- otina Derby at All American Park, June 12 from 6 to 6:30 P. M., E.D.S.T.

Power, Young in Program
"Hollywood Hotel" will offer Ty- rone Power and Loretta Young in scenes from their recent picture, "Cafe Metropole," May 28 over CBS.

No Plagiarism
Joe Glaston, who is Charlie Martin's press agent, recently brought into Martin's of- fice a young man who had some story material to sell. Martin, who is an official at the Blau agency, and the author of the dramatic series heard on the Philip Morris pro- grams, listened to a plot out- line by the visitor, and hit the ceiling.

"Young man," he shouted, "What do you think we do in radio? Never tolerate plagiarism! The story you've just outlined would be filed in a box. I have in my desk at this very moment." Martin opened a desk drawer and removed a volume, authored by a James Street.

"But Mr. Martin," stut- tered the embarrassed press agent. "This young man is James Street."

"Take a Tip" from Films Stage Told
(Continued from page 1)
neatly organized to adopt Hollywood's methods and use them to the stage's ad- vantage. Instead of "sitting back" and wondering what Hollywood will do next or complaining when it takes something new from the stage, the stage will go to the times and the stage is not, was the gist of Brady's address. He pointed out that Hollywood can obtain the best from the stage or other talent because it offers more. Until producers organize and are able to guar- antee good actors a decent living and regular employment their complaints against Hollywood will be of no avail, he said.

Paul Hollister, executive vice-presi- dent of Macy's, advised the managers to adopt modern merchandising meth- ods and use their plays to the best advantage. He urged them to be "on the level" with the public and suggested that it might be better to ask only $1.50 or $2 admission to a known "turkey," instead of the Broadway theatre's in- evitable $3.

A. Raymond Gallo of Quigley Pub- lications told the managers that "It appears that the stage producer is more concerned with what he can get out of the business than what he puts into it." He declared that "if Holly- wood is not running the stage to the dogs, the managers are accessories to the crime for being so short-sighted" that obvious protective measures are not attempted.

He urged an apprenticeship in the theatre for the new and the younger managers, many of whom, for lack of opportunity, are turned away from the stage, he said.

Exchanges Surprised At Clearance Drive
Kansas City, May 24—Some of the distributors here have expressed surprise at the action of the directors of the Chamber of Commerce in appealing to Congress through Representative U. S. Gayer to remedy the local clearance situation between the two cities so that Kansas

Educational Films Gain, Says SMPE
(Continued from page 1)
activity there at present with the ex- ception of advertising work. As last year, the stages will be rented to independent French producers.

It is explained that the lease was re- newed in anticipation of a possible Government decree which would make production here necessary in exchange for the importation of American films.

The Paramount Theatre here will remain in the hands of the company, and an agreement for film programs has been made with the Siritski Cir- cuit, which operates 25 first-run houses in leading the four cities. The Para- mount will head the Siritski Circuit for French and Paramount films, be- coming May 27. The Paramount will drop its permanent orchestra and stage staff, and they will be replaced by bands and various acts booked for each change of program.

Innovations Planned For Pathe Newsreel
(Continued from page 1)
department for the past three years, yesterday was named production man- ager for Pathe News and Pathe Feature Department, succeeding Jack Connolly, who was general manager, Ulman became the operating head of the reel.

Musical Shorts Formed
Musical Shorts, Inc., has been formed here to produce a series of short subjects for independent release. The first group will be a series of 15 two-reelers, to go into production next month.

Wall Street
20th-Fox, Eastman Gain on Board
High Low Close Change
Columbia .3334 .3334 .3334 + .0025
Consolidated .1275 .1275 .1275
Eastman .1653 .1653 .1653 +1
Gen. T. Equip. .35 35 35
Loew's, Inc. .5055 .5055 100 +1
Loew's, Inc., std. .100510051005 +1
Paramount .3904 .3904 .3904
Paramount 2 std. .18 18 18
Paramount photo .68 68 68
RKO .4500 .4500 .4500
3rd Century Fox .3750 .3750 .3750
Tate source .4750 .4750
Warner Bros. .1375 .1375 .1375

Light Curb Rise
Grand National .85 .85 .85 + 1
Sentry Safety .44 .44 .44 + 1
Trans-Lux .45 .45 .45 + 1

RKO Bonds Drop a Point
High Low Close Change
Loew's 3 5s '40 99 99 99 + 1
Paramount 3 5s .09 25 .09 25 .09 + 1
Paramount 3 5s .09 25 25 25 25 +1
RKO 5s .09 25 25 25 25 + 1
Warner Bros. .11 11 11

(Quotations at close of May 24)
Heart-throbbing, dramatic story of one man’s family

Gene Stratton-Porter’s

“Michael O’Halloran”

with WYNNE GIBSON • WARREN HULL • JACKIE MORAN
CHARLENE WYATT • SIDNEY BLACKMER • HOPE MANNING

Directed by CARL BROWN • Screen play by Adele Buffington • Associate Producer Herman Schlem

REPUBLIC
**20th-Fox Men Leave Tonight For Sessions**

Arrive on Coast Sunday For 4-Day Meeting

Approximately 105 20th Century-Fox home office executives, branch managers and salesmen from the coast will leave at midnight tonight for the coast en route to the Ambassador Hotel, Los Angeles, and the four-day convention. There will be 44 men from the home office and the rest will comprise representatives from New York, Boston, Albany, New Haven, Washington, Philadelphia and St. John, Canada.

One special train will go directly from New York to Chicago, which will carry all the delegates from eastern United States and the eastern part of Canada. The men from the southern area will travel directly to the coast, as will the delegates from western Canada. The groups from the midwest will join the special train at Chicago, which will travel from there to the coast on the Santa Fe.

Sidney R. Kent, John D. Clark and Charles E. McCarthy are on the
(Continued on page 7)

**Republic Staff to Start West Today**

The Republic delegation from the east to the meeting of the company's franchise holders at the Roosevelt Hotel in Hollywood June 1 and 2 will leave today. From the home office will go J. J. Milstein, vice-president in charge of sales; Edward M. Schmitzer, eastern sales supervisor, and Sam Hacker, manager of the contract department.

Max Roth, central sales supervisor, and H. H. Everett, southern sales supervisor, head the field sales staff. On the train will be three franchise
(Continued on page 7)

**RCA Intervenes in Suits Over Records**

Los Angeles, May 25—Seeking to establish a precedent preventing radio stations from making unauthorized use of platters, the RCA Mag. Co. today filed a motion to intervene in the Federal Court suit of Wayne King, orchestra leader, against Warner Brothers' Broadcasting Co. in
(Continued on page 6)

**More Radio—Page 6**

**CEA Members Back Quality Clause Stand**

Meeting Indicates Split On Quota Issue

By BRUCE ALLAN

LONDON, May 25—The action of the council of the Cinematograph Exhibitors' Ass'n in pressing for a quality clause in the proposed revision of the British Films Act quota was unanimously endorsed today at the semi-annual meeting of the London and Home Counties Branch of the C.E.A.

The decision came after an outstretched discussion which clearly indicated the split within the trade organization on the quota question.

A. J. Gale and Theodore Flegelstone in long speeches explained their withdrawal with Arthur Jarratt of G. B., A. S. Moss of AIP, Oscar Deutsch (Continued on page 7)

**New Michigan Bill Is Aimed at Aecap**

A bill which would prohibit Aecap from operating in Michigan was introduced in the state legislature at Lansing today. Carl D. Delano of Kalamazoo was referred to the Senate Committee on State Affairs.
(Continued on page 8)

**Prints Made Abroad**

London, May 25—Dr. Herbert T. Kalman, president of Technicolor, declared here today that all Technicolor positives of American films in England are processed here. The British take time negative capacity is six features per year, he said.

At the three-reel Technicolor film on the Coronation will be released in June, he declared.

**Allied Meet Opens Today in Milwaukee**

MILWAUKEE, May 25—The national convention of Allied opens here tomorrow morning at the Hotel Pister and will continue until May 26.

The first session will start at 2 P.M. tomorrow with a meeting of the national board. This will have followed the registration of members which will take place in the morning.

A. C. Alpert, president of Allied of Illinois, will head a delegation of 50 arriving tomorrow morning. A large group from Milwaukee is expected here.

Delegates will hear addresses by Nathan Yamin, Abram F. Myers, W. J. Steffes, E. T. Gundell, western sales manager of Universal and Niles Trammel, vice-president of N. B. C.

The Thursday night banquet will be attended by the governors of Wis-
(Continued on page 8)

**Theatres Need Something, Council Agrees, But What?**

Delegates to the first national convention of the American Theatre Council in session at the Astor yesterday agreed that the stage is in dire need of a hypodermic. Discussion of the prescription and the manner in which it should be administered will occupy the clinic for another two days, however.

The convention will take no action on any of the proposals which may be advanced during the business sessions. Suggestions which are regarded as practical, however, may be acted upon later if either the council or some other theatre organization is established on a permanent basis with the participation of all stage elements. At present, the American Theatre Council is without officers and the projected constitution has been rejected by several important stage groups.

Yesterday's three business sessions were given over to stage labor organiza-
(Continued on page 7)

**Reorganizing Bill Backed By President**

SEC Suggested Measure After Para. Study

By BERTRAM P. LINZ

WASHINGTON, May 25—The full support of the Administration today was thrown by President Roosevelt behind the legislation, recommended by the Securities and Exchange Commission on the basis of its investigation of the Paramount and other receiverships now pending in Congress, to take the racket out of corporate reorga-

nizations.

In letters to the heads of Senate and House committees interested in the legislation, the President expressed the belief that consideration of the pending measures is "appropriate" at this time.

The action of the President automatically adds the bankruptcy legisla-

tion to the list of "must" measures, which also includes the Supreme Court reorganization, extension of the admission and other nuisance taxes and the labor bills introduced yester-

day.

In a report to Congress on May 10 the S. E. C. recommended legislation requiring that control of reorganiza-

tions be placed with bona fide security holders and their direct representa-

tives; that emphasis be placed upon the fiduciary responsibilities of the
(Continued on page 8)

**Color Progress Is Discussed by SMPE**

Hollywood, May 25.—A session on the latest developments in color photo-

graphy featured today's activities in the second day of the spring conven-

tion of the Society of M. F. Engineers at the Roosevelt Hotel here.

J. A. Ball, chairman, read the re-

port of the color committee, in which
(Continued on page 8)

**Reade Beats Cocalis To 2 Hudson Houses**

Competitive bidding for theatres took a new spur yesterday when Walter Reade outbid Sam D. Cocalis for two theatres, the Playhouse and the Star at Hudson, N. Y. Cocalis had a deal on for the houses, but Reade closed the contract before his rival.

In addition, Reade is building a
(Continued on page 7)
HENRY BRIGGS, president of Technicolor Corp., is scheduled for today at the company's offices here. He is the representative of the company's interests in the preparation of a 12-week series of shows for use in Latin America. The series, which is to be shown in Mexico, will cost $20,000 and will be produced by the company's Mexican subsidiary.

HARRY COHEN, western division sales head for RKO, has arrived in Los Angeles to work on preliminary negotiations with National Theatres for next season's lineup.

HARRY MERSY and Ted Shaw left for Chicago yesterday on special business and will join the coast-bound Century-Fox train there tomorrow.

Max ROY, midwest district manager for Republic, left for Chicago yesterday and will join the home office group convention-bound tomorrow.

MAURICE CONN, independent producer, plans to leave by air for the coast tomorrow and return in a week and a half.

HERMAN DOLINSKY, formerly of Loew’s Premier, Brooklyn, is now at the promontory Island, another unit in the same circuit.

EDWARD GOLDEN, general sales manager for Monogram, left yesterday for Milwaukee to attend the Allied meetings.

MANNY REISS, formerly at M-G-M, has joined Monogram’s promotion and advertising department.

CHARLES STEIN, U.A. district manager, returned yesterday from Philadelphia.

MOLY SHEA has gone to his country home for a month’s vacation.

GEORGE GERHARD is back from a tour of key cities for RKO.

Fred Nisio is in town.

CIO Picketing Taken To Milwaukee Court

MILWAUKEE, May 25.—On complaint of Fox Wisconsin Theatres charging illegal picketing of the Tower and Grace by the CIO Building Service Employees’ Union, the Circuit Court has ordered a hearing for May 29 to show cause why the CIO should not be restrained.

Fox charges the CIO picketing is in retaliation for A. F. of L. picketing of the National and Milwaukee Theatres, both of which George Fischer is negotiating with the CIO.

Ampl Sets Final Meet

A bountiful entertainment program was presented by Ampl before its monthly meeting of the season, to be held at Sardi’s at 12:45 tomorrow. Milton Berle will head the cast and also will act as master of ceremonies. Others on the program are Patsy Kelly, Mitzi Green and Jeanne Madden.

Reade Jersey Opening

Walter Reade will open the new Community in Toms River, N. J., tomorrow.
Plan Holding Firm
On British Plants

London, May 26—It is reported here that a new holding company is being considered for three studios, Pinewood, Denham and Amalgamated, which would have the effect of standardizing service charges and providing for the exchange of staffs, equipment and the like. Economy is the obvious explanation of such a move, H. George, secretary of London Films, of which Alexander Korda is the head, and which produces at Denham, has admitted discussions with the operators of Pinewood, looking to the possibility of cooperation as a work on a proposed amendment to the and declaring that Amalgamated is involved.

Other brother, R. Norton, managing director of Pinewood, has declared the discussions have been limited to Denham and Pinewood, and has denied any knowledge of a plan which also would involve the Amalgamated.

(Continued on page 13)

Gov't Has No Suits Planned By Cummings

Halts Reports of Trust Actions on Films

By BERTRAM F. LINZ

WASHINGTON, May 26—Department of Justice officials today put a period to repeated rumors that immediate action was to be taken against film companies on anti-trust charges with the flat statement that neither civil nor criminal suits are contemplated at this time.

Discussing the subject at his weekly press conference, Attorney General Homer Cummings expressed ignorance of reports from New York that cases against Loew's and RKO were to be heard before a Brooklyn grand jury, and said that no such intent had been brought to his attention.

The Attorney General was asked about statements made by Joseph B. Keenan in California regarding the possible need of criminal action to rid the film industry of its evils, but made no comment other than to point out that the anti-trust division is in

(Continued on page 13)

Buffalo News Stirs Stage Clinic Pulse

A ripple of excitement ran through the convention of legitimate theatre diagnosticians yesterday, the third day of their deliberations at the Hotel Astor clinic over what brought the pallor to the stage's cheek. The excitement originated with a report, which arrived via Buffalo, where the Scriver-Howard Times got out a theatre convention extra on the subject, that 2,000 Buffaloans had clamored for tickets to a legitimate roadshow at $2.00 per.

The diagnosticians read the news avidly, if a little skeptically, and reported at the end of the convention's luncheon session that the patient had "eaten a hearty meal" and its pulse had quickened by two throbs per (Continued on page 13)

Hearing Set on N. Y.
Theatre Zoning Plan

A public hearing has been scheduled for June 4 by the Board of Estimate and Apportionment of New York on a proposed amendment to city zoning laws which would prohibit the construction of theatres, legitimate or film, or other places of amusement, in certain areas in the Madison and Park Aves.

The amendment is a order of the Appellate Division requiring the city license commissioner to issue a permit for a new theatre at Park Ave.. Exhibitors, the theatre architects and real estate operators are organizing a protest against

(Continued on page 13)

"Kid Galahad" Gets Big Start at Strand

Approximately 5,500 admissions were chalked up at the Strand from 9:30 A.M. to 1 P.M. for the opening performance of "Kid Galahad," as stated yesterday by the management. The talk for the first three and a half hours was within $511 of "Anthony Adverse," which was said to hold the record.

The second week of "Prince of Persia"

(Continued on page 13)

Indicated in Exhibitor Study, Says Richey

By RED KANN

MILWAUKEE, May 26—Eighty per cent of the exhibitors replying to Allied States' national survey report that distributors are asking for increased rentals this season, H. M. Richey, director of the survey, told the independent exhibitors' organization at its opening session in the Hotel Pfister here this afternoon.

A good attendance heard him.

The convention opened immediately following a meeting of the national directors of Allied at which reports were received from regional officers. A special executive conference scheduled for today to discuss labor organizing of theatre employees was postponed until Thursday in order to permit Richey to report on the buying survey which, he said, covered all distribution centers but Chicago where he said a special situation existed.

Describing this Allied convention as an attempt to break the logjam and appealing to exhibitors to delay their film deals, Richey declared:

There isn't such a thing as a national sales policy. Every deal is different. Eighty percent of exhibitors reported increased rentals being asked this year. The greatest single weakness is in the competitive situation. This is the biggest factor playing into the hands of the distributors. Other elements of weakness are lack of bargaining skill, the inability to hold off and to press no one and lack of efficient

(Continued on page 10)

Independents Given
Benefits of Service Aid

HOLLYWOOD, May 26—The nine independent producers who were signed to the Screen Actors' Guild contracts have been offered the service of the Central Casting in hiring extras for the month of June as a courtesy trial period.

The move has been made because the guild contract specifies that the new

(Continued on page 13)
Hollywood, May 26

TALES from the receding Hollywood Hills:

"Good morning, Mr. Moskowitz," greeted the arrival as a Beverly Wilshire bellhop picked up the bags. Three minutes later, the same bellhop:

"Your laundry, Mr. Moskowitz."

The situation is well in hand now. Joe Mankiewicz has moved to another hostel...

They've taken care of the name plate situation at the 20th-Fox studio. Permanently now, it reads:

S. T. KENT
JOHNS D. CLARK
J. H. MOSKOWITZ

The competition in extended playing time is now ended...

This has a vaguely familiar ring, but if reissues can get playdates why not a pertinent remark?

A local observer: "The picture business is the only industry I know that charges its customers for borrowing things..."

Berlin has barred "Charlie Chan at the Opera" by officially ruling it had "too many murders..."

The sissies...

Arthur Caesar writes and writes well.

"I sometimes wonder about that," he remarks. "There is my brother Irving, the song-writer. He rhymes 'by' and 'by' and makes a lot more money than I do..."

A producer and a well known columnist finally meet.

Producer: "So you're the fellow who writes those nasty things about people."

Columnist: "I've never written anything nasty about you."

Producer: "You haven't reached the Z's yet..."

Hollywood versus New York, an old and traditional situation, finds commonance again in the failure of one of the major lots to include the telephone extension of its official studio directory.

The executive in the make-up department makes the grade, however...

Much sound and fury accompanies the rush construction of a large sound stage for one of the Warner-Ralston productions.

"Know what they're doing?" asked the press agent. "They're perennially nailing in one of our B companies."

Liberty is reported to have lodged protest because all of Zanuck's new products were reviewed first in The Fox Dynamo..."
K.C. Dual, Giveaway Problem Off to Fall

**KANSAS CITY, May 26—**With summer coming on and failure of the I.T.O. to get together a united front in opposition, little hope is held for a reduction in admission prices for giveaways here before fall. Also, doubling goes on unabated in Kansas City, with independent managers using two features for every chance, and four or five independent subsequent houses tripling regularly one chance a week.

Most independents would like to see a reduction in such promotions, accompanied by a rise in admission prices. If crop prospects, now threatened by a plague of grasshoppers, materialize on the basis of present conditions, or anything like them, business should show an improvement next fall, and independents are expected to renew their efforts to cut down on giveaways and multiple features and to raise admissions.

Doubled decreased among Kansas theatres due to the ban on money giveaways by the attorney general, which followed the recent decision of the Kansas Supreme Court holding that Bank Night could be a lottery. Some Kansas theatres have turned to doubling on weeklies and have found that doubles during the mid-week sag, when they used to give their money away, did not stimulate attendance.

**Warner Men to Meet**

**PITTSBURGH, May 26.—**The first convention of theatre managers in Harry Kalman's Pittsburgh zone will be held here at the William Penn Hotel May 26 when more than 60 house operators will come into town for a discussion of the new season product.

Among those coming on from New York for the meeting will be Joseph Bernhard, S. Charles Einfeld, Roy Haines and Robert Smetter.

**Kalmenson Party June 4**

**PITTSBURGH, May 26—**June 4 and the William Penn Hotel has been set as the time and place for Film Row's testimonial dinner to Ben Kalmenson, who was recently named Warner's central district sales manager.

**GUILD EYES PUBLICISTS**

**LOS ANGELES, May 26—**The Los Angeles Newspaper Guild will present at the guild secretarial convention in June at St. Louis a resolution which would create a division of the guild for publicity men. The resolution followed numerous requests of studio personnel here to be included in the organization's setup.

**M. P. League Showings**

RKO and Columbia, respectively, lead the current team standings of the M. P. Baseball League, Skouras, Paramount, and the M. F. follow. The field is trounced by G-M-G, NBC and Apea Studios, in that order. Friday night's game between Skouras and RKO resulted in victory for the latter with a score of 6 to 5.

**Koerner Is on Coast**

**BROOKLYN, May 26—**Charles W. Koerner, RKO district manager, will be on the coast for the next five weeks. Mrs. Koerner accompanied him.

**MOTION PICTURE DAILY**

**HOLLYWOOD PREVIEW**

**“It Happened Out West”**

(20th Century-Fox)

**Hollywood, May 26—**Based on a Harold Bell Wright story, “It Happened Out West” is a novel action romance drama. It is compact and fast moving with plenty of humor to amplify the love interest and hokum-tinged melodrama.

The story was cleverly adapted by Earl Snell and Robert Broughton for director Paul Kelly, Judith Allen, Johnny Arthur and LeRoy Mason to present pleasing performances.

In the yarn, Kelly, big business engineer, is sent west to get control of a dairy ranch, which, under the management of Miss Allen, is not a success in the milk business, he hires Arthur, whose knowledge of the game is also sketched as an expert advisor. With Kelly and Arthur, overtly doing everything possible to make the ranch a failure so it can be bought at a low price, complications ensue. Aware that his employers are trying to bamboozle Miss Allen out of the ranch, he finds new uses for the old farm equipment.

Doubling on the ranch for the valuable ore deposits located on it. Falling in love with the girl, he thwarts the plot of his bosses and in an exciting action climax in which the hero and heroine alternately chase each other, he frustrates Miss Allen's plans. With everything straightened out, Kelly decides to stay in the West and marry Miss Allen.

The kind of picture that generally satisfies in the outlying and secondary houses, it seems to be sufficiently strong to be worthy of a spot as a sustaining feature on many urban theatre programs.

Production Code Seal No. 3,308. Running time, 60 minutes. "G."

**Mahnin Playwright Head**

Hollywood, May 26—John Lee Mahin has been elected president of the Screen Playwrights, Inc., which recently negotiated a code governing the working conditions with the producers. He succeeds Grover Jones.

Other officers are: William Conselman and Riss 'Jersey' Kiefer, first vice presidents; Bert Kalmar, secretary, and Walter DeLeon, treasurer. The three writer representatives on the producer-playwright code negotiating board are Jones, Howard Emmett Rogers, and Wildenam Young.

**Mike Marco Goes to "U"**

Mike Marco of Fanchon & Marco have signed to produce for Universal as a producer. His first picture will be "The Daughter of Rosie O'Grady" with Pat O'Malley, his son and Frank there are the leading roles. Deanna Durbin also may be cast.

**New Credits Listing Out**

Hollywood, May 26—The eighth quarterly issue of the Academy Technical Credits Bulletin, just issued, will contain individual credits for 530 technicians for the 140 productions completed between Jan. 1 and April 30 this year. The technicians listed are for art direction, camera, film editing, special photographic effects and sound recording.

**To Operate for Summer**

**PITTSBURGH, May 26—**For the first time in the nine years that it was launched as a Shea house several years ago, the Fulton plans to remain open all summer this year, despite the fact that it is the only first run house downtown without a cooling plant.

**Variety Club**

**INDIANAPOLIS, May 26—**More than a few out-of-town bankers are expected for the Indianapolis teen's annual Spring Fling to be held at the club house Saturday night. Bankers in town for the annual Memorial Day 500-mile automobile race usually swell the crowd.

A floor show is planned, with an elaborate musical program. General "England's Coronation" tickets to the race will be given as door prizes. Carl Niese, chief banker, and Marc J. Wolf, chief banker emeritus, are heading the committee on arrangements.

**Kansas City**

**KANSAS CITY, May 26—**Sister Mary Remigia and Sister Maria The-resa and 35 of their young charges from St. John's Orphanase, Kansas City, Kan., saw "Perou and Sam" and "Whistler" at the Paramount screenering room here these days. The girls and cake at Variety Clubrooms. The children, from four to 14 years, had a good time listening to Frank Bowen, Finton Jones, Arthur Cole, George Baker, R. K. Biecher, and another from identical order.

One of the lads who enjoyed the picture most was a blind boy, about 14, who followed story by the sound.

**Pathgrams Revived For Home Use Films**

Path has revived Pathgrams after a number of years and has back on the non-theatrical field with 16mm and 8mm films for home consumption. They are to be sold by O. Henry Briggs, president of Path, to get out as many important special news events for home projectors as possible.

"Hindenberg Exploside" is the first subject and is now being sold over the counters of every big store in New York City, where it was last seen yesterday. The subject is available on both silent and sound prints. The second one is "England's Coronation" and it also is now being released.

Briggs plans to sell for Europe next month, but the figures are as to definite number of releases scheduled for Pathgrams, but it is planned to make special issue of all unusual news events, as well as regular releases of short subjects.

**Penser Joins Monogram**

Charles Penser has been added to the local Monogram staff under Joe Felder, manager. He will cover Manhattan. Jerry Wilson is handling Long Island; Sid Kulek, New Jersey, and William E. Ranyon, Brooklyn.

**R. A. Kissack on Coast**

Hollywood, May 26—Robert A. Kissack, Jr., director of visual education at the University of Minnesota, and his aide, P. G. Went, have arrived here on a survey of the industry sponsored by the Rockefeller Foundation.

**Waverry Plans Approved**

Plans for the new Waverry, to be located at 323 Sixth Ave., have been approved. Lackey Bleecker Annunciation Co., will changed from plans by Harrison G. Wiseman.
ROBINSON
AVIS
GALAHAD

A DOUBLE KNOCKOUT IN FIRST TWO ENGAGEMENTS!
Already $1900 over "Marked Woman" in Frisco—terrific at Penn, Pittsburgh—and all set for more smash winnings everywhere—this week from WAINER BROS.

SONGS BY M. K. JEROME AND JACK SCHOLL • DIRECTED BY MICHAEL CURTIZ
**“Dance” Hits $15,000, Top In Philadelphia**

PITTSBURGH, May 26.—The town’s leader last week was “Shall We Dance?” with a gross of $11,500. This bettered par by $4,000. It was the first time one of the Astaire-Rogers musicals failed to get a second week.

“Wake Up and Live” continued its fast pace at the Alvin, doing around $8,000. It is expected to be a first rate hit for a third time, the first time a film has stayed that long at this house. Phil Ragan and Benny Mordey’s orchestra on the stage bolstered the “The Woman I Love” at the Stanley to $18,500.

Total first run grosses were $49,400. Average first run was $1,600. Estimated takings for the week ending May 20:

- **WAKE UP AND LIVE** (20th-Fox) Alvin—$2,500, 25c-40c, 7 days, Gross: $18,000. (Average, $3,000).
- **FIRE OVER ENGLAND** (London Films) Fox—$2,500, 25c-40c, 11 days, Gross: $38,500. (Average, $3,500).
- **SHALL WE DANCE?** (RKO) Penn—$3,000, 25c-40c, 7 days, Gross: $15,000. (Average, $2,100).
- **THE WIFE I LOVE** (RKO) Stanley—$3,000, 25c-40c, 9 days, Stage: $4,200. (Average, $467).
- **OUTLAW/Footer** (RKO) Regent—$2,000, 35c-40c, 7 days, Gross: $14,500. (Average, $2,071).
- **DON’T TELL THE WIFE** (RKO) War—$1,500, 25c-40c, 7 days, Gross: $1,500. (Average, $214).
- **BOLLYWOOD** (20th-Fox) Ess—$1,000, 35c-40c, 7 days, Gross: $7,000. (Average, $1,000).

**“Dance” is $8,000**

SPOKANE, May 26.—In spite of the competition of the annual Sportsmen’s Show “Shall We Dance?”, was held for 11 days and grossed $8,000 at the State. Normal for seven days is $4,800.

Business was good all along the line. “The Good Earth” grossed $2,500 in three days on a roadshow basis, and “Wake Up and Live” and “Rackets in Exile,” in the profit column at the Orpheum.

Total box office business was $19,800. Average was $1,300.

Estimated takings:

- **Week Ending May 17:**
  - **INTERNES CAN’T TAKE MONEY** (Para). "BOLLYWOOD" (20th-Fox): $250, 30c-40c, 7 days, Gross: $1,500. (Average, $214).
  - **FIFTY ROADS TO TOWN** (20th-Fox). Fox—$3,000, 25c-40c, 5 days, Gross: $4,100. (Average, $820).
  - **THE GOOD SOAK** (M-G-M). 
    - "RACKETEERS IN EXILE" (Ca.). ORPHEUM—$1,800, 25c-40c, 7 days, Gross: $13,000. (Average, 4 days, $3,250).
  - **THE BLACK RUMOR** (M-G-M).

- **Week Ending May 20:**
  - **THE GOOD Earth** (M-G-M). Fox—$1,200, 3c-5c-11.13, Roadshow, 3 days, Gross: $1,200. (Average, 4 days, $300).
  - **WE’LL DANCE!” (RKO). "WAKE UP AND LIVE" (20th-Fox): $750, 35c-40c, 7 days, Gross: $5,250. (Average, $750).
  - **STEP LIVELY, JEEVES** (20th-Fox). ORPHEUM—$1,200, 20c-30c, 3 days, Gross: $1,200. (Average, $400).

- **Week Ending May 27:**
  - **PUBLIC ENEMY’S WIFE** (W. B.). "THE BLACK RUMOR" (M-G-M). FOX—$2,500, 35c-40c, 7 days, Gross: $18,000. (Average, $2,571).
  - **SHALL WE DANCE?” (RKO). "THE BLACK RUMOR" (M-G-M). ORPHEUM—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).
  - **THE ARMS OF LOVE** (20th-Fox). "THE BLACK RUMOR" (M-G-M). LANCASTER—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).

**“Maytime” Grosses $5,600 at Lincoln**

LINCOLN, May 26.—“Maytime” was held the second week, with $5,600 taken. Business was $2,500. Average was $1,000.

Estimated takings:

- **Week Ending May 19:**
  - **PUBLIC ENEMY’S WIFE** (W. B.). "THE BLACK RUMOR" (M-G-M). ORPHEUM—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).
  - **THE ARMS OF LOVE** (20th-Fox). "THE BLACK RUMOR" (M-G-M). LANCASTER—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).
  - **THE BLACK RUMOR** (M-G-M). ORPHEUM—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).

**“Dance” a $13,400 Smash Buffalo Hit**

BUFFALO, May 26.—“Shall We Dance?” turned in a smashing $13,400, over par by $5,100, at the Great Lakes.

“Call It A Day,” with Horace Heidt and his band on the stage at the Buffalo, also were in the money with a take of $18,000. This was $6,000 to the good.

Total first run business was $49,400. Average was $1,600.

Estimated takings for the week ending May 22:

- **CALL IT A DAY” (Para). BUFFALO—$3,500, 30c-35c, 7 days, Gross: $25,000. (Average, $3,571).

- **NOBODY’S BABY” (M-G-M). "THE BLACK RUMOR” (M-G-M). ORPHEUM—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).

- **SHALL WE DANCE?” (RKO). ORPHEUM—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).

- **TIME OUT FOR ROMANCE” (Para). ORPHEUM—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).

- **HER HUSBAND LIES” (Para). TOWN—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).

- **GIRL, OVERBOARD” (Univ). "THE BLACK RUMOR” (M-G-M). ORPHEUM—$1,500, 30c-35c-40c, 7 days, Gross: $11,250. (Average, $1,607).
DOLLAR TOP!

THE NEW UNIVERSAL’S

THE ROAD BACK

WORLD PREMIERE, GLOBE THEATRE, NEW YORK, JUNE 17th
Allied Is Told Majors Asking Higher Rental

(Continued from page 1)

regional organization to supply needed information, assistance and advice.

"For several years there has been a persistent and determined movement on the part of all distributors to increase their revenues both by enlarging percentage payments and by increasing flat rentals, and while this has been marked by considerable irregularity as between theaters and territories, the results are plainly discernible in the reports. Thus the benefits of a returning prosperity have been diverted entirely to the distributors, the mounting grosses of the exhibitors being more than offset by increased film rentals. Mounting film rentals, increased percentage, compulsory block booking, admission price control, and other such devices inhibit the exhibition of films. It is serious to the public, the exhibitors and the distributors involved in this practice.

Suggestive Themes Hit

Harrison also hit the weekly payment of short practices and said many smaller exhibitors areunder this.
Gov't Has No Suits Planned By Cummings

(Motion Picture Daily) May 27—Charles Wal- dron, M. & P. projectionist, who is also head of the M. & P. Operators' Union in Portland, has been nominated as a candidate for Commissioner of Labor on the Republican ticket.

Morye Marcus Is Here

Morye Marcus, M-G-M manager in Shanghai, is now visiting his family at Paterson, N. J., having been called from the coast to attend the funeral of his sister who was killed in an automobile accident.

Wall Street

Eastman, Columbia Stocks Gain

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(Quotations at close of May 26)

Hearing Set on N. Y. Theatre Zoning Plan

(Continued from page 1)

the zoning amendment—Amusement construction would be prohibited under the amendment on 5th Ave., between 39th and 59th Sts.; Madison Ave., between 23rd and 84th Sts.; Park Ave., between 32nd and 59th Sts. had the side streets from 20th to 59th Sts. between 5th and Madison Aves.

File Suit Against Atlantic

Atlantic Film Prod., Ltd., of London, is named defendant in a $30,000 suit filed in the N. Y. Supreme Court yesterday by George MacLeod Baynes. The plaintiff states that on Jan. 15, 1936, he executed a contract with the defendant whereby he was to arrange for distribution of the Atlantic picture, "Thunder Over the City," and for his services get 10 per cent of the gross income derived from the distribution.

Begins asserts that he was arranged for distribution of the picture in this country through Columbia. The amount is being sued for is based on an alleged statement by Columbia officials to the effect that receipts on the picture will exceed $500,000. Baynes not only says he was defrauded, but also seeks an accounting of the income of the picture and an attachment on the film until his suit is settled.

Windsor Sues Keller-Dorian

Hollywood, May 26—Windsor Prod., Inc., a Delaware corporation, and Leo Lipp and S. C. Grimson, color experts, have filed suit against Keller-Dorian, for $7,800, charging breach of contract. The plaintiff alleged that Keller-Dorian had broken a contract under which Lipp and Grimson agreed to have each received $3,000 a week for their services in connection with the use of Keller-Dorian color for two Grand National productions.

Fuller Case Delayed

New Orleans, May 26—Hearing on the anti-trust injunction action brought by George Fuller, exhibitor, against several major companies and two Saenger executives, has been put over until the latter part of November. It is anticipated, however, that a compromise settlement will be reached.

J. C. Murray..."Theodore Goes Wild!"...any but United houses.

Commonwealth Finishes

Kansas City, May 26—Economy in theatre operation was stressed at the day-two convention of 27 managers of the Commonwealth circuit, which ended here tonight with a banquet attended by 100 managers and other film and theatre men. C. A. Schultz, head of Commonwealth, outlined the circuit's "13-week Fakel" of the Sun" campaign which will open June 6.

Monogram Signs Merrill

Dick Merrill yesterday signed with Monogram for the leading role in "Atlantic Flight." The contract was signed by W. Ray Johnston's office. The picture will go into production in three weeks.

British Groups Give Viewpoints on Quota

By BRUCE ALLAN

London, May 26—The three leading trade groups, the Cinematograph Exhibitors' Ass'n, the Kinematograph Dealers' and the Film Group of the F.B.I. today submitted their opinions for the revisions of the Films Act to Dr. Leslie Burgin, Parliamentary Secretary of the Board of Trade.

An official statement following the conference merely stated that the trade bodies presented their viewpoints, and that Burgin undertook to give consideration to the views expressed. The delegates were reticent concerning the proceedings, on the specific request of Burgin that they make no personal statements to the press.

D. E. Griffiths acted as spokesman for the K.R.S., the deputation including John C. Graham, Sam Eckman, George Archibald, secretary of United Artists, and F. W. Baker, Charles Tennonson, chairman, represented the F.B.I., Film Group, and the C.E.A., delegation included Charles P. Metcalfe, Ken Nynan, R. S. Bron head and W. R. Fuller, organization secretary.

Delay Tax Bill Action

Harrington, May 26—Further action on the Finance Committee of the Connecticut legislature on the present tax levy has been suspended until the report of the Appropriations Committee is issued, which is expected before June 9. Final action will then be taken.

DO YOU KNOW EXACTLY WHAT YOUR TAKE IS? WHAT PART OF IT YOU GET? WHAT PART GOES TO "UNSEEN PARTNERS'? DON'T WANT—BE SURE!

Acoustics Subject At SMPE Meeting


There was only one business session today, the acoustics and sound session in the morning. The afternoon was devoted to a visit to the 27th Century-Fox studio at Beverly Hills.

Hicks to Milwaukee

Robert Hicks, formerly manager of the Ambassador, Orpheum and Fox, St. Louis, for F. & M., has been appointed publicity head for 30 theatres in Milwaukee operated by Warners in a pooling arrangement with the Saxe Bros.

Hicks has just taken over his new assignment. Prior to the F. & M. acquisition of the Orpheum in St. Louis, Hicks was assistant to Byron (Dinty) Moore, city manager for Warners. Moore is now metropolitan A. M. manager for Warners in New York.
Radio Personal

JOYCE HARRIS, assistant of NBC's personnel division, left yes-
terday for Bermuda on vacation. Another NBC vacationer is Charles H. Thurman, manager of guest rela-
tions, who is spending his rest period at home in Michigan. . . .

Minny Kemper, who spends several days in Atlantic City prepar-
ing material for a screen test with Major Pictures. . . .

Gilbert Balston, NBC guide, has been promoted to the electrical
transmission department . . .

Martha Raye, who has been sitting, will return to the Al Jolson
course on CBS next week . . . The Jessica Dragnette vehicle June 2 over CBS will be continued. Perry
Bernstein will not return to Hollywood until September . . . Stooges and Bud will have set for guest shots on the
Bernie program . . . NBC's guest relations department is preparing for the
total heavy vacation Day week-
end influx of tourists . . .

Grace and Ray McDonnell, featured dancers of "Babes in Arms," will be
interviewed on WINS, today at 11:30 A.M. They are the children of William McDonnell, of the Ogden Publishing Co. circulation
department . . .

"Town Meeting" Sets 2 Special Programs

"America's Town Meeting of the Air," a Women's National Radio
Committee award winner, will broadcast two special sessions from the
Institute of Public Affairs at the University of Virginia, Charlottesville, Va.
At 11 A.M., May 31, the first meeting will be "Can America Remain Neutral?" with Senator
Relief P. Nye of North Dakota and Clark M. Eichberger, president of the League of Nations Ass'n, as the
principal speakers. Dean Stephen Thayer announces that the July 15 meeting are not available as yet.

Shift "Junior G-Men" Series

The "Junior G-Men" programs will be heard at a new time on WOR be-
beging Monday, Formerly heard on Mondays, Wednesdays and Fridays
from 6:30 to 6:45 P.M., the programs
will be heard on the same days, from
5:45 to 6 P.M., E.D.S.T.

The Fisher Baking Co. sponsors
through Neff-Rogov.

Dancing to Air Gardening

A new series, titled "Seasonal Gardening" will begin a summer run on CBS this Saturday from 10 to 10:15
A.M., E.D.S.T., and weekly there-
after. The series is devoted to pro-
dening and homemaking, will be fea-
tured.

FCC Grants Licenses for Four Stations

By CLARENCE LINZ

WASHINGTON, May 26.—The F.C.C. yesterday granted operating licenses to KGNC, Amarillo, Tex., 1,410 kilo-
cycles; KFRA, Madison, Wisc., 1,370 kilo-
cycles; WOR, New York, 1,210 kilo-
cycles; and WYTV, Detroit, Mich., 1,370 kilo-
cycles.

At its weekly meeting, the broad-
cast division ordered hearings held on the applications of Meno Schemchenh, Woodward, Okla., for a 1,500-kilo-
cycle, 100-watt station; Evanston Broadcast Co., Evanston, Ill., for a 1,020-kilocycle, 250-watt daytime
station; Ohio Broadcasting Co., Steu-
enville, O., for a 1,310-kilocycle, 100-
watt station, United Tel. & Tel. Co., Inc., San Juan, P. R., for a 570-kilo-
cycle, 1,000 watt-station, and Pacific Radio Corp., Grants Pass, Ore., for a 630-kilocycle, 500-watt day,
time station, the requests for KFRA, Lincoln, for change of frequency from 1,210 to 1,200 kilocycles and increase of power
to 1,000 watts night, 5,000 watts day; WDSU, New Orleans, for increase of power to 5,000 watts, and WFTL,
Philadelphia, for increase of power to 5,000 watts.

Ask Approval for Two

During the past week, examiners,
reports were received recommending
the grant of application for new
stations filed by the Troy Broadcast-
ing Co., Inc., Troy, N. Y., for 950
kilocycles, 1,000 watts; and M. Stearns, Washington, for a sta-
tion at Salisbury, Md., 1,200 kilo-
cycles, 250 watts, daytime only, and
removing denial of application for new stations sought by the North-
ern Broadcasting Co., Traverse City,
Mich., and J. Leslie Doss at Sarasota,
Fla.

Station Applications Filed

WASHINGTON, May 26.—The F.C.C. yesterday reported receipt of applica-

"Very Swell"

"I would like to take this opportunity of saying that I think
your new arrangement is very swell and I don't
think I've ever missed a word in the issue since
the department."

—Murray Arnold, director of public re-
lations, Station WIP, Phila-
delphia

Mexican Content to Stimulate Radio Use

By JAMES LOCKHART

MEXICO City, May 26.—To stimu-
late radio listeners in this country
and particularly Mexican listeners
suitable for broadcasting has been
started by the National Revolutionary
Party, the political organization that
dominates Mexico Government.

Any subject is permitted, provided
to does not offend good taste, good manners, or moral be-

raks. Entries in the contest must be so arranged that their minimum
broadcasting time is 15 minutes and the maximum 45 minutes. The con-
test will close July 15. The judges
will be officials of the party and the
National Revolutionary Party.

Stewart Will Leave FCC to Do Research

WASHINGTON, May 26.—The selec-
tion of Dr. Ronald M. Stewart as a
special assistant of the F.C.C. for
research work was announced today
by the National Research Council.
As a result, Commissioner Stewart will
not seek reappointment upon expira-
tion of his term on June 30.

The new committee, other members of which include James B. Conant, presi-
dent of Harvard University; Vannevar Bush, dean of engineering at Massachusetts Institute of Tech-
ology; L. D. Coffman, president of the University of Minnesota; Ben D. Wood of Columbia University; Beth-
uel M. Webster, attorney, and Ludwig H. Milch, chief of the National Research Council, will maintain its
headquarters in New York. Its first
work will be a survey of the work and experience of the National Advisory
Council on Radio in Education.

Thomas to Broadcast On Convention Trip

(Continued from page 1)

and by making five other broadcasts
to other cities en route and on his
return.

Thomas will broadcast tomorrow
night from Chicago; from Los An-
geles, Monday; Denver, Wednesday;
Chicagoe, Thursday, and Cincinnati,
Friday. He will miss one broadcast
that scheduled for June 1.

HLF Weeds New Program

WLF will feed a new program over the "LWF line" beginning
tonight from 9 to 9:30 P.M., E.D.S.T.
The program is titled "Preview Shows of the Future."

Damrosch to Europe

Walter Damrosch will sail for Europe Saturday with Mr. Dam-
rosch, for a vacation. He will attend the International Music Conference in
Paris June 25.

Thayer Ridgway to KJH

LOS ANGELES, May 26.—Thayer
Ridgway has been signed as sales
manager for KJH, successor to Roger
K. Huston, who joins KNX.
Radio

Shift Ford Sunday Hour for Summer

Concluding its regularly scheduled 39-week stay on the air, the Ford "Sunday Evening Hour" under the summer title, June 13 broadcast.

Replacing the "Sunday Evening Hour" will be the "Universal Rhythm" series, also Ford sponsored, which is now heard Saturdays.

"Universal Rhythm," now a half-hour show, will be extended to a full hour. Its cast, which now includes Richard Bozell, Alex Templeton and Rex Chandler's orchestra, will be augmented by the addition of a choral group and weekly guest artists. The program will continue under the sponsorship of the Ford dealers of America.

The time for "Universal Rhythm" will be the same as for the "Sunday Evening Hour," 9 to 10 P.M. EDT, on CBS.

N.B.C. Transcription Prices to Be Pared

N.B.C. Transcription Service prices for reference recordings are to be cut, effective June 23.

A graduating scale of discounts will be granted quantity users of the service. The new price lists will be mailed to industrial and agencies in the near future.

"Rhythm" May Go to Coast

It is practically certain that the "Rippling Rhythm" show sponsored by the Jergens-Woodbury Co. and emanating from the N.B.C. Radio City studios will shift to Hollywood within the next two months, with a change in production from the musical to the dramatic-musical. Tyrone Power will be the new star.

Lenen & Mitchell, agency handling the program, is withholding confirmation, but from a reliable source it has been learned that the deal is now bearing completion.

"Rippling Rhythm" currently is featuring Frank Parker, Speck Fields' orchestra and chorus. None of the three will be retained when the shift is made to Hollywood.

Sign New Texaco Talent

Ella Logan, Pinky Tomlin and Igor Gorin will be the mainstays on the Texaco program for the better part of the summer months. Eddie Cantor, who will leave the series following Sunday's broadcast, has signed the above players to succeed Bobby Breen and Deanna Durbin who will carry on for a few weeks and then follow Cantor's example and take temporary summer leaves.

To Cut "Oaktie College"

The "Oaktie College" program will be reduced a half-hour beginning June 20, and will feature Benny Goodman's band in a strong musical production, from 9:30 to 10 P. M., EDT, and Tuesdays at the above time thereafter. Oaktie will leave the program June 22.

The program will be returned as a half-hour presentation, again with Oaktie in the starring role, in the fall. William Esty is the agency.

Last Pierce Program From N. Y. on June 1

Al Pierce and Gang will make their last broadcast from New York June 21, following immediately afterward on a promotional trip to all important cities. The tour is being made in the interest of local Ford branches.

The itinerary date includes stops-overs in 24 cities, including Detroit, Chicago, Denver, San Francisco. An additional week's stay is planned in Los Angeles.

The program is sponsored by the Ford Motor Co. The agency is N. W. Ayer & Son, Inc.

The Pierce show will be broadcast on its usual time over CBS.

Capt. Reese Joins Grombach

Capt. Murray G. Reese has joined the staff of Grombach Prod., Inc. Capt. Reese is the son of the former A. T. & T. executive, the late Brigadier General Reese.

Sick leave from the Army Reese has been in business first in Hawaii and more recently in New York.

Simmons Is Promoted

Salt Lake City, May 26.—Dave Simmons, chief announcer at KDKY, has been appointed new advertising representative and promotional director for Morning Milk Co., operating in several western states. It is expected that announcing staff KDKY will shift upward, with new faces only in the lower brackets.

Evans Succeeds Hanlon

Los Angeles, May 26.—Douglas Evans, for five years one of the leading announcers at KTI-FKEC-A, has been made chief announcer. He replaces Tom Hanlon, resigned.

George Gates, lately with WCAU, fills the post made vacant by Larry Chatterton.

Jack Shelley on "Woman's News"

Des Moines, May 26.—Jack Shelley, assistant news editor of WHO, will begin a five-minute program "Women's News" Mondays through Fridays at 3 P. M. on May 31. The broadcast is sponsored by the One-Minute Washer Co., Newton, Iowa.

To Rebroadcast Murray Show

The Ken Murray show for Campbell's Tomato Juice will be rebroadcast to the west from 11:30 P. M. to 12 midnight, E.D.S.T., starting June 2. The rebroadcast was previously scheduled from 12:30 to 1 A. M. F. N.

NBC to Air Cup Races

NBC will cover the America's Cup Races, beginning July 31 and carrying over for the seven days of the trials.

Mayo Joins Recording Service

John Mayo has been appointed sales manager of Advertisers' Recording Service.

Mayo has been in radio in various capacities for the past nine years. He has been organizing manager for American and Cameo, Newark, has acquired the Broad, Elizabeth, N. J.

Radio

Schaefer Says U. A. to Spend $260,000

(Continued from page 1)

Without Armor," "Four Feathers," "The Divorce of Lady X" with Merle Oberon, and a feature with Miss Oberon and others.

Dr. Giannini declared the matter of the directorial changes was discussed in detail at the meeting, and plans were worked out for meeting any requirement of the new law, which will go into operation on July 1.

Also prepared, according to Gia-in-ni, was a plan of cooperation and an exchange of talent between the coast studio and Korda in England; Korda left the coast by planes, en route to New York and London, immediately following the meeting.

Plan Holding Firm On British Films

(Continued from page 1)

studio. Major C. H. Bell of Amalgamated is thought to be interested in a single operating company for all studios, which would be operated as service plants.

There appears to be little question that there is an agreement in principle for the purpose of maintaining a price level and for the exchange of equipment and staffs.

Consolidated Wins Union Pact Dispute

(Continued from page 1)

members had with Allied M. P. Operators.

Consolidated contended it was a party to the 10-year Allied contract, while Local 360 stated the company had no rights under it. Golder held in favor of Consolidated, which is now continuing under its original union agreement.

Local 360 some time ago absorbed Allied M. P. Consolidated, and accepted the contracts by the union with I.T.O.A. members.

Join Fleischer Pickets

Local 802, A. F. of M., joined the picket line at the Fleischer studio yester day, charging unfair treatment of musicians and synchronizers. The C.D.U., cartoonists union, has been picketing the Fleischer office location since the cartoonists' strike of two weeks ago. Local 806, I.A.T.S.E., also has intervened in the situation, and has requested Paramount, distributor of the Fleischer subjects, to use its influence to end the strike or risk having the pickle fish union regard the company as guilty of an "unfriendly act.

Warners Take Theatre

Warner's have taken over the Rah bay, Rahway, N. J., where singer Harris is with the London Symphony Orchestra.

Little Pickens plays the Broad, Elizabeth, N. J.

Buffalo News Stirs Stage Clinic Pulse

"Kid Galahad" Gets Big Start at Strand

(Continued from page 1)

the "Pauper" tallied $26,500 at the same house. The third week ended with $15,500.

"Interiors Can't Take Money" garnered $24,500 in the second week at the Paramount. A Valentine show featuring Ina Hutton and her all-girl band, "Dreaming Lips" got about $15,000 in the first week at the Rivoli.

The Criterion is holding "Make Way for Tomorrow" for a third week. "Lost Horizon at the Globe" in its 12th week tallied about $5,000. The Music Hall finished a second week giving "Chariots of Fire" with approximately $7,500.
GREETINGS
ALLIED EXHIBITORS
From The Distributors of
Cloistered
BOOKED BY EVERY MAJOR CIRCUIT
FROM COAST TO COAST

R.K.O. WARNERS
SKOURAS FOX WESTCO
FOX MIDWEST FOX MONTANA
FOX WISCONSIN BALABAN & KATZ
COMERFORD SAENGER
GREAT STATES M & P
TRI-STATES EVERGREEN
CENTURY COMMONWEALTH
ROBB & ROWLEY SCHINE
NETCO INTERSTATE (TENNESSEE)
INTERSTATE (NEW ENGLAND) UNITED (NEW ORLEANS)
AFFILIATED (NEW ORLEANS) RANDFORCE
CONSOLIDATED INTERBORO
DICKINSON E. M. LOEW
RUGOFF & BECKER MAINE & NEW HAMPSHIRE

EXTENDED RUNS

BOSTON .......... 16 weeks NEW YORK .......... 9 weeks
CHICAGO .......... 9 weeks PITTSBURGH .......... 8 weeks
CLEVELAND ...... 8 weeks SAN FRANCISCO .... 5 weeks
LOS ANGELES .... 5 weeks DETROIT .......... 4 weeks
WASHINGTON ...... 3 weeks PHILADELPHIA .... 3 weeks
MILWAUKEE ....... 3 weeks NEW ORLEANS .... 2 weeks

FOR THE FIRST TIME IN HISTORY
Cameramen have been permitted to film the mysterious life of the nuns living in a strictly cloistered Convent—where no man ever entered before.

AN AUTHENTIC HUMAN DOCUMENT
Filmed by Special Permission of Pope Pius XI

"A masterpiece. Not to be seen once but many times." — AMERICA
"One of the most unusual pictures of the year." — N.Y. TIMES

"Unique picture...strangely moving and beautiful." — DAILY NEWS

PRESENTED BY BEST FILM, CO. R. HUISMAN president
DISTRIBUTED BY MUTUAL M.P. DISTRIBUTORS, INC.
HARRY H. THOMAS president
R.K.O. BUILDING • RADIO CITY • NEW YORK.
Allied Moves For National Buying Group

Expenses to Be Met By Membership Levy

MILWAUKEE, May 27.—National Allied, by a vote of 74 affirmative and 60 negative, this afternoon authorized a full study of a plan to develop and organize, a national buying group for non-delivery of six film pluralists.

The plan, viewed by national and regional film distributors, would make it mandatory upon all Allied members to relinquish full control of their film buys to such proposed national combine which would be set up as a separate company controlled by National Allied through the elections by regional associations affiliated with the national body of directors in such contemplated buying combination.

These directors would elect officers of the buying company, the support of which would be guaranteed by payment by each subscribing member of three per cent of his annual film purchase.

Zukor Defends Para. Non-Delivery of Six

MILWAUKEE, May 27.—Failure by Paramount to deliver six pictures sold on the 1936-37 schedule does not constitute unfair play, Adolph Zukor, chairman of the Paramount board of directors, declared in a communiqué read to the Allied convention this afternoon.

At the opening session yesterday, Paramount had been criticized for non-delivery of "Souls at Sea," "High Wide and Handsome," "Angel," "Artists and Models," "What, Ho" and an untitled Harold Lloyd film.

"Our method of selling years, as you know, has been to deliver pictures according to release year," Zukor.

CBS in Pact With Union Ending Tilt

Agreement Covers Wages, Hours in New York

CBS yesterday closed negotiations with representatives of the American Guild of Radio Announcers and Producers for an agreement covering hours, wages and working conditions for announcers and assistant directors employed in its New York studio.

The agreement is the first of its kind written in radio, and represents a complete victory for the announcers.

Additional developments in the radio field on pages 10 and 12.

---producers' guild, which was formed just seven weeks ago by Roy S. Langham, a CBS production man. The agreement runs for a period of five years and is based upon a five-day week of 40 hours. The Guild is recognized as exclusive bargaining agency for these employees. The principle of a Guild shop is recognized.

Coast Labor Peace Is Near—Fitzgerald

Hollywood, May 27.—Edward P. Fitzgerald, Department of Labor Conciliation Commissioner, after conferences with producers, striking F. M. P. C. leaders and the I. A. T. S. E., today disclosed that he has a proposal to end the walkout and will submit to the National Board in a few days. He added that governmental action.

Pennsylvania Sunday Show Bill Is Vetoed

HARRISBURG, May 27.—Governor Earle today vetoed the bill which would have permitted municipalities which had voted down Sunday shows under the local option act of 1935 to submit the question to voters again next September instead of waiting five years as the original act requires.

The Governor said the bill was "bad sportsmanship" because it did not provide a similar opportunity for special balloting for the repeal of Sunday show authorization in those municipalities which have voted in favor of them during the last two years.

GOLDWYN-KORDA GET U.A. OPTION

Price $6,000,000 for Fairbanks, Chaplin, Pickford Shares

Hollywood, May 27.—An option to purchase for $6,000,000 the United Artists' partnership franchises of Mary Pickford, Douglas Fairbanks and Charles Chaplin has been granted to Samuel Goldwyn and Alexander Korda. The option may be exercised at any time up to next Dec. 31.

Granting of the option occurred during the recent meeting of the five United Artists partners. Dr. A. H. Giannini, president, said it does not affect Selznick International or Walter Wanger. Hotel and the theatrical arrangements with United Artists will be undisturbed by the change and the company which would result from the exercise of the option.

According to the best available information, the matter, an exercise of the option would involve an equal participation by Goldwyn and Korda, each contributing $3,000,000. Dr. A. H. Giannini, United Artists president.

Interstate Meeting Ends in Galveston

GALVESTON, Texas, May 27.—Various phases of the interstate circuit were discussed during the convention of the managers of the Interstate Circuit here, which ended today with the opening of the new Martinis, built by the circuit and A. Martinis, local theatre operator. Kenneth Rohrbuziels, president of the circuit, presided over the sessions, which were conducted as open forums. Approximately 150 of the circuit.

Chain Tax Measure Killed in Florida

TALLAHASSE, Fla., May 27.—Indefinite postponement of the "Florida Recovery Act" by the Senate here today had the effect of killing the measure. The vote was 18 to 16.

A new law, similar to the recently enacted bill in Louisiana, will be proposed, Senator Tillman of Tampa declared. It will carry for a heavy tax on each unit of every chain and will probably include theatres.
### Purely Personal

A W. SMITH JR., and MONROE GRENTHALL will return tomorrow from Galveston, Texas. George Schaefer, who had planned to stop over for the Hobbitelle-Interstate convention, canceled plans and will arrive from the coast over the weekend.

Henry Armetta will do a series of personal appearances in the summer. The first date is the Stanley, Pittsburgh, July 2, followed by the Earl, Philadelphia, July 9, and the Million Dollar Pier, Atlantic City, July 24. He will return to the Universal 1st Sept. 1. F. & M. is handling the bookings.

GLADYS SWARTHOUT and her husband, Frank C. Franke, both of whom are now in New York, will leave June 2 on the Normandie for a vacation in Paris, Venice, and Nice.

H. and Mrs. ROACH will arrive here today from the coast. They will spend a week here, then fly to the grandson of their son, Hal, Jr., from the Culver Military Academy, Culver, Ind.

JACK LEWIS has joined RKO as publicity man for "Amazolos," which Cecily Cannon is producing for the company. Lewis is now at Amazolos on the picture.

GUS SEYFARTH, Universal export manager, is due in today from the coast; he stayed over after the sales convention to confer with Charles R. Rosson.

CARL LAEMMLE, Sr., delayed his departure until the coast and is not expected to leave this day. He leaves the following day for Europe.

MICHAEL O'MEARA, ROBERT NEUBER and MARY RADCHUK have been in the studio the past few days working to be produced by Musical Shorts, Inc.

EMILE BOROW, back from a London stage engagement, has been signed by Herman Biegen to appear at Loew's State June 24.

JOE WELL, exploitation director for Universal, will arrive tomorrow by plane from Galveston and will attend the Hobbitelle circuit convention.

BARNEY CLAYMINS, who joined HERMAN STARR and HAROLD RONEN in a game of golf yesterday, brought along $65 for the outing.

PHIL BAKER will leave for the coast the first of next week. He has been signed to appear in a picture for SAMUEL GOLDSYN.

JIMMY LUNCEFORD and his orchestra will open an engagement next Monday at the Lido Club Casino, Larchmont.

ARTHUR A. LEE, G. B. vice-president, left yesterday by plane for Buffalo and Toronto. In the latter city he will confer with OSCAR HANSON, president of Empire Films, and Paul Nathanson.

HARRY MOSKOWITZ, construction chief of Louis, sailed yesterday on the Standardia for a brief vacation cruise.

MILTON MAYER, RKO attorney, has returned from Detroit, where he spent several days on theatre matters.

JACK SHEA of Feiber & Shea has returned from Cleveland, Cincinnati and Pittsburgh.

HAL HORN, Waquaer production executive, is expected today on the Century.

HERB BROOKER, Warner publicity director, will be in Boston until next Tuesday.

C. C. MOSKOWITZ's only nephew yesterday celebrated his first anniversary.

H. J. YATES is on the coast for the Republic sales convention.

BERNIE BROOKS, local Paramount salesman, is vacationing.

HAL HORNE is due tomorrow from the coast.

INDIANAPOLIS

SAM EISEN, who has been at the booking desk at the Columbia exchange, has joined Affiliated Theatres, Inc.

DON DEBRUN of Decatur, Ind., has acquired the Alni at South Whitney, Ind.

PITTSBURGH

HERBERT MAGDISON, the songwriter, has arrived from Hollywood to attend the marriage of his cousin, PVELIS MAGDISON, to SAM JUBERLIN.

JOE FELDMAN, advertising director for the company, celebrated his birthday this week. He is 31.

JOHNNY HARRIS is furnishing the lounge of the new Variety Club head- quarters as a memorial to his father, the late Senator JOHN P. HARRIS.

First "Shadow" Titled

Hollywood, May 27. — "The Shadow Strikes" has been chosen for the first title of Grand National's "Shadow" series.

### Film Record Value Stressed at SMPEDaily

Hollywood, May 27.—The importance of film records, seen as taking on new value for business concerns, librarians, government and private collectors, was stressed by CAPT. J. G. BRADLEY, National Archives, in a talk on "Changing Aspects of the Film Storage Problem," before today's session of the 15th Annual convention of the Society of M. P. Engineers at the Roosevelt Hotel here.

Bradley's was one of a group of talks during the laboratory and projection session this afternoon. There was no business session this morning.

The recently-initiated survey of theatres throughout the country to determine existing conditions of projection, for the purpose of establishing a set of recommendations on projection, was cited by H. Rubin, chairman, in his report of the projection practice session.

Tuttle, of Kodak, Heard


The delegates this evening attended a meeting of the Academy Research Council at the M-G-M studios at which they were addressed by William KEOGGIN, chairman; Major Nathan LEVINSON, vice-chairman, and the chairman of the various Research Council committees.

The convention will come to an end tomorrow evening, concluding with a television session.

Mrs. Blumenstock Dead

Mrs. Anna Blumenstock, mother of Mort Blumenstock, advertising director of Warners, and of Sid Blumenstock, publicist manager for the company's Atlantic City theatre, died yesterday. Funeral services will be held Monday at 2 P. M. in the Riverside Memorial Chapel.

### Para. Pays Dividend

The regular quarterly dividends of $1.50 per share on the first preferred stock and 15 cents per share on the common preferred stock, declared by the Paramount board of directors at a meeting yesterday, are payable Sept. 15 and shareholders are advised to redeem the shares at the close of business June 15.

### Crosby Shot at Roxy

A reissue of the Bing Crosby two- reel subject, "Blue of the Night," produced by Michael Sennett, was booked today at the Roxy as an added attraction.

### Path Meeting Routine

Pathes' board of directors yesterday held a routine meeting.

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运动画面日报

周五，1937年5月28日
Allied Moves For National Buying Group

(Continued from page 1)

but reported to the convention body that differences in the committee vote had been reconciled. He was told of selling it to Allied's membership. However, in the 74-60 vote finally taken it was ruled that the clause as approved was a general approval of further consideration of the idea which commits nothing, Allied officers to prepare it for submission to the general membership at a date not defined and, for all that may be later, called upon an entirely different operating form.

Many Resolutions Heard

This was Allied's big business day. It was marked by passage of many resolutions. Sidney Samuelson, New Jersey, appeared on the committee and he introduced a set of five resolutions, all of which were unanimously adopted. These were to give the exhibitor a chance to sell his percentage bookings, compulsory playdates, weekday payment on shorts whether used or not, the rule that exhibitors were holding out product on one season's program as an inducement to sell the same-season's and the re-allocating of product at the distributor's discretion with the result that percentage bookings will be changed. Every exhibitor found himself spending more money on film than he had calculated at the outset of the season and as well was the condemnation of compulsory block booking and blind selling. Its text likewise called upon all independent exhibitors regardless of association affiliation to help these points by stiffening sales resistance and, by less monthly distribution and more operation, to avoid falling into the distributor's hands when the selling season gets actively under way.

Asks Contact with Public

Full publicity for these aims was provided in the final section of this lengthy resolution. A call was made upon participating exhibitors to acquaint the public with their objectives through trailers, programs and public groups. Its complexities also embraced support of the Congressional probe of the industry as well as enlisting support for passage of the Neely-Pettengill bill.

The second of Samuelson's five resolutions provided for the combination of a sales survey next year such as the one made by H. M. Richey, Michigan, this year. The third resolution condemned Paramount for its "ruthlessness" in holding out for this year's program six pictures sold to exhibitors. It also endorsed similar condemnation resolutions passed by the Cleveland M. P. Exhibitors Ass'n. This statement was made by what he deemed high points of letter sent by Adolph Zukor explaining how the alliance was to be dissolved. Highlights of the Zukor communication are published elsewhere in this edition.

The fourth resolution again condemned Paramount, this time on its accessories plan. Included by amendment was Vitagraph for a similar plan, while the future was taken care of by the condition that there is a way but the fifth resolution Columbia was scored for withholding "Lost Horizon" from this year's usage. Sidney Samuelson described as "the tricky roadshow clause." The text went on to say that the chief reason for excluding the test Columbia was had been the Capra picture which they now will not get. Samuelson urged theatre owners to bear their Columbia losses in mind when they made their 1937-38 deals with that company.

Myers Talks Legislation

Abram F. Myers, chairman of the board, followed Samuelson. He dealt on the Zukor letter and described it as demonstrating its "utter insincerity." His address concerned largely Allied's legislative program. "You are dealing with a deep underlying disease and cannot cut through immediately. You have dealt with symptoms, a pimple here a boil there, hoping at some time to arrive at a cure of the condition. There is a way but the patient is not very likely to survive. Allied's policy has been one of dealing with the roots, not the symptoms, a pimple here a boil there, hoping at some time to arrive at a cure of the condition. There is a way but the patient is not very likely to survive. Allied's policy has been one of dealing with the roots, not the symptoms, the source, the cause, and not the symptoms, the source, the cause, and not the symptoms, the source, the cause...."

The ever-popular Abram Myers, as usual, was on hand to give the press the latest info. He even supplied pencils and scratch pads for the newsmen.

Many were the allegations heard Pete Wexler for the following way he handled the arrangements. Everyone found things to his or her liking. Many of the exhibitors' wives attended.

The Hotel Pfister was sold out a week in advance of the convention and as a result many of the ladies were at the Milwaukee Athletic Club, which was another good place to stay.

Zukor Defends Para. Non-Delivery of Six

Wrote, "If the pictures were generally released in a given year they were for the first time valid contracts. If they were not so generally released, the exhibitor had no claim to them. Of this, all exhibitors have been well aware and no one has been fooled about it.

I know exhibitors throughout the country are astounded by the insuperable difficulties which we have had to overcome and of the progress we have made in handling these few pictures. We were hopeful, indeed, that we could deliver all of the pictures which we planned to release for the 1936-37 season, but contingencies arose beyond all human expectations and it is surprising that we obtained the results that we did."

"Star Chamber" Meet Held

Beyond stating that he had been requested to hold a closed session on the report of W. A. Steffes, who subsequently proposed doing so, Zukor delivered a draft of the model tax bill aimed at chains. That heightens expectations to have the afternoon anti-chain legislation bill introduced. However, the convention body voted for a private meeting and, after the room was cleared, Mr. Zukor and Mr. Steffes delivered his report, tracing the history of theatre divestiture measures. The convention at its conclusion pledged that its future legislative activities along these lines was to continue. Insofar as the forum is concerned, it was decided that the convention to observe developments and fashion its course upon those developments.

State leaders are understood to have pledged to meet their quotas for the special defense fund launched last year. No specific quotas were announced but were in process of definite fixation late tonight following Berlin when the Defense Committee met for that purpose.

The board of directors went into an immediate huddling following the formal closing of the day's sessions.

Governors Address Diners

The dinner tonight was addressed by Governor Laugley of North Dakota, President of the Council of State. The Attorney General of Wisconsin, representing Governor La Follette who was unable to attend.

An emergency meeting of the board of directors was held tonight following the attention session. The directors, taking cognizance of the fact that Allied must expand to carry out the elaborate plans proposed in the session, was raised and a larger machine set up to handle the national defense fund and all phases of Allied activities. The defense committee meets late tonight to decide the amount of funds to be raised for plans for the expansion of the organization which will be carried out during the coming year.
THE TRADE REVIEWERS KNEW
RADIO CITY MUSIC HALL

★ "Should draw biggest gross just when you need it most. Powerful drama with one of the biggest boxoffice casts of this season!"—Showmen's Trade Review

★ "Sure in the bag! Every theatre owner who plays it will see the dough rolling in at the boxoffice. Boasts a cast almost impossible to beat!"—Film Curb

★ "Cannot miss being a boxoffice bonanza! Audiences everywhere, regardless of age or tastes, will rave!"—Boxoffice

★ "Will be a big money-maker everywhere! Robert Taylor, Barbara Stanwyck and Victor McLaglen all in strong acting roles!"—Hollywood Reporter

★ "Sure-fire entertainment throughout! One of Taylor's best exhibits... Miss Stanwyck never more appealing... McLaglen in his best form!"—Variety Daily
ALL ALONG WHAT IS PROVING RIGHT NOW!*

ROBERT TAYLOR BARBARA STANWYCK

in THIS IS MY AFFAIR

with VICTOR MCLAGLEN

and Brian Donlevy, Sidney Blackmer, John Carradine, Alan Dinehart, Douglas Fowley, Robert McWade, Frank Conroy, Sig Rumann

Directed by William A. Seiter

Assistant Producer Kenneth Macgowan. Story and screenplay by Allan B. Rockin and Lamar Trotti. Songs and music by Gordon & Revel. Dances staged by Jack Haskell

Darryl F. Zanuck
in Charge of Production
Goldwyn and Korda Given U.A. Option

(Continued from page 1)

Coast Labor Peace Is Near—Fitzgerald

(Continued from page 1)

has no participation in the agreement. It is reported to have opposed the granting of the option.

It is reported that Korda's British financial backers, the Prudential Assurance Co., likewise is not involved in the deal and that the option price & market price may be advanced by American financial interests in entirety, in the event of a buyout.

The move is understood to have been the culmination of Goldwyn's dissatisfaction with United Artists' corporate setup, under which all five partners participated equally in the company's earnings, and Korda's dissatisfaction with the American reception being given his pictures. Pickford, Fairbanks and Chaplin have been more than loose activators for several years.

David Selznick's situation leaves him with the fourth for majors to deliver to United Artists, with no commitment beyond that. He is holding off "Gone with the Wind" for dickering with another company, probably M-G-M.

The Wanger setup is said to be in tact for four more months, with eight to be delivered this year.

Renowned Deal Ready

Renowned Artists' deal for U.A. release is ready for signing. Garfield D. Merner, vice-president and treasurer, arrived today. The first will be "Quiet Man," a Frank Walsh story with John Ford directing. GeorgeSchaefer will announce the full list of Artists' product scheduled for release June 15.

Alexander Korda, who is in New York on his way back to London, declined to discuss the option granted him by Goldwyn in Hollywood for the acquisition of the outstanding United Artists franchises.

Communication with the English producer was also refused at the offices of O'Brien, Druce & Raferty, attorneys for Mary Pickford and Douglas Fairbanks, and at the offices of Selznick, attorneys for Goldwyn and Charles Chaplin.

Korda plans to sail from New York on the Normandie next Tuesday.

"Married" Gets $23,000

"As Good as Married" grossed about $23,000 at the Roxy. "Wings Over Honolulu" will open there today. They Gave Him a Gun" in its second week at the Capitol tallied $14,000.

Complete Arliss Film

"Dr. Syn," new George Arliss picture, has been completed in England, according to word received by the G. B. Nikias, producer, who makes the current season's schedule 95 per cent complete.

A. T. & T. Probe June 17

WASHINGTON, May 27—Hearings by the F.C.C. in the investigation of the A. T. & T. will be resumed June 17, it was stated here today at the offices of the commission.

Hit Music Snag

TORONTO, May 27—Time-tested Gilbert and Sullivan music may not be the musical background for the film, "The Girl Said No," when it is released in the common because of copyright difficulties, according to information from the Quebec National office here.

If and when it is screened in Canada the picture will have enough of its copyright music to what is recorded in the United States' prints.

RKO Men Will Leave June 12 for Coast

More than 100 RKO home office representatives and central executives will leave June 12 for Los Angeles, via the southern route, for the company's semi-annual sales meetings which will open at the Ambassador June 16. Stopovers will be made at several points where local councils will join the convention special.

Harry Cohen, western division manager now in New York discussing a new contract with Fox and other RKO executives, will accompany the eastern contingent.

No. 107 Depicts will return Tuesday from Galveston, Tex. Nat Levy, Detroit district manager, is in town and will leave for home in a few days.

Continue RKO Hearing

The hearing of the proposed plan of reorganization of RKO was continued yesterday before Special Master George W. Alger with Bernard Berco of Gottheimer and Co., attorney for the independent stockholders' committee undergoing cross-examination all day. He was examined by Col. H. C. Rickabee, attorney for Atlas Corp.

Chaplin Suit Filed

The suit of Films Sonores Tobis Society Anonyme against Charlie Chaplin, to which Mauch, defendant transferred from N. Y. County Supreme Court to the U. S. District Court in Philadelphia, has been transferred to the New York court by the defendant in his "Modern Times" on "A Nous La Liberte." The suit seeks an accounting of profits and damages.

Moscow Moscow Quiz

Examination of Charles C. Moskowiz, Loew executive, in connection with the L.T.O.A. suit regarding the split week policy of Loew's, yesterday continued until the middle of next week. Attorneys for Loew's requested the adjournment due to the other action coming up yesterday.

To Ignore Italy Exhibit

ROME, May 27.—As a result of Italian restrictions on the sale of American films in Italy, the report here that United States producers and distributors will refuse to repackage them for exhibit at International Film Exhibition to be held in Venice in August and September.

"Camera Thrills" Titled

Hollywood, May 27—Universal has picked "Camera Thrills of 1937" as the title of its special two-reel subject.

Coronation Stirs Up Row on Quebec's Law

MONTREAL, May 27.—The more or less ancient law of the Province of Quebec, which makes the presence of juveniles under 16 years at film theaters has at last proved a boomerang, all because of the Coronation films.

Public sentiment has risen against the statute because children are prevented from seeing the ceremony and the cry has been taken up by leading newspapers which called upon the blanket prohibition which came into effect 10 years ago because of a fire in Montreal in which many children lost their lives through panic. Protests have been made to the Quebec Government against the stringent barrier and demands have even made that children should be permitted to see the Coronation films if nothing more.

The situation has further come to a head by the order of five first runs to give special free showings of the Coronation films, according to orders hours under the supervision of school authorities. This order has been made by the Palace Capitol, Imperial, Princess and other houses to which employees of whom would be donated nothing for such shows, it is stated. No date has been received from Gov ernment officials.

Missouri Sales Tax Bill in Conference

JEFFERSON CITY, Mo., May 27.—Governor Stark's two per cent sales tax bill was thrown into the hands of a conference committee of the House of Representatives had rejected in its entirety the various amendments that had been backed on by the Senate. The measure was sent back to the Senate with the request that the Upper House receive it from its position, hedeclared.

The principal opposition in the House centers on the Cope amendment dropping the cities from levying a municipal sales tax and House members also oppose the amendment to allow merchants three days to collect the tax they provided they make remittances to the state auditor within a specified period.

Philadelphia Delays Hearing on New Tax

PHILADELPHIA, May 27.—A hearing scheduled for today on the new city tax measures was postponed until June 4. The proposed taxes are on admissions and film footage. The first is one cent on each 25 cents of motion picture tax thereon, beginning with 15-cent admissions.

Wilen Paxon, president, and George Anstey, secretary of the U. M. P. T. O., were present to testify.

Thompson Heads Council

Lester Thompson, acting head of the M. P. P. D. A. Advertising Advisory Council, announced today that McCarty last February, was named head of the council yesterday. He has served since his appointment by the organization of the council in 1934. The council is composed of the directors of advertising and publicity of the M. P. P. D. A. member companies and has supervision of their activities in advertising the code.
MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"She Had to Eat" (20th Century-Fox)

Hollywood, May 27.—A nonsensical yarn, this inconspicuous little effort has just that nonsense as its strong point. Straight comedy and spotted with a number of laugh situations and lines, the film should be a good one. Aiding in playing opposite the supply are Eugene Pallette, as a goofy millionaire; Arthur Treacher, as his dead pan, and equally unbalanced valet, and Tom Kennedy and John Qualen, as a pair of gangsters.

Haley, owner of a desert gas station, is picked up by Pallete, in his Stutz Bearcat, because the boy can use a rifle. He wakes up in a large city, remembers nothing and Haley is on the street. Broke, he meets Miss Hudson, out of a job but full of tricks, and she takes him in tow. From that point it is one lively adventure after another, in changed gangster settings. Aided in composition by Pallete every time he takes two drinks. It ends in the expected fashion as the couple head for the gas station, and Pallete for a bar.

Production Code Seal No. 3,223. Running time, 72 minutes. + G.

Out Hollywood Way

Hollywood, May 27.—By June 10 Monogram will have five pictures in work. The titles are: "Paradise Isle," "Luck of Roaring Camp," "Teh-phon Operator," "Port of Missing Girls," "Circus Lady," and "West of Rainbow's End." The Hoosier Schoolboy is shooting now and "Blazing Barriers" and "The Thirteenth Man" are editing. B. F. Zeaman's next, in Holyoak, will be his next for Grand National, replacing "They Call It Love." Joan Crawford will star in M-G-M's "Nine Lives of an Artist." Formerly "The Girl from Trieste." •

Casting—Claudia Morgan, William Lundigan, Ralph Morgan, Jack Smart, Howard Cavanaugh in Universal's "That's My Story." • George Pflytz, former Olympic swimmer from Honolulu, in "Paradise Isle." •

Directors—Andrew L. Stone has assigned Alexis Thurn-Ta克斯 to direct "Face the Facts." Stuart Erwin, in Grand National's stoolie, was to direct his own production he did "The Girl Said No," on which Thurn-Ta克斯 was assigned. Director... Ray Taylor signed by Ed Finney to direct "The Mystery Riders." +

Writers—Dwight Taylor draws the screenplay of "Man in Evening Clothes," Major. +

Title Change—Twentieth Century-Fox's "Chicago Fire," retitled "Chicago," is now "In Old Chicago." +

Contracts—Peter Arno given commission by Darryl F. Zanuck to paint original surrealist canvases for use in "Danger—Love at Work." On the screen, they're to be John Carradine's artistic endeavors.

Katherine "Sugar" Kane given term deal by Emanuel Cohen. She will arrive June 1 from New York for a 10-week engagement, which will be built up as a "swingtine flapper." •

Samuel Goldwyn signs Charles Brackett, major, for a year, and his first part will be in "The Goldwyn Follies," his American screen debut.

Cigars Department—At M-G-M, Jack Clayton, named his son William Irving; Victor Fleming, his daughter, Susan; Edwin Knopf's arrival is Jonathan Alfred, and Jack Greenman's, David Stevin.

Publicity Phasey—From Universal: "A racketsale with screen ambitions caused a near panic and broke up an important story conference." •

Sent into the studio was "B. G. (Buny)" DeSylva's bungalow-office at Universal. •

the report was finally subdued by a barrage of scenarios, music rolls and reference books. DeSylva is having the snake treated by a taxidermist. It will later hang in his office as visible evidence that there really was a snake.

Variety Club

Washington

Washington, May 27.—The recent club smoker was interrupted for a general business meeting of Tent No. 11, with Chief Barker Carter T. Bar-

ron presiding. The committee present was not in attendance. 

Chairman Rudolph Béris of the Washington branch called the meeting to order and presented a large number of matters, with special reference to the members' attention.

Treasurer Samuel A. Galanty briefs the committee on the status of the Club's expenses.

Following the session, which lasted less than an hour, the evening's festivities were resumed, with beer and sandwiches. About 60 harkers and friends attended. The smoke was under the auspices of Charles Krane's social activities committee.

Detail Program for CEA Summer Meet

By BRUCE ALLAN

London, May 18.—The Cinematograph Exhibitors' Ass'n has set preliminary details of the program of the summer conference of the association at Harrogate, from June 21 to June 25.

The business sessions will begin June 22, with a general meeting, a branch secretaries' conference and, in the evening, an official conference banquet at the Majestic Hotel. On the following day papers will be read in the morning and afternoon, a luncheon tendered by the four Yorkshire branches of the C.E.A. and a film gala organized by Arthur Dent of Associated British Pictures, at midnight. On the 24th will be other papers in the morning and another midnight party, this time under the auspices of G. M. Woolf of General Film Distributors. Friday will be devoted to trips and will conclude with a film star ball.

Signs Corporation Bill

Albany, May 27.—Governor Lehm has approved the Klinefelf bill prohibiting the formation of a membership corporation including the name of a political party without the consent of the county committee of such party, or the use as a cor-

porate title of the name of any living person without permission of such person.

This new law would prohibit the formation of a "Jean Harlow" or "Mac West" club or association without the written permission of the per-

tons whose names are to be used.

Drama for Fitzpatrick

Hollywood, May 27.—James F. Fitzpatrick will dramatize all future Fitzpatrick's "Manhattan," using folklore and music of the local-

ties filmed.

Improving Theatres

Omaha, May 27.—Ralph Goldberg of the Goldberg Theatre Corp. is spending approximately $80,000 for the improvement of the historic downtown and suburban houses here.
Friday, May 28, 1937

**CBS Will Put Shakespeare's Plays on Air**

The most ambitious series of dramatic productions in the history of radio drama (an often misused phrase, but in this instance a true one) was disclosed yesterday by CBS. The series is to be the first major radio production of Shakespearean plays. It is scheduled to begin this fall, during the months of July and August. Ranking artists of stage and screen are to be featured in the productions.

The plays will be offered weekly in a series of eight full-hour productions on a night time schedule as yet to be announced.


The series is now negotiating with stage and screen players for the productions. It is understood that several already have been signed, but until the full complement of actors has been secured for the series, CBS prefers not to make public their identity.

**Mrs. Roosevelt to Greet WPA**

Mrs. Franklin D. Roosevelt will greet traveling units of the WPA Actors and Artists Department. The talent was booked by the network's artists service.

**Starr Assigned by WMCA**

WMCA has assigned Martin Starr, the station's screen reviewer and assistant dramatic critic, to the job of covering opening ceremonies of leading summer stock companies in the New York area.

**WHO to Air Condition**

Des Moines, May 27.—The Central Broadcasting Co., has let a contract to remodel the station so that in air-condition the rooms occupied by WHO.

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**LaGuardia Mediates On Moses' NBC Deal**

The special events rumpus current in radio has now enrolled NBC in a controversy with the Constitutionalisation, with Mayor LaGuardia stepping in yesterday as mediator between Park Commissioner Moses and Frank H. Kracke, Commissioner of Plants and Structures.

The debate has been brought about through the granting of exclusive broadcasting rights to the Randall's Island race course to NBC. Commissioner Moses authorized the granting of the rights to NBC. The meet, that of the I.A.A.A., is to be held today and tomorrow.

Commissioner Kracke has complained that this automatically bars the municipal station, WNYC, from the field, and violates an agreement made by Moses a year ago.

Mayor LaGuardia announced he would confer with all commercial broadcasting companies and propose that whenever they handle a contract with a city department that WNYC should be automatically included.

Whether or not WNYC will carry the broadcast is not known at the moment. Neither is it known exactly how much money the network will be paid for the exclusive rights to the event.

**Radio Personalities**

FRANK RUSSELL, NBC, vice-president in charge of Western operations, is in New York for a brief stay... Jules Seebach, WOR program director, leaves today for a three-week vacation in Georgia. A story station said yesterday that Seebach was going to Georgia to absorb color for a crack at the role of Runt Butler, of "Go with the Wind."... George Grinn and Jean Ellington are appearing on the "Day Line program" on the second time tonight... Margaret Johnson, radio's "Mammy," has been signed under a CBS artists' engagement. Albert Schneider of the network handled the negotiations.

Pick and Pat begin their third year on CBS with Monday's broadcast... Hugh Ernst, former NBC executive in Chicago, is now in New York visiting agencies with a program idea... Cass Roll, CBS bandleader, is in test session... Pat Kelly, for some reason, will not make her scheduled appearance on the "Sunday Night Party"... The Hudson-DeLaune orchestra opened its new season at the Playland Casino, Rye, today. The orchestra will be heard twice weekly... Sid Babco is heard at the Rainbow "Movie Club" tonight... Kate Smith will present Pauline Lord and Ken McKenna on the "Bandwagon" June 3... Rex Frost, Canadian radio news commentator, sails on the Paris today... Joan Blondell will appear on "Hollywood Whispers" tomorrow night...

**WCKY Seeks Talent**

**Big Hookup Set on Preview of Picture**

Cincinnati, May 27.—WCKY will conduct a talent search over a period of three weeks, starting June 8. The awards will total $500 for the best acts.

The contest will be held in cooperation with the Liberty Theatre, Covington, Ky., which will give a prize of $200 for the best act, $100 for the second, and $50 for the third.

**CBS in Pact With Union Ending Tilt**

(Continued from page 1) with the Guild agreeing either to accept into membership any employee engaged by CBS or to waive this requirement.

A scale of wages extending over a period of years is provided andimproved rates were granted. Additionally, announcers are to receive fees for commercial broadcasts, and pay for vacations and during periods of illness are in accord with CBS's existing policy. Arbrition under the rules of the American Arbitration Society is provided for.

Meanwhile, the WMCA chapter of the Guild has not yet been recognized by the company, although negotiations are being carried on. Langham expressed confidence, however, in a similar Guild victory there. The CBS Guild victory is likely to have far reaching consequences in radio, locally and nationally.

To Drop Two Programs

"Tell Us Your Story," sponsored by the J. B. Ford Co., and heard over a split CBS network Tuesdays, Thursdays and Saturdays from 2 to 2:15 P.M., WMBC, will not be renewed beyond its present contracted period, which runs out next month. N. W. Ayer & Son is the agency.

J. A. B. Brown's "Jazz Band," "Mr. and Mrs.," sponsored by the Atlantic Refining Co., heard on CBS Mondays through Fridays from 7 to 7:30 P.M., WMCA, will be discontinued.

G. M. Off for Summer

The General Motors Concerts, heard Sundays at 8 P.M., E.D.S.T., on the NBC Blue, will go off the air for the summer period at the conclusion of its present contract period, believed to be next month.

O'Keefe to Replace Allen

Young and Rubicam's official confirmation of the signing of Walter C. O'Keefe to replace Fred Allen in "Town Hall Tonight" caused no surprise, for the story has been generally accepted for the past few weeks. O'Keefe will take over July 7.

To Reenact "Kid Galahad"

Edward G. Robinson and Betty Davis, featured in "Kid Galahad," will re-enact their celluloid roles on the WNEW network starting July 2. The show will air every Saturday night.

Cahoon Joins Tyson

Brent F. Cahoon, who formerly operated his own agency in Tulsa, has become a member of the executive staff of O. S. Tyson & Co.

Bates Joins Benton & Bowles

Bennett Bates, copy executive, has been added to the staff of Benton and Bowles. He was formerly associated with Lenzen and Mitchell.

**More Radio—Page 12**
“Oh, Georgie, just THINK of the millions of stars!”

"Uh-huh—you think of the stars. I’m thinking of the 95,500,000 family-hours of radio listening every day in the United States. Did you know that the family’s average listening to radio has increased from 4.1 hours daily in 1932 to 5.1 hours daily in 1936. And the longer people own radios, the more time they spend listening each day. The exact figures by years, according to this…”

“Oh, Georgie—you’re wonderful!”

Well, he’s been reading RADIO IN 1937—with its 56 pages on the who, when, where and how of the country’s radio habits. Everybody knows that “everybody” listens. RADIO IN 1937, a new study just published by Columbia, gives exact figures by income-levels, city-size, time-zones, days of week, age and sex.
Radio

New WXYZ Tower Is Placed in Operation

Detroit, May 27.—WXYZ's new vertical radiator antenna has been completed and placed in operation.

Designed and constructed under the supervision of Lynne C. Smeby, engineering supervisor of the station, it is the second tower in the city, standing 474 feet above the ground. It is located on the roof of the Frank C. Ford building.

Measurements made since the completion of the tower show that the total power of WXYZ has been raised three times due to the increased efficiency over the old tower.

The King-Trendle Corp. owns the station. Alan Campbell is general manager.

Gulf Re-Signs Baker For Another Series

The Gulf Gas Co. has signed Phil Baker for a new series of Sunday night shows on WDTN during the 1937-38 seasons. The contract renewal marks the third successive year Baker has broadcast under the Gulf Gas banner.

The new contract is for 39 weeks, from October, 1937, through June, 1938. It is understood also that Gulf holds options on Baker's services until 1940.

The agency is Young and Rubicam. The Gulf programs are heard Sundays on CBS, from 7:30 to 8 P.M., E.D.S.T. Baker will leave the program shortly for the summer months, with a replacement program carrying on until his return in the fall.

Engaged Couples on Air

Indianapolis, May 27.—WIRE is broadcasting a Saturday program, "So You're Going to Get Married," of interviews with couples of the marriage license bureau at the Marion County Courthouse. The show, produced by Schwell, production manager, in charge. The station is experimenting with many features of news or semi-news nature.

Invents Breast Mike

Denver, May 27.—A breast plate microphone has been invented and built by T. A. McGlue, chief engineer at KLZ. The breast-plate is made of leather, with an eight-ball mike protruding at the protruding angle of the an- nouncer's mouth. It has been found es- pecially useful on outdoor broadcasts.

Mall Dodson Joins WPG

Atlantic City, May 27.—Mall Dodson has left his post as city editor on the Atlantic City News for a daily news period over WPG for Gulf Oil. In addition, Dodson will handle publicity for the resort's Convention Hall.

Moses in New WHKC Job

Columbus, May 27.—John Moses has been made general manager of WHKC, with Frederick Joynor ap- pointed to a similar post at night. Moses, head of the continui- ty department, has joined WCAE, Pittsburgh, as program manager.

Radio Events Starts New Audience Survey

The commercial division of Radio Events, Inc., is now making a confidential audience survey in addition to the stations are producing important local programs. The survey is being made to determine the factors that enter into the production of a local show that can successfully compete against both network and "all-star" transcription.

The survey will determine in a scientific manner just when and why local shows outpull their opposition.

Six Stations Will Join "Quiz" Hookup

Six stations will be added June 5 to the CBS hookup currently carrying the "Professor Quiz" program under the sponsorship of the Nash- more Oil Corp. With the additions, a total of 67 stations will receive the series.

On the same date a rebroadcast to Mountain and Pacific time stations will go into effect, Saturdays from 2 to 12:30 P.M., E.D.S.T. Geyer, Cornell & Newell, Inc., is the agency.

Kathryn Cravens to Continue

"News Through a Woman's Eyes," featuring Kathryn Cravens, will continue to be broadcast over CBS during the summer through a contract renewed just effectuated with the Pontiac Motor Co. The program is heard Mondays, Wednesdays and Fridays from 2 to 2:15 P.M., E.D.S.T. Mac- manus, John & Adams, Inc., is the agency.

W. W. Williams in New Job

Werner W. Williams has been named production manager of Thorn- ley & Jones, Inc. Williams was formerly with Batten, Barton, Dur- stine & Osborn and before that with Doremus & Co.

Lydia A. Willis Added to KYW

Philadelphia, May 27.—To put KYW on a five-day week for all an- nouncers, production and property men, Lydia A. Willis, formerly of WIP, has been added to the announc- ing staff.

Babcock Leaves KSTP

St. Paul, May 27.—Wayne Bab- cock, former engineer and operator at KSTP, Twin City independent, has resigned the post of H. R. Skiflett, consulting radio engineer.

Para. Signs Neila Goodelle

Hollywood, May 27.—Neila Good- elle has signed with Paramount. She is appearing with Joe Lillie's or- chestra Mondays and Fridays at 3 p.m. on a two-to-three NBC- Blue Network feature.

Kastor Opens in New York

H. W. Kastor & Sons, advertising agency with headquarters in Chicago, has opened a New York office in the RCA building.

Interstate Meeting Ends in Galveston

(Continued from page 1)

personnel were present, in addition to about 50 executives from various other companies. In charge of the meeting were Neil E. Depinet, RKO president; Joe Well, Universal exploitation director; Monroe Greenthal, advertising and booking vice president; Chief Screenwriter An- nis; Claude Ezzel, Republic franchise office holder in Texas, and Y. Frank Free- man, vice president and general manager of Paramount.

Considerable attention at the meet- ing was given to technical developments, including ventilation, sound projection and construction. Hohltzelle told the men that all employees will receive a year of vacation with pay, and expressed the opinion that third di- mension projection would follow sound developments. He praised the great strides made in color films.

Speaker List Complete

The speakers included Jack Knight, general manager of National Broadcasting Co.; E. J. Baker, independent network comptroller; Kenney S. Mallory, tax and insurance expert; Lutei Feifer, in charge of concessions and refreshment department in the organization; Ray- mond Willie, in charge of small city operations; Desa Short, in charge of booking and sales; Jack H. Baker, chief maintenance man; Elmer Zren- ner, sound projection engineer; Rob- ert Williams, the Bertram L. Richards of New Orleans and M. A. Lightman of Memphis.

Among the most important addresses were made by Hohltzelle, R. E. O'Donnell, vice-president and general manager; Frank O. Starz, circuit producer for Consolidated Theatres, Inc.; C. H. R. Maroney, legal adviser; Porter K. Johnston, head booker, and Jeff J. Eckland, member of the legal staff. Usually held in Dallas, the conven- tion was changed to Galveston this year in order that managers might at- tend the theatre opening and also joy- the diversions of the island resort between sessions.

Film Guests at Opening

"I Met Him in Paris" was selected as film for the theatre. Among those who attended as guests were Freeman, Neil F. Agnew, sales executive, and Bob Frank, advertising head of Paramount Pictures; Inc.; Gradwell Sears, vice president and general sales director of Warner Bros. and First National; Depinet, Weil, E. V. Richards, head of the Saenger theatre circuit; Vernon Adams of New York and others connected with various phases of the motion picture business.

Opening festivities tonight were brief. Frank C. Starz, publicity di- rector for the Interstate Circuit, in- troduced Hud F. Lewis Mayor of Galveston, who in turn introduced Robert J. O'Donnell, vice president and general manager of the Interstate Circuit, Inc. Mr. O'Donnell paid trib- ute to A. Martini, veteran theatre op- erator and Galveston city manager, whose direction the new theatre was built. Mr. Martini responded briefly and Karl Hohltzelle, president of the circuit, also spoke.

E. M. Asher Re-Signed

Hollywood, May 27.—E. M. Asher, producer, has been given a new two-year contract by Universal. His next will be "Too Clever to Live."
“Dance” Hits Washington's Top $16,000

WASHINGTON, May 27.—“Shall We Dance?” proved the most profitable dance the city has ever seen, as the gross for the week's two performances among the highest of the season.

Los Angeles, May 27.—“A Star Is Born” was the biggest of a series of top musicals to open this week in the RKO Palace, grossed $23,000. This was $2,000 better than the house average.

It was held a second week.

Cafe Metropole” at the Allen, playing a second week downtown, followed a top weekly gross at the RKO Palace, grossed $6,500. This was $600 over the weekly average.

Total first run business was $54,500. Average is $9,000.

Estimated takings for the week ending May 21:

- **CAFE METROPOLITAN** (20th-Fox) 
  - RKO宫殿：$10,000.00
  - 约克：$8,000.00
  - 哥伦比亚：$7,000.00
  - 罗伊的州：$6,000.00
  - 交响乐：$5,000.00

- **A STAR IS BORN** (U. A.)
  - 罗伊的州：$10,000.00
  - 交响乐：$9,000.00
  - 哥伦比亚：$7,000.00

- **AS GOOD AS MARRIED** (Univ.)
  - 罗伊的州：$5,000.00
  - 交响乐：$4,000.00

- **WOMAN'S HORSE** (Para.)
  - 罗伊的州：$10,000.00
  - 交响乐：$9,000.00

- **THE PRINCE AND THE PAUPER**
  - 哥伦比亚：$5,000.00
  - 交响乐：$4,000.00

WARNER’S HIPPODROME — $3,500, 28c-30c-35c-40c, 7 days. Gross: $15,000. (Average, $2,143)

“Dance” Is $8,300

Lead in Milwaukee

MILWAUKEE, May 27.—“Shall We Dance?” and “Midnight Court” coped high money for the week with an $8,300 take at the Warner, $3,500 to the good.

The only other house to break par was Fox’s $7,500 for “Turn Off the Moon” and “The Girl From Scotland Yard” grossed $5,500, just $500 above average.

Total first run business was $33,100, Average is $26,500 for five houses. Estimated takings:

Week ending May 20:

- **NIGHT MUST FALL** (M-G-M)
  - 交响乐：$1,000
  - 十字架：$900
  - 罗伊的州：$800

- **TURN OFF THE MOON** (Para.)
  - 哥伦比亚：$750
  - 交响乐：$650

- **GIRL FROM SCOTLAND YARD** (Para.)
  - 罗伊的州：$500
  - 约克：$400

PALACE—(2,400), $15c-30c-35c, 7 days. Gross: $5,500. (Average, $786)

- **SHOES ARE DANGEROUS** (Univ.)
  - 河畔：$1,000

RIVERSIDE—(2,300), $2c-25c-35c, 7 days. Stage: $1,500. (Average, $214)

- **PERSONAL PROPERTY** (M-G-M)
  - 罗伊的州：$1,000
  - 哥伦比亚：$800

- **MIDNIGHT COURT** (W. B.)
  - 罗伊的州：$1,000
  - 哥伦比亚：$800

- **STEP LIVELY, JEEVES** (20th-Fox)
  - 罗伊的州：$1,000
  - 交响乐：$800

WISCONSIN—(2,200), $15c-35c, 7 days. Gross: $7,500. (Average, $1,071)

“Fifty Roads” Is Omaha’s Best Bet

OMAHA, May 27.—Backed by a strong public blast, "Fifty Roads To Town” and Major Bowes’ All-Girl Revue are setting a new record at the Strand last week to the tune of $12,000, or $4,800 better than average.

"The Star is Born," paired with “Her Husband Lies," was strong on the Omaha at a four-day carryover, grossing $3,100. Seven-day average is $5,500.

"Shall We Dance?" one of the few single feature bills to click in Omaha in years, failed to hold its first-week pace at the Strand, losing $3,000. Average is $4,000.

Stiffest competition of the week was the one-night stand of "Idiot’s Delight," which played a full house at $52.50 average.

Total first run business was: $20,900. Average is $16,700.

Estimated takings:

Week ending May 18:

- **A STAR IS BORN** (U. A.)
  - 罗伊的州：$1,000
  - 哥伦比亚：$800

HUNGRY LIES

OMAHA—(2,000), $15c-35c, 4 days. Held over.
Gross: $8,500. (Average, $2,125)

Week ending May 20:

- **SHALL WE DANCE?**
  - BRANDEIS—(1,000), $2c-30c-35c-40c, 7 days. Stage: $4,500. (Average, $643)
  - WOODSON—(3,000), $2c-30c-35c-40c, 7 days. Stage: $4,500. (Average, $643)

- **FIFTY ROADS TO TOWN** (20th-Fox)
  - ORPHEcA—(3,000), $3c-35c, 7 days. Stage: Major Bowes’ All-Girl Revue. Gross: $12,000. (Average, $1,714)

- **CHARLIE CHAN AT THE OLYMPICS** (20th-Fox)
  - PRINCESS—(2,300), $15c-30c-35c, 7 days. Stage: $4,000. (Average, $571)

Goldwyn Signs Sere

HOLLYWOOD, May 27.—Sere, South Sea Islander of "Tabu" memory, has signed a contract with Samuel Goldwyn for "The Hurricane."
TAKE A CANDID LOOK AT YOURSELF...

and see whether you are really entertaining your customers or only boring them with too much quantity. Nothing can ever add zest and variety to a program like a bit of showmanship in short subjects.

SONG, ROMANCE, FUN

NIELA GOODELLE in
"Love In Arms"
with Lee Sullivan
A thoroughly delightful musical comedy.
Produced by Al Christie

FOR SHEER BEAUTY
The Toronto ice carnival is dazzling, spectacular.
"CRYSTAL BALLET"
A TREASURE CHEST PRODUCTION

NEW CARTOON CHARACTER
Meet KIKO'S new pal
in "OZZIE OSTRICH COMES TO TOWN"
He's a bird you'll be hearing about.
TERRY TOONS

SLAM-BANG ACTION, LAUGHS

HARRY GRIBBON in
"Her Accidental Hero"
Sock! Sock! And every sock's a howl.
Directed by William Watson

Distributed in U.S.A.
by 20th Century—
Fox Film Corporation

Presented by
E.W. HAMMONS
20th-Fox Men Due Tomorrow At Convention

More Than 300 Expected For Coast Sessions

LOS ANGELES, May 28.—More than 300 delegates from all over the world will arrive here Sunday on four different trains for the largest convention 20th Century-Fox has ever held. Every department will be represented, including sales, production, purchasing, accounting, legal, ad sales, newsreel, shorts, bookings and theaters.

With the arrival of the out-of-town delegates Sunday, the men will have the day to themselves for golfing and visiting various points of interest. The first business session will start Monday morning at 9:30 promptly when Jack Sibley, last year’s delegate to John D. Clark, general sales manager, will call the meeting to order. Clark will then welcome the conventionists in a short speech and introduce Walter J. Hutchinson, foreign manager, who will address the gathering and present Clarence V. Hale, foreign drive leader, and other personnel from far points of the globe.

Sol Lesser will follow the foreign

(Continued on page 3)

Republic’s Forces Reach Coast Today

Hollywood, May 28.—Republic’s home office contingent, midwest franchise holders and division managers, headed by Herbert J. Yates, will arrive here tomorrow for the annual sales session of franchise holders, which will start Tuesday at the Roosevelt. In the party will be J. Milstein, Edward Schnitzer, Max Roth, Herman Rikfin and Herman Gluckman. Franchise men from Dallas

(Continued on page 3)

Simon Loses Chance

Hollywood, May 28.—Sylvan Simon, test director for Universal, was to appear as himself in Universal’s “Going Places” when a screen test,” someone on the lot remembered that the Screen Actors’ Guild contract specifies that everyone appearing before the cameras must be a guild member, so Charles Brokaw, actor, was signed for the role of Simon.

(Continued on page 3)

Two of RKO’s Lease Claims Get Big Cuts

Pared from $9,300,000 to $1,250,000

Negotiations for settlement of the lease claims which were filed against RKO by Karl Hoblitzzle interests and Walter Reade’s Broadway & 47th St. Corp. in an original amount aggregating over $9,300,000 were concluded yesterday. Stipulations were entered into by the Irving Trust Co., which administers the estate of George M. Cohan, RKO, and the claimants for the compromise and allowance of the claims an aggregate of $1,250,000.

A petition asking that a hearing be set on the proposed settlements will be filed with the U. S. District Court by Deaconess Leona New- ton & Lumbar, counsel to the RKO trustee. If approved by the court, the proposed settlements will eliminate the two largest theatre lease claims, exclusive of the Rockefeller Center claim, which were filed against RKO in the company’s reorganization proceedings.

The Hoblitzzle claims were brought by the Hoblitzzle Corp., Hoblitzzle Realty Co. and Hoblitzzle Investment

(Continued on page 4)

Bondholders’ Group Approves Roxy Plan

Daniel W. Blumenthal, counsel for the Adler first mortgage bondholders protective committee yesterday submitted briefs to Federal Judge Francis G. Caffey in which he stated that the committee favored the proposed amended plan of reorganization for the Roxy. Blumenthal declared that the Adler committee had originally opposed the plan, but that provision for an increase in the interest rate and amortization led to approval

Blumenthal said that 20th Century

(Continued on page 4)

Exchange Employes Form Union in N. O.

NEW ORLEANS, May 28.—About 150 inspectors, bootlers, shippers and porter men jammed the L.A.T.S.E. hall last night organizing a union. Members of the A. F. L. chartered, all department heads are said to have affixed their signatures.

Exchange managers fear no bad results inasmuch as the wage raise will result in increased film rentals to houses not yet under contract for product and will also ban deals, par-

(Continued on page 4)

Writers Get Apology

Hollywood, May 28.—First cases of writer-producer difficulties under the new Screen Playwrights Inc., code were settled when RKO and M-G-M apologized to the playwrights and the individual writers for omitting from the trade paper and billboard advertising on pictures the names of the screenwriter.

The pictures were M-G-M’s “Captains Courageous” and RKO’s “Shall We Dance?” The billboards and the advertisements had been made up before the final determination of the writing credits.

Television Talk

Ends SMPE Meet

Hollywood, May 28.—Television will borrow from the screen in its early stages, will develop its own technique as it advances, and will pay back to the screen in devices and methods which will lend themselves to adaptation in Hollywood, R. R. Bear, research supervisor for RCA, told delegates to the Society of M.P. Engineers convention at the closing session here tonight.

Bear declared his belief that television, like sound broadcasting, would

(Continued on page 3)

Boycott for Rome’s Exhibit Is Denied

Foreign departments of major distributors declared yesterday that they were mystified over the origin of news reports from the Film Gremium of the American industry’s threats to boycott the international film exhibition in Venice this summer because of renewed restrictions on American film operations in Italy.

Several of the major companies, while making no secret of their dissatisfaction with the prevailing and indicated trade regulations in Italy

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Films Act Draft to Trade Units June 8

By BRUCE ALLAN

LONDON, May 28.—The draft of the revised Films Act, designed to replace the current law which expires next year, will be placed before the three trade bodies of the industry on June 8 for discussion, it was learned here today.

The groups which will take the new measure under consideration are the Cinematograph Exhibitors Ass’n, the Kinematograph Renters’ Society (distributors) and the Film Group of the

(Continued on page 4)

Allied Draws New Circuit Tax Measure

Asks Fees from 5 Cents to $5 Per Seat

By RED KANN

MILWAUKEE, May 28.—The defense committee of the Wisconsin Stewards met last night at convention headquarters at the Hotel Pfister and drew up a draft of a new franchise tax bill. The measure provides for the licensing of theaters and the collection of fees ranging from five cents to $5 per seat, and would cause the tax in direct proportion to the number of seats owned, the greater the number of seats the higher the tax rate.

The bill would affect independent circuits as well as producer-affiliated theaters, but in states where there are few producer-affiliated films the tax would be less than in states where the producer circuits had larger theater holdings.

The defense committee also decided to “carry on” and fight for a Congressional investigation of the industry, passage of House bill No. 160, passage of more theatre divorce bills and chain theatre tax bills.

At Steffes took the floor at the closing session this morning and advocated a meeting of the Allied defense committee, with the producers and “not their hirelings such as Hays, Pettijohn and the like, but with Zukor, Balaban, Schenck, etc.” The members gave their unanimous approval to the defense committee plan to get such a conference together at

(Continued on page 3)

No Paper Monday

Motion Picture Daily will not be published on Monday, which is Decoration Day.
Sheehans Leave for Coast

With definite plans for engaging in production again next season, Winfield Sheehan, accompanied by his wife, Maria Jerrica, left for the coast yesterday after more than two weeks in New York. Sheehan declined to discuss his plans, asserting that "there is nothing to report at this time." He said that he had acquired several story properties while here and that he hoped to return to New York during the summer.

Music Still Goes 'Round

Negotiations between the Songwriters Protective Association and the Music Publishers' Protective Ass'n over the former's declared intention of reclaiming synchronizing and recording rights to the music of its members were adjourned to Tuesday after an indecisive session. Though the companies' compromise proposals have been advanced by both sides without an agreement having been reached yet.

Miss MacDonald to Wed

Hollywood, May 28—Gene Raymon and Jeanette MacDonald, who filed a marriage license petition here today, will be married June 10 as the date for their wedding.

Just Blasting

Ottawa, May 28—F. C. Badgley, director of the Canadian Government's Motion Picture Bureau, wondered what offence he had committed in some recent speech when his office was damaged by an explosion. Quick investigation revealed, however, that the building was somewhat upset by blasting operations on the nearby site of the new Trans-Canada Highway, the rocks being hurled through the windows by the letting off of heavy charges.

Harry Lauder Casts an Eye Over Films

Hollywood, May 28—Sir Harry Lauder, who began making his famous series of "American farewell appearance tours" when the picture industry was in its infancy, is now doing his有多大年tour to catch the west coast.

G. N. Signs "Lab" Pact

Hollywood, May 28—Grand National has signed a contract with International Cinema Laboratories giving it all laboratories under which Grand National has control. With 65 pictures scheduled for 1937-38, the contract will amount to a sizable figure. Considered had been doing most of the work heretofore.

Fulton Wins Contest

Des Moines, May 28—Robert K. Fulton, manager of Tri-States theatre, has won the $60,000 management of the Paramount there, has been awarded a week's stay in Hollywood and a $6,000 check as winning prize of the Tri-State theatre managers' 17-week Adolph Zukor drive.

Hold Ford Rides in Paris

Paris, May 28—Funeral services have been held at the Montparnasse Cemetery here for Reginald Ford, who was director of Les Societes Cinematographiques.

Seek End of Seven ITOA Dues Actions

A motion to remove seven actions for back dues brought by the I. T. O. A. and the Government Motion Picture Corp., H. M. Amusement Corp., La Salle Amusement Corp., Hancock Theatre Corp., B. C. Amusement Corp., Har-Mar Amusement Corp. and the Marvin Amusement Corp. from the Supreme Court. There is to be a last week to the N. Y. Supreme Court will be heard by Justice Ferdinand Pecora on Thursday in connection with the Supreme Court suit brought by Gotham and others against the I. T. O. A., Allied M. P. Operators' Union and Local 306.

Gotham is asking that the 1937 contract between Allied, Local 306 and the I. T. O. A. be declared void because of the alleged failure of the board of directors to ratify the agreement and also wishes that the question of the $967 back dues be decided in the same suit. Supreme Court Justice Isidore Wasservogel on the same day will hear the motion of Joseph D. Basson, president of Local 306, to dismiss Gotham's complaint. A similar motion of the Glover president of Allied, was granted last week, but permission was given to serve an amended complaint.

Fred Lange Due Monday

Fred Lange, continental European manager for Paramount, will arrive on the Normandie Monday to attend the company's annual sales meeting. After home office conferences next week he will leave for the coast with the company's foreign department contingent, which will include George Welte, assistant to John W. Heit, vice-president; John Day, Paramount South American division manager, and Albert Deane, foreign publicity head.

Atascadero, May 28—Cecil L. Smith, Junior, 23, of Atascadero, died May 12 after a long illness.

Seek End of Seven ITOA Dues Actions

A motion to remove seven actions for back dues brought by the I. T. O. A. and the Government Motion Picture Corp., H. M. Amusement Corp., La Salle Amusement Corp., Hancock Theatre Corp., B. C. Amusement Corp., Har-Mar Amusement Corp. and the Marvin Amusement Corp. from the Supreme Court. There is to be a last week to the N. Y. Supreme Court will be heard by Justice Ferdinand Pecora on Thursday in connection with the Supreme Court suit brought by Gotham and others against the I. T. O. A., Allied M. P. Operators' Union and Local 306.

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Just Blasting

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20th-Fox Men Due Tomorrow At Convention

(Continued from page 1)

contingent and will outline his program of two Tarzan specials and four outdoor films.

William Sussman, eastern division manager, and William J. Kupper, western division manager, will round out the morning sessions with resumes of the work done by their field men.

Truman H. Talley is slated to open the afternoon session and talk on Movietonews and the Coronation. He will point out that the four-reel Technicolor shorts, which are to be released as a special subject, are the finest films of this kind ever seen.

W. J. Clark, general sales manager of shorts and news, will then speak on plans for the coming season. Edmund Reek, general manager of the news; Harry Warrenson, foreign editor; Lowell Thomas, chief commentator; Ed Thorgersen, sports editor, and Lew Lehr, humorist, will follow.

Earle Hammons, president, and Jack Skirball, sales manager for educational are next.

Price money will be distributed by William C. Gehring, Central division manager, in connection with the fourth S. R. Kent sales drive. J. F. O’Loghin, drive leader for next season, also will talk on the subject.

On Tuesday, Clark will introduce Republic’s Forces Reach Coast Today

(Continued from page 1)

and Seattle and other southern and northern points have been here for the past few days awaiting the arrival of eastern delegates.

Tomorrow afternoon the men will spend the day at the studio getting acquainted with various personnel and giving their ideas on what exhibitors want. No definite schedule is set for Sunday, but on Monday the delegates will again visit the studios.

Franchise holders on Monday night will look at “It Could Happen to You” and “Meet the Boy Friend,” two of the releases scheduled for the current season.

At the first business session on Tuesday Milstein will discuss the new lineup and terms for the product. On June 4 the first regional meeting will be held at San Francisco. This session will be attended by managers and salesmen drawn from the western division.

Col. Jason Joy, who will discuss the 1937-38 product, this will take up the entire morning. Zanuck will be the lone speaker in the afternoon and he will introduce numerous personalities from the studio.

“Will Be Faithful” Is Retitled

Hollywood, May 28—“The Lady Escapes” has been selected as the release title of the 39th Century-Fox production formerly known as “I Will Be Faithful.”

Television Talk Ends SMPE Meet

(Continued from page 1)

find its place in American entertainment by augmenting, rather than displacing, present facilities.


During the afternoon, R. F. Mitchell, chairman, read the report of the non-theatrical equipment committee, and A. Shapiro discussed the development of 16mm. sound, during the sound equipment symposium.

Expect Odeon Flotation

LONDON, May 28—The Odeon Circuit is expected to float out a new £8,000,000 company, including control of County Cinemas and London and southern England de luxe theatres. The company will offer £2,000,000 in five per cent debentures late in June.

Circuit Tax Measure Is Drawn by Allied

(Continued from page 1)

once, but advocated continuing with the present plan for legislation without cessation.

The group also adopted a resolution vigorously protesting unfair radio competition, such as the appearances of picture stars on radio broadcasts.

Nathan Yamin, president, in closing declared this had been the largest Allied convention and that more had been done for the good of the members than at any other meeting.

Steffes said the chain theatre bill would be proposed in the Minnesota legislature within two weeks and that other state legislatures probably would get similar measures soon.

RCA to Pay 87½ Cents

RCA yesterday declared a quarterly dividend of 87½ cents a share of the $3.50 cumulative convertible first preferred stock. It is payable July 1 to holders of record June 10.

Dividend Set by Columbia

The board of directors of Columbia Pictures yesterday declared an extra dividend of 50 cents per share on the common stock and voting trust certificates, payable June 22 to holders of record at the close of business on June 11.

Pathé Declares Dividend

Pathé Film Corp. has declared the regular quarterly dividend of $1.75 on the $7 convertible preferred stock. It is payable July 1 to stockholders of record June 22.
Two of RKO’s Lease Claims Get Big Cuts

(Continued from page 1)

Co. They were based on defaulted leases made by RKO Southern and guaranteed by the parent corporation. Separate suits were filed against each of the defendants, and T. Katcher allowed the claims for an aggregate $492,417, exclusive of any treatment for the disallowed balance, which might be obtained under a reorganization. The claims were indicated and indicated that it would appeal from the court allowance. Under the three-year 7%-limitation, it would have amounted to approximately $890,000. The proposed settlement is for $750,000.

The RKO way & 47th St. claim was filed originally for $1,893,983 for a default on the RKO lease on the Mayfair. The claim covered a RKO preferred stock and one share of 6% preferred stock. Thus, as indicated, the possibility of a settlement is for $750,000.

BONDHOLDERS’ GROUP APPROVES ROXY MOVE

(Continued from page 1)

Fox had made an “extra plan provision” for a bondholders’ group of stockholders of Roxy upon the insistence of Special Master Addison S. Pratt. It was also stated that all the committee had decided further charges he became convinced that the hearings progressed that if the 20th Century-Fox offer were withdrawn, the result might be detrimental to first mortgage bondholders.

Pollak, Marks Motion Up

Justice Ferdinand Pecora will hear a motion for a bill of particulars in the N.Y. Supreme Court on Tuesday in the suit of Olympic Pictures Corp. against Adolph Pollak and M.A. Marks who operate as Pollak & Marks. Olympic claims $7,922 damages due under a $6,000 contract made in April, 1936, for the exclusive distribution of “Gay Love.” The defendants have counterclaimed for the return of $2,328 which they paid on account of alleged misrepresentation by the plaintiffs.

The defendants charge that Olympic told them that “Gay Love” had never been exhibited to the M.P. P. D.A. for a production code seal although such exhibition had allegedly taken place and a seal denied unless considerable deletions were made.

Looking ’Em Over

“Under the Red Robe” (New World-20th Century-Fox)

The tale of a swashbuckling soldier of fortune in the days of the power of Cardinal Richelieu in France, and of his swift romance while evading a dangerous mission for the ruthless Cardinal, this Robert T. Kane production for the 20th Century-Fox English producing subsidiary has a few drawbacks to ready reception in this country, and other features which should more than compensate for them.

Starring are three names which are perhaps not too well known among the run of patrons in this country, but which indicate excellent performances. Conrad Veidt is the adventurer, Ambella the subject of his affection and Raymond Massey the highhanded Cardinal Richelieu.

The performance of Romney Brent as Veidt’s faithful and amusing servant is noteworthy.

Adapted by Lajos Biró, Philip Lindsay and J.L. Hodson from the novel by Stanley J. Weyman, the story opens with the condemnation to death of Veidt by the Cardinal despite long and valuable service because of dueling, banned by Richelieu. At the last moment he is given his life if he can bring about the arrest of the three New Jersey bandits. With Brent, he makes his hazardous way to the rebel duke’s castle, evades the guards,ხamas, for his wife, and falls in love with her. Completing his mission through active sequences, he frees the duke, and returns to Paris to take the penalty of failure. But with the return of the dukedom promised by the cardinal, the pardons Veidt and the couple are united. Victor Seastrom’s direction is of high caliber.

Production Code Seal No. 1,598. Running time, 80 minutes. “G.”

Exchange Empl oyees Form Union in N. O.

(Continued from page 1)

in the fives, tens and 15-cent houses.

Projectors will probably refuse to turn a crank if it comes to a walkout of exchange employers.

Cullen Awaits Green Statement

Hollywood, May 28—William Cullen, president of the F.M.P.C., on his return today from the A.F.L. executive council meeting in Cincinnati, told Motion Picture Daily that he expects he will meet with William Green and the A.F.L. council which would definitely open the way for the ending of the strike and a reopening of business.

Cullen called the executive committee into session upon his return to consider a complete discussion of the position and details.

Academy Actors Quit Code

Hollywood, May 28—The actors branch of the Academy today formally notified producers that it is signing the Academy free lance actor code, that it is withdrawing from the code and is supplanting the old Academy code with a new one.

Union Bill Defeated

Boston, May 28—The Massachusetts House has passed by a roll call of 200 to 10 the bill that requires labor unions to incorporate, to keep books and to restrain union representatives from coercing workers.

Mulvey, Silverstone East


Rob’t Welsh Resigns As General Producer

Hollywood, May 28—Robert E. Welsh today resigned as executive producer with General Pictures and accepted a three-year contract after a dispute on the grade of pictures planned, Fenn Kimball, president, named Robert Deming to succeed Welsh, under whom a picture, “Three Legionnaires,” was made. Deming was formerly with Fox and for the last two years produced for United Artists. He is now in England.

The studio held out for higher negative cost films and that General would not meet his demands.

Ask Action on Fox Contempt of Court

PHILADELPHIA, May 28.—A request for the speeding up of the contempt proceedings against Eva Fox, wife of William Fox, and Herbert Leitstein, a bookkeeper, has been filed in U.S. Circuit Court here by John Llyod, Jr., counsel for Fox creditors.

The two defendants had refused to testify in the New Jersey bankruptcy proceedings against Fox. They have appealed from the order of Judge John Boyd Avis of Camden, who held them in contempt.

Sharat Brookline Winner

Boston, May 28.—Maurice Sharaf has been given a permit to build a theatre in theatresless Brookline Village. The announcement of the deed on the part of the town has relieved and political struggle by some half-dozen film concerns. Sharaf runs the Coolidge Corner in Brookline proper.

Wilby a Bank Director

ATLANTA, May 28.—Robert B. Wilby has been elected a director of the Atlanta branch of the Citizens & Southern National Bank.

Holding Concerns May Receive Study

(Continued from page 1)

leaders prepared to push a joint legal and legislative drive against tax evaders.

Sponsored by President Roosevelt, to whom Administration officials had submitted their data which, it was said, demonstrated that the tax evasions of the rich were responsible for the failure of farm crops to meet expectations by some $400,000,000. The campaign will include both prosecutions by the Dep’t of Justice and legislation designed to bar further use of devices which have been uncovered by Government.

For the present, it is expected the drive will be confined to personal incomes, since insufficient time has elapsed for the shaping of corporation returns filed last March under the new corporation levies. Later, the Government will seek to follow some of the country’s largest corporations to reduce their tax liability will be examined.

Films Act Draft to Trade Units June 8

(Continued from page 1)

F.B.I. It is understood the new bill will contain certain provisions which were not suggested by any of the trade groups.

Verbal accounts of Wednesday’s conference with the trade bodies’ representatives by Dr. Leslie Burgin, Parliamentary Secretary of the Board of Trade, indicate that the suggestion for restrictions on imports definitely was rejected, but significance is seen in Burgin’s statement to distributors that their percentage of the quota under the quota must be less in the future.

Boycott for Rome’s Exhibit Is Denied

(Continued from page 1)

asserted that they would, in all probability, discontinue the Rome exhibition. Others declared that no consideration had been given the matter yet and the exhibition will not take place until August.

Wall Street

Light Stock Changes

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<td>Radio City</td>
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<tr>
<td>Warner Bros.</td>
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Curb Off Slightly

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<tr>
<td>Trans-Lux</td>
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Bonds Hold Levels

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<tr>
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<td>99</td>
<td>+0%</td>
</tr>
<tr>
<td>Parmount Pct.</td>
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<tr>
<td>6s &amp; 35</td>
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<td>100%</td>
<td>+0%</td>
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<tr>
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<td>95%</td>
<td>+2%</td>
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(Quotes at close of May 28)
Fourteen “A” Films Among Republic 54

Four of 14 Are Planned For Percentage

Hollywood, May 31—J. I. Milstein, general sales manager of Republic, to-morrow will announce a mini-mum of 14 “A” pictures on the company’s schedule of 54 features and four serials next season to franchise holders gathered at the Roosevelt Hotel. Four of the 14 will be percentage pictures and the other 10 will be the middle bracket films.

Listed as percentage pictures are Four Anniversary Specials, comprising “Manhattan Merry-Makers,” “Wagons Westward,” “Hit Parade of 1938” and “All Hands on Deck.” The middle group is classified as the Jubilee 10 and will include “The Racket Buster,” “Come On, Leathernecks,” “Stormy Weather,” “The Return of Raffles,” “Navy Bride,” “Born to Be Wild,” “Hollywood Band Wagon,” “Meet the Duchess,” “The Smart Guy,” and “All American Girl.” It was pointed out today by Milstein that all titles are subject to change, but every effort will be made to retain the original names as sold.

Wednesday’s sessions will be in the (Continued on page 7)

National’s Product Deals Now in Work

Details on RKO and Columbia prod-uct deals for next season are expected to be completed this week by National Theatres’ film buyers. Harry Cohen, western division manager, is working out deal sheets with J. J. Sullivan for F. W. C. and Lou Cox for Fox Mid-west. Jerome Safron, western division sales head for Columbia, is also dis-cussing terms with Sullivan and Cox. William Heineyman, western division (Continued on page 7)

Hollywood Gaining As Program Source

Hollywood continues to gain as a source of sponsored network programs as revealed in NBC’s program analysis for April. The western division supplied 26 per cent of the sponsored program hours last month, as against 25.1 per cent in March of this year, and 23.0 per cent in April, 1936.

The eastern division supplied 49.1 (Continued on page 9)

More Radio—Page 9

Four Rogers Reissues Set By 20th-Fox

52 of 69 to Be Produced At Coast Studio

Los Angeles, May 31—Among the 69 features John D. Clark, vice-presi-dent in charge of distribution, will an-nounce to the 20th-Fox Coast delega-ties from all over the world in con-vention here at the Ambassador to-morrow will be four Will Rogers re-vivals. They are “Handy Andy,” “The County Chairman,” “Judge Priest” and “Life Begins At 40.”

During the current season a like num-ber of Rogers’ films were reissued and grossed more than $1,000,000 for the company. “The Connecticut Yan-kee” is said to have taken in the most money estimated at $250,000.

Included in the reissuing pictures will be 52 features to be pro-duced at Movietone City, “Bororo,” the Martin Johnson’s travel film, four New World films to be supervised by Robert T. Kane in England, two Tarzan specials and four outdoor action pictures from Sol Lesser, independent producer, and two Eddie Cantor spe-cials, one of which will be “Ali Baba Goes to Town.” Shirley Temple is expected to be starred in three films. Arriving yesterday, approximately (Continued on page 4)

Warners Increasing New Jersey Circuit

Warners are gradually building up their New Jersey string of theatres, having recently acquired the Rahway, Rahway, and today will assume opera-tion of four I. A. Roth houses. The new group which will come under Warner management are the Madison, Madison; Jersey and Park, Morris-town, and Strand, Summit.

All the Roth houses bear his name on the marque. Warners are ex-pected to drop the Roth name for their (Continued on page 7)

Huge Film Sales in China Coming, Says Morey Marcus

Plans of the Chinese government for opening the vast and populous interior of that country with rail-roads and electrical service in the future will provide an unpredictable opportuni-ty for the expansion of theatres and films in the Orient, Morey Marcus, M-G-M manager for China, who is in New York on his first visit to the States in four years, said yesterday.

The immense, uncharted territory in the interior, with its hundreds of mil-lions of population, is regarded by American film distributors in the (Continued on page 9)

Signs Ehrlich Bill

Albany, May 31.—Governor Lehman has approved the Ehrlich bill permitting cities and villages outside New York to engage in the theatre business as a public utility, and to adopt or-nances allowing unaccompanied children to attend film theatres, providing they are segregated and a matron is in charge.

Last year the legislature enacting the Ehrlich bill permitting the privilege in New York City. The Ehrlich bill extends this privilege to the other cities and villages of the state.

Production Levels Unchanged with 40

Hollywood, May 31.—Production activ-ities continue on an even keel in spite of the strike. Forty features were in work at the end of the week, the same as during the previous week.

Six films were started during the week and six finished. Fourteen are about ready to start and 78 are in the cutting stages.


Columbia had one shooting, three in preparation and nine editing: Goldwyn had three zero, zero; M-G-M, five and four; Paramount, eight, four and 10; Republic, one, one and six; RKO, two, two and six; Roach, one, zero and one; Selznick, zero, zero and one; 20th Century-Fox, eight, one and eight; Universal, two, zero and three; Warners, seven, one and 29.

In the short subject division 13 were being edited, 12 were in preparation and one was shooting. Columbia had one preparing four editing; M-G-M had one shooting, eight preparing and one editing. RKO had one two preparing and three editing; Roach had one in preparation. Warners had none in work or preparation.

Industry Fair Trade Plan Is Facing Delays

Administration Said to Favor Wage Law Study

There is small prospect of an indus-try fair trade practice program being enacted for another year, in the opinion of industry observers, as a result of weekend advisers from Wash-ington that no trade practice legis-la-tion will be introduced during the present session of Congress.

The M.P.T.O.A. recently stated that it was abandoning its efforts to obtain the adoption of its 10-point trade practice program in the belief that an Administration program for industry would be drafted and enacted before Congress adjourns. It was explained that local concilia-tions, which are proposed in the M.P.T.O.A. program and on which seven of the exhibitor organization’s 10 points are dependent, would be superseded, almost as soon as they could be organized, by Government boards set up to administer new trade practice codes for industry.

Despite the fact that informed Washington opinion now holds that the Administration will not launch trade practice legislation, a draft of which is said to be virtually com-pleted, until the 1938 session of Con-gress, it is problematical whether the M.P.T.O.A. will again proceed with (Continued on page 2)

New British Group To End FBI Unit

By BRUCE ALLAN

London, May 22.—The new organi-zation of the producer branch of the British industry, approved by the Federation of British Industries, will absorb the Film Group of the F.B.I. and the serv-ices of its secretary, M. Neville Kean-ey. A dual organization has been set up to enable the organization to (Continued on page 8)

Fitzgerald Seeking Way to End Strike

Hollywood, May 31.—Edward Fitzgerald, conciliation commissioner for the Dept. of Labor, is unofficially sponsoring a conference here on Tues-day to end the strike of the F.M.P.C. and to settle its jurisdictional dispute with the I.A.T.S.E.

Should all else fail, Fitzgerald will (Continued on page 8)
NATJE B. BLUMBERG will leave for the coast June 10, two days ahead of the RKO convention special. He will go to San Francisco on thum- ber business before attending the sales sessions at the Ambassador, Los An- geles, June 6-20.

RUTGERS NELSON, RKO publicity contact, will accompany delegates to the coast June 11, and will be his first visit to Hollywood.

J. CHEEVER COWAN, chairman of the board of Universal, arrived by plane from the coast on Sunday.

LOUIS K. SHERIDEN on Saturday. cele- brated his third month since he dropped smoking.

JAY FRIEBERG of U. A. arrived in Hollywood via American Airlines over the weekend.

ELEANOR ROTH of U. A. is back from a two-week vacation in Hollywood.

MARION DAVIES arrived Saturday from the coast.

L. JACK SCHILLER on Saturday returned from Chicago.

CHANNING FOLKROCK arrives today from the coast on the Santa Rosa.

CHARLES L. O'Reilly is down to normal weight again.

MAX A. COHEN of Cinema Circuit has acquired the New Amsterdam.

WILLIAM RALPHHEART is in town from the coast.

LEON LEONDOFF has returned from a quick trip to Hollywood.

CARY GRANT is back on the coast after a short visit here.

Huge Film Sales in China Coming, Says Morey Marcus

(Continued from page 1)

Orient as a potentially fertile field for Hollywood's wares, which are now barred by the absence of transporta- tion systems and electrical power.

China's 300 sound theatres are limited to the large coastal cities. They are flourishing at the present time. Marcus said, with admission scales ranging from 20 to 90 cents, American fare. Political conditions are fairly well settled in China at this time, he reported, and business since the early part of the year is as good as it has been in the past four years.

Political conditions are an accurate barometer to business condi- tions. China has prospered. A government crisis will effect an almost complete stoppage of trade, he said, with theatre business among those which are the most sensitive to political disturbances. With a crisis once past, however, the Chinaman will "go to town" with a fervor, by way of celebration, which comes close to making up for his period of depres- sion and caution.

American distributors, despite the fact that Hollywood product is played in Chinese theatres in approximately the same proportion to the films of other foreign sources, are not pleased either by the terms of the law or the regulations of the government, he said, with few official objections being raised to any- thing which is not offensive to national sentiment.

Most of the metropolitan theatres, he said, present original versions in English. In the smaller cities, a re- native section present the same ver- sions but also project a synopsis in English, preferred and authorized by the exhibitor, in a smaller frame to one side of the screen.

Marcus plans to remain in the east on a combined business and vacation trip for about three months.

Personal

ROY HAINES, Warners' eastern and Canadian sales manager, and ROBERT SMELTZER, central district manager of the RKO chain, left last night on work trip to include visits at the Cincinnati, Pittsburgh, Cleveland and Detroit branches, all of which were recently added to Smeltzer's district.

NAT LEVINE, A. C. BLUMENHAL, GORDON SWANSON, D. HAMILTON and SAM ECKMAN arrived yesterday on the Normandie.

CARL LAMMERM. Sr., who arrived in New York yesterday from the coast, will sail for Europe tomorrow on the Normandie.

JOSEPH OYNSTEN, cashier of the 20th Century-Fox exchange in Pitts- burgh, was in town for the holiday weekend.

SIR CEBELL HARDWICK sails today on the Aquitania, MARY ELLIS is another passenger on the ship.

CHARLES MUNRO, managing director of Hoyts, Australia, plans to leave for the coast shortly.

Plan Schmertz Dinner

MOTION PICTURE DAILY

Tuesday, June 1, 1937

Industry Fair Trade Plan Facing Delays

(Continued from page 1)

its program, local officials of the organization.

Failure to introduce the new trade practices legislation at this session of Congress is attributed to the belief of many members of the association that the wage and hour measure should be enacted and its operation studied first. Congress does not pass trade and hour legislation have become apparent, any defects which may develop could be corrected by provisions added to the trade practice program for industries in interstate commerce, it was pointed out. The latter would follow the same general principles as the pending labor legislation does, and the prior public determination. The trade and hour measure would also serve as a guide for the fair trade practice legislation in its final form, it is said.

Joint Meeting

The contemplated trade practice program will propose that the Com- merce Department meet with repre- sentatives of all major industries and draft fair trade codes. These provi- sions could not be dictated by the department, but any proposals re- garding as being against the public interest could be vetoed by the Federal Trade Commission would be required to enforce the agreement through the issuance of cease and desist orders.

The delay of the wage and hour measure from the fair trade practice program is also believed to have been decided by an Administration study of NRA experience which is said to have shown that the Recovery Admin- istration suffered from too broad and too diversified a field of operation.

Trans-Lux to Raise Its Total to Twelve

With two new units scheduled to open in the fall the Trans-Lux ex- pansion program provides for another six houses which will bring the total to 12 by the end of the year. Two houses are being operated in New York, one in Philadelphia and another in Washington at the present time. The two fall openings will be at 85th St. and Madison Ave. in Madison Square.

Negotiations are being completed for two out-of-town sites which are expected to be concluded in a few weeks. Leslie E. Thompson is manager of the Rialto on Broadway, is associated with the company.

Manages Cassidy Unit

Hollywood, May 31 — RALPH RAVENSCROFT has been promoted from publicity director for Harry Sherman Prod- uction manager on the Hopalong Cassidy series.

Both Exchanges Closed

The New York Stock Exchange and the New York Curb Exchange both were closed on Saturday as well as Monday, Decoration Day.
PARAMOUNT'S
THE LAST TRAIN FROM MADRID

The "Shanghai Express" of the Spanish Civil War!

"THE LAST TRAIN FROM MADRID"

Dorothy Lamour • Lew Ayres • Gilbert Roland
Karen Morley • Lionel Atwill • Helen Mack

Directed by James Hogan • Screen Play by Louis Stevens and Robert Wyler
Based on a Story by Paul Harvey Fox and Elise Fox • A Paramount Picture
20th-Fox Flashes

LOS ANGELES, May 31—E. C. Grainger, film buyer for the Felker & Shea circuit, was forced to cancel his plans to attend the sales meeting at the Fox Biltmore. However, he decided to take a month’s vacation at his farm; second, Grainger is negotiating several important film deals; third, four new air coolers are being installed in the circuit’s houses.

SPOKES SKOURAS, National Theatre operating head, is another prospective theatre delegate who had to call off his trip to New York because of the convention. He has been confined to the St. Moritz Hotel, New York, with arthritis. Brother CHARLES of F. W. C. will do the honors for SPOKES.

The only outside theatre man, apparently, who is on hand for the session is JOE L. PINKUS, exhibitor, who is the guest of R. SUT- ton DAWES, managing director of British sales for the 20th-Fox. There is a story attached to the POOLs this year. The family will celebrate their centenary at Cannes and have plans to sail for home either on the Queen Mary or the Atlantia on June 16. They will arrive in New York about June 21.

JACK SICHELMAN, who handled arrangements with E. LINGER, says this is his 20th convention, and the third he is attending on the coast. He has a special job of routing the men through to the convention. Jack will arrive in New York about June 13.

Jack J. Sullivan, F. W. C. film buyer, is not among those present. However, before he left New York, Jack called in some of them and showed them convention pictures taken 10 years ago in which he appeared. Sullivan was a Fox salesman at Minneapolis many years ago and then graduated to branch manager of the Seattle exchange.

Joe Pencoske, who missed Joe Moskowitz on the way out, managed not to miss his bacon and eggs.

Paul Terry of Tetytoons made a number of sketches of the boys during the train ride from the east.

ELY CULBERTSON has donated a silver cup to the best bridge player among the conventionites. On the way back from Toronto this morning, Ely competed: Jack Bloom, William Sussman, Clarence Hill, Al Davis, Edgar Moss, Jack Skirball, Sam Whizzer and Jim O’Leigh. Jack SicheLMAN was official score keeper and Culbertson provided a set of formal contract laws that ruled the hands.

HARRY MERYSH and Ted Shaw did not leave New York with the home team but met them in Chicago and came out with them the rest of the way.

Mrs. Martin Johnson may appear at the meetings provided she can get around on her injured leg. "Borneo" which she made with her husband before his fatal airplane accident, is among the company’s 69 releases next season.

Ira Hill, Pittsburgh manager, recounted tales about the flood during the talk on the halls on the train. Ira put some real emotion into the stories and many of the gang were glad they were in other parts of the country at the time.

STANLEY S. CRICK, managing director for the company in Australia, was with his sidekick. CHARLES MURRO, managing director of Hoyts MURRO has been detained in New York and is due later in the week.

TRUMAN TALLEY’s staff attending the meetings included, in addition to LOWELL THOMAS, LEO LEHR, who panicked the boys with a number of gags en route, Ed Therogerson, Ed Reek, and Harry Lawson.

WALTER J. HUTCHINSON’S foreign department is represented by 13 men. All but G. MOHME, Mexico, and W. W. Sullivan, Panama, came out on the convention special. Neither Sullivan nor Hutchinson came via the Panama Canal.

WILLIAM C. MICHEL, executive vice-president, regards his presence here as the first vacation in seven years. Bill, by the way, has cut out coffee drinking and keeps a good supply of cigarettes handy at all times.

Lowell Thomas, news commentator, flew out over the weekend. Two special rooms at the Ambassador were turned over to Thomas for his regular broadcast tonight.

Harry H. Buxbaum and Edgar Moss are challenging each other on next year’s business. Moss usually wins and Harry always tries hard.

This is the first convention for William Eagle, comptroller. Ditto for Dan Michalove.

Four Rogers Reissues Set

By 20th-Fox

300 dealers and key places of interest to visit while others played golf and went sightseeing. Four differed on the pace of the convention from all parts of the country. The foreign contingent accompanied the home office and eastern sales forces.

All delegates assembled in the Fiesta Room at the Ambassador Hotel at 9:30 p.m. for the first business session was called to order by Jack SicheLMAN, assistant to Clark. A welcoming address was made by Clark, who then introduced Walter J. Hutchison, foreign manager, who discussed the company’s recent film releases and was later presented on the splendid results of the foreign sales force. Hutchison recently returned from Paris after being out on the European tours, Clarence V. Hale, foreign drive leader, R. SUTTON DAWES, managing director of British sales for the 20th-Fox, and Thaddeus T. Idal, in charge of Norway, Luigi Giordano, manager in Egypt and also president of the Arabian, Paulau, Romaniella, and Stanley S. Crock, Australian managing director, were presented and spoke briefly.

Lesser Talks Product, Drive

Set lessers outlined plans for his six features and also thanked the field men for their support in the recent drive for which he contributed special product.

The three division managers were next. William Sussman, eastern; William J. Kupfer, western, and William C. Gehring, central, took the floor in the order named.

Talley, vice-president and producer of Movietone, and his staff, comprising Lowell Thomas, commentator; Erland Reek, general manager; Harry Lawson, foreign editor; Ed Thorberger, sports announcer, and Lew Lehr, humorist, discussed the current program and the week’s semi-weekly issues of the newsreel. Talley said that the Technicolor films exclusively taken by Movietone of the Coronation is the finest pictures he has ever seen. William J. Sullivant, western, discussed the news and short subjects, talked about the coming season’s distribution plans.

Cash Awards Presented

Earle W. Hammons, president, and Jack J. Sullivan, chairman of Educational, concluded the short subject part of the program.

Just before the afternoon session producing a go-between and James P. O’Loughlin, Canadian district manager, presented cash awards to the winners of the earlier games. O’Loughlin, who is drive leader for next season, outlined what he expected of the sales force in the new campaign.

In the evening, two features were shown in the theatre at the hotel. The opening feature was "Love’s Arrow," which will be turned over to Col. Jason Joy, public relations director, who will do film descriptions in the theatre at Movietone City. Darryl F. Zanuck, vice-president in charge of production, has been allotted the entire afternoon during which he is expected to introduce every personality at the studio. His talk and introductions will be one of the highlights of the meet.

The second feature shown, "The Greatest Love Story," will be shown in connection with the distribution of next season’s product will be taken up by Col. Joy. The feature is held.

Al Davis, Howard Whitaker, Robert J. Goodwin, and others will be present on both subjects. Harry Brand, studio publicity chief, will be next. Herman Wobber, western district manager, will make a short speech and he will be followed by Charles Skouras, F. W. C. operating head, who will represent his brother Spyros, vice-president in charge of the National Theatres. Rick Rickestan, Denver; Elmer C. Rhoden, Kansas City; Frank New- man, Chicago; Harold Harwood, Milwaukee; Archie Bowles, San Francisco, and Mike Rosenberg, Portland, will be introduced by Skouras. The national office group is also attended by the National Theatres’ divisional operating heads, having attended previous sales conferences in various parts of the country.

Joseph M. Schenck, chairman of the board, is then scheduled to deliver his annual address. He will be followed by W. J. Kent, president. Their talks will bring to a conclusion the opening sessions.

Wednesday afternoon will find division and branch managers holding individual meetings on local problems. SicheLMAN, Martin Moskowitz and Jack Bloom also will hold meetings with various of the exchange personnel. Another screening will be held for screening purposes.

Thursday will be studio day. Delegates will board buses at the Ambassador Hotel which will take them directly to the Million Dollar Theatre which will be at the Cafe de Paris with the stars and leading players in attendance. At night, the delegates will gather at the Coconut Grove where Eddie Cantor will act as master of ceremonies. The Million Dollar is the home of the 20th-Fox, and has been lined up for the entertainment part of the program.

Improvising, delegates will meet at Union Station at 9 P.M. The men will then return on the same trains and routes by which they came. The convention banquet will be held at the Leopold in the room in suite 678-9 at the Ambassador. Home office executives estimated that the number of men attending the convention this year is three times as great as that of any other year.

Walters Bookers to Hold Four Regionals

The first of a series of four regional conventions of Walters bookers and advertising men will run for four days at the Leamington Hotel, Oakland, Cal., June 5 and 6. Subsequent meetings will be held during the month in Chicago, New Orleans and New York.

A. W. Schwaberg, Walters’ exchange manager, has arranged for David- son, advertising accessories sales manager, and L. F. Dold, assistant Vitaphone sales manager, leave here today for San Francisco where they will visit the Warner studio before leaving for the second meeting at Chicago. They will also make use of the recently adopted accessories rental plan and sales angles on forthcoming product will be discussed at the sessions.

Will Resume Talks On Springer Houses

Negotiations will be resumed this week by George Skouras of Skouras Enterprises which is trying over the operation of six upper Broadway houses from the Jack W. Springer est- ate.

A deal for the theatres has been on for some time and includes the Olympia, Stoddard, Symphony, Carlton, Biltmore and Orpheum. A few weeks ago Skouras was called to the coast suddenly and postponed further talks until he could get back to New York Wed- nesday and again put the matter over until this week.

The Todd RKO have a pooling arrangement on a number of other houses in the area embraced by the Springer houses. The six additional units will be returned to the pool, if a deal is consummated.

Para. Gets A. L. Stone

Hollywood, May 31.—Andrew L. Stone, who has produced and directed "The Girl Said No" for Grand Na- tional, has been signed by Paramount to a five-year director-producer pact.

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There Goes My Girl!
HEART TROUBLE FOR RIVAL REPORTERS!
Romance turns into thrills when the big news breaks... right in the middle of their wedding ceremony!

THE SCREEN'S LIGHT-HEARTED ROMANTICS IN A RAPID FIRE STORY OF TRUE-BLUE LOVE ON A YELLOW JOURNAL!

GENE RAYMOND
ANN SOTHERN

"THERE GOES MY GIRL"

WITH
GORDON JONES
FRANK JENKS
RICHARD LANE
BRADLEY PAGE

DIRECTED BY BEN HOLMES
PRODUCED BY WILLIAM SISTROM
Fourteen “A” Films Among Republic 54

Republic's Top Men

National's Product Deals Now in Work

Building Is Active

Through Wisconsin

MILWAUKEE, May 31—Building of new houses in the smaller towns in the state has been proceeding at a rapid pace, with new houses under construction in Clinton, Fort Atkinson, Galesville, Minneopa, Frederic, Chippewa Falls, and Marshfield.

The Clinton house, a 300-seater, will be the village's only theatre. J. J. Craite, operating the Pastime at Horicon, is building in Fort Atkinson in opposition to Walter Bader, operator of the Fort. Carl McKehee is contemplating a $35,000 house for Galesville, while Ray Quedy, operator of the Isle, is erecting a second house to seat 600. At Frederic, Clinton Norine is replacing his theatre re-arranged by fire, with plans for the cooler, $10,000, 500-seat house, while J. P. Adler, operator of the Adler and Relda a. Marshfield is erecting a third house, where to seat $60,000.

Miner Amusement Co. operators of the loops and Rivoli in Chippewa Falls, plan a 900-seat house to cost $20,000, while the circuit also has under construction a 450-seat house at Philips. Reports are current of new theatres for Westby and Superior. Wis., the latter to be a $30,000 house, and the former a 500-seat house at Ontonagon, Mich.

K.C. Managers Shifted

KANSAS CITY, May 31—William Elson, who has supervised the RKO Mainstreet and B. & K. Newman the past three months, has been named managing director of the two first run houses.

Lawrence Lehman, manager of the Mainstreet since it was opened, shifts to the Newman as manager. He succeeds Ralph Lawler, who goes to Toledo to run the Paramount and Princess. Lawler succeeds Henry Sticklemailer, who has been promoted to Toledo to the B. & K. offices at Chicago.

Get 2 at Richmond Hill

Joseph M. Seider of Prudential Theatres, with Frisch & Rinzler, has taken over the Casino and the Garden both at Richmond Hill.

Prudential also has purchased Philip Hodes' interest in the Roosevelt, Woodhaven. The balance of the ownership is held by Randforce Circuit.

Ship It

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate . . . by messenger or high speed truck contract.

2. The first plane out carries your shipment via the shortest, fastest route coast to coast. It travels swiftly as any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

—and it's there

Only General Air gives you the shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office . . . or

GENERAL AIR EXPRESS
Division of TWA
New British Group
To End FBI Unit

(Continued from page 1)

act as a trade union and as a company limited by guarantee.

A Federation of Film Producers will be established as an unregistered association, and an Ass'n of Film Producers Ltd. as a registered company. The former will handle trade union matters. Except in a legal sense the two will be identical. The federation will be financed by a nominal subscription and levies, varying according to type of membership, including feature film producers, studio owners and lessees, laboratories and printers, producers of shorts, industrial reels, etc., and newspaper producers. American as well as British companies are eligible, and it is anticipated the new body will be 100 per cent representative of the producing industry.

G.N. Signs Vance Carroll

Hollywood, May 31.—Grand National’s first casting director has been named. He is Vance Carroll, formerly an associate of Cinema Casting. Stanley Shumer has been named story editor and assistant to Edward L. Alperson, succeeding Sidney M. Biddle, who resigned last week. Prior to his promotion, Shumer was eastern story editor of Grand National. He will make his headquarters in New York.

Form Intercontinental

Dover, Del., May 31.—Intercontinental Films Service, Inc. has been formed here to deal in films, records, slides, etc., listing a capital of $250,000. The incorporators are B. R. Jones, Walter Lenz and J. P. Murray of Wilmington.

MOTION PICTURE DAILY’S
Hollywood Preview

“You Can’t Beat Love”

(Pa) Hollywood, May 31.—Amusement, as offered here, stacks up as wholesome fun. The story material is a comedy-romance told against the background of small-town political skulduggery.

The plot deals with an erratic playboy who becomes the opponent of the girl he loves in a campaign for the election of a mayor. Crooks, grifters and gamblers have their innings to provide pleasant amusement. Virtue, honesty and love triumph in the climax.

Preston Foster turns from serious drama to comedy. Radio’s potential star, Joan Fontaine, emerges from the picture as a definite screen personality. The title role is played by Louis Jouvet, of “Carnival in Flanders” fame. There are English titles.

The story is set in St. Maurice, a French town. The local medical deserts his practice to Jouvet. The town is too healthy. Jouvet cleverly works his quackery and fraud on the gullible peasants, his cure-all being an order to all his patients to get into bed and stay there. This is supplemented with long and expensive treatment. His enterprise builds quickly. The final and most pointed sardonic thrust is when the former local doctor returns and Jouvet orders him to bed in his “Medical Hotel.” It starts slowly but perks up later. It should find satisfactory reception.


Looking ‘Em Over

“Dr. Knock”

(French M. P. Corp.)

The audience patronizing the foreign film house should be fairly well entertained with this film version of Julius Romains’ satirical play. The title role is played by Louis Jouvet, of “Carnival in Flanders” fame. There are English titles.

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“Come On, Cowboys”

(Republic)

An entertaining and engrossing western. The story is slightly dramatic, the direction excellent and the camera work creditable. The general run of audiences should be pleased.

Robert Livingston, Ray Corrigan and Max Terhune, the Three Mesquiteers, become involved with a gang of counterfeiters who frame Roger Williams. Williams is sent to jail. The boys promise to take care of his young daughter, and collectively they devote their time to uncovering the culprits. They get into many exciting and sometimes humorous situations, but in good time the series of events leads to the capturing of the ringleader of the gang. Livingston marries Maxine Doyle, under the child’s governance. Terhune introduces many comic twists with his ventriloquist and card tricks.

Joseph Kane directed. The original screenplay is by Betty Burbridge. Ernestg M. Schoedsack photographed. The cast includes: Willie Fung, Anne Bennett, Yukana Canutt, Edward Cassidy and Horace Murphy.

Production Code Seal No. 3,313. Running time, 58 minutes. “C.”

No Canada Roadshow

(Continued from page 1)

Regardless of the initial presentation policy in the United States, “Captains Courageous” will not be played as a roadshow in Canadian cities, it is stated here. The picture will be given general release on a normal release policy. In Canada in about two months by Regal Films, Ltd., it is intimated. Recent roadshow in Canada have been “The Good Earth” and “Lost Horizon.”

Add Four K.C. Salesmen

KANSAS CITY, May 31.—Russell Borg, Grand National branch manager, has added four salesmen to his staff—W. J. Connor, Frank Cassin, William Kubitski and Rube Melcher.

“Go-Getter” to Criterion

“Go-Getter” on Thursday will replace “Make Way for Tomorrow” at the Criterion.

Fitzgerald Seeking Way to End Strike

(Continued from page 1)

endeavor to bring together George Browne, L. A. president; a representa- tive of one of the four other internationals included in the studio basic labor contract, and a representative of the Brotherhood of Painters, with himself, to attempt to arbitrate the obstacles to give peace to the settled. William Cullen, F.M.P.P.G. president, is apparently being sought as a painters’ representative. Indications are that Browne has agreed in principle to the guild’s plans for a settlement attempt.

Press Agents Move To Join News Guild

Hollywood, May 31.—The organization of Hollywood press agents had its inception here Friday night when 50, representing every major and large independent studio, met at the Roosevelt Hotel for the purpose of instituting Wagner Act bargaining. They voted to affiliate with the Newspaper Guild in the event that the Guild’s national meeting at Los Angeles in June approve the resolution creating a division for publicity men.

F. A. Williams tended and assisted by Guild officials. A committee was appointed to draft by-laws and a constitution.

No Annual IA Meet Planned This Year

No annual convention by I. A. T. S. E. is being held this year. The regular get-together in June has been called off until next summer. At the last convention of the union several foreign organizations, it was voted that the big conclaves be held bi-annually, instead of every year. The administration of officers automatically holds over.

An announcement is expected today from Local 365, I. A. T. S. E. affiliate, on a complete unionization of major and independent exchange employees in the local territory. Agreements whereby exchange employees in Boston and Philadelphia exchanges are to be recognized by distributors have been announced.

A meeting of this group may be held this week after several postponements.

Union Spreading in Cincinnati Theatres

CINCINNATI, May 31.—Unionization has spread to downtown theatres here, with subordinate employees becoming affiliated with the A. F. of L., including the downtown operators, as well as cashiers, doormen and ushers. Organization details were handled by Jack Hawthorne, president, and Arthur H. Williams, business agent of Operators’ Local No. 365, and William Elliott, president of the stagehands’ union, under the L.A.T.S.E.

Continue New Haven Parleys

NEW HAVEN, May 31.—A third organization to unite ushers, loomermen and cashiers under the A. F. of L. banner drew an attendance of 21 last week to circuit houses and independents, from New Haven and several small towns nearby. L.A.T.S.E. officials have scheduled another meeting with John Gatelee, international organizer. Weekly wages of $8 for ushers have been reported as not unusual in the area.
FCC Hearings For The Week Are Scheduled

By CLARENCE LINZ
WASHINGTON, May 31.—The F.C.C. has scheduled hearings during the current week.

June 3, before the broadcast division—Applications for new stations of Cumberland Broadcasting Co., Portland, Me.; Tucson City Broadcasting Co., Lewiston, Me., and Philip J. Wiseman, Lewiston, Me., 1,210 kilocycles, 1,000-watt daytime station, 1,500 kilocycles, 100 watts day, and Arthur E. Seagrave, Lewiston, Me., 1,420 kilocycles, 100 watts day.

June 3, before an examiner—Application of Clarence A. Berger and Saul S. Freeman, Cœur d’Alene, Idaho, for 1,250-kilocycle, 100-watt daytime station.

To Hear Atlantic City Plea
June 4, before an examiner—Applications of Press-Union Publishing Co., Atlantic City, to broadcast a world-wide broadcast from its tower located at 2,500-foot level, 100 watts day, 250-watt night; Warren H. Worcester, San Diego, Calif., for 1,450-kilocycle station, 250 watts, 1,000 watts day, and George W. Taylor Co., William- son, W. Va., for 1,370-kilocycle, 100-watt daytime station.

It was also disclosed that following the summer recess on the matters pending before the Commission, broadcast division world-wide world arguments on Sept. 9 on the applications of the Frontier Broadcasting Co., Cheyenne, Wyo., for 1,430-kilocycle station, 100 watts night, 250-watts day; The Journal Co., Milwaukee, for 1,570-kilocycle, 1,000-watt station; Mid-Atlantic Corp., Washington, for 1,570-kilocycle, 1,000-watt station; The Trenton Times, Trenton, N. J., for 1,570-kilocycle, 250-watt station, and the Metropolis Co., Jacksonville, Fla., for 1,250-kilocycle, 250-watt station.

Will Decide Brooklyn Dispute
On Sept. 16 the division will hear arguments on the applications of Walter H. McGenty, Rice Lake, Wis., for 1,210-kilocycle, 250-watt daytime station, and the contesting applications of Lillian E. Kieler, Brooklyn, Long Island Broadcasting Corp., Woodside, L. I.; Paul J. Goliother, Brooklyn, N. Y., and Metropolitan Broadcasting Corp., Brooklyn, N. Y., both for use in that area of the 1,500-kilocycle channel.

The F.C.C. has received five applications for new broadcasting stations, as follows:

West Virginia Broadcasting Corp., Wheeling, W. Va., 1,310 kilocycles, 700 watts; Chesapeake Broadcasting Corp., Charleston, W. Va., 1,500 kilocycles, 100 watts night, 250 watts day; Steel Belt Broadcasting Co., New Orleans, 1,500 kilocycles, 100 watts; O. C. Burke, Dickinson, Tex., 1,500 kilocycles, 100 watts; N. H. Griffon, Oklahoma City, 1,100 kilocycles, 100 watts night, 250 watts day.

Vass on Bernie Narrative
The Vass family has been signed for 13 weeks on Ben Bernie’s American Can Co. show. Herman Vass negotiated the deal.

Radio Personalities

HAL KEMP, CBS handle, has won first place in the sweepstakes recently competed by Metronome. Guy Lombardo was second; Wayne King, third. Kate Smith will fill Folke W. Joens relationship to "the Bowman" on CBS. Thursday, Max Hall, radio editor of the Associated Press, is in town with Mrs. Hall... And congratulations to Cy Steinhauser, radio editor of the Associated Press, who today celebrates dual events, his daughter’s 13th birthday and his 20th wedding anniversary.

Vet Boswell arrived here over the weekend from her home in Toronto. She is visiting her sister, Martha. Carl Rawell’s band has been heard by Brunswick for records... Jesse Crawford’s orchestra opens at the Congress in Chicago June 10, through Rockwell-O’Keefe... Mike Nilof the Rockwell-O’Keefe of Washington, D.C., met Dorothy B. Steinhauer, NBC radio engineer, left on his vacation over the weekend... +

Ed Lanx has been assigned to handle all get-togethers and pickup menus from Hulbert, by WOR. ... Henry Franklin has been added to the station’s artists bureau... Ray Murray has joined the MCA program of the “Three Little Puppers.”... Lowell Thomas is the week’s Pilot Radio Award winner... Jack Ar- thurson, the master of ceremonies, engaged at the Pan-American Exposition in Texas... Giovanni Mar- zetti and Spitalny’s girl orchestra, are the guests signed for Sunday’s RCA "Magic Key."... Fred Allen, Don Ameche and Ben Bernie celebrated birthdays over the holiday weekend.

Agency Adding Four
To Executive Staff
Leffin & Mitchell, Inc., through Phillips W. Leffen, president, has re- vealed the following additions to the executive staff today:
Frederic J. Suhr, as executive art director: Hans Sauer, as associate art director; William J. Tracy, as assis- tant to the president; and Leo E. Mc- Givern, as director of copy and merchandising.

WOR Gets One New Program, Renew 2
WOR new business and renewals, Saturday, include the following:

Wayne King on a Tour
Wayne King’s “Lady Esther Ser- enades” will be presented from the studios of WTAM, Cleveland, suc- cessive Tuesdays and Wednesdays, today, tomorrow, and June 8 and 9, due to the orchestra’s engagement at the Great Lakes Exposition.

The following week the orchestra will broadcast from WWJ, Detroit on June 13 and 16. The programs are heard over the NBC-Red.

New Summer Scripts Ready
The Script Library division of Radio Events has announced a new group of summer scripts. The scripts, especially pre- pared for the hot months, are light in character, feature short casts, and are intended to appeal to the Chicago.

To Air Veterans’ Party
Weber and Fields will celebrate the 50th anniversary of their veteran’s show business on “Hollywood Hotel” over CBS June 4. At Jolson and George Jessel will appear on the program. They pay their tributes to the veterans.

Hollywood Gaining As Program Source
(Continued from page 1)

per cent, against 53.1 per cent in March and 44.3 per cent in April, 1936, and the central division 24.9 per cent, as against 25.4 per cent in March and 32.1 per cent in April, 1936.

New York continued to lead by a wide margin as the principal program source, however, contributing 640 hours to the network.

Lord to Amend Complaint
Phillips H. Lord, better known as Scotty Hulbert, has requested permission yesterday by Judge Murray Hubert in U. S. District Court to amend his complaint in his $50,000 damage suit against Pathe for alleged breach of contract. Parker charged that Pathe agreed to furnish technicians and pay half the expense of his world cruise in exchange for 50 per cent of the profits from a film record of the cruise and that Pathe refused to complete the deal.

Cullen to Inspect Normandie
E. R. Cullen, assistant operating engineer for NBC, will sail on the Normandie June 2, to inspect the French Line to survey the ship’s radio equipment and instruct the staff operators in broadcasting technique. He also will inspect the facilities on board for possible studio locations. After conferring in Paris with French Line officials he will return to New York June 28.

To Open Chicago Office
Rockwell-O’Keefe, it is learned, has dispatched a representative to Chi- cago to lay the ground work for the opening of a branch office of the organization in that city.

Wonders is now in Chicago selecting an office site and a manager for the branch. It is believed that Tom Thomas, well known Chicago, will be selected to handle the Rock- well-O’Keefe affairs there.

Pacific to Sponsor WNEW
The Pacific Radio Co., will sponsor Ted Weber’s variety show on WNEW, Mondays through Saturdays from 9:45 to 10 A. M. The contract is for an indefinite period, through the Cheek agency.

M-G-M Radio Plans Revealed This Week

Official announcement and full details of the radio plans of M-G-M is expected to be made late this week by Nicholas M. Schenck, president of Metro and Loew’s, it has been learned.

The identity of the sponsor of the program also may be revealed when the radio plans of the picture organiza- tion are made public, although this is not certain. Several sponsors have been mentioned in the press, leader of which is an auto concern.

Meanwhile, it has been learned that WHN will be guided jointly by Her- bert Knapp, associate director, and Frank Rhoenken, general manager, under the supervision of Louis K. Sidney, managing director, who will leave shortly for Hollywood to line up and supervise the M-G-M program. The program will begin sometime in September, it is understood.

NBC Transcriptions Sales Increase 58%
NBC transcription department sales are up 58 per cent over the first quar- ter of 1936, according to figures compiled by the network. Beginning this month, the department will launch a campaign in an effort to attain even further gains.

The department’s revenue in the first quarter of this year was $146,516. The same period last year it was $92,301. For the first quarter of 1935 it was $33,261.

Steps in the drive to increase the department’s business include the issuance of a new catalogue at the NAB convention, and an increased program service schedule, to go into operation June 21.

Two Resign Muller Posts, Join Wasey
Jack T. Adams and Stella Unger of the J. P. Muller agency radio depart- ment have resigned to accept radio berths at Erwin Wasey Co.

In transferring to Erwin Wasey, Adams and Miss Unger take with them the Muller Monday morning program, “Special Edition of the Air,” formerly produced by J. P. Muller & Co. and now handled by the department under the supervision of Lewis R. Amis, director of radio for Erwin Wasey & Co.

Wayne Miller Quits KIJI
LOS ANGELES, May 31.—Wayne Miller, KIJI publicity director, has resigned to accept the position of "Radio Reporter" staff editor of the air news program. He will be succeeded by Seymour Vizer, trade newspaperman.

Miller takes the place of Fred Years, who has resigned to join Sam Hayes, now dicker for a coast-to- coast sponsor for a news program similar to that which Hayes had under contract.
The response of theatre patrons is ample justification for securing the best feature pictures obtainable. It proves that the theatre-going public seeks out the best. But the theatre patron is critical and is not satisfied with a good picture, poorly screened. Expensive features merit the best light.

The best projection is provided by a steady, snow-white light of sufficient intensity on the screen for clear definition in the presence of a comfortable level of supplementary illumination. This means High Intensity Projection.

Give your expensive feature the advantage of the best possible lighting.
Korda in Deal For Facilities Of Production

Economy Prompted Pact With Basil Dean

LONDON, June 1.—Further concrete evidence of a general movement on the part of the British motion picture industry toward a consolidation of production facilities, seen by observers here as dictated by the necessity for economies, came today in the official revelation of the conclusion yesterday of a reciprocal agreement between Basil Dean and Alexander Korda. The agreement between Dean and Korda provides for the interchange of staffs and companies, and facilities of the Korda studios at Denham and the Dean plant at Ealing, Herbert Wilcox is also participating.

Greater significance is attached to the move since it follows by only a few days the report of a new holding company planned for the Denham, Finewood and Amalgamated studios. The report indicated the holding company plans as designed to standardize service charges among the three studios and provide for an interchange of staffs, equipment and the like. The cooperation was designed as a move to reduce operating expenses. It is also reported in some quarters (Continued on page 6).

British Expect No Film Measures Now

LONDON, June 1.—No film legislation is expected in the English Parliament during this session, but is likely before the end of the year, Oliver Stanley, new president of the Board of Trade, succeeding Walter Runciman, declared in a letter to Hall Caine Stanley suggested that action could not be expected before the fall. At an emergency meeting of the council of the Cinematograph Exhibitors' Ass'n, the group received a report of the delegation which attended (Continued on page 6)

Goetz Says England Has “Growing Pains”

England’s production industry today is suffering from what may be described as growing pains, Harry M. Goetz, who is associated with Max Gordon in Max Gordon Plays and Pictures Corp., declared yesterday, following his return from a two and one-half month's stay in England. He arrived in town on the Normandie (Continued on page 6).

“Armour” Strong

London, June 1.—“Knight Without Armour,” Alexander Korda’s latest for London Films and, incidentally, his best from a box-office standpoint since “The Ghost Goes West,” has Marlene Dietrich and Robert Donat furnishing excellent performances in a romantic story of a fugitive countess and a British secret service agent told against the vivid background of the Russian revolution. The technical quality is high, the crowd scenes effective, the comedy amusing and the types excellent. It looks like an American winner.

ALLAN

Wilby-Kincey Pact To Hold for a Year

Paramount will renew for one year the Wilby-Kincey circuit operating agreement, which expires June 26, Y. Frank Freeman, Paramount vice-president and theatre head, said yesterday. No changes in the operating agreement will be made, it was said. The pact does not involve any stock ownership in the circuit by the operators, such as the A. H. Blank partnership which is also in process of renewal.

Freeman returned yesterday from Galveston, where he attended the meeting of the Hoblitze circuit (Continued on page 6).

Nebraska Theatres Are Drowning Games

OMAHA, June 1.—As an aftermath of Attorney General Richard Hunter’s filing of an injunction suit against Omaha theatres using Bank Night, outstate exhibitors are quickly obeying his orders to discontinue the drawings. The Omaha injunction suit is in the state Supreme Court and is to be heard soon.

Three theatres of the Fox-Midwest (Continued on page 6).

Outdoor Sports Bump Early May Grosses in Key Cities

Outdoor sports and spring weather hit key city grosses during the first two weeks of May and sent them down close to Christmas week level. The total for the week ending May 7 was $1,866,709. For the week ending May 14-15 the total was $1,590,536. The total of first run theatres in operation also fell off.

The recovery for the week ending May 14-15 from the low of the previous week was general, 19 of the 28 cities reporting to Motion Picture Daily showing better figures than the previous week. “Shall We Dance?” “A Star Is Born” and “Wake Up and Live” were responsible for the improvement in a number of spots. Comparative grosses will be found on page 13.

Strike Ended By Agreement With Painters

FMPC Groups to Return With 10% Raise

HOLLYWOOD, June 1.—The strike instituted on April 30 by the Federated Motion Picture Craftsmen's Ass'n, of the I.A.T.S.E.; William Bibo, his side; Joseph Clarke, vice-president of the Painters' Brotherhood, and Pat Casey, producers' representative. The reason of the pact reached, make-up men, draftsmen, scenic artists and hairdressers enter a basic agreement on the same terms as those previously offered, namely, a closed shop and salary increases of 10 per cent (Continued on page 6).

President Attacks Personal Companies

By BERTRAM F. LINZ
WASHINGTON, June 1.—Personal holding companies were today assailed by President Roosevelt as one of a number of “clever little schemes” which have been adopted to avoid income taxes.

In a message to Congress recommending immediate legislation to make the tax structure “evasion-proof” and urging that the Treasury be given authority for a full investigation of the situation, the President indicated his belief that tax avoidance and evasion was a predominating factor causing revenues to fall below anticipations. The message was accompanied by (Continued on page 6).

Coast to Make 52; 204 Shorts with Newsreel

LOS ANGELES, June 1.—A total of 66 features will be released by 20th Century-Fox during the 1937-38 season, the delegates to the annual sales convention at the Ambassador Hotel here were told this morning. The outline of the new season’s product was made to the meeting by John D. Clark, general manager of distribution. In all, 60 titles for next season were revealed.

The company’s program will be supplemented by a total of 88 short subjects, including 104 issues of Movietones, two one-reel series of six each, and 46 one-reelers from Educational, released through 20th Century-Fox (Continued on page 8).

Educ’s to Produce 88 for New Season

LOS ANGELES, June 1.—Educational will contribute a total of 88 short subjects to the release schedule of 20th Century-Fox for the 1937-38 season, John D. Clark, 20th Century-Fox general manager of distribution, told the sales convention at the Ambassador Hotel here today.

The Educational lineup, which will (Continued on page 8).

20th-Fox Continues Its Policy on Radio

HOLLYWOOD, June 1.—John D. Clark today told the 20th Century-Fox convention that the company would continue to follow its established radio policy with the studio producing each radio appearance or program of its contractees. He lauded radio in the (Continued on page 13)

More Radio—Pp. 12-13
MOTION PICTURE DAILY
(Registered U. S. Patent Office)
Vol. 41 June 2, 1937 No. 128

Purely Personal

ALEXANDER KORDA, ERICK LOCKE, Paramount producer; L. GODOWSKY, Technicolor inventor; JOSEPH FALCO, producer of "continuing" pictures; CAPT. DAVEY, Hollywood agent; GLADYS SWARTHOUT, her husband FRANK CHAPMAN, LEE SHUBERT, and SHIRLEI SPENCER, on the Los Angeles Times, sail today on the Normandie.

WILL H. HAYS left yesterday for his Sullivan, Ind., home and will go to Crawfordsville, Ind., from there to attend commencement exercises at Wabash College, where his son is being graduated. He plans to return to New York before leaving for the coast where he will spend the summer.

PERCY PHILLIPSON, managing director of Automatick Ltd., of London and president of General Register Office of England, arrived in Australia yesterday for Aquitania on a periodic business trip. He remains until the end of the month.

LOU LIPTON, Monogram's director of advertising and publicity, went to Hollywood yesterday to work on a 1941 calendar of the "Blazing Barriers" for the Emergency Conservation Work Bureau and a group of C.C.C. members.

BIL NOERNSTEIN of Motion Picture Daily's staff is passing out the cigars. The reason was that yesterday, just before the sun went down, his weight is seven and one-half pounds, he is the second daughter, and mother and child are doing very well.

E. J. SMITH of Imperial left Dallas yesterday for New York with intermediate stops at Miami, Houston, Kansas City, Minneapolis, Chicago and Pittsburgh. In Dallas he will open a five-year franchise with J. K. ADAMS.

CHARLES B. COCHRAN, London producer, arrived on the Aquitania. He expects to come over to see a good three-ring circus.

ARTHUR A. LEE, G.B. vice-president, is due back today from a business trip to Buffalo and Toronto.

It's Unusual

Hollywood, June 1—Unusual California weather is doubling over Goldwyn executives on outdoor shooting for "The Hurricane" to such an extent that the other day they issued three sets of call sheets headed: "If Raining," "If Cloudy and not Raining," "If Sunshine."

Looking 'Em Over

"The Girl from Scotland Yard"
(Major Prod.-Paramount)

A tripe and a pronounced yarn of Scotland Yard's effort to scout the vengeful attacks of a mysterious foreign force bent on destroying England's military power, this film has a few exciting moments of suspense and action, but aside from those, little to recommend it for any but the shortest situations.

The camera makes a valiant effort, especially Karen Morley, in the title role, but the material is a bit too much for it. Robert Baldwin, as the young American newspaper man who falls in love with Miss Morley, nearly spoils her plans and then not only saves her life but with her and Miss Morley he plays the enemy raider during his air attack on Coronaion air force maneuvers, appears to have rather more will power than expertise. Eduardo Cianelli, as England's menace who turns out to be a scientific genius exiled from his country because of an attempt to sell military secrets to the enemy, is properly sinister.

Robert Vignola directed from a screenplay by Doris Anderson and Dore Schary and a story by Constance Dawson.

Production Code Seal No. 3,223. Running time, 60 minutes. "G."

MOTION PICTURE DAILY


Trademarks: Daily's, Daily's Daily, Movietonews, Movietone News. All names and likenesses of stars mentioned in these papers are the property of the respective studios and are used only to identify the studio film they represent. Accounts not collected within 60 days are canceled.

S. Z. Poli Funeral Set for Tomorrow

WOODMONT, Conn., June 1—Funeral services for S. Z. Poli, who died here Monday from an attack of appendicitis, will be held Thursday at his summer home, Villa Rosa. A high mass of requiem will be sung at St. John's Church, New Haven, at 10 o'clock. Burial will be at St. Lawrence Cemetery.

Poli was 77 at the time of his death. He had had pneumonia since attending a wedding Friday in Danbury.

He had been a prominent figure in New England exhibition since the earliest days of films. He came to this country from Italy when he was 12 years old and was the first of the old Edon Museum on 14th St. for several years. In 1888 he began touring with wax figures and was in England when he became a vaudeville veteran in 1920. Vaudeville developed into a circuit of theatres with houses in New York City, Philadelphia, Pennsylvania and Washington, D.C.

In 1928 Poli sold his circuit to William Fox. He then went to Hollywood and the houses were managed by Harry Arthur for a time before being acquired by William Fox.

Poli is survived by his widow and four daughters, Lillian, the Marchessa Geri of Italy; Mrs. Addene Poli-Leonard, Mrs. Walter M. Sheehan; and Mrs. Lorina Poli-Nolan.

Jury Disagrees in Ruben Frels' Suit

DALLAS, June 1—A jury in Federal Court here was charged without reaching a verdict in a case in which Ruben Frels, Victoria theatre owner, sought to recover damages from the Jefferson Amusement Co. of Beaumont, and several of the major distributors of motion pictures, on the ground that they withheld films from his several South Texas theatres. In its verdict the jury found for one of the defendants—Elmer Deleville, producer and theatre owner, but it did not agree on the others.

U. S. District Attorney John Erlart watched the case with interest, as he has a case now pending in which he is charging the Interstate Circuit with violation of the Sherman anti-trust law.

The damages sought by Frels reached a maximum of $655,000. Other defendants in the case are East Texas Theatres, Paramount Pictures, Inc., RKO, Columbia, Universal, Vitagraph, Sol Gordon, J. C. Clemons and J. G. Long.

Order Messmer Testimony

Julian Messner, president of the Ray Long and R. R. Smith Corp., filed suit in the United States District Court Judge Murray Hubert to submit to an examination before trial in connection with President's action against 20th Century-Fox and Irvin S. Cobb. The suit charges infringement of the copyright on the stories "Down Yonder with Judge Priest and Irvin S. Cobb," and "Bre'r Rabbit" in the 20th Century-Fox pictures. The District Court presented the claim that it acquired the copyright from Cobb when they published the stories, and the permanent injunction, damages and an accounting are asked.

20th-Fox, Famous Seal

TORONTO, June 1—Frascati, Day & Hunter, Ltd., music publishers, file suit against 20th Century-Fox and Famous Players Canadian in Ontario Supreme Court, alleging infringement of copyright on the song "The Man Who Broke the Bank at Monte Carlo" for which mutilated damages are asked. The plaintiff claimed that the title, theme, melody and central idea of the pictures are identical so that the feature had been advertised so as to lead the public to believe the musical composition and the photoplay identical in concept.
music
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madness
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girls
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guffaws
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songs
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spectacle
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cuties
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lines
like
this
at
the
box

office for Marx Bros. in "Day at the Races"

MARX BROS. (Groucho, Chico, Harpo) in "A DAY AT THE RACES" with Allan Jones and Maureen O'Sullivan • A Sam Wood Production A Metro-Goldwyn-Mayer Picture.
THE NEWS!

It tops them all!

THESE ARE THE FIRST PRESS NOTICES ON "DAY AT THE RACES"
(By quick wire from San Diego preview!)

“It far surpasses previous Marx vehicles. The audience reaction far out-shadowed ‘Night at the Opera.’ Continual uproar. Leaves you limp from laughter.”—Maurice Savage, SAN DIEGO EVENING TRIBUNE.

“Merry Marxes enthusiastically received. ‘Day at the Races’ is a lot funnier than ‘Night at the Opera.’ Elaborate musical numbers. Fans were amazed, then burst into spontaneous applause. It’s a riot. This comedy should make everybody happy.”—Willis Werner, SAN DIEGO SUN

THESE ARE JUST THE START! FORWARD MARX!
Ontario Tax Ends

Toronto, June 1.—For the first time in 20 years theatre patrons in Ontario today entered the film houses of the province without having to dig for that extra few cents. Today marked the end of the provincial admission tax which has been in effect since 1917, when it was passed as a war measure.

An improved state of Government finances led to the abolition of the tax. The saving has been passed on to the public in practically every theatre.

British Expect No Film Measures Now

(Continued from page 1)

the Moyne report conference held with the Board of Trade. It is feared that the public, which is still not willing to spend $22,000, will elect to buy a planed trip to Bermuda and will leave for the coast at the end of the week with brief stopovers in Washington and Atlantic City. He is at work on a G-M studio June 15 to begin work on his new production contract for the company.

Hamrick on 6-Day Week

Seattle, June 1.—For the first time in 1936-37, the assistant managers and assistant producers of all Hamrick-Evergreen theatres here are now on a six-day week.

Assistant managers previously were given only one afternoon and evening off every two weeks, but managers had no time off, regularly.

Granting of the six-day week to executives has no connection with the recent affiliation of 300 cashiers, usherettes and doormen with the I.A.T.S.E. it was reported.

Gene Antony Passes

New Orleans, June 1.—Gene Antony, manager of the Ideal in Pon- tchartain Ave., died in Madison, Wis., last night. It is understood here yesterday after a long illness. He was a former deputy manager, his theatre activity.

Phil Blum, 83, who joined Saenger when he organized his circuit here, also died yesterday. Blum had reared eight years ago.

Ask Para. Replacements

Los Angeles, June 1.—The L.T.O. here has demanded, in a communication to Paramount, that the company replace the 10 pictures held out of the 1936-37 contract. The letter followed a resolution on the subject adopted recently.

To Coast Sunday

The Para. correspondence delegation from New York headquarters and the east leave for Los Angeles Sunday. Robert M. Gilliam will precede the delegation by two days.

It's Minimum

New Orleans, June 1.—A price record of some sort has been set here that the public and here which will admit chil- dren on Saturday mornings for 3c. The admission is five cents for ordinary seats and 10 cents for orchestra seats.

And that one cent for the youngsters includes a regular program.

Technicolor Plans Expansion Program

Hollywood, June 1.—Technicolor plans to spend $1,500,000 in an expansion program that will double its capacity. According to Dr. Herbert T. Kalnus, Work will start when he returns from London, where he announced that the Hollywood and London plants are booked to capacity.

Laemmle Sails Today

Carl Laemmle, Sr., accompanied by his secretary, Jack Ross, leaves today on the Normandie for visits to Paris, Zürich and Carlsbad, with plans for returning on the Ile de France at the end of July. The trip is solely for pleasure, it was declared that he would transact no business while abroad.

Hamrick

President Attacks Personal Companies

(Continued from page 1)

a report from Secretary of the Treasury Morgenthau in which a num- ber of devices to avoid taxes were outlined.

With respect to personal holding companies, which have been formed by several prominent figures in the film industry, the report pointed out that taxes were reduced last year upon enactment of the undistributed profits tax in the expectation that the com- bined taxes would be sufficient to insure distribution of the entire incomes of such companies and the consequent imposition of surtaxes upon their owners.

Nebraska Theatres Are Dropping Games

(Continued from page 1)

a circuit at North Platte, Neb.; John Nessinger’s Capital at Madison, Harry Godd’s Sunbeam at Geneva and M. Biemelt’s Colonial at Grand Island, have dropped Bank Night. So far, however, Distri- ct Manager Ralph Blank of the General Theatre Corp. has reserved decision on an order for Bank Night at the Granada in Norfolk, Neb.

Appeal Alabama Case

Birmingham, Ala., June 1.—The Alabama Court of Appeals has taken under advisement a suit testing the legality of the theatre Jack-Pots and Bank Night.

The suit came to the Court of Appeals from Tuscaloosa County, where a theatre Jack-Pot was held to be a lottery, and Cecil B. Grimes, op- erator, was fined $200.

Korda in Deal to Get Production Facilities

(Continued from page 1)

here that the tendency in the direction of joint production is the re- sult of a strong hint from the Govern- ment preliminary to indirect financial aid in production. It is thought by some that financial aid may be conditioned by Governmental demands that distribution charges be reduced.

Delay N. H. Sunday Bill

Concord, N. H., June 1.—A measure providing for the opening of New Hampshire theatres at 4 o’clock, instead of 6, on the Sabbath in winter months, is having rough going in the Legislature. Defeated in the Senate after coming from the Judiciary Com- mittee with an unfavorable report, it was decided to reconsider the measure and it was sent back to the Judiciary Committee for further study.

A New Venture

A. C. Blumenhal told the session of the Board of Directors of the Normandie that he intended to open a chain of white front hamburger stands in England.

He has tested hamburgers on an experimental basis and has found that they like ‘em.

He may have been spooping, dash it all!
Welcome Home John M. Stahl!

Every man and woman of the New Universal, from the Home Office in New York to its farthest outposts, echoes this sentiment! We, to whom you brought such shining glory with "MAGNIFICENT OBSESSION", "IMITATION OF LIFE", "ONLY YESTERDAY", "BACK STREET", and "SEED", are happy in the knowledge that you are back again within the fold. We know that you will help carry the company's standards to even greater heights in the future.

The world-wide organization of The NEW UNIVERSAL

(signed)
20th-Fox to Have 66 for Next Season

(Continued from page 1)

Late Martin Johnson and his wife were in Reno en route to Borneo.

Included among features to be produced are four new pictures of the Perlman-Furillo studio will be several ambitious pictures, such as "In Old Chicago," a dramatic treatment of the city's history, with Henry King as director, and the players including Jean Harlow, Tyrone Power and Don Ameche. Other major efforts will be "Hudson's Bay Company," "Stanley and Livingston," and "Jesse James." Osa Johnson, widow of Martin Johnson, will leave the coast June 10 at the head of a unit to do location scenes for the first film. "Terry Tunes" will be sent to a unit in northern Canada for "Hudson's Bay Company." "Terry Tunes" will be starred in three. The first, "Heidi," is now in production, with Jean Hersholt, Thomas Beck, Maude Christie and Helen Morgan; and "Suspense" will be starred in "Heidi." The musical pictures, "Sonnas of the Mounties," will be the second.

Musicals Listed

The list of musicals will be headed by Irving Berlin's "Alexander's Ragtime Band," and includes "Sally, Irene and Mary," starring Loretta Young, Louise Hovick and Irene Allen, and "Father, Brother, Son," with Joseph Pevney and Sonja Henie and others. The team of Tyrone Power and Loretta Young will appear in "Paul L. Houndemon" under the direction of Edward H. Griffith; the Rita Brothers will star in "Moonstruck" and Walter Winchell will be seen with Ben Bernie again in "Love and Hisses." Eddie Cantor will star in two specials and "For the American Soldier," "Saratoga Chips," based on an original by Damon Runyan and Irving Caesar. The last picture will be starred in their third film, "Mother Knows Best," and Jane Withers will appear in a comedy vehicle. "Charlie Chan" pictures, and Peter Lorre will star in a new series featuring the adventures of J. P. Marquand's character, "Mr. Moto." The first film will be "Think Fast, Mr. Moto." The Jones Family will continue the current series with four new films.

Fields Film in England

The company plans to send a large group of coast players to England for the cast of Gracie Fields' "The Way She Was Her Man." Annaelle, French star, will be starred in "Follow the Sun," with Romney Brent and Paul Lukas, then will come to the coast to star in her first American film, "Jean." Annaelle and her husband will tour in four westerns, produced by Lesser, including, "Boots and Saddles," "Western Gold," and "Devil's Highway." The two tarkan films, "Madonna" and "Marius," decadition champion, and also will be produced by Lesser. The first Robert Z. Leonard production, set to star will be "Handy Andy." Among the short subjects will be six "Sons and Lovers," "Angelina," "Cheer-erama," in one reel, and six one-reel specials. Additional's output will include 46 one-reeler subjects and 42 two-reeler subjects.

What They're Down For

Los Angeles, June 1—A study of the 1937-38 product lineup for 20th Century-Fox as made known here today to the sales convention in session at the Ambassador Hotel, revealed the following assignments thus far set:

* Fred Allen—Co-starred with Loretta Young, Raye, and Louise Hovick in "Sally, Irene and Mary."
* Don Ameche—Co-starred with Jean Harlow and Tyrone Power in "In Old Chicago," with brothers, brothers, sisters, and Louise Hovick in "You Can't Have Everything."
* Jean Harlow—Co-starred with Jean Harlow and Tyrone Power in "In Old Chicago," with sisters, and Louise Hovick in "You Can't Have Everything."
* Jean Harlow—Co-starred with Theodore and Jean Harlow, and Tyrone Power in "In Old Chicago," with sisters, and Louise Hovick in "You Can't Have Everything."
* Sonja Henie—Co-starred in "Moonstruck" and with Alice Day and Don Ameche in "In Old Chicago," with sisters, and Louise Hovick in "You Can't Have Everything."
* Sally, Irene and Mary—Co-starred with Loretta Young, Louise Hovick and Fred Allen in "Sons of the Mounties," and featured in 27 "Terry Tunes," 10 "Shenery Cats" subjects and 10 "Sunny Hits." Following are the 60 titles thus far selected:
* "In Old Chicago," which Henry King will direct and which stars Jean Harlow, Tyrone Power and Loretta Young, and which will be directed by Edward H. Griffith; the Rita Brothers will be starred in "Moonstruck" and Walter Winchell will be seen with Ben Bernie again in "Love and Hisses." Eddie Cantor will star in two specials and "For the American Soldier," "Saratoga Chips," based on an original by Damon Runyan and Irving Caesar. The last picture will be starred in their third film, "Mother Knows Best," and Jane Withers will appear in a comedy vehicle. "Charlie Chan" pictures, and Peter Lorre will star in a new series featuring the adventures of J. P. Marquand's character, "Mr. Moto." The first film will be "Think Fast, Mr. Moto." The Jones Family will continue the current series with four new films.

Eduel'to Produce 88 for New Season

(Continued from page 1)

would be revealed at the convention tomorrow, will include 42 two-reeler subjects and 46 one-reeler subjects. The last subject revealed will be 26 "Terry Tunes," 10 in the "Treasure Chest" series and 10 "Sonic Hits." Twelve of the two-reeler subjects will be released.

Speaking at yesterday's session, Jack Skirball, Educational sales manager, said the difficulties in keeping the short subject short, marking that the major companies take them as soon as audiences like them. The Paramount, he explained, had seen the prints. E. W. Hammons, Educational president, declared that last week's receipts for Editorial, opined, constituted a new record, running $11,000 over the previous high mark. Last week was the final week of the company's anniversary drive.

Nat Levine to Form Own Producing Firm

Nat Levine is forming his own production company and will release through a major distribution organization. According to sources, he is now negotiating the distribution arrangements and hopes to conclude them within the next four or five days, he said. He plans to leave for the coast early next week to complete production plans for the new company, Mr. Levine arrived here Monday on the Norandie.

High Speed Claimed For Color Printer

Development of a mechanical, electrically-operated colored photo printer constructed a palem of turning out 1,000,000 to more feet of color film a day is claimed by the Telco Corp. The machine are now being built at the Telico Engineering Works, Brooklyn, under the supervision of Robert Hoyt, president of Telco. He predicts they will be in operation in Hollywood by the first of the year. The color machines are designed to eliminate the necessity for special lenses on projectors for Telco color film and to speed up the delivery of the picture to its true colors, as fast as regular black and white prints.

Bob Burns Marries

Las Vegas, June 1—Bob Burns and Harriet Medelia Foster, his secretary, were married here yesterday.

Raye, Westmore, Wed

Las Vegas, June 1—Martha Raye and Hamilton Westmore were married in a wedding ceremony before a crowd.

"Woman" Starts June 10

"Woman" is scheduled to go into the Music Hall June 10. It is delayed for the holdover of "This Is My Affair.""Soul's Set for Astor

Paramount will open "Soul's Set for Astor" as a Wednesday evening date, starting June 30. George Raft and Olympe Brada will come to New York for the opening, according to Neil F. Agnew.
Canada Group
In 1st Place
For 20th-Fox

Los Angeles, June 1.—The 20th-Century-Fox territory of St. Johns, Canada, the largest of the company's selling groups, took first prize in the cash awards which totaled $32,000 distributed among 667 employees in 21 exchanges. The company, headed by R. G. March, each receive a bonus equal to five weeks' salary.

The New York territory took second place, with everybody from Manager Harry Buchman down to the janitor getting an extra three weeks' salary. The awards were announced here yesterday.

Long List of Winners

The employees of the following branches, in the order listed, received prizes of from three weeks to 50 per cent of one week's salary: Salt Lake City, Charles E. Walker, manager; Des Moines, St. J. Mayer, manager; St. Paul, Concert, manager; Oklahoma City, Charles Clark, manager; Minneapolis, J. Polodoff, manager; Los Angeles, John Dillon, manager; Pittsburgh, Ira H. Cohn, manager; St. Louis, B. B. Reingold, manager; Dallas, R. Beiersdorfer, manager; San Francisco, G. W. Ballentine, manager; Cleveland, I. J. Schmertz, manager; Calgary, V. M. Skorey, manager, and Philadelphia, managed by Sam Gross.

Fifth prize for ad sales and third prize for subject sales went to San Lake City, while Des Moines took second place in the ad sales division and third for the lesser outdoor revenue. Omaha took third place in both ad sales and Movietone news.

Oklahoma Wins Ad Sales

First place in ad sales and fourth place in outdoor revenue was taken by Omaha City while first prize in the Educational division went to Pittsburg. Calgary occupies sixth position in ad sales and Cleveland seventh place in the outdoor group.

Atlanta, managed by Paul Wilson, took first prize for Movietone news and second place in the ad sales. Tom Young's Memphis territory took two prizes and New Orleans, Charlotte, Boston and Milwaukee were awarded one each. The checks were presented by William C. Gehring.

Herman Wobber, west coast division manager, got a Buick coupe, the Sidney R. Kent prize as head of the number one district. Kent stated that James P. O'Loghlin will be the leader in the Kent Fifth Anniversary Drive which will extend from August until the end of November.

Plan New Oregon House

Portland, Ore., June 1.—W. H. Leverett, operator of a circuit of four houses in southern Oregon, is planning a 700-seat, costing $80,000, for Ashland.

Callaway in Oregon

Portland, Ore., June 1.—Cal Callaway, Pacific coast manager for Warner's, is in this part of the country in company with Vete Stewart, Portland manager.

20th-Fox Flashes

Los Angeles, June 1.—The oldest delegate to attend the convention, in terms of field exchange activity, is I. J. Schmertz, Cleveland manager, who started an office boy in the original Fox exchange 29 years ago.

Bookers promoted to that post during the past year, and attending at 20th-Century-Fox convention for the first time are Fred Eagner of Chicago, Dan Holzman of Albany, J. O. M. of Charlotte and T. F. Towell of Dallas.

John A. "Jockey Jack" Neidham, Cincinnati salesman, achieved something of a record in sartorial ornamentation by wearing a fresh red carnation every morning of the trip west.

For Ben Simon of New Haven the trip to California was a home-coming. He spent Sunday with his folks at San Jose.

Lew Lehr, one of five Movietone-news delegates to the convention, admitted when comraded that he had been brushing up on gags for his address Monday, for two weeks preceding the convention.

Jack Skirball, Educational sales manager, asked Felix A. Jenkins, chief counsel, whether there was any law governing singing on trains. If so, Skirball intended to prosecute Jenkins and Harvey Day.

For the first time in the annals of the Montreal exchange, one of its representatives went to a convention with a record of more than 100 per cent of quota. He is Eddie English, who put his city on 20th-Century-Fox's map in larger type than it has ever appeared before. Coincidentally, all Canadian branches went to the convention with an accumulated 22 weeks' delivery score that was in excess of their local quota for that period.

The ad sales department has its own special headquarters at the convention. Ad sales director Lee Rank and regional and field representatives Eddie Hollander, Bill Caldwell and Don Read are holding special meetings with branch ad sales heads, to map the 1937-38 campaign.

First-timers at a 20th-Fox convention from the home office include Leonard Gaynor of the publicity department, Ted A. Shaw, assistant to Central Division Manager William C. Gehring and Sam Epstein, assistant to Contract Manager Jack Bloom.

Eastern Studio executive Joseph Moskowitz and eastern story editor Frank Underwood preceded the regular convention delegation to the coast by a week.

Representing Europe at the convention are Luci Giobano of Egypt, A. Pauker of Roumania, T. Isadahl, Jr., of Norway, and R. Sutton Davies, sales director in London.

Railroad representatives on the convention special were George Stanton of the New York Central and Tom Walcott of the Santa Fe.

Convention Commanders

Republic Men Hear Partnership Talk

Hollywood, June 1.—Republic franchise holders today heard at their business session the plan of Arthur Bronberg of Atlanta who placed his company in a partnership basis. Bronberg said the results were gratifying. The consensus of opinion was that others were very the proposition a trial. J. J. Milstein presided.

The morning speakers were William Underwood and Carl Foll of Dallas, J. T. Sheffield of Seattle, B. Berkowitz of Buffalo and Joe Siegel. The afternoon session opened with a breakfast to Bronberg, were E. E. Schneider, Max Roth, Chicago, and Grover Parsons of San Francisco. Routine business was discussed.

Announcement of product is expected Wednesday.

Painters Agreement Ends Studios Strike

(Continued from page 1)

cent. This is somewhat less than the concessions which have been agreed to, including the enticing of all strikebreakers and the institution of negotiations for wage scales.

Five circs, were E. E. Schneider, Max Roth, Chicago, and Grover Parsons of San Francisco. Routine business was discussed.

Announcement of product is expected Wednesday.

Academy Asks That Old Pact Be Voided

Hollywood, June 1.—The Academy has asked the producers to abrogate their agreement with the actors' organization as a result of the signing of a new pact by the producers and Screen Actors' Guild.

Date for the abrogation is June 10.

Advance Labor Law in Mass.

Boston, June 1.—The so-called baby Wagner Act, a duplicate of the Federal employment act designed to cover purely intrastate business, has been passed by both houses of the Legislature, with an amendment declaring sit-down strikes illegal.

An amendment to force labor unions to incorporate was defeated.

Organize in Kansas City

Kansas City, June 1.—The Theatre Employees' local has been organized here by the I. A. T. S. E., with which the new group will be affiliated. Approximately 120 front-of-the-theatre employees from the five first runs and the Fox Plaza attended the organization meeting. The group will meet again June 4 to elect officers. Every one in the theatres except executives, stage hands and projectionists are being included in the local.

Claim Union Gain in N. O.

New Orleans, June 1.—The organizers of the new exchange union here claim that 50 per cent of all eligible exchange employees have joined, and that 80 per cent before a meeting scheduled for Friday. Exchange managers appear undisturbed, and have disclosed that preparations have been made to ship film from other points in the event a strike should tie up the local offices.
FIRST SCREEN SERIAL FEATURE CAST!

FRANK

No. 1 OF COLUMBIA'S NEW-STYLE SERIALS

JUNGLE MENACE

with the greatest serial cast on record and the amazing "TIGER MAN" who kills jungle brutes with a deadly spear!

SASHA SIEMEL
First time on the screen!
With a Buck!

- Reginald Denny
- William Bakewell
- Charlotte Henry
- Esther Ralston
- Leroy Mason
- John St. Polis
- Richard Tucker
- Duncan Renaldo
- Matthew Betz
- Willie Fung

Coming! Three more crackerjack big-name attractions!

No. 2

Frank Hawks
in the
"Adventures of the Mysterious Pilot"

No. 3

Secret of Treasure Island

No. 4

The Great Adventures of Wild Bill Hickok
In an effort to untangle the uncertainty as to the status of radio artists under the Social Security Act, NBC's legal department has notified all sponsors and advertisers with which the network does business that artists engaged on commercial shows furnished by NBC are to be considered employees of the network. It is up to the particular sponsor and its agency to decide whether the artist on their program is an independent contractor or an employee of either of them, states NBC. However, the network regards instrumental musicians, the members of the house orchestras and staff conductors as its employees, and assumes the obligation for social security taxes for them.

Conductors and instrumental soloists of NBC management control or under contract to others are not included in the above exceptions.

Others who are classified as NBC employees are artists used on programs conceived, directed and produced by the network, and staff announcers, technical engineers and personnel in NBC's general employment whose services on commercial programs are covered by the network's collective bargaining agreements. Excluded are announcers, producers and script writers under management of the network and functioning at special compensation, the network acting as agent and receiving a commission.

Colbert Gets Silver Series
Claudette Colbert has been signed for a series of guest appearances on the new 1847 Rogers Silverware network program, beginning in the fall. Young & Rubicam is handling the program details.

WOR Men Organizing
WOR announcers and production men have been meeting secretly with a view toward organizing themselves in a unit similar to the Announcers and Producers' Guild formed at CBS, a member of the WOR staff who attended yesterday, but thus far no definite action has been taken. There is a strong likelihood, however, that a definite decision will be reached by Thursday of this week, it was intimated.

Babb, Butler on Tour
Vance Babb, NBC assistant publicity head, and Jesse Butler, of the network's station relations staff, left New York yesterday for a tour of the network's eastern station points. Their itinerary includes stops in Cleveland, Pittsburgh and Washington.

Dick Foran to Leave Program
Dick Foran, vocalist on the Burns and Allen network program and General Foods, will leave the series shortly. His successor has not yet been named by the client, but it is believed that Tony Martin will inherit the spot.

10,665 in Day
Tourist traffic at Radio City hit an all time high over the Decoration Day holiday weekend, with 10,665 this season: tourists making the inspection trip. Last Decoration Day the paid admissions were 8,990.

NBC Pays $206,184 To Concert Singers
Concert artists under NBC management have earned $206,184 in radio appearances during the past year, according to a report compiled by George Engels, managing director of the network's artists service bureau. NBC concert artists have totalled 410 radio appearances this season without impairing their concert activities in any way, Engels said. Rather, the box-office power of most of the artists has been considerably enhanced by the becoming well-known to radio audiences, states Engels.

The concert division report shows that Kirsten Flagstad has made six appearances, while Grace Bumbry, Gladys Swarthout, 16; Lauritz Melchior, nine; Sussanne Fisher, six; Frank Zimbalist, 14; Elizabeth Bermuda, Edita Finza, five; Mario Chameleon, four; with two or more appearances for Martzelli, Dusolina Gianmini, Marjorie Lawrence, Marion Anderson, Queenie Mario, Kerstin Thorborg, and single appearances for a large number of others.

Commercial sponsors who have featured concert artists during the past 12 months include General Motors, Ford, Kraft-Phoenix, RCA, Firestone, Chesterfield, Lucky Strike, Shell, Sealtest, Camel, American Can, Fleischmann's, General Electric, Avon, Olen, Jennings-Woodbury, American Radiator, Krup, National Ice and many others.

Joining NBC

Rural Radio Tastes Studied in Report

The Cooperative Analysis of Broadcasting, known in the trade as the "Crosley Report," will issue several reports early in June on program popularity, it was announced yesterday simultaneously with its release to subscribers throughout the country.

The C.A.B. report is based on completed interviews with 9,815 farmers and 10,785 rural small town set owners, and shows that of the 10 leading programs favored by rural audiences, five were among the most favored by the urban listeners. The report included separate ratings for individual cities and localities for early evening programs to be: Jack Benny, Major Bowes' Amateur Hour, Lowell Thomas, Loman and Abbe, Lux Radio Theatre, Eddie Cantor, Fibber McGee & Molly, Amos 'n Andy, Phil Baker, and National Barn Dance. Most popular evening shows favored by the city set owners for a comparable period were: Jack Benny, Lux Radio Theatre, Eddie Cantor, Amos 'n Andy, Royal Amateur Hour, Royal Gelatin Hour (Rudy Vallee); Town Hall Tonight, Phil Baker, Hollywood Hotel, Kraft Music Hall, The Second Calling, Fibber McGee & Molly, and Johnny Temple.

An analysis of preference by program types shows that generally rural listeners are more interested in shows such as Jack Benny. In other interest stories, while the smart sophisticated programs do not fare as well, the morning shows and newsmakers, the family shows and dramas, and all of the rest were quite popular among the rural audience.

The work was carried on in 325 communities and towns in the basic area having an average population of less than 700.

WBW Is Celebrating

KANSAS CITY, June 1, — WBW is celebrating its 15th anniversary this week with banners on downtown streets; eight full-page advertisements in the Kansas City Journal-Post over 13-week period on special program stories, including an interview of E. J. Sweeney, who founded the station; by John T. Schilling, now general manager, Sweeney's nephew, chief engineer, and a big dance and how and broadcast at Auditorium.

Re-Sign Lud Gluskin's Band

Lud Gluskin's band has been re-engaged for an additional 13-week period on the Ken Murray Campbell Tost show. The band, in addition to Jerry Lawrence and Lloyd Brazil, has been taken over by the band. The band is to appear in its first network connection.

Lenox R. Lohr Goes West
Lenox R. Lohr, NBC president, left New York last night for California, where he will confer with west coast division heads on network business matters. His stay there will be indefinite.

Pickering Opens Agency
Baxter Pickerling, recently president of Kelsey-Pickerling & Co., Inc., has started an advertising agency under his own name with offices at 374 West Plaza, Chicago. Bishop G. H. is associated with him.

Jerry Lawrence to Join CBS
Jerry Lawrence, WOR announcer, has resigned to join the CBS announcing staff.

Wednesday, June 2, 1937
Radio

Records Are Cut for Spot Announcements

With the growing volume of spot announcement business, most standard 15-minute programs, excepting chain programs, are being reduced to 14 minutes, with the station selling the last minute of a quarter-hour program twice, stated Joseph Koster, president of Radio Events, Inc., yesterday. Eventually everyone will accept the standard length of a quarter-hour program as 14 minutes, he said.

“It means an increased commercial content of each hour’s broadcast time,” he stated, “and the radio will have to handle eventually or lose its business.”

20th-Fox Continues Its Policy on Radio

(Continued from page 1)

exploitation of pictures, saying that an exhaustive check following the airing of portions of pictures with stars appearing showed that box offices definitely benefited and added that this policy would continue.

Clark said that 5,000 exhibitors who have signed to play product for three years have approved 20th Century Fox exploitation plans. Present system will have production heads approving all radio dates of personalities, including stars, minor players, directors, writers and like. Zanuck introduced about 200 stars, directors, writers.

Change “Human Relations”

“True Story Court of Human Relations,” sponsored weekly by MacFadden Publications, Fridays from 9:30 to 10 P.M., E. D. S. T., on the NBC-Red, has changed the time of its repeat program from 9:30 to 1 A. M. to the new hour of 11:30 P. M. to 12 midnight, effective July 9.

Reilly Joins Weed & Co.

William Reilly has been added to the Weed & Co. staff in Chicago to fill the vacancy caused by M. J. Thoman’s recent assignment as head of the new Detroit branch of the firm. Reilly is new to radio.

Switch WMCA Program

Charlotte Buschall, playgoer for WMCA, will broadcast at a new hour, beginning Friday. Formerly heard Tuesdays, her program will now be heard from 2 to 2:15 P.M. every Friday.

Bill Bivens Going to WBT

CHARLOTTE, June 1—Bill Bivens will join the WBT staff, here, this week. He was formerly with WJSV, CBS station in Washington.

Byron to Benton and Bowles

Norman Byron, for the last six years with Lemen & Mitchell, has joined Benton & Bowles as art director.

WDRC Expands Offices

HARTFORD, June 1—WDRC has taken more executive offices and commercial department space.

Outdoor Sports Bump Early May Grosses in Key Cities

Comparative grosses for the latest available periods:

<table>
<thead>
<tr>
<th>Week Ending</th>
<th>No. Theatres</th>
<th>Gross</th>
<th>Week Ending</th>
<th>No. Theatres</th>
<th>Gross</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 14-15</td>
<td>168</td>
<td>$1,590,536</td>
<td>167</td>
<td>$1,505,702</td>
<td></td>
</tr>
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Key city grosses from the week ending May 14-15:

<table>
<thead>
<tr>
<th>City</th>
<th>No. Theatres</th>
<th>Gross</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boston</td>
<td>8</td>
<td>$111,000</td>
</tr>
<tr>
<td>Buffalo</td>
<td>5</td>
<td>44,650</td>
</tr>
<tr>
<td>Chicago</td>
<td>6</td>
<td>149,550</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>5</td>
<td>47,800</td>
</tr>
<tr>
<td>Cleveland</td>
<td>6</td>
<td>66,400</td>
</tr>
<tr>
<td>Detroit</td>
<td>6</td>
<td>31,500</td>
</tr>
<tr>
<td>Houston</td>
<td>4</td>
<td>26,200</td>
</tr>
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<td>5</td>
<td>38,400</td>
</tr>
<tr>
<td>Connecticut</td>
<td>4</td>
<td>11,000</td>
</tr>
<tr>
<td>New Haven</td>
<td>4</td>
<td>41,700</td>
</tr>
<tr>
<td>New York</td>
<td>10</td>
<td>254,050</td>
</tr>
<tr>
<td>Alabama City</td>
<td>4</td>
<td>11,700</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>3</td>
<td>21,900</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>6</td>
<td>64,900</td>
</tr>
<tr>
<td>Pittsburgh</td>
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<td>57,650</td>
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<tr>
<td>Seattle</td>
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<tr>
<td>Washington</td>
<td>6</td>
<td>82,100</td>
</tr>
</tbody>
</table>

(Exclusive of Illinois, Indiana, and Missouri.

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Illinois Allied Dalys

CHICAGO, June 1.—Allied of Illinois will postpone any theatre divorce or chain tax legislation moves until the next session of the Legislature, said Saperstein said today. He said it would be impossible to get bills through at this late date in the session.

Token Troubles on For Kansas Showmen

KANSAS CITY, June 1—Kansas exhibitors today began collecting the new two per cent sales tax by means of tokens plus the regular admission. At the last minute the Kansas Tax Commission toldaters must charge the regular price and collect the tokens.

The Kansas-Missouri Theatres Ass’n had suggested that to avoid the nuisance of handling the metal two- cent tickets at the box office, exhibitors should set up a new schedule of admissions: 9.8 cents plus .2 cents tax for the 10-cent admission and the like. Admissions above 10 cents and under 40 cents exhibitors would have collected an extra cent to cover the tax, under the present system, they will have to collect. The tax must be collected on all sales above four cents: from four cents to 14 cents, two mills (one token); from 15 cents to 24 cents, four mills, (two tokens), etc.

In Missouri the legislature is moving slowly. A joint conference committee of the house and Senate is working out differences over the two per cent sales tax. Some of the Senate amendments are expected to be lost. The House is expected to pass a $44,000,000 old age pension, relief, and children’s aid bill.

Songwriters Reject Offer of Publishers

The Songwriters’ Protective Ass’n yesterday rejected a new compromise offer from the Motion Picture Producers Protective Ass’n in connection with the S.P.A.’s plan to reclaim recording and synchronization rights from the publishers as of June 1. Another meeting will be called within the next few days to consider alternate proposals, it was said.

The publishers declare that the matter now stands they will not accept for publication any song where recording and transcription rights are not granted to the publisher.

Wall Street

Light Board Changes

<table>
<thead>
<tr>
<th>Net</th>
<th>100 High Low Close Change</th>
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</thead>
<tbody>
<tr>
<td>Grand National</td>
<td>150</td>
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<tr>
<td>Sontemann</td>
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</tr>
<tr>
<td>J. P. B.</td>
<td>150</td>
</tr>
<tr>
<td>Trans-Lax</td>
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Curb Holds Levels

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<tr>
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</thead>
<tbody>
<tr>
<td>Warner Bros.</td>
<td>150</td>
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</tbody>
</table>

Little Bond Movement

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<tr>
<td>Kuhl R. F.</td>
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<tr>
<td>Paragon Bway</td>
<td>60 68</td>
</tr>
<tr>
<td>Paragon Bros.</td>
<td>68 65</td>
</tr>
<tr>
<td>Paragon Bros.</td>
<td>68 65</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>68 65</td>
</tr>
</tbody>
</table>
Pennsylvania Passes Bill Taxing Circuit Theatres

HARRISBURG, June 2.—The Pennsylvania Legislature late yesterday finally passed the bill imposing a tax ranging from $1 to $500 each on chain stores and chain theatres, the size of the tax ranging on a sliding scale according to the number of stores or theatres constituting a chain controlled by one organization. As the bill had Administration backing, it is expected the measure will be approved by Governor Earle.

Under the sliding scale the tax per store or theatre is: One unit under single ownership, $1; up to and including five under one ownership, $5 each; 10 units, $10; 15, $20; 20 units, $30; 30 units, $50; 50, $100; 75, $200; 100, $250; 200, $350; 500, $450, and (Continued on page 4)

Trade Endangered By War, Says Kent

LOS ANGELES, June 2.—Stressing the danger to the American industry which would result from a general war in Europe, Sidney R. Kent, president of 20th Century-Fox, told delegates gathered at the company's sales convention here that the conflict in Spain has cost the company $1,500,000 thus far and that it has resulted in even greater losses to some other companies. A general war, said Kent, would necessitate either increased admissions or lowered budgets to permit American distributors to get back the cost of their films.

Also hurting foreign business, Kent added, are the frozen assets of companies where the export of money is forbidden. Despite these impediments, (Continued on page 6)

Educational List Equals This Year

LOS ANGELES, June 2.—Educational will supply $8 of the 20th Century-Fox short subject schedule of 100 shorts in addition to the 104 issues of six each. One group will be "Adventures of the Newsreel Camera-man," one-reel subjects, and the other will be "Along the Road to Romance on the Magic Carpet of Movietone," one-reel travel subjects. The Educational output will continue. (Continued on page 6)

No Final RKO Plan Is Seen Before Autumn

Alger Indicates Details Will Run That Long

Definite indications that RKO's reorganization plan will not be formally approved by the Federal court before next fall were indicated today by Special Master George W. Alger at the conclusion of the day's hearing on opposition to the plan.

After setting June 10 for the resumption of the hearings on opposition to the plan, Special Master Alger stated that when all of the testimony is in, he would spend seven weeks studying the data and then would ask all interested parties to present arguments and briefs. This would require several additional weeks which would make it impossible for Special Master Alger to make his recommendations on the plan to the Federal court before the end of August, at the earliest. Additional hearings before Federal Judge William Bondy would be likely, thereafter, and as Judge Bondy plans to leave on a European vacation late in the summer, there appears to be (Continued on page 8)

Painters Repudiate Strike Settlement

Hollywood, June 2—Strike settlement terms proposed by Joseph Clarke, international vice-president of the painters' union after conferences with Dept. of Labor officials and I.A.T.S.E. men last night were repudiated by the painters by a 640 to 276 vote. Clarke was booted.

The painters refused to accept the proposal that the F.M.P.C. members return to work under the basic I.A.T.S.E. agreement under which they were to receive 10 per cent raises and union recognition. They insisted the guarantee of recognition and the promise of raises should be in writing.

Writers to Revive Guild on the Coast

Hollywood, June 2—The Screen Writers' Guild of the Authors' League of America was revived last night at a writers' meeting. It is organizing to bargain collectively with producers and to replace the Academy and Screen Playwrights, Inc., codes.

An election of officers to replace the (Continued on page 8)
Expect $31,000 Week On "Wings Honolulu"

"Wings Over Honolulu" is expected to wind up a week at the Roxy tonight with approximately $31,000. "Fifty Roads to Town" will be previewed at the theatre tonight.

The second week of "Turn the Roxy Off" at the Paramount ended with about $25,000 with a stage show. The third week of Captains Courageous at two-a-day at the Astor tallied close to $14,000. "Make Way for Tomorrow" in its fourth week at the Criterion ended with about $4,000. The Astor finished its 14th week of "Lost Horizon" at two-a-day prices at the Globe got about $5,000.

I T O A Discusses Rentals

Increased film rentals were discussed yesterday at the I T O A meeting at the Astor with no action taken. Harry Brandt predicted that organization will hold an outing at Bear Mountain July 21.

"Girl No" on 2-a-Day

Grand National will open "The Girl Said No" on a two-a-day basis at the Shubert, Boston, at a date to be set soon.

"The Lady Escapes" (20th Century-Fox)

Hollywood, June 2—Even in expert hands sophisticated comedy-romance is a delicate undertaking; when essayed by those not quite so adept the results are not always as satisfactory as may have been anticipated. There's a lot of good material in "The Lady Escapes" that occasionally provoked hearty laughter. Likewise there are some good performances and characterizations. But somehow the whole thing doesn't jell in a manner that might excite audience enthusiasm.

Michael Whalen and Gloria Stuart, abetted by her mother, Cora Witherspoon, start squabbling before they are married. Their wedded life is a hectic affair, given to outbursts of temper and prop tossings. Whalen demands a divorce, but Miss Stuart won't grant it unless he finds her another husband. Ensues a unsuccessful search. Finally, although Whalen loves Miss Stuart frantically, as she does him, George Sanders who has skipped out on June Brewster becomes involved with Miss Stuart in a Riviera romance. The climax, interluded by a burlesque exhibition of the French art of self-defense, savette, eliminates Sanders in favor of Miss Brewster as Whalen and Miss Stuart decide that even though they may continue to squabble mightily, they still love each other.

With Gerald Oliver-Smith, Franklin Pangborn and several lesser lights contributing their talents in support of the mentioned principals, the picture is based on a novel by Eugene Heltin. Don Ettlinger did the screenplay and Eugene Forde directed.

Production Code Certificate No. 3,310. Running time, 65 minutes. "G."
A Warner Bros. Picture Director by Michael Curtiz—

EDWARD G. ROBINSON
BETTE DAVIS
HUMPHREY BOGART
and the greatest star discoveries of the decade
WAYNE MORRIS
JANE BRYAN
in the record-breaking hit that has all New York rushing to the

TO ACCOMMODATE THE THOUSANDS WHO CAN'T WAIT!

DOORS WILL OPEN AT 8:30 A.M.
DAILY WITH CONTINUOUS PERFORMANCES UNTIL 3:30 A.M.

"KID GALAHAD"
A Warner Bros. Picture—Directed by Michael Curtiz—with

CONTINUOUS 19-HOUR PERFORMANCE DAILY!

Everybody's doing it now—and everybody's miles ahead of "Green Light" and "Marked Woman" with this record-breaking, heat-breaking holdover hit from

WARNER BROS.
One-Third of Theatre Firms Had '34 Profit

(Continued from page 1)

ing corporations, 57 of which were inactive, and only 76 of which paid taxes. The 76 had an aggregate gross income of $201,181,000, and a net income of $7,396,000, on which they paid income taxes of $1,631,000 and excess profits taxes of $35,000.

The 150 producing companies which were "in the Red" had a gross income of $29,733,000 but accumulated a deficit of $3,417,000.

There were 208 legitimate and vaudeville theatre corporations, 161 of which were inactive, the department reported. Taxes were paid by 75 which had a gross income of $6,987,000 and a net of $328,000, income taxes being $73,000 and excess profits taxes $6,000. The remaining 227 had gross income of $9,516,000, but a deficit of $2,971,000.

The department also analyzed the returns of 448 radio broadcasting corporations, 35 of which were inactive, finding that 197 were taxable with an aggregate gross income of $69,275,000 and a net of $8,205,000 on which income taxes amounted to $1,128,000 and excess profits taxes of $170,000. The remaining 252 corporations had a gross income of $11,5$20,000, but a deficit of $2,208,000.

Netco Plans Tourney

The Netco Theatres Co., Paramount subsidiary in upper New York state, with income taxes unpaid, will hold its first annual golf tournament on June 17 at the Central Valley country club. George Wallace of Exlinger are sponsoring the tournament.

Rivoli to Close

The Rivoli closes for three days beginning June 13 for its usual summer housecleaning and reopens on June 16 with "Slave Ship."
EASTMAN’S coöperation with the industry has helped to solve many a problem of motion picture technique. Now it supplies a complete answer to the important duplicating problem. Eastman Fine-Grain Duplicating Positive and Negative Films are capable of producing duplicates actually indistinguishable from originals. Eastman Kodak Co., Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN Fine-Grain Duplicating Films
he said, European revenues show a 30 per cent increase over last year.

Kent is optimistic concerning American-Canadian business, and that present trends in the industry are comparable to 1929 despite the fact that admissions are up 10 per cent and production costs 40 per cent higher.

A building and expansion program planned for the Los Angeles district was de-tailed by Joseph M. Schenck, chairman of the board of directors.

Of eight new sound stages planned on the Warner lot, the first one is to be completed this fall, another in 1937. A general expansion of permanent exterior sets will also occur.

Schenck declared newspapers to be one of the most important factors in the world distribution of films. "There are many mediums through which we advertise our product," he said; "but none has so far proven so far-reaching and effective as the daily newspaper."

A. M. Van Dyke, division manager in Chicago, has been with the company for 20 years but this is the first convention held outside of Chicago that he has attended. Tony D. Clarke isn't overly-looked anyone in his invitation to the field.

The convention edition of the Los Angeles Times, a four-page and insert on "Slave Ship," carried the complete program of the convention. It was the idea of Bob Domon. A boy was stationed at the Hotel Ambassador to pass the copies out to the delegates, but many passed up thinking that they would have to pay for it, the job was so realistically done.

Norman Manning is one of the busiest men at the convention. He's handling the arrangements for the big dinner of the conventions and is known as one of the most efficient glad-handers in the business. He's made a specialty of arranging industry and studio gatherings.

The convention's press brigade, under Jack Pendergrass of Harry Brand, consisted of Milton Howe, in nominal charge, Dick Pfitzinger and photographers Charles Goldie and Bill Winter, and Roger Feur, of the home office.

Rochele Hudson broke up her afternoon water painting session to be one of the guests of honor at the Monday luncheon. She and Jean Harlow were guests on Lowell Thomas' NBC program. The broadcast was not released locally, however.

The publicity department passed out a lot of pictures of conventions to the local papers. But the first batch did not have photographs of Davryl Zanuck and Joe Schenck.

Harry Brand lost his hat and overcoat at the Ambassador. It was the first loss reported.

Hettie Grey Baker of the eastern censorship department is celebrating her 20th year with the organization.

The whole convention staff was thrown into an uproar when Davryl Zanuck couldn't find low Scharbeine. He got him an hour later.

There was plenty of competition at this convention for the "Beau Brum-
By CLARENCE LINZ

WASHINGTON, June 2 — Operating licenses were granted today by the F.C.C. to four broadcasting stations, as follows:

Heard Radio, Inc, San Francisco, KYA, 1,200 kilocycles, 1,000 watts night, 5,000 watts day; Marshall Electric Co, Marshalltown, la., KFIB, 1,200 kilocycles, 100 watts night, 250 watts day; Universal Broadcasting Co., Pine Bluff, Arka, KOYN, 1,500 kilocycles, 100 watts daytime, and Navarre Broadcasting Ass'n, Corsicana, Tex., KAND, 1,310 kilocycles, 100 watts, daytime only.

At its weekly broadcast division ordered hearings held on the applications for new stations of C. C. Benner, Chicago, for 1,500 kilocycles, 100 watts night, 250 watts day; Floyd A. Parton, San Jose, 1,330 kilocycles, 250 watts daytime only; The Enterprise Co., Beaumont, Tex., 1,350 kilocycles, 250 watts night, 500 watts day; Waterloo Daily Courier, Waterloo, ia., 1,240 kilocycles, 500 watts, daytime only; Church of Jesus Christ of Latter Day Saints, Salt Lake City, (television) for 50,000 watts; and on the applications of Stations KMLB, Monroe, La., for change of frequency from 720 kilocycles and increase of power to 500 watts; KQW, San Jose, for increase of day power to 5,000 watts; WEED, Rocky Mount, N. C., for change of frequency to 1,240 kilocycles and increase of power to 500 watts and KSLM, Salem, Ore., for increase of power to 1,360 kilocycles and increase of power to 500 watts.

Power Increases Granted

The commission authorized Station WVLB, Virginia, Minn, to increase its day power of 500 watts and KSEI, pocatello, Idaho, to increase day power to 1,000 watts.

On the recommendation of an examiner, construction of a new station at Middlesboro, Ky., by the Lincoln Memorial University was authorized on 1,210 kilocycles, 100 watts night, 250 watts day; and new stations at Sarasota, Fl., and Traverse City, Mich., were denied.

Mary Small on Vallee Show

Mary Small, who made her radio debut four years ago as a guest star on the Rudy Vallee program and who has just completed four weeks at the Paramount Theatre, will again appear as a Vallee guest on his variety program tonight.

CBS Directors Meet

The monthly meeting of the CBS board of directors was held yesterday, but word of the proceedings was not made public.

Four Stations Are Licensed By the F.C.C.

MPTOA Radio Moves Await Studio Action

Slight Error

It happens in Hollywood, but in radio, too. The Newell Emmet agreement will be delivered over NBC the script for the June 12 broadcast of "Snow Village Sketches," sponsored by the Biscuit Co., and "Snow Village Sketches" were formerly known as "Soconyland Sketches," sponsored by the Socony Oil Co. The change in sponsorship and title occurred after the show.

The delivered script was perfect in all but one detail. The title page read: "Soconyland Sketches.

Bidding Began for Poughkeepsie Race

The special events war between the networks is on again, with the Poughkeepsie regatta in the prize this time. CBS and NBC are bidding competitively for the rights to the race, with Mutual in the center. Mutual broadcasted the 500 kilocycle race, with neither NBC nor CBS able to take the program due to commercial commitments. This year the schedules of all three networks are open for the regatta.

Not known is the amount NBC and CBS are willing to spend for the race. Mutual at the moment is standing pat on a gross basis, the same as last year, although this network, too, may unleash the purse strings at any moment and make a cash bid. The word from 1,440 Broadway is that their feelings have been ruffled for the last time without retaliation.

Report Doug Connah

To Take a New Post

Although confirmation could not be obtained from Batten, Barton, Dur- hung, in New York, it is learned that Doug Connah, who handled the agency's radio publicity, has resigned.

Connah was not available for comment when called at his post yesterday, but it is known that his resignation was tendered last week. It is said he has completed plans to join another agency. The identity of this organization, however, is not known at the moment.

Connah joined B. B. D. & O. several years ago from the CBS press department.

Ripley Series to Start July 16

The new Ripley program will begin July 16, from 9 to 9:30 P. M., E.D.T., on the NBC-Blue, with a re- sumption next week of the west coast time zone, 12:30 to 1:00 A. M. The sponsor is the General Foods Corp., and Benton & Bowles handles the account.

More Radio—Page 8

LEO SAYS

For covering the nation's radio business, there's one station that does the job most effectively—WGN.

WHN DIAL 1200
No Final RKO Plan Is Seen Before Auto

(Continued from page 1)

little prospect of the final hearings be-

ing determined by him before June 30.

John Stover representing Ernest W. Stern, who had started a stockholder’s suit, planned prior to the reorgani-

zation proceedings, placed several doc-

uments in evidence at yesterday’s hear-

ing but offered no oral testimony. Stover is obstinate to the granting of

500,000 shares of RKO common stock to

Rockefeller Center in satisfaction of

the claims of holders of debentures issued in 1931 but substantially reduced. David Stone-

man, counsel for New York State and three other holders of Class A and

common stock, contended that the 1928

issuance of Class A stock to RCA was illegal and without consideration. It was conceded by pro-

ponents of the plan that the contracts for the sale of equipment by RCA to

RKO were to be at the usual market prices but Stoneaman’s offer to prove privilege (or lack of one) was rejected by Special

Master Alger on the ground that it should be submitted to a special master.

George L. Schein, representing the independent protective committee, re-

quested a three weeks’ adjournment in order to complete his case before he

will be conducting at the last two hearings, but Special Master Alger limited the request to one week. Schein

charged that the proponents’ proof was “haphazard” and that no evidence had

been submitted of the existence of any new common stock or of the conversion

rights for new debentures and new preferred stock. Carlos Israels, at-

torney for the unsecured creditors, said that Stover was on his own motion or on petition of six residents of the state.

Moskovitz to Testify

Examination before trial of Charles C. Moskovitz, local RKO attorney in

connection with the I.T.O.A. suit on the split week booking policy of the major circuit, will be held today as

Chairman C. Weisman of the office. Weisman is representing the independent ex-

hibitor organization. Irving Green-

berg, general counsel, attorney, will represent Moskovitz.

Denies F. W. C. Review

WASHINGTON, June 2—The U. S. Supreme Court has denied to T. L.

Tally and the Corbar Corp., a review of the Circuit Court ruling that it had

no jurisdiction to consider the ap-

proval of the U. S. District Court of

the reorganization of Fox West Coast

Theaters under the Federal bank-

ruptcy law.

Gas Strike May Shut Mexico City Houses

By JAMES LOCKHART

MEXICO CITY, June 2—Closings of many local theatres here may be

necessary as a result of the strike of

gasoline and curtailing of transpor-
tation facilities by the petroleum

stock which is now in its sixth day.

Neighborhood houses in heavily

populated sections are being helped

by the situation since patrons

of necessity attend theatres close to

home rather than travel to the more
distant sections.

Attendance at the large downtown

houses consists principally of tourists

and hotel guests.

Sign for New Sound

SAN FRANCISCO, June 2—Golden

State Theatres have closed with

Western Electric for Mirrophonic

immediate installations will be

made in the Central, Dimond and

Oakland; State, Auburn; Union;

El Camino, San Rafael; the Califor-

nia, Petaluma; Capitol, Sacramento;

and the Palace, San Francisco.

Clark Dinner Called Off

PHILADELPHIA, June 2—The din-

ner scheduled for July 12 in honor of

Jim Clark, president of Holranking

Delivery Service, has been called off.

Writers to Revive Guild on the Coast

(Continued from page 1)

entire slate which resigned last night has

been defeated.

Ralph Seward, Regional Labor

Board attorney, addressed the 400

writers who attended, telling them that they were classified as employees and had a right to bargain under the

Wagner Act.

On the panel, retired president,

appointed Lillian Hellman, Dudley

Nicholas, Dalton Trumbo, Boris Ing-

ghe, and Martin Burke as a steering

committee.

A nominating committee headed by

Wells Root was named.

Ask Wise. License Bill

MADISON, Wis., June 2—Labor or-

ganizers and business agents of unions

will be licensed by the state under

provisions of the McStary bill intro-

duced in the state Assembly.

The license fee for organizers would

be $100 a year and for business agent

$25. To obtain a license, the applicant

would be required to file with the Sec-

retary of State a verified statement of

his occupation in the event he engages in any other business. Licenses could be re-

newed by application to C. Weisman’s office.

Wisconsin Truce Reached

MILWAUKEE, June 2—A temporary

truce has been agreed to between the

Building Service Employees’ union, an

A. F. of L. local, and the Aragon

Milwaukee and National, local neigh-

borhood houses, in the labor dispute which resulted in retaliatory picketing

by the United Theatre Workers

union, C.I.O. group, before the Tower,

Grace, Savoy, Garfield and Egyptian

Theatre. It is believed that the state labor board will bring about a permanent settlement of the dispute.

K. C. Union Presents Terms

KANSAS CITY, June 2—The Film

Producers, Studio Workers and Com-

pany Employees, Local 3, recently

organized by I.A.T.S.E., has presented to exchange managers dem-

ands for recognition as exclusive

agents, 40-hour week, vac-

ations with pay, a closed shop, etc.,

and the following wages: head

ship, $40 a week; assistant shippers,

$32.50; head inspectors, $30; assis-

tant inspector, $25, and porter clerks,

$30.

Exchange managers planned to for-

ward the demands immediately to their

home offices for action.

The union also asks that any agree-

ment be retroactive to June 1.

Hold Exchange Seal Meetings

Meetings on the unionization of ex-

change seals have been set for to-

day with home office executives,

union delegates and I.A.T.S.E. of-

ficials in attendance.

Welds Root, known town from Buf-

alo, New Haven, Cleveland, Pittsburgh, distribution representa-

tives will be upstate New York group. Today another deli-

gation will meet with sales execu-

tives.

Within the past few weeks, distric-

tives have completed arrangements with Boston and Philadelphia delega-

tions.

Radio

Mutual Affiliates Plan Celebrations

Two Mutual affiliates will celebrate the 15th anniversaries of their found-

ing Saturday by broadcasting special-

programmed shows just prior to the events.

WBH, Mutual’s affiliate in Kansas

City, will offer a half-hour musical

segment at 7:30 P.M. as a part of the

events. WHB, affiliate in Kansas City, will offer a half-hour musical

program at 7:30 P.M. as a part of the

events.

WEAN, Mutual’s affiliate in Prov-

idence, and also the key station of the

Colonial network, will be on the air

from 7:15 to 7:45 P.M., E.D.T., with

an anniversary program.

Tris Speaker Surprise Guest

Cleveland, June 2—Local listeners to

Jack Groucho, Mutual broadcasts for

General Mills and Socony Vacuum on

WHK were surprised and delighted today when Grantley introduced Tris

Speaker, former Cleveland Indiana-

star, to broadcast during two innings

of the New York-Cleveland game here.

Speaker suffered doubly from a serious injury. Clevelanders believed he

to be still confined to the hospital.

Dot Haas Starts on Tour

Dot Haas, director of publicity for

Fanchon & Marco, left New York

yesterday to precede the 10th of Al

Pierpont and his Gang in the cross-coun-

ty promotional trip in behalf of the

Ford Motor Co. dealers. Pierpont is

from Bluffton, Ind. Miss Haas will direct the publicity for the troops. She will return

to New York July 14.

Chevrolet Program Renewed

The Chevrolet Motor Co.’s tran-

scended program, "Musical Moments," on WMCA, has been renewed as of

June 8, for an additional 13 weeks.

The WMCAMan is the "Book Store of the Air Co.’s program, "The Messenger." The renewal is effective June 8 and is for 52 weeks.

Skol to Start Program

Skol Products Corp. will start a local program on NBC tomorrow, featuring Renee Long in talks on personality and beauty. The program will be heard over WJZ from 9:45 to 9:55 A.M., E.D.T. The Park-

agency handles the account.

Skol also sponsors a coast-to-coast

program on Mutual.

Operate on O. B. Hanson

O. B. Hanson, NBC chief engineer, underwent an appendectomy yesterday in Norwalk, Conn., Hospital. His condition is favorable. George McElrath, of the network engineering staff, has assumed Han-

son’s duties until the latter’s recovery.

Marx Brothers on Air

The Marx Brothers will be the guest players on "Hollywood Hotel,"

NBC’s quiz program, Tuesday, and present high-

light scenes from their latest picture, "A Day at the Races."

Shift "Jazz Nocturne" Time "Jazz Nocturne," effective June 14, will be heard at a new time on Mutual, 8 to 8:30 P.M., E.D.T. The new-

time schedule will remain throughout the summer months.
Doyle Leaves Greater Union Theatre Group

Disposes of Interests, Too, Attorney Says

Stuart F. Doyle, managing director of Greater Union Theatres, Ltd., and 29 subsidiaries which have a total capitalization of $2,000,000, resigned yesterday (Friday) in Australia, after a reported disagreement on policy with the board of directors.

With his resignation, Doyle, through his New York attorneys, M. L. Willson of Walker & Redman, announced he had sold his entire holdings in the companies. The resignation will become effective June 30.

Doyle will give all his time on radio, film production and theatre operations. He has acquired a major interest in Commonwealth Broadcasting, one of the largest group of radio stations in Australia. He is also transferring his film production activities to England where an important British banking group will be associated with him. A number of stories have already been lined up for future production.

Two theatres, the Regent and Rex West End, are now being completed in London and will be operated by

(Continued on page 5)

House Unit Votes to Continue Ticket Tax

By BERTRAM F. LINZ

WASHINGTON, June 3.—By a strictly party division, the House Ways and Means Committee today voted, 18 to 7, to make a favorable report on the Doughnut measure extending the admission and other nuisance taxes for a period of two years.

Prior to voting the report on the bill, the committee rejected proposals to repeal the taxes or to extend them for only one year.

Grosses Off in K. C.

But Prospects Good

KANSAS CITY, June 3.—Box-office returns in this area are less than they were for the same period of 1936. This is borne out by both circuit and independent reports, and by a check of first run grosses here. The same report is made by Glen W. Dickinson of the Dickinson circuit, which owns 20 theatre in Kansas, western Missouri and southern Iowa.

Dickinson believes that within 60

Continued on page 11

Radio News—Page 14

Production Levels Again Hold at 40

Hollywood, June 3.—Production levels again held at 40 last week. The latest report indicated that seven direct or epic references in advertising copy to Bank Night and lottery of all sorts.

Some theatres have been using such phrases as "Tonight's the Night," "It Pays to Go to the Blank Theatre," and the like in advertisements to indicate the nights on which the games are held.

Burkan's Estate Is Placed at $511,258

The late Nathan Burkan, attorney, left a net estate of $311,258, according to an accounting filed in probate Court by the executor yesterday. The bulk of the estate was left to the widow and six-year-old son, the principal to accrue to the latter on the widow's death.

Burkan's extensive library on copyright was bequeathed to Acpaf, for which he was general counsel for many years. His law library was left to Charles Schwartz and Louis D. Frochlich, his partners and successors.

Building Light in Europe, Says Lange

Very little theatre construction is going on in Continental Europe at the present time, Fred W. Lange, general manager for Paramount covering these countries, stated yesterday. Business is about normal, he added.

Paramount operates a theatre in Paris, Rheims, Lille, Brussels and Stockholm and in August will assume

(Continued on page 5)

Paramount Men to Start West Sunday

Paramount home office executives, with foreign and eastern sales representatives, will leave Sunday for Commodore Vanderbilt for the coast to attend the sales convention at the Ambassador June 10-12. Three special cars will be attached to the train.


From Chicago the conventioners will have a special train on the Santa Fe.

Hicks Names Olsen To Scheafer's Post

Andre Olsen, who has been with Paramount for the past 11 years, has been named vice-president and manager of foreign operations by John W. Haddow, head of the company's foreign department. He succeeds Carl J. Scheafer, who recently joined Universal as head of foreign activities.

Olsen is now in the post with headquarters at Paris. He joined the company in 1926 in the Copenhagen office.

Expect Rejection Of Equity Officers

The rejection of the regular Actors' Equity Ass'n slate of officers and directors filed in Supreme Court by Frank Gilmore, president, is expected at the annual meeting of the organization at the Astor today, although results of the election probably will not be known before Monday due to the length of time required for counting the votes, including absentee ballots, which are expected.

Two opposition tickets are in the field, although neither offers a full

(Continued on page 5)

Labor Organization Hits Theatre Bills

MADISON, Wis., June 3.—The State Federation of Labor, representing various theatrical unions, has gone on record as opposed to the theatre divorce bills now pending in the Wisconsin Senate. J. J. Handle, federation secretary, declared at the hearing before the Senate Committee on State and Local Government that labor is

(Continued on page 8)

Roxy Plan Is Sanctioned by Judge Caffey

20th-Fox Must File Its Formal Entry in Case

Federal Judge Francis G. Caffey yesterday approved the reorganization plan for the Roxy under which 20th Century-Fox is given a 20-year lease on the house.

In a 30-page opinion, Judge Caffey also approved the report of Special Master Addison S. and City, who conducted the hearings on the plan during which 2,659 pages of testimony were taken, and also authorized 100 per cent payment to general creditors of the Roxy's equity receiver, together with the new movement for its receiver's administration expenses. The court indicated that before signing a formal order approving the plan, however, 20th Century-Fox would be required to file a formal notice of appearance in the proceedings in order to bring the company within the court's jurisdiction for the purposes of the reorganization. Submission of the proposed new movement for the receiver's administration expenses will also be required by the court.

Three major questions were treated by Judge Caffey. These were the solvency of the Roxy, the fairness of the proposed plan and the matter of payment to creditors of Harry G. Kosel, original equity receiver of the Roxy.

Judge Caffey held that the Roxy was "clearly solvent" to be insolvent and, in consequence, neither unsecured creditors nor stockholders were granted participation in the plan.

(Continued on page 5)

Coast Labor Groups Jockey for Control

HOLLYWOOD, June 3.—Latest developments in the strike situation here today are:

(1) Disclosure that Joe Clarke actually signed an agreement with the I.A.T.S.E. giving the makeup men to George Brown and signed a pact with Pat Casey giving the painters and scenic artists a union shop, a 10 per cent raise into the

(Continued on page 5)

Buffalo Exchanges Close Union Pacts

Home office distribution executives yesterday completed negotiations with union representatives from Buffalo and the I. A. T. S. E. and immediately started conferences on wage and hour

(Continued on page 5)
Levine to Complete His Plans on Coast

Nat Levine will complete plans for the formation of a new producing company on his return to the coast, he said yesterday. Distribution arrangements which he discussed while here are not yet completed and, likewise, will not be closed until after his return to the coast, he said.

Levine will leave for Culver, Ind., tomorrow to spend several days with his son who is at school there. He plans to arrive in Los Angeles about June 12.

Poli Funeral Held

NEW HAVEN, June 3—Following services today at St. John’s Church here, S. Z. Poli, veteran theatre man, was buried in St. Lawrence Cemetery.

Leslie E. Thompson, RKO; Joe Vogel, Loew’s, and Thomas W. Lamb, architects, returned yesterday from New York after attending the funeral services of the late S. Z. Poli at St. John’s Church.

Jean Harlow Ill

BEVERLY HILLS, June 3.—Jean Harlow is ill at her home. Work on her latest picture with Clark Gable has been suspended.

Looking ’Em Over

“Parnell” (M-G-M)

The reviewer left the Capitol Theatre last night telling himself that M-G-M had added to its already illustrious reputation with the making of “Parnell.”

The scene is London and Dublin. The period is the decade between 1880 and 1890 and the drama, the conflict between Charles Stewart Parnell, leader of the Irish Party, and Whig Gladstone, prime minister, ended the consequences assert themselves. It is the stirring and historic background, but background largely it is. Implanted and drawing upon it as the motivation is the dominant, but fragrantly handled love story of Parnell for Katie O’Shea and how that love dragged him to his political ruin and his end.

The muddy skirts of politics parade all through the drama. Parnell’s adversaries seek to pin upon him forged letters tending to demonstrate he and his followers were guilty of murder. He is cleared, of course, but only at the fortuitous intervention of Mrs. O’Shea, who discovers the key to the truth. When her estranged husband fails to exact political favors from Parnell, his unscrupulous tactics lead to a divorce suit which names the Irish patriot as co-respondent and sounds his death knell among the bigwigs of late Victorian England.

His supporters desert him, except for a handful, and his only fight for Home Rule rudely and precipitously delayed, Parnell eventually succumbs to his weakened heart. Thus, he dies with his love by his side as he exorts his faithful political allies to fight for Ireland united under whatever leader may follow.

Clark Gable is Parnell. Myra Loy is Katie, and both are very good indeed. The long cast, including Eddie Mack, Oliver, Donald Crisp, Edmund Gwenn, Alan Marshall, Montagu Love, Billie Burke and others appear to have caught the spirit of the times and of the play they were enacting under John M. Stahl’s sympathetic and well-tempered direction.

The direction here is more toward undertones, rather than overtones, as Parnell is supposed to be in nicely modulated and well-restrained moods throughout the 118 minutes of running time. “Parnell” is emphatically worthwhile. Yet it may be that its enactment of periods and events far removed from the American scene perhaps will prove aloof for portions of audiences beyond the larger cities. This is not by way of necessarily stating that it will be, for the box-office, once again, will assert its habit of establishing the point or no.

On a pure approach of merit caught on the celluloid, however, this attraction properly deserves a high place in the current market. It also has Gable and Miss Loy as its two principals and their draw, of course, is not to be discounted.

KANN

(Additional Reviews on Page 4)
“THIS IS MY AFFAIR”
HELD OVER IN
NEW YORK {RADIO CITY MUSIC HALL}
PHILADELPHIA

THE PICTURE THE WORLD IS TALKING ABOUT DEФIES WEEK-END HEAT-WAVES AS PUBLIC ACCLAIMS ITS GREAT STARS IN THEIR GREATEST ROLES!

ROBERT TAYLOR BARBARA STANWYCK
in
THIS IS MY AFFAIR

with VICTOR McLAGLEN
and Brian Donlevy, Sidney Blackmer, John Carradine, Alan Dinehart, Douglas Fowley, Robert McWade, Frank Conroy, Sig Rumann
Directed by William A. Seiter
Associate Producer Kenneth Macgowan, Story and Screenplay by Allen Rivkin and Lamar Trot\nSongs of Blood and emotion by Gordon & Revel. Dance staged by Jack Meadell
Darryl F. Zanuck in Charge of Production
Short Subjects

“Clean Pastures” (Vitaphone)
An entertaining satire on “Green Pastures” that is not going so well in “Pair-O-Dice.” Saint Peter sends Gabriel down to Harlem to gather converts from their sinful ways. Gabriel has little to attract the sinners. A heavenly council decides to inject rhythm into the sermons. The result is the most hilarious gospel ever seen and even the devil becomes a convert. It is well executed in color and various colored players and background.
Production Code Seal No. 5,265. Running time, 9 mins. “G.”

“The Cocktail Party” (Mentonie-Universal)
A collection of second rate acts perform in a night club setting. Their turns are not highly original nor are they very entertaining. The talent includes Lucile Page, Iris Dooley, the Six Balabanows and Lew Parker. Production Code Seal No. 01,558. Running time, 10 mins. “G.”

“Floridian Curiosities” (J. H. Hoffberg)
Scenes of the clear springs in the southern state, the alligators and other natural flora and fauna. It is fairly well filmed, according to Norman Brokenshire notes. Reviewed without production code seal. Running time, 11 mins. “G.”

“Swing Stars” (Rice-Paramount)
Interesting and lively scenes of golf from the manufacture and test of the “pills” to professional play. Ted Husing comments. Also seen are Gene Sarazen, Walter Hagen, Lawson Little and others. Production Code Seal No. 01,586. Running time, 10 mins. “G.”

“Going Places No. 36” (Universal)
Interesting and well filmed scenes of navigation. Lowell Thomas’ dialogue is enlightening. The short offers nice diversity. Production Code Seal No. 01,460. Running time, 10 mins. “G.”

“Carmen” (Astor)
Bizet’s opera is condensed into nine minutes. Great liberties are taken with the original. The film, an English production, does not compare in invention, imagination or execution with lesser caliber native efforts. The coloring is flat and unappealing. Production Code Seal No. 01,586. “G.”

“Vitaphone Pictorial Revue No. 10” (Vitaphone)
This number includes scenes of a group of dancers practicing their steps on feet in a lade, preparation of breakfast for the clientele of a hotel, the raising of long-haired rabbits and the processes in the manufacture of Morocco leather. The last sequence is in color. Production Code Seal No. 01,579. Running time, 10 mins. “G.”

MOTION PICTURE DAILY
Friday, June 4, 1937

MOTION PICTURE DAILY’S
HOLLYWOOD PREVIEW

“Slave Ship” (20th Century-Fox)

Hollywood, June 3.—With strong dramatic emphasis this picture tells of a world-famed chapter in American maritime history, the slave trade which flourished in the middle of the 19th Century, and with that hard and dangerous practice serving as a background for the romance of a slave ship captain and a young and innocent girl with whom the captain falls in love in Salem, Mass.

Perhaps the film will be found to have somewhat too much of the sordid, in picturing the lashing and chaining of slaves in the hold of the ship, the trick of tossing them overboard, chained to an anchor in order to escape the consequence of the discovery of evidence of slave trading abroad, since the penalty is death.

Warner Baxter is the captain, Elizabeth Allan his wife, Wallace Beery the unscrupulous and hard first mate, Mickey Rooney the cabin boy. To young Rooney must go performance honors, since he comes close to stealing the picture. It may be considered unfortunate that he is made to appear such a young ruffian, the only explanation being the circumstance of his shipboard environment.

Normally Johnson, associate producer, and Tay Garnett, director, have given the story punch and pace, made of it strong entertainment, with occasional flashes of comedy, occasional romantic interludes which never become too sentimental. There are sequences of excellent photography at sea. The story came from the pen of William Faulkner, based on a book by George S. King, and the screenplay was prepared by Sam Hellman, Lamar Trotti and Gladys Lehman.

Baxter, in from a successful run accidentally meets and falls in love with Miss Allan. He orders the slave crew discharged, plans to quit the trade, buy a plantation in Jamaica with his wife. But Beery disobeys orders, and only after the ship is at sea does Baxter realize his slave crew is aboard. They take the ship from him, make him agree to sail to Africa on pain of harming his wife. In Africa, the slave crew, they leave Baxter ashore, he makes the ship and with his wife takes possession of the wheel, the chart house and the guns. Not able to make the United States, he steers for St. Helena, British post, and is arrested as a slaver. Rooney is the ruse by which the men hope to trick Baxter, but the boy remains loyal and a stirring climax finds the ship ablaze, Beery dead, most of the men killed and the slaves freed. Tried, Baxter is acquitted after an impassioned appeal by Miss Allan, and with Rooney they arrive at the Jamaica plantation.

Production Code Seal No. 3,087. Running time, 94 minutes “G.”

“Midnight Madonna” (Major-Paramount)

Hollywood, June 3.—Mady Correll, a promising newcomer endowed with good looks, talent and with only some added experience needed to establish her prominently, is here given an auspicious debut. Playing the part of a persecuted woman, she handles herself with the poise and dignity certain to provoke commendation. Second to her, four-year-old Kitty Chenevay appears to have the material of which stars are made. Adequately supported by a competent cast in which Warren William and Edward Ellis are outstanding, Miss Correll and Kitty are the central figures in an appealing human interest drama.

The story theme follows the thesis that crime is required to correct a miscarriage of justice. Miss Correll and her child are cut off from an inheritance at the death of her husband when Robert Baldwin proves, by perjured testimony, that she is not a fit person to be the child’s custodian. The child is awarded to Baldwin, William, who had previously befriended the poverty stricken mother and child and is romantically attached to the woman, kidnaps Judge Ellis, who awarded Kitty to Baldwin. In devious ways he proves that Baldwin’s witnesses were perjurers.

Ordering the reopening of the case on condition that William stand accused of the crime, he is accused of murder. Then, after a more ingenious crime, Baldwin is jailed and William, Miss Correll and Kitty are sent on the way to new happiness.

The emotion-stirring quality of David Othman’s original has been admirably adapted by Gladys Lehman. James Flood directed with an eye toward arousing the interest of womenhood. The film will fill a worthy spot on any program as it has plenty in addition to the appeal of the new personality to stimulate interest-creating showmanship.

Production Code Seal No. 3,043. Running time, 70 minutes. “G.”

Short Subjects

“First Houses” (N. Y. C. Housing Authority)
The progress of the Housing Authority in converting slum district houses into healthy and livable homes is aptly reported in this documentary film. It may be had without charge on application to the bureau. It deserves the highest commendation due to its interest to the entire film-going public. Nationwide distribution plans will be set shortly. No production code seal. Running time, 10 mins. “G.”

“Safety in the Air” (Paramount)
Enlightening stuff concerning the science precautions exercised by airlines. The material illustrates radio beams, blind flying and other principles in actual use. It is well photograped. It should prove of interest to the majority of audiences. Production Code Seal No. 01,569. Running time, 7 mins. “G.”

“Steel Workers” (Universal)
Meany, Mone and Moe, the animated apes, follow routine in this cartoon. They get jobs as riveters and there follows a comic sequence. It holds to standard lines but should satisfy. Production Code Seal No. 01,709. Running time, 7 mins. “G.”

“Double Talk” (Vitaphone)
The recent popularity over the radio of Edgar Bergen and his “Charlie McCarthy” should prove adequate in lure the customers in to see this short. In its way it is entertaining. The situations are cleverly written. The plot concerns the adoption of the dummy by a rich woman. “Charlie” makes himself obnoxious to his own detriment. Production Code Seal No. 01,961. Running time, 10 mins. “G.”

“Hollywood Magic” (J. H. Hoffberg)
Little known activities in the studios are treated here. The reel shows insect exterminators, jewelry duplication, food faking and the other illusions. It holds interest. Reviewed without production code seal. Running time, 10 1/2 mins. “G.”

“Please Keep Me In Your Dreams” (Fleischer-Paramount)
A bouncing ball song number. It contains the usual jocular newreel stuff and features Henry King’s band and a solo by Barbara Blake. Production Code Seal No. 01,159. Running time, 8 mins. “G.”

Flash Previews
“Grandeur and Decadence”—From France comes this story of a fisherman’s rise to commercial success. Plenty of English subtitles.
“Pilgrims”—Set in Vienna in 1922, “little cinemas” should be able to use the Continental flavor of this light production profitably.
These films will be reviewed in full in a coming issue of Motion Picture Daily.
Roxy Plan Is Sanctioned by Judge Coffey

(Continued from page 1)

Building Light in Europe, Says Lange

(Continued from page 1)

Grosses Off in K.C., But Prospects Good

(Continued from page 1)

Doyles Leaves Greater Union Theatre Group

(Continued from page 1)

Is Sheriff Candidate

Ship It

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate . . . by messenger or high speed truck to your office.

2. The first plane out carries your shipment via the shortest, fastest route coast to coast. It travels swiftly as any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

and it's there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office . . . or

GENERAL AIR EXPRESS

Division of TWA
GEORGE BRENT
ANITA LOUISE
'THE GO-GETTER'

with
Charles Winninger
Henry O'Neill
A Cosmopolitan Production

EDW. G. ROBINSON
BETTE DAVIS
"KID GALAHAD"

with
Humphrey Bogart
Wayne Morris

"SLIM"

with
Pat O'Brien • Henry Fonda
Margaret Lindsay
Stuart Erwin

KAY FRANCIS
ERROL FLYNN
"ANOTHER DAWN"

with
Ian Hunter
Frieda Inescort

"SAN QUENTIN"

with
Pat O'Brien • Humphrey Bogart • Ann Sheridan
Barton MacLane
A First National Picture

DEEP
Gloria
Claud
A Mervyn LeRoy
Like It for the Summer!

(The Set-Up is WARNER BROS':
- The Pleasure is Yours!)

DICK POWELL
"THE SINGING MARINE"
with
Hugh Herbert • Allen Jenkins
Doris Weston • Lee Dixon

MARION DAVIES
ROBERT MONTGOMERY
"EVER SINCE EVE"
with
Patsy Kelly • Louise Fazenda
A Cosmopolitan Production

BORIS KARLOFF
"WAR LORD"
with
Beverly Roberts
Ricardo Cortez
A First National Picture

BETTE DAVIS
"THAT CERTAIN WOMAN"
with
Henry Fonda • Anita Louise
Ian Hunter • Donald Crisp

"MARRY THE GIRL"
with
Frank McHugh • Hugh Herbert • Mary Boland
Montreal Youngsters Allowed to See Film

MONTREAL, June 3—For the first time in approximately 10 years thousand- 
sands of Montreal children yesterday saw the presentation of a film in a local theatre when the Quebec Government granted temporary permission for spon- 
sored juveniles to see the Coronation pictures on the screens of five houses, despite the act prohibiting the admis-
sion of children under 14 years of age.

Following the agitation of press and 
public that the children of Montreal were not being permitted to view the Coronation films, the Provincial authorities granted the concession. Classes of children trooped to the shows under escort of teachers and police for three days, no charge be-
ing made for the brief performances at designated morning hours. The theatres which co-operated were the Palace, Capitol, Princess, Imperial and His Majesty’s.

Production Levels Again Hold at 40

(Continued from page 1)

seven and two—seven; Universal, two, 
three and two; Warners, zero and one; 
Warner Bros., six and six.

Pictures finished were: Paramount, 
two; Columbia, Godwyn, Roach, 20th 
Century-Fox, and RKO each, one. 
Columbia and RKO each started a 
short, making the total in work three.

RKO to Award Prizes

Prizes will be awarded at RKO’s 
sales convention in Los Angeles to the 
winnings in the company’s three sales 
contests. The contests are: The Jules 
Levy Fifth Anniversary Billing and 
Sales Campaign, The March of Time 
Billing and Sales Drive and the 21-week Accessory Sales Contest.

Berlin to Do RKO Score

Hollywood, June 3—Irving Berlin, 
composer of the Astaire-Rogers mel-
dies for “Top Hat” and “Follow 
The Fleet,” will write the complete score 
for the upcoming Astaire-Rogers musical in which 
Pandro S. Berman will produce for RKO in the fall.

Briskin Signs Frimal

Hollywood, June 3—Rudolph Frimal 
has been signed by J. Briskin to 
“Under His Spell” is a “Music for 
Mamas” which Jesse L. Lasky will produce. 
Nino Martini is to star.

Additionally, Gas Kahn has been 
engaged to collaborate with Friman.

Marshall in RKO Relations Post

Paul Marshall, 15 years in press, exploitation and managerial 
work, has been named by Leon J. 
Bamberger to the position of RKO 
western district public relations repre-
sentative.

“Galahad” Gets $1,000

“Kid Galahad” tallied approximately 
$14,000 during the first week at the Strand. “Pick a Star” garnered about 
$33,000. “The Next of Kin” and “The 
Impostor” were both successful, their 
at the latter house last week are said to have 
suffered the take.

French Films to Belmont

The Belmont has booked “Mater- 
nite,” a French production, to follow 
the current “Grandeur et Decadence,” 
“Nuit d’Hiver.” It is also scheduled 
for an early showing.

No Time for Dual

Kansas City, June 3.—So successful was C. K. 
Bijou by having to turn away cus-
tomers who came to see "Waltz King Wee-
ning," that Bijou took off the other feature and spent money ad-
verting the fact.

“We’re sorry we couldn’t handle 
the crowds the last four nights—lots of folks said they would come 
and see picture like this on a single 
book," read the advertisement in the Star. "We wanted to see it twice, in-
stead of sitting thru another feature they weren’t inter-
ested in; so here’s a chance for a 
fine program of short sub-
jects added. Let’s see if you really want a good single fea-
ture program. If so, there will be more to follow."

K.C. Circuit Starts 
Singles Experiment

KANSAS CITY, June 3.—Mutual 
Theatres, W. D. Fulton and Stanley 
Schwartz’s independent circuit of 
seven houses here, has started an 
experiment without single bills for the 
exterior group.

The Brookside, new southside unit 
of the circuit, group, several weeks 
ago started a similar experiment, but used 
only one single bill because it 
discovered an 18-day combination in 
‘Times Square Lady” and “Jungle 
Princess.” Others of the group here 
are the Soothing, Tivoli, Colonial, 
Strand, Mokaan and LaSalle. Fulton 
and Schwartz also operate the State, 
Kansas City, Kan., and the Howard, 
Arkansas City, Kan.

Kansas City theatres, including first 
runs, are doubling more than 90 
per cent of the time. Only the Fox Plaza, 
which now is advertising the fact, 
shows single features only.

Hicks Names Olsen 
To Schaefer’s Post

(Continued from page 1)

K. C. Circuit

Not interested in monopoly as much as 
in protection for the men employed.

The bills were declared discrimina-
tory by opponents and described as 
likely to build up barriers between 
the states. The proponents of the 
bill conceded that while they are 
for the monopoly which they said is now 
threatening the independents is 
complete labor will suffer.

Advertising Not Taxed

KANSAS CITY, June 3.—Newspaper 
advertising is not taxed under the new 
two per cent sales levy which went into 
effect June 1, the State Tax Com-
misson in Kansas has ruled. But 
sales promotion, newspaper 
periodicals, trade journals, etc., “are 
tangible personal property and the re-
ciepts from retail sales thereof; it 
also prevents purchasers who do not 
purchase them for resale, are taxable.” 
However, publishers may make returns for agents or news-
boys.

Mass. Film Bills Fail

BOSTON, June 3—The Massachu-
setts Legislature has closed a session 
in which a large number of bills 
viewed by film leaders as unfavorable to 
the business failed to pass. Among 
the bills defeated were ones that 
would have established a two per cent sales tax, a chain store tax, regu-
lation of billboards by individual cities 
and towns. Bills to outlaw pari-
mutuel betting and Beavers favored by 
theaters, were also defeated.

Film Congress in Paris

Paris, June 3.—For the first time 
since its creation two years ago, the International Film Chamber will ho-
old its annual congress in Paris, from 
July 1 to 3. With the admission of 
15 countries, the European countries will send dele-
gates. The headquarters of the cham-
ber are in Paris until 1939. In 
Neither England nor the United States has participated in the past, but 
it is anticipated that the move from 
Berlin was due to the refusal of decisions by those countries to take part.

Wall Street

Light Gifts on Board

Net

High

Low

Close

Change

Consolidated

124 124 124

$1

Gen. T. Equip.

54 54 54

$1

Loew’s, Inc.

784 784 784

$1

Loew’s

1034 1034 1034

$1

Paramount

184 184 184

$1

Paramount

2034 1714 1714

$1

RKO

84 74 74

$1

Warner

15713 13

$1

Movietone

6

Curb Moves Slightly

High

Low

Close

Change

Grand National

26 26 26

$1

Summit

27 27 27

$1

Technicolor

2717 2717

$1

RKO Best Bond Gain

Net

High

Low

Close

Change

Loew’s 5% 46 46 46

$1

100

100

$1

RKO 6 4% 1145 1145 1145

$1

Warner Bros. 6s

93

93

$1

(Quotations at close of June 3)
"Ah! ... 'NEW FACES'"
...YES!... A HUNDRED NEW FACES AND A THOUSAND NEW IDEAS!

"NEW FACES OF 1937".

An Edward Small Production
Directed by Leigh Jason

GET SET FOR SURPRISES!
Here comes the biggest Summer show you ever had!... A mad jamboree of fun and frolic... a 3-ring circus of entertainment spiced with girls, glamor and gaiety!... with these famous entertainers

JOE PENNER
MILTON BERLE
PARKYACKARKUS
HARRIET HILLIARD
WILLIAM BRADY
JEROME COWAN
THELMA LEEDS

AND SCORES OF OTHERS!
WASHINGTON, June 3 — Summer continued to hit high grosses last week. The Earle topped the town, taking $20,500 on "The Go-Getter," to exceed average by $2,100. Guy Lombardo and his orchestra are credited with a generous share of the draw.


"Romeo and Juliet" at Loew's Palace took $17,800.

Total first run business was (excluding the National) $75,300. Average is $76,700.

Estimated takings, exclusive of tax:

**Week Ending May 25:**

"SHALL WE DANCE" (RKO) $20,500, 3rd week. Stage: Guy Lombardo & His Royal Canadians, with Carmen Aberle & Victor Lombardo. Gross: $30,300. (Average, $9,100)

"THE GO-GETTER" (W.B.) $7,700, 2nd week. Stage: Earl Carroll. Gross: $12,000. (Average, $6,000)

"WAKE UP AND LIVE" (20th-Fox) $9,000, 7 days. Stage: Guy Lombardo & His Royal Canadians. Gross: $12,500. (Average, $1,750)


"A DOCTOR'S DIARY" (Para.) $4,100, 7 days. Stage: Frank Capra. Gross: $6,000. (Average, $857)

"LE BLOC AUX DANSES" (France-Amer) $3,100, 4th week. Stage: "L'art des Danses." Gross: $4,500. (Average, $1,125)

"SHALL WE DANCE?" (RKO) $8,700, 2nd week. Stage: Victor McAllister and revue. Gross: $14,000. (Average, $7,000)

"THE GO-GETTER" (W.B.) $7,000, 1st week. Stage: Earl Carroll. Gross: $10,000. (Average, $2,000)

"WORLD'S BIGGEST" (Para.) $1,500, 1st week. Stage: "World's Biggest." Gross: $2,200. (Average, $733)

"A STAR IS BORN" (U. A.) $7,500, 2nd week. Stage: Hedy Lamarr and revue. Gross: $15,000. (Average, $7,500)

"CARPET BAGGERS" (Pathe) $7,500, 3rd week. Stage: "Carpet Baggers." Gross: $10,000. (Average, $3,300)

"LAUREL AND HARDY" (M-G-M) $7,500, 2nd week. Stage: "Laurel and Hardy." Gross: $15,000. (Average, $7,500)

"THE STAR CHASER" (Para.) $7,000, 7 days. Stage: "The Star Chaser." Gross: $9,400. (Average, $1,343)

Columbia Team in Lead

Columbia by beating the RKO team, 9 to 5, now leads the team standings in the M. P. Baseball League. The same day RKO trimmed the Skouras nine, 6 to 3. Other recently played games and results were Columbia, 7, Paramount, 2; M-G-M, 5, N.B.C., 3. The listing now shows the teams in the following order: Columbia, RKO, Consolidated, Skouras, M-G-M, Paramount, N.B.C., Apexa Studios.

Plan French Imports

I. E. Lopert, E. Simmons and T. Withkin, executives of the newly organized Pax Film, Inc., will meet in Paris July 15 to formulate plans to buy outright leading French productions which will be brought here for dubbing and American release. Lopert, president of the company, plans to leave for France July 9.

Lazar to Gloversville

BELLEVILLE, N. J., June 3 —Glenamazar, manager of the Schine's Highland here for the past two years, has been promoted to a position in the home office at Gloversville, N. Y. His place will be taken by a brother, Sander Lazar, recently of Gloversville.
BUYING TIME

is now

BUYING POWER

is here
COVERAGE


MOTION PICTURE HERALD

The World's Greatest Motion Picture Circulation (16,316 ABC)
Member of Audit Bureau of Circulations
**Radio Personalities**

**Alexander Woolcott's** program last night originated in the garage of his Hollywood studio where Woolcott is a patient. Bishop Sylvester I. Cannon, manager of KSL, Mormon station in Salt Lake City and an affiliate of CBS, is visiting here with Mrs. Cannon. Other managers of stations affiliated with New York are William Cherry, WPRO, Providence, and Don Searle, WIBW, Topeka. Arthur Daly, NBC production director, leaves today for a vacation in Bermuda.  

NBC employees who have been bitten by the romantic love bug are Gerald Wolke, assistant manager of guest relations, who married Florence Dawson; William Wanzer, assistant to the artists' bureau, who weds Eleanor Chascone June 15; John Baxter of artists' sales promotion, who will be married to Patrice Jane McCormick of J. Walter Thompson's art department tomorrow. Ed Fitzgerald of WOR by way of Evanston is an honorary admiral for his work for the Great Lakes Exposition. Horace Heidt's Brigades' CBS program, June 7, after a temporary absence to fulfill dance dates.  

Kay Kyser and band swing into New York June 20, their first stop here since the inception of the Mutual program. Houghton, an Antioch College student, has arrived here for a 10-week period of work in NBC's guest relations department. Helen Meadick heads the list of guests on the Hammerstein "Music Hall" June 8. Dr. Franklin Dunham, NBC's education director, will take the commencement address at Ithaca College, June 11, and before the Wellesley Hills High School student body on the Wellesley College campus, June 12.  

James Barton will be heard in scenes from "Broadway" on Kate Smith's program June 10. Harry Elliot, CBS west coast publicity, is in town for a conference with CBS executives here. Charles Harold, arranger and accompanist for "The Norsmen," NBC act, has written several song compositions just accepted for publication. John Trent will be George Fisher's special on "Hollywood Walk" this summer. Louis Goldberg of the Major Bowes stage units is in the Midwest and due back next Wednesday.  

**Croisy Gayge Program Off**  
Croisy Gayge's "Kitchen Cavalcade," heard five times weekly on NBC, leaves the network for the summer following today's broadcast. Gayge, who has re-joined his old show and will return to the airwaves Sept. 6, kenyon & Eckhardt, Inc., handles the account.  

**Albert Crockett Joins Agency**  
Albert Crockett has joined the Birmingham, Castelman & Pierce agency, where he will act as publicity director. Crockett is a former hotel publicist, and has written several novels.

**P. & G. Signs Renewals on Nine Series**  
The tidest mass renewal in years was reported yesterday by Procter & Gamble, largest network sponsor in radio, signed one-year renewal contracts for nine programs broadcast over the Red and Blue networks. The shows renewed are "Ma Perkins" for Oxydol; "Vis & Sade" for Crisco; "Personal Column of the Week" for Chiono; "The forking of Ivy Soap; "Gospel Singer" for Ivory Soap; "Story of Mary Martin" for Ivory Snow; "Pepper Young's family" for Camay Soap; Jimmy Fidler for Drene Shampoo; and "Guiding Light" for White Napha Soap.  

All shows but one, which was renewed last March for one-year, will begin their new contract period June 28.  

**Time Changes Impend**  
Several cancellations and changes in broadcasting time for additional Procter & Gamble programs are in the offing. Beginning June 28, "The Story of Mary Martin" moves from its Blue time, 5:15 P.M., E. D. S. T., to 10 A. M., E. D. S. T., Mondays through Friday. The Captain Tim Healy. "The Woman's Magazine of the Air," an NBC-Pacifica coast feature, consisting of a program, a Blue network feature, are to be discontinued. Also cancelled are the Wednesday and Friday Red network programs. This trend, however, will continue to be heard at other periods on the Red and Blue networks.  

The Compton agency handles all the above accounts and programs.  

**"Kitty Keene" Now on KDKY**  
SALT LAKE CITY, June 3—"Kitty Keene, Inc., a five-takes-a-week transmitted serial, is now heard on KDKY here. This program, which is for Procter & Gamble, through the Blackett-Sample-Hummert agency.  

**Release New Script Series**  
The Script Library is releasing three summer two-series—"Oh, Jenkins," a comedy; "Muder in the 400," a mystery, and "Love is a Word," romance. The scripts are especially planned and written for stations meeting summer programs or anticipating smaller stations due to vacations.  

**Fourth Dance Exchange June 10**  
The fourth in a series of dance exchange programs between CBS and BBC will feature Benny Berrigan's band. June 10, at 6:30 P.M., E.D.S.T. The program will be heard over W2XE only for the first 15 minutes.  

**Blow & Co. to Move**  
Blow & Co., Inc., now located at 444 Madison Ave, has leased the 25th floor of 9 Rockefeller Plaza, effective July 1. The new space is considerably larger than the present quarters.  

**CBS Billings Up**  
CBS billings for the month of May totaled $2,552,374, an increase of 15.9 per cent over the previous month. The percentage of increase is an unusually high one in CBS revenue totals.  

The cumulative total for the first five months of the year is $12,718,506, an increase of 27.4 per cent over the corresponding five months in 1936.  

The Red and Mutual time billings are not yet available.  

**CBS Sets Schedule For Latin Salutes**  
CBS has set a schedule of salute programs to Latin-American countries over its short wave station, W2XE. The schedule begins June 20, and 22 programs in all will be included in the feature, to run 13 weeks.  

The plan calls for short addresses to be given by Latin-American statesmen and ambassadors in this country, and music by Vincent Sorey's orchestra.  

This schedule includes Argentina, Brazil, Chile, Bolivia, Cuba, Costa Rica, Guatemala, Mexico, Colombia, Equador, Peru, Panama, Salvador, Nicaragua, Haiti, Santo Domingo, Venezuela, Paraguay and Uruguay.  

Joe Penner to Take Rest  
LOS ANGELES, June 3—Joe Penner shows definitely goes off the air for the summer, from June 27 to Oct. 3, with no replacement, according to Routhauff & Ryan. When the show resumes, the same supporting cast will be used. The program originally was scheduled to stay on, with Penner vacationing for the summer.  

Jack Joy Goes to KJJ  
Hollywood, June 3—Jack Joy, who recently resigned as postmaster of his program KFWX last six and a half years there, has joined KJJ as program director. He succeeds Don Bernard, who quit two months ago.  

**To Hold "Story of Industry"**  
"The Story of Industry, a CBS feature, presented by the U. S. Dept of Commerce, will be continued throughout the summer at the same time, Saturdays from 3:30 to 3:45 P. M., E.D.S.T.  

**Change Armin-Varity Name**  
Armin-Varity has changed its firm name to Varity of Vienna. Last Sunday the company's Mutual program another station to operate a network, WHKC, Columbus. The program is now heard over 10 stations.  

Les Weelans Goes to KDYL  
DENVER, June 3—Les Weelans is leaving KLZ having resigned his position as musical director to go to KDYL in Cleveland where he will join the staff of KDYL.  

"Hit Parade" Renewed  
The American Tobacco Co.'s "Hit Parade" series on NBC has been renewed for the summer, effective June 30. Lord & Thomas is the agency.
20th-Fox in Court to Spur Plan on Roxy

Formal Order Awaiting Terms of Franchise

In an effort to speed final confirmation of the current organization plan, 20th-Century-Fox, which obtains a 20-year lease on the house under the plan, made a formal appearance in the proceeding yesterday in order to subject itself to the court's jurisdiction, as directed by Federal Judge Francis G. Caffey in approving the plan on Thursday.

Judge Caffey asserted that no formal order confirming the plan would be signed until the terms of the 20-year film franchise to be issued by 20th Century-Fox for the Roxy, and the final terms of the new Roxy mortgage indenture had been submitted to him. Otto E. Koegel of Hughes, Schurman & Dwight, attorneys for 20th Century-Fox, reported that the film franchise had been drawn already and assured the court that

(Continued on page 3)

Chase Sells 6,048 Shares of 20th-Fox
By CLARENCE LINZ

WASHINGTON, June 4.—Disposition by the Chase National Bank in April of 816 shares of 20th-Century-Fox common and 5,532 shares of the $1.50 cumulative preferred held under an agreement was reported today by the S.E.C.

At the close of the month, the commission's semi-monthly summary of stock transactions showed the bank still held 236,991 shares of common and 694,182 shares of the preferred.

The 20th Century-Fox report also showed that John D. Clark, New York, director, sold 200 shares of

(Continued on page 3)

Buchanan Will Make Five for This Year

LONDON, May 28.—The program of Jack Buchanan Prod., Ltd., of which J. Arthur Rank is chairman, is to include five features to be made this year at Pinewood for General Film Distributors release, and from eight to 10 in 1938.

The biggest feature of the 1938 program will be John Gielgud's "Richard of Bordeaux," in color.

(Continued on page 3)

Five More Exchange Cities Agree on Wages and Hours

Tentative agreements were completed this week between the striking office director representatives and exchange union delegations from five key cities—Buffalo, New Haven, Cleveland, Washington and Pittsburgh. This marks a total of seven situations where I.A.T.S.E. unions have been recognized by film companies, the other two, Boston and Philadelphia, having been set several weeks ago.

Under the terms of the temporary contracts, a minimum working schedule of 40 hours a week and wage scales have been agreed upon. All other details are now being worked out with contracts to be signed as soon as lawyers for distributors and union get together on the language to be included.

The percentage of increases vary in each situation and with each company. There has been no uniform wage scale to now and the larger companies are understood to have been paying employees more than the lesser firms. Under the set wage scale to be agreed upon the signing of the

(Continued on page 3)

Browne Will Write Strikebreaker Ban

HOLLYWOOD, June 4.—What appears to be the final solution to the major strike situation here was worked out today when George Browne, I.A.T.S.E. president, agreed to put in writing the guarantee to makeup men that strikebreakers doing makeup work and drafting will be removed from the studios. A high official of the makeup men agreed to present Browne's proposition to the organization with assurances of pushing it through. Under its terms the makeup men go over to the I.A.T.S.E.

If this is effective, the painters and scenic artists, having already granted a union shop, pay raise and re-entry to the basic pact, will have nothing more to nitric for.

Strikers are hard hit by lack of funds, many applying for relief. The longshoremen's and sailors' unions are

(Continued on page 4)

Mexico Study Cities Film's Improvement
By JAMES LOCKHART

MEXICO CITY, June 1.—Strict vigilance over films has purified screen entertainment here, according to a survey of the activities of the municipal inspections, union inspection department. This vigilance has banished from local screens pictures that spread

(Continued on page 3)

Study Love Call

Rochester, June 4.—When the 17-year locusts start their love calls next month Harold F. Sherman of Eastman Kodak is going to try to photograph the mechanism of their voices with soft X-Ray machines.

Scientists have figured out that if they could understand what makes a locust's call so loud and so effective they might be able to invent a way of silencing it.

A silent locust, they figure, would be practically a bachelor.

G. B. Sales Meet Set For June 25-27 Here

G. B. will hold its sales convention in New York June 25-27 at the St. Moritz, according to Arthur A. Lee, vice-president.

George W. Weekes, general sales manager, is now on his way back from the coast. He will present the company's lineup for the new season.

Equity Salary Cuts Referred to Council

Amendments to the constitution and bylaws of Actors Equity Assn., which would reduce the salaries of the president and executive secretary and reduce membership dues were referred back to the Equity council for further consideration by the organization's 24th annual meeting, held yesterday at the Astor. The membership's action is regarded as a virtual defeat for the proposed amendments as the council considered them earlier and disapproved them by a large majority.

Nearly 1,000 Equity members attended the meeting and balloted for

(Continued on page 3)

Ramona Appeal Lost In Contract Action

The Appellate Division of the N. Y. Supreme Court yesterday upheld the lower court in its refusal to grant Ramona Davies, pianist and singer, temporary injunction restraining Paul Whiteman from compelling the plaintiff to perform at the Art-o-graphic Thursday, March 23, 1934. The

(Continued on page 4)
"Talent Scout"  
(Warner's)

Hollywood, June 4.—Hollywood's penchant for kidding itself and the resulting entertainment should prove satisfactory to general audiences. Quite a bit of novelty has been injected into the latest libel of Hollywood seriousness which the world is prone to consider the fruit of foolishness and brazen luck. The well prepared story is intelligently acted and directed with an easy going flair which concentrates on comedy.

Producers Joseph Crehan and Charles Halston send Donald Woods, press agent, and a crowd of girls on a cross-country exploitation tour. Woods hopes to discover a diamond in the rough who may become a great screen personality. The tour is a failure, but in Jeannie Madden, amateur singer, he believes he has found a good possibility. Flooding in at a screening test, Woods palms off the girl as a foreign importation and the producers cannot sign her fast enough. As Miss Madden zooms to fame, Woods' romantic interest in her is sidetracked as she falls in love with Fred Lawrence. But Woods' bitter pill of disappointment turns sweet when Red Pearson, a hayseed, whom he is trying to lose, is discovered by Crehan as a real star. Appointing himself the novice's manager, he budgeoms the studio into a fat income for the rube's services.

Some Holmes, fun presented in a gay, manly air that precludes the possibility of anyone taking it seriously, the short is apt to prove a more attractive feature than any impressively publicized production.

Production Code Seal No. 3,038. Running time, 60 minutes. "G."

Hollywood Way Out

Hollywood, June 4.—B. P. Schulberg, producer of Willaim Green from Universal, leads in the lead in "Accidents Will Happen."

Wesley Ruggles to produce and direct a picture based on George Furth's"Swish" stories for Paramount with Martha Raye, Nielan, and Beatrice戈德巴尔 and Bix Ball as "Yacht Club Boys in the Cast." Spencer Tracy and Louise Rainer to costar in "Big City," in which Frank Borzage will direct for M-G-M, with Norma Kravna, who wrote the original, producing.

Claytor Moore's short at M-G-M will be titled "Olympic Champion" William K. Seaton, Loew theatre manager in Baltimore, is here. 


Censor Japanese Film

Shanghai, June 4.—Japanese theatre officials here have protested against an order of the Chinese censor eliminating three scenes from "The New Earth," a Japanese film, which was said by the censor to be Japanese-German propaganda.

Abrams First Assistant

Boston, June 4.—Ben Abrams has been named as assistant to Nathan Warms manager of the firm. He will replace Jack Magann, deceased, Furst will enlarge his sales force next week.

Burke's Mother Dead

Boston, June 4.—The mother of James Burke, business manager of the M. P. Operators' Union, Local 182, has been in the hospital here today. Burke is also business manager and a leading organizer of the new Exchange Embers' Union.

To Open Sunday Show

Charlotte, June 4.—Sunday blue laws have led G. C. Lawing to open the Airdowne, just outside the city limits in the Hollow section. Operation will begin June 12.

Cocals Takes Howard

Sam Cocals has acquired the Howard-Howard Beach, L. I., from Morton Van Prag, who will continue to operate his other two houses.

KMTA Meets June 22-23

Kansas City, June 4.—The annual convention of the Kansas-Missouri Theatres Ass'n, will be held June 22 and 23 at the Kansas Hotel, Topeka.

Purely Personal

WILLIS STILES, who appeared in many Vitaphone shorts last year, is making her mark in the legitimate field. She was assistant director of the recent Broadway musical, "Sea Legs," as well as understudy for Dorothy Stone and Catherine Mayfield of the same show.

JOEL C. R. PALMER, Western Electric patent attorney, has been appointed contract counsel for Erpi. FRANKLIN T. WOODWARD has been appointed general patent attorney for Western Electric, succeeding Dr. W. T. C. TANNER, who becomes consulting patent counsel for A. T. & T.

FRANK C. WALKER is due back today from Spokane and Butte. At Sopakee, he received a degree of L.L.D. from Gonzaga University. Mrs. Walker accompanied him.

A. H. McCaulley, RKO trustee's representative, leaves for the coast Monday on a studio visit and for attendance at the company's annual sales meeting.

JESSE J. GOLDBERG, vice-president of Seminole Prod., sails on the Georgie next week, to look after the foreign distribution on the 18 pictures the company plans next season.

LOU MILLER of RKO and Mrs. Miller left Thursday by car for Los Angeles, where he will attend the company's annual sales convention.

MORRIS FITZER of the New York office of the Hollywood Reporter to-morrow will marry Rose Schier here.

BRUCE BOWEN, film reviewer of the World-Telegram, left for Hollywood last night by plane.

GEORGE DEMROW can't shake off his two weeks old cold. Sam, his brother, has a sympathy ailment.

BRUHL BROW stands for New York for the coast next week to play in "The Barrier" for Paramount.

JOE POLLAK sailed on the Stena- dom yesterday to spend the summer in Europe.

HERMAN BING, now at the State, will open at Loew's, Washington, next week.

ERIK O'BRIEN Moore will leave for the coast today on the TWA Sky Sleeper.

SAIL KUSSMANN of Grand National will leave for Washington next week.

MAX GORDON heads for London on the Queen Mary next Wednesday.

MRS. LIONEL ATWILL will leave by plane tomorrow for Hollywood.

V. FRANK FREEMAN is due back from Boston today.

DAVID ROSE of U. A. flew to the coast last night.

O. HENRY BRIGGS left for the coast yesterday.
Five Exchange Centers Agree On New Scales

(Continued from page 1)

contracts the increases for some companies will be larger than others. Shippers, ports and ad sales clerks are the only service employees included in the contracts being set. The contracts are retroactive from the date when negotiations are started, and not before, it was stated by a film executive yesterday.

Although there have been minor flareups at the meetings, it was de
clear that the talks and the agreements between the local unions and distributor representatives.

No independent exchanges have been represented at the meetings, it was learned.

Mexico Study Citers Films’ Improvement

(Continued from page 1)

Fascist propaganda, tend to provoke religious controversy or attack the ideals of the Mexican social revolution.

The use of films to attract tourists, which Mexico started some time ago, has found favor in Central America.

The first country there to follow Mexico’s example is El Salvador, which has contracted Color Films, Inc., of Hollywood to make a series of shorts depicting Salvadoran natural beauties, mission ruins and folklore subjects which are calculated to draw visitors.

No film may be exported from Mexico unless it has a permit from the Government’s Press and Publicity Dept., a Presidential decree provides. The regulation applies to developed and undeveloped films. The department is censoring all pictures free of charge.

Para. to Put 50 to 60 On the New Schedule

(Continued from page 1)


Cokell Arrives On Coast

Hollywood, June 4.—W. B. Cokell, treasurer of Paramount, arrived here yesterday, the first of the company’s eastern executives assembling for the annual sales convention at the Ambassador in Los Angeles June 10-14.

Change Paramount Title

Hollywood, June 4.—Paramount has set “Partners in Crime” as the release title of the comedy mystery in preparation under the title “Murder Goes to Jail.”

“Grandeur and Decadence”

(French M. P. Corp.)

A simple but strong story theme is the greatest asset in this importation from France, which contains the purely technical fault of strewing its English subtitles all over the frame and occasionally reverting to the French original, which is not always faithfully accompanied by a complete absence of musical background.

The film has been well performed, but certainly not to be compared with the Hollywood output in production values. In general it may be stated to be satisfactory for those theatres catering to patrons who understand French but offers little to Jacques Natan

The story tells of the meteoric rise of the owner of a small cannery to ownership of a huge plantation, with the consequent neglect of his wife and children. The son has no desire to follow his father, preferring to be a fisherman. Eventually he is forced out of business because of his insistence on providing for his employees, his wife dies, his daughter leaves, and he returns to his son and the boy’s wife for comfort.

No production code seal. Running time, 63 minutes. "G." 

“Riders of Whistling Skull”

(Republic)

This plan in this western is nothing that will tax the imagination of audiences. It does, however, develop properly thrilling sequences and should be agreeably readable.

The story is one of those routine affairs that has to do with a scientific expedition seeking a lost city in the desert. The Three Mesquiteers—Ray Kellaway, Bob Livingston and Frank Lovecraft—prove plenty of action as they do battle with intruding renegades. It follows a routine course in unfoldment and in denouement.

The photography is exceptionally fine. The use of varied filters by Jack Marta, cameraman, gives the outdoor settings a beautiful and compelling aspect. Jack V. Wright directed. The cast includes Mary Rus
dell, Richard Arlen, Robert Williams, Yakima Canutt and C. Montague Shaw.

Chase Sells 6,048 Shares of 20th-Fox

(Continued from page 1)

common in April, leaving him at the close of the month with one share.

Disposition by gift of 600 Columbia Pictures common voting trust cert

icates was reported by Jack Cohn, New York, who held 26,914 certi

cifics with voting right in the common and sales of 3,500 shares of Loew’s common was reported by David Bernstein, New York, who held 10,189 shares at the end of April.

Through exchanges, purchases and sales of Paramount securities, Mar

ice Newton, New York, through Hallgarten and Co., acquired 200 and disposed of 1,488 shares of six per cent convertible second preferred, acquired 200 shares of first preferred and disposed of the same amount and acquired 3,830 shares of common and disposed of 2,830 shares. John D. Hertz, through Lehman Bros., sold 25,000 deuterium and held $82,000.

Disposition by gift of 40,000 Warner deuterium and purchase of 3,000 was reported by Albert Warner, New York, who at the close of the month held $5,500,000.

Reports on equity holdings of officers and directors of the companies whose securities were registered in April were filed by Pathe Film Corp., and United States Rubber.

The only path to hold any of the company’s securities was T. P. L. Y., New York, who had shares of common. No securities were owned by O. Henry Briggs, New York; Henry J. Gold, Adams, Mass., Frank P. Kolbe, New York; Robert

Equity Salary Cuts Referred to Council

(Continued from page 1)

officers to serve three-year terms, 10 to serve for five years and two to serve for four years.

A week where the ballot will not be known before Monday. Two opposition tickets were in the field in addition to the regular ticket headed by Frank Gilmore and the present slate of Equity officers.

The meeting also asked the council to amend its rules to allow an amendment to permit any member, whether paid up or qualified to vote or not, the right to attend all meetings and speak on any question. This right is now limited to paid up senior members but has never been enforced.

Jean Harlow Improved

BEVERLY HILLS, June 4.—Jean Har

low was reported on the road to re

cover today with prospects that she would return to the studio within a few days.

“My Affair” Garners $80,000

“This Is My Affair” garnered about $80,000 at the Music Hall in the first week.

M. McKinney, New York, or Charles A. Stone, Troy, N. Y., directors.

The Universal report showed that Adolph Reiman, Los Angeles, and Charles R. Rogers, Universal City, each held 12,500 common voting trust certificates, and, jointly, 111,283 common voting trust certificate warrants.

20th-Fox in Court to Spur Plan on Roxy

(Continued from page 1)

it would not be in the interest of at least 50 per cent of the attorneys present.

The court instructed proponents of the plan to prepare the terms of the new mortgage indenture immediately and indicated that substantial savings in the cost of servicing the mortgage were to be expected from competitive bidding for the appointment of a trustee under the mortgage.

Spokesmen for several sections of the plan informed the court that more than the required two-thirds of the first mortgage bondholders would consent to the plan, while representa
tives of the second mortgage gold note holders protective committee reported that the consents of the required two-thirds of that group were expected by June 16.

Judge Caffey again denied a peti

tion for a participation for Roxy stockholders, made yesterday by Sam

uel Hirschenstein, attorney, who urged that Class A stockholders be given some equity in the new organization.

The next hearing on the plan was set for June 18, by which time it is expected the film franchise and new mortgage indenture will be submitted.

To Re-Submit RKO Plan

Federal Judge William Bondy yester

day ordered that the recently adopted amendments to the RKO re

organization plan which brought about the withdrawal of unsecured creditors’ objections to the plan be submitted for the approval of all creditors who had consented to the plan earlier. Unless such creditors file written objec

tions with Special Master George W. Alger before June 21, they will be

garded as having consented to the amendments according to Judge Bondy’s order.

Wall Street

Loew’s Up 1/4 on Board

Columbia, vte. . . . 131 135 136 + 4

Consolidated . . . . 35 35 35 + 4

Consolidated, B. . . . 125 125 125 + 4

Eastman . . . . 1766 1686 1686 + 80

G. E. . . . . 175 175 175 + 4

Loew’s, Inc. . . . . 825 805 815 + 10

Paramount . . . . 83 83 83 + 4

Paramount . . . . 83 83 83 + 4

Paramount 1, 125 125 125 + 4

Paramount 2, bldg. . . . . 1714 1714 1714 + 4

RKO . . . . 8 8 8 + 4

RKO . . . . 8 8 8 + 4

Warner Bros. . . . 1354 1354 1354 + 4

Technicolor Best Curb Gain

Grand National . . . . 24 24 24 + 4

Genetome . . . . 25 25 25 + 4

Technicolor . . . . 28 28 28 + 4

Transcontinental . . . . 28 28 28 + 4

Universal . . . . 9 9 9 + 4

Loew’s Bonds Advance

Keith, B. F., 6s ‘46 98 98 98

Loew’s debentures . . . . 995 994 994 + 4

Paramount Film. . . . . 66 ‘55 66 ‘55 66 ‘55

Werner Bros. . . . . 99 99 99 + 4

(Warrant at close of June 4)
Radio Persons

G E O R G E G R I F F I N S T E N T is being tested by M-G-M for musical pictures... East Coast radio station announce auditioning for the stage, is auditioning a fashion program for a sponsor... A. W. Kaney, NBC's Chicago station, announce the organization for a few days. Helen Straus, of Ben- ton & Bowles, off to Hollywood last night for a week's business stay... +

Rockwell-O'Keefe has been ap-pointed to book bands into the Hotel Montclair, moving from the hotel exclusively through that organization... Walter Davidson, NBC guest relations, will marry June 16 in Auburn, N.Y.

Doc Rockwell is set for the Vallee program next Thursday... Ted Hammerstein, fly Gardner, and James McCann will be Chamberlain Brown's guests on WMCA Monday... Anson Weeks' orchestra will sub for Henry Busse on the Mar-O-Oil program tomorrow over NBC... Vivian Delta-Chiss has signed to appear for her second season with the Chicago Opera Co... A new orchestra under the direction of D'Artega has assumed the name of Don Ross summer series... Billy Swanson's orchestra, now at the Hotel Edison, will give in a weekly broadcast over CBS at the end of the month... +

Louisville Town Pump

LOUISVILLE, June 4—Jack Bur- nett, long filling sustaining spots on WHAS with Herbert Hoch, to assume the duties of the George Rogers Clark station in New Albany, Ind... Oertel's Radio Show, Tuesdays over WHAS, gave a half-hour over to the birthday of his wife, in honor of Foster Brooks, WHAS announcer.

Promote 2 NBC Engineers

Two NBC engineers have been pro-moted to supervisory positions to fill newly-created positions in the engineer-ing department. De Witt C. Shults has been advanced from a staff position to maintenance relief supervisor, while Milton W. Kitchen has become radio relief supervisor. They have assumed their new posts.

Leah McMahon to Do Series

SAN DIEGO, June 4—Leah Mc- Mahon, KFSD program director, has been named by the hotel manager to handle all programs at the Electrical Exposition here. She has charge of four departments, one of which is broadcast by KFSD.

Insurance Firm Signed

Circa, June 4—DeBarry & Wil- liams, insurance brokers for this company, will sponsor 15 minutes, 9:45 to 10 A. M., C. D. S. T., of the WMAQ “Sunday Morning Sunshine Hour” beginning immediately. The program is recorded. Crichtfield & Co. handles the account.

From Chicago

"Motion Picture Daily gives me radio news even before my best friends do"—John Canning, Jr., Radio Editor, Farm Journal, Chicago.

National Patent in Presto Discs Deal

Under a contract signed yesterday all users of instantaneous recording discs manufactured by the Presto Recording Corp., New York, will be protected by the National Patent Corp. against any damages arising from claims of patent infringement. A west coast concern has recently sent letters to several hundred radio stations and instaunatogue recording studios advising them that the use of coated discs for instantaneous recordings infringes U. S. Patent No. 2,008,902. After an investigation, James & Franklin, patent attorneys for Presto, advising that in their opinion the manufacture of Presto Green Seal discs did not involve the use of patentcovered by the patent, the opinion has been confirmed by attor-neys for the National Patent Corp., which will immediately issue certificates of protection to all users of Presto discs. The certificates are guaranteed by Chicago Lloyds, and offer liability insurance, which might be claimed in the event of a court decision against Presto or any of its customers.

Tomlinson to Do Series

Edward Tomlinson, author and au-thor of the Latin-American radio serial, has begun a new series titled "The Other Americans" on the NBC-Blue, Tues-day, from 10 to 10:30 P. M., E.D.S.T., which will be short-lived to Central and South America over NBC's short-wave station, WAXL. The series will consist of dramati-cations of news events in Central and South America and addresses by guest speakers. The talks will be backed with music.

Confirm Chicago Agency Move

Confirming previously reported here a week ago, Rockwell-O'Keefe yester-day announced plans for the open-ing of a new branch office in Chicago, operations to begin several weeks hence.

As stated here previously, Tom Thatcher, Chicago agent, will be in charge of the office. Thatcher comes to Rockwell-O'Keefe from the Chi-cago office of Consolidated Radio Arti-sts, Inc.

D. W. Meservey to Join NBC

Douglas W. Meservey will join the program department of NBC in an executive capacity July 1. The ap-pointment was through John F. Royal, vice-president in charge of the depart-ment.

Meservey comes from the Mutual Co., where he was in charge of writing for the Cellophone Division. His previous associations were with the staff of the agencies of McCormick, Erickson, and Erwin, Wasey & Co.

Marx Brothers on Air

The Marx Brothers will re-enact scenes from their picture, "A Day at the Races," on "Hollywood Hotel" June 11. The network is CBS.

Kansas Expects No Film, Radio Taxes

(Continued from page 1)

cent sales tax on screen advertising. It also collects the tax on newspaper and radio advertising.

Lohr Confers on Coast

Hollywood, June 4—Major Leno-ro, president of the Lomax Company, has arrived for conferences with Don Gil-man and Earle C. Anthony on the selection of the site for the new NBC building here.

"Hollywood in Person to End..."—Hollywood, June 4—The General Mills "Hollywood in Person" show will terminate June 11.

Browne Will Write Strikebreaker Ban

(Continued from page 1)

supplying what funds they can afford to continue.

Edward Fitzgerald, Federal con-ciliator, today washed his hands of the situation, saying that the yarn con-cerned the strike was settled when Joseph Clarke signed the agree-ment giving the I.A.T.S.E. the make-up men of the players, with the paint-ers and scenic artists reentering the basic pact. The draftsmen were orig-inally agreed to lie outside the local but were never thoroughly or- ganized.

Producers to Name Committee

Hollywood, June 4—Independent and major producer signatories to the Screen Actors' Guild pact will hold their first meeting on Monday night when they will select representatives for the producer-Guild committee on arbitration which it is hoped, will settle any grievances which may arise.

The Monday meeting will also work out further details of the agreement, some clauses of which are not clear due to the rush to get the pact signed.

Twenty-eight majors and independ-ents have signed the Guild agreement.

No A. F. L. Action Taken

WASHINGTON, June 4—The A. F. of L. has taken no action in conneCtion with the question of jurisdictional rights raised by the Federation M. F. Crafts during the studio strike in Hollywood, it was said at the national headquarters of the union here.

The F.M.P.C. had alleged that the I.A.T.S.E. had violated its jurisdic-tional rights by employing strike-breakers to fill the positions vacated by striking members of the F.M.P.C.

Flash Previews

"Fit Away Baby"—Another news-paper woman yarn, much of it old stuff, but brought up to date by the introduction of a Pacific Clipper and a Zeppelin.

"Border Phantom"—A murdered scientist and a number of snarled up incidents of NBC, in a small vehicle slightly above par for a western.

"Storm in a Teacup"—From Eng- land, this Scottish story based on a German play. It is above the Brit-ish average. Dog-lovers, particularly, will be enthusiastic.

These films will be reviewed in full in a coming issue of Motion Picture Daily.

Ramona Appeal Lost in Contract Action

(Continued from page 1)

plaintiff, better known as Ramona, ar- gued that the contract was not bind-ing for a good faith purpose. By the terms of this contract, Whitman was to have the plaintiff's services at a minimum of $125 a week and the privilege of limiting her out-side engagements to bookings which he himself arranged. When such out-sides bookings amounted more than $150 a week, the defendant was to get 20 per cent of the extra in- come. In subsequent weeks the contract was lacking in mutuality.

Whitman asserted that under the contract terms Ramona's income could have been kept down to $4,500 a year, but as a result of the defendant's ac-tivities on her behalf her income had been $8,552 in 1934, $16,582 in 1935 and $11,170 in 1936. It would have been greater in 1936, the orchestra leader alleged, had Ramona not re- ceived vast intervals to render services for him.

Theatre Sued Again on Game

MIDDELBURG, June 4—The third suit against the Paramount, Southio unit, for plaintiff's failure to participate in shows, has been filed in Common Pleas Court by Ray Williams, who asks $500 exemplary dam-ages in addition to the return of $5.50 for admissions paid over a given period.

The other suits, also filed by local citizens, ask similar amounts plus re-turn of tickets. In all three cases contend that the game violates an Ohio law, which provides for the award of exemplary dam-ages up to $500.

Paramount Enters Denial

Paramount, in its answer in U. S. District Court yesterday to the copyright infringement suit by the National Police Gazette Corp. The suit, filed last week, was shown a reading of the plaintiff's publication, "Klondike Annie" and an argument of the profits and an injunction. The answer is a general denial which states that Miss DeSylva shows the copy of the Police Gazette and not The Na-tional Gazette. Paramount also asked dismissal of the action because of al- leged unnecessary delay before suit.

Writer Sees 20th-Fox

LOS ANGELES, June 4—Joan Storm Dezenorff, who has filed suit in Federal Court against 20th Century-Fox, charging plagiarism of her play, "Daniel," has seen the film "Stowaway," Miss Dezenorff, who writes under the name of Joan Storm, said that her manuscript was sub-mitted twice to the studio and re-fused, and asked a permanent injunc-tion against the showing of the pic-ture and an accounting of profits to date.

Golfers to Get Holiday

BOSTON, June 4—Most exchanges in districts have set a half holiday for next Monday, and their em-ployees may attend the annual Friars Club golf match at South Shore. The committee in charge includes Joseph Cohen, Maurice Green, and John Meyers.
**MOTION PICTURE DAILY**

**20th-Fox May Take the Roxy About Aug. 1st**

*End of Trusteeship Is Expected Earlier*

Operation of the Roxy is expected to be assumed by 20th Century-Fox on Aug. 1, at which time, it is anticipated, Federal Judge Francis G. Caffey will have discharged the trusteeship. Last Thursday Judge Caffey approved a resolution submitted by the first mortgage bondholders and which provides for a 20-year lease, including district rights.

Interests identified with the present operation of the theatre estimate it will take about seven weeks to complete the mechanics of the reorganization. No decision has been made about closing the house for alterations which are to be made when the distributor takes control.

W. C. Michel, vice-president of 20th Century-Fox, has been handling negotiations for the Roxy and will (Continued on page 4)

**Fox Intermountain Building 3 Houses**

Fox Intermountain is now building three new theatres, one at Pocatello, Idaho, another at Sterling, Colo., and a third at Alliance, Neb. Nick Ricketson, operating head for the subsidiary of National Theatres, stated Saturday, that they will be the first small metropolitan houses in their respective cities. 1,300, the second and third, approximately 1,000. All three are expected to be ready for opening in October.

Ricketson stated that in each town the new theatre will replace one of the circuit’s present properties. He will leave for Denver at the end of the week.

**Chicago Men Abroad Paramount Special**

CHICAGO, June 6—Twenty-nine of Paramount’s sales staff from the Chicago area will board the company’s special train tomorrow en route to the company’s annual sales convention, which opens at the Ambassador Hotel in Los Angeles on Thursday. The men, including district and branch managers and salesmen, will join the special which has aboard the convention delegates from the east. The train is due in Los Angeles on Wednesday.

The following district and branch managers and salesmen, and their locations, are as follows: Chicago—A. Osher, district manager; J. J. Dono—

(Continued on page 2)

**“Bootleg” Theatre Plans Now Disturbing Circuits**

Major and independent circuit heads are protesting the recent gains in what they describe as “bootleg” theatres. They claim these are nuisance situations.

One major circuit head has had as many as 25 brokers approach him with offers to take over new theatres planned since Jan. 1, and a leading independent theatre operators estimates as high as 10 proposals along similar lines.

According to the theatre men, brokers who have acquired options on land have plans drawn for new houses, usually located within walking distance of existing theatres. The brokers, it was added, then present the plans to the circuits in an effort to lease for a lease. When these efforts fail the brokers in most cases are said to have declared they will go to the opposition theatre owner or circuit.

Theatre men hold that in practically every instance where “bootleg” theatre deals have been presented the situations are represented and cannot stand another house.

Loew’s and RKO, which have been considering to acquire options for existing theatres, have been acquiring such proposals. Rather than back a new theatre in an over-seated situation, each circuit has made deals with the independent exhibitors where they find the circuit needs representation. Independents also have been showing little or no interest in the schemes. Not only do the new theatres add to the overwhelming problem, but they also make for unfair competition, it was stated.

**No Changes in Poli Theatres Are Expected**

No changes in the management or operation of the Poli circuit in New England are being expected following the death of S. Z. Poli, founder of the circuit.

Loew’s has been operating the theatres for the past two years. The circuit owns a 50 per cent interest in the houses with N. L. Nathanson, president of Famous Players Canadian, holding a 25 per cent interest, and A. C. Blumenthal also owning 25 per cent.

At the time of his death Poli held a large block of five per cent bonds in the circuit bearing his name. When the circuit was reorganized Loew’s loaned $600,000 to pay for the expenses for rehabilitation. This money has not been paid back, but the circuit draws interest when due. In addition, Loew’s spent about $500,000 for alterations.

Since the management switched to Loew’s every unit is reported show—

(Continued on page 4)

**Winners Are Named in Columbia Drive**

Winners in all divisions of Columbia’s Montague Sweepstakes sales campaign, which opened Jan. 17 and ended May 1, were announced Saturday at the home office. Besides 34 final awards, there were additional

(Continued on page 6)

**Film Cost in France Up by 45 Per Cent**

By PIERRE AUTIE

PARIS, May 29—Production costs should be worked out on a basis of 45 per cent as the result of the compulsory 40-hour week in the industry, which has been in effect for the past three weeks.

Studios originally had sought permission to use two shifts of workers, employed for six hours and 40 minutes per day for six consecutive days, from Monday through Saturday. The Workers’ Film Syndicate, although admitting that the law gave the employer the right to select any method of complying with the 40-hour week, made it a condition of the agreement that the rate of pay for the day should be in accordance with the provision for the week, the act of the law as applied.

The group insisted that the 40 hours a week should be worked out on a basis of eight hours per day for five days, Monday through Friday. That method, the producers complain, allows no more than 25 to 30 showing hours (Continued on page 4)

**New Hearings List Scheduled by FCC**

By CLARENCE LINZ

WASHINGTON, June 6—Hearings on broadcasting applications to be held next week have been scheduled by the F.C.C. as follows:

June 7, before an examiner—Ap-

(Continued on page 7)

**More Unions Due Here to Talk Scales**

Distributor representatives are expected to meet with exchange union delegations from eight or nine key cities this week, following tentative agreements set up late last week with groups from Buffalo, New Haven, Washington, Cleveland and Pittsburgh.

Union delegates from the Midwest and South have made requests for conferences, but which groups will be invited was not definitely set on Saturday.

Home office distributor executives may establish a special committee to negotiate with unions in the west. During the last week many have been going on day and night and weekends in order to expedite matters.

Under the contracts tentatively agreed upon, provision is made for a minimum 40-hour week and basic wage scale for drivers, porters and ad sales clerks. The agreements are retroactive from the date when negotiations started. Although no time limit has been set, it is likely that the contracts may run for two years in each instance.

Independent companies are not included in the arrangements being negotiated. There is a likelihood that a representative from each of the smaller exchanges will negotiate similar pacts with the I.A.T.S.E. and local exchange unions.

**Mullin & Pinanski To Operate Olympia**

Operations of the former Olympia Theatres circuit are assumed by Martin Mullin and Samuel Pinanski under their management contract with Paramount for New England Theatres, which has until 1940 to run, Y. Frank Freeman, Paramount’s vice-president and theatre head, said Saturday on his return from Boston.

New England is a wholly owned subsidiary of Paramount. It absorbed the Olympia operations with the formal transfer to it of Olympia’s assets for $4,000,000 cash in Boston last Friday. The principal assets consisted of 28 theatre leaseholds, two fee properties and a 3 per cent interest (Continued on page 6)

**Eight or Nine Will Be Heard During Week**

Radio News—Page 7
**Purely Personal**

SAM GALANTY, Washington branch manager for Columbia, has returned to his office after conferences here with Rube Jaster.

Ed Finney is in Boston on the advance campaign for the opening of "I Love Said No" at the Shubert June 22.

JAY SCHRADER, U.A. branch manager in Charlotte, and Dick Frank, New Orleans manager, are in town vacationing.

A. CROWN, South American representative for Grand National, is in town.

E. B. HATRECK, general manager of Harrows film enterprises, is back from Europe.

DUDLEY MURPHY will be here for three or four more weeks.

NAT ROSS will leave for the coast tomorrow.

Seattle

JAMES PATTERSON, 20th Century-Fox branch manager at Vancouver, B. C., and Vic Sorey, manager of the nearby branch, were visitors on Film Row.

HOMER HERBY, formerly with Warner's in New Orleans and Buffalo, here to succeed Lewis Theuerkauf on the local Warner sales staff.

JACK ROSENBERG of Bellingham, Morse, was at Warnpick, Hal Murphy of Olympia and Pete Peterson of Bremerton among the Everett state circuit managers on the town.

... San Antonio

B. Davis, columnist, has returned from a vacation in Dallas.

Lester Keeter has resigned his publicity post with National Pictures.

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**Paramount Patter**

En Route to Chicago

There was a motley crew of Paramount conventioneers aboard the Commodore Vanderbilt when it arrived in Chicago. Neil F. Agnew, vice-president in charge of distribution, boarded the eastern gang and will greet the westerners today.

+ Talking about sales, both Charlie Reagan, western division manager, and J. J. Unger, eastern division chief, are just waiting for another crack at any sales drive. While both are in both divisions, even in the Zukor Jubilee drive, Reagan is willing to cover any amount that his gang will beat the eastern crew in the next drive.

+ Many of the fellows kidded Agnew about the fact that he had a checker on board the special—and they referred to G. B. J. Frawley, who has a great deal to say about expense vouchers. But G. B. J. is one grand guy on a train ride.

+ Most of the delegates on board were from the eastern division so Herman Loeb, assistant to J. J. Unger, was right at home. From Chicago west he'll have to take a back seat and let Arthur Dunn, assistant to Charlie Reagan, do the honors for the western crew.

+ Alec Moss, Bob Gillham's right-hand man, was busy renewing acquaintance with many of the exchange gang.

+ Jack Roper and Fred Lewy, working with Neil Agnew, both enjoyed the train trip so far. But there are doubts as to how they'll hold up on the last leg of the trip. Fred thought it would be a good idea to stop off somewhere and let the fellows get in a round of golf.

+ Larry Flynn got the glad hand from everyone. He's the fellow who heads Paramount's transportation department and fixed things up for the boys. Any time decent accommodations are wanted on boat or plane, Larry is the man.

+ From the looks of things so far, George Weltzin, assistant to John Hicks, jr., will represent the foreign department. And as his traveling companion he has Albert Drake, Foreign Manager for Paris and John L. Day from Buenos Airrs.

+ While all the fellows were discussing the new lineup, Lou Diamond, head of short subject sales, managed to get a few words in about his pets—Popeye, Betty Boop, Graniteland Rice, Picturals, Paragraphs, Screen Songs, etc.

+ The newsales was represented by A. J. Richards, editor. A. J. did a grand job on that dirigible crash and this was the first time many of the fellows had the opportunity to tell him about it.

+ Don Velde, of the ad sales department, was trying to figure out with Lou Phillips of the legal staff some of the points in which copies of the Popeye, Betty Boop, Graniteland Rice, Picturals, Paragraphs, Screen Songs, etc.

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*Bank Night Frauds Charged; 3 Jailed*

Arrest of Jack Brothers, Charles H. Traub and Carl Zingale at the El- mora, Elizabeth, N. J., a Cocalis theatre, here, led to a Bank Night through a sleight-of-hand trick, revealed that Brothers had defrauded local theatres of $12,000, according to the police. Each of the men was fined $100 and given 90 days in jail.

Following the release of Brothers in three months, Edward Goldstein, local agent for Bank Night, will go to the courts, through his attorney, Jack Keating, Goldstein stated Saturday.

With the aid of an accomplice, usually a woman, a magician's ring is alleged to have been used in drawing the lucky number.

**Long List of Victims**

Brothers was arrested by the Bank Night interests for some time and his movements were being investigated at the time he was arrested and as a result of his arrest, police say he confessed to defrauding the State, Brooklyn, of $100; Loew's Vanderbilt, $450; Park Lane, $250; Loew's Metropoli- tan, $1,000; RKO Bushwick, $650; RKO Greenpoint, $400; Loew's City theatre, $500; RKO stock $500; the Canarsie, $90; St. George Playhouse, a Ford car which was resold to the management for $400.

Another group had been employing the same methods at the Tilton, Parthenon and Alba, but in each case the awards had been refused, according to Bank Night representatives. Brothers also confessed to the Parthenon fraud, but refused to name any of his associates to Capt. Winkelman of the Elizabeth police department, Attorney Keating maintains.

**Bank Night Convention**

All Bank Night agents and distributors will hold an annual two-day convention at the Bradley Hotel, Colorado Springs, Colo., starting June 25, Edward Goldstein, local agent, will have available to attend the meeting on June 17.

**Chicago Men Abroad Special**

(Continued from page 1)


GETTING THE BEST OUT OF LIFE!

"THE GO-GETTER" Gets Going at record pace at the Criterion, New York!

"KID GALAHAD" Gets Bigger grosses than "Green Light" and "Marked Woman"!

"SLIM" Gets the Gun for simultaneous key openings this week!

"ANOTHER DAWN" Gets Radio City booking for Music Hall premiere on June 17!

"THE SINGING MARINE" Gets Exhibs screaming for prints for July 4th engagements!
20th-Fox May Take the Roxy About Aug. 1st

(Continued from page 1) return from the coast tomorrow after attending the company's annual sales convention there.

Now in Theatre, subsidiary for the distributor, most likely will be the parent company which will operate the theatre. Negotiations whereby F. & M. will enter into a management contract under a long-term deal are to be resumed when Harry C. Arthur arrives from St. Louis. He is expected the latter part of the week.

Howard S. Colman, who has been in charge of the Roxy as receiver and trustee for the past four years, will look after the car in an executive capacity. He is understood to have had several offers but declines to discuss any of them because of his present position as representative of the court.

Arco, an F. & M. subsidiary, has been in negotiations with Colman since he was appointed receiver four years ago. This pact will expire with the windup of the present trusteeship. Another hearing on the reorganization plan is scheduled for June 18.

Expect No Change In Poli Operation

(Continued from page 1) ing a profit. In two instances houses had been in the red side of the ledger for 15 years. Poli had not been active in the operation of the circuit since he sold to Fox New England Theatres several years ago. He is said to have disposed of his circuit he was to get $20,000,000. Fox defaulted on payments, following which Harry C. Arthur operated for the bondholders. Loe's came into the picture shortly after and, after experimenting with policies for nine months, found the business was too much, as a whole, on a profitable basis.

Legion Story for "U"

Hollywood, June 6. —Universal is preparing for production "My Daddy," a story based on activities of the American Legion written by Charles P. Rogers' assistant, William A. Pierce. It will be made as one of Universal's top pictures, and negotiations are underway to get Gary Cooper for the top spot.

Two Agencies Merge

SPRINGFIELD, O., June 6.—The Gas Sun Booking Agency has formed an affiliation with the Southern Attractions, Charlotte, N. C., according to Bob Shaw, general manager of the local agency. The consolidation will give units 30 weeks playing time.

Vienna Reel House Opens

VIENNA, May 27. —Vienna's first and newest theatre has been opened here on one of the city's busiest streets. The house seats 300 and is completely air conditioned. It is owned by Dr. Reuner & Co., and is open from 10 A. M. to 11 P. M.

"Fly Away Baby"

WARNERS

Hollywood, June 6.—Some of this, particularly the comedy and romance, is pretty good entertainment. Other parts, the mystery melodramatic contrast, are quite hackneyed. Only the backgrounds for the dramatic motivation, the China Clipper and a Zeppelin, endow it with a novelty that stimulates interest.

With Glenda Farrell in the character, a redoubtable newspaper woman, Torchy Blane, is assigned to a globe-circling by air trip to get to a story and incidentally run down a gang of international smugglers. Based on an idea by Dorothy Kilgallen, who only a short time ago made such a trip, the production packs a lot of complications into its comparatively short running time. Racing her rival reporter, Hugh O'Connell, Miss Farrell soon becomes involved with Barton MacLane, a slow-thinking detective, in the solution of a series of crimes. Two or three mysterious killings occur in various parts of the world as the smuggling gang continues its activities, but the direction and story development elec- to what to the comedy line, the continuous bickering between Miss Farrell and MacLane, in which Tom Kennedy also participates, gives the film its entertainment appeal. The finale is as expected, but is brought about in unique fashion, with the smugglers rounded up and Miss Farrell and MacLane left to continue their romance in a future issue of the series.

Produced by Brian Foy and directed by Frank McDonald, this film's spot on programs is as a companion piece to some more impressive attraction.

Production Code Seal No. 3,147. Running time, 60 minutes. "G."

"Armored Car"

UNIVERSAL

Hollywood, June 6.—Combining a touch of education in the interesting technique of the operation of armored cars with fast-paced action of the menace and robber gang school, this lively film should hit the spot in the smaller situations where action is the answer to what the patrons want.

From the original by William Pierce, and a screenplay by Louis R. Foster and Robert N. Lee, Foster has directed with an eye to action first and drama and romance second. Robert Wilcox, a personable young man who can act, is in the lead, with Judith Barrett in the romantic role opposite, Irving Pichel and Cesar Romero quite capably handling the gang's assignment, and Tom Kennedy offering a comedy touch as one of Wilcox's armored car buddies.

The armored car company is faced with a series of attempted robberies, and Pichel is indicated—to the audience—as the gang's brains with a love of music. When another attempt is made, Wilcox, in love with Miss Barrett, is shown to have an almost forgotten police record, and is discharged. It is only after he has joined the gang, and in a punch climax, saved a car from destruction and captured the gang, that it is disclosed that he has been an undercover man for the company.

Production Code Seal No. 3,301. Running time, 65 minutes. "G."

"Border Phantom"

REPUBLIC

Bob Steele starts out as a newspaper reporter in this western and winds up as a sleuth who solves a murder. The series of events involved in the transition include the killing of a scientist, smuggling Chinese girls across the border, the problem of an amorous cowhand and plenty of the familiar Steele scribes.

The various twists of the story are exciting enough. The performances are good. It has the appeal of the better type of western and should be satisfactory.

Harley Wood plays the feminine lead. The support includes Don Barclay, Karl Hackett, Horace Murphy, Miki Morita, Perry Murdock, and Frank Ball. S. Roy Luby directed.

Production Code Seal No. 2,891. Running time, 60 minutes. "G."

Looking 'Em Over

("Additional reviews on page 6")

"Movie Mania"

(Vitaphone)

Dave Appolon applies his talents to a Gregory Ratoff-ish impersonation of a film producer. The resulting comedy, music and tomfoolery as he does his stuff makes diverting entertainment that should be well received. Production Code Seal No. 1,431. Running time, 21 mins. "G."

"Vitaphone Pictorial Revue No. 9"

(Vitaphone)

A tastefully arranged presentation of interesting industries, inventions and women's styles. Included are a bullet-proof suit, processes in the manufacture of hats and feminine beach wear. Production Code Seal No. 1,526. Running time, 10 mins. "G."

"Gateway to Africa"

(Vitaphone)

Interesting scenes of the varied activities in and around Morocco. The film shows scenes of production and glimpses of the natives' ingenious handcraft with such materials as discarded tires and oil tins. Production Code Seal No. 1,582. Running time, 10 mins. "G."

"Alpine Grander"

(Vitaphone)

A magnificently filmed "Colortour Adventure." It covers the interesting spots in Switzerland and closes with filming of mountain climbing. It is well done. Production Code Seal No. 1,552. Running time, 10 mins. "G."

French Film Costs Show 45% Increase

(Continued from page 1) per week. All estimates of the expected increase in production costs resulting from the new law have been exceeded, and the filmed film is popularly believed to be the latest film costing a million dollars. This film is the second French film to cost a million. The producers are seriously disturbed by the mounting costs.

Agree on Missouri Tax

JEFFERSON CITY, June 6. —House members of the joint Senate and House committee ironing out differences over the two per cent sales tax have, it is stated, agreed to the Senate amendments to the bill which provide exemption of advertising; give relief to included exhibitors, three per cent for the trouble of collection, and place an expiration date on the measure —May 31, 1939.

British May Help Extras

LONDON, June 1. —An amendment to include performers in the newFranchise Bill was moved in the House of Commons Standing Committee by Major Procter, M.P., who stated that extras were not protected in the Workmen's Compensation Act and required protection. It was promised by George Lloyd, Under-Secretary for Home Affairs, that the conditions under which extras were employed would be investigated by the Home Office.
It Beats the Devil—for the Year's Most Unusual Romantic Drama Now Making Box-Office History From Coast to Coast

With BASIL SYDNEY
Directed by CAROL REED
A B & D Production
“Riding on Air” (David Lowe-Radio)

Hollywood, June 6—In “Riding on Air,” Joe E. Brown’s latest and the second of three for Radio release, the comic flies a plane, is the managing editor, reporstorial staff and general delivery boy of a country newspaper, as well as correspondent for a metropolitan daily. The story from the Saturday Evening Post yarims by Richard Macauley ought to please the public.

The attraction is unpretentious in production. It rated a big hand with a preview audience at the Pantages which is viewed locally as the hardest house of them all for Friday night previews when high school students are boisterous.

The laugh quota is exceeded in the direction of Edward Sedgwick who also gets production credit. Richard Flournoy’s and Macauley’s screenplay combines the Elmer Lane stories satisfactorily. Brown supplies his typical hokum.

The story involves Brown winning an essay contest. He invents the prize with a promoter. They form a phone company that promotes an airplane radio beam, the invention of a friend. Brown demonstrates the plane and while doing so sights a strange craft that is believed to be a pernicious smuggler. In a fight with them the invention is used to advantage, guiding the plane while Brown is fixing a bullet-torn stunt. The smuggler’s ship is disabled with a blast from a shotgun. The criminals are captured and an aviation company buys the invention. All the investors clean up.

The capable supporting cast includes Guy Kibbee, Florence Rice, Vinton Haworth, Anthony Nace, Harlan Briggs and Andrew Tombes. Clem Bevans and Miss Rice support the romantic interest.

Production Code Seal No. 3,586. Running time, 70 minutes. “G.”

“The Great Gambini” (Schoenberg-Paramount)

Hollywood, June 6—Possessing the elements of an excellent comedy-murder drama, this film has the novel twist which places it above the average whodunits, despite the fact that the story is weak in spots. It has exploitation possibilities through the title role, that of a magician who in his night club act predicts a murder, is on the scene of the crime with the police next day, baffles the issue by drawing in five suspects and finally turns out to be the killer.

Tramorrow, as Gambini, is the cast’s standout, in a new type of role in which he draws as many laughs as the hisses he received in his former villainous parts. John Trent and Marion Marsh do well what little they have, supplying the love interest, with Trent unmasking the murderer. William Demarest, as the detective, does a swell job and provides an excellent guesser’s trick. Others in the cast are Genevieve Tobin, Reginald Denny, Roland Drew, Edward Brophy, Alan Birmingham and Lya Lys. Charles Vidor directed from the Frederick Jackson story scripted by Jackson, Frank Partos and Howard Irving Young.

Production Code Seal No. 3,413. Running time, 70 minutes. “G.”

Winners Are Named In Columbia Drive

(Continued from page 1)

In Maine & New Hampshire Theaters

The leaders in the 34 final awards are: T. C. Rogers, Memphis; and Phil Dunas, Chicago, in the 15-week billing and collection drive; Harry Weiner, Philadelphia, and Sam Galanty, Washington, for general performance; Sam Moscow, southern division, in the divisional managers’ contest; C. Patterson, assistant, Charlotte, and W. O’Leary, Cleveland, in the short subject unit contests; J. J. Rogers, Memphis, and Lester Zecker, Cleveland, in the branch managers’ four-week collection drive, and the salesmen and bookers of the New Orleans and Pittsburgh exchanges in the four-week billing contest.

Mullin & Pinsaski To Operate Olympia

(Continued from page 1)

in Maine & New Hampshire Theaters

With the transfer, Olympia’s five-year receivership was closed and the company went out of existence. It was the last of the important Paramount units under court jurisdiction.

Maine & New Hampshire will continue to be operated by John Ford, who owns the other half of the circuit.

Flash Preview

“African Holiday” — A worthy addition to the many interesting productions now on the Dark Continent. Excellent shots of animal and native life.

This film will be reviewed in full in a coming issue of Movie Picture Daily.

Theatres Restricted In Midtown Section

The Board of Estimate of New York City has voted to establish a "restricted retail district," comprising parts of Park, Madison and 5th Aves., in midtown, wherein theatres of any sort, dance halls, cafes, banks stations and parking lots would be prohibited. The 5th Ave., Ass’n, and other civic groups supported the proposal.

Borough President Samuel Levy of Manhattan, sponsor of the plan, declared he wished to protect the highly assessed area involved from degeneration similar to that which he said has overtaken Broadway. The area affected by the new zone includes: 5th Ave., from 26th to 59th Sts.; Madison Ave., from 23rd to 84th Sts.; Park Ave., from 39th to 89th Sts.; 34th St., between Park Ave. and Broadway; 57th St., between Park Ave. and Broadway, and the side streets between 26th and 59th Sts. from a point 100 feet west of 5th Ave. to a point 100 feet east of Madison Ave.

To Install Seat Phones

Hollywood, June 6—RCA Photophone has announced plans for seat phones, for use by the deaf, to theatres, churches, auditoriums and other assembly places, according to Daniel H. Halpin, vice-president of Dictograph Products Co, Inc. War ner’s have standardized RCA theatre phones for their national circuit already, he said.

RKO Takes the Central

RKO has completed negotiations with Herman Sussman for taking over the Central, Yonkers, on July 15. The same major circuit recently closed with Sam Klein on the Park Hill and Broadway in the same city. These houses will change management this week.

Raise School Film Aid

London, May 29.—The Board of Education will in future pay 50 per cent of the cost of any film projector bought for elementary schools. The previous proportion was 20 per cent.

Wall Street

Light Stock Losses

High Low Close Change

Columbia ...33 ...32 -1 -1

Consolidated, pfd. ...125 ...120 -5 -5

Eaton, pfd. ...45 ...44 -1 -1

General Theatre ...75 ...73 -2 -2

Loew’s, Inc. ...92 ...84 -8 -8

Paramount ...135 ...127 -8 -8

Pathé Film ...94 ...85 -9 -9

Parke-Bernet ...250 ...240 -10 -10

20th Century Fox ...375 ...350 -25 -25

Warner Bros. ...14 ...12 -2 -2

Technicolor Carb Gains

High Low Close Change

Grand National ...41 ...38 -3 -3

Sombrero ...11 ...10 -1 -1

Trans Lux ...60 ...55 -5 -5

Bond Up Slightly

High Low Close Change

Loew’s 35s ‘46 ...99 ...99 -1 -1

Paramount Bond ...65 ...65 ...65

Warner Bros. ...93 ...93 ...93

(Quotations at close of June 5.)
Radio Personalities

RAY WINTERS, WOR announcer, left on a two-week vacation over the weekend... Del Casino, CBS tenor, has been appointed representative of "Song & Story" to the Pan-American Exposition by Governor Alfred of Texas... Bert Lahr will be interviewed by Nellie Revel tonight over the NBC-Red. . . Joe Laurie, Jr., set for the third successive week on the Valley program "Crosby's Guests" for Thursday night, includes Doug Fairbanks, Jr., William Frawley and Harriet Hilliard. Laurette Peterson, secretary to Lester Gottlieb at Mutual, left for Havana over the weekend to be gone eight days. . .

Elmore Vincent and Don Johnson, better known as the "Kotch & Figgsbottle," have been offered a spot in a picture. . . Henry Busse's orchestra is the usual heard over WHN via the "WLW Line." Howard Doyle, WOR announcer, will be absent from the air for a week or two, due to the death of his mother, Nellie Addis, and Buddy, who recently concluded their own series, will guest on Ben Bernie's program June 15. Nance O'Neil, Berry Wood and Robert Irwin will be the Hammerstein "Music Hall" guests tomorrow.

Paul Frank Joins Weed & Co.

Paul Frank, well known in Detroit and New York advertising circles, has joined the New York office of Weed & Co., station representatives. For the past four years Frank has been vice-president in charge of advertising of "Spirits," a trade publication in the wine and liquor industry.

Blevins Davis to Return

Blevins Davis who covered the Coronation concert for the "Official Christmas\n Library" will return on the Queen Mary today. While in England, Davis was commissioned by the Union for the purchase of all pictures and literature pertaining to the Coronation, necessary to complete the university library collection.

Batcher Denies Shift

Bitty Batcher left for Hollywood Saturday. In a pre-leave-taking interview with a Motion Picture Daily representative he denied the rumor that he had signed to take over production of "Showboat" and Colgate-Palmolive-Peet's "Symphony and the Theatre," Benton & Bowles shows.

Iowa Staff on Vacations

Des Moines, June 6—Dave Nowisson, publicity director for the Iowa Broadcasting Co., and Mrs. Nowisson, have left for a three week's auto trip through the west. Mary Little, advertising manager, and Gwen Mccleary, company director, of KGSK departed yesterday on an auto trip to California.

Sullivan to Ohio Fete

Paul Sullivan, news commentator over WLW and WSAI, Crosley sister stations, is in Cleveland for the national Peony Festival this week. He will conduct his daily broadcast from there, then return east.

Radio

$15,000,000 Radio Suit in Settlement

A $15,000,000 treble damage suit filed in the U.S. District Court of New York against RCA, RCA Manufacturing Co., General Electric and A. T. and T., under the antitrust laws was settled in Federal Court Saturday except in the instance of A. T. and T. The plaintiff had charged unfair trade practices, but its attorneys, its lawyers, stated the action cancels mutual obligations and will eliminate competition pending in Federal and New York state courts.

Script Library Goes To All of Australia

With the formation of a commonwealth network in Australia, the Commonwealth Broadcasting Corp., which has absorbed among others the J. B. Chandler & Co.'s radio activities, material furnished by the Script Library will be broadcast throughout the dominion. Chandler & Co. was formerly the Script Library's Australian representative.

The new chain owns 12 stations, including 4BC, Brisbane; 2UW, Sydney; and 3UZ, Melbourne.

Bristol-Myers Sets 13 Vitalis Programs

The Bristol-Myers Co., for Vitalis, will sponsor 13 half-hour programs, beginning today, featuring Ray Sinatra's orchestra and Joyce Nash as vocalist. Program of the week is "Waltz of the Flowers," on WHN, and will be piped to WILW, Cincinnati, and WFLF, Philadelphia, next week, with Margot Binnie's contract runs through Pedlar & Ryan. Guest artists will be presented on each broadcast. Today's guests include Estelle Taylor, Bert Acosta, Abe Morison, Paul Sullivan, Patrick Ryan and Bradley Barker. Acosta, it is understood, will reveal his experiences in Spain.

"Revue" Starts on WOR

"Spotlight Revue," a new sustaining series, begins a summer stay on WOR today. Featuring Franky in Barker and the 6:30 P. M., E. D. S. T. Franky, Davis, song writer, will "emcee," and the orchestra will be under the direction of Leo Freedburg, with Bunny Wasserman as the day's opener include Rose Marie, Leo Fuld and Beatrice Joyce.

Post Institute on WOR

New commercial account at WOR is a series of talks for the Post Institute, Thursdays from 11:45 A. M. to 12 noon, through Hirschon, Garfield, Inc.

NBC Gains 25.5% NBC time sale revenue for May totaled $3,214,519, as against $2,561,720 for the same month a year ago, an increase of 25.5 per cent. The network's revenue chart shows May to be the eighth successive month in which advertising sales have more than $3,000,000 with NBC, and the 19th such month in the station's history. The May figures bring the total for the year to $16,947,270, compared to $13,737,634, for the first five months of 1936, a gain of 23.3 per cent. The Red network accounted for $2,223,179, or 37 per cent over May last year; the Blue revenue was $563,475, up 4.6 per cent over May, 1936.

New National Hearings Scheduled By FCC

Continued from page 15

Applications of WRBC, Inc., Cleveland, for new 880-kilocycle, 1,000-watt station; and WMMN, Fairmont, W. Va., for an increase in power from 5,000 to 10,000 watts, night, 5,000 watts day, and RFNF, Shenandoah, Ia., for increase of power to 1,000 watts, night, 500 watts day, was granted.

June 8, after an examiner—Application of Phillip Jackson, Brunswick, Ga., for new 1,420-kilocycle, 100-watt station.

June 9, before an examiner—Application of WWV, New Orleans, for in- crease of power to 50,000 watts.

June 10, before an examiner—Application of WRVA, Richmond, for in- crease of power to 50,000 watts.

June 10, before the broadcast division—Contestings applications of John S. City Broadcasting Co., John City, Tenn.; Knoxville Journal Broadcasting Co., Knoxville Tenn., and Richard M. Castro, Johnson City, Tenn., for WMMN, 100 watts night, 250 watts day.

June 11, before an examiner—Application of WOR, New York City, for new 1,310-kilo- cycle, 100-watt daytime station.

The FCC also made public applications from WWG, Petersburg, Va., for an increase of power to 1,000 watts and extension of time from day unaided to 11 a.m., WMMN, Dayton Beach, Fla., for change of frequency to 1,240 kilocycles and increase of power to 1,000 watts, WWJY, Gadsden, Ala., for increase of power to 100 watts, and WPOF, Denver, for increase of power to 250 watts.

Also pending before the commission, it was disclosed, is an application from the Burlington Broadcasting Co., Burlington, Iowa, for a new station to operate on 1,310 kilocycles with 100 watts power.

Opposes Auburn Petition

Washington, June 6—Examiner P. W. Steward of the F. C. C. has re- commended that the commission deny the application of WBBM, which is in control of WMBO, Aub- urn, N. J., to the Auburn Publishing Co., on the ground that the proposed sale price is far in excess of the valuation of the property.

Earle Ferris Incorporates

Earle Ferris who has formed in California the Earle Ferris radio Service, Inc., with Ferris as president and treasurer; Irving Parker as vice-president and general manager, and George Lassiard, who has been functioning in Hollywood for almost a year, has been appointed director of the California corporation, in addition to Parker, includes Roberta Woodburn, account executive, and Constance Fisz, former publicity director for KNX.
Old Faithful Geyser, nature's headliner in Yellowstone National Park, puts on a four-minute show and repeats it exactly every 67 minutes. It has been doing this for at least 100 years. During its brief act this miracle of nature hurls more than 200,000 gallons of boiling water into the sky for a distance of over 150 feet.

Old Faithful and MIRROPHONIC never fail to come through with a good show on time—and with

"A THRILL FOR YOUR EARS!"

MIRACLES DON'T "JUST HAPPEN"

Nature spent centuries on the process of creating the miracle of Old Faithful.

E.R.P.I. spent years in the commercial adaptation of a revolutionary principle of sound reproduction known as MIRROPHONIC. Like Old Faithful, MIRROPHONIC is a product of time—it is a result of long research by Bell Telephone Laboratories and Western Electric in perfecting a reproducing system first conceived in the form of Stereophonic or "third-dimensional" sound.

MIRROPHONIC is the direct commercial outgrowth of the historic Stereophonic principle—first publicly demonstrated four years ago in Philadelphia, later in New York, Hollywood, and recently, in Miami.

MIRROPHONIC is readily adaptable to future advances in the art. If you now have Western Electric, it may be installed on a convenient step-by-step modification plan.

More than a thousand exhibitors, who have installed MIRROPHONIC, used its powerful exploitation campaign, now enjoy increased BOX OFFICE DOLLARS.

THE NEW
Western Electric
MIRROPHONIC
SOUND SYSTEM
THE STANDARD OF THE WORLD
Jean Harlow Dies on Coast In 27th Year

Sudden Death Caused by Uremic Poisoning

Los Angeles, June 7—Jean Harlow, whose meteoric rise to stardom was a striking example of the manner in which the world of the screen can bring fame and fortune overnight, and who was one of the most valuable players on the high ranking roster of M-G-M, died here this morning at 10:57 in Good Samaritan Hospital of a complication of intestinal inflammation and a gall bladder ailment, which led to uremic poisoning. She was 26 years old.

Miss Harlow was taken ill about two weeks ago, when her illness was diagnosed as gall bladder trouble. Although her condition was considered serious several days ago, she was not thought to be in any danger, and was understood to have been effecting a rapid recovery within the past two days. It was expected that she would return to work soon. Yesterday afternoon, her physician, Dr. E. C. Fishbaugh, ordered her taken to Good (Continued on page 4)

Coast ITO Critical Of MPTO Delegates

San Francisco, June 7—Criticism of the meager attendance at the M.P.T.O.A. sessions at Miami features the latest bulletin of the I.T.O. of Northern California.

H. V. Harvey, one of the delegates, says that in his opinion the M.P.T.O.A. is "worthwhile, but there was not enough cooperation or interest shown by the units of the M.P.T.O.A. to make the thing a fairly representative group."

He held that delegates sent to the conventions should fairly represent their units and discuss exhibitors' problems.

ITO Asks Raise in Federal Exemption

Columbus, June 7—The I.T.O. of Ohio has addressed a communication to the House Ways and Means Committee at Washington, over the signature of P. J. Wood, secretary, requesting that the Federal admission tax exemption be changed from 40 cents to 50 cents.

Increasing the exemption, the letter (Continued on page 4)

Radio News—Pp. 6-7

Selznick Reported Refusing U. A. Bid

Hollywood, June 7—David O. Selznick has been made an offer to become a third owner member of United Artists with Samuel Goldwyn and Alexander Korda. Reports here are to the effect that the producer will not accept.

Selznick would not comment today on the deal to be made following the completion of his final four films for United Artists but it is known here that both 20th Century-Fox and M-G-M have offered releasing deals. Selznick is also considering the establishment of his own releasing system but his plans for the future in this direction are indefinite.

Building in England Booms, Says Hanbury

Theatre construction in England shows gains from 200 to 250 during the past few years. Ralph Hanbury for RKO stated yesterday that whenever he arrive on the scene convention-bound. He will leave for the coast Saturday with the company's home office delegation. The theatre expansion includes independents as well as major circuits, he said.

Last year was RKO's banner year and by the number of contracts written at the time he sailed from London, Hanbury said that all indications pointed to this record being broken this year. Last year independent producers made 16 quota pictures for the company. A like number will be financed by RKO this year.

Trade, is booming, Hanbury asserted, since the remittance program was commenced. He will sail July 3 on the Berengaria with William Levy of Walt Disney-Mickey Mouse, Ltd., who also was on the ship.

Employe Contracts Valid; Katz Wins 3-Year Battle

The validity of executives' employment contracts in New York state was established yesterday in a unanimous decision by the U. S. Circuit Court of Appeals here upholding Sam Katz's $263,098 action against Paramount, which was based on the unexpired portion of his contract with the company after 1932, when his Paramount association ended.

Katz's claim was filed against Paramount during the company's bankruptcy and reorganization proceedings and has been in litigation for the past three years. The claim was disallowed by Special Master John E. Joyce originally on the grounds that Paramount was relieved of liability under the contract by Section 60 of the N. Y. stock corporation laws which specify that the directors of a corporation may remove a contract employee "at pleasure." The special master's ruling was reversed later by Federal Judge Alfred Cox, who held that Section 60 did not relieve the corporation of liability for removing a contract employee without cause. Judge Cox, however, did not allow Katz's claim, but left that to be determined by a subsequent action to show whether or not Katz was wrongfully discharged and, if so, in what amount (Continued on page 7)

Para. Willing To Take Good British Films

Balaban Ready to Give World Distribution

Paramount is opening its doors to producers converting from English who can make quality pictures with a general appeal for a world-wide market. Barney Balaban, president, told Motion Picture Daily yesterday upon his return on the Queen Mary after a six-weeks tour of Paris, Vienna, Budapest, Rome, Naples and London.

"At the present time, Capt. Richard Norton of B. & D. is making from 15 to 15 a year at Pinewood for distribution of Para. Balaban said. "These films are being turned out in quantity for quota regulation. Now we are interested in quality production for world-wide distribution."

Asked whether Paramount would finance production of this kind, Balaban said arrangements for pictures in this category have not been discussed. The indication was, however, that independent producers making quality product would find an available international channel through Paramount. Balaban said a decision on Paramount's production plans in England would most likely be made as soon as the new quota law is made public. Present regulations expire next April and it is too early to venture a prediction, he added.

"We have just renewed our lease (Continued on page 7)

Para. Men Start Coast Meet Today

Los Angeles, June 7—Over 125 home office and studio officials, foreign and domestic sales representatives will convene here tomorrow for the opening sessions at Paramount's annual sales convention which will be held on its way with its first business session Thursday at the Ambassador.

The list of delegates in attendance (Continued on page 7)

Circuit Tax in Pa. Signed by Governor

Harrisburg, Pa., June 7—Governor Earle has signed the bill imposing taxes ranging from $1 up to $500 on each theatre in that state, the amount levied to depend upon the number of houses included in the circuit. The law applies also to chain stores, a number of which were closed (Continued on page 4)
Report N. O. Grosses Strong Despite Heat

NEW ORLEANS, June 7—Summer has little effect on theatre business, according to local managers. Cooling systems have been installed in all downtown houses, save one and it is expected that this, the St. Charles, will let a contract in the near future.

The opening of the Joy-Stand with a 10-cent admission charge, a five-cent minimum, and children one cent on Saturday mornings, has not affected grosses.

Bank Night and other games still hold sway in practically all the New Orleans houses in the downtown section. Neighborhoods in addition to the awards are getting back to household gifts, the latest being refrigerator sets.

Searching Victory Ruins

CINCINNATI, Cal., June 7—Although 25 players and studio workers escaped injury in the fire which destroyed the Victory studio, the ruins of which were being searched for possible victims. Among those who left the studio safely were Tom Tole, Bobbie Lee, Ione, Marcel, Roger Williams and Robert Hill, director.

Purely Personal

NEED DEPINE, HERMAN ROBBINS, SAM DEMOW, PHIL REISSMAN, WILLY MCKAY, GRAD SEARS, WILLIAM LESSER, GEORGE DEMOW, MARTEN VUGLE, BOB GOLDEN, DICK COREY, PERRY PHILIPSON and IRIE HOFFMAN among those trying to dodge the heat waves at "21" yesterday, Romm had funneling down to the front and union shop, met with denunciation both by officers and men on strike.

Charles Lessing is confident that a settlement of the strike will be reached Tuesday. One of Clarke's aims was to have Lessing removed from the picture but the local's action puts Clarke out on a limb with the officers saying the next consideration for another Clarke move to end the walkout.

William Cullen's resignation as head of the designated M. P. Crafts, was accepted last night by the employees of the organization's executive committee. The charge that he exceeded his authority by making the decision here to settle the strike is said to have resulted in the request for his resignation.

Charter Cleveland Union

CLEVELAND, June 7—Local inspectors, poster clerks and shippers have been given their union charter from the A. F. of L. and are on the stage of Film Exchange Exchangers, Local B-5 of the L.A.T.S.

Members Repudiated Clarke, Painter V. P.

(Coined from page 1)

to Pat Casey. The plan is reportedly the same as the former demands, namely, to return to the Clarke area a closed shop guarantee and the removal of strikebreakers and retention of identity. The proposal made no mention of jurisdiction means that gift drawings will not be disturbed until the fall term.

Former Attorney General William Wright, appearing for the Omaha exhibitors, contended that the Supreme Court's decision in the case "adequate remedy" could be obtained in district court. He also argued that there is no issue for an injunction because it has not been determined yet whether Bank Night is a lottery as charged by Hamer.

RKO to Ask Dismissal

RKO Radio Pictures, RKO Dist. Corp. and RKO Radio Pics. will ask Federal Judge Samuel Mandelbaum to dismiss the bill of complaint filed Tuesday by the Chicago Lipman on the ground that the complaint failed to state a cause of action. The plaintiffs allege infringement of their trademark in the RKO picture, "I Dream Too Much." They asked for an injunction, damages and an accounting of the profits.

20th-Fox Crowd Due Back in N. Y. Today

Office home and eastern delegates returning from the 20th Century-Fox annual sales convention will arrive in New York today. The group, numbering 175, left Los Angeles Friday night.

John D. Clark, sales head, and Charles E. McCarthy, advertising and publicity head, who remained on the coast for several additional days, are due in New York today.

Sidney R. Kent, W. C. Michel, J. H. Moskovitz and Joe FUNCUS returns from a Western trip.

Also in the party was George Skouras, who took west the body of Percy Kent, brother of S. R. who died here last week.

Dickinson Names Two

KANSAS CITY, June 7—Glen W. Dickinson, son of the 20th Century-Fox district manager, and N. R. Hamblin as managers of Dickinson houses.

Plays 6 Features on 'Secret Service Smith'

Hollywood, June 7—E. B. Derr has purchased the 11 novels and stories of the "Secret Service Smith" stories by Major R. M. Scott. Crescent plans a series of six features for this season on the books.

To select the player for the role of Hopkins in "Secret Service Smith," Crescent is planning a national exploitation search, with the six finalists chosen coming to Hollywood for tests.

Six Strikers Arrested

Six of the Max Fleischer strikers were arrested in the picket line at 1,000 North Hollywood Ave. because they were singing. They were charged with disorderly conduct.

New Lease on Life

For B. N. in Omaha

OMAHA, June 7—The M. P. Exhibitors Ass'n of Omaha, composed of 29 theatres operating Bank Night, Tuesday, submitted a resolution to the Supreme Court's action in reserving decision on Attorney General Rich- mond's claim that a temporary injunction means that gift drawings will not be disturbed until the fall term.

Former Attorney General William Wright, appearing for the Omaha exhibitors, contended that the Supreme Court's decision in the case "adequate remedy" could be obtained in district court. He also argued that there is no issue for an injunction because it has not been determined yet whether Bank Night is a lottery as charged by Hamer.
"Don't let the soapbox confuse you, my little chickadees... this is the greatest, the most colossal, the most..."

Thanks, Bill. Thanks for the introduction. But in a more modest vein, we'd like to say that Paramount's annual sales convention begins tomorrow in Hollywood, at the source of its production activities... where the boys will get an eyeful and an earful of the big pictures that will make selling a pleasure for them in 1937-38... and, what's more to the point, a pleasure for the theatres playing 'em. The big product announcement is coming off the presses, and it tells the whole exciting story of the greatest line-up of entertainment in Paramount history. Wait till you showmen see it!

PARAMOUNT'S SALES CONVENTION
Hotel Ambassador, Los Angeles
Jean Harlow Dies on Coast

In 27th Year

(Continued from page 1)

Samaritan Hospital from her home in Beverly Hills when her condition became critical. At her bedside were William Powell, to whom she was reported engaged; her mother, Mrs. Jean Belo; her stepfather, Mario Belo; her maid, Blanche Williams; Drs. Fishbaugh and Leland Chapman, and two aunts. No decision relative to funeral services for Miss Harlow had been made at a late hour tonight.

At the time she was taken ill, she was working at the M-G-M studio in "Saratoga" in which she was to costar with Clark Gable. This film will be rewritten for another female star, and all Harlow footage will be discarded. The film was within a week of completion.

Among M-G-M's Leaders

RANKED as one of M-G-M's leading stars for the season of 1937-38, she had been scheduled to appear in three pictures, as star in one, and as a co-star in two others. She was to have been starred in "The Best Dressed Woman in Paris," and co-starred in "Spring Tide," with Robert Taylor and Wallace Beery, and in "To the Marines," with Robert Taylor and Spencer Tracy.

In addition arrangements had been completed whereby she was to have been loaned to 20th Century-Fox during the coming season to costar in "In Old Chicago," with Don Ameche and Tyrone Power, which was planned by Darryl F. Zanuck as one of the most important pictures on the 1937-38 production lineup for 20th Century-Fox.

Jean Harlow was born Harlean Carpenter in Kansas City, on March 3, 1911. In 1927, when she costarred in the local picture "The Heart and Bowl School," as Girls as a child. When her family moved to California for three years she attended the Hollywood School for Girls, and returning to Kansas City and enrolling in the Bigelow School at the age of 15.

She was there after the family moved to Highland Park, Chicago suburb, where she entered Ferry Hall at Lake Forest. She ran away to get married when she was 16, went to Hollywood for her honeymoon, and her parents joined her in Beverly Hills. She was divorced two years later.

Rise Meteoric
Her entrance into pictures came purely by chance. Visiting a friend on the Fox lot, she was seen by an executive and given a letter to the casting director. He registered her at the studio and Central Casting. While working as an extra she was offered a part in one of a pair in "Hell's Angels" by Hal Roach, then given a five-year contract. She obtained her release from the contract after only a short time, then was assigned a role with Clara Bow in "The Saturday Night Kid," and a second lead in a Christie film. After returning to Kansas City she met Ben Lyon and James Hall, and then followed in quick succession an appearance in "Hell's Angels" with Clara Bow in "Hill's Angels" and a contract with the Caddo Prod. Co.

From that time on, success followed her rapidly. For M-G-M she has appeared in, among others, "Red Dust," with Clark Gable; "Hold Your Man," also with Gable; "Dinner at Eight," in which she scored as Wallace Beery's wife; "Babes in Arms," then directed by Robert C. Taylor of St. Louis early in the session.

Industry Executives in Tributes

Learning of Jean Harlow's sudden death on the coast, Nicholas M. Schenck, president of Loew's, said yesterday, "She was a marvelous girl and a great actress, and I feel terribly sorry and sympathize with all her friends of which there were so many and among whom I was proud to be numbered."

Howard Dietz, director of advertising and publicity, also paid high tribute to Miss Harlow. "Leslie, B. Mayer, E. J. Mannix and Sam Katz issued eulogies praising the star.

Boys Back to Work

Hollywood, June 7—William Boyd and Grace Bradley, following a one-day honeymoon at Malibu Beach, have disposed of their respective film locations, she at the studio here, he 300 miles to the north.

Friedman Due Monday

Los Angeles, June 7—Joseph Friedman, in charge of all activities for Columbia in England, will leave here on the Normandie on Wednesday, arriving in New York next Monday.

---and its there

Ship It

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate ... by messenger or high speed truck ... direct to the field.

2. The first plane out carries your shipment via the shortest, fastest route coast to coast. It travels swiftly as any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

Light Board Gains

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MOTION PICTURE DAILY

Tuesday, June 8, 1937

Not to Show Riot

Chicago, June 7—A. Richard, Paramount News editor, said today that the Memorial Day rioting at the Republic Steel South Side plant here would not be exploited.

The scenes were too gruesome, he said, and might incite to riot elsewhere. Richard noted that he was at last week's Orange Coast Paramount convention.

Circuit Tax in Pa. Signed by Governor

(Continued from page 1)

by their owners immediately following the passage of the bill.

The theatre tax will take the form of an annual license fee for the fiscal year beginning June 1. Theaters are given 60 days to make application for the license.

Officials of theatre circuits contacted yesterday stated that closings in Pennsylvania are contemplated as a result of the enactment of "chain" tax law.

PHILADELPHIA, June 7—The industry will be affected by two of the five new taxes approved by the Finance Committee of the City Council. They are: A four per cent amusement tax replacing the state tax which expires July 23; a 10 per cent tax on the proceeds from the leasing of billboards and other display advertising.

Missouri Chain Tax

JEFFERSON CITY, Mo., June 7—The chain store tax bill in the Missouri house, which would have taxed chain units from $25 to $200, and which was introduced by Robert C. Taylor of St. Louis early in the session, has been dropped.

Expect Conn. Tax Defeat

HARTFORD, June 7—With the end of the session of the Legislature slated to close on Wednesday, and the Finance Committee allegedly opposed to the passage of the above new tax bills, exhibitors are fairly certain of the defeat of the proposed 10 per cent admissions tax measure.

Gov. Wilbur L. Cross has served notice on the Legislature that regardless of their merits, he will have to veto nearly all of the special appropriations on the sole ground that the General Assembly has failed to provide the necessary funds. The personal-men-in-a-booth bill was defeated early in the session, while Sunday showings for vaudeville was passed, subject to local option.

Missouri Tax Approved

KANSAS CITY, June 7—The Missouri House has approved the state's present one per cent sales tax with the following amendments, as reported by the 67th Senate: the exemption of newspaper advertising and transportation, and provision of a three per cent discount to retailers (including exhibitors) for their trouble and loss in collecting the tax. The tax becomes effective immediately on signature by the governor, which is expected within the next two weeks, and runs to Dec. 31, 1939.

I70 Asks Raise in Federal Exceptional

(Continued from page 1)

states, would enable theatres to increase prices above the 40-cent maximum now fixed by law. Other theatre operators would be enabled to show reasonable profits and the government would benefit from increased income taxes.

MPTOA Hits "Hollywood Hotel"

SPokane, June 7—Opposition to the "Hollywood Hotel" program was voiced here today at the meeting of the M.P.T.O.A. of the Pacific Northwest and Eastern Washington. Dealers charged that the program told too much concerning the films with which it treats and that it "kills all pictures except invaluables like outstanding musicals." Protest will be sent to producers.

Several objections were registered to the inclusion of "circus pictures" and "active racketeers" who threaten to build competing theatres unless paid off.

Unionization was reported as generally in progress even in the smaller communities.

Degree for Van Schmus

An honorary degree of Doctor of Humanities was conferred by Washington and Jefferson College on W. G. Van Schmus, managing director of the Music Hall, during the school's 136th commencement exercises at Washington, Pa., over the week-end. The degree was awarded the recipient's "accomplishments in the cultural world and his leadership in the art of fine entertainment."

Arranges Satyords Off

CLEVELAND, June 7—Starting last Saturday and continuing through Sept. 4, M-G-M office force here has been granted every alternate Saturday off. Office managers B. D. Sterner has worked out a policy whereby each member of the force will get seven long weekends. No other local exchange has such a policy.
Thanks! Me and my pals alluz aims to please!

PARAMOUNT WINS FOUR FIRST PRIZES FOR OUTSTANDING SHORTS!

Exhibitors in nation-wide poll give the top spots in their respective divisions to “Popeye the Sailor Meets Sindbad the Sailor” (Two-Reel Color Cartoon), “An Underwater Romance” (One-Reel Sport), “Lovers’ Paradise” (One-Reel Color Musical), “Bridge Ahoy” (One-Reel Cartoon).

Paramount Short Subjects

100% BOX-OFFICE TESTED
CBS to Equip Stations with Signal Device

An increase in signal intensity equal to that produced by doubling the power of the transmitters of its stations will be brought about this month on the coast of CBS by the automatic peak voltmeter, an invention of the Bell Laboratories.

The new equipment will be given its first commercial employment at WABC, New York; WBWB, Chicago; WCDO, Minneapolis-St. Paul; WPT, Charlotte; WJJS, Washington; WEEI, Boston; WKRC, Cincinnati, and KNX, Los Angeles. The network's short-wave transmitter, WXE, will also be equipped with the device.

The automatic peak voltmeter performs the same function as a transmitter that a therapist performs for an oil burner. It automatically keeps the signal intensity above a pre-determined level. The level is slightly below the station's maximum signal capacity, for to go above this level would mean distorted reception in the tone or the destruction of equipment in the transmitter. With the aid of the automatic peak voltmeter engineers can safely boost the average to 50 per cent or more of modulation, it is claimed. To produce this same gain in signal intensity without the help of the new Bell device it would be necessary to double the power of the station.

A. S. Foster Quits WWL

New Orleans, June 7.—A. S. Fos- ter, promotion manager and vice-president of WWL, has resigned. He had been associated with the station for the past nine years. Foster came to New Orleans from Atlanta. He was manager of WSMB at one time.

Henry Dupree has been made di- rector of special features at WWL, a new job and a new title.

NBC to Watch Summer Stock

NBC talent scouts will comb the summer theatre circuits in search of radio and screen talent in all fields—acting, writing, directing and production. Ernest Cutting will have charge of the talent search.

Stix Is Souvine Executive

Thomas L. Stix has been named vice-president of Henry Souvaine, Inc., radio production firm. Stix formerly acted as an independent agent handling show business among other national talent managers, and has been associated with the company for many years. Lyman Phelps and Henrik W. Van Loon.

Name Williamson A8 Sales Head at WKRC

CINCINNATI, June 7.—William J. Williamson, a member of the sales staff, has been appointed sales man-ager of WKRC here. Williamson succeeds Stanley A. Bateman. The station is completely pre-determined.

A newcomer to the personnel is Palmer Greer, who has been added to the engineering staff. Greer comes to WKRC from WHIO, Dayton.

Cutting in “ABC of NBC”

New York, June 6.—Ernest Cutting, the NBC’s new 7:45 P.M. E.D.S.T. on the Red net- work, will feature Ernest Cutting, artist bureau executive, in a dis- cussion titled “For,” and “Fads.” Airing Artists who have been moulded by the artist bureau will be presented on the broadcast.

Kalusche Quits KFRO

LONGVIEW, Texas, June 7.—Earl Kalusche, chief announcer of KFRO, has resigned to take a position with WFAA, Dallas, as an announcer. Travis Cabiness, formerly of WBAP, has taken the place vacated by Kalusche.

CBS Stock Plan Set

CBS announced yesterday that it is prepared to ex- change the present-ly existing $5 par value shares for both Class A and B stock for the new $2.50 par value shares, on the basis of one old share for two new shares.

Sam Hayes Back on Air

SAN FRANCISCO, June 7.—Sam Hayes, former Richfield announcer, will return to Pacific Coast airplanes Sun- day night, over the CBS coast net- work, and will be sponsored by Bank of America.

M. Louis Goodkind Resigns

CHICAGO, June 7.—M. Louis Goodkind, radio service manager and director of publicity of Lord & Thomas here, has resigned.

Don Clark Succeeds Dolberg

LOS ANGELES, June 7.—Don Clark has been named program director of KFRC succeeding Glenn Dolberg, resigned.

For Men Only

Better than a great many network programs whose titles we could mention but won’t, is “For Men Only,” a new weekly series originating in the studios of WHN, New York, and the WLW line from 8:30 to 9 P.M., E.D.S.T.

Paced and produced nicely, the pro- gram’s permanent features include Ray Sinatra’s orchestra, Joey Nash, vocalist, and Paul Sullivan as em- cee. The weekly guest artist is a permanent cast. It takes little fore- sight to predict a happy stay on the schedule for the series.

Last night’s guests include Bert Acosta, who described his experiences in the Spanish warfare; an Irishman with a delicious brogue, Pat Ryan; a $150,000 Sweepstakes winner, Alex Morrison, golf pro; Bradley Barker, announcer, and Estelle F. Green in a scene from “A Family Affair.”

As for the mainstays, Ray Sinatra’s orchestra is one of radio’s best; Joey Nash sings beautifully and Paul Sul- livan’s ability is best attested by his ranking in the commentators’ division of the Radio Picture Daily’s recent popularity poll.

“Fatty Lewis”

KANSAS CITY, June 7.—Because of the adaptability of the messages of the advertisers, “domestic drama” on the radio are increasing as time goes on.

One of the better ones went on the air here last week over WDAF. “Fatty Lewis” appeared as a Sunday feature on the Kansas City Star for 28 years. Arthur F. Killick, who created the character and appears as “Fatty” in the program, pictures his ideas of an advertiseer’s home” in the episodes. Humorously philosophical, the pro- gram contains commendably brief social comments.

“Spotlight Revue”

Rated by its debut yesterday, “Spot- light Revue” is a mem- ber- ship series in which, on one set, Mabel Morton, a new series on the program, will have most of yesterday’s guests on the stage or in local night clubs, this reviewer knows them to be competent show- folks capable of entertaining stage and night club audiences. Before the mike, however, their talents were lost.

Leo Fuld and Beatrice Joyce, for instance, heard in the Music Hall and the Casino, did not succeed. On the air Miss Joyce of- fered “Vienna Dreams,” and “When Lips are Sealed,” with desultory, if not altogether unpleasant results. Fuld’s rendition of an Italian song, sung in the native tongue, was likewise. Benny Davis, as emcee, reflected his inexperience before the mike, and Leo Freund- berg’s orchestra was poor. Even Roselle Seidel’s Coconut orchestra was little of the promise she displayed when she was burning up the airwaves at the Beach Ballroom. “Spotlight Revue” is offered Mon- days from 3 to 3:30 P.M., E.D.S.T.

Banner

Los Angeles Town Pump

LOS ANGELES, June 7.—G. R. Rich- mond, new KMPC owner, opens back from New York next week… Donahue & Coe have placed 10 spot an- nouncements for Scholl Mfg. with KMPC… Andy Devine returns to the Jack Benny series… John Canady, KMPC sports an- nouncer, takes over the News desk formerly held by Bert Bailey… Ken Baker’s orchestra, with Betty Van, vocalist, opens a series of weekly broadcasts over KMPC June 18… P. S. T., Sunday, over KFAC from the LaMonica Ballroom. Milt Hughes will handle the announcing.

Start Cincy Promotion

CINCINNATI, June 7.—A campaign promoting the Cincinnati Post radio page and its editor, Paul Kennedy, has been launched here, employing truck signs, office ads, car cards and a series of appearances by Kennedy over the local stations.

Two years ago all three of the city’s papers had a no-agreement, banning even program listings. The Post, a Scripps-Howard paper, opened up preparatory to the purchase of station WCKO. Kennedy was trans- ferred from Toledo a year ago to take over the department and assist in news broadcasting.

Sponsors New Program

SALT LAKE CITY, June 7.—The station manager of “Nancy of Hollywood’s” film talks for three and one-half years, has abandoned the feature this week. A new series of thrice weekly afternoon shows called “People We All Know.” Lyle Edmunds will be the commentator of personalities. The feature will be a long term series heard over KSL here.
Radio

Duffy of B B & O
Is Named by AAAA

B. C. Duffy of Batten, Barton, Dur- stine & Osborne, has been elected chair-
man of the New York Council of the Ameri-
can Ass’n of Advertising Agencies.
The firm of Batten, Barton, Durstine & Os-
borne has been named vice-chairman and
Everett W. Hoyt of Charles W. Hoyt Co.
is secretary and treasurer. They will serve
two years. Also named were: William F.
Patrick of Young & Rubicam, Richard
Dallas Reach of the Chas. Dallas Reach Co., and
V. O. Schwab of Schwab & Beatty, Inc.

K. C. Film Battle on Air

Kansas City, June 7.—E. E. Horton, radio editor of the Kansan,
will begin this week a series of 10-minute broadcasts on
KKEN, the newspaper’s radio station, in
which he will carry the city’s fight for first
run release of pictures to the radio public. The Kansan has
been giving the campaign of the Kansas City
editors for day and date rele-
ase with Kansas City first run ever since
the issue was opened some weeks ago.

The broadcast will be on the air an
indefinite period, and it is expected that the
broadcast will reach small towns, passing
along news comment on the cam-
paign and its purpose. He will inter-
view influential local citizens on the
fight, exhibitors, members of the pub-
ic, and others.

WCRY Adds New Accounts

Cincinnati, June 7.—New accounts reported by WCRY include Public
beer, one spot announcement before the
Louis-Bradock fight June 22,
placed through Sears & Ayer, Chi-
ago. Chevrolet Motor Co., renewal,
39 transmitted programs three times
weekly, starting June 26. Also the
Campbell-Ewald, Inc., and Scholl
Mfg. Co. 30 spot announcements
June 7 to 11, through Donohue & Coe,
Inc, New York.

Weiss, Eichelberg East

San Francisco, June 7.—L. O.
Weiss, general manager of the Don
Lee network and Wilbur Eichelberg,
manager of KFRC, will leave here this
week for Chicago to attend the
NAB convention, and to line up plans
for several Mutual-coast-to-coast
programs slated for presentation this fall.
It is learned that Percy Deutch,
president of the World Broadcasting
System, will also be present in honor of
Weiss during the NAB convention.

Anderson, Continuity Chief

Knoxville, June 7.—R. L. And-
erson has been appointed chief of
WXON, Scripps-Ho新冠疫情, In,
here. Anderson, formerly member of the
local sales staff, will be chief of the
continuity department and do commercial
announcing.

“Madame X” on Lux Show

The Lux “Radio Theatre” will of-
er Ann Harding and James Stewart
in a radio adaptation of “Madame X,”
June 14. The following Monday, June
21, Lux will present Leslie Howard
in a microphone version of "Monstre Beaurecue.

“Parade” and Show $20,500
Chicago Lead

Chicago, June 7.—The Hit Par-
ad is off the stage, as the famous
organization on the Palace stage was the
outstanding business-getter in the
Loop, bringing in a gross of $1,400, which
was $1,500 above average.

Two pictures opened and then
were pulled after the first day. “Melody
Hill” opened May 31, and closed
the latter part of the month, and
the sequel after one day and “Night Must Fail”
went in to replace it, doing fair business
to get $1,400, which is $400 above the
normal gross. “Angel’s Holiday”
failed to pull after a single day at the
Garrick and “Good Old Days”
was satisfactory, but grossed
only $5,000, which was $1,500 below
average.

The “Prince and the Pauper,”
was pulled from the Apollo after a week in
the Chicago took $7,500 which was
$1,000 above normal.

Total first run business was
$18,900. Average is $118,000.

Estimated takings:

Week Ending June 2:

PRINCE AND THE PAUPER (W.B.)

Chicago—$1,000, 35c-55c-75c, 7 days.
Stage: Bill Robinson and sons.
Gross: $7,500. (Average, $1,063)

NIGHT MUST FALL (M-G-M)

Chicago—$1,000, 35c-55c-75c, 7 days.
Stage: Fawcett and Parade. Gross: $7,500. (Average, $1,063)

PARADE (Republic)

Palo Alto—$2,950, 35c-55c-75c, 7 days.
Stage: Bill Robinson and sons.
Gross: $20,500. (Average, $1,500)

NIGHT LIFE RACED TO $600,000

British Talks Friday

London, June 7.—The dis-
tinction of future industry plans
by representatives of the
major organizations with the Board of Trade, rel-
ative to the clauses to be in-
cluded for the next 10 years
has been set back to Friday.

Good British Films
Acceptable to Para.

at the jointline studios in Paris for five
years,” he continued.

Considerations for the fine
work the foreign department has done
under John W. Hicks, Jr., was ex-
pressed by the Paramount president.

“Indeed the organization has done a mar-
velous job,” he said, “in holding to
professionalism and carefuleness when we
guided them as little as we did.

It is a great compliment to the
foreign force and the fellows who work under
Hicks, Jr., and I feel they are entitled to a great deal of
credit.”

His First Voyage

This was the first crossing for Bala-
mond. He said that business condi-
tions were on the upgrade and that
Europe is a very good market for
American picture.

He said that the trip has brought
about a new understanding of the
problems abroad, Balamond asserted he
was in closer contact with
home office executives make periodic
visits abroad.

He added that the matter
was important enough for
home office and studio men to visit
there more often to maintain contact
and to have a knowledge of condi-
tions.

“Our own affairs look very good.
I gave an idea inside of picture
of what Adolph Zukor planned for
the new season and they are enthusiastic
over the new line.

In September, when we begin
releasing our new pic-
ture “Song of the Sea,”
“Elba Tide,” the ball will
start rolling for us.

One of the reasons for my going over was to get the production
program over to the boys.

They would have waited six months after the
costs sessions.

Katz Wins Appeal
On Para. Contract

(Continued from page 1)

he was damaged. Judge Cooke’s ruling
was upheld by the U. S. Circuit Court
of Appeals.

Katz’s contract was for three
years beginning Jan. 1, 1932, at $2,500
weekly and an option to purchase at
stipulated prices a block of Paramount
stock at the end of each six months.
Katz alleged that he was
wrongfully discharged by the company
on Oct. 28, 1932.

J. Alonzo Spring, film attorney, repre-
ented Katz in the claim litigation.

Nevada Bans “Ecstasy”

Omak, June 7.—Judge John Rine
Powers, who sat in the Okanogan
County Circuit Court on Saturday that the film, “Ecstasy”
may not be shown in Nevada on the
basis that the decency statutes of the state. He dissolved a temporary restraining order obtained by
Samuel Cummins, distributor of the film.
The expected reelection of all officers of Actors’ Equity Ass’n and the reappointment of councilors was tlified yesterday following a tabulation of the votes cast at the organization’s annual meeting last Friday.

The expected reelection for three-year term are: Frank Gillmore, president; Osgood Perkins, Florence Reed, Arthur Morey, treasurer; and vice-presidents; Paul Dulitz, treasurer, and Leo Curley, recording secretary. Councilors for the three-year term are Glenn Andrews, Franklin Fox, William Gaxton, Walter N. Greaza, Louis Jean Heydt, Benjamin S. Lackland, Burgan outside this city, Matt Morgan, Edith L. Van Cleve and Richard B. Whorf. Councillor for a three-year term, Mary Morris, and for a two-year term, Clifton Webb.

There were two opposition tickets in the field.

Theatrical Unions
Plan WPA Protest
Representatives from the A. F. L. unions concerned with the Federal Theatre project meeting at the request of Frank Garbo at the Equitable quarters yesterday resolved to send a delegation to protest before Congress the amendment limiting the WPA appropriation to $1,500,000,000. New York Senators and the Senate Appropriations Committee will vote on the bill this afternoon and the committee of the project in its full strength will be demanded.

The delegation will be composed of Fred Marshall, president of United Scenic Artists Local 829; David Freed, executive board, Local 952, American Federation of Musicians; a member of the Washington office of the I. A. T. S. E., a representative from the American Federation of Actors, Alfred Harding, representing Actors’ Equity Ass’n; and Dorothy Bryant, executive secretary of Chorus Equity Ass’n.

Mickey Mouse Clubs Extended in England
Mickey Mouse Clubs in England are being nationalized by Oscar Deutsch of the New York Circuit, William Levy, head of Walt Disney-Mickey Mouse Ltd., stated yesterday upon his arrival on the Queen Mary. A committee has been set up to organize the clubs in more than 200 theaters, he said. The clubs are designed to promote good fellowship and meet every Saturday morning.

The circulation of Mickey Mouse Weekly, published every week by Walt Disney-Mickey Mouse Ltd., has increased to $60,000. No advertisements appear in the eight-page color magazine.

Kay Kamen, head of Walt Disney Entertainments, is also on the same boat. He spent six weeks in England and France on a combination business and vacation trip. He will be back for the coast Saturday with the RKO convention delegates. Levy leaves today.

Loew Outing July 14
Bungay, July 6—The first annual outing of the Loew New England managers will be held July 14 at the Pine Brook Country Club in Nichols, just outside this city. Matthew L. Saunders, manager of the Loew Poi, is general chairman.

MOTION PICTURE DAILY

MOTION PICTURE DAILY'S
HOLLYWOOD PREVIEW

"The Last Train from Madrid"
(Paramount)

-Hollywood, July 6—With the Spanish revolution as the background for a collection of melodramatic romances, this film probably will be better remembered as a propaganda piece than as a film. The younger players are heading for more important things than as topical entertainment. With Olympe Branda outstanding and Anthony Quinn, Dorothy Lamour, Robert Cummings and Lee Bowman demonstrating that the motion picture industry has completed their training school period, the cast also gives to many Ayres, Gilbert Roland, Karen Morley, Lionel Atwill and Helen Mack.

Technically the film is a rather disjointed series of episodic dramas, romances and adventures which will appeal to a young generation of people seeking to board the last train out of war-stricken Madrid. The only comedy centers about the character of newspaper man Ayres and the story generally told in a somber atmosphere. The terror that war danger brings to all is emphasized by the fear that strikes all who come under its sweep. With iron-willed officer Atwill directing evacuation operations, Hubert Quinm, knowing his act will deprive him of Dorothy Lamour, saves the life of blood brother Ayres. The story of Ayres and Olympe Branda, who find love, fear and eventual happiness is the film’s most appealing incident. Helen Mack’s few moments of happiness with Robert Cummings are climaxed by her tragic death. Miss Morley is an ally of Quinn’s in saving Roland, knowing that her efforts in his behalf will be as far as love is concerned. In the finale, the train pulls out.

Produced by George Arthor, based upon a story by Paul and Elsie Fox, the screen play is by Louis Stevens and Robert Wyler. James Hogan directed. A peculiar picture because of the manner in which it is executed, it nevertheless is the first film to use the Spanish revolution for its background.

This fact, plus its featuring of younger players, loom as the chief exploitation assets.


Looking 'Em Over

"Maternite"
(French M. P. Corp.)

With the expert use of the camera to produce significant effects, thereby telling the story in the screen, through pictures rather than excessive dialogue, this French film which recently reached the United States recounts a hackneyed story, and opens with a seduction, which may not meet with favor in all quarters. That, however, is the only element which could possibly be frowned upon.

The story is that of the factory worker who is seduced, and who leaves her child in the country while she seeks work in Paris. Eventually she gains a post as a maid and brings her child to the city. Her employers, a childless couple, want to adopt her son. She rebels, but realizing they can give the boy advantages beyond her power, she goes away. Then follows the old and familiar plot of the aging mother watching her son from afar and unknown. He grows to manhood, is on the way to success, when, visiting the project he is building, she is struck by his car, finally dying with her son beside her, happy despite his lack of recognition.

The performances are good, especially that of Hella Muller as the young mother. No production code seal. Running time, 27 minutes. “G.”

Protest Raid on Film
Vacaville, Cal., June 7—Mexican children have gone on a school strike with the approval of their parents to protest against a raid by the Mayor and chief of police on a meeting Saturday night at which Spain in the North was being shown. The funds were for “Friends of Lincoln Battalion.”

Four persons were arrested and the projection equipment was seized. Another showing is scheduled for next Saturday.

Golder Gets Franchise
John Golder of Philadelphia has been given the Imperial franchise for Philadelphia, eastern Pennsylvania and southern New Jersey. The exchange will operate under the Imperial name.

Renew Ruggles Pact
Hollywood, July 6—Paramount has renewed its producing and directing contract with Wally Ruggles. His next will be "True Confession," starring Carole Lombard.

Short Subjects
"Girls Ahoy"
(Edison)

Tom Patricola and Buster West are still in the navy. They still do their army act. Their adventures in this latest comedy revolve around the problem of rounding up Shanghai American officers. They prevent her from marrying her fiancés father. Up to the usual standard. Production Code Seal No. 01,614. Running time, 18 mins. “G.”

"Porky's Duck Hunt"
(Vitaphone)

Highly entertaining doings of the porcine cartoon character. It is full of clever twists and novel departures that make it refreshing. Production Code Seal No. 1,390. Running time, 9 mins. “G.”

"Ozzie Ostrich Comes to Town"
(Terry-Toons-Edison)

Though Kiko, the Kangaroo, is featured in this cartoon, it also serves to introduce Ozzie. It is routine material peppered up with clever animation. Production Code Seal No. 1,588. Running time, 6 mins.

"The Jam Session"
(Vitaphone)

A snappily concocted musical offering that features Clyde McCoy and his band. It is tuneful throughout and will be found thoroughly enjoyable. Production Code Seal No. 01,451. Running time, 10 mins. “G.”

"Crystal Ballet"
(Edison)

The celluloid tale is projected against a background of an ice carnival. It is pleasant fantasy. The fair photography catches the highlights of a scene of winter. Production Code Seal No. 01,616. Running time, 10 mins. “G.”

Study RA Film Costs
Washington, June 7—The Senate Special Committee on Government Reorganization, headed by Senator Byrd of Virginia, is studying the Re-establishment Administration’s venture in the production of films of its work. The committee’s agents are inquiring into the cost of two films, “The Plough That Broke the Plains,” and “Of Man River,” which is now in production.

Gordon to Make 3 Films
Max Gordon, New York stage producer, through the medium of his Max Gordon Pictures Corp., plans to produce three films for the season of 1938-39, he stated yesterday. The first feature will be “The Moon Shines Bright” playing currently on Broadway.

Gordon will leave tomorrow on the Queen Mary for a vacation in Europe.

Film on WPA
Hollywood, June 7—Samuel Goldwyn has listed for future production "Sweet Land of Liberty," a story about the WPA theatre project by George Bradshaw and Joe Bigelow.
Suit to Halt Tax Watched By Theatres

Retail Outlet Contends Act Unconstitutional

HARRISBURG, June 8—Theatre interests in Pennsylvania are watching closely the developments in the litigation begun yesterday by the American Stores Co., to test the constitutionality of the new law imposing a tax on theatres and chain stores in the state.

The measure was signed early this week by Governor Earle. The equity suit was filed against John B. Kelly, State Secretary of Finance, in the Dauphin County Court here.

The law, signed early this week by Governor Earle, exacts a tax on theatre and chain stores on a graduated scale ranging from $1 for a single theatre or store up to $800 for each unit of 500 theatres or stores owned by one organization within the state.

The company states that it had 1,745 retail stores in more than 450 communities in the state on June 1, and claims that if the "store and theatre tax act" is sustained it will be compelled to reduce the number of its stores to less than 1,000. The action seeks to enjoing the Secretary of Revenue from attempting to enforce the act.

The company contends that the law (Continued on page 2)

Missouri 2% Sales Tax Made Effective

KANSAS CITY, June 8—Because the state was losing $33,000 a day in the extra one per cent of sales tax, Gov. Lloyd Stark of Missouri signed the bill boosting the sales tax from one to two per cent Monday and it became effective today. Stark had not been expected to sign until next week.

"Paris," Nelson Get $55,000, Paramount

"Met Him in Paris" and Ozzie Nelson and his orchestra on the stage tallied approximately $55,000 for the first week at the Paramount. The combination show will be held another two weeks. Bob Weitman, manager, is trying to book Martha Raye for a personal appearance in July, possibly with "Exclusive."

The fourth week of "Captains Courageous" at two-a-day at the Astor garners $11,600.

Radio News—Page 8

MOTION PICTURE DAILY

NEW YORK, WEDNESDAY, JUNE 9, 1937

TEN CENTS

Alert. Intelligent and Indispensable to the Motion Picture Industry

Vol. 41. No. 134

First in Film and Radio News Brief. Accurate and Impartial

Nazis Establish Circuit Here For German Films Exclusively

The Nazi Government has established a chain of theatres in the United States showing National Socialist films exclusively, Ludwig Lore asserts in an article titled "What Are American Nazis Doing?" which appears in the current issue of The Nation.

Describing what he terms Nazi propaganda at large in this country, Lore has this to say about Berlin's alleged film activities: "Nazi films picturing the Third Reich in its various activities are released to German societies for a purely nominal fee. Hanns Munz, who is a member both of the American Nazi group and of the German National Socialist Party, directs the German theatre 'Deutsche Schauspielbuehne' which is to conduct German cultural (Nazi) propaganda in various parts of the United States. Josef Danner in Pittsburgh is engaged in similar work."

Jean Harlow Rites To Be Held Today

HOLLYWOOD, June 8—Funeral services for the late Jean Harlow will be private at the Wee Kirk o' the Heather in Glendale at 5:30 a.m. tomorrow. The body will be placed in a crypt at Forest Lawn Memorial Park Mausoleum pending final interment arrangements. Services will be according to Christian Science.

Pallbearers will be E. J. Mannix, Clark Gable, Hunt Stromberg, Jack Conway, Wurl, Van Dyke and Ray Jones. Nelson Eddy will sing "Ah, Sweet Mystery of Life" and Jeanette MacDonald the "Indian Love Call" from Rose Marie.

Twentieth Century-Fox is revising "Old Chicago" in which Miss Harlow was slated to star.

Loew's Screen in the Bronx and Loew's Astor, Astoria, L.I., are showing "Personal Property," in

Urge Shorts Quota For English Trade

LONDON, May 31.—Failure of agreement between the Cinematograph Exhibitors Ass'n and the Kinematograph Rewriters' Society, in opposition to various proposals for a new form of British film quota, is regarded as making the more likely the adoption of

Committees for RKO Sales Meeting Named

Jules Levy, general sales manager for RKO, yesterday named the various committees which will officiate at the company's annual sales convention to be held at the Ambassador Hotel in Los Angeles, June 15-20. The committees, together with the appointed membership, follow:

General Committee—A. A. Schu

Universal 3-Month Net Loss $105,069

Universal Pictures Co., Inc., and subsidiaries showed a net loss of $105,069 for the 13 weeks ending May 1.

In the same quarter last year the net loss, before crediting a profit on the sale of the capital stock of its British subsidiary, was $404,752. The company says its earnings are beginning to reflect the return from a substantial outlay on production necessary before an even flow of releases can be achieved.

The loss for the first quarter this year is after all charges, Federal and foreign income taxes, and provision of $76,234 for depreciation of capital assets.

In the preceding quarter the loss was $402,966, and for the final quarter of the fiscal year ending Oct. 31, 1936 (before extraordinary write-offs of $592,309 on certain of the company's foreign interests) the loss was $730,751.

Woolams Appointed As Aide to Cowdin

Leonard A. Woolams of San Francisco was appointed assistant to J. Cheever Cowdin, Universal board chairman, yesterday and will begin his new duties at the home office today.

Woolams is described by the company as having had many years of picture and industrial experience.

Conventions Delay Union Scale Talks

Paramount and RKO conventions have set back further dealings between major distributors and local exchange unions. A number of meetings were to have been held this week at the request of about nine midwest and southern delegations.

J. J. Ugier, eastern division sales manager for Paramount, who is now on the coast for the company's annual

Ascap Sues to Test Nebraska's New Law

Lincoln, June 8.—An action challenging the constitutionality of Nebraska's recently enacted law prohibiting agents within the state from representing more than one music copyright owner was filed here today by Ascap, whose operations under the new law would end.

The Ascap action asks for the

C. I. O. Blamed for Strikers' Impasse

HOLLYWOOD, June 8.—The feeling among veterans of the strikes across the country is that the muddled strike situation is being created by the C.I.O., which seeks to establish a foothold in the industry through the spread of dissatisfaction among the Painters' Brotherhood

Agreement on Sales Tax Is Being Sought

Distributors Hoping to Reduce Penalties

With legal recourse for contesting the application of the city sales tax to film rentals virtually closed, distribution companies are now concentrating their efforts on working out a compromise with the city comptroller's office which would amend or relieve them of the penalties and interest which may be levied in connection with the sales tax assessments, it was learned yesterday.

The 90-day period allowed for the appeal to the U. S. Supreme Court from the N.Y. courts decision which found rentals to be subject to the tax expires this week. When the appeal was turned down, the court ordered the distributors to make up the delinquent assessments. Because the court's action has been reversed, there are no sales tax assessments now pending for the summer and distribution companies have made no preparations for such an appeal, in any event. The only other legal recourse open to distributors, a rehearing of the case by the Court of Appeals, has never been seriously considered by the companies due, largely, to the fact that the court's opinion in the United States sales tax case was a unanimous one. The Albany court is now preparing to adjourn for the term.

The liability of distributors on the sales tax for the fiscal year ended last Jan. 1, was recently estimated by city officials at $1,650,000 on the basis of audits of the returns of the exchanges completed to date. Interest on this

(Continued on next page)

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(Continued on page 2)
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U. A. Closes 3-Year Florida Film Deal

United Artists yesterday completed negotiations with the Wolfsen-Meyer to make a 3-year deal to keep the deal. George J. Schafer, vice-president and general manager for United Artists, and Sidney Meyer of the circuit handled the contract.

In addition to the circuit's first runs at Miami and Miami Beach, the product will be distributed in Miami Beach and Miami's subsequent runs in Greater Miami. This is the first important deal United Artists has closed for the new season.

Kuykendall in Hospital

BIRMINGHAM, June 8.—Ed Kuykendall is in a local hospital taking treatment for a kidney ailment. He expects to be out of hospital in a few days.

Mr. Kuykendall knows his way about Birmingham as it was here that he got his start in the theatre world.

Expect 50 at Meet

ASBURY PARK, N. J., June 8.—More than 50 exhibitors are expected to attend the statewide meeting of Allied of New Jersey tomorrow at the Berkeley-
Carteret. Lee Newbury, president, will give a report of the national convention recently held in Milwaukee.

Agreement on Sales Tax Is Being Sought

sum, together with the penalties result-
ing from the deferred payment, invol-
ues for the city for a com-

mune the state and estab-
ishment of a graduated tax upon the same class of transactions is easier than the sale of a multiple number of theatres or stores. It is claimed that this is not a question of classification and that by an exemption of newsstands from the provisions of the act, the legis-

Committees for RKO Sales Meeting Named

(Continued from page 1)

halls at Schaefer's proper-ty in Agnew, George noon, for the theatrical sale. There was a disposition on the part of several officials to waive the interest and penalties, others felt that the New York Court of Appeals decision in the United Artists case included these with the tax assessment, giving the effect of "freezing" all these levies in the form of a judgment against the distributor. If these are inseparable as United Artists case, they reason exceptions to it could not be made for other distributors.

Sue M-G-M on "Rasputin"

LONDON, May 31.—Claiming def-
amation of character in the present-
ation of certain incidents of M-G-M's "Rasputin," Prince Alexis and Princess Elena Chegodyev are suing for damages in the King's Bench Court here. The action is expected to be heard in the near future. The plea of the plaintiffs is that a photograph in which Prince Nansen was received by M-G-M in 1934.

Dancers' Suit Settled

The suit of Maria Luisa Henriquez Reiche of the dance team of Ramon & Rosita against Warner Bros. Pictures was settled out of court, according to a stipulation filed in the U. S. District Court yesterday. The plaintiffs charged the stars, incorporated as an entity and Rosita was billed in "Gold Diggers of 1933," but another dance team appeared. A permanent injunction and an accounting of the profits were asked.

Lord Settled in Up October

Federal Judge John C. Knox yester-
daughter the application of Philip-

H. Lord, known professionally as Seth Parker, for an immediate trial of his action against Pathe News, but set the case for trial before jury for Oct. 11. Parker is suing for breach of contract to share expense for a film record of his world cruise.

Columbia-United Case Postponed

NEW ORLEANS, June 8.—The case of United Theatres against Columbia, involving the circuit's right to restrain the distributor from releasing "Theo-
da Does Go Wild" to other than United Houses, has been postponed until June 24 at Columbia's request, allowing ad-

Drew Leaves General

Tow Drew has resigned as vice-
president and general manager of General Register Corp. Percy Philip- son, president, has not yet named a successor to Drew.

Hays Rock; to Coast Soon

Will H. Hays returns to New York from Indiana yesterday. He plans to leave for the coast this week end to spend the summer at his home.

Suit to Halt Tax-Watched by Theatres

violates the uniformity clause of the state constitution and attempts to put a graduated tax upon the same class of transactions is easier than the number of theatres or stores. It is claimed that this is not a question of classification and that by an exemption of newsstands from the provisions of the act, the legis-
munity is discriminatory.

A further point made by the com-
pany is that the tax is so great in the higher brackets that the act amounts to confiscation and destruc-
tion of a business. The suit has given 30 days in which to file an answer.

Auscip Sues to Test Nebraska's New Law

(Continued from page 1)

pointment of a three-judge statutory court to hear arguments against the law and also petitions an injunction to restrain the state from enforcing the law.

Has Imperial Franchise

KANSAS CITY, June 8.—Homer Blackwell has acquired a five-year franchise for this territory from Imperial Pictures and will distribute all of Imperial's 1937-38 product as well as current season releases. The franchise will operate under the Imperial name.

Wilcox Coming Over

LOUISVILLE, June 8.—Herbert Wilcox has arrived here with all preparations made for the opening of the company's annual sales convention at the Amb-

Los Angeles, June 8—Paramount's convention special train will arrive here early Monday with all preparations for a welcome by studio officials and special screening of new product. Tomorrow night additional special screenings will be held at the studio.

The business sessions of the meet-
ing open Thursday morning at the Ambassador with an address of welcome by Neil F. Agnew, vice-
president in charge of distribution. J. Unger, eastern division manager, will discuss the 100 per cent club, consisting of all Paramount salesmen who have closed all the accounts in their territories. Charles Reagan, western division manager, will reward the veterans of the east and west managers and salesmen in the recent Adolph Zukor Silver Jubilee drive.

The afternoon session will be de-
voted to the Phillips of the legal department; Lou Diamond, short subjects sales head, and A. J. Rutenberg, director of advertising and public relations. Other new films will be screened in the evening.

Zukor to Speak Friday

On Friday Adolph Zukor, chairman of the board and in charge of production, will be at the meeting and introduce William LeBaron, A. M. Botsford and Russell Holman. In the afternoon session the heads of the company's product for 1937-38 and the general sales policy for the new year will be dealt with. Miss Rutenberg, director of advertising and publicity, will talk on advertising, as will Alec Moss and Sidney Gold of the Buchanan Co.

Don Velde, department head, will talk on ad sales. Again screenings will occupy the evening.

The meeting will be devoted to individual meetings with district and branch managers. A preview of studio activity will follow luncheon and in the evening the delegates will attend a buffet dinner at the studio at which all the Paramount stars will be present.

Para's Delegates Reach Coast Today

Wednesday, June 9, 1937

(Continued from page 1)
Washington

WASHINGTON, June 8—As a result of a constitutional amendment adopted by the national organization, Tent No. 11, yesterday elected HARDIE MEARIK, Archie D. Engel, and Harry E. Loebenstein to the board of governors, to replace John J. Payette, J. Louis Rome, and a time chief barker who now automatically take our positions as members of the board.

Representative Jennings Randolph, West Virginia, antagonist of the proposed 8th Amendment, was present at the luncheon meeting by A. JULIAN BRYLAWSKI, who was king-for-a-day with Mearkin.

Mearkin will be general chairman of charity-found-building boxes at Griffith Stadium July 20.

Start Coast Society
For Selected Films

HOLLYWOOD, June 8—The Southern California Film Society has been formed here with the backing of in-dustry figures to show selected films, both foreign and American, to sub-scribe to the library, and its cooperative idea which will not conflict with regular theatres.


Changes at Paramount

HOLLYWOOD, June 8—T. Keith Glennen, operations manager at Para-mount, has made the following changes in departmental setups:

A. C. C. Zollits, construction superintendent, has been named plant engineer; E. E. Davis, takes Zollits’ former spot; A. A. Garrett becomes head of the electrical operating department, and Joe E. Robbins takes over the electrical construction department with C. J. Humphreys by his side.

Looking ‘Em Over

“Smoke Tree Range”
(Buck Jones—Universal)

From the outset this western is satisfying. The producer knows what his following wants and he gives it to them. But in each succeeding effort he injects new material to depart from the beaten path.

The film is similar to Buck’s previous adventures in that the rustler angles are worked in and there are also sequences of cleverly handled suspense. The dialogue, too, is devoid of the usual wooden quality. Briefly, it concerns Buck Jones’ adventures and his troubles after he meets Muriel Evans, the niece of a neighboring rancher who has disappeared. She had returned to the board, thinking her a squatter, orders his hands to drive her off. Jones inter-venes. This leads off to rustling, a kidnapping, an exciting gun-battle and finally El Capitan, the arch-rustler, is blasted out of his skin. All this, of course, against interesting backgrounds of well chosen outdoor scenery. The romance thread is secondary.

Lesley Selander directed. The support includes Dickey Jones, John Elliott, Ted Adams and Donald Kirke. The story is by Arthur Henry Gooden.

Production Code Seal No. 3,114. Running time, 63 minutes. “G.”

Lauder to Be Host

SIR HARRY LAUNDER will be host at a lunch! It will be given at the Rainbow Room for three films for some of his old theatrical friends. Among the guests will be Jack Lait, Nate Spingold, Edward P. Pidgeon, Jerome Wilzin, Louis Wilzin, Henry Borthinghoff, Martin M. Wagner, William Cockey, John Hyde, William B. Murray, Harry Keller, Mrs. William Morris, Ruth Morris, and Greta Lauder, a niece. Lauder will sail on the Cameronia Friday.

give them a farewell cocktail party tomorrow.

AMERICAN AIRLINES INC.

The All-Year Route
To CALIFORNIA

AMERICAN’s favorite ALL-YEAR Transcontinental Route. A night’s sleep in a bed, in a new 16-berth Flag- ship Sleeper, 9. Next morning you’re in Los Angeles. Two Overnight Schedules from New York, THE MERCURY, 2 days only, 9. THE SOUTHERN, 3 days only, Phone Videoklene 3-2808 or your travel agent

Ticket Office—45 Videoklene Ave.

AMERICAN FLIGHTS

WASHINGTON, June 9—There is interest and enlightening information in this latest issue of the “March of Time,” combining in three equal parts a historical situation in the current European powder keg, and two sequences of peculiarly American interest.

The first episode highlights the dangerous position in which Poland finds itself surrounded by enemies, the huge army built up by the late Marshal Pilsudski, which keeps the country poor, and the policy of careful maneuvering followed by the new Marshal Smigly-rydz. Most dangerous enemy is Germany, which cove-tously eyes the Polish Corridor.

The huge industry which is the supplying and equipping of dogs features the next chapter, which has its amusing moments and concludes with the study of the work done by the dogs of the Seeing Eye, which trains the blind to do sight work, and on which the legislation which is liberalizing laws to give those dogs more freedom to serve. The third chapter graphically de-picts the tragic situation of the south-west, America’s “dust bowl,” slowly becoming a new American desert unless the project instituted by the Dep’t of Agriculture in Dalhart, Tex., or reclamation, is successful.

Running time, 19 minutes. “G.”

“Elside Grenet and Orchestra” (Viaphone)

Tuneful Cuban rhythms by their originator and native dances in the Cuban manner are combined in this Melody Master. It is wholly pleasant stuff. The music is set in a theatrical version of Havana. Production code Seal No. 1,052. Running time, 10 minutes. “G.”

“Ornamental Swimming” (Educational)

Feminine members of the Mermaid Swimming Club in Toronto form eye-pleasing patterns in a pool. They also have young acrobats, net throwers, and stunts. The camera catches all of them. It is pleasing material. Production code Seal No. 4,315. Running time, 10 minutes. “G.”

Farben Develops New Film Tim ing Device

WASHINGTON, June 8—The AGFA (I. G. Farben concern) has developed a new photographic method for use in preparing sporting contests, reports Assistant Commercial Attaché R. M. Stephenson, in Berlin, to the U. S. Department.

Two slow motion cameras are combined to make stereoscopic shots of the events at the goal at the rate of 100 pictures a second. The tim is also indicated on the film.

By the method, it is possible to determine the range of one-thousandth of a second. By a special proc-ess, the films can be developed within 10 minutes after taking.

Form Preferred Pictures

WASHINGTON, June 8—Sam Klein and Jack Zamsky have formed Preferred Pictures, Inc., as an inde-pendent Film exchange.
Divot-Diggers Ready For Exercise Today

At a late hour last night, The Film Daily's divot-digger devisers, which means golf tournament sponsors, were making frantic efforts to allay a solemn and unqualified promise from the weather man that the sun would absolutely show its face. The problem was that it would do some of the best modern shining it has done in years—for today is the day Jack Allin, with his annual (Silver Jubilee) Film Daily Golf Tournament par excellence, which means Okay.

The beer is on the ice, the prizes (sacks of them) are on the trophy table and the attendants are on the alert at the Elmford Country Club in White Plains for the big dino's of the day. In case the golfers don't golf, they may turn to playing tennis or ping, or kibitz, or just sit in the sun (?) and quaff.

As for the golf, the big feature of the day will be the team play, with nine teams entered, including: M-G-M, United Artists, the trade press, the Hays Office, the New York Journal American, RKO, Eastern Kodak and the Ampa, which is the defending team playing "champagne," the team which last year was able to mashie each other with their drivers for the Albee Memorial Cup and the Film Daily medals.

Astonishing Prizes

There are about a dozen major prizes, two pairs of shoes, a foursome, immeasurable others and even souvenirs. An Esteem home organ is one of the major prizes. The best effort to get a trip to Hollywood is another. The list of approximately 200 who are expected reads very much like the list of who in the film business in New York.

The highlight of the day will be the banquet at the club in the evening, at which there will be even more food and according to usually reliable sources. The Hurley Screen Corp. has supplied a sound screen for the showing of a plane trip to Hollywood and another. The list of about 300 that attuned Walt Disney, made recently will be the highlight of the event, which probably will be accompanied by loud and heart-felt groans from the divot-diggers whose scores had to be computed in three figures and up.

Urge Shorts Quota For English Trade

(Continued From page 1)

the Government of the youre report's suggestion of separate quotas for long and short films, implying the provision of British shorts against foreign films.

At present British feature footage may be counted against foreign shorts footage. The suggestion was approved by the Film Daily's writers, producers and directors, and the argument is being used that shorts production is an invaluable training ground for the country's future producers and directors and that it will ease the situation caused by the poor quality of second feature product.

Corum Renews Contract

Bill Corum, Evening Journal sports columnist, has renewed his contract with Condor Pictures for a new series of 13 "Sports With Bill Corum" short subjects, which will be released by RKO on the 1937-38 schedule.

Words Fail 'Em

Finally the protests of "A Day at the Races" has arrived in New York. M-G-M officials dropped this and also that to thru the window that they can't even talk about it, they reported late yesterday.

So Sicily, which has been called upon to invent phrases for all these many years, is hard at it, trying to evolve as new and New Deal-type adjectives to express what they think.

The event around the Loew Bldg. yester-

day.

Oklahoma Business Outlook Brightens

OKLAHOMA CITY, June 8.—Exhibitors in Oklahoma have a rosy picture before them of business conditions from which their box-office will reap higher profits this year.

Oklahoma's farm income reached $18,100,000 in March and wheat-pro-
takings for the state are down 30% from those of last year, the 10th Federal Reserve Bank review has revealed.

This year's alfalfa has been increased by 5,000,000 bushels during the month, the prospect for the entire five-state banking area was down about 9,500,000, indicating that not only will there be a crop, but that the prices will be high enough to afford a real profit.

Except for Oklahoma City and Tulsa, the two largest cities in the state, the state's income declined closely related to crop conditions, with the smaller exhibitors' fortunes determined largely in association with those of the agricultural folk.

The high farm income and good prospects were reflected throughout Oklahoma in April department store sales averaging five percent better than last year. The department store sales of $159,000,000, it was noted that Easter last year was in April and Easter business this year was all completed in March.

Theatre Changes Up In New York Areas

Theatre changes in the New York territory for the first three months of the year totaled 38 and seven new theatres were constructed, according to the New York Film Board of Trade.

Of the 38 transfers, six were in Manhattan, eight in Brooklyn, four in the Bronx, five in Long Island, seven in the upper New York area and eight in New Jersey.

One new house each was opened in Manhattan, Brooklyn and upper New York area while two in the Bronx are nearing completion in New Jersey. The list does not include the structures now going up for Loew's, RKO and a number of independents.

To Handle Fight Films

TORONTO, June 8.—The official pe-
thash of ticket sales for the upcoming Light heavyweight championship fight at Chicago June 22 will be released throughout Canada from the six branches of the newly-organized Grand National Films, Ltd. here, according to H. J. Allen, Canadian general manager.

Jean Harlow Rites Will Be Held Today

(Continued from page 1)

which Jean Harlow appears, will stop today for a heart attack. The shows will be halted at the time funeral services are to be held at Glendale, Cal.

Monroe Oswalt Dies

LOS ANGELES, June 8.—Monroe Oswalt, star of stage and screen, died yesterday, the victim of a heart attack while aboard a train en route from this city to San Francisco. Oswalt was fea-
tured in both the stage and screen versions of "Holiday." He was 35.

Features in Berlin

Houses Show Decline

WASHINGTON, June 8.—During the first nine months of the 1936-37 sea-

son, 136 long-form features were shown in Berlin, as compared with 140 in the corresponding period of the previous season, according to a report by the U. S. Dept of Commerce from As-

cistant Commercial Attaché R. M. Stephenson at Berlin.

The number of the feature films, however, shows a considerable change, as in the current season the films of European origin numbered 90 as against 79 in 1935-36, an increase from 56 to 64 per cent.

II. to these German films, are added others actually of foreign origin but in the German language and financed by German distribution concerns, the total number of the feature shows for the period becomes 108 (79.4 per cent of the total), as against 97 (69.2 per cent) in the period a year ago.

The share of the United States in the Berlin market has further declined. In 1935-36, it amounted to 45.8 per cent of all foreign films as compared with 41.3 per cent in 1936-37. The share of other foreign films, especially of European origins, increased.

Shift Texas Managers

HOUSTON, June 8.—The following change in management of the Place Theatre has been made by H. E. Brunson, district manager of East Texas Theatres: Arthur Patreau is in charge of the Place. Eugene Rigby to the De Luxe in Goose Creek.

Wall Street

Stock Movements Uneven

(Continued from page 1)

nal sales session which will get under way tomorrow at the Ambush of Los Angeles, has been attended by the union concil. RKO and United Artists will hold their conventions in Los Angeles and New York. The United Artists session will be a three-day regional.

However, as soon as the sales ex-
teas complete their work at the an-
nual meetings they will sit down again with the union men.

Convention Delay

Union Scale Talks

(Continued from page 1)

Light Carh Change

(Continued from page 1)

Bonds Move Fractionally

(Continued at close of June 8)
IT'S ANOTHER BIG F

First screen drama of the "Hot-Wire" Men who work an inch from death to keep America's industry alive! It's based on the best-seller that had the whole world cheering these fearless heroes, and it comes to you this week in the one big thrill-filled film of dauntless daring since "Ceiling Zero"!

PAT O' MARGARET

J. Farrell MacDonald • Dick Purcell • Joseph
T FOR WARNER BROS!

With

HENRY FONDA
EDSAY - STUART ERWIN

Directed by Ray Enright
Radio Personalities

ABE SCHETZER, NBC special events, left for the Friday Bermuda clipper for a hop to the resort island. He returns today, . . . Stuart Allen's first "Hit Parade" singing set is set for Saturday CBS, with Gene Ray- mond the featured guest on the program. Vivian Ray has been signed under a CBS staff and bureau management . . . Harry Tremmier, commercial manager, and Cecil Mastin, general manager of WNBC, Columbia affiliate in Binghamton, are visitors here . . .

Bill Bailey, NBC announcer, was rushed to a Philadelphia hospital yesterday for an emergency appendicitis operation, . . . John H. MacDonald, NBC budget director, addressed a convention of the American Retail Commerce Management Ass'n in Chicago today . . . Sam Cook, of WFBF, Syracuse, is visiting CBS here . . . Ray Bailey and "Bandwagon" will tomorrow in scenes from "Michael Strogoff," the Jules Verne story, "Cheerio" goes off the air June 13 for the summer—his first absence from NBC in 10 years. He will return to his regular period July 26. Life cameramen made the NBC rounds yesterday photographing the guided tours. The pictures will be used in a forthcoming . . .

Confirm London Opening
Previously reported here a month ago, Bob Taiplinger yesterday confirmed the opening of an office in London, with T. J. L. Crane in charge. Other Taiplinger publicity offices are located in New York, Hollywood and Chicago. Until recently Crane has been director of promotion for the British Empire Department of Commerce in America. He has also been publicity director of the British Empire exhibition, to be at Rockefeller Center, and editor of "Voyager," a travel magazine.

HENNESSEY ON HONEYMOON
Gus "Cheerio" of W6D & Co., station representatives, and William Hennessey, vice-president of the European-American Travel Bureau, are now on a trip to Bermuda following their marriage here. Mrs. Hennessey is secretary to Joseph J. Wee, president of the representative firm.

Re-Sign Connor, Thomas
Nadine Connor and Thomas L. Thomas, vocalists on the Maxwell House "Showboat," have been given two-year contracts, effective June 8 when the program moves to Hollywood. Benton & Bowles is the agency.

NBC Gets 14 Big Sporting Contests

With sports the network rage of the season, NBC has removed 14 major sporting events from the schedule by signing them for NBC presentation exclusively.

The events are: The Roosevelt Raceway, July 3; Bradbrook-Louis fight, June 22; the heavyweight fight between Lewis and James, July 16, presumably between Max Schmeling and the winner of the Bradbrook-Louis bout; all A.A.U. meets, indoor and outdoor, until 1940; the Olympic trackouts; all IC4A meets until 1940, including also Olympic trackouts; the three-time winners next season the Hawaii Golf Meet, golfdom's richest stake, Sept. 22 to 28; the National Air races 1936, the opening of the Dela- ware Park race course, Wilmington, June 26; the Indianapolis Speedway race next Memorial Day; Fox creek National Cup Steeplechase, Sept. 11; the Maryland Hunt Cup, next April; and the Delmar Handicap, July 3.

The prices paid for the above exclusives have not been made public. It must run into a heavy figure, however, for the indications are that the part of the cash outlay will be returned to the network coffers by way of commercials.

Three Contracts Are Added to WMCA List

WMCA new business includes the following contracts:

Christian Science Radio Committee of New York, a new series for one year beginning July 1, comprising talks and lectures. The program will be aired Sundays from 11 to 12:15 noon, and each first Monday of the month from 8 to 9 P.M., E.D.S.T. The contract was direct.

Trutonomone, Inc., through the Klinger Advertising Corp., "Better Hearing," for three weeks, Mondays, Wednesdays, Fridays from 10:30 to 10:35 A.M.

Madison Personal Loan Co., through the Klinger Advertising Corp., an additional schedule of Don Korn's program.

Chevrolet Renewes on WHN
The transcribed Chevrolet series on WHN was renewed yesterday for 13 weeks through Campbell-Ewald, and editor of "Voyager," a travel magazine.

By the Wheel

Los Angeles, June 8—This is today on handling a request program: Don Otis and Bob Swan of KFAC put requests for spe- cial shows and requested, willed it and played the selection indicated when the wheel stopped.

Mutual Sales Up

The Mutual network time sale billings for May totaled $133,831.44, an increase of 2.5 per cent over the total for May, 1936, which was $129,907.

The accumulative Mutual billings for the first six months of the year are $917,-

$789,- for the corresponding months in 1936. The percent- age of increase is 16.2.

Wagner Act Is Hit

By John Van Allen

CHICAGO, June 8—Criticism of the Wagner Act was based on the ground that it "fails to regulate or control the actions of unions" was voiced here today by John W. Van Allen of Buffalo, general counsel of the Radio Manufacturers’ Ass’n. His address was delivered at the 13th annual convention of the association.

Van Allen declared that minority employers and employers alike are subjects of the Wagner Act. He charged that the present system of outside picketing, some of which hate all forms of government and are experts in the art of preventing public service.

Statistics revealed at the convention indicated that 9,000,000 receiving sets will be sold during the coming year, these figures being based on reports that current radio sales are 17 per cent ahead of last year.

Election of officers will be held tomorrow and a banquet will bring the convention to a close. Most of the delegates were against a national Radio Trade Show which starts Thursday and extends through Sunday.

WNYC Is Accused Of Anti-Semitism

Charging that WNYC, New York’s municipal station, was used as a “recruiting agency against Jews,” Alder- nane Harrs, a member of the Board of Aldermen yesterday, asked that the station be shut down rather than to continue broadcasts of the type described.

The program in question was the airing of a meeting at the Town Hall last week when representatives of an Arabian commission spoke in defense of the Arabs in their fights with Jewish groups in Palestine.

E. E. Grew, deputy commissioner of plants and structures, the department in charge of the station, defended the station’s right to broadcast. He said that free speech demanded the presentation of both sides of all questions and that a program by a Jewish authority in reply to the speech of the Arabian representative has been scheduled for broadcasting over the station next Friday night.

Value of Vaudeville

To Be KMTA Subject

KANSAS CITY, June 8—The possibilities of vaudeville to stimulate attendance and to offset double features and giveaways will be one of the principal topics at the K. M. T. A. convention Tuesday, June 22 and 23.

The group will have a representa- tive of the Kansas Tax Commission to explain details of the two per cent tax and will discuss how exhibitors can save money in purchasing insurance. Labor and off-set double features will also be discussed.

Flowering Lager

KNOXVILLE, June 8—Several manufacturers of the WNOX, were pleasantly surpris- ed last week when a local beer distributor presented each of them with a bottle of the popular product for good work in handling advertising campaign just getting started on station.
To Reinstate Loew's, RKO Chance Games

Say Resumption Is Due To Independents

After a lapse of several months, Loew's and RKO will reinstate chance games in local theatres, starting June 18. Skouras, Century, Randforce and Consolidated circuits, which had reduced the practice to a minimum, have renewed contracts with Screeno providing for all of its theatres.

The move, circuit heads told Motion Picture Daily yesterday, was decided upon as a result of the refusal of a number of independents to discontinue games. This was reported about two weeks ago.

Loew's will feature Screeno again in 44 theatres and RKO in 35 of its Greater New York group. Skouras has lined up 22 theatres, Randforce, 39; Century, 15, and Consolidated, its entire circuit.

In each instance double bills will be continued as heretofore. Each theatre will award its own cash prizes with mass distribution decreed out. George B. West, local agent, and Meyer Solomon, salesman for Screeno, negotiated the deals. The Screeno arrangement was completed yesterday afternoon with Charles C. Moskowitz and Eugene Picker, circuit executives.

Texas Appeals Court Rules B. N. Lottery

Houston, June 9—The Texas Court of Criminal Appeals today ruled Bank Night a lottery and illegal, upholding a fine of $100 against N. S. Cote, theatre operator of Brenham, for operating a lottery. Judge O. S. Lattimore, who handed

Nichols Is Elected Writers' Guild Head

Hollywood, Jan. 9—Dudley Nichols was elected president of the Screen Writers' Guild of the Authors' League of America last night at a session attended by 500 writers.

This will start a drive to supplant the Screen Playwrights as the collective bargaining agency for writers. Other officers elected are: Charles Brackett, vice-president; Frances Goodrich Hackett, secretary, and John Grey, treasurer.

Radio News-Pp. 16-17

PREDICT U. A. B. TO BUY IN 60 TO 90 DAYS

Para. Coast Meet Will Start Today

Los Angeles, June 9—Paramount distributes to the annual sales convention, which will begin with formal business sessions at the Ambassador Hotel here tomorrow, arrived here by special train early this afternoon. The rest of the day was spent in wandering tours of the Paramount Hollywood studio. No new pictures were screened for the delegates at the studio this evening.

Neil F. Agnew, vice-president in charge of distribution will open the business sessions at the Ambassador tomorrow morning, followed by J. J. J. Picker, eastern and western division managers, respectively. The awarding of the prizes to winners of the recent Adolph Zolot Jubilee drive will be a feature of the morning session.

Friday afternoon the product for the 1937-38 season will be outlined to

(Continued on page 10)

Chicago Lawyer Here For Paramount Talks

I. B. Perlman, representing a group of Chicago independents, yesterday conferred with Austin Keough, head of the Paramount sales division, in the picturesque office of Korda's Denham plant, is also a participant in the arrangement.

According to reports of the original three-studio deal, the studios would be operated as a service unit from a

(Continued on page 6)

Wisconsin Tax Upon Circuits Proposed

Milwaukee, June 9—A bill calling for a chain theatre tax of five cents per seat on from two to five houses to $5 per seat for circuits with more than 500 houses was introduced in the Assembly today.

The tax for circuits operating from six to 10 theatres would be 10 cents, with the rate increasing at five-cent intervals for each group of five theatres.

The Allied theatre divorce bill is still pending in the Senate and no vote is expected for another week.

MOTION PICTURE DAILY

VOL. 41. NO. 135
NEW YORK, THURSDAY, JUNE 10, 1937
TEN CENTS

$30,000,000 a Year

London, June 1.—An annual revenue region of $6,000,000" is paid to the United States annually for films exhibited in England. Oliver Stanley, new president of the Board of Trade, declared yesterday. The figure referred to approximately, Stanley said, pointing out that exact totals are not available.

He added that the effect of the Films Act had been to reduce the proportion of receipts at theatres accruing to distributors of American films.

Studio Rental Fixing Behind British Moves

By BRUCE ALLAN

London, June 1.—A strong desire on the part of British producers to maintain rental figures for first class houses in British studios is understood to be one of the important motivating factors behind the agreement closed this week for a period of facilities on the part of major studios in the country.

Although nothing conclusive has been signed as yet, there is considerable talk of a working arrangement among the operators of the Denham, Pinewood and Amalgamated studios and official confirmation came yesterday of the consolidation of production facilities by Alexander Korda and Basil Dean, operating the Denham and Ealing studios, respectively. Herbert Wilcox, who is producing at Korda's Denham plant, is also a participant in the arrangement.

According to reports of the original three-studio deal, the studios would be operated as a service unit from a

(Continued on page 6)

G. B. Board Fights Investigation Plea

London, June 1—The Gaumont British board has sent a circular letter to stockholders replying to the appeal recently made by the Nordon committee of dissentient holders for support for an application to the Board of Trade for an official investigation of the company's affairs.

Disputing the statement that the consolidated balance sheet shows a deficit of £507,742, the official letter claims a "surplus consisting of re

(Continued on page 6)

Schulberg Plans 8 Films Next Season

Eight pictures, the same number as was scheduled for this year, are expected to be produced by B. P. Schulberg Productions. Other officers of the firm are Charles Kohn, vice-president and treasurer of the producing organization, said yesterday prior to his departure for the coast by plane.

Kohn said that releasing arrangements for the new season product have

(Continued on page 17)

Korda and Rose Declare Financial Plans Are Completed

By BILL ORNSTEIN

Options for the purchase of the partnership interests of Charles Chaplin, Douglas Fairbanks and Mary Pickford in United Artists are expected to be lifted by Alexander Korda and Samuel Goldwyn within 60 to 90 days. Korda and David Rose, vice-president and financial head for Samuel Goldwyn, Inc., stated yesterday before sailing aboard the "Queen Mary" for London.

Both Korda and Rose declared that financial arrangements have been completed on the deal and that no changes in the administration setup are contemplated.

"I am quite definite the deal will go through," Korda stated. "I hope it will be in a short time. The formalities are not quite over, you know, but I am sure, and it may be three months before the attorneys work out the details." Goldwyn and I will have control between us," Korda added. He would not discuss the amount of money involved, the extension of the option, or the sum paid for the option.

Asked about published reports that David O. Selznick had turned down an offer to become a third partner under the new setup Korda said he knew nothing of the offer or the反射.

Korda was then asked if Prudential Assurance Co. was to finance the deal. He asserted that this was not so, insisting arrangements had already been set whereby he and Goldwyn each put up 50 per cent of the purchase price.

Asked if Hemphill, Noyes & Co., in which Stanton Griffis, chairman of Paramount's executive committee, is a partner, would finance his part of

(Continued on page 17)
Looking 'Em Over

"A Day at the Races" (M-G-M)

The Marx brothers—they who once were four until the agents got Zeppo—are completely the mad men again in their first slapstick, screwball comedy since "A Night at the Opera." They've got a show. Metro's got a show and all exhibitors who made the buy have got a show.

Based on an original by Robert Pirosh and George Seaton, this time Groucho is a horse doctor, Harpo is a jockey and Chico is everything the others are not. Plus. There is Maureen O'Sullivan, who has inherited a sanitarium and its debts, in love with Allan Jones, as he is with her, and Margaret Dumont, fixture in all Marx comedies, the wealthy hypochondriac who has the money necessary to pull Mauret and her troubles out of their difficulties. Miss Dumont is sold completely on Groucho's medical prowess and, after all, how was she to know he took care of horses? There is Douglas Dumbrille, in cahoots with Leonard Geely, and he is after the place for gambling casino purposes. One has what the other wants and that's how it works out with Harpo riding the winning jumper through the winning steeplechase.

However, the story content in any Marx comedy never did cut much swath. Around the situations, the lunatics have built plenty of gags and they're all new, or certainly most of them anyway. Their usual penchant for developing their fun until it gathers a momentum hardly believed possible holds true. You get it in the operating room sequence and more significantly in the ractrack sequence which is as different as it is funny. Any effort to outline in detail the crazy pranks they go through is beyond the limits of an ordinary review. It means, therefore, that you have to see the film for yourself and the gags are around in substantial belly-laughter proportions.

If audiences will take any Marx comedy, then, they'll take "A Day at the Races" and take it big. Music is interlarded and production value also through a beautiful ballet and an extended negro spiritual sequence which stop the comic wheel in its own way, in keeping with the accepted tradition for this sort of interlude.

At an hour and 51 minutes, it is our reaction that the picture, in its present length, is considerably overlong. Chico at the piano could be trimmed and the spiritual number could be reduced, for instance, not only without losing values, but adding to them by speeding the tempo.

The direction is credited to Sam Wood, the screenplay to Pirosh, Seaton and George Oppenheimer and, while that means themselves get no screen credit, there won't be much doubt about the people to whom they played a part.

KANN

Overseas Previews

"Knight Without Armour" (London Films—United Artists)

(London, June 2)—Alexander Korda has put all the resources of Denham behind this picture, which starts with the offering of Marlene Dietrich and Robert Donat in a James Hilton story. It is essentially an action romance with considerable originality of setting, very good acting by leads and supports alike, excellent suspense value and an unusual climax.

Any American theatre which played "The 39 Steps" should find it goes over well; it has virtues of that picture in a quick succession of dramatic episodes and an absence of ultra-English dialogue, and it has some of its own. Its faults, which arise from a general deficiency of probability, are likely to have more weight with the minority than with the mass which likes its fare to reflect a desirable world of make-believe. They are also considerably mitigated by the fact that in the period pictured life was, in fact, apt to be as improbable as melodrama.

Donat is an Englishman who, posing as a Russian in the interests of the British secret service, is banished to Siberia. Released by the Revolution, he becomes a sort of assistant commissar to a fellow prisoner with a Revolutionary past which makes him an important figure in the new regime. Told off to escort a captured countess (Miss Dietrich) to Petrograd, he falls in love with her in the process of protecting her from sex-hungry and blood-thirsty Bolsheviks. They spend days hidden in the forest, are captured and saved by the self-sacrifice of a commissar who falls in love with the countess. The Englishman tricks the firing squad and the last scene shows him clambering aboard

RKO Promotes Kranze

Bernard Kranze, local RKO salesman for a number of years, has been promoted to manager of the company's Albany branch. He is now in his new post. He succeeded C. H. Halligan, resigned.

Des Moines Leads Drive

Des Moines has already reached its quota in the fourth week of the nine-week Monogram sales drive, and has been awarded a personal prize by Edward A. Golden, sales manager. San Francisco is in second place, and Pittsburgh is third.

20th-Fox Dividends Set

Twentieth-Century-Fox yesterday declared a dividend of 37½ cents on common preferred stock, payable June 30 to holders of record on June 21. A dividend of 50 cents also was declared on the common stock payable at the same time.

Nicholas M. Schenck, who was scheduled to attend the Gene Raskin-Jeanne MacDonald nuptials on the coast next week, has changed his plans and has delayed his departure for Hollywood indefinitely.

Edward H. (Buddy) Morris, vice-president and general manager of Warner music subsidiaries, is convalescing at Arrowhead Lake after an operation. He is due back at his headquarters here in a few weeks.

Hal Horne will attend both U.A. sales meetings in New York and Chicago, returning from the latter city after the three-day sessions.

Karl Macdonald of Warners' foreign department will leave tomorrow for Havana on a 10-day business trip.

Edward Peskay, general sales manager of Grand National, will leave in 10 days for a tour of key cities.

Sam Citron of Educational left yesterday to spend the weekend at Atlantic City.

Jeanne Madden arrived on the coast yesterday to begin work on a Republic picture.

Charles Curran of Donahue & Coe will leave for Hollywood the end of the month.

Virginia Smith, Paradise dancer, has been signed by Herman Bernie to take a Columbia test.

Anna May Wong sailed yesterday for England on the Queen Mary.

J. Cheever Cowdin is back from the coast.
READY FOR A
GLORIOUS
4th
WHAT A CHANCE FOR A CELEBRATION!
The ARMY in ‘Flirtation Walk’!.. The NAVY in ‘Shipmates Forever’
Now WARNER BROS. Call Out the Marines to Top Both with
The SINGING MARINE

DICK Powell
Doris Weston
Lee Dixon
Hugh Herbert
Jane Darwell
Allen Jenkins
Larry Adler
Doctor Rockwell
Directed by Ray Enright
Musical Numbers Created & Directed by Busby Berkeley

All These New Song Hits by the Never-Miss Team, Warren & Dubin!
’Cause My Baby Says It’s So
You Can’t Run Away From Love Tonight
The Lady Who Couldn’t Be Kissed
Night Over Shanghai
The Song of the Marines
(We’re Shovin’ Right Off Again)
I Know Now
LOS ANGELES, June 9—“I Met Him in Paris,” with a stage show at the Paramount, was a standout with a take of $11,000—$7,000 of it made by the $3,000. Other first run business was slow.

“Kid Galahad” and “That Man’s Here Again,” dizzyed at the Roxy, grossed $14,000 at the former and $14,200 at the latter. The downtown gross was $2,200 into the profit column.

“Lost Horizon” held up to $7,000 in its 13th week at the 4 Star. Total first run business was $101,132. Average is $107,950. Estimated takings for the week ending June 9:

“CAPTAINS COURAGEOUS” (M-G-M) CASTELLANOS ($6,000), 7 days, 4th week, Gross: $6,635, (Average, $952).

“THIS IS MY AFFAIR” (20th-Fox) MILLER ($6,000), 7 days, 4th week, Gross: $6,065, (Average, $866).

“LONGBACK HORIZON” (Col.) STARR ($6,000), 13th week, Gross: $7,000, (Average, $538).

“METROPOLITAN” (20th-Fox) CHAMBERLIN ($21,000), 7 days, 6th week, Gross: $21,000, (Average, $3,000).

“SHALL WE DANCE?” (RKO) ALLEN ($2,200), 7 days, 2nd week, Gross: $2,140, (Average, $305).

“I MET HIM IN PARIS” (Para.) LOWE’S STATE ($3,000), 5th week, Gross: $3,000, (Average, $600).

“THE OLD SOUL” (M-G-M) LOWE ($4,300), 7 days, 1st week, Gross: $4,900, (Average, $692).

“KID GALAHAD” (W.B.) PALACE ($1,200), 7 days, 1st week, Gross: $1,400, (Average, $200).

“PAUPER” (B-W) AFFAIR ($3,000), 7 days, 1st week, Gross: $3,300, (Average, $471).

“The Princess and the Pauper” got only the real money, $12,000 par at the RKO Roxy. It was moved to the RKO Grand.

A Star Is Born came within hailing distance of the $6,000 average on the RKO Capitol, where it pulled $6,000 in its second downtown week, and held over. Returns at the other houses were nothing to write home about.

Total first run business was $45,000—$37,700.

Estimated takings:

Week Ending June 2:

“WOMAN CHASES MAN” (U.A.) RKO PALACE ($2,000), 7 days, Gross: $2,000, (Average, $285).

“PRINCE AND THE PAUPER” (F.N.) RKO ALBEE ($1,500), 7 days, Gross: $1,500, (Average, $214).

“WANDERER AND LIVE” (20th-Fox) SHUBERT ($1,750), 5 days, Gross: $1,750, (Average, $350).

“STAR IS BORN” (U.A.) RKO CAPITOL ($1,200), 7 days, Gross: $1,200, (Average, $169).

“NAVY BLUES” (Republic) RIVIERA ($1,500), 7 days, Stage: $1,500, (Average, $214).

“O’MALLEY’S COUSIN” (20th-Fox) PALACE ($1,700), 7 days, Gross: $1,700, (Average, $243).

“TWO HEADS TELL A TALE” (M-G-M) (Release) RKO ($1,250), 7 days, Gross: $1,250, (Average, $179).

“ROMEO AND JULIET” (M-G-M) (Release) RKO ($1,750), 7 days, Gross: $1,750, (Average, $243).

“METROPOLITE” (U.N.) PARAMOUNT ($2,000), 7 days, Gross: $2,000, (Average, $285).

“TOWN” (U.A.) MET ($6,500), 7 days, Gross: $6,500, (Average, $929).

“SLEIGHT OF HAND” (M-G-M) (Release) RKO ($1,700), 7 days, Gross: $1,700, (Average, $243).

“ANGEL’S HOLIDAY” (20th-Fox) STRAND ($1,500), 7 days, Gross: $1,500, (Average, $214).

“Family” Calloway Milwaukee Leaders

WILMINGTON, June 9—Cab Calloway on the stage and “A Family Affair” on the screen grossed high with $10,000 at Fox’s Palace, just $500 to the good.

“A Star Is Born” and “Peacock and Sand” grossed $5,500 just $50 below average, in its second and final week at the Warner. “Navy Blues” and vaudeville grossed $5,000 at the Riverside, about the same average, while “This Is My Affair” and Angel’s Holiday” was good for $5,800 in eight days at Fox’s.“Family” Calloway Milwaukee Leaders

Total first run business was $35,000. Estimated takings for the week ending June 9:

“CHARLIE CHAN AT THE OLYMPICS” (M-G-M) COLLEGE ($1,000), 7 days, Gross: $1,000, (Average, $143).

“THOSE GAVE HIM A GUN” (F.N.) PARAMOUNT ($7,500), 7 days, Gross: $7,500, (Average, $1,071).

“ANGEL’S HOLIDAY” (20th-Fox) STRAND ($1,500), 7 days, Gross: $1,500, (Average, $214).

“Family” Calloway Milwaukee Leaders

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“ANGEL’S HOLIDAY” (20th-Fox) STRAND ($1,500), 7 days, Gross: $1,500, (Average, $214).

“Family” Calloway Milwaukee Leaders

New Haven, June 9—"Kid Galahad" and "That Man’s Here Again" at the Roger Sherman built up from a poor opening to a $6,000 par box office, over $9,000 a week, in the hands of a number of Hartford and New London exhibitors, for three days or more, as business should warrant.

"Kid Galahad" gave a big hit and "Thunder in the City" passed the Loew’s-Poli $7,000 par by $500, while other business in the city fell below average and warm weather did its usual damage to box-office receipts with the Tom Mix circus contributing.

Total first run business was $18,800. Average is $19,300. Estimated takings for the week ending June 4:

"METROPOLITE" (U.N.) PARAMOUNT ($2,500), 7 days, Gross: $2,500, (Average, $357).

"THAT MAN’S HERE AGAIN" (F.N.) LOEW’S-2 PAIL ($1,000), 7 days, Gross: $1,000, (Average, $143).

"NAVY BLUES" (Republic) RIVIERA ($1,500), 7 days, Stage: $1,500, (Average, $214).

“TOWN” (U.A.) MET ($6,500), 7 days, Gross: $6,500, (Average, $929).

“SLEIGHT OF HAND” (M-G-M) (Release) RKO ($1,700), 7 days, Gross: $1,700, (Average, $243).

“ANGEL’S HOLIDAY” (20th-Fox) STRAND ($1,500), 7 days, Gross: $1,500, (Average, $214).
Studio Rental Fixing Behind British Moves

(Continued from page 1)

central office in London. Space would be leased at a uniform rate, and in whichever studio happened to have the required space available when required. In this way, the equipment would be interchangeable.

In addition to the considerable economies which would result from such an arrangement, the important fact is that price maintenance could be guaranteed under such an agreement. No financial merger of the studio companies would be involved in the plan.

The possibility has been voiced in London film circles of the general extension of this type of cooperation. Also seen as important factors in the situation were the hints of Dr. Leslie Burgin, Parliamentary Secretary of the Board of Trade, that the industry should reorganize, and the fact that, due to the slump in production, there appeared a real danger that first class studio space would be available at cut rates to any American company which wanted it.

It was thought likely in some quarters that Sound City, the Warner plant at Teddington, and possibly other plants, might be interested in a large studio to be of greater purpose, the basis of which would be the interchange of facilities, but the object of which would be to standardize service charges.

Cabinet Changes May Affect Film Parleys

London, June 2—Cabinet changes announced on the retirement of Stanley Baldwin and the succession of Neville Chamberlain to the premiership will affect the film industry's relations with the Government.

Walter Runciman, president of the Board of Trade, has relinquished that office to go to the House of Lords. He is to be replaced by Stanley Dr. Leslie Burgin, who as Parliamentary Secretary to the Board of Trade has conducted almost the whole of the Government-trade discussions on Films Act problems, has become Minister of Transport, with a seat in the Cabinet. He is succeeded by Capt. Euan Wallace. It is believed that the Government policy in regard to the film industry has been decided, but the changes in official personnel may give further opportunities for trade representations.

G.B. Board Fights Investigation Plea

(Continued from page 1)

serves and profits and loss account balances of £41,380,000. It comments on the fact that the interests behind the demand for an investigation were concerned in an unfriendly attempt to upset the G. B. deal with General Theatres Corp. and, referring to the request to show that the company is a friend for the expenses of the campaign against the board, says: “The circumstances the directors do not suppose that shareholders will be so willing.”

Overseas Previews

“Knight Without Armour” (Continued from page 2)

The background of Russia in revolution is very well presented. One does get a vivid idea of the grim life of Russia in cities occupied one day by Reds and the next by Whites, with the victors each following the routine of machine-gun execution of the defeated. There is a particularly effective scene showing how refugees stopped a train by the expedient of jamming the windows. Also excellent is an incident of a mad station-master, announcing and despatching non-existent trains from a depot to which no passenger comes. Hay Petrie shines in this scene; so, in his own, does Lawrence Ascombe as the young commissioner who, love-stricken, shoots himself in order that the counties may escape. All the types, or revolutionaries, White officers, Red officials, are excellent.

Miss Dietrich is beautiful, in and out of her bath, and Donat, suavely underacting, is as good as ever. Jacques Feyder’s direction is both imaginative and realistic. It is box-office.

Running time, 82 minutes. “Q.”

Allan

G.G. Men Compete at Hub Friars’ Tournament

Boston, June 9—William Canning of the Nathan Yamin circuit took first prize of a radio donated by RCA at the Sixth annual tournament of the Boston Friars’ Club held here today at the South Shore Club. He shot under his handicap of the four-bagger circuit—when he was also chairman of the entertainment committee—took second place with an 82 and got a set of matched blazers;

There were just three entrants in the contest for branch managers. The order of their finishing was: Russ Cropper, RKO; Harry Kirchgesner, National Screen; M. H. Wdf, Pathe; and Thomas Dunne, Paramount salesmen, the latter the longest drive—264 yards. Yamin, shooting a 91, scored low gross for members of his circuit. About 130 attended the tournament.

Ford Back from Coast

Charles Ford has returned from the coast after completing “Hollywood Screen Test,” a two-reeler subject with Leslie Howard, directed and directed by Sylvan Simon. In the Universal cutting room now is another two-reeler special, “Camera Thieves,” and a line number of “Stronger Than Fiction,” and edits the Universal newsreel. Ford has just been informed by the Canadian exchange that the screening of the wedding of the Duke of Windsor must be omitted from the latest reel.

Merrill Party Guest

Dick Merrill was a guest at a cocktail party at the Jarvis Suite of the Waldorf-Astoria hotel yesterday. The party was given by Monogram to whom the flyer is under contract.

Paisley Plans Theatre

Portland, June 9—Oscar Paisley, en route to Montana, has disclosed that he will build a new 600-seat house near Missoulia, Mont.

Wall Street

G. T. Heaviest Board Loss

Low.

High Low

Columbia... 88... 86... 82
Consolidated... 318... 310... 308
Eastman... 170%... 170%... 164%
Fox... 390%... 390%... 377%
Loew’s, Inc... 82%... 82%... 81%
Monogram... 37%... 37%... 35%
Paramount... 14%... 14%... 14%
Paramount 2... 12%... 12%... 12%
Pathé... 7%... 7%... 6%
RKO... 84%... 84%... 84%
Selig... 96%... 96%... 96%
Strand... 99%... 99%... 99%
United Artists... 13%... 13%... 13%
Warner Bros... 13%... 13%... 13%

Carb Issues Oil

Low.

High Low

Grand National... 9%... 9%... 9%
Ludlow... 2.26%... 2.26%... 2.26%
Moody... 2.8%... 2.8%... 2.8%
Standard Oil... 0.3%... 0.3%... 0.3%
Universal... 0.3%... 0.3%... 0.3%

Bonds Decline

Low.

High Low

Lowe’s... 3.5%... 3.5%... 3.5%
Morgan... 3.75%... 3.75%... 3.75%
Warner Bros... 3.875%... 3.875%... 3.875%

(Quotations close of June 9)

“Mountain Music” (Paramount)

Hollywood, June 9.—Despite inconsistency and spotiness in the story, “Mountain Music” is the story a hilarious musical. The cast is headed by Bob Burns and Martha Raye, whose pull at the box office is steadily increasing.

The yarn combines the harmless slapstick and peculiar idiosyncrasies of mountain folk as currently depicted in cartoons and comic strips with a solid basic story which, however, fails to meet expectations. None the less, the comedy of Miss Raye and Burns, plus that of Rufe Davis, who almost steals the show with his oral imitations of various musical instruments, spell real selling entertainment.

The production by Benjamin Glazer and direction of Robert Florey attempts to stress individual situations and makes the most of the comedy spots although the main thread of the story is somewhat slighted. Of four songs in the picture, “Can’t You Hear That Mountain Music” is the best but for popularity. The words and music are by Sam Coslow.

Briefly, the story shows Burns as having jilted the girl of a family his people are having a feud with. He flees and is hit over the head, losing his memory. Then he meets Miss Raye, tells her he loves her and agrees to wed her. When he recovers his memory, he spurns her ugly. In the meantime Burns’ brother is being tried for murder. Burns turns up in time. He later marries Miss Raye.

John C. Moffitt, Duke Atterbury, Russell Crouse and Charles Lederer wrote the score, which was written by A. Marcak. The Cast includes, John Howard, Wally Vernon, Terry Walker, George Hayes, Spencer Charters, Charles Timlin, Jan Duggan, Olin Howland, Fuzzy Knight, Cliff Clark, Goodee Montgomery and Rita Leroy.

Production Code Seal No. 3,271. Running time, 70 minutes. “Q.”

“Willy Won’t Forget” (Warners)

Hollywood, June 9.—A daring and courageous picture that deals with a dynamite-laden theme. This drama of inflamed passions and human nature gone berserk looms as a film that will excite no end of controversy. Mervyn LeRoy demonstrated fortitude in tackling the subject, ignoring formula and assigning unknown players to the principal roles with the exception of Claude Rains and Otto Kruger are given opportunities at the feature parts.

With names or not, “Willy Won’t Forget” is a powerful picture and is headed to become a focal point of discussions and debates. It is to LeRoy’s credit as well as the players’ who bring to life the biting theme that it never oversteps the bounds of propriety and good taste.

It is strong stuff indicating a social system on a count which many

(Continued on page 14)
THE GREATEST SHOW
OF THE CENTURY
FOR THE FIRST TIME
IN THE HISTORY OF THE WORLD

Pageantry's most colorful spectacle

IN TECHNICOLOR

The most resplendent ceremony of British monarchy and the tradition-crowded significance behind it...in what the London Sunday Express calls "the most beautiful film ever seen!"

20th Century-Fox presents

The Coronation

of KING GEORGE VI

AND

QUEEN ELIZABETH

A featurette
tirely in Technicolor

Exclusive with

20th CENTURY FOX
“Star Born” Washington’s Leader Again

WASHINGTON, June 9—“A Star Is Born” demonstrated its drawing powers by pulling $3,000 in its return, thereby topsping par by $1,100 at Loew’s Columbia. This was in the face of a heat wave that dented box-offices.

“The Prince and the Pauper,” also on a return engagement, went to $5,000, over the line by $700. All other first runs were below the line.

“Lost Horizon” took $4,000 in its third and final week at the National. Total first run business was $63,200. Average is $76,700.

Estimated takings, exclusive of tax:

**Week Ending June 1:**
- **AS GOOD AS MARRIED** (Univ.)
- **MARVEL** (20th-Fox)
- **PRINCE OF THE CITY** (Para.)

**Week Ending June 2:**
- **THE DANCER FROM PARIS** (Para.)
- **THE LITTLE CHIEF** (Para.)
- **THE LITTLE SHEIK** (Para.)

“Affair” Dual Top As Oklahoma Slips

OKLAHOMA CITY, June 9—“The Prince and the Pauper” was an outstanding attraction in a general slump here. It grossed $5,000 at the Midwest, up by $1,000.

“This Is My Affair” was the only other first run to get into the profit column with $3,500 at the Criterion. Total first run business was $16,000. Average is $16,500.

Estimated takings for the week ending June 5:
- **THIS IS MY AFFAIR** (20th-Fox)
- **CRIMEつきenaries** (Univ.)
- **THE HOLLYWOOD COWBOY** (Fox)
- **PRINCE AND THE PAUPER** (F. M. N.)

“Star Born” Hits $9,500 Portland

PORTLAND, June 9—“A Star Is Born” in its sixth week at the Artistic, again took high honors with a gross of $9,500, over par by $4,500. In its opening week at the New Rivoli it had “Silent Barriers” with a 16-piece orchestra and vaudeville. The take was $8,900, above average by $3,900. “Cafe Metropol” with “Girl Loving Boy” at the Paramount, grossed $8,700, over par by $3,700.

Total first run business was $46,600. Average is $28,570.

Estimated takings for the week ending June 5:
- **THIRTEENTH CHAIR** (M-G-M)
- **TOKYO HO** (Para.)
- **THERE’S NO HOLIDAY** (20th-Fox)
- **WAKE ME AND LIVE FOR ME** (Par.)

No Man” Dual the Best in Providence

PROVIDENCE, June 9—Holiday attractions and hot weather bit into receipts. The Strand was the only house on the program that exceeded par. A combination of “When Love Is Young,” “Quality Street” and “Man of Men” at the Stuart was $900 over normal.

A combination of “When Love Is Young,” “Quality Street” and “Man of Men” brought $7,000, which was $500 above average.

“Night Must Fall” and “Way Out West” were close to the $12,000 usual take for Loew’s Stage.

Total first run business was $56,900. Average is $39,500.

Estimated takings for the week ending June 9:
- **NO MAN OF HER OWN** (Para.)
- **LEAGUE OF FRIGHTENED MEN** (Col.)

Boston, June 9—“This Is My Affair” fell below average by $1,000, playing “I Met Him In Paris,” with a stage show. The gross was $2,000.

“Woman Chases Man,” with “I Promise To Pay,” grossed $13,000 at Loew’s Orpheum. Average is $7,000.

“Captains Courageous,” in its third week, drew $9,200 at the Colonial. Total first run business was $82,000. Average is $79,000.

Estimated takings for the week ending June 3:
- **STEP LIVELY, JEEVES** (20th-Fox)
- **MAKE WAY FOR TOMORROW** (Para.)

**“Dance” a $4,000 Winner at Lincoln**

LINCOLN, June 9—“Shall We Dance?” turned in an excellent $4,000 in a dull week for first runs. The $4,000 above par at the Stuart was $900 over normal.

A combination of “When Love Is Young,” “Quality Street” and “Man of Men” brought $7,000, which was $500 above average.

“Night Must Fall” and “Way Out West” were close to the $12,000 usual take for Loew’s Stage.

Total first run business was $56,900. Average is $39,500.

Estimated takings for the week ending June 9:
- **CHRISTMAS (FRIP.)**
- **BIG GAME** (RKO)
- **DTH CONVENTION** (MG-M)
- **FURY** (MG-M)

**“Star” Is 4th Week Seattle High, $6,400**

SEATTLE, June 9—“A Star Is Born” stayed out front in its fourth week at the Liberty. The take of $6,400, up by $1,400, in a wide double weekend holiday and circus competition.

“I Met Him In Paris,” on a deal with “Her Husband Lies,” at the Fifth Avenue, brought $2,200, over the line by $1,200. “Kid Galahad” and “Oh, Doctor” were the only other attractions to get into the money.

Total first run business was $35,850. Average is $36,500.

Estimated takings for the week ending June 4:
- **Cafe METROPOL** (20th-Fox)
- **NEVER SAY NEVER AGAIN** (Para.)
- **BLUE MOON** (1929)
- **GORGEOUS GEORGE** (Para.)

**“Galahad” Is Philadelphia Top, $17,000**

PHILADELPHIA, June 9—“Kid Galahad” took first honors for the week, $17,000—$5,000 over average—at the Fox. It was held a second week.

“A Star Is Born” in Paris at the Boyd took 10 days with a gross of $21,000, which exceeded the average take of $15,000.

The rest of the town felt the hot weather and stayed under par. A “A Star Is Born” raked up a good $7,000 as its fifth and final week at the Aldine.

Total first run business was $84,000. Average is $35,900.

Estimated takings for the week ending June 3:
- **A STAR IS BORN** (U.A.)
- **LOVE FROM A STRANGER** (Tedlar)

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- **LOVE FROM A STRANGER** (Tedlar)
Para. Coast Meet
Will Start Today

(Continued from page 1)
the sales forces by Agnew, following talks by studio executives, headed by Zukor and William LeBaron, managing director of production. Talks on advertising will be started by Robert M. Gillham, director of advertising and publicity.

Individual meetings with district and branch managers will be held on Saturday morning, followed by a studio visit after luncheon and a buffet dinner also at the studio concluding the convention in the evening.

Demands Presented
By Painters’ Units

Hollywood, June 9.—Business representatives of the three locals of the Painters’ Brotherhood today again presented their demands to Pat Casey in person and the painters’ and scenic artists’ locals were told they could go back to work immediately and then negotiate a union shop and working conditions. Makeup men were told that they first must settle their L.A. jurisdictional

Conferences followed the filing of the informal plea by the locals with the Regional Labor Relations Board asking that they be designated as the sole bargaining agencies for their crafts. Pat Casey phoned Dr. Towne Nylander, board director and agreed to talk to local representatives.

Vernon Murdock, of the makeup men; R. W. Kohl and William Ball, for the painters, and Charles Elrod of the scenic artists have an appointment with Casey for tomorrow.

Strikers arrested Monday night by the police for investigation are all released but two. Ralph Peckham, booked at the Hollywood police station on suspicion of assault in connection with the Westmore beauty salon forced entry nearly a month ago, and Ralph T. Jester for over-turning a Warner truck May 10 are still detained.

Form Boston Theatre Union
Boston, June 9.—A new A. F. of L. Theatre Employees’ Union has been formed here with 600 members. James O’Brien of the I. A. T. S. E. is organizer and acting business adviser.

Robert F. Kennedy, vice-president; Evelyn Bligh, secretary; Hubbard Henderson, treasurer.

Texas Appeals Court Rules B. N. Lottery
(Continued from page 1)
down the decision, pointed out that it coincident with the ruling of the State Supreme Court a few months ago upholding the case of the town of Wink charging the Griffin Amusement Co. with operating a lottery in Bank Night.

The new ruling followed the repeal of the parimutuel horse racing law yesterday by the state legislature. Governor James V. Allred has now signed his guns on dog racing and other forms of gambling.

Bronx Gets “The Wave”

“The Wave,” Mexican film with English titles, will open Friday at the Arova,它是 being handled in this country by Garrison Films.

Out Hollywood Way

Hollywood, June 9.—Virginia Bruce replaces Barbara Stanwyck in “Wife, Doctor and Nurse” at 20th Century-Fox; Miss Stanwyck is busy in “Stella Dallas” for Goldwyn. “Well’s Fargo” picked as title of Frank Lloyd’s “An Empire Is Born” . . . Victory to start Herman Brix picture this week . . . Tex Ritter to leave Hollywood, June 20, for personal appearances in Kansas, Pennsylvania, Maryland, Delaware and Virginia . . . Archie Gottler joins Victor Schertzinger in advisory capacity on “Something to Sing About,” Grand National.

Joe E. Brown’s next under the David L. Loew banner for RKO release to be “Fit for a King” with Edward G. Robinson directing.


+ Arthur Caesar signed to do original for Anna Steen for Grand National.

+ Directors—W. S. Van Dyke did three days of added scenes on “The Prisoner of Zenda,” Selznick, because John Cromwell was busy.

+ Courtesies—Jack Carson, stage player, gets term contract at RKO after appearance in a Little Theatre production.


British Technicians Ask New Regulations

London, June 2.—At the fourth annual meeting of the As’n of Cine-Technicians resolutions were passed asking that the new Films Act should include a cost condition of £2 a foot in British films registered for quota, a “fair wages” clause and prohibition of more than one foreign technician on any British film.

Ralph Bond, chairman, declared that the present crisis in British production was due to mismanagement and incompetence for which technicians had no responsibility and that thorough and proper reorganisation is necessary.

Salary Cuts Criticized

In the report there was criticism of the fact that technicians had been asked to take salary cuts in certain studios, whereas “more real and lasting economies could have been made by studios calling conferences of their leading technicians and asking for cooperation in finding economies in working.” It was stated that 44 permits to foreign technicians had been refused during the year, a greater number than ever before, and that the association’s policy was that foreign technicians should not be allowed if competent British technicians were available.

The association claims 100 per cent union membership in many studios and a strong representation in all the 26 British plants.

Anthony Asquith was elected president for 1937, the vice-presidents being S. R. Cole, Ivor Montagu, Tho- old Dickinson and Kenneth Gordon.
"Ah!... 'NEW FACES'"
AH!... new faces... scores of them
...in RKO Radio’s great new show of new ideas!

"NEW FACES OF 1937".

An Edward Small Production
Directed by Leigh Jason

A 3-ring circus of Summer entertainment!... Nothing like it ever before!... You can’t describe it!... Can’t classify it!... It’s swell!... It’s grand!... It’s goofy!... It’s tuneful, gay—and gagged with laughs piled wave on wave!... It’s a show of exciting surprises that starts off on the run and speeds up as it travels!... Get set for something BIG!

with these famous entertainers

JOE PENNER
MILTON BERLE
PARKYAKARKUS
HARRIET HILLIARD
WILLIAM BRADY
JEROME COWAN
THELMA LEEDS

AND 100 NEW FACES!

Screenplay by Nat Perrin.
Phillip G. Epstein, Irving S. Brecher
Film Daily's
Golf Tourney
Biggest, Best
By R ED K ANN
There was Jack Alcicoate, the old golfing maestro, nattily bedecked in blue sky-blue slacks, a sky-blue shirt and a bright yellow tie going through the rounds as usual. He has been the best played the past few years, and his knowledge of the game will be recalled by golfers everywhere.

"I want to tell you that this, the 25th in the series of Film Daily golf tourneys, is the biggest and best," said Alcicoate.

Nature turned lovely for the 200 and more golfers who appeared at the Elmhurst Country Club. The Film Daily bunched had been declaring all along the limit was 185, not including those who went in for the so-called "gentleman" sport of the day, swimming. However, and as these things have a habit of going at these popular annuals, the limit was found for the overage and around the course they went.

Last night, there was no speculation about the sort of a day golfer and golfer had had. There was some vague talk about the weather, but slowly it was promising, and a good day's golf had been secured, despoiled and literally torn asunder. Which merely demonstrated the routine to be ordinary and the weather normal.

Greeted from the Air
Three planes dropped overhead as the players got going. One carried a streamer whipping in the breeze with this message: Welcome Film Daily golfers. A second, via the same streamer route, made it clear this was the 25th and, thus, the silver jubilee of these annuals. In understandable pride, merely advertised the skyway service which was responsible for the event.

This time, team play went into a new high with a total of 10, ranging from the low of 8 to the high of 12. This, by the way, might be as good a spot as any to report the trade papers weren't even in the running.

Five Teams Get Prizes
Charlie Einfeld, who cooks a mean ball, walked off with honors in team play and got him, as well as his side kicks, with Harry M. Warner as "anchor man" medals for all the Alcicoate Memorial Cup for one year and a leg on the wasabi-bowl cup which is The Film Daily trophy and which must be won three times before permanent ownership becomes the permanent kind. Trailer, but prize-winners all, were Educational, the Hays office, M-G-M and the Amas. When Tom Gerety, captain of the Metro team was called upon to introduce his team-mates, he had to turn to Howard Dietz for the information. This conveys an idea, a fact.

The big event of day and night, in strict accordance with well-established custom, was the dais, that faintly-envisioned table and the results were ready for Toastmaster Alcicoate. Prior to that, however, came, into being, a giant score screen. Warners furnished a Vita-

phone short, David Mendzou and his Orchestra; Paramount's Granatian Rice Spotlight titled "Swing Stars" which put together and those who thought they were very properly in their places, and United Artists, a new Silly Symphony, entitled "The Night before Christmas." Warner introduced part of the Longfellow poem as the hero found himself in a big bad wolf situation and the friendly dew was available to his rescue.

Followed brief talks by Warner and other top moguls as to the radius in which these tournaments are gender; Dietz, who thought it was every bit as interesting as the Film Daily to provide the kind of a day this had been Alcicoate who thought Dietz might just as well try out the gags for his new show there. Gordon W. Hedwig, by raffle, won a beautiful set of golf sticks. Len Daly, the prize golfer, got no prize, but escaped the psychopathic ward ward, and "Curly" was a mock sheriff at Alcicoate's instance. However, Max Stuart, George Morris and Sam Stern, in the 1936 edition, held Daly in check while they broke his sticks, thereby making future golfing desirations expensive, if not impossible.

No information was available close to midnight as to methods used by Warner and others to get Foster and Norman Nicholson, to get off the premises the set of four chairs which were in the middle of the set in the play. Wally Nadan had a rug, and a big one, on his hands, as did Max Cohen. They had a problem to dope out as well.

Warner Team Leads 'Em All;
Rosenfeld Low Net Winner

Winner (Albee Memorial Cup, The Film Daily Sport medals; Ross Federal Service bags, cases; United States, a new baseball; Warner as anchor man. Net of 297.

Runner Up (American Seating Company; American Carpet Co. rug); Thomas; team captain. Members—W. A. Warner, Sam Roth and Robert Burt. Net of 316.

Third Runner Up (Chaff Fabric Company; Chaff; Fibre; Herkım; team captain. Members—Bill Orr, Edwin Aaron and W. A. Scully. Net of 330.

Fourth Runner Up (Chaff Fabric Company; Chaff; Fabrics; General Electric Co. game); Ralph Rolen, team captain. Members—Paul Lavergne, Charles Berg and Leonard Palumbo.

Cups, ET AI

Low Net (The Film Daily cup; Variety trophy); Sidney Rosenfeld; Low Net, Runner Up Radio Pictures trophy; David Gainsby; Low Net, Second Runner Up (Dumont Film Mig, Co. trophy); Trip-top-up-to between Joe Malcolm, Orville Harris and George Dembow. Dembow won the toss.


Low Gross-Exhibitor, Runner Up (Greater New York Export Co. Mickey Mouse rug)—Max Cohen. Putting Contest (Columbia Fabrics); Porter. Gordon W. Hedwig, by raffle, won a beautiful set of golf sticks. Len Daly, the prize golfer, got no prize, but escaped the psychopathic ward ward, and "Curly" was a mock sheriff at Alcicoate's instance. However, Max Stuart, George Morris and Sam Stern, in the 1936 edition, held Daly in check while they broke his sticks, thereby making future golfing desirations expensive, if not impossible.

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A representative cross-section of the New York industry turned out for The Film Daily's 25th golf tournament at the Elmihurst Country Club, yesterday, which marked the height of the fun was an additional group which, for one reason and another, didn't play.

Among those present were:


Crown Opens New Office

The Crown C. P. Supplies Corp. will officially open its new offices at 914 9th Ave. today with a buffet luncheon. An air conditioning plant has been installed in the offices.
Jean Harlow Funeral Marked by Simplicity

HOLLYWOOD, June 9.—With the simplicity which marked her contacts with her friends, Jean Harlow was given final rites today with 200 of the best known men and women in Holly- wood present in the chapel of the Forest Lawn Memorial Park and 1,000 fans and the curious outside. The service was Christian Science and lasted 23 minutes.

The crowd outside was orderly as it waited Louis B. Mayer, Norma Shearer, Clark Gable, Mrs. Jean Bello, William Powell and other personalities from other studios came and went.

Asks Fee in Fox Case

The law firm of Wise, Shepard, Houghton and Hoffmann filed an application in U. S. District Court yesterday for $1,250 for legal services rendered to the Continental Bank & Trust Co., as trustees in reorganization for the Flatbush A. & Nevis Corp., owners of the Fox Brooklyn.

Screeno Wins Action

CHICAGO, June 9.—Screeno Amuse- ment Co. won an infringement action against the All American Slide Co., when Judge Barnes in U. S. District Court issued an injunction restraining All American from making slides.

Boston Outing Saturday

Boston, June 9.—Columbia employes here will hold their annual field day at Marblehead on Saturday. Henry Greenberg, head of the com- mittee in charge, has Joseph Wolf, Anna Krin, Margaret Teider and Edward Young working with him on arrangements. Festivities will be expanded as the result of the donation of a Montague Drive prize award by Branch Manager Timothy O'Toole.

Has Imperial Franchise

SAN FRANCISCO, June 9.—Armund Cohen of this city has acquired a five-year Imperial Pictures franchise for this territory. He will handle the current season's product as well as that of 1937-38.

MOTION PICTURE DAILY'S
HOLLYWOOD PREVIEW

"They Won't Forget"

(Continued from page 6)

will recognize and decry although the reaction of the deep south is problematical. The film is both mature drama and a piece of adult educa- tion and moralizing that ought to exert a profound effect.

During a Memorial Day celebration in an undesignated southern town a girl is murdered. A warped social morality screeches for ven- geance. The one-eyed Taylor is emotional- ly ambitious and ruthless district attorney seizes upon the case as a stepping stone for further advancement. Rival newspapers rush into print with a welter of charges and counter charges arouses the nation to fury.

With the cards stacked against him the suspect, aided by an attorney brought from the north, the accused goes on trial. The trial is a travesty on justice. It moves to the tune of prejudiced bigotry that further inflames mob hysteria when it is denied a victim. The terrorized judge sentences the boy to life imprisonment. Mob violence makes a martyr of an innocent man and writes another black chapter in the story of human mankind.

Rains and Kruger give superb performances. The newcomers—Edward Norris appearing as the accused, his wife, Gloria Dickson; Lana Turner, the murdered girl; Allyn Joslyn, and Elsa Cooke, Jr.—effectively make good. They are a credit to Leo's wisdom in assigning them to such difficult and testing roles. The quality of the film is graphically emphasized by the efforts of the supporting cast, which includes Cy Kendal, Elizabeth Risdon, Granville Bates, Paul Everton, and Clinton Rosemond, a colored player, who was vigorously applauded.

"They Won't Forget" always holds to its spirit of grim and sometimes forbidden realism. The honesty of the film permits no concessions to any irrelevancies that might soften the stark atmosphere. It is based on Ward Greene's novel, "Death in the Deep South." The screenplay is by Robert Rossen and Achen Kandel. It is a fine job.

The controversy the film is sure to stimulate will swell box-office returns, even in many sections. It is the story of the day, and may suggest that powerful influences will be brought to bear to prohibit its showing.

Production Code Seal No. 3,150. Running time, 90 minutes. "A."

Reopen Two in Ontario

TORONTO, June 9.—The theatre holding war has extended to Peter- borough, Ont., where the city finds itself with the immediate prospect of losing one movie instead of two as in operation. Following the acquisi- tion by Hamson Theatre Corp. of the long unused Grand there, with $60,000 and for a chance to be spent on a building missioner appointed by the Government of British Columbia to investigate the situation.

Booth Bill Is Signed

St. Louis, June 9.—Mayor Ber- nanard F. Dickmann has signed a measure said to have the support of the L.A.T.S.E. which makes more stringent the safety regulations governing the operation of projection booths. One clause requires one operator for each projection machine while the machines are in operation.

Kill Connecticut Tax Bill

HARTFORD, June 9.—The tax bill which has been pending in the Connecticut legislature was killed today.

A. & P. Joins Tax Fight

HARRISBURG, June 9.—The Great Atlantic and Pacific Tea Co. yester- day joined in the attack on the Penn- sylvania tax on theatres and chain stores, filing an action which declared the legislation discriminatory, because it is not uniform for all stores.

M. Benson Carroll Aide

HOLLYWOOD, June 9.—Marjorie Benson, for the past four years as- sociated with Central Casting, has been named assistant to Vance Car- roll, Grand National casting director.

Short Subjects

"Act in Arms"

(Education)

The girls must have their romance. So, with the aid of a miniature camera they frame the. Then they send the slumbering cadets troop in and the mint black- mail is posted. Both sides agree to be given notice of it and with the chanting of the threefold "Ss" the conclusion of the second reel is at hand. It is moderately entertaining. Niela Goodelle and Lee Sullivan are fea- tured. Production Code Seal No. 91,602. Running time, 18 minutes. "G."

"Porky and Gabby"

(Viaphone)

A more or less routine cartoon. The only novel note is the introduction of the Gabby character. In a Donald Duck-ish vein he is given to great ex- citements and commotion. The denou- ment is provided by a runaway out- board motor that creates the usual favor. Reviewed without production code seal. Running time, 8 mins. "G."

Warner Team Winner
In Golf Tournament

(Continued from page 13)

Screen Service bag, including these names:


Dix Signed for Four

HOLLYWOOD, June 9.—Richard Dix has been signed for four features to be produced by George Hirliman for RKO. The first will be "Cur- last."

The pact carries a second year's option, for four more.

W. B. Take London Hit

HOLLYWOOD, June 9.—"George and Margaret," romantic comedy which had a successful run in London, has been purchased by Warners. No cast or directorial assignment has been made.

Pick New M-G-M Title

HOLLYWOOD, June 9.—"Between Two Women" has been picked as the final title of "General Hospital," an original by Eric von Stroheim now be- ing produced by M-G-M.

Formal Opening of N. Y. 's Oldest
Supply House

IN OUR NEW QUARTERS—

614—9th AVE.


CROWN M. P. SUPPLIES CORP.

Walt Disney Animation Studios

Thursday, June 10, 1937
Here's what the Hollywood war correspondents say about Paramount's Spanish War thriller...

The last train from Madrid roars to glory.
The Kuder agency has assigned Edwin C. Hill to assist Clem McCarthy in broadcasting the Brad- dock fight. "It's rumored that Frank Wilson, of NBC's script division, will win the writing assignment for the Lux "Radio Theatre" presentation of "Harry O'Connor," by Harry G. Om- merley, of the CBS program department, leaves for Hollywood Saturday to take charge of the remaining network pro- grams. ... CBS artist bureau has set for a guest shot on the NBC "Rudin's High" series, June 17.

Don Goddard of NBC's news division and James Costello, continuity writer, left for Washington yesterday to gather material for a special show.

E. P. James, in charge of NBC sales promotion, will be in Lancaster, Pa., this week before Rotary Club members on radio advertising.

The World Wide Radio Corp. are in from the coast for the next two broadcasts over NBC. ... Albert Crossley has resigned his position, WCHR Mutual's ace special events, will guest appear on Ed Fitzgerald's variety show over Mutual Saturday night.

Alan Roberts, WMAQ tenor, will be heard at a new time, Wednesdays at 7:15 P.M. effective immediately.

Joe B. Bussell has resigned his position at the Oakie "College" June 15. ... Dorothy Thompson will deliver a commencement address to the nation's graduates on the Valley program tonight.

Conway Tucker has been added to the Lux "Radio Theatre" cast for Monday's broadcast. ... Pat O'Brien, Katherine DeMille and Joe Iurbi will guest appear on Bing Crosby's show next Thursday. ... Henry Hull and Shirley Booth set for the "Sunday Night Party" July 1.

Joseph Kocher, president of Radio Events, Inc., in 1929 predicted television was a decade away for Freed-Eisenman radio. Kocher now says television still is five, possibly 10 years, removed. ... Joan Blondell and Rogers & Hart are Sunday's Chase & Sanborn guests. ... Zeke Manners is now heard on WMCA in three different series of broadcasts each week. ... Burgess Meredith will appear on special one-exact play on Valley's "Professor Peck." ... Ray Saunders, WHN announcer is vacationing in Havana.

**FCC Hearings Ordered for Six Stations**

By CLARENCE LINZ

Washington, June 9.—The FCC has ordered hearings on applications for new broadcasting stations, as follows:

- Southern Broadcasting Corp., Bogalusa, La., 1,500 kilocycles, 100 watts day, 150 watts night; Seaboard Broadcasting Corp., Savannah, Ga., 1,510 kilocycles, 100 watts night, 250 watts day; Martin R. O'Kane, Aurora, Ill., 1,240 kilocycles, 250 watts day, daytime only; Tom Olsen, Port Angeles, Wash., 1,420 kilocycles, 100 watts day; State Broadcasting, New Orleans, 1,500 kilocycles, 100 watts, and Radiotol Corp., San Diego, 920 kilocycles, 1,000 watts.

A hearing was also ordered on the application of WMAZ, Macon, Ga., for increase of day power to 5,000 watts.

At its regular meeting, the broadcast division authorized WFTF, Atlanta, to increase its day power to 1,000 watts, and granted operating permits to stations as follows: KTEM, Temple, Tex., 1,370 kilocycles, 250 watts night only; KCM, Kalamazoo, Mich., 1,020 kilocycles, 100 watts night, 250 watts day; KVCE, San Luis Obispo, Cal., 1,000 kilocycles, 250 watts, daytime only; KRLC, Lewiston, Idaho, 1,390 kilocycles, 250 watts, nighttime only; WAL, Altoona, Pa., 1,310 kilocycles, 100 watts, night only.

Examiners' Reports Received

The commission has received examiners' reports recommending that KIEM, Eureka, Cal., be authorized to increase its day power to 1,000 watts, and approving a grant of construction permits for new stations requested by the Bend Tribune, Bend, Ore.; Beaumont Broadcasting Ass'n, Beaumont, Tex., and West Texas Broadcasting Co., Wichita Falls, Tex. Reports also were received recommending denial of applications for new stations requested by the Wichita Broadcasting Co., Wichita Falls, Tex., Tom Hey's "Straight Shooters" with Tex.; Roy L. Albertson, Auburn, N. Y., and Curtis Radiocasting Corp., Indianapolis.

The commission has received an application from the National Life and Accident Insurance Co., Nashville, for authority to construct a new broadcasting station to operate on 1,370 kilocycles with 100 watts power night, 250 watts day.

The commission also has received applications from WDAH, El Paso, Tex., for an increase of day power to 250 watts; WAIR, Winston-Salem, N. C., for increase of power to 1,000 watts; WTSBS, Shreveport, La., for change of frequency to 620 kilocycles; KOVC, Valley City, N. D., for increase of day power to 250 watts; and EDW, San Francisco, Calif., for change of frequency to 1,370 kilocycles and increase of day power to 250 watts.

**NBC Adds Engineers**

Several new names have been added to the NBC engineering personnel. James A. McBee, for the past 20 years a chief radio man in the U. S. Navy, and Edwin J. Costello, formerly a Gore technician for RCA Photophone, are the newcomers. They will work under George O. Milne, eastern division engineer.

**McCosker to Get Degree**

Alfred J. McCosker, president of the Bamberger Broadcasting Service (WOB) will receive a honorary degree of Doctor of Laws at the John Marshall College of Law commencement exercises to be held at the State Normal School, Jersey City, N. J., June 16.

**Booklet Out on "WLW Line"**

The Transamerican Broadcasting and Television Corp. yesterday issued a sales promotional booklet on the "WLW Line." The booklet breaks down the advantages to advertisers of "WLW Line" and gives a cross-section of the "line's" coverage and flexibility.

**Five NBC Shows Renewed: Rafelson Re-Signs for Two**

Four sponsors renewed five programs on NBC yesterday. The sponsors are: "The Tex Beneke Show," on WEAF, renewed for six weeks beginning July 29. The Peck agency has been connected.

- General Electric's "Hour of Charm," broadcast Mondays from 9:30 to 10 P.M., E.D.S.T. on the NBC network, will be renewed for 13 weeks beginning July 12.
- MAXON, Inc., is the agency.
- The Campagna Sales Co.'s "Columbia's 5-Day Sales Go Up by 83.8%"

The tremendous increases in daytime network sales is reflected in the daytime figures for the first five months of 1937 and NBC. Expenditures for daytime radio hours on CBS for the above period are up 8.8 per cent compared to the corresponding period last year, while at NBC the percentage of increase this year shows an improvement of 8.5 per cent over the first five months of 1936.

The gross time expenditures for work during daytime hours for the May 1937 five-month period at CBS is $3,426,450, compared to $1,863,911, the revenue for the May 1936 period. The percentage increase for weekday in May 1937, compared to May 1936, was 84.5 per cent over the 1936 gross of $5,603,350, an increase of 16.9 per cent.

**Weekday Figures Impressive**

Gross expenditures for weekday daytime hours for May this year at CBS amounted to $708,261, a leap of 14.9 per cent, as May, 1936, figure of $292,067. Columbia's evening network hour expenditures for the month were $1,844,113, an increase of 5.4 per cent over last year's evening revenue of $1,749,517.

NBC's time revenue for May of this year has been a 55 per cent increase over May, 1936. The weekday daytime sales amounted to $625,428, bringing NBC's six-month total for the day- time periods to $4,688,684.

Gross expenditures for evening network work hours at NBC in May totaled $2,238,802, up 12.8 per cent, making the five-month figure for 1937 $11,175,790, an increase of 6.5 per cent.

**Professor Quiz** on New Time

"Professor Quiz," heard on CBS, will be sponsored by the Nash-Kelvinator Co., will shift from its present Saturday night schedule of 8 P.M. to a new time of 9:30 P.M. E.D.S.T., beginning with the July 3 broadcast. George, Cornell & Newell, Inc. is the agency.

"Today's Doings" New Program

"Today's Doings," with Powell Clark as emcee, is the title of a new series of programs to be broadcast over WHN Monday evenings at 8:30 A.M., starting June 14. The program will cover happenings in sports, theatre, and club resorts.

Winchell Contract Renewed

Walter Winchell's contract has been renewed by the Andrew Jergens Co., assuming Winchell's role as a radio reporter through 1938. Lennep & Mitchell, Inc. is the agent.

Winchell now is in his sixth year of broadcasting for the same sponsor.
Radio

L. F. Muter Renamed Manufacturers' Head

CHICAGO, June 9.—Leslie F. Muter of Chicago today was reelected president of Liberty MANUFACTURERS’ ALLIANCE at the closing session of its convention. It is his fourth consecutive term.


Most of the delegates to the convention which closed today will attend the National Radio Show which opens at the Stevens of tomorrow where 7,000 square feet of floor space has been taken.

WOR Programs Shifted

New time schedules for several of WOR's important musical programs will be effective next week. "Percier String Quartet," formerly heard Sundays at 4 P.M., will be aired from 2 to 2:45 P.M., beginning June 13. "Cecare Strings" will be heard from 7:30 to 8 P.M. instead of its previous half-hour spot, Mondays from 9:30 to 10 A.M. "Symphonic Strings" moves from Saturdays at 8 P.M. to Mondays at 9:30 P.M. All times are E.D.S.T.

Radio Club Meets Tonight

Radio Club of America meets tonight in the WOR studios. About 75 members and guests, including Charles Horn, director of research and development at NBC; A. B. Chalmers, chief engineer of CBS; J. R. Popele, chief engineer of WOR, and Professors E. H. Armstrong and Louis Hazite of Columbia University and Stevens Institute, respectively, will be present.

Talks will be delivered by Popele and the members of the WOR engineering staff.

Dan Greene Joins Agency

Dan Greene, former advertising manager of The Advertiser Club of New York, has been named in an executive capacity with Albert Frank-Goetner Law, Inc., advertising agency.

Corwin to Start New Series

Norman Corwin will begin a new series of poetry readings on WQXR Mondays from 9:30 to 9:45 P.M., starting June 13. Corwin will be a member of the publicity staff at 20th Century-Fox.

Paul White Back Today

Paul White, chief of the special events division of CBS, returns to New York today, with a staff of technicians from London where they covered the coronation.

Program Over WNYC

Defended by Kracke

In an official statement yesterday, Commissioner of Public and Administrative Fred Kracke of WNYC, the municipal station, has been used to spread anti-Semitic propaganda.

The program on which is based the charge of the protesting aldermen was "Hussein and His People," written by Dr. Rihani, Arabian poet and author, from Town Hall. Rihani defended the Arabs in their fight with Jews in Palestine.

Kracke said Rihani was allowed to broadcast in accordance with the station's policy of presenting all sides of public questions, and pointed out that he had broadcast in a similar instance, when W. P. Hocking, head of the department of philosophy of Harvard University, and Farsi S. Malouf, street preacher, had been allowed to present their views over the station tomorrow at 7 P.M.

Standard Reserves Wednesdays

Standard Brands, Inc., have reserved the Wednesdays 9 to 9:30 P.M. period on the NBC-Blue, it was learned yesterday. The contract is for 15 weeks and is effective as of Sept. 22. J. Walter Thompson is the agency.

The new period will not supplant any of the current Standard Brands programs.

Hurliegh Going to NBC

BALTIMORE, June 9.—Robert St. F. Hurliegh has been affiliated with Columbia's WCAO, on June 12 will shift to NBC's red station, WFBF, here.

Hurliegh started his radio career at WOL, as "America's Youngest Newscaster," with subsequent service in Hagerstown and Frederick.

CBS Gets Stadium Concerts

CBS has sewed up exclusively the right to broadcast Stadium concerts for the summer. The concerts run for eight weeks during June, July and August.

Irene Harding Joins WFIL

PHILADELPHIA, June 9.—Irene Harding, former staff employee at NBC has joined the production and continuity staff at WFIL.

U. A. Option To Be Lifted In 60-90 Days

The transaction, Korda said there may be one later, probably in a year or two, and again, perhaps never. "Our business is to produce pictures and not to promote stock," he declared.

"No changes in officers are expected to take place," Korda said, adding, "I hope, A.H. and Lamm will continue as president and chairman of the board. We are all very happy to work with him. We have never heard of his being dissatisfied with our offer to buy control. As a matter of fact, Dr. Giannini was instrumental in helping us and we hope he will remain." Korda insisted that at time he received the merger offer, was the time limit of the options.

Expansion Predicted

"United Artists will expand with additional producers. I am sure the company has a definite place in the business. After looking over the line-up for next season, I feel it is the biggest ever planned for the U. A.'s history." Asked who the new producers would be, Korda declined to name them. He did say, however, that he believed Waler Wanger would extend his activities and go to London to make a few pictures.

"United Artists is open, as in the past, for first class producers who have something to offer. Emanuel Silverstone will continue to represent London Films and Korda on all negotiations in the United States. Before bringing the executive to London, Korda said; "Two great men are handling this end, George J. Schenck for distribution and Maurice Silverstone, in England."

Rose Silent on Price

Rose, who is accompanying the London Film head, said he planned to remain abroad about 10 days. He admitted the purchase price for the three partnership interests was $6,000,000 and added that they expire Dec. 21, 1937, not 10 days later as reported. He also said he would not say how much was paid for the options.

"We hope to complete the deal in the near future," he said. "I am going over to discuss the English situation with all those concerned there. Rose added, "We would not divulge names. No changes in the present setup are planned," he stated.

"Goldwyn will make eight pictures next season for a cost of slightly over $10,000,000. Rose asserted. He plans to return on the Queen Mary or the Roosevelt next month.

Korda probably will return from London in three months, if not sooner, to complete final details on the deal. The American publicity head for London Films will sail in five weeks to confer on the new lineup which is scheduled to be announced today.

Kimball of General Sets 12 for 1937-'38

HOLLYWOOD, June 9.—Eight action features, four westerns and two outdoor musicals in color will be programmed by General Pictures for the i937-'38 season, according to an announcement by Fenn Kimball, president, Al Kimball, executive vice-president, respectively. Titles of the new season's productions are:


Westerns — "Whipperanaper," "Hater Dynamic," "Three Feet of Luck" and "Billy the Kid, Jr."

Outdoor Color Musicals—"The Bandit King" and "Enchanted Mesa."

Schulberg Plans 8 Films Next Season

(Continued from page 1)

not been closed yet. Schulberg has two more pictures to make on his current Paramount commitments, one of which is now in work. Korda said that a new distribution deal was not expected to be set before September, when he plans to return to New York.

Flax in Northwest

PORTLAND, Ore., June 9.—Jacob Flax, U.S. Republic franchise holder in Washington, is here visiting Pacific Northwest key cities.

When Korda arrived several weeks ago from London, he said that he was dissatisfied with the returns from his pictures here and that he may discontinue production for an international market. With that announcement of "eight big ones," the impression is that he has cleared up this angle during his visit.

Korda also said on May 11 that there was no significance to his trip either as a personal account or as a holders' meeting of U. A., which he had not done for two years.

"However, just before the Queen Mary pulled out yesterday, the London Films' head admitted he worked "very hard" while he was here. He returned to Britain, which was a sharp contrast to the tired look he had when the liner sailed up the bay last month.

During the interview with reporters yesterday, Korda was accessible to deal. Sarcastic and short an answer to sign pictures projected by autograph hunters. Silverstone, managing director for U. A. in this city, also is returning home on the same boat. His trip, he said, was a holiday. He also was on the Queen Mary, Korda ar- rived here. Basil Bleck, attorney for London Films in England, was in the party.

Joins United Artists

SAN FRANCISCO, June 9.—Tony Corwin, former G. B. salesman in Seattle, has joined the sales force of United Artists here.
HURRY!

"10 Critics Are Laughing Themselves To Death"

It happened at yesterday’s projection room screening of the Greatest Comedy of History! Keep your booking schedule wide open for the picture they’ll beg you to hold over!

in "A DAY AT THE RACES"
Alger Voices
Criticism of Plan for RKO

Rockefeller Claim Pact Displeases Master

Dissatisfaction with the settlement of the Rockefeller Center claim against RKO was expressed by Special Master George W. Alger at the close of yesterday's hearing on the proposed plan of reorganization for RKO.

Special Master Alger's remark was made in answer to a statement by H. C. Riedeley, counsel for the Atlas Corp., proponents of the plan, that his client and creditors approve the settlement. The hearings were adjourned until June 16. Testimony is expected to be concluded on the following day. Alger will then study the data and listen to the arguments of counsel.

Riedeley stated that he has obtained consent to the plan from 78 per cent of the secured claims and that $6,605,000 out of $9,397,800 unsecured claims, exclusive of the Rockefeller Center claim, have been formally consented. Si Fabian was present at the hearing and took the stand to testify about (Continued on page 9)

Virginia MPTO Will Start Meet Sunday

VIRGINIA BEACH, June 10.—The semi-annual convention of the M. P. T. O. of Virginia will open at the Cavalier Hotel here on Sunday and will continue through Monday. The first day's program will be largely social, with the business sessions to be presided over by William S. Wilder, president, on Monday.

Speakers who have been invited to address the meeting include Ed Kuykendall, M. P. T. O. A. president, and Abram F. Moyer, chairman and general counsel of Allied States. The Virginia exhibitor organization is not (Continued on page 12)

Favors U.A. Option, States Dr. Giannini

Hollywood, June 11.—Published reports declaring Dr. A. H. Giannini, president of United Artists, was opposed to the granting of an option by which Samuel Goldwyn and Alexander Korda would acquire control of the company through the purchase of interests now held by Mary Pickford, Douglas Fairbanks and Charles Chaplin are untrue, Giannini states.

"I was in favor of the option," he declares.

French Trade Waits Report of Inquiry

By PIERRE AUTRE

PARIS, June 10.—The French film industry is awaiting anxiously the publication in the near future of the 600-page report on the results of the investigation of the business conducted by the film commission of the French Parliament.

As a result of the investigation, the Chamber of Deputies is known to be framing a new law calling for the reorganization of the industry. It is understood that it will include a limitation on the number of French film theatres, and the institution of a "cinema state ticket," to be sold by the Government, the purchase of which will be obligatory with all exhibitors as a (Continued on page 9)

RKO's Special Off To Coast Tomorrow

The eastern delegates to the RKO annual sales convention, to be held at the Ambassador Hotel in Los Angeles June 14-20, will travel by San Francisco Central Grand tournament on a special train which will stop en route to pick up delegates from other cities. Approximately 100 men will be aboard the train when it leaves New York.

The eastern group will be headed by Ned R. Denison, vice-president in charge of distribution, and Jules Levy, general sales manager, while Phil Reisman, foreign sales manager, will (Continued on page 12)

Harmon-Ising Stuck On Shorts by M-G-M

LOS ANGELES, June 10.—M-G-M Dist. Corp. today filed suit for declaratory relief against Harmon-Isming Pictures, Inc., asking the court to interpret the cartoon production contract under which the distributor alleges that Harmon-Ising owes 10 more cartoons up until the end of this season. M-G-M also asks abrogation of the contract.

The Superior Court action alleges that Horsh Harmon, Gordon Wilson and Rudolph Ising, also defendants, discharged a bookkeeper, who, under (Continued on page 9)

Tentative Agreement Drawn on Music Fees

A tentative agreement providing for a 50-50 split of synchronization and recording fees on all music turned over to publishers by members of the Southern Protective Ass'n was reached yesterday at a meeting of committees representing the publishers and writers. The agreement applies (Continued on page 9)

U.A. Men Converge Here Over Weekend

United Artists' district and branch managers and salesmen from the eastern division will converge on the Waldorf-Astoria over the weekend for the first of two annual sales conferences which will get under way Monday and continue for three days.

The second session will be held in Chicago at the Palmer House starting June 17. The session originally scheduled for San Francisco has been canceled and the coast group will join the midwestern forces at the Chicago meet.

George J. Schaefer, vice-president and general manager, will be in charge. Other home office executives who will be present include: Arthur (Continued on page 12)

Radio Parts Show Opens in Chicago

CHICAGO, June 10.—The National Radio Parts Trade Show opened here today at the Stevens Hotel with more than 200 dealers represented and with 140 manufacturers using all the available space for their exhibits. (Continued on page 10)

Meeting Told Budget Is Up by $10,000,000

LOS ANGELES, June 10.—Paramount will have $22,100,000 features on its 1937-38 schedule of between 50 and 60 features, Neil F. Agnew, vice-president in charge of distribution, told the company's sales force in convention at the Hotel Ambassador here today.

Paramount has increased its production budget to about $10,000,000 over last year's budget, Agnew informed the men.

More musicals are scheduled by the company than ever before, including films ranging from the operettas of Jerome Kern and Oscar Hammerstein to the type of "The Big Broadcast" and a colored revue featuring Louis Armstrong and his band. Agnew re- reads the titles which have already been set.

The company will release 102 short subjects in 10 series during the 1937-38 season, as well as the usual 164 issues of Paramount Newswbu1. Outstanding among the features to (Continued on page 11)

Prompt Release Is Promised by Agnew

LOS ANGELES, June 10.—Exhibitors will have prompt release on all Paramount pictures during the new season, Neil F. Agnew, vice-president in charge of distribution, informed the delegates to the Paramount annual sales convention at the Hotel Ambassador here today, the opening session of the meeting.

The company already has most of its pictures for release during the next quarter fully completed or in the cutting room, Agnew said. The ex- (Continued on page 12)

Wisconsin's Ascap Tax Bill Is Passed

MADISON, Wis., June 10.—The Cashman bill, providing for the payment of a 25 per cent franchise tax on the entire gross business done in the state by music brokers, has been passed by the Legislature and is awaiting the Governor's signature.

Aimed at Ascan, the measure also provides for a $25 annual license fee for investigators of copyright music violations to a fine of from $200 to $500.
Goetz Going Abroad
For Fields Pictures

William Goetz, vice-president of 20th Century-Fox, went to England yesterday, as representative of the company, to sign film deals. Goetz, who is a Hungarian-born American, is a son of the late Darryl Zanuck, will arrive in New York from Hollywood Sunday and will sail for London on the Normandie the following day to complete plans for the forthcoming Gracie Fields picture which is to be made under the 20th Century-Fox banner and arrange for the transfer of Anabel to the studio in Hollywood. The French player has been courted under contract as a result of her work in "Wings of the Morning." Goetz, who is in England in the nature of a semi-vacation, his first since he joined Zanuck in 1933. In his current capacity, Goetz has acted as associate producer and in charge of such films as "The House of Rothschild," "Les Misérables," "The Affairs of Cellini" and "Lloyd's of London."

Honor Sigler, Johnson

Maurice Sigler and Arthur Johnson, songwriters under contract to G. & B., were tendered a farewell party Tuesday by their circle of friends. They sail tomorrow on the Champlain. The pair will do the songs for the forthcoming Jesse Matthews film, "Gangway."

"Drums of Destiny" (Crescent)

HOLLYWOOD, June 10.—Again E. B. Darr uses a little known incident in American history as the background for a Tom Keene action drama. Carefully written and effectively staged, the piece is held together by intelligent and well developed suspense. Action dominates and every scene plays leading up to the climax. With Keene giving a likeable performance and the support contributing effectively to the film's worth, the show is the kind of entertainment that gives youngsters plenty of opportunities to whoop and shout. It also should interest adults.

The locale is the border line between Mississippi and Florida and the time about 1815. Robert Fiske, a renegade, in addition to supplying Indians with arms, dominates the Spanish governor, Carlos de Valdez. An attack on a settler's farmhouse and the subsequent capture of Keene's brother, David Sharp, a young officer conveying an ammunition train, verify the renegade's character into action. With a plot of romance involving Keene and the Governor's daughter, Edna Lawrence, introduced, the hero upsets Fiske's plan to execute his brother and after convincing de Valdez of Fiske's character, the troops eliminate the renegade band to insure peace and cordial relations between the U. S. and Spanish territories.

Based on a story by Roger Wately which he and John T. Neville transcribed, the picture is smartly directed by Ray Taylor and played by lead and cast to make an attractive program picture with particular appeal to those who like to see pictures move instead of listening to a surmountable talk.

Production Code Seal No. 3,463. Running time, 60 minutes. "G."

"Woman Chases Man" yesterday's opener at the Music Hall was previewed by a scene from Hollywood in the April issue of Motion Picture Daily.

"There Goes My Girl," opening today at the Roxy was reviewed in Motion Picture Daily on May 24.

"Pardon!" is being held for a second week at the Capitol.

"I Met Him in Paris" continues at the Paramount.
Mutiny reddened her decks to bring FORTUNE to you!
ADVENTURE THAT STORMS IN EPIC

Villainous mate...big-fisted, bull-headed...geevul and treacherous almost to his dying breath!

She yielded to a headlong wooing...and let love take her on a honeymoon ship of terror!

Spunky cabin boy who boasted stoutly that he was a man in a man's world...and proved it gallantly when the time came!

Romantic scourge of the seas...defying the navies of the world...lying to win the love that was the greatest adventure of all!
20th lavished its limitless resources to create this production, unsurpassed in scope! Two years in preparation! A fortune to film! A true and tremendous story the screen has never told before! A matchless cast of stars! Moulded by 20th's master showmen into the greatest picture of the year!

Warner Baxter

Wallace Beery

in

Ave Ship

with

Elizabeth Allan
Mickey Rooney

George Sanders • Jane Darwell • Joseph Schildkraut
Francis Ford • J. Farrell MacDonald • Paul Hurst
Arthur Hohl • Minna Gombell • Billy Bevan
Holmes Herbert • Edwin Maxwell

Directed by Tay Garnett • Associate Producer Nunnally Johnson
Screen Play by Sam Hellman, Lamar Trotti and Gladys Lehman
Story by William Faulkner • Based on a novel by George S. King
Sweethearts trapped on a doomed vessel... hunted down by the navies of the world... mutiny lashing the decks... the gallows waiting at the next port of call... every sail on the horizon striking terror in their hearts. All the emotional throb and surge that makes the blood leap and the heart pound with eager excitement... in a saga so heroic that only the trackless ocean could encompass its vast scene!
SHIP OF HORROR...
desperate voyage!

SLAVE SHIP
The fascination and illimitable mystery of the sea have ever been a source of literature’s greatest stories and the screen’s most profitable pictures—"Sea Beast," "Captain Blood," "Mutiny on the Bounty." Now, the peer of them all, comes 20th’s proud saga of outcast men of iron on seas of shame and brave romance.
Alger Voices Criticism of Plan for RKO

(Continued from page 1)
his contingent claim against RKO with reference to the 36 Palace theatres in Schenectady and Albany. However, it was decided to postpone his testimony until the next hearing.

Joseph Cohen, representing the independent producers' committee for common stockholders, explained Elmer Pearson, general manager of the Pathe exchange, on the stand. Pearson testified that the latter half of the year produces at least 25 per cent more profits than the first half. He said that producers having their own distribution setup abroad can secure 25 to 32 per cent of the gross from foreign distribution, and from seven to 13 per cent if they sell to distributors.

Cohen attacked the method of amortizing pictures over an 18-month period. He said that 381 pictures were written off the books at one dollar after that period although they were still producing revenue. Cohen contended that 42 pictures earned $1,000,000 after being written off.

Arthur Bernsen, counsel for a Class B stockholder, asked that the agreement between RCA, Pathe Corp. and Lehman Bros., under which they acquired stock from RKO be placed in evidence, but Alger reserved decision on this request.

Leord Adams, representing RCA, stated that 500,000 shares of Class B stock were acquired in December, 1929, and 216,000 shares of Class A stock were acquired between December, 1928, and May, 1929.

Mugridge Gets Imperial

MINNEAPOLIS, June 10.—H. O. Mugridge has secured a franchise for the Imperial theatre in this territory.

Wall Street

Stock Issues Show High Rise

Net

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<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close Change</th>
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<tr>
<td>Columbia</td>
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<td>33</td>
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<tr>
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<tr>
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<tr>
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<tr>
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<tr>
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<tr>
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<tr>
<td>20th Century ltd</td>
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<td>Warners Bros.</td>
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Fractional Carb Change

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<tr>
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Bonds Decline

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<td>+0%</td>
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<tr>
<td>Warners Bros.</td>
<td>94</td>
<td>94</td>
<td>+0%</td>
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</table>

(Quotations at close of June 10.)

French Trade Waits Report of Inquiry

(Continued from page 1)

basis on which admission charges will be figured to meet the cost of the cartoons, which M-G-M paid in addition to the $200 weekly each to Harmon, Wilson and their counterparts. It is believed that the contract stipulation that the maximum cost per short should be $50 has not been met. The suit declares that the pact calls for from 13 to 18 shorts yearly and that M-G-M asked for 18 yearly for the past two years, but did not receive them.

Columbia to Ask Dismissal

Columbia Pictures Corp., of California, Screen Classics and Columbia Pictures will petition the U.S. District Court on June 15 to dismiss the complaint filed against them by Plais Talk, a magazine, on the ground that it fails to state a cause of action. The complaint charges infringement of the plaintiff's copyrighted story, "Norton the First, Emperor of Hollywood," which it claims was made into a picture of the same name. A permanent injunction, accounting of profits and $50 damages for each exhibition of the film are asked.

S. L. Chess Asks $20,000

Samuel L. Chess, attorney for participating creditors and stockholders, filed an application in Federal Court yesterday for an allowance of $20,000 for legal services rendered in the organization proceedings of the Flatbush Ave. and Nevins St. Corp., owners of the Brooklyn office building. Francis J. Quillan also filed a petition for $2,000 for legal services.

Tentative Agreement Drawn on Music Fees

(Continued from page 1)
only to music delivered to publishers after June 1.

Before becoming effective the agreement must be ratified by the Music Publishers Protective Ass'n and the S.P.A. membership. Dual meetings for this purpose will be called early next week, it was stated. The S.P.A. originally asked full synchronization and recording rights. Publishers countered with an offer of 50 per cent on classical music and 40 per cent on popular music.

Jersey Allied Heirs

Summary of Session

ASBURY PARK, June 10.—Lee Newbury, president, and Sidney E. Samuels, Allied of New Jersey today gave exhibitors from this state a resume of developments at the recent national convention in Atlantic City.

The session was held at the Berkeley-Carteret with more than 50 theatre owners in attendance. Newbury presided.

Flash Previews

"Forever Yours"—Featuring the ex-club singer and promising newcomer, Mino Gigli, one of the world's leading lyric tenors, this film will have a limited engagement for lovers of operatic music.

"Yodelin' Kid from Pine Ridge"—A picture of the cattle ranchers of Florida, of which the picture assures us, there are many. Another Gene Autry offering.

These films will be reviewed in full in a coming issue of Motion Picture Daily.

Harmon-Ising Sued

On Shorts by M-G-M

(Continued from page 1)
the terms of the contract, must be approved by M-G-M. It is believed as high as $50,000, despite the contract stipulation that the maximum cost per short should be $50.

The suit declares that the pact calls for from 13 to 18 shorts yearly and that M-G-M asked for 18 yearly for the past two years, but did not receive them.

Title Action Goes Over Until Autumn

board before they can be placed in fact and the board is not scheduled to meet again until late September.

The title registration committee has been considering several proposals for strengthening the time in which exclusive rights to a title are permitted to remain with the registrant. Formerly, the time was unlimited, but one year ago the rights to a registered title were limited to two years, after which the Universal continued during that time, became available to anyone. The present inclination of the committee is to extend the exclusive period to either three or four years.

At the board meeting yesterday Will H. Hays appointed H. M. Warner, E. W. Hammons and Stanton Grifits as a special committee to study further the question of films for use in class work in schools to be made under the supervision of educators. Warner is chairman of the committee.

Attending the board meeting were Barney Balaban, Paramount; Harry D. Buckley, United Artists; R. H. Cook, Columbia; Paramount; D. S. Cohen, Columbia; Hammons, Educational; E. B. Hatrick, Cosmopolitan Corp.; Hays, chairman; George L. Harrison, M.P.A.A. treasurer; S. R. Kent, 20th Century-Fox; David Sarnoff, RCA; Nicholas M. Schenck, M-G-M; Albert and Harry Warner, Warners.

Littman Schach's Agent

Max Schach, British producer, has engaged Mck Littman to represent his company in the United States, Canada, Central America and South America. Littman also represents Criterion Film Prod., Ltd.

Ship It

GENERAL AIR EXPRESS

1. Merely phone Postal Telegraph. Pick-up is immediate... by messenger or high speed truck... direct to the field.

2. The first plane out carries your shipment via the shortest, fastest route coast to coast. It travels swiftly in any weather.

3. At the destination, delivery is made at once. Overnight coast to coast.

—and it's there

Only General Air gives you shortest, fastest coast to coast. Phone Postal Telegraph, any TWA office... or

GENERAL AIR EXPRESS

Division of TWA

Friday, June 11, 1937
Radio Shows

Radio Shows

Transamerican Gets 10 Hearst Stations

Transamerican Broadcasting & Television Corp. has completed a deal whereby it will represent 10 Hearst Broadcasting Stations.

The stations are: WINS, New York; WCAC, Pittsburgh; WBAL, Baltimore; WINS, Minneapolis; KOMA, Oklahoma City; KYA, KTTA, San Antonio; KNOK, Austin, and WACO, Waco.

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BECOME YOUR OWN RADIO STATISTICIAN

Next time you’re stymied in traffic, look before you leap. Count the new cars with “outside” radio antennas. You’ll need an adding-machine before you’re through. There are now 5,000,000 automobile-radio families in the United States; one for every five passenger cars. The percentage, of course, is much higher among new car owners: the richest advertising market in the world! But it’s just one of radio’s many “bonus” and point-of-use markets.

RADIO IN 1937, published by Columbia, shows how radios on the road have tripled since July, 1934. It also gives the who, when, where and how of “at home” listening. Everybody knows “everybody” listens, but RADIO IN 1937 gives the exact figures.
Radio Personals

FRANKIE BASCH of WMCA celebrates her sixth anniversary on the air this Sunday. . . . Phillips Holmes of WNYC talks about the importance of foreign language films in an interview with Radio Harris over WGN tonight. . . . Douglass Meldman, London manager of W. Ayer & Son, arrives here aboard the Champaign today. . . . Edwina, the radio station's first dog, has written her first popular song, now in print. . . . Gabriel Heather to interview Brooklyn Eagle radio editor Lillian Luddy, on the opening day of the new book, "Cops on the Air."

Chicago Town Pump

CHICAGO, June 10.—Willie Wina is the new horse race broadcaster now appearing at WGN. . . . Ken Hecker and his orchestra join the summer jubilee show at Hotel Sherman, WBEM-CBS is the radio outlet of the famous photographer. . . . Tom Frizdale's staff. Goodwin was formerly with CBS. . . . After a week of road shows last Friday a party was held for the press by NBC executives to acquaint them with Les Tremayne and Barbara Linda. . . . Stars of the show are Hugh Studebaker, radio actor, is visiting in Hollywood with Don Amstein.

J. W. Wilson, formerly western manager for Radio Sales, Inc, took over the sales office in W.KRC, Cincinnati, this week . . . Joan Blaine is back from New York after a holiday. . . . John Harrington is being honored by the local radio broadcasters after a four-month period. Harrington broadcasts over WBEM-CBS . . . The WBEM "High School" day will take place June 12. . . . Chicago sports editors including: Ed Cochran, Marvin McCarthy, Warren Brown and Lloyd Lewis take over the baseball broadcasts for WIND during the next four weeks. One of them is a weekender a schedule . . .

Los Angeles Town Pump

LOS ANGELES, June 10.—Douglas Fairbanks, Jr., Harriet Hillard and William Fawley were guest stars on the Ross Hardy show. . . . Radio personality lan Schilkrut's scheduled appearance on the Chase and Sanborn afternoon posted a week . . . Lux has lined up Tim Harding for the play "Madame X," June 14, and Leslie Howard for "Monsieur Beaucarne," June 21 . . . Gus Haensch and his orchestra replace Rubinoff and his violin as the regular feature of the twice weekly "Musical Memories," on KFVD and other Mutual-Don Lee stations . . . Howard Way has joined KMPV as vocal director and plans to inaugurate a new style of ensemble singing.

San Francisco Town Pump

SAN FRANCISCO, June 10.—David Vaile, KYA announcer, has been promoted to studio supervisor by program director Leon Churchon of the Espanol Station. . . . Frank Manley, technician-announcer, has left H. P. Drey's KROW for KLS . . . Dolores Linneman, from KFAN and KSFQ, is vacationing in Los Angeles, while Blenda Newlin, of the KSFO traffic department, is vacationing in Salt Lake City . . . Mrs. Don Lee, widow of the radio station owner, arrived recently from Honolulu.

L.A. Men Converge Here Over Weekend

U.C. Men Converge Here Over Weekend

(CONTINUED FROM PAGE 1)

W. Kelly, vice-president in charge of foreign sales; Harry D. Buckley, vice-president in charge of corporate advertising; and Roy C. Ingersoll, sales manager; Edward C. Kaferty, assistant secretary and member of the Board of Directors, and E. B. Greenthall, director of advertising and publicity; Harry Gold, eastern division manager; Jack Schaefer, western division manager; James H. Goodwin, in charge of the contract department; N. A. Thompson, comptroller, and Ed DeMute, statistical assistant to Schaefer.

Others from the home office will be: Bob Hilton, head of the print depart- ment; Paul D. O'Brien, counsel; Stephen McGrath, contract depart- ment; Sammy Cohen, foreign pub- licity; Ray Weck, publicity man- ager; Charles Leonard and George Harvey, exploitation; Seymour Poe, assistant to Schlaifer; Philip Don, assistant to Gold; Jack Wregge, play- date department, and Lou Ginsberg, detail sales.

District Managers Expected

District managers who will attend with: Miss Bertha Sterry, vice-president; Miss Vivian Van Orman; Thomas P. Spiry, Boston; Moe Steiner, special representative for the New York exchange; Bert Jackman, Seattle; and Robert Moehl- rie, Atlanta.


Buffalo—Sidney Lehman, branch manager; M. V. Sullivan and Jack Zurch, salesmen.

Cleveland—Jay Schrader, manager; R. M. Boovy and W. P. Loewe, sales- men.


New Orleans—G. R. Frank, man- ager; Milton Dureau, Floyd P. Murphy, salesmen.

New Haven—Lou C. Wichval and Reiner.


Producers’ Men to Attend

Producers’ representatives will be: James A. Mulvey, vice-president of the American Broadcasting Company; Will- horne, associate producer for Walter Wanger; Linton Wels, Goldwyn Pictures; Jack Rockwell, Wanger’s eastern representa- tive; Lowell Calvert, head of Selznick In- ternational’s New York office; Emanuel Silverstone and Morris Hal- prin, representing Alexander Korda, and Mack Linman, Criterion Films.

Prominent Release Is Promised by Agnew

(Continued from page 1)

ecutive cited the "remarkable strides" made by Paramount since Adolf 1937 to refer studio supervision 14 months ago.

Charles M. Reagan, western division sales manager, said his company’s business for the first 17 weeks of this year was more than 14 per cent above the business for the same period in the best previous year, 1929. He said the company is now servicing more than 91 per cent of its possibili- ties.

John Hicks, Jr., vice-president in charge of foreign activities, was en- thusiastic about the prospects in his department, declaring people abroad have plenty of money to spend for film entertainment.

J. J. Unger, eastern division sales manager, awarded gold watches to 15 members of the 100 Per Cent Club, and Reagan presented the cash prizes to the winners of the Adolph Zuluk Jubilee contest.

Today’s list of 100 per cent win- ners were: E. M. Adams, Charlotte; N. Davidson, Washington; D. C. Elmore, Los Angeles; J. A. Risby, Boston; Irving Lesser, New York; J. C. Rodman, Cincinnati; C. N. Way- ne, Chicago; F. A. Manoff, Louisi- ans; F. R. Anderson and A. S. Carr, Minneapolis; C. J. Duer, Den- ver; M. F. Seigel, Seattle; A. W. Bender, St. Louis; H. W. Whitehouse; Chicago; R. J. Young, Kansas City, and H. L. Pfaff, Toronto. All were present and gold watches were presented.

RKO’s Special Off To Coast Tomorrow

(CONTINUED FROM PAGE 1)

be in charge of the RKO foreign repre- sentatives.

The train has scheduled stops at Albany, Indianapolis, St. Louis, Little Rock and Dallas to take aboard branch managers and salesmen. At St. Louis and Dallas additional sleeping cars, lounge cars and diners will be added to the train. Special recep- tions are being arranged for the delegates at stopovers at Dallas, Fort Worth, Sweetwater and El Paso, Texas, and Phoenix, Arizona.

Western delegates will go directly to Los Angeles for the meeting.

Miniature bulletins from the train’s ‘‘printing press” will keep the dele- gates abreast of the convention plans.

The bulletin will be prepared by William L. McGee, in charge of the con- vention special.

Virginia MPTO Will Start Meet Sunday

(CONTINUED FROM PAGE 1)

affiliated with either of the national organizations. Others scheduled to speak are: Jam Emanuel of Philadel- phia; Roy Smith, mayor of Virginia Beach; James B. Fitzgerald, secretary of the Film Board, and Robert T. Barton, Jr., counsel of the Virginia organi- zation.

KMXH to Meet at Topeka

TOPEKA, June 10.—The Kansas- Missouri Theatre Owners will con-vene here June 22 and 23. Carl Kuy- kendall, M.P.T.O.A. president, has been invited to address the meeting.
Para. to Have 22 at Cost of Million Each

(Continued from page 1)
be released next season will be "High, Wide and Handsome," the Jerome Kern-Oscar Hammerstein II musical starring Irene Dunne, and featuring Randolph Scott, to be directed by Rowen Mannon; "Souls at Sea," a Louis B. Mayer production romancing a "High, Wide and Handsome," starring Jack Benny, who will star in another of the Broadway Tunes Broadcast of 1938; Emmanuel Cohen will make "What Ho!" starring Gary Cooper, and will be the first film ever released in the film as yet untiiled. Harold Lloyd will make one, "Professor Beware." Three More "Sophie Langs"
B. P. Schulberg will produce "Bananza," written by George Balanchine and John Trent. Three films will be included in a new series of "Sophie Lang" pictures, which will be produced at the same rate. The first will be "Sophie Lang in Hollywood," saxophonist character, "M. M. M. Rosier," will come to the screen with Atkin Tamirfoff in the title role. Three pictures will be based on the adventures of "Bigfoot Drummond," Harry Kondos will produce six of the "Hopalong Cassidy" westerns, which will star William Boyd. Also scheduled for release later in the season are "Men with Wings," an aviation story; "Rulers of the Sea," a murder mystery; "The Life and Loves of Victor Herbert," featuring his compositions; "The Count of Luxembourg," Frank L. Sheed's "Lavender," a musical romance of old Mexico. A Popeye in Color
The short subject schedule will include 12 "Popeye the Sailor" cartoons, produced by Max Fleischer; 12 "Betty Boop" cartoons, also to be made by Fleischer; six "Screen Songs," 15 "Paramount Headliners," 12 "Paramount Pictures," 13 "Paramount Paraphrases," 13 "Granlandie Co-Spotlighters" with Ted Husing, a "Musical Cigarette," in Cinecolor; six "Color Classic cartoons, in three-dimensional Technicolor. Six "Popular Songs," subjects in Cinecolor, and one special, "Popeye the Sailor Meets Ali Baba and the Forty Thieves," a cartoon in Technicolor, which will be produced by Fleischer. The list of features thus far set for Paramount's new season schedule is as follows:


"Mrs. Band," an Ernst Lubitsch production starring Claudio Lattes.


A PRETTY PICKLE!

What a spot you’re in, Mr. Exhibitor. The customers will have to see “A DAY AT THE RACES” at least twice!

From experience at Previews we hasten to tip you off! The audiences laugh so hard at M-G-M’s history-making hit they can’t possibly get all the gags at one time. You should worry! Everybody will positively want to see it again! This Greatest Comedy of All Time must be Held Over! Are you all set for EXTRA TIME?

"Stop the noise! I can’t hear the gags!"
(You should worry. He’ll come again!)

THE PUBLIC WILL BEG YOU TO HOLD OVER THE MARX BOYS!
U.A. Circuit In Deal with Robb-Rowley

Report Groups About Set To Enter Partnership

Negotiations are understood to be practically completed whereby the United Artists Theatre circuit will acquire a partnership interest in the Robb & Rowley circuit of approximately 65 houses in California, Oklahoma and Texas. Harold Robb, Edward Rowley and their attorney are now on the coast conferring with by George H. Moskowitz, president and chairman of the U.A. circuit. The deal is said, will be completed shortly.

Schenck is expected to arrive from Hollywood the latter part of the month for the reported purpose of presenting the deal to the circuit's board, which includes, in addition to Schenck, Harry D. Buckley, A. H. Frisch, J. H. Moskowitz, Bertram S. Nayfack, Dennis F. O'Brien.

GN Loss $636,201; Blumenthal Is V.P.

Grand National yesterday reported a loss for its first year of $636,201 after all charges, including costs of operating the company and other corporate expenses aggregating $74,131.

At the same time, Edward L. Alperson, president, reported that A. Pam Blumenthal, former film and financial executive, who has been associated with Grand National unofficially for some time, will become a vice-president and director of the company. On June 30 he is slated to succeed Charles L. Stillman as a director, with the latter's resignation becoming effective on that date, and on Aug. 1 he is to become a vice-presi-

Screeno Dates Are Set in RKO Houses

Several of the RKO theatres lined up to reissue chance games will feature Screeno two and three times a week, starting June 19, under the new policy. Dates will be announced on a twice weekly change.

Starting next Saturday and continuing every Saturday night thereafter the following units will feature the game: 58th St., Colonial, 125th St., 2nd St., Regent, Alhambra, Empire.

British Quota Up to 30% Proposed by Government

Coast Strike Is Settled by An Agreement

Hollywood, June 11.—By the terms of a strike settlement reached late last night painters and scenic artists will receive 100 per cent union recognition starting July 1. They will go back to work immediately.

Makeup men will be guaranteed a union shop, but a contract and negoti- ations will be delayed until a mem-

ership election to be held soon de-
termines whether the L.A.T.S.E. or the P.M.'s Brotherhood shall repre-

sent them.

In the agreements, which were sub-
mitted in writing by Pat Casey, presi-
dent, the following provision is made at the Federated M. P. Crafts, (Continued on page 3)

 Studios Have 41 in Work; 3 Completed

Hollywood, June 8.—Production this week gained one with a total of 41 before the cameras. Three were finished, five were started and one—M-G-M's "Saratoga"—was suspended indefinitely.

Twenty-two are in preparation and 68 in the cutting rooms. The starts are M-G-M's "The Umbrella Man," RKO's "Stage Door," and Universal's "The Lady Fights Back," "Too Clever to Live" and "Radio Patrol."

The score by studios is: Columbia had two shooting, two preparing and seven editing; Goldwyn (Continued on page 3)

Academy Writers Ask Contract Abrogation

Hollywood, June 11.—Producer signatories to the contract establish-
ing working conditions for writers have received from the writers' branch of the Academy a request for the abrogation of the agreement.

Should the requested abrogation of the writer-producer contract be com-
pleted it will mark the withdrawal of the Academy from economic and labor situations, limiting it to purely cul-

national, educational and technological functions.

Something Else

"We're going to have fewer B and C pictures this year than ever," a film salesman with a new season work sheet confided to an exhibitor in front of the Film Center Bldg., yesterday.

"Well, it ain't the B and C picture. I'm worried about," the exhibitor coun-
tered, "it's the A and Z product."

Zukor Sees Higher Grade Films Ahead

Los Angeles, June 11.—The new season should be the greatest for top caliber pictures, in many years, Adolph Zukor, chairman of the board of Paramount, today told the delegates to the company's annual sales conven-
tion at the Ambassador Hotel here.

He expressed the belief that the public is demanding a higher type of entertainment and that by next fall big films will run five or six weeks instead of one and possibly two weeks, before.

The executive declared his expecta-
tion that Paramount's planned $2,
1,000,000 features will gross more than the 60 the company released in the current season. He urged the salesmen to educate the exhibitors to seek their profits in quality rather than in quantity.

He added that the company is aiming at 30 big pictures although just 22 are scheduled.

At yesterday's session, Eugene (Continued on page 2)

U.A. Lineup to be Announced Monday

The highlight of the eastern sales convention of United Artists, which will open at the Waldorf-Astoria on Monday, will be the announcement of the company's product for 1937-38 on Monday by George J. Schaefer, vice-president and general manager.

Following the roll call and an-
nouncements by N. A. Thompson, president, Schaefer will wel-
come the eastern delegates and pro-
duction representatives, and introduce A. W. Smith, Jr., general sales man-
ger. Smith will present the awards in the George Schaefer sales drive

(Continued on page 3)

Radio News—Page 2
MOTION PICTURE DAILY
(Registered U. S. Patent Office)
Vol. 41 June 12, 1937 No. 137

Martin Quigley
Editor-in-Chief and Publisher

Maurice Kann
Managing Editor

James A. Cron, Advertising Manager


Ohio Files Answer

COLUMBUS, June 11.—Rockwell & Schwartz, Cleveland, representing defendants in the suit of RKO Distributing Corp. vs. State of Ohio, to test the validity of the company's playing-date law, have filed a brief with the U. S. special statutory court.

The answer denies all allegations of unconstitutionality as set forth by the plaintiff, and affirms the validity of the act as a valid exercise of police power.

Defers Play Suit Ruling

Federal Judge Samuel Mandelbaum yesterday refused to rule on the claim made by RKO Radio Pictures to dismiss the suit of Samuel Shiman and Clara Lipman to Federal Judge John Y. Wilbourn the hearing on June 26. The complaint charges infringement of the plaintiff's play. If decide on "on a romance," in the RKO picture, "I Dream Too Much." An accounting of the profits and an injunction are asked.

Take Jersey City Site

The Bergen Center Holding Co. has acquired a site in Jersey City for a new theatre which is expected to be completed in October.

U.A. Lineup to be Announced Monday

(Continued from page 1)

Zukor, assistant to the board chairman, declared that studio personnel is becoming more than ever interested in the problems of distribution.

John Hicks, Jr., foreign distribution head, said that the world market is deferring despite the problem of "blocked profits" by several foreign countries and foreign importers.

Among the members of Paramount's 100 Per Cent Club who were awarded engraved gold watches for those elected to the club during the year were: E. M. Adams, Charlotte; H. Davidson, Washington; G. Elmo, Pittsburgh; J. F. Gubins, Boston; Irving Lesser, New York; J. C. Rodger, Providence; C. H. A. St. John, Shanghai; J. S. Young, New Orleans; F. R. Anderson and S. Carr of Minneapolis; G. P. Bock, December; A. W. Wander, St. Louis; H. Wirthwein, Chicago; J. H. Young, Kansas City; H. L. Pfaf, Toronto.

Prizes Awarded for Adolph Zukor Drive

LOS ANGELES, June 11.—William Erle of Boston took first place in the Paramount district manager in the recent Adolph Zukor Silver Jubilee contest. A plaque was disclosed yesterday, June 11, by Charles M. Reagan, western division sales manager, in awarding prizes for the drive at the Paramount annual sales convention at the Ambassador Hotel.

Erle received $650 for first place and in second place overall, second, received $450. Among exchanges New York, first, was awarded a bonus house equal to two weeks' salary; Boston, second, and one and one-half weeks' salary; New Jersey, third, one week; New Haven, a half week's salary; Montreal, first place; Canadian division, two weeks' salary.

The branch managers and their associates: Myron Rejob, RKO, New York, $600; Al Kane, Boston, $400; Ed Bell, New Jersey, $300; Edward Reagan, Detroit, $250; New York, $300, $250; Seattle, $125. The ad sales managers and their prizes were: George Dewside, Seattle, $250; William Rees, Minneapolis, $150; Lee Breecher, Albany, $50.

Pick Two for Crosby

HOLLYWOOD, June 11.—Paramount has lined up two Bing Crosby stars, "Double or Nothing" and "The Adventures of Don Juan," both now at work. The first will be produced by Emanuel Cohen from an original play; the second, a picture-a-year deal which Cohen has with Crosby, and the second will be "The Man From Snowy River," a romance by Angela Sherwood and a score by Rudolph Friml, Franchisca Gaal will play opposite Crosby in the Paramount produced picture.
Coast Strike Is Settled by An Agreement

(Continued from page 1)

Willard V. King, William P. Phillips, and Shubert.

The united front is being operated by George Sovera of Stonewall, a Radlner and Louis Frisch of Randolfe.

Of the 165 theatres, approximately 100 are in the New York area, 50 in California, and about 15 in Portland, Ore., Bal-

Cincinnati, Chicago, Columbus, and Louisville.

The Rivoli on Broadway is wholly owned by the U.A. circuit, and the management. About two years ago, the same circuit purchased an 80 per cent interest in Metropoli-

is virtually the only studio which still does not have a house in the three Painters' Brotherhood locals.

Browne Promises Withdrawal

Strike leaders today expressed high favor of the agreement but were unwill-

ing to make any statement regarding the future of the F. M. P. C. is under-

stood, however, that the F. M. P. C. has been dissolved and also be-

cause he and his organization have been advised to accept the offer of the I. A. T. S. E. by F. M. C. leaders. Browne's action came about an hour after Charles Lessing form-

of the I. A. T. S. E. by F. M. C. leaders. Browne's action came about an hour after Charles Lessing formally announced the disbandment of the F. M. P. C. Upon direct ques-

tioning, Browne admitted he was advised to take his action to the belief that reports concerning the F. M. P. C. continuance emanated from Lessing and other leaders.

"Strike Over," Says Lessing

Informed of the Browne statement, Lessing said, "We have an agree-

ment in writing from Pat Casey for the actors and scenic artists. We have a verbal agreement for the makeup men. We have an under-

standing with Casey on moulards and stationary engineers. As far as we are concerned the strike is over."

The cold, final analysis of the strike agreements establishes the fact that the result is practically a standoff be-

between employees and producers despite the fact that victory for the strikers seems apparent on the surface. Paint-

ers and scenic artists originally had been forced reentry into the agreement plus a 10 per cent raise. Now they have a union shop but are assured of no salary increases. The latest makeup men have been told their I. A. T. S. E. jurisdictional differences and then talk working conditions. Today, while they have been given a union shop, the jurisdictional obstacle has still to be sur-

One of the most significant results of the strike situation is that about 10,000 are in the six weeks of salary, ex-

cept the treasurers of their locals.

Strikers returned also to independent studios today. The independent producers are expected to follow the move of the majors in signing labor agreements.

Unions Oppose WPA Cuts

All theatrical unions having members employed on the WPA theat-

ical projects voted yesterday, "to take such action as is necessary" to pre-

vent the discharge of any one of their members, and to have such action carried out by the treasurers of their locals.

The following unions joined in the resolution: Actors' Equity Ass'n, Chorus Equity Ass'n, American Federation of Actors, American Federation of Musicians, I.A.T.S.E., The-

atrical Protective Union, United Scenic Artists, Theatrical Wardrobe Proprietors' and the Actors' and 'Treasurers' Unions. Their resolution, which will be presented to Harry Hopkins, WPA administrator, for the union delegation immediately, asserts that the unions "resolve to stand together as one united body and refuse to consent to any one of us, or any part of us, or any of our members, and to have such action as is necessary to carry out the intent of the resolution."

The resolution is aimed at proposed cuts in relief rolls.

Variety Club

St. Louis

St. Louis, June 11.—The annual midnight boat ride of Variety Club will be on the President on the Missis-

sippe River, tomorrow night with Ray Collins, chief Barker, in charge.

The boat will leave the dock at 12:30 A. M. Sunday, to be exact.

Each year the net proceeds of the river excursion go to some local char-

ity or are devoted to sending boys to summer camps of the Boy Scouts.

This year the proceeds will be used to purchase and equip a special sound truck that will be used to show pictures to shut-ins at various institutions.

Studies Have 41 in Work; 3 Completed

(Continued from page 1)

had two, zero and one; M-G-M, six, one and zero; Warner, seven, six and 10; Republic, one, three and four; RKO, four, three and five; Roach, zero, one, zero; Selznick, zero, one, one; 20th Century-Fox, seven, four, four; Universal, five, one, five; Warner, two, one, zero; Warners, two, zero and one.

M-G-M was the only studio having a short before the cameras. Columbia finished one and RKO two.

William Bishop Better

Cincinnati, June 11.—William G. Bishop, M-G-M exploiter, who was seriously ill for several months at his home in Detroit, and who subsequently suffered a relapse while visiting his parents in the west, is here for a few days' visit with friends.

Knights Set Golf Date

The Masons, Knights will hold their second annual golf tournament at the Elmsford Country Club June 29.

Dick Powell Slick

Hollywood, June 11.—Dick Powell is laid up by an attack of intestinal infl-

uation.

Wall Street

Board Losses Continue

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Curb Off Slightly

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(Quotes at close of June 11)
asks Odd Song

Here's the height in optimism. A WROK, Rockford, Ill., staff artist received the following note from a listener the other day:

"I am in the hospital, badly burned. Don't know how long I'll be here. I want you to sing the 'Dying Cowboy' for me."

Frank Mason, Ashley To Head NBC Chicago Group

Frank E. Mason, vice-president, and general counsel, will head NBC's delegation to the NAB convention in Chicago this month. In addition to the New York group, NBC executives from Washington and Chicago, and delegates from the network's operated and operated stations will attend.

The New York group will include the following, in addition to Mason and Ashley: A. H. Morton, manager of the operated and operated stations department; Clay Morgan, director of programming; R. M. Brophy, manager of station relations; and Keith Kiggins, Jesse Butcher, Otto Brandt, Sherill B. Hackox, Jr., of the station relations staff; C. W. Horn, director of research and development, and C. Lloyd Egger, manager, and Frank E. Chazzini, Reginald Thomas, Gus Reiniger and Robert W. Friedsam, electrical transcriptions.

Russell, Washington to Attend

Washington will be represented by Frank Russell, vice-president and general counsel, and Dr. James N. B. Berkeley, manager of WRC-WMAL, and P. J. Hennessey, of the management department.

Other managers of NBC stations to attend will be Harry A. Woodman, KDKA, Pittsburgh; Leslie W. Joy, KYW, Philadelphia; A. E. Nelson, KOA, Denver; Vernon H. Pribble, WTAM, Cleveland; Kolin Hager, WGY, Schenectady, and James A. Horning, WBNX-WBZA, Boston and Springfield. These managers will also attend a meeting of M. & O. station executives in Chicago the day after the NAB convention ends.

NBC Chicago representatives will include: Dr. Charles Sounders, vice-president; P. G. Parker, assistant general manager of the Chicago office, and Oliver Morton and W. W. Smith of the sales department.

Passengers to Hear Selves

At 2 P. M. this afternoon, passengers boarded the Conde De Sajonia on the high seas. In the cabin, New York will hear broadcast from WMCA its own voices and those of the sendoff group as recorded on the pier from which the ship departed.

Flamm En Route to Europe

Donald Flamm, president of WMCA, is aboard the Conde De Sajonia bound for Europe where he will visit the musical and radio centers.

GN Loss $636,201; Blumenthal Is V.P.

Quota High of 30% Proposed

by U.K. Gov't

GN Loss $636,201; Blumenthal Is V.P.

(Continued from page 1)

ent.

A letter received by E. H. James, retired former-

head of Stanley Advertising Film Co., represents interests holding sub-

stantial amounts of Grand National stock.

Alperton points out in a letter to stockholders that the company's first

offices were not incorporated until Dec., 1936, and that Grand Na-

tional did not distribute any pictures for the latter part of 1936 or to

Oct. 1, 1936. The report covers the fiscal year ended April 30, 1937, thus

not including the company's operations occurred during the final six months covered by the re-

port.

Total distribution revenue amounted to $1,205,651, and the gross profit thereon was $437,276. Of the distri-

bution revenue $459,541 was derived from pictures distributed to other produc-

ers, on which the company's profit has been $7,730, and $1,581,340 to the New

York group, NBC executives from Washington and Chi-

cago, and delegates from the net-

work's operated and operated stations will attend.

NBC National balance sheet shows current and working assets of $1,704,438, of which $824,308 is in cash, current liabilities amount to $462,581.

Alperton's letter also points out that the report reflects "that probably the cost of building up an extensive na-

tional distributing organization, in ad-

The company's 29 branch offices in this coun-

try and reports that arrangements have been made for distribution out-

lets in Canada, England, Ireland, Eu-

rope and South America, and de-

clares that now that the ground-

work has been laid, your corporation is in a position to look forward to a

solution of the problems before business at home and abroad."

Grand National and Keller-Dorian Split

Hollywood, June 11.—Grand Na-

tional today rescinded its contract which called for the use of the Grand Na-

tional color on two pictures. Phil

Krause of Grand National gave as reason for the move the fact that Grand National "does not wish to act as subject for experimentation to es-

thetis the commercial feasibility of the process."

Keller-Dorian assets and equipment were attached recently by Windsor Court of the amount of $22,500, payment due for two color experts.

Plains Coast Color Plant

Hollywood, June 11.—E. T. Oak-

land, head of the production staff of Telco Corp., is here completing ar-

rangement for a Telco color plant. A printing unit is to be shipped from New York as soon as the Hollywood plant is ready.

Radio Personalities

J ohn P. Frank, manager of WGR, Cleveland affiliate of CBS, arrived here yesterday after

spending a three-week vacation in Bermuda and has leaves today for home... E. P. H. James, NBC sales promotion manager, will address the Pacific Coast film distributing school in broadcast-

ing advertising in Salt Lake City Tuesday... Leiber Lambardo, brother of Guy and trumpeter in the band, will marry Helen Perkins Healey June 24... Alice Frost has been signed to stooze for Walter O'Keefe in "Another Man's Wife"... Fred Allen program July 7...

Gardner Coles, Jr., owner of KJNT, Des Moines, and Luther Hill, manage-

ner of the station, are in town on business... Another feature of town radio is Leo J. Fitz-

patrick, manager of WJR, Detroit, to

see his nephew graduate from West-

Point. Both KJNT and WJR are CBS

affiliates... George Hayes of the NBC night program manager's of-

ice, and one of the two broadcasting stations, has been promoted as announcer... Ashton Dunn, formerly of K. H. McCrea & Co., has joined the personnel staff of NBC...

Deal Transmission Station

Network air time to the new Chicago station service has added one new station and received orders from three sub-

scribers for the next season's service... as of Tuesday. KSUB, Cedar City, Utah, is the new addition. WMAB, Jolton, Mo., and WGBB, Fremont, Neb., are among the new subscribers for the third year, while WJBO, Baton Rouge, has taken the service for the second year.

Frank Crumit Signed

Frank Crumit has been signed as-

sume the summer "Universal Rhythm" series on CBS, beginning June 16, from 9 to 10 P. M., E.D.S.T. This is the series that replaces the Ford "Sunday Evening Hour" for the summer months.

WINS Gets "Question Box"

A new program with a screen tie-up being heard on WINS this month at 10:45 A. M. Known as "The Question Box," the program will consist of the latest news, questions from fly-iners supple-

mented by questions, with prizes for correct answers. David Lowe will be in charge.

Hoyt on Yacht Races

CBS has signed Sherman Hoyt to assist Ted Husing in broadcasting the forthcoming America's Cup races, be-

ginning July 31. In past races Hoyt has served as assistant commander aboard the "Enterprise" and "Rainbow...
Schaefer Will Predict 28 at Least for U.A.

Delegates to Be Given Details Here Today

United Artists will distribute a minimum of 28 pictures during the new season, it was told today by the company's eastern sales convention, which opens here today at the Waldorf-Astoria, will be told by George Schaefer, vice-president and general manager. The list may be augmented during the year by an additional 10 to 12 features from the early part of the year due to the receipt of films which would bring the company's new season total to a maximum of 40.

The company will have six features completed and ready for distribution by the opening date of its new releasing season, Aug. 15, according to A. W. Smith, Jr., general sales manager. The six said to be more than the company has ever before had ready for release at one time, are (Continued on page 10).

To Hold Republic Meet Here Today

Republic's eastern division sales convention will hold today a meeting at the St. Moritz with 60 home office and eastern branch delegates in attendance.

Today's convention is the last of four regional meetings held throughout the country under the direction of J. J. Milstein, vice-president in charge of sales, following the initial meeting of Republic franchise holders on the coast last month. Edward M. Schnitzer, eastern sales head, will preside at today's session.

Milstein and Sam Hacker, home (Continued on page 10).

Paramount Meeting Concluded on Coast

Los Angeles, June 13.—Paramount's annual sales convention, which started on Thursday, came to an end at the Ambassador Hotel here yesterday. The entire convention was devoted to individual sales meetings with district and branch managers of the various territories.

Luncheon was followed by a visit to the studio by the delegates. A buffet dinner, also held at the studio, concluded the convention last night.

The men are expected to be back in their respective territories late this week.

Warners to Produce On the London Stage

Warners have made plans to enter the London stage with six productions, with an agreement with O'Bryan, Linnit and Dunfee, London producing firm. At least six plays will be put on starting in September. Jacob Wilk, head of the Warner exchange department, will sail to handle details within a fortnight. Later, business manager and production man will go over. The plays produced will be used later for films.

RKO Train Gathers Clan at St. Louis

St. Louis, June 13.—The RKO convention will be held tomorrow to pick up the delegates from a number of cities, en route to the company's annual Stage Convention, which will open Wednesday at the Ambassador Hotel in Los Angeles. The train was boarded today by the sales personnel of the various territories, including Miss Ehrhorn, who heads the Miss America for the RKO studio.

Yesterday, after leaving New York in the early evening, the train stopped to pick up the Alhambra delegates in that city, and in Indianapolis for the men from that city and Cincinnati. Aboard in New York, in addition to (Continued on page 10).

Warners Plan to Drop Topics in Shakeup

Pathe News to Drop Topics in Shakeup

Pathe News will discontinue its Pathe Topics series with the new season, replacing it with a series to be known as the Pathe Parade. Frederick Ulman, vice-president and general manager of the reel, said Saturday prior to his departure for the RKO Radio Pictures annual sales meeting in Los Angeles.

The change in production plans is in line with a broad program of innovation the company has adopted for its entire operations.
"Yodelin' Kid from Pine Ridge"

(Republic)

The locale of this film is unusual, to say the least. It is set in Florida where, the foreword tells us, there are a number of large cattle ranches. The ensuing story is cleverly handled. It concerns the rivalry between turpentine gatherers and the cattlemen for the right to carry on their respective callings. Like other Gene Autry offerings, this, too, contains many musical interludes by the star and an amusing cowboy ensemble. As a whole, it is first-class outdoor entertainment that will go over with its proper audience.

Autry helps out the turpentine gatherers. When he is discovered by the cattleman his father disowns him. He leaves for the west where he becomes a lawyer. He wins a tent show and returns to his hometown. He heads right into the thick of the still smouldering hatred. His father is murdered. The turpentine men come to lynch him when they find their leader dead. He escapes from prison and with the aid of Smirnute Betty Bronson he rounds up the guilty party responsible for all the feuding.

Miss Bronson turns in a fine performance as the "Tobacco Road-ish" heroine. The cast includes Le Roy Mason, Charles Middleton, Russell Simpson and Snowflake. Joe Kane directed.

Production Code Seal No. 3,391. Running time, 60 minutes. "G."

Out Hollywood Way

Hollywood, June 13.—CHUSTER MORRIS has been borrowed by RKO from Columbia for the top spot in "Flight from Glory," based on an original by ROBERT ANDREWS. PINKY TOMLIN will sing "The Love Bug Will Bite You If You Don't Watch Out" in MAURICE COEN'S musical, "Don't Fall in Love," under arrangements which have been made with Sanyty-Joy.


Writers—"Hollywood Doctor," original by GEORGE JESSER and ROBERT ROSSEN, both attached to MERVYN LE-ROY's "The Smallest Cowboy." Will be produced by LEROY. EDMUND KELSO will script its original, "Frontier Town," for a Tex Ritter starrer at Grand National.

Director—LUTHER GANZ on "Government Agent," CONRAD NAGEL-ELEANOR HENRY starer, first of the new series of melodramas GEORGE HIRLMAN will produce for Grand National.

Publicity Phoney—"A piece of red hot carbon falling from a lamp 40 feet above the SAMUEL GOLDSYN WING" set cost HUMPFREY BOGART a $10 bill today. The carbon landed in the crown of BOGART's hat, and he walked through it, but failed to injure the actor, as it had cooled by the time it reached his head.

Goetz Reaches N. Y.

William Goetz, vice-president of 20th Century-Fox and executive assistant to Darryl F. Zanuck, is at the Waldorf-Astoria. He will sail for London Wednesday on the Normandie to make arrangements for Gracie Fields' film, "Lucky Man," and negotiate for the transfer of Ambella to the coast.

 purely personal

JERRAULD SCHATZNER, son of Edward, Republic eastern sales head, will spend the summer on the studio lot. Attending Dartmouth, Jerrauald will end his semester this week when he will depart west.

EDWARD FINNEY is in Boston arranging the June 22 opening of Grand National's "The Girl Said No," which features many of the Gilbert and Sullivan tunes.

Fritz Leiber and his wife, VIRGINIA BRONSON have left for the coast. Leiber will appear in Warners' "David Garrick."

MiltLed WENNER, legitimate casting director for the studio Morris Agency, sailed Saturday on the Tropic for a Cuban vacation.

Lio JUSTIN, local circuit operator, will be discharged today from Mt. Eden Sanitarium. He underwent a minor operation last week.

RAP WEMPLE, in charge of the Morris Agency Playhouses' division for the U. A. circuit, will return today from a Havana vacation.

ETHEL MERMAN will appear in a new at the New York Paramount starting June 23 with CLYDE LUCAS and his orchestra.

SIR HARRY LAUBER sailed Saturday on the Cameronia for Glasgow, completing a six months' trip around the world.

JACK GOETZ, vice-president of DU-ART, is returning from Europe on the Normandie June 28.

NAT PENDLETON, film player, will arrive on the Normandie today from Europe.

HARRY JACOBSON of the William Morris office flew to the coast yesterday.

MAX GORDON is due back from abroad July 7.

... Denver

H. J. BARKER, Erlit, district superintendent from Los Angeles, is in town looking after company affairs.

CASEY ERINGER taking an extended vacation.

R. E. FISHER, United Artists division manager, in town a few days.

LAWRENCE KATZENMACH, Bruh, Col. and George Luke, Bayard, Neb., been doing business on the row.

SAM LACOSSTHE on a business trip in New Mexico and Arizona for Erpi.

JAMES KEATS, Salt Lake City, was in Denver several days visiting his mother, who was ill.

... Pittsburgh

GEORGE LEFFO, RKO exchange manager, is in town again, his daughter, BETTY WIMMER, having just given birth to a son.

JOHN GORING and MAX, GORING are out after the club golf championships at Shannopin.
DANGER
MEN WORKING

IT'S
THE
BOOK
OF THE
MONTH

TURN
THE PAGE
WHAT A LINE-UP!

Paramount’s Got This Year!

4 "PLAINSMAN"
(including Henry Hathaway’s "Souls At Sea"; Frank Lloyd’s "An Empire Is Born"; Cecil B. De Mille’s "Buccaneer"; Robert Louis Stevenson’s "Ebb Tide").

At least 12 big star pictures
including 2 each from our BIG THREE — Claudette Colbert, Marlene Dietrich, Carole Lombard—2 with Gary Cooper; 4 with Fred MacMurray; 4 with George Raft.
WHAT MUSICALS!
AT LEAST 12

2 "BIG BROADCASTS"
("Artists and Models" and "The Big Broadcast of 1938")

2 "WAIIKIKI WEDDINGS"
(Crosby and Raye in "Double or Nothing"; "Manana")

A MAE WEST Gay Nineties Musical

A COLLEGE MUSICAL "College Swing"

And that Great Kern-Hammerstein
Epic Road-Show Musical
"HIGH, WIDE AND HANDSOME"
and what laughs!

Among others, the one and only W. C. FIELDS and HAROLD LLOYD in sure-fire side-splitters.

Boys...

I must be seeing double. Paramount’s “A’s” are all “AA’s”. Get it? Get this!

And you’ll see double too!
“My Girl” Is Only Drawn in Frisco Slump

SAN FRANCISCO, June 13.—There Goes My Girl—Gone to get out one of the prevailing first run doldrums with a gross of $17,500 at the Golden Gate. This topped normal by $1,500.

“Kid Galahad” and "Charlie Chan at the Olympics," in a second week at the Paramount took $12,000. "They Gave Him the Whiskey" for Two held up to $6,200 in the second week at the St. Francis. The only other combination to get into the profit column was "This Is My Affair" and "Hotel Haywire." Total first run business was $88,650. Average was $91,000.

Estimated takings:

Week Ending June 1:
"THERE GOES MY GIRL" (RKO) GOLDEN GATE—(250), 11c-35c-40c-55c, 7 days, Stage, vaudeville. Gross: $17,500. (Average, $2,500)

Week Ending June 2:
"MET HIM IN PARIS" (Para.) DRAEGERMAN COURAGE (F. N.) FOX—(6,000), 11c-25c-35c-50c-75c, 7 days. Gross: $12,000. (Average, $1,700)

Week Ending June 3:
"THEY GAVE HIM A GUN" (M-G-M) MEDLEY--(20th-Fox) ST. FRANCIS—(400), 11c-35c-40c-55c, 7 days, 2nd downtown week. Gross: $6,250. (Average, $875)

Week Ending June 4:
"AUGUSTUS" (20th-Fox) UNITED ARTISTS—(4,000), 11c-35c-40c-55c-75c, 7 days, 5th week. Gross: $6,100. (Average, $950)

Week Ending June 5:
"THERE IS MY AFFAIR" (20th-Fox) "HOTEL HAYWIRE" (Para.) WARFIELD—(2,000), 11c-35c-40c-55c, 7 days. Gross: $4,500. (Average, $640)

Week Ending June 6:
"CAPTAINS COURAGEOUS" (M-G-M) REGENCY—(4,000), 11c-35c-40c-55c-75c, 7 days. Gross: $3,000. (Average, $450)

Overseas Preview

"Merry Comes to Town"
(Sound City, London)

In many ways this is a model of the type of film which British producers should make in order to get into the American market, in a modest way, perhaps. With Zasu Pitts as its spearhead for the U. S., it is unpretentious but convincing comedy, based on good story values and supported by clever and very amusing characterizations. The cast is excellent and the direction of George King efficient and speedy.

Miss Pitts is an American sceneographer who uses a legacy to have a vacation in London. There she finds her “rich” relatives actually to be in very poor circumstances and under the impression that she, as an American, can help by using her affairs straight, by a blend of simplicity and good business sense and goes back to Detroit as poor as she came.

There is a lot of good fun at the expense of amateur vocalists, correspondence courses, and of Miss Pitts, who makes the American visitor a very engaging Arthur Wimperis wrote the screenplay. It should make a good comedy support and convince many American audiences that British producers are capable of humor, and of considerable finesse in presentation.

Running time, 77 minutes. “G.”
Branch Wage Talks Resume On Wednesday

(Continued from page 1) unions in the far west, it was stated. Present indications are that the distribution committee will not leave New York, but that out of town union delegations will come east for the talks. June 15, 17, 20, 24, and 27, hold its annual sales convention on the coast starting Wednesday, will be represented at the union meetings here by the committee as a whole.

With the exception of Cleveland and Washington, arrangements have been completed for exchange employees in Buffalo, Philadelphia, Boston, New Haven and Pittsburgh, Distribution executives indicated on Saturday that agreements for Cincinnati, Oklahoma City, Charlotte, Kansas City and Indianapolis will be completed before the end of the week.

Jo Davidson Is Named
Oklahoma City, June 13—Jo Davidson, famous sculptor, has been designated by Mrs. Will Rogers to make the statue of her late husband which will be placed in Statuary Hall in Washington. Members of the Will Rogers memorial fund have been waiting for the last word by Governor E. W. Marland, have been asked to meet her on June 20.

Youngclaus Adds Two
Grand Island, Neb., June 13—Increasing his holdings to five houses, W. N. Youngclaus of Grand Island, one-time bater of the big producers with a series of suits, has purchased the Sterling and Lyric from J. I. Galbreath at Superior, Neb.

Theatre Accounting
by William F. Morris
(Staff Public Accountant)

Tells all the facts about your business each week.
- Payroll data for Social Security Taxes.
- Profit at a glance—Daily or Weekly.
- All expenses deducted—Including Rent, Taxes and Depreciation.
- Complete record of advance bookings.
- Itemized Schedule of All Assets and Equipment with Table of Depreciation Rates.
- Does not require a bookkeeper to handle it.

$3 ENOUGH FOR A YEAR'S BOOKKEEPING
Quigley Bookshop
Rockefeller Center
New York

MOTION PICTURE DAILY
Monday, June 14, 1937

Horrrific
Toronto, June 13—If Mrs. H. S. Angus of Toronto is successful in her plan, the censors boards of the nine Canadian provinces will gain a new designation, that of "horrible" films. At the annual convention of the Daughters of the Red Cross, Mrs. Angus urged the adoption of the new classification as a method of labeling "terifying" pictures in order to guard sensitive children.

"Paris" Hits Kansas City's Top, $11,200

MINNEAPOLIS, June 13—Only the Century with a second run, "A Star Is Born," escaped a general slump. The gross of $5,000 was $2,000 over average.

The Minneapolis with "I Met Him in Paris," the Paramount and the Theatre, all in St. Paul showing "Cafe Metropole" and the double feature, "Her Husband Lies" and "Off To The Races," respectively, showed slight decreases.

Total first run business in Minneapolis was $19,600. Average is $23-$25. Total first run business in St. Paul was $14,000. Their average, $15,000.

Estimates taken:

MINNEAPOLIS:

**Week Ending June 4:**

"I MET HIM IN PARIS" (Para.)

MINNESOTA—(4,000), 25c-35c, 7 days.

Gross: $6,000. Average, $850.

"WIN ON THE MOON" (Para.)

ORPHEUM—(2,900), 25c-40c, 7 days.

Gross: $5,000. Average, $714.

"A STAR IS BORN" (U.A.)

CABIN METROPOLE—(3,000), 25c-35c, 7 days.


"OUTCASTS OF POKER FLAT" (RKO)

MOUNTAIN VIEW—(1,400), 25c-35c, 7 days.


"HER HUSBAND LIES" (Para.)

WORLD—(2,000), 25c-35c, 7 days.

Gross: $4,000. Average, $671.

"MEN ARE NOT GODS" (U.A.)

WORLD—(2,000), 25c-35c, 7 days.

Gross: $1,200. Average, $171.

**Week Ending June 11:**

"Cafe Metropole" (20th-Fox)

PARAMEET—(2,800), 25c-35c, 7 days.

Gross: $5,000. Average, $714.

"BACON PIE" (U.A.)

ORPHEUM—(2,000), 25c-35c, 7 days.


"NO MAN OF HER OWN" (M-G-M)

RIVERSE—(1,000), 25c-35c, 7 days.

Gross: $2,000. Average, $300.

"_{HER HUSBAND LIES" (Para.)

WORLD—(1,700), 25c-35c, 6 days.

Gross: $2,500. Average, $417.

"OFF TO THE RACES" (30th-Fox)

MOUNTAIN VIEW—(1,200), 25c-35c, 7 days.

Gross: $2,500. Average, $357.

St. Paul:

**Week Ending June 3:**

"Cafe Metropole" (20th-Fox)

PARAMEET—(2,800), 25c-35c, 7 days.

Gross: $6,000. Average, $850.

"TUESDAY" (Para.)

ORPHEUM—(2,700), 25c-35c, 6 days.

Gross: $4,000. Average, $500.

"HIMSELF" (M-G-M)

WORLD—(2,300), 25c-35c, 7 days.

Gross: $3,800. Average, $543.

"THE GOSSETER" (W.B.)

MIDLAND—(4,000), 25c-35c, 6 days.


"BURIED ALIVE" (W.B.)

NEWMAN—(3,000), 25c-35c, 6 days.

Gross: $4,700. Average, $783.

"AS GOOD AS MARRIED" (Univ.)

WORLD—(2,800), 25c-40c, 6 days.


"ươi, DOCTOR" (Univ.)

UPTOWN—(2,000), 25c-35c, 6 days.

Gross: $2,000. Average, $333.

"Star Born" Gets $5,400 at Spokane

SPOKANE, June 13—"A Star Is Born" held up well through a second week at the State, pulling $4,000, or $600 over par. The first summer heat cut grosses slightly.

"I Met Him in Paris" took $7,400 in seven days on a dual with "The Man Who Wasn't There," and the State's "Voice of the City" pulled $2,000 in three days over the weekend at the Orpheum with the Crockett Family Wholesome FIlms.

Total first run business was $15,100. Average is $3,000.

Estimates taken for the week ending June 3:

"A STAR IS BORN (U.A.)

STATE—(3,000), 25c-35c, 7 days.

Gross: $3,300. Average, $471.

"ORPHEUM—(2,400), 25c-40c, 3 days.

Gross: $1,500. Average, $500.

"A STAR IS BORN (M-G-M)

LOEW'S STATE—(2,000), 25c-35c, 7 days.

Gross: $2,500. Average, $357.

"I MET HIM IN PARIS" (Para.)

MOUNTAIN VIEW—(1,800), 25c-35c, 9 days.

Gross: $5,000. Average, $556.

"MOUNTAIN JUSTICE" (F.N.)

ANGEL'S HOLIDAY" (20th-Fox)

ORPHEUM—(1,800), 25c-35c, 4 days.

Gross: $1,400. Average, $350.

Hold Academy Destined for Cultural Role

(Continued from page 1) Screen Playwrights, Inc., on writer working for the Academy is operated to sidestep the forthcoming controversy between the newly formed Guild of the Authors’ League of America and the Playwrights over who shall be determined the bargaining agency for the films.

Then, too, the Academy holds a pact governing working conditions of assistant directors which is expected to be tossed overboard when the Screen Directors’ Guild is thoroughly organized and held the directors’ bargaining agency.

Chief duties of the Academy, under the planned setup, will be the maintenance of the publication of its records of achievements in the various fields of talent, the annual distribution of awards for which necessarily some toward France, the point being made because of the depleted talent branch membership, and the continued program of education and research under the Research Council. Formulation of a definite future policy will await the return of Frank Capra, president, from Europe.

Walker Bars Coal Job
SCRANTON, June 13—Frank C. Walker, vice-president and general manager of Comerford Theatres, Inc., has no desire to become "earl" of the coal barons, as indicated by the Scranton Tribune as the man for leading the hard coal industry out of its present fix. Between Senator and Governor Walker said under no circumstances could he see his way clear to assume leadership of so difficult a task.”

Birmingham Meet June 27
BIRMINGHAM, June 13—The annual convention and election of officers of the Southeastern T. O. A. will be held at the Thomas Jefferson Hotel here, June 27, 28 and 29. Milton C. Moore of the Riverside, Jacksonville, Fla., is president. O. C. Lam of Rome, Ga., is convention chairman. A feature of the meeting will be a golf tournament for the Alabama, Georgia and Tennessee exhibitor members of the organization.

Segal in Century Deal
BOSTON, June 13—Harry Segan has bought the New England franchise and old releases of Century Pictures. Segal resigned as New England manager for Grand National this month to take the Imperial franchise. He has other deals pending. Wholesome Films, Inc., has been distributing here for Century for the past year.

Beatrice to Vote July 13
BEATRICE, Neb., June 13—Beatrice residents will not be allowed to see the "A Star Is Born" which has been shown for July 13. Patriotic and civic groups are sponsoring the blue law repeal.

Takes K. C. Franchise
Homer Blackwell has taken a five-year franchise from Imperial Pictures for the Kansas City territory.
Today UNITED ARTISTS sends greetings to the exhibitors of America from its convention at the Waldorf-Astoria Hotel, New York City.

Your United Artists representatives are now discussing the most outstanding product program in the history of U.A. leadership, and will relay the details to you upon their return to the field.

GEORGE J. SCHAEFER
Schaefer Will Predict 28 at Least for U.A.

[Continued from page 1]

Samuel Goldwyn's "Dead End," with Sylvia Sidney and Joel McCrea, and "Stella Dallas," with Barbara Stanwyck and John Boles, Alexander Korda's "Knight Without Armor," with Marlene Dietrich and Robert Donat, "David Copperfield," "Prisoner of Zenda," with Ronald Colman and Madeleine Carroll, and Walter Wangler's "Vogues of 1938" in Technicolor, with Warner Baxter and Joan Bennett, and "32nd St." United Artists' complete product announcement will be presented to the sales force today by Schaefer. An outline of sales policy will follow and discussions of sales plans, to be participated in by division, district, and branch managers and salesmen, for individual territories will occupy the meeting tomorrow and Wednesday.

Wells Quits Goldwyn

Linton Wells, eastern publicity representative for Samuel Goldwyn, has resigned, effective June 30. He has accepted a radio offer to dramatize his autobiography, "Blood on the Moon," and will devote some time to writing the sequel, "Bits of Life," which will be published next spring.

Col. Foreign Heads Arriving for Meet

Columbia foreign executives are beginning to arrive in this country for the company's annual sales convention which will get under way in Los Angeles on June 27, Joseph Friedman, managing director in England, will arrive on the hurricane today. Ramirez Torres, general manager of Medal Film Exchange, San Juan, Puerto Rico, is due in a few days, and Cecil Mason, general manager in Australia, will reach San Francisco tomorrow and go directly to Los Angeles.

Joseph H. Seidelman, foreign manager of the company, will hold a number of home office conferences with Jack Cohn, president. Seidelman returned from the studio late last week.

Pathe News to Drop Topics in Shakeup

[Continued from page 1]

vation being prepared by the new Pathe News management, which will include the newscast, as well, it was said. The new plans for the reel are not yet far enough advanced to permit disclosure at the RKO sales meeting and may not be announced for another month or six weeks. Likewise, the plans for other Pathe News product are still in work. A part of the latter, when completed, will supplement the new Pathe Parade series at the end of the new season.

Ullman named William Pitt, who was associated with Pathe News for three years, to succeed Claude Col- 

lins, who resigned recently as assign- 
ment editor for the reel. John Gatt- 

er continues as editor. There will be 104 issues of the reel distributed by RKO again next year.

To Publish "Navy" Songs

Hollywood, June 13.—The Mills Publishing Co. will publish two songs from "Sweetheart of the Navy," a B. F. Zeidman production for Grand National. The titles, written by Jack Smith and Harry Tobias, are "Sweetheart of the Navy" and "I Want You to Want Me."

Executives at U.A.'s Convention

GEORGE SCHAEFER
Vice-President and General Manager
A. W. SMITH, Jr.
General Sales Manager
HARRY BUCKLEY
Vice-President of Corporate Affairs
ARTHUR W. KELLY
Vice-President of Foreign Sales

RKO Train Gathers Clan at St. Louis

[Continued from page 1]

the local force, were the groups from Boston, New Haven, Philadelphia, four overseas delegations and from St. John, N. B.

From here the train will go to Dal- 

las tomorrow, stopping at Little Rock, Ark., to take on the Memphis staff. In Dallas salesmen will join the special from Kansas City, Omaha, Sioux Falls, Charlotte, Atlanta, New Or- 
leans, Jacksonville, Oklahoma City and Dallas. During the Dallas stay, the men will be entertained at the Texas Pan-American Exposition, and later in the day at the Texas Frontier Centennial in Fort Worth. Monday evening a stop will be made at Sweet- 

water, Texas, Tuesday morning at El Paso for breakfast across the border at Juarez, Mexico, for a train stop at Tucson, Ariz., for a reception by Fox West Coast. The special will arrive in Los Angeles Wednesday morning.

The western delegates from Salt 

Lake City, Denver, San Francisco, Portland, Seattle, Calgary and Van- 

couver will travel directly to Los Angeles.

About 100 Convene For Va. MPTO Meet

VA. BEACH, June 13—Approximately 100 members and guests of the M. P. T. O. of Virginia are gathered here for the organization's semi-annual meeting which opened today with a program of varied social events. The business sessions will be held Monday at the Cavalier Hotel, convention headquarters.

Delegates spent the day on a fishing trip aboard a chartered boat, a beach party and at various smaller cocktail parties. The convention ban- 
quet will be held tonight. Terror- 
row's program includes addresses by William S. Wilder, president; Abram F. Myers, chairman and general coun- cilor of Allied States; Ed Kaykendall, president of M. P. T. O. A.; Jay Emanuel, publisher of The Exhibitor regional trade papers, and James B. Fitzgerald, secretary of the Washing- 

ton Film Board of Trade. Mayor Roy Smith will welcome the delegates at the opening business session.

A discussion of industry problems will be led by Col. Robert T. Barton, Jr., counsel for the organization. The meeting will also select a city for the Virginia M. P. T. O.'s mid-winter convention, at which the annual elec- 
tion of officers is held.

Dave Fallermyer of the M. P. P. D. A., New York, is among the con- 
vention visitors from outside of the state.

Hamrick, Newman East

PORTLAND, June 13.—John Hamrick and Frank L. Newman are on their way to New York for business con- 

ferences.
WOR Installs New Robot

WOR has joined CBS in installing the Bell Laboratories robot engineer device which regulates programs within prescribed limitations and increases program levels. The new equipment is currently in operation, and has achieved notable results, according to Charles Singer, supervisor of the WOR transmitter in Carteret, N. J.

Strouse to Artists Management

Irving S. Strouse, until recently publicity director of the J. P. Muller agency, has been signed to handle the publicity of Artists Management, Inc., and the Paul Whitteman interests. He will make his headquarters at the New York office, 17 E. 45th St.

Gertrude Nielsen in New Series

Hollywood, June 13.—Gertrude Nielsen is to be the vocal star of a new series beginning June 30 over the west coast NBC network. Featured with her will be Glenn and Johnson. The Richfield Gasoline Co. will sponsor.

Drums, Inc., Buys Program

Drums, Inc., through the C. C. Wimingham agency, buys Allie Lowe Miles' participating program over WOR beginning tomorrow, with announcements Mondays and Wednesdays.

Announcers in Race

Kansas City, June 13.—Midget auto racers being interviewed by sports announcers of local stations suffered so badly from Mike Tripp's jokes that they were razzed by the announcers. To get even, the racers dared the announcers to take the wheels of the tiny racers. The announcers gamely accepted and a special five-lap radio announcers race ensued.

Ralph Nelson, RCKR sports announcer and director of special events, finished first—a lap ahead of Walt Lockman, the Wheaties baseball announcer on KXBY. Dick Smith of WHB was third and Jack Starr, KMBC, was fourth.

NBC Planning First Japanese Broadcast

The first series of broadcasts ever to be broadcast from Japan will be heard over NBC, when that network covers the seventh world conference of the World Federation of Education Ass'n. in Tokyo, August 2 to 7.

Although full details have not been worked out, NBC has arranged to be represented at the conference by Harry A. Carpenter, a member of the Rochester, N. Y., Board of Education.

Mr. Nick Kenny, wife of the New York Mirror radio columnist, is in the hospital. . . . Dave Elman's "Hollywood Wax WOR" column, has been chosen for a feature page spread in the New York Herald Tribune—the first time that a New York paper has given such space in its rotogravure section to any radio feature. . . . Bobby Gilford, ex-CBS page boy, will guest host the Hum- merstein "Music Hall" June 22. . . . Aline Mahlon will be the Selkist "Sunday Night Party" guest June 20. . . . Irene Rich will be interviewed by Nellie Revell tomorrow on NBC.

Charles Wimberger will guest appear on Jack Benny's program June 20. . . . Allen Frances will "Wimazer" some heard over CBS and NBC, has held the number one position in agency ratings of programs of all stations throughout the entire year. . Robert Irwin, Irish baritone, discovered by John McCormack, will guest solo on the Hammerstein "Music Hall" Tuesday . . . Benay Venuta flies to Chicago immediately after Tuesday's Mutual broadcast for an engagement at the Drake Hotel there, then on to California to rejoin her husband. She'll be out of the airways for the balance of the summer.

Mario Cozzi, NBC baritone, travels to the Cleveland Exposition for a two-day appearance at the exposition there. He will represent his sponsor, Alle- gheny Steel. Dale Carnegie returns to the "Magazine of the Air" June 21 for a guest appearance.

Mathes Again Reappointed

The State Bureau of Milk Publicity for the third successive year has appointed the J. M. Mathes agency to conduct its "Milk" advertising campaign. The bureau's agreement is planning a campaign on 18 stations throughout the state, in addition to other media, and the campaign for the year will be $300,000. The campaign will get under way within a month.

"Music By—" Be Renewed

"Music By—" a renewal of the musical series featuring different conductors, will be covered by WOR to morrow from 8 to 8:30 P.M., E.D.S.T., with Bob Haring's orchestra. Harry Strickland will be in charge and the features will be followed by Al Roth. Other conductors will take over at week-end intervals.

WMCA Agrees To Inaugurate 40-Hour Week

The 40-hour week will become effective at WMCA at once, under terms of an agreement set Saturday. Announcers and producers will receive salary increases, with a provision in the announcement agreement that provides for what amounts to a guarantee that the announcer will receive a salary increase by at least 20 per cent.

One agreement between the station and representatives of the operating and production announcers department came as the result of negotiations between representatives of the employees and management during the past few weeks. The announcers and producers at WMCA some weeks ago joined the Announcers and Producers Guild at CBS, which is led by Roy S. Langham.

The WMCA agreement runs to Jan. 1, 1938, with provisions for a three-year renewal.

Two weeks with full pay is provided for those in the employ of the station for a year or more. Two weeks' full pay is guaranteed in case of sickness, and two weeks' notice in the event of discharge for violation of rules or other reasons as outlined in the agreement.

Five-Day Week Not Assured

The agreement does not, however, guarantee a five-day weeks, but wherever possible all hours of work will be grouped so as to give the staff members as much continuous off as possible.

It is believed this is the first instance of a radio station guaranteeing an agreement specifically stating that announcers have the right to reject, without prejudice, all offers made by sponsors for special work on commercial accounts, and also permits the dissatisfied announcer to draw up to 20 per cent of his base pay against possible earnings on commercial broadcasts in the future.

In a talk with Roy S. Langham of CBS, head of the American Guild of Radio Announcers and Producers, he said that the above statement from WMCA was substantially correct, with the following exceptions:

1. The agreement is a result of two meetings, and is made with the WMCA chapter of the A.G.R.A.P. (WMCA did not mention the producers' organization).

2. In effect, the agreement provides for a $42 per week minimum salary. This is the highest minimum pay for a station of WMCA's size in the country.

3. In effect, the five-day week is the same as that at CBS, in that the announcers are allowed to work more than five days per week if commercial commitments require their services.

4. The agreement is only temporary—until Jan. 1, 1938—and is designed to tide over the period of absence or vacations of executives of the station.

Boake Carter on Vacation

Boake Carter will take his first vacation in eight straight years of broadcasting when he leaves his CBS-Philco program for one week, beginning June 27.

During Carter's absence his place on the Philco series will be taken by H. B. Carter. Carter will spend his vacation at sea with Savvy R. M. Ramsdell, vice-president of Philco, aboard the latter's yacht.

McNamara Going Abroad

Bonita, June 13—John F. McNamara, program director of NBC stations WBB-WZBA, will tour Europe this summer, sailing from here on the Transylvania June 15. He will visit Dublin, London, Paris, Edinburgh and Glasgow, returning Aug. 1.

Sinclair Program Ends July 1

The Sinclair Refining Co.'s program featuring Babes in Arms will be a weekly broadcast on CBS, will terminate its stay on the air with the July 9 broadcast. The Federal advertising agency handles the account. Sinclair's future radio plans are not known.

Mills Brothers to London

Omaha, June 13.—During their week at the Omaha Orpheum the Mills Brothers were notified by their bookers that they are to sail the last of June for a three-month London engagement.
Puget Sound Co.

In Reorganization

Seattle, June 13.—Reorganization of the Puget Sound Broadcasting Co., Inc., owners and operators of KVI, CBS in Seattle, was announced last week. Mrs. Vernice Doernbecher Boulineau is the president and general manager, and other officers are T. J. T. Lyle, vice-president; Dorothy Doernbecher, secretary, and Judge John C. Kendall and Howard Gregory, members of the board of directors. Mrs. Boulineau and Miss Doernbecher are the daughters of Edward M. Doernbecher, who was president and manager of the Puget Sound Broadcasters from 1929 until his death last April.

Delay Way King Suit

Los Angeles, June 13.—Arguments on RCA’s petition to intervene in the suit of Wayne King against Warner Broadcasting Co. over alleged illegal use of King’s recordings has been shifted to July 19 to permit RCA to file additional information. Arguments had been scheduled originally for next Monday.

Lady Esther Shifts Agencies

A number of its agencies has been made by the Lady Esther cosmetic company, sponsors of the Wayne King program on CBS. Formerly handled by the Shack-Goble agency, the account has been transferred into the hands of the Lord & Thomas agency, effective Sept. 1.

Although radio plans for the future have not been announced, it is believed that the radio series has been renewed for the fall season.

Form Weo Prod, Inc.

Seattle, June 13.—Weo Radio Prod, Inc., has been established here to produce radio programs and continue, and to represent the Seattle Record Co., which is the national field office. Founders are James R. Lunke, formerly associated with the NBC stations for many years; R. R. Stovin, Seattle, and Dudley E. Williamson, former advertising agency and radio station executive from Chicago.

KGO to Move in Fall

Missoula, Mont., June 13.—The studios of KGVO this fall will be moved to larger quarters to accommodate the growing demands of the station. A two-story brick building has been purchased adjacent to Missoula’s projected new $1,000,000 hotel. The second floor of the building will be remodeled and modernized for the provision of studios and office space for the KGVO staff.

Posts at KMTR Switch

Los Angeles, June 13.—Dolores Ehrler has resigned her post as publicity director of KMTR, Los Angeles. Corson, who took Miss Ehrler’s place goes back to her former post in the advertising department.

Helen Gaagan Is Signed

Helena Gaagan was signed to make a series of concert appearances next winter under NBC artist service management. Miss Gaagan is now in Europe.

Court Refuses
To Set Aside
Stadium Sale

Legion Approves All
Of 11 New Pictures

The National Legion of Decency, in its list of new pictures for the coming season, has listed all of the 11 films reviewed, eight for general patronage and three for adults. The new pictures and their classification as follows:


Class A-2—"A Day at the Races," "Last Train from Madrid," "Public Wedding."

University Starts
Theatre Ad Course

Milwaukee, June 13.—H. J. Fitzgerald, advertising and publicity manager, has been instrumental in establishing the theatre advertising and publicity course at Marquette University.

In connection with the course, questions are submitted weekly by the course as a basis of class work, screenings of newspaper and trailer copy are available for study, and Railroad of advertising and publicity at Marquette University, including the theatre advertising course.

Mass. Committee Meets

Boston, June 13.—The legislative Commission on Taxation, meeting after both houses had adjourned to consider some 50 bills turned over to it during the regular session, will convene tomorrow at the State House. Proposed taxes, directly and indirectly, affecting the agencies and theatres, will be heard. Film representatives will be on hand to protect their interests.

Withers Joints Republic

Kansas City, June 13.—Robert F. Withers, Republic-Midwest exchange manager, has appointed C. Bud Grosjean, formerly with the Gasconade Film Co., as sales representative of the exchange. Riley succeeds M. G. Shackleford, who recently joined Monogram.

Shutte Lincoln Manager

Lincoln, June 13.—Walter P. Shutte is the Lincoln Theatre Corp., new city manager, replacing Jerry Zigmond, who will be transferred to Colorado after a short visit in Chicago.

Para. Plans ’38 “Artists”

Hollywood, June 13.—With this year’s “Artists and Models” being edited, Paramount is planning for a similar series of films in 1938, signing Leo Birinski to develop a screen play for it. Vincenzo Minnelli will produce.

Paramount Acquires “Mateo”

Paramount has acquired “Mateo,” an Argentine film, for distribution in Spanish-speaking countries. John B. Nathan, Argentine manager for Paramount, induced the company to take it over.
MOTION PICTURE DAILY

Cooperate or Else—Plea
By Kuykendall

Zukor Pact Before Stockholders Today

Paramount stockholders are scheduled to act at their annual meeting today on the new employment contract for Adolph Zukor as head of production for the company. The stockholders' meeting will be held at the home office at noon today if a quorum is obtained.

Zukor's contract, which the board has recommended for approval, provides for a salary of $3,000 a week and additional compensation equal to seven and one-half per cent of the first $2,500,000 of consolidated profits from operations.

Renewed Australian Deal Aim of Munro

Negotiations for the continuance of General Theatres, which is a combination of Greater Union and Hoyts, will be resumed when Charles Munro, managing director of Hoyts, arrives in Sydney.

Munro will leave tomorrow for Chicago, where he will spend a day visiting various shows and then head for London to negotiate the renewal of the Australian deal with General Theatres.
Lesser Budgets His Ten at $3,500,000

Hollywood, June 14.—Sol Lesser says he will have a budget of $3,500,000 for the 10 pictures he has set on his 1937-38 schedule. They are three Bob Hope, three urban types starring Glen Morris, four outdoor pictures with Smith Ballew, and one from the series of Edgar Rice Burroughs novels for which Lesser has placed an option. The Burroughs stories, 29 in number, include the non-Tarzan output of 22. All of these, Lesser has already bought “The Girl from Hollywood.”

Lesco also is reviving plans for the production of “Celluloid,” Rupert Hughes story of the industry.

New Firm Succeeds Hughes Law Concern

With the dissolution of Hughes, Schurman & Dwight, several members of the firm have formed Dwight, Harris, and Company. The new company will act as the outside firm for 20th Century-Fox.

At a dinner with Dwight, Harris, Koegel & Caskey include Richard E. Dwight, Ralph S. Harris, Otto S. Koege, John F. Caskey, Frank C. Fisher, and Frederick R. V. Pride.

Renewed Australian Deal Aim of Munro

(Continued from first page) the coast, from where he will sail on the Mariposa June 23. Kenneth Asp- perey, attorney for Greater Union, will be there.

A five-year arrangement between Hoyts and Greater Union expires the end of the year. Indications are that an understanding for a five-year period will be culminated shortly after Munro arrives on home soil.

Sidney R. Keast, president of 20th Century-Fox, and Walter J. Hutchin- son, foreign head for the company, are planning a visit to Astral with Minor in September. The trip, it was said yesterday, will not concern the Greater Union situation, but will be for the purpose of acquainting the executives with local problems.

Attack Bank Night

At Meeting in Utah

SALT LAKE CITY, June 14.—Bank Night in theatrewithattheatrical “merchandise lotteries of all types” at- tacked by J. H. Gibney, executive secretary of the Utah Pharmacal Association, at a meeting here in annual con- venience.

These methods, he said, are not specific, but have been en- forced fair trade legislation, but which “can and will be elimi- nated.” The speaker declared that the theatre game violates the state lottery laws.

Report Lurie Slated

As Head of Renowned

SARASACFICE, June 14.—It is re- ported that Louis K. R. Reiner, finan- cier and owner of the Geary, will become president of Renowned Artists, new producing firm with releases scheduled through United Artists.

It is also rumored that autumn plans call for a spectacle along the lines of “Lost Horizon.”

Expect Schine to Be Associated Director

Meyer Schine, upstart exhibitor, is expected to be named a director of Associated Artists Corp., new producing company on which Dudley Mur- phy has been busy for a number of months. Willard McKay, general coun- sel of Universal, will be an officer and, perhaps, president by virtue of an understanding with “U” permitting of an inside understanding.

One Edward G. Robinson looms in the company’s planned four for the future. Leslie Howard will star in another and ‘Tennis will feature Nancy Carroll.

Open Army Post House

FORT KNOX, Ky., June 14.—A new 900-seat theatre was opened here yes- terday, and will be operated by the military officers serving in the army for enlisted men. It will be open seven nights and two afternoons a week, and will be staffed by enlisted men.

Italy Bans Four Films

ROME, June 14.—The Italian Gov- ernment has banned four American features for forgetting the “British propaganda.” The four are: “The Charge of the Light Brigade,” “Lords of London” and “Clive of India.”

Little Far Eastern Building—Goodman

Very little building was going on in the Far East. Dell Goodman, sales head for 20th Century-Fox in that territory, stated yesterday. No new- tels have been constructed, but there is a new 1,200-seat house be- eing built in Singapore. This theatre will be in operation by the end of the year, and will be a part of Amalgamated, which controls all the far runs, Goodman said.

There are a few theatres springing up in the interior, but the far runs and key centers are pretty well de- veloped, Goodman added. Conditions in all countries are far better than they were last year, he said.

In China, the Straits Settlements, India and Java, single features are the rule, while in the Philippines doubles are gaining momentum. In Japan the police are regulating the footage of shows and triple and double features are gradually taking their place. The Japanese police, in trying to end long shows, are now permitting only 5,000 a picture. A showing is shown.

Goodman will remain in New York for about three weeks and then leave for the coast, en route home.

Cost Angle of Quota Law Being Discussed

LONDON, June 14.—The Film Group Committee of the F.B.I. is discussing whether a cost clause in the new quota law should operate from the beginning or not. The full group which meets to- morrow to discuss reciprocity is expected to urge the Government as an opinion feature of the act.

“Courageous” Gets $9,975 Fifth Week

“Captains Courageous” garnered approximately $9,975 in its fifth week at the Astor. The picture may be withdrawn the end of the month or the first week in July.

“Slave Ship” will open at the Rivoli production for a group of Lloyds underwriters.

It is believed his report will cover all future insurance advances.

English Make Probe Of Film Financing

LONDON, June 14.—W. C. Crocker, chairman of the British cabinet in the Leopold Harris fire-raising case, is conducting an investigation into British film financing for a group of Lloyds underwriters.

It is believed his report will cover all future insurance advances.

Musicians’ Meet Opens

LOUISVILLE, June 14.—The 42nd an- nual meeting of the National Fed- eration of Musicians opened here to- day with an address by Joseph N. Banas, who addressed the delegates, who number more than 600, followed talks by George Lafel, pres- ident of the Federation, and Governor Chandler of Kentucky and Mayor Neville Miller of Louisville.

Among the most vital points sched- uled for discussion at the meeting, which will continue through Saturday, will be the question of control of elec- trical rights of recordings and the rights of the musicians engaged in them, and the position of the Federation with reference to the union situation.
Old Man Box-Office says:

"Some proposition!"

BOB BURNS • MARTHA RAYE
"MOUNTAIN MUSIC"
with John Howard • Terry Walker
A Paramount Picture • Directed by Robert Florey
U.A. to Have 36 Films for Next Season

(Continued from page 1)

The most important films from Korda will be "King without Armor"; "Mutiny in the Mountains" and "Hell's Belles," in Technicolor; "The Tempest Within," starring Merle Oberon; "Dark Journey," to be produced by Victor Saville; "Farewell Again," an Erich Pommer production, and "The First and the Last.

One Chaplin Planned

Charlie Chaplin will produce one film on the new U. A. schedule, which will star Paulette Goddard.


Following are the 33 titles and production details thus far set for the 1937-38 lineup, listed by producer:

Goldwyn Prod.

"Dead End," stage play now under direction of William Wyler with Sylvia Sidney, Joel McCrea, Humphrey Bogart, Wendy Barrie, Claire Trevor and Allen Jenkins. "Stella Dallas," which King Vidor directed with Barbara Stanwyck, John

What They're Down For

Player and director assignments thus far set for the product of the various producers who will contribute to the United Artists film schedule for the 1937-38 season are as follows:

Samuel Goldwyn Prod.


Alexander Korda Prod.


London Films Prod.


Directors


David Niven—"Adventures of Marco Polo" and "The Cowboy and the Lady." Merle Oberon—"The Cowboy and the Lady." Barbara O'Neill—"Stella Dallas." "Hurricane."

Shirley Jones—"Hurricane."

listed. (Continued on page 2)
A Love Like theirs

*Had To Be Played By*

*Stars Like These*
The Momentous World Premiere of

KAY FRANCIS and ERROL FLYNN in 'Another Dawn'

with
Ian Hunter • Frieda Inescort • Herbert Mundin • G. P. Huntley, Jr.
Music by Erich Wolfgang Korngold • Directed by William Dieterle

'The Prince and the Pauper', 'The Go-Getter', 'Kid Galahad', 'Slim', 'Another Dawn'
All Released In Two Months By WARNER BROS.
U.A. to Have 36 Films for Next Season

(Continued from page 4)

Boles, Ann Shirley and Alan Hale, and which is also in the screen room.

“The Hurricane,” by Charles Nordhoff and James Norman, directed by John Ford.

“The Adventures of Marco Polo,” with Gary Cooper and Sigrid Gurie playing the leads, scheduled to start shooting later part of this month.

“The Goldfinger” in Technicolor, with music by George and Ira Gershwin, slated for early spring. Produced by Charles deMille.

The Original Greyhound in Technicolor, by motion picture writer, starring Gary Cooper, and with Elisha Cook, and Charles Klamann in addition to the famous Balbecch Bulletin and Loring, Lon- don dancer.

The Original Greyhound, co-starring vehicle for Grey Cooper and Merle Oberon, a Technicolor production from a screenplay by Frederick Mark.

You Can Be Beautiful,” Technicolor feature which will star in and Ann original screen story by Katharine Bracht, directed by Aubrey de Merville, to be filmed in Techni- color, cast to be announced.

David O. Selznick

“The Prisoner of Zenda,” the adventure classic which John Cromwell directed with a cast including: Robert Donat, Joan Ainsley, Paul Lukas, Raymond Massey, and the new Technicolor color. The story is from the novel by Anthony Hope. Directed by Anthony Hope.

“Mutiny in the Mountains,” a Techni- color special with Sulton, Paul Lukas and Raymond Massey featured.

“Hatt’s Belles,” a Technicolor, a sequel from a script by R. C. Sherriff, to be di- rected by Victor Sjostedt.

“The Tempest,” which will star Merle Oberon in a Technicolor feature based on an original screen story by William Shakespeare, a famous novel.


“Farewell Again,” an Erich Pommer pro- duction based on a story by Clement Danes, with Fredric March, Robert Donat, Sebastian Shaw, Patricia Hilbert and René Raskin heading the cast.

“Storm in a Teacup,” a comedy picture pictured from a novel by George Stedman with a cast play by James Cavanagh, directed by Victor Sjostedt and Joan Ainsley, with a cast of: Vivien Leigh, Rex Harrison, and Ursula Jeans featured.

“Action for Slander” which will feature Clive Brook, Madeleine Carroll, and Tony Britton.

“The Desmond Trust,” from the Edgar Wallace thriller, which William K. Howard and W. C. Fields directed, is now in Technicolor, directed by Sebastian Shaw, Tamara Tana and Ann Todd.

“Tall” is the new story by John Galasophly which Basil Deen will produce with a cast including: Harry Lime, Rex Harrison, and Gordon Banks heading the cast of principals.

“South Riding,” a new Technicolor production by George Cukor, a musical by Thor- oughbred with Patricia Ellis, Jack Hul- bert and John Larch. Robert Donat is the leading role.

Charles Chaplin

Charles Chaplin will personally produce one picture during the summer, starring Paul- ette Goddard.

Walter Wanger

“Walter Wanger’s Vagabonds of 1938,” ne- wing completion of the story, is being pro- duced in Technicolor by Walter Wanger, directed by Harold Prince, with a cast including: Paul Muni and the famous Wanger models. Shol Stahl, Rosenberg, Rosenberg, and dit- recting a cast which includes Ian Hunter, Emanuel Silverstone is on hand representing Alexander Korda and London Films and Mack Littman put in an appearance for Criterion Films. Littman’s was scheduled to sail for London this week and now says the trip’s off.

Hal Horne rehearsed his speech for hours yesterday hoping to go on about 4 o’clock. When the appointed hour came he still had not finished the speech. Hal started talking to himself, just to see how the speech would sound.

Arthur Kelly’s gags about his re- cent world trip had the boys in hys- terics. He will leave for place he fell down was trying to get over the accents of various lads he talked to on his odyssey.

Charles Stern, Harry Gold, Paul Lazarsky, Sr., and L. Jack Scafida formed a conspiracy to say Tom Tully was the only man about to write a good picture play for only a mini- mum number of days so as to make room for other current pictures. In this way picture values are being dissipated, preventing the producer from getting satisfactory rental on his ever increasing negative costs.

George J. Schaefer, vice-president and general manager of United Artists, reported the lack of ex- tended runs for good product and urged an increase in admissions. These were the highlights of his talk which was addressed about 100 home office and eastern sales representatives at the Waldorf-Astoria.

“Picture prices are increasing in admission prices must come,” he said, “to take care of mounting costs in production and theatre operation. A sympathetic understanding and study by Washing- ton would go a long way to help solve this problem.”

“Good pictures,” he continued, “must be played by every theatre to a point of exhaustion regardless of the num- ber of weeks a picture may have been in play. Good pictures play for only a mini- mum number of days so as to make room for other current pictures. In this way picture values are being dissipated, preventing the producer from getting satisfactory rental on his ever increasing negative costs.

Ask Building of Reserve

“It would be much better to take full advantage of each picture and build up a reserve for the lean weeks. Several years later this problem may be solved if the exhibitor is have an assurance of a steady flow of good product.”

Discussing the company’s activities during the last year, Schaefer said it was the best in United Artists history and that more contracts in major situations were sold than ever before. “Between 8,000 and 9,200 contracts were sold for all U. A. pictures last year,” Schaefer added, “and on some pictures there were as many as 10,000. More smaller sales were closed than at any previous time,” he said.

After discussing with distributors, Schaefer told the men that “no other company has had better coverage or terms than U. A. last year.” He con- tinued, “We have had a good market. We have had a good market.

Smith followed Schaefer and awarded the prices for the recent sales drive. He talked about the various sales problems of the company.

Gold then took the floor and intro- duced to the audience the road division, namely Robert Mochrie, David Prince, Joseph Wein and M. Dunn of Atlanta; Tom Spry, Bos- ton; Burt Odlum, Chicago; Earl Campbell and Fred Sanke, Wash- ington; M. Nash, Pittsburgh.

Harry D. Buckley, president of the company, announced that, starting Aug. 1, United Artists will adopt a rental plan for ad accessories, similar to Paramount and Warners. Buckley added that he is now compli- ling arrangements for the plan for re- bates on returned accessories in good condition. He also praised the men for the manner in which they had kept their exchanges in order.

Arthur W. Kelly, vice-president in charge of foreign sales, recounted his recent trip around the world, high- lighting his story with anecdotes. He stated that foreign sales for the com- pany last year broke all records. He also discussed United Artists produc- tion policy in various foreign countries in an effort to maintain its status as an international sales and produc- tion organization.

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Ship It

General Air Express

1. Merely phone Postal Telegraph. Pick-up is immediate ... by messenger or high speed truck ... direct to the field.

2. The first plane out carries your shipment via the shortest, fast- est route, coast to coast. It travels swiftly for any passenger.

3. At the destination, delivery is made at once. Overnight coast to coast.

—and it’s there

Only General Air give you the shortest, fastest coast to coast, phone Postal Telegraph, any TWA office ...
RADIO

Calendar of Hearings Is Set by F.C.C.

By CLARENCE LINZ

WASHINGTON, June 14—The F.C.C. has made public its calendar of hear- ings for the next several weeks, as follows:

June 14, before an examiner—Applications of WGL, Fort Wayne, Ind., for increase of daytime power from 250 watts, and WZBA, Springfield, Mass., for change of frequency from 1,500 to 940 kilocycles.

June 15, before an examiner—Applications of the Hilltop Broadcasting Co., Inc., for a 1,160-kilocycle, 250-watt, daytime station, and KZL, Clarksdale, Miss., for a 500-watt, daytime station.


June 18, before an examiner—Applications of Clark斯顿 Broadcasting Co., Inc., and KSIJ, Sumter, S.C., for 940-kilocycle, 250-watt, daytime stations, and WYE, New York, for a 1,160-kilocycle, 500-watt, daytime station.

Examiners’ Hearings Set

The commission also made public tentative schedules of examiner’s hearings for early July, as follows:

July 1—Application of Fall River Herald News Broadcasting Co., Inc., for a 1,160-kilocycle, 100-watt, daytime station.

July 2—Applications of the Continental Broadcasters Corp., New York, for a 1,160-kilocycle, 100-watt, daytime station, and WRGB, Schenectady, N. Y., for a 1,160-kilocycle, 100-watt, daytime station.

July 4—Applications of the Continental Broadcasters Corp., New York, for a 1,160-kilocycle, 100-watt, daytime station, and WRGB, Schenectady, N. Y., for a 1,160-kilocycle, 100-watt, daytime station.

July 6—Applications of KFV, Los Angeles, Calif., for a 1,160-kilocycle, 250-watt, daytime station; and KGNO, Chattanooga, Tenn., for a 1,160-kilocycle, 250-watt, daytime station.

July 8—Applications of KFV, Los Angeles, Calif., for a 1,160-kilocycle, 250-watt, daytime station; and KGNO, Chattanooga, Tenn., for a 1,160-kilocycle, 250-watt, daytime station.

July 10—Applications of KFV, Los Angeles, Calif., for a 1,160-kilocycle, 250-watt, daytime station; and KGNO, Chattanooga, Tenn., for a 1,160-kilocycle, 250-watt, daytime station.

July 11—Application of WOR, New York, for a 1,160-kilocycle, 1,000-watt, daytime station; and WOR, New York, for a 1,160-kilocycle, 1,000-watt, daytime station.

July 13—Applications of the Continental Broadcasters Corp., New York, for a 1,160-kilocycle, 1,000-watt, daytime station, and WRGB, Schenectady, N. Y., for a 1,160-kilocycle, 1,000-watt, daytime station.

DeMille to Go Off Air

Los Angeles, June 14.—Cecil B. DeMille will take eight or nine weeks out of his Lux radio show, starting July 5.

Ad Men to Do Tour As Colorado Guests

DENVER, June 14—Governor Tellor Addressing proposed changes in the Colorado Courtesy Patrol, will leave Denver for Chicago this week to welcome 50 national advertising executives on a trip through Colorado. The executives will be guests of KLZ in Denver and KVY in Colorado Springs, which, with WKY, The Oklahoman and Times and The Farmer Stock Exchange, are members of the Oklahoma Publishing Co.

The trip is for the purpose of promoting Colorado as a national market and to celebrate the completion of a new building program at KLZ and KVY.

The Colorado party and officials of the Oklahoma Publishing Co. will leave Denver June 18, and meet the group in Chicago on Saturday.

Guests will include representatives from broadcast stations in St. Louis, Chicago, New York, Vancouver, Seattle, San Francisco, and Dallas, as well as more than 250-watt, 750-watt, 1,000-watt, 1,420-kilocycle, WSMK, Memphis; WOR, New York; WOR, New York; WOR, New York; WOR, New York; WOR, New York; WOR, New York; WOR, New York; WOR, New York.

The trip, sponsored by the Colorado Courtesy Patrol, will include visits to Colorado Springs, Denver, and in the Colorado mountains.

Guest List Long

Advertising executives who will attend are: Herbert V. Akerberg, New York City; J. E. Baker, Denver; Throckmorton, Chicago; J. W. Davis, Davis; Herschel Deutsch, New York; W. F. Marshall, Chicago; E. Fellers, Chicago; Elmo Froehlich, Detroit; Gene Fromherz, Chicago; Bert G. Hargrove, Dayton; J. L. Hamm, St. Louis; James D. Hare, Chicago; E. H. Hendrick, New York; Maxwell R. Hott, Monticello, Iowa; James H. Hedges, Hartford; E. C. Hubelsue, Chicago; George Johnston, Detroit; R. D. Marvin, Chicago; George J. W. McNally, New York; T. McCord, Cleveland; George McGivern, Chicago; Robert McNell, New York; R. Metzger, Chicago; R. P. Miller, New York; Paul P. Morgan, New York; N. N. Pumpian, Chicago; Allen Russell, Kansas City; John R. Simmons, Cleveland; C. P. Simpson, Pontiac; Sol Salkin, Washington; G. L. Trimble, New York; Walter Weber, St. Louis; Harry Walsh, New York; Ralph Fatanem, Detroit; Morris Beck, New York; Fred Bell, Atlanta; George Brent, New York; Lowell Jackson, Chicago; Eugene Katz, New York, and S. L. Katz, Chicago.

Radio Personalities

LUCY MONROE, of the lovely voice, will be the featured soloist at the WOR-Orchestra at the benefit performance for the Mayor’s Milk Fund in Philadelphia tonight. Adele Gore will conduct the orchestra and other guests will include Jane Pickens, Lucille Mantle, and Paul Taggart.

Addresses were made by Harold V. Hough, WBAP, speaking on “News” and Robert F. Conrad, W2XBS, discussing its influence on the “get national Business.”

The association passed a resolution praising and endorsing Harold V. Hough for his services as treasurer in the NAIB. The resolution also asked that Hough be renominated and re-elected at the coming NAIB convention in Chicago.

Mutual to Broadcast Frontier Exposition

The Mutual network will broadcast a special hour-long program from the 1937 World’s Fair in Chicago June 28, 10 to 11 P.M., E.D.S.T. The program will be fed to the network by KTAI, Mutual’s Fort Worth affiliate.

The talent will include Paul White- man’s orchestra, Everett Marshall’s orchestra, and the Virginia Dare Chorus.

The program will be heard on WDKA, Radio Redwood Springs, Dallas, WDRX, Radio Oklahoma City, WYOR, Radio Fremont, and WDRX, Radio Oklahoma City.

Weed to Tour Canada

Joseph J. Weed, head of the station representative firm bearing his name, will leave New York June 19 for a tour of the Canadian stations on the firm’s roster. The first stop for Weed will be Toronto, after which visits will be made in Winnipeg, Regina, Calgary and Ed- monton, Alberta and Vancouver.

Fight Broadcasts Are Set

NBC has scheduled three prelim- inaries to the big fight setup airing up for the coming Braddock-Loius heavyweight championship fight. Today at 5:15 on NBC, there will be an interview with Louis from his training camp in Wisconsin will be broadcast. Tomorrow leading sports writers in Chicago will discuss the fight at 11:30 on the Red, while Braddock will be heard on the Blue at 4 P. M. on Friday. Clem Mc- Carthy will conduct all the talks.

Program from New York

Because of the heavy dealer demand, the NBC radio program “Surprise Party,” program this Sunday will originate in the grand ballroom of the Hotel Astor, instead of the Strobo- scope Playhouse. It will be Kay Kyser’s first appearance here since signing for the automobile series.

Mutual Drops Crew Race

Because a considerable number of Mutual listeners will be kept from the description of the Pough- keepsie regatta, due to commercial commitments at rate time, Mutual has abandoned plans to cover the event. Instead, Mutual will cover the running of the America’s Cup races, which begin July 31.

Deluxe to Go Off Air

Los Angeles, June 14.—Cecil B. DeMille will take eight or nine weeks out of his Lux radio show, starting July 5.

Heidi Gets Full Hour

Halcona Heidi’s orchestra will begin a one-hour broadcasting period on Mutual June 19 and Saturday June 26, after from 8 to 9 P. M., E.D.S.T. The broadcasts will originate from the Biltmore Hotel.

Martin New Head of Texas Broadcasters

HOUSTON, June 14.—At the annual meeting of the Texas Broadcast- ing Ass’n, the following officers were selected: President, O. L. E. Pickens; vice-president, L. G. Amailari; secretary, Wm. E. R. Brown; treasurer, J. H. Campbell, WFAA, Dallas; secretary-treasurer, James R. Trudell; ex-officio director, Frank Smith, KXXV, Houston; Ralph Bishop, KFJZ, Fort Worth; Hugh Half, WWOA, San Antonio, and Carl Wilkins, WWL, New Orleans.

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Seeking Eye Dog

“Seeing Eye” is the name of a 10-year-old, 65-pound yellow dog to catch a villain. Miss Basch will also interview Elliott S. Humphrey, the “top agent” in the field of dogs who act as guides to the blind.

To Supply Stroboscope Discs

To help station operators maintain true reproduction of recorded pro- grams, NBC electrical transcription service has arranged to supply strobos- scope discs to each subscriber station for accurately checking the speed of record turntable equipment.
Cooperate or Else—Plea
By Kuykendall

(Continued from page 1)

(Continued from page 1)

MOTION PICTURE
DAILY

Cooperative or Else—Plea

By Kuykendall

(Continued from page 1)

(Continued from page 1)

New York, June 14—(Continued from page 1)

New York, June 14—(Continued from page 1)

United House Burns

New Orleans, June 14.—The Warburg Theatre of the United circuit, was entirely destroyed by fire yesterday morning. The loss totaled $12,000 for the theatre alone, $30,000 for the contents of the magazine. Only the walls of the house remain. It was insured.

Al Reddick Dead

Cincinnati, June 14—Al Reddick, 55, superintendent of the RKO Grand here, died suddenly today of a heart attack. Born in Chicago, he leaves three sisters and a brother survivor.

Wall Street

Board Declines

Net

High

Low

Change

Columbia

30.4

30.0

1/2

Columbia

42.6

42.4

1/4

Consolidated

31.5

31.2

1/4

Regal

32.0

31.5

1/2

Fox

29.8

29.2

6/8

RKO

30.7

30.1

6/8

Paramount

16.2

16.1

1/8

Sennett

12.5

12.0

5/8

Filene

1.7

1.0

5/8

Pathe Film

4.8

4.6

2/8

RKO

4.5

4.4

2/8

Werner Bros.

1.6

1.2

4/8

Wheeler

20.5

20.0

5/8

Werner Bros.

3.5

3.5

0

Sentry Lane Carb Rise

Net

High

Low

Change

Grand National

24.6

24.5

1/8

Sentry Lane

24.6

24.5

1/8

Sonotone

13.6

13.5

1/8

Sentry Lane

13.8

13.7

1/8

Trans-Lux

4.5

4.4

1/10

Warner Bonds Show Gain

Net

High

Low

Change

Keith B. F.

66.5

66.0

5/8

Low's

99.0

99.0

0

Paramount Pic.

100

99

1

Warner Bros.

86

86

0

(Quotations at close of June 14)
Are you all set for EXTRA TIME! Opening engagements make extended runs absolutely imperative! It tops "Night at the Opera" in many spots even though that hit played Thanksgiving! And this is hot June! Isn't it de-lovely and de-nuts!
RKO Expected
To Announce
54 Features

Convention Opens Today
in Los Angeles

LOUISVILLE, June 15.—No patience
will be shown with attempts of other
labor organizations to encroach upon
the musicians' group, Joseph Weber, presi-
dent of the American Federation of
Musicians, declared yesterday in his
address to the delegates attending the
organization's annual meeting here.
His address followed those of
Governor Chandler of Kentucky and
Mayor Neville Miller of Louisville.
Weber said that the C.I.O. had no
right to attack other organizations.
The report of the executive committee
(Continued on page 27)

A. F. M. Will Fight
Other Labor Moves

British Expected to
Bar 2,000-Foot Reel

LONDON, June 15.—The British
Standards Institution is expected to
recommend the rejection of the 2,000-
foot reel. Half the British theatres
are not suitably equipped, and it is
also held that the reel would be a
fire danger because of current
problems.

P. W. Alben, M.P.P.D.A. repre-
sentative, will meet the committee Fri-
day for a final decision.

Radio News—Pp. 28-29

MOTION PICTURE
DAILY

First in
Film and
Radio News
Brief, Accurate
and Impartial

VOL. 41. NO. 140
NEW YORK, WEDNESDAY, JUNE 16, 1937
TEN CENTS

RKO Goes to Radio

Radio Pictures has nixed out Warners in the competitive
bidding for "Room Service," current stage hit now
playing at the Court, New York.

Warners are reported to have offered the producers
$250,000, but Radio topped the figure by $5,000.

Report Sheehan in Renowned Artists

HOLLYWOOD, June 15.—Renowned Artists which has a tentative but un-
signed agreement for United Artists release is expected to be the medium
recommended today by Mr. Sheehan will return to production.

Up to the present two producer-
tor names, John Ford and Tay
Garnett, who have been announced
by the company as taking part in the
organization, have too many other
commitments to be able to do anything with Renowned.

Reports are current that Sheehan is
waiting to step into the organization
as production head, with Lester
Cowan, executive currently in charge,
becoming his aide, and that all of the
organization moves thus far have been
made with Sheehan in the back-
ground.

Senate Group Favors
One-Year Ticket Tax

By BERTRAM F. LINZ

WASHINGTON, June 15.—Limitation of
continuance of the admission and
other nuisance taxes to one year was
agreed upon today by the Senate
Finance Committee.

The report of the committee paved
the way for a fight between the
Senate and House over the period during
(Continued on page 29)

Approve Zukor Contract;
April Earnings $585,000

By SHERWIN A. KANE

Paramount's consolidated earnings for April amounted to $585,000, ex-
clusive of a $201,000 share of undistrbuted earnings of party-owned
subsidiaries, stockholders were informed at their meeting yesterday in
a report from Barney Balaban, president.

The earnings compare with $191,-
000 in the same period a year ago, plus a $102,000 share in undistributed
net of subsidiaries. Balaban esti-
mates the company should receive
$600,000 annually from the operations
of the former Olympia Theatres,
(Continued on page 3)

Jitters

HOLLYWOOD producers in their quest for drastic ma-
terial out of which to fabricate motion pictures got around in
due time to certain exploits of the British Empire. Then
came "Lives of a Bengal Lancer," "Clive of India," "Charge of the Light Brigade"
and "Lloyd's of London."

These productions were all done in the characteristic Hol-
lywood manner with the single objective in mind of mass en-
tertainment. That the stories were legitimate motion picture
material is attested in the result general popularity with
motion picture audiences everywhere. The stories in varying
degrees were electrifying personal adventures, engaged upon
dramatic adventures and against striking physical and logical
backgrounds.

There were logical fields upon which to train the motion
camera. This operation was, actuated, obviously, without anyone concerned giving
ainker's damm about
nationalistic propaganda, least of all either seeking or achieving acceptable glorifica-
tion of the Empire. Just en-
tertainment was all that was
soothed and done.

THEN this week in Rome
along comes Signor Musso-
lini's bureau of propaganda,
an institution which reserves to
itself the right of doing a
nation's thinking, which issues
(Continued on page 30)

U.A. to Sell 28 Percentage, Says Schaefer

Range from 25% to 40%, Convention Is Told

Percentage terms on approximately 28 of the 36 features on order for re-
lease by U.A. next season were revealed by George J. Schaefer, vice-
president and general manager, to con-
vention delegates yesterday at the
Waldorf.

The groups range from 25 per cent to 40 per cent with four Sam and Gold-
wyn films in the top bracket. They include "Hurricane," which will cost about $1,000,000; "The Adventures of Marco Polo," which is expected to be budgeted at $1,500,000; "The Goldwyn Follies," on which $2,000,000 is re-
pected to be expected; "The Cowboy and the Lady," which will probably cost about $2,000,000, "The Goldwyn Follies" and "The Cowboy and the Lady" will be done in Technicolor.

In addition to the feature lineup, the company will distribute nine Skippy
animated shorts in Technicolor, the first of which will be "The Dog Catcher."
These will be made from the comic strip by Percy Crosby and
produced by Mayfair Prod.

No mention was made of "Gone
With the Wind." The assumption is
that David O. Selznick has postponed
(Continued on page 27)

U.A. Purchases 50%
In Robb & Rowley

LOS ANGELES, June 15.—Joseph M.
Schneck today announced the comple-
tion of a deal whereby United Artists
Theatres, Inc., purchased a 50 per cent
interest in the Robb & Rowley theatre
network of 80 houses in 30 cities in
Arkansas, Oklahoma and Texas. H.
B. Robb will continue as president
(Continued on page 27)

CEA Fears Product
Troubles in Store

By BRUCE ALLAN

LONDON, June 15.—Cinematograph Exhbitors' Ass'n representatives saw the Board of Trade today and stressed
the product difficulties theatres would have under the new quota scale. They claimed these might be increased under a reciprocity plan. They were asked to submit a written statement. The Film Group of the Federation of British Industries is believed to be considering a definite reciprocity
draft to put before the K.R.S.
HITLER, who has a way about having his own way, has been stopped on one front. There are others where we seem to prefer the same sort of action, but complete victory usually comes in small capsules. This column, therefore and to make it quite clear, is not complaining. Having had the matter under consideration for several months, the wire out of Washington yesterday indicated that the State Department finally had propelled itself into action, had protested to the German Government over attempted intimidation of private American interests in the proper conduct of their businesses and had emerged clutching the spoils.

This has to do with the case of the presumptuous Dr. George Gyssling, Los Angeles consul of a State Department depart- ment, which instructed him to strike terror into the hearts of the actors who appeared in "The Road Back" and Universal who produced it. This has now been put in advance of the picture itself, that the subject matter contravened National Socialist ideology. It would be unprodu- cers alike were to be penalized and the latter, at least, furn- nished with sufficient cause to worry over an investment of something beyond a million dollars.

While Universal determined to do the ostrich stunt and preferred a hush-hush policy, certain Holly- wood organizations with liber- ality sprinkled through their backbones did not. They wired their protests to Secretary of State and, for that matter at that time, were perfunctorily ad- vised the matter was being studied. We had something to say about this situation a number of weeks ago and, in general tenor, poised the question of how long the American film industry proposed taking it on the chin from any and all crank pots and where this sort of uninformed interference might be expected to end.

Here in New York, the World-Telegram the other day ran an article by Harry F. Byrns, an editor, on "Reprisal and Counter Reprisal" and that was significant in its way. Said that newspaper:

This is an official act, quite distinct from the private boycott on German products now car- ried on by individual Ameri- cans. It amounts to a foreign governmental attempt to intimi- date American citizens on American territory, interfere with domestic industry, to con- struct a drumshead court-martial and execute its punishment in violation of our solemn treaty with Germany.

Can you imagine what Ger- man honor might demand in such a situation? How would it provoke another shelving of a town, as at Almeria? Would it mean a bonfire of con- fiscated films and a holocaust of more books? And how many more pacifists and Jews would be sent to concentration camps? Well, this isn't a Nazi coun- try, and there's no reason to adopt Nazi standards.

We fail to agree. This may not be a Nazi country, but when the World-Telegram concludes "there's no reason to adopt Nazi standards," the reasoning strikes as un-American. The policy of a State Department which permits foreign films to go their way in this market with no re- strictions beyond import duties while American product fights for its existence abroad submit themselves to serious questioning. In the instance of "The Road Back," rigorous policy brought satisfactory results and the obvious impression further action along similarly determined lines must be earmarked with similar success.

By mere coincidence, the for- eign mail yesterday disgorged a letter from the resident manager of a large film company in one of the most important of the South American republics. Indignant and aggrieved, this correspondent, who, by minimum calculation, is entitled to the full protection which goes with anonymity, asks questions and implies answers on a number of points which others to his north have been pondering over for some time. He writes:

If Germany bans American pictures just because someone connected with them is not an 1800 A. D. Aryan, then why don't we have their planters, which are no but propa- ganda and made with the view of fomenting Nazi ideology on the world and the world should be pretty well fed up with this ideology by now. A sample of Nazism has been demonstrated to the world since your article was written. The brave Nordics who risked an open street and killed off some women and chil- dren for retaliation for the bombing of their nations.

Brave people, these Nazis!

Why, oh why, don't we tell them to go plumb to hell the next time they object to some- one expressing himself freely, just as Cardinal Mundelein or Mayor La Guardia have done? Well, why is it the world so scared of these cowards who pick on helpless minorities? All right, why shouldn't we in the United States put up with their insolence? Just what is Mr. Hull afraid of?

Does he think that the Nazis would like to try- ing to protect American interests in Germany? Or maybe the Government and Mr. Hull and his gang are ruling Germany these debts will not be paid, so why not tell them plainly to go to hell and see what happens? I can almost tell you in advance what will happen. They won't pay. They will kill off a few more Jews and Catholics and then have a reunion where Mr. Hitler will tell them, "You see how brave we are, fellow Nazis?"

Of course, you know that whatever money Germany can last will be spent on further agita- ting on propaganda in all Latin-American countries. Most of this is going to the Jews and, strange as it may sound, they do manage to buy certain newspapers and maga- zines and do get some results. Being an American and a Jew, I naturally resent this, but, the truth is, if I decided against the passive acceptance of this insolence, I, therefore, notice, of the papers in which all the American film companies spend a lot of money, that, unless this stu- pidity is stopped, I will pull all my advertising and see that the others did likewise.

("I am a Jew, and I mean this for myself, but bluffed for the others.") However, it worked and this paper promised to be- have and not characterize every Jew as "a big bad wolf." I could tell you other incidents where the hand of law has not appeared and which I squashed just by calling their bluff.

Before closing, I must ask one question. Imagine an American in Germany trying something like this Gyssling and what would happen? Concentra- tion camps, according to being a Communist and probably shot for having bombs in his pos- session.

RCA Dines CEA Party

The visiting group of members of the Cinematograph Exhibitors' Assn., English exhibitor organization, was given a banquet party by RCA Photophone executives last night at the Downtown Athletic Club. The British gook "Dunkirk" for home today on the Normandie.

Kawakita Due Soon

Nagamasu Kawakita, president of the Towa Choji, Japanese producing company in Tokyo, is on the Queen Mary Monday. On the same vessel is Setsuko Hara. She is the star of "Danton, the Samurai," one of Kawakita's pictures.

Warner Meet Routine

Warners' directors yesterday held a routine meeting at the home office. Harry M. Warner presided.
Approve Zukor Contract;
April Earnings $585,000

(Continued from page 1)

which emerged from receivership this
year is now part of the company's New
England Theatres oper-
ations.
A recent report stated interest charges
on funded debt have been reduced by
$842,000, and that prior charges on se-
curities of the company have been
diminishing by $2,000,000 during
the past year because of conversion
of part of the outstanding bonds for
the boy per cent first and second preferred in-
to common.
Net reduction in funded debt
amounts to $1,147,000, the report re-
vealed, from the conversion of the six
per cent bonds into 3 1/2 per cent bonds,
while the total reduction in the par
value of the securities ahead of the
common has been $1,118,000.
Hathaway in the report revealed con-
solidation of home office departments
and functions undertaken a year ago
has not reduced any appreciable
amount in excess of $750,000. The
company's payroll is "substantially less" than
what it was on Aug. 17, 1937.
*Asgood as Married* (Univ.)
AUGUST—N.Y. 7 days.
Gross: $12,800.
Stage: Paul Whitman and band.
Gross: $11,000.
THE ISLE OF FURY (M-G-M)
STAGE—N.Y. 7 days.
Stage: Verne Buck and revue.
Gross: $12,000.

Week Ending June 11:
"ELEPHANT BOY" (U. A.)
GABRIO—(750), S.E.-S.E. 7 days.
Gross: $9,000. (Average: $6,500).
"KID GALAHAD" (W. B.)
ROOSEVELT—(1890), S.E.-S.E. 7 days.
Gross: $17,200. (Average: $11,000).
"THEY GAVE HIR A GUN" (M-G-M)
UNITED ARTISTS—(2700), S.E.-S.E. 7 days.
Gross: $12,000. (Average: $15,000).

Pope Replaces Stanley
Hollywood, June 13.—Frank Pope
has returned as general man-
aging editor of The Hollywood Re-
pporter, succeeding Fred Stanley, re-
signed.

Rivoli Reopens Tonight
The Rivoli, which has been closed
for a few days undergoing renova-
tions, will reopen tonight with "Slave Ship."

Avivals Advises
London, June 6.—Lecturing to the
Royal Society of Arts, George Aravis, said British
film producers, if they want
to get the American market, should
make films with only British
actors in mind. They would be
more likely to produce something appealing to American
audiences, he said, than by imitating
Hollywood, he said.

Firms depending on story
and acting are within the
scope of British companies
which cannot afford to com-
pete with Hollywood in price
and Britain should plan ac-
cordingly, he said.

Bonus Trial Sept. 7
Suits naming former officers and
directors of Paramount, which were
brought before the district
court two years ago in an ef-
tort to recover several million dollars
alleged to have been extorted
and used to buy directors' stock
on stock subscriptions under a Para-
mount emulous stock purchase
plan, have been set for trial on Sept. 7, in-
cluding the suit against Edward L.
Weisl, of counsel for the company.

Predicts V. F. W. Boycott
Veterans of Foreign Wars intend
to boycott all pictures containing anti-
American propaganda, according to
Commander Francis J. Quigley. He
said a resolution the executive com-
mittee would be voted at the state
convention at Sararanac Saturday.
RKO Expected To Announce 54 Features

(Continued from page 1)

will arrive here tomorrow after stops today at El Paso, to enable the men to visit Juarez, Mexico, and at Tuc- son, Ariz., where they were guests at a cowboy reception. The men will meet here tomorrow by Sam. J. Brisk- kin, vice-president in charge of production, and a committee of welcome. After luncheon at the Ambassador, the dele- gates will visit the plant, then attend a "March of Time" cocktail party when they return to the hotel. Dinner will be served at the Ambassador, and a preview of new RKO films will occupy the evening.

Following is a complete list of the delegates attending the meeting, ar- ranged alphabetically by cities, following the home office "delegation".

The home office delegation includes: Leo Spitz, president; Fred E. Depinet, vice- president in charge of distribution; Jules Levy, general sales manager; E. L. McEvoy, western division sales manager; H. J. Michelson, short subjects sales manager; Phil Franzen, foreign sales manager; W. J. McShea, assistant manager of exchange operations; S. Barrett McCormick, director of advertising and publicity; Neale Nelson, publicity manager; Leon J. Bamberger, sales promotion manager; Harry Gitelson, editor of "RKO Weekly"; L. H. Miller, contract approval, west and south; William E. Isabell, contract approval, east; Sid Kramer, manager print and national advertising,

James E. Finley, secretary to Jules Levy, general sales manager; James A. Clark, manager ad sales department; Arthur Will, head of eastern new-
talent department; five divisional public relations representatives, west; E. F. Field, Chicago; K. H. Adams, south; W. J. Heil- east central; Fred Marshall, west; J. M. Juice, midwest; Nait Blumberg, vice-president and general manager of RKO Theatres; J. J. O'Connor, general manager; RKO Film Booking Corp.; Major L. E. Thompson, RKO Theatres executive; B. D. Lion, European division manager; K. K. Hawkins, Latin-American division manager; Michael Hoffay, foreign publicity manager; A. A. Solodin, manager of exchange operations.

The following nationals attending the home office repre- sentatives are present: W. A. Burke, J. E. Cushing, J. A. DePuy, C. E. Smith, R. E. Helms and R. A. O'Brien.

Max Goldsmith, president of the Irving Trust Co. from the Keith- Albee-Orpheum Corp., is Mr. Goldsmith's representative as secretary of the company. Orville Shelly and Sid Sholl represent the Walt Disney Enterprises; also Frederick Ullman, Jr., general manager of Pathé News, Inc.; four representatives of the March of Time—Ralph Robinson, A. Sindingler, C. Finley and John Wood. Frank Nell will represent Commander Prod. C. R. Albury—B. G. Krause, branch manager, G. T. Tucker and William A. Benton, salesmen.


Buffalo—C. Baabarger, branch manager; N. L. Sper, J. G. Chinnell and Elmer Lux, salesmen.

Charlottesville—R. C. Price, branch manager; R. F. Ewing and E. C. Mitchell, salesmen.


Cleveland—H. F. Greenblatt, branch manager; W. D. Ward, Neal, I. Neft and A. Goldsmith, salesmen.


Des Moines—I. Elman, branch manager; C. E. Murphy, F. Bonser and O. W. Miller, salesmen.

Jacksonville—C. W. Allen, branch man-
HOW BIG WILL THE FISH STORIES BE THIS YEAR?
IT BEGINS AGAIN!

From now on the adjectives get
Longer and l...o...n...g...e...r!
The promises get
Bigger and BIGGER and BIGGER!
All right! So what?
Don’t condemn the boys for enthusiasm!
Showmanship would be anemic without it.
You’re going to read pages and pages of
Annual Announcements packed with pep!
Thank heaven for optimism—
Showmen hate sour-pusses
And the boys mean exactly what they say!
But—what do you do about it?
Of course!
You’ll weigh the facts just as you did
Last year . . . and the years before!

MAY WE BORROW YOUR EAR FOR A MOMENT?

It’s NOT about NEXT SEASON!
It’s about THIS SEASON!

YOUR SUMMER WORRIES ARE OVER THANKS TO M-G-M’s RADICAL STEP!

Music to your ears
Keep going!
AND THEY ALL...FALL...DOWN!

HERE'S HOW!

M-G-M'S SUMMER PLAN

STRIKE!

RACES

BEACHES

SPORTS

HEAT

OUTDOORS

VACATION

DANCE HALLS

CARNIVALS

PRIZE FIGHTS

(next page)
“GET HOT, SUMMER WE’RE READY FOR YOU!”

M-G-M’s favorite sport is exploding old-fashioned notions in this business! Unfortunately the practise still exists (but not at M-G-M) of re-releasing weaker product in the good old Summer-time! For many years M-G-M has gone out of
its way to spike that silly notion by delivering many of its Biggest Productions during the hottest days!

LAST YEAR’S EARTHQUAKE!

Other companies thought we were GOING NUTS when we delivered “San Francisco” to start the Summer a year ago! But pictures like “Frisco”, “Suzy” and more from M-G-M which would be the year’s leaders of other companies are typical of the Summer Life-Savers you get from M-G-M.

NO, WE’RE NOT CRAZY! AND WE’RE NOT PLAYING SANTA CLAUS EITHER!

It’s good business for you and for us to put Big Pictures in your theatre in the heated spell! And here’s REVOLUTIONARY NEWS! OUR SUMMER PLAN IS AMPLIFIED MORE THAN EVER THIS YEAR! MILLIONS OF DOLLARS ON YOUR HOT WEATHER SCREEN!

(Go on — but FAST — to next page!)
“SIT RIGHT DOWN AND PHONE THE BOOKER AT M-G-M!”
"Yes, it's true Mr. Exhibitor. All our accounts are co-operating with M-G-M's Summer Plan by announcing Summer Festivals of the Big M-G-M attractions! That includes TWO GREAT M-G-M ROAD SHOWS—'CAPTAINS COURAGEOUS,' 'THE GOOD EARTH' now at AND POPULAR PRICES! And a flock of other BIG ONES including 'Broadway Melody of 1938' and 'Parnell' and 'A Day At The Races' and 'Emperor's Candlesticks' and many more! MILLIONS OF DOLLARS FROM M-G-M TO BOLSTER YOUR SUMMER BUSINESS! Arrange for plenty of extra time and start the excitement going in your town. Show the public that your theatre is the only place they'll find BIG HITS during June, July and August."

There never was a time when outstanding product was more appreciated or needed! How M-G-M's Summer Plan meets this emergency is demonstrated on the following pages. Read on and GET BUSY!
Oh, Mister Showman, prepare to be proud that your theatre will soon play this inspired, heart-gripping entertainment!

**THIS REAL SHIP ATTRACTS CROWDS ON BROADWAY!**

The huge electric sign on the Astor Theatre front reveals a full-sized sailing vessel. Mechanically operated, it rocks on the waves with sails blown realistically by wind machines. M-G-M showmanship is famed on the Gay White Way as it is throughout the nation.
NEW YORK AMERICAN

‘Captains Courageous’ Film Is Tagged as Prize of 1937; Held Above Highest Praise

By ROBERT GARLAND.

Here, supplementing “The Good Earth” at the Astor, is what must certainly turn out to be the prize picture of 1937. Of rare integrity, sustained emotional impact and captivating beauty, this free translation of Rudyard Kipling’s “Captains Courageous” was a sensation last night on Broadway.

Once generally released, it will be a sensation everywhere. It cannot help but be. In a scenario in which Marc Connelly and a couple of other fellows had a hand, the Kiplingese pattern is followed with high fidelity. Here is provided a dramatization of the spirit as well as the letter of the book.

The author, who had to die before his work was finished, gave no convincing evidence of knowing he had ever been born, would add to the excellence of the dialogue, the smoothness of the progression, the pictorial magnificence of countless of the seascapes. And, whether boat or human, he would applaud the perfection of the players.

In its on-screen aspect, “Captains Courageous” picks up the Poor Little Rich Boy in his father’s mansion. Home from school on some sort of holiday, he is a liar and a cheat, a mischief-maker and a tattle-tale. At the same time, deep down beneath his unassuming facade, are a courage and a sensitivity gone disastrously astray.

When, on the befogged Grand Banks off Newfoundland, he falls overboard from an ocean liner, you at first feel that drowning is too good for him. Which, as a matter of report, it turns out to be. But now you are pleased that Manuel drags him into his fishing smack and takes him to the islands. We’re Here, becalmed in the mist nearby.

And the crew of the good ship out of Gloucester, assisted by the dignity of labor and the majesty of the sea, proceed to make a Rich Little Poor Boy out of the Poor Little Rich Boy that used to be. From the captain, who is Lionel Barrymore, to the Mickey Rooney, who is his cabin boy and son, they get to work on him.

Especially the Spencer Tracy who, as Manuel, saved him from the perils of the deep and is too much like another fisherman called Peter of Galilee to cast him back again. Powerful in his simplicity, simple in his power, that Peter of Galilee would call this Manuel of Spencer Tracy friend. It is a memorable impersonation.

And now for some public word-eating! Word-eating in connection with young Freddie Bartholomew, who, as the Poor Little Rich boy in course of reconstruction on the Grand Banks, is superb. Maybe it was Little Lord Fauntleroy himself, I didn’t care for. And young David Copperfield in person. It just couldn’t have been Freddie.

There’s no need to thank the horses of your enthusiasm, where this new arrival at the Astor is concerned. You couldn’t over-praise “Captains Courageous” if you tried.
AS THOUGH TORN from LIFE'S PAGES
It teems with reality... that's why it is so powerful!

CLARK GABLE • MYRNA LOY

A brilliant thrill—packed drama is now added to the list of mighty Metro-Goldwyn-Mayer triumphs. Clark Gable as the uncrowned king of an adoring people—forced to choose between the love in his heart and the nation that idolized him! Myrna Loy—more beautiful, more entrancing that ever before—as the temptress who bewitched Parnell with her laughing eyes and eager lips!

"PARNELL"

a JOHN M. STAHL Production with EDNA MAY OLIVER • EDMUND GWENN • ALAN MARSHAL • DONALD CRISP • BILLIE BURKE
Based on the Broadway Stage Success

2nd Week CAPITOL B'WAY & 51St. Major Edward Bowes, Mng. Dir.

A typical advertisement from the New York extra-space campaign!

Note!
“Parnell” 24-sheet above is posted nationwide in 1,500 cities, on 9,000 stands, in addition to great national magazine campaign in 27 famed publications.

TRADE RAVE-VIEWS!

“A brilliant trophy to the records of John M. Stahl, Clark Gable and Myrna Loy.” —Daily Variety

“Your reviewer left the Capitol Theatre last night telling himself M-G-M had added to its already illustrious reputation with the making of 'Parnell'.” —M. R. Daily


Just one of your Multi-Million-Dollar Summer Festival!
BRIGHT LIGHTS!
The sparkle in the movie sky is M-G-M's "The Emperor's Candlesticks" co-starring William Powell and Luise Rainer
"GIVE THIS LITTLE GIRL A GREAT BIG HAND" said William Powell a year ago when Luise Rainer made her first appearance before your public in "Escapade". Time and your box-office have borne out the predictions for Miss Rainer's success! How thrilling she was in "The Great Ziegfeld." Her performance in "The Good Earth" will long remain a classic of film art. And now the showmen of M.G.M present Luise Rainer in her most enticing role, co-starred brilliantly again with popular Bill Powell!

WILLIAM POWELL • LUISE RAINER
"THE EMPEROR'S CANDLESTICKS"

"JUST HATCHED!"

Another ticket-selling idea by the live-wire showmen of M-G-M. The above CARTOON-AD, in full colors, appears in the nationally syndicated COMIC WEEKLY SECTIONS reaching millions of readers from coast to coast!

LEFT:
Also advertised for a full month on billboards in M-G-M giant coast-to-coast posting!
HE NEVER TOLD A LIE! AND THIS IS THE TRUTH:
"DAY AT THE RACES" is the funniest picture of my entire career!

"I PREDICT"
that 'A DAY AT THE RACES' will be recorded in these two annual Trade Directories as the Outstanding Musical Comedy Hit of the Year!"

"Cheer up World! The Marx Boys are coming!"

LEFT:
The Film Daily Year Book and The Quigley Annual Almanac. See Leo's prediction below!
HERE ARE PERSONALITY-PACKED ENTERTAINMENTS FOR THE GAY SUMMER CROWDS!

Romantic Drama!

"BETWEEN TWO WOMEN"
with FRANCHOT TONE, VIRGINIA BRUCE, MAUREEN O'SULLIVAN

"UMBRELLA MAN"
A Mystery Thrill with Leo G. Carroll, George Murphy and Rita Johnson.

Hal Roach presents
CONSTANCE BENNETT CARY GRANT in "TOPPER"
with ROLAND YOUNG and BILLIE BURKE (as Mr. and Mrs.)
It's a RIOT!

HOW HOT DO YOU GET?
See next page!
M-G-M SHOWMEN WON'T FEEL THE HEAT thanks to M-G-M's Summer Plan!

RIGHT: National magazine ad.
BELOW: Posters across America.

So NEW it's a year ahead!

ROBERT TAYLOR  Eleanor POWELL

BROADWAY MELODY OF 1938

with sensational co...
BIG SHOWS!
BIG PROMOTION!

To the left is the zippy 24-sheet, advance agent of this big joy hit in 1500 cities on 9000 selected billboards across the nation.

"KEEP HOT SUMMER!"
There's more heat-beaters ahead!"
ANOTHER BIG ROADSHOW
(Now at Popular Prices)
IN M-G-M'S MULTI-MILLION-DOLLAR SUMMER PLAN!

It has blazed its way in great road-show presentations to the waiting millions! M-G-M has marvelous material from its roadshowmanship campaigns, tried and proven, to help make it your biggest box-office clean-up of years!
M-G-M's SUMMER PLAN!
Isn't it Wonderful!

Week after week of Big M-G-M Shows!
Talk it over Today with the M-G-M Booker!
The Most Revolutionary Plan in Years!
Your Multi-Million-Dollar Summer Festival!
Keep Your Booking Time Wide Open!
Sell Your Summer Line-up in Lobby and Ads!
HORSE SENSE!

Isn’t it Natural?

While they’re packing your Summer Shows—
Tell ’em that you’ve got M-G-M Next Year Too!
The M-G-M Habit is the Habit of a Lifetime!
It’s got nothing to do with Seasons!
That’s trade talk—the public doesn’t care!
The public knows only ONE THING!

(You guessed it—Next Page!)
FAITH IN
M-G-M
U.A. to Sell 28 Percentage, Says Schaefer

(Continued from page 1)

production until the first of next year. Selznick International has four pictures next season. Schaefer did not discuss terms for the anticipated Charlie Chan pictures, for which Paulette Goddard will be starred. More than $50,000 will be spent for exploitation of pictures next season. Monroe Greenhald, publicity, advertising and exploitation director, told the eastern regional sales force:

"Experimenteration over the last 12 months has convinced U.A. producers and officials that key cities no longer are the only spots that offer revenue large enough to warrant sizable expenditures to aid the exhibitor," Greenhald said. "In a number of instances, money spent for exploitation in small situations has built up grosses to many times more than the anticipated figure."

Publicity Drives Described

Campaigns for "The Prisoner of Zenda" and "Stella Dallas" were outlined by Greenhald. He touched on various selling angles and tips that are already effective.

Hal Horne, associate producer for Warner Wanger, gave some of the national campaign for "Walter Wanger's Voughes of 1938" and "2nd Street." He also talked on the advance publicity lined up for the two pictures.

The afternoon was devoted to sessions between the division and district managers with individual exchange personnel. These meetings will be continued today, following which the men will leave for their territories.

Last night, the entire eastern delegation visited Ben Marder's Riviera.

Michalove in Studio Job

Dan Michalove, theatre contact between Sidney R. Kent, president of 20th Century-Fox, and Spyros S. Skouras, operating head of National Theatres, is now identified with the studio production forces of 20th Century-Fox at New York City. Michalove accompanied the home office delegation of the company to the coast for the annual sales conference and did not return with the homecoming group.

In Fox Story Department

Hollywood, June 15—Doris Warner LeRoy is rounding out her first couple of weeks in the story department at 20th Century-Fox and her first band produces his own pictures for Warner release.

Steinberg to Aid Fair

Col. A. Ralph Steinberg, president of Radio and Film Methods Corp., has been named by Dr. John D. Harris, president of New York's Broadway Ass'n as chairman of the association's special committee on the World's Fair. Other members of the committee are to be named soon.

Jane Wyman Stricken

Hollywood, June 15—Jane Wyman is ill from a nervous breakdown. Her condition is described as "serious but not critical."

Among the U.A. Men

As soon as the morning session broke yesterday, Charlie Schaefer and all managers toiled for the elaborate display of U.A. stars which graced the Empire. Schaefer was the lucky manager. The display of producers with George J. Schaefer's picture in it will be sent out by January, when large white plaques of titles will be shipped to Dallas.

Charlie Rosenzweig, local exchange manager, decided to have lunch at a real Jewish restaurant. He corralled about a dozen of the boys and took a cab to Delancey St.

Sid Lehman, Buffalo manager, is expecting to become a father next month. It's the first time in his marital life of 12 years' standing and all of the boys are expecting for a pre-release in the top bracket division.

Hal Horne pulled a nifty at the opening of his speech. Confessing his inability to sing, Horne asked for a piano. One was rounded up and as he began to tackle the boys, whereupon a vixtrola in a far corner of the room gave out a tune from "52nd Street."

In a buildup for the Walter Wanger production, Schaefer took a poll to find out what men had not visited "No. 1" in New York. No one was up, but there was a suspicion that some of the boys were a little reluctant in raising hands.

Harry Gold, chief dialectician at U.A., brought the house down with his description of "Stand-In."

After Gold had finished, Schaefer said that if he were an exhusband he would buy the picture on the strength of Gold's details.

Ben Levine, booker for the New York exchange, received a big hand when he was presented as the winner of the Walter Wanger prize—which, by-the-way, was a handsome bracelet for Mrs. Levine.

Nat Thompson and Charles Schaefer of the offices left yesterday afternoon for Chicago as advance guard for the second regional sessions.

Lowell Calvert, eastern representative for Selznick International, found a comfortable seat in the rear right-hand corner and didn't move once during the speeches.

Some of the men were still raving over the two and a half reels in Technicolor they saw Monday night at the RCA projection room on "Walter Wanger's Voughes of 1938."

Nat Thompson dropped his quiet garb and flashed some very sparkling clothes yesterday. He got the idea from last year's convention when the boys gave him an expensive robe as a gift.

George Roth left his urban personality and sat down in the second day's session. He just sat through the morning meeting talking in everything without the wink of an eyelash.

Ed Raftery was conspicuous on the dais because of his fluffy white hair.

Lou Wickers, pilot at the New Haven exchange, got his training meeting talking in everything without the wink of an eyelash.

Moe Steedman was full of pep, despite the fact he may have to sit through a day Knights' Round Table at the Tavern.

Jay Schaefer, of Charlotte, is among the lucky boys who have been promoted to manager in the past year.

U.A. 3rd to Adopt Refund on Posters

Decision of United Artists to adopt a rental plan for advertising accessories marks the third major distributor to inaugurate the system. Harry D. Buckley announced United Artists intention to go for the plan, starting Aug. 1, at the opening day of the three-day eastern regional at the Waldorf Astoria.

Paramount was first to sell its advertising material on a refund basis two years ago. Warners last month put its same system into effect having its exchanges.

Buckley yesterday told Morton Peterson that it was possible to go ahead with the plan, but help will be necessary for the rental plan. He is now completing details on plans to be refunded under the return idea.

M-G-M in all probability will be the fourth company to go for the rental system. William F. Rodgers, general sales manager, has been studying the plan since the company's convention on the coast in May. He stated yesterday no decision has been made.

U.A. Purchases 50% in Robb & Rowley

(Continued from page 1)

and E. H. Rowley as secretary-treasurer. They will remain in complete charge.

Scheick said that the purchase is merely an investment and that the deal does not involve the four houses in Little Rock, Ark., owned by Robb & Rowley in partnership with Paramount. This group is known as the Arkansas Amusement Co.

Columbia Nine Wins

Columbia's baseball team defeated the M-G-M nine by a score of 6 to 2 at the George Washington High School stadium, enabling Columbia to retain the lead in the M. P. Baseball League.

Sues to Get "Horizon"

Detroit, June 15—William H. Steffes of the De-Luxx has filed suit in Court of Force Columbus to deliver "Lost Horizon" as a part of its 1936-37 contract.

A.F. M. Will Fight Other Labor Moves

(Continued from page 1)

was read, denying the appeal of Ed- win Franklin, to broadcast on a New York network gratis. The matter of competition between school bands and union musicians was discussed. The request of the A.F. M. to have a large sum of Federal money earmarked for unemployed musicians was turned down. The request of the A.F. M. to restrict its members to one year of work for the New York World's Fair was refused.

There were no business sessions held today. The important work of the convention is to wind up through Saturday, will begin to-morrow.

We're declining the meeting probably will go on record opposing the absorption of the musicians by industrial unions.

Vincent T. Miles, member of the Social Security Board, and Gen. Sam T. Ansell, Washington attorney, today met with the Social Security Act to orchestra leaders as employers.

Organize in N. H. Theatres

New Haven, June 15—Theatre employees have been organized by L.A.T.A. Corp., which received a charter, No. 42. Officers have been elected as follows: President, William Scanton; financial secretary, Alma Schaefer; recording secretary, Dolly Hyde, and sergeant-at-arms, H. Sweeney. The group numbers approximately 85.

Fleischer Men to Confer

A conference between striking animators and representatives of Fleischer Studios will be held today before the Regional Labor Board. Members of Commercial Artists' and Designers' Union have been on strike and picketing Fleisher's home office for the past six weeks.

Ultimatum to Oklahoma Exchanges

Oklahoma City, June 15—Eight film exchange men have until late tonight to agree to accept or reject the contract with the Film Exchange Employees Union, newly-organized Federation of Labor, which calls for 15 to 35 cent wage increases and continuance of the 40-hour week.

The group is asking a minimum of $40 weekly for shipping clerks, $35 for postal clerks, $25 for film inspectors and $22.50 for assistant inspectors.

The exchanges, which Union President George Snodgrass said will answer before the deadline, are: Universal, Paramount, 20th Century-Fox, Warners, M-G-M, Columbia, KKO and Republic.

Say Roxy Will Not Close for Changes

The Roxy will not be closed for alterations when 20th Century-Fox assumes operation about Aug. 1, it was stated by John D. Harris, president of the company. Various details in connection with reorganization of Roxy Theatre, the home of the company, will take another six weeks, it was estimated.

Howard S. Cullman, trustee, is expected to act as representative for the bondholders' committee when the distributor takes over the house. The present management, it is intimated, will not be disturbed. This also holds true for the policy.
RADIO

Radio Given $39,844,751
By 394 National Accounts

Advertising expenditures of 394 national advertisers last year, analyzed by the Bureau of Advertising, American Newspaper Publishers' Ass'n, shows that the combined expenditure for three great media, newspapers, magazines and radio, was $272,953,478. Of this, $39,844,751, or 14.6 per cent, went to radio.

Newspapers spent $160,235,000, or 5.8 per cent and $12,873,727, or 3.2 per cent, respectively, in newspapers and magazines. Local broadcast expenditures were not analyzed.

In the automotive industry, 12 companies spent $41,036,483 in the three media; 57 per cent to newspapers, 31.7 per cent to magazines, 11.3 per cent to channel radio. Gas, oil, and tire companies, 43 in number, spent $65,216,091, of which 12.9 per cent was spent in radio.

Of a total of $6,850,657 spent by radio companies, including Philco, RCA-Victor, Zenith and Stewart-Warner, 22.4 per cent was spent in radio. Newspapers accounted for $3.6 per cent, 22 per cent to magazines.

Sixty-six food companies spent $43,768,912. Of this 24.9 per cent went to radio, 43.2 per cent to newspapers, 31.9 per cent to magazines.

Sixteen tobacco companies spent $36,253,474; 11.1 per cent to radio, 74.8 per cent to newspapers, and 14.1 per cent to magazines.

Thirty-five large series spent by 44 alcohol companies, but .04 per cent went to radio.

Among other trade groups, $21,483,414 was spent by 29 toilet goods companies, 24.6 per cent to radio; of $19,196,636 spent by 56 drug and sundry store operators for radio programs; and 12 electrical appliance companies spent $15,186,907, 1.3 per cent to radio.

To Issue Manual on Discs
A complete operating manual for transcription libraries will be introduced by the NBC electrical transcription department, the National Broadcasting Company in Chicago. It will be made available free, along with a new portfolio of records, to all networks, to all visitors at the NBC Transmitting headquarters in New York.

W. A. Clark Goes to WIRE
CINCINNATI, June 15.—William A. Clark, director of radio receivers recently resigned as manager of WCPO, local Scripps-Howard station, has been appointed manager of WIRE, NBC basic Red, Indianapo.

NBC Goes for Shakespeare Series in the Wake of CBS

HOLLYWOOD, June 15.—Comes now NBC into the court of the United States, and there entreats the court to intervene in the case of CBS vs. Public Opinion over William Shakespeare.

NBC has announced a Shakespearean cycle of six weeks with John Barrymore as the featured attraction, several weeks after CBS had told of its plans for an eight-week cycle of the Bard of Avon's dramas during the summer.

The NBC series begins June 21, from 9:30 to 10:15 P. M., E. D. S. T., over the Blue network. CBS will start presenting its case July 12, and Mondays thereafter.

And so the great Shakespearean question emerges as: to be or not to be—CBS or NBC?

CBS has announced that true Shakespearean language and drama will be presented, and that William Lewis, vice-president and program director, Shakespeare was the greatest dramatist of all time, and that so called anachronistic phrases striking out of the minor plots would be made in its series.

Additionally, NBC, pointing out that it has signed John Barrymore as the star of its series, "Barrymore," they said, "ought to know he's played Shakespeare long enough."

"Hit Parade" to Move East
The first of the new Consolidated Radio Artists stage units, titled "Hollywood Hit Parade of 1937," will move eastward shortly. The unit is built around Jackie Coogan's orchestra, Sally MacDonald, Nancy, Hawaiian dancer; Don Eddy and Lilian Tourse, dance team, and Lynn Manners, dancer on "Hit Parade - Radio's Most Valuable Program." The unit will play theatres, hotels, clubs, and summer spots.

Horswell Leaving WBL
SHODYAN, Wis., June 15.—Bert Horswell, director of WBLH, has resigned to accept another position in the radio field.

Batten, Barton Adds 19 New Men to Staff
During the past three months 19 newcomers have joined Batten, Barton, Durstine & Osborn in executive and other positions. E. B. Brown, New York offices, nine newcomers have been taken into the organization, five in the advertising department, and two in publicity.

John Lynch, Phil Barbieri, Melvin Tracy, Charles E. Bennett, H. G. Hale are the new art department members. George Vandell, previously with WMCA; R. W. Bowdoin, formerly with the Mutual Media Corp. of Boston, have joined the radio department. Joseph Klonan and Walter King, later formerly in the NBC press department, are the new members doing publicity.

David Wallace and Bernhard Jennings are the new copy writers. About June 15, Tom Johnston will join B.B.D.&O. At present he is with J. Sterling, who is in charge of the General Advertising Agency in B.B.D.&O., before June 15 will come William Hunter.

Two newcomers have been added to the marketing plan board. They are Allen S. Clark and Fred H. Morris.

The latest to join the Buffalo office of the agency is Dr. J. Paul Hatcher, illustrator and fashion designer. Others added to the out-of-town branches are Edward L. Barber, from the Boston office of the Key Advertising Co. of America, where he was copy chief; T. A. Ringrose and Ralph H. Belcher, in the Philadelphia office. Ringrose comes from an advertising agency in Youngstown, while Belcher, a former radio manager and now as a radio director of the Philadelphia office, maintained his own art service in Philadelphia.

FCC Receives Pleas For 2 New Stations
WASHINGTON, June 15.—The F. C. C. has received applications for authority to construct two new broadcasting stations.

Four Lakes Broadcasting Co., Madison, Wis., has submitted an application for an 820-kilocycle, 100-watt, daytime station, it was stated, and Larry Rhine, San Francisco, has made application for a 980-kilocycle, 250-watt, daytime station.

The commission also has received an application from WKBZ, Muskegon, Mich., for a change of frequency from 1,500, to 1,200 kilocycles.

Chevrolet Off Soon
The Sunday night musical series under the sponsorship of the Chevrolet Motor Co. and which features the melodies and voices of The Charleston Chorus and Opera, will leave CBS, the station which the program has been heard, after the July 11 broadcast.

Future radio plans for the Chevrolet Motor Co. are not known, but Batten, Barton, Durstine & Osborn, whose account they control the account.
Radio

Survey Proves Pull Of "Good Will Hour"

The first survey undertaken to determine the popularity of the "Good Will Hour" on WMCA, successor to the banned "Good Will Concert," reveals that the series stands high with listeners.

The survey was made by the Ross Federal Research Co. Inc. A total of 3,041 completed telephone calls were made throughout the Metropolitan area, June 6, between the hours of 10 and 11 P.M. The summary discloses that 36.94 per cent of set owners had their radios tuned on at the time the calls were made. 41.42 per cent reported they were tuned to the "Good Will Hour." Next most popular station had 29.42 per cent of the audience; third most popular had 19.14 per cent; fourth had 9.28 per cent; fifth, 7.28 per cent.

Of these, 57.19 per cent had listened to "Good Will Hour" previously, while 42.81 per cent had not been tuned on when queried. 50.73 per cent recalled having heard "Good Will Hour.

The survey was made at the instigation of a prospective sponsor.

Oil Companies Go Foreign

The entrance of national oil companies into the foreign language field is manifest with the placing of a test series in Jewish on WBNX by the Sun Oil Corp. yesterday.

The series consists of daily announcements for an indefinite period on Abe Lyman's established Jewish programs "Mondays, Tuesdays, Wednesdays, Thursdays at 1:00, Fridays at 10:00, Saturdays at 11:00," the order is through Roche, Williams and Cunyngham, Inc.

Other new business placed with WBNX includes German periods three times weekly sponsored by the Western Union Co. and announcements in German for the Pollyanna Dress Shops and for Old Heidelberg.

Set Two Musical Programs

Two new "classical" musical programs have been set for spots on CBS.

Margaret Daum, Metropolitan Opera soprano, will be heard Tuesdays from 4:30 to 5 P.M., beginning June 22. With the July 5 broadcast, however, the program will be aired from 6 to 6:30 P.M. The series will originate in the studios of KMOX, Columbia's St. Louis outlet. Miss Daum currently is appearing with the municipal opera company there.

Jacques Jolas, pianist, will be heard in a series called "Basics of Piano Literature," from 7:30 to 8 P.M., beginning July 10. Jolas is associated with the Guildhall Foundation.

The times are E.D.S.T. Both are sustained.

Bide Dudley to Resume

Bide Dudley's "Theatre Club of the Air" will resume its weekly Thursday and Saturday schedule on WOR tomorrow. The program was temporarily absent from the airways while Dudley was in Hollywood.

Dudley's guest tomorrow will be Beth Chandler. Ann Pennington will be a guest Saturday.
"The Singing Marine" (Warner)

Hollywood, June 15—This is the stuff of which popular entertainment is made, and this particular example should collect its share at the box-office from the big spots to the small town house. It happens to be a good deal more music than Marines, and the story is not exactly a pulsating drama, but it was never intended to be and it is hardly necessary.

The picture's best bets, in the order named, probably will be Dick Powell, singing well; the music and lyrics of Harry Warren and Al Dubin, the show numbers of Busby Berkeley, and, far from least, a pair of newcomers, Doris Weston, who is attractive, a potential actress and possessed of a good voice, and Lee Dixon, young man with not too good looks, a fair personality and a real talent for tap dancing.

In strong support are Allen Jenkins, as the sergeant; Hugh Herbert, who is really funny; Jane Darwell and Jane Wyman. The direction of Ray Enright starts the film with plenty of pace and holds it through to the end.

Daves' story has Powell in love with Miss Weston, a cashier near the San Diego Marine base, and he tries to tell her. When she goes to New York for an amateur radio try, his buddies pay Powell's way, and dub him the singing Marine. She fails, but he is a sensation in a takeoff on the Bowes Hour. Hugh Herbert, the eccentric partner in a firm of agents, mails him to a contract with Miss Weston as his secretary. The high life and the money leave him little time to think of the Marines, and he suddenly learns that he is A.W.O.L.

From that point the yarn takes considerable liberty with the Marines. The unit goes to Shanghai, he follows privately, and the shipboard entertainment is supplied by Powell and the Marines. When the Marines decide Powell is a swelled-headed deserter, and it is only after he has saved the cafe of Miss Darwell, friend of the Marines, by turning his night club over to her, that he regains his place in the bow's esteem; and is reconciled with Miss Weston.

Production Code Seal No. 3,037. Running time, 102 minutes. "G."

be the first of six appearances in key cities.

- William Goetz, Sh脊me Simon, Pearl White, Mrs. Osa Johnson, David Niven and J. Cheever Cowden are sailing today on the Normandie.

- Arthur Byron, Paramount player, will be guest star Saturday evening in the Georgian Room of the Hotel Piccadilly.

- Herman Bing will start a barnstorming tour of Loew Theatres in Greater New York on June 18.

- S. R. Kent has gone to Maine for a vacation and will not return to his desk for another four or five weeks.

- Jerome Saffron, Columbia coast division manager, will leave for Los Angeles on Friday.

- Phil Fox, Albany branch manager for Columbia, is in town on a number of circuit deals for next season.

- Harry B. Franklin in town again from Hollywood to stay about 10 days this trip.

- Sam Kestenbaum will leave for the coast Friday to join Condor as publicity representative.

- Jack Barstow, foreign head for Grand National, is due back from Paris in about a month.


e Purely Personal

Bill Goetz shoves off on the Normandie this morning and that was the occasion for a luncheon at "21" yesterday with Joe Kottke as host. Present were Harry M. Goetz, Ben and Herman Eernie, Alan Friedman, Joe Pincus, Jack Alcoate, Billy Wilkerson, Irving Hoffman, Bob Goldstein, Eddie Small and Irving Caesar. Small and Wilkerson also are outgoing passengers on the French liner, the former to vacation indefinitely abroad and the latter to attend the Cannes O.R.T.F. William Earle, 20th Century-Fox controller, is back from the coast. He attended the coast convention and stayed over until William Goetz left for New York.

- Neil F. Agnew and Milt Kusell flew in from the coast yesterday via American Airlines after attending the Paramount convention.

- Lawrence Weinigarten and Mrs. Weinigarten reach New York today and will sail Saturday on the Berengaria.

- Sidney Justin, Paramount attorney at the studios, is due for a visit in the fall. He hasn't been in New York for almost three years.

- Leslie E. Thompson arrived on the coast yesterday by plane to attend the RKO convention.

- Sig Herzog of Warners has arrived in Hollywood by plane after a visit here.

- William Morris, Jr., is in from Hollywood, having arrived by plane.

- Mitchell Leisen, director, will sail Tuesday on the Normandie for a vacation.

- Martha Raye will make a personal appearance at the Paramount pier the week beginning July 7. It will

- "GOODNIGHT, N.Y." CALIFORNIA OVERNIGHT

Leave New York any evening, in new Flagship Sky- sleepers, or "Dinodromes" ALL-TIME TRANSPORTATION ROUTE. Arrive Los Angeles early the next morning.

Phone Vanderbilt 3-2505 or 3-9999 Service Bureau, Ticket Office 45 Vanderbilt Ave.

AMERICAN AIRLINES INC.

MOTION PICTURE DAILY

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

Jitters

(Continued from page 1)

an order excluding these entirely non-political American entertainment films from Italy. The bureaucrats prohibit the purchase of any films that they are "British propaganda."

Of course, it is quite within a nation's rights and prerogatives to exclude from its domain all films that it wishes whether it be a can of film or a can of sardines. But if a nation's hold on tranquility and security is so tenuous as to be even slightly jeopardized, in the government's opinion, by the exhibition of such ordinary entertainment attractions as these Hollywood pictures, then there begins a course of common sense that such a condition should not be proclaimed to the world.

Tronolone Becomes Pathe Contact Man

Nick Tronolone, former vice-president and manager of Precision Film Laboratory, yesterday joined Pathe as liaison officer between the Bond Brook plant in New Jersey and Jimmy H. Briggs, president of Pathe, stated yesterday.

Tronolone has been identified with various film laboratories for the past 24 years. Briggs recently returned from a trip through the coast. He stopped off at Denver, where the company has a theatre, to look over the property.

At the same time, Briggs said that Pathe has signed a one-year contract to handle the printing of 14 features in London, which will release through U.A. next season. Pathe has been doing most of London Films' printing in the last year without a contract.

Miller to Go Abroad

Arthur Miller, superintendent of the Bond Brook plant, will sail June 30 on the Washington for a six-week study of Alexander Korda's studio at Denham. He will act in an advisory capacity on technical developments in a move designed to promote increased efficiency. While Miller is away, Tropolone will assume charge of the New Jersey plant.

Briggs, who was scheduled to sail for London on Monday, has postponed the trip until later in the year.

Wide 1-Hour Walkout Shuts Mexico Houses

By JAMES LOCKHART

Mexico City, June 15—Film theatres throughout Mexico were obliged to forego their supper show today because of a national strike of skilled workers who started quarters as a protest against the expulsion of two labor agitators in the state of Chihuahua.

The shutdown cost exhibitors some $5,000 and considerable annoyance in the rearranging of programs.

Form Equipment Firm

Manny Gottlieb and David Metz have formed the Cinema Equipment Co., with offices at 338 West 44th St.
Academy Urges General Study Of Televisi

Research Council Points To Technical Progress

Hollywood, June 16—Televisi

RKO Hearings

Hearings on the proposed plan of reorganization for RKO nearing a finish yesterday before Special Master George W. Alger. The taking of testimony is expected to be completed today.

Bernard Bercu of Gotthelmer & Co., accountants for the Independent Pro

Unusual Recep

LOS ANGELES, June 16—Four abreast, 300 delegates to the RKO convention, led by a brass band, marched in the back gate of the company's lot today and paraded through decorated studio streets as employees and executives greeted them with serpentine and confetti. It was a novel welcome for the delegates, all of whom wore white suits and red carnations. Luncheon followed at the studio.

A discussion of the seven or more (Continued on page 10)

Radio Control Held Hopeless

By Kuykendall

Says Actors Oppose Any Producer Regulation

There is little hope of attaining a satisfactory regulation of the radio appearances of film stars, Ed Kuykendall, M.P.T.O.A. president, who arrived in New York yesterday from the south, said.

Kuykendall reported that he had been in conference with representatives of the Screen Actors' Guild that not only would film stars refuse to withdraw from radio activities but that they would refuse to make contracts with any producer that bars them from radio. The S.A.G. official pointed out in this connection that producers were as powerless as exhibitors in any attempt to ban their stars from the air, thereby denying them opportunities for realizing additional income. For this reason, he said, until Guild was informed, exhibitors have little to hope for in the way of a curtailment of radio activity of the stars from their recent negotiations with producers' representatives.

The M.P.T.O.A. radio committee. (Continued on page 9)

“Paris” and Nelson

$37,000, Paramount

“I Met Him in Paris” and Ozzie Nelson and his band on the stage tallied approximately $37,000 in the second week at the Paramount for the best Broadway showing. “Kid Galahad” in its second stanza at the Strand, was runner up with a $25,000 take. “Parnell” finished a second week at the Capitol last night with a

Clark, Michel Get New 20th-Fox Pacts

John D. Clark, vice-president in charge of distribution, and William C. Michel, executive vice-president of 20th Century-Fox, have been given new five-year contracts.

Starting in November, Clark will get $1,500 per week. During the second year the figure will be increased to $1,800 a week. For the third year, his weekly salary will be $2,000, and for the fourth and fifth, $2,500 per week.

Michel will receive $1,000 per week, starting in November.
**MOTION PICTURE DAILY**

(Registered U. S. Patent Office)

Vol. 41

June 17, 1937

No. 141

**Purely Personal**

FRANK FREEMAN, Jr., gets a trip around the world, beginning July 3, for a graduation party at the Liberty here, which has just concluded, that a feminine party who had seen the film eight times, expressed the opinion that Irene Dunne, the star, was since much better in the run than in the beginning of the season. Three prints were used for the first performances, and the supporting program was changed seven times.

but insists he was following doctor's orders to wear them continuously.

**Improves with Age**

Sydney, May 24.—(By Air Mail Via London)—The story is told relative to the 47-week run of “Shore Leave” at the Liberty here, which has just concluded, that a feminine party who had seen the film eight times, expressed the opinion that Irene Dunne, the star, was since much better in the run than in the beginning of the season. Three prints were used for the first performances, and the supporting program was changed seven times.

**Dance** Leader of Herald “Champions”**

“Shall We Dance?” heads Motion Picture Herald’s list of “Box-Office Champions” for May.

Others follow in this order: “A Star Is Born—Up and Live,” "Cafe Metropole,” “The Prince and the Pauper,” “90 Roads to Town” and "Call It a Week." This gives RKO, United Artists, First National and Warners one each and 20th Century-Fox three.

**Bank Night Retained During Texas Appeal**

San Antonio, June 16.—Bank Night is not to be dropped by Interstate Theatres, Karl Hoblitzelle says, until the Court of Criminal Appeals has ruled on a petition for a rehearing of its decision that the game is a lottery.

District Attorney John Shook says he will continue to fight the ruling that has been handed down.

**Oppose Omaha Injunction**

Lincoln, June 16.—Filing a 51-page brief of objections to the temporary injunction demanded by At
torneys for Omaha film exhibitors came before the Supreme Court today defending Bank Night drawings. The final decision on technicality can be had until the court-appointed referee makes his report. The contention of the Omaha Film Operators is that the financial damage will be heavy if the injunction is granted.

**Bank Night Faces Test**

Oklahoma City, June 16.—An action which will determine whether or not the lottery here has been filed by O. P. Ldecke, a patron of the Victoria, against the theatre, Standard Theatres, Inc., and Pat Mcgee, general manager. Ldecke asks $100, the amount of a prize, plus six percent interest from April 28, when, he claims, the theatre was not sufficient to the theatre to collect the prize after he alleges his name was called out inside the theatre.

**Bank Night Men to Meet**

Denver, June 16—C. U. Yaeger, president of Bank Night Enterprises, Inc., Bank Night owners, will preside over a two-day convention to be held in Colorado Springs of the Bank Night Distributors. The convention will open June 25 with a luncheon and dinner. Saturday will be filled with business sessions in charge of Claude Ezell, sales manager. Headquarters will be the Broadmoor Hotel.

**Hits at S. C. Games**

Columbia, S. C., June 16.—Gov. Olin D. Johnston, of South Carolina, has called to the attention of Sheriff J. H. McLeod of Kershaw County a ruling by the Attorney General to the effect that Jack Pot and Bank Night come under the classification of lotteries.

**Archie Mayo to Goldwyn**

Hollywood, June 16.—Samuel Goldwyn has signed Archie Mayo to a five-year exclusive directorial contract. Mayo’s first assignment will be “The Gilded Lady.” Mayo, during his tenure on the Warner staff, directed among others “The Petrified Forest” and “Black Legion.”

**Grainger Sells “I” List to Butterfield**

Detroit, June 16.—James R. Grainger, general sales manager of Universal, has closed the 1937-38 production complete with the Butterfield circuit, 70 theatres strong.

**Paul Burger Passes**

Hollywood, June 16.—Paul Burger, 47, writer for 20th Century-Fox, died early this morning at a local hospital after a prolonged illness. He is survived by his wife and daughter, Hope, who had just arrived from Wellesley College in the east. Funeral arrangements are being set.

Burger’s last screen work was “Charlie Chan at the Olympics,” an original. Before coming to Hollywood, he was identified with the home office sales departments of M-G-M and United Artists for many years. He was a nephew of Nicholas and Joseph M. Schenck by marriage.

**Chicagoland**

Hollywood, June 16.—Jules Rubin, representing Publix Great Lakes, and James R. Grainger, representing Universal, are dickering on the latter’s new product. Grainger flies east Thursday to attend the premiere of “The Road Back” at the Globe, New York, that evening.

**M’Donald, Raymond Wed**

Hollywood, June 16.—Jeanette MacDonald and Gene Raymond were married here at 9 P.M. tonight in the Wilshire M.E. Church. Mrs. Warren Rock was matron of honor. The bride’s attendants were Fay Wray, Ginger Rogers, Mrs. Richard Harragve and Mrs. John Mack Brown. Harold Lloyd, Helen Jones, Basil Rathbone, Johnny Mack, Dick Rich ard Harragve and Warren Rock acted as ushers.

**Opens Office in Boston**

Boston, June 16.—Selected Pictures has opened an office here, which is owned and operated by Florence Gross of the last line of Paramount and of John Scully, present Grand National manager in New England.

**Benjamin Receiver Named**

Hollywood, June 16.—Richard Bennett was placed in receivership today. The action was a result of a petition of Mrs. Bennett.

**Bennett, Receiver Named**

Hollywood, June 16.—Richard Bennet was placed in receivership today. The action was a result of a petition of Mrs. Bennett.
Bigger business than ‘Galahad’ in first 4 days of first 4 dates in Boston, Memphis, Erie, Seattle!

The Cast!

PAT O'BRIEN • HENRY FONDA • MARGARET LINDSAY • STUART ERWIN • J. Farrell MacDonald • Dick Purcell • Joseph Sawyer • Craig Reynolds • John Litel • Jane Wyman

The Director!

RAY (The Singing Marine) ENRIGHT

The Producers!

WARNER BROS.

COME ON IN... THE WARNERS ARE FINE!

ANOTHER DAWN (Kay Francis, Errol Flynn, Ian Hunter)
The Singing Marine (Dick Powell, Hugh Herbert, Doris Weston)
EVER SINCE EVE (Marion Davies, Robert Montgomery, Patsy Kelly)
TALENT SCOUT (Donald Woods, ‘The Gold Diggers Flying Troupe’)
THEY WON'T FORGET (Claude Rains, Gloria Dickson, A Mervyn LeRoy Prod’n)
General Production Cut to 14 Features

Hollywood, June 16.—General Pic-
tures, which some time ago announced a program of 26 features and eight weste-
rs, will produce under its reor-
ganization eight features and six weste-
rs, at a picture cost lower than initially planned.

First of the new program will be “Night Edition,” which gets under-
way, according to the motion-pro-
duction head, by the end of the month.

Fern Kimball is reporting contacting the embodying artists of the original plan to get approval to
change the contracts for the new deal.

Issues Chaplin Writ

Federal Judge Vincent L. Leibell, yesterday entered a final decree for an injunc-
tion and delivery of all cata-
logs and publicity matter relating to
“The Kid” and “Shoulder Arms,” to
Charlie Chaplin in his suit against Mogull, and in effect, restrained Lou,
Law and Mogull. He also perpetu-
ally enjoined the defendants from printing, continuing or publishing any chaplin
brought the suit to prevent further alleged infringe-
ment of sales of prints of the pictures.

Denies Plea in Lowell Suit

Federal Judge John C. Knox yes-
terday denied the application of Leon Choules, attorney for John Lowell, to
postpone her $23,000 damage suit against
the Van Beuren Corp. to October.
Choules application was made because he was unable to communicate with the plaintiff. Judge Knox stated
that he would dismiss the suit unless the plaintiff was ready to proceed with the trial this month. The suit asks damages for personal injuries alleged to have sustained during the filming of “Adventure Girl.”

Flash Preview

“Tales from the Vienna Woods”—Typically, Viennese— its mellow, care-free—this has Magda Schneider and Leo Slezak giving capital and amusing entertainment. A story based on mistaken identities.
This film will be reviewed in full in an upcoming issue of Motion Picture Daily.

Bars Japanese Film

Shanghai, June 16.—The Japanese
consult general here has banned show-
ing of “Our National Defense Line,” a propaganda film. It is believed his action is the result of the recent ex-
citement stirred up among Chinese as a result of the showing of “The New Earth,” another Japanese film.

Complete Filming Tour

A camera crew headed by Herbert
von Schoellnach has just completed a tour of the country for the purpose of making historical, cultural and scenic scenes to be assembled into a film called “Symphony of the Ameri-
can Scene.” Arthur Zielon sponsored the trip.

Derr Hunting Player

E. B. Derr, president of Crescent
Pictures, touring the country in search of a player for the role of “Secret Service Smith,” in the series of films planned, is enlisting the aid of theatre executives in the major cities in con-
ducting screen test of candidates for the role.

“Sing and Be Happy” (19th Century-Fox) Hollywood, June 16.—Considered in comparison with most of the music-comedies turned out by Darryl F. Zanuck’s production outfit, this falls into the minor league. It lacks names for patronage draw in the first place, has a weak story in spite of a boost of novelty in idea which in general has little of that infectious spark which may be counted upon to carry over to an audience.

There is a song or two, supplied by Sidney Clare and Harry Akst, which may prove popular, and Anthony Martin, who plays the lead, has an agreeable voice, but otherwise the film has little to offer. James

The original screenplay by Lou Breslow, John Patrick and Ben
Markson finds Martin, wastrel band leader an of an advertising execu-
tive, Berton Churchill, stranded in the west. He returns to New York to
be beaten by an impotent but
business rival. The two companies are competing for an important pickle
contract, which involves a radio program. The girl’s father is constantly
beaten by Churchill because a man in his office is selling secrets.

While, Martin sings his way in pursuit of the hand of Miss Kay against
the judgment of counsel submitted to the Chie Glazer and Helen Westley.

To save the girl’s chance of winning the contract at an audition,
Martin jumps in with his band, and general happiness results.
Production Code Seal No. 3,511. Running time, 65 minutes. “G.”

“Married Before Breakfast” (M-G-M)

Hollywood, June 16.—Lively fun into which has been woven a thread of effervescent comedy, romance and conflict is the substance of this picture. Not very impressive as far as names values are concerned but, nevertheless, in the hands of capable players who go about their work with vim and verve and dash this show that should nicely in association with a more expensive produced or dramatic offering.

The plot is merely a peg upon which much clever dialogue, laugh-
provoking situations and comedy character performance is hung. Never
making any pretenses at the serious, this one goes along at a breezy tempo. Much credit for the picture’s amusement value goes to its author, Harry Ruskln, screenplay writers, George Oppenheimer and Everett Freeman, and director, Edwin L. Marin.

Finally selling an invention for a fortune, likable Robert Young gives a performance that is the equal of his boyhood friends of less prosperous days. Intent on marrying socialite June Clayworth, his plans go awry when he encounters Florence Rice. Intent on doing good for everybody, Young determines to help Miss Rice by helping the boy she wants to marry, Hugh Marlowe, to get this insurance comedy picture through. The plot involves the which Barnett Parker, Warren Hymer, Helen Flint, Irene Franklin, Tom Kennedy and Edgar Dearing participate brought many laughs from the audience before Young decides that Miss Rice is the girl he must marry.
Production Code Seal No. 3,236. Running time, 68 minutes. “G.”

(Additional Review on Page 4)

After Continental Films

Danubia Pictures, Inc., has moved
to larger quarters on the third floor of the Godfrey Bldg. Eugene Lang, president of the company, has taken
for Europe and will visit Paris, Vienna and Budapest to buy product-
in an exchange distribution. He will
be gone two months.

Browning, Lone Take Park

Browston, June 16.—William Browning and Clarence Lowe of New York have closed for the Park. Actual transfer will not take place until 1939, it is

Hold Cleveland Contest

Cleveland, June 16.—The News
daily local afternoon paper, gave from
page space to a four-way screen test contest that involves six theatres of the city. The News, United Airlines and Universal, and continues for four weeks. Five
girls will be given tests weekly on the stages of each of the six the-
tres, with the audience selecting three winners when their pictures
flashed on the screen daily the follow-
ing week. The final winner will get a trip to New York and a part in a
Universal short.

Fleischers Employes Will Vote on Union

new election to determine whether or not the Employes & Designers of the Max Fleischer studio employes will be held in the near future as required by the union’s request, the N.L.R.B. referee, on the union’s contested claims that it represented a majority of the em-
ployes. The hearing was indefinitely postponed, but may resume today in an effort to determine whether or not the union could bring a separate labor unit, apart from mechanical employes of the Fleischer plant, as it contended by the company. Fleischer was represented by counsel appearing by Louis Nizer, his attorney.

St. Louis M.P.T.O. Union Agree

St. Louis, June 16.—An agreement on wages scales and working condi-
tions was reached by represen-
tatives of the M.P.T.O. unit and the new Theatrical Employees Local No. 2, according to John P. Nichols, interna-
tional vice-president of the I.A.T.S.E. F. & M. houses and Loew’s signed the same a couple of days ago.

Unionize K. C. Office Help

KANSAS CITY, June 16.—Office Em-
ployes’ Union No. 14,208 has been formed here under I.A.T.S.E. auspices.

Form Springfield Union

Boston, June 16.—A. F. of L. or-
ganizers have added a Theatre Em-
ployes’ local in Springfield. Myles
Gibson is president.

Wall Street

Most Decline Slightly on Board

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(Quotations at close of June 16)
THE NEW UNIVERSAL HAS THE HONOR TO PRESENT
AN EXTRAORDINARY MOTION PICTURE
DRAMATIZATION OF ERICH MARIA REMARQUE'S
ROAD BACK
BIG BROTHER OF "ALL QUIET ON THE WESTERN FRONT" AND BY THE SAME AUTHOR

TWICE DAILY 2:45 & 8:45 P.M.
AT THE AIR-CONDITIONED
GLOBE THEATRE
Broadway at 46th St., Beginning Thursday Evening, June 17, 1937

MIDNITE SHOW SATURDAY—SUN. & HOLIDAYS 3, 6 AND 9 P.M.
MATINEE 30, 77, 1.00 • • EVENINGS 30, 77, 1.00, 1.50, 2.00
SATURDAY MAT. & MIDNITE, SUNDAY MAT. . . . 30, 77, 1.00, 1.50

Screen Play by R. C. SHERIFF and CHARLES KENYON

A JAMES WHALE PRODUCTION • EDMUND GRAINGER, Associate Producer

CHARLES R. ROGERS, Executive Producer
U.A. Men Depart For Chicago Meet

(Continued from page 1)

George J. Schaefer, A. W. Smith, Jr., L. Jack Schafler, Monte W. Green, all of the Chicago Union, were leaving Chicago by train. Harry D. Bueckley, James A. Mulvey, Lowell Calvert, Hal Horne, Emanuel Silver, and Seymour Poe. Nat Thompson and Charles Steele of the office house have been in Chicago for two days with several important arrangements. Other division, district and branch managers and salesmen attending the three-day convention, included Ben Fish, western district head; Haskell Masters, Canadian district sales manager, and Jack Goldfarb, midwest district head.

Six from Chicago


“Hurrice” to Be Roadshowed

“The Hurricane,” now being produced by Samuel Goldwyn, will be roadshowed beginning Nov. 1, George J. Schaefer has assumed general management for United Artists, stated prior to his departure for Chicago. Opposite to the measures at the announced release dates for nine of the company's 36 new productions. The pictures and dates follow:

July 23, “Knight Without Armor.”
July 30, “Walter Wanger’s Vogues of 1938.”
Aug. 6, “Stella Dallas.”
Aug. 29, “The Prisoner of Zenda.”
Aug. 27, “Dead End.”
Sept. 17, “The Adventures of Tom Sawyer.”
Sept. 30, “The Robbers.”
Oct. 19, “Nothing Sacred.”

Seitznck Signs Connolly

Hollywood, June 16.—David O. Seitznck has signed Walter Connolly for the role of Gerald O'Hara, father of Scarlett O'Hara, in “Gone With the Wind.”

Looking 'Em Over

“Damaged Lives” (Welden Pictures)

This film is in reality an exposition, via fiction and an illustrated lecture, in fact, of the problems incident to the ravages of venereal disease, and the probability of intelligent understanding of the problem is attained. By its subject matter, it is totally unfit for theatrical exhibition and properly falls into the field of social service endeavor for showings under such auspices.

The film was banned originally by the New York State censor board, but later was approved by the N. Y. Board of Regents, under which the censor board functions. It is now presented under the sponsorship of the American Social Hygiene Ass’n. There is, of course, the possible temptation of capitalizing on it from the “forbidden” angle. Such a procedure must be condemned.

The fiction story, however ineptly told from the standpoint of production value, is nonetheless not tawdry, cheap or vulgar. The only objection to it could come from those who oppose the dissemination of any such information, an attitude traditionally held by newspapers, but now virtually discarded.

The story tells of the tragedy in the life of a young couple as the result of a single indiscretion on the part of the man, and the hope they have at the end of successful treatment. The last 30 minutes, of the film is devoted to the illustrated lecture, which frankly cites facts and produces photographs. No production code seal. Running time, 90 minutes. “A.”

Robb & Rowley, U.A. “Paris” and Nelson $37,000, Paramount

(Continued from page 1)

$15,000. “At the Races” will open there this week. The Music Hall wound up the first seven days of “Woman Chases Man” last night with about $55,000. The Criterion on the second week of “Go-Go” took in about $5,000. “Orange Cafe” at the Kialto ended with $60,000, while the Rivoli garnered approximately $5,000 on the last eight days of “Hit Parade.” After a brief closing “Slave Ship” opened there last night.

“The Road Back” will open to night at the Globe on a two-a-day policy, replacing “Lost Horizon,” which expired a 10-week period with $3,000. Universal had a successful Globe attraction. Early in July Paramount will open a two-a-day “High, Wide and Handsome” at the Astor on an arrangement whereby Loew’s will get the first receipts to cover the rent and nothing will be charged above the guarantee figure.

F&M Acquire Two In St. Louis Deal

(Continued from page 1)

Aniella, and the Shenandoah, South St. Louis, and Tivoli, University City, F. & M. units.

Under the terms of the agreement which will start July 1, F. & M. will handle all the film buying and supervise the management of the five theatres, while Aniella Brothers will operate. There will be no change in the runs.

Trans-Lux Deal Near

Trans-Lux practically set on a deal whereby the Fifth Ave. Playhouse will be dropped from its circuit. The theatre will be remodeled for newsworthy showings.

Rammil at Mt. Baker

Portland, June 16.—Lou Rammil, manager of the Portland branch of the U.A. metropolitan office, was here Monday to schedule the week’s shows. Rammil has been in the theatre business for ten years. He heads up a small chain of theatres in Oregon.

Plan Salt Lake Show

SALT LAKE CITY, June 16.—A permanent variety stage show will be held at the recently remodeled Orpheum here, according to Harry David, general manager of Intermountain Theatres. Holden Swiger, Paramount manager, will manage the Orpheum and book the shows. C. Clare Woods, present Orpheum manager, will replace Swiger at the Paramount.

Wilby Coming to N. Y.

Robert Wilby of Wilby-Kinney Theatres is due in New York next week to discuss an extension of the operating contract for the circuit with the Paramount, Pathé and president and theatre head. The current Wilby-Kinney operating contract expires in September and indications that a long term extension will be agreed upon.

Variety Club

Cleveland, June 16.—Variety Club is all set for its first golf tournament of the season to be held at the Beechmont Country Club on June 21. President M. B. Horwitz states that more than 200 are expected to attend. Evening will be devoted to dinner and Keno in the evening.

Harry Greenberg is chairman of the committee, working with E. W. Johnson, Jack Shulman and P. E. Essick.

Tri-States Grosses Show 6-Month Gains

OMAHA, June 16.—District Manager Evert R. Cummings of Tri-States reports increased grosses for every city of his district except one for the first six months ended June 30 when compared to the same period of 1936.

The increases were priced by higher prices in three situations, Hastings, Grand Island, Neb. Grosses jumped 25 per cent for Hastings; 15 per cent for the other two.

Omaha grosses jumped 15 per cent during the period, but Sioux City fell off 15 per cent. Stocks of drought conditions in South Dakota since the backbone are the principal industry of this Iowa city, the 35-year low in stock prices hurt it. Omaha has raised $10,000 in stock prices in the past six months.

In western Nebraska the state's greatest quick-money crop, sugar beets, will be bountiful and good business for exhibitors of the North Platte Valley.

Executives Address AFM

LOUISVILLE, June 16.—Today's session at the convention of the American Federation of Musicians, being held here, was featured by addresses delivered by Joseph Weber, president; and William H. O'Malley, president of the Chicago local, and Chauncey Weaver, executive officer, all emphasizing the danger of the C.I.O., and affirming adherence to the A.F.L. Vincent T. Miles, member of the Social Security Board, spoke, outlining the security act.

About 10 resolutions came before the convention, mostly concerned with the welfare of its members. Incumbent officers will seek reelection. The only one opposed is Harry Brenton, treasurer.

Gets a Demonstration

VANCOUVER, June 16.—A demonstration of projection equipment has been given to J. M. Coady as part of his general investigation for the Provincial Government. Some 120 in all, two men in a booth are necessary. Theatre owners are seeking an amendment to the Fire Marshal’s Act permitting one licensed operator and an apprentice.
"What they need is 'NEW FACES'"
...and what the screen needs most is the new faces RKO Radio gives it in . . .

"NEW FACES OF 1937".

An Edward Small Production
Directed by Leigh Jason

Shoot the show works for "NewFaces."...It’s the grandest, newest, swellest entertainment that’s hit the screen in years!...Stage, screen, radio—even television—talent running wild in a 3-ring circus of exciting surprises and tuneful gaiety!...There’s no way to compare it with anything that’s ever gone before!...It stands alone in its newness, freshness, brilliance!...The biggest Summer attraction a theatre ever had!

with these famous entertainers

JOE PENNER
MILTON BERLE
PARKYAKARKUS
HARRIET HILLIARD
WILLIAM BRADY
JEROME COWAN
THELMA LEEDS

And what songs!

"Love is Never Out of Season"
"Penthouse on Third Avenue"
"If I Didn’t Have You"
"The Widow in Lace"
"Peckin’"
"New Faces"
"When The Berry Blossoms Bloom”,

AND SCORES OF OTHERS!
Academy Urges General Study Of Television

(Continued from page 1)

available with the requisite photographic quality, television may be expected to be a standard feature in the home. In this connection, the prospect of a New York commercial application in the larger urban centers will not long be delayed. The lesson to be derived from the British experience to date may be that when those in a position to gauge entertainment value advise that a given picture size is inadequate for successful commercial application, no purpose is served by trying it out on the public. The likelihood of a New York format does not increase with the size of the jury.

For the United States, it is to be hoped that no attempt will be made to commercialize home television until a picture equivalent in definition to the best home movies now available. It is not smaller than 24 by 18 inches, can be furnished with routine reliability. The most important interests in the domestic field appear to be committed to some prudent policy.

Sees Coast as Field

The report expressed the opinion that after something nearer perfection has been achieved in New York and the result of the Empire State and Chrysler Bldg. broadcasts Los Angeles will be the next important field for experimentation. The report predicts that New York problems will be well on the way to solution in 1938 or early 1939.

No prospect for early television service in sparsely settled areas is seen. High bandwidth, sparsely settled areas for vantage points for broadcasting to distances up to 43 miles, the report states, but they at the same time blanketed the broadcasts in spots. Los Angeles, on the other hand, has the California at an elevation of 1,625 feet and that the broadcast signals have plenty of entertainment talent.

The report is signed by Carl Dreher, chairman; Gordon Haring, clerk; J. C. Clark, J. G. Frayne, Barton Krueger, Wesley C. Miller, Hollis Moyse and William Mueller.

Mail First "Trends" Sheets

The first set of loose-leaf pages of "Trends and a Few Opinions" prepared by the Script Library, a division of Radio Events, Inc., has been placed in the mail.

The pages include an analysis of fall trends in radio, sales promotion ideas and Script Library catalog listings.

Harry R. Zander Dead

Harry R. Zander, script writer for Blackett-Sample-Hummert on the Gold Medal Hour, died yesterday at the age of 48 in Washington, D.C. He had been a Washington, L. I., after an illness of a week.

LEO SAYS

WHN's showmanship means more sales!

WHN DIAL 1010
M. S. M. L. O. W.

MOTION PICTURE DAILY

Thursday, June 17, 1937

Academy Urges General Study Of Television

NBC Booklet to Tell Of Fight Broadcasts

NBC this week will issue a 16-page booklet showing how since 1921 that network has taken the nation to the ringside of the most important boxing matches—from the Dempsey-Carpentier match in 1921, through Dempsey's career, Firpo, Wills, Tunney, Sharkey, Schmeling, Baer, Carnera, Joe Lous, and the forthcoming battle in Chicago. The text points out that these major fights have attracted larger radio audiences than any other entertainment broadcasts in radio history.

NBC Gets Goldman Band

The Goldman Band concerts will be offered over NBC for 16 weeks, beginning Sunday. The Blue network will carry the feature. The concerts will be heard Sundays from 8:30 to 9 P. M., E. S. T., coming to a close August 15.

Reynolds Contract Renewed

R. J. Reynolds Tobacco Co. has signed a full-year renewal contract for its series on CBS. The contract is effective as of June 29. The first 13-weeks of the contract, from June 29 to Sept. 21, is for a half-hour period, 9 to 9:30 P. M. For the remaining 39 weeks, beginning Sept. 28, the program will be returned to the full-hour schedule, from 9:30 to 10:30 P. M. The William Esty agency handled the deal.

Miss Wicker to Drop Show

Irene Wicker, "The Singing Lady," will discontinue her weekly half-hour musical program on the NBC Blue network, effective June 25. She will continue the Monday through Thursday 15-minute program on the Blue, however, adding a Friday 15-minute program when she discontinues the half-hour show. N. W. Ayer & Son is the agency.

Start New Haven Series

A new series of novels began over WMBL yesterday. The 25-piece orchestra broadcast from the Pavilion Royale, Savin Rock, Conn. The series will be heard three times weekly, Wednesdays and Saturdays at midnight, and Sundays from 12:30 to 1 A. M. The broadcasts will be fed to the Inter-City network, from WEDH of New Haven.

Varidy to Continue Program

Varidy of Vienna, having announced that it would discontinue its half-hour Sunday program on WMCA, has revised its plans, and will keep the program running throughout the summer. The company also sponsors the program over WOR, and this too will remain for the summer.

Wasey Signs Carson Robison

Wasey Products Corp., through the Wasey agency, has signed Carson Robison and his "Buckaroos" for a series of programs on NBC, to begin October 4. The series will be heard Mondays, Wednesdays and Fridays from 4 to 4:15 P. M. on the Blue.

To Change Gospel Program

The Gospel Broadcasting Ass'n program on Mutual, Sundays from 11 P.M., to 12 midnight, will undergo a change in format this Sunday. In place of the Rev. Charles Fuller talks, the sponsor will insert old fashioned revivals.

Renew "True Adventures"

"Your True Adventures" series, heard Thursdays from 10 to 10:30 P. M. E.D.T., on CBS, has been renewed for the fall season. Colgate-Palmolive-Peet, Benton Bowles is the agency.

New Shows on the Air

"Captain Tim"

"Captain Tim's Spy Stories," produced under the auspices of the WPA of New York and presented on WINS, Tuesday evenings, is a marvelously producible suspenseful program, dealing with spy experiences.

Present for the opening was Capt. Healy, whose personal espionage experiences during the World War form the background for the stories. Healy recounted the invaluable work accomplished by spies throughout American history, and paid tribute to their work. This was with espionage activity in France during the war and moved smoothly throughout the entire 30-minute period. Vernon Radcliffe, WPA radio production manager in New York, handles the production and script.

"Music By"--

"Music By -- ," a new WOR sustaining feature, is a standardized straight musical and vocal production featuring Bob Haring's excellent orchestra. While it differs not at all from scores of similar programs on the air, it nevertheless provides entertainment listening in that the band is a top notch one, equipped with smartly originated pieces.

Heard to advantage with the orchestra were the Key Men, male quartet; Eleanor Sherry and Walter Aarons, solo vocalists, and the Embassy Trio of girl voices.

Musical numbers included "I Dream Too Much," "Night and Day," and "Cuban Rumba." Harmony numbers included "Song of the Marines" by the Key Men and "Mary Anne" by the Embassy Trio. Aarons was outstanding in a solo rendition of "Swell of Your Sway" and Miss Sherry's big number was "New York in a Million Years".

The series is a sustainer, and is offered Tuesdays from 8 to 8:30 P. M., E. D. T., BANNER

Radio Control Held Hopeless

By Kuykendall

(Continued from page 1)

of which Walter Vincent is chairman, has no immediate plans for resuming programming over the new station, according to representatives of the companies. Only one such meeting has been held by the committee and little of a tentative nature has been reported from that meeting. Spokesmen for the producing companies informed the exhibition committee that they were aware of the problems being complained of and were doing their best to control and reduce them. The general attitude of the producing spokesmen is that new definitely assurances than this can come from the companies.

Kuykendall emphasized that he hoped the matter would be handled as vigorously as ever against the regressive action of Hollywood producers and was not yet satisfied that all the necessary measures had not been attempted, despite the unprofitable outlook for attaining any definite results.

Deplores Program Failure

The M.P.T.O.A. head was equally disappointed, he said, in the prospects for realizing any comprehensive trade practice program or for the establishment of a code of conduct among program boards, at the outset of the new selling season. He indicated the possibility, however, that, of the M.P.T.O.A. launching a new offensive in the late summer or early fall to force concessions of this nature from distributors.

Kuykendall plans to leave tomorrow for his Columbus, Miss., home. He will attend the annual convention of the Society spokesmen, at the Richmond, beginning June 28.

Himber to Lucky Strike

Richard Himber's orchestra has been signed for the Lucky Strike "Hit Parade" series on NBC, beginning August 11. The contract is for the usual "Hit Parade" stay—seven weeks.

WQXR Forming Opera Unit

WQXR is forming an opera company for a weekly program. The company will be under the direction of Raffaeli, the major opera tenor. Auditions are now being held at the station.

Jean Sablon Is Signed

Jean Sablon, French singer, has been signed to appear regularly on the RCA "Magic Key" program. The contract is for an indefinite period. Sablon will abandon his current twice weekly sustaining periods.

Nelson Hess to Marry

Nelson Hess, well known radio agent, will leave for Hollywood early next week to wed Mary Houghton, daughter of Arthur Houghton of the Will Hays office.

Radio Events, Inc.

AN INDEPENDENT PRODUCING GROUP

Setting a Standard of Production

that helps radio comprehend its value

353 Fifth Avenue, New York, N. Y.
RKO Hearings Are Expected To End Today

(Continued from page 1)

affiliated companies as carried on the books of those companies rather than the lower valuation carried on the books of the parent company.

George L. Schein, attorney for the stockholders, also placed Arthur D. Mendes, investment counselor, on the stand to prove that the valuation of the new securities under the plan was too low. Alger refused to allow cross-examinations with other major producers.

William H. Clark, treasurer of RKO Pictures, testified on behalf of the proponents that the method of amortizing pictures over an 18-month period was a fair one. Clark's testimony was in answer to Schein's contention that 42 pictures produced $1,496,000 after they were written off the books at $1 each. Clark contended that it was impossible to arrive at an amortization figure which would eliminate all possible later earnings. He pointed out further that earnings from such pictures were only 54% of the total rentals during 1936. Si Fabian testified briefly as to his claim against RKO based on guarantees of leases made by RKO Proctor for the Palace in Albany and the Plaza in Schenectady. After cross-examination he admitted that rentals had been reduced. G. Frank Reavis, Fabian's attorney, was granted permission to reply if the contention is raised at subsequent hearings that RKO was relieved from these guarantees because of lease modifications.

Reflections from RKO

LOS ANGELES, June 16.—Al Simpson of the Los Angeles Times declared he uses film in his camera for those candid. But some of the boys are still thinking of last year's convention snapshots.

JULES LEVY had a sudden yen for an association reunion. Jim Finney, his secretary, and then the possible best-seller turned out to be his convention speech.

JOHNNY O'CONNOR tried to get an advance tip on the perfect lineup so as to figure out some good deals before Jules Levy could get wise to the scheme, but McCormick and Nielson, press men, kept the important yarn under lock and key.

AL POLLARD commutes from the Washington office to his place in Edgemere, Md. Due to his rapidly expanding waistline Al is having a time stooping for weeds in his garden.

RALPH ROMAN, March of Time writer, is seldom without an umbrella. He's a stickler for his cigars and can't do without his pipe, which he collects, dangly from his jaw. Convention speech was made this week to hold no terror for Roman, who makes about seven a month.

If you don't like to do a lot of friendly chatting in the morning before you've had your coffee stay away from Claude W. McKean, Indianapolis.

FRANK M. SNELL, vice-president of Condor Pictures, is withholding his decision to move his office to his company's Hollywood studios until he has a chance to pick up on the golf club for the film company. His decision will be announced upon receipt of club rates, course yardage, etc.

Aside from his small daughter, Herb Greenhilt, Cleveland branch manager, likes salami about as well as anything. That old digestive tract may develop snags any minute now.

R. H. LANG, Pittsburgh, is the latest "country gentleman" in the gang. He has just bought a new place in Mt. Lebanon, Pa.

Salesman E. GUY HANCOCK, Indianapolis, doesn't give out any information on that contract that's "F" for fear, we do. It stands for Edgar, but he hates it.

MAX FELLMAN, one of the eastern RKO theatres booking offices took advantage of the free ride to the coast to clean up a few local problems which some of the out-of-town boys.

HAL SLOANE and KAY KAMEN, publicity men in the east for Walter Reade for the past 15 years, much evidence carrying special buttons and badges supplied by Mickey's proud parent.

RALPH ROMAN and his four-man delegation stowing for "March of Time," were in a constant huddle, smoking up terrific ideas, no doubt.

BILL DAHLER and LOU MILLER were again the inseparables as they huddled for that many an RKO conclusion. This is one for Ripley, considering the rivalry between the contract approval men for the west and east.

To make a perfect camera record of the convention, Joe Hepner, New York Jew, says he will introduce a new "Contax" camera, but he found it tough going trying it out on the tough and ragged jaws of the husky sales boys.

The Boston boys are worried about Mr. Ames' given shoes, being left at home. The poor pooch bums his head on trees instead of walking around them.

Unusual Reception Accorded RKO Men

pictures set for early release to companies that occupied the greater part of the opening session today at the Ambassador Hotel here.

The opening was opened by Ned E. Depinet, vice-president in charge of distribution, and Jules Levy, general sales manager of RKO, and "The Toast of New York" were two of the important films on the current season's lineup discussed today.

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writers under RKO Contract Number 46

Los Angeles, June 16—A total of 46 writers are under contract to RKO, the annual sales convention at the Ambassador here has been informed. Heading the list of writers on the roster are: Dudley Nichols, Allan Scott, Irwin Shaw, Dorothy Yost, George S. Kaufman, Frank Wead, Mortimer Offner, Philip G. Epstein, John Twist, Anthony Veiller and S. K. Lauren.


Approves RKO Settlement

Federal Judge Bondy yesterday signed an order approving settlement of four rent claims against RKO Studio and Sales Corp., Hobbitelle Inc., Hobbitelle Realty Co. and Hobbitelle, Inc. This order settled $9,318,341 and were allowed at a settlement figure of $1,249,996.

Japan to Export Films

Japan intends to export its native films with the dialogue in English to the United States, according to Haruo Kondo, secretary of the International Cinema Ass'n of Japan, who is here en route to London.
ROLICKING!
RHYTHMIC!
ROMANTIC!

hear:
TWO HEARTS ARE DANCING
DON'T EVER CHANGE
HAWAIIAN HOSPITALITY

RHYTHM IN THE CLOUDS

with PATRICIA ELLIS • WARREN HULL
WILLIAM NEWELL • RICHARD CARLE

Directed by JOHN H. AUPER • Screen play by Olive Cooper
Adaptation by Nathanael West • Original story by George
Mence, Ray Bond • Associate Producer ALBERT E. LEVOY

REPUBLIC
"Out West" Strong in Lincoln Slump

LINCOLN, June 16—With "Way Out West" doing the bulk of the pulling, the Orpheum went up to $2,000, $600 above the average, with four other houses sharing in the dual split. Outside of that, the theatre row grosses caved in before an onslaught of cold weather.

Total first run business was $8,400. Average is $8,450. Estimated takings:

Week Ending June 9:

"NAVY BLUE" (Republic)
"HUSTLER FROM HOLLWOOD, (Para.)
"PARADISE EXPRESS" (Republic)
"RIDING ON" (Reliable)
LIBERATION (M-G-M) 7 days. Gross: $900. (Average, $600)

Week Ending June 10:

"SOLDIER AND THE LADY" (RKO)
"TOO MANY WIVES" (RKO)
"WAY OUT WEST" (M-G-M)
"SONG OF THE CITY" (M-G-M)
"NIGHT STAGE" (M-G-M)
"NANCY STEELE IS MISSING" (Para)
LINCOLN—(1-00). 8c-15c-25c. 7 days. Gross: $2,000. (Average, $300)
"ROMANCE AND RICHES" (G. N.)
"LEAGUE OF FRIGHTENED MEN"
VARIETY—. $1,100. 15c, 25c, 7 days. Average, $1,300. (Gross: $300)

Week Ending June 11:

"PRINCE AND THE PAUPER" (W. B.)
"THE RED LION" (M-G-M)
"PICTURE OF A LITTLE" (M-G-M)
"PICK A STAR" (M-G-M)
"WOMAN OF THE NIGHT" (20th-Fox)
"ST. LOUIS" (20th-Fox)
"TO THE NORTH" (M-G-M)
"LULU" (M-G-M)

"Parnell" Is Strong in Two Boston Houses

Boston, June 16—"Parnell," on a duel with "Let's Get Married," was outstanding in a quiet week. It took $16,200, up $4,000, at Loew's Columbia. It reached $7,000 at the line by $4,000, at Loew's State. The weather was hot.

With "My Affair," with "On, Doctor," drew $12,000 at the RKO Memorial. "Kid Galahad" and a stage attraction at the Metropolitan failed to click and grossed only $19,000.

Total first run business was $80,200. Average is $89,500. Estimated takings for the week ending June 10:

"MAN ALONE" (G. B.)
"ANGELS HOLIDAY" (20th-Fox)
"FENWAY" — (1-302). 8c-15c. 7 days. Gross: $1,000. (Average, $143)
"THIS IS MY AFFAIR" (20th-Fox)
"OH, DOCTOR!" (Univ.)
"WIZARDS" (RKO) 7 days. Gross: $2,000. (Average, $286)

"Parnell" (M-G-M)
"LET'S GET MARRIED" (M-G-M)
"LET'S MAKE A MARRIAGE" (Loew's Orpheum)—(2-295). 35c-45c-65c. 7 days. Gross: $3,200. (Average, $457)

"Parnell" (M-G-M)
"LET'S GET MARRIED" (Col)
"LOVE IN THE HILLS" (2-295)
"MITCHELL" (2-216)
"ROMEO AND JULIET" (2-295)
"PRINCESS" (2-295)
"ROMEO AND JULIET" (2-295)
"GOLDEN CHASER MAN" (U. A.)
"LET THEM LIVE" (Univ.)
"LET THEM LIVE" (M-G-M)
"NEED HOURS LEAVE" (G. N.)
"WOMAN OF THE NIGHT" (Univ.)

"Parnell" $10,000 Draw at Milwaukee

MILWAUKEE, June 16—"Parnell" and "Pick A Star," grossing $10,000 at Fox's Wisconsin, were the week's winners. Business was up at both houses. The bill has gone over to the circuit's Strand for a continued run.

"Kid Galahad" and "When Love Is Young" did $6,500 at the Warner, $1,800 to the good.

"Woman of the Night" business was $3,400. Estimated takings:

Week Ending June 10:

"CLOISTERED" (Bos)
"GIVING THEM THE BLUES" (RKO)
"GARDEN—(2-200). 35c-65c. 7 days. (Average, $2,000)
"GREAT HOSPITAL MYSTERY" (20th-Fox)
"PALACE—(2-200). 35c-65c. 7 days. (Average, $2,000)

"Parnell" (M-G-M)
"BIG BUSINESS" (20th-Fox)
"CHINESE—(2-200). 35c-65c. 7 days. (Average, $2,000)
"LOST HORIZON" (Col)
"TOP OF THE WORLD—(2-200). 35c-65c. 7 days. (Average, $2,000)

"THE WORLD'S IN LOVE" (Univ.)
"GRAND THEATRE—(2-174). 15c-35c-55c, 2nd week. Gross: $1,000. (Average, $300)

"MANHATTAN MELODRAMA"
"MAGNIFICENT OBSESSION" (Univ.)
"QUIET HERO" (20th-Fox)
"SILENT BARRIERS" (Para)
"STARDUST" (20th-Fox)
"THE THREE MUSKETEERS" (Para)

"Parnell" $14,000 Hit in Providence

PROVIDENCE, June 16—"Parnell" hit the high spot for the week, taking in $14,000 at Loew's State, $2,000 up. The Majestic, with "The Go-Getter" on a dual with "The Case of the Stuttering Bishop," was the only other house to reach par, catching $9,700. The rest took a lower jump.

"Mountain Justice" and a stage revue brought $6,500 to Fay's, off $200. Total first run business was $39,700. Average is $9,500. Estimated takings for the week ending June 10:

"SILENT BARRIERS" (G. B.)
"HOTEL HAYWIRE" (Para)
"FREEDMAN—(2-199). 35c-65c. 7 days. Gross: $5,000. (Average, $700)
"CASE OF THE STUTTERING BISHOP"
"MAJESTIC—(2-199). 35c-65c. 7 days. (Average, $700)

"Parnell" (M-G-M)
"LOEW'S STATE—(2-199). 35c-65c. 7 days. (Average, $700)

"MOUNTAIN JUSTICE" (W. B.)
"FAY'S—(2-199). 35c-65c. 7 days. (Average, $700)

"THE READING" (W. B.)
"ELEPHANT" (M-G-M)
"THE WOLF MAN" (M-G-M)

"Parnell": $7,100, 35c-65c. 7 days. (Average, $1,000)

"Horizon" Is Coast Leader In 14th Week

Los Angeles, June 16—"Lost Horizon" continued to show strength in its 14th week, as the 4 Star in spite of a general slump. The take was $7,100, over par at regular prices by $1,300.

All the first runs were away off. "Parnell" and "Big Business" were below normal at both the Chinese and Cahuenga.

Total first run business was $75,375. Average is $10,750.

Estimated takings for the week ending June 16:

"CAPTAINS COURAGEOUS" (M-G-M)
"COBRA—(200). 35c-65c. 7 days. (Average, $1,000)
"LADY IN MIND" (M-G-M)
"LADY IN MIND" (20th-Fox)
"CHINESE—(200). 35c-65c. 7 days. (Average, $1,000)
"LADY IN MIND" (Col)
"JERUSALEM—(200). 35c-65c. 7 days. (Average, $1,000)

"THE WORLD'S IN LOVE" (Univ.)
"GRAND THEATRE—(200). 15c-35c-55c, 2nd week. Gross: $1,000. (Average, $300)

"MANHATTAN MELODRAMA"
"MAGNIFICENT OBSESSION" (Univ.)
"QUIET HERO" (20th-Fox)
"STARDUST" (20th-Fox)
"THE THREE MUSKETEERS" (Para)
EASTMAN'S cooperation with the industry has helped to solve many a problem of motion picture technique. Now it supplies a complete answer to the important duplicating problem. Eastman Fine-Grain Duplicating Positive and Negative Films are capable of producing duplicates actually indistinguishable from originals. Eastman Kodak Co., Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN Fine-Grain
DUPPLICATING FILMS
"Slave Ship" New York Sensation At Rivoli World Premiere!

THE KEYSTONE OF YOUR FUTURE
RKO to Have 56 Features Next Season

Short Subjects to Total 198 with Newsreel

Los Angeles, June 17—RKO will release a total of 56 features during the 1937-38 season, Ned E. DePinet, vice-president in charge of distribution, tomorrow will tell the delegates to the company’s annual sales convention at the closing session at the Hotel Ambassador here. In addition, there will be a total of 90 short subjects in 12 series, plus the customary 104 Reel Pictures and Pictorial News. During the current season, 88 short subjects were released.

Among the leading players who will head the casts of the leading productions planned for the new season by RKO will be Fred Astaire, as a team and individually starred; Katharine Hepburn, Barbara Stanwyck, Lily Pons, Joe E. Brown, Bobby Breen, Wheeler and Woolsey, Irene Dunne,

(Continued on page 14)

Strike End Raises Production to 44

Hollywood, June 17—With the striking crafts back at work, producers this week started 12 new productions and finished nine, leaving a total of 44 before the cameras, the largest number since April immediately before the strike. Twenty are in final stages of preparation and 24 are in the cutting rooms.

The starts are: M-G-M, “Big City,” Republic, “Love Abov” and (Continued on page 24)

Government Station Aim of Celler Bill

Washington, June 17—Backed by the F. C. C. Representative Celler of New York has introduced a bill here calling for the erection of a radio broadcasting station to be owned and operated by the government and devoted for the most part to broadcasting short wave programs from this country to South and Central America.

The bill calls for an appropriation (Continued on page 24)

More Radio—Pp. 23-24

Closed Shop For Studios Here Aug. 1

Actors’ Guild Will Open Office in New York

A “closed” shop for talent employed in eastern studios on either regular or commercial productions will be placed in effect Aug. 1 by the Screen Actors’ Guild. Kenneth Thomson, executive secretary of the guild, said yesterday. By that time, the guild expects to have 85% of its total talent engaged in picture work.

The guild’s eastern office will be opened at 11 W. 42nd St. on Monday with Mrs. Florence Marion in charge. Mrs. Marion was formerly associated with the Authors’ League and the Screen Writers’ Guild. Thomson said that the prevailing wage and hour scales here vary considerably from those in the west under the guild’s contract. He cited,

(Continued on page 24)

ITOA to Fight Move To Games by Majors

With the restoration of games by major circuits, members of the I. T. O. A. yesterday unanimously adopted a resolution for the appointment of a committee to combat such moves by the affiliated theatres.

The resolution states that the I. T. O. A. at all times has been willing to conciliate differences with

(Continued on page 24)

Rain Stops, “Road Back” Starts with Big Display

By J. M. Jeraldu

If Universal’s opening of “The Road Back” had taken place an hour earlier, a large number of New York’s prominent citizens would have appeared in southeasters and oilshkins. That might have taken the “gala” out of the premiere at the Globe.

The weather man gave P. D. Cochran and J. R. Grainger a break. From 8:30 to 9 o’clock there wasn’t a sprinkle, and the sidewalks dripped. And the limousines arrived. Spectators gathered and some of them acquired suntans.

Somebody at Universal had decreed that there should be light, and there was. The generators on the east side of Broadway sounded like machine guns and the arcs shooting across the sidewalk into the lobby met the glare of other arcs placed near the ticket collectors in the lobby. Even the policemen’s noses became shiny and celebrities came in giving what seemed to be Nazi salutes. They were just protecting their eyes.

Musicians’ union pickets and others tried their best to keep their signs above the heads of the crowd, but most of them had taken the road back to headquarters before 8:45.

There was so much light photographers didn’t need bulbs. Grainger was photographed while he was trying

(Continued on page 2)

For the Family

THE Roxy, which often mentions the fact that it caters to family trade, currently is playing an act called “Dance of the Lovers,” done by Lela Moore.

When the dim lights on a park bench give way to the bright glare of arcs it looks to the audience as though a man in evening clothes is indulging in what is often described as “necking.” No policeman appears and the act gains pace.

The left half of the figure is the man’s face from a horizontal position with his hands dangling limply.

The act is elaborately staged, but if the antics are art it is the type of art Minsky’s former patrons enjoyed before license troubles developed.

(Continued on page 24)

Loew’s-Para. New Franchise Talks Resume

Expect Renewal Agreement to Run for 5 Years

Loew’s is expected to enter into new deals with Paramount and United Artists calling for five-year franchises to replace the present 10-year agreements which expire with the last of this season’s releases.

Conferences between Loew and Paramount executives have been resumed, following the coast convention of the distributor. Neil F. Agnew and Milton Kusel are representing Paramount, while C. C. Moskowitz and Eugene Picker are acting for the circuit. J. J. Unger, eastern and southern division sales head for Paramount, will again sit in at the sessions as soon as he returns from Cincinnati where he is holding a regional conference.

Meetings between circuit officials and U. A. sales executives, namely, George J. Schaefer and A. W. Smith, Jr., have been suspended until the Chicago regional session is over.

Paramount to Test North Dakota Law

Paramount expects to file an application for an injunction to restrain the State of North Dakota from enforcing its circuit theatre divorce law before July 1. Austin Keough, Paramount vice-president and secretary, said yesterday.

The application will include a test of the constitutionality of the measure in that the application for the injunction will be based upon contentions that the state law violates the due process clause and other provisions of the Federal constitution. Papers in the

(Continued on page 18)

Small British Units Plan Quota Protests

London, June 17—Independent producers and small distributors, recording units and minor studios are discussing an organized protest on the new proposals at a meeting to be held Monday.

The motion picture industry has issued a call for a fusion of all these elements with independent exhibitors for joint action against the cost clause, double quota reciprocity and other features threatening a product shortage and extinction of small interests.
MOTION PICTURE DAILY
(Registered U. S. Patent Office)
Vol. 41 June 18, 1937 No. 142

Martin Quigley
Editor-

cofEditor

Maurice D. Maunder
Managing Editor

J. M. Jerauld

Advertising Manager

FRIDAY, JUNE 18, 1937

BY RED KANN

Insiders’ Outlook

Courage and intelligence form the kindling that has been poured into the making of "The Road Back" and the rewards now are about to be turned over to the public, the inescapable arbiters, for determination. Of this sequel to "All Quiet on the Western Front," it is fitting to observe at the outset that, now and at this time when a second World War appears well on its unholy way, Erich Maria Remarque’s study of the aftermath of the first has to have told for thinking it ought to precipitate and the arresting of future damage it might induce. It is not within the normal function of the producer of films to embark upon enterprises such as this with the social order in mind. Therefore and obviously, Universal made the "Road Back" with an eye to the fact that it was delivered, the hope must trust that this will be a commercially blessed effort.

With its faults, the picture has its merits. There are quite pronounced merits. The faults, we are inclined to credit to the book itself; to its episodic treatment and thus to its lack of a sustained and concentrated story. It is true Remarque saw no purpose in a highly personalized drama. The impact of his approach on the uncertainty and the hopelessness which followed in the wake of the war was impact sufficient that gathered intensity and power by the very force of the events themselves. Those circumstances were the drama. The small band of returned German soldiers who were implanted in the foreground were merely the human characters, symbolic of millions in the vanquished nations, who sloughed around in the mire of despair enervating futilely to find a way out of their morass.

The trial goes against him. But before the conviction, Albert’s war comrades testify in his behalf. The words placed in the mouths of these characters build into a smashing indictment of war at large, the political and economic motives. "If I want to know who really is guilty, find the men who gave us the revolvers and sent us out to use them," they dok. Killing private enemies to square private grievances shocks the court, yet judge and jury are asked what else might be expected of boys who had been killed at will for the hollow glory of the Fatherland.

These and similarly sharply etched bits of drama run through this bitter disillusionment of the thrills of the battlefield. The aura which at the Globe found and some gle in those episodes designed to be humorous. This reviewer, however, found nothing of the sort. He divined that, by special and perhaps occasionally a strained effort, comedy was sought to be injected. It was comedy of an inherently somber kind. It was variety and while it was a muddle, it was comedy superimposed on a more quiet, but nonetheless agonizing, larger canvas with its political and economic implications and its undeniable exploiting of the rank and file for the aggravamento of the private few.

Thus and while sullen protest gatherings in the minds of these disillusioned boys, sent back to a peace which has no place for them, there appears constantly in the foreground this larger and much more vital undertone finally let loose from its imprisonment in a stirring and dramatic courtroom scene. Albert is on trial for the murder of Bartscher, the proflite. The incident deals with the love which Albert, a veteran at an age when he might yet have been in school, has for Lucy. She has been trysting with him, taking her fun where she might find it. Albert sees them in the private dining room of the town’s cafe and, trained in the business of killing men who had done him no wrong, calmly and with calculation shoots this one who has.

"Road Back" Opens With Big Display

(Continued from page 1)

to find Mrs. Grainger in the glare. H. M. Warner stopped when the cameraman asked him to and Herb Crooker unwittingly cut off the view. It was a faux pas, but somebody put it into the book. Hope Hampton and Jules E. Brutalou took it in their stride. They’ve done it before.

When Kate Smith came in the boys readjusted their lenses. Jack Cohn, Jack Alicoate, P. D. Cochrane, Col. With Brown, Smith and others followed in rapid order. An excited woman thought she saw Dorothy Gish and dashed up for an autograph. The name wasn’t Dorothy.

Paul Gulick’s platinum locks caused hiliration in the lenses, so he went back and came in over again with one of Tom Mix’s evening model sombreros.

Lobby Colorful

The lobby was done in red velvet drapes with colored scenes from the picture arranged here and there, and quite a few signs over doorways and elsewhere proclaimed that Universal had another hit on its hands.

The music started about 9:40, and the film got under way about 10 minutes later. There was an enthusiastic enthusiastic audience, as the rural weeklies used to say, and a good time was had by all—that is, all who didn’t linger around in front of the Klieg lights waiting for celebrities to come in.

Bonded Storage Building

Bonded Film Storage Corp. is building 24 additional film vaults at its storage warehouse in Long Island City. This will increase the storage space to accommodate 48,000,000 more feet of film.

The dramatic content is not always well sustained. It rises and falls like an ebb tide, but when it gains in forced momentum it is frequently well nigh engulfing in a smothering sweep. "The Road Back," it must be reported, is a motion picture with a social conviction. When it is qualitative in that it points up the results without suggesting a cure for the cause. Nevertheless, this is a motion picture that may appeal to a maturity measure, earmarked with courage and, by all right, worthy of resounding success.

M-G-M Undecided on Harlow’s “Saratoga”

While M-G-M is proceeding with the completion of “Saratoga,” this decision does not make it necessarily certain that the final Jean Harlow film will be released with her in it, as was hered yesterday. Indications point toward this eventuality, but ultimate decision will be reached when the film is finished.

The late Miss Harlow’s mother has asked the executors to release the Metro reports the public, by hundreds of letters, feels identically about it.

Harlow Will File

Hollywood, June 17.—Jean Harlow left her entire estate to her mother, Mrs. Jean Bello, it was disclosed in her will filed in Probate Court. Her property was estimated to be worth between $100,000 and $1,000,000.

Rockettes Visit Mayor

Mayor F. H. LaGuardia congratulates the 46 Music Hall Rockettes on their record to the Mayor of Paris. Exhibition at his office at City Hall this afternoon. He will present an official letter to the Mayor of Paris. The girls will sail on the Ile De France tomorrow morning.

“Road Back” Opens With Big Display

(Continued from page 1)
IT'S BEEN A GREAT RECORD BUT WE'RE NOT SATISFIED!

We could stand on that record, but we won't. In this business yesterday doesn't count. We're looking ahead! We know we have not yet begun to tap the full resources of our studio, the full abilities of our production brains. For the coming season, 20th Century-Fox, the Studio of Ideas, will give you not just a program of pictures, but a program of progress!

20th CENTURY FOX

THE KEystone OF YOUR FUTURE

FOR 1937 • 1938
You know that there are just two things that matter:

1. Good pictures.
2. A fair sales policy.

You know that no company has fulfilled these requirements more faithfully and effectively than 20th Century-Fox.

No one knows better than you what we did in 1936-37... hit after hit... new personalities developed—Sonja Henie, Simone Simon, Tyrone Power, Winchell and Bernie, the Ritz Brothers. New showmanship ideas... out-of-the-beaten-track entertainment. Unusual story angles and fresh themes... the most daring and profitable run of musicals ever made by any one. You know, too, how these successes have rehabilitated many theatres and brought new prosperity to every theatre playing 20th Century-Fox pictures.

We don't have to tell you that those 1936-37 accomplishments will go doubled in spades for 1937-38.

You can rest content only when studio brains are restless... and the studio minds at 20th Century-Fox are always striking into unexplored story fields, always alert to the public's newest entertainment moods, always awake to modern show trends. They are never satisfied to follow, but enthusiastically assume the responsibility of leadership.

Now look at the following pages, outlining 20th's first-quarter releases for the new season. And remember that, thrilling as the line-up is, it represents only the beginning of 20th's greatest year!
20th’s first great musical of the new season

"YOU CAN’T HAVE EVERYTHING"

with ALICE FAYE • RITZ BROTHERS
DON AMECE • CHARLES WINNINGER
LOUISE HOVICK • RUBINOFF and his Violin


PETER LORRE
in
THINK FAST, MR. MOTO

LORETTA YOUNG and DON AMECHE in

LOVE UNDER FIRE


ONE MILE FROM HEAVEN

SONJA HENIE  
and  
TYRONE POWER  
in  
THIN ICE  

with  
Arthur Treacher, Leah Ray, Raymond Walburn, Alan Hale, Sig Rumann, Joan Davis, George Givot, Melville Cooper.  
Directed by Sidney Lanfield. Associate Producer Raymond Griffith. Screen play by Boris Ingster and Milton Sperling.

SMITH BALLEW  
in Zane Grey’s  
BOOTS AND SADDLES  
(tentative title)  
Produced by Sol Lesser
LANCER SPY

with

DOLORES DEL RIO

GEORGE SANDERS

PETER LORRE

and Virginia Field, Sig Rumann, Joseph Schildkraut, Lionel Atwill, Maurice Moscovitch, Holmes Herbert, Luther Adler.

Directed by Gregory Ratoff. Associate Producer Samuel G. Engel. Screen play by Philip Dunne. From the novel by Marthe McKenna.

WILL ROGERS

in

HANDY ANDY

(Tentative Title)

Another football season mop-up. Fully as musical, twice as nonsensical, thrice as thrilling as last year's "Pigskin Parade."

JANE WITHERS in
WILD AND WOOLLY


1937-38
AUGUST • SEPTEMBER
OCTOBER
DANGER-LOVE AT WORK

with

JACK HALEY • ANN SOTHERN • EDWARD EVERETT HORTON • MARY BOLAND


Osa Johnson presents
Martin Johnson's last picture

BORNEO

PRODUCED BY MR. AND MRS. MARTIN JOHNSON

Edited by Truman Talley...narrated by Lowell Thomas, Martin and Osa Johnson, and Lew Lehr...this drama of Borneo's "Isle of the Impossible" is far and away the most fascinating and amazing the Martin Johnsons ever made. Tree-climbing fish, balloon-throated monkeys, flying snakes, bird-nest-soup caves, proboscis monkeys are but a few of its marvels...climaxed by the thrilling capture of the "Old Man of the Forest", most gigantic orang-outang ever trapped by man!
EDDIE CANTOR
in
ALI BABA GOES TO TOWN

Eddie Cantor, entertainment ace of screen, radio and stage, joins forces with the showmen of 20th Century-Fox to give exhibitors a picture that will knock audiences banjo-eyed. Everything that makes Eddie’s shows top-flight money winners . . . and a lot of extra surprises. Associate Producer Laurence Schwab. Story by Gene Fowler. Music and lyrics by Mack Gordon and Harry Revel.

CHARLIE CHAN ON BROADWAY
starring
WARNER OLAND


1937-38
AUGUST • SEPTEMBER
OCTOBER
WARNER BAXTER
LORETTA YOUNG
VIRGINIA BRUCE
in
WIFE, DOCTOR
AND NURSE
With Helen Westley and an exceptional cast.
Directed by Walter Lang. Associate Producer
Raymond Griffith. Original story by Kathryn Scola and
Darrell Ware.

THE JONES FAMILY
in
TOO MUCH
LIMELIGHT
with
Ted Prouty, Shirley Deane, Spring
Byington, Russell Gleason
Kenneth Howell, George Ernest,
June Carlson, Florence Roberts,
Billy Mahan, Joan Marsh, Willard
Robertson, Marjorie Weaver.
Directed by Frank R. Strayer.
Associate Producer Max Golden.

1937-38
AUGUST - SEPTEMBER
OCTOBER
## RELEASE SCHEDULE

### AUGUST • SEPTEMBER • OCTOBER

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(T) Indicates tentative title

* Indicates Re-issue

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20th Century Fox

Darryl F. Zanuck
in Charge of Production
A FEW OF THE HIGHLIGHTS FOR THE REST OF 1937-38!

EDDIE CANTOR in "SARATOGA CHIPS," by Damon Runyon and Irving Caesar; "HUDSON'S BAY COMPANY," one of the biggest pictures to be made by 20th; WALTER WINCHELL and BEN BERNIE in "LOVE AND HISSES"; "MEET THE GIRLS," a comedy woven around the mad-cap antics of a millionaire family; "LAST YEAR'S KISSES"; "DANCE, FOOL, DANCE," story of a racketeer who turns tap dancer and attempts to go straight only to become involved in a dancing school blackmail scheme; THE DIONNE QUINTUPLLETS in "MOTHER KNOWS BEST"; The RITZ BROTHERS in "MOONSTRUCK" with Joan Davis; a second SONJA HENIE musical; "KIDNAPPED," Robert Louis Stevenson's celebrated story of adventure; SHIRLEY TEMPLE in "HEIDI," one of the greatest stories ever published, with a cast including Jean Hersholt, Arthur Treacher, Thomas Beck, Mady Christians, Helen Westley, Sidney Blackmer; SHIRLEY TEMPLE in "SUSANNAH OF THE MOUNTIES," as a child adopted by the Canadian Northwest Mounted Police; a third SHIRLEY TEMPLE as yet untitled; "THE GIANT SWING," by W. R. Burnett, author of "Little Caesar"; TYRONE POWER, DON AMECHE in "IN OLD CHICAGO," the biggest and most lavish production in 20th’s history; IRVING BERLIN’S cavalcade of music, "ALEXANDER'S RAG-TIME BAND," with famous old songs and plenty of new ones; "STANLEY AND LIVINGSTONE," epic story of Henry M. Stanley’s life, with Osa Johnson leading a studio expedition over actual route taken by heroic Stanley; LORETTA YOUNG, ALICE FAYE, LOUISE HOVICK, FRED ALLEN in "SALLY, IRENE AND MARY," one of 20th’s biggest musical projects; TYRONE POWER and LORETTA YOUNG in "SECOND HONEYMOON," worthy successor to "Love is News" and "Cafe Metropole"; ANNABELLA in "JEAN," sensation of the London show season; "JESSE JAMES," as big in scope as "The House of Rothschild" and "Lloyds of London"; "FOUR MEN AND A PRAYER," Cosmopolitan Magazine novel, adventurous and colorful as "Beau Geste" and "Lives of a Bengal Lancer"; "MR. NICKELEY SITS DOWN"; "CAREER IN C MAJOR"; "SPLINTER FLEET," telling one of the Great War’s most thrilling and dramatic episodes.

20th will invest these valuable properties with the showmanship elements that have made this company your most dependable boxoffice friend.

THE TRADE MARK THAT SELLS TICKETS!
MOTION PICTURE DAILY

Friday, June 18, 1937

RKO to Have 56 Features Next Season

(Continued from page 1)

Matti Green, Miriam Hopkins, Nino Martini, Charles Boyer and Bob Burns.

One of the high spots of the pro-
gram will be an elaborate
production of "Victoria the Great," in which
Jack Oakie will be importantly cast, and
"Irene."

Herbert Wilcox's elaborate produc-
tion, "Victoria the Great," made in
England and starring Anthony Wal-
brook and Anna Neagle, will be re-
tained by RKO. "New Faces of 1938"
would continue the musical film series
started this season.

Combine Astaire, Rogers, Berlin

The Astaire-Rogers team will ap-
ppear in an American musical, which
will be produced by Pandro Berman.
Astaire will star individually in
another Berman production, and
Miss Helm will also star in another
Berman film.

Irene Dunn will star in two, the first to be "The Joy of Loving," with
music, story and lyrics by Jerome Kern, Dorothy Fields and Herbert
Field, to be produced by Felix Young. Barbara Stanwyck will star in two,Lily Pons will star in "The Girl in a C"are," with Jack Oakie and Eric
Rhodes, to be produced by Jesse Lasky, and Nino Martini will appear in
"Music for Madams," for which
Bruno Friml will write the music
and Gus Kahn the lyrics.

Miriam Hopkins will play in one, and Bobby Breen, under the banner of
Sol Lesser, will star in three. Joe E. Brown will play in "The Millionaire King," to be produced by David L. Low and directed by Edward Sedgwick. Matti Green will appear in a
new Brown and Henderson musical,
"Love Below Freezing," which
Berlin will produce.

More O'Brien Westerns

George O'Brien will continue his western series, which is being directed
by George Hirliman of Condor. Wheeler and Woolsey will co-star in one.
Richard Dix will appear in another
three pictures to be produced. Bob
Burns, Jack Oakie, Victor Moore and
Lucille Ball will play in "Radio City
Revels," a musical revue which P. J. Wolfsion will produce.

A comedy combination composed of Joe E. Brown, Victor Moore, Gene
Grene, Harmonie Halliard, Helen Broderick and Eric Blore will appear in "The W Fighting Party," a comedy for which
Herb Magidson and Allie Wrubel will do the music and which William Selig will direct. Edward Kaufman will
produce.

The 94 short subjects, exclusive of
the 104 issues of Pathé News, in which it is planned to introduce innovations
in style and treatment, will include:
1. Lucille Ball—"Radio City Revels.
2. Jack Oakie—"Mickey's Party."
4. Bobby Breen—Featured in three un-
named.
6. Lily Pons—Featured in one unnamed.
7. "Victoria the Great.
8. Wheeler & Woolsey—Featured in one unnamed.

Producers

Pandro Berman—"Irene," "Stage Door.
9. "Perfect Harmony, + "Having a Wonderful
10. "Love Below Freezing" also one each starring Astaire, Irene Dunn.
11. Katharine Hepburn, so far unnamed, and one co-starring Ginger Rogers and Fred
Astaire.
12. George O'Brien—"Going, Going, Gone.
15. "Irene.
17. "March of Time.
21. "Irene."

Tobacco's estimate excludes the
$9,100,000 Rockefeller Center claim, provision for which is made in the reorganization plan. The trustee's attorney said that the claims were submitted by the court to date total $610,162.

The taking of testimony in connec-
tion with the plan was completed yes-
terday and the hearing of arguments
was begun, with Joseph M. Cohen, an
associate accountant for the indepen-
dent committee, to be the first to be heard. Arguments will be resumed June 22 and concluded the following day. Thereafter, attor-
neys will have until July 15 in which to submit briefs in reply to the oral arguments, and until July 26 in which to submit reply briefs. Special Master Alger set Aug. 5 for the hear-
ing of further evidence if that is neces-
sary to help the arguments and
read the briefs.

Assets Reduction Told

The final testimony was offered by Anthony Belcer, an accountant, who
was called as a witness for the Atlas Corp., the proponent of the RKO reorganization plan. Belcer testified that the value of RKO's
assets was reduced by $24,744,941 by the
revaluation undertaken for the company in 1932. Of this amount, he said, $20,027,875 is to be held as a reserve at the end of the year. Most of the adjustments were made on land transactions, he said. Belcer declined to make an upward revaluation of RKO's assets on the basis of improved condi-
tions, saying that he did not have
sufficient data at his disposal.

In opening the arguments on the plan, the trustee's attorney gave a number of changes which the independent stock-
holders' committee favored. These in-
cluded a reduction of interest on the
new RKO debentures from five and
one-half per cent to four and one-half per cent; elimination of the privilege of converting debentures into common stock; the payment of unsecured creditors' claims in preferred stock (ordinarily treated and common as provided in the plan), and payment of stockholders on a share-
for-share basis, instead of the pro-

About $100,000 for the advertising of
each of the major pictures on the new

Tells by Ralph Rolan, of March of Time, of Pathé News, wound up the first day's ses-
sion, which was followed by a cock-

Tales of the media were discussed by
Leon J. Bamberger, sales promotion manager.
 Movietone News, with its galaxy of specialists ... backed by the greatest news-gathering and news-distributing organiz-
1937-38

WILL KEEP IT OUT IN FRONT!

tion in the industry ... offers exhibitors
the most complete and dramatic newsreel
money can buy. And the public knows it!

LOWELL THOMAS
Chief Commentator

RUSSELL MUTH
European Editor

GERALD SANGER
British Producer

SIR MALCOLM CAMPBELL
British Editor

VYVYAN DONNER
Fashions

ARTHUR DE TITTA
Political Editor

JACK DARROCK
West Coast Supervisor

Distributed by

20th CENTURY FOX
**Paramount to Test North Dakota Law**

(Continued from page 1)

company’s action has been in preparation for some time. Stephen Simons, Thacher & Bartlett, outside attorneys for Paramount, and are nearly complete now. Preparation of the case is in the hands of D. Thacher, former U. S. Solicitor General.

**Cincinnati Host to Paramount Regional**

CINCINNATI, June 17.—Approximately 50 branch managers, booking managers ad sales managers for Paramount, are here for the two-day Paramount regional sales convention opening tomorrow at the Netherland Plaza.

There are 97,000,000 shares of new RKO common stock to Rockefelder Center in settlement of the claim would give the Center “one-fourth or one-fifth of the entire stock equity.” Cohen challenged the completion that the operations of the Music Hall and Center would “ever be profitable to RKO.”

He observed in the course of the hearing that he “would rather be conservative than too liberal with crediting money. Too many companies which have been reorganized,” he said, “are back in the courts again after a year or two. I won’t allow that to happen in this case.”

**Looking ‘Em Over**

**“Rhythm in the Clouds”**

(republic)

Another in the seemingly endless stream of stories centering in and about the broadcasting field, this picture may be classified as unpretentious, light entertainment, good for a few laughs, containing a tuneful song or two, and of which in all probability will be found enjoyable by audiences in the smaller locations.

It lacks name value for selling purposes, but the cast works hard and is adequate, headed by Patricia Ellis and Warren Hull, and supported in particular by William Newell, Richard Carle, Charles Judels and Suzanne Kaaren. John H. Auierdirectly in charge.

Miss Ellis, starring song writer, receives a letter from David Carlyle, famous songwriter, and by a slight alteration, occupies his Park Ave. apartment during his absence. She and the next tenant, Hull, play a little game and write in a rapid tattoo style. When a radio agency calls asking for Carlyle’s music, she sends her own, with his name added. It is accepted, Hull is commissioned to write the lyrics, and the contact man of the agency, Newell, is at his wit’s end trying to keep the two apart.

Every scheme, every effort, falls in love, then out of it when each learns that the other is the one next door. The situation is further complicated when Miss Kaaren, a singer, finds Miss Ellis living in the apartment of her fiancé, Carlyle. But fast thinking by Hull saves the day and the romance.

Production Code Seal No. 3,354. Running time, 65 minutes. "G."
The public is demanding shows of sane length and real variety entertainment. Only good short subjects make such programs possible. And only the 20th Century-Fox-Educational shorts give you such big star values in two-reel comedies and such a wide variety of top rank amusement in the one-reel pictures, too.
It's laugh insurance when you book these stars. It's good showmanship when you play them.
Here is the biggest bet in show-building fun featurettes... Educational's world-famous star comedies. Always a name to give you extra box-office ammunition. And always those big laughs that keep the show pepped up and send the customers away happy.
Fun or thrills or song or beauty or novelty ... whatever will best give that added punch to your program, you'll find it here.
Seven Firms Win Approval From F.C.C.

By CLARENCE LINZ

WASHINGTON, June 17.—The F. C. C. has granted operating permits to seven broadcasters, as follows:

KTAT, Fort Worth, 1,240 kilocycles; WNOX, Knoxville, 1,010 kilocycles, 1,000 watts night; WISN, Milwaukee, 1,120 kilocycles, 250 watts night, 1,000 watts day; KFVD, Los Angeles, 1,000 kilocycles, 1,000 watts; WBIZ, Ponca City, Okla., 1,200 kilocycles, 100 watts night, 250 watts day; KLRA, Little Rock, Ark., 1,390 kilocycles, 100 watts night, 5,000 watts day; WANA, New York, 1,000 kilocycles, 100 watts night, 250 watts day.

The commission also granted construction permits for two new stations to the Owensboro Broadcasting Co., Owensboro, Ky., 1,500 kilocycles, 150 watts; WNN, Denver, Colo., 1,200 kilocycles, 100 watts night, 250 watts day; WJAR, Providence, to increase day power to 5,000 watts; and WAPA, Chattanooga, to increase to 1,000 watts.

Alaskan Plea Denied

An application from Edwin A. Kraft for a new broadcasting station at Petersburg, Alaska, was denied.

At its weekly meeting, the broadcast division ordered hearings held on the applications of the Capitol Broadcasting Co., Raleigh, N. C., for a 1,210-kilocycle station, 100 watts night, 250 watts day; Gerald A. Travis, La Porte, Ind., for a 1,420-kilocycle, 250 watt daytime station; L. T. Griffin, Oklahoma City, for a 1,310-kilocycle station, 100 watts night, 250 watts day; the Hempstead-Heritage Broadcasting Co., Holyoke, Mass., for a 1,420-kilocycle station, 500 watts night, 1,000 watts day, and WBPB, Syracuse, for an increase of night power to 5,000 watts and WJAX, Jacksonville, Fla., for increase of night power to 5,000 watts experimentally until Sept. 1, 1937.

The commission has received examiners' reports recommending the granting of an application for a new station in Coeur d'Alene, Idaho, and denial of an application for a new station in Youngstown, O.

WBIL Starts Operations

WBIL, the new local station resulting from the purchase of WLWL from the Pauline Broadcasting Co. by the Owners' Guild, was placed in operation last night.

John Iraci, president of the International Union of Radio Engineers, for Cozy WOV, will be the director of WBIL. The new station is operating from the WOV studios at 132 West 43 Street.

Plan Kurtzman Dinner

St. Louis, June 17.—Friends of Charles E. Kurtzman, head of the Kurtzman agency, who recently moved to New York, will give him a testimonial dinner before he departs. Details have not been settled.

MOTION PICTURE DAILY

RADIO

Sight, Sound Broadcast Is Used for Fair

By sound and sight yesterday, RCA and NBC announced their participation in the New York World's Fair. The program marked the first television broadcast on a sound network.

A nationwide audience heard the program on NBC's Blue network. A hundred or so newspapermen heard and saw the broadcast in the Radio City premises. The sound broadcast was flawless, naturally. The television broadcast was far from being a glittering success, although it was quite impressive.

The televised program marked the first semi-public showing of the 414-line telecasting demonstrations which were conducted with the 343-line definition. While the increased lineage afforded a much clearer picture than was obtainable with the old 343-line definition, the images still blazed at frequent intervals, and the filmclip which has plagued television engineers in past demonstration was again very much in evidence.

Sarnoff, Lohr Present

Those who participated in the broadcast included David Sarnoff, president of RCA; Lenox R. Lohr, vice-president of Grover Whalen, president of the New York World's Fair. Betty Goodwin of NBC was mistress of ceremonies.

The ceremony was held in the television studio of NBC, where representatives of the press both saw and heard the participants, and was transmitted from NBC's television station in the Empire State tower. It's visible radius was 30 miles.

By terms of the agreement, RCA will erect a building in the center of the World's Fair grounds which will house a complete exhibition of radio, sound and sight broadcasts will originate from the premises for the duration of the fair.

Lohr will have charge of the RCA World Fair participation. Before leaving NBC he was head of the Chicago Century of Progress.

No mention was made of the size of the proposed RCA building, nor was it stated how much money would be expended for its construction and maintenance. Major Lohr, however, granted an interview to Motion Picture Daily that a safe estimate of the cost would be in the neighborhood of $1,000,000.

G. L. K. Smith to Be on WINS

A series of broadcasts featuring Gerald L. K. Smith will be heard over WINS and the NBC Broadcast-

Summer Sports Get Heavy Mutual Play

Mutual, not to be outdone by other networks in bringing sports to the air, will inaugurate a broad summer schedule of track and field events as the schedule begins with the running of the Princeton Invitation Saturday at 5:15 P.M.

At 8 P.M., E. D. S. T. the same evening, Mutual will present a description of the N. C. A. A. in Berke-

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Radio Personals

ANNOUNCERS Dan Russell and Gene Hamilton left yesterday for Mexico for two weeks... Marvin D. Rae, Jr., of NBC's Merchandising Division, is visiting with the 101st Cavalry at Camp Puy, N. Y. He returns June 26... Jessica Dragonne & Co.'s summer program over the WLS network tonight... Freddie Lightner will be the first guest on the new June Forbes, mother of Ralph Forbes, screen player, has been selected to play the queen in "Hamlet." NBC has selected Shakespearean productions for its WOR's special events division to handle the eastern events. Doug Montell, west coast sports announcer, will handle the California contests.

Summer Sports Get Heavy Mutual Play
(Continued from page 21)

David O. Selznick's WOR's special events division will handle the eastern contests. Doug Montell, west coast sports announcer, will handle the California events.

Gets Air "Hamlet" Role
Mary Froman, New York Times' film critic, has been engaged to play the queen in "Hamlet," which NBC plans to broadcast on its first Shakespearean production, "Hamlet," starting on Barrymore from WOR Monday at 9:30 P.M., E.D.T., on the Blue.

To Air Tibbett from London
Lawrence Tibbett will be heard in Eugene Goosens' opera, "Don Juan of Manana," during an international broadcast of a portion of the opera from London, June 24, from 3 to 3:30 P.M., E. D. T., on the NBC-Blue.

Re-Sign "Castles of Romance"
The Harvey Whipple Co., sponsors of "Castles of Romance," which recently went off the air for the summer, have added to their series for eight weeks, beginning Sept. 7, over WJZ only. The series features Alice Roosevelt, George Griffen and Al & Lee Reiser. Willard G. Myers is the agency.

To Present New NAB Head
Whoever is elected president of the National Association of Broadcasters, to be chosen during the NAB convention in Chicago next week, will be considered for the chairmanship, or; which is expected to be held over the NBC network June 23, from 10:45 to 11 P.M., E.D.T.

Bob Howard Goes to WJZ
Bob Howard, who just arrived from England where he was a featured artist with the BBC will be a new addition on WJZ, beginning 12:00 to 12:15 A. M., and nightly thereafter.

Douglas Meservey, who has joined NBC's program in an executive capacity July 1 left for the coast yesterday to vacation before assuming his new duties. Cam-Erickson radio director, arrived here after a business trip west... and radio and commerdeville, will be screen tested by Warners... "Let's Visit," Mutual offering, will emanate from New York Central Hotel Monday... Sam Ross, NBC artist service sales representative, returned yesterday from Chicago...+

Jessica Dragonne will receive a medal from the Fashion Academy for being radio's best dressed artist. Other winners are Lily Pons, Carole Lombard, films... Richard Leonardi, NBC production sponsor has the father of a baby boy and will be absent from the studio for an indefinite time...

Report Mutual Will Locate at Hollywood
Hollywood, June 17.—Mutual may move its offices to Hollywood from Los Angeles if General Manager Lewis Allen Weiss' plans carry through. Weiss has gone to the A. B. convention in Chicago, and later will go to New York to confer with Twentieth Century-Fox... Weiss' trip east is also for the purpose of bringing additional shows to the studio. More shows emanate from the Hollywood studios than are necessary to enlarge the Mutual quarters.

Reps are out that Weiss is dickering on the present NBC lease on the Melrose Ave., building and the property will be evacuated when NBC builds its own place.

Croyle Signs with Union
Cincinnati, June 17.—The manufacturing plant of the Croyle Radio Corp., today signed with the A. F. of L. Croyle's staff of employees are being organized by the Workers' Union... Approximately 2,000 employees are affected by the agreement, which provides for a new closed shop, an eight-hour day, 40-hour week, and wage increases of from five to eight cents per hour for the first two months and a half-time and double pay for Sundays and holidays... The arrangement also provides for vacations with pay, a minimum of 50 cents, six weeks for a worker, and preference to residents.

School Takes "Tune Twisters"
Refrigeration and Air Conditioning Conference director, School with the "Tune Twisters" in a one-time broadcast over WJZ this Sunday from 10:30 to 10:45 A. M., E.D.T. The agency is the National Classified Advertising Co., Youngstown, Ohio.

Closed Shop For Studios
Here Aug. 1
(Continued from page 1)

Kuykendall Attacks Chain Legislation
The pressing of legislation to impose a closed shop for studios was pro-
posed by Allied States, may react to the disadvantage of all exhibitors, by calling the attention of legislators to the position of exhibitors for all theatres, Ed Kuykendall, M. P. T. O. A., president, said yesterday.

"The exhibit is a closed shop. Kuykendall also hit at Allied's the-
ette divorce" legislation, asserting that he was a fan of the ever grow-

110A To Fight Move To Games by Majors
(Continued from page 1)

Strike End Raises Production to 44
(Continued from page 1)

SOS Coast Guard; RKO, "Music for Madame;" Selznick International, "Nothing Sacred;" 20th Century-Fox, "Wife, Doctor and Nurse," "In Old Chicago" and "Charlie Chan on Broadway," Warners, "The Great Garrick," "Submarine D 1" and "The Great Garrick." Columbia finished none, had two shooting, two preparing and seven editing; Goldwyn had none, two, one; M-G-M, two, five, none, three; Paramount, one, six, four; Republic, one, two, four, five, four; RKO, one, four, two, six; Roach none, none, none; Selznick International, one; one; 20th Century-Fox, two, eight, two, five; Universal, none, six, one; Warners, one; Warners, seven, one, 29.

Subject short activity is currently at RKO started one, Columbia started one and finished one; M-G-M started two and finished one.

San Antonio, June 17.—The Inter-
state Drops Game

Screeno to 4 Low Spots
Loew's will revive Screeno in four local theatres, starting tomorrow. The houses will be the Canal, east side, and the Fort Worth, Palace and Warwick, Brooklyn.

On the following Monday, Tuesday and Wednesday, the balance of the circuit and the two New York Bank Night will be played at the Valencia and Paradise one night a week in addition to Screeno.

Interstate Drops Game
San Antonio, June 17.—The In-
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Interstate Drops Game
San Antonio, June 17.—The In-
state Drops Game

"SLAVE SHIP" WORLD PREMIERE AT RIVOLI OFF TO RECORD-BREAKING START

LINES 10 DEEP STORM DOORS AT NEW YORK OPENING! 2,092 (ENTIRE CAPACITY OF THEATRE) Await SECOND SHOWING. SENSATIONAL PACE INCREASES ON SECOND DAY!

"IT IS A GREAT PICTURE!" says N.Y. Daily Mirror, and all New York agrees!
**“Star Born” Holds Up 5th Seattle Week**

**SEATTLE, June 17.—Hot weather and holdovers hit grosses last week, but "A Star Is Born" pulled in $4,400 in its fifth week at the Liberty, the best comparative showing downtown.

"This Is My Affair" and "Hotel Haywire" took $5,900 at the Paramount, and "The Great Gatsby" brought in $6,000 at the Fifth Avenue, "I Met Him in Paris" and "Her Husband Lies" were moved to the Music Box.

Total first run business was $35,350. Average is $36,500.

Estimated takings for the week ending June 11:

**MAKE WAY FOR TOMORROW**
1st (Fox) Blue Mouse—$900, 30c-40c-55c, 7 days. Gross: $1,290. (Average: $184)

**I MET HIM IN PARIS** (Para) BEAU "A STAR IS BORN" (U.A.) 2nd (Fox) Stage: 30c-40c-55c, 7 days. Gross: $600. (Average: $86)

**FAIR WARNING** (2nd-Fox) Paramount—$600, 30c-40c-55c, 7 days. Stage: Vanderbilt headed by Swedish Bell Ringer. Gross: $1,200. (Average: $166)

**THIS IS MY AFFAIR** (9th-Fox) Metro—$1,600, 30c-40c-55c, 7 days. Gross: $5,800. (Average: $830)

**GREAT HOTEL AFFAIR** (20th-Fox) Music Hall—$825, 10c, 7 days. Gross: $5,500. (Average: $786)

**KID GALAHAD** (W.B.) New York—$500, 25c-30c-40c, 7 days. Stage: Robert Lowery as 'Kid Galahad.' ORPHEUM—$2,695, 30c-40c-55c, 7 days. Stage: Lili Damigos. (Average, $600)

**FAIR WARNING** (2nd-Fox) Paramount—$600, 30c-40c-55c, 7 days. Stage: Vanderbilt headed by Swedish Bell Ringer. Gross: $1,200. (Average: $166)

**CLEAR NIGHT** (Pathe) PARAMOUNT—$1,600, 30c-40c-55c, 7 days. Gross: $5,800. (Average: $830)

**Everybody Dance** Big Portland Draw

PORTLAND, June 17.—"Everybody Dance," with a Major Bowes unit on the program, had an attendance that doubled normal with a gross of $8,400.

There were two other strong attractions in town, " inundated for 'King of the Gamblers,'" went to $9,000, up by $4,000, at the Paramount, and "A Star Is Born," in its third week at the United Artists, garnered $6,300 over the line for $1,300.

Total first run business was $42,100. Average is $5,270.

Estimated takings for the week ending June 12:

**THE HIT PARADE** (Republic) JOH. DOCTOR'S CHAIR—$1,995, 30c-40c-55c, 7 days. Stage: Lili Damigos. BROADWAY — ($1,925, 30c-40c-55c, 7 days. Stage: Lili Damigos. CAFE METROPOLITAN—$2,695, 30c-40c-55c, 7 days. Stage: Lili Damigos. BLUE HUM—$2,695, 30c-40c-55c, 7 days. Stage: Lili Damigos. TURN OFF THE MOON—(Para) I MET HIM IN PARIS—(Para) EVERYBODY DANCE—(Pathe) AMUSEMENT—the Artcraft, 30c-40c-55c, Stage: Major Bowes unit. Gross: $1,300. (Average: $186)

**A STAR IS BORN** (U. A.) UNION THEATRE—$1,600, 30c-40c-55c, 7 days. Stage: Lili Damigos. I MET HIM IN PARIS—(Para) AMUSEMENT—the Artcraft, 30c-40c-55c, 7 days. Stage: Major Bowes unit. Gross: $1,300. (Average: $186)

**RECORD GROSS**

Estherville, la., June 17.—There's going to be a lot of wine in Estherville this summer.

When the local Chamber of Commerce wanted something done about the dandelions in the district, which were growing out of control, they turned to H. N. Schrodt, manager of the Grand, offered free admission on Saturday morning to every child bringing in two bushels of dandelions. In three days he took in at the "box-office" 1,025 bushels, one lad toting in 282 bushels.

"I simply don't know what to do next."
Mr. Mack Littman
Criterion Films
c/o United Artists Corp.
729 Seventh Avenue
New York, N. Y.

Dear Mr. Littman:

Congratulations!

Thought you would like to know that "THIEF MEETS THIEF" opened with a bang this morning and stayed at over-capacity all day long.

I can definitely assure you that it ranks high among the top grossers of the Rialto Theatre and that our judgment in booking it is more than justified."

Sincerely yours,

ARThUR L. MAYER

June 16th
1937

P. S. And he held it over!

Starring DOUGLAS FAIRBANKS Jr.
VALERIE HOBSON • ALAN HALE

Directed by RAOUl WALSH
Produced by MARCEL HELLMAN
Released thru UNITED ARTISTS
Comment on  
DECENCY  
IN MOTION PICTURES  

by  
MARTIN QUIGLEY  

THE NEW YORK TIMES  
Sunday, March 14, 1937  
Here, briefly, is the story of the motion pictures' "reform from within," as modestly told by the man who had most to do with giving that reform its effective instrument.  
This little book contains much clear information on a subject of wide interest.

KINEMATOGRAF WEEKLY  
(London)  
March 25, 1937  
Mr. Quigley has throughout the book told his story, explained the Industry's developments, and recorded the tendencies both downward and upward with a creditable dispassionateness, endeavoring to record fairly, and succeeding.

DAILY CINEMA  
(London)  
April 7, 1937  
During the week-end I had an opportunity of which I availed myself to run through Martin Quigley's "Decency in Motion Pictures" to which I referred when I received it. It is a very finely written and decent little work, very sincere and indeed constructive.

LA CINEMATOGRAPHIE FRANCAISE  
(Paris)  
March 26, 1937  
It would be to the advantage of many French producers to read the book just published in America and written by Mr. Martin Quigley, Editor-in-Chief and Publisher of the Motion Picture Herald and Motion Picture Daily, "Decency in Motion Pictures."

MR. JACK WARNER  
Vice-President  
Warner Bros. Pictures, Inc.  
Am sure a book of this kind will do a great deal to enlighten the theatre-going public on the sincere efforts being made by the motion picture industry to make good entertainment.

L'OSSERVATORE ROMANO  
(Vatican City)  
April 11, 1937  
The name of Martin Quigley is too well known in the international cine editorial world to be described in connection with his latest publication, "Decency in Motion Pictures."

He deserves instead a word of congratulation for his well-known activity, developed
with the intelligent and tenacious work of learned men on behalf of various problems connected with motion pictures and specially those interested in the moral side of the motion picture production. 

Already his firm activity was appreciated favorably at the time that the code of ethics was compiled and accepted by all producers of the United States of America. Today in this new publication he tells the precedents that caused the formation of the Legion of Decency of America, and therefore, we can say that he has made an historical document in the field of the cinema across the sea.

MR. W. G. VAN SCHMUS
Managing Director
Radio City Music Hall, New York

Please accept my thanks, which I express to you orally the other day, for your very interesting, stimulating book. It is a fair statement of facts, readable and convincing.

I hope you will make further contributions of this sort so that people may have a clearer understanding of the better side of the motion picture industry.

MRS. JAMES LOORAM
National Legion of Decency
New York City

We have read "Decency in Motion Pictures" very carefully with great interest and hasten to congratulate you upon this most informative and impartial treatise on one of the most important accomplishments of history.

For a long time we have felt the need of such a book so that those within and without the industry might have a better understanding of the entire problem of the screen's responsibility. Besides its value to the industry and to all groups sincerely interested in the advancement of the screen, your book furnishes a complete answer to those thousands of students who have selected the topic of Motion Pictures for their Masters Thesis and have desired a well-informed and intelligent opinion concerning the morals of the screen. We have already recommended this fine document to many

Mr. Quigley surveys conditions that obtained in the cinema before the adoption of the now famous code, discusses the work of the Legion of Decency and finally prints the code in full. It is not a large book but a very important one, remarkable, incidentally, for the modesty of the author, who has effaced himself throughout.

THE SIGN
April, 1937

This book is not merely a case history, neither is it a hysterical condemnation nor a stupid attempt to whitewash blunders and devious schemings. It is a clear narration of cold facts marshalled in splendid form and proving that the motion pictures can perform a social service and provide a cultural uplift "mighty in proportion and far-reaching in effects." It is not a book for popular consumption but rather one for those interested from a professional, historical or ethical standpoint. Mr. Quigley's ability and right to speak authoritatively are apparent from his years spent in official capacity and especially by virtue of his great work in framing the Code of 1930.

THE HON. RICHARD NORTON
Pinewood Studios, Limited
Bucks, England

You know I feel that we in this country owe you a debt of thanks for all your sane work in this direction and all long-sighted people should appreciate it.

SIGHT AND SOUND
(London) May, 1937

The Production Code under which the American film industry has operated since 1930 and to which, therefore, most of the films seen in this country are subject, was accepted by the industry—but not effectively until after the Decency Campaign of Spring 1934—as a means of preventing externally imposed systems of censorship. The Code has been conspicuously successful in obtaining reasonable adjustment of films to right moral standards, we are told, and the screen's "successes have lately amounted to the outstanding moral accomplishment of the modern world." But agitation for "unworkable and unpractical proposals" still apparently continues and it is in order to counter these and to show that the Code receives the support of public opinion which its success deserves. That Mr. Quigley, who was partly responsible for the Code, has written these notes on it and the philosophy which underlies it.

MR. M. NEVILLE KEARNEY
Federation of British Industries, London

The American Film Industry and public are indeed lucky to have so able, unbiased and clear-minded an advocate as yourself in dealing with a matter that is of very high social importance.

FREDERIC M. THRASHER
Associate Professor of Education
New York University

I have read it with interest and shall be pleased to recommend it to my students.

THE TALENT REPORTER
(London) April, 1937

The editors of "The Talent Reporter" whole-heartedly recommend to all those interested in U.S.A. motion picture production codes, a book written by Martin Quigley, entitled "Decency in Motion Pictures." It is a book to read and refer to constantly.

THE BROOKLYN TABLET
March 29, 1937

In "Decency in Motion Pictures" written by Mr. Quigley and published by the Macmillan Company, the reading public is given one of the most complete, lucid, intelligent and altogether unbiased treatises that has been written to date on the subject. Its value to all interested in the subject of motion pictures from either a trade or an audience viewpoint cannot be overestimated. As one of the ablest and most far-sighted executives in the industry the author for many years, in his editorial columns, has warned the industry of the gathering storm clouds and as one who had much to do with the formation and adoption of the Production Code, Mr. Quigley's book bears the stamp of authenticity and of the integrity of the man who is better informed on the subject than perhaps any other man in the industry.

AT ALL BOOKSTORES - $1.00

The MACMILLAN COMPANY New York
“Galahad” and Goodman High In Washington

WASHINGTON, June 17.—“Kid Galahad,” with Benny Goodman and his band on the stage, turned in the best showing of the week, $22,000, at the Earle. This topped normal by $3,000.

Cleveland, June 17.—Bill Robinson on the RKO Palace stage with “There Goes My Girl” on the screen were the top draws of the week. The combination grossed by this run was $2,000 better than the summer house average of $15,000.

Galahad playing a second week at Warner’s Hippodrome, came through with a take of $8,500. Average for the first week of a run is $1,000. Galahad was showing at Loew’s State where the take was $14,000, just $1,000 under the $15,000 average.

Total first run business was $76,900. Average is $7,650.

Estimated takings, exclusive of tax:

Week Ending June 8:
- **KID GALAHD (W. B.)**
  - EALBE—(2,200), 25c-75c, 7 days, Stage: Benny Goodman and his band, playing a second week, took $4,000 to top the average by $400.

Cleveland, June 17—Bill Robinson on the RKO Palace stage with “There Goes My Girl” on the screen were the top draws of the week. The combination grossed by this run was $2,000 better than the summer house average of $15,000.

Galahad playing a second week at Warner’s Hippodrome, came through with a take of $8,500. Average for the first week of a run is $1,000. Galahad was showing at Loew’s State where the take was $14,000, just $1,000 under the $15,000 average.

Total first run business was $50, 900. Average for the summer is $2,000.

Estimated takings for the week ending June 11:
- **CHARLIE CHAPLIN AT THE OLYMPICS**
  - ALLEN—(3,000), 30c-45c, 7 days, Average, $1,500.
- **PARNELL**
  - LOEW’S—(1,000), 30c-45c, 7 days, Average, $1,500.
- **LOEW’S STILLMAN**
  - (1,000), 30c-45c, 7 days, Stage: Bill Robinson, playing with the William Arden Orchestra, turbine $1,000.
- **KID GALAHD (W. B.)**
  - WARREN—HIPPODROME—(3,000), 30c-45c, 7 days, 2nd week, Average, $3,000.

“My Affair” Beats Indianapolis Lull

INDIANAPOLIS, June 17.—This is My Affair” broke through the heat here for a $3,500 smash at the Apollo, and set records for the house.

The only other first run to do above average was “The Go-Getter” at the Liberty, where “Park Avenue Revue” was on the stage. The Liberty’s average was $1,000 and the take was $8,200. Total first run business was $24,300.

Estimated takings for the week ending June 11:
- **MY AFFAIR** (20th-Fox)
  - APOLLO—(1,000), 25c-40c, 7 days, Gross: $6,500.
  - **I MET HIM IN PARIS** (Paras.)
    - NEWRAN—(1,000), 25c-40c, 2nd week, Gross: $5,500.

“My Affair” made a fair showing at the Criterion, was $1,000.

Hit School Operators

Des Moines, June 17.—The Iowa Ass’n. of State Employes and Pro-fectonists plans an educational campaign discouraging the purchase of pupils by school projection machines, which are untrained opera-sions do not know what to do in the event of fire.

Screen Ads Tax Exempt

KANSAS CITY, June 17.—The Kansas Ass’n. of State Employes and Pro-fectonists plans an educational campaign discouraging the purchase of pupils by school projection machines, which are untrained opera-sions do not know what to do in the event of fire.

“Parnell” Up In Pittsburgh With $12,500

PITTSBURGH, June 17.—The heat continued to knock grosses down again last week and only one attraction bettered par. That was “Parnell” at the Parkway.

At the Stanley, the management took a chance on a local radio ama-teur with “The Go-Getter” on the screen, but the experiment didn’t work out and the lowest gross was the second week, when $14,500, was the result. In its second week, “Cafe Metropole” dropped to $4,100 at the Fulton.

Estimated takings for the week ending June 10:
- **SILENT BARRIES** (G. B.)
  - WALD DISNEY REVUE (U.A.)
    - LOEW’S—(2,000), 25c-40c, 7 days, Gross: $7,500.
  - **PARNELL** (M-G-M)
    - PENN—(1,200), 25c-40c, 7 days, Gross: $5,500.

“Pake” was held at the latter house for a second second.

“Parnell” took the big money, $15, 200, which was whipped par by the $3,300 left by “Kid Galahad” was good for $8,700 at the Mainstreet, $700 over average and $1,000 over the run at the New-

Total first run business was $41, 900. Average is $3,750.

Screen Ad Tax:

“Parnell” hits Pittsburgh with $12,500

PITTSBURGH, June 17.—“Parnell,” on a dual with “League of Deputed Men,” was the biggest of the week at Loew’s State. The gross of $7,500 was over par by $2,000. Both pictures were run here to the Brown for a holdover week.

The combination of “I Met Him in Paris” and “Hotel Haywire” was a more successful show. Rialto, the $5,000, $2,000 to the good on a par of $4,450. The bill was moved over to the Strand for a second downtown week.

Total first run business was $26,700. Average is $2,525.

Estimated takings for the week ending June 10:
- **THIS IS MY AFFAIR** (20th-Fox)
  - MARCH OF TIME (RKO)
    - BROWN—(1,500), 30c-45c, 7 days, downtown week, Gross: $2,250.

“ELEVENTH HEAVEN” (20th-Fox)
- **TIME OUT FOR ROMANCE** (20th-Fox)
  - READY, WILLING AND ABLE (W.B.)
  - WE’RE ON THE JURY (RKO)

“LEAGUE OF FRIGHTENED MEN” (C.B.)
- **LOEW’S—(1,000), 30c-45c, 7 days, Average, $500.

“BACHELOR RIDE WALKS OUT” (RKO)
- **CHANCE AT HEAVEN** (RKO)
  - **MARY OF SCOTLAND** (RKO)
  - **ORPHÉE—(2,000), 30c-40c, 2 days, Average, $500.

“BEHIND THE HEARD” (RKO)
- **THERE GOES MY GIRL** (RKO)
  - **STRAND—(1,500), 30c-45c, 7 days, Gross: $1,500.

“Affair” Gets Kansas City’s Top, $10,500

KANSAS CITY, June 17.—This is My Affair” and a stage show at the Tower, took $10,500, up $3,500. The same film did $4,000 during the same period for the Uptown, which is average.

Estimated takings were held at the latter house for a second.

“Parnell” took the big money, $15, 200, which was whipped par by the $3,300 left by “Kid Galahad” was good for $8,700 at the Mainstreet, $700 over average and $1,000 over the run at the New-
THE WINNER!

"DAY AT THE RACES"
(Hot-weather Release!)
BEATS
"NIGHT AT THE OPERA"
(Thanksgiving Holiday Release)
—and it's just one of M-G-M's multi-million-dollar line-up of sensational Summer Releases!

SUMMER On BROADWAY!
QUICK! EXTRA TIME!

If you haven’t done so already do it NOW! Arrange for PLENTY of EXTRA TIME! Word-of-mouth sweeps every town it plays! THE BEST MUSICAL COMEDY of YEARS!

Here are just a few of the HOLD-OVERS as we go to press:

- Milwaukee, Wis.
- Kansas City, Mo.
- Houston, Texas
- Nashville, Tenn.
- New Orleans, La.
- Pittsburgh, Pa.
- Reading, Pa.
- Buffalo, N.Y.
- Cleveland, O.

GROUCHO! CHICO! HARPO! LEO’S TRIO TERRIFICO!
IT'S FUN TO BLOW BUBBLES!

—but when they talk about NEXT year
ask 'em "WHAT ABOUT NOW!'"

M-G-M's Summer Plan, releasing Millions of Dollars of Giant Pictures for your hot-weather screen, is the Talk of the Industry! "Day at the Races" is off to a flying start! "Captains Courageous" "Broadway Melody of 1938" "Parnell" "Good Earth" "Emperor's Candlesticks" are just a few of M-G-M's Big Ones during June, July and August. The public doesn't care about "Seasons". They only know one thing. Faith in M-G-M all year 'round!
Alert. Intelligent and Indispensable to the Motion Picture Industry

Two Exchange Unions Agree To New Terms

Cincinnati and Oklahoma City Make Total Nine

Discussions on contracts for exchange employees in Oklahoma City and Cincinnati were completed this week between executives of the film companies and union delegations from these cities, it was stated yesterday. This makes nine territories set, the other seven being Boston, Philadelphia, Buffalo, Cleveland, Washington, Pittsburgh and Charlotte. Home office distribution executives informally went over details in connection with contracts for Indianapolis and Kansas City, but it is foreseen that these situations have been put over until next week. Although several more key centers were expected to be cleaned up this week, negotiations on basic minimum were started.

(Continued on page 3)

Fleischer Strike Is Put Up to the NLRB

Following the hearing of arguments in connection with the strike of employees of the Max Fleischer studio called by the Commercial Artists & Designers Union by the National Labor Relations Board here, the case was sent to N.L.R.B. headquarters in Washington for a decision yesterday.

The principal point to be ruled upon is whether the Fleischer animators should belong to a union apart from that of the mechanical employees of the studio, according to Louis Nizer, Fleischer's attorney. Nizer said that the company had never opposed the holding of an election to determine whether or not the C.A.D.U. represented a majority of its employees.

Now Want Filmland

Culver City, June 18.—This city's drive to garner part of the fame that is Hollywood's by changing its name to a combination of "Hollywood" and "city" has switched, and voters will be asked to approve "Filmland" as the new name for the town.

That became known today when directors of the Chamber of Commerce were reported to have compromised in the fight to include Hollywood in the town's name.

Additional Radio News—Page 4

MOTION PICTURE DAILY

NEW YORK, SATURDAY, JUNE 19, 1937

VOL. 41, NO. 143

TEN CENTS

Passman President Of General Register

Capt. P. C. Passman has been appointed president of General Register Corp. and Percy Phillipson, who formerly occupied that post, has been appointed chairman of the board and will continue to take an active part in the operations of the company. Passman has been identified with

(Continued on page 3)

Wisconsin's Music Tax Bill Is Signed

Milwaukee, June 18.—The Cashman Bill, levyi a 25 cent tax on the receipts of state music brokers derived from licenses issued for the public rendition of copyrighted music, was signed today by Gov. Phillip F. LaFollette.

"Captain and Kids" New Metro Cartoons

Hollywood, June 18.—M-G-M today closed a deal with R. Dirks, creator of the newspaper comic strip, "The Captain and the Kids," for a series of cartoons. Thirteen of the subjects will be made for the 1937-38 season.

The new series will replace the Harman-Iging shorts, as M-G-M has filled Men, 1,100 kilocycle the voiding of the contract with Harman-Iging and the delivery of 10 cartoons which the

(Continued on page 3)

Theatres Ask Quota Rights on Pictures

By BRUCE ALLAN

LONDON, June 18.—Independent exhibitors, with a victory here Monday, will pass a resolution asking quota rights to all films booked in 150 theatres.

The Board of Trade time limit on suggestions relative to the proposed new Films Act will expire on Monday, but the Cinematograph Exhibitors' Ass'n, has been given an extension in view of the meeting of its quota committee on Monday at Harrowgate.

The trade press is carrying protests against the cost clause from the technicians, laboratories and short pro-
ductors, in which the extinction of the small interests is foreseen if the clause is retained. Observers here believe that the Board of Trade must heed the swelling protest or face the possibility of inconvenient opposition to the Films Act in the House of Commons.

Boasberg Stricken By a Heart Attack

Hollywood, June 18.—Al Boasberg died today of a heart attack. He was 45.

Boasberg had been a gag man and title and scenario writer for years, his work dating back to silent film days. He was born in Buffalo. His first work in films was for Buster Keaton.

In recent years he had done dialogue and gags on some of the most important pictures of major producing companies.

He is survived by his widow, one

(Continued on page 4)

20th-Fox Roxy Deal Is Ready For the Court

Film Guarantee Starts At $2,500 Weekly

The proposed film franchise of 20th-Century-Fox and the first mortgage indenture for the Roxy are ready for submission to the court, it was re-

(Continued on page 3)

RKO Possibilities 95 Per Cent Sold

LOS ANGELES, June 18.—A total of 95 per cent of all theatre possibilities were sold during the current season, Jules Levy, general sales manager, reported to the RKO annual sales con-
vention at the Ambassador here. The business sessions of the meeting will end tomorrow. The announcement of the new season's product by Ned E. Depinet, vice-president in charge of

(Continued on page 3)

Laughs Melt Ice

Charleston, S. C., June 18.—Albert Sottle, circuit oper-
ator, says the type of pictures he shows has a direct effect on his ice bills.

Comedies which cause audiences to laugh heartily and tense, exciting pictures, he explained, do not put as much strain on the air-cooling equipment. He said an increased consumption of the ice could be noted, too, at the end of pictures when audiences rose in large numbers to leave.
Uphold Col. Dismissal

The Appellate Division of the N. Y. Supreme Court yesterday unanimously upheld Justice Richard P. Lyndon’s dismissal of a $200,000 libel suit brought by John L. Loeb against Columbia Pictures, Harry Cohn and other company executives.

Borrow Burns and Allen

Hollywood, June 18—RKO has borrowed from Paramount George Burns and Gracie Allen for Fred Astaire’s “A Damask in Distress.” George Stevens is directing.

Coronation Dated

Hollywood, June 18—“Coronation,” Movietone special in Technicolor, will have its premiere here at the Carthay Circle June 25 with “Wee Willie Winkie.”

Monogram to Close

Monogram’s home office will be closed today and every Saturday thereafter during the summer.

North of the Rio Grande

(Paramount)

Hollywood, June 18—Novelty is the element endowing this outdoor adventure yarn with punchy interest. A worthy link in the long line of entertaining “Hopalong Cassidy” stories, it not only is a pleasing attraction for the series followers, but, additionally, holds much to engage the attention of diversified audiences.

With William Boyd, George Hayes, Russell Hayden, Stephen Morris and John Rutherford performing up to all expectations, a more than usual amount of romance is worked into the film via Bernardine Hayes. Action and adventure, however, are the dominating qualities. Determination to avenge the murder of his brother brings “Hopalong” (Boyd) into the center of excitement.

Romance, into which a praiseworthy musical content has been blended, and comedy, only occasionally tinged with suggestions of the drama that is to ensue, make up the entertainment quality of the first few reels. But when Boyd and his pals, Hayes and Hayden, confirm their suspicions the Morris and Boyd adventures are both rewarding and the old faithful series of railroad holdups, the rapid-fire action starts. Posing as an outlaw, Boyd gets evidence on the bandits and to the tune of thundering hooves and a racing train, extracts his vengeance and brings peace to the bandit-infested town.

Based on Clarence Malford’s “Cottonwood Gulch,” Jack O’Donnell’s adaptation is smart and colorful and in directing Nate Watts has preserved and improved those elements which made previous “Hop-alongs” so popular.

Production Code Seal No. 3,203. Running time, 65 minutes. “G.”

Purely Personal

ED KUYKENDALL, M.P.O.A. president, left New York yesterday for his home at Columbus, Miss., and plans to attend the annual convention of the Southeastern T.O.A. at Birmingham, June 27 to 29.

MRS. LOUIS COPELAN, mother of HERB COPELAN, Warner Atlantic City zone manager, is convalescing at a Mount Sinai Hospital after an operation.

ALBERT DIANE, foreign publicity head for Paramount, will return today from the coast after attending the company’s sales convention.

RUBE JACKERL’s family has gone to Chicago for a few weeks. Meanwhile, Jackerl has joined the Westchester Embassy Golf Club.

JEROME SARFON of Columbia left for the coast Thursday after completing details on the National Theatres’ deal for next season.

The Radio City Music Hall Rockettes sail tonight on the Ile de France. They will do their precision kicking at the Paris Exposition.

CHARLES R. ROGERS and JAMES P. NYMAN leave for the coast today by train.

ARTHUR GOTTLIEB of DuArt will leave Monday for Chicago to attend the Braddock-Locke fight.

ISHDOR WELT of the Rosenblatt-Welt circuit has gone to Havana and Bermuda for a vacation.

WILLIAM HACKET, independent producer of westers, is in town.

Fight for Control

Mark Diller Meet

Chicago, June 18—Equipment dealers, opening their four-day convention here today, were divided by a factional fight amongst one group, headed by J. E. Robb, trying to keep together the old Independent Theatre Association, and another called Theatre Equipment Distributors of America, Inc., planning to move the dominant organization. The latter group claims a majority of the dealer members.

As the situation now stands, no one is directly in charge, individual meetings having been held this morning and this afternoon. The consensus of opinion seemed to indicate however, that most of the delegates are opposed to Robb.

Chicago Convention

Of U. A. Concluded

Chicago, June 18—Individual conferences and talks by George J. Schaefer, A. W. Smith, Jr., L. Jack Iger, and Mel Siegel brought to a close the regional meeting held here during the past three days.

Increased rentals are seen as a possibility in view of the executives’ suggestion that admission prices be raised and also the fact that exceptional product has been promised and big box-office business predicted. Salesmen were entertained tonight at a party in the College Room of the Hotel Sherman.

Yates, Seigel Head East

Herbert J. Yates, president of Consolidated, and Moe Seigel, head of Republic, are due to arrive from Hollywood on Monday. Yates has been on the coast since the annual meeting of franchise holders, June 1-2.

Omaha to Get 3 Houses

Omaha, June 18—Two new theatres have been started in this territory and a third is nearing completion. A. E. Thacker, who already operates the 400-seat Soo at South Sioux City, Neb., is building a 700-seat, $80,000 house in the same town. He expects to open Aug. 1.

D. L. Franks and Lou Billings, whose fire-damaged Roxy at Table Rock, Neb., has been reopened, have started a 400-seat $15,000 house at Humboldt, Neb.

At Wauneta, Neb., Dr. F. E. Rider plans to open this fall a 475-seat Crystal, which replaces a theatre destroyed by fire last winter.

Pickford, Rogers File

Hollywood, June 18—Mary Pickford and Charles (Buddy) Rogers today filed notice of their intention to wed on June 26.
20th-Fox Roxy Deal Is Ready
For the Court

(Continued from page 1)

argument of the terms of the indenture will also be heard.
Judge Caffey yesterday ordered Howard S. Callihan, Roxy trustee, to print 2,000 copies of Special Master Addison S. Pratt's report and opinion, together with a copy of Judge Caffey's own approval of the plan for free distribution to security holders. The copies will be made available to attorneys for the various security holder committees and at the theatre. Callihan submitted his unaudited profit and loss statement for the period from April 30 to May 27, showing a profit of $9,609 before deduction for interest on notes and debentures, depreciation and amortization and administration expenses. Cash receipts were $1,385,787 and disbursements $201,663. The excess of $1,183,122 over disbursements over receipts was explained by payment of $25,000 on account of outstanding receiver certificates and $47,072 for real estate and franchise taxes. Total expenses were $17,164; orchestra, $8,846, and stage, $6,957.

J. D. Clark Going West

John D. Clark, vice-president in charge of distribution for 20th Century-Fox, will leave for Chicago to confer with W. C. Gebring, M. A. Levy, Clyde Eckhard, Lester Sturm and Jack Lorentz on a number of new deals. From Chicago Clark will leave for San Francisco, where he will meet Herman Woman, the San Francisco manager. After the sales talks Clark will visit the studios and return to New York the middle of July.

20th-Fox Holdovers Many

Pictures released by 20th Century-Fox between Aug. 1, 1936, and June 4, 1937, were held for holdover runs in 4,887 situations it was stated yesterday at the office of John D. Clark. Of the total, 1,354 occurred in the United States and Canada; 1,133 in other countries.

Fidlers with Teico

Hollywood, June 18—Al and Dick Fidler, formerly of Empire Laboratories, have joined Teico Corp., Dick to manage the Hollywood plant when Teico starts making color prints and Al to work on the technical end of emulsions.

To Show Riot Newsreel

Washington, June 18—Senator La Follette, chairman of the Senate Civil Liberties Committee, said that he intended to introduce a bill to allow Paramount News reed of the Republic Steel riot to the press when public hearings on the steel situation are started.

“My Girl” Gets $21,000

"There Goes My Girl" finished a week at the Roxy with a stage show at approximately $21,000.

RKO Possibilities 95 Per Cent Sold

(Continued from page 1)

distribution, was made to the delegates today.
In the previous session, declared Levy, only 91 per cent of the possibilities were sold. Levy disclosed the names of the 100 per cent salesmen as follows:

San Lefko and J. J. McFadden, Jr., Philadelphia; F. G. Ross, Boston; G. R. Grimes, Los Angeles; Arthur D. Goodwin, New York; Harriett K. Koh, Wisconsin; H. F. Goldstein, Boston; M. Zelens, New Haven; W. Myres, Boston; J. J. Sturbridge; Ely Kesten, Philadelphia; Sam Lockhart, Toronto; Chicago; W. D. Ward, Cleveland; W. J. Gardner, Baltimore; M. K. LeRoi, Kansas City; J. A. Cullman, Minneapolis; Jack Ellis, New York; Goldsmith, Cleveland; W. V. Adwell, Dallas; H. C. Devita, Boston; R. F. Brown, Pittsburgh; Charlotte; R. Egner, Chicago; M. E. Lefko, Cleveland; F. Harrison, Jacksonville; N. J. Colquhoun, Memphis; R. T. Johnson, New York; W. D. Levy, Chicago; Louis; M. A. Raymond, St. Louis; O. Know, Wisconsin; R. H. Lange, Pittsburgh; Fred Golden, Cincinnati; Con Murphy, Salt Lake City.

Winners Get Prizes

Prizes were awarded to the winners of the four sales contests, interest in which is mounting: March of Time, George O'Brien, Jules Levy Fifth Anniversary, Accessible Films, and "Rainbow of the River" contests and the Joe E. Brown contest.

Sam Briskin introduced Lee Marlin, a production aid, who stated that the company in the future will designate pictures by number rather than title. He then introduced William Sisson, Maury Cohen, Robert Sisk, Felix Young, Al Lewis, Pert Kelton, Myrna Loy, Ella Raines, Charlie Rands, Wolfson, Jesse L. Lasky, Eddie Small and Pandro S. Berman. Berman stated that the first Technicolor feature to be shown on the RKO lot will be an Astaire-Rogers feature as yet untitled, with music by Irving Berlin. It was added that Fred Astaire will be starred as an individual next year in "Castles in the Air," based on the life of Vivien Leigh, Castle, dancer and World War Iger who was killed in France.

Talks were also given today by Robert Louis, Murray Lester, Soane and Sol Lesser. Philip Reisman spoke on the increase in foreign sales in the Latin American market when delegates talked by short wave to their fellow workers in the home offices.

Dinner at Night

Delegates tonight were tendered a beefsteak dinner and a trip to the American Legion Stadium to see the fight.

Tomorrow afternoon, following the final business session in the morning, the delegates will visit the Walt Disney studio, including a screening of new subjects. A banquet at the Trocadero will complete the convention today.

Sightseeing, luncheon at Santa Monica Beach and dinner at the Upfitters Club are on the schedule for Sunday.

Columbia Taps League

Columbia is in first place in the standings of the 1937 RKO League. Consolidated is second and Skouras third. The field is trailed by First National, Columbia, Paramount and Apeida Studios, in that order. The results of games played last week are: Consolidated, 8; M-G-M, 5; NBC, 8; Apeida, 6; Columbia, 6; M-G-M, 2.

Tax Evasion Charged
To Charles Laughton

(Continued from page 1)

it is cited as an example of the increase of use of methods to avoid taxes which an individual would otherwise have to pay on his earnings in the United States.

Laughton was one of several persons named by Irey in an exposition of methods of tax evasion and avoidance, none of whom could be considered among the wealthy persons whose tax evasions become public when charges are chiseling large sums off their income taxes.

Passman President Of General Register

(Continued from page 1)

construction and development of ticket machines for a period of years. It necessitates his new post from Louis.

With his appointment, General Register's manufacturing policy undergoes a shift. Practically all of its machines will now be manufactured at the Brooklyn plant, instead of being imported from England.

"Captain and Kids" New Metro Cartoons

(Continued from page 1)

story cartoons are due. D. G. Maxwell, formerly with Harman-Ison, has been named general supervisor of cartoons under the supervision of Fred Qiammy, in charge of short subjects.

Extend Autrey Contract

Hollywood, June 18—Republic has extended Gene Autrey's contract for another year, giving him a considerable raise in salary. He will do eight westerns for the new season, four of them styled as "specials" and tagged for increased budgets. Sol Siegel will produce and Armand Schaeffer, who previously handled the Autrey series, goes on dramatic features.

Golden to Cincinnati

Edward Golden, general sales manager of Monogram, will leave today by plane for Cincinnati for the opening of the company's exchange there on Monday. From Cincinnati he will go to Des Moines and Dallas for local meetings and then meet W. Ray Graham in Kansas City the latter part of the week.

Phila. Tax Law Foreseen

Philadelphia, June 18—The Philadelphia amusement tax, calling for a tax of one cent on every 25 cents of admission, is expected to be passed on Thursday by the City Council. The local measure follows closely the form of the state's law, and is expected to become effective July 23.

To Ban Nazi Cartoons

The Brandt Theatres, Inc. J. H. Hoffberg Co. and DuWorld Pictures Corp., the latter two importers of foreign product, have informed the Joint Boycott Council that they will refrain from handling any films made in Germany.

Two Exchange Unions Agree
To New Terms

(Continued from page 1)

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Arrangements for Oklahoma City and Cincinnati become effective on Monday. New union heads have not requested a meeting as yet. It was stated yesterday, the reason, according to sales executives, being that employes in the local exchanges are among the highest paid in comparison with other areas.

With company matters piling up because executives are attending union sessions, it is likely that further meetings may be limited to two or three days.

K. C. Group Joins The CIO

Kansas City—The A. F. L.-affiliated M. P. Operators, granted a Missouri charter here 10 days ago, today affiliated with the CIO following a conference between Neal Beam, regional CIO organizer and Michael D. Konosos, attorney, and Harold Hay, business agent of the new union.

Ushers, Cashiers in Chicago I. A.

Chicago, June 18—George Browne, president of the I.A.T.S.E., under the guidance of the A. F. L., has organized the majority of the ushers and cashiers here in an active campaign to sign up downtown circuit employes of the same type.

New Orleans Unit Elets

New Orleans, June 18—Film Exchange Employes, a special department of Local 857, at an election of officers today, elected: D. E. Hack, president; E. Mendola, vice-president; S. Stevens, secretary; Henry Thibault, international secretary; Earl Johnson, sergeant-at-arms, and William Springer, business agent. Membership represents all exchanges except Motion Picture Advertisers and Republic.

Wall Street

Paramount Up on Board

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Wall Street
CURRAN DESIGNS NEW MOVABLE TRANSMITTER

Los Angeles, June 18.—Designed by George Curran, KFI-KECA re¬
search engineers, the new pack transmitter weighing 45 pounds and balanced so that it can be carried easily, has been added to the equipment.

The transmitter has been assigned the call letters W6XCI and will use frequencies 15, 25, 35, 50, 65, and 40,000 kilocycles, with two watts power and a range of three to five miles. The transmitter will be picked up by a receiver so that the announcer can be given cues and directions. In operations, the signals from the pack are picked up by short wave receiver which feeds into an orthodox remote control equipment. In turn the signals proceed to a telephone line, the central control room and thence to the transmitter of either KFI or KECA.

PEARCE DECISION RESERVED

Justice Lewis A. Valente in N.Y. Supreme Court yesterday accepted briefly and reserved for motion the motion submitted in connection with the $100,000 suit brought by Nat D. Kane against Jan Peerce, singer. The plaintiff charged Peerce with having violated a contract executed in 1927 in which Kane allegedly was to be the full-time personal representative and collect a percentage of Peerce's earnings from every source. Counsel for Peerce asked yesterday to direct the plaintiff to submit a bill of particulars in support of his claim. In the meantime, Peerce applied through his attorney to have the case transferred to another court to order the singer to submit to an examination before trial.

RCA WINS INJUNCTION

Federal Judge Vincent L. Leibell yesterday granted RCA and General Electric a permanent injunction to restrain Peerce, consent restraining Eli Danz, Oscar Dane, Paul R. Nachemson, Majestic Radio Corp., Danisco Radio and Televisio¬n, and a group of retail dealers and Avo Stores from further alleged infringement on patents covering radio receivers. Peerce's contract with RCA was also granted against Eli and Oscar Dane for profits, damages and costs resulting out of the alleged infringement.

Plays 4 Times in One Night

MONTREAL, June 18.—Lloyd Hunt¬ley and his Mount Royal Hotel dance orchestra, usually heard over one local station nightly (CKAC—10:30 D. S. T.) played for three different stations last night on four different programs as the local hotel staged a gala evening at the Mount Royal Union Club. At 7:30 Huntley and his boys played a 15-minute spot over CCFB followed immediately by a half hour over CKAC and 10:30 for 15 minutes and at 11:30 CRCM for a coast-to-coast hookup until midnight. Huntley placed his band as the Jasper pale and won as the result of a long hospital con¬finement.

Jeannie Signed by CBS

Jeanine, western artist who was heard on the Mutual network's "Little Time" series last season from WLM, has been engaged by CBS as artist service manager. She will make her debut here June 22 on the "Dear Columbia" program at 9 P.M., E.D.T. The broadcast will mark her first appearance in a New York studio.

RADIO PERSONALS

T"IM and Irene open their summer home in Norwalk, Conn., this Monday. . . . A new harmony team, Darrows and Delli, will be heard on WINS beginning today. . . . Constance Bennett and Reginald Denny will be on the long Crosby show tonight. . . . Dennis King will be Rudy Val¬lee's main guest the same evening . . . Marry Connelly, Casper Reardon and the Brooklyn Polka Band have been chosen by Joe Cook's guest stars for the Shell show tonight. . . .

Merill Lee returns to WMCRA Sun¬day after a leave of absence. Her series will be heard weekly at 9:30 P. M. . . . Johnny Hauser's orchestra will be heard from the Grossinger Playhouse, Ferndale, over Mutual begin¬ning Monday at 4:30 P. M. . . . Gene Bick, president of WCAU, At Woods, producer, will appear as guests on Chamberlain Brown's "All—" radio over WMCRA Monday.

Gail Henshall of WHN's "Movie Club" theater will have an engagement at the Astor Theatre, then go to Hollywood. Eli Landi has been added to the Lux "Radio Theatre" cast, playing opposite Leslie Howard. Frank Lord will return to the Monday, Colvin, previously an¬nounced as a member of the cast, has been taken ill and will not return. Jack Dempsey will name his choice to win the fight between Braddock and Cintas on the shelf show Saturday Bill Engle, former KMA, WAMC has left for a fishing trip. . . . Frankie Basch, WMAX's Roving Re¬porter has been given an honorary member of the Woman's World War Veterans Assoc. . . . Ed Hill will be the "Hit Parade" guest on CBS June 26.

CHICAGO TOWN TUMP

CHICAGO, June 18.—Glenn Snyder—WLS manager, is chairman of the local committee convention for the NAB convention, starting Sunday. WLS, as a constituent station, will be represented by Ray Ge¬lbling, Al Stumpf, Ray Bortz, and week one. Al Hart is general manager with only one of the WLS productions, the L. D. S. T., this week. Glenn Snyder and Bill Wadsworth, both of WIP, are also on the program.

PHILADELPHIA TOWN TUMP

PHILADELPHIA, June 18.—Johnny Pat¬erson, WIP and WIPN, will be in New York today, Wednesday and Friday, C. D. S. T., has been renewed for 52 weeks. New in the WLS production de¬partment is Roderick Capot, writer and producer of the CBS series for Barnsdall Refining, and for the past three years at KITL, Tulsa, Okla.

ADDD TALKS TO S. A. PROGRAMS

A 15-minute program of cultural dis¬cussion, which will be added to NBC's program schedule of broadcasts to South and Central America over short wave station WXYZ, beginning this Sunday and weekly thereafter. Charles Car¬rallu, production director of NBC's program department, will present the talks.

ADDITIONALLY, two new members have been added to South American staff. They are Ar¬gentina lawyer and journalist, and Tinto Tameixo, former Brazilian. All will take part in the "Listeners' Scrapbook" series, beginning immediately.


KATHRYN CRAVENS GOING WEST

Kathryn Cravens, who broadcasts over CBS for the Pontiac Motor Co., will leave New York City July 2 for Hollywood, from where she will broadcast her program, "News Through a Woman's Eye," for three weeks, beginning July 5.

In addition to her regular news routine, Miss Cravens will interview and present screen players on her program during her coast stay.
Suggests Plan For Assisting British Films

Bell's Scheme Involves U. S. Producers

By BRUCE ALLAN

LONDON, June 20.—The latest variant of the reciprocity idea as a solution of British production problems is due to Major Charles Bell, consulting engineer to Paramount and other theatre interests, chairman of a branch of the Cinematograph Exhibitors' Association, and producer of the picture at Elstree.

Bell suggests that the five or six major production organizations of the United States should make or back every year five British pictures each of $200,000 to $500,000. On each of these they would guarantee a revenue from the States of $40,000 ($300,000) or, if they did not distribute the picture, 1,000 first run bookings.

Thirty pictures of this type, says Bell, could mean $45,000,000 to the British industry. It is estimated that the exchange in this direction last year was $2,800,000.

(Continued on page 2)

Munro on Way Back For Australia Deal

HOLLYWOOD, June 20.—Charles Munro, managing director of Hoyts, will arrive from New York and Chicago tomorrow, en route to Sydney, Australia, after several months in this country conferencing with Century Fox home office executives on the General Theaters deal.

Accompanying Munro is Kenneth Aspery, counsel for Greater Union Theatres, Hoyts' partner in General Theaters. The groundwork for a continuation of the pooling arrangement between the two Australian circuits is expected to be laid during the two-week journey of the two men. They will sail Wednesday on the (Continued on page 2)

Miss. MPTO Session Set for July 18-19

MEMPHIS, June 20.—The M. P. T. O. of Mississippi have set July 18-19 as the dates for the annual convention and will meet in Biloxi, resort city on the Gulf Coast, according to R. X. Williams, president.

Williams said that details of the convention program are being worked out and will be announced at an early date. A number of nationally-known film figures will be invited to speak. A discussion of state and Federal tax problems is expected to be of chief interest.

About 20 Paramount Men Go to Hub Meet

Approximately 20 members of the local Paramount exchange, headed by Milton S. Kusell, New York state district manager, left last night by boat for Boston to attend a regional sales meeting. The two-day session opens today. The men will also return the same way.

Kusell put it to the force to decide how they wanted to go to the Hub City and the majority voted in favor of the water route.

SEC Reports Griffis Stock Deals Heavy

Took 166,000 Debentures; Sold 212,000

By CLARENCE LINZ

WASHINGTON, June 20.—Extensive trading in Paramount 3¼ per cent convertible debentures in April by Stanton Griffis, New York, through Hemphill, Noyes & Co., is reported by the SEC in its semi-monthly summary of transactions of officers and directors in the stocks of their corporations.

During the month, it was reported, Hemphill, Noyes & Co., bought 166,000 and sold 212,000 debentures, the net change in position being 46,000 which reduced holdings at the close of the month to 90,000. The month's transactions followed heavy transactions in March which resulted in the acquisition of 136,000 debentures.

The summary issued by the commission (Continued on page 3)

“Marxes” Tip Hats

Smart bit of exploitation, the stunt being pulled this week in connection with “A Day at the Races.”

Two men, dressed as Harpo and Groucho Marx, ambled along the street daily, tipping their hats to ladies, and not even a sign indicating they are plugging the show at the Capitol.

CEA in England to Open Meeting Today

LONDON, June 20.—The program of papers has been completed for the annual summer conference of the Cine- matograph Employees' Association, which will open tomorrow at Harrogate and continue through Friday.

Certified Aven, president of the British Board of Film Censors, will deliver a “Review of Censorship” on Wednesday morning. During the same session Ralph S. Bromhead, general manager of County Cinemas, Ltd., will speak on “Our Jig Saw Puzzles,” giving a general review of trade problems.

Technical papers will include: “The Development of Electricity and Its (Continued on page 2)

More Exchange Pacts Scheduled This Week

Agreements for setting up basic minimum wage scales and a maximum working schedule of 40 hours a week for shippers, inspectesses and poster clerks in Kansas City and Indianapolis are slated to be completed this week.

In addition, contracts for a number of other territories are expected to be worked out.

Late next week, negotiations for union representation in Oklahoma City and Cincinnati were completed after meetings which lasted two days. Discussions on the Kansas City and Indianapolis pacts will be resumed tomorrow with new situations to be taken up afterwards.

Weinberger to Head Sales for Certified

Mack D. Weinberger, who recently resigned as sales manager of General Pictures, has joined Certified Pictures in a similar post.

A week following an announcement, will distribute 34 pictures next season, 12 to be produced by the company and the others from independent companies.

Franchise holders are expected to be lined up in every key center within a month.

Condor Seeks SEC Approval To End Delays

Financing Plans Halted By Lack of Action

Efforts to obtain action by the S.E.C. on Condor Pictures' application for stock registration, which has been pending since April 11, will be made by George Hirzman, Condor president, and other officials of the company who came here from the Coast late last week for that purpose, Hirzman said on Saturday.

The failure of the S.E.C. either to approve or disapprove the application has seriously interfered with the company's operations, making it impossible for Condor to proceed either with its original contemplated financing or to abandon that for several avenues of private financing which Hirzman said are open to it. The Condor head said that the company had completed nine pictures without a penny being owed on them, but that further production would be stymied unless the S.E.C. made its decision in the near future.

He made it clear that whether the (Continued on page 2)

U.A.-Loew Franchise Talks To Be Resumed

With the return of George J. Schafer and A. W. Smith, Jr., today from Chicago where they have been conducting a second regional sales meeting, negotiations are scheduled to get under way this week on a new U. A. franchise with the Loew circuit.

Low circuit officials are understood to be asking for a five-year deal with a shorter term regarded as unlikely.

Charles C. Moah, president of Eugene (Continued on page 2)

Amend Roxy Plan for Issuance of Shares

Federal Judge Francis G. Caffey on Saturday granted a motion of the Roxy gold noteholders' committee to amend the theatre's approved plan of reorganization to provide for the issuance of 15,480 shares of new $1.50 cumulative preferred stock for the holders to replace the plan's present provisions for the issuance of $7,740 shares of $3 dividend preferred.

In accordance with the amendment five shares of new preferred will be issued for each $500 note instead of (Continued on page 2)
Suggests Plan For Assisting British Films

(Continued from page 1)

Bell, would give the British industry the assistance it needed. He slams both the quality test and cost clause as methods of meeting the "quid pro quo" demand for no-trio-

Fudge entertainment value and that good pictures are often made for less

than $25,000, the suggestions he had been asked for more than that amount.

Munro on Way Back For Australian Deal

(Continued from page 1)

Mariposa with a group of sales executives from practically every major company.

Among those who will be on the boat will be S. S. Brick, managing
director for 20th Century-Fox; Douglas Lotherton, RKO; Cecil Mason, Columbia, who is not staying out for the company's annual sales meeting to be held the latter part of the month; here McIntyre, Universal; Charles Costi, independent producer affiliated with Universal. If the official word is available, it is reported that the present five-year agreement between the two important theatre circuits in Australia, will be continued for at least 10 years. The understanding is that 20th Century-Fox is anxious to have the arrangement extended for 20 years, but will accept a compromise of half the period expected.

CEA in England to Open Meeting Today

(Continued from page 1)

Use in Cinemas," by Leslie Knopp, and "Box Office Assessment," by D. Gran-

ham Motion, both to be delivered on

thursday.

A point of controversy of the
discussions is likely to be that on Wed-

dnesday afternoon, when an open ses-

sion will be inaugurated in the P. F.,

at Savoy, 148 Regent Street. It is inevi-
table that the discussion ses-

sion will be used for the airing of

grievances in respect to rentals and

other matters and probably for a dis-
cussion of British production prob-
nings in the light of the proposed new

FILMS Act.

RKO Shifts Players

Hollywood, June 20—RKO has shifted major casting assignments by placing John Roles, originally sched-

uled for "Don't Forget to Remem-

ber," in the lead of "Fight for Your

Lady," in which Herbert Marshall was scheduled. Burgess Meredith re-

places Roles in "Remember" and

Marshall goes into "A Love Like That" opposite Barbara Stanwyck.

Clyde Elliott to Leave

Hollywood, June 20—Clyde Eli-

sott, producer-director; Colin Tapley,

one white member of the cast, and a

technical crew leave this week for the

jumbles 400 miles north of Singapore to

film scenes for "Boodoo."
SEC Reports
Griffis Stock
Deals Heavy

(Continued from page 1)
mission included corrected reports for Paramount common for past months. Reports for Maurice Newton, New York, director, showed the acquisition of 4,000 shares of Paramount common in January and, through Hallgarten & Co., disposition of 4,200 shares in January, and acquisition of 5,000 shares in February and 4,500 shares in March, largely through the exchange of convertible preferred.
March reports also showed that through sales or exchanges, Hemphill, Noyes & Co., for Griffis, disposed of 208,000 six percent 20-year sinking fund debentures.
A report for Pathe showed that Robert R. Young, New York, acquired 1,900 shares of common in April, bringing his holdings to 257,158 shares.

Cohn Reduces Holdings
Disposition by Harry Cohn, Hollywood, Cal., of 5,124 Columbia Pictures common voting trust certificates, reducing his holdings to 67,127, and of purchasing warrants covering 6,000 common voting trust certificates, reducing his holdings to 18,587, was also reported.
Disposition by transfer under a property settlement agreement of 85,000 Warner optional six percent convertible debentures, reducing his holdings to 1,500,000, was reported by Jack L. Warner, Burbank, Cal.

The transactions of Hemphill, Noyes & Co. in Paramount common stock disclosed in the S.E.C. report, were explained by Stanton Griffis, chairman of the Paramount executive committee and a partner in Hemphill, Noyes, at the Paramount annual stockholders' meeting, June 15, as a temporary one resulting from the firm's arbitrage transactions in Paramount securities.
Griffis said that Hemphill, Noyes, in an effort to aid Paramount in the retirement of its six percent first preferred stock by conversion into common was buying warrants for the preferred, one share of which is convertible into seven shares of common, while selling the common stock. In the course of this process, the company temporarily went short on common, he said.
Griffis stated that personally he had never been short on Paramount common and declared that he was the largest individual owner of the company's common stock.

Findlay with New World
London, June 12—Hugh Findlay, former studio publicity manager for Paramount British, has joined New World Pictures, 20th Century-Fox English producing subsidiary, in a similar capacity.

McCarthy, Syrett Weds
Patricia Dale McCarthy, daughter of Charles E. McCarthy, 20th Century-Fox publicist, and Edward J. Syrett, became Mrs. Edward J. Syrett on Saturday at Harold Coifff Syrett. The ceremony was performed at the Grace Episcopal Church in New York, N. Y. A reception followed at the Nutley Field Club.

Control for Cooling Systems Is Studied
Indianapolis, June 20—First step toward control of air conditioning in downtown theatres and business houses has been begun by Henry B. Steeg, city engineer. Sanitation department engineers are making surveys of equipment and sewer conditions. An ordinance regulating dumping of water from cooling systems into city sewers may result. Mr. Steeg pointed out that sewers already are overtaxed and that wells supplying cooling systems are doing the major share of lowering the water table under downtown Indianapolis.

Filmarte Dark Till Sept.
The Filmarte closes today for the summer and plans to reopen again in September with a resumption of its foreign picture policy.

"Riding on Air" to Roxy
David L. Lewis' second picture for RKO, "Riding on Air," will open Friday at the Roxy.

Wall Street

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(Quotations at close of June 19.)

ONLY RCA Photophone Offers You the Extra Value of these 10 Outstanding Features... Rotary Stabilizer • Cellular Speakers • Low Cost Maintenance, Liberal Service • Simple Operation • Economical Operation • Push-Pull Adaptability • High Fidelity Reproduction • Simple Installation • Accessibility • Sole Ownership

Better sound means better box office... Cash in with RCA PHOTOPHONE... It's a "sound" investment

RCA "Magic Key" of the Screen
RCA Mfg. Co., Inc. • Camden, N. J. A Service of the Radio Corp. of America
MARION DAV
has the biggest date of
life at Radio City M
Hall on Thursday
ROBERT MO
EVER SINCE
With Frank McHugh • Patsy Kelly • Allen Jenkins • Directed by Lloyd Bac
It's another big Cosmopolitan show
So remember to count on the kind of big Cosmopolitan newspaper campaign you get only from Warner Bros.
NEW FACES

with

JOE PENNER * MILTON BERLE
PARKYAKARKUS * HARRIET
HILLIARD * WILLIAM BRADY
JEROME COWAN * THELMA LEEDS

and a hundred NEW FACES!

RKO RADIO PICTURES
RADIO'S GREAT LAUGH - AND - RHYTHM
A 3-RING CIRCUS OF SUMMER
RTAINMENT!

Nothing like it ever before!...
You can't describe it!... can't classify it! It's swell!... It's grand!... It's goofy!... It's tuneful, gay - and gagged with laughs piled wave on wave!... It's the big flash show of exciting surprises that starts off on the run and speeds up as it goes!... SEVEN thrilling stars to make you laugh and forget!... FIFTY hand-picked beauties to make you look and remember!... EIGHT great song writers for the music and lyrics!... A HUNDRED NEW FACES plundered from stage, radio, night clubs and the world's gay places!... A THOUSAND new ideas to make you gasp until you're dazzled... roar until you're limp!... THE BIGGEST HOT-WEATHER ATTRACTION ANY THEATRE EVER HAD!

1937

AN EDWARD SMALL PRODUCTION
DIRECTED BY LEIGH JASON

Screen play by Nat Perrin, Philip G. Epstein, Irv. S. Brecher

Songs and Lyrics by Lew Brown and Sammy Fain.

...more songs and lyrics by Walter Bullock and Harold Spinna...and by Ben Pollack and Harry James.

...and still more songs and lyrics by Charles Henderson and Edward Cher-kose...and by Joe Penner and Hal Raynor.
Radio telegraphists and technicians employed at WABC-CBS made their long awaited labor day Saturday and joined with the C.I.O. The vote of the company union, organized a year ago by Columbia Broadcast Technicians, to join the American Radio Telegraphists' Ass'n, a C.I.O. affiliate, was confirmed and a change of affiliation of the I.A.T.S.E., an A. F. of L affiliate, according to Mervyn Rathbone, president of the A.F. of L.

Rathbone said the Columbia technicians had made their decision over the threat by the A. F. of L that the CBS employees “would be out of a job walking the streets for joining the C.I.O." Columbia Broadcast Technicians also voted to dissolve the association and to organize about 300 radio technicians at several coast-to-coast stations operated by CBS.

The company technicians number approximately 1,200 members in New York. Throughout the network they boast approximately 300 members. President of the WABC chapter is Ray Davis.

The CBS technicians will become members of the New York Broadcast Local 10 of the American Radio Telegraphists' Ass'n.

The seven CBS-owned and operated stations that will join with the A.F. of L are: WJZ, Washington; WBT, Charlotte; WOR, New York; WABC, New York; KMOV, St. Louis; WBBM, Chicago; WCCO, St. Paul-Minneapolis, and KNX, Los Angeles.

George Wicks Heads Technicians' Union

SAN ANTONIO, June 20—George C. Wicks was elected president of the newly organized Radio Service Technicians' Union here yesterday in a charter meeting here. W. L. Ingram of Fort Worth, vice-president of the group, and a Brotherhood of Electrical Workers, organized the new local, which lists 30 members. Other officers named were John Sloan, treasurer; Edward L. Evins, financial secretary; L. K. Jones, recording secretary, and Charles N. Day, treasurer.

Block Omaha Broadcast Fund

OMAHA, June 20—The Omaha Central Labor Union has succeeded in blocking the Douglas county board's proposed appropriation of $3,000 for a six-months' trial of the Job Bureau conducted for 30 minutes each week by WOW, with Foster May announcing and interviewing job seekers.

Mace Brown, president of the Central Labor Union and a projectionist at the Town, charged the bureau which had operated six weeks without cost and placed 150 persons, had been breaking down wage standards.

Rusty Callow Signed by WOR

Rusty Callow, University of Pennsylvania senior, has been signed by WOR-Mutual to describe the Yale-Harvard boat race to be run June 25 at approximately 7 P. M. E. D. S. T.

Chicago, June 20—With the 15th annual convention of the NAB scheduled to begin here Monday and terminated Tuesday, radio people on the American scene are preparing themselves for what has come to be known as “RADIO convention week" in Chicago. This is due to the fact that, since business in radio never was better, why disturb a generally peaceful and profitable situation?

The main topic of conversation at the convention is expected to be the question of extension of the C.I.O. and the repercussions this will have on the C.I.O., which this year has staged unprecedented inroads into the industry.

Will Consider Dues Hike

Other likely bones of contention will be the NAB's proposal to amend two by-laws of the organization. The first proposal on the table would increase the dues by 50 cents per year to a total approximately $135,000 per year. The proposal is a ruling seeking to compel all group-owned stations to enroll in the organization if any one of the group is an NAB member.

The 50 cent per boost in dues was approved by a vote of 178 to 98. It may pass this year, however, due to the fact that the vote last year was taken on the final day of the convention, when a great many of the delegates had already left for homes and stations. The vote this year will be taken on Tuesday, instead of on Wednesday. The pre-convention sentiment here, however, is not to be strongly against the increase.

Also likely to come up importantly this week is the floor attention during the three-day session, will be the current charges in Washington of the so-called monopoly in radio; and the recent current discussion in the NAB expires in 1939; and the transcripcion situation.

The elections are to take place Tuesday. Four officers will be elected and six vacancies on the board of directors will be filled.

Many names have been advanced as being presidential timber. Those most prominently mentioned include John Eimer, president of the Baltimore station, WCGB; Edward Crane, manager of KGIR, Butte; John W. Glines, WOW, Omaha; Joe A. Maland, WHO; Harold Hough, WBAP, Fort Worth; and Arthur B. Church, KMBC, Kansas City.

The convention may be taken up largely by committee reports and speakers who will discuss the commercial aspects of the industry. Slated for the first session will be Arthur Pryor of Batten, Barton, Durstine & Osborne.

Renew Chevrolet Series

The Chevrolet Division of General Motors, through Campbell-Ewald, has renewed the transcribed Chevrolet series, currently heard on stations across the country.
SEC Reports

Griffis Stock Deals Heavy

By CLARENCE LINZ

WASHINGTON, June 20.—Extensive trading in Paramount 3% per cent convertible debentures in April by Stanton Griffis, New York, through Hemphill, Noyes & Co., is reported by the SEC in its semi-monthly summary of transactions of officers and directors in the stocks of their corporations.

During the month, it was reported, Hemphill, Noyes & Co. bought 166,000 debentures. The debentures, the net change in position being 46,000 which reduced holdings at the close of the month to 90,000. The month’s transactions for heavy transactions in March which resulted in the acquisition of 136,000 debentures.

The summary issued by the commission (Continued on page 3)

CEA in England to Open Meeting Today

LONDON, June 20.—The program of papers has been completed for the annual summer conference of the Cine-
matograph Exhibitors’ Ass’n, which will open tomorrow at Harrowgate and continue through Friday.

Lord Tyrrell of Avon, president of the CEA, will deliver a “Review of the Year” on Tuesday morning. During the same session Ralph S. Bromhead, general manager of County Cinemas, Ltd., will speak on “Our Jig Saw Puzzles,” giving a general review of trade problems.

Technical papers will include: “The Development of Electricity and Its Use in the Motion Picture Industry,” on Wednesday; “The Development of Anatomy in the Motion Picture Industry,” on Thursday.

More Exchange Pacts Scheduled This Week

Agreements for setting up basic minimum wage scales and a maximum working schedule of 40 hours a week for shippers, inspectors and porter clerks in Kansas City and Indianapolis are slated to be completed this week. In addition, contracts for a number of other agreements are expected to be worked out.

Last week, negotiations for union representation in Oklahoma City and Cincinnati were completed after meetings which lasted two days. Discussions on the Kansas City and Indianapolis pacts will be resumed tomorrow with new situations to be taken up afterwards.

About 20 Paramount Men Go to Hub Meet

Approximately 20 members of the local Paramount exchange, headed by Milton S. Kussel, New York state district manager, left last night by boat for Boston to attend a regional sales meeting there. The two-day session opens today. The men will also return the same way.

Kussel put it up to the force to decide if they wanted to go to the Hub City and the majority voted in favor of the water route.

Condor Seeks SEC Approval To End Delays

Financing Plans Halted By Lack of Action

Efforts to obtain action by the S.E.C. on Condor Pictures’ application for stock registration, which has been pending since April 11, will be made by George Hirliman, Condor president, and officers of the company who came here from the coast last week for that purpose, Hirliman said on Saturday.

The idea being to prove to the S.E.C. either to approve or disapprove the application has seriously interfered with the company’s operations, making it impossible for Condor to proceed either with its originally proposed public financing or to abandon that for several avenues of private financing which Hirliman said are open to it. The Condor head said that the company had completed nine pictures without a penny being owed on them, but that further production would be stymied unless the S.E.C. made its decision in the near future.

He made it clear that whether the

U.A.-Loew Franchise Talks to Be Resumed

With the return of George J. Schneider and A. A. Smith, Jr., today from Chicago where they have been conducting a second regional sales meeting, negotiations are scheduled to get under way this week on a new U. A. franchise with the Loew circuit.

Loew circuit officials are understood to be asking for a five-year deal with a shorter term regarded as unlikely. Charles C. Moskowitz and Eugene

Amend Roxy Plan for Issuance of Shares

Federal Judge Francis G. Caffey on Saturday granted a motion of the Roxy gold note holders’ committee to amend the theatre’s approved plan of reorganization to increase the issuance of 15,480 shares of new $1.50 cumulative preferred stock to note holders to replace the plan’s present provisions for the issuance of 7,740 shares of $3 dividend preferred.

In accordance with the amendment for shares not being issued, the plan was amended to reduce the number of shares issued for $500 note instead of

Suggests Plan For Assisting British Films

Bell’s Scheme Involves U. S. Producers

By BRUCE ALLAN

LONDON, June 20.—The latest variant of the reciprocity idea as a solution of British production problems is due to Major Charles Bell, consulting engineer to Paramount and other the-
eater interests, chairman of a branch of the Cinematograph Exhibitors’ Ass’n, and promoter, with S. H. Sos-

kin, of the amalgamated studio at Els-
tree.

Bell suggests that the five or six major production organizations of the United States could be induced to send over here every year five British pictures each of the $80,000 to $100,000 class ($400,-

000 per week). Of these, they would guarantee a revenue from the States of $40,000 ($200,000) or, if they did not distribute the picture, 1,000 first run bookings.

Thirty pictures of this type, says

(Continued on page 2)

Miss. MPTO Session

Set for July 18-19

Memphis, June 20.—The M. P. T. O. of Mississippi will meet in Memphis on the Gulf Coast, according to R. X. Williams, president.

Williams said that details of the convention program are being worked out and will be announced at an early date. A number of nationally-famous film figures will be invited to speak. A discussion of state and Federal tax problems is expected to be of chief interest.

By J. R. Cavin

Recent events are expected to cast a shadow of foreboding over the invasion of the Libris at the proper time from the Orient, with the news of the grandiose and expensive preparations that are being made for the event. Meanwhile, it is to be feared that the war in Europe may break out at any moment and affect the picture industry, which has been doing so well all season, in every possible way.
Suggests Plan for Assisting British Films

BEN WASHER, publicity man for "Dead End," returned Saturday from a trip to the U. S. studios, via American Airlines.

FRANK L. NEWMAN, Sr. and John HAMRICK will leave for Seattle during the week.

WALTER THOMPSON took a plane yesterday for the 20th Century-Fox studios.

CHARLES CURRAN has postponed his trip to the coast until the middle of July.

SPIVOS SKOURAS has delayed his vacation trip to Greece until August.

HARRY KAUFMAN left yesterday for Hollywood.

... Pittsburgh

FLORENCE FISHER PARRY, critic and columnist for the Pittsburgh Press, arrived from Hollywood.

LOU GILBERG, manager of the Warner, and his wife celebrated their 20th anniversary today.

HOWARD ARDLESBURGER will serve as relief manager for the Harris circuit.

Legion Approves 16 Pictures for Week


U.A.-Loew Franchise Talks to Be Resumed

Pickers are signing on the conferences for the metropolitan houses and Joseph K. Vogel is handling the out-of-town situations.

Last week Loew executives resumed product talks with Paramount, sales heads on a new franchise replacement. Bargains have included a dozen films.

Clyde Elliot to Leave

Hollywood, June 26.—Clyde ELLIOTT, producer-distributor, left on a 400-mile trip north of Singapore to film scenes for "Boofoo.

Purely Personal

RKO Shifts Players

Hollywood, June 20.—RKO has shifted major casting assignments by placing John Boles, originally scheduled for "Don't Forget to Remember," in the lead of "Fight for Your Lady," for which Herbert Marshall was scheduled. Burgess Meredith replaces Boles in "Remember" and Marshall goes into "A Love Like That" opposite Barbara Stanwyck.

Kidnapping Frustrated

Boston, June 20.—An attempt to kidnap Mrs. Samuel Goldstein, wife of the president of the Paramount Affiliated Film companies, failed here when Mrs. Goldstein refused to believe the story of two men claiming to be Paramount Theatre usher who asked her to accompany them to her husband who, they said, had been seriously injured. Mrs. Goldstein succeeded to identify the story and the men left before they could apprehend.

Jacob Mack Dead

Chicago, June 20.—Jacob Mack, father of Irving Mack, head of the Filmack Theatre Corp., died here last week. He had been ill for a number of months.

Sir James Barrie Dead

London, June 20.—Sir James M. Barrie, creator of "Peter Pan," died here of pneumonia Saturday.

Robert Donat Replaced

London, June 12.—Robert Donat, again incapacitated by asthma, has been replaced by older, more seasoned members in the Victor Saville production for London Films, "South Riding."

Amend Roxy Plan for Issuance of Shares

(Continued from page 1) five shares for each $1,000 note, and the new stock will be callable at $1 net for the first year. The amendment was submitted in order to avoid issuing script for fractions of a share. According to the court's order, consent to the plan which have already been filed are not affected by the amendment.

Pacent Suit to Go On

A motion to dismiss a $60,000 anti-trust suit brought against A. T. & T. Phone Electric Co. Inc. by Stanley K. Oldden as assignee of the Pacent Electric Co. was denied on demur. The case was assigned to Judge C. Knox. The complaint was attacked by the defendants on the ground that it failed to state a cause of action. The defendants were given 20 days in which to file answers.

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SEC Reports Griffis Stock Deals Heavy

Mission included corrected reports for Paramount officials for past months. Reports for Maurice Newton, New York, director, showed the acquisition of 4,000 shares of Paramount common in January and, through Hallgarten & Co., disposition of 4,000 shares in January, and acquisition of 5,000 shares in February and 4,500 shares in March, largely through the exchange of convertible preferred.

March reports also showed that through sales or exchanges, Hemphill, Noyes & Co., gave 208,000 shares 20-year sinking fund debentures. A report by Pathe showed that Robert R. Young, New York, acquired 1,900 shares of common in April, bringing his holdings to 25,723 shares.

Cohn Reduces Holdings

Disposition by Harry Cohn, Hollywood, Cal, of 1,514 Columbia Pictures common voting trust certificates, reducing his holdings to 67,127, and of purchasing warrants covering 6,000 common voting trust certificates, reducing his holdings to 18,587, was also reported.

Disposition by transfer under a property settlement agreement of 85,000 Warner optional six percent convertible debentures, reducing his holdings to 1,500,000, was reported by Jack L. Warner, Burbank, Cal.

The transactions of Hemphill, Noyes & Co. in Paramount common stock disclosed in the S.E.C. report, were explained by Stanton Griffis, chairman of the Paramount executive committee and a partner in Hemphill, Noyes, at the Paramount annual stockholders meeting, June 15, as a temporary one resulting from the firm's arbitrage transactions in Paramount securities.

Griffis said that Hemphill, Noyes, in an effort to aid Paramount in the retirement of its six per cent first preferred stock by conversion into common was buying first preferred, one share of which is convertible into seven shares of common, while selling the common stock. In the course of this process, the company temporarily went short on common, he said.

Griffis stated that personally he had never been short on Paramount common and declared that he was the largest individual owner of the company's common stock.

Findlay with New World

London, June 12—Hugh Findlay, former studio publicist manager for Gaumont British, has joined New World Pictures Ltd., Century-Fox English producing subsidiary, in a similar capacity.

McCarthy, Syrett Weds

Patricia Dale McCarthy, daughter of Charles E. McCarthy, 20th Century-Fox publicity chief, was married on Saturday to Harold Coalter. The ceremony was performed at the Grace Episcopal Church in Nutley, N. J. A reception followed at the Nutley Field Club.

MOTION PICTURE DAILY

MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

"Born Reckless"

(20th Century-Fox)

Hollywood, June 20—Thrill and action entertainment for those who like exciting pictures. That is the substance of this tax fight story. The basic drama is contrasted by considerable comedy and enough romance to provide the required interest. The dialogue and action are well blended. It is fast moving. Much is crowded into the comparatively short running time.

Brian Donlevy, in need of a job, enters the taxi game. He finds himself in the midst of Barton MacLane's strong arm racketeer tactics. Donlevy's adexterity at wrecking cars makes things so hot for MacLane that he prevails upon Rochelle Hudson, his girl friend, to exert her wiles on Donlevy and get him to work with the racket. The ensuing suspense, supplied with plenty of hokum and high theatrics, carries on to the climax where it is revealed that Miss Hudson has allied herself with MacLane only to get criminal evidence on him.


Production Code Seal No. 3,438.

Running time, 60 minutes. "G."

Control for Cooling Systems Is Studied

Indianapolis, June 20—First step toward control of air conditioning in downtown theatres and business houses has been begun by Henry B. Steeg, city engineer. Sanitation department engineers are making surveys of equipment and sewer conditions.

An ordinance regulating dumping of water from cooling systems into city sewers may result. Mr. Steeg pointed out that sewers already are overtaxed and that wells supplying cooling systems are doing the major share of lowering the water table under downtown Indianapolis.

Filmarite Dark Till Sept.

The Filmarite closes today for the summer and plans to reopen again in September with a resumption of its foreign picture policy.

"Riding on Air" to Roxy

David L. Loew's second picture for RKO, "Riding on Air," will open Friday at the Roxy.

Wall Street

Board Slightly Off

High Low Close Change

Consolidated Film... 2414... 2414... 2414... 0
Loew's, Inc. .......... 76 76 76 0
Paramount .......... 184 184 184 0
Pathé Film .......... 64 64 64 0
RKO .......... 77 77 77 0
9th Century-Fox 345 345 345 0
Warner Bros ........ 126 126 126 0

Curb Design Slitting

High Low Close Change

Grand National .... 1/4 1/4 1/4 0
Technicolor .......... 264 264 264 0

Small Bond Gains

High Low Close Change

Loew's 6s '41 ex S 9954 9954 9954 + 4
Pathé 6s '35 .... 10054 10054 10054 + 1

Shanghai Censors Reel

After deletions had been made in scenes depicting the activities of foreigners in China, a recent issue of the March of Time was approved for exhibition by the International Settlement's film censor, but the RKO home office was notified over the weekend by Leo Britton, the distributor's representative in China.
MARION DAV

has the biggest date of
life at Radio City M
Hall on Thursday

ROBERT M

EVER SINCE

With Frank McHugh • Patsy Kelly • Allen Jenkins • Directed by Lloyd Bac
IT'S ANOTHER BIG COSMOPOLITAN SHOW
So Remember to Count on the Kind of Big Cosmo-
politan Newspaper Cam-
paign You Get Only from
WARNER BROS.
NEW FACES

with

JOE PENNER • MILTON BERLE
PARKYAKARKUS • HARRIET
HILLIARD • WILLIAM BRADY
JEROME COWAN • THELMA LEEDS

and a hundred NEW FACES!
Radio’s Great Laugh - And - Rhythm
A 3-Ring Circus of Summer Entertainment!
Nothing like it ever before!
You can’t describe it!...can’t classify it! It’s swell!
It’s grand!...It’s goofy!...It’s tuneful, gay – and gagged with laughs piled wave on wave!
It’s the big flash show of exciting surprises that starts off on the run and speeds up as it goes!
SEVEN thrilling stars to make you laugh and forget!
FIFTY hand-picked beauties to make you look and remember!
EIGHT great song writers for the music and lyrics!
A Hundred New Faces plundered from stage, radio, night clubs and the world’s gay places!
A Thousand new ideas to make you gasp until you’re dazzled...
roar until you’re limp!...THE BIGGEST HOT-WEATHER ATTRACTION ANY THEATRE EVER HAD!

1937
An Edward Small Production
Directed by Leigh Jason

Songs and Lyrics by Lew Brown and Sammy Fain.

...more songs and lyrics by Walter Bullock and Harold Spinna...and by Ben Pollack and Harry James.

...and still more songs and lyrics by Charles Henderson and Edward Cherkose...and by Joe Penner and Hal Raynor.
NAB Meeting Starts Today; Labor Seen as the Highlight

This Is How

Long Beach, Calif., June 20.—Hall Nichols, president-owner of the U.B.A. union, true moniker is Hallie George Washington Button Nichols! He explains it this way: His father was the orchestra leader, and when his son and heir arrived Nichols, Sr., avoided listing the feeings of various band men, tacked their names on to his little martyr, Hall.

Long Beach, Calif., June 20.—With the 15th annual convention of the NAB scheduled to begin here Monday and termi- nate Wednesday at the Hotel Sher-aton, a great gathering of radio tal- en as is the convention agenda, despite dissatisfaction which has been ex- pressed by some quarters throughout the year over the NAB administra- tion, is labor.

The main topic of discussion at the convention is expected to be the labor situation, especially in- terns the C.L.O., which this year has staged unprecedented intrusions into the industry.

Will Consider Dues Bills

One likely bone of contention will be the NAB’s proposal to amend two-by-laws of the organization. The first proposal asks for a vote to increase dues by 50 cents per member, in an NAB yield of about $90,000 a year to an approximate $150,000 a year. The bill is a ruling seeking to enroll all group-owned stations to enroll in the organization if any one of the group is an NAB member.

The 50 per cent boost in dues was proposed last year also, but was de- nied. A decision may pass in the Senate ever, due to the fact that the vote last year was taken on the final day of the convention, when a great many of the delegations had already left for homes and stations. The vote this year will be taken on Tuesday, inste- ad of on Wednesday. The pre- convention sentiment here, however, seems to be strongly against the in- crease.

Also likely to come up importantly for floor attention during the three- day session will be questions about the current charges in Washington of the so-called monopoly in radio; these charges issue from the NAB expires in 1939; and the transcription situation.

The elections are to take place Tuesday. Four officers will be elected and six vacancies on the board of directors will be filled.

Mace Brown, president of the Central Labor Union and a projectionist at the Town, charged the board, which now consists of eight directors, without cost and placed 150 persons, had been "breaking down wage standards."

Rusty Callow Signed by WOR

Rusty Callow, University of Penn- sylvania football star, was signed by WOR-Munial to describe the Yale- Harvard boat race to be run June 25 at approximately 7 P. M., E. D. S. T.
Ad Federation of America in Session Here

Coincident with the opening of the NAB convention in Chicago today, the annual session of the Advertising Federation of America begins today in New York at the Hotel Pennsylvania. Broadcasters all over the country are expected to attend the 33rd annual convention of the federation.

The program will start with addresses by Dr. James Shelby Thomas, president of the Chrysler Corp., and Clayton Rand, president of the National Editorial Assn's Grover Whalen, Lowell Thomas and Strickland W. Gillian, humorist, will address the conclude at the evening session tonight.

Mayor to Talk

Speakers at the Wednesday luncheon will include Mayor LaGuardia, chairman of the NAB's 1933 Advertising Committee, Henry Eckhardt, editorial board, American Assn of Advertising Agencies and president of Kentucky & Eckhardt, and Ben Franklin, editor of American Home, and E. H. McReynolds, president of the Advertising Federation. The election of officers will also be held Wednesday.

The Newspaper Advertising Executives Assn's and the National Newspaper Promotion Association will hold meetings today and through Wednesday. Tomorrow the retail advertising conference will be held, while the Public Utilities Advertising Assn's, industrial marketing men, Premium Advertising Assn's of America, Direct Mail Advertising Assn, Advertising Assn's and International Publishers representatives will also conduct conferences.

Whitman Band for Two Weekly on NBC

Paul Whitman's orchestra has been set for two dance broadcasts a week on NBC. The music to emanate from the Fort Worth Fiesta grounds, where Whitman is now appearing. The broadcasts start in June 3d and Wednesday at 11:30 P.M. on the Blue, and Saturdays at 10:30 P.M., on the Red.

KSAL Is Dedicated

Kansas City, June 29.—KSAL, the Salina Journal's new 250-watt station, which has been on the air since May 26, had its formal opening the other day. The new spot broadcasts 7 A.M. to 12 P.M., C.S.T., daily. A. E. Crockett, general manager, will be program director; Paul Roscoe, special events; E. A. Vance, chief engi- neer; R. R. Robertson, Sidney Tremble and Karl Ekberg, announcers.

Robinson in New Ayer Post

J. Baldwin Robinson, Brazilian manager for N. W. Ayer & Son, has been appointed manager of Ayer's export division. Robinson joined Ayer in Brazil in 1933 after spending several years in merchandise work in foreign countries.

Radio

FCC Outlines New Schedule of Hearings

By BERTRAM F. LINZ

WASHINGTON, June 20.—The F. C. C. today made public its tentative schedule of hearings, for the week beginning Monday and beyond, as follows:

June 21, before an examiner: Application of WLB, Minneapolis Minn., for change of frequency from 1250 to 760 kilocycles and increase of power from 1,000 to 3,000 watts; and WCAL, Northfield, Minn., for change of frequency from 1,250 to 760 kilocycles and increase of power from 2,500 to 5,000 watts.

June 22, before an examiner: Application of Roberts-MacNab Co., for a 1,420 kilocycle station, 100 watts night, 250 watts day, and Gallatin Radio Forum, Breyman, Mont., for a 1,420 kilocycle, 250 watt daytime station.

June 24, before an examiner: Application of Leon M. Eiseif, Burton, Ill., for a 1,150 kilocycle, 100 watt station.

June 25, before an examiner: Application of John W. Haigis, Greenfield, Mass., for a 1,210 kilocycle, 250 watt daytime station.

To Hear Great Lakes Plea

July 9: Applications of Great Lakes Broadcasting Corp., Cleveland, for a 1,270-kilocycle station, 1,000 watts day, 5,000 watts night; Dules J. Ri- chard, Grosse Pointe, Mich., for a 1,060-kilocycle, 250-watt, daytime station, and Athens Times, Inc., Athens, for a 1,210-kilocycle, 200-watt, daytime station.

July 12: Contesting applications of Havens & Martin, Portland, Ore., for a 2,120-kilocycle station at Portland, Ore., 100 watts, 250 watts night, 500 watts day, and applications of Richard F. Lewis, Oakwood, Cal., for a 1,085-kilocycle, 1,000-watt, daytime station; The Radiant, Fayetteville, N. C., for a 1,210-kilocycle, 250-watt, daytime station, and Harry Schwartz, Tulsa, Okla., for a 1,310-kilocycle, 250-watt, daytime station.

Midwest Groups File

July 13: Applications of Walker & Chapin, Oshkosh, Wis., for a 1,100-kilocycle, 250-watt station; John P. Harris, Hutchinson, Kan., for a 1,120-kilocycle station, 100 watts, 250 watts night, 500 watts day, and Generse Radio, Flint, Mich., for a 1,200-kilocycle station, 100 watts night, 250 watts day.

July 14: Application of Southern Broadcasting Corp., New Orleans, La., for a 1,220-kilocycle station, 100 watts night, 250 watts day, and Standard Oil Co., Detroit, Mich., for a 1,420-kilocycle station, 100 watts, 250 watts night, 500 watts day, and Station WJBW, New Orleans, La., for change of frequency from 1,420 kilocycles and increase of power from 250 to 1,000 watts; WJBW, New Orleans, for increase of day power to 250 watts.

July 15: Application of Southern Minnesota Supply Co., Mankato, Minn., for a 1,500-kilocycle station, 100 watts night, 250 watts day.
Philadelphia, June 28.—Although not an exclusive newscaster, the NBC—having walked out during a stormy session at the convention last year—Isaac A. Levy, CBS commentator and chairman of the WCAU board, has prepared another bombshell for this year's meeting.

In a personal letter mailed Friday to every manager of every radio station in the country, Levy warns broadcasters of developments in the music copyright situation that may adversely affect the radio industry. He based his arguments on information and factually received from a director of a company.

Levy advised that if radio demands a per use contract from Acap, paying a license fee for only the copyrighted music used rather than retaining the present blanket contracts for the entire musical catalogue, Acap will let each individual member fix his individual price on each of the particular works.

Cites Four States

Pointing especially to those broadcasters in Washington, Nebraska, Montana, and other states where anti-Acap laws have been passed or are pending, Levy warns: "If Acap and the copyright owners would not give the broadcasters in those states licenses at any price and they would be perfectly within their rights in doing so.

Levy further advised the broadcasters that they stop foiling themselves with the notion that the radio industry is ever going to get either State or Federal laws so amended as to enable them to use copyrighted music fee of charge.

Nebraska Attack Is Begun on Acap Law

Omaha, June 28.—Dean L. J. Tel-Pool of the Creighton University Law School has filed suit in Federal District Court at Lincoln seeking to enjoin enforcement of the law passed in the recent unicameral legislature banning Acap from Nebraska. The suit limits copyright privileges of music publishers.

Broadcasters Retain Counsel

Seattle, June 28.—Alfred J. Schweppe, partner in the Seattle law firm of Bigelow, Ruppe & Schweppe, has been retained as chief counsel by the National Ass'n of Radio broadcasters in their battle against Acap.

Schweppe's handling the broadcasters' case against Acap in Mont-ana. It is expected that he will appear in court against Acap in all states where similar legislation arises.

Wells Joins Peek

Alan A. Wells has been added to the executive staff of the Acme Moving & Stor- age Agency. Wells formerly was advertising manager of R. H. Macy & Co. and more recently business and promotion manager of the New York Woman.

Radio Personalities

RENE BEASLEY has been set this week for a four week stay at Disneyland's Riveria through the CBS artist service. She opens July 6... O. B. Hanson, NBC chief engineer, who was recuperating from an operation is expected back at his desk next Monday... CBS's Jimmy Appel, who took a vacation in New England the last week and Freddie Lightner for guest appearance on NBC programs next week, have gone to Vegas. Vegas NV has been the passage for Tahiti in August... Mildred Joy, assistant librarian at NBC, will leave for a six week vacation June 30 to England and Russia. Bobby Dolan has opened a home in Greenwich, Conn. Conrad Naelig has been selected to play the role of Horatio opposite John Barrymore's Hamlet in the NBC Shakespearean series.

CBS artists service this week begins issuance of a new promotion leaflet titled "Microphone Memo," and very attractive it is, too... Charles E. Ballo, the copy of Radio Artists left Saturday for a visit to the Dallas and Hollywood offices. He returned yesterday... NBC June cast 26 June 25 before leaving for a summer vacation. Tommy Dorsey's band, and vocalists Morton Bove and Joe Wright will be part of the 6:30 pearl's return in the fall... The Vanderbilt Cup races will be preceded by the Miss Vanderbilt Cup event June 26... Joe Morrison will be the Broadway Melody Hour host over WOR... "Mr. Media" appears on the 17th and the 24th... Joe Bongiorno returns to the air on "Showboat" Thursday, as featured guest... Willard Robison and his "Deep River" quartet has signed a CRA management contract.

Chicago Town Pump

CHICAGO, June 28.—Herb Morrison, WLS announcer of Haddonburg re- cording this week opened his Hol-lywood Hotel-based program WMAQ, for an additional 52 weeks, effective June 26. George H. Hartman is the agency. . . W. S. Bal- dun, KOY president, and radio man- ages, program director of the Phoe- nix, Ariz, station, are visiting WLS. Burdige D. Butler, WLS president, has an interest in KOY. Louis Orphan Ammee," sponsored by the Wacker Co. will leave the air for the summer after the broadcast July 9. The program will return Sept. 27 over NBC- Red. . . Mary Wright, WLS radio adviser, will spend this week in Kansas City, attending the National Home Economics conven- tion.

New Haven Town Pump

NEW HAVEN, June 29.—NEW WELI June programs include a commercial, "How to Move Your Home," by Acme Moving & Stor- age, Tuesdays and Saturdays at 9 P. M.; "Salute Sergeant," singing guitarist, Wednesdays at 7 P. M.; the auto radio series, "The Road Ahead," from Servant, Thursdays at 7 P. M., and the Savin Rock Market, Thursdays at 8 P. M., and the New Haven Elks, Wednesdays at 7:45 P. M. WICX's Ruth Ferry attending a re- union at Mount Holyoke College, leaving the airwaves for a week.

Pittsburgh Town Pump

PITTSBURGH, June 29.—Herman Middelman and his band have formed two networks a week over NBC from the Nixon Cafe via KDKA... "The Devil's" telephone opera- tor at WCAE, is a regular member of the Tavern Players, who present a weekly sketch on Old Shay's "Night at the Inn" program... Bob Carsten, now has programs on both WCAE and KDKA. . . Ray Schell- der, a radio dancer, having found an announcing staff after three months at a reserve officers training camp, The Duquense Brewing Co. is sponsor of the first broadcast of the weekly Monday night fights at Hickey Park Bowl, with Joe Tucker of the "Waltz During the 'Hound in the Street" program of Walt Fra- mer and James Murray is leaving WCAE,� the telegraph service from the Hearst radio contracts on the coast, was a visitor last week at WCAE, which he managed before, and has joined WOC..._ Wals- le's on KDKA--are celebrating their second wedding anniversary.

San Francisco Town Pump

SAN FRANCISCO, June 28.—Depart- ure of KVA's Bob Stanley, to work for the Joint Broadcasting Co. automatically removes slot "John Martin, Md.," from coast airwaves. Stanley wrote and produced the show. "King Harvey," guitar-first-vocalist with "Paul Pendarvis, band, has quit to join Herbac Kaye's orchestra... There has been an early KPO's singing staff, replacing Jean Cowan, who has gone to Hollywood... John Fisher, program director of Moody's "Old West," has resigned when Gene Clark, resigned to become press chief for the San Jose Chamber of Com- merce, replacing announcer-accordionist Glenn Hurbell will direct his own swing orchestra at NBC studios here, starting next week on the red net... Wesley Gordon has joined KVA's staff as top vocalist, and emcee of "Daily Varieties." He replaces Don Steele, who has moved up to KFRC. . . Visiting here over the weekend was Jean Ellington, former Acap announcer, who will leave the air for the first broadcast of the "House of Melody," featuring Mer- edith Wilson's 30-piece string orches- tra and commentator John Yor- lett, leaves the air July 12... "Wil- son is reported set as conductor for "Showboat," when the program orig- inates the west for $1,500 per broad- cast.

Charles Borrelli in New Job

PHILADELPHIA, June 28.—Charles Borrelli, former director of Italian programs over WOAS has joined the sales staff at PEN-WRAK here.

Frisco Fears Loss Of More Broadcasts

San Francisco, June 29.—With KSFO's "Western Hour" gone to Los Angeles because of the space limitations of the Columbia studios, KSFO's biggest moving its "Pem- nine Fancies" to KHJ, Los Angeles Don Lee outlet, local agencies fear that the southward trek has commenced in earnest for top-ranking net- work commercial. Persistent rumors around the adver- tising community that San Francisco, which has vowed not to desert San Francisco, may take a couple of the stations that are to leave San Francisco this month, three time daily except Sunday, with all periods sponsored. This is an addition of the two five minute pe- reaper. The latter, previously in the daytime and one in mid-evening, are of 15 minutes. One of the six broadcasts daily, none of them sponsored. Two are rebroad- casts of bulletins given at an earlier hour, broadcast of communi- ties not on daylight saving time.

KPO to Revise Serial

San Francisco, June 29.—Radio's first out-of-town serial drama, "Memory Lane," will be revived by NBC over KPO on July 5.

"A Day in the Greenbarn Center" in the gay nineties, written by the late H. C. Comette, will not be picked by its ending for years, and instead the program will be repeated from the beginning. As one of the many original plays as can be found will cast in the revival.

Start "Stories by Camera"

CINCINNATI, June 29.—"Stories by Camera" is the title of a new weekly series just inaugurated over the WILW, in the "Land of Lu- crezia Borgia" as the initial presenta- tion. The program presents stories in a new documentary form with synchronized music.

Dramatizations are supplied by Lawrence Menken, WLW author, with special musical score by Virgito Marucci, WLW conductor-violinist-composer. The programs are aired Fridays from 8 to 8:30 P. M., E. S. T.

WCKY to Raise Scales

CINCINNATI, June 29.—Several stations of the Mutual network have been advised in a telegram from L. B. Wilson, president and general manager of WCKY that new rates will be effective the first week in July. The increase will follow WCKY's step-up to 10,000 watts power, day and night. The station's new trans- mitter is now being installed and is expected to be in operation about June 28.

WHO Salutes WOSU

DAYTON, June 29.—When WOSU, Ohio University radio station, celebrates the third anniversary day,$ WHO, the Daily News, station, broadcasts a salute program featuring Tommy Dunnelder and Esther Spencer. The latter, the program director of WHO, started his radio career at WOSU.
Copyright Big Air Problem, N.A.B. Feels

Also Voices Opposition to Federal Station

Chicago, June 21—"The most important problem before us today is the copyright situation," C. W. Myers, head of Station KOIN, Portland, Ore., and president of the Nat'l Ass'n of Broadcasters today told Motion Picture Daily at the opening of the association's convention at the Hotel Sherman.

Myers declared that the question of copyright "demands the attention of all radio broadcasters" and stated that every attempt should be made to protect radio interests. He added that if the Federal Government has plans for the building and operation of radio broadcasting stations efforts should be made to halt the plan as such a condition would do broadcasting generally more harm than good.

The convention opened this morning with an address of welcome by Mayor (Continued on page 10)

Zucker New Head of Consolidated Radio

Stanford Zucker of Cleveland has been named general manager of Consolidated Radio Artists, Inc., succeeding Jack Edwards, who resigned recently. Other CRA appointments include those of Milton Roemer as vice-president in charge of the hotel and night club sales division of the company, and Earl Thomas, who has been named radio director.

Zucker, well known in the Cleveland area, will direct the sales operations of the CRA offices in New York, Cleveland, Chicago, Dallas and Hollywood. His brother, Ben Zucker, has been appointed manager of the Cleveland office.

Thomas has been active in radio and advertising for many years, and was recently director of radio for Lyons & Lyons, talent agents.

Birmingham Stations May Shift Networks

BIRMINGHAM, June 21—There's a strong possibility that WBRC and WAPI, Birmingham's two principal radio stations, will switch their national connections soon.

That is to say, officials of NBC and (Continued on page 12)

Additional developments in radio on pages 10, 12, 14, 15 today.

Cite Para. in SEC Report on Bankruptcies

New Law Asked to Rule Reorganizations

By BERTRAM F. LINZ

Washington, June 21—Drawing upon the testimony it developed in its investigation of the Paramount reorganization, the Securities and Exchange Commission today submitted to Congress a report on its study of Paramount's reorganization plans and recommended placing such bodies under Federal control.

Uncontrolled reorganization committees, the commission asserted, have failed to make appraisal of the qualifications of the old management of the corporation and the manner in which it discharged its trust, resulting in a failure to complete the reorganization process.

Restitution for assets illegally diverted and reparation for mismanagement are not made, and the causes of failure of the old enterprise are (Continued from page 4)

"Races" Is Expected To Take in $65,000

With approximately $40,000 in the till in the first four days, "A Day at the Races" is expected to wind up a first week at the Capitol at $65,000, or better.

"Captains Courageous," in its sixth week at the Astor, tallied about $9,100. Paramount is not expected to open "High, Wide and Handsome" until July 14.

The third week of "Kid Galahad" at the Strand was good for approximately $9,000.

May Tax Revenue Is $52,000 Under April

By CLARENCE LINZ

Washington, June 21—A $52,000 drop in admission tax collections during May brought the total for the month to $1,357,119, compared with $1,399,830, in April, it was reported today by the Internal Revenue Bureau.

May collections, however, were nearly $220,000 above the $1,318,765 reported for the corresponding month last year.

For the first five months of the current year, the bureau reported, admission tax revenues were $7,645,829 against $6,705,115 for the corresponding period in 1936, and for the 11 months of the fiscal year which ends June 30, receipts were $7,865,416, a gain of $2,285,430 over the $5,579,986 reported to the same date last year.

Attendance Is Heavy At CEA's Convention

By BRUCE ALLAN

Harrogate, England, June 21—The annual summer conference of the Cinematograph Exhibitors' Ass'n got under way here today, and will continue through Friday.

Today's program included no business sessions but was devoted for the most part to welcoming the delegates. A total of 650 were on hand at the garden party this afternoon, and 200 (Continued on page 9)

New Manufacturers' Association Formed

Chicago, June 21—The outstanding development at the four-day meeting of the Independent Supply Dealers' Ass'n, which ended today, was the formation of the Theatre Equipment Supply Manufacturers' Ass'n, composed of manufacturers alone, who plan an annual international show in cooperation with supply dealers, producers, distributors and architects.

The new organization grew out of (Continued on page 9)

Japan Will Produce About 500 Next Year — Kawakita

About 500 Japanese pictures will be produced next year, Nakajima Ka-wakita, head of Towa Shoji-Kaisha, distributor of European-made films in Japan, stated yesterday on his arrival at the Queen Mary for a three-week visit.

"This number of pictures is necessary," Kawakita said, "because of double and triple bills in the country. Trifile feature programs are prevalent in the smaller towns with dual the practice in the big cities." Kawakita added that for 10 cents patrons can sit through a show lasting five hours.

There are approximately 300 American features shown in Japan a year. The pictures are shown with superimposed titles in Japanese. Among the favorite American actors and actresses are Marlene Dietrich, Greta Garbo, Shirley Temple, Clark Gable, Robert Taylor and Gary Cooper, according to Kawakita. He said this is largely due to the publicity campaigns put on by (Continued on page 9)

UA Will Sell Percentage or Flat Rentals

Circuits on Set Prices; Others Have Choice

United Artists sales policy next season will be flexible with exhibitors to be offered the program of 36 pictures on percentage or flat rentals, it was stated yesterday.

Major and independent circuits as well as subsequent runs during the 1936-37 season have been playing the company's product on a flat rental basis, it was said, and this policy will be continued. However, percentages will be asked with the exhibitor having his choice of either playing this way or on set rentals.

In addition to four Samuel Goldwyn films listed at 40 per cent each, another group of four will be offered at 35 per cent each. Walter Wanger will have four at 35 per cent and a like number at 30 per cent. Alexander Korda will have two at 35 per cent, another two at 30 and two others at 25. David O. Selznick's group of five will be from 25 per cent up to 35 per cent.

All home office executives who attended the Chicago sales meeting returned yesterday with a report of L. Jack Schlaifer, western sales manager, who is making a tour of his exchange. Other exchange and district managers will shortly visit branches under their supervision.

Film Forces Invited To Meeting of Union

White collar workers of the film industry have been invited to attend a meeting of the M. P. Division of Bookkeepers, Stenographers and Accountants Union, next Monday, it was stated yesterday by an officer of the union. The organization is affiliated with the United Office and Professional Workers of America and the C.I.O.

For the past few weeks, pamphlets have been distributed by office workers of all film companies to join the union. A closed meeting of the (Continued on page 2)

Empire Union Seeks Writ on Dismissals

The Empire State M. P. Operators' Union, claiming to be the only A. F. of L. union in Brooklyn, yesterday applied to W. J. Supreme Court Justice George H. Furman for an injunction against the Quinlan Corp., which (Continued on page 4)
EWIN MILES FADMAN of Red Star Films will leave Saturday for Europe after a visit of several weeks. While here, Fadman will confer with important foreign features and will return to New York in September.

At Christy's pride and joy, a stream-lined 60 foot yacht, has been launched finally in Long Island Sound, after several delays due to pressings business engagements at the Eastern Service Studios.

I. E. LOPFET, president, follows in two weeks to preside at a meeting of directors of the company in Paris where plans, for production of outstanding European productions will be discussed.

RALPH W. BUD, Warners' personnel director, is general chairman of the Second Annual Ryder-Wyckoff N., J., to be held July 3-5, the proceeds to be used for the purchase of pneumonia serum.

CLARENCE BUDJIN, KELLAND's serial, "Star Rising," now appearing in Cosmopolitan, will be produced on Broadway in the fall. Film rights have been withdrawn from the market.

LOUIS WEBBER, attorney for Skouras Theatres, is the father of a second girl, whom he has named LAURA. Mother and child are doing nicely at Doctors' Hospital.

JOSEPH R. VOLGER, now in St. Louis, will make stopovers at Evansville and Indianapolis before returning to New York in a few days.

MELVYN DOUGLAS returned from England yesterday on the Queen Mary and will leave today for the coast by plane.

GEORGE W. WEIRS left yesterday for Washington, Charlotte and Atlanta exchanges.

EDWARD SIMMONS, vice-president of Pax Films, Inc., sails June 30 on the Normandie for France.

DOUGLAS SHEARER arrived from the M-G-M studios in Culver City by plane yesterday.

HERBERT J. YATES and MOE SEIGEL returned from Hollywood yesterday.

LINDSEY HOWARD got in from the coast yesterday.

CLARK GARRE is reported in town from Hollywood.

Col. Train Off Tomorrow

Columbia's convention special train which will leave New York tomorrow, will make several stops to pick up delegates en route to the coast, where the meeting will open at the Ambassador in Los Angeles on Sunday, continuing through Tuesday. Abe Meltzer, general sales manager, will head the home office group, while Joseph Seidman, foreign sales manager, and Joseph Friedman, English head, will represent the foreign forces.

Star G. N. Specials

Hollywood, June 21.—Production will begin May 15 on the following specials, the seven pictures planned by Grand National to cost about $500,000 each. "Southern to Shout Out," starring James Cagney, will be the first to go into work, followed by "Gorgeous."
Another Dawn
Another Hit
for Warner Bros.!

Now Filling the 6200 Seats of RADIO CITY MUSIC HALL!

You Can See It In The Stars!

Starring
KAY Francis
and
ERROL Flynn

with Ian Hunter • Frieda Inescort
Herbert Mundin • G. P. Huntley, Jr.
Music by Erich Wolfgang Korngold
Directed by William Dieterle
Cite Para. in SEC Report on Bankruptcies

Paramount N. E. Men Discussing Product

Boston, June 21.—Details on the company's new product line were announced by Samuel Goldwyn, who is in town to discuss the future of the company. The company has been working on a new product line for some time and is expected to release it soon.

Empire Union Seeks Writ on Dismissals

A Brooklyn theatre, operated by the company, is being sued for unlawful dismissal of employees.

Expenditures Reduced

The company has reduced expenditures by about one-sixth, but nevertheless has been forced to resign.

Reorganization

The company is considering a reorganization that will involve the consolidation of assets and the elimination of certain expenses.

Empire Union Seeks Writ on Dismissals

A Brooklyn theatre, operated by the company, is being sued for unlawful dismissal of employees.

Warner Suit on Calendar

A lawsuit has been filed against the company, alleging that the company is not fulfilling its contractual obligations.

Jewish Guild Elects

The following officers for the coming year have been elected by the Jewish Theatrical Guild: Eddie Canor, president; George Jessel, Fred Block, Sam Harris, Manuel Morris, Jr., Dr. Hugo Reisenfeld, A. J. Adler, vice-presidents; Abe Last, treasurer; Nat Leibowitz, assistant treasurer; Sam Forrest, financial secretary; Dave Ferguson, executive secretary; William D. Weinberger, chairman of the board of trustees; Dr. Leo Michel, chairman of the relief committee.

Mercy Buys New House

Portland, June 21.—Mercy's Inland Theatre Co. has purchased the new theatre under construction for J. E. Shields, Ellensburg, Wash.

Call Mass Meet to Protest Para. Pacts

Washington, June 21.—A mass meeting of national exhibitor organizations was held today to protest Paramount's removal of pictures from its 1936 contract. The meeting was held at the Carlton Hotel.

U.M.P.T.O. Plans Para. Protest

Philadelphia, June 21.—Plans for a mass demonstration against Paramount's 1937-38 selling plan were laid today at a meeting of the U.M.P.T.O. One day next week an exhibit of pictures using Paramount product and their employees will march down Broad Street in protest to the exchange. The group expects at least 2,000 in the line of march. Theatre employees will be asked to remain in the demonstration. It is the group's theory that if the Paramount selling plan goes through and is adopted by other companies as well as exhibitors will be jeopardized.

Clevelanders Join Protest

Cleveland, June 21.—The Cleveland M. P. Exhibitors' Ass'n at a recent meeting voted to send two or more representatives to Washington to attend a meeting there on June 26 at which it is expected that action will be taken in regard to the Paramount situation as regards holding over for the 1937-38 program certain pictures originally sold on the 1936-37 program.

Derr Signs for Studio

Hollywood, June 21.—E. B. Derr has been signed to work with Hollywood Studios (formerly Talisman) for space and offices for the 16 productions he plans for the new season. Six will be in the "Secret Service" series and 10 of the action adventure type.

Two Titles Changed

Hollywood, June 21.—Twentieth Century-Fox has changed the title of "Lancer Spy" to "Life of a Lancer" and Paramount changed the title of the picture which started out as "Summer Lightning" to "A Good Year." Three other names to "I Met My Love Again.

RK0 Sales Forces Leave After Meet

Los Angeles, June 21.—The delegates to the RKO convention, which opened today, have spent the sightseeing session, entrained tonight for their respective territories.

Cromwell, Goldyn Par

Hollywood, June 21.—Differing with Samuel Goldwyn over the charge, "Madonna," E. B. Derr and Cromwell and the producer came to an amicable settlement of the former's claim. Derr is to appear in the picture after four days of shooting. No successor to Cromwell has been named. Shooting has been suspended.
"Slave Ship" Beating "Road to Glory" Record Run at Rivoli!

Latest of 20th's smash-money hits ... current sensation of Broadway... wrests top boxoffice honors from "The Road to Glory" ... greatest of 20th's record-holders at New York's long-run Rivoli!

THE KEYSTONE OF YOUR FUTURE


**Looking 'Em Over**

**Damaged Goods**
(Criterion-Grand National)

This film adaptation of Eugene Brieux's famous stage play—the indictment of social forces concerning suppressed knowledge of the prevention and treatment of venereal diseases—is said to be the producer's sincere effort to aid President Roosevelt's campaign to educate the nation to such disease.

The film presents its dramatized case in a straightforward manner. A young man contracts a disease shortly before he is to be married. He refuses to heed the advice of a doctor and visits a quack. Within a short period he marries, thinking himself cured. Later his infected child is born and then he realizes his reluctance to listen to sound medical advice. But the kindly medico whose advice was ignored manages to mend the broken lives and inculcate in the bride's father, a Congressman, the need for widespread action.

Upton Sinclair is credited with the adaptation. Phil Stone directed. The leading roles are played by Pedro De Cordoba, Phyllis Barry, Douglas Walton, Aletta Duncian, Ferdinand Munier, Esther Dale, Clarence Wilson, Frank Melton and Gretchen Thomas.

**Paramount Pictorial 6-11**
(Paramount)

This issue deals entirely with fishing, from Florida to Alaska and Japan. There are interesting scenes of the technique of catching rayfish, bears catching eels, and Japanese Wal- tonian using coromans to get their fish. Production Code Seal No. 01-017. Running time, 10 mins. "G."

**The Singing Bandit**
(Melrose-Universal)

A standard but nevertheless moderately entertaining melodrama. It is set in a Mexican cafe. The usual material about a handsome, romantic bandit is worked in with songs and dances. Featuring J. Harold Murray, Val Irving, Jean Travers and the Florence Senioritas. Production Code Seal No. 01-011. Running time, 10 mins. "G."

**Pan American Champions**
(Rice-Paramount)

Interesting glimpses of athletes and athletics in the Latin-American countries. There are fine shots of jai-alai and the Argentine polo team, both in action. Production Code Seal No. 01-019. Running time, 10 mins. "G."

**Stevedores**
(United)

Meany, Myn and Moe work for a Captain Bligh-ish sort of boss. He cracks the whip at the slightest chink. The three monks lead him a merry chase all over a ship. Much clever animation ensues and the cartoon winds up with the four sousing up on picked herring. Production Code Seal No. 01-018. Running time, 0:45 mins. "J2."

**Friml Favorites**
(Paramount)

The son of the well known composer has leads his band in a few of his father's more popular tunes. It is smooth, pleasant music. Mildred Win- dell and the Showmen do the vocal and good style. Production Code Seal No. 01-0570. Running time, 11 mins. "G."

**Saxe Gets Madison Spot**

MARSHALL, Wis., June 21.—Saxe Amusement Management, Inc., has secured a renewal of its lease on the Companion Theater. After 10 years as the approval by Circuit Judge Daniel W. Sullivan in Milwaukee of the company's offer of $570,000. An offer of $656,000 was presented by Fox, which controls the Parkway, Or- pheum and Madison.

**Variety Club Cleveland**

Cleveland, June 21.—Variety Club will give up its quarters in the Starlit Hotel, the early part of July to locate in the Allerton Hotel penthouse where larger space and an open air dance floor will be available. Chief Barker M. B. Horwitz states that the club will spend $10,000 in new furnishings. The money is being raised by a plan of personal loans from members.

**Pittsburgh**

PITTSBURGH, June 21.—Family night is being held every Friday in the club's new William Penn Hotel head- quarters and a Bank Night prize of $25 is awarded each night.

Mike Gallagher has returned from Detroit with the contract for the next series of concessions at the U. S. Golf Open.

The weekly Monday night dinners are growing in attendance from week to week.

Mike Cullen's coat of tan is the envy of all barkers since his return from Florida.

Russell Lunn, a former officer of Tent No. 1, was a steady visitor during his vacation here.

The theatre managers get their revenge on the mischief makers, the critics, in those poker sessions.

The women's room of the new headquarters is the most attractive of any private club in Pittsburgh. Only the bar is forbidden the women in the present setup.

**Washington**

WASHINGTON, June 21.—The first Saturday night function of Variety Club in many months came off when the Social Activities Committee, headed by Archie D. Engle, tossed Missouri to the brow.

Because of ambiguity of the notices and lateness of mailing, only about 35 barker and friends showed up.

For the Bishop, Chairman Engle was the numbers reader.

**Wall Street**

Light Gains on Board

High     Low     Close    Change
---    ---    ---    ----

Columbia...
Consolidated...
Eisenstein...
Gen. Trac...
Loew's, Inc...
Lowry's, phil...
Paramount...
RKO...
Warner Bros...

---    ---    ---    ----

G. N. U. on Curb

High     Low     Close    Change
---    ---    ---    ----

Grand National...
Tew...
Trans-Lux...

---    ---    ---    ----

Bonds Up Fractionally

High     Low     Close    Change
---    ---    ---    ----

Low's...
Paramount B-way...
Paramount Pict...
Paramount...
Warner Bros...

---    ---    ---    ----

39 wdl 94 94 - 12

(Quotations at close of June 21)
WORLD PREMIERE AT HOLLYWOOD'S CARThAY CIRCLE

Chosen to share the glory of "Wee Willie Winkle's" brilliant $2.00, two-a-day world premiere engagement!

The Coronation in TECHNICOLOR

Here's just one of the trade press raves:

"All the pomp, the pageantry, the riotous color of robes and jewels and cheering throngs attendant upon the coronation of a monarch and his queen, have been caught in their impressive splendor by the wonder of the Technicolor camera in this color featurette!"—says Motion Picture Daily.

Exclusive with 20TH CENTURY FOX
Boston, June 21.—Boston grosses became unsteady as hot weather affected the business. "My Girl," danced with "Fire Over England," went to $12,500, over average by only $500 for the lead at the RKO Metropolitan. "Slim" and Major Bowes' unit on the stage at the Metropolitan failed to equal $18,000. Average is $22,000.

Parnell, co-featured with "Let's Get Married" and held over for a second week did a nosedive, grossing only $11,000 at the Orpheum, and $10,000 at Loew's State. Total first-run business was $38,900. Average is $68,000.

"THRASHER," Rings for the week ending June 17:

"I MET HIM IN PARIS" (Para.)

"THAT I MAY LIVE" (20th-Fox)

FENWAY—(1,485), 35c-50c, 7 days, Gross: $1,350. Average: $193.

"THERE GOES M'GIRL" (RKO)

FIRE OVER ENGLAND" (U. A.)

RKO—(2,350), 35c-45c, 7 days, Gross: $1,350. Average: $193.

"LET'S GET MARRIED" (Col.)

LOEW'S.—STATE—(1,485), 35c-45c-65c, 7 days in week, Gross: $1,700. Average: $110.

"PARNELL" (M-G-M)

"I MET HIM IN PARIS" (Para.)

"THAT I MAY LIVE" (20th-Fox)

"BLOOMING METROPOLITAN"—(4,580), 35c-55c-75c, 7 days, Gross: $17,000. Average: $2,429.

"BLOOMING METROPOLITAN"—(7,000), 25c-35c, 7 days. Gross: $7,000. Average: $1,000.

Continental Is Low Bidder on Roxy Job

Continental Bank & Trust Co., which was trustee under the indenture for the old Bowes bonds, was the low bidder yesterday at a hearing in Federal Judge Francis G. Caffey's chambers at which bids for trustee's services for the new bonds of the reorganized Roxy were opened.

Six banks entered bids. The Continental's bid was $2,000 for the first year's services and $750 a year thereafter for the remaining 19 years. Other bidders were: Sterling National Bank & Trust Co., $2,150 for the first year and $801 thereafter; Lawyers Trust Co., $2,500 the first year and $1,000 thereafter; Empire Trust Co., $2,150; and Clinton Trust Co., first year's fee to be set by court, $1,250 per year thereafter, and Manufacturers Trust Co., $4,562 for first year and $1,000 thereafter. Judge Caffey will designate the trustee at a regular reorganization hearing on August 21.

I. Bernard Leff of the D. W. Blumenthal office, representing the Adolph S. Roehm-Bowes-Bolinders committee, urged the court to appoint an individual trustee in addition to a corporate trustee on the grounds that the bondholders' interests would be better served.
**Ontario Censor Head Outlines New Rules**

**Toroento, June 21—**O. J. Silverthorne, chairman of the Ontario film censor board, following his recent attack on British films, which he suggested a need for more censorship of British films, has outlined the new policies of his board in the viewing of pictures.

Among the censorship requirements which will act in Ontario will be: disapproval of films ridiculing religious sects, or races; elimination of all matter which tends to debase morals; loss of conduct between men and women will be barred; criminal methods and crimes which give instruction in crime through suggestion will be eliminated; prolonged or passionate love scenes, when suggestive of immorality, will be eliminated. Silverthorne declared also that the board will disapprove any films of a propaganda nature, or which are definitely partisan.

**Few Theatre Fires In Canada in Year**

**Toroento, June 21—**Only eight of the 1,025 theatres in Canada suffered any kind of a fire during the past calendar year, according to reports from J. Grove Smith, Fire Commissioner of the Dominion Government, before the annual convention of the Dominion Fire Protection Assoc.

The total loss incurred in the eight fires was only $3,176, making the theatres of the country safe from fire risk of any branch of business. The commissioner referred to the Auditorium in Canada as having made an excellent showing in ratio to capital investment, but in the rail service there were 485 recorded fires.

**Open Pittsburgh Office**

Theatre Trailer Corp. has opened another branch office, this time in Pittsburgh with Lew Lefton in charge. Ed Whaley is the representative in the southern states. Adolph Pollack, general manager of the company, has installed new sound recording equipment at the headquarters in New York.

**“Sawyer” Start Is Set**

**Hollywood, June 21—**Delayed for months by casting difficulties, “The Adventures of Tom Sawyer” will get under way at Selznick International. Wednesday, Ted Lines, 13-year-old Alhambra boy, has been signed for the role of Huckleberry Finn. He, like Tommy Kelly, Bronx lad signed for Tom Sawyer, is a novice.

**Libel Suit Transferred**

**Oklahoma City, June 21—**The “saved house” libel suit, in and out of two courts in Oklahoma, has been returned to District Court here by Mrs. Fern G. Chadwick, who is seeking $25,000 damages from Universal, Warners, Samuel Goldwyn and Midwest Enterprises Co. She claimed newswires gave the impression that she had been thrown out of her house.

**To Shut Vitaphone Studio**

The Vitaphone studio in Brooklyn will close for the usual summer production halt on June 26. The plant will remain closed for 10 weeks.

**Japan Will Produce About 500 Next Year—Kawakita**

(Continued from page 1)

JAPAN—Kawakita, production manager for the American companies, all of which have offices in the country.

With 1,600 theatres now operating, about 11 new houses are being constructed in Osaka and Tokyo. In the large towns, the seating capacity of new theatres averages 4,000.

Kawakita brought with him a print of the first film to be shown in Japan, to the star of the picture, accompanies the producer and his wife. According to frames, the picture will be produced with an aim for international release.

“I think the world is interested in what is being done in the Far East,” he said, “and while I am here I will try to find production companies in the production of pictures for distribution in every country. I hope to have some companies from Japan and the other countries of the Far East, which I would be pleased to discuss with you further.”

**New Manufacturers’ Association Formed**

(Continued from page 1)

the scheme included this year, which found two factions fighting for leadership, the dealers in almost continuous conference, and little or no attention paid to the exhibits of the manufacturers.

Plans for the manufacturers show next year will be made by a committee consisting of Joseph E. Kleckner, chairman; Oscar Neum, William Geddis, H. C. Hecht, Harry Strong, C. H. Aschraft and John Rob.

The committee will hold numerous meetings within the next few months. Major and independent producers will be connected and commercial and educational film producers will also be asked to cooperate in the venture, which is expected to be held here probably in June or next year. It is also thought probable that the 1936 show will be held in New York to coincide with the New York World’s Fair.

**Theatres Fighting St. Louis Tax Bill**

**St. Louis, June 21—**Local theatres are circulating petitions of protest against a measure opposing the proposed new tax legislation in the Board of Aldermen, which includes others such as minimum admissions, newspaper advertising, cigarettes and gasoline. It was intended to rush the measures through to passage, but public protest reached such proportions that the board postponed its adjournment date and will reconsider the bills.

The amusement measures would provide for a tax ranging from one cent on tickets costing 75 cents or less, to 10 cents on tickets costing $4. Theatres also would be affected by the proposed tax on newspaper advertising.

**St. Louis, June 21—**The Aldermanic Legislation Committee today instructed the Finance Committee not to act on an opinion on the legality of six proposed new taxation bills now pending, including the amusement measures. The committee adjourned until Thursday. They did not act on the amendment to eliminate the tax on tickets selling for less than 25 cents. If the tax were substituted for the tax on tickets, a reduction of $2 would be made, which would mean a reduction of 2 cents per ticket the tax would meet the objections raised by Fred Wrennberg, MPTO president.

**Attendance Is Heavy At C.E.A.’s Convention**

(Continued from page 1)

for the banquet. In all, about 1,600 managers and operators of theatres from northern counties attended a preview exhibition yesterday. The exhibitors, totaling 40, were the largest number ever in use at a C.E.A. convention.

Following adjournment, the C.E.A. Group with investigating committee met at 10 P.M. They were still sitting at midnight trying to evolve a new gesture policy in reply to Government suggestions. They must make their suggestions in council tomorrow.

It is rumored that circuit influences are trying to have Congress make some kind of agreement with the KRS, but C. P. Metcalfe and Kenneth Nyman were adhering to their opposition to the cost classification, and it is likely that they will appeal against any majority committee decision to the full council. The differences are believed to be acute and may possibly split the C.E.A. seriously.

Wednesday is expected to be the most lively day of the meeting, with Lord Tyrrell, president of the British Board of Film Censors, scheduled to speak. Mr. M. LaFollette, chairman of the Senate Civil Liberties Committee.

**Ship It**

**GENERAL AIR EXPRESS**

1. Merely phone Postal Telegraph.
2. Pick-up is immediate... by messenger or high speed truck... direct to the field.
3. The first plane out carries your shipment via the shortest, fastest route.
4. It travels swiftly as any passenger.
5. At the destination, delivery is made at once. Overnight coast to coast.

**Only General Air gives you shortest, fastest coast to coast.** Phone Postal Telegraph, any TWA office... or
NAB's Program

Chicago, June 21—The second day's program at the NAB convention follows:

9:30 A.M. — Call to order.


The Wednesday schedule:


Report of the committee on radio research by W. C. Robinson, Kansas City, Mo., and Dr. C. B. W. Warner, World Book Corporation, Columbus, O.

An evening look at the NAB (Continued)

The Radio Script Foundation will establish semi-annual awards for radio script writers and producers, it was announced yesterday. The purpose of the Foundation, it was stated, is to secure for the radio playwrights the same recognition that television playwrights of the stage and screen get.

The best original radio play will be named for the first prize of $100 in cash. The second and third prize, a $50 in cash each; and the fourth, a prize of $25 in cash. With each award will go an engraved citation to the writer.

To the director of the winning play will go a special award, not yet decided upon. The Foundation will give to the station over which the winning play has been broadcast, a commemorative plaque.

Nominations Start Sept 1

The Foundation will begin receiving nominations for the prizes Sept. 1. The selections will terminate Feb. 28 of the following year.

The Radio Awards Script Committee comprises: Alfred J. McCooker, president of WOR; Brock Pemberton, technical director; Ben Gross of the New York News, representing radio critics; William Burnham, president of Bigelow and Goodwin; Bigelow and Goodwin; San ford Carpet Co., representing sponsors; Tony Sanford of J. Walter; Arthur W. Martineau, Legs, representing stage playwrights; Dr. O. H. Caldwell, representing the industry. Messrs. Embree, Georgia Bailey and Lloyd Jacquet will judge for the Foundation.

"Guiding Light" Adds Six

CTICAQ, June 21—"Guiding Light," authored by Irma Phillips, will add six new stations on June 28, bringing its total network to 55. The six new stations are: WOOD, Arkansas; KBB, Burlington, Vermont; KTVB, Boise, Idaho; KOIN, Portland, Oregon; and KXL, Portland, Oregon. There is no change in time.

June Babies Arrive

San Francisco, June 21—Not June brides, but June babies, are the order of the month in San Francisco radio circles, with the Stork making four trips in 30 days, two to NBC, two to KYA.

Recipients of the traditional small bundles of charm are: Arthur and Mrs. Schwarzman, KPO pianist and harpist; David Vale, KYA studio engineer; and Josephine and Ralph, NBC violinist, and Gordon Owen, KYA's sports broadcast director.

All were boys, except Schwarzman's daughter, who was christened Sandra.
Punch with a purr

—that’s radio!

Punch with a purr—and the advertising allegory doesn’t stop there. Radio is quick as a cat in its timing and speed. Firm in its grasp as a mouser when she pounces. And it has 86,000,000 lives!

*of almost every market you can name!
CBS Lines Up Big Names For Shakespearean Series

CBS yesterday made public the names of the first 14 of the more than 25 stage, screen and radio players who have been selected for that network's cycle of eight Shakespearean plays, which will be broadcast on Monday, beginning July 12, from 9 to 10 P.M., E.D.S.T. The engagements are as follows:


Talent Being Lined Up

W. B. Lewis, CBS vice-president in charge of programs, has approved a basic plan for the 1937-38 Hollywood completing the casting of talent.

The cast thus far signed is far more effective than that which has been announced, and the inside story has it that the signatory of the foregoing article "would seem to the public to be a consequence of NBC's scheduling a Shakespearean series in the wake of the CBS announcement." The unwritten rule in radio circles is that William S. Paley's dander has been aroused to such an extent that he would not allow his vice-presidents to sign up the biggest names in show business, no matter what the expense. It is believed that his virtual refusal have been obeyed, for most of the artists named above are each in the $1,500 to $3,000 per performance class.

A. C. Love to Hollywood

S AN FRANCISCO, June 21.—Andrew C. Love, NBC's continuity acceptance head, will be transferred to Hollywood effective July 1, when he will head the new continuity department. The move is necessitated by the increase in program production at NBC's Hollywood studios.

Byron Mills, a member of the local continuity acceptance staff, will move into Love's post here. Additionally, Lee Strathorn, formerly with Lord & Thomas, has joined the NBC publicity staff here.

Blumenschein Joins Agency

Fred W. Blumenschein, until recently with Kelly, Nason & Winston, has been named radio traffic manager of the Blackett-Sample-Hummert as commercial continuity writer.

Denies KROW Sale

Oakland, June 21.—KROW is not for sale, and will not affiliate with any of the Hollywood studios on a network, H. P. Drey, general manager, asserts.

The previous story that present station policy will continue was in denial of persistent rumors that some type of network affiliation was in prospect.

Canada to Open New Unit Near Montreal

Montreal, June 21.—Plans for the opening of a 50-kilowatt transmitter of the Canadian Broadcasting Corp. at Vercheres, Quebec, have been made known by H. Ronney Pelletier, program director of CRCM.

The opening of the new transmitter scheduled for this fall, was discussed along with other government expansion plans at a recent convention in Ottawa.

Pelletier said the station will be used for experimentation with ideas, programs and artists this summer.

Birmingham Station May Shift Networks

(Continued from page 1)

CBS are considering such a project. Should the move be approved and go into effect, it would simply mean that WAPI would be the CBS outlet and WBRB the NBC outlet. At present the CBS outlet for those programs while WAPI pipes NBC programs.

It is conceivable too, that the move, if it is consummated, would result in additional station time.

At present the station operates on a part-time schedule, sharing its evening time with KYVO at Tulsa, Oklahoma.

Tidewater Renew at WFIL

PHILADELPHIA, June 21.—The Tidewater Associated Oil Co. of New York, continues as WFIL's largest local time buyer, by renewing a 52-week news contract through Lennon & Mitchell agency. The deal, like a similar one just completed, calls for four five-minute and one 15-minute news program daily, six times per week for the year. Staff announcer John Leonard will continue as the "Tidyl Reporter" for the news comments.

M. H. Boyd Is Promoted

Maurice M. Boyd, of the national spot sales division of NBC's eastern sales department, has been appointed head of the division, effective July 1, succeeding F. E. Spence, Jr., who has resigned.

Weed & Co. Expands Office

Weed & Co. station representatives, are occupying enlarged New York quarters. Space adjoining the old offices was recently acquired to accommodate the enlarged sales staff.

Don Lee Web Concentrating In Hollywood

Following the current trend of radio to Hollywood, it has been confirmed here that the Don Lee Broadcasting System, an important link in the New York system, will concentrate for the future Pacific Coast production of the network in Hollywood and Los Angeles.

In a wire to the Mutual offices here, Lewis Allen Weiss, general manager of Don Lee's, named the general production expansion of the combined Don Lee and Mutual networks scheduled for the fall, he is currently negotiating for new headquarters in Hollywood for the combined web, with KJH as western key station of the chain.

First Switches Set

First Pacific Coast programs to be switched to KJH, Los Angeles, for origination, are "Feminine Fancies" and "Morning Merrymakers," which have been heard from KFRC, San Francisco, for some time. Mel Venter, Bob Bence and Bill Davidson, central personnel of the programs, will move south with the shows, to start broadcasting over the chain from Los Angeles June 28.

When the station in Chicago attending the N.A.B. convention, leaves for the east this week for conferences with Mutual and local advertisers, advertising agencies to work out the lineup of new fall shows which are slated for the station's origination over the Mutual-Don Lee system.

It is understood that several of the chain's more important commercial programs, currently being broadcast from New York, will be moved to the coast as soon as quarters can be obtained in Hollywood.

Anderson Joins N. Y. System

G. William Anderson, until recently with the Herald-Tribune, has joined the staff of the New York State Broadcasting System. Burt Squire is general manager of the network.

Prior to his association with the Herald-Tribune, Anderson was with the Hearst International Magazines, and was advertising manager of several trade publications.

Back Aircast in Ads

OMAHA, June 20.—KFBF of Central States Broadcasting Co. is using newspaper space locally to plug its "Howdy Neighbor" program, airing for 30 minutes at 1:30 P.M. (CST) each Saturday.

The station, sponsored by Interstate Transit Bus Lines of the Union Pacific System, salutes some Nebraska cities each Saturday with a broadcast directly from the city.

WHN to Start New Show

WHN will start a new series of all-news reports, July 28, when the "Dartmouth Strutters Jamboree" makes its bow from 9:15 to 9:45 P.M., E. D. S. T. The cast will include Bob Howard, Edna Breward, the "Three Jazzsters" and a 15-piece orchestra.
During her phenomenal radio career, Jessica Dragonette has enacted every important dramatic role in light opera and has presented the important song literature of the world.

In her new Palmolive series she will broadcast beloved music and thrilling dramas . . . Sari, Irene, Carmen, Thais, Maytime, The Only Girl, Pink Lady, The Bohemian Girl, Sweethearts, The Chocolate Soldier, The Merry Widow, Rogue Song, Smilin' Thru. Above, Miss Dragonette is pictured in two recent characterizations—Rio Rita and as Kathie in The Student Prince.

JESSICA DRAGONETTE
Radio's Foremost Singing Actress
now appearing
Palmolive BEAUTY BOX THEATRE of the air
EVERY WEDNESDAY NIGHT, NINE-THIRTY E.D.S.T., WABC—COLUMBIA NETWORK
Realism Draws Police

Okaylahoma City, June 21.—"There's shooting going on at the Hightower Bldg.," shrieked a voice over the telephone.

"All right, we'll investigate," came a calm voice from the Oklahoma City police station. This is not the first time the building has been attacked.

After searching for the "Killer," here's what they learned:

That a certain city merchant had $10,000 worth of fireworks stocked for the next three years, which the City Council had banned after this year. So he prepared to put on a sale, which was advertised by KFOR radio.

As an opening to the broadcast, several firecrackers were shot off before the microphone by Announcer Harold Sparks.

"Maybe the boys shot off one or two in the building," said Bob Ellis, station manager. "Anyway, the next thing we knew the building was under martial law."

Cincinnati Newscast Studios Are Opened

CINCINNATI, June 21.—The new and Associate Bldg. has opened an office in the Equitable Bldg., Hollywood, for the production of its west coast radio shows. The Maxwell House "Show-boat," produced in New York for the past four and a half years, will be transferred to Hollywood beginning July 8.

Herschel V. Williams, Jr., will be in charge of production of the agency's radio programs. Chester MacCracken, who has been the business manager of the agency's radio department in New York, will be in charge of all talent buying and other business in connection with the Hollywood programs.

KRE Aids California Jobless

OKLAHOMA CITY, June 21.—The California State Employment Service is staging a program over KRE in Berkeley whereby Peter D. Kristich, director of the state free service broadcasts, interviews applicants in search of employment.

Several jobs have been obtained by unemployed as a result of the Monday night broadcast, Don Hambly of KRE reports.

WCUA Advances Ethyl Felt

PHILADELPHIA, June 21.—Ethyl Felt will become director of all women's activities for WCUA beginning Aug. 15. Miss Felt formerly held a similar post at WDAS here and is currently connected with the social service staff at the Mt. Sinai Hospital, in which capacity she conducts a children's health forum over KYW.

KSL Starting Earlier

SALT LAKE CITY, June 21.—KSL has extended its daily broadcast facilities on a half-hour earlier each morning. The station begins at 9 a.m. on the air from 6 A.M. until 11 A.M. the following morning, and an all night period from 11 p.m. to 7 a.m. The station has a power of 50,000 watts.

New Owos 95.5 Per Cent of WRNO

NEW ORLEANS, June 21.—State Senator James A. Noe of Monroe, La., is a 95.5% stockholder in the new WRNO, which operated under the guise of the St. Charles Hotel, licensed to the Coliseum Baptist Church. Senator Noe is an avowed candidate for Governor at the next election two years hence.

Richard Himber

CONDUCTS THE
Lucky Strike
Hit Parade

WEAF - NBC NETWORK
WEDNESDAYS: 10 P.M.
EDST
(Commencing Aug. 11)
San Francisco, June 21.—Arousal by plans of major networks to transfer important radio production from San Francisco to Los Angeles, Chamber of Commerce protests with Mutual, and contemplate similar action against NBC and CBS.

The Mutual station, KFRC, will switch its daily variety shows, "Morning Merrymakers" and "Feminine Fanatics," to KHJ in Los Angeles, June 28.

Several weeks ago KFRC, the CBS outlet, switched its daily variety hour, "Western Home," to KNX, Hollywood. NBC has announced the forthcoming departure of "One Man's Family," to its Hollywood studios.

Chamber of Commerce men report a $10,000 weekly payroll for musicians is endangered, pointing out that workers in all other departments of local radio are gradually being transferred to southern California.

General Electric Gets Broekman

Los Angeles, June 21.—General Electric has named David Broekman and his Friday Night Mutual program for 52 weeks. In addition to Broekman's "Weird and Fanciful Tones," and the Stafford Sisters, vocal trio, are the regular artists. The series takes the place of Mutual's "Thomas Lee Presents" program.

Dupre in New WWL Post

New Orleans, June 21.—Henry Dupre, announcer, has been named director of WWL's department of special features and events. He has been connected with WWL for five years.

Evelyn Gardner Elected

Pittsburgh, June 21.—Evelyn Gardner, director of the KDKA "Home Forum," has been elected president of the local branch of the American Home Economists' Association.

Reagan Writes About Films

Des Moines, June 21.—"Dutch" Reagan, formerly sports announcer for WHO, now in Hollywood starting work on his first picture with Warner, is writing a story about his experiences, for the Des Moines Sunday Register.

WWF Starts "Melodies" Series

Omaha, June 21.—"Mid-Day Melodies," with morning departure and a music program and a news resume on Sundays, is being sponsored by Quaker Petroleum over WWF from 12:15 to 12:30. In charge is Program Manager Harry Burke.
A MUTUAL AWARD

TO THE MUTUAL BROADCASTING SYSTEM
• FOR CONTRIBUTING FLEXIBILITY TO NETWORK BROADCASTING
AN AWARD OF $2,000,000 BILLING IN 1936 FROM 21% OF ALL NETWORK ADVERTISERS. AND A FURTHER AWARD OF A 16% INCREASE IN 1937 BILLINGS.

TO MUTUAL'S AFFILIATED STATIONS
• FOR DEVELOPING THE FIRST COOPERATIVE NETWORK
AN AWARD OF MAXIMUM INCOME FROM NETWORK BUSINESS, AND PARTICIPATION IN AN ORGANIZATION IN WHICH ALL BENEFITS ACCRUE TO THE STATIONS.

THIS IS THE MUTUAL BROADCASTING SYSTEM
COAST TO COAST
Copyright Big Air Problem, N.A.B. Feels

Also Voices Opposition to Federal Station

CHICAGO, June 21—"The most important problem before the industry today is the copyright situation," C. W. Myers, head of Station KOIN, Portland, Ore., and president of the Natl Ass'n of Broadcasters today told Motion Picture Daily at the opening of the association's convention at the Hotel Sherman.

Myers declared that the question of copyright "demands the attention of all radio broadcasters and stated that every attempt should be made to protect radio interests. He added that if the Federal Government has plans for the building and operation of radio broadcasting stations efforts should be made to halt the plan as such a condition would do broadcasting generally more harm than good.

The convention opened this morning with an address of welcome by Mayor

(Continued on page 10)

Zucker New Head of Consolidated Radio

Stanford Zucker of Cleveland has been named general manager of Consolidated Radio Artists, Inc., succeeding Gus Edwards, who resigned recently. Other CRA appointments include those of Milton Roemer as vice-president in charge of the hotel and night club sales division of the company, and Earl Thomas, who has been named radio director.

Zucker, well known in the Cleveland area, will direct the sales operations of the CRA offices in New York, Cleveland, Chicago, Dallas and Hollywood. His brother, Ben Zucker, has been appointed manager of the Cleveland office.

Thomas has been active in radio and advertising for many years, and was recently director of radio for Lyons & Lyons, talent agents.

Birmingham Stations May Shift Networks

BIRMINGHAM, June 21—There's a strong possibility that WBRC and WAPI, Birmingham's two principal radio stations, will switch their national connecting tie.

That is to say, officials of NBC and

(Continued on page 12)

Cite Para. in SEC Report on Bankruptcies

New Law Asked to Rule Reorganizations

By BERTRAM F. LINZ

WASHINGTON, June 21—Drawing upon the testimony it developed in its investigation of the Paramount reorganization, the Securities and Exchange Commission today submitted to Congress a report on its study of protective and reorganization committees and recommended placing such bodies under Federal control.

Uncontrolled reorganization committees, the commission asserted, have failed to make appraisal of the qualifications of the old management of the corporation and the manner in which it discharged its trust, resulting in a failure to complete the reorganization process.

"Restitution for assets illegally diverted and reparation for mismanagement are not made, and the causes of failure of the old enterprise are carried forward into the new," the report stated.

(Continued from page 4)

"Races" Is Expected To Take in $65,000

With approximately $40,000 in the till in the first four days, "A Day at the Races" is expected to wind up the first week at the Capitol at $65,000 or better.

"Captains Courageous," in its sixth week at the Astor, tallied about $9,100. It is not expected to open "High, Wide and Handsome" until July 14.

The third week of "Kid Galahad" at the Strand was good for approximately $9,000.

Japan Will Produce About 500 Next Year—Kawakita

About 500 Japanese pictures will be produced next season, Nagamasa Kawakita, head of Towa Shoji-Kaisha, distributor of European-made films in Japan, stated yesterday on his arrival on the Queen Mary for a three-week trip.

"This number of pictures is necessary," Kawakita said, "because of double and triple bills in the country. Triple feature programs are prevalent in the smaller towns with duals the practice in the big cities." Kawakita added that for 10 cents patrons can sit through a show lasting five hours.

There are approximately 300 American features produced in Japan a year. The pictures are shown with superimposed titles in Japanese. Among the favorite American actors and actresses are Marlene Dietrich, Greta Garbo, Shirley Temple, Clark Gable, Robert Taylor and Gary Cooper, to mention a few. He said this is largely due to the publicity campaigns put on by

(Continued on page 9)

May Tax Revenue Is $52,000 Under April

By CLARENCE LINZ

WASHINGTON, June 21—A $52,000 drop in admission tax collections during May brought the total for the month to $4,337,115, compared with $4,489,682, in April, it was reported today by the Internal Revenue Bureau.

May collections, however, were nearly $220,000 above the $1,318,765 reported for the corresponding month last year.

For the first five months of the current year, the bureau reported, admission tax revenues were $7,645,239 against $7,675,115 for the corresponding period in 1936, and for the 11 months of the fiscal year which ends June 30, receipts were $17,865,416, a gain of $2,985,430 over the $15,589,886 reported to the date last year.

Attendance Is Heavy At CEA's Convention

By BRUCE ALLAN

HARROW-GATE, England, June 21—The annual summer conference of the Cinematograph Exhibitors' Ass'n got under way here today, and will continue through Friday.

Today's program included no business sessions but was devoted for the most part to welcoming the delegates. A total of 650 were on hand at the garden party this afternoon, and 520

(Continued on page 9)

New Manufacturers' Association Formed

CHICAGO, June 21—The outstanding development at the four-day meeting of the Independent Supply Dealers' Ass'n, which ended today, was the formation of the Theatre Equipment Supply Manufacturers' Ass'n, composed of manufacturers alone, who plan an annual international show in cooperation with supply dealers, producers, distributors and architects.

The new organization grew out

(Continued on page 9)

UA Will Sell Percentage or Flat Rentals

Circuits on Set Prices; Others Have Choice

United Artists sales policy next season will be flexible, with exhibitors to be offered the program of 36 pictures on percentage terms or flat rentals, it was stated yesterday.

Major and independent circuits as well as subsequent runs during the 1936-37 season have been playing the company's product on a flat rental basis, it was said, and this policy will be continued. However, percentages will be asked with the exhibitor having his choice of either playing this way or on set rentals.

In addition to four Samuel Goldwyn films, a set of 40 Weekly each, another group of four will be offered at $5 per each. Walter Wanger will have four at $5 per each and a like number at $30 per each. Alexander Korda will have two at $5 per each, another two at $30 and two others at $25. David O. Selznick's group of five will be from $25 per each up to 25 per cent.

All home office executives who attended the Chicago sales meeting returned yesterday with the exception of L. J. Jaffe of the western sales manager, who is making a tour of his exchanges. Other division and district managers will shortly visit branches under their supervision.

Film Forces Invited To Meeting of Union

White collar workers of the film industry have been invited to attend a meeting of the M. P. Division of Bookkeepers, Stenographers and Ac-

(Continued on page 2)

counts of Union next Monday night, it was stated yesterday by an officer of the union. The organization is affiliated with the United Office and Professional Workers of America and the C.I.O.

For the past few weeks, pamphlets have been distributed among office workers of all film companies to join the union. A closed meeting of the

(Continued on page 4)

Empire Union Seeks Writ on Dismissals

The Empire State M. P. Operators' Union, claiming to be the only A. F. of L. union in Brooklyn, yesterday applied to N. Y. Supreme Court Justices George H. Furman for an injunction against the Cournal Corp., which
**Columbia University To Have Film Course**

Columbia University has established a new academic division, to be known as Film Studies, beginning in the fall, will offer a 28-week course in film appreciation. One of the University Extension courses, the subject was determined upon in recognition of the film as an important art form and as a growing social force.

Among the speakers during the course will be Gilbert Seldes, Fritz Lang, William J. Friedman, Paul Schrader, Susan Feniger, Captain John Craig, Julian Bryan, William de Mille, Terry Ramsaye and Morris Engel. The course will be taught by Dr. K. H. Runge, which has been designed for the layman, will be a 28-week course on the screen to be given in cooperation with the Museum of Modern Art and Film Library. A third branch will be an amateur film show next April.

**Start G. N. Specials**

Hollywood, June 21.—Production will begin tomorrow on the first of the seven pictures planned by Grand National to cost about $300,000 each. "Something to Sing About," starring James Cagney, will be the first to go into work, followed by "Gourmets."
Another Dawn
Another Hit
for
Warner Bros.!

Now Filling the 6200 Seats of RADIO CITY MUSIC HALL!

You Can
See It In
The Stars!

Starring
KAY
Francis
and
ERROL
Flynn

with Ian Hunter • Frieda Inescort
Herbert Mundin • G. P. Huntley, Jr.
Music by Erich Wolfgang Korngold
Directed by William Dieterle
Cite Para. in SEC Report on Bankruptcies

Paramount N. E. Men Discussing Product

BOSTON, June 21.—Details on the company's new product lineup were discussed at approximately 60 Paramount theatre executives, salesmen and managers who gathered at the headquarters of the William Erb, division manager, who is presiding at the local two-day re

Among those from New York atten
ting the meetings at the Copley
Hotel were Neil F. Dodg and Lee
cort the Milton S. Kessell, Robert Gillham and Don Velde. The first meeting was adjourned tonight for dinner at the Fox and Hounds Club and "Po'sCafe" in Marblehead.

Following tomorrow's session, the New York force will return by boat.

Empire Union Seeks Writ on Dismissals

(Continued from page 1)

operates a Brooks & Co. store and tried to re
tain it from dismissing union mem-
ber.

Alexander Kindler, president of the union, stated in an affidavit that the Quirnal Corp. entered into a contract with the union in 1932 to hire non-
union employees in the empire union's legal department were pared. Nepotism was rampant and he "cleaned house."

Expenditures Reduced

Hertz reduced expenditures by about one-sixth, it was explained, but new ideas were developed.

"We mention these allegations of diversion of company assets, of nepot-
ism, and the absence of an adequate system of temperament of direction of corporate affairs, not to evaluate this bitter Hertz-Zukor controversy, but because of the frequent importance of such matters in reorganizations," the S.F.C.
said in its report. They are of the variety of charges which committees must deal, not only in discovering corporate assets in the form of claims against the management, but also in appraising the faithfulness and com-

Warner Suit on Calendar

Federal Judge John C. Knox yesterday- day restored to the calendar for trial the $500,000 copyright infringement action of Irving Gieolow against Whar-
ners and M. Witzman & Sons. The suit was marked off the calendar in May, 1936, to avoid deposition notices in California to be taken. The affidavits which explain the dismissal and further that the complaint is technically defective. Just-

Warner Suit on Calendar

Federal Judge John C. Knox yesterday restored to the calendar for trial the $500,000 copyright infringement action of Irving Gieolow against Warner and M. Witzman & Sons. The suit was marked off the calendar in May, 1936, to avoid deposition notices in California to be taken. The affidavits which explain the dismissal and further that the complaint is technically defective. Justice Hoven created this decision.

Jewish Guild Elects

The following officers for the coming season have been elected by the Jewish Theatrical Guild: Eddie Can-
tor, president; George Jesel, Fred
Black, Sam H. Harris, William Morris, Jr., Dr. Hugo Reisenfeld, A.
A. Jaller, vice-presidents; Abe Last-
foel, treasurer; Nat Leffowitz, assis-
tant treasurer; Sam Forrest, finan-
cial secretary; Dave S. Goldberg, execu-
tive secretary; William Degen
Weinberger, chairman of the board of trustees; Dr. Leo Michel, chairman of the relief committee.

Mercy Buys New House

PORTLAND, June 21.—Mercy's In-
land Theatre Co. has purchased the In-
land Theatre under construction in Will-
son St. E. Shields, Ellensburg, Wash.

Call Mass Meeting to Protest Para. Pacts

WASHINGTON, June 21.—A mass meeting of national exhibitor organi-
izations to protest Paramount's recent move of pictures from the company to the 1937 contract, at in-
creased rentals, has been called for June 29, at the Capitol Wharf.
The session is the outgrowth of the Ohio Theatre Owners Ass'n idea and will be presided over by F. E. Woods, of Colorado. The negative objective of the meeting will be the declaring of a booking holiday against Paramount and the protesting of the Adolph Zukor salary arrangement. Approx-
imately 150 organizations have been invited, including the M.P.P.A. and Allied groups as well as unaffiliated exhibi-
tor units.

U.M.P.T.O. Plans Para. Protest

PHILADELPHIA, June 21.—Plans for a mass demonstration against Para-
mount were laid today at a meeting of the U.M.P.T.O. One day next week ex-
hibitors using Paramount pictures will march down Vine Street to deliver their demands to the exchange. The group expects 2,000, including the Theatre employees will be asked to join in the demonstration. It is the hope that if the Paramount selling plan goes through and is adopted by other companies, employees as well as exhibitors will be jeop-
darized.

Lewin Pizor, Charles Segall and Dave Barrist will represent the local exchange at the meeting in Washington on June 29 and will endeavor to suggest mass demonstrations on a national basis, having exhibitors all over the country stage similar marches also. A special committee of 15 U.M.P.T.O. men will meet on Friday to lay plans for such demonstra-
tion. More than 100 theatres were represented at today's meeting. Ab-

Clevelanders Join Protest

CLEVELAND, June 21.—The Cleveland M. P. Exhibitors Ass'n at a re-
cent meeting voted to send two or more representatives to Washington for a meeting there on June 29, at which it is expected that ac-
tion will be taken in regard to the Paramount situation as regards hold-

Two Titles Changed

Hollywood, June 21.—Twentieth Century-Fox has changed the title of "Lancer Spy" to "Life of a Lancer Spy" and Walter Wanger has changed the title of the picture which started out as "Summer Lightning" and has had three other names to "I Met My Love Again."

Los Angeles, June 21.—The dele-
gates to the RKO convention, which ended here yesterday with a sightsee-
ing tour, were banqueted tonight for their respective territories.

Jules Levy, general sales manager, in his concluding address on sales pol-
icy, outlined some of the company's features which RKO will produce, 25 films of major importance, with an additional 28 specialty pictures. Two of the films will be the Walt Disney cartoon fea-
ture, "Snow White and the Seven Dwarf," and "Bambi," the British produc-
tion, "Victoria the Great," will be sold separately, Levy said. The percentage on the Disney feature will be 35 per cent on its return, complete and the cost can be ascer-
tained.

It's also declared that more than 2,500 independent theatre contracts have been signed for the new season thus far, a gain of almost 500 over the 1935-36 season.

RKO's business increased 150 per cent for the first quarter of the year this year as compared to last year, Leo Spitz, president, told the convention in his closing speech. The company paid out in the ratio of 23c. per cent over 1935, he said. He land-
ed Ned E. Depinet, vice-president in charge of distribution, Levy and Phil Rosenberg to handle the foreign sales.

The convention was told that the next Fred Astaire-Ginger Rogers pic-
ture would be made entirely in Technicolor.

Sales Winners Listed

Winners in the various sales drives were disclosed as follows:

Jules Levy Fifth Anniversary Drive:

First: J. McWilliams, New York, third: Winnipeg, first, in Canada, with on-

tage sales to each salesman. Nat Levy, executive vice-president, received the week's pay, and Walter Brinnon, midwest; cash discounts.

Accessories Sales Contest—M. I. Wolfish, Philadelphia, first, in Canada; W.

March of Time Contest—Philadel-
phia, first; Chicago, second; San Francisco, third; Cleveland, fourth; Portland, fifth.

"Rainbow on the River" Contest—New York, no successor; second, Wash-
ington, third; Buffalo, fourth; Cleve-
do; fifth; Pittsburgh, sixth; Toronto, first in Canada; J. E. Cushman, home office re-

Second "Rainbow on the River" Contest—Philadelphia, first; Buffalo, second; De-

Two Titles Changed

Hollywood, June 21.—Twentieth Century-Fox has changed the title of "Lancer Spy" to "Life of a Lancer Spy" and Walter Wanger has changed the title of the picture which started out as "Summer Lightning." and has had three other names to "I Met My Love Again."

Cromwell, Goldwyn Part

Hollywood, June 21.—Differing with Samuel Goldwyn over the char-
acterizations in "Marco Polo," John Cromwell, director, came to an amicable settlement of the former deal today. The director went with the picture after four days of shooting. John Cromwell has been named. Shooting has been sus-

MOTION PICTURE DAILY

Tuesday, June 22, 1937

1
"Slave Ship" BEATING "Road to Glory" RECORD RUN AT RIVOLI!

Latest of 20th's smash-money hits ... current sensation of Broadway...wrests top boxoffice honors from "The Road to Glory"
... greatest of 20th's record-holders at New York's long-run Rivoli!
Looking ’Em Over

“Damaged Goods” (Criterion-Grand National)

This film adaptation of Eugene Brieux’s famous stage play—the story of social forces turning suppressed knowledge of the prevention and treatment of venereal disease—is said to be the producer’s sincere effort to aid President Roosevelt’s campaign to educate the nation to such disease.

The film presents its dramatized case in a straightforward manner. A man contracts a disease shortly before he is to be married. He refuses to heed the advice of a doctor and visits a quack. Within a short period he marries, thinking himself cured. Later his infected child is born and then he realizes his reluctance to sound medical advice. But the kindly medico whose advice was ignored manages to mend the broken lives and inculcate in the bride’s father, a Congressman, the need for widespread action.

Upton Sinclair is credited with the adaptation. Phil Stone directed. The leading roles are played by Pedro De Cordoba, Phylis Barry, Douglas Walton, Aletta Duncan, Ferdinand Munies, Esther Dale, Clarence Wilson, Frank Melton and Gretchen Thomas.

MOTION PICTURE DAILY, however, is of the opinion the subject does not properly fit into the entertainment formula and that films of the nature of “Damaged Goods,” therefore, do not belong in commercial theatres.

Reviewed without production code seal. Running time, 60 minutes.

“The Thirteen” (Ankino)

The Russian studios in this latest importation have eliminated their usual propagandistic thrusts. Instead they have dramatized a real-life incident that unfolds with a forceful impact. It bears a similarity to “The Lost Patrol.”

A patrol of Red Army soldiers is returning from eastern Russia, the period of service expired. They are accompanied by a geologist. Their treachery does the desert leads them to a water hole where bandit arms have been buried in a well. A little water still flows, however, soon after the discovery of the cache, outlaws arrive and a pitched battle occurs. This is followed by a truce. Terms are offered and refused. The vicious tribesmen lay siege to the water hole. One by one the defenders are killed. In the meantime, military aid is being sought.

The series of raids on the well are particularly fine dramatic examples of the Russian flair for battle scenes and military action, the atmosphere of the desert background location lending to the story. The defense is finally reduced to one man. When his ammunition is exhausted he runs from cover to find the reinforcements taking over the struggle.

There are incidents during the siege that are masterfully handled. The propaganda element, almost entirely absent, merely stresses the devotion of soldiers—any soldiers—to their officers. The survivor does, however, state that he has held out so long for the “people.” Mikhail Rumon directed.

Reviewed without production code seal. Running time, 85 minutes.

Timberesque” (Syndicate)

The only variation from the boy-meets-girl theme here is the inclusion in the narrative of a number of exciting scenes of animals in combat. The cutting and editing is poor. It may manage to hold interest, but that is all.

A playboy is jilted. He runs away to find solace in the “great outdoors,” away from women and their entanglements. But, true to form, a female intrudes and love blooms once again. The unfolding of the scenarios is heightened by the presence of woodland inhabitants in their struggle against natural enemies.

The cast includes Barry Norton and Vyola Von, King Guidice produced and directed. Robert Cline’s outdoor photography is good.

Production Code Seal No. 3,382. Running time, 41 minutes.

Washer Starts Duties

ben Washer” yesterday assumed his duties as eastern publicity representative for Goldwyn Prod., succeeding Linton Wells, resigned. Washer handled publicity for the stage version of “Dead End.”

Shift Canadian Manager

Toronto, June 21—Mark Flottel, manager of the Winnipeg office of RKO, has been transferred to Montreal to head the branch there, by Leo M. Deraney, general manager of RKO in Canada.
WORLD PREMIERE AT
HOLLYWOOD'S CARTHAY CIRCLE

Chosen to share the glory of "Wee Willie Winkie's" brilliant $2.00, two-a-day world premiere engagement!

The Coronation
in
TECHNICOLOR

Here's just one of the trade press raves:

"All the pomp, the pageantry, the riotous color of robes and jewels and cheering throngs attendant upon the coronation of a monarch and his queen, have been caught in their impressive splendor by the wonder of the Technicolor camera in this color featurette!" — says Motion Picture Daily.

Exclusive with

20th Century Fox
"My Girl" on Dual Boston's Only G rosser

Boston, June 21.—Boston grosses became unsteady as hot weather affected grosses. "There Goes My Girl," daunted with "Fire Over England," went to $12,500, over average by only $500 for the lead at the RKO. "Slam" and Major Bowes' unit on the stage at the Metropolitan failed to gross more than $18,000. Average is $22,000.

"Parnell," co-sponsored with "Let's Get Married" and held over for a second week did a reasonable, grossing only $11,000 at the Orpheum, and $10,000 at Loew's State. The total return average was $58,900. Average is $68,000.

Estimated takings for the week ending June 17: 17.

"I MET HIM IN PARIS" (Para.)

"THAT I MAY LIVE" (20th-Fox)

FENWAY—3,050, $50c-5c, 7 days.
Gross: $9,500. (Average, $1,357.)

"FIRE OVER ENGLAND" (U.A.)

ROCKETS—1,650, $50c-5c, 7 days.
Gross: $3,900. (Average, $557.)

"LET'S GET MARRIED" (20th-Fox)

LOEWS ORPHEUM—8,850, $50c-5c, 7 days, 2nd week.
Gross: $11,000. (Average, $1,571.)

"SLIM" (W. B.)

METROPOLITAN—1,150, $5c-5c, 7 days, Stage. Major Bowes' Amateurs. Gross: $3,100. (Average, $443.)

"I MET HIM IN PARIS" (20th-Fox)

PAY PARAMOUNT—1,790, $5c-5c, 7 days.
Gross: $7,000. (Average, $1,000.)

"BEHIND THE HEADLINES" (RKO)

ROJO'—1,250, $50c-5c, 7 days.
Gross: $2,500. (Average, $357.)

"PRINCE" Is "My Affair" Denver lead; Gets $10,000

Denver, June 21—The Prince and the Pauper turned in the best showing of the general gross week with a total of $10,000 at the Denver. It was moved to the Aladdin.

"I Met Him In His Time" was $2,000 over the expected average of $7,000 at the Denham and it was held over. "Parnell" and "They Wanted to Marry," both first-run, did well. "Gone With the Wind" grossed $8,000, up by $2,000.

Total first-run business was $34,000. Average is $7,000.

Earnings for the week ending June 16:

"WOMAN CHASES MAN" (U.A.)

ALLAN—7,500, $5c-5c, 6 days, $500.
Gross: $3,750. (Average, $625.)

"THIS IS MY AFFAIR" (20th-Fox)

DENVER—1,250, $35c-5c, 7 days.
Gross: $2,250. (Average, $321.)

"I MET HIM IN PARIS" (Para.)

DENHAM—1,500, $35c-5c, 6 days, 7 days.
Gross: $2,500. (Average, $417.)

"PRINCE AND THE PAUPER" (F.N.)

DENVER—1,250, $35c-5c, 7 days.
Gross: $2,250. (Average, $321.)

"SLIM" (W. B.)

ROJO'—1,250, $35c-5c, 7 days.
Gross: $2,250. (Average, $321.)

"THIS IS MY AFFAIR" (20th-Fox)

WARRN'S HIPPODROME—9,000, $50c-5c, 7 days.
Gross: $4,500. (Average, $643.)

Texas Opposes Dust Reel

Houston, June 21—The Texas House of Representatives' passed the March of Time reel deal with the Texas Panhandle "dust bowl" on the ground that it is not an accurate representation of the Panhandle.

Plays Another Open-Air

Boston, June 21—E. M. Loew will open a new automobile open-air theatre on the Lynn marches, it is understood.

"Races" Leads Philadelphia With $21,000

Philadelphia, June 21—"A Day at the Races" led the field with a strong $31,000 at the Fox. It was held for 17,000.

Nothing else in town touched average. Warm weather and generally poor weather kept down the returns.

"Woman Chases Man" found the going rougher than expected with $12,000 for its week at the Boyd. "Paraded" second-week at the Stanley and left after six days with a gross of $10,000.

"Slum" got excellent notices, but could not top $5,000 at the Stanton. Total first run business was $66,500. Average is $9,490.

Estimated takings for the week ending June 17:

"WAY OUT WEST" (MGM)

ARCADIA—1,400, $5c-5c, 7 days, 2nd run.
Gross: $900. (Average, $11.30.)

"AS GOOD AS MARRIED" (Univ.)

LARK—900, $5c-5c, 5 days, 2nd run.
Gross: $450. (Average, $9.00.)

"THE DAY AT THE RACES" (M-G-M)

FORT WAYNE—875, $5c-5c, 7 days.
Gross: $3,750. (Average, $535.)

"PRINCE" Is "My Affair" Denver lead; Gets $10,000

Cleveland, June 21—"This Is My Affair" took honors. At Warners' new gross week with a total of $11,000 beat the $10,000 summer average by $3,500.

"A Day at the Races" at Loew's State to go a gross showing with $14,000. Average for this time of the year is $12,000. It was moved to the Stadium to fill the gap.

Total first-run business was $49,500. Average is $7,000.

Estimated takings for the week ending June 18:

"BEHIND THE HEADLINES" (RKO)

STANLEY—1,250, $5c-5c, 7 days.
Gross: $2,500. (Average, $367.)

"PRINCE AND THE PAUPER" (F.N.)

STANLEY—1,250, $30c-5c, 7 days.
Gross: $2,250. (Average, $321.)

"THIS IS MY AFFAIR" (20th-Fox)

STANLEY—1,250, $35c-5c, 7 days.
Gross: $2,250. (Average, $321.)

"WOMAN CHASES MAN" (U.A.)

WALTER'S HIPPODROME—8,000, $35c-5c, 7 days.
Gross: $2,800. (Average, $400.)

"NOBODY'S BABY" (M-G-M)

GARDEN—1,250, $5c-5c, 7 days.
Gross: $2,500. (Average, $400.)

"THE HIT PARADE" (Republic)

KILLERS OF THE SEA (G. N.)

Riverside—1,250, $25c-5c, 7 days.
Gross: $3,000. (Average, $429.)

"PRINCE" Is "My Affair" Denver lead; Gets $10,000

"WOMAN CHASES MAN" (U. A.)

"LOVE FROM A STRANGER" (U. A.)

STANLEY—1,250, $35c-5c, 7 days.
Gross: $2,750. (Average, $393.)

"THAT I MAY LIVE" (20th-Fox)

WISCONSIN—1,250, $35c-5c, 7 days.
Gross: $2,900. (Average, $414.)

Continental is Low Bidder on Roxy Job

Continental Bank & Trust Co., which has the bid for the indention for the old Roxy bond, was the low bidder yesterday at a hearing in Federal Judge Francis G. Caffey's chambers at which bids for trustee's services for the new bond at the reorganized Roxy were opened.

Six banks entered bids. The Continental's bid was $2,000 for the first year's service and $750 a year thereafter for the remaining 19 years. Other bidders were: Sterling National Bank & Trust Co., $2,150 for the first year and $750 thereafter; Empire Trust Co., $2,557, and $1,057; Chilton Trust Co., $2,500, the first year and $1,000 thereafter; Empire Trust Co., $2,557, and $1,057; Chilton Trust Co., $2,500, the first year and $1,000 thereafter; and Manufacturers' Trust Co., $4,562 for the first year and $1,000 for each year thereafter. Judge Caffey will designate the trustee at a regular organization of the bondholders.

L. Bernard Left of the D. W. Blumenthal office, representing the Adler first mortgage bondholders' committee, appeared against an individual trustee in addition to a corporate trustee on the grounds that the bondholders' interests would be better served.
Ontario Censor Head Outlines New Rules

TOKYO, June 21—O. J. Silverthorne, chairman of the Ontario film censor board, following his recent attack on British film standards, in which he suggested that the censorship of British films, has outlined the new policy for his board in the viewing of pictures from the British.

Among the censorship requirements which will act as the official guide for the Ontario board will be: approval of the title; elimination of all of the在美国 companies, all of which have offices in the country.

With 1,600 theatres now operating about 11 new houses are now under construction in Osaka and Tokyo. It is estimated that the total number of new theatres averages 4,000.

Kawakita brought with him a print of "New Earth," Setusko Hara, the star of the picture, accompanied the producer and his wife. According to Kawakita, this is the first Japanese film ever produced in an aim for international release.

"I think the world is interested in what is being done in the Far East," he said while I am here I will try to find production which will collaborate with us in the production of films for the distribution in every country. I hope to have some companies visit Japan and produce there.

Kawakita will leave for Hollywood where he plans to spend a week to 10 days producing methods. He will sail July 14 from San Francisco on the Tsutara Maru.

Modern Films will handle "New Earth," also called "The Daughter of the Samurai," in this country.

New Manufacturers' Association Formed

(CONTINUED FROM PAGE 1)

the situation here this year, which found two factions fighting for leadership, the dealers in almost continuous, and little or no attention paid to the exhibits of the manufacturers. Plans for the manufacturers show next year will be made by a committee composed of Joseph B. S. Skouras, Oscar Willard, William Geddings, H. C. Hecht, Harry Strong, C. H. Ashcraft and Joe Robin.

The committee will hold numerous meetings in the next few months. Major and independent producers will be contacted, and commercial and educational producers will be asked to cooperate in the venture, which is expected to be held here, probably in June of next year. It is also thought probable that the 1939 show will be held in New York to coincide with the New York World's Fair.

Theatres Fighting St. Louis Tax Bill

St. Louis, June 21—Local theatres are circulating petitions of protest and some are running trailers opposing legislation proposed in the Board of Aldermen, which includes taxes on amusement admissions, newspapers, cigarettes and gasoline.

It was intended to rush the measures through to passage, but public protest reached such proportions that the board postponed its adjournment date and will reconsider the bills.

The amusement measures would provide for a tax ranging from one cent on tickets costing 75 cents or less, to 10 cents on tickets costing $5.

Theatres also would be affected by the proposed tax on newspaper advertising.

Libel Suit Transferred

OKLAHOMA CITY, June 21.—The "sawed house" libel suit, in and out of two courts in two years, has been transferred to Judge O. R. Hyatt for Mrs. Fern G. Chadwick, who is seeking $25,000 damages from Universal, Warners, Standard Theatres and Midwest Enterprises.

Theatre owners had asked for a verdict in the favor of the exhibitors. Both exhibitions were allowed, and the second trial resulted in a verdict in favor of the theatre.

Hollywood, June 21.—Delayed for months by casting difficulties, "The Adventures of Tom Sawyer" will get under way at Schnick International Wednesday. Ted Lins, 13-year-old Alhambra boy, has been signed for the role of Huckleberry Finn. He, like Tommy Kelly, Bronx lad signed for Tom Sawyer, is a novice.

To Shut Vitaphone Plant

The Vitaphone studio in Brooklyn will close for the usual summer production halt on June 26. The plant will remain closed for 10 weeks.
Copyright Big Air Problem, N.A.B. Feels

(Continued from page 1)

Edward Kelly after which Myers greeted the delegates and expressed confidence in the N.A.B. during its continuing period of work. He pointed out that last year much had been done for broadcasters, that several problems were due for serious consideration and that they will be brought up at the proper time.

Judge Eugene Octave Sykes then spoke on the duties and responsibilities of broadcasters. He cited the need for improvement in radio programs in view of the fact that "radio is in the home 16 hours a day." He criticized the assumption of some stations that the right to broadcast is a gift to radio stations by the Government. He emphasized strongly the necessity for safeguarding the Governmental rules and regulations.

Approve Treasurer's Report

Following Sykes, Harold Hough gave the treasurer's report which met with approval. James W. Baldwin, manager-director, then spoke. He stated that important questions before the N.A.B. this year include possibility of the Government entering broadcasting, copyright law changes, taxation on broadcasting stations, extension of licensing period and the development of a copyright bureau. Baldwin advocated the fighting of a bill seeking to establish Government broadcasting stations for the following reasons: (1) enactment of such a bill might bring Government control to all stations; (2) the existing system gives the Government all the broadcasting time it wants free of charge, (3) the present system offers the best service to the radio audience; (4) the official handling of radio would destroy the entertainment features of radio by too much being devoted to educational plans; (5) due to Federal affiliation, statements made over such stations might result in foreign entanglements through misunderstanding; (6) the cost of creating and operating such a system would be a tremendous burden to taxpayers.

Baldwin went on to say that the NAB should continue to support the Government in the Ascap fight. He said only by thorough cooperation could this be done as the Ascap lobby is one of the strongest and best organized. He advocated that one person from each state be selected at this meeting to attend when the time comes each should go to Washington and fight the battle to a finish.

Baldwin said that under the tax on broadcasting stations a matter of government consideration. Perhaps broadcasters should pay something for their franchises or the NAB would work with the Government I think something worthwhile would develop," Baldwin said.

Seeks Long License Period

With the F. C. C. desiring at present to cut six-months' license plan to continue as only a means of holding broadcasters in line the NAB group plans to continue its fight for a longer license period as Congress has the power to license radio stations for three years. A fight to put through in legislation was stated to the delegates because longer license periods are needed to stabilize business, Baldwin said.

Baldwin also outlined the present setup of the Bureau of Copyrights which has been improved. A special NAB committee controls 51 per cent of its stock. Through this bureau, raw material music sources are protected and fee-free music is available. Another thing Baldwin mentioned was that the A. T. & T. had raised rates too long last year and charges but for shorter lines local tariffs had often been increased. Such taxes, he said, should be reported to headquarters. In closing Baldwin stated that 20 hours of recorded music now is available to all members at a discount.

He also outlined accomplishments during the last year before closing.

Ascap Condemned

Ed Craney of KGIR, Butte, Mont, took the floor and denounced Ascap. Craney said, that unless something is done immediately, the Ascap rates may be dropped. He berated Ascap officials, pointing out that conditions outlined by Ascap in its recent survey in Washington. Craney said that all broadcasters wanted honest legislation and that it was up to them to make a compromise and to pay a charge to whom they deserved money for their music instead of numerous others. He stated that the money was not going to the right people and until it did the situation would be unhealthy for all.

The NAB did not kick about the price paid for music, he added, but they did object to whom it was paid. He said composers and the record publishers were not getting their share or anywhere near it. Craney's resolution was later taken to the floor.

Craney also asked for the starting of state legislation to protect broadcasters' interests in increasing the fighting Ascap on all fronts, including Washington, would help.

Officers Nominated

The nominating committee named as follows: For president, John Elmer, WCGB, Boston; first vice-president, J. A. Noon, WGY, Schenectady, N.Y.; second vice-president, William J. Scripps, WWJ, Detroit; treasurer, Harry Hollister, KDKA, Pittsburgh; director, Harry Butcher, CBS, Washington.

To Drop "Movies" Program

Kansas City, June 21—"Let's Go to the Movies," the 15-minute, three times a week program on which Fox Midwest has plugged first run and second run shows for its local theaters since early this spring, will go off the air for the hot season July 5.

D. C.; Frank Russell, NBC, Washington; Theodore Streibert, MBS, New York, and for one-year term, Eugene Dyer, WGES, Chicago. Four other terms were filled March 18.

Annual Awards for Scripters Now Planned

The Radio Script Foundation will establish semi-annual awards for radio script writers and producers, it was stated yesterday behind the chartering of the Foundation, it was stated, is to secure for radio the same recognition that is given playwrights of the stage and screen.

The best original radio play will be given a first prize of $10 in cash; the second prize, a prize of $50 in cash each; and to the fourth, a prize of $25 in G.A. Each award will go an engraved citation to the writer.

The director of the winning play will give a special award, not yet decided upon. The Foundation will give to the station over which the winning play is broadcast a commemorative plaque.

Nominations Start Sept 1

The Foundation will begin receiving nominations for the prizes Sept. 1. The selections will terminate Feb. 28, 1938.

The Radio Awards Script Committee comprises: Alfred J. McCosker, WABC, New York, representing 177 broadcasting stations; John W. Bilger, WBAA, Fort Wayne, representing the theatre; Ben Gross of the New York News, representing radio critics; William Burdham, advertising manager Bigelow-Sanford Carpet Co., representing advertisers; Tony Santoleri of J. Walter Thompson representing agencies; Selene Royce, representing stage players; Carl Reed, representing stage actors; Frank Ormond, representing technicians, and Paul S. Ellison of the Hydevale Syndicate, representing the radio industry. Joseph M. Koehler, Georgia Bachus and Lloyd Jacquet will judge the Foundation.

"Guiding Light" Adds Six

Chicago, June 21—"Guiding Light," authored by Iris Phillips, will add six new stations on June 28, bringing its total network to 55. The six new stations are WOOD, Grand Rapids; KTKR, Phoenix; KDIX, Butte; KGHL, Billings; KDIX, Springfield, Missouri; KDKC, Amalillo. There is no change in time.

Funfill Forecast

San Francisco, June 21—As forecast in Motion Picture Daily three months ago, NBC will revive "Memory Lane," first successful series in radio, run serials, starting over KGO and the Blue Network on June 30.

As many as possible of the original cast will be assembled for the series which will be a complete re-playing of the old scripts, not a continuation written by new ascorption. The series will be handled by local newspaperman who originated the series more than 10 years ago, died last year.

June Babies Arrive

San Francisco, June 21—Not June babies, but June parents, are the order of the month in San Francisco radio circles, with the Stork making four trips in 30 days, two to NBC, two to KYA.

Recipients of the traditional Stork's coronet of honor are: Arthur and Mrs. Schwarzenberg KPO pianist and broadcaster, Vivian Vail and KFYA studio supervisor; Carl Kasch, NBC violinist, and Gor- don Schwarz KGIL's KAY's sports broadcaster.

All were boys except for Schwartzman's daughter who was christened Saturday.
Punch with a purr

— that's radio!

Punch with a purr—and the advertising allegory doesn’t stop there. Radio is quick as a cat in its timing and speed. Firm in its grasp* as a mouser when she pounces. And it has 86,000,000 lives!

*of almost every market you can name!

COLUMBIA BROADCASTING SYSTEM
CBS Lines Up Big Names For Shakespearean Series

CBS yesterday made public the names of the first 14 of the more than 20 stage, screen and radio actors who have been signed for that network's cycle of eight Shakespearean plays, which is scheduled to be cast each Monday beginning July 12, from 9 to 10 P.M., E.D.S.T.

The engagements are as follows:

Orchestral selections included "Swing High, Swing Low,” "Smoke Gets in Your Eyes,” "Soldiers on Parade," "September in the Rain” and other light pieces. Bonelli’s contributions were "Gypsy John” and "My Little Backaroo," while Miss Urlancek’s solo was "Smillin’ Thru.” Duets and choral numbers, plus several piano selections by Templeton effectively climaxed the right of "Universal Rhythm" to being rated as one of the most pleasant of the summer programs.

Don Lee Web Concentrating in Hollywood

Following the current trend of radio to Hollywood, it has been confirmed here that the Don Lee Broadcast Syndicate, an important link in the Mutual network, will concentrate all future Pacific Coast production of the network in Hollywood and Los Angeles.

In a wire to the Mutual offices here, Leonard Aldrich, manager of the Los Angeles studio of Don Lee, stated that in line with the general production expansion of the network, Don Lee and Mutual networks scheduled for the fall, he was currently negotiating for new headquarters in Hollywood for the Coliseum Studio, as well as western key station of the chain.

First Switches Set

First Pacific Coast programs to be switched to KHJ, Los Angeles, for origination, are "Feminine Fancies” and "Morning Call,” which have been known to F.K.F.C., San Francisco, for some time. Mel Ventur, Bob Bene and Bill Davidson, central office personnel of the programs, will move south with the shows, to start broadcasting over the chain from Los Angeles June 28.

Weiss, now in Chicago attending the N.A.B. convention, leaves for the east this week for conferences with Mutual network officials and advertising agencies to work out the lineup of station affiliations related for "Morning Call” and for Hollywood origination over the Mutual-Don Lee system.

It is understood that several of the chain’s more important commercial programs, currently being broadcast from New York, will be moved to Los Angeles as quarters can be obtained in Hollywood.

Anderson Joins N. Y. System

G. William Anderson, until recently associated with Mutual's National Broadcasting Co., has joined the sales staff of the New York State Broadcasting System. Burt Squire is general manager of the network.

Prior to his association with the Herald-Tribune, Anderson was with the "Hearst International Magazine," and was advertising manager of several trade publications.

Back Aireast in Ads

OMAHA, June 20—KFAB of Central States Broadcasting Co. is using newspaper space locally to plug its "Howdy Neighbor” program, aired for 30 minutes at 1:30 P.M. (CST) each Saturday.

The program, sponsored by Interstate Transit Bus Lines of the Union Pacific System, salutes some Nebraska or Iowa city each Saturday with a broadcast directly from the city.

WHN to Start New Show

WHN will start a new series of all-colored shows June 28, when the "Darktown Strutters Jamboree” makes its debut. Program is called "The Darktown Strutters" and "The Three Jazzsters” and a 15-piece orchestra.
During her phenomenal radio career, Jessica Dragonette has enacted every important dramatic role in light opera and has presented the important song literature of the world.

In her new Palmolive series she will broadcast beloved music and thrilling dramas—Sari, Irene, Carmen, Thais, Maytime, The Only Girl, Pink Lady, The Bohemian Girl, Sweethearts, The Chocolate Soldier, The Merry Widow, Rogue Song, Smilin' Thru.

Above, Miss Dragonette is pictured in two recent characterizations—Rio Rita and as Kathie in The Student Prince.

Jessica Dragonette
Radio’s Foremost Singing Actress
now appearing

Palmolive BEAUTY BOX THEATRE of the air

Every Wednesday night, nine-thirty E.D.S.T., WABC—Columbia Network
RADIO

Actors Guild
May Organize
Radio Talent

The organizing of radio talent in Hollywood may be carried on under the direction of the Screen Actors’ Guild for Actors’ Equity Ass’n, it was indicated yesterday.

Kenneth Thomson, secretary of the guild, will attend a meeting of the Equity council today at which plans may be set for the radio talent organizing drive on the west coast. The guild, an Equity affiliate, already has promised to cooperate in Hollywood, where a large part of the talent engaged in radio are guild members. Indications are that any film player appearing on the air will have to become a member either of Equity or its radio affiliate, if a separate organization is set up for radio talent.

Thomson, who came here from the coast last week to open a guild office in New York, plans to leave for Hollywood tomorrow. The sign contracts with eastern producers between now and Aug. 1, when the guild shop goes into effect in eastern studios.

Charlotte Business Gains

Charlotte, June 21.—Indicative of business conditions and the willingness to buy in the primary area of WBT is the recent pictograph of trade and commerce carried in Forbes Magazine. The graph shows that Charlotte is among the first five cities in the second territory in the nation whose business shows a marked increase over last year. The survey is based on an area centering in Charlotte and including 20 surrounding counties in the state.

WBT is a CBS affiliate.

“Family” Going to Hollywood

SAN FRANCISCO, June 21.—“One Man’s Family” will move to Hollywood Aug. 8, supposedly for a month, but it probably will be held there permanently with other NBC programs.

Richard Himber
CONDUCTS THE LUCKY STRIKE HIT PARADE
WEAF - NBC NETWORK
WEDNESDAYS: 10 P.M. EDT
(Commencing Aug. 11)

Radio News

Realism Draws Police

 Oklahoma City, June 21.—“There’s shooting going on at the Hightower Bldg,” shrieked a voice over the telephone.

“All right, we’ll investigate,” came a calm voice from the Oklahoma police station. Three patrolmen were dispatched to the building. After searching for the “Killer,” here’s what they learned:

That a certain city merchant had $10,000 worth of fireworks stored for the next three years in the City Council had begged him to buy the last year. So he prepared to take a sale, which was advertised over KFXR, in the Hightower Bldg.

This morning the fireworks were shot off before the microphone by Announcer Harold Sparks.

“Maybe the boys shot off one or two in the building,” said Bob Elliston, station commercial manager. “Anyway, the next thing we knew the building was under martial law.”

Cincinnati News cast Studios Are Opened

CINCINNATI, June 21.—The new WCPG ground floor newsroom, in the center of the downtown business and theatre district, and a few squares from the main studio in the Hotel Sinton, was formally dedicated Saturday and will be on the air from 6 A.M. to midnight with a minimum of 14 newscasts daily, plus intermediate flashes as important local and foreign breaks occur.

The room is open to the public to listen to regular programs, and see and hear broadcasts of national news received direct over United Press wires, and local happenings as supplied by Cincinnati Enquirer and Howard daily, which controls the station.

Window bulletins give broadcast times and schedules with names of sponsors, and sponsor’s products are displayed in windows.

Central States Seeks Ideas

LINCOLN, June 21.—Central States Broadcast Co. trio, KFAB, Lincoln and Omaha, KFOR, Lincoln and KOIL, Omaha, is offering eight full privilege memberships in the Y.M.C.A. to staff members submitting the best light program for the fall. The ideas need not be original, except with the stations. Judges in this contest will be WPPA program manager; Reginald Martin, station manager; Jim Acuff, salesman, and Barney Oldfield, Motion Picture Daily representative.

Lotttridge to Manage KOMA

OKLAHOMA CITY, June 21.—Burl Lotttridge, formerly of Omaha, has been appointed commercial manager and assistant to the manager, Neal Colman, of the KOMA Broadcasting System. He entered the radio field 11 years ago in Chicago and has been connected with stations in Oklahoma, Kansas, Missouri and Alabama. In 1929 he was assistant manager of KCRC, Enid, Okla.

Football for WMCA

As an aftermath to yesterday’s article here to the effect that the Society sponsored Yale football games would be broadcast locally, added information has been received that the games will be heard in the New York area over WMCA.

Benton, Bowles Open Radio Office on Coast

Its survey having been completed, Benton & Bowles has opened an office in the Equitable Bldg, Hollywood, for the production of its west coast radio shows. The Maxwell House “Showboat,” the station heretofore, will be transferred to Hollywood beginning July 1.

Herschel V. Williams, Jr., will be in charge of production of the agency’s Hollywood programs. Chester Macbride, who has been the business manager of the agency’s radio department in New York, will be in charge of all talent buying and other business in connection with the Hollywood programs.

KRE Aids California Jobless

OAKLAND, June 21.—The California State Employment Service is staging a program over KRE in Berkeley whereby Peter D. Krietsch, director of the state free service broadcasts, interviews applicants in search of employment.

KRE jobs have been obtained by unemployed as a result of the Monday night broadcast, Don Hambly of KRE reports.

WCAU Advances Ethyl Felt

PHILADELPHIA, June 21.—Ethyl Felt will become director of all women’s programs for WCAU beginning Aug. 15. Miss Felt formerly held a similar post at WDAS here and is currently connected with the social service staff at the Mt. Sinai Hospital, in which capacity she conducts a children’s health forum over KYW.

KSL Starting Earlier

SALT LAKE CITY, June 21.—KSL has extended its daily broadcast facilities one half-hour earlier each morning and has increased its network use on the air from 6 A.M. until 1 A.M. the following morning, and an all night period Saturday. The station has a power of 50,000 watts.

Noo Owns 95.5 Per Cent of WBN0

NEW ORLEANS, June 21.—State Senator F. W. Noe, Ta., is a 95.5% stockholder in the commercial group operating WBN0 in the St. James Hotel House license, the Coliseum Baptist Church. Senator Noe is an avowed candidate for Governor at the next election two years hence.

WFIL Has 17% Gain
First Half of 1937

PHILADELPHIA, June 21.—The first two weeks in June recorded a new high for the year. According to Donald Withcom, general manager, Sales manager Jack Stewart and his staff turned in new accounts and three renewals for a net increase of 27 per cent over any previous semi-monthly report in the station’s two and a half years. Local business was up 17 per cent while national placements increased 10 per cent. WFIL, with three new networks, added three network communications, one on the WLW line and two on the NBC blue. The breakdown of the new accounts shows two national advertisers, the Sun Oil Co. and Knowmark Shoe Company, Inc., who have never used WFIL; five local accounts were making their first try on the station; and four others who had never used radio at all. The cheapest package for any was the Tidewater Oil Co. with a renewal contract for 120 minutes per week for 52 weeks.

A. F. A. Meet Opens
With 1,500 Present

The 33rd annual convention of the Advertising Federation of America opened yesterday at the Hotel Pennsylvania with 1,500 delegates in attendance. Nine affiliated groups met in business sessions.

The general program included addresses by Chester Blade, president of the Gulf Coast, Miss. Guide and president of the National Editorial Assn.; Grover C. Jones, former President, Strickland W. Gilliam, Dr. James Thayer, president of the Chrysler Institute of Engineering, and DeLois Walker, associate editor of Liberty.

Wester on WHBY Sales

GREEN BAY, June 21.—W. C. Wester, for the past one and one-half years member of the commercial staff, has been appointed director of radio sales for WHBY, Inc., owner and operator of stations WTAQ and WBEN. James A. Wagner is managing director. Wester had served the stations as a salesman in the city of Green Bay before his appointment to the newly created post.

NBC Gets Phila. Concerts

PHILADELPHIA, June 21.—Beginning July 3 and every Saturday thereafter throughout the summer, KYW will mark every weekend with Robin Hood Dell summer outdoor concerts of the Philadelphia Orchestra for broadcast on the station and the NBC Red network. The full hour programs, in the former seasons carried by CBS, will be heard at 8:30 P.M.

NBC Signs Amelia Earhart

SAN FRANCISCO, June 21.—Amelia Earhart has been signed by NBC for two exclusive field trips whenever she arrives at Honolulu, the other when she completes the flight at San Francisco.

WOWO to Celebrate

FORT WAYNE, June 21.—WOWO celebrates its 16th birthday Tuesday. The station began operations in 1925, with a 500-watt power and three emplees. Today WOWO is a 10,000-watt station, with more than 40 on its staff.
Radio Personalities

BURNS LEE of Benton & Bowles leaves New York for Hollywood today aboard an Eastern Airliner to take over the publicity reigns of the new Mutual's studio in the Hollywood office... Budd Hulick of Stoopnagle & Budd left for Holly- wood last week to attend the memorial service of Nelson Hesse, who handles the Stoop and Budd destinies... NBC will present a memorial program to the late Sir James Barrie with Eva Le Gallienne playing the lead in “Peter Pan” on the Blue this Thursday... All of the important personnel from the NBC statistical staff will become brides next week... Kate Smith and Joe E. Brown have started the network for the summer this week... Walter Winchell has been signed to play the role of Hildy Johnson in “Front Page” on the Lux “Radio Theatre” next week...

Cincinnati Town Pump

CINCINNATI, June 21.—Durwood Kirby, WLW announcer, has left the WLW staff and will join NBC in Chicago... Stuart Finley, from WIBX, Utica, has been added to the staff of Clinton-Howard (Ohio) station, as announcer... Charles Wood, formerly with WXYZ, Detroit, and WBNJ, Parker, with CBS in New York, has been assigned to the WLW and WSAI announcing staffs.

Los Angeles Town Pump

LOS ANGELES, June 21.—J. Walter Thompson agency has set Regional Deputies, Constance Bennett and Florence George on the Kraft program June 24, and Gladys George to do “personal appearances” with Don Ameche on the Chase and Sanborn hour July 11. Also Ann Sothern to do “50 Roads to Town” with Ameche for C. & S. July 18. Miss Sothern and Ameche were starred in the picture by 25th Century-Fox... Super- star Miss Sara Gunta Benet of a United States naval base and a girls’ popularity contest, went into the Mutual program on KFWB, Southern California network stations Saturday at 9:30 p.m. P. S. T. ... It is produced by the Federal Theatre of the Air.

Oklahoma City Town Pump

OKLAHOMA CITY, June 21.—E. L. Colburn has been transferred from the local sales staff of the Daily Oklahoman and Times to the sales staff of WKY, Oklahoma City... C. Stobbe, formerly of KANS, Wichita, has been added to the WKY sales staff... Jack Lovell, chief WKY operator, is trying to figure out how to filter out the loud noises he is getting from a new addition in the family... Ken Wright, WKY staff announcer, is spending the summer in Great Bend, Kan., to appear in a special program dedicating the church and the memorial pipe organ which, incidentally, he helped the church buy.

Philadelphia Town Pump

PHILADELPHIA, June 21.—Eloise Greenblatt, KYW piano rambler, who has crossed the Atlantic 17 times, will make his first U. S. tour this summer... WIPH announcer Dan son takes leave of absence next week to fill the post of “Daddy Dave” at the kiddies theatre on the Steel Pier, Atlantic City... Todd Sloan, KYW engineering supervisor, will sail this week for a West Indies cruise. WIP adds five new night clubs to its nightly dance band remote airings... Charlie Ackland heads the orchestra for the summer music at Convention Hall in Cape May, N. J. ... Mort Sothern will return from WCAU announcing staff, replacing Lon Pierce, who has left for a New York announcing post.

San Antonio Town Pump

SAN ANTONIO, June 21.—W. R. Harrod is pinch-hitting for Radio Columbia-Editor Renwicke Cary of The Light who is away on his vacation... KABC now has 10 daily news periods... Jack True of the KONO production staff in Dallas is hiking for Brunswick... Johnny Williams, violinist, has joined the whiskey drinkers, who are heard daily over WOAI.

San Francisco Town Pump

SAN FRANCISCO, June 21.—Leo Cleary and Ken Gillum, KPO comics who appeared on Rudy Vallee’s program several times last year, have contracted with KOA maestro Paul Martin who will vacation in New York, attempting to market his newly-invented electric guitar. During 12 weeks, Armand Lindig, radio baritone, sang with the San Francisco Symphony at Stanford University commencement exercises Sunday... Ruth Peterson, who appeared recently on Dean Maddox’s KFRC amateur show, has been signed as vocalist by M-G-M.

Lucy Cuddy, KSFO, did the script for the annual San Juan Pageant... Tom Cerrn, former radio orchestra leader, is now running a night club. The entire KFYA crowd helped Bob Peterson to play the Matolo when he left the local station for a berth on the production staff at KGMB in Honolulu. Ralph Galley, Hall, radio editor of the Call-Bulletin, has been flung by Don Thompson on the latter’s NBC-Unilateral broadcasts from several free-lancing excursions Sunday... Bill Fuller has quit the staff of Ralph Brunton’s KJBS to devote all his time to free-lancing. He will, however, keep up the “Downstairs” morning program.

Odd Fellows Broadcast

NEW ORLEANS, June 21.—The first fraternal broadcast in the city was heard over WWL Friday and Saturday nights, following the Independent Order of Odd Fellows, for an effort to build up their membership.

KWA Rates Increase With Greater Power

SAN FRANCISCO, June 21. With its new transmitters functioning under the increased 5,000-watt power recently authorized by the FCC, KWA has tilted its transmitters approximately one-third all the way to the top. The new rate card is the Hearst station’s first in more than two years.

Evening base rate of $125 per hour becomes $170, the daytime hourly rate, formerly $62, moves to $85, and the after-midnight cost per hour is now $57 as against the earlier $42. M. E. “Bob” Roberts is station manager.

F. P. Morton Opens Agency

GREENSBORO, N. C., June 21.—Frank P. Morton has opened an agency here under the name of Morton Advertising Co. The agency will specialize in business and industrial accounts.

Morton was formerly associated with the Carl J. Ballet agency; with the Southeastern Hotels Co. as advertising and sales manager, and the Textile Chemical Products Co. William Stack will be art director for the agency.

WTAB Being Remodeled

GREEN BAY, Wis., June 21.—Ex- tensive improvements are underway at the studios of WTAB here. The commercial staff has moved into the recently-completed suite of 12 rooms, with the stage and studio spaces being rebuilt. The station is planning a special broadcast for the formal opening of the new studios.

Uses Associated’s Service

KNOXVILLE, June 21.—WNOX here is now using Associated broadcast service. The station gave the service a big send-off with five column ad in the News-Sentinel, local affiliate, and full hour evening program initial day.

Bloodworth Made Editor

LOS ANGELES, June 21. — James Bloodworth, member of KJH’s writing staff, has been upped to continuity editor succeeding Carroll O’Meara, who resigned for a Young & Rubicam spot.

Judson LaHaye Writes Song

BRIDGEPORT, June 21.—Judson La Haye, WICC program director, has composed a new popular ballad, “Love is Not Laughter,” introduced on the station by Ruth Ferry, songstress.

WKRC Opening Earlier

CINCINNATI, June 21.—The time for daily opening of WKRC, CBS affiliate, has been moved forward 15 minutes on the first program now going on at 6:30 instead of 6:45 A. M.
A MUTUAL AWARD

TO THE MUTUAL BROADCASTING SYSTEM
• FOR CONTRIBUTING FLEXIBILITY TO NETWORK BROADCASTING
AN AWARD OF $2,000,000 BILLING IN 1936 FROM 21% OF ALL NETWORK ADVERTISERS. AND A FURTHER AWARD OF A 16% INCREASE IN 1937 BILLINGS.

TO MUTUAL'S AFFILIATED STATIONS
• FOR DEVELOPING THE FIRST COOPERATIVE NETWORK
AN AWARD OF MAXIMUM INCOME FROM NETWORK BUSINESS, AND PARTICIPATION IN AN ORGANIZATION IN WHICH ALL BENEFITS ACCRUE TO THE STATIONS.

THIS IS THE MUTUAL BROADCASTING SYSTEM
Offices: Chicago—WGN • New York—WOR • Detroit—CKLW • Boston—Colonial Network
California—Don Lee Network • Cleveland—WJAY—WHK • Coulsdon—Surrey, England
COAST TO COAST
Elmer Chosen
As President
Of the N.A.B.

Crane’s Name Entered
At Last Moment

Chicago, June 22.—John Elmer
president of the N.A.B. in Baltimore, was
elected president of the National Asso-
ciation of Broadcasters by a vote of 147 to
52 for Ed Craney of KGIR, Butte, Mont., at
the second day’s session of the association at
the Hotel Sherman. Crane’s name was entered by peti-
tion. Elmer succeeds Charles Myers of KOIN, Portland, Ore.

All other officers on the slate pre-
vented by the nominating committee, including the board of directors, were
unanimously elected as follows: first
vice-president, John J. Gillin, WOW,
Omaha; second vice-president, Will-
iam J. Scrivps, WWJ, Detroit.

Additional developments in radio on pages 10, 11, and 12.

Para’s Zukor Suit
Reply Ready July 1

Paramount will file a reply by July
1 to the stockholders’ action to en-
lit the company from putting Adolph
Zukor’s new employment contract into
effect, an official of the company stated yester-
day.

The action, which was brought June
12 by A. Ella Hayin, owner of a small number of Paramount shares, will be set for hearing at the
filing of the company’s answer. On June 19 Zukor’s contract was
(Continued on page 3).

Giveaway Bug Loose
In Denver Once More

Denver, June 22.—Giveaways are
again in the headlines here, with the
Fox houses and the Denver and Alpine entered in the fray.

Fox, with eleven houses called the
“Lucky 11,” is offering a car each week,
in addition to $1,000 in four prizes—$500, $250, $200, and $100. Using the same ticket plan formerly
(Continued on page 3).

Educational Will
Study 16mm. Film

Educational Pictures will conduct
a survey of the 16 mm. field this
summer to determine the possibilities
of the market and to assist the com-
pany in deciding whether or not to
carry New York, June 22.—W. Hammons,
Educational president, said yesterday.

Hammons pointed out that practi-
cally all of the catalogued subjects
are available for 16 mm. projectors are at
least two and one-half years old and that
the absence of a fresh supply of subjects is felt to be a retarding
influence in the marketing of 16 mm.
equipment. The company’s survey, he
said, in addition to determining the
number of projectors of this type act-
ually in use, will also attempt to as-
certain the extent to which the market
(Continued on page 3)

Brylawski Retained
By Condor on S. E. C.

Condor Pictures has retained Fulton
Brylawski, prominent Washington
attorney, to represent the company in
its application for stock registration
before the S. E. C., George Hirshman,
Condor president, said yesterday.

With Brylawski handling the fur-
ther developments in connection with
the registration application, it will not be
necessary for Hirshman to remain in the
case for new S. E. C. hearings.
(Continued on page 6)

More Exchange Packs
Are Discussed Here

Distributor representatives and ex-
change union delegates met yesterday
in an effort to set up basic working
conditions in a number of key cities.
Agreements have been concluded on
nine exchange territories with 23 re-
main to be cleared up. Kansas City
and Indianapolis situations are ex-
pected to be settled this week.
(Continued on page 6)

Rockefeller Claim
Is Hit at Hearing

Creditors’ attacks on the settlement
of the $9,000,000 Rockefeller Center
claim against RKO for 500,000 shares
of the reorganized company’s new
common stock marked the resumption of
 discussions film before Special Master
George W. Alger yesterday on the
RKO reorganization plan. At one
point, Alger asked Timothy N. Pfeif-
ner, representative of the Rockefeller
interests, whether it would be pos-
sible to reduce the amount claimed,
but Pfeiffer replied that considerable
concessions already had been made.

Carlos Israels, representing unre-
curated editors, stated that his group
had given approval to the plan as a
result of negotiations which effect-
the several amendments to the plan.
He indicated that the interest rate of 5 1/2

Depinet and Reisman
Back from RKO Meet

Ned E. Depinet, Phil Reisman and
Ben Cammack returned yesterday from
the coast by plane after attend-
ing the RKO convention on the coast.
Eastern and home office delegates will
return tomorrow.

Barret McCormick, publicity and
advertising head, is remaining in Hol-
lywood for a few days. Nate J. Blum-
berg, J. O’Connor and Max Fellem-
man of the theatre department, have
(Continued on page 6)

File More Bay State
Bank Night Actions

Boston, June 22.—George S. Ryan,
attorney, has filed two additional suits
in an effort to collect royalties on
Bank Night. One is against Norman
Glassman of the Rialto, Lowell, oper-
ated by the Merrimac Amusement Co.
in Lowell District Court. The other is
against William Warr, Warr The-
(Continued on page 3)

Steel Riot Film Pops Up
In London: Para. Amazed

England is seeing the Paramount
News shots of the Republic Steel riots
at Chicago the Sunday before Memo-
rial Day and this country isn’t. You
could have a box of Paramount
executives over with a humming bird’s
feather when they heard about it yester-
day afternoon.

On his way west to the Paramount
convention A. J. Richard, editor of
the reel, said be thought he was doing
a public service by not permitting the
red to be shown. It might cause
more riots.

Senor La Follette’s Civil Liber-
ties Committee investigating labor
issues, has been looking over these
Somewhere or other a St. Louis Post-
Dispatch reporter got into the screen-
ing and wrote two columns about it.
The article was reprinted widely in
this country.

Yesterday cables came through
(Continued on page 7)

C.E.A Quality
Clause Fight
To Be Pressed

Council Votes to Force
Demand on Quota

By BRUCE ALLAN

HARBORGE, England, June 22.—
present general council of the Cinematograph Exh-
ibitors’ Ass’n, after a four-hour dinner meeting at the
annual summer conference here, passed resolutions “that this general council confirms its previous decision to press for a quality clause.”

The resolutions were passed by
a vote of 53 to 20, and referred to the demand of the C.E.A. that the pro-
posed new Films Act include a pro-
vision for the determination of quota
in a quality bar for models.

The council appointed a new com-
mittee of 11 members and the presi-
dent and vice-president of the C.E.A.
in place of the Moyne negotiating
committee. The decision amounts to
a dismissal of the old Moyne com-
mittee and endorsement of the stand
of C. P. Metcalfe, president, and Ken
Nyman, vice-president.

The committee includes: J. Pre-
dergast, E. Trousson, J. Alexander,
Major C. H. Bell, Richard Dooner,
Sydney K. Lewis, E. J. Hinge, T. H.
Hartley, F. G. W. Chamberlain, J.
McCuttie and H. P. E. Mears. A. J.
Gale and Theodore J. Philpstone were
also qualified as ex-officio committee
members, but declined to serve.

The stand of Metcalfe and Nyman,
(Continued on page 7)

C. E. A. Asks Inquiry
On All New Theatres

London, June 14.—The Council of
the Cinematograph Exhibitors’ Ass’n has
requested the Board of Trade to con-
sider the setting up of machinery
for an official inquiry into all new
plans for theatre construction. It has
also made the point that, in consid-
ering such plans, regard should be paid
(Continued on page 7)

Italy Decree Has No
Effect on Hays Deal

The decree published in the Official
Gazette in Rome yesterday, which
made official and effective the increase
in the dubbing tax on films imported
into Italy, and establishes a new quota
for theatres with respect to Italian
films, was declared here yesterday to
have nothing to do with the recent
agreement reached between Will H.
(Continued on page 6)
Wednesd, June 23, 1937

MOTION PICTURE DAILY

Insiders’ Outlook

By RED KANN

JUST like the plots of some of Hollywood and, in many ways more dramatic than most, came Joe Schenck’s deal for a fifty per cent interest in the Robb and Rowley chain. On behalf of the Columbia Artists Circuit, Inc., of which he is the dominant factor, Schenck has embarked upon this expansion in a field not identified with his post as chairman of the board of Twentieth Century-Fox. And before there need arise any confusion, it is well to set down early that the company which made the investment in this important Southern circuit, has no connection, near or far, with the United Artists Distributing Corporation.

What is the why behind the deal? After some digging around, your researcher ran into the circumstances and gives them to you with something beyond mere re-

sponsibility. They represent only hearsay:

Firstly, you’re apt to be in difficulties if you seek to stifte a man’s ambition. Schenck is ambitious and always has been. It is our understanding how he looks upon Texas as pretty much an empire of its own, sees no particular reason why Keaton, Jules Dassin and Bob O’Donnell, which is to say Paramount, should be the sole large factor in that territory. Having reached such a conclusion, he planned to act. The Robb and Rowley deal, it can be said now, is not to be likened to a complete bolt out of the blue. It has been under discussion for about six months.

On or about the time the word was bruited that Schenck was looking over it with much assurance a deal eventually would be struck, Paramount did its best to back far behind. It expressed its displeasure, and as we piece the inside together, it went further by hinting darkly at reprisals against Twentieth Century-Fox. For its richest theatre territory, the Pacific seaboard where Fox West Coast is king, emperor and, many believe, anti-Joe in its goals.

Sidney Kent and Sypro Slouras reputedly pointed at long lengths the difficulties which might arise and any deal Schenck might make with Robb and Rowley. How their point of view was disposed of is effectively indicated by the fact that the purchase ultimately was made.

Thereby the United Artists Theatre Circuit, Inc., took a decided step forward in the neighborhood of the other national chains. It has its scattered theatres in some of the “A” towns. It is in Los Angeles and in Pasadena and it controls what was formerly known as the Fox Metropolitan Playhouses here in little old New York. The company has its curious angle, also, in the fact that, while Robb and Rowley continue management, Schenck as half owner, or something, is going to say anything about any deals R. & R. might make for Twentieth Century-Fox product. Schenck, in a word, thereby is a seller and a buyer of his own output in this one direction anyway.

Will he go further? Years ago, we learned the dangers inherent in the crystal ball and, thus, generally speaking, laid off. However, and if you don’t hold us to it, we feel informed sufficiently in this one instance, at least, to urge that you experience no special surprised if you find Schenck circling somewhere else in due course. Not in the form of new theatres; there is little purpose these days of building them. But it could easily and it probably will, take shape in an acquired interest, if not to say a control, in existing circuits. Thus, on the one hand, you find Schenck, a heavily interested exhibitor by virtue of National Theatres, Twentieth Century-Fox’s exhibition arm and a stalwart one. On the other, you see a sort of a paralleling activity growing apace through the U.A. circuit.

Will he put the one into his major interests which, of course, are circuits, is National Theatres? You might view yourself as having been in the know if one of these minutes, weeks, months and, perhaps as far as years, he does.

The pleasant and rotund Douglas W. Churchill, covering Holly- wood for The New York Times:

A radically altered “Stage Door” is being photographed at RKO… It is probable that playwrights Edna Ferber and George J. Kaufman will be signed by some of the changes. Director Gregory La Cava has tossed out all the original written by the exceptional screen worker, but La Cava and the studio believe that the film will present a more far-reaching reaction of the children who stem from everywhere and who converge with their hopes, deceptions and tragedies in the parlor of Mrs. Orcutt’s boarding house. La Cava believes that much of the material from Ferber and Kaufman is specific and that they failed to create a document that accurately presents the problems and psychology of the dozen or so girls

with whom the play deals. He turned several stringent offers loose on the town with pencils and books and they rode in buses, sat in studio reception rooms, talked to extras on sets. It’s a blithe conclusion that the result is far richer, far more dramatically the dialogue of the play.

Question: Why, then did Radio buy the play for something like $150,000?…

Warner were after “Rogues’ Service.” Radio dropped the offer and made the killing for $255,000. Reported conversation between Mervyn LeRoy and Sam Brinkman:

Mervyn: “Sam, you’re ruining the business, spending that kind of money for a play.”

Sam: “What did Warners offer?”

LeRoy: “$250,000.”…

Max Gordon, stage producer, and film producer-to-be, has been described to us by “The Women.” His profit has been hitting regularly in the five figure division each week.

I’ve taken a flight in a private plane by Gordon prior to his departure for Europe:

“Sure, I’m making money, but I’m making it in the wrong era.”

Excited radio announcers, describing the arrival of the Soviet top-of-the-world flyers at Vancouver, Wash.:

“Attendance…” to interview the flyers later. Stay on this station. This is an NBC exclusive, a pre-eminence of the Red network.”

Hamilton Fish, please note…

Hawks, Cohn to Fly Non-stop to Coast

Frank Hawks, who will make a series of Columbia pictures next year, will take off Sunday with Jack Cohn, vice-president of the film company, on a non-stop flight to London. They will be met at the Burbank airport by more than 200 convention dele-

gates.

Home office and eastern sales repre- sentatives will leave at midnight tonight for Los Angeles, where the first business session will open Monday at the Ambassador. En route, the men will participate in a community sing fes-
tival. Books containing 200 printed songs will be given to the salesmen. Hy Dabb will be singer leader. Between song periods branch and district managers will narrate scenes of business sessions.

Hawks and Cohn will leave from Floyd Bennett Field. Shortly after Hawks arrives on the coast he will begin work in “The Adventures of the Mysterious Pilot.”

Rodgers Tours Exchange

William F. Rodgers, general sales-
man of M-G-M, is on a swing of inspection. He was in Cleveland and Clevel-

Rogers Tours Exchange

William F. Rodgers, general sales-
man of M-G-M, is on a swing of inspection. He was in Cleveland and Clevel-

By RED KANN

Warner Club Sails Today to Bear Mt.

Aboard the chartered Day Line steamer, Peter Stuyvesant, the New York Warner club today will sail to Bear Mountain. The annual outing of the club will be climaxmed by a series of games, races and social events. Camille Coty has been elected Miss Warner Club for the day and will be featured in a filming of the film.

Arrangements for the outing are in the hands of Harry Meyer, chairman; Ed Hinchy, club president; Max Block, club vice-president; Sam Block, W. A. Bichler, Louis Aldrich; A. W. Schwal-
berg, J. T. Holmes, Irving Birnbam and Marie Carol.

Screeno Pleases Loew’s

The return of Screeno to Loew’s the-
atre has met with gratifying results, executives of the circuit declared yesterday at its annual meeting. Among other things, the circuit in the last several years has successfully changed it to a “double Screeno” being used with extra prices offered.

Nelson at Carolina

SPARTANBURG, S. C., June 22—Bill Nelson has been named assistant man-
ager of the Carolina here.
Educational Will Study 16mm. Film

(Continued from page 1)
might be increased by availability of a constant supply of new 16 mm. pro-
ductions.
Hammons said that Educational would make no decision on entering the 16 mm. production field itself before completing the survey. He stated that Educational has no plans at this time for entering feature production and expects no change in the present status within the next few months.

Giveaway Bug Loose In Denver Once More

(Continued from page 1)
used by the Hoffman houses, the Fox group is also allowing courtesy matinee registrations.
The Denver first-run, and the Alpine, neighborhood, have two cash nights each week, their offerings running $500 or more. This twozone is also allowing matinee registrations, furnishing cards to be filled out.
Only one Fox house, the Isis, 15-cent grid, is not in an active affair. One Denver first-run, the Orpheum, has always kept away from giveaways, and is not entering this time either.

File More Bay State Bank Night Actions

(Continued from page 1)
atre, Wareham, in Plymouth District Court.
In the latter suit Ryan contends royalties were due at the time Warr sold the theatre to the Johnson Circuit.
Several other suits, all on a breach of contract basis, are pending.
Some time ago the U. S. Circuit Court of Appeals ruled royalties could not be collected through copyright suits as the Bank Night system is not copyrightable.

Test Illinois Game Law

Davenport, la., June 22 — Illinois State's Attorney Francis C. King has filed information against Isadore Brot-
man, manager of the Paradise in Meline, on a charge of maintaining a lottery. He has started it as a test case to try out the new Bank Night law in Illinois.

Para's Zukor Suit Reply Ready July 1

(Continued from page 1)
overwhelmingly approved by Para-
mount stockholders.
The company's legal staff has en-
countered new delays in preparing Paramount's action to enjoin North Dakota from enforcing the Allied State-sponsored "divorce" law, it was stated, with the result that the action, which was expected to be ready by July 1, may not be filed until July 10 to 15.

Prize winners on Coast

Hollywood, June 22—Robert K. Fulton, Union Shipping Exchange, and Henderson of Helena, Mont., arrived here today for a week's visit. They were winners in the Trintades and Intermountain circuits of the Adolph Zulu drive prizes.

Purely Personal

Picture Poem

Under the title "Contribu-
tions," the New Yorker has published this little piece by Anne Forbes:

Only God, they say, makes trees,
Can make lovelier names than these: Darryl Zanuck, Hermes Pan, Van Nest Polglase? Lowly offers thus on silver screen Names whose bearers rest unsung: Jasper Blystone, one Field Gray
Pandro Berman. Stay, oh stay!
Let me know what form or nature Dwells behind such nomen-
clature.
Let me see your features clear,
Who rings so finely on the ear.
Field Gray, say that you'll be mine.
Pandro, be my valentine.

Washington Variety To Have Boxing Show

WASHINGTON, June 22—The local Variety Club tent has completed ar-
rangements for a boxing show to be put on for the welfare fund on July 20; the event will be staged at Griffith Stadium.
Freddy Steele, world middleweight champion, and Charles (HoHo) Wil-
liams will be the principals in the feature bout. Rudolph Berger is chairman of the general committee.

Silman to Associated

Leonard Silman, stage, producer, has joined Dudley Murphy's new As-
sociated Artists as associate producer. He will have an immediate talent search. New additions to the organization's board of directors are Willard S. McKay, Universal general counsel, and J. Meyer Schine, presi-
dent of Schine Enterprises.

Ask Fight on Ascap
In Kansas-Missouri

PUEBRA, June 22—That exhibitors secure cooperation among local exhibitors in eliminating the Ascap music tax and then establish local taxes with fees thus saved to be administered by P.T.A. groups was suggested by John Stapel, president, to members of the Kansas-Missouri Theatre Ass'n in convention here today. Stapel believes that the M.P.T.O. and Allied have failed in their efforts to secure local exhibitors of the tax and that exhibitors should arouse public opposition to it on their own screens. Scholarships and forer by money saved from the tax would secure everlasting good-will of communities for exhibitors, theatres, motion pictures alike, thinks Stapel.

Membership Drive to Start

While the idea was accepted enthu-
siastically by the delegates, definite action is not likely until the associa-
tion's aggressive campaign to strengthen itself with new members and increased dues begins to function in the next few days. A series of local committees throughout the area have been appointed by the directors to sell exhibitors the need of a strong asso-
ociation, particularly in view of the present labor situation. Such pro-
bombs as double bills, exhibitor support for the bill in the next Kansas legis-
lature session taxing Bank Night winnings 15 per cent and thus making the promotion legal in Kansas where the Supreme Court last year banned it as lottery and use of vaudeville to replace change goods, premiums and dimes where the local law was postponed by the association until the drive has developed new strength.
Exhibitors, including Ed Haas, Fox, midwest district manager; Van Sosa, Manhattan, Kansas, and Homer Strowig, Abilene, Kansas, disclosed that straight ticket fare is not consistently making more money than when combined with vaudeville. Vaudeville suffers too much by comparison with good talking films, said Haas.

Retitle Wayne Film

Hollywood, June 22—"Idol of the Crowd" has been chosen as the title for John Wayne's latest, which was filmed under the name of "Hill on Ice."

THE ALL-YEAR ROUTE TO CALIFORNIA

Just a cool over-night journey on the lower-ground-level, ALL-YEAR Transcontinental® Route, Two Overnight Sched-
dules in one day, same Skyliner®

THE MERCURY
3 stages only
Leaves New York 9:30 p.m.
Arrives Los Angeles 7:30 a.m.

THE SOUTHERN
3 stages only
Leaves New York 8:40 p.m.
Arrives Los Angeles 11:41 a.m.

Call your travel agent or phone Vandevert 3-2860
Ticket Office—85 Vandevert Ave.

AMERICAN AIRLINES INC.
Breathes there the woman who doesn't think that for some reason—her beauty, personality or acting possibilities—she rates a screen test? They're ALL curious about it—and that goes for men too! Not one will be able to stay away from your theatre when you play

Hollywood

THE PICTURE THAT ANSWERS A MILLION QUESTIONS!

A two-reel "special" that shows every absorbing detail—from the time the prospect is first caught by the talent scout until she appears on the screen! The greatest summer attraction in screen history!
MANSHIP SCOOPO!

Produced by CHARLES E. FORD who gave you "Camera Thrills" and "You Can't Get Away With It"
Directed by S. Sylvan Simon
Special ads! Special stills! Special trailer! Special press book!
Special one sheet! A tie-up bonanza! A NATURAL for newspapers!
Italy Decrees Have No Effect on Hays Deal
(Continued from page 1)
Associated Press and United Press dispatches said Mussolini inter-
preted the decree as invalidating the Hays-Mussolini agreement, which
provides that no American films to be imported into Italy and the
amount of money which American producers could export to Italy.
It was pointed out here, however, that
the principal features of the decree of yesterday as published made no men-
tion of the salient features of the
Hays-Mussolini agreement, but mere-
dly detailed the important terms of the
dubbing tax increase and quota as de-
cided some weeks ago and made
known at the time.
The new decree increases the
dubbing tax from 30,000 lire to a range
of from 50,000 lire to 110,000 lire, depend-
ing upon the box-office gross of the
production, and on the foreign distribu-
tion scale, and changes the quota from one
Italian picture for every three for-
eign films to a ban on Italian pictures
for every two foreign pictures ex-
thibited in Italian theatres.
The decree of yesterday banned two more American films,
"Crack-Up" and a "Charlie Chan.
Dodd, Jewell Due Here on Production
Thomas Dodd, chairman of the board
of Metro Goldwyn-Mayer Films, and Jack
Jewell, story editor and supervisor,
are expected in New York within a few
weeks to settle terms and arrange-
ments for two new productions, one of
which will be in Technicolor, on
which the studio is now at work.
Columbia is releasing Atlantic’s "Thunder in the City."

Dealer Group Elects
Chicago, June 22—The Theatre
Equipment Distributors of America,
Inc., rival dealer association to the
Independent Theatre Supply Dealers,
at the convention ended here yester-
day, elected the following officers:
Arthur E. Harron, president; Jack
Pear, vice-president; E. L. Hurley,
secretary; R. Perse, treasurer. The
directorate includes: Joseph Guercio,
Paul Hixter, Henry Dusman and
Marrone.

Columbia Votes Dividend
Columbia yesterday declared a semi-
annual stock dividend of two and a
half cent on the common stock, payable Aug. 23 to stockholders of record on Aug. 10. The trust cer-
tificate holders will receive this divi-
dend in voting trust certificates and cash dividend for fractional shares
of common on voting certificates, based
on the closing bid price of the
voting shares on Aug. 19.

B. & K. to Pay $1.75
Chicago, June 22—B. & K. has
declared a quarterly dividend of $1.75
on the preferred stock, payable July 3 to stockholders of record June 25.

Saland Closes K. C. Deal
Nat Saland, president of Ace Pic-
tures Corp., has closed a deal with
Joe Silverman of Standard Film Co.,
K.C., for distribution of 31 pictures.

Dwight Is Called By Congress Committee
WASHINGTON, June 22—Richard
d放入, legal associate of 20th
Century-Fox and former member of
the Buchanan firm, was called in by
Dwight, named today at a Sen-
ate-Committee hearing as one of
a group who sought to reduce in-
taxe payments between 1932 and
1936 by taking out large insurance
policies with a Bahamas company.
Charles Evans Hughes, president of
the Chief Justice of the U. S., was
a member of Dwight’s law firm.
On June 10 the firm was dissolved,
Hughes was the only member of
assenting the new firm of Dwight,
Harris, Kogel and Caskey. The dis-
solution was the result of the hearing
at the hearing to Dwight’s differences
with the Treasury Dept. over
the tax matter, and a Treasury
attorney told the committee that by
out a $4,000,000 policy with the
Bahamas company, paying a single
premium, then borrowing on the pol-
icy and deducting the interest pay-
ment from his income tax return.
Dwight was among the largest
1932 income tax payments by $53,448.
He said that for the period from
March 16, 1932, to June 27,
Dwight and decided that Dwight owed $30,599
in taxes.

Brylawski Retained By Condor on S.E.C.
(Continued from page 1)
he said, with M. H. Hoffman be
representative for the tax cases.
Two plans for planning production on two
pictures in about 10 days. Fail-
ing to get the S.E.C. opinion on the
firm’s application, filed April 2, brought
about a suspension of production ac-
tivities last week, due to an S. E.
C. order, in which, Hirliman said
constructed both public and private
financing during the period in which
the S. E. C. took no action on the
application.

Nelson at Carolina
SPARTAUBG, S. C., June 22—
William Nelson, formerly of the
Strand staff, has been appointed as
assistant manager of the Carolina.

Outsley’s Wife Unknown
Hollywood, June 22—Monroe
Owles, his wife, filed today, leaves
his home today, but so far as
his friends know he has no wifc.

Union in K. C. Asks Theatre Agreement
KANSAS CITY, June 22—Substan-
tial agreements were reached in
hours, a closed shop and continua-
tion of vacations with pay, are in
a free-lance agreement submitted to
Kansas City theatres by the recently
formed Theatre Employees’ Local 24.
The agreement, signed by Frank B.
Shenker and John M. G. E. S.,
with which the new union is affiliated,
went to first runs and to subsequent
theatres on June 24.
The schedule asked for first run em-
ployees is: cashiers, $25 a week; front
desk employees, $25; ushers and
assistant chief of staff, $24; ushers
and usherettes, $20; back doorman,$20;
supervisors of cleaners and
assistant supervisors, $22; and
porters, cleaners and maids, $20.
The same schedule was asked for
subsequent runs, except for
cashiers, ushers and doormen, for
whom the union wants 50 cents an
hour. It is possible that the agree-
ment provides for a decrease in hours from five to 13
per week from existing hours.

GUILD, PLAYWRIGHTS MEETING ON MONDAY
HOLLYWOOD, June 22—Dr. Tom
Nylander of the Regional Labor Rel-
ations Board today postponed until
Monday the Guild-Screen Writers Guild,
Screen Play-
wrights, Inc., and producer represen-
tatives for the purpose of determining
which of the writers that shall be
designated as the bargaining agency
for film writers generally. If the fac-
tions agree, a vote will be taken among
screen writers to learn their
preferences.

If an agreement on this score is not
reached Nylander will set a date for
in the Guild’s petition to be
represented as designated for all
writers.

Baltimore Union Elects
Baltimore, June 22—Officers of the
new union have been elected as follows:
Harry Bauer, president; George Dus-
mann, vice-president; John Cahan,
2nd vice-president; Philip Solkins,
financial secretary; Charles Reisinger,
recording secretary; Harry Cluter,
assistant vice-president; William Holthus,
treasurer; Frederick Swartz,
argent-at-arms. Those appointed to
the board of directors are: Leonard
Henderson, Harry Daniels, Herman
Cluter, William Mayne, Earl Tyson,
Ben Bauer, Conrad, Howard, Backert,
and Albert Roht.

English Unions in Deal
LONDON, June 22—An interunion
agreement was signed yesterday be-
tween the National Assn of Theatri-
cal Stage and Screen Employees and the Ass’n of Cinematographers for joint action and
mutual support covering film produc-
tion and television.

Sesseyn Succumbs (Buckett
KANSAS CITY, June 22—Local 170,
K. C., has electe
as its first tempo-
rary business agent to suc-
cede Frank Buckett, the second elec-
tion in less than six weeks.

Re-Sign Miss Hutchinson
Hollywood, June 22—Josephine
Hutchinson has been signed to a new
long-term contract by M-G-M.
CEA Quality Clause Fight To Be Pressed

(Continued from page 1)

which was endorsed, was in opposition to the majority committee's wish that the quality clause be abandoned, and that independent producers and distributors refusing to abide by the declaration of Oliver Stanley, president of the Board of Trade, as final.

It is expected the C.E.A. will tie up with another group declared to represent 1,000 principals and employees who yesterday were expressing dissent from the Government's proposal. A joint protest to the Government and possible public agitation by independent producers, distributors, technicians and others is foreseen, with organized labor the key factor.

The council voted thanks to Ed Kaykendall, president of the M.P.T. Parliamentary opposition Center party yesterday afternoon expressing dissent from the Government's proposal. A joint protest to the Government and possible public agitation by independent producers, distributors, technicians and others is foreseen, with organized labor the key factor.

Steel Riot Film Pop Up In London; Para. Amazed

(Continued from page 1)

from London that the reel was being shown there that London correspondents were commenting upon it with some excitement.

Paramount denied early in the day that the reel belonged to it. Cables were exchanged with the London office and word came back that it was not the paramount film. An investigation was started.

It developed that a skeleton holiday crew was on duty at the home office when the negative arrived. The producer of the foreign film was the first to receive a legal notice that provisions covering building and trade arbitration would be out of place in any new Films Act.

that the landlord was entitled to the entire cost of construction and equipment because of the breach of the lease by RKO.

Abraham K. Weber, representing common stockholders, said that the Atlas Corp., proponents of the plan, have failed to establish their case. He said that the last revaluation of the property in 1932, and that the law requires a more recent valuation, not one based on earning power alone.

Richard C. Hunt, representing 4

C.E.A. asks Inquiry On All New Theatres

(Continued from page 1)

to the price of the picture is likely to be a rallying point for filmmakers and producers who believe that provisions covering building and trade arbitration would be out of place in any new Films Act.

It is generally believed that the Board of Trade is taking the view that provisions covering building and trade arbitration would be out of place in any new Films Act.

Odeon Companies Merge

London, June 13—Eighty-six companies, including The Colonial News in the Oscar Dutch Odeon circuit have held formal meetings to approve the merging of all companies into one.

Odeon, the largest of the companies, has one of the largest circuits here, and to accompany Annabella, signed recently by the company, to Hollywood.

New London Paper Out

London, June 22—A new film paper, the Independent Screen, has been brought out here. It is described in the first issue as presenting the case of the independent producer, exhibitor and distributor. There is no indication in the first issue of the identity of the publisher.

Depinet and Reisman Back from RKO Meet

(Continued from page 1)

gone to San Francisco to look over the circuit's theatres and will return later in the summer.

Milton Berle, star of "New Faces," which will open at the Music Hall on June 22, was on the West Coast for interviews in connection with the picture.

A Correction

The distribution of "Timberesque," reviewed in yesterday's Motion Picture Daily, was erroneously reported to be by Syndicate Film Exchange. King Guidice is handling the film.

"Lettie Lynton." The amount of the settlement was not given.

Dismiss 20th-Fox Case

The suit of the Columbia Patents Co., Inc., against 20th Century-Fox, was dismissed yesterday by U.S. District Court Judge John C. Knox for failure to prove fraud. The plaintiff alleged infringement of patents for developing, fixing and toning film and asked an injunction and special damages.

Roxy Suit Dismissed

An action for $120,000 damages for personal injury brought by Lucy and George Rebb against the Roxy was dismissed yesterday by U.S. District Court Judge John C. Knox for failure to prosecute. The injuries were alleged to have been sustained in July, 1929.
PRE-ANNOUNCEMENT
FROM COLUMBIA'S
1937-1938 PROGRAM

A Grand-Scale Musical
Produced and Written by
OSCAR HAMMERSTEIN II!

From a master showman... who
gave you "Show Boat"... "Rose
Marie"... comes this musical ex-
travaganza, filled with the spirit of
modern youth... zestful, gay, alive
with the lift and buoyancy of song.
Radio

CBS Accused Of Anti-Union Actions Here

Charges of anti-union activity have been filed against CBS by the American Radio Telegraphists' Ass'n, C.I.O. member, with the National Labor Relations Board. The charges were made yesterday by Mrs. Eleanor M. Herrick, who is regional director of the board.

Mrs. Herrick said yesterday that the A.R.T.A. had filed a complaint against CBS, WSB, and General Electric against its members and accusing the company of attempting to intimidate some of the CBS engineers. The complaint was signed by Mervyn Ruthborne, president of the A.R.T.A. The anti-union charges against CBS are an aftermath of the network engineers' action of last week in dissolving the company union, the Columbia Broadcast Technician, to join the A.R.T.A.

Grossman Criticized

Singed out in the A.R.T.A. complaint is Henry Grossman, chief engineer of the eastern division of CBS. According to the complaint, Grossman allegedly threatened the members of the CBS engineering staff with loss of vacations and sick leaves, and loss of other privileges the men now enjoy, unless they left the CIO affiliate.

Grossman was out of the city yesterday covering the Poughkeepsie Regatta for the network, and therefore was not available for comment.

In his petition to Mrs. Herrick yesterday, Ruthborne also asked for a referendum for collective bargaining, and claimed that 70 of the 82 eligible employees in Columbia's New York office are members of the CIO affiliate.

Not known at the moment is the situation prevailing at the remaining seven CBS-owned operation stations, whose technicians were reported as having followed the WABC chapter in dissolving the company union to join the A.R.T.A. The stations are: WJZ, Washington; WBT, Charlotte; WKRC, Cincinnati; KNOX, St. Louis; WBBM, Chicago; WCCO, St. Paul-Minneapolis, and KNX, Los Angeles.

Peppe New Manager Of Wilson, Powell

James V. Peppe has been appointed general manager of Wilson, Powell & Haywood's Radio City, which will assume his new duties Monday.

Peppe goes to the agency from CBS where until recently he was director of the network's orchestral relations department.

With the appointment of Peppe, Wilson, Powell & Haywood will expand its facilities both in New York and elsewhere.

Surboin To Design Organ

Dr. G. G. Surboin, Composer and Organist who has been selected to play at the Roosevelt-duPont wedding, June 30, has been engaged to design an organ for WFIL Mutual's Philadelphia affiliate.

John Elmer Elected by NAB

J. J. Gillin Vice-President

(Continued from page 1)

Cuts Off Station

Long Beach, Cal., June 22. —Iola Josephson holds the reigns of the new station that went on the air yesterday with the F.C.C. by the Hollenbeck Heights Christian Church. The station is known as KFOX and is operated by the church as an amenity application from George B. Storer, Pontiac, Mich., for a new station to operate on 800 kilocycles with a power of 500 watts. His original application sought the use of the 600-kilocycle frequency. The station went on at 500 to 1,000 watts was asked of the commission by WAAB, Boston, and an increase from 1,000 to 5,000 watts was asked by WILL, Urbana, III.

Hage Named Eastern Van Cronkright Head

Cincinnati, June 22—Maxwell Hage has been appointed director of the eastern division of Van Cronkright Associates, Inc. He is leaving United Press where he has been radio production manager.

According to the announcement issues, who will be based in Detroit, the station will be located at the firm's New York offices. Previous to going with United Press, Mr. Hage was in the production department of WJAY, Cleveland, and has been connected with radio for the past nine years. In his new connection, he will be responsible only the eastern activities of news features and the news counseling service of Van Cronkright Associates.

Equity Meeting Is Set on Air Talent

A special meeting of the council of equity members will be held next Tuesday to consider further the organization's plans for organizing radio talent on both coasts, it was learned yesterday.

The subject was discussed at a regular meeting of the council yesterday. Members of the Screen Actors Guild in Equity's organizing campaign among film personalities who appear on radio was approved by Kenneth Thomson, secretary of the Guild. Indications are that under the cooperative arrangement, any member of the Guild appearing on the radio will be obliged to become a member of Equity and continue in good standing in that organization. Thomson plans to leave for the coast on Friday.

All central union members will meet at Equity headquarters today to hear a report from a union delegation which went to Hollywood. W.P.A. Administrator, on the current lay-offs in connection with the reduction of Federal theatre projects.

Four Renew on Thesaurus

Four stations have renewed their subscriptions to the NBC Thesaurus, recorded program service. Third year renewals were made by WBRY, Waterbury, Conn., to go into effect July 15, and WSB, Atlanta, whose second consecutive year was August 1. Stations which have renewed for the second consecutive year are CRCSO, Sudbury, Ontario, and WCBCM, Bay City, Mich., both effective immediately.
N. Y. Listeners Are 80% Foreign Origin

WBNNX has completed a survey to determine the foreign language audience, and from census figures it has found that 80 per cent of New York's population is foreign born or of foreign parentage. It also found that 3,000,000 people in metropolitan New York are actually foreign born retaining, in their customs and language all the characteristics of their native lands.

WBNNX's programs are preponderantly foreign language shows.

"Radio Melomanie" Off Air

MONTREAL, June 22.—"Radio Melomanie," local French program in which a piano team plays melodies old and new while emcee Ferdinand Bondi circulates through the studio audiences getting guesses at the titles and inviting guessers to sing a few bars, goes off the air shortly for the summer. During the hot months, however, the show will tour the province of Quebec as a vaudeville unit playing short stands in Valleyfield, Sherbrooke, Ste. Hyacinthe and other cities.

The sponsors will bring the unit back on the airwaves twice weekly over CKAC next September.

WLW Takes String Ensemble

CINCINNATI, June 22.—"Eichstadt's String Ensemble" of chamber music, featuring violins, viola, cello and piano, is a new sustainer over the WLW Line Mondays, Tuesdays, Wednesdays and Fridays, 6 to 6:15 P. M., EST. It replaces Jimmy Scriffer's "The Johnson Family," which has occupied the spot for several months.

Film Players on "Hotel"

The "Hollywood Hotel" presentation for July 2 will feature Franchot Tone, Marguerine O'Sullivan and Virginia Bruce in scenes from "Between Two Women."

WAAB Installs Amplifier

BOSTON, June 22—WAAB, the Mutual network's local affiliate, has installed the new Western Electric program amplifier.

Martini Vice-President

Roland Martini, radio director of the Garden Actors' Guild since 1933, has been elected vice-president of the company.

Dots and Dashes from NAB

By WILLIAM F. CROUCH

NAB Convention Headquarters,
CHICAGO, June 22.—Forgotten tonight were convention details, everyone's mind was on the Louis-Breddock fight at Comiskey Park. Practically everyone was there for the affair.

LESTER GOTTLEIB, of MBS, spent three weeks planning the "Crack o' Dawn" breakfast for Monday and when the time came for it he got so excited he didn't even eat anything. Until an hour later—when he remembered.

JERRY KING, president of Standard Radio, out from Hollywood, spent Monday afternoon golfing. His associates signed up the business that came around and considerable did show up. As a result King was very much pleased.

This afternoon found many of the lads at the Washington Park race track. The main event was the NAB Handicap.

"Miss Lollipop," was the hit of the show. For two reasons. Those in opera length hose. "Miss Lollipop is better known as FRANCYSE SEMONS.

JOHN VAN CROHNKITE of Van Cronkhite Associates was very much on hand and gone to meet a lot of chaps that it would take days of traveling to reach otherwise. Van is all for this convention idea when it comes to doing business.

CBS and NBC delegates suffered from hayfever when MBS passed carton around. At least, that's the reason they gave for not taking any.

WILL WHITMORE of Graybar in New York, after starting off with a bad cold, rallied fast today and was in fine fettle for the finishing days.

GENE O'Fallon of KFI, down from Denver and the high altitude found Chicago's lake breezes plenty warm.

JACK TOG, KANS program director at Wichita, was a booster for HERRBERT HOLLISSERT, also of KANS, for an NAB director job.

HARRETT DeBUSMAN of Hollywood—via Kansas City—spent the first days of the session visiting WHB pals.

Speaking of WHB, DON D. DAVIS and his cohorts did plenty of entertaining in the Airport Room with the Three Deuces trio dispensing plenty of hot-cha-cha with every round of— you know what.

JOHN SCHILLING, and we're still talking about WHB, was up bright and early for the MBS breakfast. He claims he did get to bed before the affair but others claim he didn't—quite.

JOHNNY JOHNSTONE of WOR, was sadly missed. Too much business at home kept him away.

JAP GORD and FRANK RAND who keep CBS to the fore were much in evidence. RAND met RUTHERFORD and his violin at the airport Monday noon and took them to the Sherman for a press luncheon.

KARL HAYMOND took top honors on Sunday in the golf tourney, but, having won once before, was ineligible for the trophies which were given to HARRY BUTCHER of CBS and E. C. FULHAM, Jr., of WIRE who tied for first place.

A broadcast over CBS for Wednesday night has been planned by JAMES PATT, local CBS director of special events. The new president will be introduced to the radio audience at that time.

A combination tea and style show was held Tuesday in the English Room at Marshall Field's for the women attending the NAB meeting. Mrs. BEATRICE CURMAN of the local NAB office was in charge.

Al STINE of WHB, Kansas City, was on hand with a lot of swell gags, but didn't tell any of them. Says he's saving them for a new show he's writing.

A big hit at the convention was the promotion show. The exhibits were in charge of HOWARD PETERSON of WOW, Omaha, who did a swell job in presenting them to the visitors.

FRED J. HART of KGMB in Honolulu and KHBC at Hilo, Hawaii, was probably the popular delegate. He brought along a number of Hawaiian leis which he gave to friends.

EDWARD A. ALLEN, WLVA, Lynchburg, was much in evidence conferring with other independent broadcasters.

VIOLET S. EVES of KMOX, St. Louis, was one of the lovely feminine delegates attending. She is the publicity counsel at her station.

Scenes Around the Sherman

This huddle looks like a serious one. Left to right: Don Davis, president at WHB, Kansas City; John Shepher, I, president of Colonial Network, Boston, and John Schilling, vice-president and general manager, WHB.

A laugh or two lighting the proceedings at the NAB convention now in its third day at the Hotel Sherman, Chicago. The cameramen here caught, from left to right, P. Wolfe of NBC; Eugene Dyer of WGES, Chicago, and another shot of Don Davis, president of WHB, Kansas City.

Standing left to right, Lester Gottlieb, publicity coordinator, and Fred Weber, general manager of MBS; Frank Schreiber, publicity representative, WGN, Chicago. Seated, left to right: Al Wahl, MBS sales staff; Ed Wood, sales manager, WGN; T. C. Streibert, vice-president, MBS, and George Harvey, sales staff, MBS.
RADIO

London Sees Improvements In Television

LONDON, June 14—Lord Selsdon has opened at the Science Museum, South Kensington, an exhibition of television, organized in conjunction with the British Broadcasting Corporation, which gives an illustrated history and review of the development of the science and a demonstration of the results obtainable by the modern technique.

The display of apparatus covered the very earliest experiments in television, which are also described in detail in the brochure of the exhibition. The actual screen displays were produced by transmissions from one room of the Museum to another and all standard receivers were demonstrated and gave practically perfect and flickerless pictures.

The only large picture demonstration was transmitted by Scophony, Ltd., which was transmitted from their laboratory two miles away. The foot by foot picture was noticeably less clear than pictures on the laboratory screen. The reception was definitely a drawback.

KGGC Reorganized

SAN FRANCISCO, June 22—KGGC, 250 watts, is in new hands and undergoing general housecleaning. S. H. Patterson, former owner of KVOY, Colorado Springs, has resigned as manager, replacing W. N. McGill. Latter and Luther Putnam have been dropped from the staff. Patterson, representing parties as yet unidentified, has announced he will apply to the F.C.C. for permission to buy KGGC and the Golden Gate Broadcasting Co., of which the Rev. R. G. Craig of Glad Tidings Temple in Chicago is a general manager. In no wise will the church will not be affiliated.

KLZ to Handle Golf Play

DENVER, June 22—In half-hour broadcast KLZ will handle the broadcast from the 37th annual Trans-Mississippi golf tournament to be held in Denver this week at the Cherry Hills Country Club. Charles Inglis of the KLZ news staff will handle the broadcasts, giving a play-by-play account.

On Saturday and Sunday, the days of the semi-finals and finals, two hours will be broadcast each day in a 15-minute period. Cherry Hills will be the scene of next year's national open.

Allen Franklin with WFIL

PHILADELPHIA, June 22—Allen Franklin, nationally known as an executive and producer, has joined the WFIL staff. Franklin has been associated with KVOO, Tulsa, as program director, and at one time was connected with WVEC, Duluth; KLZ, Denver; WHB, Wubby, City, and WFBF, Baltimore.

Daniel Barlow Joins WIP

PHILADELPHIA, June 22—Another of the newest additions to the WIP technical staff is Daniel Barlow, who was formerly with the engineering department of the Philco Radio & Television Corp.

Radio Personalities

JIM OTHENY, publicity penman for WFBF, New York, describes how it's done at CBS and NBC. The wife is along... Guy Lombardo re-opened his evening school with Mutual this Thursday... George McElrath, operations engineer; Don Glassman, press; Charles Range, chief engineer; Jack Glessner, publicity and Lee Roy, production director, and Charles Warburton, production director—all of NBC—are leaving for their annual vacation week June 25... Warren Hall is the latest to be added to the permanent Showboat cast for the new summer program.

Genevieve Tobin set for the “Hilt Parade” on the NBC Mutual Radio Network... Ruby Smith returned yesterday after a 10-week illness to fill the vacancy created by Geraldine Peterson's resignation as secretary to Fred Nilho at NBC... Bill Bailey, announcer, returns to the network soon, having almost recovered from the aftermath of an appendectomy operation... Joan Bennett and James Gleason have been added to the permanent cast for “The Front Page,” which will feature Walter Winchell in the male lead...

+ Virginia Vollrath has been signed for “Showboat”... Mike Reilly is set to open a six-month stay at the Swiss Club in Pa., through Consolidated. He starts August 8... Tony Wing and his Young and Progressive Orchestra, in the Kraft “Music Hall” July 1, the same evening Bing Crosby leaves the network... The Swingtime “vacation” tour... Windtime boys have been signed for a guest appearance on “Town Hall Tonight” today through the Central Atlantic... At the Acme, George and Mary Halliday gave the “Sunday Night Party” this week... The Shell has announced a week-end show Saturday, with Warden Lawes and Alex Morrison as guests...

The “Buccaneers,” male quartet, have been set for a date at the Michigan, Detroit, week of June 25, through arrangements by the “Photoplay” bureau... In addition to his Kool cigarette program, Tommy Dorsey has hereby announced that the Hotel Pennsylvania, a week's engagement in Long Island, a two-week stay in Boston, and an indefinite period at the Commodore this fall...

+ James Wood, engineer, leaves for Europe next week... Stuart Allen's baby daughter has suffered a severe injury to her spine... Johnny Hausner, orchestra conductor, has been busy following the WPA's “Holiday in Music” on NBC... The New York Daily News... Snow, 3rd, grandson of the famous banjo master, has joined NBC... And Reid and West, who are La Baritone, will marry Elizabeth Imrie of Newbury, N. Y., July 31... Jan Peers will be Ben Bernie's guest July 6...

+ David Banks Joins WIP

JACKSON, Miss., June 22—David Banks, formerly of KARK, Little Rock, has joined the staff of WJY as publicity director and announcer. Leslie Brooks, setUP director during the week, has been promoted to studio director.

Goodwill Group Goes On Tour of Colorado

DENVER, June 22—Arriving in Denver on the City of Denver, streamliner chartered for the trip from Chicago, the KLZ-KVOR good will tour left for the city.

After lunch at the Antlers Hotel, the group inspected KVOR, and then drove up to the home of the late Mr. Willard H. Prentice, of Spencer Penrose, and dinner at the Cooking Club.

Tomorrow the group will return to Denver and the trip will begin a trip through northern Colorado. The group will stay over night in Estes Park and return to Denver Saturday. The group left Denver tomorrow, before leaving for Chicago, a trip will be taken through the Denver Mountain Parks, west of Denver.

KDYL Signs New Business

SALT LAKE CITY, June 22—New business placed at KDYL includes an order for 109 quarter-hour programs, placed by the Raymond Keene agency, Denver; 20,000-minute remote announcements to the Peninsula Co.; 300 spot announcements for the Monroe Arch Station; 100 spot announcements to the Pinyon Co.; 500 spot announcements for the First Federal Building & Loan Corp.; and 13 quarter-hour announcer arrangements for transcriptions for the Lyman Motor Co.

More Group Singings

KANSAS CITY, June 22—“The Easy Squeeze” is a group singing type of program which WDAF will broadcast weekly at 1:15 Monday nights from 7:00 to 7:30. The Kansas City Power & Light Co. is sponsoring. The studio audience will participate in the song each broadcast. For the audience, the program starts at 10, when, for half an hour before the broadcast, it "rehearse.

“Sunday Serenade” New Series

CINCINNATI, June 22—“Sunday Serenade,” a new series of radio programs, is being presented weekly each Sunday from 11:30 to 12 noon, E. S. T., by WERK, Columbus outlet. Lewis Lind, staff announcer, is the host. This series, named “Sunday Serenade,” is featured, with a guest artist each week. Schiff Shoe Co. sponsors.

Putnam Visits Stations

LONGVIEW, Tex., June 22—T. R. Putnam, station manager of KFRO, media consultant for the National Broadcasting Co., is visiting stations in the eastern part of the state. Putnam visited various radio stations in the respective cities along the route.

Cooley Joins KVOO

DES MOINES, June 22—Lyman Cooley, formerly with KMOX, St. Louis, and WFAA, Dallas, has joined the staff of WHO and will broadcast his travelogues each Sunday at 4:30 P.M. on Thursdays at 9:45 P.M.

Gill Hodges on KVOO Staff

DENVER, June 22—Gill Hodges is now on the news staff of KVOO, Colorado Springs, having resigned his position as sports announcer and news editor, KYVZ, Denver.

Frank Seidel Joins WCAE

PHILADELPHIA, June 22—Frank Seidel, formerly head of publicity at WHIC, Columbus, has joined the staff of WCAE here as a writer of special material. He wrote material only on commercial programs.
Elmer Chosen
As President
Of the N.A.B.

Craney's Name Entered
At Last Moment

CHICAGO, June 22—John Elmer, 
president of WCBM, Baltimore, was 
elected president of the National Ass'n 
of Broadcasters by a vote of 147 to 
2 for Ed Craney of KGSR, Porte, 
Mont., at the second session of the 
association at the Hotel Sherman. 
Craney's name was entered by peti-
tion. Elmer succeeds Charles Myers 
of KOIN, Portland, Ore.

All other officers on the slate pre-
sented by the nominating committee, 
including the board of directors, were 
unanimously elected as follows: 
vice-president, John Craney, WOW, 
Omaha; second vice-president, Wil-
liam J. Scrivs, WWJ, Detroit.

Additional developments in 
radio on pages 10, 11 and 12.

treasurer, Harold Hough, WBAP, 
Fort Worth; directors, three-year 
term, Charles Myers, KOIN; Herbert 
Hollister, Wash.; Harry Hutcher, 
CBS, Washington; Frank Russell, 
NBC, Washington; Theodore Strei-
pert, MBS, St. Louis; secretary, 
four-year term, Eugene Dyer, WGES, 
Chicago.

In an interview following his elec-
tion Elmer said: "I think of broad-
(Continued on page 10)

Para's Zukor Suit
Reply Ready July 1

Paramount will file a reply by July 1 
to the stockholders' action to end-
join the company from putting Adolph 
Zukor's new employment contract in 
effect, as an official of the company 
stated yesterday.

The action, which was brought June 
12 by A. Ella Haykin, owner of a 
small number of Paramount shares, 
will be set for hearing shortly after 
the filing of the company's answer. 
On June 15 Zukor's contract was 
(Continued on page 3)

Giveaway Bug Loose
In Denver Once More

DENVER, June 22—Giveaways are 
again in the headlines here, with 
the Fox houses and the Denham and 
Alpine entered in the fray. 

Fox, with eleven houses called 
"the Lucky 11," is offering a car each 
week, in addition to $1,000 in four 
prizes—$500, $200, $200, and $100. 
Using the same ticket plan formerly 
(Continued on page 3)

Educational Will
Study 16mm. Film

Educational Pictures will conduct a 
survey of the 16 mm. field this 
summer to determine the possibilities 
of the market and to assist the com-
pany in deciding whether or not to enter 
16 mm. film production, E. W. 
Hammons, Educational president, said 
yesterday.

Hammons pointed out that practi-
cally all of the catalogued subjects 
available for 16 mm. projectors are 
at least two and one-half years old and 
that the absence of a fresh supply of 
subjects is felt to be a retarding in-
fluence in the marketing of 16 mm. 
equipment. The company's survey, he 
said, in addition to determining the 
number of projectors in circulation 
together with the number of 
extraordinarily in use, will also attempt to 
ascertain the extent to which the market 
(Continued on page 3)

Brylawski Retained
By Condor on S. E. C.

Condor Pictures has retained Fulton 
Brylawski, prominent Washington 
attorney, to represent the company in 
its application for stock registration 
before the S. E. C., George Hirliman, 
Condor president, said yesterday.

With Brylawski handling the fur-
der developments in connection with 
the registration application, it will 
not be necessary for Hirliman to remain 
in the East for new S. E. C. hearings, 
(Continued on page 6)

Depinet and Reisman
Back from RKO Meet

Ned E. Depinet, Phil Reisman 
and Ben Canmack returned yesterday 
from the coast by plane after attend-
ing the RKO convention on the west 
coast, and home office delegates will 
return tomorrow.

Barret McCormick, publicity and 
advertising head, is remaining in Hol-
lywood for a few days. Nate J. Blum-
berg, J. J. O'Connor and Max Feller-
man of the theatre department, have 
(Continued on page 7)

File More Bay State 
Bank Night Actions

BOSTON, June 22—George S. Ryan, 
attorney, has filed two additional suits 
in an effort to collect royalties on 
Bank Night. One is against Norman 
Glassman of the Rialto, Lowell, 
operated by the Merrimac Amusement Co., 
in Lowell District Court. The other 
is against William Warr, Warr The-
(Continued on page 3)

Steel Riot Film Pops Up
In London; Para. Amazed

Englan. is seeing the Paramount 
News shots of the Republic Steel 
riot at Chicago the Sunday before Mem-
orial Day and this country isn't. 
You could have fanned a lot of Paramount 
énthusiasts over with a humming bird's 
feather when they heard about it 
yesterday afternoon.

On his way west to the Paramount 
Convention A. J. Richard, editor of 
the reel, said he thought he was doing 
a public service by not permitting the 
reel to be shown. It might cause 
more riots.

Senator La Follette's Civil Libe-
ties Committee investigating labor 
troubles asked that the film be shown. 
Somehow or other a St. Louis Post-
Dispatch reporter got into the screen-
ning and wrote two columns about it. 
The film was reprinted widely in the 
country.

Yesterday cables came through 
(Continued on page 7)

CEA Quality 
Clause Fight 
To Be Pressed

Council Votes to Force 
Demand on Quota

By BRUCE ALLAN

HARROGATE, England, June 22.— 
present general council of the Cinematograph Exhibitors' Ass'n, after 
a four-hour discussion today at the 
annual summer conference here, 
resolutions that "this general 
council confirms its previous 
decision to press for a quality clause. 
The resolutions were passed by a 
vote of 53 to 20, and referred to the 
demand of the C.E.A. that the pro-
posed new Film Council be given 
the opportunity to determine the 
quota on films on a quality basis.

The council appointed a new com-
mittee of 11 members and the presi-
dent and vice-president of the C.E.A. 
in place of the new committee. The decision amounts to a 
dismissal of the old committee 
and endorsement of the stand of 
C. P. Metcalfe, the council president, and 
Ken Nyman, vice-president.

The committee includes: J. Pre-
ndergast, E. Thomson, J. Alexander, 
Major C. H. Bell, Hugh de 
Demmer, Sydney K. Lewis, E. J. Hinge, T. H. 
Harfield, F. W. Chamberlain, J. 
McCollie and H. O. Applegarth. 
A. E. Gale and Theodore J. Filgelse 
were also qualified for the committee 
as ex-officio members, but declined to 
serve.

The stand of Metcalfe and Nyman, 
(Continued on page 7)

C. E. A. Asks Inquiry 
On All New Theatres

LONDON, June 14.—The Council of the 
Cinematograph Exhibitors' Ass'n has 
requested the Board of Trade to 
consider the setting up of an inquiry 
for an official inquiry into the new 
plans for theatre construction. It 
has also made the point that, in consider-
ing such plans, regard should be paid 
(Continued on page 7)

Italy Decree Has No 
Effect on Hays Deal

The decree published in the Official 
Gazzette in Rome yesterday, which 
made official and effective the increase 
in the dubbing tax on films imported 
into Italy, and establishes a new quota 
for theatres with respect to Italian 
films, was declared here yesterday 
to have nothing to do with the recent 
agreement reached between Will H. 
(Continued on page 6)
By RED KANN

JUST like the plots out of Hollywood and many of the same stories more dramatic than most, came Joe Schenck's deal for a fifty per cent interest in the Robb and Rowley chain. On behalf of the United Artists Theatre Circuit, Inc., of which he is the dominant figure, Schenck has embarked upon this expansion in a field not identified with his previous chairman of the board of Twentieth-Century-Fox. And before there need arise any confusion, it is well to set down early that the company which made the investment in this important Southwestern circuit, has no connection, near or far, with the United Artists Distributing Corporation...

What is the why behind the deal? After some digging around, your researcher ran into the circumstances and gives them to you with something beyond mere reasonable assumption that they repre- sent only hearsay.

Firstly, you're apt to be in difficulties if you seek to stifle a man's ambition. Schenck is ambitious and always will be. It is our understanding he looks upon Texas as pretty much an empire of its own, sees no particular reason why Karl Hoblitze and Bob O'Donnell, which is to say Paramount, should be the sole large factor in that territory. Having reached such a conclusion, he planned to act. The Robb and Rowley deal, it can be said now, is not to be likened to a complete bolt out of the blue. It has been under discussion for about six months.

On or about the time the word was bruited about that Schenck was looking over with much assurance a deal eventually would be struck, Paramount did not lag far behind. It expressed its displeasure and, as we piece the inside together, it went further by hinting darkly at reprisals against Twentieth-Century-Fox in its richest theatre territory, the Pacific seaboard where Fox West Coast is king, emperor, and, many insist, dictator in all the one studios. Against the day, Kent and Syros Skouras reputedly pointed at long length the difficulties which might trail any deal Schenck might make with Bob Robbins and Al Rowley. How their point of view was disposed of is effectively indicated by the fact that the purchase ultimately was made.

Chains. It has its scattered thea- tres in some of the same locations. It is in Los Angeles and in Pasadena and it controls what was formerly known as the Fox Metropole Playhouses here in little Toluca Lake, Calif. The investment has its curious angle, also, in the fact that, while Robb and Rowley continue management, Schenck as half owner, will or ought to, have the right to sell to any buyer. R & R might make for Twentieth-Century-Fox product. Schenck, in a word, thereby is a seller and a buyer of his own put in this one direction anyway.

Will he go further? Years ago, we learned the dangers inherent in the crystal ball and, thus and generally speaking, laid off. However, and provided you don't hold us to it, we feel informed sufficiently in this instance, at least, to urge that you experience no special surprise if you see Schenck and United Artists circuits stepping elsewhere in due course. Not in the form of new theatres; there is little purpose these days of building them. But it could easily, and it probably will, take shape in an acquired interest, if not to say a control, in existing circuits. Thus, on the one hand, if you find Schenck heavily interested by virtue of National Theatres, Twentieth-Century-Fox's exhibition arm and a stalwart one. On the other, you see a sort of a paralleling activity growing space through the U.A. circuit. Will he put the one into his major interest, which is, of course, New York and New England, and the other into National Theatres? You might view yourself as having been in the know if one of these minutes, weeks, months and, perhaps as far out as years, he does.

The pleasant and rotund Doug- las W. Churchill, covering Holly- wood for The New York Times in its radical altered "Stage Door" is being photographed at RKO. It is probable that playwrights Edna Ferber and George J. Kaufman will be vexed by some of the changes. Director Gregory La Cava has tossed out all the original with the exception of some of the important scenes. Mrs. Orcutt's boardroom... La Cava believes that the film will present a more faithful and reproduction of the children who stem from everywhere and who con- verge with their hopes, delects and their troubles in the parlors of Mrs. Orcutt's boardroom... La Cava believes that much of the work of Ferber and Kaufman is specious and that they failed to create a document that accurately pre- sents the problems and psychology of the dozen or so girls with whom the play deals. He turned several stenographers loose on the town with pencils and books and they rode in buses, sat in studio reception rooms, talked to extras on sets... La Cava says that the re- sult is rich, far more dramatic than the dialogue of the play.

Why, then did Robb and Rowley take the play for some thing like $150,000?... Warners were after "Robin Service" and RKO rejected the offer and made the killing for $255,000. Reported conversation between Mervyn LeRoy and Sam Briskin: "Mervyn: "Sam, you're ruining the business, spending that kind of money for a play." Sam: "What did Warners offer?" LeRoy: "$250,000."... Max Gordon, stage producer and film producer-to-be, has been close on the heels of "The Women." His profit has been hitting regularly in the five figure division each week.

Hand-waving by Gordon prior to his show going to Europe: "Sure, I'm making money, but I'm making it in the wrong era." Excited radio announcers, describing the arrival of the Soviet top-of-the-world flyers at Vancouver, Wash.: "We expect to interview the flyers on their way back. Stay on this station. This is an NBC exclusive, a pres- tation of the Red network." Hamilton Fish, please note...

Hawks, Cohn to Fly Non-stop to Coast

Frank Hawks, who will make a special trip to Hollywood, will take off Sunday with Jack Cohn, vice-president of the film company, on a three-day goodwill trip to Europe. They will be met at the Burbank airport by more than 200 convention dele- gates.

The office and eastern sales repre- sentatives will leave at midnight tonight for Los Angeles, where the first business session will open Monday at the Ambassador. En route, the men will participate in a community sing fest- ival. Books containing a printed schedule will be given to the salesmen. Hy Dabb will be sing leader. Between song periods branch and district man- agers will conduct individual business ses- sions in drawing rooms.

Hawks and Cohn will leave from Floyd H. Oakley's flying food. Shortly after Hawks arrives on the coast he will begin work in "The Adventures of the Mysterious Plik."... The place and office and eastern sales repre- sentatives will leave at midnight tonight for Los Angeles, where the first business session will open Monday at the Ambassador. En route, the men will participate in a community sing fest- ival. Books containing a printed schedule will be given to the salesmen. Hy Dabb will be sing leader. Between song periods branch and district man- agers will conduct individual business ses- sions in drawing rooms. Hawks and Cohn will leave from Floyd H. Oakley's flying food. Shortly after Hawks arrives on the coast he will begin work in "The Adventures of the Mysterious Plik."
Educational Will Study 16mm. Film

(Continued from page 1)

might be increased by availability of a constant supply of new 16 mm. productions.

Harmons said that Educational would make no decision on entering the 16 mm. production field itself before completing the survey. He stated that Educational has no plans at this time for entering feature production and expects no change in the present status within the next few months.

Giveaway Bug Loose In Denver Once More
(Continued from page 1)

used by the Huffman houses, the Fox group is also allowing courtesy matinees registration.

The Denver, first run, and the Alpine, neighborhood, have two each nights each week, their offerings running $500 or more. This twoosome is also allowing matinee registrations, furnishing cars to be filled out.

Only one Fox house, the Isis, 15-cent grind, is not in the Fox cooperative taff. One Denver first-run, the Orpheum, has always kept away from giveaways, and is not entering this time either.

File More Bay State Bank Night Actions
(Continued from page 1)

mater, Wareham, in Plymouth District Court.

In the latter suit Ryan contends royalties were due at the time Warr sold the theatre to the Joelson Circuit.

Several other suits, all on a breach of contract basis, are pending.

Some time ago the U. S. Circuit Court of Appeals ruled royalties could not be collected through copyright suits as the Bank Night system is not copyrightable.

Test Illinois Game Law

DAVENPORT, la., June 22.—Illinois State's Attorney Francis C. King has filed information against Isadore Brotman, manager of the Paradise in Moline, on a charge of unlawfully-maintaining a lottery. He has started it as a test case to try out the new Bank Night law in Illinois.

Para's Zukor Suit Reply Ready July 1
(Continued from page 1)

overwhelmingly approved by Paramount stockholders.

The company's legal staff has encountered new delays in preparing Paramount's action to enjoin North Dakota from enforcing the Allied States-sponsored theatre 'divorce' law, it was stated yesterday. It is thought that the action, which was expected to be ready by July 1, may not be filed until July 10 to 15.

Prizewinners on Coast

HOLLYWOOD, June 22.—Robert E. Fulton of Waterfront C. K. Lang of Henderson of Helena, Mont., arrived here today for a week's visit. They were winners in the Tristates and Intermountain circuits of the Adolph Zukor drive prizes.

Ask Fight on Ascap In Kansas-Missouri

TOPENA, June 22.—That exhibitors secure cooperation of the parent teachers associations in dealing the Ascap music tax and then establish local scholarships with the amount thus saved be administered by P.T.A. groups was suggested by John Stapel, president, to members of the Kansas-Missouri Theatre Ass'n in convention here today. Stapel believes that the M.P.T.O. and Allied have failed in their efforts to free exhibitors of the tax and that the P.T.A. should arouse public opposition to it on their own screens. Scholarships paid for by money saved from the tax would secure everlasting goodwill of communities for exhibitors, theatres and motion pictures alike, thinks Stapel.

Membership Drive to Start

While the idea was accepted enthusiastically by the delegates, definite action is not likely until the association's aggressive campaign to strengthen it with new members and increased dues begins to function in the next 60 days. A series of local committees have been formed, which have been appointed by the directors to sell exhibitors the need of a strong association, narrating the early history of the present labor situation. Such problems as double bills, exhibitor support for the bill in the next Kansas legislature session taxing Bank Night winnings 15 per cent and thus making the promotion legal in Kansas where the Supreme Court last year banned it as lottery and use of vaudeville to replace change games, premiums and double bills were discussed but the motion was postponed by the association until the drive has developed new strength.

Exhibitors, including Ed Haas, Fox Midwest district manager; Sam Sosa, Manhattan, Kansas, and Homer Stroiev, Abilene, Kansas, disclosed that straight picture programs consistently make more money than when combined with vaudeville. Vaudeville suffers too much by comparison with good talking films, said Haas.

Retile Wayne Film

HOLLYWOOD, June 22.—"Tale of the Crowds" has been chosen as the title for John Wayne's latest, which was filmed under the name of "Hell on Ice."

Washington Variety To Have Boxing Show

WASHINGTON, June 22.—The local Variety Club tent has completed arrangements for a boxing show to be put on for the welfare fund on July 20, which will be staged at Griffith Stadium.

Freddy Steele, world lightweight champion, and Charles (Hobo) Williams will be the principals in the feature bout. Rudolph Berger is chairman of the general committee.

Sillman to Associated

Leonard Sillman, stage producer, has joined Dudley Murphy's new Associated Artists as associate producer and director, and plans an immediate talent search. New additions to the organization's board of directors will be Willard S. McKay, Universal general counsel, and J. Meyer Schine, president of Schine Enterprises.
Breathes there the woman who doesn't think that for some reason—her beauty, personality or acting possibilities—she rates a screen test? They're ALL curious about it—and that goes for men too! Not one will be able to stay away from your theatre when you play Hollywood

THE PICTURE THAT ANSWERS A MILLION QUESTIONS!
A two-reel "special" that shows every absorbing detail—from the time the prospect is first caught by the talent scout until she appears on the screen! The greatest summer attraction in screen history!
MANSHIP SCOOP
UNIVERSAL!

Produced by CHARLES E. FORD who gave you "Camera Thrills" and "You Can't Get Away With It"
Directed by S. Sylvan Simon
Special ads! Special stills! Special trailer! Special press book!
Special one sheet! A tie-up bonanza! A NATURAL for newspapers!
Italy Decree Has No Effect on Hays Deal

(Continued from page 1)

Hays, president of the P. P. D., and Premier Mussolini.

Associated Press and United Press dispatches also indicated that they interpreted the decree as invalidating the Hays-Mussolini agreement, which provided for the number of American films to be imported into Italy and the amount of money which American firms could export from Italy. It was hoped that the decree would settle the principal features of the decree of yesterday as published made no mention of the validity of the Hays-Mussolini agreement, but merely detailed the important terms of the dubbing tax increase and quota as decided some weeks ago and made known at the time.

The new decree increases the dubbing tax from $5,000 lire to a range of from $5,000 lire to 11,000 lire, depending upon the box-office gross of the film, regardless of the foreign or Italian scale, and changes the quota from one Italian picture for every three foreign films shown to one Italian film for every five foreign pictures exhibited in Italian theaters.

The Italian Government yesterday banned two more American films—a "Crack-Up" and a "Charlie Chan."

Dodds, Jewell Due Here on Production

Thomas Dodds, chairman of the board of Atlantic Films, and Jack Jewell, president of Bell Pictures Corporation, are expected in New York within a few weeks to discuss distribution arrangements for two new production units—one of which will be in Technicolor, on which the company plans to start work—both of which are releasing Atlantic's "Thunder in the Clouds."

Dealer Group Elects

CHICAGO, June 22.—The Theatre Equipment Distributors of America, Inc., rival dealer association to the Independent Theatre Supply Dealers, at their annual meeting yesterday, elected the following officers: Arthur Marrone, president; Joseph Peak, vice-president; W. C. G. Huyler, secretary; R. Pers, treasurer. The directorate includes: Joseph Guerico, Paul Huter, Henry Eastman and Marrone.

Columbia Votes Dividend

"Columbia yesterday declared a semi- annual stock dividend of 2 and a half per cent on the common stock, payable Aug. 23 to stockholders of record on Aug. 9. Voting trust certificate holders will receive in voting trust certificates and cash will be paid for fractional shares of common stock. The dividend is based on the closing bid price of the voting shares on Aug. 19."

B. & K. to Pay $1.75

CHICAGO, June 22.—B. & K. has declared a quarterly dividend of $1.75 on the seven per cent preferred stock, payable Aug. 15 to stockholders of record June 25.

Saland Closes K. C. Deal

Net Saland, president of Ace Pictures Corp., has closed a deal with Joe Silverman of Standard Film Co., Kansas City, for distribution of 31 pictures.

Wants Square Quiet

Mayor LaGuardia has given instructions to Police Commissioner Valentine to make Times Square quieter. He wants less blowing of automobile horns, fewer street musicians and peddlers, better regulation of traffic and less parking.

Dwight Is Cited By Congress Committee

WASHINGTON, June 22.—Richard E. Dwight legal associate of 20th Century-Fox and former member of the law firm of Hughes, Schurman & Dwight, was named today as a Senate-House committee hearing as one of a group of writers who sought to reduce income tax payments between 1932 and 1936 by taking out large insurance policies with a Bahamas company.

Charles Evans Hughes, Jr., son of the Chief Justice of the Supreme Court, was a member of Dwight's law firm. On June 10 the firm was dissolved, with Dwight retaining, among all of those continuing the firm, Dwight, Harris, Kogee and Casley. The dissolution of the firm was attributed at the time at the heart of the agreement with the Treasury Dept. over the transactions cited. A Treasury attorney told the committee that he is taking out a $4,000,000 policy with the Bahamas company, paying a single premium, then borrowing on the policy and deducting the interest payment from his income tax return, thus paying less than $53,448.

He said that for the period from 1932-35, the Internal Revenue Bureau determined that Dwight owed $25,000 in taxes.

Bylawski Retained By Condor on S.E.C.

(Continued from page 1)

he said. With M. H. Hoffman he will leave for the coast today with the purpose of securing new pictures in about 10 days. Failure of the S. E. C. to approve Consolidation, filed May 15, was the occasion of a suspension of production activities last week, due to an S. E. C. stop-order which, Hirliman said, obstructed both public and private financing during the period in which the S. E. C. took no action on the application.

Curtis Manages House

TORONTO, June 22.—With the appointment of T. R. Tubman as Ottawa manager, Famous Players Canadian Corp., has transferred Gene Curtis from the Regina to Ottawa to manage of the Capitol Theatre. Curtis has been in charge of the Ottawa Capitol.

Nelson at Carolina

SPARTANBURG, S. C., June 22.—William J. Nelson, manager of the Strand, has been appointed assistant manager of the Carolina.

Owlesly’s Wife Unknown

Hollywood, June 22.—Monroe Owlesly’s will, filed today, leaves his estate to his wife, but so far as his friends know he has no wife.

Union in K. C. Asks Theatre Agreement

KANSAS CITY, June 22.—Substantial increases in wages and in the number of theatre employees, and the provision of vacations with pay, are asked in a proposed agreement submitted to Kansas City theatres by the recently formed Theatrego Employees’ Local 24. The agreement, signed by Felix B. Spear, gives representation to the S.E.C., with which the union is affiliated, and went to first runs and to subsequent runs that employ any laboratory in Kansas City. The first run em- ployees is: cashiers, $25 a week; front doorman, $35.50; chief of staff, $27.50; assistant chief of staff, $24; usherettes, $20; back doorman, $20; superintendent of cleaners and porters, $15; assistant superintendent, $22, and porters, cleaners and maids, $20. The same schedule was asked from subsequent runs, except for cashers and ushers, and remitted for whom the union wants 50 cents an hour. Calling for time and a half for overtime, the agreement provides for a decrease in hours from five to 14 hours per week from existing hours.

Guild, Playwrights Meeting on Monday

HOLLYWOOD, June 22.—Nylander of the Regional Labor Relations Board today postponed until next Monday the meeting of the "Acting Writers’ Guild," Stream- way, Inc., and producer representatives for the purpose of determining which of the writer groups shall be represented by a bargaining agency for film writers generally. If the factions agree, a vote will be taken between writers to learn their preferences. If an agreement on this score is not reached Nylander will set a date for a hearing on the Guild’s petition to be designated as representative for all writers.

Boston Union Ties Writers

BOSTON, June 22.—Officers of the ensuing year of the Projectionists Union have been elected, headed by Harry Bauer, president; George Dys- man, vice-president; John Winn, secretary; and Michael Kehoe, treasurer. A N.Y. claimant, Ours, became the financial secretary; Charles Reisinger, recording secretary; Harry Clum, reporting agent; William Holohan, advertising agent; Frederick Swartz, gant-at-arms. Those appointed to the board of directors are: Leonard Henderson, Harry Daniels, William Clum, William Maney, Earl Tyson, Earl Jackson, Conrad Freund, Conrad Backer and Albert Rodi.

English Unions in Deal

LONDON, June 22.—An interuption agreement has been signed between the National Ass’l of Theatrical Employes and the Ass’l of Cinematograph Engineers, the former mutual support covering film production and television.

Sesseyn Succeeds Burrett

KANSAS CITY, June 22.—Local 170, S.E.C., has elected Claude Sesseyn temporary business agent to succeed Frank Burrett, the second elec- tion in less than six weeks.

Re-Sign Miss Hutchinson

HOLLYWOOD, June 22.—Josephine Hutchinson has been signed to a new long term contract by M-G-M.

Compensation Law Affects Big Houses

KANSAS CITY, June 22.—Circuit and first run theatres will make up deficiencies in the compensation law by the unemployment compensation 1a w which became effective when Gover- nor Geary vetoed a $250,000 appropriation to the legislature. Employers of eight or more persons will pay 1.8 per cent of this year’s payroll, 2.75 per cent of next year’s payroll, and employ- ees do not contribute under the pool fund plan. Benefits, starting after two years, will be paid for a maximum of 12 weeks and will amount to $5 to $15 a week.

Cash Smith, state auditor, has ruled that advertising of all kinds is exempted under the new two per cent sales tax. This includes screen and radio advertising, on which the state collected the one per cent levy. The new tax is not applicable to freight transportation, which exempts film delivery.

Ask Three-Reel Cans

NEW HAVEN, June 22.—Allied of Connecticut has asked the Postmaster General for changes except United Artists and Universal of the resolution passed that shipments of film should not long- er than 30 cases or parts of over three double reels. Five-reel cases have proven dangerous in lugging up to booths, it is claimed. A hearing re- demands that after 30 days, film will not be accepted in the large cases. Universal and United Artists are already complying with the request.

Disney to Make "Bamby"

HOLLYWOOD, June 22.—Walt Disney, committed to the production of one feature each year, plans to produce as a feature cartoon "Bamby," Felix Salten’s book of last season, for next year. Sidney Franklin has been signed as director, and the characters will be conventional rather than caricatures.

Rose Rosenberg to Metro

LONDON, June 14.—Rose Rosenberg, private secretary for 15 years to J. Ramsay Macdonald, ex-Prime Min- ister, has been made executive of Metro-Goldwyn-Mayer British Studios, Ltd., starting in August.

Wall Street

Light Stock Gains

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Technicolor Up 1/4 Points

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Warner Bonds Rise

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(Quotations at close of June 22.)
Steel Riot Film Pops Up
In London; Para. Amazed

(Continued from page 1)

Rockefeller Claim
Is Hit at Hearing

(Continued from page 1)

The landlord was entitled to the entire cost of construction and equipment because of the breach of the lease by RKO.

Abraham K. Weber, representing common stockholders, said that the Atlas Corp., proponents of the plan, have failed to establish their case. He said that the last re-valuation of the assets took place in 1932, and that the law requires more recent valuation, not one based on earning power alone.

Mr. Board C. Hunt, representing $118,500 of preferred stock and $170,000 of debentures, challenged the assertion by Joseph M. Cohen, attorney for exhibitors, that the common had been reduced to one-fourth its value in 1932, and was now being offered for $1.70 a share. Hunt stated that only one-fifth of the present outstanding common was issued in 1932. He said that the plan was fair to stockholders and that bondholders were being asked to sacrifice one-half per cent in interest, extend the maturity of the notes, and accept stock for their past-due interest.

Fabian Representative Present

Sf Fabian, who leased the Plaza in Schenectady and the Palace in Al- bany for the independent section, is repre- sented by Frank Reavis. Fabian said that a provision in the plan would be illegal unless the other Edison pictures have been faulted. He requested a hearing on the plan by the new company or cash settlement of the exhibitors' rental fees. This was pointed out by O. C. Doering, attorney for Irving Trust Company, who said that the theaters are now pending in the Circuit Court of Appeals and that decisions clarifying the rights of landlords holding guarantees on unfair dealt in the last three years.

Argument will continue at Alger's request this afternoon. June 28 has been set as the last day of argument. A formal hearing before Federal Judge John Rowland is set for July 20.

Reveal "Lynto" Settlement

Settlement of the infringement suit against Warner Brothers was announced today by Margaret Ayre Barnes against M-G-M. The settlement was revealed in U. S. District Court yesterday after a week's litigation and a settlement of the action. The plaintiffs claimed infringement of their play "Dishonored Lady" in the picture.

CEA Asks Inquiry
On All New Theatres

(Continued from page 1)

to the principle that there should be a ratio between the available film output and the number of screen productions in the country. Also reaffirmed is the association’s desire for official arbitration in trade disputes.

It is generally believed that the Board of Trade takes the view that provisions enabling rebuilding and trade arbitration would be out of place in any new Films Act.

Odeon Companies Merge

London, June 14—Eighty-six companies owning the theatres included in the Odeon and London’s circuit have held formal meetings to approve the merging of all companies into one. The move is preparatory to a public issue by Odeon, on a preferred or debenture basis, probably of $4,000,000 of a total authorized capital of at least $10,000,000. Dr. Artists has an interest in Odeon.

Goetz New in London

London, June 22—William Goetz, 20th Century-Fox executive, has arrived here on the Normandie to ar- ranged for the appearance of the office Fields will make under her Holly- wood contract, which will be produced to accompany Anna Beth, signed recently by the company, to Hollywood.

New London Paper Out

London, June 22—A new film paper, the Independent Sentinel, has begun publication here. It is described in the first issue as the local news and information paper for the independent producer, exhibitor and distributor. There is no indication in the first issue of the identity of the publisher.

Depinet and Keitsman
Back from RKO Meet

(Continued from page 1)

gone to the London Film Congress over the circuit's theatres and will return later in the week.

Milton Depinet, editor of "New Faces," which will open at the Music Hall on July 1, is in Chicago for interviews in connection with the picture.

A Correction

The distribution of "Timberscreeper," reviewed in yesterday's motion Picture Daily, was erroneously re- ported to be by Syndicate Film Exchange. King Guidica is handling the film.

"Lettie Lynto." The amount of the settlement was not given.

Dismiss 20th-Fox Case

The suit of Cinema Patents Co., Inc., against 20th Century-Fox, was dismissed yesterday in U. S. District Court Judge John C. Knox for failure to prosecute. The complaint charged infringement of several copyrighted works, including, and toning film and asked an injunction and triple damages.

Roxy Suit Dismissed

An action for $120,000 damages for personal injuries brought by Lucy and George Roffman against the Roxy was dismissed yesterday by U. S. District Court Judge John C. Knox for fail- ure to prosecute. The injuries were alleged to have been sustained in July, 1929.
A Grand-Scale Musical
Produced and Written by
OSCAR HAMMERSTEIN II!
From a master showman... who
gave you "Show Boat"... "Rose
Marie"... comes this musical ex-
travaganza, filled with the spirit of
modern youth... zestful, gay, alive,
with the lilt and buoyancy of song.
John Elmer Elected by NAB; J. J. Gillin Vice-President

(Continued from page 1)

casting as an industry. What is helpful for one person is helpful for all. The plans we have outlined for the association will be carried out to the best of our ability. The problems confronting us are important to all of us.

Asked regarding reports that the N.A.B. would split into two groups consisting of the station engineers and the company engineers, Elmer said he thought this very unlikely, as the problems before the organization are too important to involve a split at this time, as all must work together to protect their interests, whether they be chain or independent.

Elmer was a Baltimore publisher and advertising agency man before becoming president of WCBM, Balti-

Grossman Criticised

Singed out in the A.R.T.A. complaint is Henry Grossman, chief engineer of radio stations in Chicago. According to Rathborne, Grossman allegedly threatened the members of the CBS engineering staff with loss of vacations and sick leave, and loss of other privileges the men now enjoy, unless they left the CIO affiliate.

Grossman, who was brought to New York last week without a day's notice, was present yesterday evening at the Poughkeepsie Regatta for the network, and therefore was not available for comment.

In this petition to Mrs. Herrick, which is scheduled to be brought before the board Monday, it is charged that CBS has been an advocate of a CIO union against CBS, charging discrimination against its members and accusing the company of attempting to intimidate some of the CBS engineers. The complaint was signed by Mervyn Rath-

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Hage Named Eastern Van Cronkhite Head

Chicago, June 22.—Maxwell Hage has been appointed director of the eastern division of Van Cronkhite Assn. He is leaving United Press where he has been radio production manager.

According to the announcement, Hage will be in charge of both television and radio activity on the eastern division. It is understood Hage will direct the eastern activities of news features and the news counseling service of Van Cronkhite Associates.

Equity Meeting Is Set on Air Talent

A special meeting of the council of Equity, the stopgap organization which was held Monday, will be held next Tuesday to consider further the organization's plans for organizing radio as well as television. A meeting held last Thursday at which the cooperation of the Screen Actors Guild in Equity's organizing campaign among film personalites who appear on the radio was assured by Kenneth Thomson, secretary of the Guild. Indications that under the cooperative arrangement, any member of the Guild appearing on the radio will be obliged to become a member of Equity and continue in good standing in that organization, Thomson plans to leave for the coast Friday.

All theatrical unions will meet at Equity headquarters today to hear a report on Tuesday which was presented yesterday with Harry Hopkins, W.P.A. Administrator, on the current lay-offs in connection with the reduction of Federal theatre projects. Four Renew on Thesaurus

Four stations have renewed their subscriptions to the NBC Thesaurus, a directory of radio and television " Ratings " words which were scheduled to expire yesterday. Renewals were made by WBRY, Waterbury, Conn., to go into effect September 1st, and WRMB, whose renewal will be effective August 8. Stations which have renewed for the second consecutive year are CKSO, St. Paul, Minn., and WBCM, Bay City, Mich., both effective immedi-
N. Y. Listeners Are 80% Foreign Origin

WBNX has completed a survey to determine the foreign language audience, and from census figures it has found that 80 per cent of New York's population is foreign born or of foreign parentage. It also found that 3,000,000 people in metropolitan New York are actually foreign born retaining in their customs and language all the characteristics of their native lands.

WBNX's programs are preponderantly foreign language shows.

"Radio Melomanie" Off Air

"Radio Melomanie," local French program in which a piano team plays melodies old and new while emcee Ferdinand Bendi circulated through the studio audiences getting guesses at the titles and inviting guessers to sing a few bars, goes off the air shortly for the summer. During the hot months, however, the show will tour the province of Quebec as a vaudeville unit playing short stands in Valleyfield, Sherbrooke, Ste. Hryancitha and other cities.

The sponsors will bring the unit back on the airwaves twice weekly over CKAC next September.

WLB Takes String Ensemble

CINCINNATI, June 22--"Eichstadt's String Ensemble," a program of chamber music, featuring violin, viola, 'cello and piano, is a new sustainer over the WLB Line Mondays, Tuesdays, Wednesdays and Fridays, 6 to 6:15 P. M., E.S.T. It replaces Jimmy Scribner's "The Johnson Family," which has occupied the spot for several months.

Film Players on "Hotel"

The "Hollywood Hotel" presentation for July 2 will feature Franchot Tone, Maurine O'Sullivan and Virginia Bruce in scenes from "Between Two Women."

WAB Installs Amplifier

Boston, June 22--WAB, the Mutual network's local affiliate, has installed the new Western Electric program amplifier.

Martini Vice-President

Roland Martini, radio director of the Gardner Advertising Co. since 1933, has been elected vice-president of the company.

Dots and Dashes from NAB

By WILLIAM F. CROUCH

NAB Convention Headquarters, Chicago, June 22—Forgotten tonight were convention details, everyone's mind was on the Louis-Braddock fight at Comiskey Park. Practically everyone was there for the affair.

Leslie Gottlieb, of MBS, spent three weeks planning the "Crack of Dawn" breakfast for Monday and when the time came for it he got so excited he didn't even eat anything. Until an hour later—when he remembered.

Jerry King, president of Standard Radio, outside from Hollywood, spent Monday afternoon golfing. His associates signed up the business that came around and considerable did show up. As a result King was very much pleased.

This afternoon many of the lads at the Washington Park race-track. The main event was the NAB Handicap.

"Miss Lollipops," was the hit of the show. For two reasons. Those in opera length hose "Miss Lollipops" is better known as Francesca Semons.

John Van Cronkhite of Van Cronkhite Associates was very much on hand and got to meet a lot of claps that it would take days of traveling to reach otherwise. Van is all for this convention idea when it comes to doing business.

CBS and NBC delegates suffered from hayfever when MBS passed carnations around. At least, that's the reason they gave for not taking any.

Will Whitmore of Graybar in New York, after starting off with a bad cold, rallied fast today and was in fine fettle for the finishing days.

Gene O'Fallon of KFL, down from Denver and the high altitude found Chicago's lake breeze plenty warm.

Jack Todd, KANS program director at Wichita, was a booster for Herbert Holsinger, also of KANS, for an NAB director job.

Harriett De Busman of Hollywood—via Kansas City—spent the first days of the session visiting WHB pals.

Speaking of WHB, Don D. Davis and his cohorts did plenty of entertaining in the Airport Room with the Three Dames trio dispensing plenty of hot-cha-cha with every round of—you know what.

John Schilling, and we're still talking about WHB, was up bright and early for the MBS breakfast. He claims he did get to bed before the affair but others claim he didn't-quite.

Johnny Johnstone of WOR, was sadly missed. Too much business at home kept him away.

Jap Gude and Frank Rand who keep CBS to the fore were much in evidence. Rand met Rudolph and his violin at the airport Monday noon and took them to the Sherman for a press luncheon.

Karl Haymond took top honors on Sunday in the golf tourney, but, having won once before, was ineligible for the trophies which were given to Harry Butterly of CBS and E. C. Pulliam, Jr., of WIRE who tied for first place.

A broadcast over CBS for Wednesday night has been planned by James Mott, local CBS representative, for special events. The new president will be introduced to the radio audience at that time.

A combination tea and style show was held Tuesday in the English Room at Marshall Field's for the women attending the NAB meeting. Mrs. Bertha Curran of the local NBC office was in charge.

At Stone of WHB, Kansas City, was on hand with a lot of swell flaps, but didn't tell any of them. Says he's saving them for a new show he's writing.

A big hit at the convention was the promotion show. The exhibits were in charge of Howard Peterson of WOW, Omaha, who did a swell job in presenting them to the visitors.

Fred J. Hart of KGMB in Hono-lulu and KHBC in Hilo, Hawaii, was probably the popular delegate. He brought along a number of Hawaiian leis which he gave to friends.

Edward A. Allen, WLVA, Lynchburg, was much in evidence conferring with other independent broadcasters.

Violet S. Evers of KMOX, St. Louis, was one of the lovely feminine delegates attending. She is the publicity counsel at her station.

A laugh or two lightening the proceedings at the NAB convention now in its third day at the Hotel Sherman, Chicago. They came here caught, from left to right: P. Willis of NBC; Eugene Dyer of WGES, Chicago; and another shot of Don Davis, president of WHB, Kansas City.
London Sees Improvements In Television

LONDON, June 14.—Lord Seladon has opened at the Science Museum, South Kensington, an exhibition of television, organized in conjunction with the British Broadcasting Corp., which provided an interesting historic review and a modern demonstration of the results obtainable by the most modern equipment.

The display of apparatus covered the very earliest experiments in television, which are also described in detail in the brochure of the exhibition. The actual screen displays were provided by transmissions from one room of another building, and standard receivers were demonstrated and gave practically perfect and flicker-free pictures.

KGGC Reorganized

SAN FRANCISCO, June 22.—KGGC, 260 Kilocycles, is in new hands and under general management by S. H. Patterson, former owner of KVOR, Colorado Springs, who became general manager, replacing W. N. K. Mills. Walter and Luther Putnam have been dropped from the staff.

Patterson, representing parties as yet unidentified, has announced he will apply to the F.C.C. for permission to buy KGGC from the Golden Gate Broadcasting Co., of which the Rev. R. G. Craig of Glad Tidings Temple is chief stockholder. In new deal the church will not be affiliated.

KLZ to Handle Golf Play

DENVER, June 22.—In half-hour broadcasts each day station KLZ will broadcast from the 37th annual Mississipppi golf tournament to be held in Denver this week at the Cherry Hills Country Club. Charles Ingraham of the KLZ news staff will handle the broadcasts, giving the play-by-play program.

On Saturday and Sunday, the days of the semi-finals and finals, two hours will be broadcast each day in 30-minute periods. Cherry Hills is to be the scene of next year’s national open.

Allen Franklin with WFIL

PHILADELPHIA, June 22.—Allen Franklin, nationally known as an executive and producer, has joined the WFIL sales staff. He was recently associated with WCFS as program director, and at one time was connected with WEBB, Duluth; KLZ, Denver; WABX, Kansas City; and WFBF, Baltimore.

Daniel Barlow Joins WIP

PHILADELPHIA, June 22.—The newest member of the WIP staff is Daniel Barlow, who was formerly with the engineering department of the Philco Radio & Television Corp.

Radio Personnel

JIM MATHENY, publicity penman at WFDM, is in New York to see how CBS covers the wedding of his brother, the war bride is along . . . Guy Lombardo returns to his weekly dance schedule on his Thursday night show . . . Sonny McElrath, operations engineer; Don Glassman, press; Charles Range, sound effects technician; Thea L. Riley, production director; Charles Warburton, production director—all of NBC—leave for their annual two weeks off in Canada . . . Ted Hull is the latest to be added to the permanent “Showboat” cast for the new summer program.

Genevieve Tobin set for the “Hit Parade” on the NBC side today . . . Smith Bailey, announcer, drops a 10-week illness to fill the vacancy created by Geraldine Fenich’s resignation to become secretary to Fred Muldoon at NBC . . . Bill Bailey, announcer, returns to the network soon, having been away from the air for the past couple of weeks . . . Bennett and James Glason have been added to the Lux “Radio Theatre” company . . . “The Teaster Family” will feature Walter Winchell in the male lead.

Virginia Verrill has signed for “Showboat” . . . Mike Reilly is set for a six-month stay at the New Penn Club in Pa., through July 1 . . . starts August 8 . . . Toby Wing and Roland Young will guest appear on the program . . . “Mississippi Mud” will appear simultaneously with a same evening Bing Crosby leaves the show for a vacation . . . The “Swing-time” boys have signed for a guest appearance on “Town Hall Tonight” today through the Central Artists Bureau . . . Marta Abba and June’s birthday guest on the “Night Party” this week. . . The Shell Show concludes a 26-week run Saturday . . . Warden Lawes and Alex Morrison as guests.

The “Buccaneera,” male quartet, have been set for a date at the Michigan, Detroit, week of June 25, through the personal interest of artist bureau . . . In addition to his regular cigarette program, Tommy Dorsey has been booked for a seven-week stay at the Hotel Pennsylvania, agreed on engagement in Long Island, a two-week stay in Boston, and an indefinite period at the Commodore this fall.

James Wood, engineer, leaves for Europe next week . . . Stuart Allen’s baby daughter has suffered a severe injury to her spine . . . Johnny Hausen’s orchestra is broadcasting four times a week for half-hour periods from Grossinger’s, over WOR and the Mutual network . . . John Philip Sousa, 3rd, granddaddy of the famous band master, has joined NBC . . . And Reinard Werrenrath, Jr., son of the famous orchestral director, will work a bar in both the Plaza and the new Ritz in New York. . . . The “Old Reliable” of New York, N. Y.

Sales Manager

Jeannine St. George is the new sales manager at the Denver station. She replaces Mr. and Mrs. James McElrath, the latter of whom has joined the Continuity Club of Colorado, although she will continue her radio dramatic work as a member of the cast of CBS’s “Drama of Life” . . . Y. S. Sorenson, over WLW, opposition station.

Claims a Record

Houston, June 22.—Inspired by rival claims of Houston parents over the longest baby in the city, Ted Nabor of the KTRH staff made a baby record book that got his name on the front page of the Chronicle.

Nabor says he is one of the three brothers, the smallest of which weighed 12 pounds at birth. Ted weighed 15 pounds and one brother tipped the scales at 15½ pounds. Ted is now six feet, four inches tall, and his brothers are six and seven inches tall. Their mother was six feet in height.

WSAI Starts a Civic Series

CINCINNATI, June 22.—A series of civic programs on WSAI, “Citizens,” has been inaugurated by WSAI, smaller of the two local radio companies, to follow in the footsteps of the formerly operating at the Hamilton County Court House.

Mobile Unit No. 1 is being used, with broadcasts from the Cincinnati Zoo on Mondays, Tuesdays and Thursdays, a local municipal play-ground on Wednesday, and the Deep Creek baseball park on Fridays and Saturdays. The program is aired at 11 A.M., E.S.T.

CINCINNATI, June 22.—“Grandpa Hans,” a new program reminiscent of the famous “Over-the-Rhine” days of Grandpa Roger, will begin this week and will be heard Mondays through Fridays from 9:45 to 10 A.M., E.S.T., as a sustaining program. Ray Shannon does the characterizations.

“Remember When,” another new sustaining feature music and narration, may be heard each Monday, at 8:30 P.M., on the WKRC local station.

WCKY Power Up June 25

CINCINNATI, June 22.—“WCKY, second most powerful station in the Cincinnati area, soon to be more powerful than ever,” is the tag line that will go with every announcement from the L. B. Wilson studios.

A power boost from 5,000 to 10,000 watts will become effective June 25, when a new rate scale will be inaugurated.

Miss Goldenburg to Write

CINCINNATI, June 22.—Miss Marjorie Goldenburg, daughter of the late William Smith Goldenburg, for many years dramatic editor of the Cincinnati Argus, and who joined the continuity staff of WCKY, although she will continue her radio dramatic work as a member of the cast of CBS’s “Drama of Life,” over WLW, opposition station.

Clark Made WIRE Manager

INDIANAPOLIS, June 22—William A. Clark, manager of WCPO, Cincinnati, has been named station manager of WHK, Cleveland. His experience includes newspaper and theatre work in Cincinnati and in Pittsburgh. He begins his new duties immediately.

Goodwill Group Goes On Tour of Colorado

DENVER, June 22.—Arriving in Denver today was the goodwill cheering group chartered for the trip from Chicago, the KLZ-KVOR goodwill tour left immediately for Colorado Springs.

H. H. Ford and Commissioner Hay of the group inspected KVOR, and then attended a cocktail party at the home of Mrs. Ted Greenhouse, and dinner at the Cooking Club.

Tomorrow the group will return to Denver and the next day will begin a trip through the northern Colorado area. The group will stay over night in Estes Park and stop in Grand Lake. Saturday, before leaving for Chicago, a trip will be taken through the Denver Mountain Parks, west of Denver.

KYDL Signs New Business

SALT LAKE CITY, June 22.—New business placed at KYDL includes an order for 100 quarter-hour programs, placed by the Raymond Keene agency, Denver; 78 five-minute remote programs, for (Continued)
Programs Need Change, Pryor Tells the NAB

Insists Time Would Be Easier to Sell

CHICAGO, June 23.— "Radio would be a lot easier to sell if you fellows would put on good programs," declared Arthur Pryor, Jr., who was the principal speaker today at the morning session of the closing day of the National Ass’n of Broadcasters’ convention at the Hotel Sherman.

"Radio is easy to sell with good programs," he asserted, "if you neglect to build up a staff responsible for your programs, however, you will suffer greatly and not until the ones making the programs get what they deserve financially will this be possible."

Pryor said that good salesmen were plentiful, but that the industry needed men who knew what the public wanted from radio and how to serve it.

He continued, "Nice people pay very little attention to radio."

This is dus, he said, to "many horrible things that come out of loud".

(Continued on page 6)

Fortune Study Shows Singles Preference

In its ninth quarterly survey, published in the July issue, Fortune Magazine declares that the replies of the public showed that an overwhelming majority of the film goers polled prefer a single feature and shorts to double features.

The results indicated that 63.9 per cent preferred single bills, 21.7 per cent preferred a double feature, while 11.2 per cent indicated no preference and 11.3 per cent do not go to pictures. The survey explains: "All kinds and conditions of people agree that they prefer simple features, although the poor like double features twice as much as the prosperous, presumably because they think they get more for their money."

Journal Will Have 3 Film Departments

Regina Crewe’s New York film column and Lomenda O. Parson’s Hollywood gossip will transfer from the New York American to the New York Evening Journal with the abandonment.

(Continued on page 8)

5 New Pacts Signed, Making 14 Exchange Centers Unionized

Agreements were reached yesterday and Tuesday between major distributor representatives and exchange union agents in Kansas City, Indianapolis, Denver, Des Moines and Albany, making a total of 14 key centers for which basic hours and wages have been settled.

The next meeting will be held either next Tuesday or Wednesday with Salt Lake City among the cities to be discussed. In each instance, a maximum working schedule of 40 hours a week has been agreed upon. Wages vary with the local situation.

Opponents of Cost Clause Rally Forces

By BRUCE ALLAN

HARROGATE, ENGLAND, June 23.—There was a clear indication at the annual summer conference of the Cinematograph Exhibitors’ Association here, in its third day, that all the various interests opposing the cost clause in the proposed new quota law will present a united front in opposition.

The cost clause would place quota films on a basis of cost of production to determine fulfillment of quota terms, a method emphatically opposed by the majority of the C.E.A., which is (Continued on page 7)

Columbia to Have 146 Short Subjects

Columbia’s short subject lineup to be announced at the annual convention in Los Angeles beginning Monday will list 116 one-reelers, 26 two-reelers and four serials. The four serials are being produced by the Weiss Bros. and 16 of the single shorts will be known as New Columbia "Happy Hour" Entertainments.

Home office and eastern sales delegats left last night at midnight for (Continued on page 8)

Selznick’s Pictures Will Be Sold at 35%

Selznick International’s five pictures on U. A.’s release schedule will be sold at 35 per cent each, it was learned yesterday. This is the same policy which has always prevailed on S. J. productions.

The first release will be "Prisoner of Zenda," which will be followed by "The Adventures of Tom Sawyer," "Nothing Sacred" and two untitled pictures.

Plans for the production of “Gone (Continued on page 8)

Broadway Admission Taxes Fall in April

WASHINGTON, June 23.—Theatre attendance in the Broadway district fell off in April, it was disclosed today with the publication by the Internal Revenue Bureau of figures of admission tax collections in May.

Receipts from admissions to theatres dropped from $496,005 in April to $419,918 the following month, it was announced, while taxes from free or reduced rate admissions declined from (Continued on page 8)

"Slave Ship" Gets $32,500 First Week

"Slave Ship" concluded a first week at the Rivoli with approximately $32,500. "Century-Fox put on a big advertising campaign for the sea-faring picture. Incidentally, "Capitan Courageous" is slated to bow out of the Astor on July 5.

"I Met Him in Paris" at the Paramount and George Hall and his band substituting for Ozzie Nelson in the third week tallied $28,000. "Tiefl Meets Thief" at the Rialto took in about $7,900.

Loew Extends Partner Deals In Two Cities

St. Louis, Providence Houses Involved

Loew’s is extending its partnership deals to two new key centers with a possibility of others in prospect, The cities are St. Louis and Providence. In each instance the major circuit is buying a half interest in the theatres, which in no way gives the seller, however, an interest in Loew units in the same cities.

The principal reason for the moves is said to provide additional outlets for holdover pictures. Big films will be switched to the new theatres after they complete runs at the Loew houses.

Deals of this nature, it was stated, will prove beneficial to both M-G-M and independent theatres affected, the reason advanced being that big pictures, after they finish at Loew theatres, are good for several additional weeks at other first class houses in the town.

One of the two deals is the Fanchon & Marco for the Missouri, St. Louis, which, starting next season, will play top pictures booked by the State there. The partnership arrangement is virtually set, with attorneys for both part-

(Continued on page 8)

Skouras Enterprises Bankruptcy Is Ended

St. Louis, June 23.—With the approval by Referee Hope of a dividend amounting to $303,451, bankruptcy proceedings in Skouras Bros. Enterprises here have been wound up. About 90 per cent of the divided will go to the Bondholders Protective Committee.

M. Charles and George Skouras formed Skouras Bros. Enterprises and sold out to Warners in the fall of 1928. The company, which many years owned 52 per cent of the St. Louis Ammunition Co., the West End Lyric and other houses.

Reelection of Para. Officers Predicted

The reelection of all officers of Paramount Pictures, Inc., is expected at the annual meeting of the company’s board of directors, which is scheduled for next Monday.

Officers are Adolph Zukor, chairman of the board; Barney Balaban, president; Stanton Griffis, chairman of
**MOTION PICTURE DAILY**

(Registered U. S. Patent Office)

Vol. 41 June 24, 1937 No. 147

MARTIN QUIGLEY
Editor-in-Chief and Publisher

J. M. JERALD, Managing Editor

JAMES A. CRON, Advertising Manager

**MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW**

**“Wee Willie Winkie”**

(20th Century-Fox)

Hollywood, June 23.—Shirley Temple may have had a better picture. If so, it will be quickly forgotten when this is seen. There may have been greater pictures in the past and more truly entertaining futilities. Few, however, can hope to guarantee the same audience satisfaction and exhibitor respect as Kipling’s colorful story of romance, adventure and danger in India’s Khyber Pass. Seldom has it been possible for managers to offer patrons such worthy entertainment. Even more rarely has such valuable potential support been offered.

Dominating all of the many showmanship qualities is that in “Winkie” a new Temple is born. Gone are the childish whimsicalities. Yet, retaining all her sweetness, simplicity and charm, demonstrating her extraordinary talents with finesse and conviction, she evokes a dramatic artist of superior rank. “Winkie” writes finish to Shirley’s cute career. She embarks on a new and brighter one which all should welcome.

The stirring and martial adventure-romance-drama story has been transferred to the screen with forceful and precise realism. Brilliantly adapted by Ernest Pascal and Julian Josephson to permit the hokum to blend with theatricalism and to include emotion-stirring humanism, John Ford’s direction is sure and sharp. Great credit for the film’s forceful appeal is due to the splendid manner in which Victor McLaglen, Aubrey Smith, June Lang, Michael Whalen, Cesar Romero, Douglas Seale and Constance Collier support size head for the RKO circuit. As it tells the story of fierce and treacherous savages held in check by British soldiers in a lonely mountain desert outpost, “Winkie” is the essence of sound drama. Its thrills appeal is suspenseful and nerve-twitching excitement to the last degree. Compensated by the gruff comedy of rough soldiers, dramatic motivation is counterbalanced by appealing romance involving Miss Lang and Whalen, always necessary to the plot but never unreasonably intruding on the basic motivation.

There are many things in “Winkie” to arouse the attention ofaudiences as they have not often been engaged. Shirley’s attachment and affection for Sergeant McClellan is masterful sentiment. Her relations with the strict disciplinarian grandfather (Smith) alternately provoke smiles and heart tugs. The bond existing between her and Romero, tribesman chieftain, which eventually brings about peace between the savage nomads and the embattled British, gives the story vibrant character.

Produced on a big scale supplementing the rugged outdoor scenic backgrounds; it is dramatically photographed by Arthur Miller, with a quality music score by Alfred Newman vividly emphasizing the picture’s word action values. A movie-in-a-film if ever there was one. “Winkie” will be in the air and known to the public long before it is available for general presentation. Showmen have high ranking personalities to exploit. In addition there is so much other valuable material into which to sink the teeth that only complete inertia can deprive “Winkie” from becoming one of the year’s outstanding commercial entertainment productions.

Production Code Seal No. 3,122. Running time, 95 minutes. "G."

**“Slim,” now current at the Strand, was previewed by wire from the coast on May 28.**

"Mountain Music," yesterday’s opener at the Paramount, was reviewed by wire on June 10 from Hollywood.

"Flying on Air," tonight’s preview at the Roxy, was reviewed by wire by coy.

"Slave Ship" at the Rivoli, “A Day at the Races" at the Capitol and "The Last Train from Madrid" at the Criterion are holdovers.

**Skouras to Take on 7 Springer Theatres**

Negotiations have been completed whereby Skouras Theatres will take over seven of the 16 Springer theatres in New York City. The change of management is contingent on the signing of contracts which are now in the hands of attorneys for both parties.

Under the terms of the deal concluded, Skouras will operate the seven houses under 21-year leases. RKO has the right, under its pooling arrangement with Skouras in the up-town Broadway sector, to participate in the new set **“**.

**Back from Regional**

J. Unger, Milt Kessel and Henry Rand of the Paramount regional sales office, arrived late today that they are sponsoring the $8,000,000 de-benture issue of Odeon Theatres, in which United Artists has an interest.

**Flash Preview**

"Love in a Bungalow"—Useful for the lower side of a dual bill, this tells the story of a hostess in a model bungalow who falls in love with an impetuous intruder.

This film will be reviewed in full in the coming issue of MOTION PICTURE DAILY.

**Purely Personal**

A KTHUR W. KELLY, U. A. for-

eign sales executive has bought a 38-foot yacht, which he has named "Sonora," for his son named "Sonny." Junior Kelly, who is attending school in England, is due in August. The yacht is anchored at Manhasset.

DAVID BERNSTEIN, Isidore Frey, Sam Burger and Jack Alcicato are booked to sail on the "Normandie" June 30. Burger will go to South Africa to inspect the Loew theatres there; the others are pleasure bent.

A. H. McCausland, RKO trustee’s representative, leaves for New York tomorrow after attending the company’s annual sales meeting and confering with studio officials. He is due here Monday.

LOUIS PHILLIPS of the Paramount legal staff returned yesterday from a nine-day trip to a special attendance at the company’s annual sales meeting in Los Angeles.

HARRIET HILLARD is due to return from Washington on Monday and re-

main for the opening of “New Faces” at the Music Hall July I.

DAVID MACKEY has resigned as director of Columbia, Inc., and has taken a law firm with Milton Diamond.

CLARENCE BUDINGTON KELLAND, the author, is due back from Chicago to-

day after attending the heavyweight championship fight.

WILLIAM GERMAN, general mana-

ger of the horizon Corp., is due today on the Rea from a European vacation.

J. BUBB, Jr., former assistant to Will Havas, is in New York for a few days from Seattle.

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Union Protests on WPA Cut Discussed

Members of 11 theatrical unions employed on WPA projects will hold a series of meetings over the weekend to consider procedures, including that of striking or leveling to recommend to the various councils of their organizations, it was decided at a mass meeting of the 11 unions held at Actors' Equity Ass'n yesterday.

The decision was reached after the meeting had been held Tuesday by the Actors' Equity delegation which conferred in Washington on Tuesday with Aubrey Williams, assistant to Harry Hopkins, W.P.A. Administrator. The report said that W.P.A. officials were unable to assure the delegation that no union Federal Theatre Project workers would be laid off or that the impending layoffs would be confined to only one union.

The individual union's membership meetings will culminate Monday afternoon when they will call members of Actors' Equity Ass'n and Chorus Equity at the Astor. The councils of Actors' Equity and Chorus Equity will express membership recommendations at special membership meetings the following day. Any action by the two unions will be held only by the directors of the two unions who will meet on the Federal Theatre Projects and will be directed against only one union.

Many Groups Participating

Unions other than the two Equity associations participating in the movement in protest against the impending W.P.A. layoffs are the I.A.T.S.E., United Scenographers, the Federation of Musicians, American Federation of Actors, Theatre Agents', Managers' and Treasurers' Union, Theatrical Wardrobe Attendants, Theatrical Teamsters Union, Hebrew Actors' Union and the German White Rats Actors' Union.

Mrs. Dorothy Bryant, executive secretary of Chorus Equity for the past 18 years and formerly Undersecretary of the resignation, effective Aug. 7, it was stated at Actors' Equity headquarters yesterday, although her resignation was not accepted by the council of the organization, it is understood that Mrs. Bryant has no intention to relinquish the Equity post.

Conn. Union Listing Demands

New Haven, June 23—A. F. of L., Theatrical Employees, Local 429, now numbering 104 members from New Haven and the Valley, is drawing up a wage schedule which will be submitted to the membership for approval at a midnight meeting June 29. I.A.T.S.E. officials who organized this and the Hartford group are now working in Bridgeport.

Charters Portland Union

Portland, Me., June 23.—An A. F. of L. charter which was recently chartered to the new M. P. Theatre Employes local here. Other locals have been chartered in Boston and Springfield.

Picketing K. C. Theatres

Kansas City, June 23.—The I.A.T.S.E., Operators Local 170 has begun picketing Loew's State, Midget and Rialto, with placards reading "Unfair to Union Operators A. F. of L." They have made no attempt to disturb patrons.

Conservative

Omaha, June 23.—Ralph Goldberg, who operates a number of houses here, has gone conservative in big way.

He has cut his usual five featured films daily midway picture "marathon" at the Town to four features.

SAG to Allow Shots Of 'Winkie' Opening

Hollywood, June 23.—The first instance of the Screen Actors' Guild issuing a waiver on its contract with the studio occurred today when it was granted to 20th Century-Fox permission to shoot long shots only of the crowds which will gather at the Carthay Circle premiere of "Wife of Winkie" Friday night for use in "Ali Baba Goes to Town," forthcoming Eddy-Fox release.

Aubrey Blair, guild executive, said in a letter to Fred Beetsen that the waiver was made because the agreement with the studio calls for only guild players on the screen is given with the understanding that the same two players will not employ from 150 to 200 extras for closeups to be made at the lot. Blair added that the guild action is not to be construed as a precedent.

The guild is spreading out its organization to include film children as well as negro, Indian and common extras. Mothers of film kids at a meeting here were told by Blair that the guild is striving into the picture because of reports that independent studios are cutting down on the youngsters. Dues for children in Carroll's Weekly set at $35 yearly is the lowest figure among membership rates.

Publicists Meet Next Week

Hollywood, June 23.—Whether the Screen Publicists' Guild, organization recently formed here for film publicity men, will formally affiliate with the American Newspaper Guild will be decided upon at a meeting to be called this week. The publicists are familiarized with the aid of guild officials here, but an official link with the new group has not been made.

Don Roberts, temporary chairman of the new organization, estimates that there are already 75 members in the group.

New Omaha Union Elects

Omaha, June 23.—Charles Lorenz, M.G-M shipper, has been elected president of the newly chartered Local B 47, Film Exchange Employes' Union. The organization will be made responsible to the guild for the control of demands to submit to producers.

Sid McAdie was chosen business agent; Lon Dolen, first and second vice-presidents; Catherine Nodeau, secretary; Peggy Bragg, recording secretary, and Herb Mogard, treasurer.

Studio Office Workers Unionize

Hollywood, June 23.—Paramount studio office workers are organizing their own independent union. Mildred Brenton, secretary, said the union was "begged out of the 'forestall outsider and profession union promoters.'" She also said similar unions had been formed at RKO, Columbia, U. A., M.G-M and 20th Century-Fox.

DeMille Corporation Called a Tax Evader

By BERTRAM F. LINZ

WASHINGTON, June 23.—Cecil B. DeMille's holding company today was cited before the joint Congressional tax evasion investigating committee as one example of the manner in which wealthy taxpayers are avoiding their income tax responsibilities.

The committee charged that DeMille by this method made a "purposeful effort" to evade surtaxes, Commis-

sioner of Internal Revenue G. P. Helvering admitted that the courts had supported DeMille's action as legal.

Helvering asserted that by forming a corporation consisting of himself, members of his family and his attor-

ney, but completely dominated by DeMille, the producer incorporated his "earning personality." His earning power, he said, was almost the sole asset of the corporation. The testimony of Cecil DeMille's salary on his own corporation and his actual earnings as a film director was put into the corporation.

Plan Had Been Legalized

The Government claimed that the ac-

cumulation of this surplus was unreason-

able and a "purposeful attempt to evade surtaxes," Helvering continued. The question of DeMille's action was upheld by the courts, and therefore the corpo-

ration then sold DeMille's services to producing companies. The difference between Cecil DeMille's salary on his own corporation and his actual earnings as a film director was put into the corporation.

A plan had been legalized.

Ascaps's Washington Action Up Next Week

Seattle, June 23.—Ascaps's case seeking to set aside a new Washington law regulating music copyrights will be heard in Tacoma on June 29. Federal Judges John Ney of Seattle, E. E. Cushman of Tacoma and Bert Emory Haney of San Fran-

(Continued from page 1)

the executive committee; Austin Krouth, vice-president and secretary; Neil F. Agnew, Y. Frank Freeman, Henry Herchbn and John W. Field, Jr., vice-presidents, and Walter B. Cokrell, treasurer.

It was decided that the adjourned annual meeting of Paramount stockholders, scheduled to be held at noon today at the home office, may be ad-

journed further, inasmuch as the necessary two-thirds of the company's voting stock required to take action on the proposal of a coupon to the num-

ber of shares of authorized common from 4,500,000 to 6,000,000 shares were not definitely known. Ac-

tion on the proposal was deferred at the June 15 meeting of stockholders at the same time, reasoning that only slightly more than 60 per cent of the voting stock represented at that meeting.

Wall Street

Most on Board Off

(Continued from page 1)

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(Continued from page 1)

STOCKS

(State of Washington and all county prosecutors as defendants. It has been de-

(Continued from page 1)

ence of state, giving the price at which such securities were still available. A further section of the act pro-

vides that the copyright owner must be incorporated in Washington in order to collect royalties.

Rejection of Para. Officers Predicted

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journed annual meeting of Paramount stockholders, scheduled to be held at noon today at the home office, may be ad-

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It's WARNER BROS.

Story of *The U. S. Army Service* in "Flirtation Walk"

Story of *The U.S.Navy Service* in "Shipmates Forever"

Now *The U.S. Marine Service* Lands with a Star-Spangled Successor to Both!

"THE SINGING"

with

DICK POW

Songs Galore by the Most Consistent Hit Composers of the Day—Warren & Dubin!

'The Song of the Marines'  (We're Shovin' Right Off Again)

'Cause My Baby Says It's So'

'The Lady Who Couldn't Be Kissed'

'You Can't Run Away From Love Tonight'

'I Know Now' • 'Night Over Shanghai'*

*Lyrics by Johnny Mercer

DORIS WESTON • HUGH HERBERT • LEE DIXON
Jane Darwell • Allen Jenkins
Larry Adler • Doc Rockwell
Directed by Ray Enright
Musical Numbers Created & Directed by Busby Berkeley
At Your Service
For a Glorious
FOURTH
OF JULY
**New NAB Head**

John Elmer, president of WMCA, was elected head of the National Association of Broadcasters in Chicago on Tuesday.

Backscratchers

**Networks Neutral On Equity's Drive**

Networks will neither aid nor oppose the projected drive of Actors' Equity Association for the recognition of radio talent, it was indicated at Equity headquarters yesterday where it was admitted that Frank D. Schrader, president, has already conferred on the drive with both William S. Paley, president of CBS, and John S. Royal, vice-president of NBC.

The inference, it was said, appears to be that Equity succeeds in obtaining a majority of the radio stations as members, it would probably be recognized by the network as their representative and bargaining agent, but it was also pointed out that a preliminary outline of provisions to be included in any basic contract with the networks which would be advanced by Equity is said to have been supplied to Paley and Royal by Gillmore. A complete formal contract may take more than the next five weeks. This will undoubtedly set minimum pay scales for all classifications of air performers and could cut their take pay for rehearsals and for rebroadcasts for either coast.

Equity's organizing activities have begun in the wake of the Equity revolt. While the organization believes it already represents a majority of radio performers, its formal demands will not be presented until it is certain of this, it was said.

**Larry Nixon Resigns As WMCA's Ad Head**

Larry Nixon, who for the past two years has been WMCA's advertising chief, announced last week Wednesday that he will resign his position as advertising manager in the next two weeks. Whether Nixon is replacing the present ad manager, who is going back East to serve in a similar capacity with another station, or whether he is replacing the manager entirely, is not known. Nixon's resignation is effective Monday and he will be succeeded by Milt Oppenheimer, who has been with WMCA for the past year and a half.

**President Approves Radio Move Celler**

WASHINGTON, June 23—Representative Emanuel Celler of New York said today that his bill for a $700,000 Government-owned station to broadcast programs to the Pan-American nations had the approval of President Roosevelt and Secretary of State Hull, and that all Government departments concerned favored his proposal. He added, however, that action on the bill was being held up pending a report from the Navy Dept.

Under terms of the Celler proposal the Navy Dept. would build and operate the station under the direction of the Federal Commissioner of Education. The cost of the station is to be $750,000 and the station is to be named the Special Broadcasting Station for Pan-Americanism.

**Kevin Wills**

**Dial Radio**

**President Approves Radio Move Celler**

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When the New York American consolidates with the New York Journal Friday morning, J. E. "Nutty" Wilkins, assistant editor of the combined publications, Mike Porter, currently radio editor of the Journal, will be assigned to his column in today's issue. This is the information received from William Hearst, Jr., publisher of the American. Doyle came to New York just about a year ago, succeeding Louis Reid as radio editor of the American. The arrival of his column has been regarded as one of the highlights of the paper. Prior to coming to the American, Doyle was editor of the Oakland Post-Enquirer and the San Francisco Chronicle.

**Pink Tomlin Re-Signed**

Pink Tomlin, appearing on the summer Texaco program, has been signed to remain on the series permanently.

**Doyle Radio Column Goes to the Journal**

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Radio

KMTA Again Hits Film Talent on Air

Topera, June 23—Opposition to radio appearances of film players was reiterated today by the K.M.T.A. at its closing session, although no action was taken. The literary form of the protest was adopted last year.

Officers and directors were reelected with the exception of E. A. Biles who no longer is an exhibitor. His place was filled by Mrs. Meta Barron of Pratt, Kan.

Those elected were: President, John Stapp; vice-president, E. B. Danielson; secretary-treasurer, R. R. Biedeck; directors for Kansas—Mrs. Barron, C. A. Schultz and Homer Strawik; for Missouri—Frank Cassil, George Hartmann, Emanuel Rolski and Tom Edwards.

Twenty-five exhibitors volunteered for an intensive membership campaign.

Report Philco CBS Time to be Changed

While official verification is lacking, it has been learned that the Philco network program featuring Faye was moving in a very considerable amount of additional stations. The series is being fed from Los Angeles through Fri

WVRA to Join CBS Sunday

WVRA, Richmond, Va., will join the CBS network Sunday, and, to hail the event, CBS has arranged a special dedicatory program consisting of featured players of the "Babes in Arms" cast, who will broadcast highlights from the show, from 8:30 to 10 P.M. E.D.S.

Those who will participate include Mitzi Green, Ray Heatherton, Wynn Murray, Albert Drake, Edgar Fairchild and Adam Carroll.

WVRA is the most powerful station in Richmond, operating on a power of 500. C. T. Lucy is the general manager.

Lohr Invites NBC Staff

Major Lexox R. Lohr, president of NBC, has extended invitations to the entire NBC personnel to drop in at his Tarrytown estate the evening of July 4 to witness a fireworks display. The display, arranged for his children, will set the Major back a reported several hundred dollars.

Cutting's "Finda" on Tuesday

The first fruits of Ernest Cutting's talent search for NBC will be exhibited Tuesday when Lucille and Lanny begin a twice weekly series on the Blue. Cutting recently was appointed talent scout for the network, and discovered the team on WNEW.

Eigen in New WHN Series

Jack Eigen will inaugurate a new series of his "Broadway Newsreel" programs over WHN, beginning Wednesday from 10 to 10:15 P.M. With Eigen will be his microphone secretary, Gloria Pierre, and new guest stars each week.

Mutual to Have Its Two Special Events

Mutual will carry two unusual special event programs this week. Tonight, from 11:30 to 12 midnight, the network will broadcast a description of the automobile industry's parade from Detroit. The Ford, Chrysler, and General Motors company are behind the parade, which is being put on as part of the unfavorable publicity the city of Detroit received during the recent automotive strikes. CKW Mutual's Detroit affiliate will feed.

Saturday, from 4 to 6 P.M., E.D.S.T. Mutual will broadcast a panoramic history of the state of Cali

O'Neill Play Series Follows Shakespeare

When the six-week cycle of Shakespearean productions on NBC comes to an end, it will be supplanted by another cycle of plays by O'Neill ever to be produced on the air. The dramas will be heard at the same time and the premium for the plays is $500. No one outside of New York is aware of the series, although it was scheduled to begin on Thursdays with "The Fountain" and "Where the Cross Is Made." The fourth play has not been selected as yet.

NBC is now seeking for big name leads for each play. Production and adaptation details will be settled later.

MossJoins A. W. Lewin Co.

Alfred S. Moss, for the last year sales and advertising manager for WQXR, New York's high fidelity station, has joined A. W. Lewin Co., Inc., national record advertising agency, as an account executive.

The successor to Moss will be announced today.

"Gumps" Off Air July 2

"The Gumps" will bid adieu to radio July 2. It is expected, however, that the serial, strip based on the cartoon character will return to the air in the fall. It is a CBS feature and is sponsored by Levin & Fink, through Lennox & Mitchell.

NBC Signs Amelia Earhart

Amelia Earhart, now making a flight around the world, has been signed by NBC Artists Service for a period of 60 days following her return to the United States. Her navigator, Fred Noonan, has been signed for 90 days.

Arambros Mother Dies

Mrs. E. A. Arambros, mother of Nat Arambros, manager of WOR's artist bureau, died early yesterday morning following complications that developed after a severe illness.

Graham Is Reeled Supply Men's Leader

Harry Graham of Denver and the rest of the officers of the Independent Theatre Supply Dealers of America Inc., have been reelected for another year with the exception of Joe E. Robin, who has been succeeded by Joe Goldberg as secretary.

Headquarters of the organization have been moved from New York to Chicago. The reelected committee, comprising Graham, Goldberg, Ray Colvin and Ben F. Shearer, has set as its name for the purpose of betterment of standard items and machinery. Another committee has been set up to work on television and its adaptability for present day theatres.

Tay Garnett Deal Off

Hollywood, June 23—Tay Garnett's deal with Renamed Artex has been called off, due to inability to get together on some of its phases. Garnett is taking on with him his stories, "Trade Winds" and "World Cruise," and some 70,000 feet of background footage shot for his world cruise. However, Renamed declared that a Ronald Colman vehicle, originally scheduled to be made by Garnett, is still on the program.

M. & P. Outing Saturday

Boston, June 23—The annual outing of the M. & P. home office will be held Saturday at the Fox and Hounds Club in Marblehead. A large calendar of events, with appropriate trophies, will be featured. Miss Mary J. Mullin and Samuel Pinanski are chairman in charge.

A Correction

It was erroneously stated in the Purely Personal column of Wednesday's Motion Picture Daily that George Oshin, manager of Loews Valencia, has resigned due to ill health. Oshin has obtained a leave of absence, according to Mr. Oshin, for a few months to recuperate.

Munro, Crick Sail

Los Angeles, June 23—Charles Munro, managing director for Hoyts; Stanley C. Crick, managing director of Century-Fox in Australia, and Kenneth A. Murray, dealing for Greater Union Theatres, sailed at midnight tonight for Sydney.

McVeigh Quits Warners

Hollywood, June 23—Blake McVeigh, veteran Warner publicist, will leave the studio July 1. Dan Main continues his reign over the publicity department next week.

Conn. Allied to Meet

New Haven, June 23—Allied Theatres of Connecticut will meet at the Hotel Garde June 29, with Joseph F. Reed presiding.

...
Suit Planned Naming RKO’s Board of 1931

(Continued from page 1) Class A stock was converted into common stock. Stockholders were deprived of about $15,000,000 in accumulated dividends by the conversion, according to Stockman, who asked Alger to pass upon the legality of the issuance of $20,000 shares of Class B stock to RCA. The complaint was filed as being without consideration.

Representing the Rockefeller Center interests, a reader and in which it declared that $4,000 had been deducted from the original claim of Rockefeller Center, Conrad, Herbert Magidson and further reduction could be made. The proposed settlement of the claim in the RKO-Hoebel in the U.S. District court by attackers earlier.

John Stover, representing Ernest W. Sturm, a Class A stockholder, took a different view of the case. He said the company had “infringement action of the Foreign & Domestic Music Corp., Samuel Cumm, Societies’ Anonima Muzieko Bizco and Ceare Andrea Bizco against 20th Century-Fox Movietone Music Corp. Sam and Harry Fox, Corp., could not have been held true under the proposed contracts and contracts which have been brought to their attention have been acted upon, been asked to accept and contracts because it was thought that certain agreements may have been overlooked. Yesterday’s order was the sixth extension granted.

Dismiss 20th-Fox Complaint

The RKO trustees have filed a complaint in the $1,000,000 infringement action of the Foreign & Domestic Music Corp., Samuel Cumm, Societies’ Anonima Muzieko Bizco and Ceare Andrea Bizco against 20th Century-Fox Movietone Music Corp. Sam and Harry Fox, Corp., could not have been held true under the proposed contracts and contracts which have been brought to their attention have been acted upon, been asked to accept and contracts because it was thought that certain agreements may have been overlooked. Yesterday’s order was the sixth extension granted.

Film Prophecy

Microphones are going to do new things, according to R. H. Carruthers of the N. Y. Public Library, speaking before the Music Library Ass’n and the American Library Ass’n at Columbia University.

“Film spoils of film will record whole books which will be projected for readers. Music will be unwound in the same way, and whole communities will be able to learn rare music. Orchestras may even make more films than projectors instead of printed sheets, he says.

because of his inability to communicate with her, but the request was denied on the ground that the trial had been delayed too long.

Files Bill in Warner Case

Virgil C. Crites filed a bill of particulars in U. S. District Court yesterday in connection with his suit against Warners, the United Corp., Albert A. Radtke, the Radtke Patent Corp., Leonard Day and Thomas J. Martin, Crites is suing to enjoin certain defendants from covering sound recording and reproducing devices originally developed by Radtke while in the employ of the American Development and Operating Co., which has assigned its rights to Crites.

RKO Lease Action Extended

The time for the Irving Trust Co., RKO’s trustees, for the lease and other contracts made by the company before it entered receivership in June, 1934, was extended yesterday Jan. 1, 1938, by Federal Judge William Bowly in U. S. District Court. The Irving Trust Co. stated in its petition that it planned to make a new bid for the lease and contracts because it was thought that certain agreements may have been overlooked. Yesterday’s order was the sixth extension granted.

Broadway Admission Taxes Fall in April

(Continued from page 1) $11,385 to $2,555; on tickets sold by brokers, from $27,202 to $4,303. Receipts from tickets sold by brokers in excess of established prices, however, increased from $10.36 to $1,804, and on permanent use or lease of boxes and seats from none to $600.

Total collections from the Third New York District dropped from $1,067,878 to $484,691, a loss of some $583,187, or more than twice the loss in admission tax collections from the Third New York District, which was $133,560.

Setznick’s Pictures Will Be Sold at 35%

(Continued from page 1) With the "Wind," are uncertain. In any event, the film will be placed in production around the first of the year, and probably roadshowed in ten centers.

John Hay Whitney returned from Hollywood yesterday, after stopping over at Chicago for the Braddock-Louis fight.

Loew Extends Partner Deals In Two Cities

(Continued from page 1) "Midnight” to the Patent Office of the U. S. Court.

Loew’s has lost heavy in the theatre during the past 10 years and indications are that when a new agreement is reached it will provide for a reduced rental figure.

Shanbhag and Wolff, who were last week conferring with Loew home office executives and, while no terms have been set, there is every indication that a new long-term lease will be signed before the end of the summer.

Approve Capitol Land Buy

Early this week directors of Morel- dale Realty Co. approved the purchase of a 10-year lease at the Loew’s, New York, for $1,500,000. Loew’s has a 50 per cent interest in Morel-dale and is holding the other half. Morel-dale’s 21- year lease on the land expires this fall but with the outright buy of the land by the Loew’s, the company is taking over the holding company full ownership of the territory and ground.

Loew secured the 50 per cent interest in the Capitol when another hearing on the plan is scheduled.

Journal Will Have 3 Film Departments

(Continued from page 1)” the Hearst morning newspaper. With Ros Pelswick’s regular Evening Journal column, that paper thereafter will have three departments turned to the same coverage.

John Anderson, current drama critic of the Evening Journal, will also have a column in the American, which will be maintained. No mention is made of Gilbert W. Goulb, who has years drama critic of the American.

Lois Soble’s "The Voice of Broadway" will run in the Sunday American, in addition to the afternoonshe also, as will W. S. Farnsworth’s "The Sidewalks of New York" department.

NATION-WIDE AIR EXPRESS - FASTEST!

- 6500 miles overnight by super-swift AIR EXPRESS - Nationwide service. For more air and air-fair service, contact AIR EXPRESS agencies, air mail, or AIR EXPRESS DIVISION, RAILWAY EXPRESS.
Korda Expects To Close Deal In Few Weeks

Describes U.A. Buy As In “Advanced Stage”

By BRUCE ALLAN

LONDON, June 16—The deal whereby Alexander Korda and Samuel Goldwyn will each become the owner of 50 per cent of United Artists was described by Korda, London Films head, here, as an “advanced stage,” and he declared it will be closed within a few weeks.

He expects to get $5,000,000 annually from the United States market, he said, and explained that London Films would not only get a half instead of a fifth share of U. A. profits, but also would gain by local distribution costs, which he did not detail.

The London films to be distributed by U. A. in the United States would be 24 in a full year and 14 in 1937, including productions by associates of London Films, he said, and there

Extension of Ticket Tax Voted by Senate

By BERTRAM F. LINZ

WASHINGTON, June 24—A two-year extension of the present admission tax was voted today by the Senate when it rejected an amendment proposed by the Finance Committee which would limit continuance of the so-called nuisance levies to one year.

A two-year extension was provided for in the legislation as passed by the House of Representatives.

The admissions levy is one of the few nuisance taxes which returns an appreciable revenue, easy of collection and comparatively inexpensive to the Government. For the fiscal year which ends with this month, it is anticipated receipts will exceed $19,000,000 and run about $2,750,000 above the previous year.

Eastern Talent Pact Expected in Autumn

The Screen Actors’ Guild does not anticipate the signing of contracts with eastern producers for another month or six weeks, due to the summer closings of eastern studios, Kenneth Thomson, guild secretary, said yesterday, prior to his departure for the coast.

Thomson said the survey revealed

Radio News—Pp. 18-19

Ten Completed; 39 Now in Production

HOLLYWOOD, June 24—Ten pictures were finished during the week and only five were started. This cut production to 39 before the cameras, five less than last week. Fourteen are nearing the shooting stages and 67 are in the editing rooms.


The tally by studios:

Columbia, finished none, shooting three, preparing one, editing six; Goldwyn, zero, two, one; M-G-M, zero, five, zero, one; Paramount, three, four, four, 11; Republic, one, two, zero, two; RKO, one, four, two, seven; Roach, zero, zero, zero, one; Selznick, zero, one, one, one; 20th Century-Fox, one, seven, two, five; Universal, three, three, zero, two; Warners, zero, two, one, two.

Few shows were in work, with M-G-M and Roach shooting one each. Four were started, three finished.

Columbia finished one, M-G-M one, RKO none.

Capra “No Speak” on His Future Activity

Frank Capra arrived yesterday on the same seven-week vacation abroad in a “I no speak English” mood. Questioned by Motion Picture Daily on his relationship with Columbia, Capra smiled and uttered: “I no speak English.”

Asked if he had any plans for future productions, Capra refused to comment other than to remind a reporter that a direct question put to him earlier was being switched around. He left for the Thousand Islands last night and may not return here before he returns to the Columbia studio to resume work.

William German, general manager for Jules Brulatour, Inc., returned on the same liner after visiting Europe.

Columbia Sessions Held Aboard Train

CHICAGO, June 24—Columbia’s delegates to the annual sales convention, which will open at the Ambassador in Los Angeles on Monday, will hold business sessions on the convention special train on return to Chicago. The train will leave here tomorrow.

Individual meetings will be held by the various sales groups as they board the train. They reach the coast Sunday.

The meetings on the train and in

Paras’s Stock Increase Plan Is Called Off

Meeting Lacks Required Two-Thirds for Vote

Paramount yesterday abandoned its plan to increase its authorized common stock from 4,500,000 shares to 6,000,000 shares when its proxy committee for the second time held unable to muster the required two-thirds of the voting stock for approval of the plan.

With only 60 per cent of the voting stock represented at the annual meeting of stockholders on June 15, action on the proposal it all mounted until yesterday to give the proxy committee more time to obtain the additional stock necessary to put the proposal to a vote. However, there was represented at yesterday’s meeting only 66 1/2 per cent of the voting stock, 64 per cent of which was in favor of the proposal and one per cent opposed, as contrasted with the 65 2/3 per cent required for its ratification.

Barney Balaban, Paramount president, said, that, rather than again defer the meeting for a further solicitation of proxies, the proposal would not be submitted to the company’s stockholders earlier than the next annual meeting, if it is held, he said, that since there was no immediate need for the additional new shares, which would have to be held in the

Iowa Towns Discard Games Pending Test

Davenport, Ia., June 24—Theatre managers in Moline and Rock Island, Ill., have decided to discard Bank Nights in both cities until after a decision has been given in the Bank Night test case brought against Ida Broman, manager of the Paradise in Moline, by Illinois State’s Attorney F. C. King.

The information was filed on a charge of unlawfully maintaining a lottery. The Illinois Legislature passed a law against Bank Night at the last session.

“Races” at $52,500; Given a Second Week

“Day at the Races” finished a first week at the Capitol with $32,500. The picture will be continued for another

Another “Dawn” tallied $66,000 at the Music Hall, where “Ever Since Eve” opened yesterday, “Kid Gala-

First in

UMPTO Now Seeking 20% Cancellations

PHILADELPHIA, June 24—Part of the responsibility for dual bills is laid to producers in a resolution passed by the U.M.P.T.O. Short features make it expensive to build up a program on a single feature basis, it is claimed. For this reason the unit asked a 20 per cent cancellation privilege.

The resolution says producers have been turning out features of 58 minutes or less and that these features sometimes exceed 20 per cent of deliveries.

Intermountain-RKO Denver Pool Talked

DENVER, June 24—Having acquired Harry Hummef’s first run theatres here recently, Fox Intermountain is now planning to work out a pool with RKO which would include the latter’s Orpheum, also a first run.

Nate J. Blumberg, operating head

(Continued on page 20)
Weaver Coast Editor
For Quigley Papers

William R. Weaver, for the past 18 years a member of the editorial staff of the Quigley Publishing Company, has been assigned as the new editor of the Quigley editorial activities. Mr. Weaver has been a member of the editorial staff of Motion Picture Herald, Motion Picture Magazine, and Screen Trade, and is now the editor of the Picture Motion, DAILY, Motion Picture Photogram, and Film in the Hollywood Bureau.

Prior to the World War II, Weaver was associated with the operation of theatres and film exchanges and was a member of the Army Air Force. After the conclusion of the war he joined the Quigley editorial staff and, during the past 18 years, has been in charge of various editorial departments, including editing of The Chicagoan. Recently he has been a member of the technical staff of the Motion Picture Herald.

Lessing Nomination
May End Bargaining

Hollywood, June 24.—With the naming of Charles Lessing, former I.M.P. C. leader, as new nominee for president of the screen artists local a halt is foreseen in the negotiations between the producers and the Brotherhood in which screen artists, painters and makeup men are included.

It is understood here that Lessing was to have no further public affairs of the Brotherhood when Pat Casey, producers' representative, made arrangements with the various locals to end the recent strike. George Browne, president of the I.A.T.S.E., who is strongly opposed to Lessing, may interfere to hold these conditions now being negotiated when the news of Lessing nomination leaks out.

Since Lessing is the sole nominee as head of the screen artists' union the ballots must be returned by mail for counting at a general meeting of the screen artists' local on July 1st. Lessing is a New York man.

Teamsters Get Hostlers

Hollywood, June 24.—Following a conference between Albert Barret, President, of the Screen Actor's Guild and Joseph P. Touhey of the Studio Drivers' Transportation, to secure "hostlers," the men who handle the Hollywood film, will pass under the jurisdiction of the Teamsters' International.

The I.A.T.S.E. has relinquished its claim on the handlers, and this clears up one of the points that the guild has been seeking to be included in the agreement. Under the new agreement, the guild must be the legal hostler's union.

Joan Blondell Gaining

Hollywood, June 24.—Joan Blondell is in Cedars of Lebanon Hospital recovering from a minor operation. She has been suffering from neuritis.

Inside Stuff

Boston, June 24.—Harold Stevens, manager for Paramount in Maine, is capitalizing on more than one end of the recent trip he made to the Paramount convention in Hollywood. Stevens has contracted with the Portland Evening Express for a series of radio stories on the film capital.

One more jaunt and he'll do a book.

Mayor Would Aid
In Fleischer Strike

Mayor LaGuardia yesterday offered his personal or official assistance in efforts to bring about a settlement of the Fleischer Studio strikes during a conversation with Louis Nizer, attorney for Fleischer, it is understood.

Mayor LaGuardia's offer to halt the strike in the course of a "personal call." He said that as a result of the Mayor's suggestions he met yesterday with William Collins of the A. F. of L. and that, while nothing of a definite nature has been developed, other meetings will be held.

Report Aaron Fox Is Purchasing Standard

Hollywood, June 24.—Aaron Fox, brother of William Fox, is dickering for the purchase of the new Standard Corp. and Standard Pictures Dist. Corp., recently formed here. Fox is here now with H. J. Hallam, his financial man, auditing records of Standard Corp. for the deal. Deadline for the pickup has been set for next Thursday.

Under the terms of the tentative agreement B. W. Richards, president of both corporations, would remain in charge of the new unit and the Standard program of eight pictures was originally announced. It is asserted that excellent progress has already been made in various cities.

Jersey Allied Sets
Meet for September

Asbury Park, June 24.—Members of Allied of New Jersey today set Sept. 21-23 as the annual convention dates in Atlantic City, New Jersey, president, stated after a meeting of 40 members at the Berkeley-Carteret.

A discussion of film sale policies was held, but no action taken. Regular meetings of the organization will be held during the coming months, Newbury said. The next one is slated for July 15.

Ampa Holds Swim Party

Approximately 75 members of the Ampa and their guests attended the annual swim party at Monty MacLey's swimming pool at the Arc Verdone last night. Martin Nelson, long distance swim star, was present as a guest, with the exhibition, to give a lecture and with a group of Red Cross instructors demonstrated life saving methods.

Pick Sonja Henie's Next

Hollywood, June 24.—Sonja Henie's next starring vehicle for 20th Century-Fox will be "Bread, Butter and Rhythm," an ice skating musical.

Friday, June 23, 1937

Purily Personal

Herman Robins and the two Dreyers—Sam and George—had Sam Eckman to lunch at 21st yesterday. Ned Denison and Phil Reisman were a twosome at Barney's. Barney and John Balaban were believing in one corner with Grad Stears while Mrs. John Balaban and Mrs. Oscar Doon did like lunching downstairs. Willard McKay was in his usual place and another there was Dudley Murphy. Frank Capra was the center of a Columbia table at which were Nate Spingold, Bob Riskin and Bud Schneider. Barney Balaban, by the way, expects to leave for a short stay in Hollywood very quickly now. Also: Nell and Lynne Farrow and Ben Waiser.

Robert Mochrie, southern district manager for U. A., left yesterday for his headquarters in Atlanta. He has been here since the local region sales meeting.

John P. O’Loghlin, Canadian division sales head for 26th Century-Fox, left by plane yesterday for Montreal.

John Hamrick and Frank New, Sr., have returned to Seattle after conferences with Syvros Skouras.

Zorba, 19-year-old Norwegian dancer signed for “Goldwyn’s Folies,” will arrive on the Normandie on Monday and go directly to the coast.

Arthur Ziren has taken over American distribution of “Singende Jugend” (Singing Youth) a Viennese film featuring Viennese choir boys.

Matt Grossman, member of the advertising staff of Quigley Publications, located his vacation in New York. His wife is with him.

M. H. Hoffman flew to the coast yesterday. George Hurliman preceded him by a day.

Charles K. Stern of M-G-M will leave today for Long Lake.

Edmund Lowe is en route to New York on the Normandie.

Barrett McCormick is due to arrive from Hollywood today by plane.

Charles Kurtzmann is due from St. Louis over the weekend.

Jay Emanuel was in from Philadelphia yesterday.

E. M. Low, Boston independent exhibitor, was in town yesterday.

Meyer Schine returned to Groversville yesterday after a short visit here.

Wallace Conolly left for Hollywood studio yesterday.

J. Robert Rubin is due back from Europe early in August.

Frank Capra will become a daddy shortly.
Cleveland

Cleveland, June 24.—With trousers turned up to the knees and hat brims turned down as far as they would go, 50 Variety Club members teed off at the Beechmont Club just after a drouth burst was the climax of a three-day rain.

The weather cleared up for the evening, however, and 250 members and guests sat down to enjoy the first golf tournament of the season.

M. B. Horwitz, chief barker, suffered the embarrassment of winning the membership low net prize. Further embarrassment prevailed with Jack Shulman and P. E. Essick, two members of the committee of three in charge of the affair, also won prizes.

Henry Greenberger, chairman, upheld the honor of the committee by not winning anything.

Approximately 40 prizes were distributed after dinner. The evening entertainment consisted of keno, cards and, through the courtesy of Paramount, a preview screening of "Hotel Haywire."

The affair was such a success that a second tournament is to be held at the Maulikl Club on July 19. F. E. Essick has been named chairman.

Kansas City

Kansas City, June 24.—Variety Club discontinued biweekly Monday luncheons June 24 due to heat and vacations. Local barker, Finton Jones and entertainment committee chairman Senn Lawler, made the last one funny with a staging of a "school." Lawler gave Robert Carnegie, Robert F. Witters, Rueben Finkenstein, and Arthur Cole the same series of questions he used last week at the Fox Plaza’s Thursday night Question Box program.

 Barkers setting the tone under the intellectual barrage, and the audience prompted so much Lawler made prompts. With a squashers, R. R. Biscehe went in at second for Carnegie. L. F. Durand substituted for Lawler, and Frances Meen replaced Finkenstein, who went out a perfect score of "I don’t knows." Cole won with his hands tied behind his back.

Tent 8’s golfing best was invited to the national tourney at Pittsburgh in September by National President John Harris. Local barker will have to in a special tournament this summer, since the annual picnic has been carried over till September this year.

Lloyd’s Father Better

Hollywood, June 24.—Stricken two weeks ago with a heavy cold which threatened serious complications, J. Darsie Lloyd, father of Harold Lloyd, is now recovering, according to his physician, Dr. William E. Branch.

Mayo Directing "Polo"

Hollywood, June 24.—Archie Mayo, director signed last week to a five-year contract by Samuel Goldwyn, has been assigned to direct "The Adventures of Marco Polo," in place of John Cromwell, who has withdrawn.

"The Emperor’s Candlesticks"

HOOLLYWOOD, June 24.—William Powell and Luise Rainer talk a melodramatic romance. He is the suave, calculating conversationalist, Miss Rainer, demurely exotic, emphasizes her lines with eye movements. With the aid of process shots Vienna and several other European capitals are the locales. A story book atmosphere of political intrigue is the film’s background.

Both are secret agents. He is carrying a message to St. Petersburg which means a countryman’s freedom. The delivery of Miss Rainer’s message means death. Both are secreted in trick candlesticks which Powell wants to transport but which Miss Rainer accomplishes. While they are talking themselves into love the candlesticks are stolen. There ensues a walking search and chase. Each buys a candlestick, when the two conspirators are discovered. Through a mixup Powell gets the candlestick holding his own death warrant but he outmaneuvers Miss Rainer by his perfectly timed and worded messages to the magnanimous czar frees the condemned prisoner and paroles Powell and Miss Rainer in each other’s custody as a reward for their resourceful courage.

Opening the Powell-Rainer dialogue is the romance between Robert Young and Maureen O’Sullivan which fails to flower. Frank Morgan’s comedy is his characteristic jittery bewildernent but bits by Paul Forcasi and E. E. Crive drew spontaneous laughs. Other players have little of signification to do. People who like having books read to them will probably enjoy the film. At the same time the Powell-Rainer followers may like to see them in something different.

Production Code Seal No. 3,897. Running time, 90 minutes. "G."

Looking ‘Em Over

"Ever Since Eve"

(Cosmopolitan-Warner)

"Ever Since Eve" may not take a place among the great masterpieces of the screen, but it qualifies as good entertainment with laughs scattered at frequent intervals, plenty of action and production values in the form of inter-title gags, a snappy vulcan’s band, and a Spanish fiesta with a marimba band and dancing.

Marion Davies has a dual role—as a beautiful secretary who can’t keep her boss’s minds on work and as a plain bespectacled secretary who is hired by a publishing house for the sole purpose of keeping a young author busy on his first novel.

The author happens to be Robert Montgomery. He falls for the beautiful blonde when he sees her in a restaurant and thinks the girl who is making him work is a pain in the neck.

Patsy Kelly, as Miss Davies’ roommate, and Allen Jenkins, as Miss Kelly’s plump boy friend, help her keep the identities separated as the romance develops. Louise Fazenda, a masculine type head of a publishing house, also contributes to the comedy.

Miss Davies knows her forte—light roles, lightly played—and she has been beautifully photographed. Montgomery furnishes the necessary apt angle for young female elements of the audience.

Story values are not exactly weighty—or ponderous, as the press agents would prefer—but they’re adequate, and Lloyd Bacon, the director, has done a good job with the material at hand.

Production Code Seal No. 3,209. Running time, 79 minutes. "G."

(Additional Reviews on Page 20)

Shearer Most Popular

Norma Shearer was voted the most popular name for the third consecutive year in the semi-yearly fan poll compiled by the Hollywood Bureau of Information, a survey of audience dislikes and dislikes conducted by the Bureau in cooperation with the Majestic Theatres throughout England. In the feminine division Myrna Loy and Greta Garbo ranked second and third, respectively. Cary Cooper was voted the most popular masculine star, with Clark Gable second and Charles Laughton third.

Trailer for ‘Road Back’

Hollywood, June 24.—Universal is to release on July 8 a special exploitation trailer for "The Road Back." Charles R. Rogers stated upon his return here, the producer added that an extensive two and four-sheet poster campaign is planned for all key cities. John Ford, the film’s second and third producer, and Richard Cromwell are being recalled for the making of the trailer. Rogers was highly enthusiastic over the reception accorded the film in New York.

Short Subjects

"Braddock-Louis Fight" (Novelty Pictures)

The fight will be highly pleased with these scenes of the recent bout. All the blows are clearly shown. There are close-ups, long shots and fine angle clips from the ropes. In addition the many sounds of encouragement and comment are heard. The knockouts give the audience a better view than many who attended in Comisky’s ball yard. It is repeated in slow motion. Review without production code seal. Running time 22 mins. "G."

"Stronger Than Fiction No. 3?" (Universal)

This reel contains particularly interesting material. It is composed of well selected items calculated to entertain—which they do. Included are scenes of a New York restaurant that is affected by powerful magnetic currents—the film has three timepieces, a London woman who wakes up Limehouse residents by blowing up their windows, and an acrobatically inclined Florida letter carrier. Production Code Seal No. 101, 465. Running time, 8½ mins. "G."

Fight Film Chicago Hit

Chicago, June 24.—The Braddock-Louis fight pictures were moved from the B. & K. Apollo to the 4,000-seat Chicago today to handle the crowds. The RKO release is also showing the film in the Loop to capacity business.

Do Shows Fight Film

RKO’s Center New York theatres yesterday started showing pictures of the Braddock-Louis fight held at Comisky Park in Chicago.

Players in Northwest

PORTLAND, Ore., June 24.—Among visitors to the Pacific northwest and Alaska are Charles Murray, Donald Meek and Rochelle Hudson.

Wall Street

Light Board Gains

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Quotations at close of June 20
"A FOUR BELL PICTURE! I will see it again because it impressed me deeply. I recommend 'Road Back' to everybody!"
—JIMMY FIDLER

"A smashing theatrical attraction! It will pay dividends!"
—HOLLYWOOD REPORTER

"A truly great picture! Has capacity for smash returns!"
—DAILY VARIETY

"It strikes home!" —N. Y. SUN

"One of the finest pictures since 'The Birth of a Nation'!"
—WILLIAM BOWERS, N. E. A.

"Tensely absorbing!"
—N. Y. EVENING JOURNAL

"Will keep the cash registers ringing with machine-gun staccato and pile up magnificent grosses everywhere!"
—BOXOFFICE

The New

ROAD

Erich Remarque’s successor to "ALL QUIET ON THE WESTERN FRONT"
"A thrilling picture that stirs the heart as well as the mind!"
—LOUELLA PARSONS

"I wouldn't be surprised if 'Road Back' was acclaimed the Best Picture of 1937!"
—RELMAN MORIN, ASSOCIATED PRESS

"Smashing hit! Better than 'All Quiet on the Western Front'!"
—FILM CURB

"Tense, valid expression of what every sane person today must believe about war!"
—LITERARY DIGEST

"A screen masterpiece!"
—HENRY SUTHERLAND, UNITED PRESS

"Tops 'All Quiet'! Will go on and on to top grosses at the box office!"
—SHOWMAN'S TRADE REVIEW

THE SENSATION OF B'WAY AT $2 TOP!

Universal's
BACK

Screen play by R. C. Sherriff and Charles Kenyon
Edmund Grainger, Associate Producer
A James Whale Production

CHARLES R. ROGERS, Executive Producer
would be a complete interchange of stars with Hollywood. Denham, however, would have made some pictures for the British Empire only.

During costing, it was determined that the minimum spent on a big Hollywood picture was $1,000,000. London Films had already spent $300,000 on "The Return of the Scarlet Pimpernel," and $1,350,000 of it had come from abroad. He said he expected a similar success with "The Return of the Scarlet Pimpernel," with the new English-Australian star Barry K. Barnes.

Mr. Kaye has discussed color production with Dr. Kalsum at Denham. "Tempest Within," "Mutiny in the Mountains," and "Bicycle Built for Two," starring members appearing in Technicolor at Denham. The first is a Merle Oberon vehicle and the second stars, and that the third will make "Elephant Boy." In the third Edna Best and Ralph Richardson have the leads. London Films, however, is not adopting an all-color policy.

Charlie Chaplin may make "Regency" at Denham, it was stated by Korda, who saw him in another instance of the increased liaison between Hollywood, which will lead to Goldwyn staging certain scenes of "The Goldwyn Follies" under the personal direction of Wanger bringing over Sylvia Sidney and Charles Boyer for a picture.

Willie Wyler and Lewis Milestone may be loaned to London Films and a possibility of Frank Capra becoming a United Artists director, and using Denham, was hinted by Korda.

Easter Talent Pact Expected in Autumn

(Continued from page 1)

that there would be no important production activity in the east during the summer months, and that the bulk of the eastern office would handle the basic contracts with producers, which go into effect here Aug. 1, as production is resumed.

Thomson was in New York about 10 days to supervise the setting up of the guild's eastern quarter and to confer with Actors' Equity men on the current drive to organize radio talent. Thomson pledged the guild's support in the drive to organize radio talent on the west coast, with indications that the guild will require any of its members appearing on the air to become members of Equity.

Capra "No Speak" on His Future Activity

(Continued from page 1)

land, Austria, France and Italy on a vacation.

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RKO RADIO IS READY FOR YOUR BIGGEST SHOW YEAR

READY WITH
the finest list of star names ever assembled for a season's program...

READY WITH
outstanding stage and story properties...

READY WITH
Producers and Directors whose proven achievements guarantee sound showmanship and quality production...

READY WITH
an inspired studio organization powered by strong leadership...

The mounting sweep of increased and increasing theatre receipts has revitalized this business, and every company is going to make more big pictures, because there is a box-office market for them...

RKO RADIO will make an outstanding number of these big attractions...

In the following few pages is abundant proof that we have the star power, the creative brains, and the resources to do it...

Yes... RKO RADIO is ready with everything it takes to make the hit list of 1937-38!
MITZI GREEN
... new magic name on Broadway after dark!... all her starring life has been one long rehearsal for—

"LOVE BELOW FREEZING"
The runaway star of "Babes in Arms," current Broadway success... is agregated for—

His name is magic in the world of melody!... Imagine Fred and Ginger dancing to his inspired tunes in a great, big, lavishly staged show produced by Pandro S. Berman!

RKO Radio's first release of the new season brings together the greatest comedy cast ever assembled for one picture!

THE LIFE OF THE PARTY... The "Laugh Trust" cornering the gag market for one of the biggest fun shows on record... What a list of names!... Their radio listeners number millions; their screen followers even more billions!... Swell music and lyrics by Herb Magidson and Allie Wrubel... Directed by William A. Seiter... Produced by Edward S. Kaufman

with

JOE PENNER
PARKY AKARKUS
VICTOR MOORE
GENE RAYMOND
HARRIET HILLIARD
HELEN BRODERICK
ERIC BLORE

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PARKY AKARKUS
VICTOR MOORE
GENE RAYMOND
HARRIET HILLIARD
HELEN BRODERICK
ERIC BLORE
Fred Astaire will be starred in one Pandro S. Berman production in addition to his appearance with Ginger Rogers.

The brightest sign on Broadway this season says, "Having Wonderful Time..." and they're still selling standing room... Arthur Kober's hilarious summer-resort romance will be produced by Pandro S. Berman... and what fun he'll have making it!

Joe E. Brown
The cavern-mouthed king of comedy... the screen's great uproar star... will be seen in "Fit for a King"

Be ready for Joe's "grand opening" in his biggest laugh show. Directed by Edward Sedgwick...
Produced by DAVID L. LOEW

Barbara Stanwyck
The charm and appeal and emotional intensity that are Barbara Stanwyck, and Barbara Stanwyck alone, will reach the screen this year in two important productions... In each she will be supported by a top-ranking male star.

The brightest sign on Broadway this season says, "Having Wonderful Time..." and they're still selling standing room... Arthur Kober's hilarious summer-resort romance will be produced by Pandro S. Berman... and what fun he'll have making it!

Sky-Wide Advertising for Your Screen...
is found in the outstanding radio personalities RKO Radio numbers among its star attractions... In our pictures you will find many of the biggest names on the air... Their vast and increasing popularity is reflected in bigger picture grosses... Among the radio names in pictures scheduled for this year are such stars as FRED ASTAIRE—MILTON BERLE—BOBBY BRENN—HELEN BRODERICK—BOB BURNS (Courtesy Paramount Pictures)—MITZI GREEN—HARRIET HILLIARD—NINO MARTINI—VICTOR MOORE—JACK OAKIE—PARKYAKARRUS JOE PENNER and LILY PONS.

Stage Door
Co-starring Katharine Hepburn and Ginger Rogers
From the present-season stage sensation by EDNA FERBER and GEORGE S. KAUFMAN
Cast includes ADOLPHE MENJOU and GAIL PATRICK
With a combination of box-office names that will make it one of the dazzling highlights of the 1937-38 season. "Stage Door" will come to the screen in the wake of a nation-wide publicity buildup gained through a season-long Broadway run and early Fall road tour... Stars, authors, director, producer, and a supporting cast that will be star-strewn with names to crowd every marquee sign... What a show! Directed by Gregory La Cava... Produced by Pandro S. Berman
KATHARINE HEPBURN
STAR OF DESTINY

The whole world knows that her Gift of Genius was born for even greater things than “Morning Glory” and “Little Women.”... She will appear in one production in addition to “Stage Door.”

"IRENE"

Ginger Rogers

"Irene" holds the record for the longest run of any musical comedy in the history of the American Theatre!... Its songs and lyrics by Harry Tierney and Joseph McCarthy, still hold their popularity!... Now it’s to reach the screen with Ginger as the pretty young shop girl who becomes a model for a swanky dress shop, mixing with society!... Fashions to bring tears to the heart of every woman!... A lavish, tuneful, heartful, gay and glorious production.... Truly the musical show of shows!... Produced by Pandro S. Berman.

RICHARD DIX returns to RKO Radio, scene of his greatest triumphs!

... Soon to be seen in a story chosen for the virile character, gripping action and stirring adventure that have typed the biggest hits of his career... Produced by George A. Hirliman.

WHEELER

WOOLOBSEY

The Bellylaff boys will be seen in one hoky-poky howler this year.

Radio’s Treasure House of Name Values Flunbered For One Tremendous Show... Three of the greatest names on three of the most popular programs on the air already signed for this smart new-idea show... Extravaganitly produced by F. J. Wolfson.

BOB BURNS • JACK OAKIE
VICTOR MOORE • LUCILLE BALL,
America’s youngest and most promising comedienne • MELISSA MASON • BILLY WEST, Comedy-dancing hits of “White Horse Inn,” from Radio City’s Center Theatre.

NAMES

are the biggest box-office news there is in this industry... this year RKO Radio is richer in names than ever before... among the glittering names in our roster for some of this year’s productions are those of GENE RAYMOND and ANN SOTHERN, Hollywood’s gayest screen romantics—CARY GRANT—JOEL MCCREA—HERBERT MARSHALL—BURGESS MEREDITH—LOUIS HAYWARD—HARRIET HILLIARD.
Next to "Who's In It?" probably the most-often asked question about a picture is "Who Directed It?... RKO Radio has all the answers this year, for our pictures will be directed by men who know your box-office—and who have proved it... Directors like—

Irene Dunne

"THE JOY OF LOVING"

and one other production

Think of "Roberta" and "Show Boat" and you think of Irene Dunne and Jerome Kern—the combination of names linked in every showman's mind with greatness in screen musicals—the combination for "The Joy of Loving."... Music, Story and Lyrics by JEROME KERN, DOROTHY FIELDS, HERBERT FIELDS!... "Joy of Loving" will be produced by Felix Young... Second production to be produced by Pandro S. Berman.

"PERFECT HARMONY"

brings together the perfect lovers...

Charles Boyer and Ginger Rogers

Here is a story of swift conflict that roams through the world's gay places...a picture moulded to the talents of its romantic stars...Produced by Edward Kauffm...Directed by Reuben Mamoulien.
NEW FACES
OF 1938

Preview raves on "New Faces of 1937" made this a MUST for Thirty-Eight!... With the current "New Faces" on the verge of release, the studio is already gunning for next year's talent... MUSIC!... LAUGH-TER!... GASPING INNOVATIONS!... A THREE-RING CIRCUS OF ENTERTAINMENT!... The great big show that gives the screen the best of those who rise above the rest!

GEORGE O'BRIEN
Stalwart spirit of fist-flying adventure and hard-hitting punch. The screen's dynamic star of rugged action... in six dramas staged under the wide-open skies, where blazing excitement holds sway...

BOBBY BREEN
in
3 TOP GROSSING
SOL LESSER PRODUCTIONS

In two pictures—"Let's Sing Again" and "Rainbow on the River"—this wonder boy of melody soared to the very pinnacle of box-office popularity... His grip on the heart-strings of the world is unparalleled! With superb human interest stories, supported by top-flight casts, with music by world-renowned composers, and costly production, Sol Lesser, Bobby's producer, has given showmen one of their greatest attractions.

VICTORIA THE GREAT
Now it can be told!... The story of Queen Victoria and her Prince Consort!... For the first time in many years RKO Radio selects a British picture for distribution—AND it's the greatest of all British productions!... To quote a film man just back from London: "'Victoria' is by far the most important picture produced in England since 'Henry The Eighth.' The whole trade is excited about it. They believe it will outgross any British picture in history. It is being produced on a tremendous scale by Herbert Wilcox. Anna Neagle is marvelous as Victoria, and Anton Walbrook perfect as Albert. H. B. Warner and hundreds of others are in the cast. It's as big as they come!"

Nino Martini
in
MUSIC FOR MADAME
with
JOAN FONTAINE

RKO Radio's sensational new screen sweetheart... the radiant girl on the way up to dazzling stardom... and a hand-picked cast of big-time screen comedians... With music by Rudolph Friml, composer of stage hits like "Rose Marie," "Vagabond King," "Firefly"... Lyrics by Gus Kahn... Grand extra melodies by Herb Magidson and Allie Wrubel, swing's newest sensations... Produced by Jesse Lasky... Directed by John Blystone.

FOR YOUR MARQUEE
RKO Radio has a list of player names of proved box-office pull... Names that belong in lights and lobby billing... names to be cast in selected productions this year... Names like

MILTON BERLE
*
THELMA LEEDS
*
PRESTON FOSTER
*
MARGOT GRAHAME
*
ANNE SHIRLEY
*
WALTER ABEL
*
JOHN BEAL
*
EDUARDO CIANNELLI
*
JAMES ELLISON
*
JAMES GLEASON
*
BILLY GILBERT
*
RAY MAYER
*
ERIK RHODES
*
ONSLOW STEVENS
*
FRED STONE
*
and many more...
Of necessity, these few pages cannot attempt to enumerate a full season's program, but rather to outline some highlights of a coming year—to announce properties owned and personalities undercontract.

Of necessity, also, changes may be made in our present plans...

Our "year book" is never closed to those show opportunities which so often rise with startling suddenness and prove to be the money hits of the year!

Yes, we repeat, RKO RADIO IS READY FOR YOUR BIGGEST SHOW YEAR!
ONE-REEL PRODUCTIONS

13 MUSICALS
by CONDOR PICTURES, INC.

Featuring such orchestras as Stuff Smith, Carl (Deacon) Moore, Rita Rio (all girl band), Rudolf Friml, Jr., Mario Bragigiotti and Johnny Hamp... Presenting entertainers like Pinky Tomlin, Evelyn Chandler and Bruce Mapes, championship skaters, Eduardo Cassino, Elsa Newell, Sunny O'Dea, Lilian Tours, Don Eddy, Felix Valle, Bert Prival, Joe Nemeyer, Joe Bennett, Grace Adelphi, Tom Halligan, Lou Asche, Netta Packer, Richard Edwards, Lynn Sterling, Opalita and Garcia, Nat Carr.

13 SPORTS
with BILL CORUM

One of the greatest sports authorities of the day presenting the inside of sports... Featuring the outstanding stars and events and highlights of the sport world, in releases timed for highest interest in each particular sport... Produced by Condor Pictures, Inc.

6 MUSICALS
by ATLAS PICTURES, INC.

"Holds a World of Entertainment" is the slogan of every one of these smartly produced entertainments... Broadway after dark brought to your theatre... New York's gayest places screened at their highest moments... Night life and personalities of the columnist's world at work—and play. Produced by Milton Schwartzwald.

7 PATHÉ PARADE

Behind the scenes of that interesting world that builds a nation's shows—from circus to television—are amazing people, events, ideas... These are among the things Pathé Parade will show you—these and hundreds of other angles of entertainment, featuring personalities and talked-about matters of all kinds... presented in such manner as to make Pathé Parade one of the most looked-for features on your screen this year.

TODAY on the news fronts of the world is being written an ever-changing, exciting, dramatic scenario. Its principal players dominate the headlines, are the focal point of international public interest—interest so keen that in two short years THE MARCH OF TIME, through its unbiased reporting of the activities of the world and its history-makers, has itself made cinema history.

Winner Academy Award and National Exhibition Grand Short Award

THE MARCH OF TIME
Produced by the Editors of Life and Time

RKO RADIO PICTURES

Mickey and Minnie and Donald and Pluto and Horace and all the rest of the world's best-loved stars!

WALT DISNEY'S
"MICKEY MOUSE" and "SILLY SYMPHONIES"
PRODUCTIONS . . . . . in Technicolor

PATHE NEWS

Dramatic and vital as never before is the news of this changing world!... PATHE NEWS meets the challenge of the times with new and daring leadership, and an editorial board awake to the importance of LIVING NEWS as a theatre attraction... Issued Twice Weekly.

24 TWO-REEL COMEDIES

6 EDGAR KENNEDY

6 LEON ERROL

3 RADIO FLASH

3 HEADLINERS

3 SMART SET

3 RADIO MUSICALS

HEADLINERS, SMART SET and RADIO MUSICALS to be principally musical productions, featuring such name attractions as Tod Fio Rita and Orchestra; Phil Harris and Orchestra; Gene Austin and Orchestra; Nick Stuart and Orchestra—and the popular entertainment personalities and specialists associated with each... Many more equally as famous names will soon be announced... Look to these releases for the big eye-filling flash entertainment that every program needs!
...AND YOU DON'T HAVE TO WAIT FOR THE BIG ONES FROM RKO RADIO
...FOR HERE COMES THE BIG

NEW FACES

OF 1

8 HIT TUNES! "Love Is Never Out of Season"—
"Penthouse on Third Avenue"—"It Goes To Your Feet"—
"If I Didn't Have You"—"The Widow in Lace"—"New
Faces"—"When the Berry Blossoms Bloom"—and
the sensational new swing dance sensation "Peckin'"
A glittering congress of the world’s top entertainers . . . gathered from the brightest spots on earth to join the greatest laugh-and-rhythm circus ever staged! . . . THE SHOW THAT GOES THE LIMIT with new ideas, exciting surprises, marvelous wonders, tuneful gaiety . . . with the biggest guy, the littlest guy, the prettiest girls, the craziest comics, the swellest songs! . . . Nothing like it ever before . . . The grandest, newest, swellest entertainment that’s hit the screen in years! . . . 7 STARS! . . . 8 SONGS! . . . 50 YOUTHFUL BEAUTIES! . . . 100 NEW FACES! . . . LOOK UNTIL YOU’RE DAZZLED! LAUGH UNTIL YOU’RE LIMP!

The greatest gang of talent you ever saw in one picture!

JOE PENNER ★ MILTON BERLE ★ PARKYAKARKUS ★ HARRIET HILLIARD ★ WILLIAM BRADY ★ JEROME COWAN ★ THELMA LEEDS ★


AN EDWARD SMALL PRODUCTION DIRECTED BY LEIGH JASON
Screen play by Nat Perrin, Philip G. Epstein, Irv S. Brecher

Songs and Lyrics by Lew Brown and Sammy Fain. . . . more songs and lyrics by Walter Bullock and Harold Spinna . . . and by Ben Pollack and Harry James. . . . and still more songs and lyrics by Charles Henderson and Edward Cherkose . . . and by Joe Penner and Hal Raynor.
Radio Writers Guild Plan Gets Approval

Hollywood, June 24—Formation of a Radio Writers' Guild as a branch of the Authors' League of America was given approval by the Screen Writers' Guild, another affiliate, here last week. Approval has been given the Dramatists' Guild, also affiliates, who have already approved the move.

The new guild is expected to have four representatives on the league council. The Screen Writers' Guild membership now totals 402, according to a statement by the Guild.

WHN Gets "Valentine" Dises

"Alias Jimmy Valentine," transcribed serial featuring Bert Lytell, will be heard in a series of broadcasts over WHN, from 7:30 to 7:45 P.M., E.D.S.T., beginning July 7, and Wednesdays, Thursdays and Fridays thereafter.

The series is for Larus & Brothers Co., makers of Domino cigarettes and Edgeworth tobacco. Blackett-Semple-Hummert is the agency. The platters will be spotted on stations throughout the country.

McGee New WQXR Sales Head

Norman S. McGee has been appointed sales manager of WQXR, succeeding Alfred S. Moss, who has resigned. Mr. McGee formerly was advertising agency, as an account executive.

McGee has been a member of the station's sales staff for the past few months, and was formerly engaged in radio and theatrical work on the coast.

He will continue in his present position and the sales staff will also assist in the production of commercial programs.

WBNX to Air Ibsen Plays

Taking advantage of the present vogue for classic literature on the air, WBNX has cancelled its symphonic show to make room for the first of the Henrik Ibsen plays. The series will open with "Ghosts," Monday night, from 9 to 10 P.M. The Radio Division of the WPA Federal Theatre will produce.

WAIM to Be Added to CBS

Formal announcement has been made by CBS that effective July 18, station WAIM, Anderson, S. C., will be added to the CBS network. The station is a 100-watt, and is owned and operated by Wilton E. Hall, with business offices located at Anderson College.

Set Barkentin-Alber Series

A four-program series featuring Marjorie Barkentin, world-traveling socialite, and Louis J. Alber, lecturer and theatrical impresario, will be presented over CBS beginning Saturday, from 4 to 4:15 P.M., E.D.S.T. The principals will chat about world personalities.

Del Casino Replaces Parker

Del Casino has been booked to replace Frank Parker on his "Kipling Rhythm Revue" over NBC beginning July 4. The Jergens-Woodbury Co. sponsors, through Leimen & Mitchell. The deal was set by Jimmy Appell and Paul Ross of the CBS artists service.

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The new guild is expected to have four representatives on the league council. The Screen Writers' Guild membership now totals 402, according to a statement by the Guild.

WHN Gets "Valentine" Dises

"Alias Jimmy Valentine," transcribed serial featuring Bert Lytell, will be heard in a series of broadcasts over WHN, from 7:30 to 7:45 P.M., E.D.S.T., beginning July 7, and Wednesdays, Thursdays and Fridays thereafter.

The series is for Larus & Brothers Co., makers of Domino cigarettes and Edgeworth tobacco. Blackett-Semple-Hummert is the agency. The platters will be spotted on stations throughout the country.

McGee New WQXR Sales Head

Norman S. McGee has been appointed sales manager of WQXR, succeeding Alfred S. Moss, who has resigned. Mr. McGee formerly was advertising agency, as an account executive.

McGee has been a member of the station's sales staff for the past few months, and was formerly engaged in radio and theatrical work on the coast.

He will continue in his present position and the sales staff will also assist in the production of commercial programs.

WBNX to Air Ibsen Plays

Taking advantage of the present vogue for classic literature on the air, WBNX has cancelled its symphonic show to make room for the first of the Henrik Ibsen plays. The series will open with "Ghosts," Monday night, from 9 to 10 P.M. The Radio Division of the WPA Federal Theatre will produce.

WAIM to Be Added to CBS

Formal announcement has been made by CBS that effective July 18, station WAIM, Anderson, S. C., will be added to the CBS network. The station is a 100-watt, and is owned and operated by Wilton E. Hall, with business offices located at Anderson College.

Set Barkentin-Alber Series

A four-program series featuring Marjorie Barkentin, world-traveling socialite, and Louis J. Alber, lecturer and theatrical impresario, will be presented over CBS beginning Saturday, from 4 to 4:15 P.M., E.D.S.T. The principals will chat about world personalities.

Del Casino Replaces Parker

Del Casino has been booked to replace Frank Parker on his "Kipling Rhythm Revue" over NBC beginning July 4. The Jergens-Woodbury Co. sponsors, through Leimen & Mitchell. The deal was set by Jimmy Appell and Paul Ross of the CBS artists service.

MBS Now Guarantees Time On All Stations to Sponsors

They're Through

Danny Danzig and Dave Driscoll, WOR-Mutual's sponsors department representatives, told the todians of the "Let's Visit" program feature, are through taking advertisements on the program. Last week they had on their program Eddie Boridon, editor of The Ring; Tony Knotler, and Jack Doyle, famous betting commission. The three experts advised Jerry and Dave to bet on Braddock. They did.

Weed Gets More Canadian Stations

Four additional Canadian stations have been added to the list of Dominion stations presented in America by Weed & Co. The stations include CJRL, Kirkland Lake; CKGB, New Waterford, Sydney, and CKGB, Timmins, all in Ontario.

The stations are operated by the Newfoundland and Labrador, Brant, and Timmins, headed by Roy Thomson. The additions bring the list of Canadian stations on Weed & Co.'s roster to thirteen.

Shift "Five-Star Final"

"Five-Star Final," WMCA's daily dramatization, now sponsored by Remington Rand, will be heard at a new hour beginning Monday. The program will then be heard Monday through Friday from 7:15 to 7:30 P.M. The Sunday evening period remains the same as hereafter 9:30 to 9:50 P.M.

A new program, "Fibbel's "Sports Resumes" broadcast nightly from 6:30 to 6:45 P.M., will be sponsored by Bantam & Sons, beginning Monday. The contract is for 13 weeks, with options for the balance of the year. J. Stirling Getchell is the agency.

Tobacco Firm Takes N.E. Time

Brown & Williamson Tobacco Corp. has been granted an expansion among dozens of other wealthy citizens as using a personal holding device to reduce payment of income taxes.

The station is named as the Park Corp. by Internal Revenue Commissioner Guy Helvering.

Shows to Stay at Frisco

San Francisco, June 24—Mutual has dropped the plan to bring "Merrymakers" and "Feminine Faneces" programs from San Francisco to Los Angeles. The local Chamber of Commerce had protested the move. It had been planned to start the programs in Los Angeles June 28.

Hearst Buys Time on WOR

The Hearst interests have purchased spot time on WOR to call attention to the added features to be found in the New York Times "Bowery Journal," effective with the suspension of the New York American. The placement was handled direct.

WALA Renewes Therasus

Another station has renewed its subscript for the second time, for the third consecutive year. The station is WALA, Mobile, and the contract is effective July 15.

Rambou New WNEW Agent

WNEW will be represented by William Rambou & Co., effective immediately. WNEW formerly was represented by Weed & Co.
Radio Personalities

Morton Gould, WOR-Mutual maestro, has been appointed director of the Education Dept. of the Mill Music Repertoire, in a campaign which the company is planning to increase the use of native music in high schools and colleges. Dave Humphries, a representative from Hollywood, has asked NBC copyright attorney, to his desk in Bel Air on his way back to New York for a two-week vacation motor trip. E. Stuart Sprague, former NBC copyright lawyer, became the father of a baby boy last night...

Completing his personal appearance tour, Henry Busse returned to his network commercial July 4. Fray & Braggiotti have been booked for the "Shell Show" Saturday. Mary Small, too. Announcers Charles O'Connor and Nelson Case leave for parts unknown tomorrow, vacation bound. Busse, which kept her away for more than a month, Irene Pierce of NBC's music division returns to work yesterday...

Ray Heatherton has been booked for a Chevrolet transcription and will make the recording July 10. Leslie Dieber is to be a guest spot on the Ben Bernie show July 6, and Montana Slim has scheduled a for a guest appearance on "Music Hall." July 6. The bookings are through the CBS artists service. Frank Heffner, NBC music library, will tour the country by motor beginning July 6. Eleanor Kent, secretary to Music Research Director Ernest La Prade of NBC, plans to spend her two weeks at Block Island starting July 2... Frances Elliott, CBS house, will go on a bicycle-riding... says she. Jack Mason, CBS engineer, and his fiancee, Betty Creighton, CBS house, leave for their vacation at sea...

Countess Alibi is in New York from Chicago for a guest appearance on Key Sunday, Aug. 25 to about give Jean Ellington a build-up... Chevrolet, World Broadcasting, and Muzak recently booked a group of NBC artist service performers for recording work... Jimmy Dunm will be featured on the CBS "Hit Parade" July 3. Central Artistic Bureau has booked Evelyn Nesbit for a guest spot on Edey Dudley's WOR show... Elza Schallert interviewed John Barrymore over NBC last night... Sheila Barrett, Jan Pearce, Dick Herbst, Alice Lucecor Bella and Mischa Mischakoff will comprise Sunday's "Magic Key" guest cast... the show will be heard over the WLW Line, Tom Richley's and Russ Lyon's...

Freddie Rich's orchestra will make some recordings for the Associated Music Publishers at the World studio next week. Others who have been set for recording dates are Johnny Augustine's band, for Procter & Gamble, and Ken Roberts, also for P & G. Rich's band is also booked for the Ben Bernie show July 20, through the Herman Bernie office... Burns Mantel, New York Daily News drama critic, will discuss Columbia's Shakespearean series over that network June 28...

Los Angeles Town Pump

Los Angeles, June 24—Orange Network takes "Modern Swing" and "Modern Jazz" from the CBS... Alvin Grove announcer, and fellow colored artist headed by Nicodemus and Spencer Williams, Jr., is expected in town later this week. "Take Ten" is in charge of production. Volney T. James has joined the KMTR staff and the Associated Press has sent awhile back. Roy Roth took KMTR listeners through the Harman-isang cartoon studio and found that all is well, and that the first time an animate picture lot has been visited by a broadcasting crew...

Tomorrow's "New Horizons" program will feature Smokey, Smart, Honolulu rancher, who is trying to get a break as a singer... "The Merrie Moore" première of the NBC network Thursday and to be the first time an animate picture lot here has been visited by a broadcasting crew.
Para’s Stock Increase Plan Is Called Off

(Continued from page 1)

company’s treasury for future corporate expansion and a program of debt amortization. It is believed we have asked that plans be postponed until more specific purposes for the additional shares could be determined.

On the subject of manipulation of Paramount stock in the market, which was brought to the attention of Crane's, an unnamed source cited to the press yesterday by Dr. J. Chestman, who, on the basis of recent S.E.C. reports, moved that Paramount file an action against Stanton Giffn and Maurice Newton, directors of the company, and the brokerage firms with which they are associated—Hershey N. N. Co. and Hall- ten & Co., respectively—to recover any profits which may have resulted from the alleged manipulations. The motion was voted down by 1,300 to 50, with the Paramount proxy committee, representing more than 3,700,000 shares, voting against.

Keough in Defense

Balaban suggested to Dr. Chestman, who had asked whether profits had actually been made, that the information and action he sought was within the province of the S.E.C. Referring to Giffn, who was not present, Austin Keough, Paramount secretary, replied: "We are not opposed to that. We are opposed to the action of the company, and the brokerage firms with which they are associated—Hershey N. N. Co. and Hall-ten & Co., respectively—to recover any profits which may have resulted from the alleged manipulations. The motion was voted down by 1,300 to 50, with the Paramount proxy committee, representing more than 3,700,000 shares, voting against.

Intermountain-RKO

Denver Pool Talked

(Continued from page 1)

the RKO circuit, is due to stop over here on his way east from San Francisco, where he is now confering with Cliff Work, coast district head.

Some months ago RKO and Fox Midwest experimented on a pooling arrangement in Kansas City, but the idea was never consummated. Instead, RKO made a deal there with Paramount.

Bill Rickeetton, head of Fox Intermountain, recently returned from New York where he is understood to have discussed the possibility of an RKO pool with Spyro Skouros. However, the matter now rests with Blumberg.

"Races" at $52,500

Given a Second Week

(Continued from page 1)

garnered the attention of the Roxy woud up a week’s run of "Sing Me and Be Happy" at $25,000. "The Last Train from Madrid" took in approximately $4,000 on its opening, but has since been held for a second week.

The Road Back" ended the first week at $9,000 at the Globe on a two-
day policy.

MOTION PICTURE DAILY

"Love in a Bungalow"

(Universal)

Hollywood, June 24.—An innocent little comedy-romance, this picture should find a spot in the lower bracket of double bill programs. It is a light and breezy affair with a handful of laughs and of no particular consequence or significance.

Miss Grey and Kent Taylor share the leads under the direction of Ray McCarey. The two players work hard, but there is comparatively little they can do to bring the film out of the minor league. Louise Beavers contributes a bit of comedy, as do Hobart Cavanaugh as a hen-pecked husband and Florence Lake as another character.

Miss Grey is the hostess in a model bungalow, Miss Beavers the servant. One morning Miss Grey finds Taylor in bed when she comes to work, and he completely disarms her with his likable personality. Despite her efforts to get rid of him, he persists, and she falls in love with him, to the periodic visits of the owner of the property. In a thoughtless moment they enter a letter contest for the happiest married couple, and win.

Then their troubles start as they attempt to pose as a married couple with two children to receive the prize from the donor at their "home." At the last moment, the show is given away, but to save bad publicity, the prize is awarded, and they decide to become the happily married couple.

Production Code Seal No. 3,300. Running time, 66 minutes. "G."

Looking ’Em Over

"Dangerous Holiday"

(Republic)

A child actor, who is at the same time entirely competent with the violin, is the star of this unpretentious and uninspired independent effort, which is suitable only for the secondary half of a double bill program.

The youngster, Ra Houl, is attractive, but his English accent is a bit heavy for the average American patron and he fails to compensate for that drawback with a completely natural performance before the cameras. He appears to be too conscious of the fact that he is acting, a fault which he may correct in time. The supporting cast includes no salable names, featuring Guinn Williams, Hedda Hopper, William Laskewell and Franklin Pangborn, among others.

The screenplay by Nicholas Barrows, who also directed, from an irksome by Karen DeWolff and Barry Shipman, tell of the boy violinist who serves as chief support, via radio, films and the like, to a crowd of family leeches. Given no opportunity to enjoy himself as other boys do, he runs away, changes clothes with a scarecrow and begins to realize what he has missed. He is believed kidnapped, and while the police spread a net for him, he falls in with Williams, member of a gang which is suspected of having abducted him.

The boy shows up at a mountain resort which is the gang's hideout, suddenly reveals his identity as the missing boy, and is about to be actually taken by the gang, when Williams saves him, and the police walk in to capture the gang.

Production Code Seal No. 3,282. Running time, 57 minutes. "G."

Knights have Over Fifty Golf Entertainments

More than 50 entries have already been lined up for the Monday Knights day outing and golf tournament today at Elmsford Country Club, White Plains.

Joseph Hornstein is chairman of the gift committee and every player and guest will be given an award. There will be numerous sports events, including a swimming contest, high diving, pugilism, tennis and a special prize to the worst putter.

Herman Gluckman of Republic has contributed white hats with visors for each entrant.

Cuban Bill Aims to Help Home Pictures

Washington, June 22.—Provision for the establishment of a National M. P. Board is contained in a bill passed by the Cuban Senate on June 2, according to a report to the U. S. Dept. of Commerce from Assistant Trade Commissioner John P. Hoover at Havana.

The bill, which was referred to the Cuban House of Representatives after next week, seeks to promote the development of a Cuban industry by providing for the encouragement of local talent and for the regulation of production.

Prices Increasing At Omaha Houses

Omaha, June 24.—A new top for neighborhood prices has been reached here with Ralph Goldberg’s Military charging 30 cents, only 10 cents under the downtown top. The general level of prices for neighborhoods has been raised during the last six months. All but a very few are charging a 25-cent top, and only two drop to 10 cents, three days a week.

The number of houses remaining open has set a new summer high here, and no managers are contemplating a shutdown. Some exhibitors are viewing with alarm the price structure policy inaugurated by Goldberg in five of his houses on one change a week. None of the other owners has been stumped into following suit, however.

Milwaukee Theatres Decrease Admissions

Milwaukee, June 24.—Admission prices at first runs here have been pegged downward with a shift in the matinees. Fox’s Palace, Wisconsin and Strand, formerly charging 35 cents to 1 P. M. and 50 cents to closing, have shifted their admissions to 35 cents to 1 P. M., 40 cents to 6 P. M. and 50 cents thereafter, while the Warner has extended its 35-cent admission period from 1 P. M. to 6 P. M. on weekdays and 50 cents thereafter.

Several of the outlet houses have announced reductions averaging five cents in admission.

Weiss Will Produce

Louis Weiss and not Weiss Bros. will produce four serials for Columbia next season, according to Columbia.

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VOL. 41. NO. 149 NEW YORK, SATURDAY, JUNE 26, 1937 TEN CENTS

MOTION PICTURE DAILY

Wilby - Kincey Agreement Is Extended Year

Wilby to Sign Here on Arrival Monday

Arrangements for the renewal of the Wilby-Kincey circuit operating agreement with Paramount to June 26, 1938 were completed yesterday following the return of Y. Frank Freeman, Paramount theatre head, to New York from Miami. The current operating contract for the circuit expires today.

The new contract will be signed by Robert B. Wilby following his arrival in New York on Monday. The extension is understood to continue for another year the same terms which were in force under the old agreement, which provided a profit participation for Wilby and H. F. Kincey, the operating partners. The pact covers one of the largest Paramount theatre units, a circuit of more than 80 theatres throughout Alabama, Tennessee, North and South Carolina.

Wilby will sail from New York Wednesday on the Normandie for a summer vacation in Europe.

Ten Per Cent Raise Offered to Painters

Hollywood, June 25.—Representatives of the Painters Brotherhood locals meeting here today with Pat Casey, producers' negotiator, were made a compromise offer of a 10 per cent increase in salary, time and a half for overtime and the basic pact stipulation of a 36-hour week. The locals will meet next Monday night to consider the offer.

The unions had asked a raise of a dollar a day for the day shift, an additional dollar for the first night shift and two dollars additional for the second night shift. The present offer amounts to 70 cents per shift increase.

Pass St. Louis Tax As $350,000 Protest

St. Louis, June 25.—The Board of Aldermen, by a vote of 20 for and 5 against, with 5 absent, today passed the city administration's amusement tax bill imposing levies ranging from 1 cent on tickets selling for less than 25 cents up to 10 cents on tickets of $4 and over. Gasoline, (Continued on page 3)

Radio News—Page 4

First in Film and Radio News Brief, Accurate and Impartial

Warner Conference Here Is Postponed

The fourth and final regional meeting of Warners' bookers and ad salesmen, which was scheduled to be held today at the Warwick Hotel, was postponed indefinitely yesterday due to the illness of the son of A. W. Schwartzberg, head of exchange operations, who was to have presided at the meeting. The boy was taken ill suddenly and removed to a hospital yesterday.

A new date for the meeting of the eastern division men will be set within a few days, with expectations that the session will be held in two or three weeks. Earlier meetings of the company's executives and ad salesmen were held at Oakland, New Orleans and Chicago.

Colin Clive Passes After Long Illness

Hollywood, June 25.—Colin Clive, English actor, died today at Cedars of Lebanon Hospital. He had been ill for a long time of a pulmonary ailment.

Clive was born at St. Malo, France, Jan. 30, 1900, and became an actor at the age of 16. His first Hollywood role was in "Journey's End." His last was "History Is Made at Night." He is survived by his widow, Jeanie de Casalis.

Columbia's Special On Coast Tomorrow

Los Angeles, June 25.—The special train bearing the delegates to the Columbia annual sales convention, which will open Monday at the Ambassador Hotel here, will arrive here Sunday morning, after numerous stops en route to pick up delegates west of New York. More than 250 executives and members of the sales force from the United States and (Continued on page 3)

France, Reich Renew Pact; Include Withdrawal Option

By PIERRE Autre

Paris, June 25.—The French Journal Officiel today published the text of a new film agreement between France and Germany. The terms of the agreement were contained in letters exchanged on June 15 between Yvon Delbos, French Affairs Foreign Secretary, and Comte de Wekczec, German Attaché in Paris.

The two Governments have agreed that the arrangement shall constitute a renewal for one year of the Franco-German film agreement signed originally on May 12, 1936, effective June 1, last. Each side shall have the privilege of withdrawing from the agreement on Dec. 31, 1937.

In view of the fact that the French industry has had poor results with its activities in Germany during the past 1936-37 season, the German Government promises in the agreement to assist in the importation of French pictures and the obligations toward the distribution of them. The German Government also will favor all contracts between the French and German film trade organizations, especially the Reichfilmkammer.

Allied Drops Move to Talk With Majors

Steffes Says Drive Is for Laws' Regulation

MINNEAPOLIS, June 25.—Allied States has abandoned its proposal for a round-table conference to end trade practice complaints with major company heads and is "once again dedicating itself with purposed singleness of mind to its program of authorship and championing of trade reform legislation," W. A. Steffes, who heads the Allied Defense Committee, said today.

Steffes declared that the proposed conference with the major heads could not be realized because responses to his invitations did not represent all of the companies, whereas the problems which "Allied wanted to discuss were industry problems and not individual."

He said that of those who were asked to meet with Allied representatives, only Al Lichtman, vice-president of Loew's, conferred with him and agreed to meet and discuss the Allied grievances "or to set up possibly permanent machinery for the continuation of any necessary adjustment."

The Steffes-Lichtman conference was held last Monday in Chicago, in the absence of the major heads. Others besides Lichtman to whom Allied's bids were addressed were (Continued on page 3)

C.E.A. Completing Its Quota Answer

By BRUCE ALLAN

LONDON, June 25.—The quota committee of the Cinematograph Exhibitors' Assn., is expected to return at Harrogate, scene of the C. E. A. annual summer conference, which ended yesterday, in order to complete the details of its case on the proposed quota provisions for submission to the Board of Trade.

C. P. Metcalfe, president of the (Continued on page 3)

Eastern Actors Get Fee Cut from Guild

Florence Marston, eastern representative of the Screen Actors' Guild, said yesterday that she had been authorized by the S. A. G. board to reduce initiation fees for eastern applicants for guild membership to $10 from the established $25 fee. The (Continued on page 4)
**Four in New Jersey Under Construction**

Four new theaters, with seating capacities ranging from 600 to 1,000, are now under construction in New Jersey. All will be ready for opening by late September.

The quartet are located in Teaneck, Clifton, Denville and Kearneysburg. The first two will seat 1,000, the third, 800, and the last about 1,200.

**Sunday Bill in N. H.**

NEW HAVEN, June 25.—In accordance with the Sunday theatrical law enacted by the General Assembly last April, which provides for Sunday performances in cities and towns, a city ordinance permitting Sunday presentations from 2 to 11 p.m. has been passed and will have a public hearing Monday. The proposal has been referred to the Committee on Ordinances of the Board of Aldermen.

**Laemmle Starts at MGM**

HOLLYWOOD, June 25.—Carl Laemmle, Jr., vice-president of Metro-Goldwyn-Mayer, Inc., has signed a contract with Laemmle as a producer. His first will be his own property "The Amazing Dr. Clitterhouse." In December, under this contract, James Whale will direct one picture for M-G-M.

**Between Two Women**

(M-G-M)

HOLLYWOOD, June 25.—Hospitals and the physical and mental anguish they house have proven good background for film stories. The commercial success of some of the previous good ones demonstrates that the film-going public has a real interest in such material. And to the growing list of "Between Two Women" is well produced and acted with no production or narrative details necessary to establish the required emotional mood. The film, though somewhat drawn out, is strongly interesting.

Thematically, the story concentrates on the virtue-must-triumph idea. Franchot Tone, a doctor, is attached to Maureen O'Sullivan, who is married. Tone marries Virginia Bruce, a wealthy patient. For the time things are pleasant, but Tone's devotion to his professional duty arouses Miss Bruce's selfish jealousy. The dramatic character of the story develops when Miss O'Sullivan's wealthy husband, Anthony Nace, dies as a result of Leonard Penn's bungling. Tone's sympathy for the widow widens the breach between him and Miss Bruce. She plans to run away with Penn, their mutual friend. Both are injured in an accident. Tone performs a remarkable operation on Penn as Charles Grapes tells Miss Bruce's beauty. Unwilling to have anything to do with a man who devotes his life to the service of humanity, Miss Bruce divorces Tone, permitting him to go to Miss O'Sullivan. Both dedicate themselves to a life of service in easing human suffering.

Tone, Miss O'Sullivan and Miss Bruce give strong, convincing performances. They are effectively supported by Penn, Grapese, Nace, and Miss O'Sullivan. "Between Two Women" is a serious study of human emotions under trying conditions. Frederick Stephani and Marian Paronsent emphasize that quality in their adaptation, as does George Seitz in the direction.

Production Code Seal No. 3,481. Running time, 95 minutes. "G."

**Levy Outlines New Conn. Theatre Laws**

NEW HAVEN, June 25.—Addressing a meeting of The Connecticut M. P. T. O. Edward G. Levy, executive secretary, summarized the action of the recent legislative session with respect to bills affecting theaters. He pointed out that one of the most important was the phraseology of the general statutes with reference to assessment and collection of the existing amusement tax based on seating.

While formerly the exhibitor made a return indicating the number of daily admissions in his theater, mailing the return to the tax commissioner who sent the exhibitor a bill based on the return, the exhibitor now assesses himself the amount he owes and sends his check with the return.

Levy called attention to the fact that until the closing of the legislature there was danger of the passage of the 10 per cent amusement tax, since the Governor recommended enactment to supply the deficit in the state balance. A number of bills that were in a booth with the Senate but rejected by the House were: "The Sweeney and the Jailbirds" with local option also were passed.

**Flash Preview**

"A Lancaster Is Born"—Johnny Mack Brown, as keeper of a general store, enlivens this western.

"Cover the War"—Fast action and quick plot feature this story of a newsreel cameraman in one of the British colonies.

These films will be reviewed in full in a coming issue of Motion Picture Daily.

**Pass St. Louis Tax As 350,000 Protesters** (Continued from page 1)

Cigarettes and newspaper advertising are also included. The bill was passed by政协委员s and protests of 350,000 citizen opponents. The mayor will undoubtedly sign the measure.

If the bill becomes law, it is probably that the people will seek and get a popular vote on the measure which is expected to cost local theatres $500,000 annually.

"Marine in Wilmington" WILMINGTON, June 25.—Approximately 4,000 persons, including city and state officials, thronged Warners' Aline Theatre here tonight for the world premiere of "The Singing Marine." Presented on the eve of the opening of the local race track, Officers from the Philadelphia Marine base also attended. Estelle Taylor made a stage appearance and the ceremonies were broadcast over WDEL of the NBC Red network.

**N. E. "Sucker" Deals Lead, States Allied**

BOSTON, June 25.—"More sucker deals" were made in New England with major distributors by independent territory, according to a statement from Arthur K. Howard, business manager of Independent Exhibitors, Inc., Allied affiliate.

Howard said: "The sales survey conducted by the Allied State Ass’ns indicated that approximately 550 exhibitors in 29 territories. Although there were some smart conservations, the territory registered more sucker deals than any other.

"The East Edge, preferred playing time, shorts and score charges, received the best play here."

Comment in the Allied survey referring to New England was: "Despite the high average of literacy in New England this territory supplied the largest percentage of defective and incomplete returns of any. However, educated people are often impatient of such a thing as being too smart."

**Giordana, Egyptian Head for 20th-Fox**

Walter J. Hutchinson, head of the 20th Century-Fox foreign activities, announced Luigi Giordana, manager of the Italian subsidiary and the supervisor of the Near East. Giordana will continue to make his headquarters in Egypt, William B. Morgan has been promoted to managing director of France, succeeding E. Kornig, resigned. G. Joffe is another foreign executive who has been given a more important post. He has been appointed district supervisor for Latina, Ethonia, Lithuania and Poland. Max Stillbach now is manager of the Riga, Latvia, office, and M. J. Mezer is manager of the Bucharest office. Frank Alba, formerly held by H. Levy as head of the Portuguese branch.

E. J. Johnson is the new manager in Austria, having replaced Harry Gell, resigned.

**Johnston Goes to K. C.**

HOLLYWOOD, June 25.—W. Ray Johnston left tonight by plane for Kansas City, where he will spend the summer as manager of the Fielder, general sales manager for Monogram. Johnston is due in New York Monday. Golden will be in St. Louis Monday and back in New York on Wednesday.

**Loew-Met. "U" Deal**

James R. Grainger, Universal's general distribution manager, has signed a contract with Loew-Metropolitan Theatres that involves 20 of the 40 new Universal features to be released during the coming year.

**Monogram Advance Deal**

Mitchell Leichter, president of Advance Pictures, has sold his company's series of eight H. V. Van west's "Able Seed" to Monogram, the first feature in the series.

**Score Spanish Picture**

Contemporary Historians, Inc., is scoring a Spanish feature titled "The Spanish Earth," at the Goldsmith studios in the Bronx under supervision of John T. Doran.
Allied Drops Move to Talk With Majors

(Continued from page 1)


Steiff said that he had received calls from Columbia and other companies telling them rather esive, some of them willing to have their attorneys meet, others willing to designate someone else to meet, and some of the companies ignoring the letter entirely.

Steiff said that since the time set by the Allied representatives, there is no need of any further meetings with those who are willing to meet us, "as Allied has industry, not company, interests in this matter.

"There is only one thing for Allied States," Steiff said, "and that is to make a public statement of its state and national legislation as, in my opinion, producer-distributor representatives will not read it as yet for round-table conferences.

Allied's legislative program calls for renewal support of the Nede- pettelli anti-boot-lick bill and the introduction in state legislatures of theatre 'divorce' and chain tax bills. It also seeks to see that a meeting with company heads to endeavor to obtain trade practice observations and voluntary someone ment of affiliated theatres was made at Allied's national convention in Mil- waukee in May.

Writers Committees Named for Meeting

Hollywood, June 25—The Screen Writers' Guild and Screen Playwrights have prepared for their Monday night meeting before the Labor Relations Board and producers representatives by appointing committees.

The committees will decide whether an informal election is to be held among film writers over whom shall represent writers in collective bargaining.

The guild representatives will be Dudley Nichols, president; Frances Goodrich, Jane Murfin; Ed- win Justus Mayer, Samson Raphael- son, Charles Brackett and Leonard S. Janofsky, attorney. The playwrights have named John Logan, puff pre- sident; Patterson McNutt and Neil McCarthy, attorney.

Columbia's Special On Coast Tomorrow

Canada are expected to attend the sales sessions, which will be presided over by the Montague, general sales manager.

Jack Cohn will open the meeting with a brief talk. He will be followed by Harry Cohn, Columbia; M. J. Warner, Writers, and Nicholas M. Schenck, Loew's.

The delegates on Sunday afternoon according to reports: six Charles Chace; six Stroges; and six All-Stars.

Dispute Sets Back Roxy Theatre Case

(Continued from page 1)

tle the various differences which have arisen.

John H. Frankin of the law firm of Kadel, Van Kirk and Trench, made an application to Judge Caff- fey to permit Rooney-Kenny Co. and the Allied to set a time for the proceeding in order to secure allowance for brokerage fees. Frankin said that his client was affected by the sale of the Roxy to 20th Century-Fox. Judge Caffee refused to make a ruling in the absence of written motion papers.

Formal naming of the trustee under the new indenture was also post- poned, but it was learned from attor- neys that Judge Caffee's naming of the Continental Bank & Trust Co. as the new trustee because of the ease of evasion and also the double cost quota provision, unless there is a proportionate concession to exhibitors.

Holland Seriously Ill

Boston, June 25—Forrest E. Judd, manager of the Monogram Ex- change, will be married here to- morrow to Miss Louise Davidson, St. Augustine's Rectory.

Wilcox Due Here July 13

London, June 25—Herbert Wil- cox, producer, will sail from England on the Normandie on July 7, bound for New York with the play of "Victoria the Great," just completed. He will arrive here on July 12.
LUCY MONROE will be film-tested by Paramount early next week. . . Lanny Ross, who leaves the Maxwell House "Showboat" next week, can sign with one of the three sponsors right now, but he's holding off because he may go to Hollywood for a picture. . . Miss Deems Taylor, who has been the commentator on the Kostelanetz series in the fall, . . . Johnny Trotter's band successes, which should still all talk about the Major leaving the Chrysler program, . . . Nilee Revel has set the following performers for interviews on her program—Bob Hope, Lucille Manners, Walter Cassell, Lois Bennett and Terry Francon. . . NBC executives and artists yesterday tendered a luncheon to the dozen of 4-H club winners now visiting here.

According to Louis Titterton, the fourth Eugene O'Neill play to be produced on Broadway, the producer will sign on Thursday . . . .

Ad Men Finish Tour
As Colorado Guests

Denver, June 25—Leaving a week vacationing in Colorado as the guests of KXL in Denver and KVOR in Colorado Springs, 20 advertising men will return to Chicago tomorrow on the streamliner. The men have been treated royally in Colorado Springs, Denver, Estes Park and Grand Lake.

Tomorrow, the last day, a trip will be taken through the Denver Mountains west of Silver Plume. High spots of the week were a cocktail party at the home of Spencer Penrose, Great Continental; dinner at the Cooking Club, Springs, where everyone donned cow's cap and apron, and fishing, hiking and northern Colorado mountains. A dinner-dance was held last night.

Those on the trip included Edgar A. Farkas, a E. F. Hapgood, George Pearson, Nathaniel Pumpian, H. H. Hudson, Richard Marvin, George Davis, Frank H. Haskill, Max Metzer, E. N. Nelson, William J. Snab and Frank Steele, all from Chicago; Leonard T. Bush, Herschel Deutsch, Max Hacker, Harold Hendrick, Robert McNell, Harry Walsh, George Trumble, E. S. Pratt and John F. Mayer, all from New York; Bruce B. Brewer, R. J. Potts, Allen B. Russell, Kansas City; C. J. Baker, Minneapolis; C. E. DePauw, Indianapolis; Frank Broadhead, Detroit; John Sarles, Minneapolis; Ray Simmons, Clevel- and, M. M. McCall, Ottawa, Ill.; Frank O. Weber, St. Louis; W. G. Everson, Pittsburgh; Harold Barrett, Toledo; Herbert Akerberg, CBS vice-president; and the following from the E. Katz agency; Eugene Katz, Sidney L. Katz, Frederick J. Saville, Ralph W. Bateman, G. W. Brett, Lowell E. Jackson, Osborne B. Bond and Morris J. Beck.

Philco Will Double Stations for Carter

Continuing a report printed here several days ago, the Philco Radio & Television Corp., sponsors of the Boyle Carter series on CBS, yesterday announced that it is increasing the number of stations carrying the program by more than double, effective Monday on the Red Network. They will embrace 23 stations. The extended network will comprise 59 stations, from coast to coast.

With the increase in the number of stations carrying the program, the series will drop its present five days of broadcasting to a half day of programming, beginning Monday, June 27, for a one-week presentation, Monday, Tuesday, Wednesday, Thursday, Friday, from 7:45 to 8 P.M., E.D.S.T.

Justice Peerce Examination

Justice Louis V. Valevte, in N. Y. Supreme Court ruled yesterday that Jan Peerce, singer, must submit to an examination before trial July 6 in the South Bronx action against him by Nat D. Kane. Kane asserts that Peerce signed a 15-year contract in 1927 naming him as personal representative and that he was to receive a percentage of Peerce's earnings from every song. Since 1928 Peerce changed his name from Jacob Perl- muth and "disappeared," so that Kane could not fulfill his part of the contract.

Big RCA Tower Sign
To Start on Monday

A new neon sign on top of the RCA tower in Radio City, will be lighted on Monday night at 7:34. The sign consists of the letters "RCA." The letters, said to be the largest neon tube in the world, are 24 feet tall on the north and south sides of the tower, and 18 feet high on the east and west sides.

The lighting of the ceremonies will be David Sarnoff, president of RCA, and Grover Whalen, of the New York World's Fair. The event will be broadcast on the Blue, from 8:30 to 8:45 P.M., E.D.S.T.

WINS Adds Two Programs

Two new weekly features will be heard on WINS starting Sunday, July 3. The first is a "Northland Adventure" from 4:45 to 5 P.M., over WINS and the New York Broadcasting System; and "The Progress of Education," featuring news of general interest in the education world, to be heard at 2:15 P.M.

Dick Ruppert to Marry

Cincinnati, June 25—Dick Ruppert, WCRC traffic department, and Doris McCormack will be married tomorrow.

Court Issues a Stay Against Jean Arthur

(Continued from page 1)
contract and for an injunction to restrain her from making stage or radio appearances.

Fox Wins Against S. & C.

Federal Judge Robert P. Patterson yesterday denied a motion in injunction against Metro-Goldwyn-Mayer, Inc., a corporation of Fox Film Corp. in an action for damages for copyright infringement against Springer & Cocalis, but preserved the amount of damages to be awarded the plaintiff.

Harry Buckbaum, E. C. Grainger and Joe Leckie testified for the plaintiff. The case involved the alleged swiching of "Our Little Girl" and "Oh, How I Wish I Were a Bird," the defendants' Interboro to another theat rendered by them, which Fox complained, through Louis Nizer, its attorney, as being unauthorized and constituted "bicycling."

Warners File Objection

Objections to the taking of further testimony before trial were filed yesterday by Warners and M. Wit- ten, one of the defendants, challenging the right of Warner Bros. to "Flirtation Walk," "Mr. and Mrs. Is the Name," and "I Can't Believe It" in the Warner picture, "Flirtation Walk." The defendants charge that the Warner picture is furthering its own testimony as unnecessary. The action is for a permanent injunction, damages and an accounting of profits.

To Drop Receivership

Hilton W. Weisman, receiver for the Philadelphia studio, yesterday by Federal Judge Martin T. Mar- tin for the cancellation of the ancillary receivership of the Fox Theatres Corp., in Pennsylvania and for the discharge of William E. Atkinson and R. Sturgin In- gersoll, the secondary receivers, West German stated in his petition that the $4,000,000 second mortgage which the corporation took on the Philadelphia real estate was now valueless and continuation of the ancillary receivership, therefore, unnecessary.

Ordered to Submit Details

Morgan Wallace and Lawrence Shubert were ordered by Federal Judge John W. Clancy yester- day to submit a bill of particulars in connection with their infringe- ment suit against 20th Century-Fox. The plaintiffs charge that the picture "Thanks a Million" infringed on their play. "Congratulations," also known as "Oh, Yeah, 2 to the How," is an injunction, damages and an accounting of the profits are asked.

Eastern Actors Get
Ferry Cuts in Guild

(Continued from page 1)
offer is made with the proviso that eastern members pay the additional $15 in the event they obtain employment in Hollywood subsequently, she said.

The reduction is in recognition of the limited opportunities afforded by eastern production, it was said.

M-G-M Transfers Renaud

Saville, June 25—Ken Renaud, executive traffic manager for M-G-M, has been transferred to Hollywood.

Radio Personnel

MOTION PICTURE
DAILY
Saturday, June 26, 1937
Chicago, Hollywood Show Time
Gains on CBS With Frisco Off

of the principal program originating points on NBC, Chicago and Hollywood showed gains for the month of May, 1937, over the same corresponding hours decreased. The network program hours originated at each of these points:

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Columbia to Have 50-60 Next Season

Product Will Be Listed On Coast Tuesday

LOUISVILLE, June 27—Columbia, which will open the business sessions of its annual sales convention at the Ambassador Hotel here tomorrow, is expected to announce between 50 and 60 features for the 1937-38 season. The product announcement will be made on Tuesday by Abe Montague, general sales manager.

Montague’s initial address to the delegates tomorrow will include a general discussion of current releases and an outline of company sales policies. Joe McConville, sales supervisor, will make the awards to the Montague Sweepstakes winners; Rube Jacker, assistant sales manager, will talk on manpower, and Hy Daab, advertising and publicity director, will present plans for selling next season’s product.

Other speakers will include J. H. Seidelman and Joseph Friedman, on (Continued on page 6)

Southern Exhibitors Meet at Birmingham

BIRMINGHAM, June 27—More than 100 exhibitors and guests from Alabama, Georgia, Florida, Tennessee, Virginia, North and South Carolina and Mississippi registered today for the annual convention of the Southeastern Theatre Owners Association at the Thomas Jefferson Hotel here. The meeting will continue through Tuesday.

Delegates today were diverted by sightseeing trips and an afternoon reception. Milton C. Moore, president of the organization, acted as toastmaster at a supper party tonight, at which James M. Jones, president of the City Commission, and Cooper Green, Birmingham postmaster, were guests of honor.

The first business session will be (Continued on page 4)

G. N. Will Distribute Five Films from ATP

LOUISVILLE, June 27—Grand National has concluded a deal here for the distribution in the United States of five pictures produced by Associated Talking Pictures.

The arrangement is on a share basis, with a minimum guarantee of $100,000 for the five pictures. R. P. Baker of A.T.P. is expected in New York at the end of July.

Product Study In England Is Seen of Value

Insurance Probe To Halt Bad Producer Risks

By BRUCE ALLAN

LONDON, June 27.—Although there is apparently little likelihood of serious repercussions resulting, the intensive study of production financing which has been undertaken by W. C. Crocker, London attorney, on behalf of a number of English insurance companies and investment houses, will be continued.

Insurance companies are said to have lost approximately £3,000,000 on British production last year. Crocker is noted as the leading figure in the long and painstaking investigation which uncovered the activities of an arson plot in London. He is understood to be undertaking the present study for several clients who are in London's insurance circle.

He has learned that the investigation is being made as the result of the refusal to pay the original insurer by several reinsurance companies.

(Continued on page 8)

Protest Flag Use at Opening of “Marine”

WILMINGTON, June 27.—Street flag decorations and emblems displayed on light standards along downtown streets for the parade and ceremonies marking the premiere of “The Singing Marine” at the Aldine on Friday night were taken down on Saturday morning on orders which followed protests against the use of the flag for commercial purposes. Mayor Walter W. Bacon first requested the theatre to have the decorations removed after which officials of the (Continued on page 2)

Legion Approves 14 Of 16 New Pictures

The National Legion of Decency, in its list of new films for the current week, has approved eight for general patronage, six for adults, classified one as objectionable in part, and condemned one, of the total of 16 reviewed.

The new films and their classification follow.

Class A-1, Unobjectionable for General Patronage—“Anything for a Thrill,” “Bank Alarm,” “Ever Since Eve,” “Mountain Music,” “North of” (Continued on page 8)

F. & M. to Pool Four In South St. Louis

ST. LOUIS, June 27.—Fanchon & Marco on July 7 will pool four south St. Louis theatres with five South St. Louis houses operated by Bess Schuler and Alex Papand. Harry C. Arthur, now at St. Louis, will arrive here July 6 to complete the deal which has been on and off for several months.

F. & M’s units involved are the Granada, Maplewood, Kingsland and Shaw. The Schuler-Papand group includes the Avalon, Roxy, White-way, Columbian and Powhattan.

In addition, Arthur’s company will handle all the film buying for Harry Greenman’s two neighborhood houses. Greenman will continue to operate himself.

About two weeks ago, F. & M. ef— (Continued on page 2)

ICC Hearing Is Set On Carrying Charges

WASHINGTON, June 27—The Interstate Commerce Commission will hold a hearing here on Monday on its proposal to require exhibitors to carry charges on film shipments by motor within five days after deliveries. Penalties are proposed for non-payment in New York, within a specified time.

The M.P.T.O.A., through its general counsel, Edward G. Levy, of New Haven, will oppose the adoption of the new regulations. Levy, it was (Continued on page 8)

“Lancers” Only Para. Reissue Next Season

Paramount will have one reissue on next season’s program as compared to three for the current season. The revival, “Lives of a Bengal Lancer,” will be sold on a separate contract.

The trio sold during the current season as the “Four Of Forever,” “Little Miss Marker” and “No Man Of Her Own.”

“Beau Geste,” which is listed as one of the big pictures on the 1937-38 program will be a remake. Paramount plans to put on a special advertising campaign for “Bengal Lancers.”

Allied Owners Now Out of Bankruptcy

Allied Owners Corp., builders of the Brooklyn Paramount and several theatres in upstate New York and Birmingham, Ala., and which has been in reorganization under the Federal Bankruptcy Act since June 22, 1934, when it was adjudicated as bankrupt, was discharged on Saturday in an order handed down by Federal Judge Robert A. Inch.

A plan of reorganization was approved several months ago and this (Continued on page 8)

Midwest Next In Expansion For Circuits

Report Two Considering Independent Deal

With Loew’s, RKO and Metropolit-ian having completed twenty deals in the east, and United Artists Theatre Circuit in a partnership arrangement with Robb & Rosenthal, and others, further expansion moves by major circuits are expected to be directed to the midwest, it was learned over the weekend.

Two major theatre interests are understanding negotiating a deal to either acquire or to purchase a part share in a midwest circuit operated by a prominent independent exhibitor. A former major theatre president also is reported after the same circuit.

One of the affiliated theatre groups is headed by bozos who started in the exhibition business in the city where the houses are located. The second circuit has discussed a deal for the houses involved, but could not get together because of the question of who would operate a partnership agreement were concluded.

The former operating head of one of the large circuits recently was active in production on the coast and is planning a comeback in exhibition.

He is reported to be backed by a major distributor with financial enter-

Expect Rejection Of Para. Officials

Election of officers of Paramount Pictures, Inc., is scheduled for today at the annual meeting of the company’s board of directors. No changes in the present slate headed by Barney Balaban, president, and Adolph Zukor, chairman, are anticipated. Balaban plans to leave for the coast tomorrow or Wednesday for a brief studio visit.

U.M.P.T.O. Has $4,000 For Paramount Fight

PHILADELPHIA, June 27.—A “war chest” of $4,000 to carry on the fight against Paramount’s allegedly unfair selling plan for 1937-1938 has been appropriated by the U.M.P.T.O. July— (Continued on page 4)

Radio News—Pages 7-8
MOTION PICTURE DAILY

Insiders’ Outlook

By RED KANN

MOTION PICTURE DAILY
(Related U. S. Patent Office)

Vol. 41
June 28, 1937
No. 159

HITLER is in a stew again.

An old practice of his, it might be remarked. This time, he’s kicking his leg and appearing in an article which appeared recently in The Manchester Guardian and which drew the conclusion varied art forms in Germany were not what they used to be. Thereafter, the Reich’s propaganda department, one of the busiest institutions in that controlled land, got busy and caused the Berliner Tageblatt, one of the greatest newspapers, to prepare the rebuttal.

“With the well-known German thoroughness we have assembled figures,” goes the Tageblatt and this is what it has found out:

More of the public went to motion pictures in 1936 than in 1932.

More individuals were employed in the film industry.

A greater number of the theatre’s active number of plays which make it Q.E.D. that more performers were employed.

That makes everything just dandy through those persistent, rose-colored Teutonic glasses.

However, by the representation that plays so essential a part in the German existence today, it may be more of the public are going to picture shows (1) because they are seeking escape and think they may find it or (2) because the hint has been dropped they had better—or you know what. In a state where films how to the beck and call of the boys sitting in the saddle, there can be less films or more films made, dependent upon the whim of the hour. We for once very much worries whether the film industry, as a commercial enterprise, is solvent or otherwise, all other factors mattering. Berlin—tomorrow is to be grudged. ‘em out and worrying later, if at all, about the balance sheet. On a plan such as this, obviously the employment roll will ascend. Ditto on stage plays.

So the radio audience has dozens? has it? We wonder exactly how the tally was arrived at. And, being magnanimous about it long enough to accept the dope on its face value, could it not be that men buying pretty busy endeavoring to pick up foreign stations for the low-down? Or listening to that mobile broadcasting unit which has been carrying some of the bigger of the rank and file and, by the doing, the Nazi administration a tripe screwer than usual? “Art in Germany is not nearly dead,” says the defender of the German ideology, “but, as in no other place in the world, really belongs to the people.” We wonder what an honest referendum would reveal.

Injunction Holds Up Nebraska Bank Night

OMAHA, June 27.—The Nebraska American distribution to “Look Out to Bank Night in Omaha by granting a temporary injunction against operation of the following: Street and Sewer Dept. ordered than the corporation, the Sweet Theatre, Nebraska, a recent case which probably will be reviewed in the Fall term.

U. A. Honors Exploteris

Richard Harrity of Loew’s, Rochester; Charles Baron of Shea’s, Buffalo, and the Bellevue, Niagara Falls, and Art Callin of the Chicago district are the three winners of the United Artists exploitation prizes for their work on "Mark of the Savage." In each case, the prize was for booking the above order, received $100, $75 and $50. Judges were A. W. Smith, Jr., Monroe Greenhal, Charles Leonard and Lowell Calvert.

G. B. Takes Wilcox Film

G. B. has acquired the rights for American distribution to “Look Out for Love,” starring Anna Neagle and Tullio Carminati, which was produced by Herbert Wilcox.

Protest Flag Use at Opening of “Marine”

(Continued from page 1)

Street and Sewer Dept. ordered that it be removed. Authorities have jurisdiction over such installations. The City Council at a recent meeting, however, had granted the Aldine permission to hire the street decorations for use in connection with the premiere of the film.

The decision in announcing the use of the flag for commercial purposes was adopted last night at the annual encampment of the F.V.W.

"Marine" Bookings Total 189

Warner reports 189 bookings already set on “The Singing Marine” for July 4. The film opens at the Broadway Strand on Wednesday.

Ascaps Forces Head West

E. C. Mills, chairman of the Ascap executive committee, is at Seattle this week to talk with Rudi Fuchs, M.Y. Sherman and George M. Cohan of the Ritz, Varisty and Empress. The pool will go into operation July 1, it is said, and will be welcome. F. & M.’s Plymouth, South St. Louis and the Tivoli, University City, to come under the management of the Ansell’s with F. & M. supervising and handling the booking. The latest F. & M. move will give the circuit 47 theatres in the local area. Two houses, the Uptown and Downtown Lyric were recently acquired from Clarence M. Turley and associates.

F. & M. to Pool Four

In South St. Louis

(Continued from page 1)

feted a five-theatre pooling arrangement. The Ascaps are expected back in New York by the time the pool is in full swing.

Kohn Forms Company

BALTIMORE, June 27.—Moe Kohn of the Europa, with David Brill and Joseph Krulich of New York, have incorporated the Films Arts Theatre Inc., and will take over the theatre property at 844 North Howard St. to remodel it.

Apology?

HAL B. WALLIS and Henry Selznick, production executives; Leon Leonidoff, stage director for the Music Hall; Edmund Low and Paul Cavanagh, actors, and C. M. Kelso, studio people, are due today from abroad on the Normandie.

JOSEPH J. RENN, assistant to Morris Goodwin, Republic, vice-president in charge of foreign sales, left by plane for South America on Saturday for business visits in Argentina and Brazil. Goodwin is now on the Champlain returning from a European trip.

A. H. McCaulne, RKO trustee’s representative, returns today from a speedy trip, including studio conferences and attendance at RKO’s national sales convention.

EDWIN H. MORRIS, vice-president and general sales manager of the Music Publishers’ Holding Corp., and Mac. Morris will arrive in New York from the coast today.

A. B. TYRELL, former managing director of RCA Photophone in Australia, is in Camden for a month before sailing to take up his new duties in China.

FRED W. LANGE, general manager of Continental Europe for Paramount, will sail on Wednesday on the Normandie for his headquarters in Paris.

BERNIE BROOKS, local Paramount salesman, has a new Pontiac and will put it to use tomorrow when he starts a circuit of upstate New York.

GERALD MARX, writer of Shirley Temple’s song, “That’s What I Want for Christmas,” is spending a week with his family in Detroit.

R. B. WILBY and wife arrive in New York today and will sail for Europe on Wednesday.

BOBBY CLARK, comedian, will leave today for the coast to appear in “The Goldwyn Follies.”

WILLIAM A. SCULLY is in Charlotte on a business trip.

DENVER

L. L. DENT and HARRY T. NOLAN on New York business.

SAM FENSTEIN in town on business.

Bert Nolan, former Denver salesman, is back at his job in Grand Junction after an illness.

J. J. GOODEEN, Rocky Ford, Col., to Philadelphia on business and to visit his parents.

Bert Burton resigned as manager of the Center.

L. K. JOHNSTON, former First National filmic hero here, was in Denver a few days on business.

HOVE on “Tom Sawyer”

Hollywood, June 27.—James Wong Howe has been assigned as photographer on Selznick International’s “The Adventures of Tom Sawyer.”
every day of the year

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a uniformly high standard of quality

DU PONT FILM MANUFACTURING CORPORATION
INCORPORATED

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PLANT . . . PARLIN, N. J.

SMITH & ALLER, LTD.
6656 SANTA MONICA BLVD., HOLLYWOOD, CAL.

DU PONT BETTER THINGS for BETTER LIVING through CHEMISTRY
U.M.P.T.O. Has $4,000 For Paramount Fight

(Continued from page 1)

has been designated as “Anti-Paramount month” and exhibitors have been requested not to play the distributor’s pictures or enter its exchange. Theatres disobeying the edict, including Warners, will be picketed. The U.M.P.T.O. erected a large sign on its Vine St. office designating the premises as strike headquarters against Paramount.

The board of directors of the theatre organization has also decided to ask all exhibitors to refuse one of this year’s product, claiming that many members lost money. It is also preparing a law suit to secure the release of “Souls at Sea” and “High, Wide and Handsome,” supposedly on the current program but held over until 1938.

Lewen Pizor, Charles Segall and Dave Barrist will attend the Washington protest meeting on Tuesday. The protest parade to the Paramount exchange has been deferred until their return.

Wood Urges Ohio ITO To Delay Para. Buys

WASHINGTON, June 27—Exhibitors are being exhorted by P. J. Wood of the I.T.O. of Ohio, to refrain from signing new contracts with Paramount until after the present meeting at the Carlton Hotel here on Tuesday, at which representatives of numerous theatre organizations are scheduled to act on the alleged switching of six Paramount pictures from last year’s contract to the 1937-38 list.

The six pictures which Wood charges were sold last year and will not be delivered, but will be re-sold on the new season contract are “High, Wide and Handsome,” “Souls at Sea,” “Gentlemen of the Road,” “Annapolis,” “Spawn of the North” and “The Count of Luxembourg.” He also charges that higher prices will be asked by Paramount for these pictures on the new contract than they were sold for last season.

Southern Exhibitors Meet at Birmingham

(Continued from page 1)

held Monday morning and will include the annual reports of officers and addresses by Ed Kuykendall, M. P. T. O. A. president, and Thomas E. Orr, circuit manager for the Tennessee Coal, Iron & R. R. Co.’s plant and qualifying rounds for the convention golf tournament are on the afternoon program, with an open house planned for social events carded for the evening.

The Tuesday business session will be devoted principally to talks and an open forum on unfair trade practices, committee reports and the annual election of officers. The dance and dance will be held Tuesday evening. O. C. Lam of Rome, Ga., is chairman of the convention committee.

Pickford-Rogers Wed

Hollywood, June 27.—Mary Pickford and Buddy Rogers were married yesterday at the home of Mrs. D. Lighton here. The Rev. James Hamilton Lash, pastor of the Hollywood Congregational Church, officiated.

NEW “Faces”

(RKO Radio)

Hollywood, June 27.—Lavishly produced, this revue literally pushes forward on the sheer weight of its numerous outstanding cast personalities and top-heavy credit list of writers and tunemakers.

Primarily a series of specialty acts, the picture also has its thread of story which, however, does not come to the fore often enough to become a real factor. Joe Penner, Milton Berle, Parkyakarkas, Harriet Hilliard, and Jerome Cowan dominate the proceedings, while seven different specialty acts are effectively spotted, with Derry Deane, the Three Choclateers and Lowe, Hite and Stanley showing to the best advantage.

Eight musical numbers, credited to various authors, are used, several of which may advance to the popular lists. Show girls are used advantageously in novelty routines, staged by Sammy Lee.

Leigh Jackson directed and Edward Small produced. The picture is massive in construction and may best be sold by concentrating on its cast names. It appears to be a natural for ‘de luxe houses but will, of course, do well wherever musicals are popular.

Production Code Seal No. 3,251. Running time, 102 minutes. “G.”

“I Cover the War”

(Universal)

Hollywood, June 27.—A rip-roaring action melodrama with comedy highlights which place it above its class, “I Cover the War” brings in a new John Wayne who combines he-manliness with a serio-comedy vein that win more feminine patrons to films of this type. The picture has fact action, a believable and plausible plot of newsreel cameramen, a bit of suspense and a try to make a natural comedy even through a story of a native boy who, with the British army, enters the fray.

Trem Carr and his associate, Paul Malvern, gave the production an excellent mounting. The photography by Harry Neumann stands out.

Wayne and Don Barclay, crack newsreel cameramen, are assigned to Samari to obtain film of the native revolt chief. They encounter difficulties with the leaders of the British army post there, who suspect some of the cameramen of smuggling guns to the natives. The pair unwittingly aid the rebel chief, and later obtain pictures of him, although they are captives. They escape and drive, wounded, into the army post to warn, by means of some of the films, the rebel ambush. Help is dispatched and the natives are put down. Love interest is capably supplied by Gwen Gaze, who, as the daughter of the British army post head, makes her American film debut.

Arthur Lubin has done a workmanlike job of direction from the satisfactory script of George Wagner of the Bernard McConville original.

Production Code Seal No. 3,302. Running time, 65 minutes. “G.”

Looking ’Em Over

“Tales from the Vienna Woods”

(Viennese Film Co.)

In addition to its gay, romantic story this film offers a liberal quantity of melodious Strauss music. The English subtitles serve well enough to interpret the story, but they are too far apart. It is pleasantly entertaining throughout. Foe Mondial, an Austrian company, produced.

A young count who is broke inherits an old castle. His friend prevails upon him to sell it to a rich American girl who is coming to Vienna. The daughter of the owner, who is in love with the man, helps them carry out the scheme and the rest is a round of parties, flirtations, singing and finally the romantic difficulties are agreeably settled. There is not a serious note in the whole film.

Of the cast Magda Schneider is the only name familiar here. Leo Storch is another lead, gives a robust comedy performance in a W. C. Fields vein. Others include Wolf Albach-Retty, George Alexander, Truus Von Aalten and Oscar Sabo. The Strauss theme is played delightfully.

Reviewed without production code seal. Running time, 85 minutes. “G.”

Short Subjects

“Big League”

(Van Beuren-Radio)

The multitude of baseball fans will welcome this short. It shows the various teams and personalities of the national game doing their stuff in winter training quarters. It is well filmed and enlighteningly narrated. Reviewed without production code seal. Running time, 11 mins. “G.”

“Rhythm of the Game”

(Ric-Paramount)

Professor Ted Husing tests the audience by running the varied sounds connected with different sports. He lets them guess and then pictures the particular activity. It is interesting material, entertainingly done. Production Code Seal No. 61,637. Running time, 10 minutes. “G.”

“The Impractical Joker”

(Fleischer-Paramount)

Betty Boop is driven frantic by the tomfoolery of an imbecile character. She finally sets her grandfather after him, and when he is taken through the wash he stands up in the garbage can. It is fast moving comedy with clever animation. Production Code Seal No. 6,342. Running time, 7 minutes. “G.”

“Paramount Pictorial P 6-12”

(Paramount)

This issue is made up of scenes of wealthy Mexican ranchers indulging their tastes in fancy clothing and sadlerly, beautiful seascapes in color with comment by David Ross, and interesting glimpses of the workings of the Bureau of Standards. Production Code Seal No. 61,644. Running time, 10 minutes. “G.”

Produce Film in Cuba

WASHINGTON, June 27—It is understood that the Royal Advertising News Co. of Havana is now producing a picture for distribution to the exploit of “Chan Li Po,” a fictitious Chinese detective radio character of high popularity in Cuba, according to a report to the U. S. Dept. of Commerce from Assistant Trade Commissioner John P. Perry.

The film, which will probably be from 6,000 to 8,000 feet in length, will be enacted by local actors.

Wall Street

Stocks Off on Board

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Little Bond Trading

RKO (at 41 pp.) 106 105 1%
NEW TOOLS

LABORATORIES are today doing what was long thought impossible. With the aid of Eastman Fine-Grain Duplicating Films they are producing duplicates of such high fidelity that they equal the originals in quality. These special Eastman films are important new tools that will substantially aid the motion picture industry. Eastman Kodak Company, Rochester, N.Y. (J.E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN Fine-Grain Duplicating Films
Columbia to Have 50-60 Next Season

(Continued from page 1)
foreign affairs; Lou Rosenfeld, Canada; Lou Weinberg and Louis Astor, on circuits; Max Weinfield, short subjects; Al Seligan on accessories; Sam Liggett on non-theatricals, and Maurice Grad on sales promotion.

The delegates to the convention are as follows:


H. S. Stulz, T. Baldwin, W. Bradfild.


Salt Lake City—Robert Kraus, manager, salesmen: K. Lloyd, W. G. Seib, H. Green.


Other offices: George A. Cohn, general sales manager; Dave Cogal, general sales manager; A. C. Bass, Toronto manager; Jack Allen, Cincinnati; E. Neaf, Los Angeles; C. Stahl, Vancouver manager; W. Elman, Montreal manager, Joe Lieberman, St. John manager.

Columbia Chatter

LOS ANGELES, June 27.—ABE MONTAQUE, general sales manager, supervised the group meetings aboard the convention ship and helped put everyone in the proper frame of mind.

JOE MCCONVILLE never lost his geni- uality all during the trip west. He listened to everyone’s speeches and then spent most of the time after his arrival polishing up his brief message to the ladies.

BILL BRENNAN, print department manager, was making his first trip to the coast and wanted to know: “Is it true what they say about Hollywood?” He found out the answer.

Mideastern Division Manager SAM GALANTY proved to be the Beau Brummel of the trip, as usual.

SAM LIGGET, head of the non-thea- trical department, had a fund of swell stories that kept the smoking room gang going all the way out. And he was the biggest guy in the lot when he realized, upon his arrival, that he had told all his yarns—and no one wanted to hear them a second time.

One of the highlights of the trip was LEO JAFFEE talking to himself. When RUBE JACKSON asked him about it, Leo said: “I’m counting up to 10,000,000. They’ll ask me a lot of questions about figures out on the coast and I want to be sure I know them all.”

VINCE BORELLI, who handles exchange operations, wants to win back the metropolitan handball championship. So all the way in Vince tried balancing on the observation platform.

TIM O’TOOLE, Boston branch manager, joined the party in Kansas City where he had been spending some time with his son who just graduated from the State University there.

District Manager NATH COHN tried hard to make up a bridge foursome all the way out. But possible partners, knowing his weakness for psychic (?) bids, shied away from him.

CHARLES ROBERTS, the foreign de- partment executive, had been all over the world, except Hollywood.

Shalit, Galanty Advanced

LOS ANGELES, June 27.—Carl Shalit, central division manager of Columbia, and Sam Galanty, mid-eastern division manager, have been given added duties. Shalit will handle St. Louis and Kansas City additionally, and Galanty will handle Cleveland, in addition to Washington, Cincinnati and Pittsburgh.

Cohen Purchases Story

Hollywood, June 27.—Emanuel Cohen has purchased the Collier’s magazine serial, “Call Back Love,” by Rose Franken and William Brown Meloney, as a starring vehicle for four-year-old Kitty Clancy. Madly Correll and John Payne are tenta- tively set for the adult leads. Also on Major’s list for the child is “Angel Eyes,” story by Andre Correau.

Steele, Jamieson Quit

Hollywood, June 27.—Joseph Henry Steele has quit his associate producer post at Monogram in the middle of production on “Luck of Roaring Camp.”

Hazl Jamieson has resigned as story editor, and is being replaced by Renaud Hoffman.

Raft Is Called Back

Hollywood, June 27.—George Raft, who has been recalled from New York where he had gone after the Louis-Braddock fight, for the start of his next picture, “You and Me,” in which he will co-star with Sylvia Sidney, is scheduled to open July 10.

W. S. Wilder Recovering

Novato, June 27.—William S. Wilder, who succeeded Morton G. Thalheimer as president of the M. P. T. O. is convalescing after being ill in a local hospital several days.

Merrill to Start July 1

Pittsburgh Stations Reap Strike Harvest

PITTSBURGH, June 27.—The biggest break the five Pittsburgh radio stations have ever had was the two-day strike by newspapermen's unions, during which time publication of the Post-Gazette, the Press and the Swift, actually stopped. WRAC, WCAE, WJAS, KQV and WWTV were all swamped with spot announce- ment programs and was informed that she wanted it for a wedding. Informed that NBC does not rent out its studio, the caller signed in disappo- intment: "Gee, what swell publicity we both going to miss?

WBT Takes Ad Space In Telephone Books

CHARLOTTE, June 27.—A neat ad- vertising device made its bow on the front cover of the Charlotte, N.C., Asheville, N. C. and Lincolnton, N. C., telephone directories this week. A two-by-four-inch space was secured for the lower right hand corner reads: "1080 on your radio dial brings you the Colum- bian Network station WBT—the Caroli- nias' finest programs." The ad also states that WBT is located in the Wakefield Bldg., is owned and operated by the Charlotte Observer Co. and is called by the number 3-7107. A space one-by-two inches in size on the edge of the ad shows the station's vertical transmission antenna, a blue background, with a white ban- ners blowing on which is printed in black lettering: "WBT 1080 AM.

The same amount of space and in the same spot has been contracted for by WBT General Manager William A. Smith, Jr. on telephone direc- tories in all the larger cities and towns in North and South Carolina.

KMPC Sued on Contract

LOS ANGELES, June 27.—Robert Noble and J. Earl Salter, exponents of a plan which would pay 25% weekly to every person over 60 years of age, today filed suit for $150,000 against the Beverly Hills Broadcasting Co., owners and operators of KMPC, asking for illegal abortion of a con- tract. They asserted they negotiated a 25- year contract from September 1949 and that last month it was broken by the station without proper notification.

Warning Sign Gibbons

Floyd Gibbons' "Your True Adventures" series, heard over CBS and sponsored by Colgate-Palmolive-Peet through Benton & Bowles, has been signed for pictures by Warners. The schedule is for 13 shows. As in the radio series, Gibbons will serve as commentator in the film dramatiza- tions.

Bronson Shifted at WCOL

COLUMBUS, June 27.—Edward Bronson has been named program manager and publicity director of WCOL, NBC outlet, with Robert Seidel remaining as continuity and production. Seal will continue his noon "Judging Reporter" and his Friday night "I Need a Job" program.

Ray on Shakespeare Music

Victor Bay, CBS staff conductor, has been named to direct the symphony orchestra which will provide the music for the cycle of Shakespeare dramas to be given over CBS weekly beginning July 2.

Paper Inaugurates Station in Quebec

SHERBROOKE, Que., June 27.—A new broadcasting station, CHLT, operated by the French-language newspaper La Tribu, was officially opened here yesterday. An inaugural program fea- turing the Bishop of Quebec, John Bourque, Minister of Public Works, and Mayor Emile Rioux was aired at noon and additional celebrations con- tinued until 10:15 P.M. Local talent will be co-starred with picked-up programs it was announced by Marcel Prevost, who has been named director of programs.

WIP's New Antenna Nearing Completion

PHILADELPHIA, June 27.—Construc- tion of WIP's new vertical radiator antenna has been completed and will be in operation July 20. The tower, the latest of its type, was manufactured by the Blaw-Knox Co., and was constructed and erected under the supervision of Clifford C. Harris, WIP's technical supervisor.

New Station Sought At Amarillo, Texas

WASHINGTON, June 27.—Application for authority to construct a new broadcasting station at Amarillo, Tex, has been filed with the F. C. C. by W. C. Irwin. The station would operate on 1,500 kilocycles with a power of 100 watts night and 250 watts day.

Application was also received from KSEL, Pecos, Tex., for an increase of night power from 250 to 500 watts.

More Radio—Page 8
Radio Personalities

FRANK BISHOP of KEFEL, Denver, is a visitor here, arriving Saturday from Chicago. . . Gordon Smith, president of the New York American, has joined N. W. Ayer & Son, Inc., in an executive capacity. He has been assigned to the Corning, Conn., office and will continue to handle the "Kidoddlers," instrumental and vocal quartet, which have been signed by NBC artistes. . . . Rear Admiral Roy M. C. Childs, wife of the orchestra leader, is vacationing in New York. Ditto for Helen Oldsen of the WGN program department in Chicago. . . . Don Bestor's orchestra has been booked by CRA to play three New England dates, August 27 through 29. . . . Alexander Woolcott's "Town Crier" series signs off for the summer July 6. . . . Bob and Montana Slim set for the Hammerstein "Music Hall" July 6. . . . Irene Bordon will be the featured guest on "Men Only" on Whn tonight. . . . Bobby Breen will be interviewed by Elia Schallert July 2 over the NBC networks. Fred and Dixie Dunbar will be Walter Winchell's guest July 4 . . .

The William Morris agency will handle the booking of all radio, film and personal appearances of Joe Louis, according to a recently appointed permanent agent on Kay Kyser's Mutual series, and will travel around the country with the band. . . . Mark Warrow has added five arrangers to his staff. . . . Buddy Ebsen is en route to New York from Hollywood with Fred Foy and will be the guest star on the Chase & Sanborn series July 4 . . .

Ken Roberts, CBS announcer, is readying for a summer cruise. . . . Edmund Lowe will be on the Sealtest "Sunset Boulevard" party July 12 and Russ Lyon's orchestra, broadcasting from Cincinnati via the WLW line, will be at the Hotel Pittsburgh Saturday. . . . Jack Osterman and Marion Martin will be Jack Egan's first big band when he brings his "Broadway Newscard" back to Whn Tuesday.

Museum Sets 9 Shows
A new series of nine broadcasts, to be presented by the Museum of National History magazine, will be heard over CBS beginning July 6, from 5:45 to 6 P. M., E.D.S.T., and weekly thereafter until the schedule has been fulfilled. The program will be titled "Adventures in Exploration."

Grossbeck a Vice-President
Kenneth Grossbeck, executive with Rutherfarr, & Ryan, Inc., has been made a vice-president. He was formerly president of the concern and was at one time chairman of the New York Council of the American Ass'n of Advertising Agencies.

"Vass Family" Re-Signed
The "Vass Family," which has been heard on radio for several years, performers on the Ben Bernie American Can Company, has been signed for an additional 13 weeks of broadcasting on the show.

Out Hollywood Way

HOLLYWOOD, June 27. — Jimmy Newell, radio singer, has been signed by the Grand National for five pictures, first assignment being "Something to Sing About," and the next four in a series to be produced and directed by Arthur Smith, M-G-M assistant director, has been assigned to the "Treasure of the Mounted." Renfew of the Mounted.

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Opposition to Plan for RKO Meets Attack

Rickaby in Summation At Final Hearing

Opposition to the proposed plan of re-organization for RKO was attacked as coming from "an insignificant minority" by H. C. Rickaby, attorney for the Atlas Corp, proponent of the plan, in his summation in the final hearing on the plan yesterday before Special Master George W. Alger.

Rickaby charged that less than 10 per cent of the outstanding common stock held by others than the Atlas Corp, and RCA had filed objections to the plan in contrast to the unanimous agreement of creditors and a large portion of stockholders.

Joseph M. Cohn, associate counsel for the independent protective committee for common stockholders, countered with an assertion that the Atlas

(Continued on page 21)

U. S. Producers Seen Cleared of Charges

By JAMES LOCKHART

MEXICO CITY, June 22.—Present indications are that certain American producers will be fully cleared of charges of setting up a monopoly in Mexico to the disadvantage of the home industry, lodged with the Federal Attorney General.

The official is investigating the accusations.

Representatives of Hollywood companies who have testified in the probe denied that such a monopoly exists and told the Attorney General that while they are out to do all they can to have their wares as widely exhibited as possible in Mexico they have

(Continued on page 13)

20th-Fox Hurrying New Season Product

Hollywood, June 28.—Twenty-Sixth Century-Fox is getting into its new production at a fast pace. Camera work on nine has been finished, seven are in production and five more are to be started in July, according to Darryl F. Zanuck.

The completed films are: "Think Fast, Mr. Moto," "One Mile from Heaven" and "Borneo." Films now being edited are: "You Can't Have Everything." "Love to Look At," "Love Under Fire," "Wild and "

(Continued on page 13)

Radio News—Pp. 20-21

Sniff! Sniff!

Hollywood, June 28.—Paramount says Theodore Reed, while directing Bing Crosby's "Trouble or Nothing," tried odors to stimulate players.

Mint at 4 P.M. had a stimulating effect, the publicity department reports. In New York it works almost any time after 11 A.M., it is said.

Crosby and Mary Carlisle made love best with heliotrope floating around. Martha Raye was funnier with geranium, Andy Devine liked violet.

The electricians reacted to the smell of juniper, but the prop men craved the delicate aroma of wilted rosebuds.

Sniff! Sniff!

By PIERRE AUTRE

PARIS, June 28.—The French Contingentment (quota) regulations, which have been in effect since 1935, have been extended for one year from July 1, 1937, to June 30, 1938, in accordance with a Government decree.

The main provisions of the quota are as follows:

Only 94 dubbed foreign films may be released in France each six-month period, referring to films of more than three reels in length. The dubbing of the films must be done in studios situated on French territory.

Warners to Use Its Players in England

Warners will send stars and featured players to England from time to time for pictures to be made by Irving Asher, production head at Tedington studios, Hal B. Wallis stated yesterday on his return from a six-week trip to London, Paris, Switzerland and Austria.

Glenne Farrell has just returned

(Continued on page 21)

Film Stars on Air Hit by Kuokendall

BIRMINGHAM, June 28.—Radio broadcasting by film stars has gone "beyond the bounds of common sense," declared Ed. Kuokendall, president of the M.P.T.O.A., addressing the South-eastern Theatre Owners Assn here

(Continued on page 21)

Columbia 60% Sold, Sales Forces Told

LOS ANGELES, June 28.—Columbia had sold 60 per cent of the country before the convention opened, Abe Montague, general sales manager, reported to the sales force today as business sessions of the company's annual sales convention got under way at the Ambassador Hotel here.

The result of the record advertising sales drive was said by Montague to be 85 per cent greater than the advance sales last year. Montague will

(Continued on page 16)

Columbia Renewing Montague Contract

LOS ANGELES, June 28.—Abe Montague's contract as general sales manager of Columbia has been renewed. Harry Cohn, president of the company, told the delegates at the annual sales convention at the Hotel Ambassador here today.

Cohn also said that he and Jack Cohn, vice-president, will award personal bonuses to the salesmen in the "Sweepstakes Drive" next year.
“High, Wide” Dated July 21 for Astor

“High, Wide and Handsome” will open at the Astor on a two-a-day policy July 21. General release date for the picture is Jan. 1. “Captains Courageous,” which garnered $9,200 for the seventh week, will bow out July 5, which will give Paramount two weeks to prepare the theatre for its roadshow attraction.

“Slave Ship” is expected to wind up a second week at the Rivoli tonight with approximately $30,000.

To Attend Meet on Para.

Cleveland, June 28—George W. Erxleben, secretary of the Cleveland M.P. Exhibitors’ Ass’n, will be the only Cleveland exhibitor representative at the Paramount meeting, to be held in Washington tomorrow when action will be drafted regarding “Paramount’s holding on the key to the picture,” announced the younger yesterday.

N. E. Group to Decide

Boston, June 28.—The attitude of all the New England towns toward the action against Paramount’s release policy as agitated by P. J. Wood of Ohio will be decided within the next day or two.
DON'T BUY BLUE SKY!

An interesting thing is happening.
M-G-M's phenomenal line-up of
SUMMER HITS FOR IMMEDIATE RELEASE
Has stolen the thunder
From the talk, talk, talk of NEXT YEAR!
That's quite natural
Box-office facts are much more
Satisfying and profitable than
Buying blue sky!
HITS END ALL ARGUMENTS!

And when a company releases a Multi-Million Dollar line-up in the Summer as well as all year ’round and does it year after year, then there’s only one answer, M-G-M!

"DAY AT THE RACES"

is off to a flying start with Hold-Overs everywhere. It’s just one of your sensational Summer Festival!

ANOTHER GIANT M-G-M HIT ADDED TO THE LINE-UP!

The reception of exhibitors to M-G-M’s idea of releasing many of its Biggest Hits when you need them most has been so overwhelming that we announce still another Giant Entertainment, “THE FIREFLY”, Jeanette MacDonald’s new triumph following “Maytime”! Imagine!

READ ON QUICKLY!
“M-G-M, Give Me Extra Time!”

Above is a composite photo of 10,000 showmen who are the lucky exhibitors of M-G-M’s Multi-Million-Dollar Summer line-up!

(Isn’t it logical—go on please!)
Keep Your Booking Schedule Wide Open! Every Hit Merits Plenty of Extended Time!

ALL ROADS LEAD TO YOUR BOX-OFFICE THIS SUMMER! YOU'VE GOT THE M-G-M LINE-UP!
Yes, it’s true, another “Maytime” in mid-summer! Her new triumph of song and romance and thrill! Oh, Mr. Showmen, we’ve added another Giant Hit to your Multi-Million-Dollar Festival!

(and wasn’t it smart to follow the romantic front page accounts of her true-life romance! Next page!)
BIG!

JEANETTE MACDONALD

in

"THE FIREFLY"

with

ALLAN JONES

WARREN WILLIAM

Billy Gilbert • Douglas Dumbrille

A Robert Z. Leonard Production • Screen Play by Frances Goodrich and Albert Hackett • Based upon the Book and Lyrics by Otto A. Harbach • Adaptation by Ogden Nash • Music by Rudolf Friml • Directed by Robert Z. Leonard • Produced by Hunt Stromberg
THEY’RE TRYING TO BE MODEST ABOUT IT ALL!

But “DAY AT THE RACES” in June outgrosses “Night at the Opera”, a Thanksgiving holiday release! That’s dandy!

EXTENDED TIME!
(Remember, we urged you to do it!)

2nd WEEK! “DAY AT THE RACES”
And more Hold-Overs as we go to press!

*Boston, Mass. . . . State
*Boston, Mass. . Orpheum
Columbus, Ohio . . . Ohio
Harrisburg, Pa. . . Regent
Providence, R. I. . . State
Wilmington, Del. . Loew’s

St. Louis, Mo. . . . State
Salt Lake City . . . Paramount to Studio
Denver, Colo. . . Orpheum
Milwaukee, Wis. . Milwaukee
Kansas City, Mo. . Midland

Houston, Texas . . . State
Nashville, Tenn. . Vendome
New Orleans, La. . State
Philadelphia, Pa. . . Fox
Pittsburgh, Pa. . . Penn to Warner

Reading, Pa. . . . Colonial
Buffalo, N.Y. . Great Lakes
Cleveland, Ohio . State to Stillman
*Los Angeles, Calif. . State & Chinese to United Artists & Wilshire

“Oh, Leo! What next?”
Turn and See!
LEAPING LEO IS LEAPING because Hit follows Hit! Isn't it lovely!

"CAPTAINS COURAGEOUS"

Opened to whirlwind business in its first five engagements!
An exploitation natural, and how it builds!

Extra! At Press Time!
HELD OVER 2ND BIG WEEK IN ALL OPENING SPOTS!
AS WE GO TO PRESS! NEWS FLASHES ABOUT LEO’S AMAZING SUMMER HITS!

ROBERT TAYLOR • ELEANOR POWELL
“BROADWAY MELODY OF 1938”

First Studio Preview assures one of the Greatest Hits of M-G-M History!

WILLIAM POWELL • LUISE RAINER
“THE EMPEROR’S CANDLESTICKS”

Watch the trade press for the raves following its advance Coast showing!

“PARNELL” HOLD-OVERS! Watch it Build!
CLARK GABLE, MYRNA LOY SO ROMANTIC!

2nd Week:
Detroit, United Artists; Toledo, Valentine; Baltimore, Century; Spokane, State; Philadelphia, Stanley; San Francisco, Paramount; Boston, State; Boston, Orpheum (day and date); New York, Capitol

“GOOD EARTH” CAMPAIGNS READY!
Showmen are planning for the clean-up!
M-G-M has marvelous material! Get set!

EXTRA!
As we leap to press!
“BETWEEN TWO WOMEN”
FRANCHOT TONE, MAUREEN O’SULLIVAN, VIRGINIA BRUCE
Sensational Preview!
Talk of Coast! Watch!

“As Cool as a Polar Bear!“
Your Summer Motto thanks to Leaping Leo!
...turn coolly to next page!
BIRD'S-EYE VIEW OF THE PUBLIC!

What do they know or care about Seasons!
They’re interested only in what you’ve got on your screen!
M-G-M exhibitors have the most amazing line-up ever released in Summer or Winter!
And M-G-M exhibitors know that it will be equally true Next Year as it always has been before!

M-G-M NOW!
M-G-M ALWAYS!
“Looking ’Em Over”  

**“The Hoosier Schoolboy”**  
(Story)  
Fine entertainment for the family trade. Here is a down-to-earth story that borders on the tear-jerking, but is nevertheless moving. It also serves as another step forward for Mickey Rooney. His featured role affords acting possibilities that he emerges from with distinction. The plot is a simple tale, set in a small Indiana town. Young Rooney is a probable victim of poverty due to the death of his father. However, he is good at the Fifth Avenue in its second week and it moved to the Blue Mouse for a third week. Total first run business was $42,000. Average is $36,500. Estimated takings for the week ending June 25:  

**“SLIM” (W.B.)**  
**MIDNIGHT COURT** (W.B.)  
BLU-FIFTH AVENUE—(2 weeks), 5c-40c-55c, 7 days, 1st wk. Gross: $1,200. 2nd wk. extended run from Orpheum. Gross: $1,400. (Average, $1,300)  
**PARNELL** (M-G-M)  
REEL—FIFTH AVENUE—(2 weeks), 5c-40c-55c, 7 days, 2nd wk. Gross: $4,200. (Average, $1,400)  
**A STAR IS BORN** (U.A.)  
LIBERTY—(1,800), 30c-35c-40c, 7 days, 7th wk. Gross: $4,750. (Average, $675)  
**MET HIM IN PARIS** (Para.)  
MUSIC BOX—(890), 30c-40c-55c, 7 days, 4th wk. extended run from Fifth Avenue. Gross: $2,100. (Average, $300)  
**MOUNTAIN MUSIC** (Para.)  
ORPHEUM—(640), 30c-40c-55c, 7 days, Gross: $1,650. (Average, $235)  
**MICHAEL O’HALLORAN** (Republic)  
PALOMAR—(1,100), 25c-35c-40c, 7 days, Vanished: $3,500 Gross: $2,400. (Average, $340)  
**A JOB IN JAPAN** (RKO)  
FIFTH AVENUE—(2 weeks), 5c-40c-55c, 7 days, Gross: $1,425. (Average, $210)  
**THE 15TH CHAIR** (M-G-M)  
PARABOARD—(3,500), 30c-40c-55c, 7 days, Gross: $7,100. (Average, $2,000)  

McLaglen, Menjou Cast  

Hollywood, June 28—Victor McLaglen,مينجو، who have been added to the cast of the first Gracie Fields picture for 20th Century-Fox, are on their way to England for start work in “He Was Her Man.” Maurice Sigler and Arthur Chesney who will write the picture are now in England with William Goets, assistant to Darryl Zanuck. Sam Engel, who will be the producer on the picture, is now completing details on his last picture here. He plans to sail for England in a few weeks.  

Monogram in Handky Deal  

KANSAS CITY, June 28—Distribution of Jam Handy industrial films has been taken over for Western Missouri and Kansas by Monograph Pictures of Kansas City, Inc. Ralph Abbott of Jam Handy was here this week making arrangements.  

Plan Bronx Reel House  

Newsreel Theatres, Inc., which operates the newsreel house at Broadway between 46th and 47th Sts., has taken over a house on Kingsbridge Road in the Bronx, which will be remodeled as a newsreel unit.  

Bloch Leaves M-G-M  

Bertram Bloch, head of the New York story department of M-G-M, has resigned to devote his time to play and screen writing.  

G. N. Ready with 12  

Hollywood, June 28—Grand National will have a summer schedule of 12 pictures shooting the minimum capital from $10,000 to $30,000, the studio, by the addition of $2,000,000 of six per cent cumulative preference shares capital, and 1,500,000 shares of first preferred stock. The announcement follows the merger of all of One World Theatrical Properties, Inc., and is preparatory to a big public issue of debentures by Philip Hill & Partners in the near future.  

Odeon Increases Capital  

LONDON, June 19—Odeon Theatres (Holdings) Ltd., has increased its £2,000,000 capital from £10,000 to £30,000,000 by the addition of £2,000,000 of six per cent cumulative preference shares capital, and 1,500,000 shares of first preferred stock. The announcement follows the merger of all of One World Theatrical Properties, Inc., and is preparatory to a big public issue of debentures by Philip Hill & Partners in the near future.  

Tuesday, June 29, 1937  

French Quota Is Extended For One Year  

(Continued from page 1)  
within four months from the date the request is filed, certified by payment of $5,000.  

Foreign films in original speaking versions may be shown in only five theatres in Paris and 10 in the provinces. Specifications may be made by the Minister of National Education. Cartoons are excluded from these restrictions.  

All contracts concerning public projection of a film will not be available until three full days after the official trade show or the first public showing.” This clause was inserted for the purpose of halting blinding book- ing.  

U. S. Producers Seen Cleared of Charges  

(Continued from page 1)  
no interest in placing stumbling blocks in the way of development of the Mexican industry.  

* * *  

The extent to which American pictures dominate this market is demonstrated by the report of the Government Press and Publicity Dept. during May, of the 102 pictures it passed for exhibition here 93 came from Hollywood, six were German, two French and one Mexican.  

* * *  

A production and distribution company, Puebla Films, S.A., has been established in Puebla City, capital of Puebla state, by foreign and Mexican interests. Dr. Alex G. Perry, widely known physician, is president and general manager of the enterprise which is the first of the kind in Puebla.  

New Ticket Tax Bill Passed in St. Louis  

St. Louis, June 28—Several tax measures, including the graduated ticket tax, have been pushed through by the Board of Aldermen. This tax begins at one cent on admissions of 75 cents or less, two cents on tickets over 75 cents and up to $1, five cents on $1.01 to $2; six cents between $2.01 and $3, seven cents between $3.01 and $4 and ten cents above $4.  

The proposed five per cent tax on advertising has been cut to two per cent and passed. The measures are now up to Mayor Dickson.  

20th-Fox Hurrying New Season Product  

(Continued from page 1)  
Woody,” “Charlie Chan on Broadway” and “Hot Water.” The seven in production are: “Ali Baba Goes to Town,” “Heidi,” “Life of a Lantern,” “Spy,” “Danger—Love at Work,” “Water Dogs,” “What a Woman!” “In Old Chicago,” and “Stanley and Livingston.” The five scheduled for release this fall are: “Danger—Love at Work,” “What a Woman!” “In Old Chicago,” and “Stanley and Livingston.” The five scheduled for release this fall are: “Follow the Sun,” “Life Begins in College,” “Thank You, Mr. Moto” and “Pigskin Parade.”
Every seat in house sold out at $5.50 4 days in advance; Police estimate 100,000 lined streets for opening; Over-flow business continues over weekend as crowds make every show SRO at $2.20 top; Critics join audiences in unparalleled ovation!


The triumphant climax of 20th’s
REWINKIE" WORLD
DAS GREATEST EVENT
IN HISTORY!

Rudyard Kipling's
NEE WILLIE WINKIE
starring
SHIRLEY TEMPLE
and
VICTOR MCLAGLEN

with
C. AUBREY SMITH
JUNE LANG
MICHAEL WHALEN
CESAR ROMERO

Constance Collier
Douglas Scott

Directed by John Ford
Associate Producer Gene Markey

20th Century Fox
Darryl F. Zanuck
in Charge of Production

smash 1936-37 season!
Fortington Is Out as Member Of Para. Board

(Continued from page 1)

become the storm center around which all of the internal turmoil which ended with the election of Balaban to the presidency, raged. During the past year he has attended no meetings of the board.

Paramount officers who were re-elected yesterday are Adolph Zukor, chairman; Balaban, president; Stan- ton Griffis, chairman of the executive committee; Neil F. Agnew, Y. Frank Freeman, Henry Herzon and John W. Hicks, Jr., vice presidents; Austin C. Keough, vice president and secretary; Walter B. Colek, treasurer. Mayer has received, assistant treasurer; Fred Mohrhard, assistant treasur- er; Norman Collyer, Jacob H. Karp and Frank Meyer, assistant secretaries.

Members of the executive committee reelected, in addition to Griffis, and Balaban, Stephen Callaghan, Harvey D. Gibson, Duncan G. Harris, John D. Hertz, Maurice Newton and Zulek. Balaban and Griffis left for the coast by train following the meeting.

Mayer Receives Medal

Hollywood, June 28.—Louis E. Mayer has been awarded the American Czecho- slovakian Consul Janovsky the medal which is awarded for "David Copperfield" by the Press Gang of Budapest, which considered the picture the most outstanding shown in Prague during 1936.

Columbia 60% Sold, Sales Force Told

(Continued from page 1)

announce the new product for the 1932-38 season at the convention to-morrow.

The revisions were opened by Harry Cohn, president, who introduced Jack Cohn. The latter congratulated the salesmen.

The meeting was told today that four Frank Capra pictures, "Lady for a Day," "Broadway Bill," "It Happened One Night," and "Mr. Smith Goes to Town," will be offered for immediate release in advance of the regular contract dates. The agreement, sold on a special contract basis, and an advertising campaign will be started immediately.

Columbia’s $1,500,000 studio expan- sion program has been completed, the convention was informed, and vir- tually all of the new building or construction, was shown. In a little more than a year, it was said, Columbia has replaced a good portion of the building for the concert of the lot, and has acquired more than 50,000 additional square feet of stage space. Among the new buildings re- taining the stage and the building of four stories for executives, ac- counting and business departments, dir- ectors and lawyers in the first floor of the building, a new sound recording and dubbing studio, a new garage and dressing room, a first floor re- duction room, a portrait studio, a studio hospital, electrical, scenic and carpenter shops, and others.

Shorts Department Moved

The subject department has been moved to an annex studio and a new studio building for directors, writers and players.

Now in work are: "It's All Yours," "The Romance of the Railroad," "The Old Truth," and several other features are about ready to go before the cameras. Also in the works is a feature which comprises the "Montague Sweetstakes" sales drive to be made today by the convention by Joe McConville, sales supervisor, as fol- lows:


The National Manager's Trophy, for the best general performance from July 1, 1936, to May 1, 1937, was won by Cin. Sam Moon, the southern division manager. Choices in this group are Atlanta, Oklahoma City, Chicago, Cleveland, Dallas, Minneapolis and New Orleans.


Vacate "Theodora" Injunction in N. O.

New Orleans, June 28.—Judge Byrnes today vacated the temporary injunction sought by the United The- atre Owners to restrain Columbia from releasing "Theodora Goes Wild" to any but United houses. As the matter now stands, Columbia may release the film to opposition houses. However, distribution of "When You're in Love" and "Lost Horizon" must await a separate court decision. Costs have been assessed on United.

The court has allowed United to submit amended petition, while their charges but the belief here is that the case will be dropped, since expenses and attorneys' fees will consume the proceeds even if the circuit is victorious.

Buck Jones to Columbia

Hollywood, June 28.—Columbia today stated that Buck Jones will produce and star in eight films yearly for the company, and two current Universal pictures are completed.

Writer Jurisdiction Negotiations Begin

(Continued from page 1)

Playwrights, reading a statement at the conference in the office of Dr. Towne Nylander, board director, that the object of the conference is to bring about a settlement in the controversy over jurisdiction in the theater, agreed that the jurisdictional conference will be held by the board of directors, and that a final settlement shall be established. The agreement specifies that the machinists enter the studio basis pact, but no agreement has been reached. The agreement will be presented to the various unions, and the conference will be held until next April, when the first of the annual conferences will take place.

Pickets Are Withdrawn

Kansas City, June 28.—United M. P. Operators, Missouri-chartered independent group, has withdrawn its pickets from the Bijou and the Bijou-Orpheum, where pickets served several weeks this week and where pickets of the independent group, where the U. M. P. O. pickets retaliated picketing of the house by I. A. T. S. E. Local 170.

K. C. Theatre Demands In Kansas City, June 28.—Felix Snow, I.A.T.S.E. representative, here to speak to members of the Jo-Jo Theatre Employees' local, an international afiiliate, explained the terms of agreement proposed June 19 for theatre operators, and working conditions, to Fox Midwest theatre managers of Kansas City Mon- day. First run managers, outside of the Fox Tower and Fox Upham, have forwarded the demands to their home offices, and independent exhibitors here have not indicated what they will do.

The proposed agreement was sent to all Kansas City, Mo, theatres with the request that the theatre employ operators other than those belonging to I.A.T.S.E.

Union Hits Chain Tax

Madison, June 28.—Labor again went to bat for circuit theatres when nightclubs and other businesses representing the Wisconsin Ass'n of Stage Employees and Projectionists, appeared before the House Committee of the state legislature to oppose the Grobschmidt chain theatre tax bill on the ground that its passage would result in lower wage standards.

B. J. Miller, Milwaukee, representative of Fox and Warner-Saxe Theatres, also appeared against the bill.

Charter in Record Time

Cincinnati, June 28.—A record for quick action is claimed by N. W. Hatwood, regional director here, when he issued a charter to employes of two Clarks- burg, W. Va. theatres at 3 P.M. one day and a contract was signed at 9:30 P.M. the same day.

For Air Express

Shortest, Fastest — Coast to Coast

General Air Express Gives—

Fasts available service. Immediate pickup with direct delivery to first plane out. Immediate delivery to consignee any hour, day or night—Saturdays, Sundays and holidays. First-class service guaranteed. Remissed rates. Complete insurance protection.

SHIP PREPAID, COLLECT, C.O.D.

A Division of

TRANSCONTINENTAL & WESTERN AIR, INC.

NEW YORK — Phone Planet 6-0204-0205
LOS ANGELES — Phone Mutual 6111 or nearest Post Telegraph Office

Granville Telegraph

DAILY PICTURE

MOTION

Tuesday, June 27, 1937
FOR A SAFE INSANE 4TH
dozens of first runs, including Radio City Music Hall (July 1)... for the most enthusiastic 4th of July celebration theatres have had in years!... A giant 3-ring circus of entertainment... A laugh-and-rhythm show with everything it takes to make a tremendous box-office attraction!... MADE AVAILABLE AT THE HEIGHT OF SUMMER—WHEN THE BIG ONES ARE FEWEST, AND NEEDED MOST!... THAT’S RKO RADIO!
with all these famous entertainers:

★ JOE PENNER
★ MILTON BERLE
★ PARKYAKARKUS
★ HARRIET HILLIARD
★ WILLIAM BRADY
★ JEROME COWAN
★ THELMA LEEDS

and a hundred new faces, including

Lorraine Krueger • Bert Gordon (Count Mischa Moody) • Tommy Mack (Judge Hugo Straight) • The Four Playboys • Rio Brothers Lowe, Hite & Stanley • Loria Brothers • Brian Sisters The Three Chocolatees • Ann Miller • Dewey Robinson

AND WHAT SONGS!

"Love is Never Out of Season"—"Penthouse on Third Avenue"—"It Goes to Your Feet"—"If I Didn't Have You"—"The Widow in Lace"—"Peckin"—"New Faces"—"When The Berry Blossoms Bloom".

An EDWARD SMALL Production
Directed by LEIGH JASON
Screenplay by Nat Perrin, Philip G. Epstein, Irv S. Brecher
Report 10 Stations to Be Added
To NBC-Blue Chain in the South

NBC's Blue network will assume forthcoming proportions some time next month when 10 new stations will be added to it, according to a well authorized report received by Motion Picture Daily. The stations are all located in the south, according to the report, and will enable NBC to make all additional details concerning the new stations, except to say that the company had consummated some deals for additional stations, and that a station in the transactions would be made public within the next few days.

The present roster of NBC member stations numbers 129, of which the company can deliver 76 on the Blue, and 73 on the Red.

CBS Signs Contract
On Race Broadcasts

CBS yesterday signed a contract with the New York Racing Ass'n under terms of which the network is given exclusive rights to broadcast the running of any of the association's races during 1938. Bryan Fields will handle the broadcast assignments.

However, WOR, which in past seasons has presented Fields as its racing commentator, has not been overlooked. At Fields' insistence, the contract stipulates that CBS will feed WOR its racing broadcasts, providing the broadcasts go unspun. In the event that a sponsor buys the broadcast, the WOR station may consider it. It is understood Fields acted to protect WOR to show his appreciation to that station for giving him the opportunity to broadcast horse racing when all other stations turned him down.

Columbia's agreement with the N.Y.R.A. permits it to broadcast any races it chooses, it is believed, but only the cream of the racing crop will be aired. These include the Belmont Stakes, the Hopeful, the Futurity, the Withers Stakes, the Brooklyn Handicap, the Butler Handicap, the Wood Memorial, the Dywyer Stakes and others of importance.

Among other important track events scheduled to be covered by CBS in 1938 are the Latonia, the American Derby, Santa Anita, and the Arlington. Additionally, CBS in 1938 will have exclusive rights to the Kentucky Derby broadcast, which for several seasons has been exclusively NBC's.

NBC Adding Concerts

PHILADELPHIA, June 28—Having set a summer series of outdoor concerts on Saturday nights by the Philadelphia Orchestra. NBC, will broadcast from all New York tracks are accorded CBS. The tracks are Belmont, Saratoga, Jamaica and Empire City.

Among other important track events scheduled to be covered by CBS in 1938 are the Latonia, the American Derby, Santa Anita, and the Arlington. Additionally, CBS in 1938 will have exclusive rights to the Kentucky Derby broadcast, which for several seasons has been exclusively NBC's.

WHO Delays Starting

Dr. Moines, June 28—Starting June 30, WHIO Radio will not begin broadcast day at 6 A.M., instead of 5:45 A.M. during the summer months. The Sunday broadcast will continue as usual, starting at 8 A.M.

Montgomery on Lux Hour

Hollywood, June 28—The J. Walter Thompson agency has arranged with Montgomery to do "Beau Brummel" on the "Lux Theatre" July 5.

Angell's NBC Post
Starts in September

The decision of Dr. James Rowland Angell, retiring president of Yale University, to accept the post of educational counselor of NBC, which was announced by Dr. Angell at New Haven Sunday, was worked out in a series of conferences which began early this year, it was stated at NBC yesterday. Among those who sat in at the conferences were Newton D. Baker, President C. C. Carter, G. Harbord, David Sarnoff and Major Lexon R. Lohr.

Dr. Angell will take his new duties sometime in September.

In a statement issued by NBC yesterday, the company said the acquisition of Dr. Angell was in line with the network's constant recognition of a deep obligation to foster the educational, cultural and social growth of the public.

President Lohr yesterday pointed out that the network's acquisition of Dr. Angell has devoted more than one-quarter of its broadcasting time to educational programs, and an additional quarter of its time to programs of a cultural nature.

"In joining NBC," stated Lohr, "Dr. Angell is only changing his base of educational endeavor from New Haven to New York, from a university to the nation, and is now in a position to work here, and hand to devise and suggest methods by which we may more effectively serve radio's listening millions."

Oil Firms Biggest Buyers

PHILADELPHIA, June 28—Oil companies are now the biggest buyers of time on WIP. A sponsor check of the sales chart finds the Sun Oil Co., of Philadelphia, through Roche, Williams & Cuyunyanham, of Chicago, taking spot announcements daily for its first station buy; a similar contract through the Joseph Agency, of Baltimore, turns American Oil Co. of Baltimore, to the sponsors list; Tidewater Oil Co., of New York, renews through Lennen & Mitchell, of New York, their current series of 180 minutes of news weekly. Tidewater is also WIP's largest national time buyer.

Permit Muse-Art Conduits

PHILADELPHIA, June 28—An ordnance permitting the Muse-Art to use conduits under the public highways to disseminate music, news and entertainment has been approved by the City Council over objections raised by the local musicians' union. The measure prohibits the wire service to broadcast horse race and gamblers' information. Local officials of Muse-Art deny any affidavit with Musak.

MacMillan Explorers
To Broadcast Series

BOSTON, June 28—A series of some half-dozen radio contacts with the Donald MacMillan Arctic expedition, now en route to the Arctic, is being planned by WBZ and WBAZ. Those aboard the Gloucester schooner, G. E. Grace, will be able to make disc details concerning the new stations, except to say that the company had consummated some deals for additional stations, and that a station in the transactions would be made public within the next few days.

The present roster of NBC member stations numbers 129, of which the company can deliver 76 on the Blue, and 73 on the Red.

Three More Set for Shakespearean Roles

CBS has signed three additional stars for roles in the network's Shakespearean cycle which will begin with "Hamlet" on July 12, from the Philharmonic-Symphony. The new-comers include Lionel Barrymore, Helen Mencken and Frank Morgan.

Lightning Hits KHQ Tower

SPokane, June 28—KHQ, NBC's network outlet here, was forced to go off the air repeatedly after two half-hour interruptions when lightning struck the station's new 856-foot tower this morning, causing the tuning system and putting out airplane clearance lights. Broadcasting resumed next morning. KHQ's tall tower protected KFPY-CBS's 468-foot tower only half a mile away.

Guizar on Mexican Program

MEXICO CITY, June 21—Tito Guizar, popular singer of Mexican songs and guitarist who has successfully broadcast in the United States, and was the star of a Mexican picture, is performing two concerts; a week for Bayer Products of Mexico over NEW here, which is owned and operated by the operators of the Cinema Teatro Alameda, large local theatre.

Change "Kitty Kelly" Time

"Pretty Kitty Kelly," heard on CBS, will be heard at a new time beginning July 19. The change in time will broadcast Tuesday through Friday from 10 to 10:15 A.M., EDT. The Continental Banking Co. sponsors.

Wehls' Orchestra Canceled

CHICAGO, June 28—Chick Wehls' orchestra canceled a tour of theatre and dance dates in the middle west to return to New York for an appearance on NBC's "Time and Tide" program last night. A possible sponsor for the all-colored revue brought about the cancellation of the tour.

Pen-Rad to Start Campaign

The Radhill Oil Co., for product Pen-Rad motor oil, will begin a radio campaign this New England States and Ohio Valley area, starting July 12.
Opposition to Plan for RKO Meets Attack

(Continued from page 1)
Corp. was not a "bona fide" purchaser of RKO securities and that RKO had not received the intended proceeds if the plan fell through. Rickaby had denied this allegation in his statement that RCA had financed a stockholders' committee which had accepted the plan "in the interest that the plan be amended to provide for issuance of new Class A stock was made by Barry J. Allen and William Saltiel, associates attorneys for John Stover, who represents Ernest W. Stirm, a holder of 1,234 Class A shares.

Rickaby Charges Delay

The exchange was denied by Rickaby, who contended that RCA re- moved his stock for uniformity with the 1931 issue of securities. He also charged that Stirm had delayed too long in bringing suit. He pointed out that the common stock had been traded on the stock exchange with knowledge of Stirm's claim.

The defendants and the Southern Center settlement of its $9,000,000 claim for 500,000 shares of new RKO stock was based on a representation that all creditors of the corporation had accepted the settlement and that rejection of the settlement might require a new plan to be written. Rickaby stated that new New York first run houses earned large profits but, as with the Music Hall's RKO was "a national advertisement." The plan was characterized as fair, equitable and feasible. Its feasibility was demonstrated by the carriers' payment of the 52nd week, and the reduction of the debt of subsidiaries by $4,000,000 to $5,000,000.

Representatives of the motor car- riers also opposed the proposed regu- lation and suggested that it be made the carriers' only seven days, exclusive of Sundays and holi- days, in which to pay. Anything over a 15 day period, it was contended, would necessitate the redi- gression of bills at too frequent inter- vals.

To Ask Assets Appraisal

Cohen revealed that he would ask Federal Judge William Bondy to or- der a physical appraisal of RKO assets in order to determine the true value of the common stock. He charged that Judge Bondy's previous order oppos- ing the appraisal was made without authority under the 1933 Bankruptcy Act and cannot be determined by the mere analysis of legal rights, according to Cohen. RCA alleged that the settlement was made because the Music Hall was believed to be on a profitable basis, but that figures subse- quently revealed indicated that it would never be a profitable venture from a financial point of view. The board of directors, as an outlet for RKO Radio pic- tures was opposed by the fact that control of the management policy of the Music Hall was given to Rocke- feller interests.

Briefs were not submitted by attor- ney and will be filed. A reply briefs. On Aug. 5 a hearing will be held if Special Master Alger requires further testimony.

Carriers Ask Retention of Pay Systems

(Continued from page 1)

s further, and the method of presenting and collecting bills is based upon the bookkeeping practices of the theatre industry.

"So far as the credit problem is concerned," said the carrier, "RCA does not have the problem of the general hauler. We have found that the prac- tice of collection is not a problem; the accounts are all good."

Before the present 15-day rule was put into effect, disclosed, some counts were carried on a six-months' or yearly basis. It would be impos- sible, he said, to operate on anything less than a 30 day basis.

Methods of bookkeeping followed in the industry were outlined by attorneys who explained that the average independent exhibitor pays his bills on some particular day of the week fol- lowing receipt, while in the case of the carriers they must go to a central office for approval by an auditor.

Accordingly, he pointed out, a change in the regulations would necessi- tate changes in bookkeeping methods which have proven satisfac- tory to both carriers and exhibitors based over a period of years and would prevent the carriers from rendering their services on an impractical basis.

Representatives of the motor car- riers also opposed the proposed regu- lation, and suggested that it be made the carriers' only seven days, exclusive of Sundays and holi- days, in which to pay. Anything over a 15 day period, it was contended, would necessitate the redi- gression of bills at too frequent inter- vals.

Wall Street

Board Off; 9 Para. 8 Points

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Walters will leave today for Holly- wood with Carl Anderson, William Blanke, and Jack Saper, the latter two identified with the Warner studio production department.

Equity Asks Action On WPA Dismissals

More than 600 members of Actors' Equity and I.A. Equity recom- mended at a joint meeting held at the Actors yesterday that the council of their organizations take any neces- sary action, including strike action, to prevent the dismissal of any mem- bers engaged in Federal Theatre work.

The action of the Equity groups is in line with that taken earlier by other O. L. theatrical unions. The councils and executive committees of the unions, 11 of them in all, will be meeting in Washington with initial meetings today to prevent the discharge of their members as a re- sult of curtained W.P.A. appropri- ations. The councils and executives are to be confined to non-union and non- professional ranks within the Federal theatre projects.

Form Coronet Pictures

Hollywood, June 28—Associated in Coronet Pictures, a new organization here, are Leonard Golder, vice-pres- ident in charge of production; Louis Golder and Howard Lang, the latter two, agents who arranged the deal.

Film Stars on Air Hit by Kuykendall

(Continued from page 1)

... runtime of 52 years, they are so old by the time they reach the screen that listeners figure they must be Spanish-American War songs, and some of the stories of the days when they were making pictures to see that people feel like they have seen them before and want their money back."

Kuykendall admitted, however, that radio previews help in a limited way to build up film tickets, but he thought it ridiculous that stars should go on the air 52 times a year, especially since each program would use a number of pictures they make per year. Broadcasting should be used, if at all, with discretion, he contended.

The "score charge" is on its way out, Kuykendall said, in his address on "Are These Owners, Where Are We Headed?"

Government regulation was de- cided by him as well as by Col. T. E. Orr of CBS, and another speaker. Kuykendall's address was a highlight of Monday's session which was followed by an opening of a golf tournament. A closed session for exhibitors will be held Tuesday with presentation of problem of W.P.A. director. Election of officers will follow.

Warnings to Use Its Players in England

(Continued from page 1)

... for a new play to be written. Rickaby said that new New York first run houses earned large profits but, as with the Music Hall's RKO was "a national advertisement."

The plan was characterized as fair, equitable and feasible. Its feasibility was demonstrated by the carriers' payment of the 52nd week, and the reduction of the debt of subsidiaries by $4,000,000 to $5,000,000.

Representatives of the motor car- riers also opposed the proposed regu- lation, and suggested that it be made the carriers' only seven days, exclusive of Sundays and holi- days, in which to pay. Anything over a 15 day period, it was contended, would necessitate the redi- gression of bills at too frequent inter- vals.

M-G-M Building July 1

HOLLYWOOD, June 28—Construction of five new sound stages at the M-G-M back lot will begin July 1.

21
Thousands of dollars are spent on the equipment of a motion picture theatre—a beautiful building, tasteful decorations, expensive carpets and the most comfortable seats. These luxuries call for lighting in keeping with other provisions for the pleasure and satisfaction of the patrons.

High Intensity Projection adds little to the cost of theatre operation but adds much to the quality of the picture thrown on the screen and to the comfort of incoming patrons.

USE NATIONAL PROJECTOR CARBONS

NATIONAL CARBON COMPANY, INC.

NATIONAL HIGH INTENSITY PROJECTOR

AND NATIONAL SUPREX CARBONS

provide a steady, brilliant, snow-white light which gives clarity and depth to black and white productions and accurate tones in color projection. They also permit a level of general illumination adequate for comfortable vision.
Columbia to Have 62 for Next Season

22 Westerns Included; 128 Shorts Planned

Los Angeles, June 29—Columbia will release a total of 62 features during the 1937-38 season, of which 40 will be westerns and 22 westerns, as well as four serials and 126 short subjects. Abe Montague, general sales manager, informed the company’s annual sales convention at the Ambassador Hotel here today. At least one special, each to be produced with an elastic budget and unlimited production time. The 22 westerns will include five series, six starring Buck Jones, eight featuring Charles Starrett and eight “All-Star All-Star” westerns. The short lineup will comprise 10 series of single reel subjects and two series of two-reel comedies.

“Lost Horizon,” the Frank Capra roadshow film, will be generally released on Sept. 1, and will be in addition to the 1937-38 program. It was indicated in the announcement that all
(Continued on page 4)

Columbia in 2-Year Film Deal with FWC

Los Angeles, June 29—Columbia has closed a deal with Fox West Coast for two years, Abe Montague, general sales manager, told the delegates to the annual sales convention at the Ambassador Hotel here today. Montague pointed to the deal as a departure in Columbia’s sales policy. Columbia’s product deals up to this time have been for one year only.

Para. to Seek Time In Zukor Pact Action

Paramount, through its attorneys, Simpson & Bannum, will add additional time in N. Y. Supreme Court next week in which to file answer to action brought by Allen E. Heyan, a stockholder, to enjoin the company from putting Adolph Zukor’s new employment contract into effect. The contract was approved by
(Continued on page 10)

Building Active in West Indies—Gould

Considerable theatre building is under way in the West Indies with United Theatres circuit leading the move, David Gould, M-G-M manager in Puerto Rico, said yesterday. He is here for medical treatment and plans to remain about a month.

United has just completed a new 1,000-seat house at Caguas, and has under construction a 1,000-seat house at Guayama, which is nearly finished. In addition to these, the circuit is constructing a number of other theatres to add to the 18 which are now being operated.

The Marti interests have just built four new units in the city limits of San Juan with others planned. The United group represents the largest theatre circuit in the West Indies.
(Continued on page 2)

Use British Trade Opinions In Formulating Quota Plan

BY BRUCE ALLAN

London, June 29.—The Board of Trade now has the written or verbal comments of all trade bodies on the draft of a quota plan. Both the Kinematographe Renters’ Society and the Film Group of the Federation of British Industries support a

While there has been no official statement, it is known that the former practically renews its original proposals to the Committee for liberty of Americans to make a few big pictures. It wants a 10 per cent quota, with the revision of the duties on the quota proposal to an arithmetical basis, instead of treble cost for double exemption above $1,000 limit.

The F.B.I., generally favors the Government draft and probably affirms its optional reciprocity proposal, which the K.R.S. does not oppose.

The Cinematograph Exhibitors’ Federation adjoins to its quality test plan to limit imports and exhibitors’ footage requirements. It insists the quota is too high and a three to two ratio for the total British output to theaters should be maintained, based on pre-
(Continued on page 2)

Another One

Many of the Loew theatres are decorated with cutouts of westerns, Harpo and Chico for runs of “A Day at the Races.” They’re all over the lobby;

That’s only three,” remarked one manager.

“Is there another?” someone asked him.

“Sure. Sereeno.”

Wood Asks Strike Against Paramount

Washington, June 29—Branding Paramount guilty of “unfair and unethical business practices” in inadvertently removing from the 1936-37 program six features said to have been promised, and placing them on the 1937-38 program, P. J. Wood, secretary of the I. T. O. of Ohio, today called for a strike against Paramount by exhibitors to begin in August and to continue, if satisfaction is not obtained, through the 1938 season. Also discussed was the feasibility of lawsuits in areas where victory seems assured.

Wood’s address was the highlight
(Continued on page 10)

Admission Raises Opposed by Kinecye

Prospects of increasing admissions in the southeastern territory are virtual non-existent, H. F. Kinecy, operator with R. B. Wilby of one of the largest circuits in the south, stated yesterday.

Kinecy, who arrived in New York Monday for conferences with Y. Frank Freeman, Paramount theatre head, said that in his opinion grosses in the southeast would not benefit
(Continued on page 10)

Artists Apologize; Studio Row Closed

Hollywood, June 29.—The last obstacle to the settlement of the strike instituted by the painters’ and scenic artists’ locals of the Painters’ Broth-

It is reported that the recently signed agreement between the United and Universal has removed shortly after midnight last night when the scenic artist local issued a statement apologizing to the L.A.T.S.E. for attacks
(Continued on page 2)
Gluckman a Winner
In Golf Tournament
Henry Gluckman, New York and Philadelphia franchise holder for Republic, yesterday was awarded the prize contributed by Quigley Publica-
tions at the annual golf tournament conducted by the Monday Knighters at the Elmsford Country Club, White Plains.

Harry Schiffman won a set of golf clubs and bag, Henry Brown a traveling set and Lazarus a rug. Each entrant was the recipient of at least two gifts presented by various film and equipment companies.

Roadshowing of Two Planned by Goldwyn

Hollywood, June 29.—“Dead End” and “Hurry, Harry” were presented by Samuel Goldwyn, with the former film slated to follow the release of “Seven Sinners,” which Schaefer left for New York tonight by plane to complete arrangements.

It is believed here that the roadshowing of the films may meet with exhibitor opposition in view of the fact that “Dead End” had been listed on the regular contract.

British Trade Aids
In Quota Planning

(Continued from page 1)

gram demands and in competitive

It also recommends official arbi-

ration and asks any double or greater quota concessions to distributors to be

made upon them in the same films and provision of minutes of British control of British theatres.

Independent producers and distribu-

tors say a cost clause would cause inflation of employment, small companies and create a mon-

opoly. They ask for its withdrawal

By the B.F. M.P.C.

Pennsylvania Reply
Defends Chain Levy

(Continued from page 1)

can Stores Co., the Great At-

The Attorney General's answer
depends on the exceptions of the chain

to the chief objections of the chains that the law is discriminatory because it

New York, June 29.—Counter

New K. C. Demands Presented

KANSAS CITY, June 29.—Counter


demands have been presented to ex-

changes, according to William K.

ắng

"The Life of Emile Zola"—An out-

standing picture — probably Paul

Muni's best. The story of Zola, chal-
lenges the background of the famous Dreyfus case, performances, direction and pro-
duction all combine to build a sure-

fire box-office hit.

Halt WPA Strike Action

Strike action by 11 A. F. L. theatrical unions in protest against the proposed 30 per cent reduction on July 15 of personnel employed on Federal Theatre projects was de-

ferred yesterday by heads of the unions at a joint meeting at Actors Equity Ass'n headquarters.

The meeting voted to petition an immediate hearing in Washington with either Harry Hopkins, W. P. A. administrator, or Aubrey Williams, his assistant, at which Hallie Flanagan and William Farnsworth, direc-
tors of the Federal Theatre Project, would be asked to be present. The unions agreed to take no action pending the outcome of the meeting.

Resume Picketing in K. C.

KANSAS CITY, June 29.—Picket-
ing has been resumed by all local union-

ors' unions here as a result of the failure of a weekend conference.

Steve Trilling Promoted

Steve Trilling, local talent head for Warners, has been promoted to direct the company's casting department at all coast studios. He succeeds Max Arnow, resigned. Trilling left last night to assume his new duties.

Artists Apologize;
Studio Row Closed

(Continued from page 1)

made upon it by the B.F. M.P.C.

and announcing the withdrawal of

Charles Lessing, F.M.P.C. leader,

announced nomination as president of

the local.

Lessing's nomination and apparently

assured election were held by Pat

producers' representative; George Browne, I.A.T.S.E. president, and William Bioff, his aide, as a bulletin of day when the strike ended and the men returned to work.

Today's statement said that Less-

ing would return to his New York

home. At a meeting July 6 the scenic

artists' local will nominate from the file for the presidency. The deci-

sion on Lessing's retirement from the local labor scene followed a con-

ference of the companies with Charles Eldred, business agent, and Pridegon Smith —both of the scenic artists' local—

of Bioff and Collins.

The painters' local at a meeting

last night refused the producers offer of a 10 per cent raise, holding out for the $1 per week increase they agree to submit to arbitration. Officers elected were: Jack Holen, presi-
dent; Harry Nagorski, vice-president; William Ball, secretary, and Herbert

Surrel, business representative.

The All-Year Route to CALIFORNIA

Just a cool over-night journey on the lower-ground-level, ALL-TAR Trans-

continental Route, Two Overnight Sched-

ules in 14-berth Flagship Sleeping-

cars.

THE MERCURY

3 stops only

Leaves New York 5:10 pm.
Standard fare

Arrives Los Angeles 7:30 am.

THE SOUTHERNER

3 stops only

Leaves New York 8:40 pm.

Arrives Los Angeles 11:41 am.

Call your travel agent or Phone Vandervliet 3-2850

Ticket Office 42 Vandervliet Ave.
‘Courageous’ Wow $22,000 May Set Pittsburgh Record;

Pittsburgh, June 22.

Give downtown Pittsburgh one smash attraction and others will benefit, too. That’s been proven in the past and is so again this week. Lure is ‘Captains Courageous,’ at the Penn, heading that house for its biggest week since ‘San Francisco.’ Cinch to stick around for another week, moving over to the Warner to top off the fortnight. Similar move with ‘Day at the Races’ is giving the Warner a sock stanza, but presenting a booking jam.

Penn (Loew’s-UA) (3,300; 25-35-50)—‘Captains Courageous’ (MG). Crick’s are still tossing their hats in the air and the paying public is backing ‘em up. Looks like $22,000 or slightly better and moves to the Warner Friday (25) for another week. Last week, ‘Day at Races’ (MG) another sock, winding up just short of $21,000.

Warner (WB) (2,000; 25-35-50)—‘Day at Races’ (MG). Marx Bros. comedy brought here for second downtown week and has plenty of stuff left. Heading for a mark midway between $7,000 and $8,000, real money.

HOT WEATHER? WHO CARES!

MARX BROS.
“DAY AT THE RACES”
“CAPTAINS COURAGEOUS”
CLARK GABLE · MYRNA LOY
“PARNELL”

ROBERT TAYLOR · ELEANOR POWELL
and a Swallowed of Stars in
“BROADWAY MELODY OF 1938”

WILLIAM POWELL · LuISE RAINER
“THE EMPEROR’S CANDLESTICKS”

“BETWEEN TWO WOMEN”
Franchot Tone · Virginia Bruce · Maureen O’Sullivan

“THE GOOD EARTH” at Popular Prices

JEANETTE MacDONALD
“THE FIREFLY”

And other Big Ones!
Columbia to Have 62 for Next Season

(Continued from page 1)
Capra productions will be released as specials beyond the regular program, although there was no indication as to what he will produce. Capra was announced as under exclusive contract to Columbia for three more pictures. Cohn stated that they would be sold under separate contracts.

Montague informed the delegates that Columbia may follow the lead of several other majors and put exchange accessories on a rental basis in opposition to the poster agencies. Final decision will be made at the October regionals.

Among the leading players who will appear for Columbia for the first time next season are Joe E. Brown, Madeleine Carroll, Gloria Swanson, Francis Lederer, Don Ameche, Frances Drake, Luise Dext, Dolly Haas and Wynonna.

Twenty Titles Definite

The outline of new product included only 29 titles already set. Among the most important properties were "The Awful Truth," co-starring Irene Dunne and Cary Grant; "You Can’t Take It With You," the George Kaufman-Moss Hart Pulitzer prize play; "I’ll Take Romance," starring Grace Moore; "Paris on Broadway," planned as an elaborate musical to be produced by Oscar Hammerstein; "It’s All Yours," featuring a new team of Madeleine Carroll and Francis Lederer.

"Nobel," a film based on the life of the donor of the Nobel Prize, to be produced by Robert Riskin, and "Miss Quiz," from the Broadway play by Ward Morehouse and Peggy Wood are other outstanding productions planned on the new lineup.

Joe E. Brown will appear in two comedies to be produced by David L. Loew: another will be produced by Frances Marion from a story by Courtney Riley Cooper and Frank R. Adams; Gloria Swanson will star in "The Second Mrs. Draper," also to be produced by Frances Marion, and Edward G. Robinson will star in one film. Jack Holt will appear in four feature actions. Donald Grayson will appear as a singing cowboy in the Charles Bracket westerns.


The two-reel subjects, totaling 26, will include eight comedies featuring the Three Stooges, and 18 all star comedies, with the casts headed by Andy Clyde, Charlie Chase and Walter Catlett.

Juvenile Programs Set

In addition the company will continue the "Happy Hour Entertainments," juvenile programs, which will include 16 new units.

The properties thus far set, from which the 1937-38 program will be developed, and the assignments of player, director and producer as disclosed, follow:

"The Awful Truth," co-starring Irene Dunne and Cary Grant, from the stage play by Arthur Richman, directed by Leo McCarey, and screenplay by George Bailey.

"You Can’t Take It With You," Pulitzer prize play by George Kaufman and Moss Hart.

One Edward G. Robinson production, as yet untitled.

Two Joe E. Brown comedies, as yet untitled, to be produced by David L. Loew.

One Frances Marion production, as yet untitled, to be directed by Dorothy Arzner and George Oppenheimer, directed by Edward W. Griffith, produced by Everett Rischin.

"Paris on Broadway," elaborate musical written and to be produced by Oscar Hammerstein.

"I’ll Take Romance," starring Grace Moore and featuring Myrna Doughty, musical comedy adapted by Jean Martin, and George Oppenheimer, directed by Edward W. Griffith, produced by Everett Rischin.

On "Pennsylvania," electron musical written and to be produced by Oscar Hammerstein.

"Pententuary," expose of prison life, written by Courtney Riley Cooper.

"It’s All Yours," starring Madeleine Carroll and Francis Lederer, as a new romantic team, story by Adele Helburn, directed by Elliott Nugent, screenplay by Mary McCall, Jr., featuring George Bradshaw, Auer, J. C. Nugent and Wynonna Bower, produced by William Perlberg.

"Grand Gesture" (tentative title), musical comedy, from the story by Alex Oswald.

(Cacontinued on page 10)

What They’re Down For

Los Angeles, June 29—Player, director and producer assignments, thus far set in the scheduled features for the 1937-38 Columbia program, are as follows:


Columbia Men Alight at Pasadena

Conventionites greeted at Santa Fe station by President Harry Cohn. Among those in the group, left to right, are: Irving Briskin, Al Selznick, Louis B. Robinson, Tom Selznick, Joseph H. Schenck, Joseph, Presents, William Perlberg, A. Montague, Maurice Grad, Louis Astor, Sam Galante, Harry Weiner. At the extreme right: Sam Mosco and David Loew.
DIETRICH + DONAT = DOUGH
NO WONDER IT'LL BE EASY TO TURN THIS SYMBOL

From the book by JAMES HILTON, author of "LOST HORIZON" and "GOODBYE, MR. CHIPS"
Directed by JACQUES FEYDER

KNIGHT WIT
“ANOTHER FEATHER IN THE CAP OF ALEXANDER KORDA!

Will make good with all classes of audiences who have been drawn into the picture houses by the two marquee names!” — Variety

“TRIUMPH OF ALEXANDER KORDA’S . . . Possessed of every hallmark of greatness with its powerful and hauntingly moving story . . . Performances by the players plus exquisite mounting makes the production unforgettable . . . The picture qualifies as an unquestioned landmark”! — Hollywood Reporter

“ALEXANDER KORDA HAS PUT ALL THE RESOURCES BEHIND THIS PICTURE, which starts with the advantage of offering Marlene Dietrich and Robert Donat in a James Hilton story . . . It is essentially an actional romance with considerable originality of setting, very good acting by leads and supports alike, excellent suspense value and an unusual climax”!

— Motion Picture Daily

TRY INTO YOUR BADGE OF EXPERT SHOWMANSHIP!

Marlene DIETRICH
Robert DONAT

in

HOUT ARMOR

WORLD PREMIERE RADIO CITY MUSIC HALL JULY 8th

Released thru UNITED ARTISTS
NOW ON THE PRESS

MOTION PICTURE ALMANAC
1937-38 EDITION

THREE DOLLARS THE COPY

QUIGLEY PUBLICATIONS
ROCKEFELLER CENTER, NEW YORK
Announcers' Guild To Take in Others

Expansion of the American Guild of Announcers and Producers to include all skilled crafts engaged in radio has been launched, according to its president, Roy S. Langham. The campaign will open guild membership rolls to all regularly employed and free lance announcers, assistant directors, directors, engineers, copy writers, continuity and script writers, sound effects technicians, newscasters, and fishermen.

The guild announces, however, that it is not its desire to compete actively with the screen and stage labor organizations in radio.

“Our organization is independent of A. F. of L. unions,” said Langham, “but we will cooperate in any justifiable efforts of other labor unions to obtain better working conditions for persons employed in radio. The guild is primarily interested in raising wages, adjusting hours and affording security to its members.

We have no quarrel with anybody except employers who won’t recognize us as their bargaining agent. Since membership fees cover all Guild expenses, increasing costs have increased and that we have a Wagner Act on our statute books."

The action of the guild in opening its membership rolls, explained Langham, paves the way for radio employees desiring organization, who have found no suitable niche for their crafts in other labor organizations. Since the Guild is formed, said the American Announcers and Producers, it has been contacted by numerous groups in other skilled crafts desiring to adopt guild standards. After the success by the Midwest Association at WABC and WMCA, he said, the guild felt that it could not exclude them any longer.

Marry with Quicker Rite

CINCINNATI, June 29.—Richard A. Ruoff, president of WKRC radio station, and Doris E. McCormack, were married here "without benefit of clergy," yesterday, in a ceremony which faith there are no ministers. The bridal pair met at the altar. The residence was 600 New Beginning Avenue.

They then pleaded themselves to each other and signed the marriage contract which was read to the clerical group of relatives and friends present. Six persons signed the contract as witnesses.

The new informal procedure absolves Quakers from swearing to the truth of their statements, and, although the marriage is recorded, there was no license.

Mutual Issuing Book

The Mutual network is now completing publication of a new promotional book titled "Along Different Lines," to be issued July 8 to the industry generally. The book will contain 45 pages, and it will be the biggest and most ambitious sales promotion effort ever attempted by the network.

David McCosker Here

David McCosker, of the executive staff of the CBS Radio Network, is here on special assignment to contact national advertisers in behalf of the Warne race htonl.

Lederer, Carroll for "Hotel"

Frances Lederer and Madeleine Carroll will be offered in preview scenes from "It's All Yours," on "Hollywood Hotel" July 9, over CBS.

You're Telling Us

NBC will broadcast a description of the Indian nation's first powwow ceremonies from Flagstaff, Ariz., July 3. In connection with the broadcast, Gladwell (Tony) Bird, chairman of the Chieftain-Buffalo Black-Horn's about this radio business.

"White Man's crazy!" was the chief's emphatic response.

FCC Gets Petitions For 2 New Stations

WASHINGTON, June 29.—Receipt of applications for two new broadcasting stations was made known today by the F. C. C.

Both applications were for 100-watt daytime stations, the Sam Houston Broadcasting Ass'n, Huntsville, Texas, seeking use of the 1,500 kilocycle channel at Appleton, Wis., and J. Johnson, Kan., asking to operate on 1,420 kilocycles.

"Passing Parade" Renewed

The Duart Sales Co. has renewed John Nesbitt's "Passing Parade of Today" for 52 weeks, effective July 1. The program is heard in two sections—over the NBC-Palace Red network Sundays from 9 to 9:15 P.M., with a repeat for the coast over KOA, Denver, KDYL, Salt Lake City; WMAQ, Chicago; WEAF, New York; and KYW, Philadelphia.

The Tuesday "Passing Parade of Yesterday" has not been renewed, and the indication is that it will be canceled as soon as its present contract period expires. The Howard E. Williams Co. of San Francisco is the agency.

Fels-Naphtha Adds Stations

The Fels-Naphtha Co. has lined up another nationwide network schedule for its current attraction, "Tom, Dick and Harry," now heard only in Chicago and New York; beginning this week, the program will be heard Monday, Wednesday and Friday from 1:15 to 1:30 on the following stations: WGN, Chicago; WLW, Cincinnati; KOIL, Omaha; WMT, Cedar Rapids; and the 10 stations of the Don Lee network in California. Young & Rubicam is the agency; the network is Mutual.

Green Sets WMCA Series

David E. Green, a well known local personality, will start a series of his own on WMCA Friday. The series will be titled "Success Stories," Green interviewing noteworthy personal personalities who started in life as poor youngsters. Green's first subject will be Benjamin Stern, president of the Waldorf. The series will be heard Fridays from 8:15 to 8:30 P.M.

"Blue Velvet" Back July 6

Mark Warnow's "Blue Velvet" series will return to CBS July 6, and will be heard daily except Sundays. The program will feature Warnow's orchestra and Hol- lace Shaw as permanent vocalist, and guest artists each week. The initial guest will be Del Casino. The time is 10:30 to 11 P.M., E.D.T., Tuesdays.

CBS to Handle AAU Meet at Milwaukee

Complete radio coverage of all outstanding events of the National A. A. U. track and field championships at the Marquette University stadium will be heard exclusively by NBC in a series of eight broadcasts over the NBC-Red network. Broadcasts will be made by Bill Stern, NBC sports commentator, and Russ Winne, sports announcer for WTMJ. Bill Stern at Milwaukee, will describe the site for events of the meet during five broadcast days on July 3.

The series open July 1, when Stern will interview leading coaches and athletes in the studios of WTMJ, over the NBC-Red network. Stern will also present Conrad Jennings, director of athletics at Marquette and director of the A. A. U meet, and Dan Ferris, secretary and treasurer of the A. A. U.

The evening of the opening day Stern will give a resume of the afternoon junior events, and trials and finals from the Stadium from 1:15 to 6:30 P.M., E.D.T., and at 11:30 P.M., E.D.T., throughout the five day network he will summarize the evening junior events.

Jones Joint Radio Sales

St. Louis, June 29.—Merle Jones, assistant general manager of KMOX, has been named permanent manager of Radio Sales, Chicago, with headquarters at WBBM. He will succeed Bill Warnow, who has transferred to Cincinnati to become sales manager for WKRC, Bob Dunville being named sales manager for the sales department of KMOX to fill the vacancy caused by the advancement of Jones, while Bob Simpson, who recently came to KMOX from KSD, will fill Dunville's post in the sales department.

Tyro Power Is Saled

Rumored as being considered for the "Daytime Parade" by Warnow, Terry Tyll has actually signed Tyro Power for the lead role in a new script series titled "Ripping Rhythm" program, beginning some time in August, it has been learned. The program will emanate from Hol- lace Shaw's radio department.

Sign Ward Lawes Again

The William R. Warner Co., for Stan's Longines, has signed to return Ward Lawes Eastern to the NBC airways beginning Oct. 18. The contract is for 26 weeks over the Blue network. The old program title, "20,000 Years in Sing Sing," will be abandoned. Cecil Warwick & Legler are theangers in the program has been off the air for the summer.

Renew "Road to Nowhere"

Success of the Script Library's "Road to Nowhere" on WBNS, Columbus, has brought about a renewal of the original contract, for ten weeks. The program will feature Warnow's orchestra and Hol- lace Shaw as permanent vocalist, and guest artists each week. The initial guest will be Del Casino. The time is 10:30 to 11 P.M., E.D.T., Tuesdays.

WBN and Katz Split

By mutual consent, WBN and the Joseph E. Katz Co. station representatives, severed their relations as of yesterday. WBN has not yet selected a successor company as national representa-
Film Boards Close Today In Many Keys

(Continued from page 1)

Board representation in individual localities is to be accepted by distributors who desire the continuance of a secretary in any given exchange. This will be determined and the final decisions made.

Major distributors, thus far, are of one mind on the continuance of secretaries in New York and Chicago only. Louis Nizer is secretary of the New York board and Emma Alpha- nule of the Chicago board. In other cities where all distribution companies involved are not agreed upon the further need for secretaries the cost to companies which desire one will be figured proportionately. Where the cost to individual companies is acceptable, under circumstances it would be contributed only by those which agree to participate. According to the list supplied by the M.P.P.D.A., Film Board secretaries have been maintained by the distribution companies up to today in Atlanta, Baltimore, Boston, Buffalo, Butte, Charlotte, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, St. Louis, Minneapolis, Milwaukee, Minneapolis, New Haven, New Orleans, New York, Oklahoma City, Omaha, Philadelphia, Pittsburgh, Portland, St. Louis, Salt Lake City, Seattle, San Francisco and Washington.

Anti-Trust Suit in Texas Set for Sept. 20

(Continued from page 1)

John Erland said that stipulations would be filed by attorneys for both sides prior to the trial date so that Judge Atwill might rule on them before the case comes to trial in September.

In addition to Interstate and Hob- lithel, the 20th Century-Fox Paramount Texas Consolidated Pictures, M-G-M and other distributors are named as defendants.

SETOA Reechoes Moore

BIRMINGHAM, June 29—After adCommencing Government regulation of the industry and voting not to buy pictures prior to Oct. 1 from companies which would be subject to the Davis-Bacon act, and avoid the Powell charge, the Southeastern Theatre Owners' Assn. reechoed its president, Milton C. Moore, and its vice-presidents: Bill Griffin, Tom Brandon, J. H. Thompson and Hugh Manning. Mrs. H. T. Wood is secretary and K. B. Wilby, treasurer.

Admission Raises Opposed by Kincye

(Continued from page 1)

from higher admission levels, as attendance should be curtailed in proportion to the amount of increase in scales. Wilky-Kincye operations comprise 105 theaters in Alabama, North Carolina, Ohio, Virginia, West Virginia and Georgia.

Kincye returned to Charlotte, his headquarters, yesterday.

Para. to Ask Time in Zukor Pact Suit

(Continued from page 1)

the company's stockholders after the action had been brought.

"Parade" issue of Theatre due July 7.

The company's attorneys will ask for three weeks' additional time, it was indicated.

To Aid in Fox Action

Milton C. Weisman, receiver of Fox Theater Corp. by Circuit Judge Martin T. Manton in the U.S. District Court yesterday to contribute $50,000 toward legal expenses for the prosecution of a $15,000,000 suit against William Fox in New Jersey for alleged illegal transfer of assets to the company. Mr. Weisman stated in his petition that other creditors of Fox have previously contributed $37,500 toward legal expenses and he felt the receivership should pay its share.

20th-Fox Asks Dismissal

Twentieth Century-Fox yesterday in the U.S. District Court filed a gen- eral demurrer to four of the five suits filed by F. Kay Kaplan who charges infringement of a cover design in the August, 1935, issue of Film Maga-zine, which is alleged to have been used as a scenic effect in the picture, "George White's Scandals of 1935." The an- swer denied that the design was an original and asserted it was copied from a design originated by a French artist and an "arrangement of the suit with costs orton." reported.

Dismisses De Forest Suit

The suit of the DeFresco Photofon- film Corp. and DeForest Phonofilm, Inc., against Fox Film Corp., Fox- casions in a breach of contract suit and William Fox for alleged infringe- ment of patents covering methods for recording and reproductions of moving pictures, was dismissed by Judge John C. Knox in the U. S. District Court yesterday because of failure of the plaintiff to prosecute the action.

Napoli Action Dismissed

Federal Judge John C. Knox yester- day dismissed the action of Alfred Bascetta against the Napoli Film Corp. and Michael Orlando because of failure of the plaintiff to prosecute the action. Bascetta sued for an in- junction and an accounting of the profits to be derived from Bascetta's movie "Pease Mio" of his song.

Study Mae West Ruling

Supreme Court Justice George H. Furgurum yesterday reserved decision on an application of Mae West, a play broker, to compel Mae West to come to New York to answer questions in a breach of contract suit against her and Mark Linder, a playwright.

Wood Asks Strike Against Paramount

(Continued from page 1)

of the protest meeting of approximately 20 independent exhibitors, led by the leaders from various parts of the country who gathered at the Carlton Hotel here today at Wood's call. At the meeting, a "call-in" statement, particularly of Paramount's 4,000 exhibitor customers, which, he declared, "is contributing $8,000,000 to $10,000,000 next year."

It was decided at today's meeting to delay a test date to determine the exhibitors' rights, and also to declare a national date strike effective in August, a non-buying strike on 1937- production pictures, with the national clearing agent for information on the situation.

The meeting developed into a con- ference round of talk of trade press representatives on the ground that he feared to be misguided. The meeting concluded with a confi- dence that the exhibitors will meet and adopt the action proposed.

Wires pledging support were re- ceived from independent theatre groups of Iowa, southern California and New England. Ed Kuyerkendall, the M.P.T.O.A., acknowledged the support.

The pictures which Wood accuses Paramount of listing on the 1936-37 work sheet, but not delivering, are: "The High and the Lonely," "Two," "In Love," "Dream furn," "The Count of Luxe.", "In his address Wood contends that theatre owners who signed the 1936-37 Paramount contract were "given to believe that Paramount would re- lease to us the pictures on the list according to recent announcement this amount will be cut to $3." Wood de- clared F. Levy was more concerned with the possibility that other major distri- butors "will also show their dis- regard of the rights of exhibitors and also "visit" the industry with Paramount's act in withholding the six films.

In addition to Wood, the following attended the meeting: Abram F. Myers and Charles H. Oliver, Wash- ington, Herman A. Kincye, Miami; Fred Herrington and M.A. Rosen- berg, Pittsburgh; Dave Barrist, Chicago; Segal and Levern Fizer, Phil- adelphia; Edward Levy, Houston; Sidney E. Samelson and Lee New- burry, New Jersey; Nathan Yamin, New York; Newton Weisman; H. M. Richay, Detroit; Aaron Saperstein, Chicago; Leo F. Walcott, Iowa; Fred Wehrenberg, St. Louis; Martin G. Smith, Toledo, Ohio; Ernie Di, Cleveland; Dave Gilman, Minneapolis.

Wall Street

Fractional Board Gains

Columbia Plans 62 For '37-'38 Season

(Continued from page 1)

Columbia...75c 5...25¢
Consolidated...75¢ 5...25¢
Consolidated, pfd. 17¼ 17½
Lowe's...17½ 17½
Loew's...17½ 17½
Low's...17½ 17½
Paramount...17½ 17½
Paramount 2 pld. 16½ 16½
Paramount 2½ pld. 16½ 16½
REO...17½ 17½
United, pfd. 65 65
Warner Bros. 94 93½

Technicolor Color Rise

Texture Bond Out 1½ Points

Columbia...75c 5...25¢
Consolidated...75¢ 5...25¢
Loew's...17½ 17½
Paramount...17½ 17½
Warner Bros. 94 93½

Wall Street

Support P. J. Wood's Stand

BROOKLYN, June 29—Arthur K. Howard, business manager for Brooklyn Exhibitors, Inc, today wired P. J. Wood in Washington as follows:

"We can count on the whole support of the independent exhibitors of New York on any plan devised by you for the presentment of it's unfair and unethical withdrawal of numerous box-office features of the company for the express purpose of reselling them at increased prices for 1937."

Pathé Directors Meet

Pathé's board of directors yesterday held a routine meeting. O. Henry Briggs, president, president.
More than maintaining its sizzling first-week pace in hold-over stanzas at NEW YORK, BOSTON, BALTIMORE! Set for second week in KANSAS CITY! Beating "Wake Up and Live" at Capitol, RICHMOND! Topping "On the Avenue" in DENVER! Making great boxoffice news with every new opening!
MARION DAVIES
Comes Bob-Bob-Bobbing Along with
BOB MONTGOMERY
In happy response to more preferred play-
date requests* than she's ever had before, for
"EVER SINCE EVE"

Completely Covered with Laugh-Insurance by
FRANK McHUGH • PATSY KELLY • ALLEN JENKINS
Directed by Lloyd Bacon • A COSMOPOLITAN
PRODUCTION • A First National Picture
Screen Play by Lawrence Riley, Earl Baldwin, and Lillie Hayward
from a story by Margaret Lee and Gene Baker

22 million moviegoers are
reading the nationally syn-
dicated newspaper seri-
alization every day for 21
days as part of the big
Cosmopolitan backing for
this joyous July hit from
WARNER BROS.

(*For instance, Radio City Music Hall!)